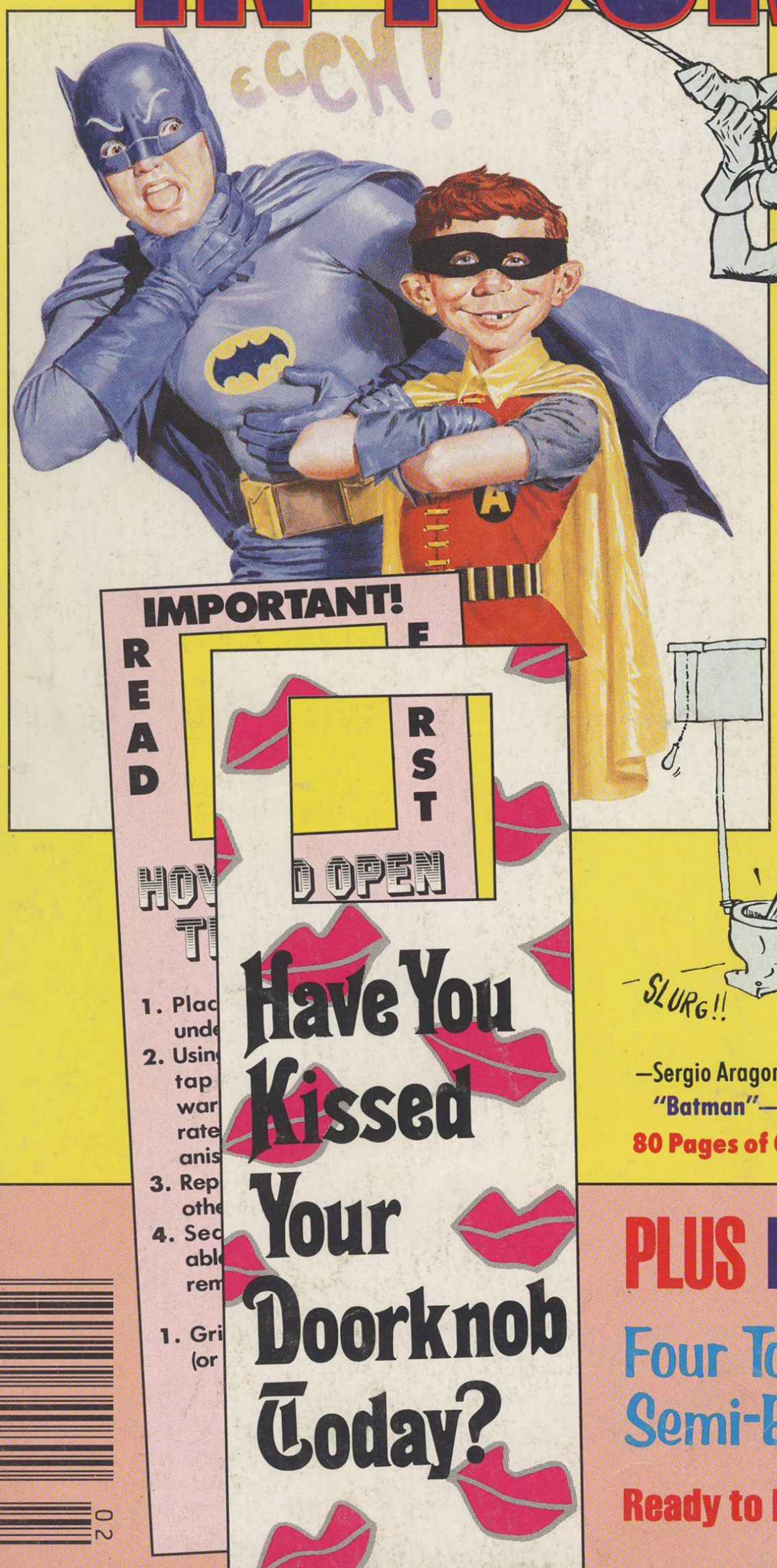
Super Special Summer 1990

MAD IND ®

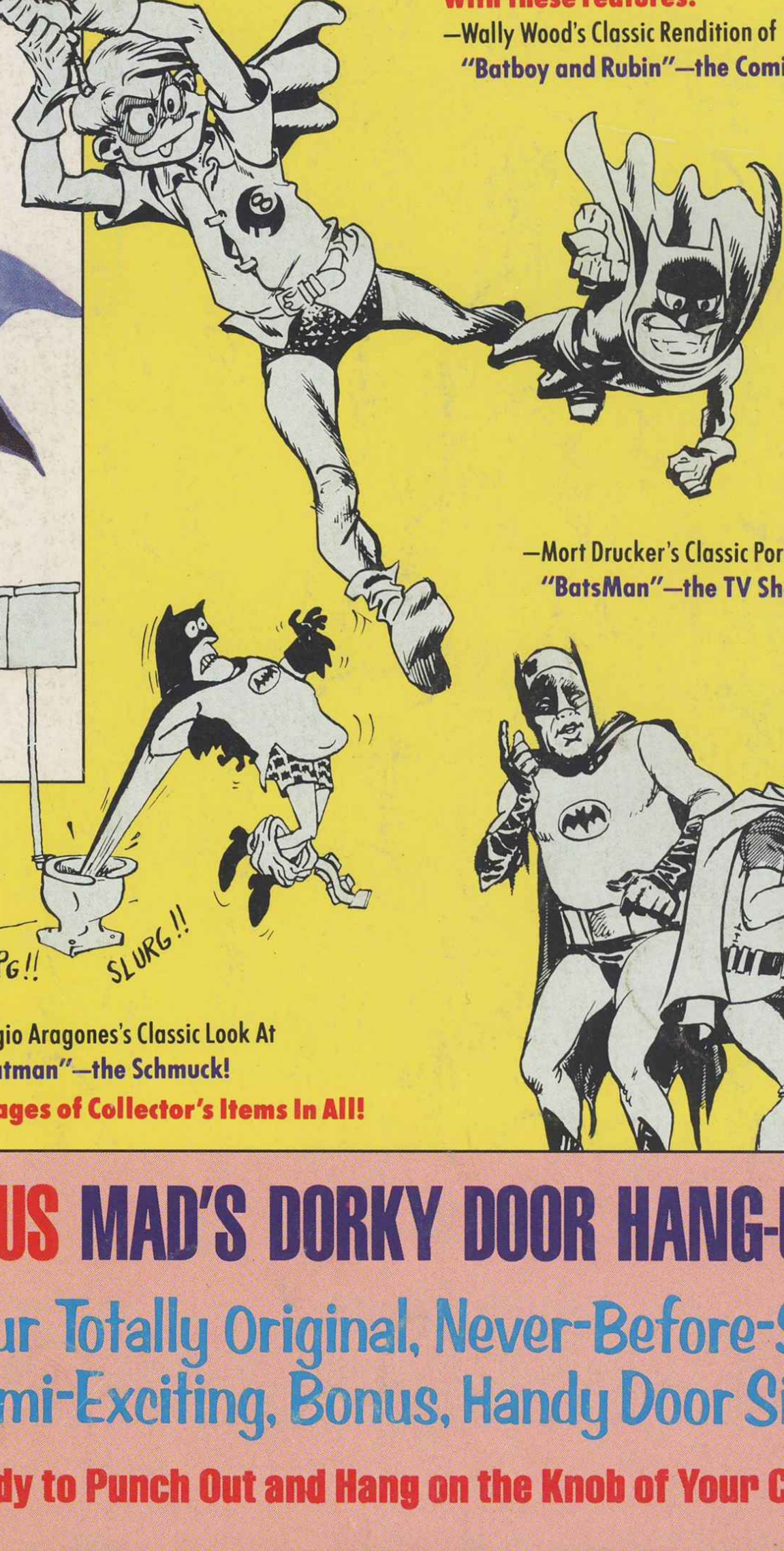
Our Price $2.95 Cheap!

IN YOUR FACE!

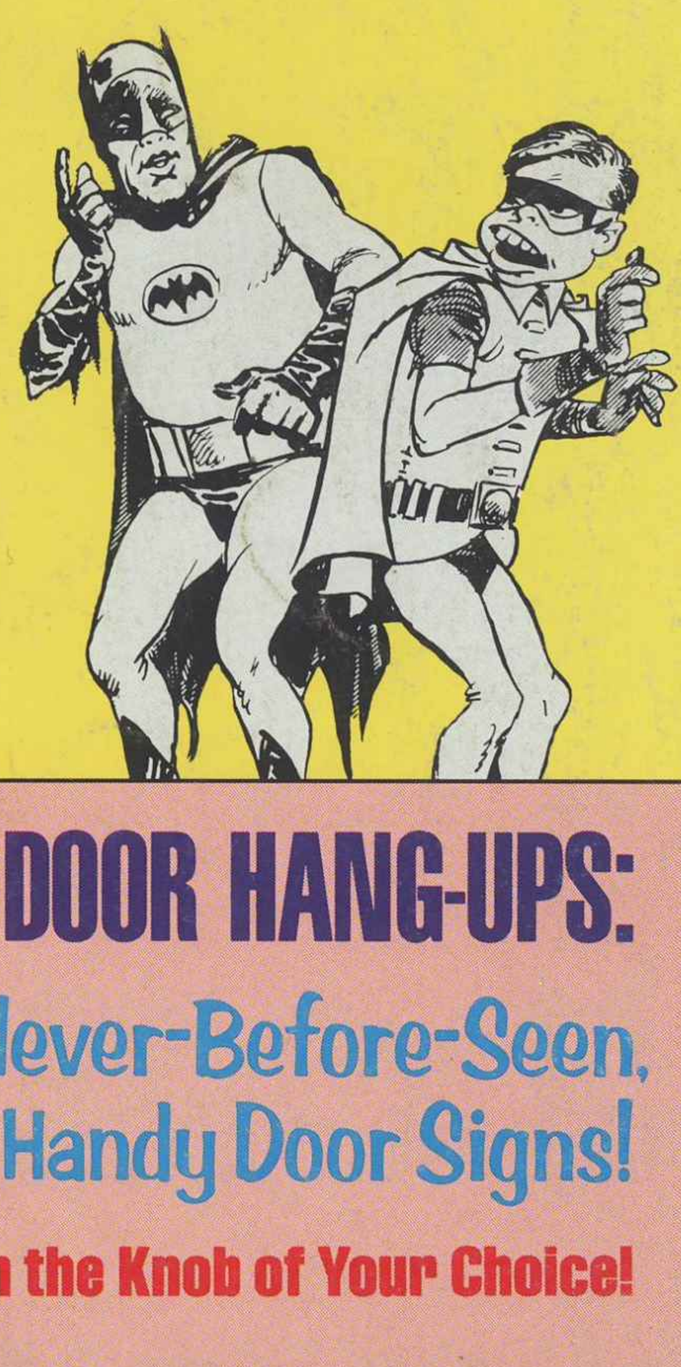


With These Features:

—Wally Wood's Classic Rendition of **"Batboy and Rubin"—the Comic Book!**



—Mort Drucker's Classic Portrayal of **"BatsMan"—the TV Show!**



—Sergio Aragones's Classic Look At **"Batman"—the Schmuck!**

80 Pages of Collector's Items In All!

1. Plac
unde
2. Usin
tap
war
rate
anis
3. Rep
othe
4. Sec
able
rem

1. Gri
(or

Have You Kissed Your Doorknob Today?

PLUS MAD'S DORKY DOOR HANG-UPS:

Four Totally Original, Never-Before-Seen, Semi-Exciting, Bonus, Handy Door Signs!

Ready to Punch Out and Hang on the Knob of Your Choice!

0 70989 34080 0 02

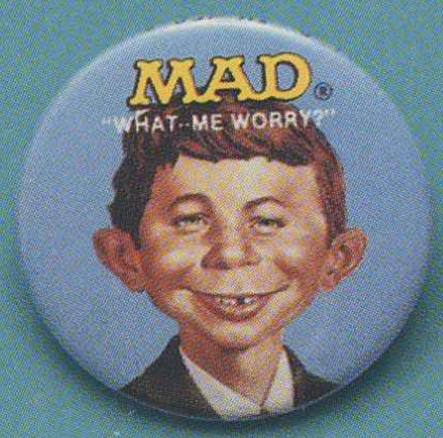
SUBSCRIBE TO MAD!

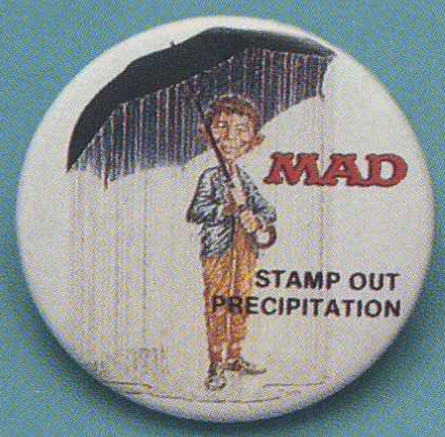
SAVE MONEY AND GET STUCK WITH FREE BUTTONS!

OFFER #1

WITH A 40-ISSUE SUBSCRIPTION YOU SAVE $13.25

OFF THE NEWSSTAND PRICE AND GET ALL 10 SEMI-PRECIOUS BUTTONS SHOWN ON THIS PAGE ABSOLUTELY FREE!!! (A $12.50 RIPOFF RETAIL VALUE!)

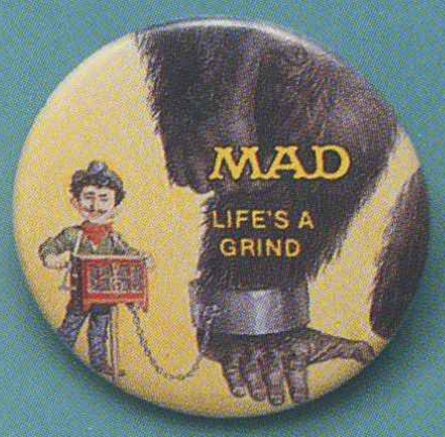


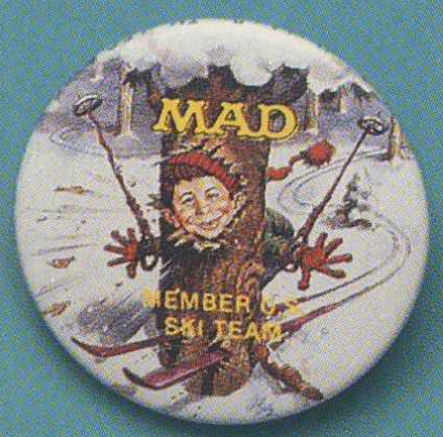


OFFER #2

WITH A 24-ISSUE SUBSCRIPTION YOU SAVE $6.25

OFF THE NEWSSTAND PRICE AND GET THE FIVE SEMI-RARE BUTTONS SHOWN ABOVE ABSOLUTELY FREE!!! (A $6.25 RIPOFF RETAIL VALUE!)





OFFER #3

WITH AN 8-ISSUE SUBSCRIPTION YOU SAVE A BIG 25¢

AND WE GET STUCK WITH OUR SEMI-MORONIC BUTTONS! (DON'T BE A PINHEAD, GO FOR ONE OF THE OTHER SHARP OFFERS!)

485 MADison Avenue MAD **New York, New York 10022**

☐ **I enclose $46.75* Please send me the next 40 semi-literate issues of MAD and my 10 free MAD buttons! I love wasting money!**

☐ **I enclose $29.75* Please send me the next 24 semi-legible issues of MAD and my five free MAD buttons! I like wasting money!**

☐ **I enclose $11.75* Please send me the next eight semi-laughable issues of MAD and stop pushing buttons, already!**

☐ **CHECK HERE IF RENEWAL**

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____ NUMBER OF CAVITIES AT LAST CHECK UP _____

*Outside U.S.A. (including Canada), $15.25 for 8 issues or $38.75 for 24 issues or $59.75 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Allow **10 weeks** for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

USE COUPON OR DUPLICATE

MAD IN YOUR FACE

SUPER SPECIAL NUMBER SEVENTY-ONE

SUMMER 1990

WILLIAM M. GAINES *publisher*

NICK MEGLIN *and* **JOHN FICARRA** *editors*
LEONARD BRENNER *art director* **THOMAS NOZKOWSKI** *production director*
CHARLIE KADAU, JOE RAIOLA *and* **SARA FOWLER** *associate editors*
DICK DE BARTOLO *creative consultant*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

MAD SUMMER '90 SUPER SPECIAL NUMBER 71. **MAD Super Specials are published four times a year by E.C. Publications, Inc. 485 MADison Avenue, New York, N.Y. 10022.** **Entire contents Copyright © 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, and 1989 by E.C. Publications, Inc. The names and characters used in MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.**

Printed in U.S.A.

DEPARTMENTS

BLAST-OFFUL DEPARTMENT
"The Right Stiff" (A MAD Movie Satire) 2

ALONG THE SNIDE LINES DEPARTMENT
The MAD Nasty Book Volume Five 9

THE EERIE OF RELATIVITY DEPARTMENT
Time Flies ... Time Drags 12

BERG'S-EYE VIEW DEPARTMENT
The Lighter Side 14, 70

NEUMANCLATURE DEPARTMENT
Additions to the Dictionary 19

HERE'S LOOKING ACHOO DEPARTMENT
A MAD Look at Cold Sufferers 20

BORDER LINES DEPARTMENT
MAD Turnarounds 22

YES! MAD'S DORKY DOOR HANG-UPS SPECIAL BONUS! 24

CLASS ACT DEPARTMENT
Academy Awards for Teachers 25

JOKE AND DAGGER DEPARTMENT
Spy vs. Spy 29, 57

CURING A SPLITTING HEADACHE DEPARTMENT
MAD's Helpful Hints on Breaking Up with a Girl 30

LOCO-MOTION DEPARTMENT
MAD'S Easy Step-By-Step "Breakdance" Chart 34

CHEERY-ODES DEPARTMENT
Poems to Inspire You 36

HERE IT IS! THE MAD BATFILE!
16 PAGES OF VINTAGE MAD BATMAN MATERIAL!

AIDE-DE-CAMP DEPARTMENT
"BATS-MAN" (A MAD TV Satire) 39

HERO WORSHIP DEPARTMENT
Bat Boy and Rubin! 45

WEST-WARD-HO-HO! DEPARTMENT
A MAD Look at Batman 52

PUNISHMENTAL IMAGES DEPARTMENT
Wishful Thinking 54

SMILES PER HOUR DEPARTMENT
The MAD Speedometer 58

BLANK ACCOUNTS DEPARTMENT
MAD'S All-Inclusive Do-It-Yourself TV Guide Listings 60

YUKS FOR CLUCKS DEPARTMENT
Simple Games and Pastimes for the School Drop-Out 62

GENERATION SLAP DEPARTMENT
What Parents Think ... And What Kids Think 64

RIP, PLEASE! DEPARTMENT
MAD'S Modern Believe It or Nuts! 67

SHOOT THE QUIRKS DEPARTMENT
What is a Hang-Up? 68

INN-SIPID TV DEPARTMENT
"Not-So-New-Hart" (A MAD TV Satire) 75

MARGINAL THINKING DEPARTMENT
"Drawn Out Dramas" by Sergio Aragones. ..... **

***Various Places Around The Magazine*

I'm **Chuck Yaygear!** I've been **higher**—and **faster**—than **any man** in the **world!** So much for my **"drinking"** and **"sex"** habits! I'm **also** the **best test pilot** in the world! Which is why they **didn't** choose me for the **Space Program!** There's **no room** for **excellence** in any Government Project!

I'm **Scott Carpentry!** People ask **why** we're spending **billions** to **explore space** when there are so many **poor people** on **Earth** to support! We **have** to explore space to find out if there are any poor people **out there** to support!

I'm **Alan Schlepper!** When I signed up to become an **Astronaut,** I had **no idea** of the kinds of **demands** that would be **made** on my **body!** But I finally **solved** the problem by **limiting it** to only **TWO** or **THREE GROUPIES a night!**

I'm **Gus Gruesome!** I don't know if the **other** guys **hold it against me** for letting my space capsule **sink,** but when I'm **not around,** they refer to me as the **"Jacques Cousteau of Outer Space"!**

I'm **Wally Hurrah!** If I'd **known** they were going to make the **story** of the **Mercenary Astronauts** into a **major motion picture,** I would've **said** a helluva lot **more** than I **did** during the Space Program!

OUTER SPACE

SPACED OUTER

QUIET ZONE

ILLO: DRUCKER

THE VERY FIRST JET PILOTS BELIEVED THAT A DEMON LIVED IN THE SKY, AND THAT WHEN YOU CAME FACE TO FACE WITH IT, YOUR CONTROLS WOULD FREEZE UP, YOUR INSTRUMENTS WOULD SHATTER AND YOU WOULD POOP IN YOUR PANTS. THEY BELIEVED THAT THIS CREATURE LIVED BEHIND A BRICK WALL CALLED THE "SOUND BARRIER." BUT SOME WERE BRAVE ENOUGH TO GO LOOKING FOR THE DEMON. THESE MEN WERE GIVEN SPECIAL EQUIPMENT CALLED "TEST PLANES" AND SPECIAL INSTRUMENTS CALLED "TEST GAUGES." AND THESE MEN WERE CALLED SPECIAL NAMES— LIKE "IDIOT" AND "SCHMUCK"!

I hear you guys say that the **sound barrier** can be **broken!**

I say it can be **broken** for **$150,000!**

I say it can be **broken**—and **I'll** do it **for free!**

Okay, Yaygear, **you're ON!** Although I'm breaking one of the **cardinal rules** of our Government: **Never** have anything done **for free** when you could pay **$150,000** for it!

REAL STUFF

PAUNCH SWILL

Hey, Yaygear! **Where** are you **going?!?**

I'm **off** to **break** the **sound barrier!!**

I meant in an **airplane!** Not on a **horse!**

PAUNCHO'S RIDING CLUB AND LOCAL DIVE

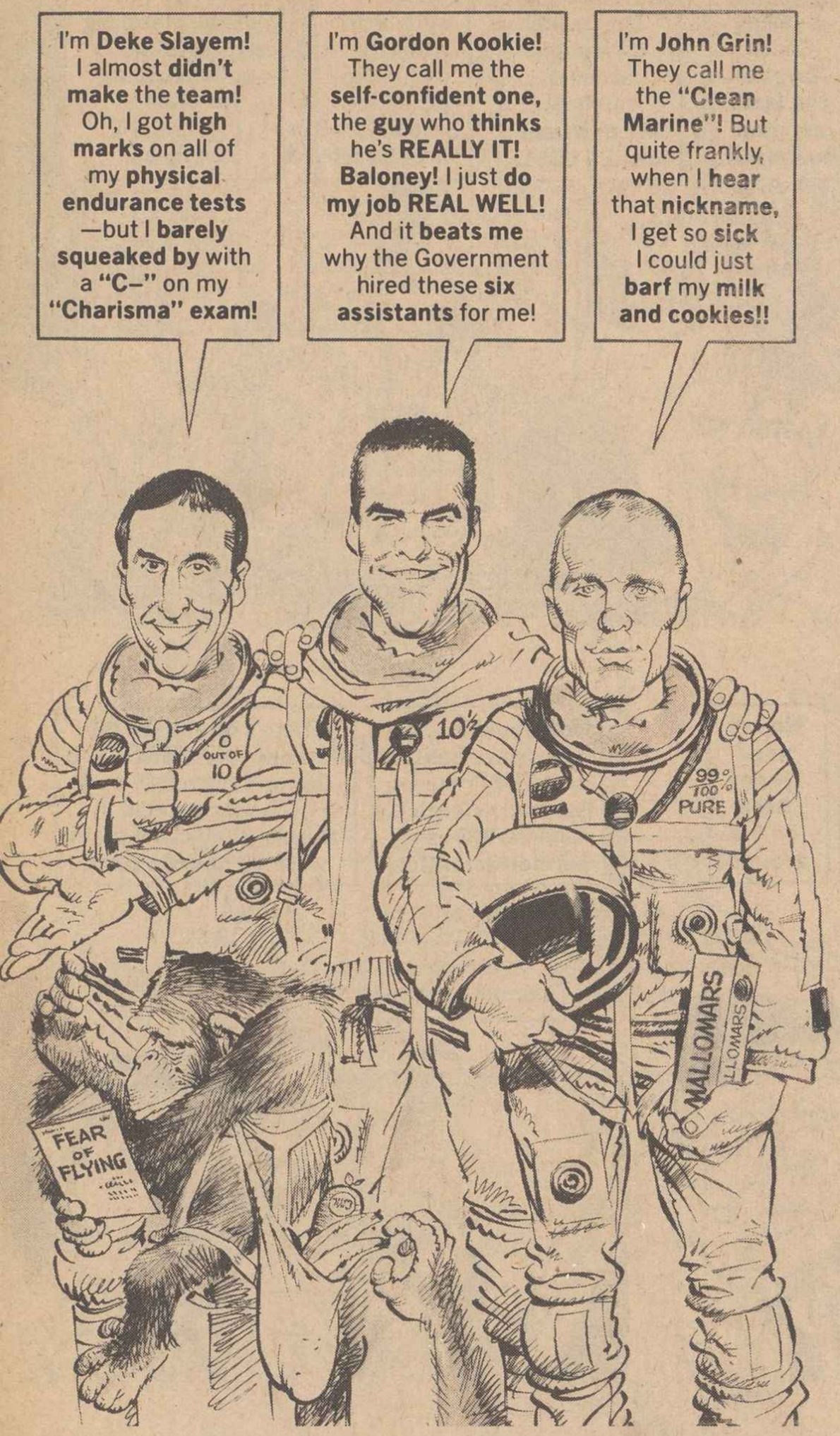
BLAST-OFFUL DEPT.

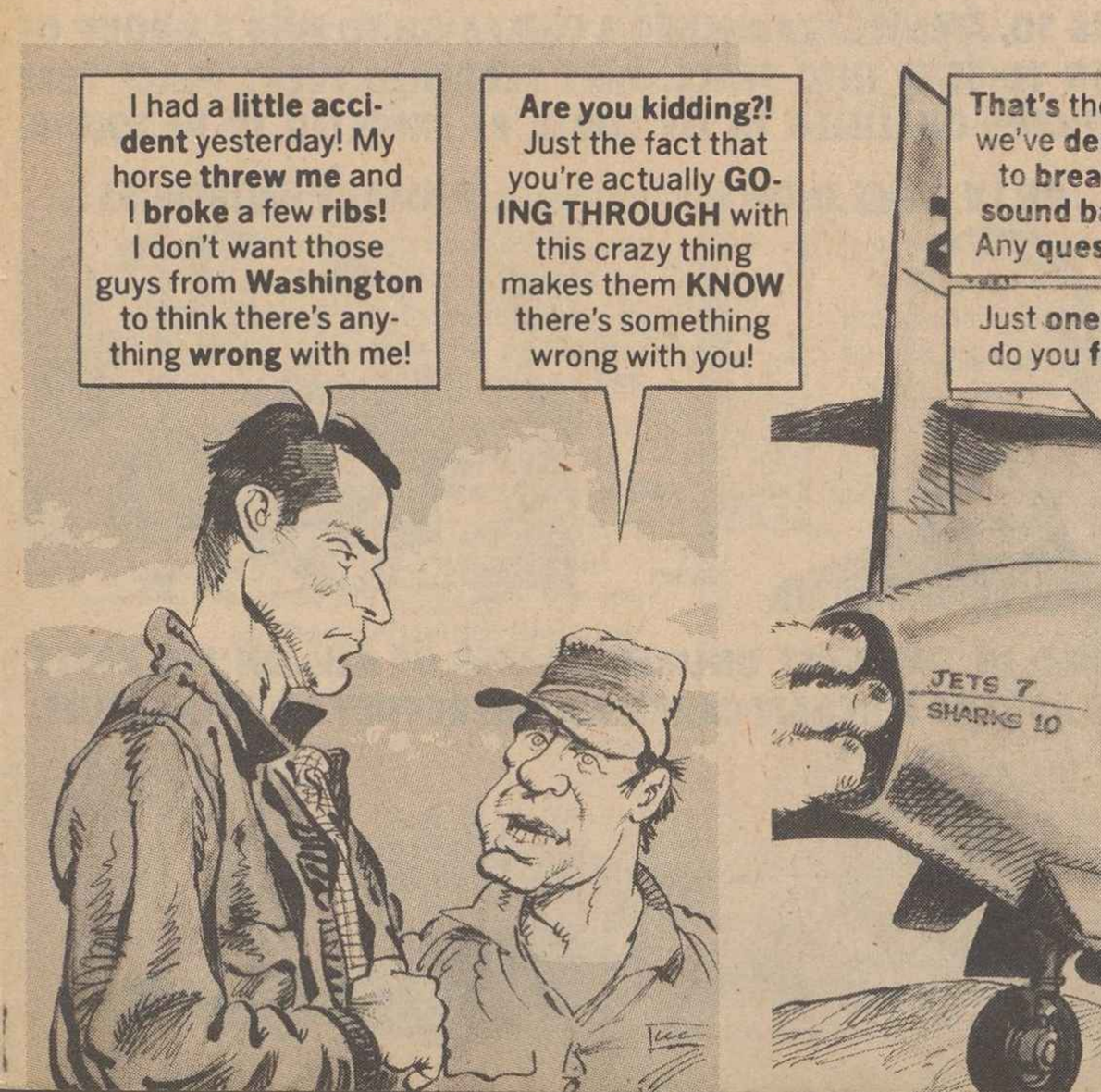
THESE ARE THE MEN THAT THE GOVERNMENT PICKED WHEN THEY WENT LOOKING FOR...

THE RIGHT STIFF

ARTIST: MORT DRUCKER

WRITER: DICK DE BARTOLO





And just **what** do you think **you're** doing?!

Calling my **paper!** This is **big news!!** Yaygear just broke the **sound barrier!**

I'm **sorry,** but that's **confidential information!** And to **insure** that this story **never leaks to the press,** I'm going to have to **take away your dime!**

Oh, **wow!** You guys have the **toughest security system** I **ever saw!**

PHO

Everybody is calling Chuck Yaygear the **fast-est man on Earth!!**

Oh, **yeah?** They ought to check out how **MY husband MAKES LOVE!**

Gee . . . I sure hope there's enough to **DO** on this desolate Air Force Base!

Not to worry! Between **boozing** at **Paunchos** . . . and **attending funerals** . . . the days will just **fly by!!**

ASTRO-WIFE

ASTRO TURF

ASTRO-NUTS

The **Russians** have a **space capsule** up . . . !! **Sputnik!**

Nudnick!

No, Sir, I'm **sure** that it's called **Sputnik!**

The capsule **IS** called **Sputnik! YOU'RE** the **Nudnick!** We **know** about the Russians!

I LIKE IKE

We've got to put **something** up into space **immediately!**

How about we send up a **monkey?**

No, we **need** Lyndon **here** on the **ground!**

I LIKE GOLF

How could the Russians have **beaten us?! They're** using **German scientists,** and **WE'RE** using **German scientists!**

There's **one slight difference!** In **America,** the German scientists work **40 hours a week!** In **Russia,** they make them work **40 hours a DAY!!**

Mr. President . . . we've started scouting **possible candidates** to send into space! Our **best bet** is **"The Flying Zucchinis!"** They **work cheap,** but they'll want us to put up a **net** over **North America** which will cost **$45 billion!**

No! Since these men will have to **FLY,** I suggest we get **PILOTS!!**

Wow! What an **incredible thought!!** This, Gentlemen, is truly the **military mind at work!**

AND SO, AMERICA LAUNCHED A CAMPAIGN TO FIND A GROUP OF MEN TO SEND INTO SPACE. THEY SEARCHED EVERY PLACE THAT OFFICERS QUALIFIED TO FLY COULD BE EXPECTED TO BE FOUND:

. . . ON TV GAME SHOWS . . .

THE TV GAME SHOW OF SHOWS

. . . IN SLEAZY BARROOMS . . .

. . . AND IN THE MOST UNLIKELY PLACES OF ALL, ON AIR BASES AND ABOARD AIRCRAFT CARRIERS, WHERE THEY DO FLYING STUFF.

USS LOLLIPOP

I ♡ HEAVEN

I want you to **fill** this **test tube** with **sperm!**

Any thoughts on how I can **accomplish** that...??

Sure! Why not **FANTASIZE** about **me...?!**

In **that** case, I'd like to swap this **test tube** for a **barf bag...!**

DECEASED HE TOOK A TURN FOR THE NURSE.

They filled our **butts** with **two quarts of warm water,** and **now** we're supposed to go up **two flights** before we **relieve ourselves!** What does **that** prove?

That we have the ability to **break** the **"Bad Taste" barrier!**

ENEMA VERITE

GET ME BACK INTO THOSE TARZAN MOVIES!

Stop it! **Stop it!!** I **can't take it!!** It's **TOO MUCH!!**

Are these tests **that rough** on you?

The **tests** are a **snap!** It's that **ugly nurse** peeking in that **window** that's making me crack!

Gentlemen, I want each of you to **blow** into those **tubes** as **hard** and as **long** as you **can** to see **how high** you can make the **little red ball rise...!**

And **what,** pray tell, does **this** have to do with the **Space Race?**

Quite a **lot! You'll** see!!

When **launch time** finally comes, **one** of you will be in the **space capsule** on **top** of that **rocket,** and the **rest** of you will be **out here**... trying to **BLOW** the damn thing into **orbit!**

Gee, if it works on **hot air alone,** why not get the Space Program's **P.R. Director** out here?! **HE** could blow this thing clear over the **MOON!**

1-000

EASTERN

Well, men, you have undergone the **MINOR part** of your tests to become Astronauts! **Now** you must undertake the **more rigorous part: FACING THE PRESS without flinching** when they fire **flashbulbs** in your eyes, and **without punching someone** when they stick **microphones** in your face, and **without screaming** when they ask you for the **thousandth time** how your **wife** feels about your being **away from home** so much!

Gentlemen, instead of asking you the **usual mundane questions** that you've heard a **thousand times,** let me ask you **this:** How do your **wives feel** about your being **away from home** so much?

My wife says it's **fine** with **her!**

My wife feels the **same way!**

Mine too!

My wife says, "Sweetheart, **go to it!** I'm behind you **100%** And the **kids** are behind you **200%!** And **Uncle Al** and **Aunt Ann** are behind you **300%** And of course, **Grandma** and **Grandpa** are—

Listen to **that!** Grin is the **first Astronaut** to **break** the **"Bore Barrier"!!**

GRUESOME SLAYEM HURRAH GRIN CARPENTRY KOOKIE SCHI

Gentlemen, sign these contracts with **"Like Magazine,"** and each of you will earn **$25,000 a year!**

Gee... **I don't know** about this! I'm **not** a very **good writer,** and my **life** isn't **that interesting!**

Don't worry! I've got **300 writers** on my staff! When **they** get finished, your life will seem **so exciting,** you'll **wish** you'd **really lived it!**

LIKE

LIKE

STAY LUCE BY LUCE

I ♥ LUCE WOMEN

That's the **sixth failure!** We'll **never** catch up with the Russians!

Look at the **bright** side, Kookie! We're at least **two years ahead of them** in the **Scrap Metal Race!**

BLAM!

BACK TO THE DRAWING BOARD.

Since you **can't** seem to get your **ROCKETS up,** fellahs, maybe **WE** can help you raise **SOMETHING!??**

Hey, guys... I think we're about to **break** the **"Sex Barrier"...!!**

I will **not stand by** while you men run around with **loose women...!**

Who are **YOU** supposed to **be... our Spiritual Advisor?!?**

No, I'm **just expressing my feelings!** But I **will** be hearing **Confession** tomorrow, right after **Mass...**

Boy, those **tests** to see if **MONKEYS** can do **our work** are absolutely **humiliating!**

They're not **half** as bad as **these tests** to see if **WE** can do the **monkeys' work!** I still have **seven bunches of bananas** to eat, and I have to **swing** from a **tree** for **three hours!**

BEANIE 1

Looks great ...but **where's** the **window?!**

And we gotta have an **explosive hatch** ...or I **won't** be able to **screw up** by **blowing** the hatch **prematurely!**

Sorry! We **don't make alterations!**

CAPSULE DESCRIPTION

You **don't make alterations?!?** Is this **NASA,** or a **Department Store?** We'll let the **Press** decide...!!

How did the **Press** get in here?!? This is a **Top Secret Security Area...!!**

Well, they're **not really** in here! They're **ten feet away** being **restrained** by a piece of **string...!**

Then our security is **still intact! No alterations!!**

Really? I guess I'll just **pass out dimes** for **phone calls...!**

Okay! You **win!!** You'll **get** your window— **and** your hatch!!

TOP SECURITY AREA

This is **Eric Neveride!** America has put a **monkey** into space ...and the Russians have made **monkeys** out of **us** by putting a **man** into space! But today, **Alan Schlepper, America's** first man in space, is **poised,** ready to be **launched** into **history!** And we can hear his **fellow Astronauts cheering him on...**

Go, Alan! **Go! GO!!**

I JUST DID! Now, my **space suit** needs to be **dry cleaned!**

Does **he mean** what **I THINK** he means?!

Yes, but **don't worry! We broke** the "Bad Taste" barrier **already!**

Meanwhile, at this **very moment,** reporters are swarming all over the **Schlepper household,** trying to get **vital information** from **Louise** Schlepper about her **Husband...**

What brand of **COFFEE** does he drink...?

What brand of **TOOTHPASTE** does he use?

What brand of **DISPOSABLE DIAPER** does he wear when he goes into space...??

TV

FULL COURT PRESS

Here we are, **many months** and **one panel later,** at the **El Divo Hotel!** It's an **entirely different scene** this time, because Gus Gruesome **blew** that **hatch** and his space capsule **sunk**... along with **any chance** of his **wife** meeting **Jackie Kennedy...**

Look, Sweetie! They filled the refrigerator with **beer** for us!

Beer?! Not even **Champagne!?!** They **owe** you, Gus! They **owe** you a **lot** for what you did!!

Actually, Dear, it's the **other way around!** As an **Astronaut,** I'm **responsible** for the **safe return** of my **capsule!** So **I** owe **THEM! BOY**... do I owe them...!!

BEER

Grin, the Russians have a **man in space orbiting the Earth! If we** don't put a man in orbit **now,** the **Space Race** is **over** and we've **lost!**

I should tell you that the **rocket** we plan to use hasn't been **tested,** and we're not sure the **capsule** will stand up during **re-entry!** But we **know** we can count on **you,** John Grin...!

I'm your man!!

Oh...you want **JOHN** Grin...! This is **DON** Grin! Sorry... you have the **wrong number!!**

SAINTS

Well, we **finally** got you launched into **space,** John Grin... and everything is **perfect!** You're **free** to go a **full seven—**

BEEP! BEEP! BEEP!

Yep... like **I said,** you're **free** to go a **full FIVE orbits!!**

What happened to **SEVEN** orbits...?!

What's the **difference?!** Once you **orbit** the **Earth,** you've **seen it all!!**

Do you mind telling me **what's going on?**

His **heat shield** may have **come loose**... but we're **not sure!**

How will you **be sure??**

If the rocket **comes down,** and you can **fit** what's **left** of it into a **shoe box,** the heat shield **came loose!!**

Uh...John... we're going to have to bring your capsule **down** after the **third orbit!**

THIRD orbit?! We've gone from **seven** to **five** and now to **three!** Man, that **burns me up!**

Bite your **tongue!!**

You're **now** on **manual!** Just make sure the **heat shield** is **facing DOWN!** And John, do you still have those **sandwiches** I made??

Yeah...! got 'em!!

Well... **get rid** of them and **wrap yourself up** in the **aluminum foil...!**

I **read you! HOO-BOY,** do I **read you!** Isn't there **ANY-BODY down there** who can **help** me...??

Hey, John, this is **Kookie!** I'm monitoring you from **Australia! Cheer up!** I've got **3 Witch Doctors** performing **mystical rites!**

Well, **that** sure sounds **better** than our **scientific clowns** down there performing **statistical wrongs!!**

ABORIGINEE CAST RECORDING

Hey! Yaygear just climbed into that **new $800 million jet,** and he's **taking it up!**

Give me that **phone!**

Are you **calling** the **General??**

No, you idiot! The **Insurance Company!** You **KNOW** that Yaygear **never brings anything back** in **one piece!**

EASTERN

FEEEEU

Oh, boy! Yaygear not only holds the **record** for the **world's HIGHEST ALTITUDE FLIGHT,** he **now** holds the record for the **world's DEEPEST LANDING!!**

What **happened...?**

I **forgot** to **ask** for that piece of **gum** I always ask for before I test a plane!

You **use** the **gum** to **calm** your **nerves?**

No... to **keep** these **planes together** when I **hit** the **boosters!!**

18

Ladies and Gentlemen ...we are here to honor the **seven Mercenary Astronauts** who have brought so much **glory** to our **nation!**

And **what better way** to **thank** them before **God** and the **world** than to have a **STRIP TEASE ARTIST** come out and do a **hokey fan dance!**

So... say hello to **Miss Sperry Rand!!**

WELCOME ASTRONAUTS

NASA

...and I want to thank you all for your **help** and your **prayers!**

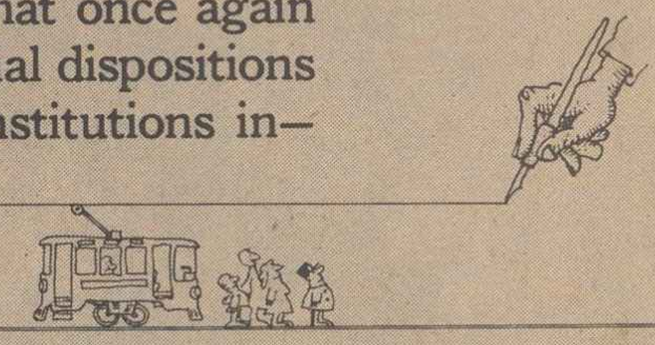
The **Space Program** has had a **great effect** on us all! But for **me,** it's **not over!!**

It has launched me on a **POLITICAL career** that, **hopefully,** years from now, will enable me to **splash down** in **the White House!**

He's got as **much chance of THAT** as the **MOVIE ACTOR** who starred with **BONZO THE CHIMP!!**

ALONG THE SNIDE LINES DEPT.

The nastiest thing about the annual MAD Nasty Book is the way we keep promising our readers that each edition is the last one they'll have to endure. Later, of course, it always turns out that we lied. So it should come as no surprise that once again we have cast aside our customary good taste, warm kindness and jovial dispositions to take pot shots at a few more popular celebrities and hallowed institutions in—



THE MAD NASTY BOOK

VOLUME FIVE

ARTIST: HARRY NORTH

WRITER: TOM KOCH

VIDEO GAMES

1. ... come in 173 different formats, each of which makes it fun to blow up the universe.
2. ... enable kids to develop hand-eye coordination, instead of wasting their time learning such useless skills as reading and math.
3. ... get kids off the unsafe streets at night by keeping them in unsafe video game arcades.
4. ... are actually beneficial because they tie up the family TV set so adults can't get all depressed from watching newscasts.
5. ... are especially popular with doctors because they bring in so many patients with inflamed thumb joints.

MICHAEL JACKSON

1. ... was a boy soprano until his voice changed ... and went a full octave higher.
2. ... is striving to become as rich as Howard Hughes, now that he's decided to become as eccentric as Howard Hughes.
3. ... was a member of the Jackson Five until the other four decided they'd prefer not to be seen with him.
4. ... sounds like he's doing an impression of Flip Wilson doing Flip Wilson's impression of Geraldine.
5. ... became an animal lover after he discovered that cats and dogs don't smirk at his wardrobe the way people do.

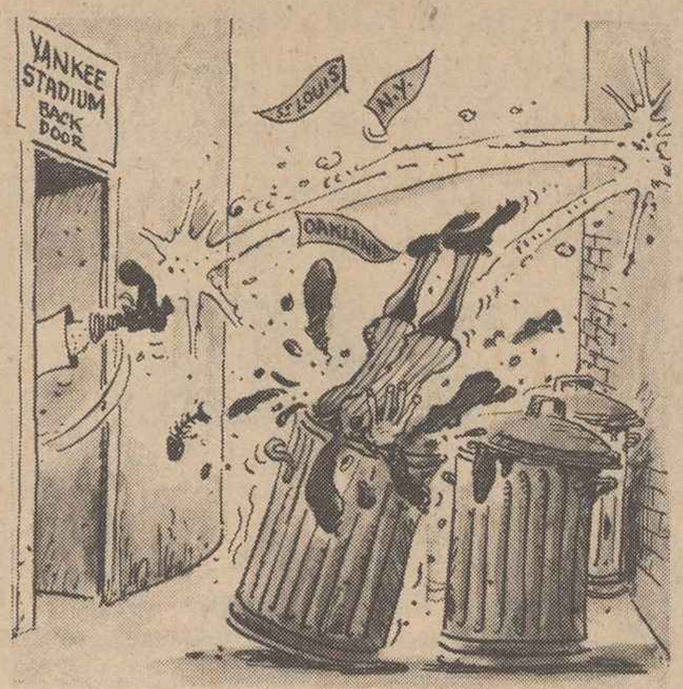
BOWLING

1. ... should only be undertaken by those who can afford $30 shoes, a $50 ball and $2000 worth of chiropractic treatments.
2. ... is the second most popular pastime in Milwaukee, just ahead of Group Yodeling but still behind Tupperware Parties.
3. ... only exists so macho guys will have an excuse to go out at night wearing purple satin shirts.
4. ... requires no particular skill for playing, but demands a degree in mathematics for scoring.
5. ... has become so popular on TV that its Neilsen rating is now higher than the Sign-Off Sermonette.

M—T.V.

1. ... quickly makes true rock music lovers appreciate the lack of pictures on radio.
2. ... has convinced adults that television can expose their kids to even worse things than sex and violence.
3. ... spends as much on a five-minute musical production as some companies spend on equally bad full-length movies.
4. ... is the cable channel your parents pay an extra $20 to get, and soon wish they could pay $50 to get rid of.
5. ... offers the only entertainment on TV that your mother finds more annoying than Monday Night Football.

BILLY MARTIN



1. ... has demonstrated how to take the greatest collection of baseball talent in America and build it into a losing team.
2. ... claims he's well liked because there are at least four Major League teams that still haven't fired him.
3. ... teamed up with George Steinbrenner after seeing how the U.S. and Russia cash in on mutual hatred and get a lot of free publicity.
4. ... may never get what he truly deserves because the Commissioner of Baseball isn't empowered to have a manager flogged.
5. ... behaves as though he's been paid off for those beer commercials with too much of the sponsor's product.

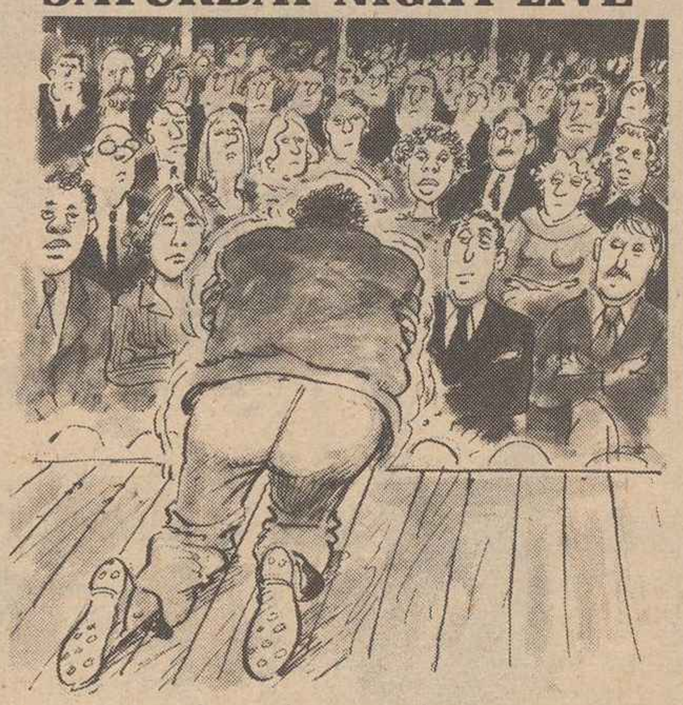
SOCCER

1. ... is the perfect sport for uncoordinated kids because nobody else on the field appears to be doing it right either.
2. ... is considered exciting in Russia, where tractor demonstrations and waiting in line to view Lenin's corpse are also considered exciting.
3. ... holds World Cup matches only once in four years because it takes that long to repair the damage caused by riots at the last ones.
4. ... is the Number One Sport in underdeveloped countries, which is the main reason they're called "underdeveloped."
5. ... is America's only pro sport that has to give away 10,000 free tickets to get a crowd of 500 spectators.

