



1966 Fairlane GT

The Wizard of "Aah's".. new 1966 Fairlane

Now Fairlane swings out with a great new look, new models — including three of the newest convertibles on the road!

You get the idea when you take your first look at the '66 Fairlane GT convertible. Standard equipment includes bucket seats, sporty console, big 390 cubic-inch V-8, and more. GT has options like GT/A, which

means Sport Shift Cruise-O-Matic, our new automatic transmission that you can also shift like a manual. Some car! New this year too are an XL convertible, a Squire wagon with Magic Doorgate (swings open like a door for people *and* swings down like a tailgate for cargo!). This year we re-invented Fairlane. Drive one today and see!

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1966 Fairlane GT

***The great thing about Fairlane's new GT/A automatic
is it can stop being automatic.***

Comes a time in the life of every manual shift when you wish you had an automatic transmission. Comes also a time in the life of every automatic transmission when you wish you had a manual shift.

What a perfect time to spring the new Fairlane GT/A Sportshift.

This Fairlane option gives you the option of automatic convenience or manual fun. It also gives you a 335-horsepower V-8, which lifts it out of the Amusing Gadget class fast.

Under the GT/A's console mounted T-handle selector is a quadrant reading "P-R-N-D-2-1." Through the P-R-N-D part it's pure automatic.



Makes all the shifting decisions for you. But flick into 1 or 2 and it's your move. You decide how long to hold it and when to shift. Here in

one fell swoop is manual gearbox flexibility with the ease of automatic drive only a shift away.

What you can accomplish with a 390-cubic-inch hydraulic lifter V-8 harnessed to this GT/A setup—and packed into Fairlane's trim dimensions—is something you'll have to work out with your imagination.

Progress, it's wonderful. Sportshift, it's unbelievable—until you try it.

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HOW TO COOK A TIGER

Take one part 335 HP V-8. Chrome plate the rocker covers, oil filler cap, radiator cap, air cleaner cover and dip stick.

Blend high lift cam; bigger carburetor.

Mix in the new 2-way, 3-speed GTA Sport Shift that you can use either manually or let shift itself.

Place the new shift selector between great bucket seats.

Now put on competition type springs and shocks.

Add a heavy-duty stabilizer bar.

Place over low profile 7.75 nylon whitewalls.

Touch off with distinctive GTA medallion and contrasting racing stripe.

Cover with hardtop or 5-ply vinyl convertible top with glass rear window. Serve in any of 15 colors.

This is the new Fairlane GTA. An original Ford recipe that may be tasted at your Ford Dealers . . . Remember--it's a very hot dish!

FAIRLANE



A PRODUCT OF





1966 Fairlane GT

Fairlane GT— for very lively families!

Fairlane GT brings you the many stalwart virtues you expect in a family car—strength, practicality, room, and comfort—but with a big, exciting GT plus.

The Fairlane GT plus is adventure. Standard are: bucket seats, big 390-cubic-inch V-8 engine, console-mounted gear shift, GT paint stripes, and more. If you order our new Sport Shift automatic transmission, your

Fairlane GT becomes Fairlane GT/A... a whole new way of driving. Sport Shift has "P, R, N, D" just like any automatic. But Sport Shift also has "1" and "2"—below "D"—that let you shift like a manual.

Fairlane GT, hardtop or convertible, Sport Shift or manual, brings you a new range of excitement on wheels. Drive this one. There never was a family car like it!

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