JESSE JACKSON

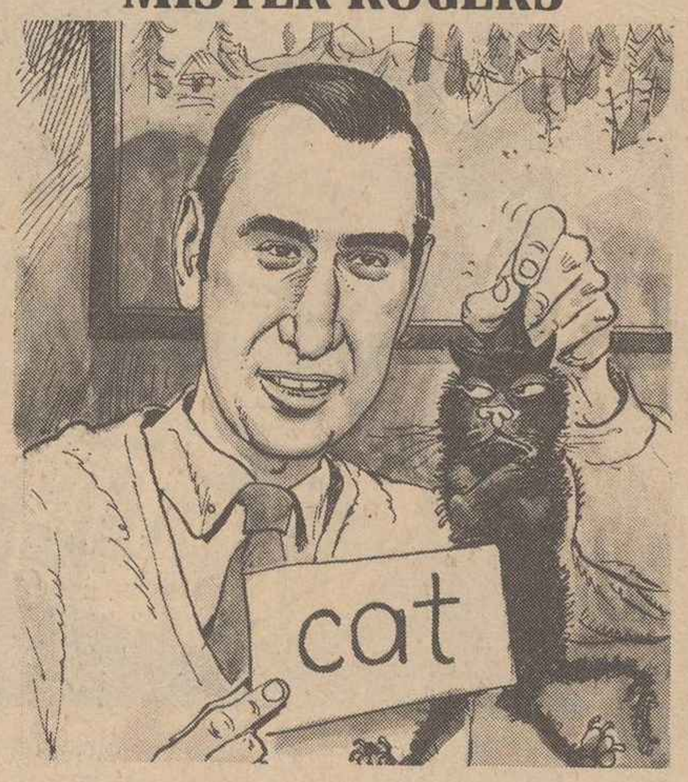
1. ... ran for President solely because he had 186 new speeches prepared that he couldn't get people to listen to otherwise.
2. ... is an ordained minister, which makes you wonder why he'd want a job recently held by the likes of Richard Nixon and Lyndon Johnson.
3. ... is sometimes confused with Reggie Jackson, because both of them talk too much and strike out too often.
4. ... can now claim one more thing he has in common with Martin Luther King: Reverend King never won a Presidential nomination either.
5. ... seems to think that his proposals will become convincing if he yells them louder.

"SATURDAY NIGHT LIVE"



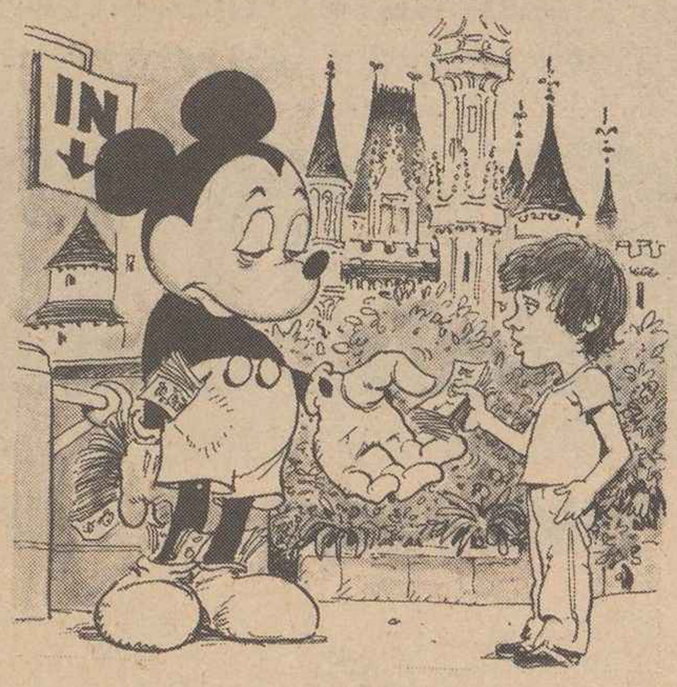
1. ... introduced something new into comedy when Eddie Murphy starting laughing at his jokes BEFORE he told them.
2. ... attracts viewers who haven't heard that the talented people who used to be on the show are no longer there.
3. ... gets good ratings because its only competition at that hour is a Frankie Avalon movie or "Great Moments in Shot-Putting."
4. ... isn't the first TV show to be in bad taste. It's just the first one to take pride in it.
5. ... gave Chevy Chase the experience he needed to go to Hollywood and start making truly rotten movies.

MISTER ROGERS



1. ... appeals to four-year-old viewers who are too dumb to keep up with the fast pace of "Sesame Street."
2. ... chose a career in TV after realizing that he didn't have a sufficiently vibrant personality to be an accountant.
3. ... may be the only celebrity in show business who buys his sweaters at K Mart.
4. ... serves as a role model for millions of toddlers, which means that we'll soon have a whole generation of wimps.
5. ... couldn't possibly think as slow as he talks, or he'd still be trying to decide what to have for breakfast yesterday.

THE DISNEY COMPANY

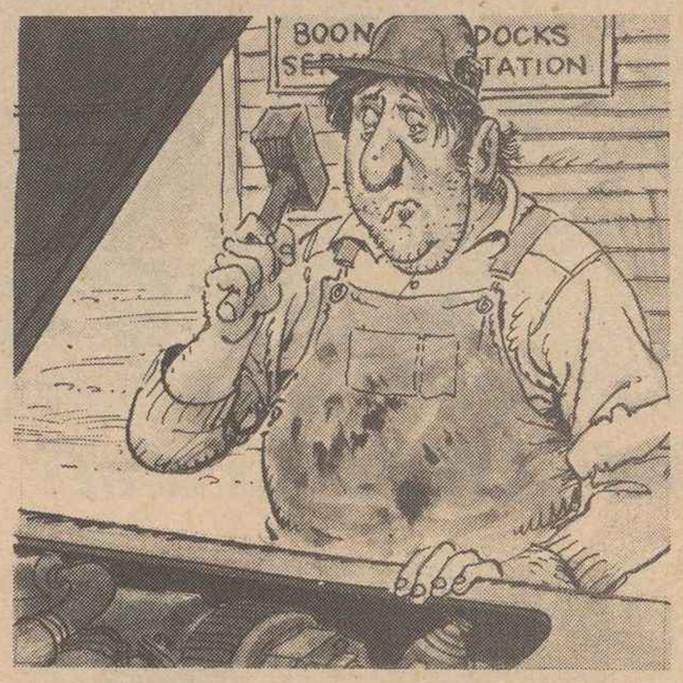


1. ...operates amusement parks where the whole family can enjoy a day of fun for slightly less than $2000.
2. ...provides entertainment that's safe for small children, but much too sugary for adult diabetics.
3. ...makes money the old-fashioned way: by teaching little kids to whine until their parents give in and buy all of its products.
4. ...established "Disney World" to prove what many have long contended: Florida is a real Mickey Mouse state.
5. ...created "Disneyland" by tearing down California's real mountains, replacing them with fake ones, and then charging admission to see them.

JOAN RIVERS

1. ...has a habit of saying, "Can we talk?" when she really means, "Shut up and listen!"
2. ...makes fun of all the qualities she lacks, such as dignity, good manners and a measurable bust line.
3. ...has been deemed unsuited for young audiences, which means that bad taste is okay if you only inflict it on adults.
4. ...was picked as Johnny Carson's vacation replacement to make sure that viewers will be happy to have Johnny come back.
5. ...is sometimes called the "First Lady Of Las Vegas," which creates a frightening image of what the "Second Lady" must be like.

JAPANESE AUTO MAKERS



1. ...have computerized their engines to the point where there isn't a rural auto mechanic in the world who can repair one.
2. ...may soon have more Americans driving a Mitsubishi than there are Americans who can pronounce it.
3. ...have found a secret weapon to compete with this year's $12,000 new Chevrolet...a $13,000 new Honda.
4. ...omit mentioning how long it takes their cheaper models to accelerate from zero-to-60, because none of them has ever gotten up to 60.
5. ...have retaliated for Hiroshima and Nagasaki by wiping out Detroit.

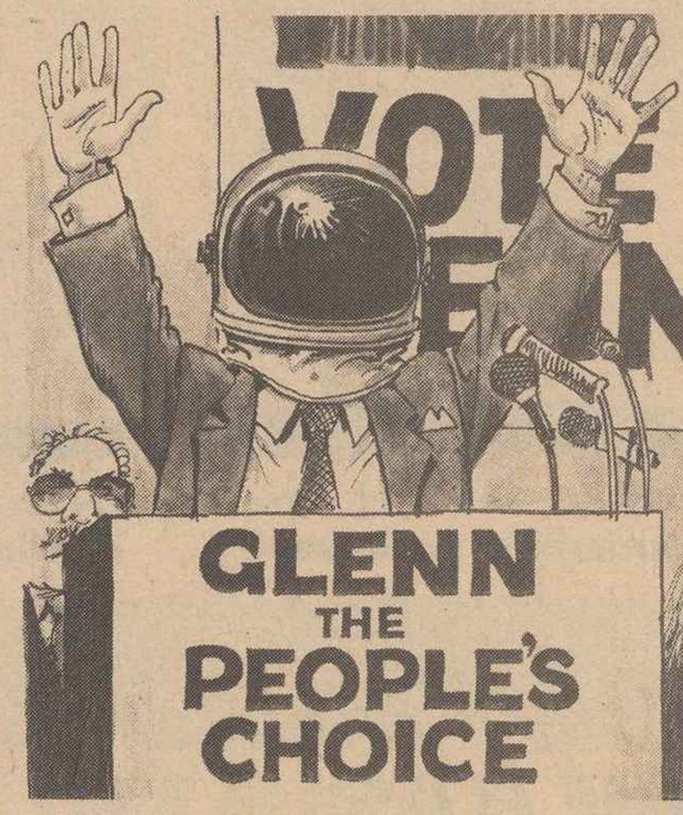
THE U.S. FOOTBALL LEAGUE

1. ...is a great place for an escaped convict to hide if he wants to make sure that no one ever finds him.
2. ...may become successful if it can figure a way to have Herschel Walker appear in six different cities at the same time.
3. ...is enjoyed by fans who like to spend July afternoons watching guys in wool jerseys run around until they drop from heat prostration.
4. ...tries to compete with other sports attractions by offering the fans much better seats to watch much worse games.
5. ...provides the perfect tax write-off for any millionaire owner who wants to lose his entire fortune in one year.

HOME COMPUTERS

1. ...are valuable to any housewife who wants to keep a permanent record of her old grocery lists.
2. ...let you put data that would normally fill a filing cabinet into a machine that takes up more space than that filing cabinet.
3. ...are the only $500 home appliances that are useless without $3000 worth of optional accessories.
4. ...provides us with the advanced equipment we need to make the same dumb mistakes that business and government agencies have been making for years.
5. ...are manufacturered by companies that may soon go broke because their computers failed to tell them they were making too many computers.

JOHN GLENN



1. ...is best remembered as an astronaut, because no one can remember anything else about him.
2. ...is often compared to Dwight D. Eisenhower, because Ike couldn't keep his hair from falling out either.
3. ...actually made only one very short voyage in space. He just acts like a person who's been away for a long time.
4. ...may be America's most colorful political figure since Calvin Coolidge.
5. ...had a movie made about his life which 200-million dedicated Americans never went to see.

THE EERIE OF RELATIVITY DEPT.

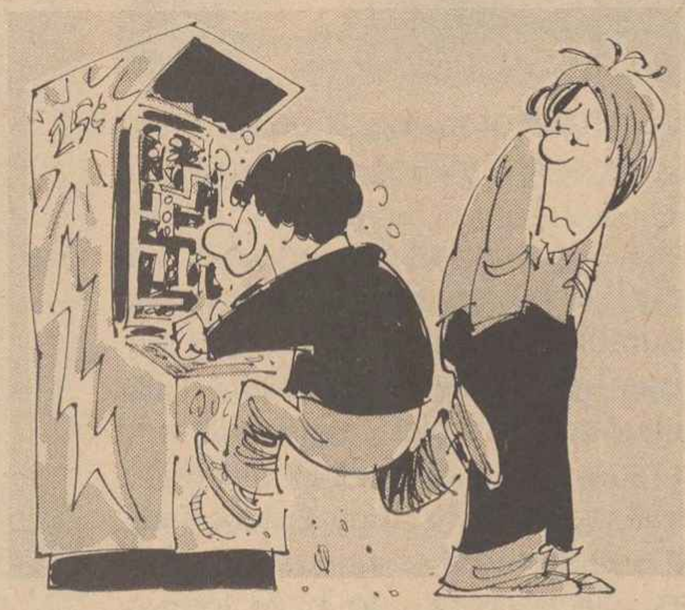
In issue No. 180 (Jan. '76), we ran an article we didn't think very much of! But, we were wrong. People wrote in and told us how much they loved it. And so, since

TIME FLIES...TIM

TIME FLIES...

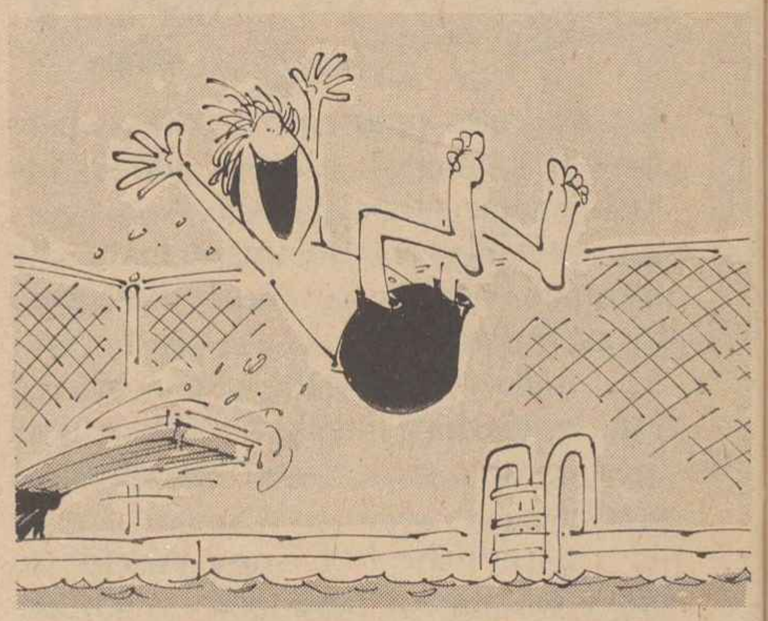
...when you're playing a video game.

TIME DRAGS...



...when your friend is playing it.

TIME FLIES...



...during your summer vacation.

ARTIST: PAUL COKER

TIME FLIES...

...when a beautiful nurse is giving you a rub-down.

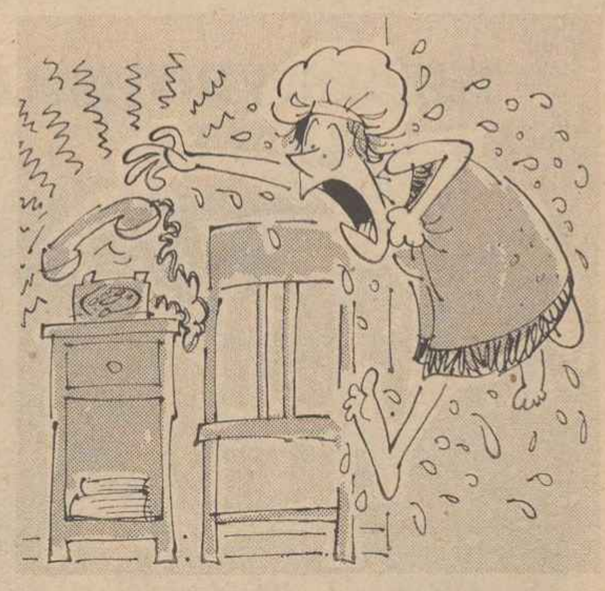
TIME DRAGS...

...when a male nurse is giving you a rub-down.

TIME DRAGS...

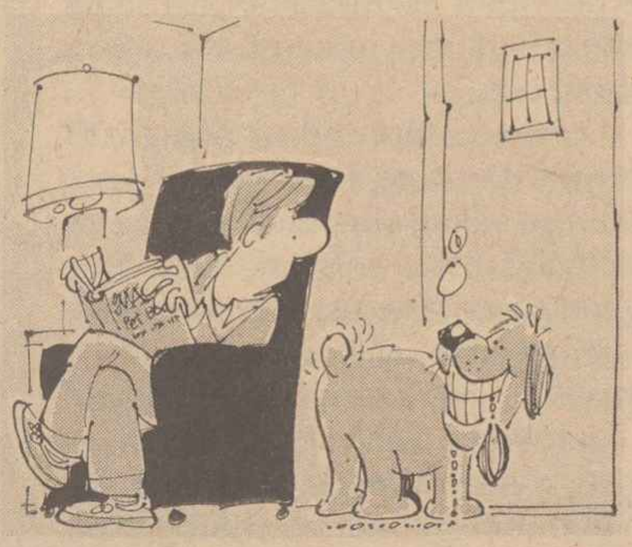
...when you're waiting for the phone to ring.

TIME FLIES...



...when you're trying to answer it before the caller hangs up.

TIME FLIES...

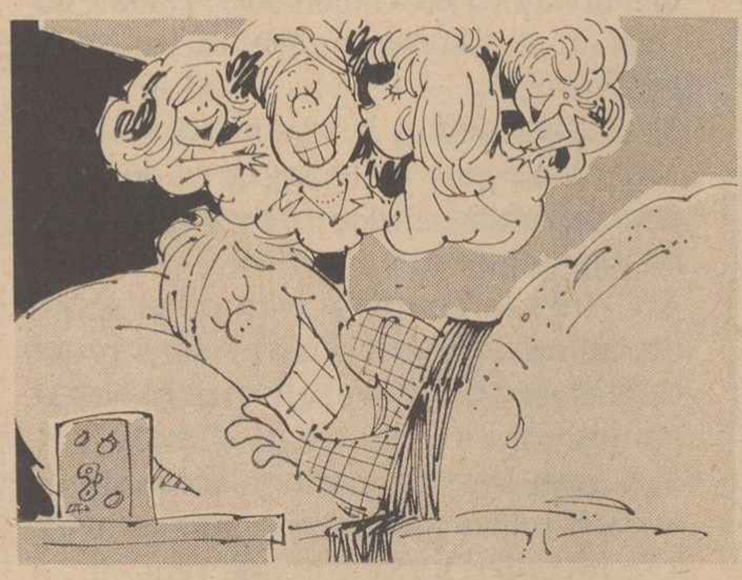


...between the times you have to take your dog out.

TIME DRAGS...

...while you're waiting for him to finish what you took him out to do.

TIME FLIES...

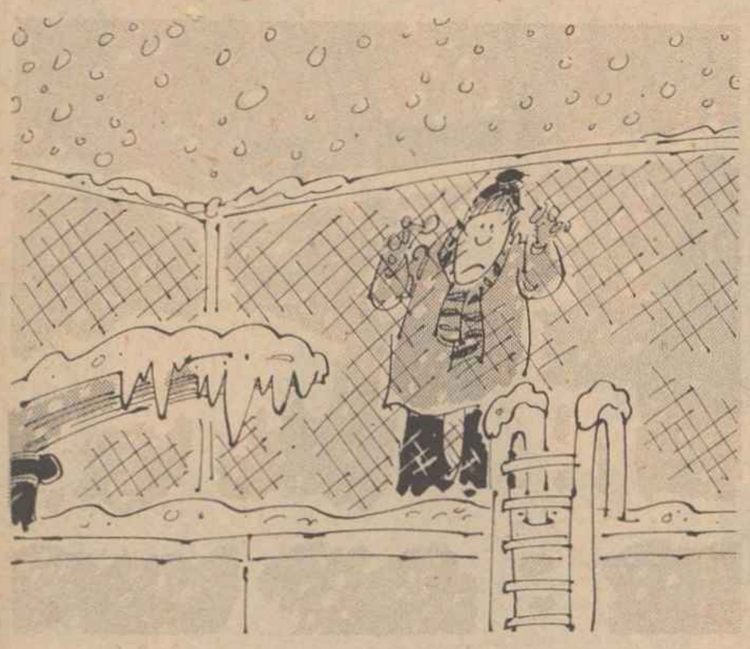


...when you're in a deep sleep.

we're very sensitive to our readers' likes and dislikes, we're running this new version of the article, a mere seven years later! And you thought we didn't care!

ME DRAGS... (AND VICE VERSA)

TIME DRAGS...

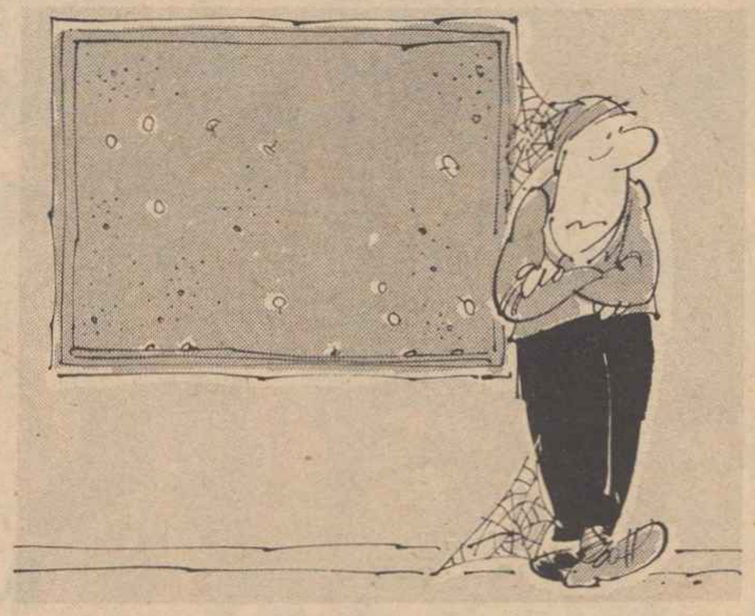


...until the next one starts.

TIME FLIES...

...when you take a final exam.

TIME DRAGS...



...when you wait for the results.

WRITER: STAN HART

TIME DRAGS...

...when you're waiting for the girl to get undressed.

TIME FLIES...

...when she is undressed.

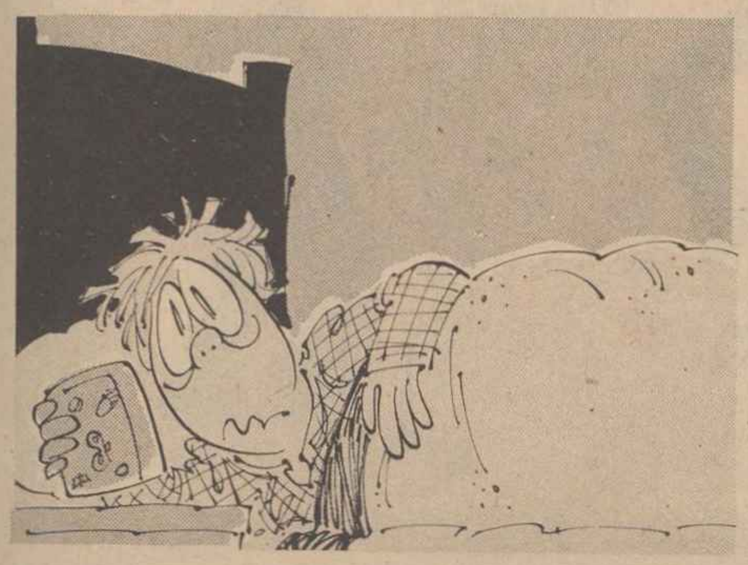
TIME DRAGS...

...between bank deposits.

TIME FLIES...

...between bank withdrawals.

TIME DRAGS...



...when you have insomnia.

TIME DRAGS...

...when you wait for the pizza to go from "boiling" to just "red hot."

TIME FLIES...

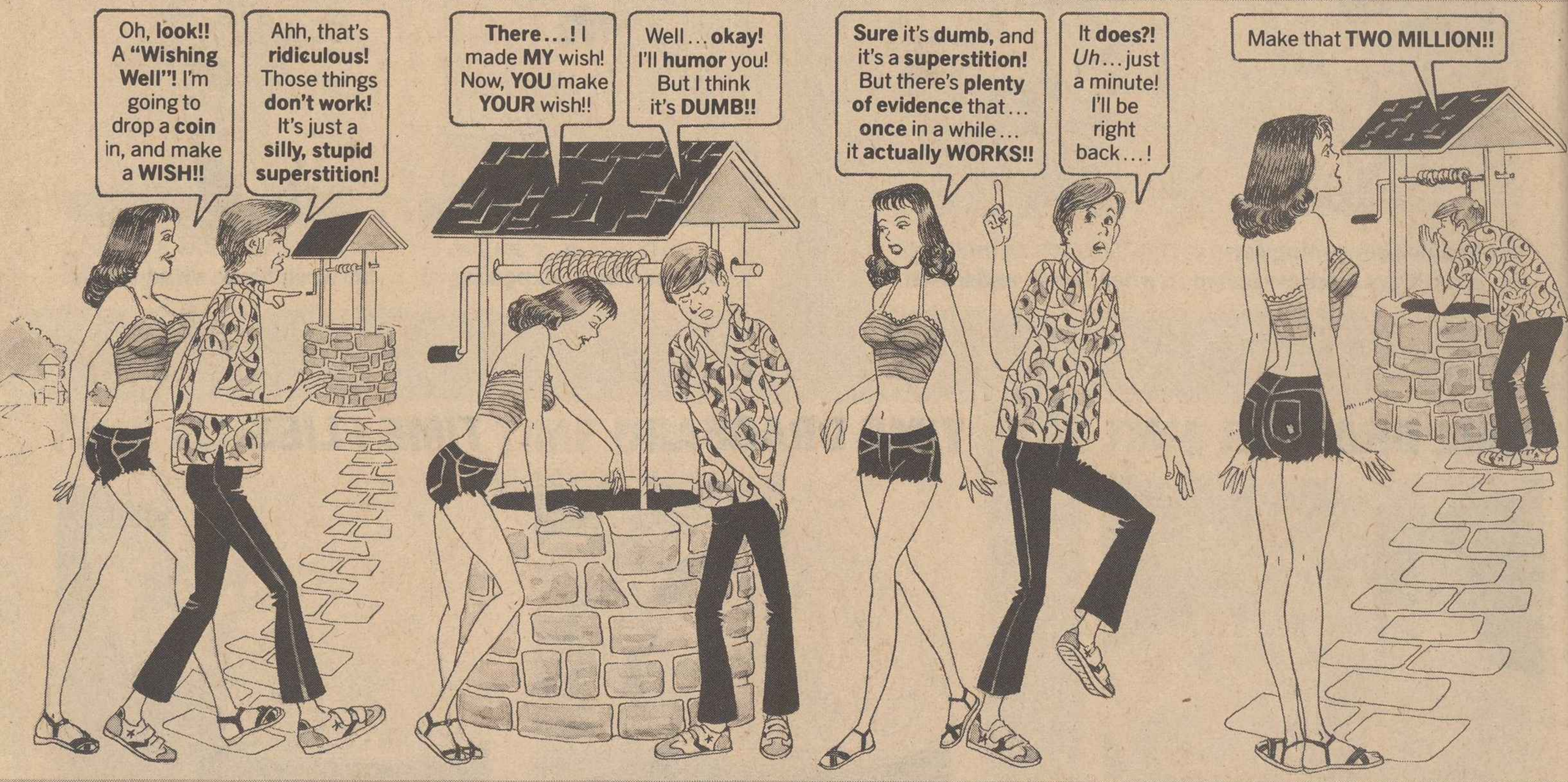
...when the same pizza goes from "red hot" to "ice cold."

ANXIOUS MOTHERS

BERG'S-EYE VIEW DEPT.

THE LIGHTE

SUPERSTITIONS



TEENAGE PHASES

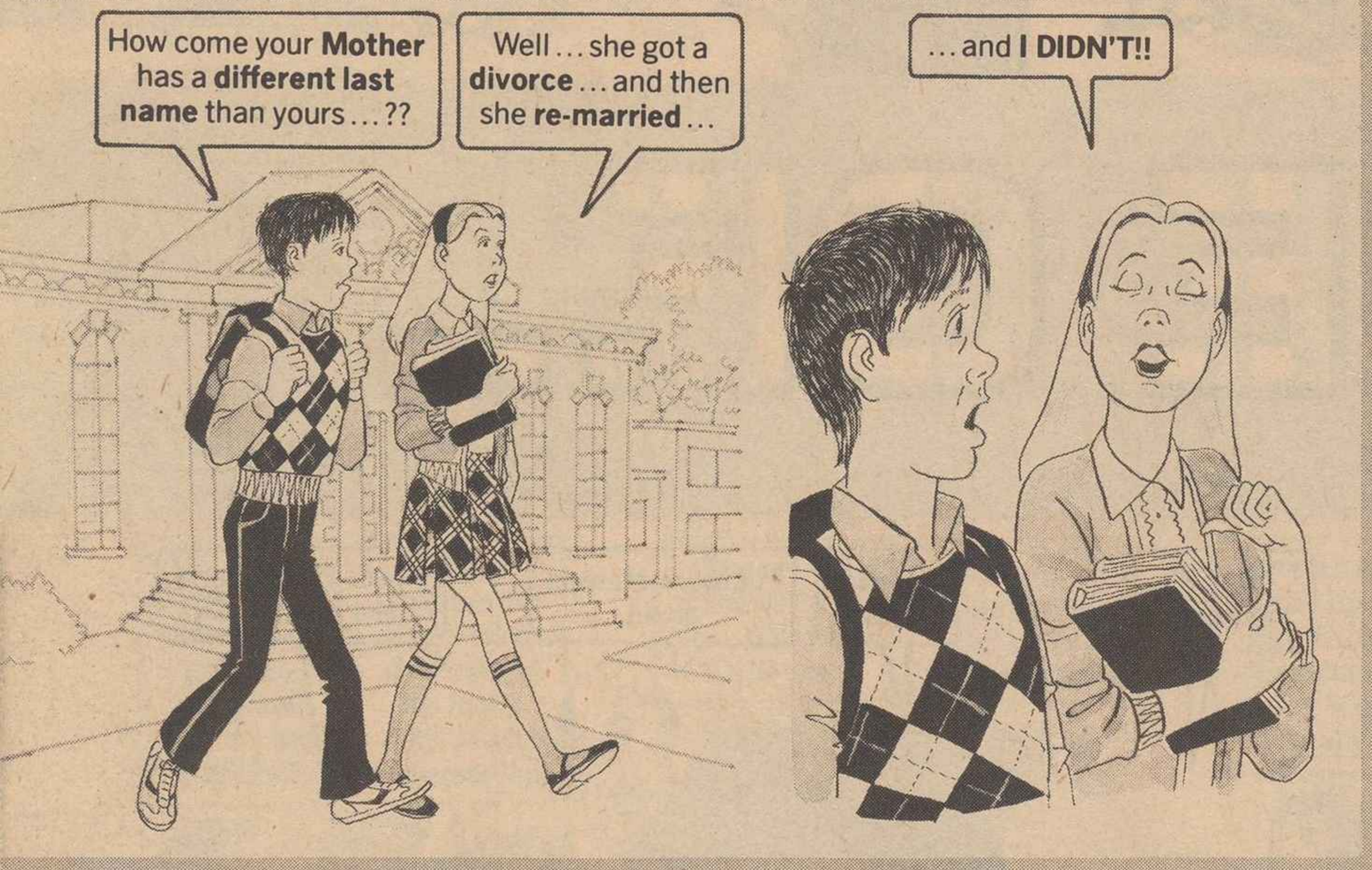
R SIDE OF...

ARTIST & WRITER:
DAVE BERG

THE POST OFFICE

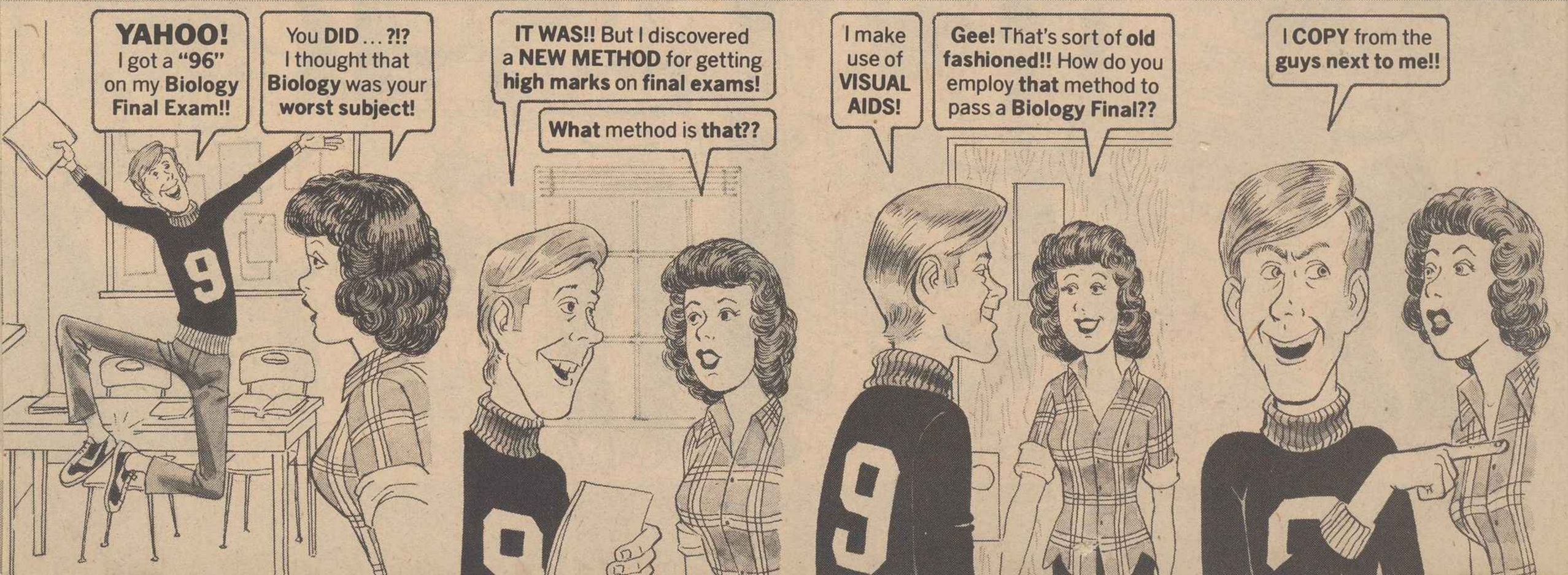
INCOME TAXES

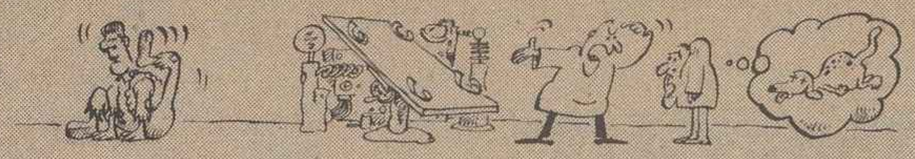
RELATIVES



SENIOR CITIZENS

EDUCATION

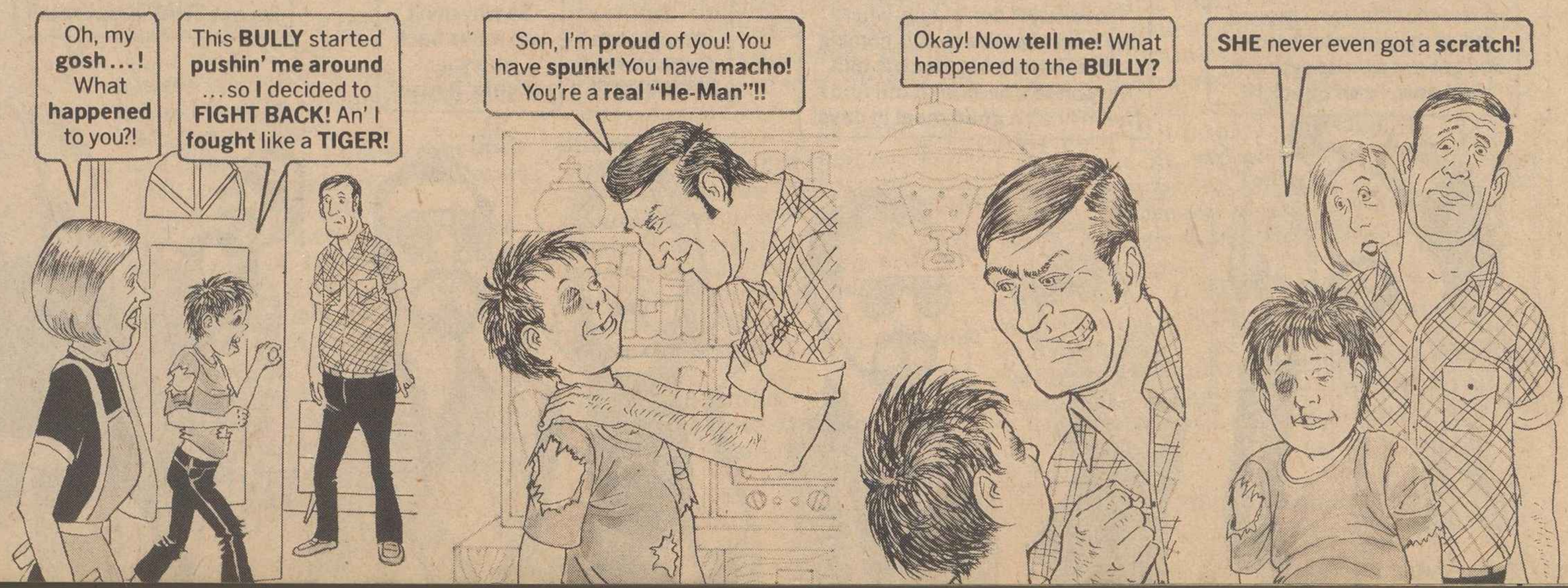




RECIPES

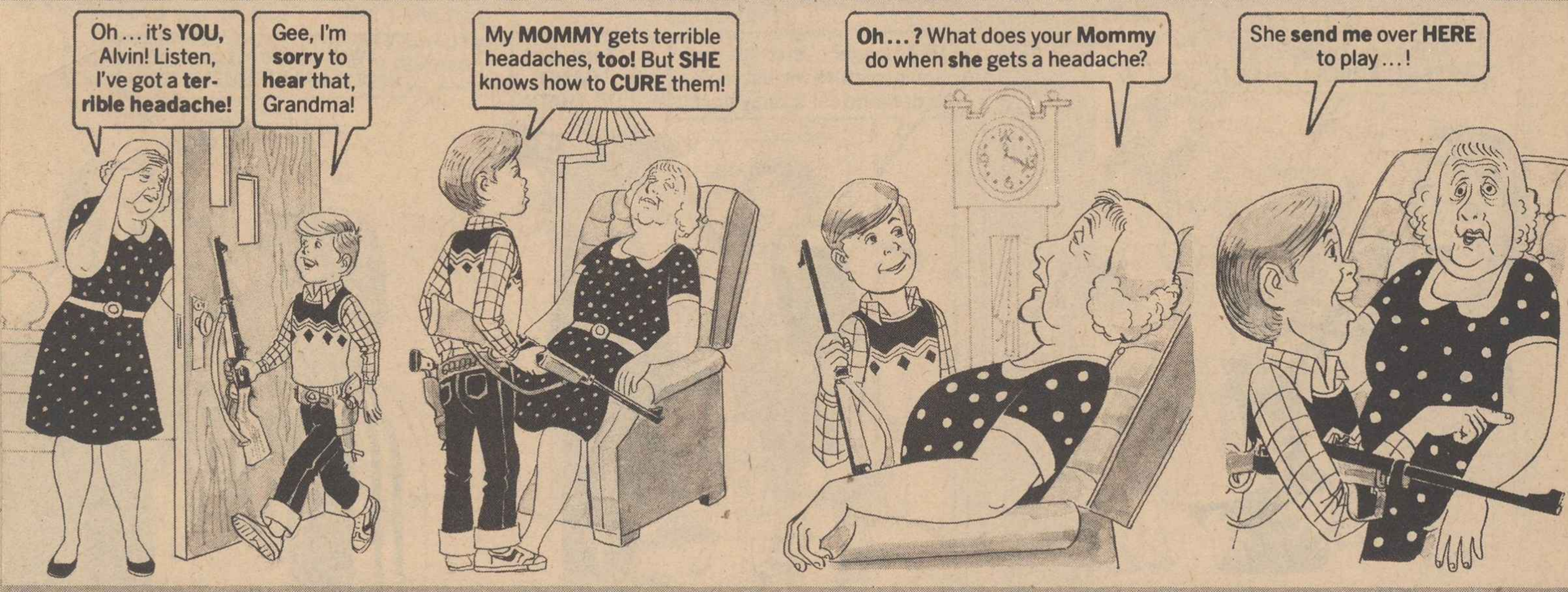
THE MOVIES

FIGHTING

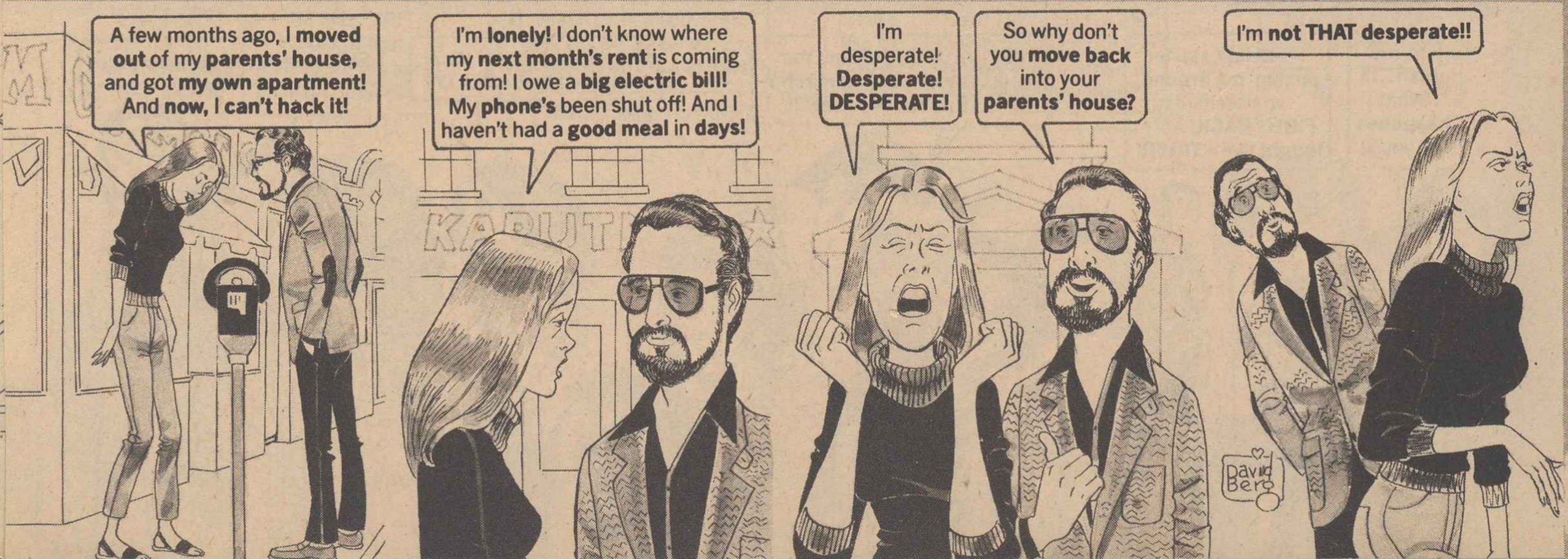


EATING OUT

HOME REMEDIES



MOVING OUT



NEUMANCLATURE DEPT.

A number of issues back (# 174 to be exact), we pointed out that many of the words we use come from the names of real people. F'rinstance, "diesel" comes from Rudolph Diesel, its inventor, and "derby" comes from the Earl of Derby, its wearer, etc. We then suggested that it would only be a matter of time before the names of current celebrities would become part of our language, and we presented a list of them to be added to the dictionary. Well, it's time to update that list as MAD now offers:

ADDITIONS TO THE DICTIONARY

asner

asner ('az-nur) *n.* : a cut-off grant. (*Because of the* asner, *we went down the tubes.*)

barrett ('bar-ut) *n.* : a machine for digging up and distributing dirt; a manure spreader. (*Don't get too close to the* barrett *or you'll get spattered.*)

bronson ('bron-sun) *v.t.* : to obliterate; to destroy; to wipe out. (*From the pile of bodies, we knew the city had been* bronsoned.)

brooks (brůks) *adj.* : describing a gross national product.

[1]bush (bůsh) *v.i.* : to wear out from lack of use.

[2]bush *n.* : the half of the ticket that's thrown away.

capote (ků-'pō-tē) *v.i.* : to curve; to deviate. (*The road is straight for a mile, then it* capotes.)

[1]carter ('kär-tur) *interj.* : a term of disappointment.

[2]carter *n.* : a beer bust; a flaky cracker devoid of taste.

cher (shār) *v.i.* : to flash on the screen, then disappear.

connery ('con-ur-ē) *n.* : a gilt-edged bond. (*With these* connerys, *we'll make a killing.*) see **moore.**

dangerfield ('dān-jur-fēld) *n.* : self-abuse.

derek (de-růk) *n.* : a knockout requiring a count of ten.

falwell ('fal-wel) *n.* : a majority of one.

farrow ('fa-rō) *n.* : a woody substance. **syn.** keaton, lasser.

[1]ford (ford) *v.i.* : to stumble over one's feet; to suffer injury from inanimate objects; to fall upstairs.

[2]ford *n.* : a solo performer; a raider.

gaines (gānz) *n.* **1:** a dumping ground for garbage; a trash heap. **2:** pollution. (*The* gaines *got worse and we had to close the beaches.*) **syn.** feldstein, meglin, ficarra.

garfunkel ('gar-funk-ul) *n.* : one of the performing arts. **syn.** carney, tatum.

graham ('gra-um) *n.* **1:** a compulsive saver. **2:** a revival. (*The* graham *can't hold a candle to the original.*)

henson ('hen-sun) *v.t.* : to manipulate. (*He couldn't control himself because he was* hensoned.)

hepburn ('hep-burn) *n.* : something that improves with age.

houseman ('hous-mun) *n.* : an over-inflated commercial hot-air balloon.

jagger ('jag-ur) *n.* : a semi-precious stone.

kermit ('ker-mit) *adj.* : high on the hog.

khomeini (ko-'mā-nē) *n.* : an internal disease for which there is no cure. ("*It's* khomeini," *the doctor said, "and it's spreading."*)

kuhn (kün) *n.* : a power failure. (*Because of the* kuhn, *there was chaos everywhere.*)

lucas ('lü-kus) *n.* : a space-filler.

mondale ('mon-dāl) *see* **bush.**

moon (mün) *n.* **1:** a banned, illegal import. **2:** a mental illness that affects the young. (*He's suffering from* moon, *so what can you do?*)

moore (mōr) *n.* : a bond of little more than face value. see **connery.**

nimoy ('nē-moi) *adj.* **1:** vulcanized. **2:** direct; to the point.

o'connor (ō-'kon-ur) *n.* : a fallen arch.

[1]osmond ('oz-mund) *n.* : a tooth of abnormal whiteness. (*He flashed his* osmonds *and blinded the audience.*)

[2]osmond *n.* : innocence; purity. (*While others went wild, she held on to her* osmond.)

parton ('pär-tun) *v.i.* : to stand out. (*Most of the hills are small, but those big ones—see how they* parton?)

pavarotti (pav-ů-'rot-ē) *n.* : a stuffed Italian meatball served in great quantities and consumed with relish. (*The* pavarotti *ended the dinner on a high note.*)

rather ('rath-ur) *n.* : an anchor that falls short.

[1]reagan ('rā-gun) *n.* : a sad condition often leading to depression.

[2]reagan) *v.i.* : to lose one's direction while looking for one. (*He* reaganed *and, as usual, no one could follow him*)

reeve (rēv) *n.* : a quick-change artist.

reggie ('rej-ē) *n.* : a hot dog concession.

rooney ('rů-nē) see **villechaize.**

rose (rōz) *adj.* : once red, but now fading with age.

salazar ('sal-ů-zär) *v.i.* : to win in the long run.

schwarzenegger ('shwar-zen-eg-ur) *v.i.* : to throw one's weight around; to muscle in. ("*This town ain't big enough for the both of us,*" *he said as he* schwarzeneggered.)

selleck ('sel-ůk) *v.i.* : to become crazed with lust and desire. (*He walked into the room and she* sellecked.)

shields (shēldz) *n.* : a decorative ornament of little creative value.

simon ('sī-mun) *n.* : a hitman who rarely misses.

spielberg ('spēl-burg) *adj.* : to emit a weird, unworldly cry. (*The creature* spielberged, *scattering the onlookers.*)

stallone (stů-lōn) *n.* : a rocky stretch. (*Hold on—there's another* stallone *ahead!*)

staubach ('stȯ-bok) *n.* : a passed-out cowboy.

steinbrenner ('stīn-bren-ur) *v.i.* : to go berserk with a club. (*We screamed in horror while he* steinbrennered.)

townshend ('town-zund) *n.* : a crumbling rock formation. (*It looks like a* townshend, *but who can tell?*)

villechaize ('vil-ů-shāz) *n.* : a unit of measurement, two of which equal one rooney or one williams.

walesa (vä-'len-sů) *n.* : the polestar. (*There, beneath the Great Bear, we saw the* walesa.)

watt (wät) *n.* **1:** a steal leading to a give-away. **2:** a man-made natural disaster.

williams ('wil-yumz) see villechaize.

youngman ('yung-mun) *n.* : an overripe banana. **syn.** amsterdam, berle,

youngman

WRITER: FRANK JACOBS

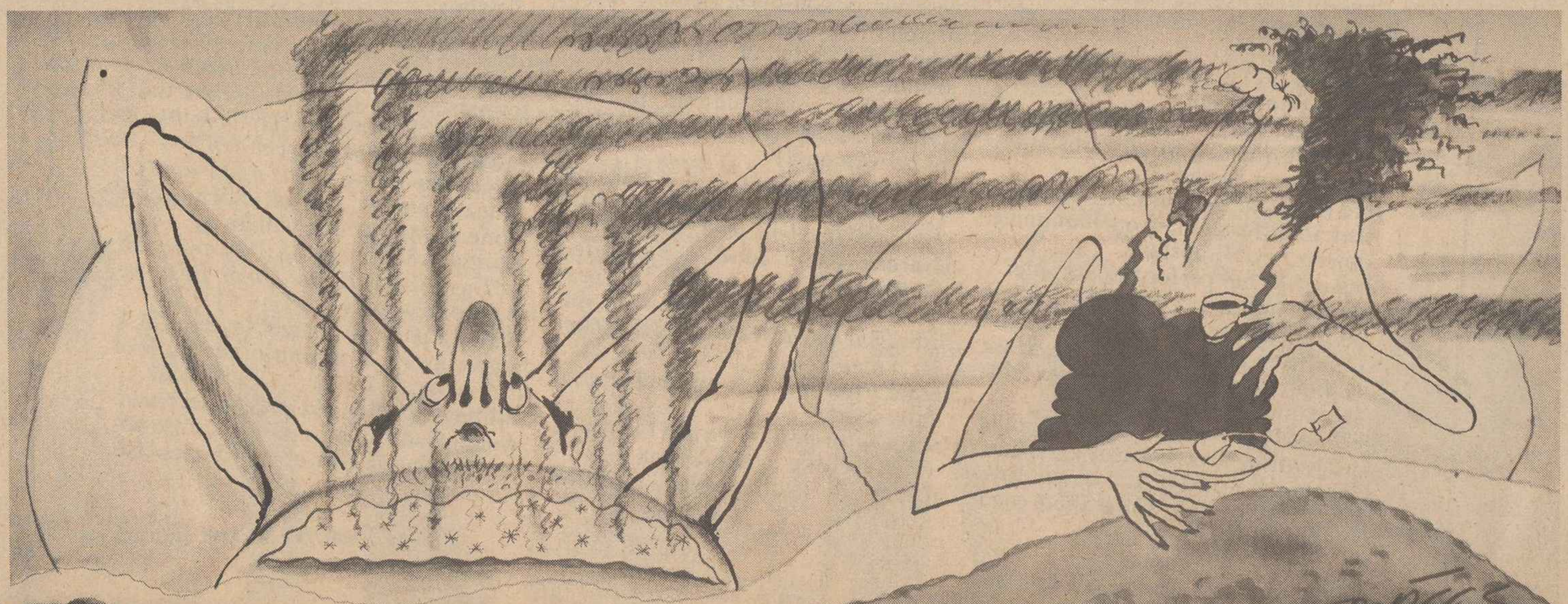
HERE'S LOOKING ACHOO DEPT.

A MAD LOOK AT C

THE DROP-DRIPPER

THE COUGH-BOUNCER

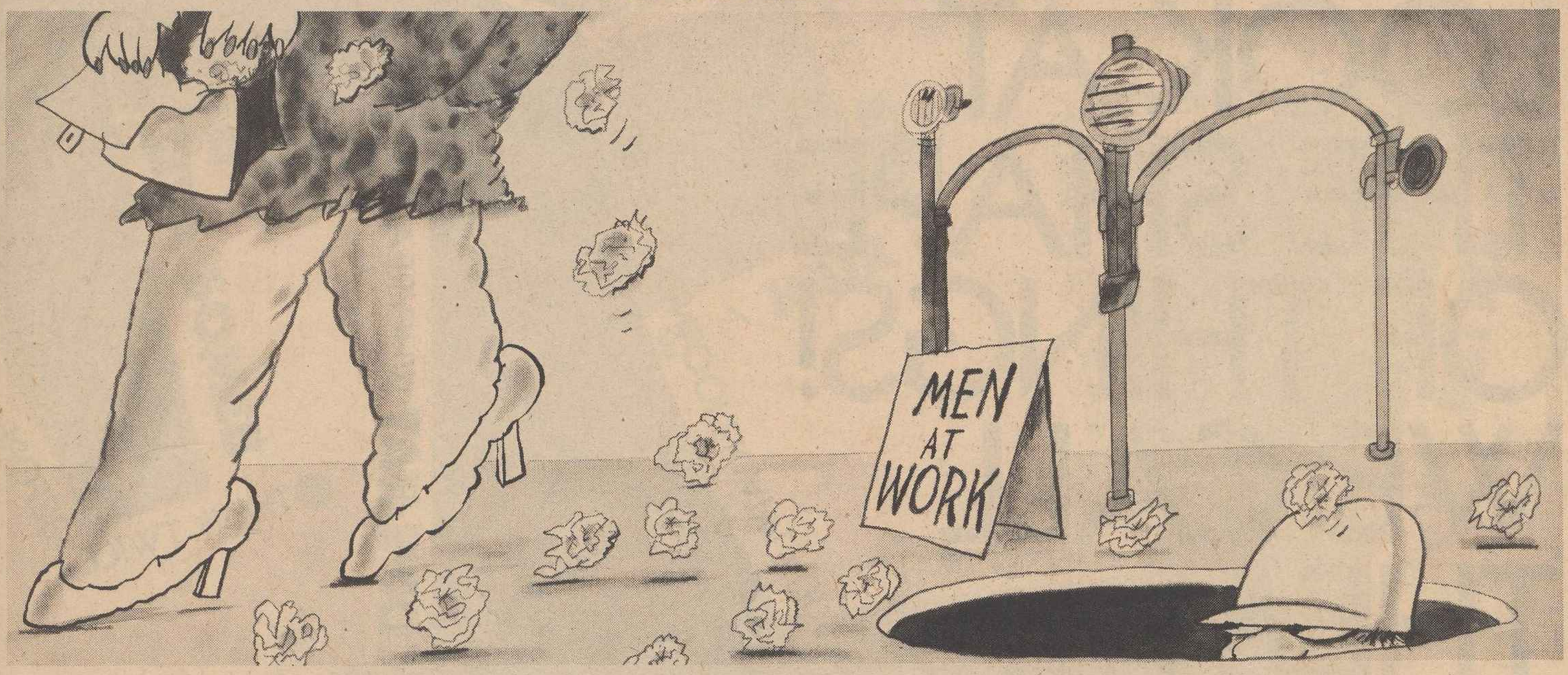
THE VICKS VAPO-RUBBER



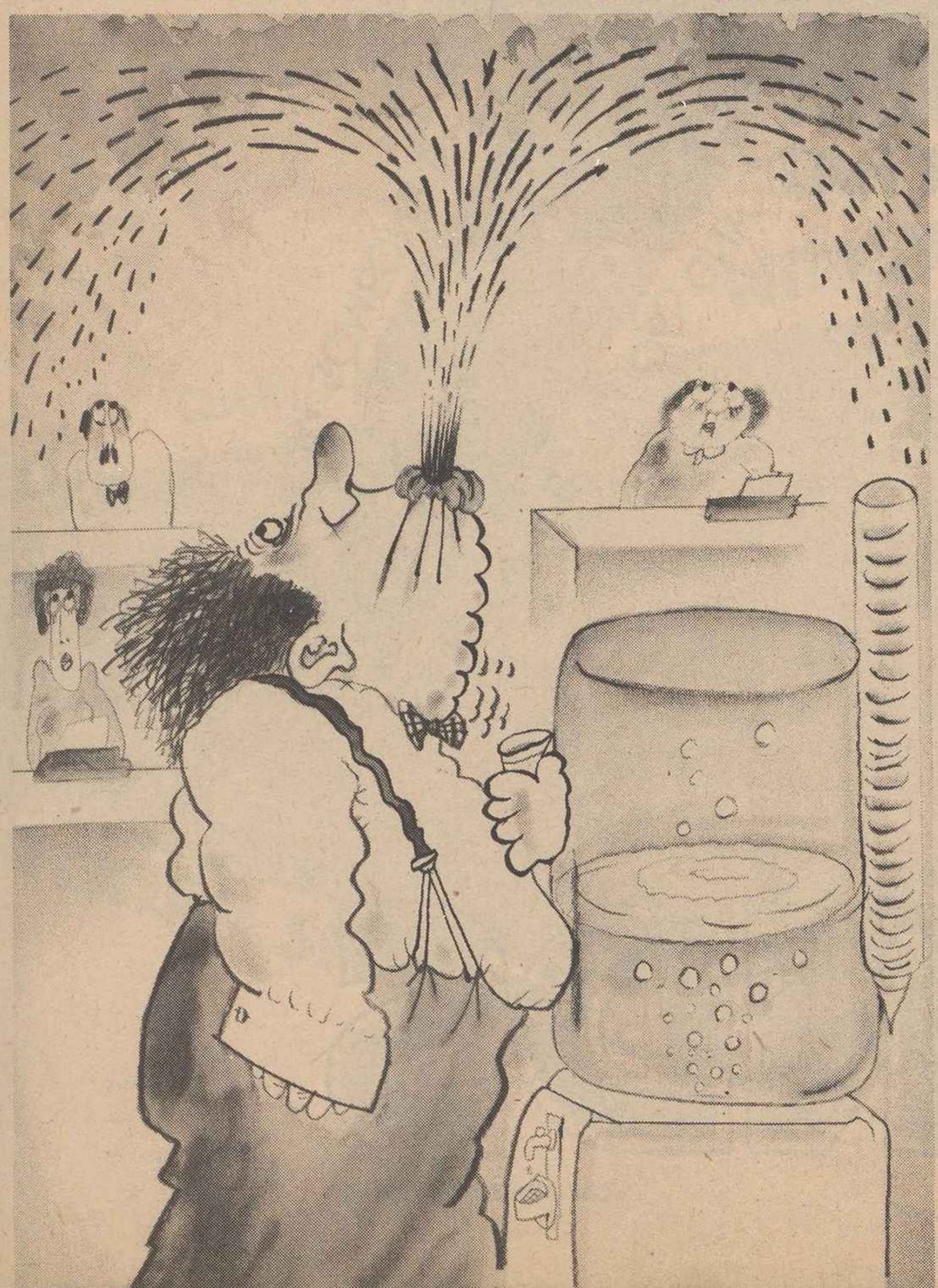
OLD SUFFERERS

WRITER AND ARTIST: PAUL PETER PORGES

THE TISSUE-DROPPER



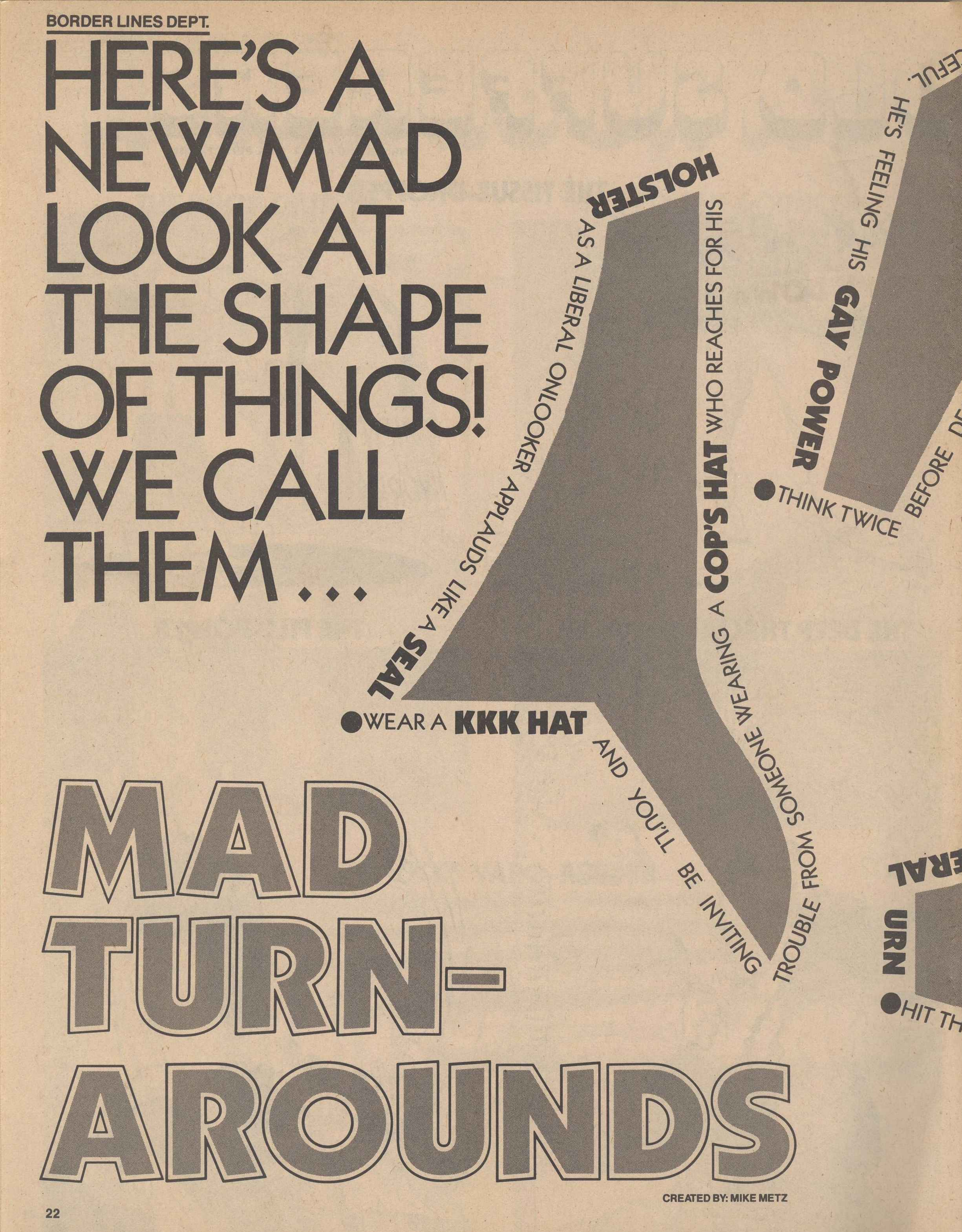
THE DEEP THROAT-GURGLER



THE PILL-POPPER

HERE'S A NEW MAD LOOK AT THE SHAPE OF THINGS! WE CALL THEM . . .

MAD TURN-AROUNDS



CREATED BY: MIKE METZ

SPEAKING TO **LOOK DOWN** ON THE GUY WHO USES A **HAIR DRYER** TO MAKE A LIVING. TODAY THIS **BIRD** IS FAR FROM PE

COMES TO SOMETHING **GUN**, BUT WHEN IT THAT YOU DID, HE HAS A MEMORY LIKE AN **ELEPHANT**

● HE CAN'T REMEMBER WHERE HE LEFT HIS **PIPE** OR HIS FAVORITE **PUTTER** OR HIS

FUN UP AND EMPTY INTO A **VACUUM** JUST OF YOU THEY'LL

AND WHAT'S LEFT

COCKTAIL SHAKER BEFORE YOU DRIVE! YOUR CAR WILL END UP LOOKING LIKE A **LAVA LAMP**

NOW HERE'S YOUR CHANCE TO MAKE YOUR ROOM LOOK JUST LIKE THE CHEAP, SLEAZY, FLEABAG MOTELS YOU'RE USED TO STAYING IN — IT'S

MAD'S DORKY DOOR HANG-UPS

THE NEXT BEST THING TO STEALING TOWELS!

(And, they're sanitized for your protection!)

MAD'S DORKY DOOR SIGNS CONCEIVED BY THE DORKY CHARLIE KADAU AND THE DORKIER JOE RAIOLA

IMPORTANT!

READ FIRST

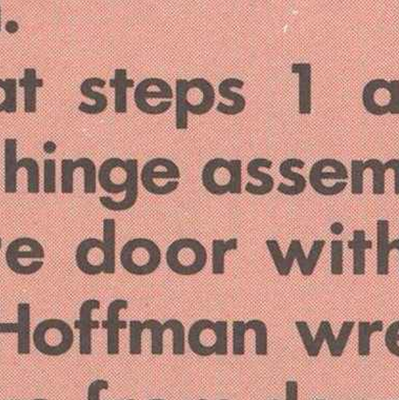
FOR OFFICIAL
USE ONLY!
DO NOT WRITE
IN THIS SPACE!

HOW TO OPEN THIS DOOR

1. Place a 6" Johnson pick under the hinge flange.
2. Using a ball peen hammer, tap the flange in an upward motion until it separates from the hinge mechanism.
3. Repeat steps 1 and 2 on other hinge assembly.
4. Secure door with adjustable Hoffman wrench and remove from door frame.

OR

1. Grip doorknob and push (or pull).



A MAD
DOOR
HANG-UP

CAREFULLY PUNCH OUT
THIS SQUARE AND
RETAIN FOR YOUR
TAX RECORDS!

Have You Kissed Your Doorknob Today?

A MAD
DOOR
HANG-UP

A MAD
DOOR
HANG-UP

CAREFULLY PUNCH OUT
AND DISCARD THIS
SQUARE IMMEDIATELY!
IT IS NOT A TOY!

IF YOU SEE THIS DOOR BEING OPERATED IN A RECKLESS OR DANGEROUS MANNER, CALL 1-800-555-JERK

A MAD
DOOR
HANG-UP

BEST IF
HUNG BEFORE
MAY 12,
1992

THIS DOORKNOB RESERVED FOR ***MY*** UNDERWEAR!

CLASS ACT DEPT.

Every year, Academy Awards are presented to the best actors and actresses in the Motion Picture Industry. But what about all the other industries where "acting" is important? Like f'rinstance those real-life performances that take place every day in our schools! We think it's about time that the actors and actresses in our Educational System were given the recognition that is due them! Here we go with:

ACADEMY AWARDS FOR TEACHERS

ARTIST: GEORGE WOODBRIDGE WRITER: LOU SILVERSTONE

Welcome . . . to the fabulously plush **"Teachers' Lounge"** of the scandalously constructed **Alfred E. Neuman High School** . . . where all of the greats and near-greats of **Education** are gathered to witness the **"First Annual MAD Academy Awards For Teaching"!**

Incidentally, the "Teachers' Lounge" is the **favorite room** of the faculty members of any typical High School! Here is where they can **relax,** light up a **cigarette,** puff a **joint,** down a **drink** or **whatever!** In other words, it's the **only** place in the **school** where the **Teachers** can enjoy the **same privileges** as the **students!**

Tonight, the **winners** in each category will receive this coveted **gold statue,** the **"Edward,"** named after the **Mayor** of **The Big Apple,** who, in solving a recent financial crisis, put the **Teaching Profession** in its **proper perspective!** Mr. Koch, in his infinite wisdom, decided **against** laying off **Sanitation Workers** . . . and instead, **fired 1800 Teachers!!**

Oh-oh! The **house lights** have **dimmed,** so **let's get it on . . . !**

EDWARD

AEN

COACH

The first category is for Best Performance in **"CLASSROOM DISCIPLINE"!** And the first nominee is **Alvin Spritz** for his stirring, **"I'm An Adult! I Should Be Able To Cope With A Bunch Of Kids!"**

The second nominee is **Ms. Marlene Mildew** for her fine rendition of, **"I'll Send You To The Principal!"**

low do you **DO it,** Spritz?!? **What's** your **secret?** Why, your kids are **actually quiet!** and they're **WORKING!!**

I'm a **grown man** with **two degrees!** So I **certainly** should be able to handle a bunch of **KIDS!** I used **PSYCHOLOGY** on them! I picked out the **biggest,** the **meanest kid** in the class, **Rocco Barbello** . . .

Don't tell me you **beat him up?!?**

Me?! Beat **him** up?! **No way!!** I **paid him** to keep the **others** in **line!** Anybody gives me **trouble,** they've got to deal with **Rocco** after school!

I've **solved** the **discipline problem** in my classes! If any of my students **get out of line** or **give me a hard time,** I threaten to send 'em down to the **Principal!**

No but it **terrorizes** the **Principal!**

You mean to tell me **that actually SCARES** the kids?

He doesn't want any of those **monsters** hanging out in **his** office, so he **doesn't put** any unruly kids in **my classes!**

And the **winner** is **Mr. Matthew Frankfurter** for his heart-rending interpretation of **"It's A Jungle In There!"**...

I'm **sorry,** Sir! I **refuse** to **teach** in that animal house!! If—if I go **back in there,** I swear I'm gonna be **KILLED!!**

They're **only children,** Frankfurter! Didn't they teach you how to **handle** a few wild kids?!

I'm **afraid not!** At the college I went to, they **didn't offer** us courses in **Kung Fu** and **Karate!!**

Congratulations, Mr. Frankfurter! Here's your **"Edward"**! I guess it's **pretty rough** dealing with High School kids these days!

What High School kids?! I teach **SECOND GRADE!**

The next category is for Best Performance in a **"TEACHERS' STRIKE"**! And the first nominee is **Ms. Zelda Hornhonker** for her magnificent portrayal of **"Striking Is The American Way!"**

The second nominee is **Mr. Kenneth Klutz** for his touching and convincing performance in **"The Public Is Behind Us 100%!"**

You **KNOW** that it's **against the law** for **Teachers** to **strike!** And besides, you're **setting a bad example** for your **students!**

Nonsense!! We're actually **showing them** how Americans have **ALWAYS dealt** with **unfair** and **unjust working conditions**... by resorting to their **Constitutional right** of **peaceful protest!**

Right on, Ms. Hornhonker! And when you're **back** at **work, WE'RE** gonna follow your **example**... and go out on strike against **homework!**

Listen ...the **public** is **behind** this strike **100%!**

Let's see! How do **you** feel about strikes by employees of an essential industry?

It's the **worst thing** that can **happen!**

In **your opinion,** then, the Teachers should **not** be on strike?!

Teachers?!? Are **them** bums striking? I thought you were talking about **Pro Football Players!!**

And the **winner** is **Mrs. Mildred Schmerz** for her, **"We're Not In This For Any Personal Gain! We're Doing It For The Children!"**

We're **not** doing this for **OURSELVES!** We're doing it because **adequately-paid Teachers** will mean that your **children** will get a **decent education!**

Hah! You people are **ALREADY overpaid!** Hell, you **only** work a **six hour day!!**

ONLY six hours?! **Listen,** Mister... when was the last time **YOU** spent a **six hour day** with **YOUR rotten kid?!**

Congratulations, Mrs. Schmerz, not only for winning this **"Edward"**, but for winning a **pay increase** with your controversial strike!

Big deal! They gave us a **few dollars more**... and then they **increased the sizes of our classes** from **25** to **35!** The **raise** won't even keep us in the **extra aspirin** we'll need!

The next category is **"THE REWARDS OF A TEACHING CAREER,"** and the first nominee is **Mr. Sidney Gromitz** for his splendid performance of **"One Of The Great Thrills Of A Teaching Career Is Seeing Your Students Graduate And Go Out And Take Their Place In The World!"**

The second nominee is **Mr. Rodney Alan Dinklehoffer** for his excellent portrayal of **"Teachers Don't Get No Respect!"**

I always get **choked up** at Graduation!

Just think! These young people **we've taught** are going out into the **real world!** I **especially like this year!**

What's so **special** about **THIS year?**

Since **Reagan** was **elected,** things are **tough** out there! **Now** these clowns **can't** step right into **high-paying jobs** ...and then **laugh** at all us **slobs** barely making a **living** on our **Teachers' salaries!!**

No wonder the kids don't pay attention to me! The **JANITOR** gets more money than I do! Even the guy who delivers the **MILK** makes more than me!!

Then why don't **YOU** get a job as a **janitor** or a **milkman?!?**

WHAT?!? And just **THROW AWAY** my **six years** of **college?!**

Fresh MILK

ACE MILK CO.

½ PINTS MILK

And the **winner** is **Mr. Victor Brioche** for his memorable performance in **"I Didn't Go Into Teaching For Monetary Gain!"**

I **KNEW** I would never get rich being a Teacher! But there are **more important things** in life than money!

Like **getting off work** at **3 P.M.,** having **all holidays off,** and **not** having to work **all summer!** It's a **great profession** for **lazy slobs!**

BRRRRRRIIIINGG

Unfortunately, Mr. Brioche **couldn't be with us!** But here to **accept** his award is **one** of his **students!**

Mr. Brioche **couldn't be with us** because **today** is **Friday**— and he **always** takes his **sick leave** on **Fridays!** That way, he can have a **long week-end!**

The next category is for Best Performance in **"EXTRA DUTY ASSIGNMENTS,"** and the first nominee is **Mr. Carl Cravitz** for his touching interpretation of **"We Must Obey The Rules!"**

The second nominee is **Mr. Francis Fungold** for his inspiring **"The Power Of Prayer!"**

You boys are **supposed** to be in **Class...not** wandering around the **halls!** And since **I'm** on **Hall Duty,** I'm going to have to send a **note** home to your **parents,** Dimwitty! **Sorry,** but that's one of the **Principal's** rules, **not mine!**

Hey, that's **not fair!!** Aren't you gonna send a note home to **GRUBER's parents?!?**

There's **another** rule that goes... **"Never** send a note home if the **student** is **BIGGER** than the **Teacher!"** **Sorry,** but that's **not** one of the **Principal's** rules...it's **MINE!!**

RUGBY

Pardon me, Fungold!! I didn't know you were into **RELIGION!**

Actually, I'm **not!** I just found out that I've been assigned as the **Cafeteria Monitor** all next week... and I'm sure gonna **need** all the **help** I can **get!!**

Mind if I **JOIN** you?!? I'm **Faculty Rep** at the **Basketball Game!!**

And the **winner** is **Miss Hester Primm** for her heartwarming **"Being A Chaperon At The Prom Is A Learning Experience!"**

I **really enjoy** this job, chaperoning the School Prom! It's so...so **EDUCATIONAL** ...**watching** these youngsters...the way they **behave**...and **relate** to one another!

Yeah! It's like taking a **course** at **"Masters and Johnson"!!**

Congratulations, Miss Primm! I'll bet being **Chaperon** took you back to **YOUR School Prom!**

Are you kidding?! **MY** School Prom was **never** like **THAT!** Which is **why** I'm **volunteering** to be **Chaperon** again **NEXT year! I can't WAIT!!**

The last category is for Best Performance in **"PASSING OR FAILING STUDENTS,"** and the first nominee is **Mr. Al Mulcher** for his **"It's Not My Fault! They Shouldn't Be In My Class!"**

The second nominee is **Mr. Robert Blinders** for his inspired interpretation of **"Good Test Scores Depend On The Right Teacher!"**

I **don't believe** these **exam papers!** Why, **half** these kids can't even **read!!** They **don't belong** in **this grade!!**

Then **why** don't you **FLUNK them!?!**

Are you **crazy?!?** If I **flunk** them, they'll be **LEFT BACK**...and I'll have them in my class again **NEXT year!**

How do you **do** it, Bob? Your class scored **way above** the **national average!!**

It's all in the **technique** I use when I give an exam! I have a **very special method!**

What **IS** it, Man?!? What's the **secret** you use for getting such high test scores?

It's **very simple! I look** the **other way** when they **CHEAT!**

And the **winner** is **Mr. Thomas Spittle** for his outstanding work in **"God Knows, I've Tried To Give You Kids A Break!"**

I just **don't understand** what **happened** to you kids! I **went over** all this material in **class!** But the **test results** were **terrible!** So to be **fair,** I've **graded** you on a **CURVE!**

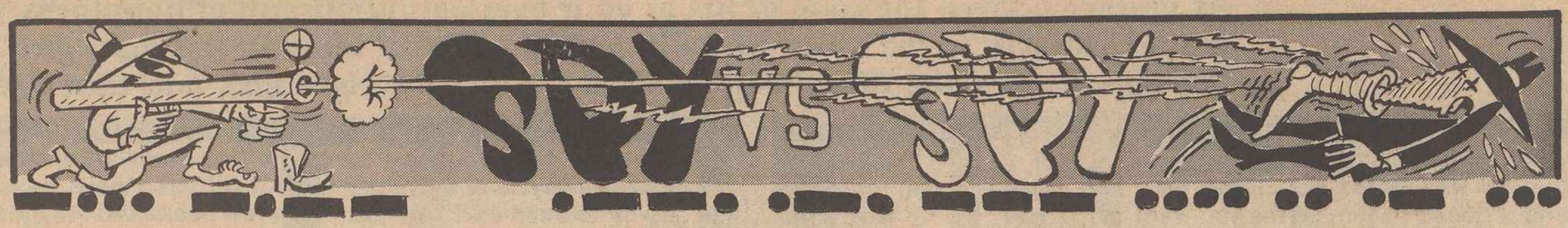
But... **that** means that **HALF** the class **FLUNKED!**

Don't complain!! If I'd graded you on a **straight percentage,** the **WHOLE CLASS** would've flunked!

Congratulations, Mr. Spittle... and I think it was **really nice** of you to **grade** on a **curve** and **help half your class to pass!**

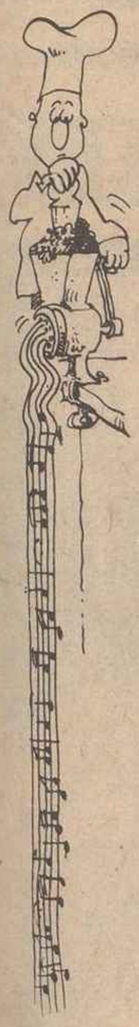
I didn't do it for **them! I did it** for **ME!** How would it look on my **record** if my **WHOLE CLASS flunked an exam?**

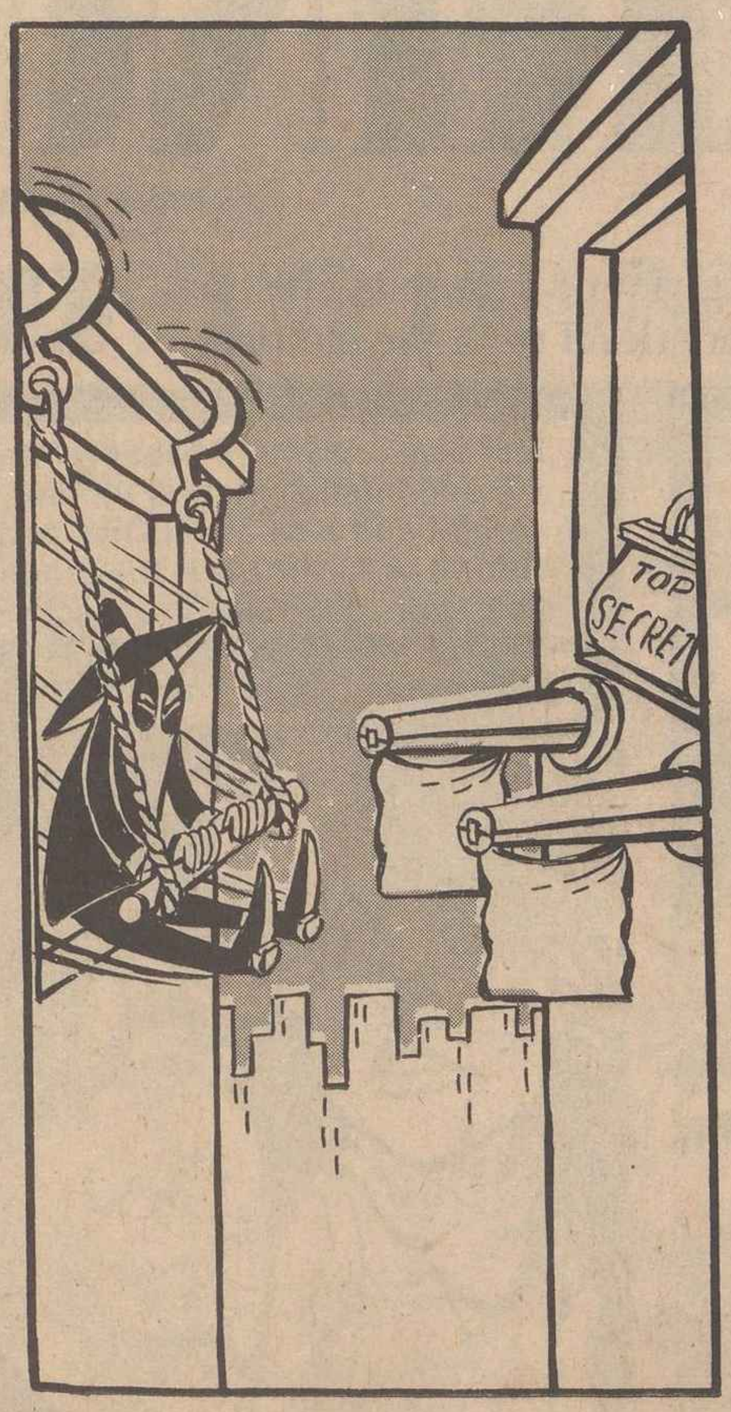
That's our **Academy Awards Show!** A wise man once said, "Those who **can, DO!** Those who **can't, TEACH!** And those who **can't even TEACH** become **School Principals!"** G'night!

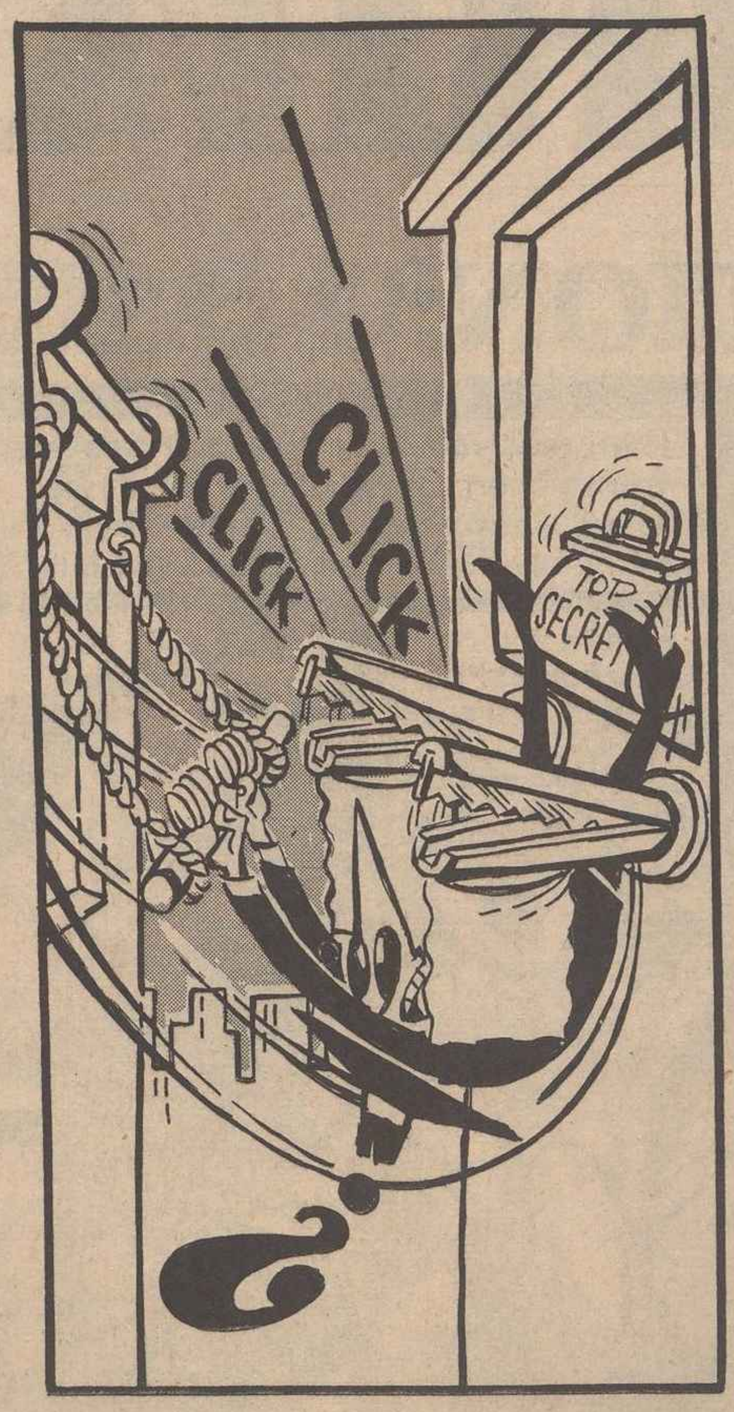

SPY VS SPY

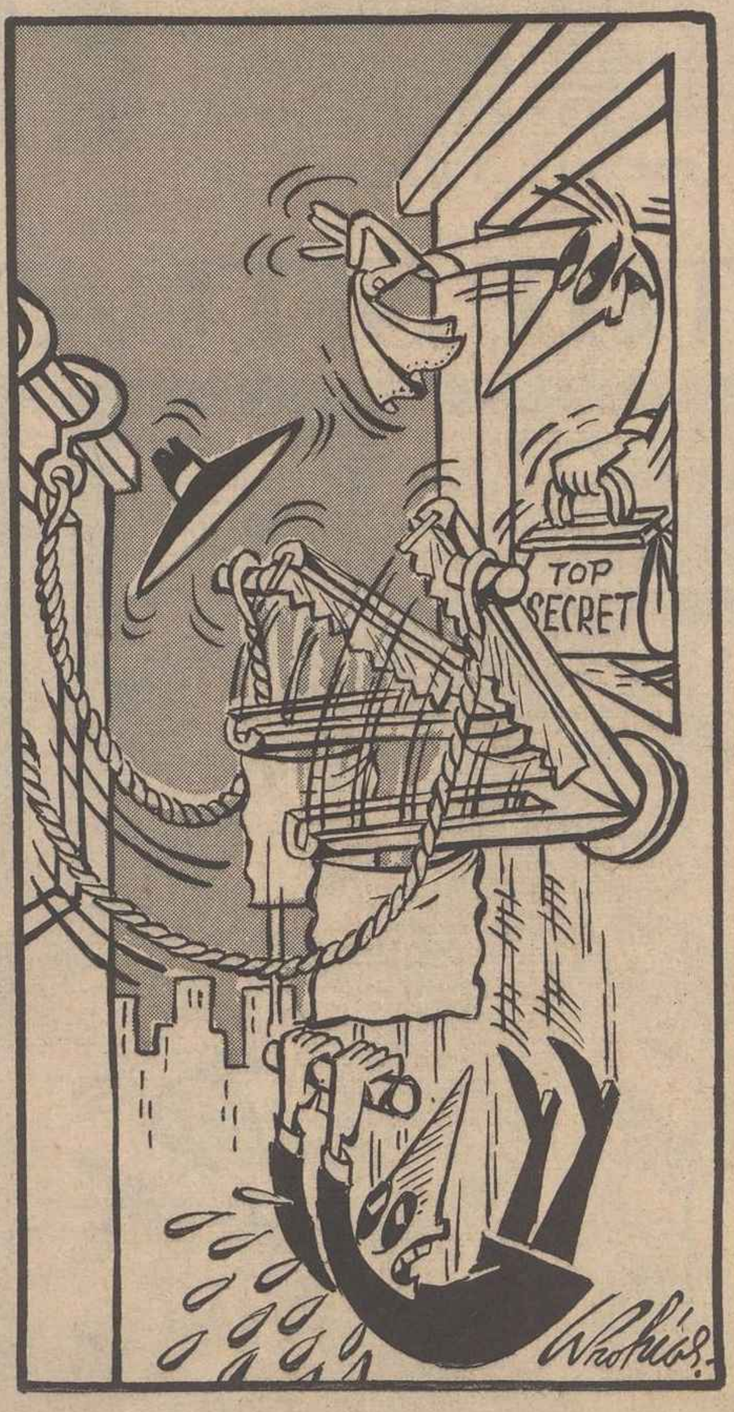
TOP SECRET
TOP SECRET

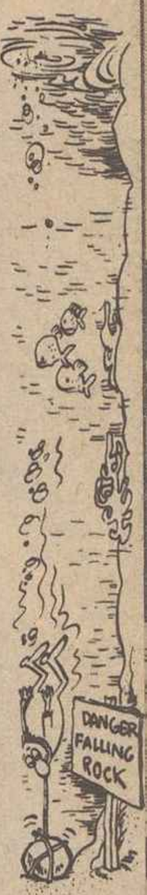
TOP SECRET



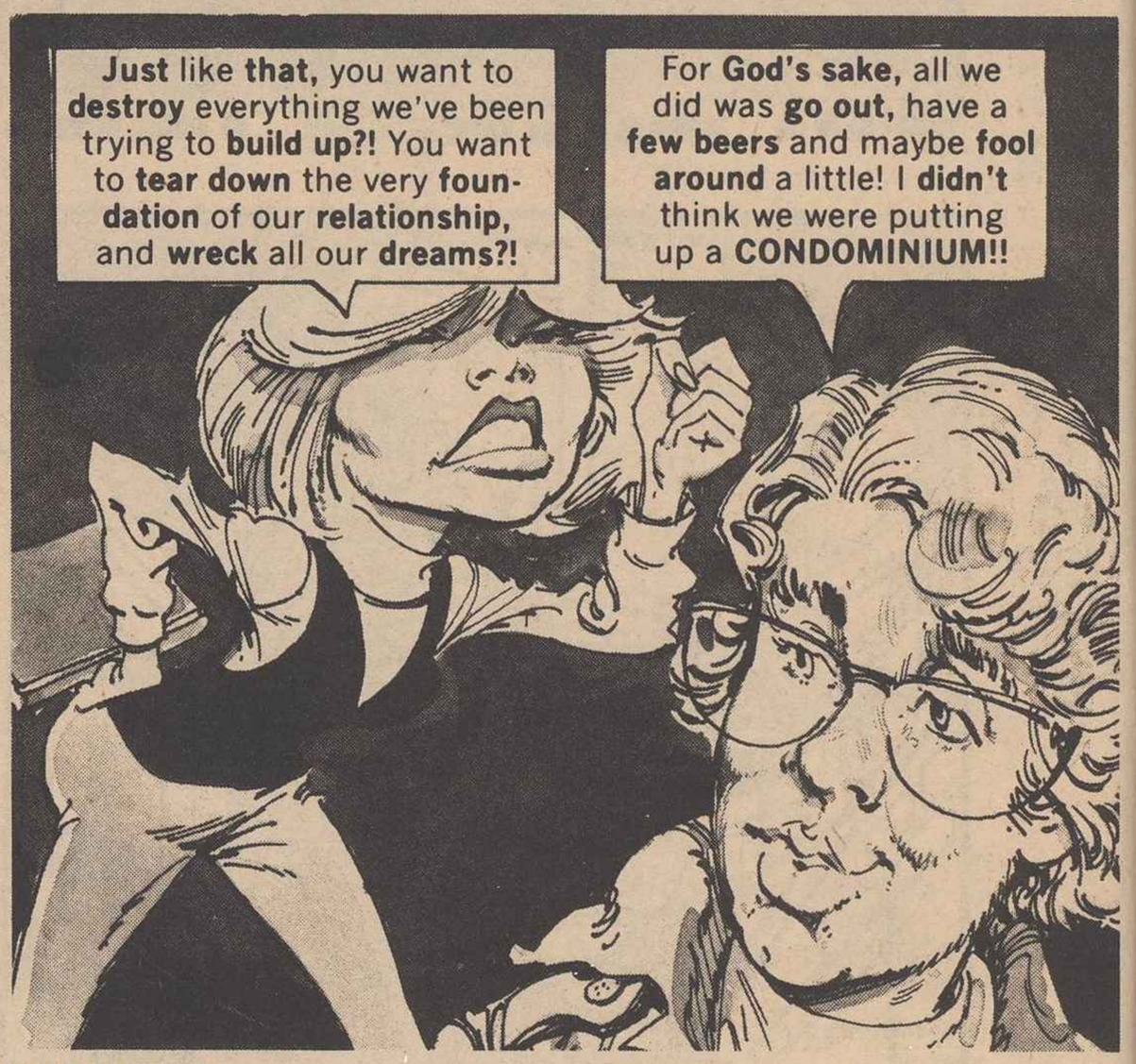

TOP SECRET


CLICK
CLICK
TOP SECRET


TOP SECRET


DANGER FALLING ROCK

As you tear down the road of life in your everlasting pursuit of happiness, what would you say is the most difficult goal to achieve? Finding the right girl, huh? Wrong!! There's one thing tougher than finding the right girl, and that's getting



CURING A SPLITTING HEADACHE DEPT.

MAD'S HEL BREAKING

ARTIST: JACK RICKARD

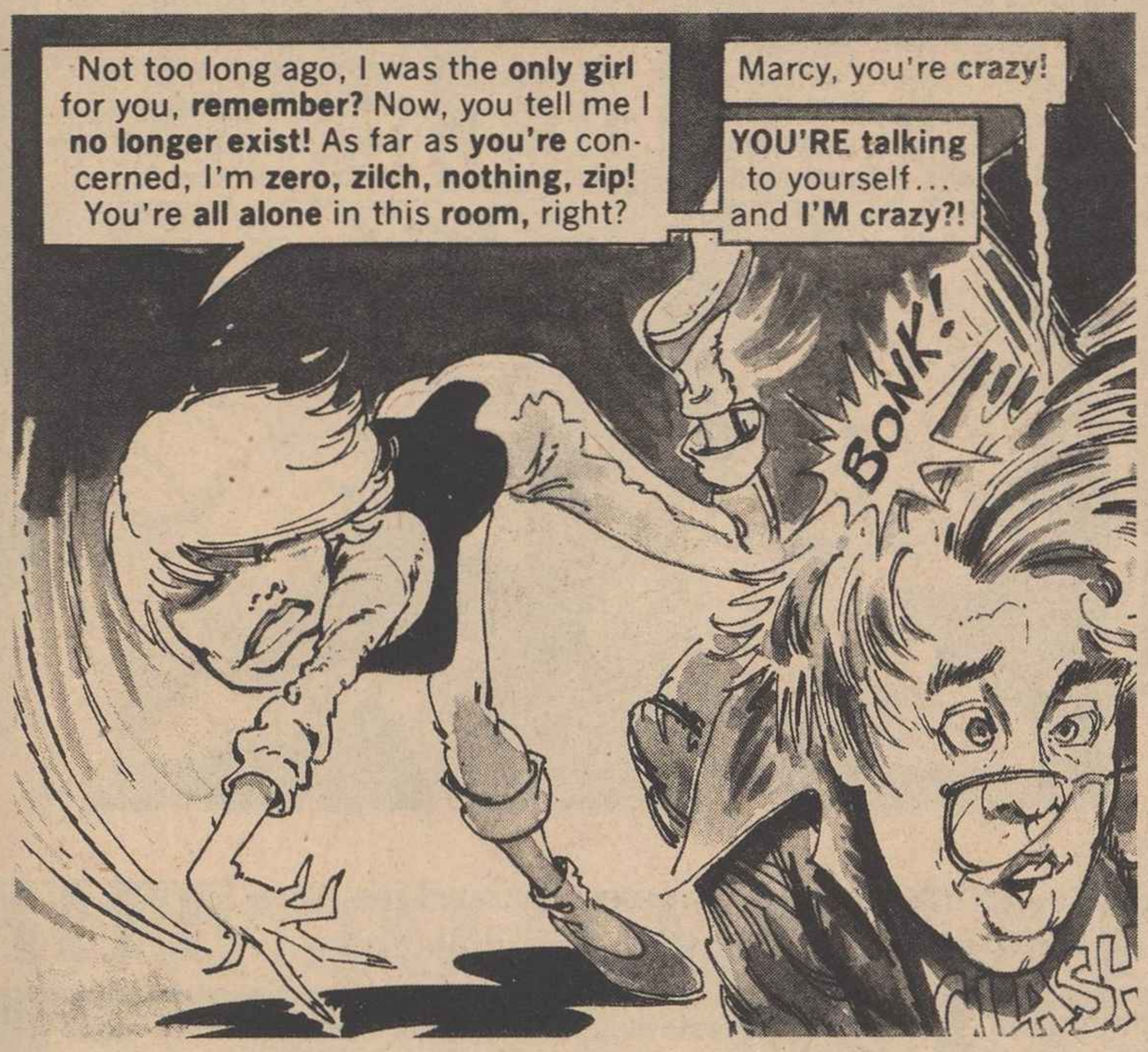
That's what could happen to you unless you know how to handle things properly! Which brings us to the main reason we're running this dumb article. Mainly—your life could be saved if you merely follow...

THE SITUATION:

You meet another girl who's more interesting, and you want to break off with the old one...

THE

rid of her! It's not as simple as it seems! F'rinstance, let's assume you're no longer interested in the girl you're going with, and you want to break it off. Here's what could happen if you commit the unpardonable sin of telling the truth:



PFUL HINTS ON UP WITH A GIRL

WRITER: LARRY SIEGEL

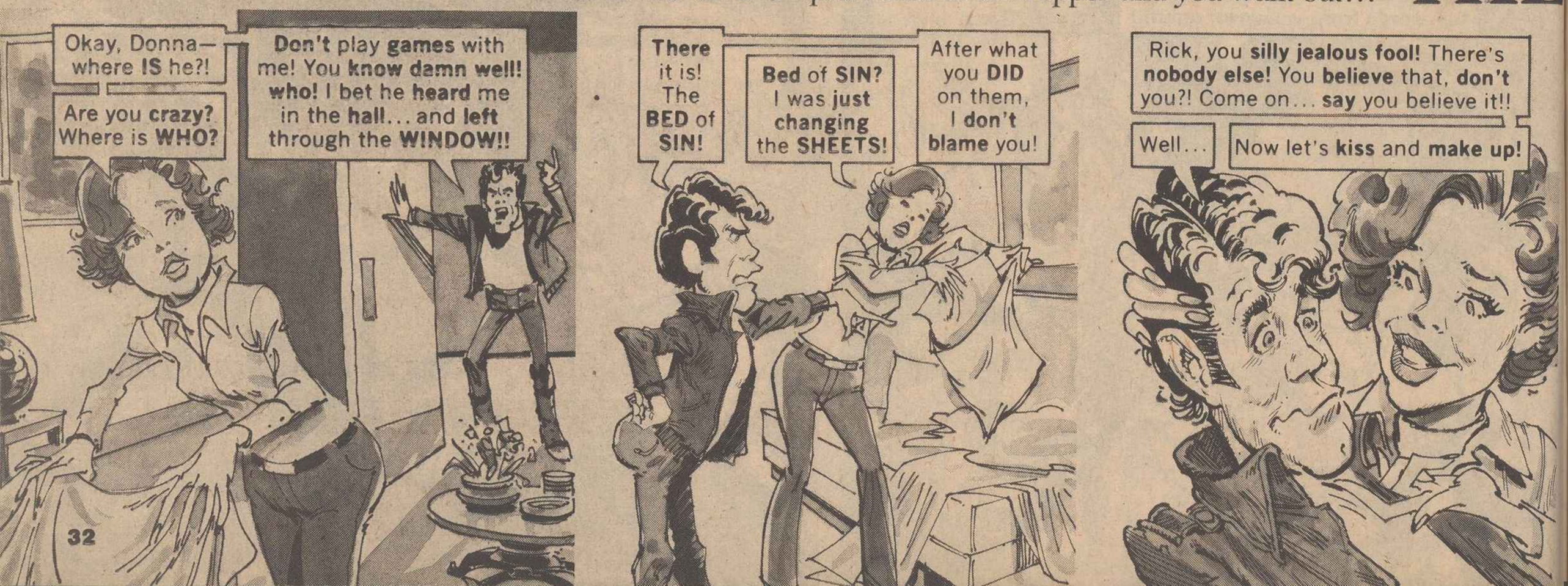
WAY TO HANDLE IT:

Make the old girl think that *she's* breaking off with *you!*

THE SITUATION: You expected a little fun and a few laughs, but now the relationship is getting too serious... THE

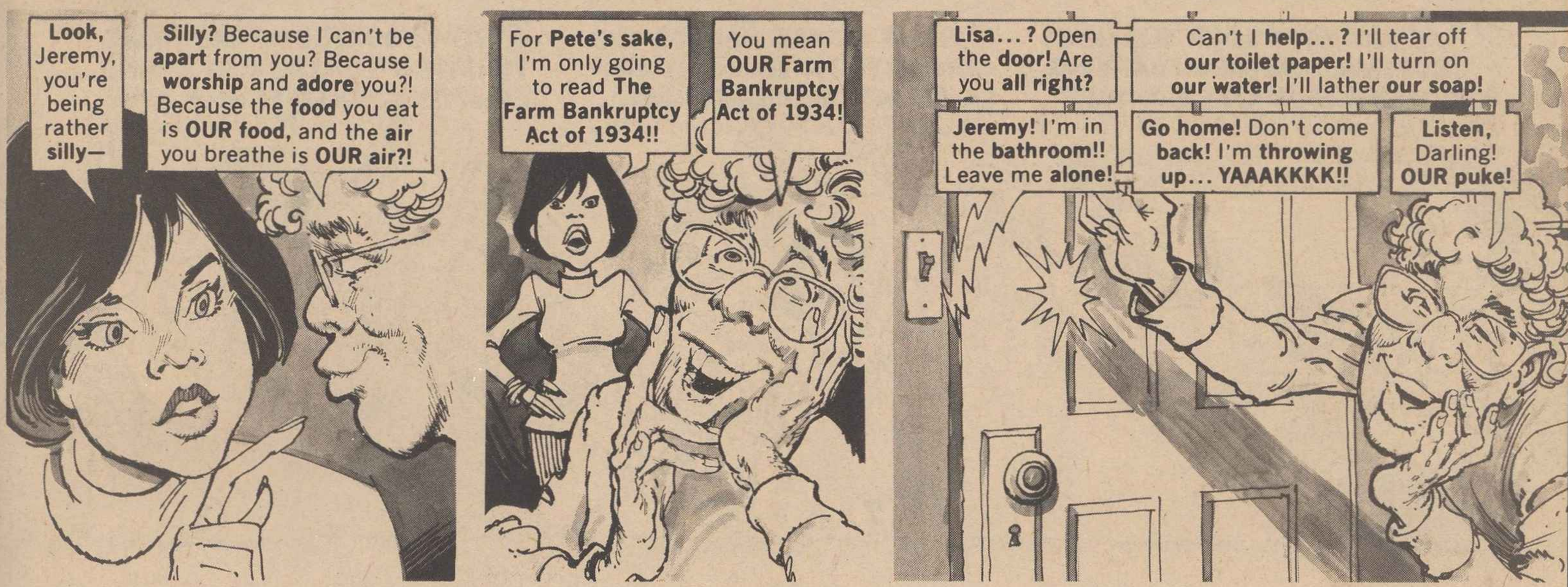
THE SITUATION: She's getting much too possessive, and it's time now to turn out the lights on the whole thing... THE

THE SITUATION: Your relationship has about as much fizz as an open bottle of Dr. Pepper and you want out... THE



WAY TO HANDLE IT: Scare the hell out of her!

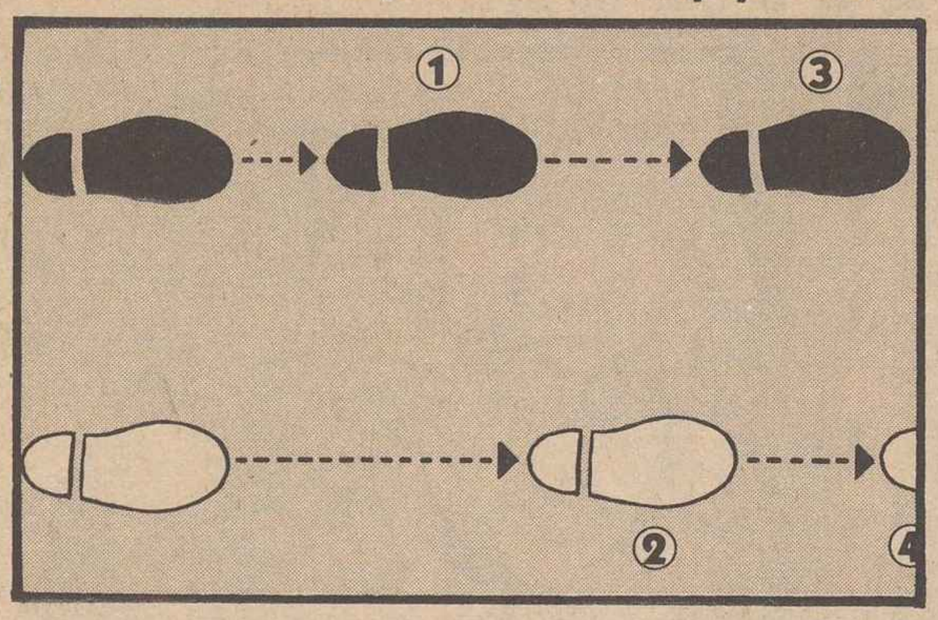
WAY TO HANDLE IT: Give her a taste of her own medicine!



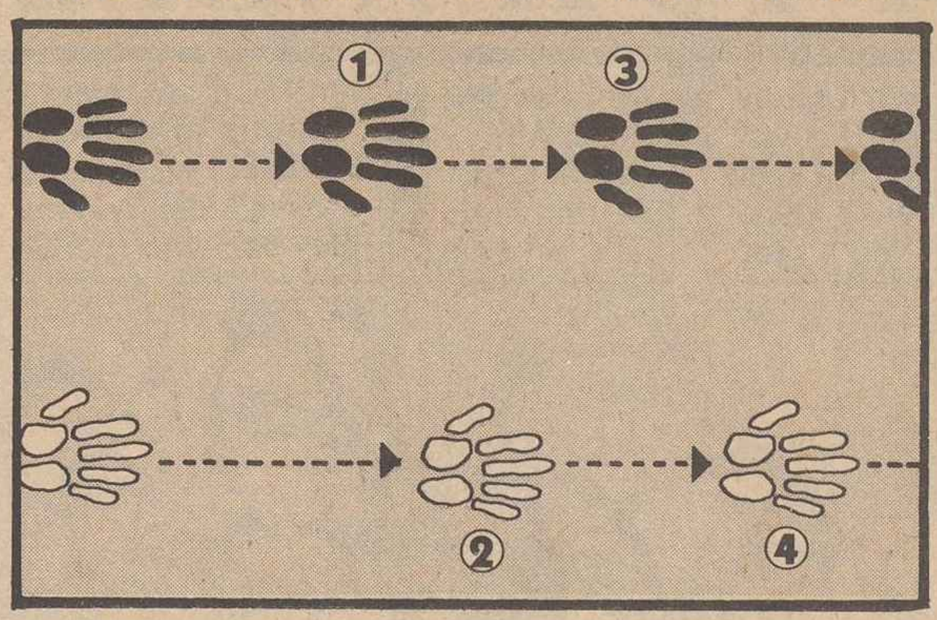
WAY TO HANDLE IT: Drive her bananas with your jealousy!

BY READING A SIMPLE DIAGRAMMED CHART, YOU CAN BE WELL ON YOUR WAY TO LEARNING A NEW DANCE CRAZE! AND IT'S EASY TO DO! FOR EXAMPLE...

This chart shows you how to simply "Walk"



This shows how to "Walk On Your Hands"



IT'S REALLY VERY SIMPLE TO DO, HUH...? OKAY— NOW LET'S TRY SOME DANCES!

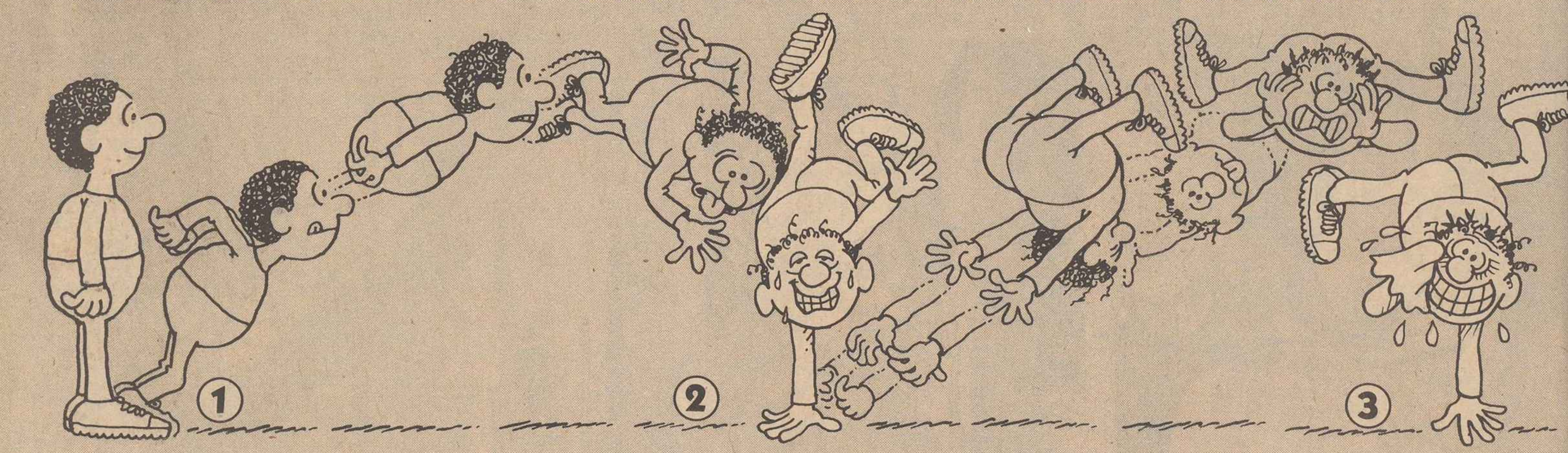
MAD'S EASY STEP-BY-STE

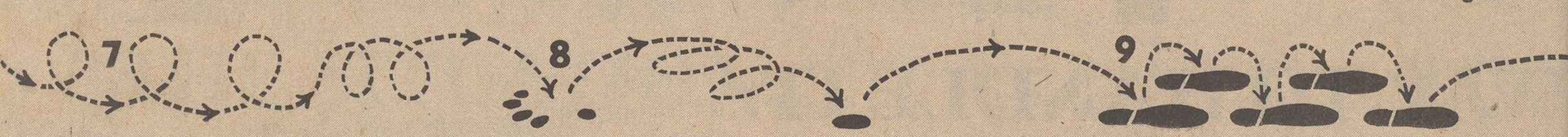
ARTIST: AL JAFFEE

(1) START WITH YOUR SNEAKERS TOGETHER. FOR BREAK DANCING, WEARING SNEAKERS IS A "MUST"

(2) LEAP 15 FEET ACROSS THE CONCRETE PAVEMENT... AND LAND ON YOUR RIGHT HAND...

(3) NOW DO A DOUBLE BACKWARD TWISTING SOMERSAULT... AND LAND ON YOUR LEFT HAND...

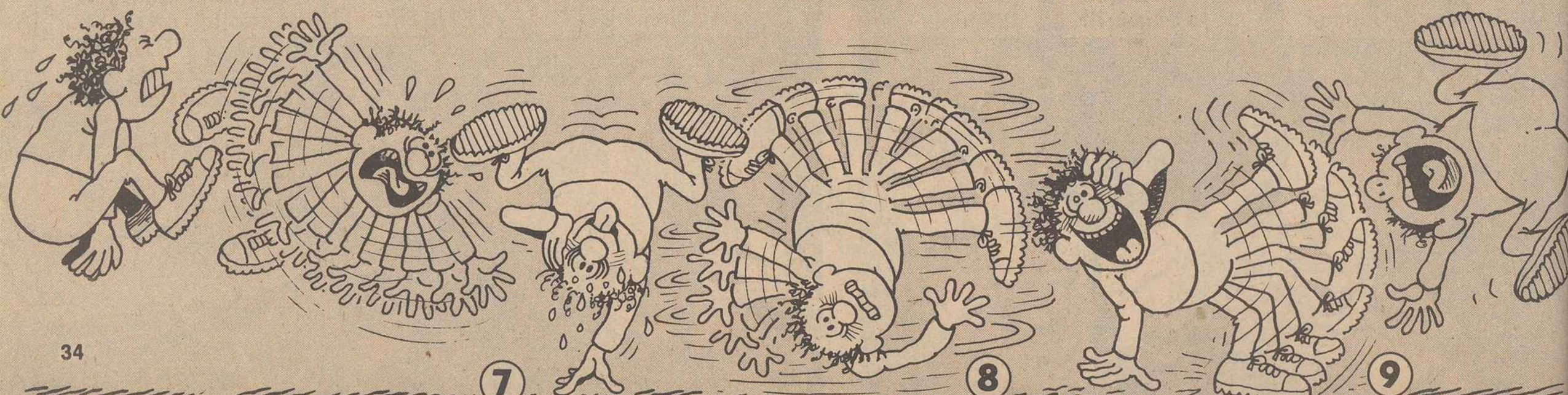




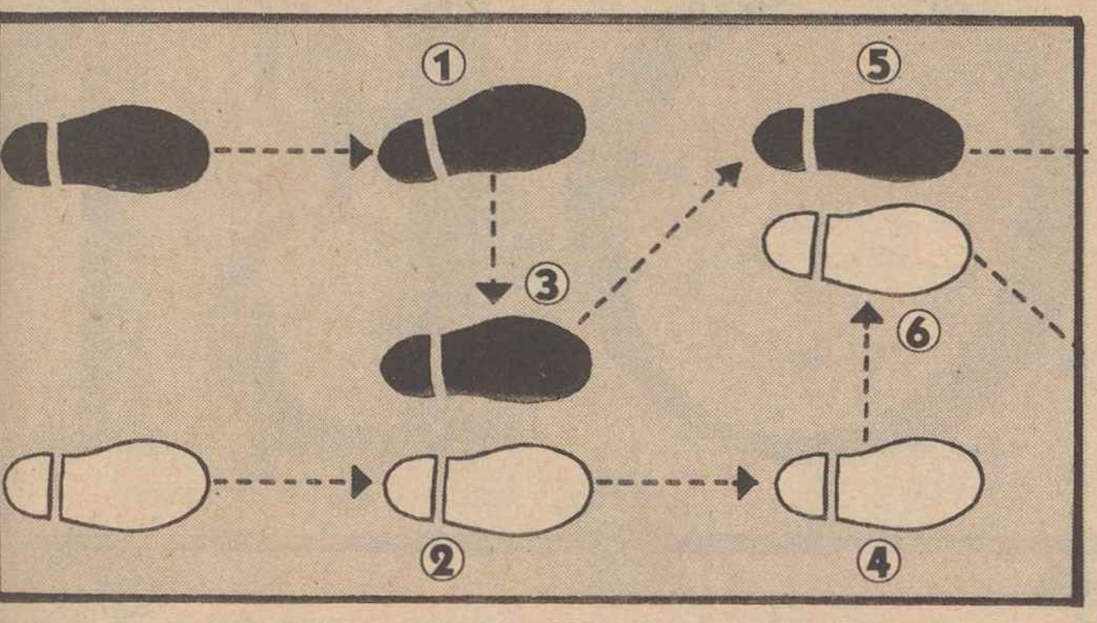
(7) NOW REPEAT STEPS 4 THRU 6, REVERSING YOUR DIRECTION TO COUNTERCLOCKWISE, ENDING UP DOING A "ONE HAND STAND"

(8) THEN DROP TO YOUR RIGHT SHOULDER WHILE CONTINUING TO SPIN, BALANCING YOUR TORSO AND FLAILING YOUR LIMP LIMBS

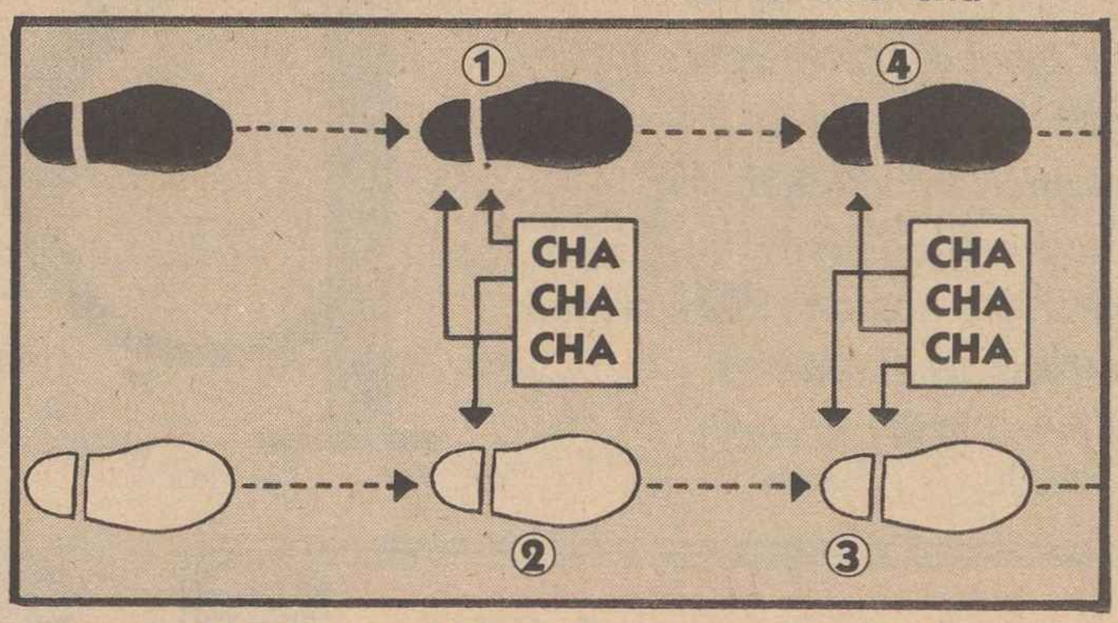
(9) IMMEDIATELY FALL INTO A FAST REVERSE RUSSIAN COSSACK FOOT SHUFFLE, USING YOUR LEFT HAND AS THE BALANCING WEDGE



This chart shows you how to do a "Waltz"



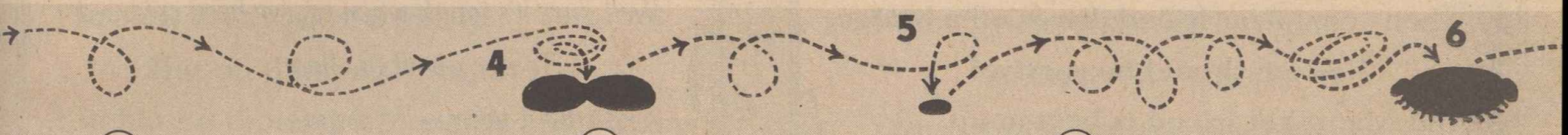
And this one shows how to do a "Cha-Cha"



BY JOVE, YOU'VE GOT IT! NOW... LET'S TRY A CURRENT DANCE CRAZE, MERELY BY FOLLOWING:

P "BREAK DANCE" CHART

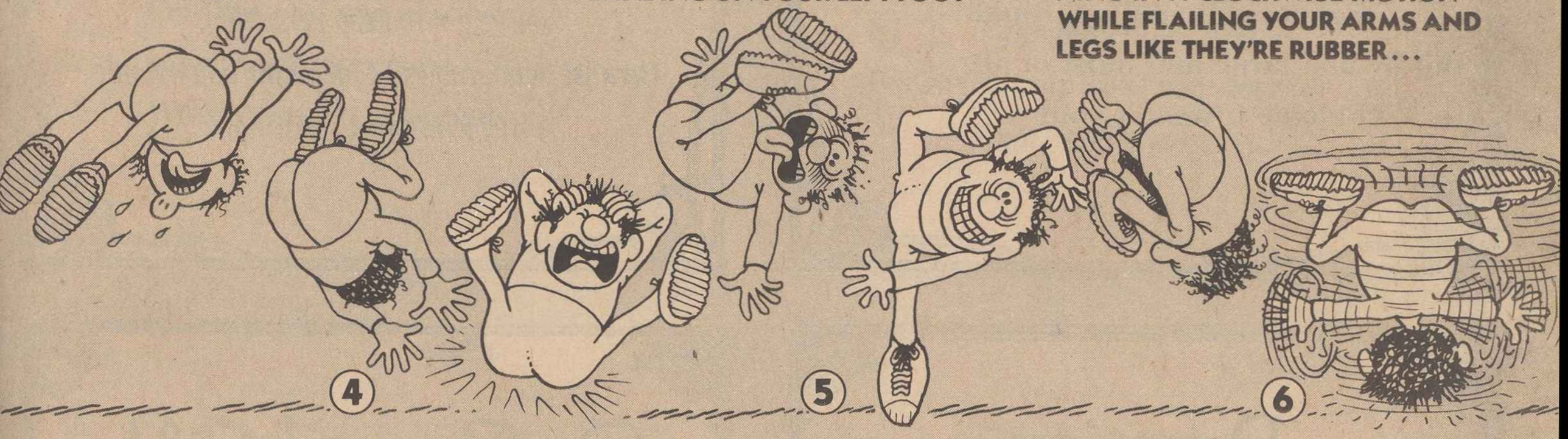
WRITER: DON EDWING

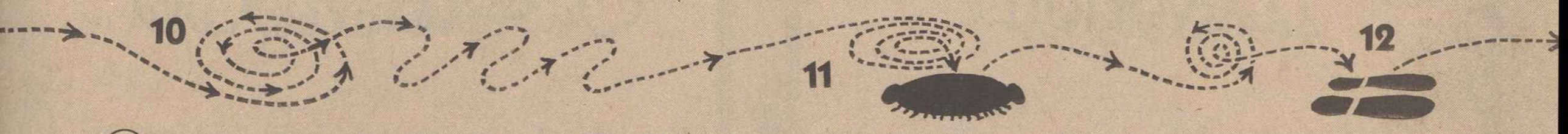


(4) THEN DO A SPINNING BACKWARD REVERSE SO YOU LAND ON YOUR BUTTOCKS, SPINNING IN A FAST CLOCKWISE MOTION...

(5) IMMEDIATELY LAUNCH YOURSELF INTO A BUTTOCKS-OVER-HEELS FLYING BACK FLIP... LANDING ON YOUR LEFT FOOT

(6) THEN SPRING OFF INTO AN INSIDE REVERSE GAINER, LANDING ON YOUR HEAD, STILL SPINNING IN A CLOCKWISE MOTION— WHILE FLAILING YOUR ARMS AND LEGS LIKE THEY'RE RUBBER...

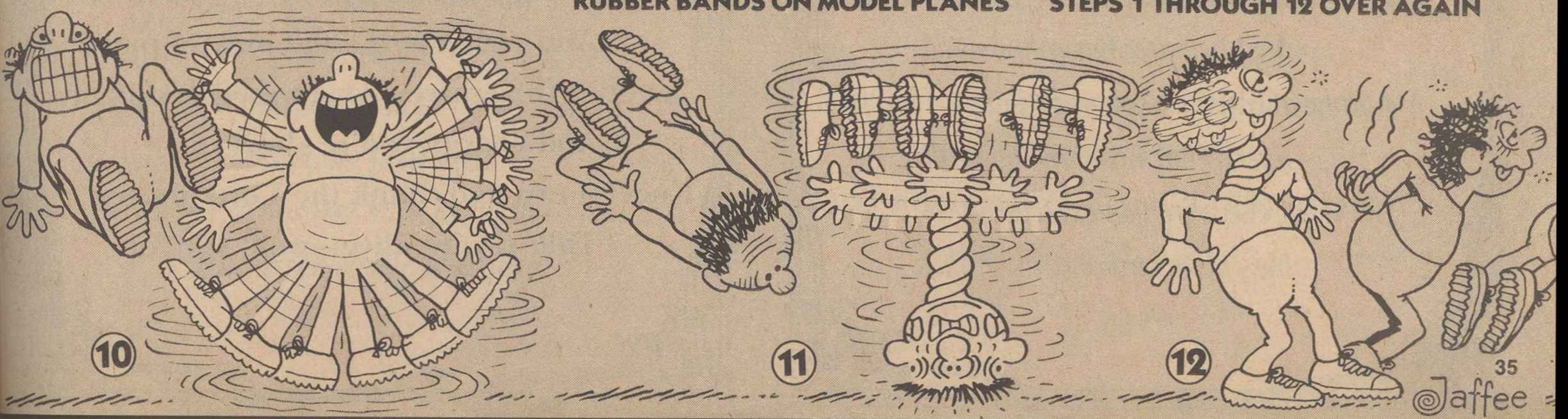




(10) THEN "KIP" UP INTO FREE BREAK DANCING, SPINNING WILDLY AND WHIPPING ARMS AND LEGS

(11) AND FINISH BY LANDING ON YOUR HEAD AND SPINNING, UNTIL YOUR NECK WINDS UP LIKE THOSE RUBBER BANDS ON MODEL PLANES

(12) NOW LET YOUR NECK UNWIND, WHICH WILL REVERSE YOUR SPIN DIRECTION, SO YOU CAN REPEAT STEPS 1 THROUGH 12 OVER AGAIN



Jaffee

CHEERY-ODES DEPT.

You've finished with Don Martin
And our spoof of this month's flick;
You've figured out the Fold-In
And not once did you get sick;
The best is now behind you;
Still, we'll toss you one more crumb;
So brace yourself, Mad readers,
For the verse is yet to come.

POEM

Rejoice!

When some dear friend drives off a bridge,
Rejoice should he survive!
And when that friend is beaten up,
Rejoice if he's alive!
And should that friend get deathly ill,
Rejoice if he pulls through!
But by and large and most of all,
Rejoice it wasn't you!

Determination

Well, sure it's tough when you've been creamed
To rise up off the floor;
And sure it takes a lot of guts
To risk your hide once more;
While other guys might chicken out,
You've got to keep persisting;
Because, who knows? One night you'll date
A girl who's not resisting.

Devotion

He trots along behind you,
And he's loyal and well-trained;
He can sit up and roll over
And he never has complained;
And he always comes a-running
Every time his name you call;
But what else were you expecting?
He's your husband, after all.

On Growing Old

Your hair has turned to silver
And deep wrinkles line your face;
Your memory is failing
And your teeth don't stay in place;
Yet even though you're stooped and bent,
And energy you're short of,
Kneel down and thank the Lord above
That you're alive—well, sort of.

...To Inspire You And Bring Hope To Your Heart And Make You Feel A Whole Lot Better

WRITER: FRANK JACOBS

Solitude

They say that you're a loner,
But on that you disagree;
You have a thousand thoughts and dreams
To keep you company;
You like the lonely life you lead;
On that you are resolved;
Besides, with all the crime out there,
Who wants to get involved?

Blessings

There are riches in the hearts of friends
You'll never find in banks;
There is wealth beyond your wildest dreams
In one small word of thanks;
There is gold within the sunset as
It glimmers in the west—
But all that crap won't keep your car
From being repossessed!

Deliverance

You've blown the deal, you've missed the boat,
You've lost the crucial game;
And now you face yourself and say
That you're the one to blame;
When guilt and shame and self-reproach
Lie heavy on your head,
Break free of burdens such as these—
Blame someone else instead.

Forgiveness

The friend who ran off with your wife—
Forgive him for his lust;
The chum who sold you phony stocks—
Forgive his breach of trust;
The pal who schemed behind your back-
Forgive his evil work;
And when you're done, forgive yourself
For being such a jerk.

HOLY EXPLOITATION!

IT'S THE MAD **BATFILE** A 16-PAGE **BAT**CH OF OUR **BAT**TERED **BAT**MAN **BAT**CRAP FROM **BAT**-ISSUES!

NOT AVAILABLE IN **BAT**ON ROUGE!

BATTERY NOT INCLUDED!

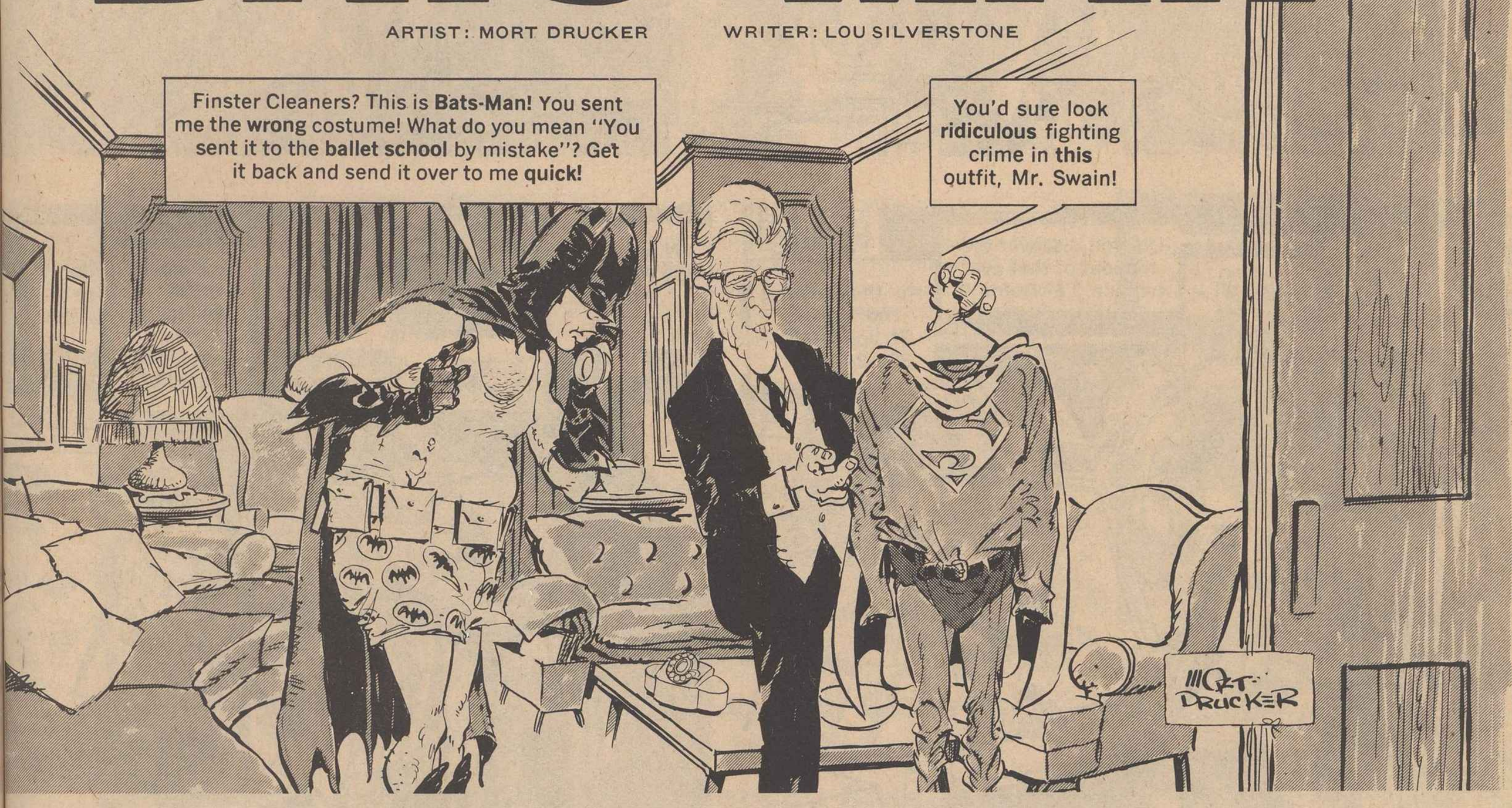
BAT'S ALL FOLKS!

Norman Mingo

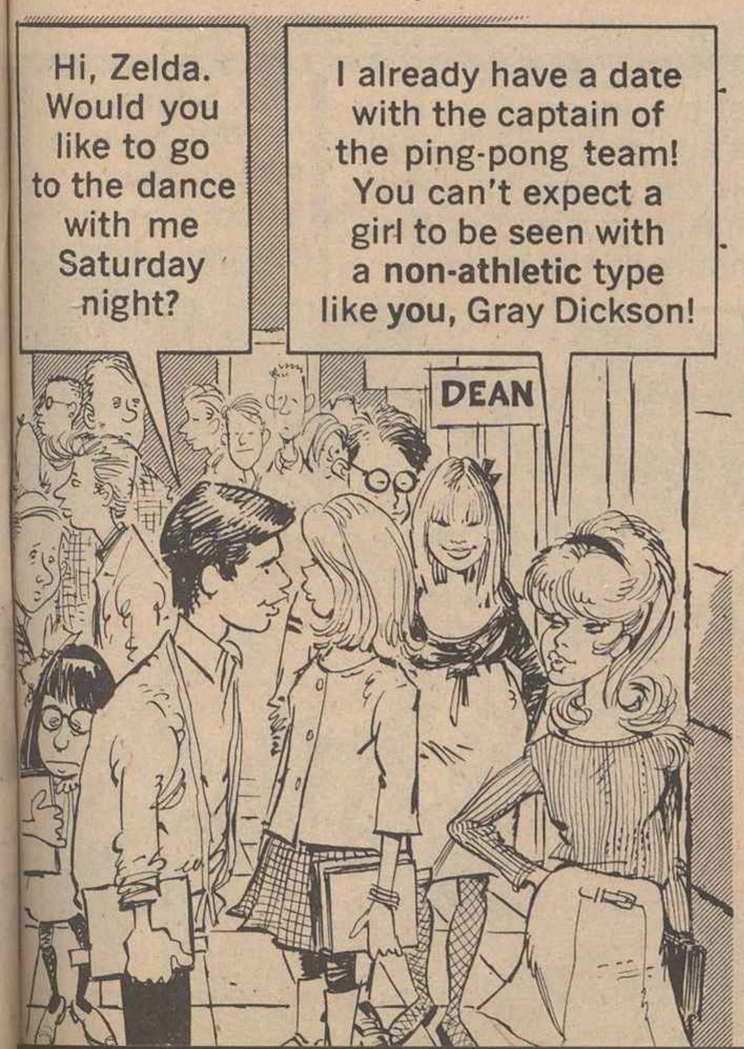
Everybody's going wild over that new TV show featuring "The Caped Crusader" and his teenage side-kick. But has anyone ever wondered what it would really be like as the side-kick of a "Caped Crusader"? Would a typical red-blooded teenage boy really be happy dressing in some far-out costume and spending all of his free time chasing crooks? Or would he much prefer dressing in chinos and go-go boots and spending all of his free time chasing chicks? We at MAD think the latter! In fact, we're ready to prove it! Let's take a MAD look at "Boy Wonderful" as he is slowly being driven

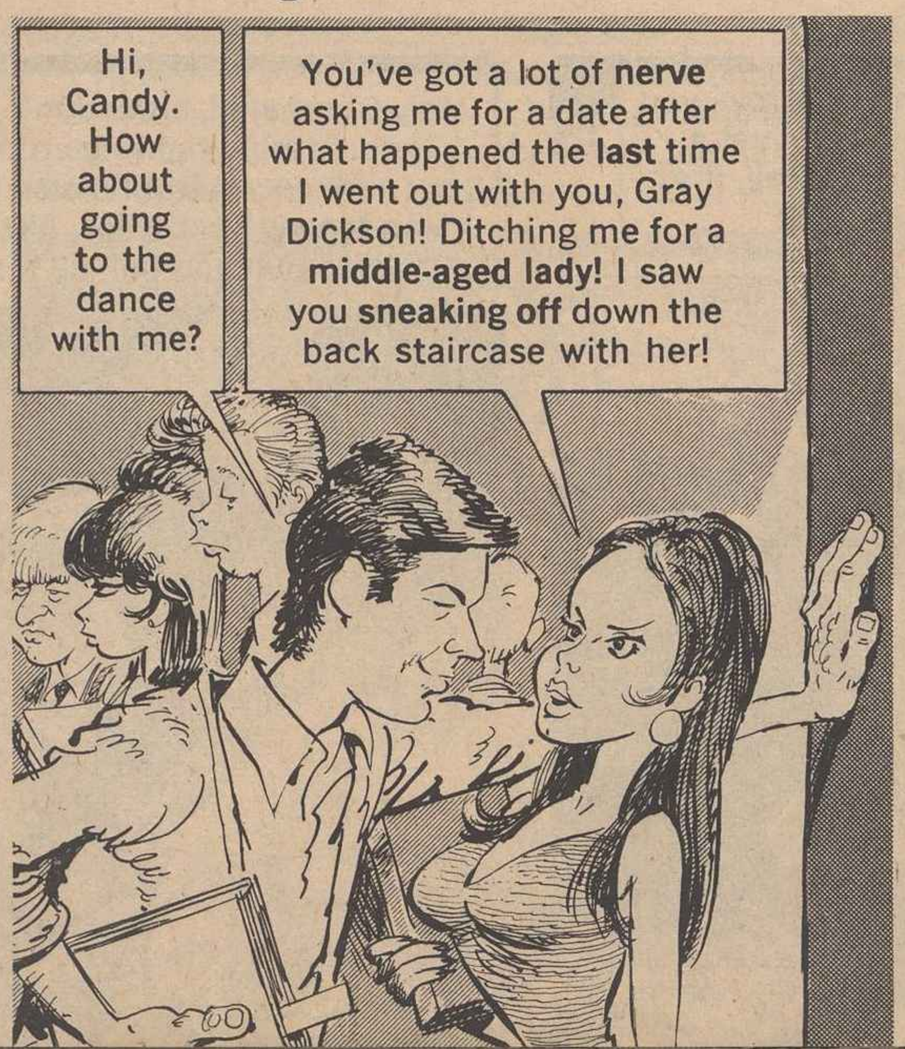
BATS-MAN

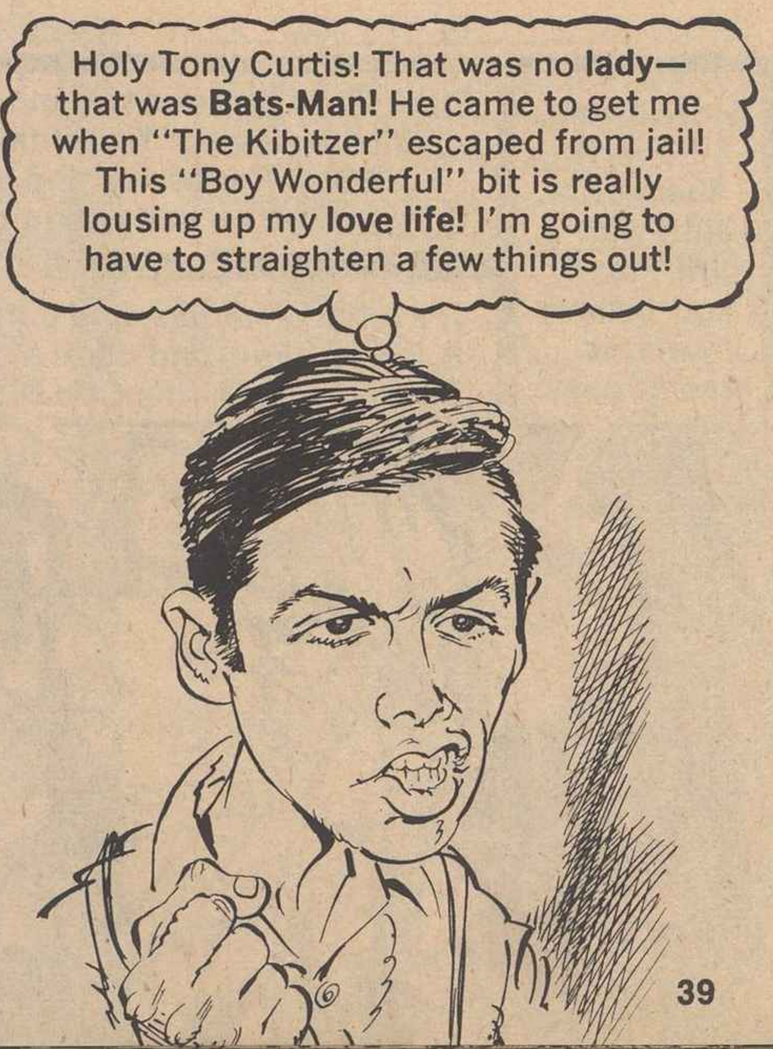
ARTIST: MORT DRUCKER WRITER: LOU SILVERSTONE



Meanwhile, at Franklin D. Wilson High School . . .







Neuman, did Gray come home from school yet?

Yes, sir. Master Sparrow went directly below to the laboratory.

YEEOOW!

That was **Sparrow!** He must be in **danger!** I haven't a moment to lose! To the **Bat-Slide!**

WHEEE!

What's **wrong,** Boy Wonderful?

Wait till you see the **Bat-Scope!**

Did you discover the **hideout** of that evil menace, "El Bufon"?

No, the **dressing room** of Jill St. John! Holy 38—24—36!!!

Now, now, Boy Wonderful . . . not nice, not nice!

Holy Squaresville!

Let's think about **other** things!

Which reminds me, I'd like to borrow the Bats-Mobile tonight!

I don't under-stand

CLICK

Holy Kinsey Report! I've got a date with a **girl!** Finally! And believe me, it **wasn't easy!**

I've always dreaded this moment! Sparrow, you are **growing up! Yesterday** you were just a little Boy Wonderful, and **today** . . . well, it's time we had a man-to-bird **talk!**

It's a life of smiles, and a life of tears;
A life of hope, and a life of fears;
But remember, there's a Bluebird of Happiness!

ALFRED E NEWMAN

Holy Cornball! Listen, don't get me wrong, Bats-Man . . . I don't **mind** fighting crooks and running around in my **underwear!** But I'd **also** like some time for good, clean **teenage** activities, like making out and sniffing airplane glue and talking for hours on the phone . . .

But Sparrow— You **have** your own private phone!

SYOSSET HIGH

Holy Don Ameche! **Some phone!** A direct wire to the Commissioner's office!

It just happens that the Commissioner is a **very witty conversationalist!** And not only that . . . **wait!** The **Bats-Phone!** Hello, Bats-Man here! Oh, Commissioner, we were **just** talking about you! **No!** Really? Okay!

It was the Commissioner! He's **bored** out of his mind! He said we've been on the air 15 minutes and we haven't had **one** fight, seen **one** weird villain, or scaled **one** wall! Better get the Bats-Mobile ready!

But what about my **date** tonight?

BATS BAT

What's **wrong** with you kids today? Your date will have to wait until evil and injustice have been **erased** from Gotham City! And **after** that, we've got problems in Asia! If you **really** feel the need for feminine companionship, there's always Aunt Hattie!

Man, that Bat **bugs** me! I ask for one lousy night off and he gives me the whole darn Pollyanna schtick! Okay, baby, you **asked** for it! There's only **one** cat sharp enough to knock you off, Bats-Man, and that's **me!**

Leapin' Lizards! It's Sparrow Versus Bats-Man!

This **bomb** attached to the ignition will fix **his** wagon!

TIC TOC TIC TOC

The Bats-Mobile is all set to go, B.M.

I wish you wouldn't call me **that,** Sparrow! It sounds like an old Jack Paar joke!

I've been thinking . . . you know how kidnap-prone Aunt Hattie is! Well, wouldn't it be wise if **one of us** stayed here to protect her while the **other** zooms into town in the Bats-Mobile, waving at pretty girls on the road, and—

Good thinking, Sparrow! **I'll** go, you **stay!**

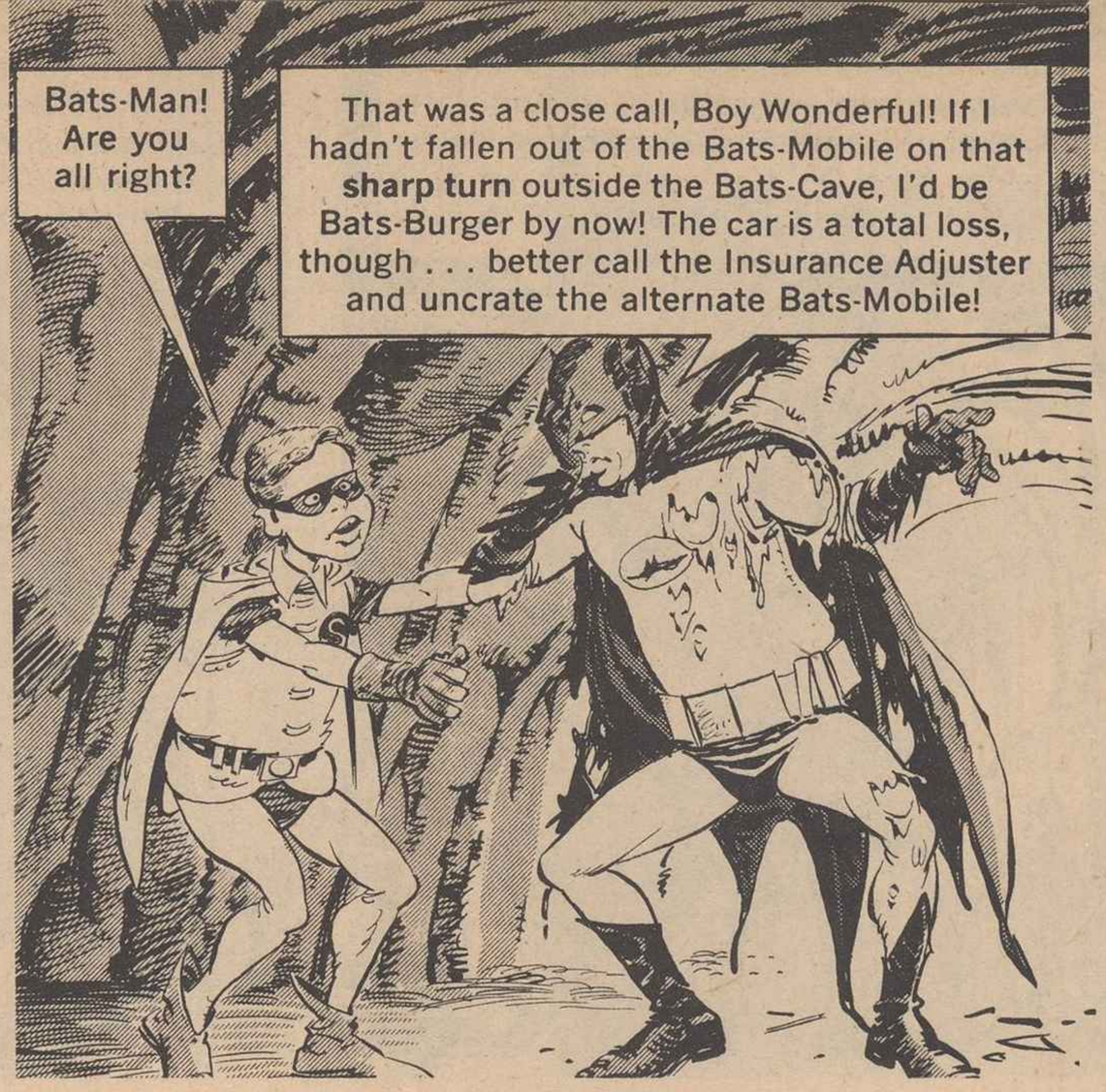
That's better. At least now I look like a **normal** teenager! And in a **few minutes . . .**

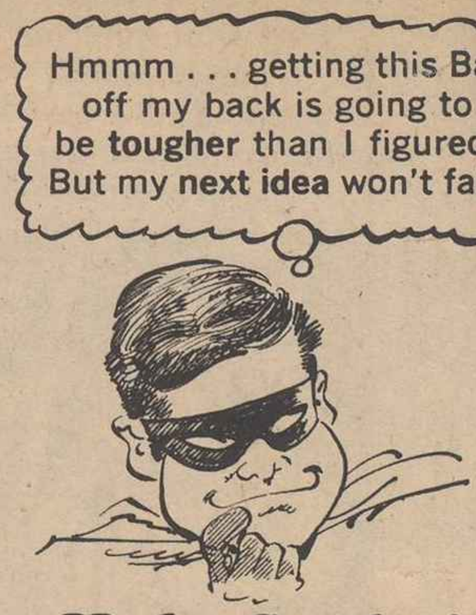
MAY PLAYBOY GIRL OF THE MO

UCLA

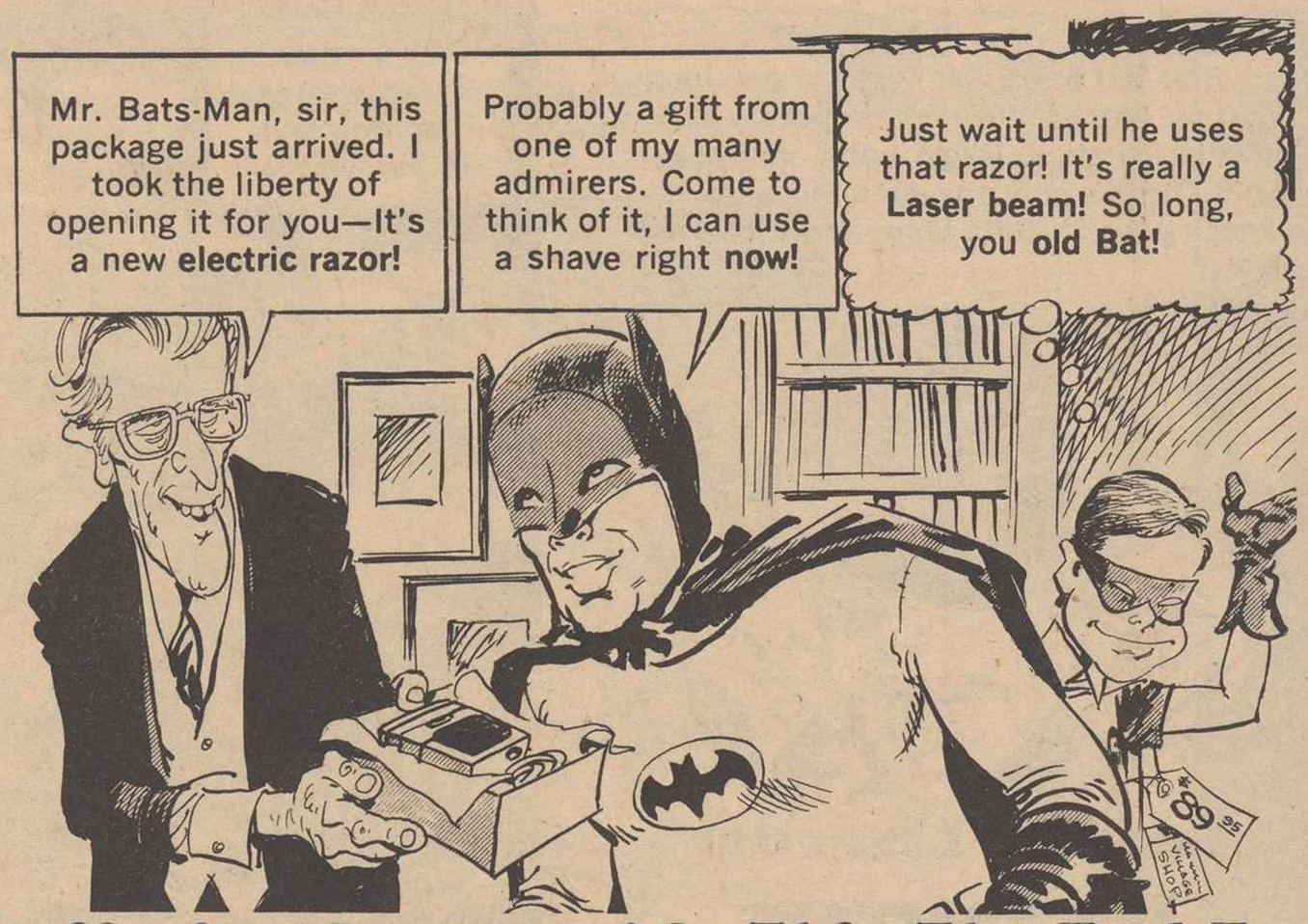
GREASY KID STUFF

Holy Mushroom Cloud! Can That Be The End Of Bats-Man?!

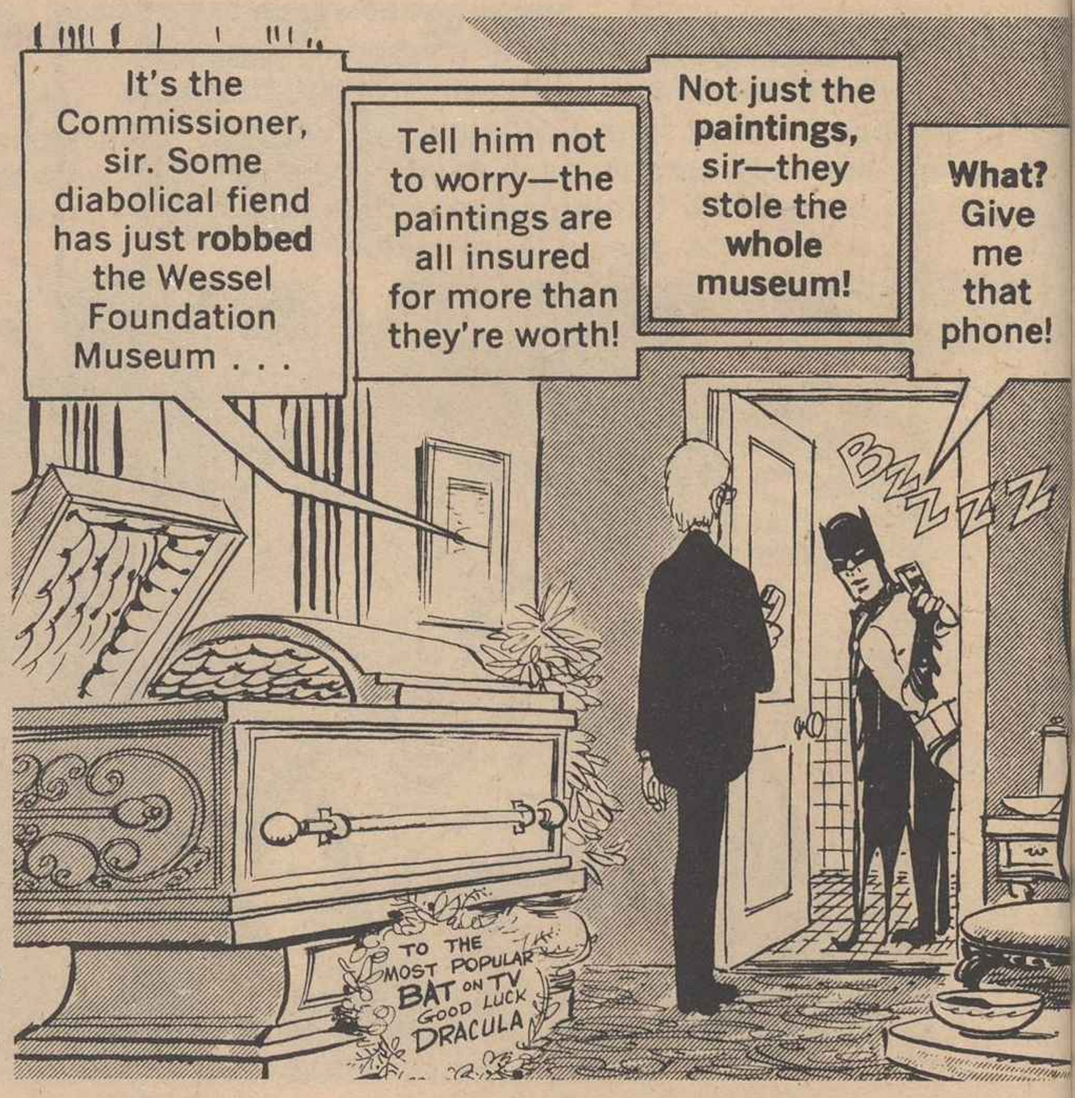


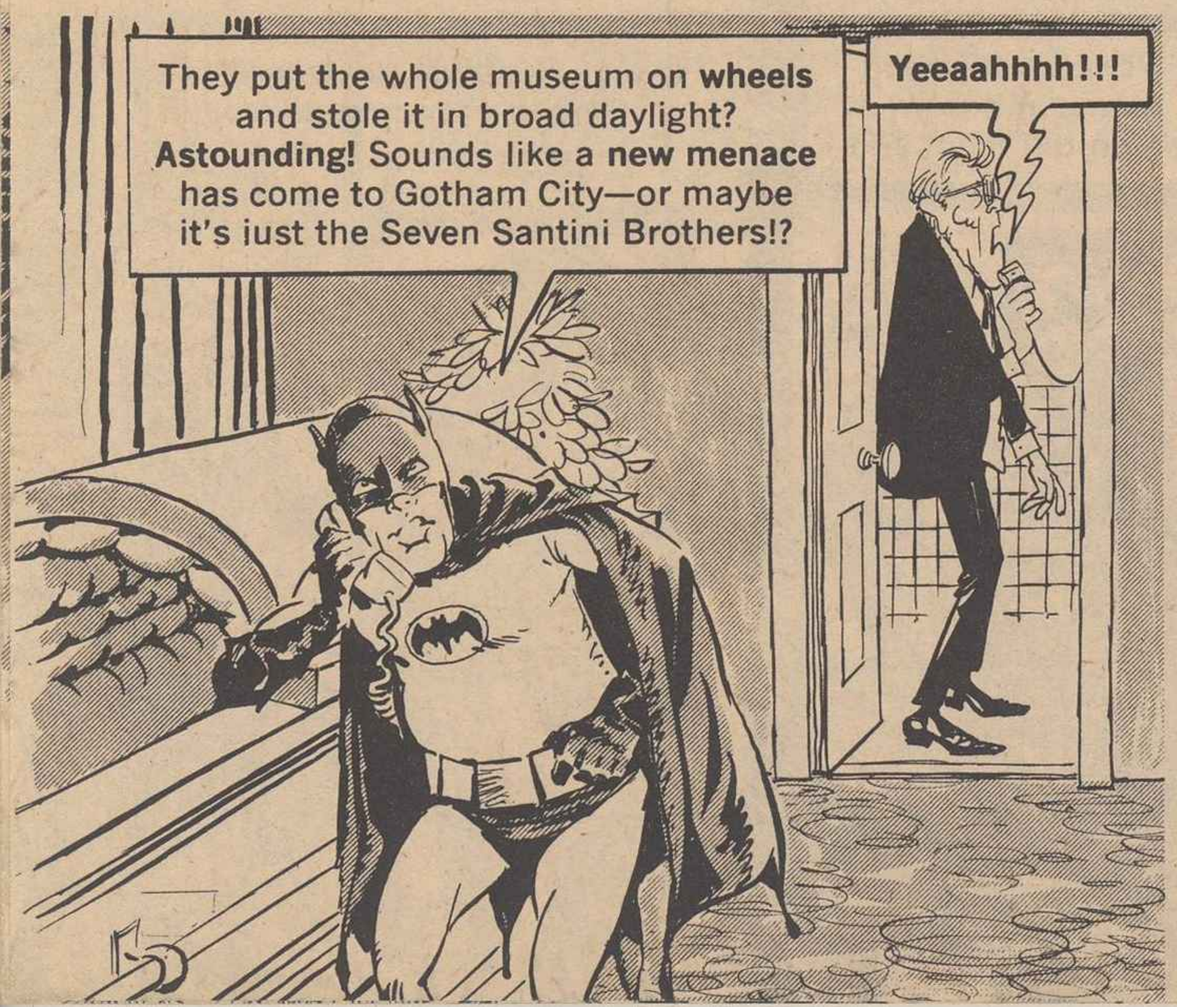


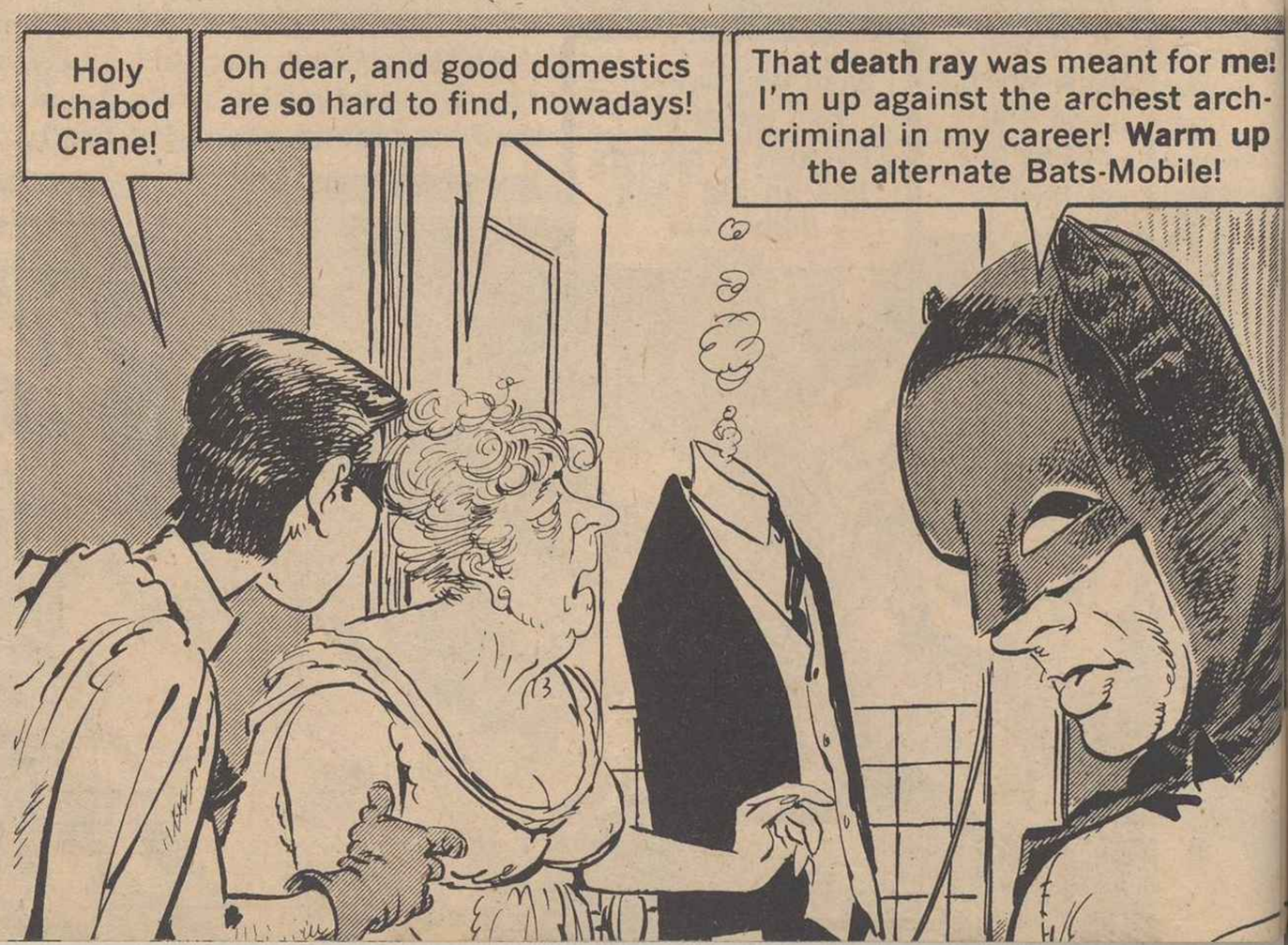
Holy Socks! What Bird-Brained Scheme Is Sparrow Hatching Now?



Suffering Sunbeam! Is This The End For Bats-Man, Or Just Another Close Shave?







Well, I tried all the conventional TV weapons and nothing worked. There's only one way left to destroy Bats-Man—expose him!

Holy Perversion, Sparrow! That Would Be Indecent!

Don't you think we ought to close the cave and put the roadblock back up, Bats-Man?

Don't worry about it, Sparrow. If they really wanted to find out where the Bats-Cave is, all they'd have to do is trace the line from the Bats-Phone in the Commissioner's office. TV writers have no logic at all!

Bats-Man! I just received a call from a fiend who calls himself "El Capon". He said that at midnight tonight he's going to **reveal** your **true identity** on TV!

Great Scott! We'll have to forget about the museum robbery! There are **thousands** of Rembrandts and Da Vincis, but only **ONE** Bats-Man!

CRIME WAVE

If I know my super-crooks, the evil El Capon is holed up in a deserted warehouse at the edge of town!

They **always** are!

Come on, Sparrow. We haven't a moment to lose!!

HOME

HEMPSTEAD BAY
SANDS POINT
MID POINT
OYSTER BAY
OLD SEAVILLE
GOTHAM CITY
GLUTTONTOWN
SUMP
JAFFEE'S HOUSE
COVE
135
SYOSSET
WOODB
MEGLIN'S HOUSE
HICKSVILLE
401
WESTBURY
BETH-PAGE
NASSAU COUNTY

Listen, Bats-Man . . . let's use Bats-Plan #5 where **you** go through the window and **I** go through the skylight! Sort of surround El Capon!

Good thinking, Boy Wonderful! In the meantime, let's enjoy the way they shoot this scene holding the camera **sideways** to give the impression that we're climbing a wall!

ABC

HANK'S BURGERS

It's a trap!

Welcome, Bats-Man! I've been **expecting** you!

CRASH!

What have you done with Sparrow, you fiend?

Holy Benedict Arnold! If you only **knew!** But don't bother to struggle—that cage is **escape proof!** And in exactly one hour, the entire country will learn your **identity!**

Wait a second! I'd know that voice **anywhere!** I **know** who you really are, El Capon—you're **Aunt Hattie!**

Close, Bats-Man, but **not** close enough! You seem surprised . . .

Of course I am! I thought tonight's guest villain was supposed to be Laurence Olivier! But how were you able to make that phone call to the Commissioner? I was with you **all the time!** And how were you able to change into that costume so fast?

A lesson I learned from **you** in one of your many boring speeches! Remember the one about **logic and TV writers?** You were **right!** They have **none!** That's how come we can do things like starting down our Bat-Slide wearing **street clothes** and ending up in the Bats-Cave in **full costume!** But all that doesn't matter now. In a short time you'll be all washed up! **Finished!**

Sparrow, don't go through with your devilish scheme! You **can't** toss all this away—ratings, money, fame . . .

Fame? You call it fame having all my hip friends **laughing** at me?

What difference does it make if they laugh, as long as they **watch the program!** For years, TV tried to reach the so-called sophisticates with "Playhouse 90", "The Defenders", etc. But they wouldn't even **turn on** their sets!

PFFFFT!!!

Then along came **"Bats-Man"** and the industry made a revolutionary **discovery.** Give the **"in"** group **garbage**—make the show **bad** enough and they'll call it **"camp"** and stay **glued** to their sets!

Holy Nielsen! You mean the swingers are really squarer than the squares?

Exactly! So let them laugh! Because we **laugh** too—all the way to the **bank!** And about your little **problems,** Boy Wonderful . . . remember, I promised you a **Bluebird of Happiness?** Now that you're . . . shall we say "old enough" . . . you can start sharing the show's **fringe benefits!** Like, why do you think we have these gorgeous-doll guest stars?

I dig, Bats-Man, I dig! Yeah! Yeah! YEAH!

HERO WORSHIP DEPT.: YOU HAVE HEARD OF THOSE TWO MASKED, BAT-LIKE, CRIME-FIGHTERS OF GOTHAM CITY... YOU HAVE HEARD OF THEIR EXCITING DEEDS, OF THEIR CONSTANT WAR AGAINST THE UNDERWORLD!... THIS STORY, THEN... *THIS STORY, THEN...* HAS ***ABSOLUTELY NOTHING*** TO DO WITH *THEM!*... THIS STORY IS ABOUT TWO *DIFFERENT* PEOPLE...

BAT-BOY AND RUBIN

NOTICE! THIS STORY IS A LAMPOON! IF YOU WANT TO SPEND YOUR DIME ON CHEAP, ROTTEN LAMPOONS LIKE THIS INSTEAD OF THE EVER-LOVIN' GENUINE, REAL THING... GO RIGHT AHEAD, BOY!

PAF

wood.

BAT BOY! BAT BOY! THE WHOLE GANG OF CROOKS IS GETTING READY TO ***CHARGE!*** SHOULD WE:
(a) FIGHT 'EM WITH OUR FISTS?
(b) FIGHT 'EM WITH OUR WEAPONS?
(c) RUN?

I'LL TELL YOU WHAT WE SHALL DO, RUBIN! WE SHALL DO THE ***MORAL*** THING, THE ***NOBLE*** THING, THE THING OUR PUBLIC WOULD ***EXPECT*** US TO DO!

...WE RUN!

...BUT ***WAIT...***

...IT JUST SO HAPPENS I HAVE HERE IN ONE OF THE LITTLE COMPARTMENTS OF MY WEAPON'S BELT, A TINY VIAL OF SECRET GAS THAT PARALYZES GANGSTERS ***JUST*** LONG ENOUGH TO TAKE THEM AWAY TO JAIL!

TSSSS

WOW, BAT BOY! I THOUGHT YOU ONLY CARRIED A TINY VIAL OF SECRET GAS THAT BLINDS GANGSTERS AND A TINY VIAL OF SECRET GAS THAT TURNS GANGSTERS FRIENDLY... BUT NOT A TINY VIAL OF SECRET GAS THAT ***PARALYZES*** GANGSTERS!

HALP!

NOTE: WE REPEAT! LAMPOON! BAT BOY MIT A BOY! RUBIN MIT A U!

KOF KOF! AK! KOF KOF! KOF

(UGH)...(UGH)... I CAN'T SEEM TO FIND MY TINY LITTLE VIAL WHERE I KEEP MY FURSHLUGGINER SECRET GAS MASK... (UGH)...

...WELL... THAT FINISHES THE FLOOGLE GANG! LET'S CLIMB INTO THE SECRET BAT-O-MOBILE AND GO HOME!

MCXIII

NO HAND HOL

WITH THE CLEANING UP OF THE FLOOGLE GANG, WE HAVE PROBABLY ENDED THE WAVE OF MYSTERIOUS KILLINGS THAT HAVE PLAGUED COSMOPOLIS CITY!

(COUGH) (COUGH) ...DRATTED SECRET GAS! ...HAND ME A KLEENEX FROM THE GLOVE COMPARTMENT, WILL YOU, RUBE'?!

CHUG PAF POF! GA GOO GA! CHUG QUEEK EC-US CHUG

BAT BOY.! BAT BOY.! BAT BOY! ...L-LOOK WHAT'S IN THE GLOVE COMPARTMENT! A...A...A... THAT'S IT.! A ROAD MAP FROM THE A.A.A.... AND A PAIR OF ***GLOVES!***

SO WHAT? DIDN'T YOU EVER SEE GLOVES IN A GLOVE COMPARTMENT?

...WITH HANDS IN 'EM?

A BODY.!... KILLED IN THE SAME MANNER AS ALL THE OTHERS! THE KILLER IS STILL AT LARGE!

QUICKLY.!... ONTO OUR SECRET BAT-O-CYCLE! OBVIOUSLY THE KILLINGS WERE NOT THE WORK OF THE ***FLOOGLE*** GANG BUT I THINK THEY'RE THE WORK OF THE ***FLEAGLE*** GANG!

...NOW TO TAKE OUT MY SECRET BAT-O-LARIET...

...I THINK WE SHOULD DO SOME SWINGING FROM SKYSCRAPERS! ...DEFTLY, I SHAKE THE LARIET OUT OF ITS VIAL!... DEFTLY I AIM IT TOWARDS THAT POST, AND DEFTLY, I THROW IT WITH UNERRING AIM...

WOW!

OOP! MISSED!

...TAKE 'ER AROUND AGAIN!

BROOM POK BR-RUP

MISSED AGAIN!

ZOOM

MISSED!

ZIP

MISSED!

SWISH

MISSED!

VOOM!

... DEFTLY, I CLAMBER UP THE WALL TO THE POST AND I DEFTLY PLACE THE LOOP OVER THE POST AND PULL IT TIGHT WITH A DEFT JERK!

...O.K., YOU DEFT JERK! LET'S GO INTO OUR ROUTINE! ...WE GOTTA SWING UP TO THE SKY-SCRAPER TOP!

HUP!

UP HA HUP HEY HI HOO HO

HUP!

HEP

WHEE HIP HE!

HEY!

LE'S GO!

HOO!

HE

O.K.! HERE GOES! UP TO THE SKYSCRAPER TOP! STAND BACK, EVERY-ONE!... WAY UP TO THE VERY TOP WE GO!

YEY HUP HA HOO HE HE!

HO

WEE!

HUP

HEP

HO!

HUP

HOO HA GERONIMO! HA HOO

WEE-OOP!

HEY HOO BOY!

ALLEZ WHEE HA OOP!

KA RU MFI!

WHEE!

WOOD

WELL, WE DIDN'T MAKE IT TO THE TOP, BUT WE GOT TO THE FIRST FLOOR!

WEE HA! HOO HEY HA HOO

...UH OH!... **LOOK!** BY SOME STRANGE COINCIDENCE, WE HAVE BLUNDERED INTO THE HEADQUARTERS OF THE MOST HORRIBLE... FEARSOME... FRIGHT-ENING... TOUGHEST GANG IN HISTORY!... ***THE FLEAGLE GANG!***

CHIRP CHIRP

...THE F-FLEAGLE G-GANG! ...MOST TOUGHEST G-GANG OF D-DEAD-END KIDS IN CO-CO-CO-COSMOPOLIS!

WHAT DO YOU SAY, BAT BOY, SHOULD WE TAKE 'EM ON?

NOTE- EL-AY-EM- POON LAMPOON!

FLEAG CLUE SOCIA AND RECRE

OF COURSE NOT, YOU STUPID FOOL! CAN'T YOU SEE WE'RE OUT-NUMBERED?

BUT BAT BOY, BO'!... THEY'RE PULLING THEIR ZIP-GUNS!... HAVEN'T YOU GOT SOME KIND OF LI'L OL' TINY VIAL OF SECRET GAS IN YOUR BELT TO STOP 'EM?

O.K.! HERE GOES TINY VIAL NUMBER 1!... A SECRET GAS THAT RIDS THE BODY OF OFFENDING ODORS AND... **OOP!** WAIT A MINUTE!.. THIS IS MY 'ARRID' SPRAY DEODORANT!

TSSS

THEY'RE STILL COMING! ...O.K.! HERE GOES TINY VIAL NUMBER 2! A SECRET GAS THAT MAKES CROOKS THINK THEY'RE COPS, AND THEY PUT THEMSELVES IN JAIL!

FOOSH

THEY'RE STILL COMING! ... O.K.! HERE GOES TINY VIAL NUMBER 3! ...IT FIRES A SECRET 9 INCH SELF-PROPELLED ARTILLERY SHELL!

BOOM

THEY'RE STILL COMING! ...BOY! IS THAT GANG TOUGH!... NOW I TRY THE SECRETEST VIAL OF ALL WITH A SECRET WEAPON THAT IS ***BOUND*** TO STOP THE FLEAGLE GANG...

...TINY FOLDED HAIR BRUSHES THAT, WHEN UNFOLDED, ARE FULL SIZE AND YOU CAN GIVE A GOOD WALLOP WITH! IF THESE KIDS WEREN'T DEAD-END KIDS BEFORE... THEY'LL BE DEAD-END KIDS ***NOW!... BOY! WILL THEIR ENDS BE DEAD!***

to lampoon is human, to forgive divine

OW YOW! WHAM

THE FLEAGLE GANG IS FINISHED! THERE WILL BE NO MORE MURDERS IN COSMOPOLIS! NOW! ONTO THE WINDOW SILL! FASTER THAN A SPEEDING BULLET, ***KAPWEENG! UP... UP... UP AND AWAY!***

WAIT A MINUTE, BAT BOY! THAT 'FASTER THAN A SPEEDING BULLET' IS ANOTHER CHARACTER'S ROUTINE!... IT MAY BE ***COPYRIGHTED! WANT TO GET US SUED?***

...AND NOW... WE DEFTLY SWING OUT ON OUR ROPE... **HEY! SOMEONE ELSE IS SWINGING ON THIS ROPE!**

HA BOY! WHAT A CLUMSY DOPE... TRYING TO HORN IN ON OUR ACT! WHO EVER HEARD OF SWINGING ON A ROPE BY THE NECK!

note: ANY SIMILARITY BETWEEN THIS LAMPOON AND ANY OTHER LAMPOON IS STRICTLY A LAMPOON.

?

?

BY THE NEECK? ...THIS IS OBVIOUSLY THE WORK OF THE SAME MURDERER OF THE OTHER BODIES!... QUICK!...ONTO THE BAT-O-WAGON!

...THERE IS ONLY ONE GANG LEFT IN COSMOPOLIS THAT COULD'VE DONE THIS... THE **FLURGLE** GANG!... NOW I DEFTLY TOSS A ROPE...

WANTED

THE BLUE BUG

...HERE WE GO DOWN TO THE HIDEOUT OF THE FLURGLE GANG...

HUP

WHEE!

ALLEZ OOP!

HEY-UP!

LE'S GO!

HOO HEY HA

HOOPLA!

OOPS!

SCREECH!

HIP!

HO!

HEP!

HUP

LE'S GO!

HUP!

HEY UP!

NOW WHAT? WE CAN'T SWING IN EITHER DIRECTION BECAUSE WE'VE LOST MOMENTUM! I HAD THIS WHOLE BOTTLE FULL OF MOMENTUM IN MY POCKET AND I LOST IT!... WHAT DO WE DO NOW?

...THE ANSWER IS SIMPLE, RUBIN! ONE HAS MERELY TO LET GO OF THE ROPE AND DROP DEFTLY TO THE GROUND...

CRASH

CRUNCH!

...OF COURSE... THE SHOCK OF THE 20 STORY FALL TO THE GROUND IS TAKEN UP BY THE SECRET SPRINGS ONE HAS IN THE TINY VIALS OF THE WEAPONS BELT... THAT IS... IF ONE **HAS** A WEAPONS BELT!

BDOINK!

TOINGG

BA-DOINK!

COME ON, RUBIN! THERE'S THE FLURGLE GANG! CHARGE!

LOOK, GANG-MEMBERS! HERE COMES BAT BOY AND RUBIN! SHOOT 'EM DOWN!

BA DA BAM

BOOM PAF BLAM

MISSED!

POW POP BAM

MISSED!

BRRT KA POW

MISSED!

MISSED! MISSED! MISSED!

MISSED!

POOR FOOLS! DON'T YOU KNOW US COMIC BOOK CHARACTERS ARE ALWAYS MISSED WHEN WE RUN AT THE GUNS?

BAM

BOM

POW

BANG

PRRT

POF

LOOK! THE FLURGLE GANG IS MADE UP OF WOMEN!... QUICK LEMME AT MY GAS VIALS!

GAS VIALS! YOU WOULDN'T USE GAS VIALS ON WOMEN WOULD YOU, BAT BOY?

HANDS OFF, YOU DUMKOPF... I'M LOOKING FOR MY SECRET VIAL OF ARRID' SPRAY DEODORANT!

PUT AWAY YOUR VIALS, YOUR WEAPONS, YOUR MECHANICAL DEVICES! THIS SITUATION CALLS FOR HAND-TO-HAND COMBAT!... MAINLY *WRASSLING!*

RIGHT!

CRUNCH

EEK

HOO HA!

OW

SNAP CRACKLE POP!

THUD

R-RIP!

LEGGO!

thud!

OW

KA-PWEENG!

THUD!

ZOW

BASH

EEK

SCHMEK!

OY!

TAKE OUT YOUR VIALS, YOUR WEAPONS, YOUR MECHANICAL DEVICES! THIS SITUATION CALLS FOR FOUL BLOWS, DIRTY FIGHTING, ATROCITIES! THIS MEANS *WOAH!*

NOTE: NOT A SPITTOON NOT A CARTOON NOT A HARPOON BUT A LAMPOON!

...LET 'EM HAVE IT, BAT BOY!

WELL - P... THAT TAKES CARE OF THE FLURGLE GANG!... THERE ARE NO MORE GANGS LEFT IN COSMOPOLIS! THERE WILL BE NO MORE MURDERS! LETS HOP ONTO OUR BAT-O-CYCLES AND PEDAL HOME TO HEADQUARTERS!

PHEW! WHAT A DAY! SOMETIMES I WONDER, SINCE YOU ARE A WEALTHY YOUNG SOCIALITE IN REAL LIFE, WHY YOU KEEP KNOCKING YOURSELF OUT ON THIS 'BAT BOY' KICK! IT DON'T **PAY**, YOU KNOW!

RUBIN! THERE ARE OTHER THINGS IN LIFE BESIDES MONEY... **FINER** THINGS! ...THINGS THAT CANNOT BE **BOUGHT**... THINGS MUCH **BETTER! FINER** THAN MONEY!... THINGS LIKE ... LIKE... **LIKE POWER! RRROW! WURF! GRRR!**

...NOW HANG UP MY CAPE LIKE A GOOD FELLOW!

HQ

HANG UP MY CAPE WHILE I TAKE A NAP, KID! CALL ME IF ANY CRIMINALS START FOOLING AROUND IN COSMOPOLIS!

TAKING YOUR NAP IN YOUR USUAL BAT POSITION, EH, BATBOY? ...I'LL JUST HANG YOUR CAPE IN YOUR CLOSET AND...

EEK!

THUD

ANOTHER DEAD BODY... KILLED IN THE SAME WAY AS THE OTHERS! THE FLOOGLE GANG IS WIPED OUT! THE FLEAGLE GANG IS WIPED OUT! THE FLURGLE GANG IS WIPED OUT!... THEN THE MURDERER CAN ONLY BE **ONE** OTHER PERSON... **ONE** OTHER PERSON... **ONE** CRAZY MIXED UP KID... **AND THAT IS... IS... IS...**

SMASH!

YES, RUBIN! THE VICTIM IS KILLED IN THE SAME WAY!... **TWO TINY HOLES ON THE VICTIM'S BODY... TWO TINY HOLES IN THE VEIN OF THE VICTIM'S BIG TOE...**

PFUI

UGH

GAG:

...TWO TINY HOLES PUNCHED BY THE MURDERER... TWO TINY HOLES PUNCHED BY ME WITH MY CONDUCTOR'S PUNCHER... FOR YOU SEE, RUBIN, I AM NO FURSHLUGGINER... ORDINARY BATBOY!...

PUNCH! PUNCH!

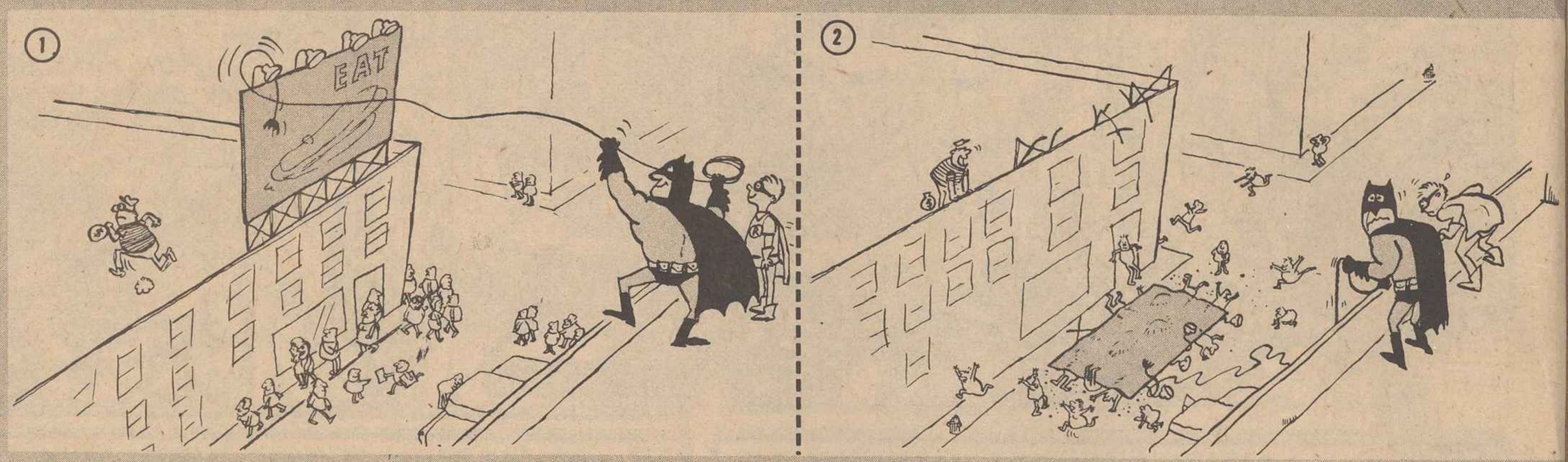
DIXIE STRAWS

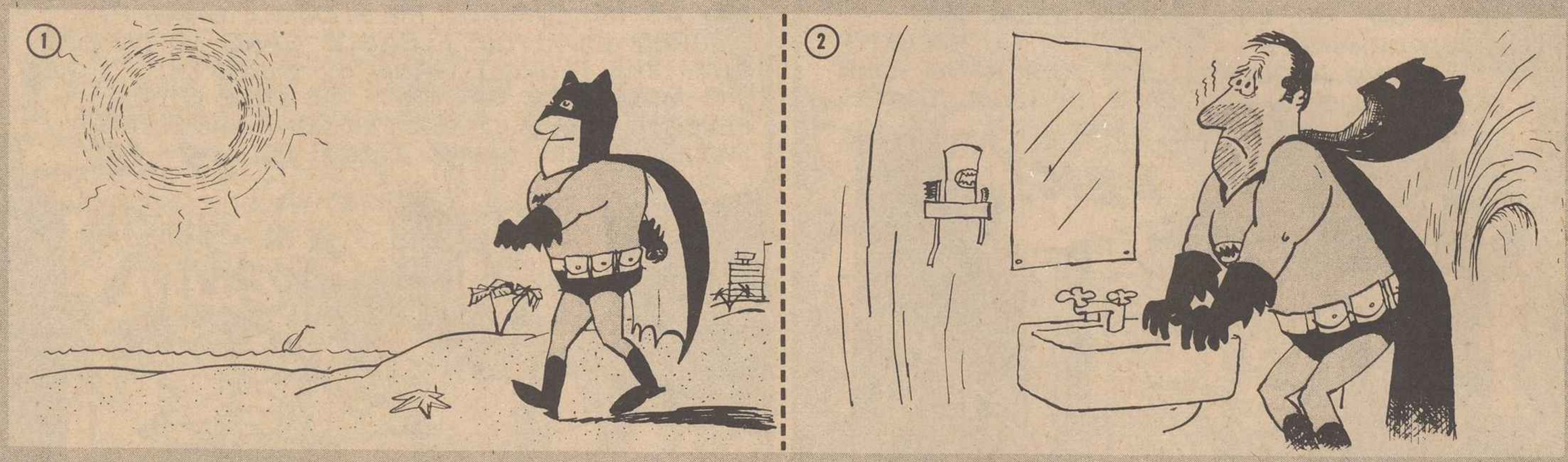
I... AM A VAMPIRE BATBOY!

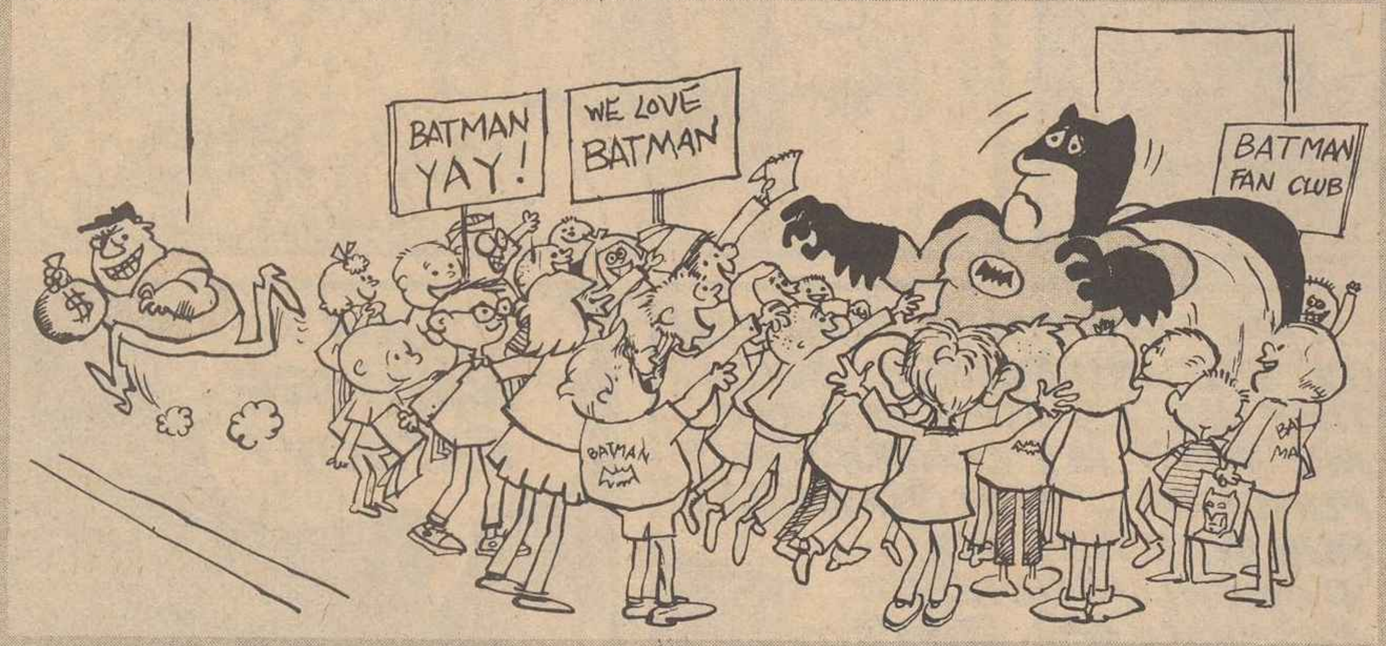
SLOORP

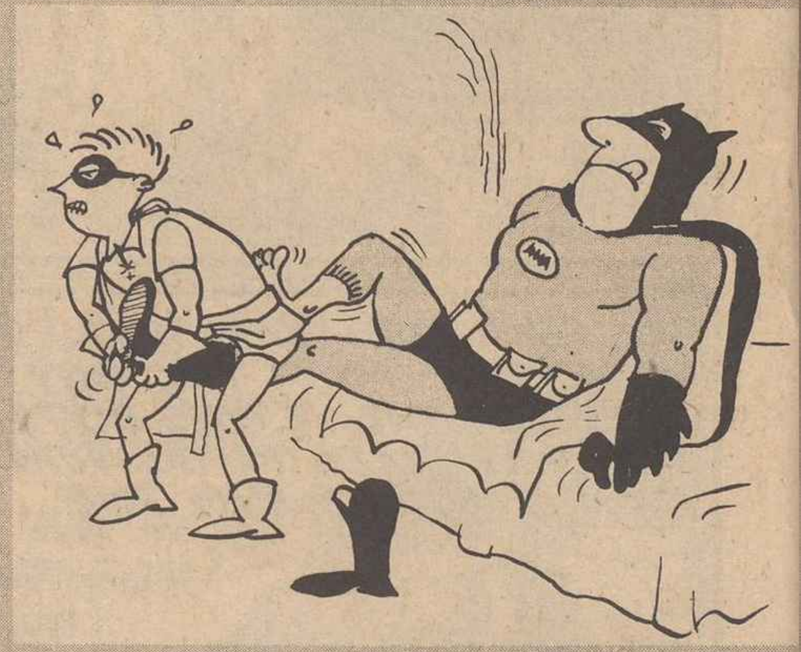
WEST–WARD–HO-HO! DEPT.

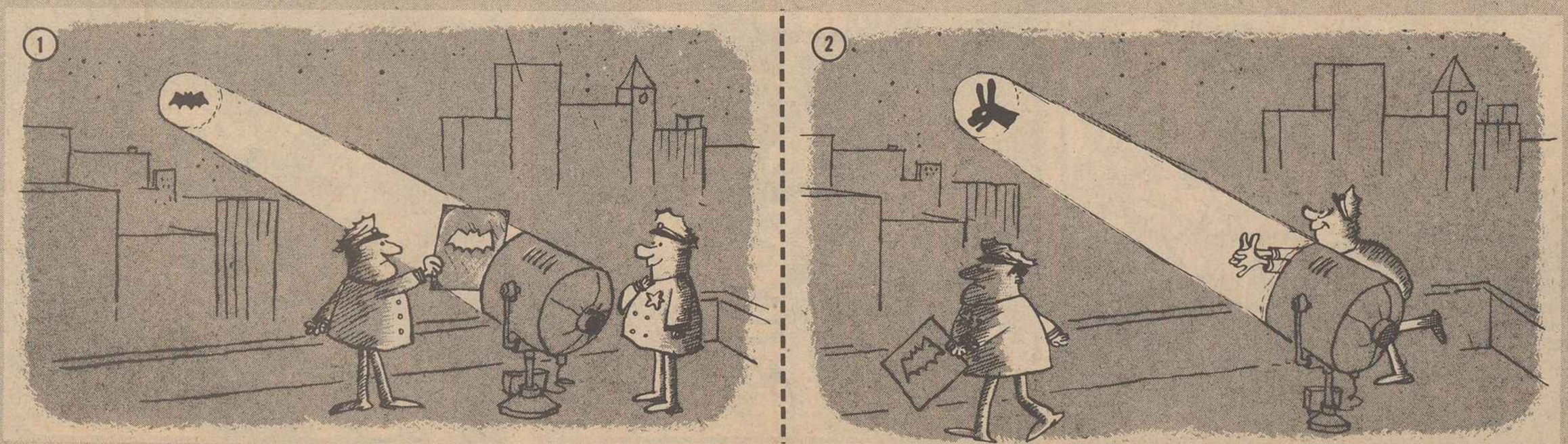
A MAD LOOK





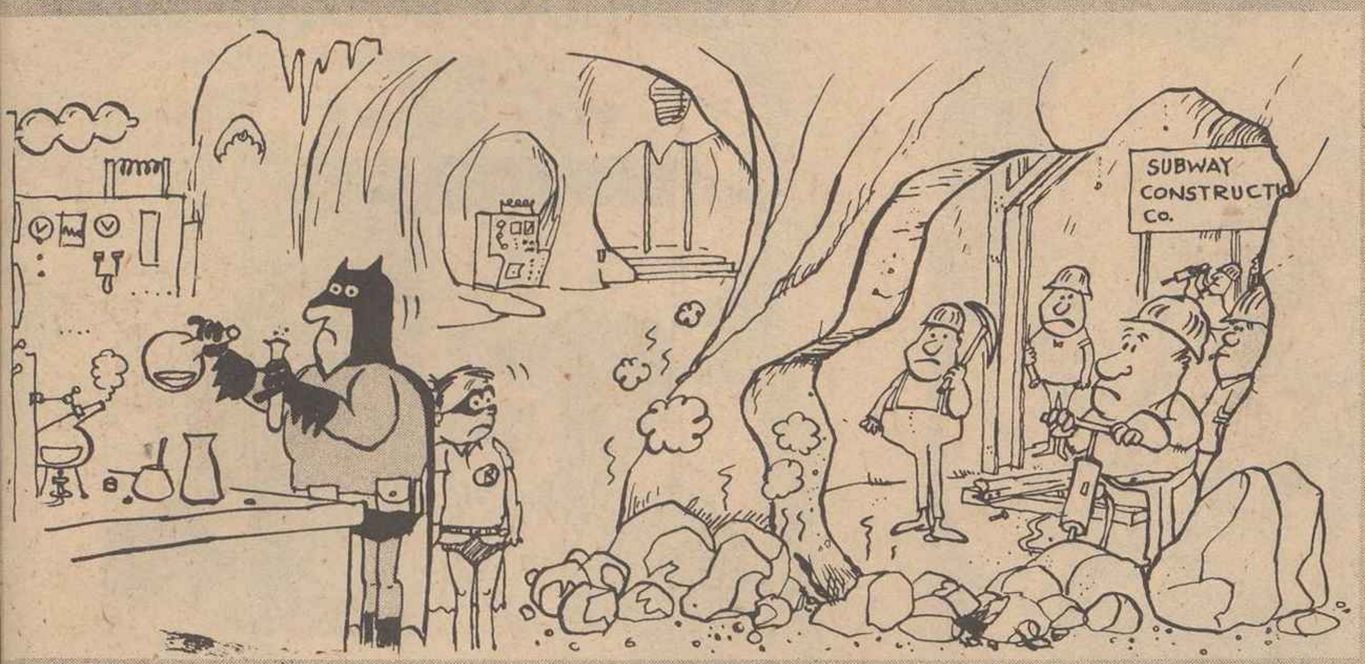


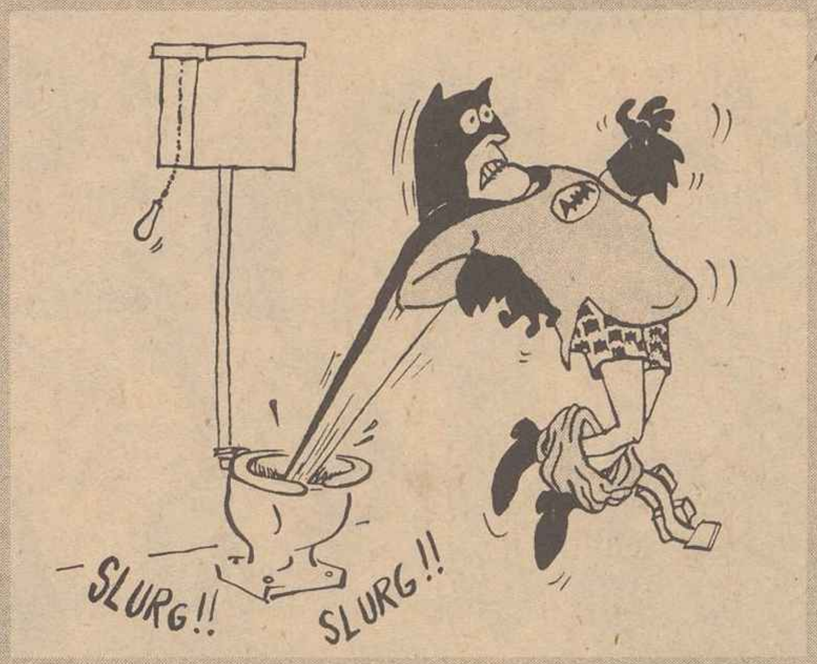


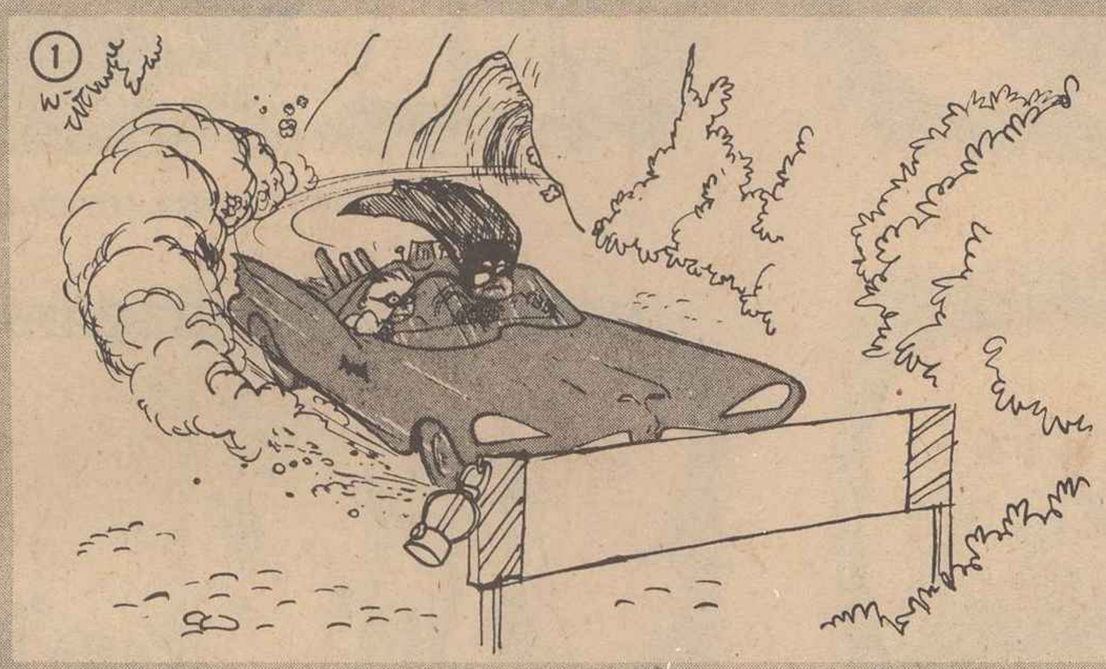


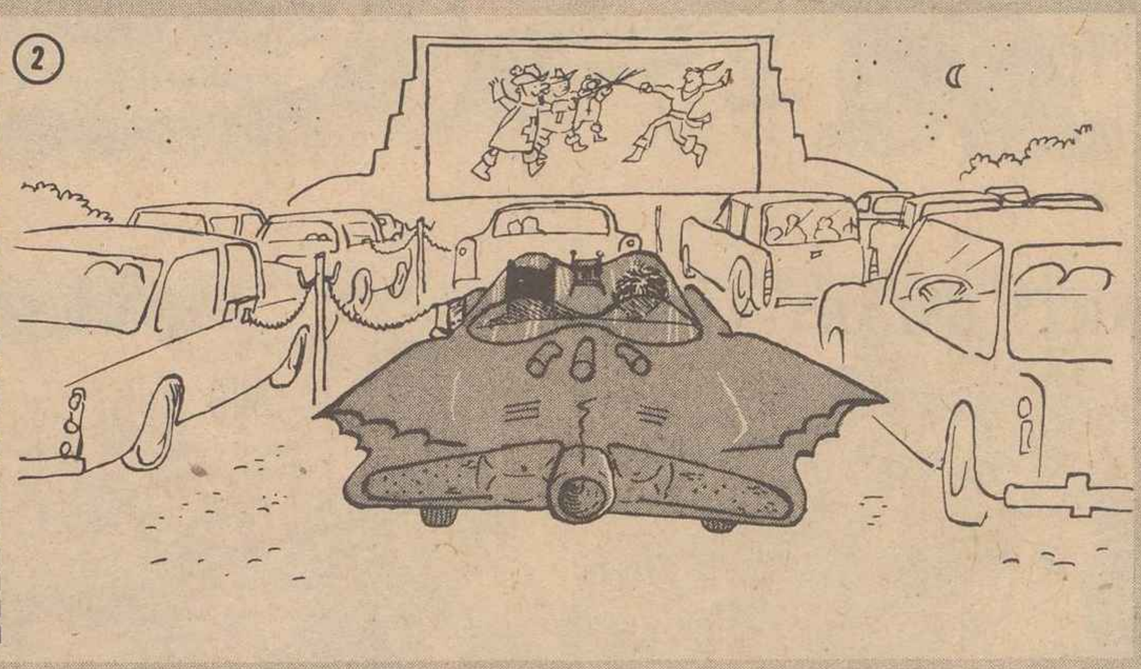
AT BATMAN

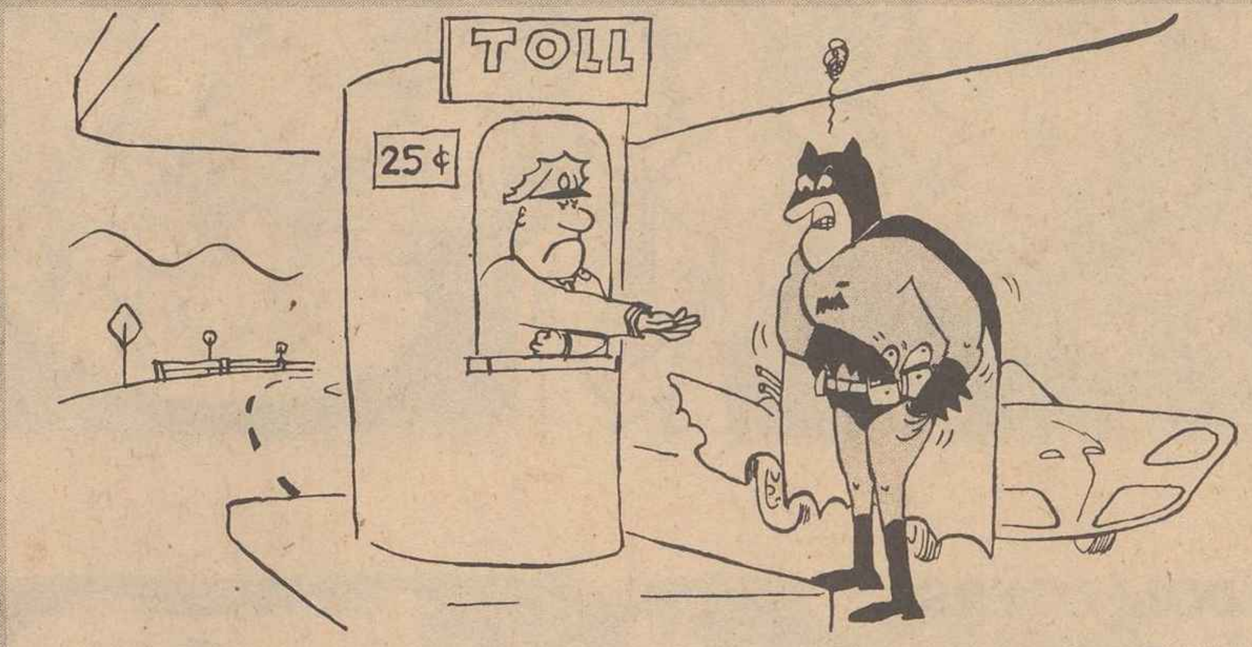
ARTIST & WRITER: SERGIO ARAGONES

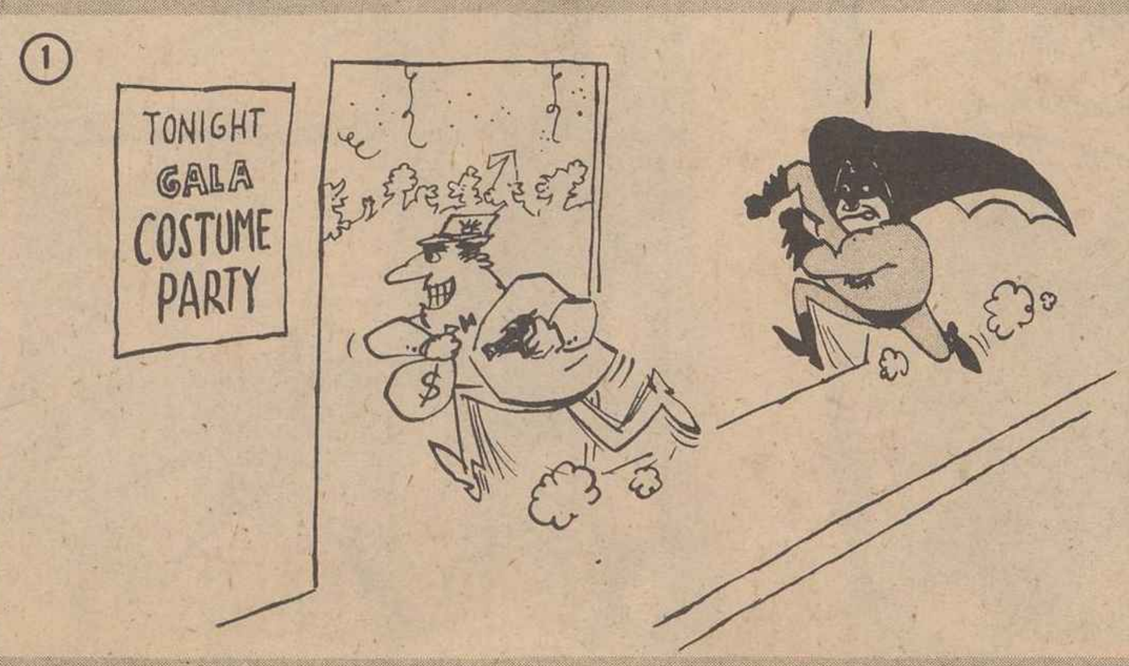


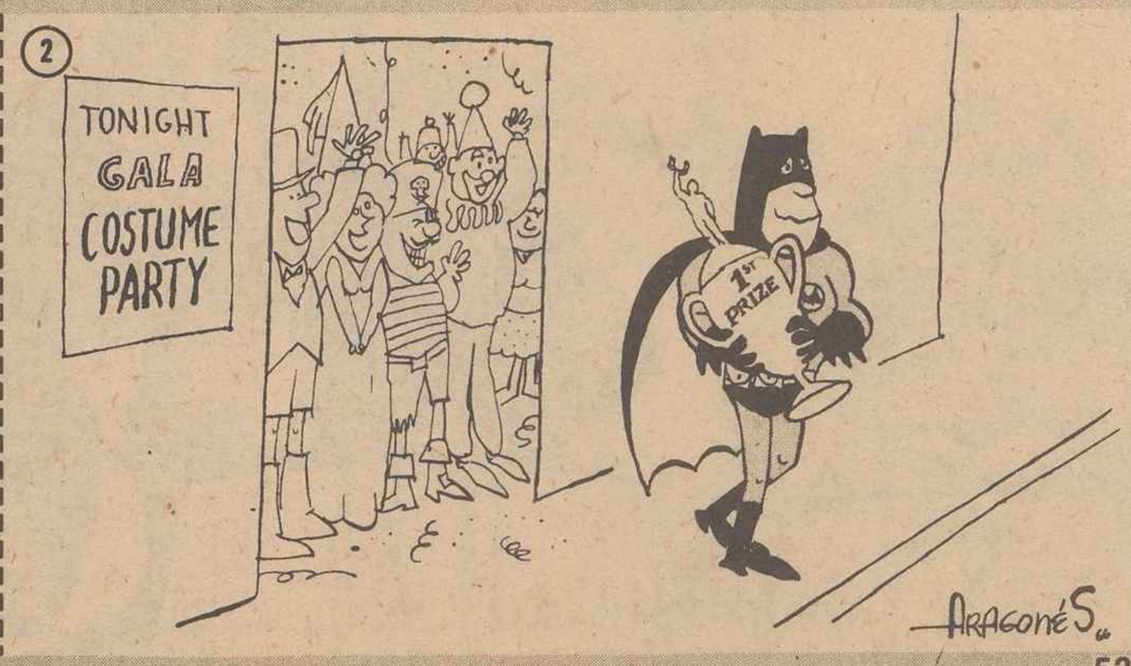






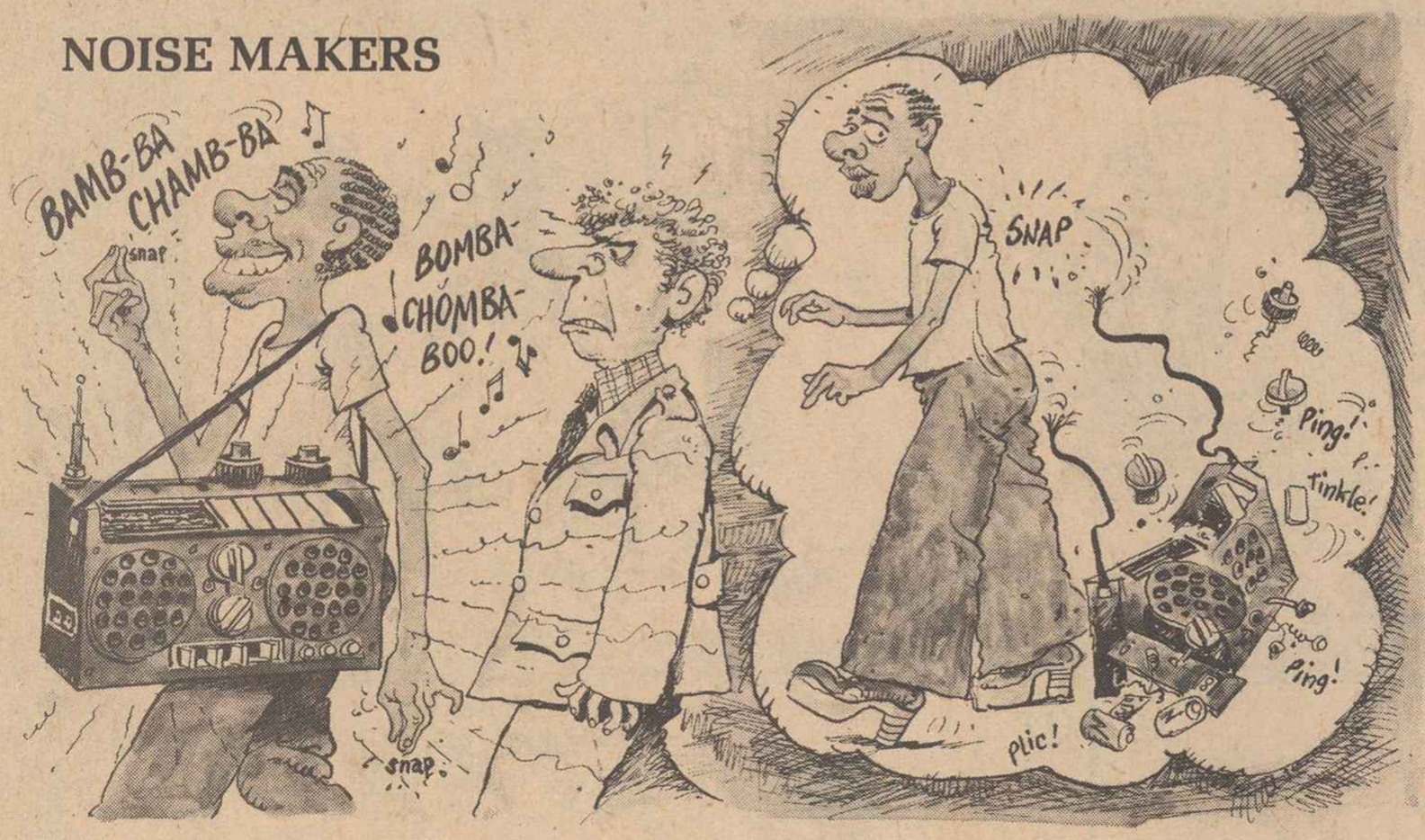






WISHFUL

NOISE MAKERS



TELEPHONE BOOTH HOGS

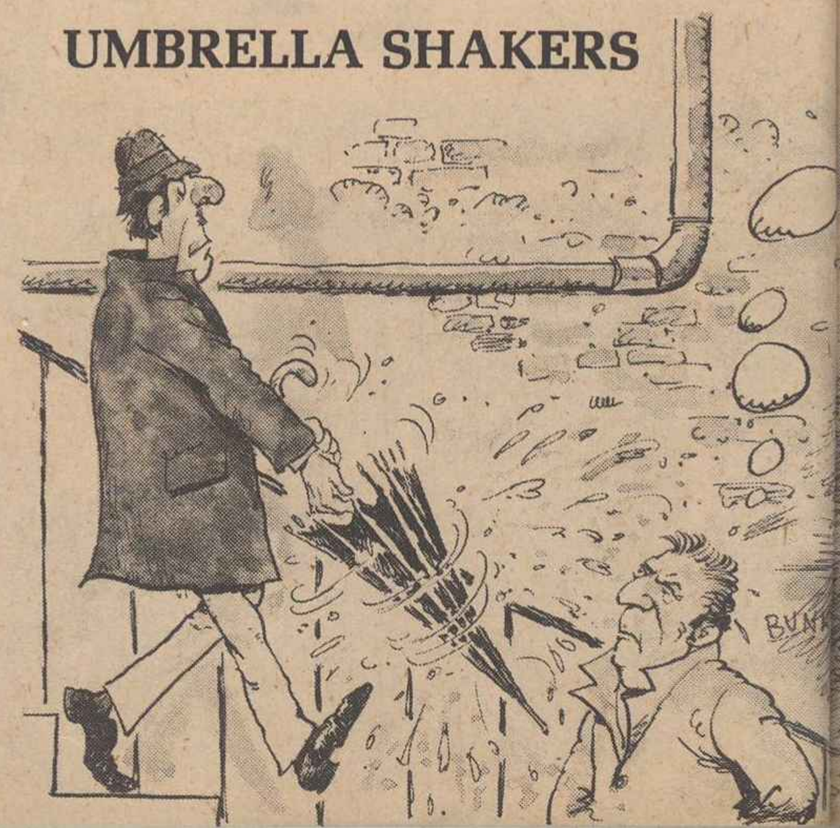
ARTIST: HARRY NORTH

PARTY SMART-ALECS

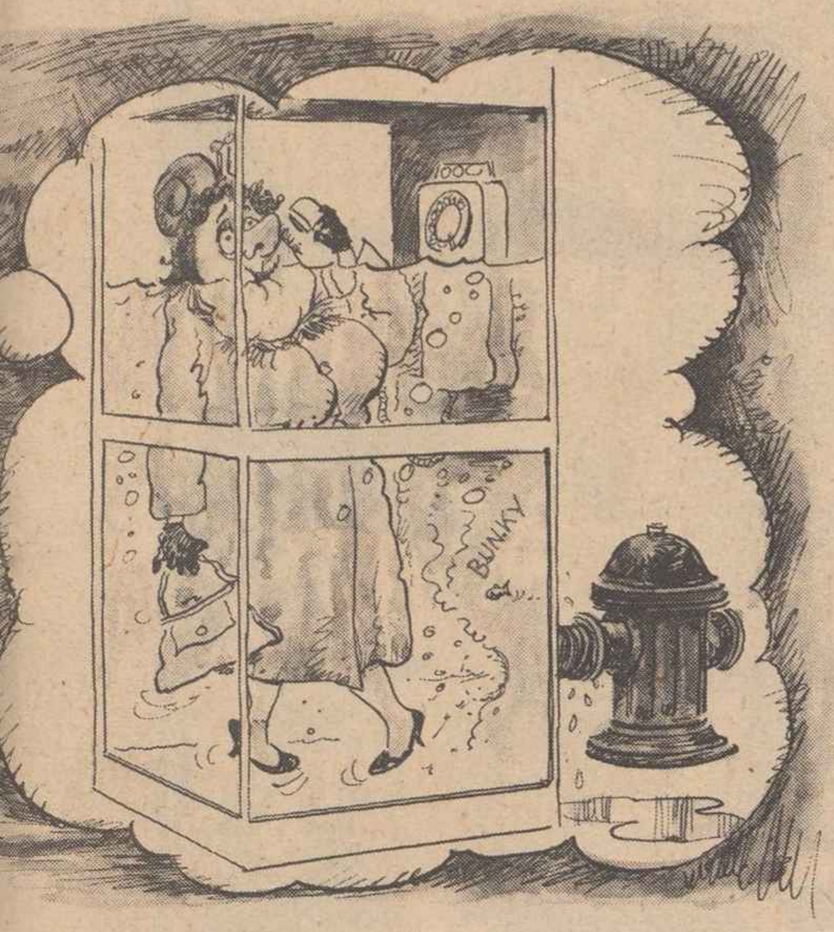
NOSE-IN-THE-AIR SNOBS

SMOKE POLLUTERS

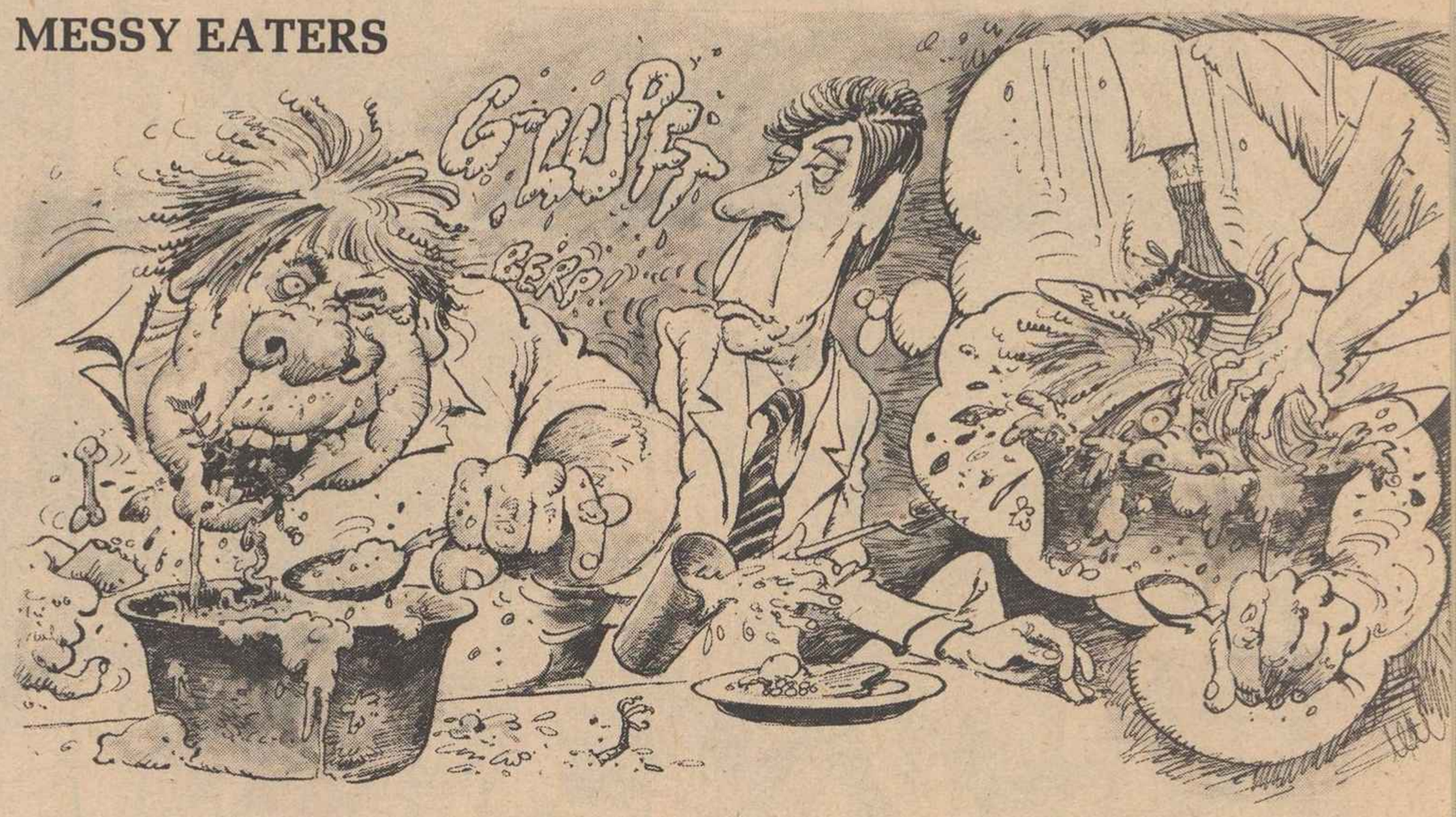
UMBRELLA SHAKERS



THINKING

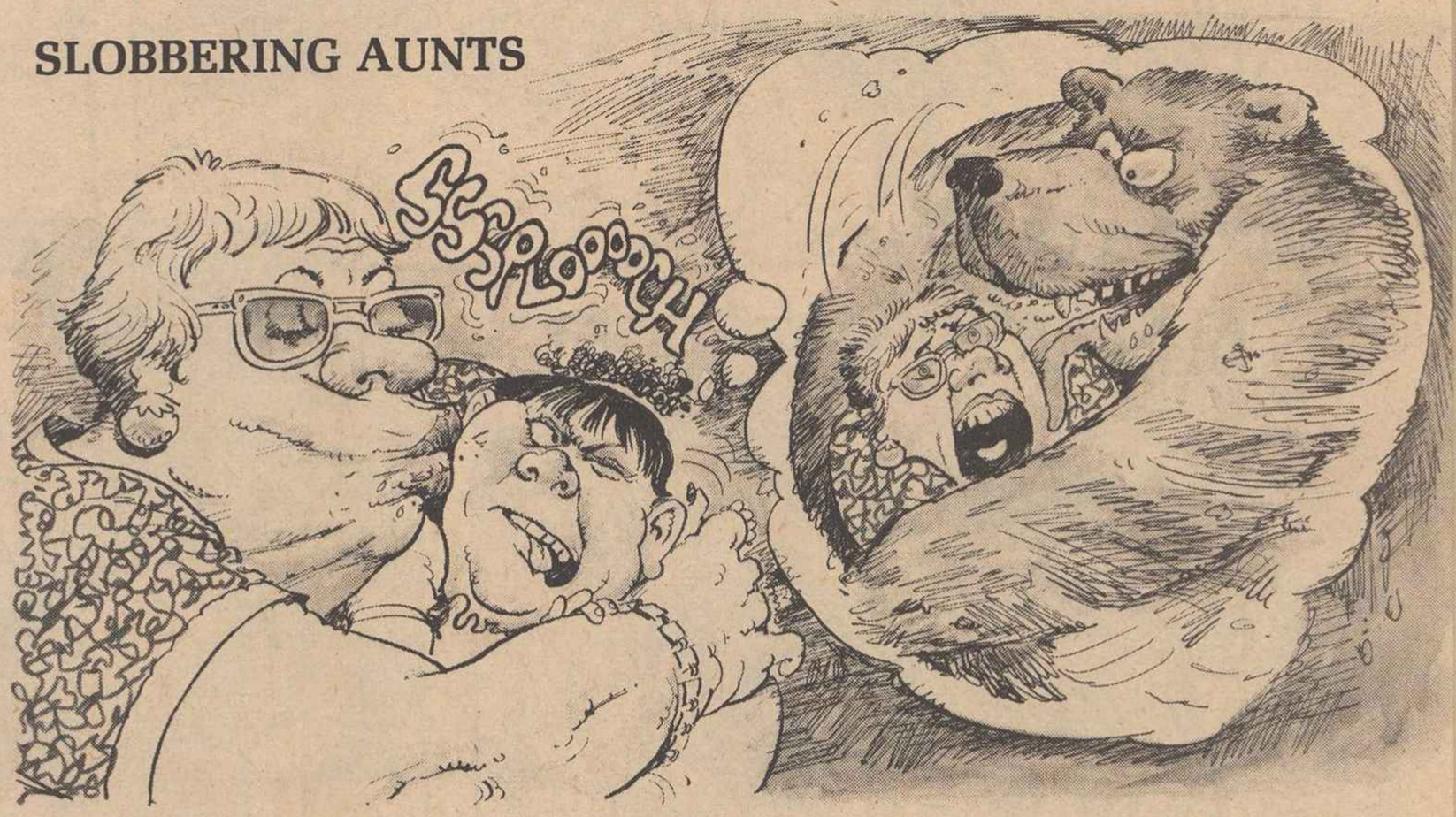


MESSY EATERS

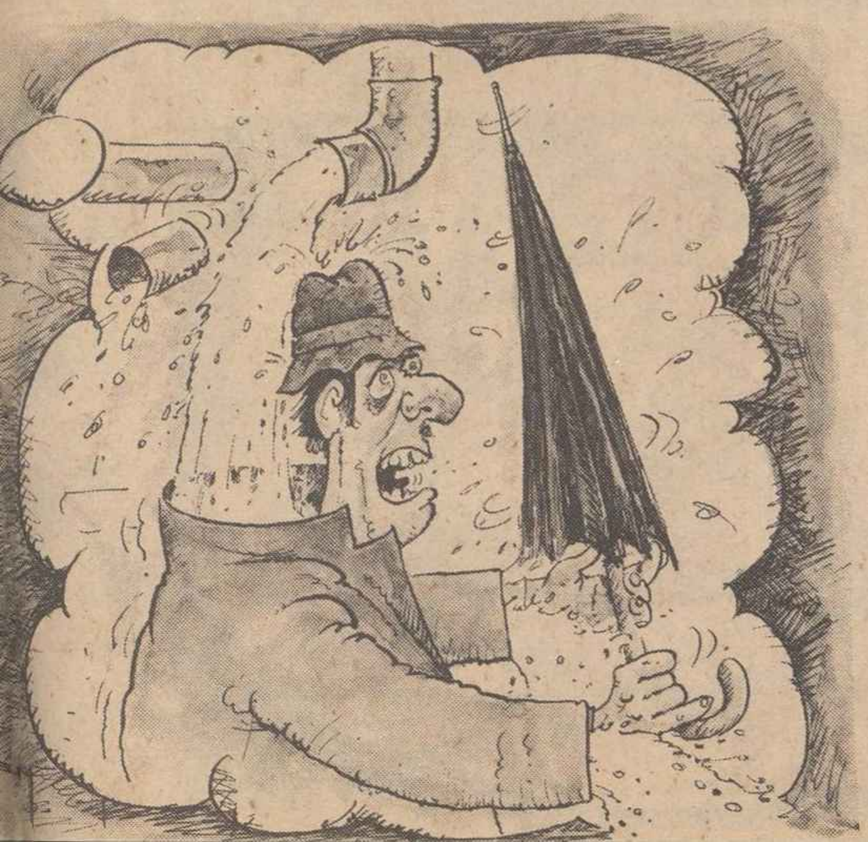


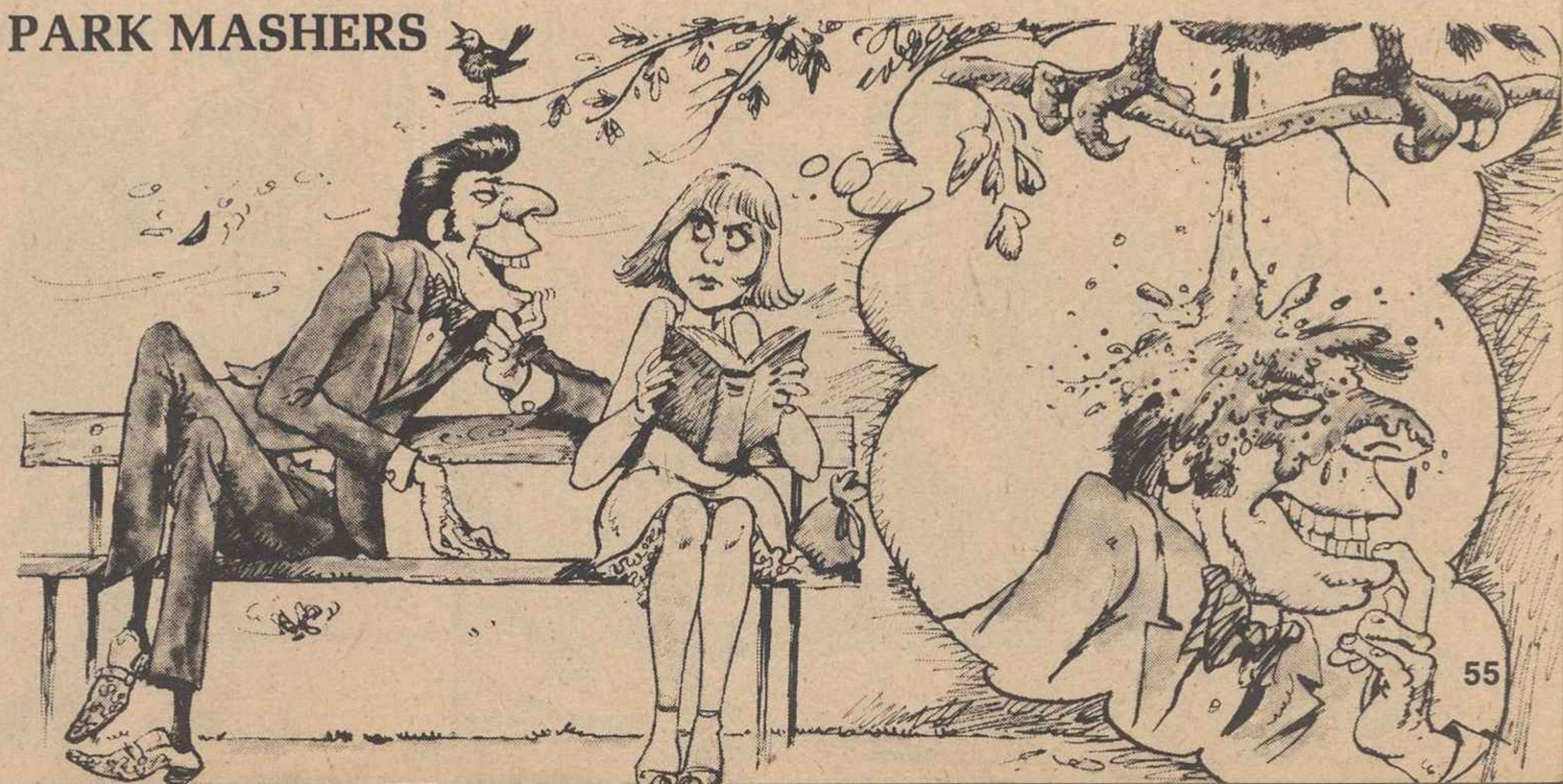
WRITER: PAUL PETER PORGES

SLOBBERING AUNTS

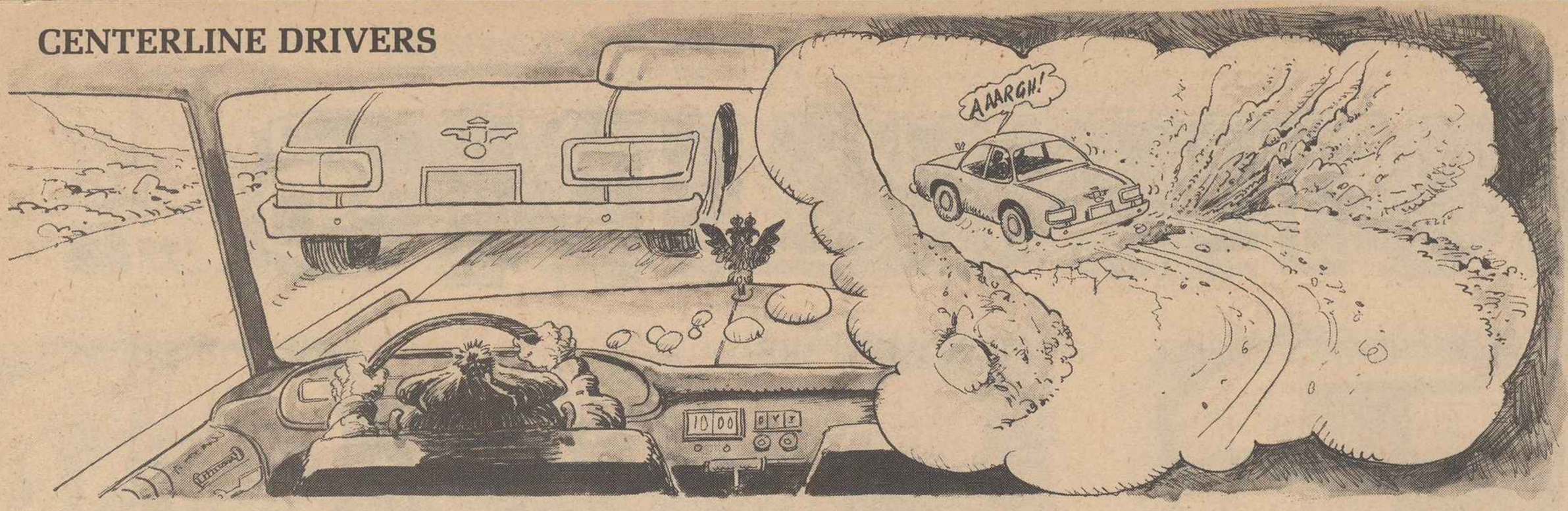


PARK MASHERS

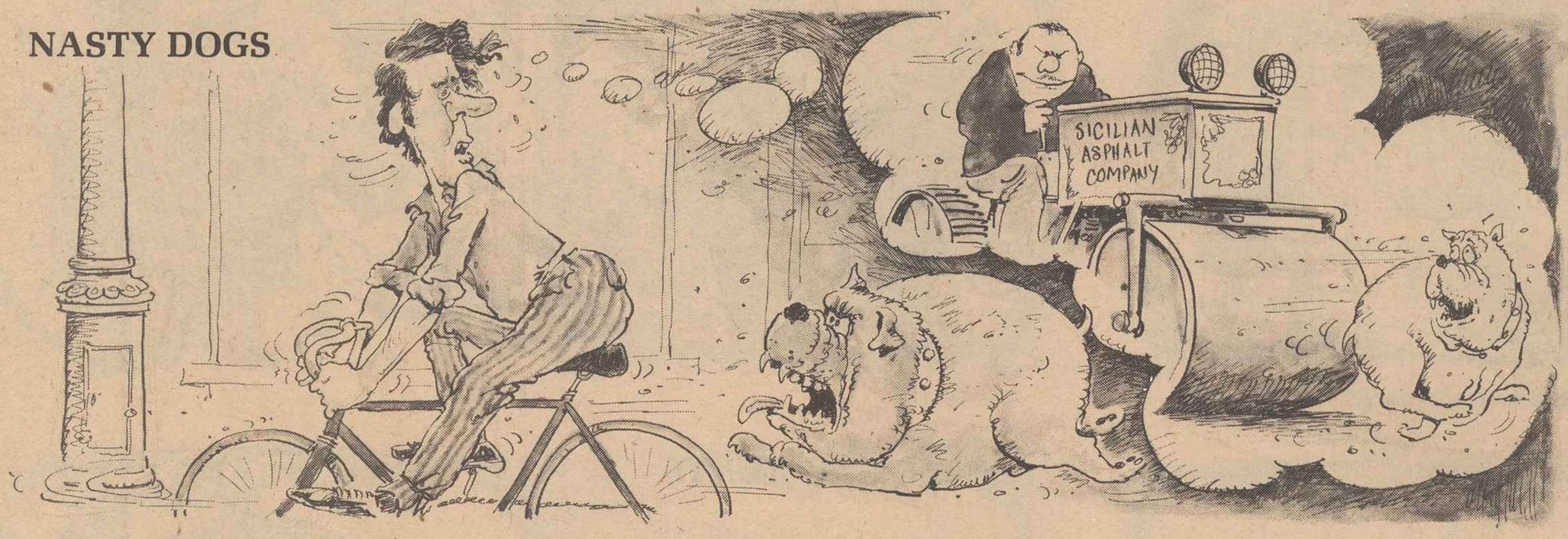




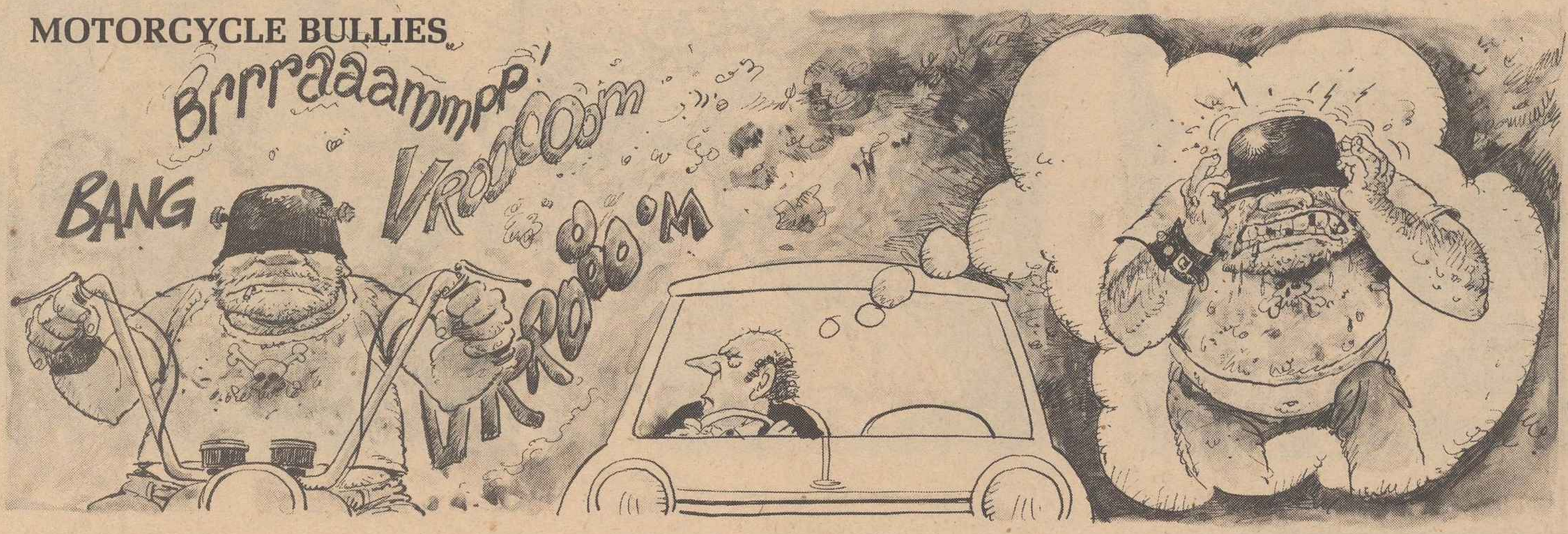
CENTERLINE DRIVERS



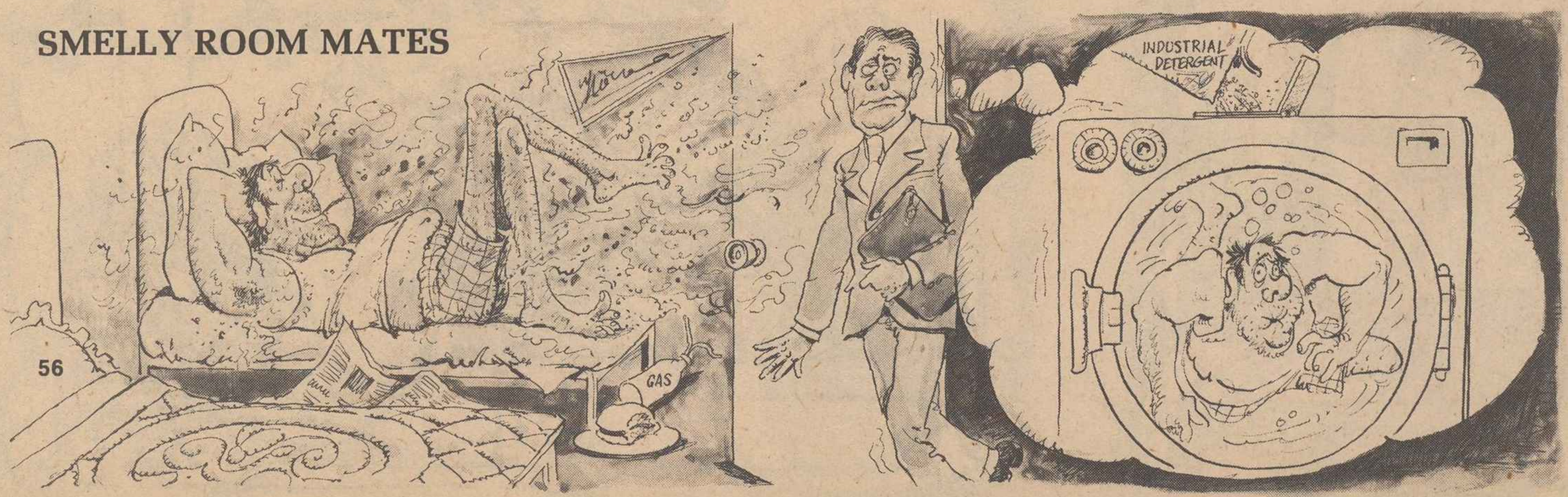
NASTY DOGS



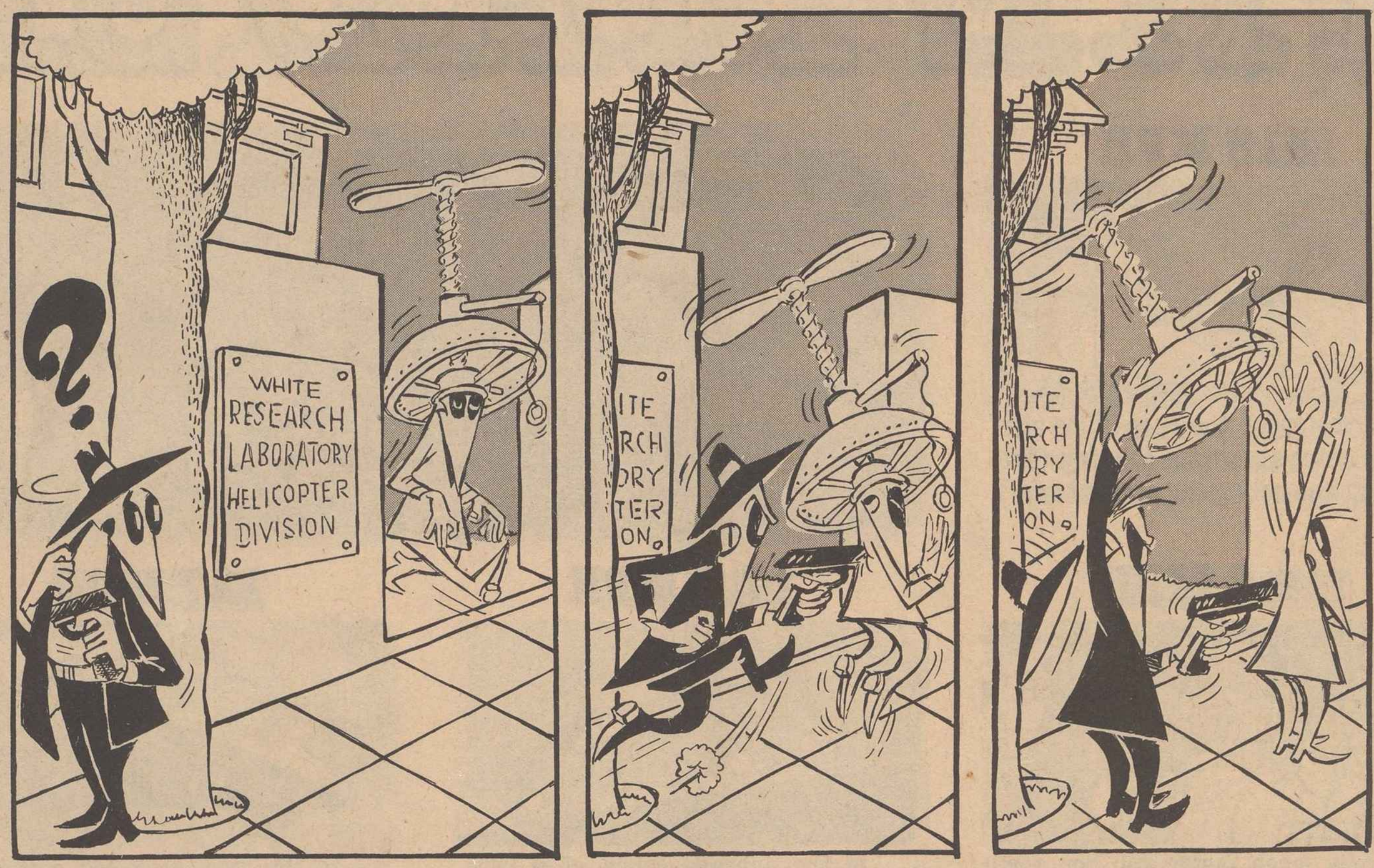
MOTORCYCLE BULLIES

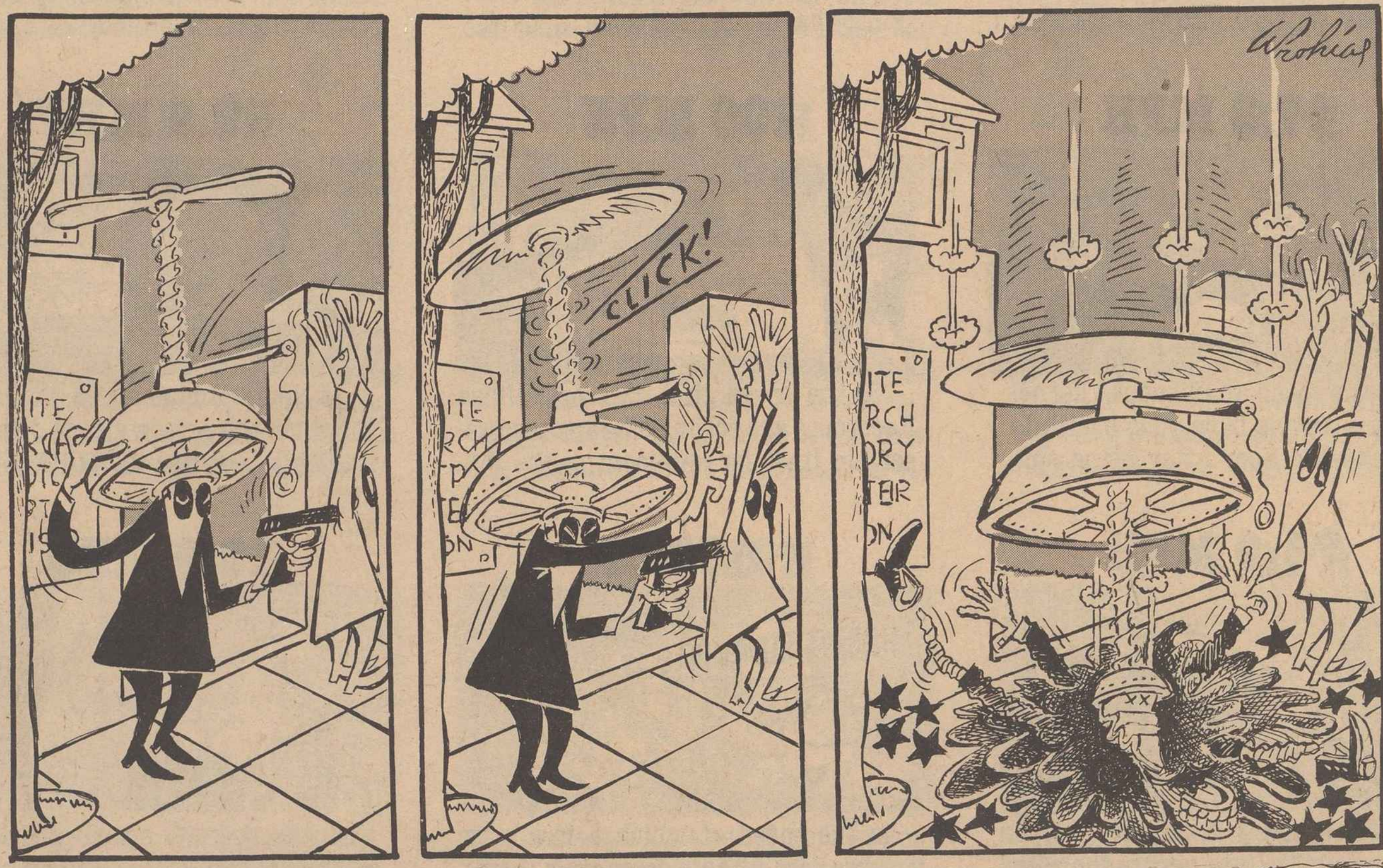


SMELLY ROOM MATES



SPY VS SPY





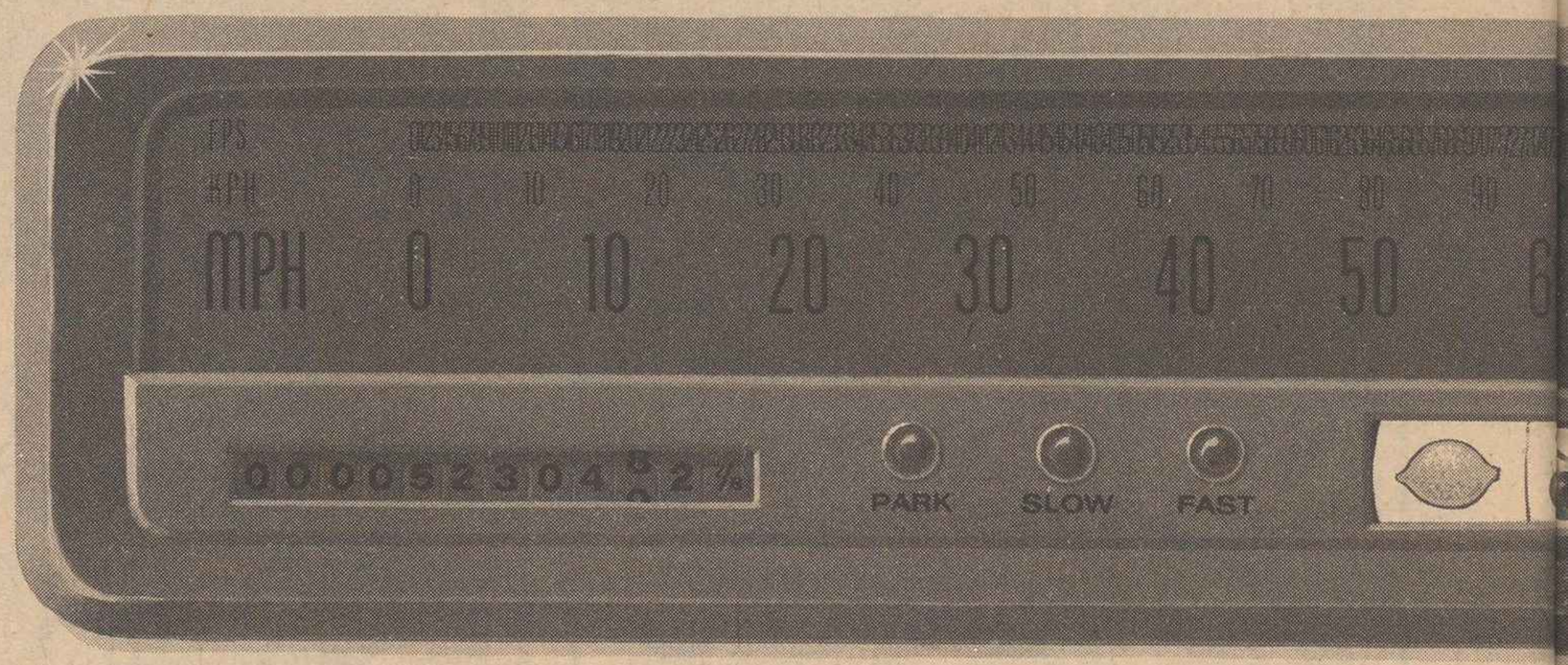
SMILES PER HOUR DEPT.

FIRST, THERE WAS "THE MAD STOPWATCH." THEN, "THE MAD THERMOMETER." NOW...

THE MAD SP

419 MPH

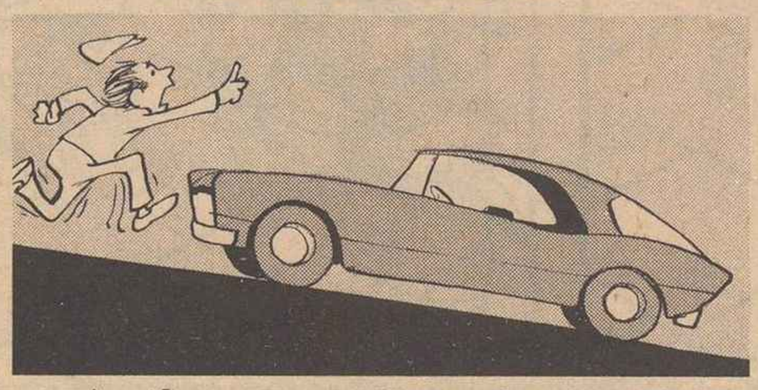
...is the speed the Post Office zips your letter across the country. (Too bad it was only going across town!)



14.2 MPH

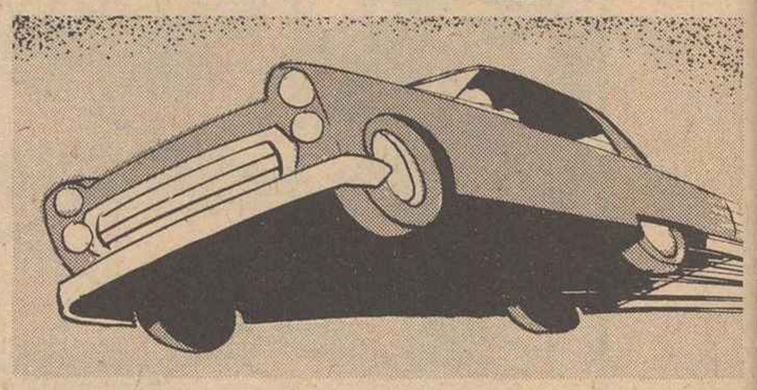
...is how much faster you bop down the street plugged into your Walkman.

17.3 MPH



...is the average speed of a Ford Pinto that's supposed to be in "park."

127 MPH

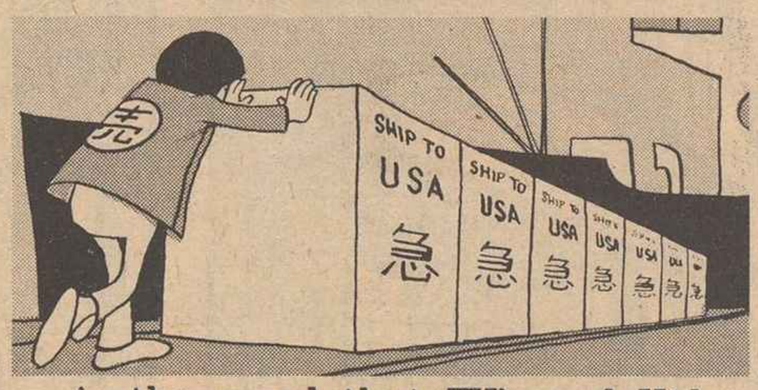


...is the average speed of any car appearing in "The Dukes Of Hazzard."

47.2 MPH

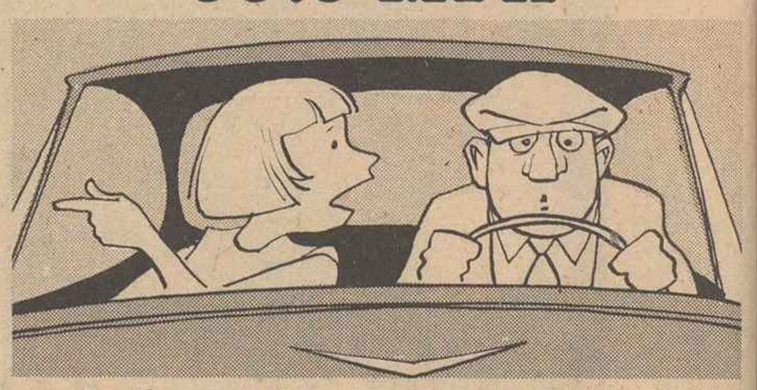
...is the speed an unpopped kernel of corn travels from your mouth to the theater floor after being spit.

100 MPH



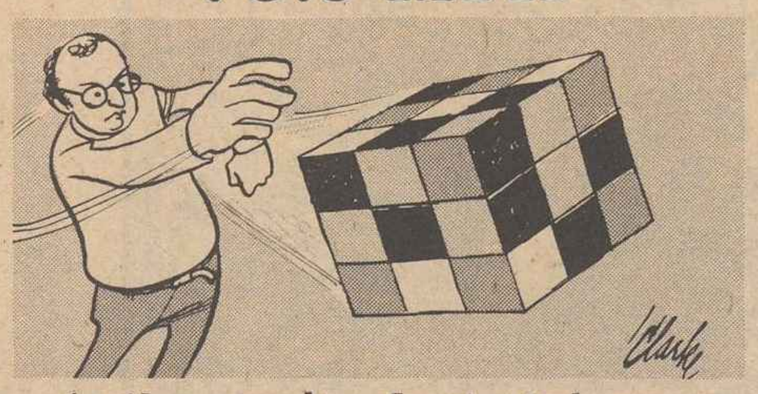
...is the speed that TV's and Video Recorders are rolling off Japanese assembly lines for shipment to the U.S.

59.9 MPH



...is the minimum speed you're driving when the person giving directions suddenly tells you to "TURN HERE!!"

76.9 MPH



...is the speed a frustrated person hurls a Rubik's Cube across the room.

.6 MPH

...is the speed at which a raw clam you swallow slithers down your throat.

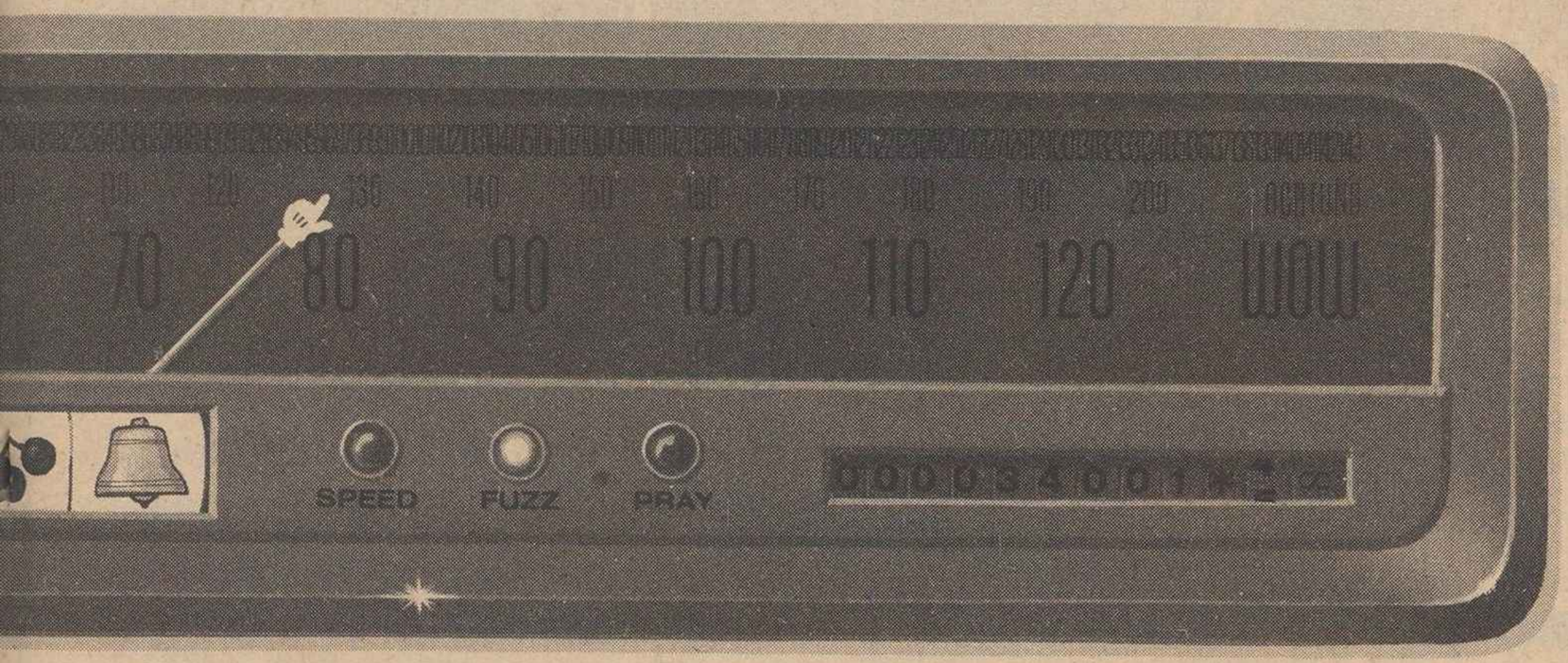
19.9 MPH

...is the average speed of a Moonie who's running after you in an airport.

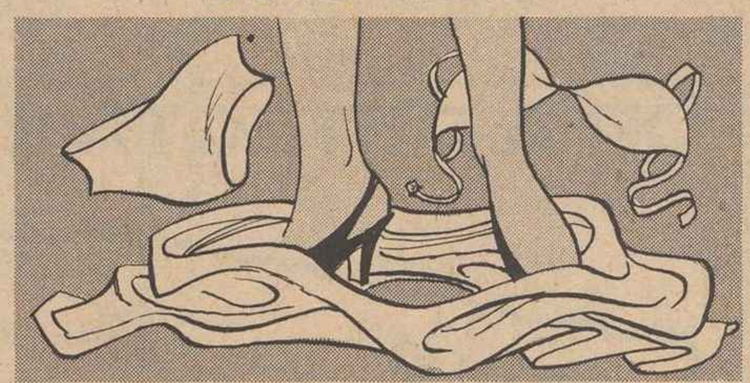
ARTIST: BOB CLARKE

DUE TO AN UNPRECEDENTED DEMAND (FROM THE AUTHOR), WE RELUCTANTLY PRESENT:

EEDOMETER



19.5 MPH

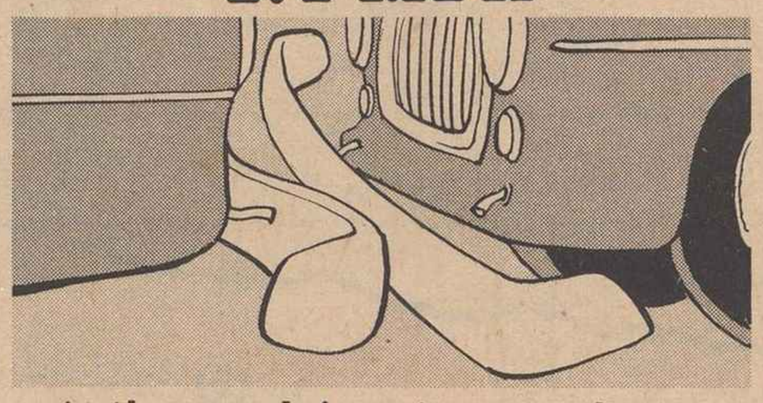


...is the speed at which Bo Derek's clothes drop to the floor...regardless of what kind of movie she's in.

6.8 MPH

...is the speed at which the aroma of your belch wafts across the room.

1.4 MPH



...is the speed American car bumpers can touch with no damage to either car.

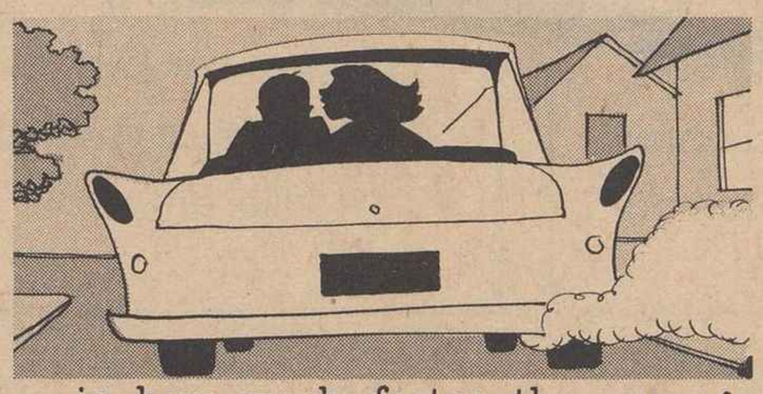
96.3 MPH

...is the average speed a parking attendant drives your brand new car.

113 MPH

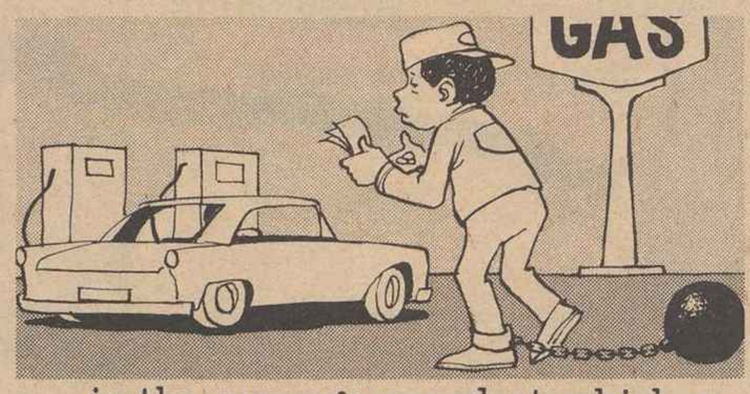
...is the speed that a subscription renewal card travels as it flies out of a magazine the moment you open it.

12.9 MPH



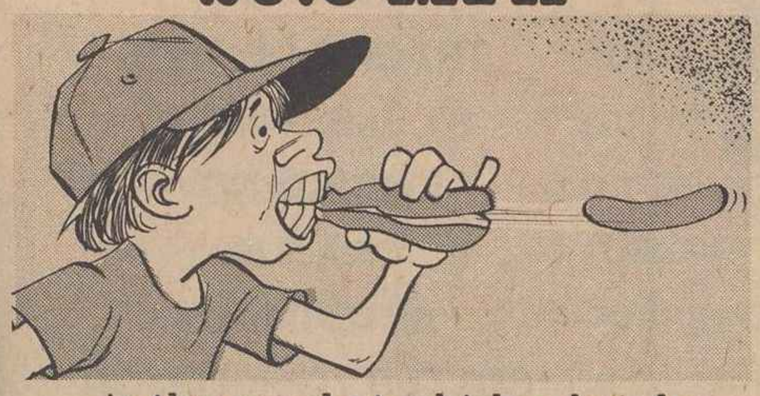
...is how much faster the average couple drives back home after driving downtown to see an X-rated movie

.07 MPH



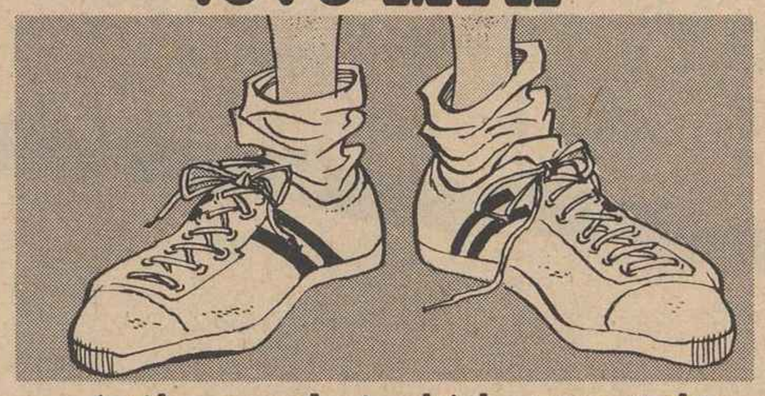
...is the average speed at which a typical gas station attendant walks back to your car with your change.

20.5 MPH



...is the speed at which a hot dog shoots out the other end of the roll.

.675 MPH



...is the speed at which your socks inch their way down to your ankles.

.675 MPH

...is the speed at which your jockey shorts inch their way up your crotch.

WRITER: JOHN FICARRA

BLANK ACCOUNTS DEPT.

MAD'S ALL-INCLUSI TV GUIDE

FOR A DETECTIVE SHOW

10:00 PM 3 (1) _____ (2) _____ hits _____ (3) _____ tracking down (5) _____. a gang of infuriate (4) _____ smugglers, but his (6) _____

1

HARDCASTLE & McCORMICK
MAGNUM, PI
SIMON & SIMON
REMINGTON STEELE
MATT HOUSTON
HART TO HART
THE FALL GUY
MANIMAL

FOR A SOAP OPERA

4:00 P.M. 7 (1) _____ (2) _____ affair with (3) _____ threatens to expose (4) _____ unless (5) _____ stops trying to (6) _____.

1

GENERAL HOSPITAL
DAYS OF OUR LIVES
ANOTHER WORLD
THE EDGE OF NIGHT
SEARCH FOR TOMORROW
ONE LIFE TO LIVE
AS THE WORLD TURNS
ALL MY CHILDREN

FOR A MEDICAL SHOW

10:00 PM 5 (1) _____ (2) _____ insensitive to (3) _____ must fight (4) _____ and an (5) _____ in order to keep a promise with (6) _____.

1

TRAPPER JOHN, M.D.
QUINCY
TRAUMA CENTER
ST. ELSEWHERE
EMERGENCY
M.A.S.H.
AFTERMASH
CUTTER TO HOUSTON

VE DO-IT-YOURSELF LISTINGS

WRITER: MIKE SNIDER

2	3	4	5	6
McCormick	the streets	drug	unconventional methods	the police
Magnum	the high seas	weapons	illegal searches	the A.C.L.U.
A.J.	the jet-set circuit	diamond	reckless escapades	his mother
Jonathan	the booze	gold	endless speeches	viewers
Houston	rock bottom	inept	loud pants	the entire civilized world
Steele	a Chinese disco	inscrutable	low ratings	the network brass
Colt	an uncooperative psychic	Orthodox	ill-fitting toupees	Howard Cosell
Jonathan	below the belt	oreo cookie	spiked handcuffs	the criminals

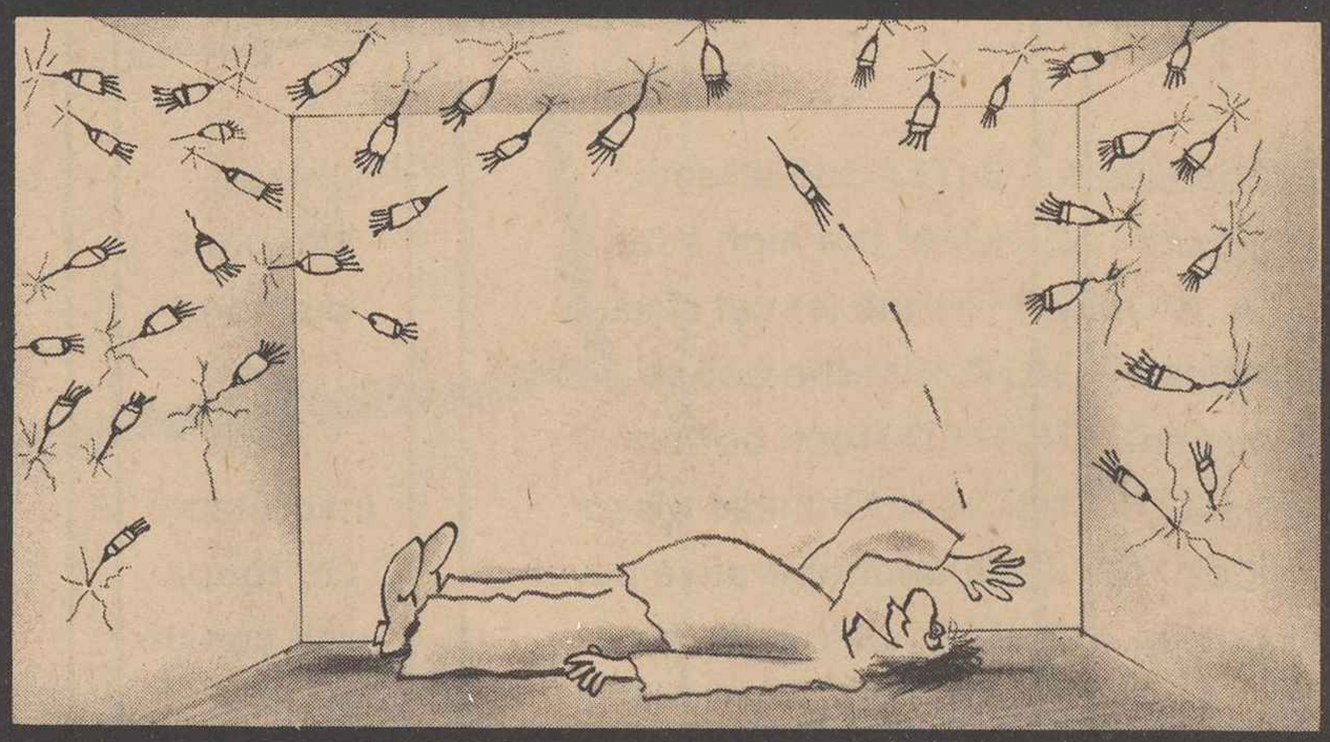
2	3	4	5	6
Ed	Nola's	Jason	Kathleen	blackmail Mona
Mary	Alex's	Sister Marie	Jarvis	frame Richard Nixon
Janice	Rachel's	Mitch	Mac	besmirch her reputation
Mrs. Whitney	Nancy's	The producer	Mike	ad-lib his lines
Travis	Miss Piggy's	Mister Rogers	Ronald Reagan	act like a 'B'-movie player
Dorian	the make-up man's	The hairdresser	"the Man"	'mess wit' my mind'
Barbara	Cinderella's	Sneezy, Dopey and Doc	Linda Lavin	sing
Leora	Flipper's	Orca, the killer whale	the network	foist this trash on the public

2	3	4	5	6
Trapper	red tape	administrator	a Vietnam Vet	leukemia
Quincy	the clock	judge	a coal miner's widow	six children
Michael	superstition	social worker	a Christian Scientist	hepatitis
Fiscus	ignorance	parish priest	an altar boy	herpes
Johnny and Roy	a giant squid	marine biologist	an injured diver	no time to spare
Hawkeye	nausea	stomach	an old peasant	trenchmouth
Klinger	Muhammed Ali	Leon Spinks	an old school chum	six months to live
Beth	the weather	traffic cop	3 chorus girls	the "hots"

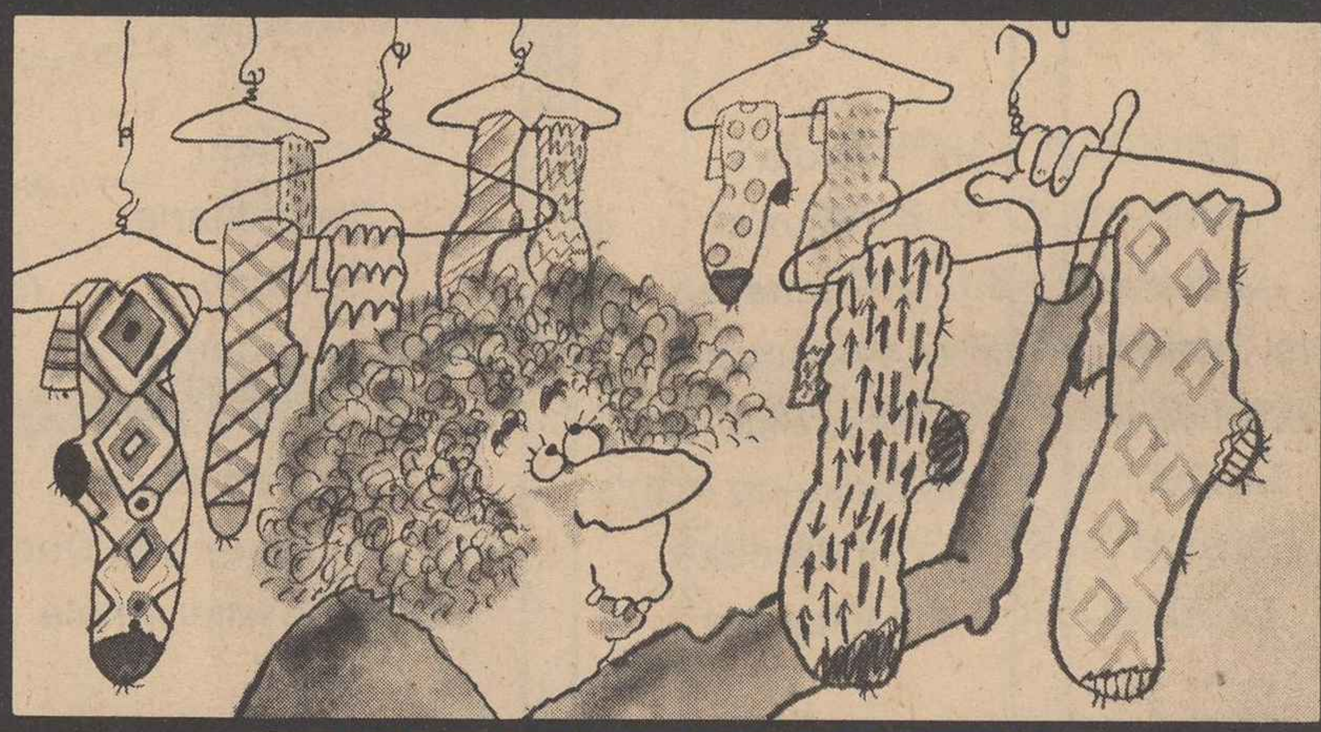
YUKS FOR CLUCKS DEPT.

SIMPLE GAMES FOR THE SCHO

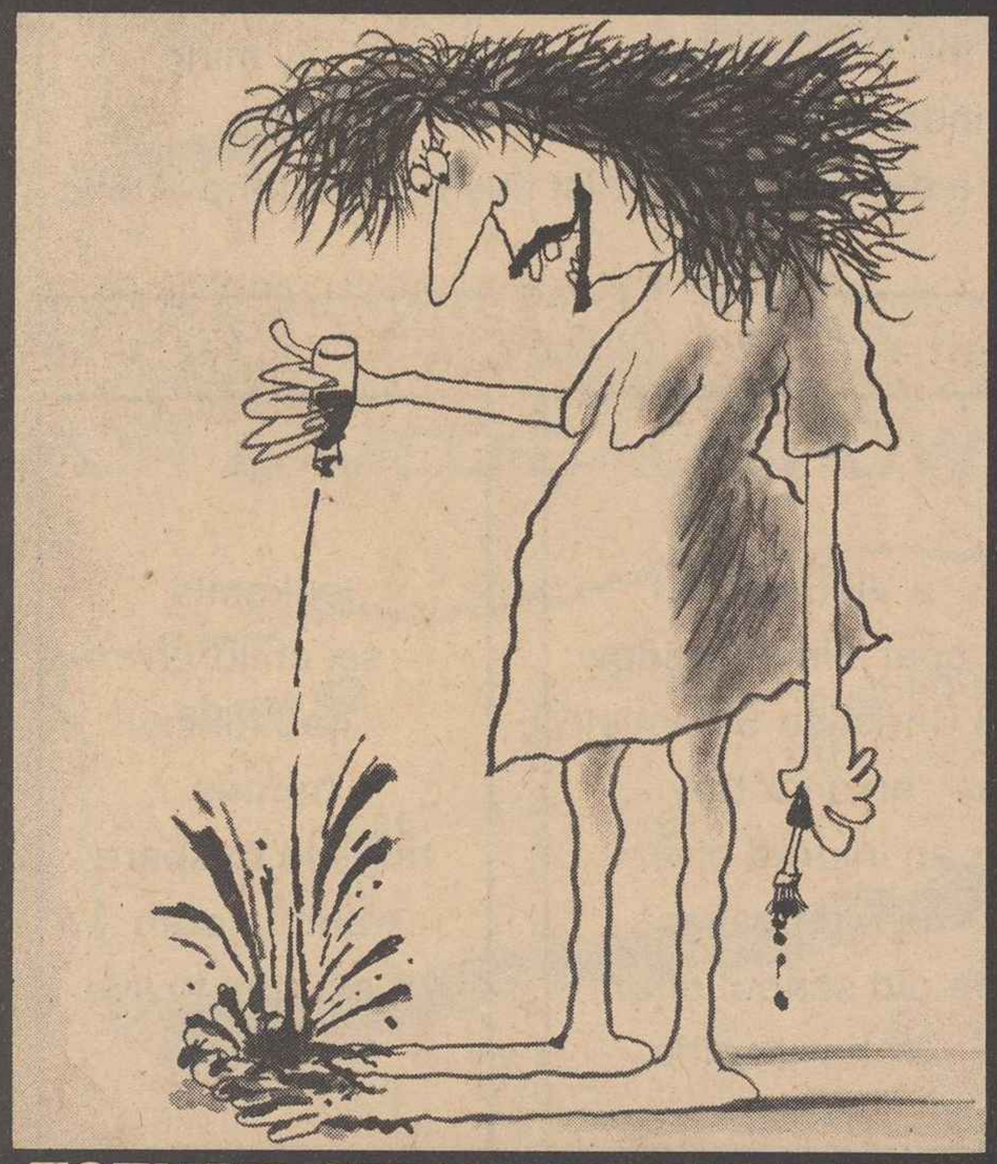
TWO-COLOR RUBIK CUBES



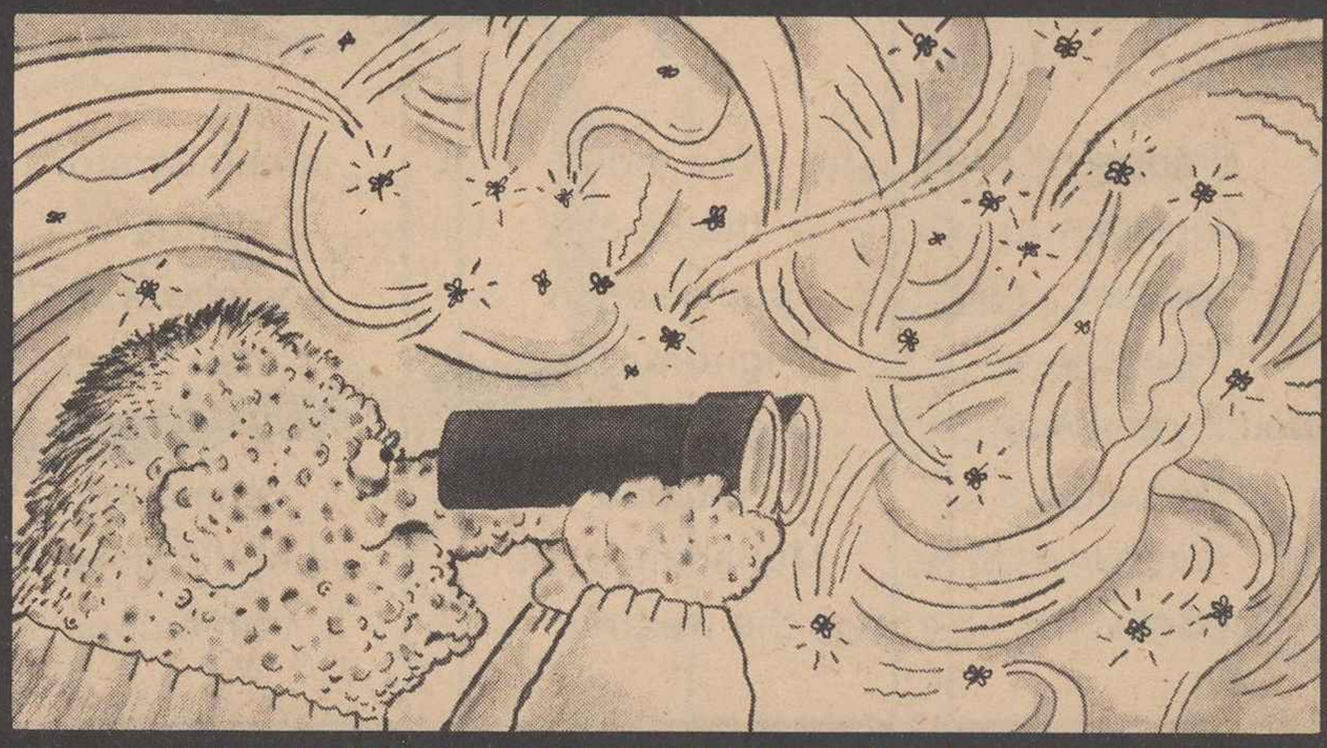
FOUR-WALL DARTS



SINGLE SOCK COLLECTING



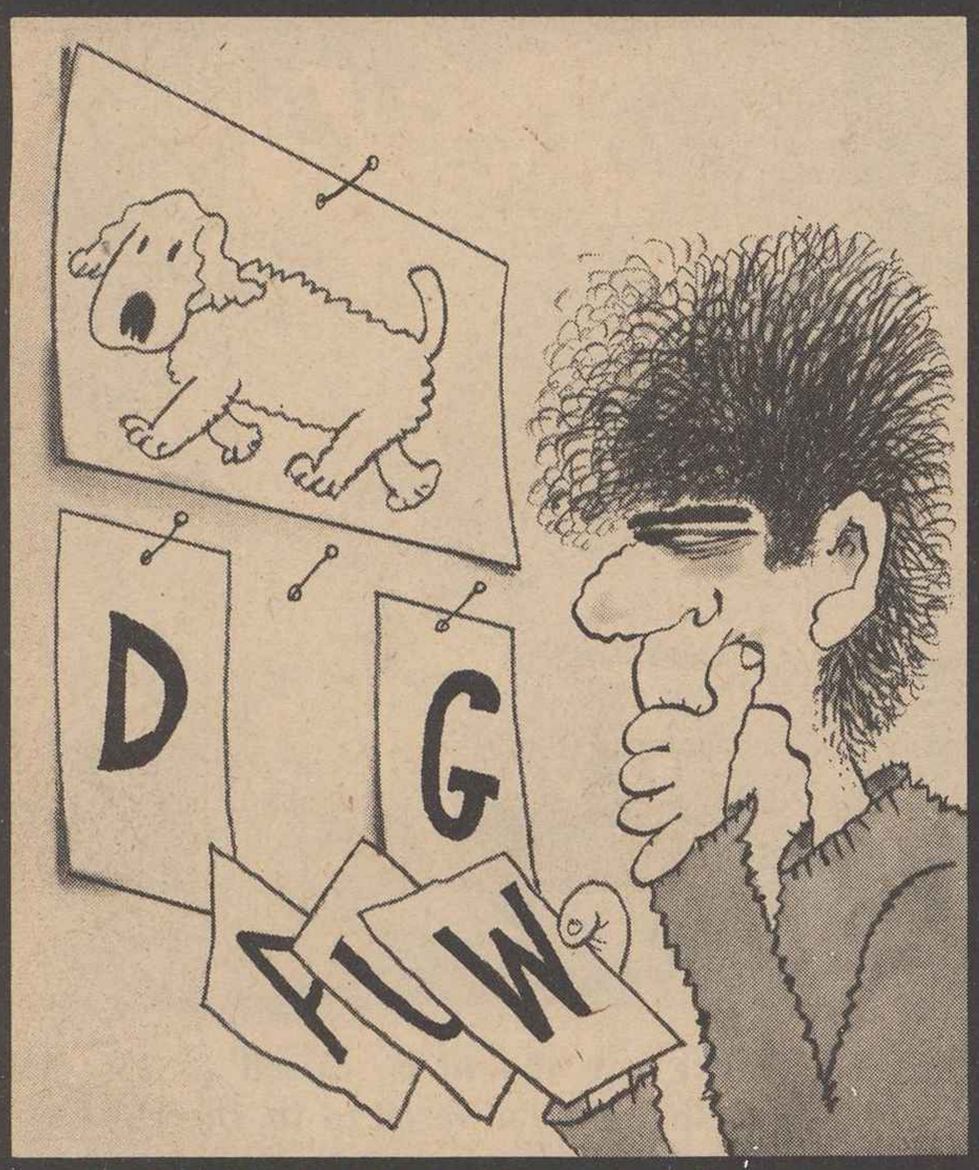
TOENAIL SPLATTER PAINTING



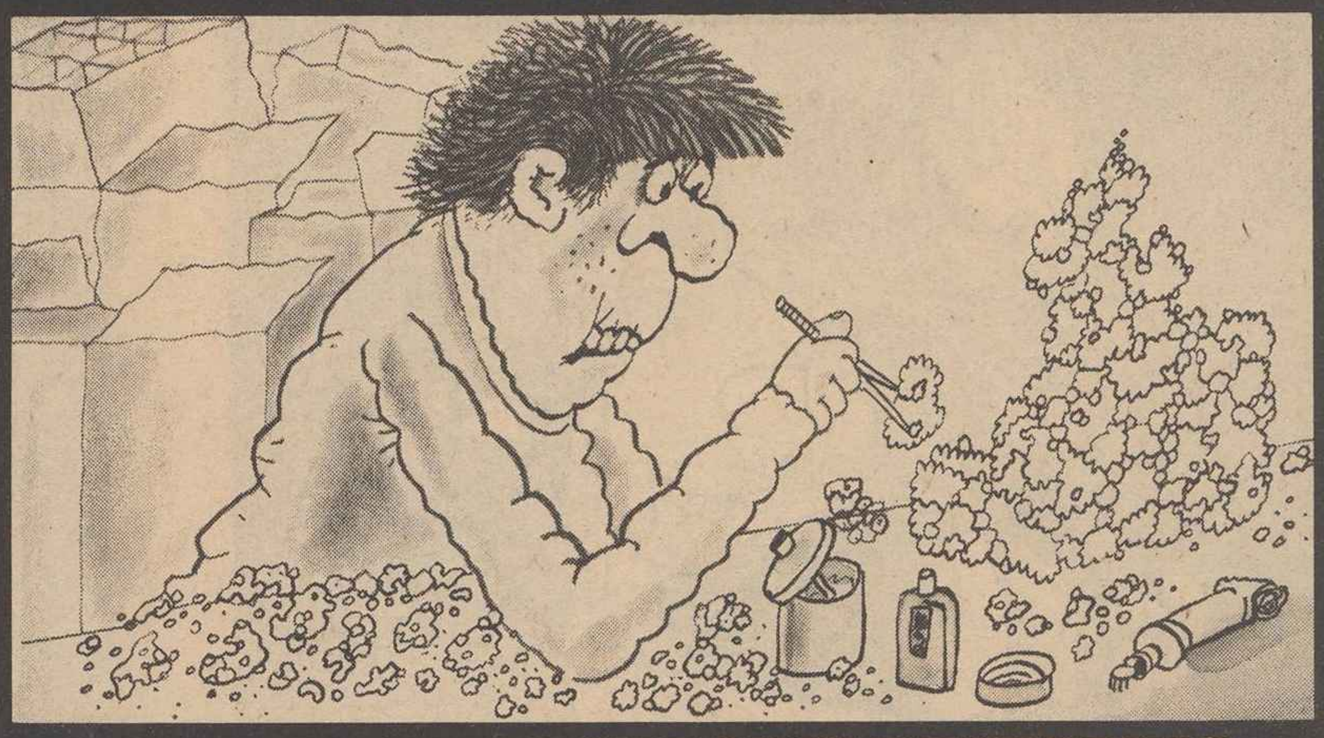
MOSQUITO SPOTTING

AND PASTIMES
OL DROP-OUT

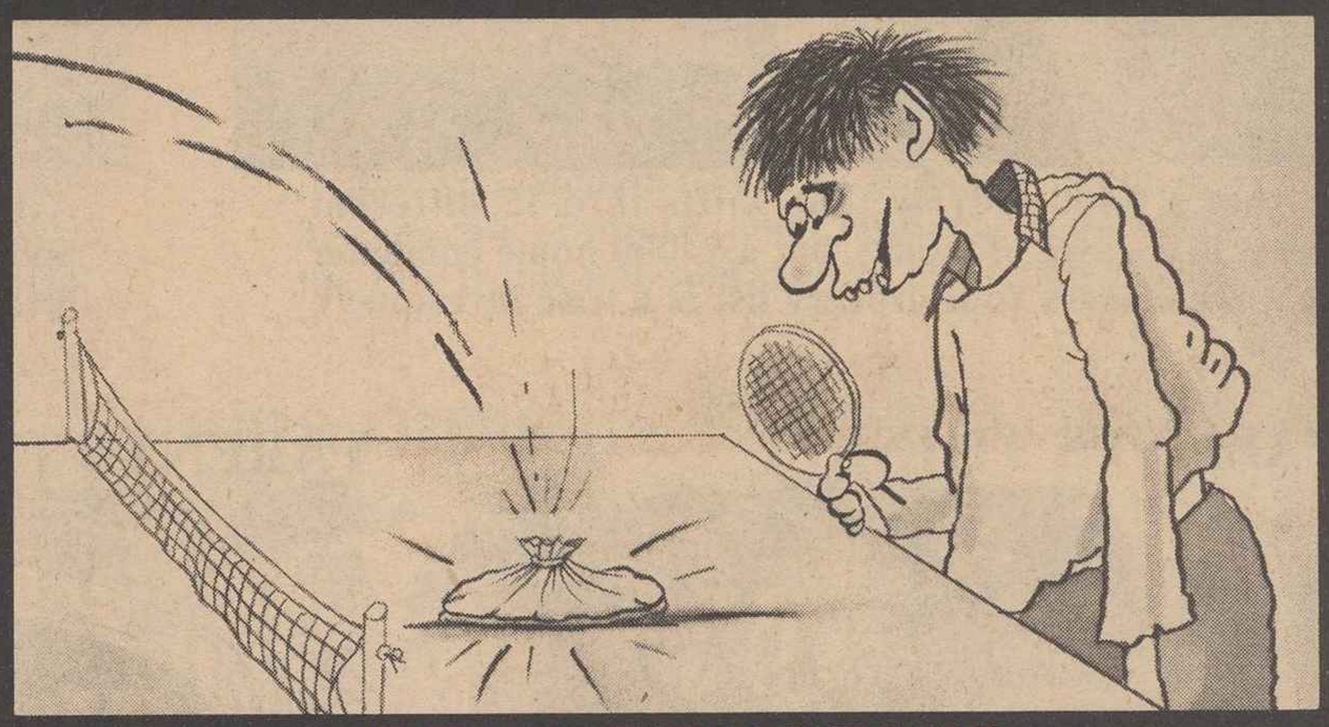
WRITER AND ARTIST: PAUL PETER PORGES



BASIC WORD PROCESSING

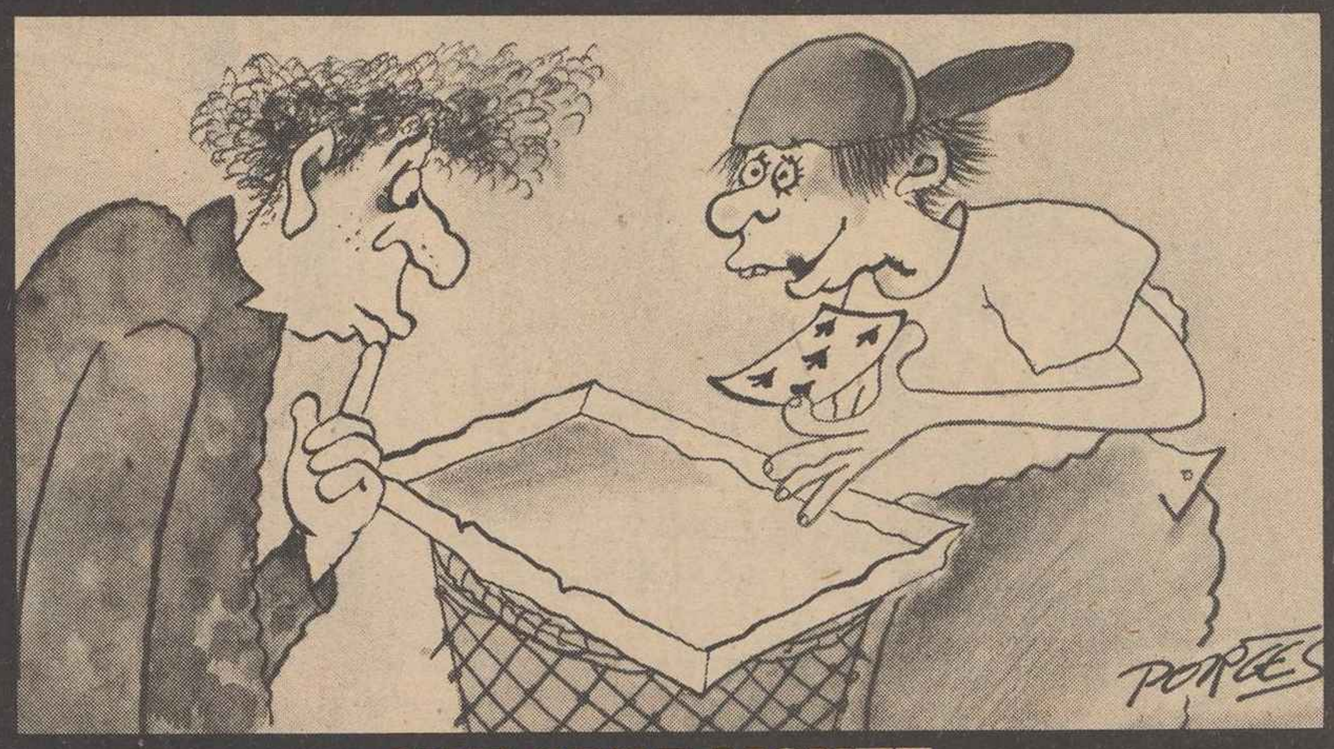


STYROFOAM PACKAGING RESTORING



BEAN BAG PING PONG

SLAM-DUNK SNACKING



ONE-CARD MONTE

There hasn't been much talk lately about the "Generation Gap"...but it definitely still exists. It's just that it's grown so wide that kids and their parents can no longer communicate about anything, including the "Generation Gap." MAD thinks this

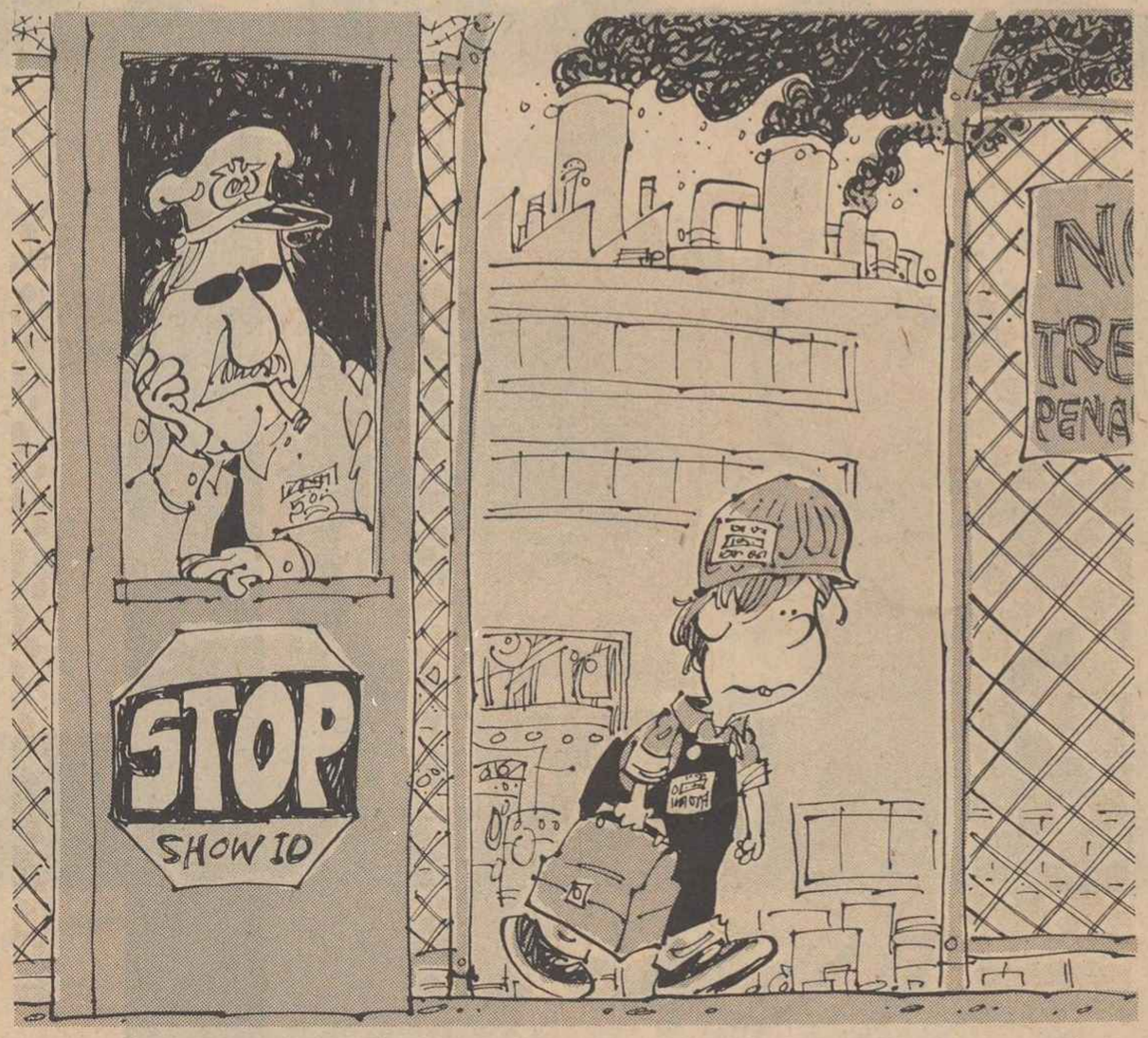
WHAT PARENTS THINK...

ARTIST: PAUL COKER

PARENTS THINK...

...that a $400 bicycle that shifts into 15 different gears is a waste of money, but a $4000 home computer that remembers your grocery list is a wise investment.

PARENTS THINK...



...that the driver's license age should be raised to 25, and the work permit age should be lowered to 10, thereby giving a kid 15 years to earn his own money to buy a car.

PARENTS THINK...

...that Reggae is a famous ex-Yankee outfielder who plays for the California Angels.

PARENTS THINK...

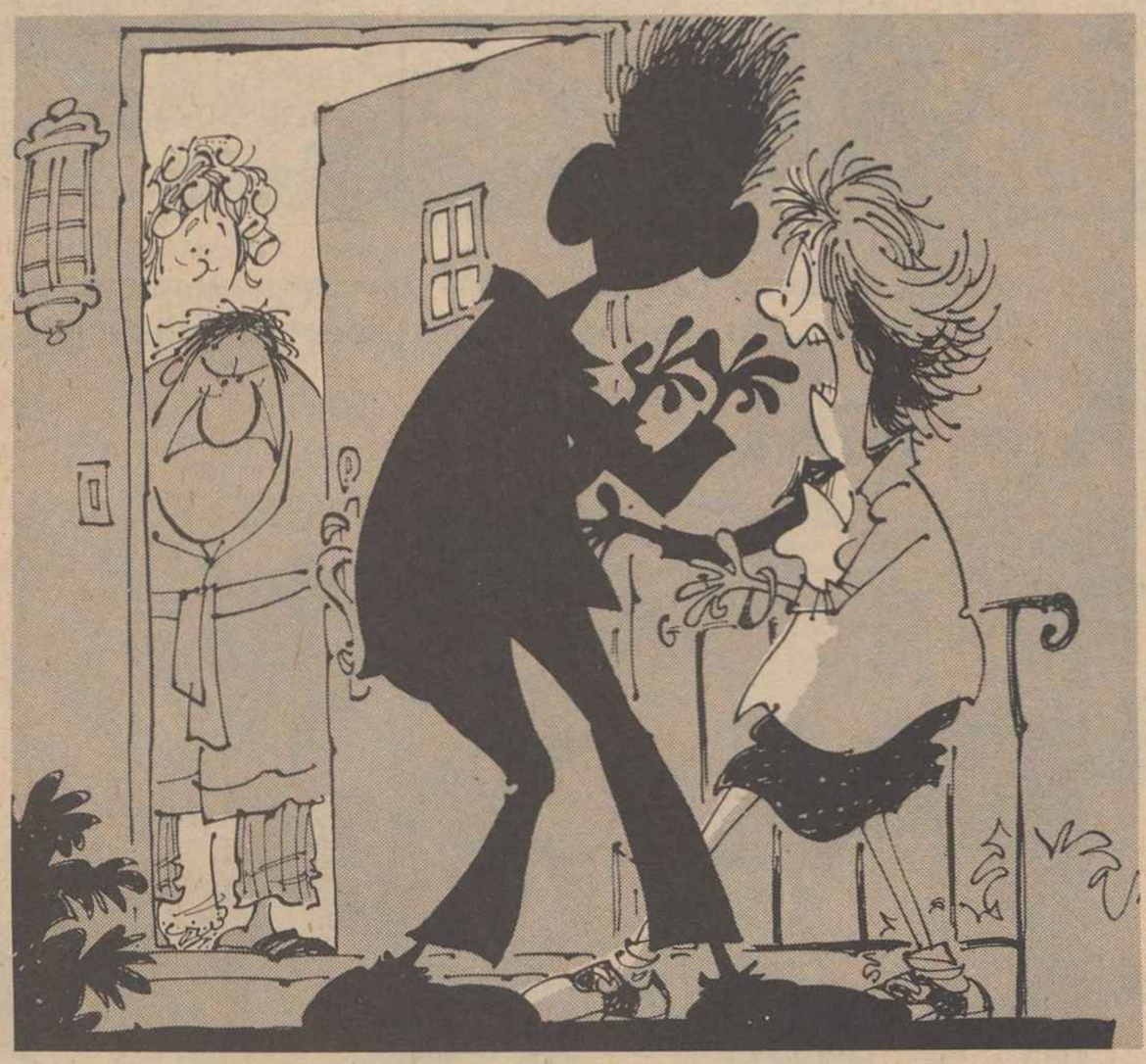
...that a kid who desperately needs transportation for a big date can make do with Mom's Ford station wagon just as well as with Dad's 280ZX...

is sad, because each generation has wisdom that it could share with the other if one only knew what the other was talking about. MAD also thinks it may be possible to break down this wall of conflicting attitudes and confusing terms by examining:

AND...WHAT KIDS THINK

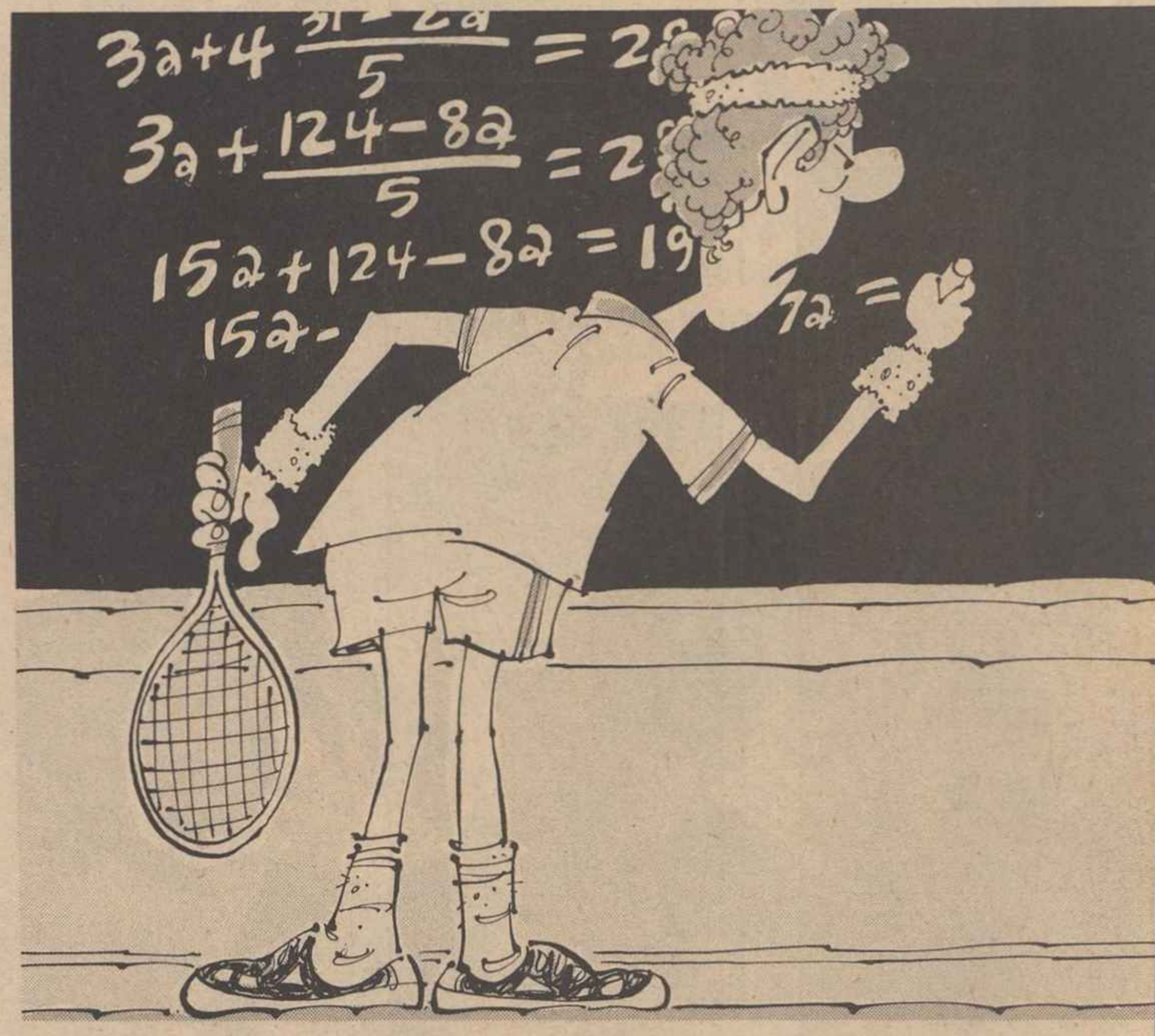
WRITER: TOM KOCH

KIDS THINK...



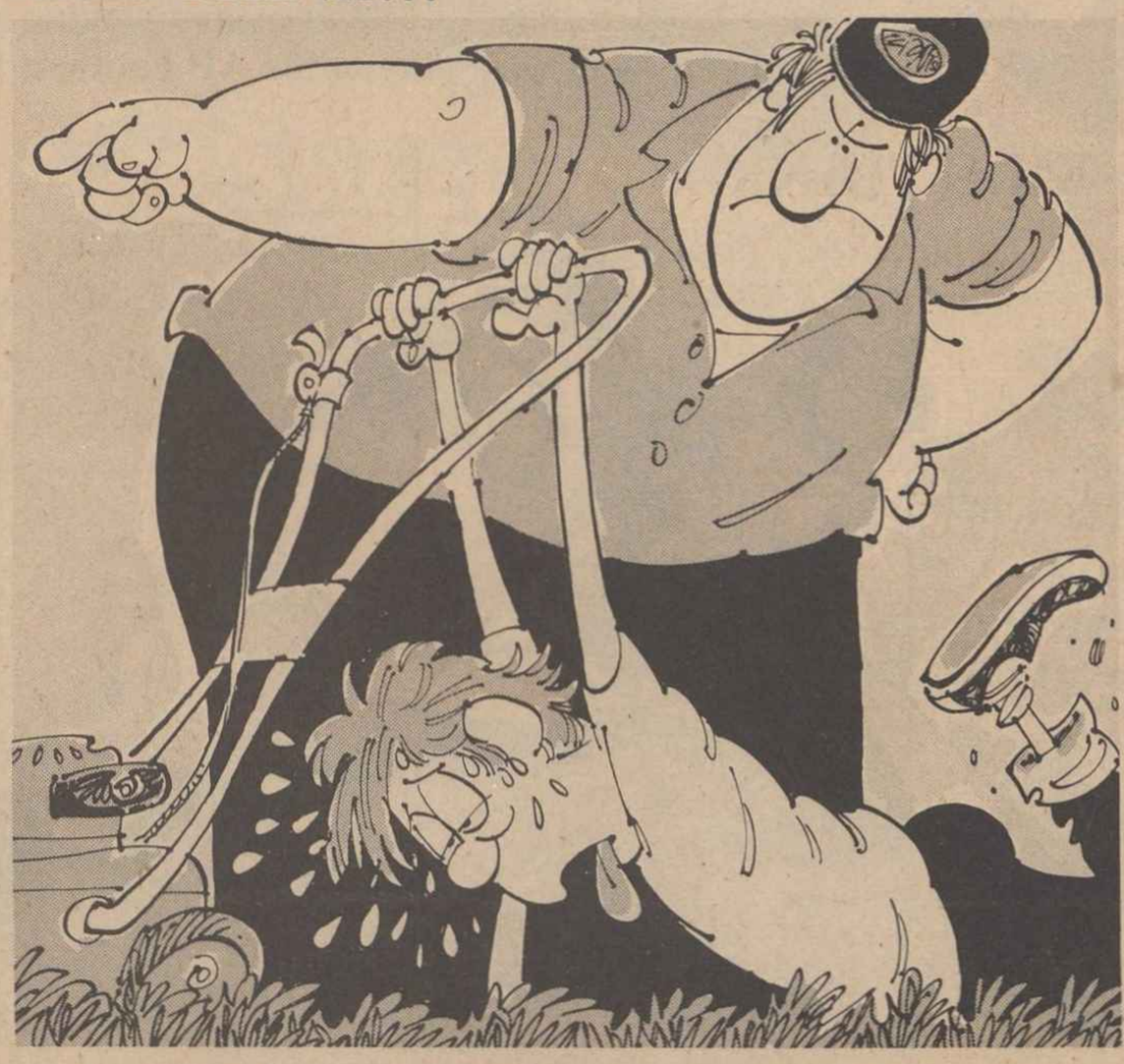
...that merely reading the textbook is not adequate homework for Sex Education, and that doing independent extra study is necessary to understand and appreciate the course.

KIDS THINK...



...that you shouldn't have to pass Freshman Algebra because you obviously won't ever need it once you join the Pro Tennis tour and start to make those big bucks.

KIDS THINK...



...that just because you have energy to swing a tennis racket doesn't mean you're in shape to push a lawn mower.

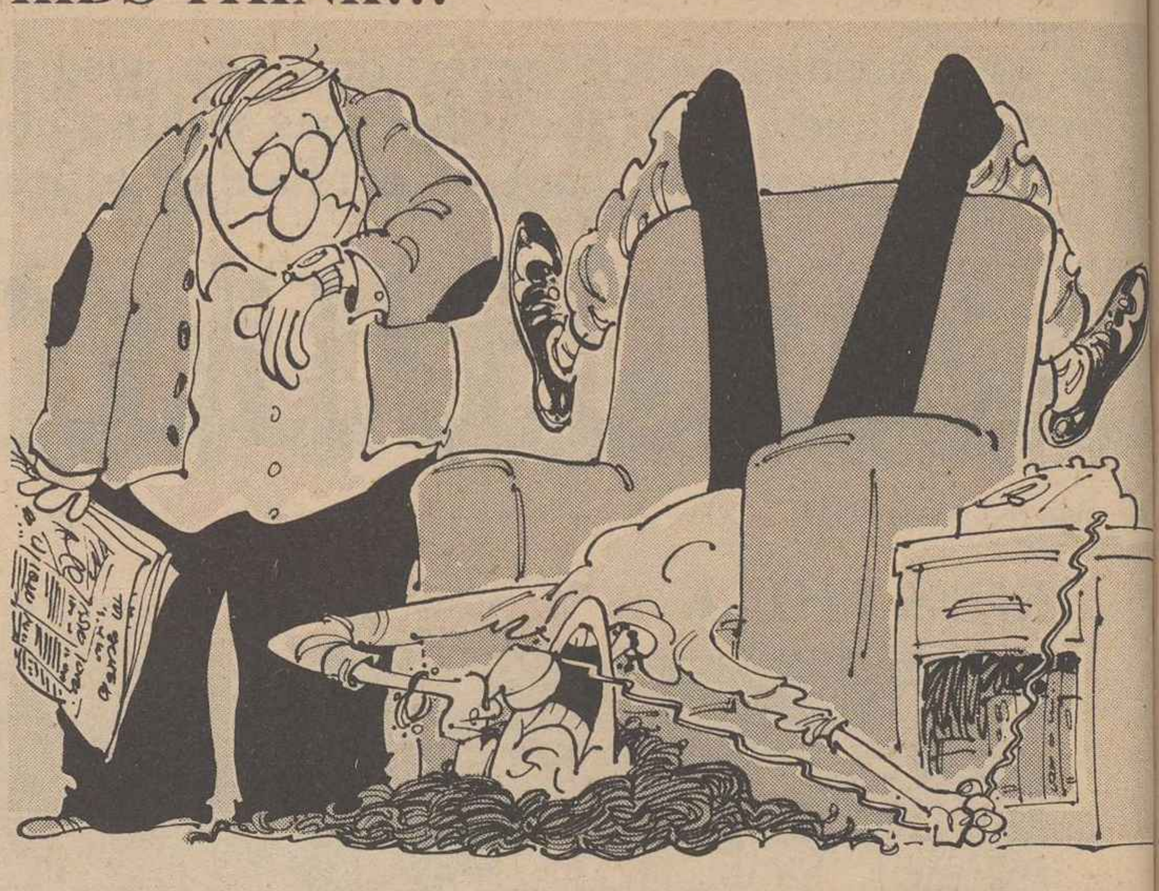
KIDS THINK...

...that it's okay to attend church wearing a sweat shirt decorated with a beer advertisement or a snappy quotation.

PARENTS THINK...

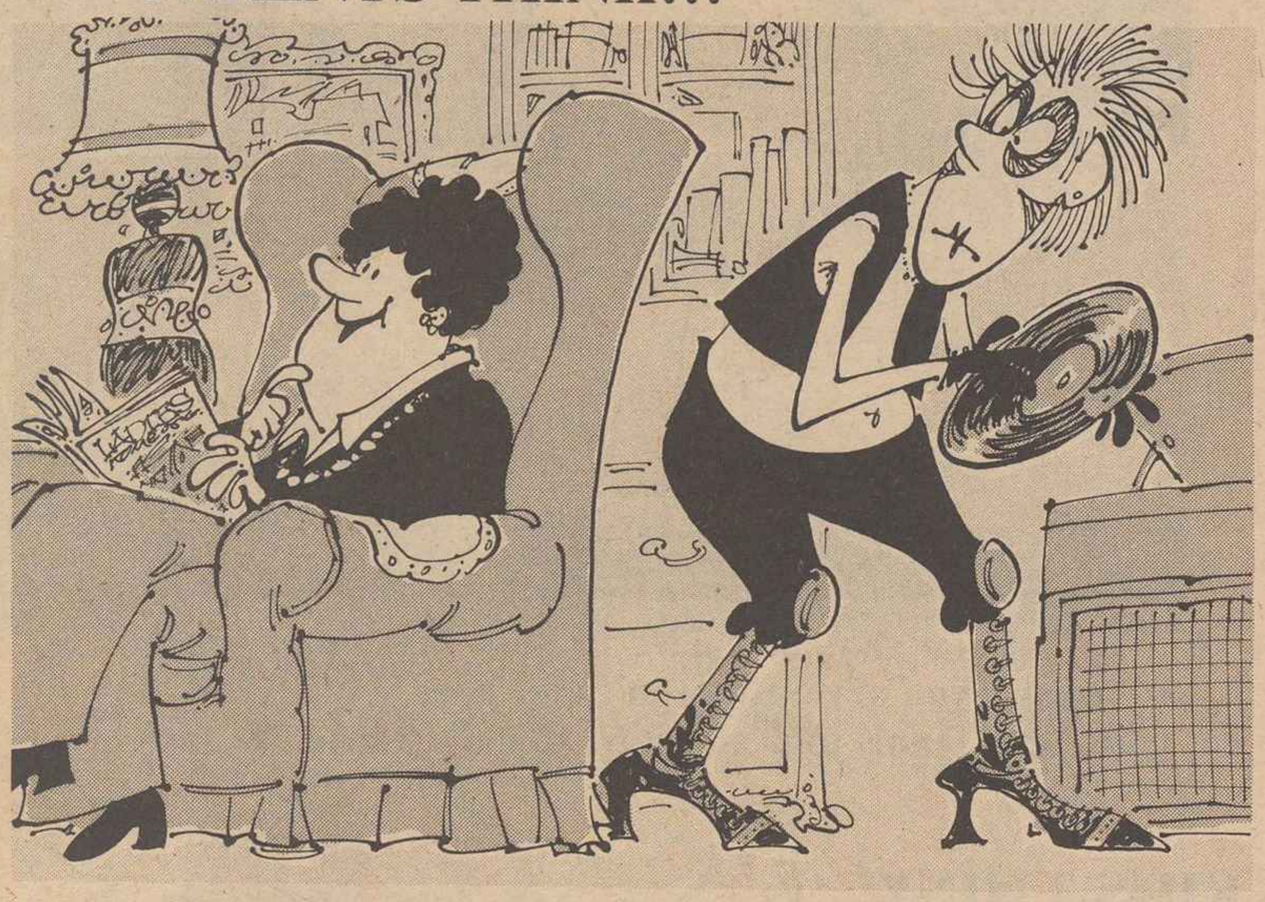
...that Fleetwood Mac is either a Cadillac shaped like a burger, or a burger shaped like a Cadillac.

KIDS THINK...



...that a phone call can easily last over an hour, even if you're talking to someone you just spent the whole day with.

PARENTS THINK...



...that punk rock is a hard substance you burn on the front porch on summer evenings to keep mosquitoes away.

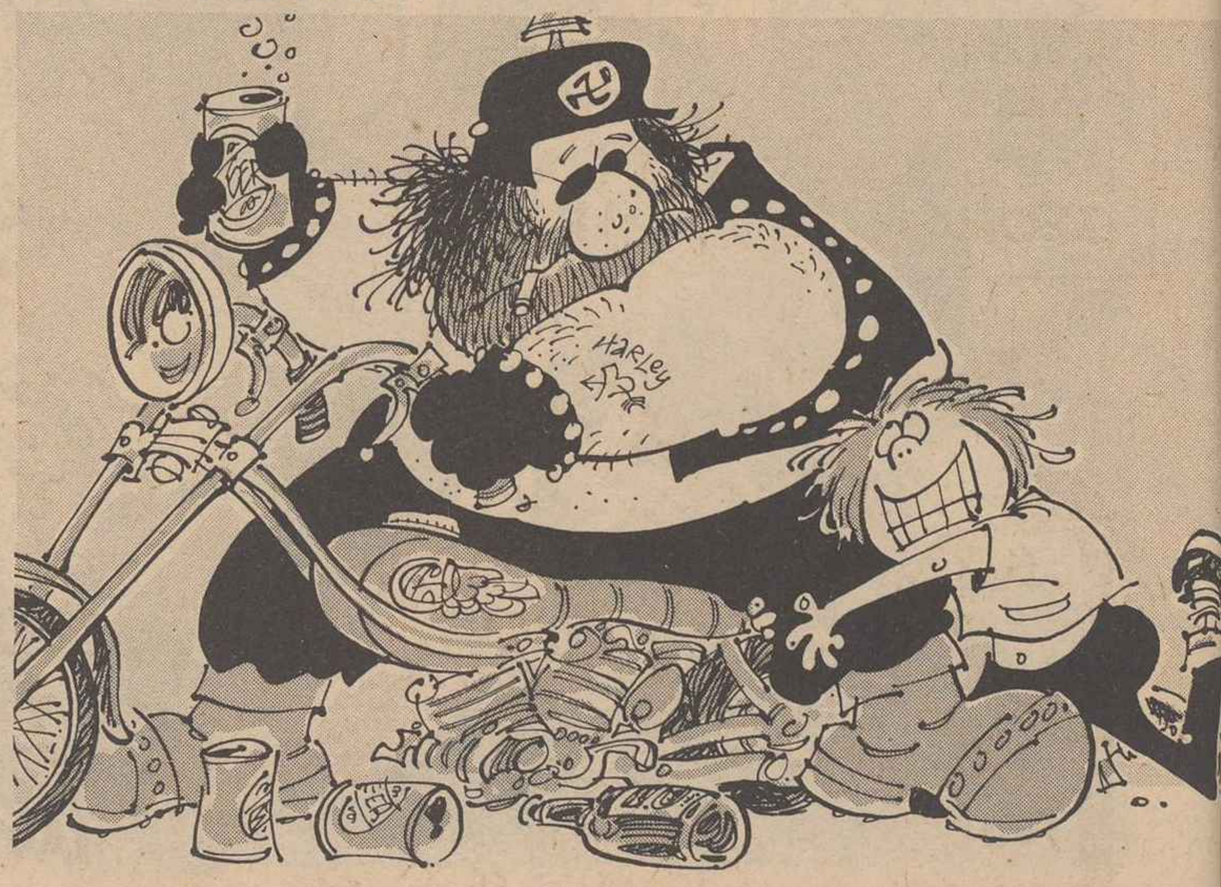
KIDS THINK...

...that choosing a good college to attend means picking your favorite school among the Top Twenty in the AP Football Poll.

PARENTS THINK...

...that the only people you can trust are uniformed policemen, ordained clergymen, and TV's Phil Donahue.

KIDS THINK...



...that the only people they can trust are tattooed bikers, full-time surfers and rock musicians who dye their hair green.

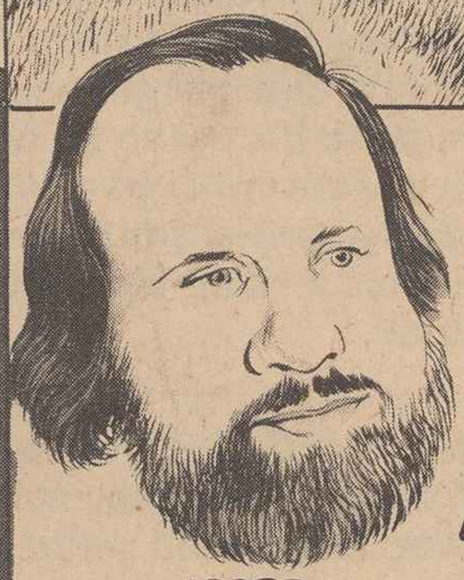
MAD'S Modern Believe It or Nuts!

Howard Cosell

MADE ONLY
TWO COMMENTS
DURING AN ***ENTIRE QUARTER***
OF A MONDAY NIGHT FOOTBALL
GAME... BOTH OF THEM ***BRIEF, NON-BIASED, UNCRITICAL***
AND CONTAINING ***NO WORDS***
THAT ANYONE WATCHING HAD TO
LOOK UP!

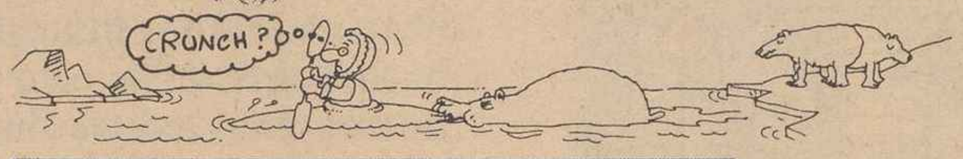
JASPER SMEED,

A JUNIOR EXECUTIVE IN THE HOME OFFICES OF THE *NEW YORK YANKEES* GETS ALONG **"JUST FINE"** WITH **GEORGE STEINBRENNER!**



A FILM SCRIPT WITH A ***BELIEVABLE PLOT*** AND ***NO SCENES*** of ***VIOLENCE*** WAS ONCE OPTIONED BY

BRIAN DE PALMA!



Barbara Ann Mulvey,

A CASHIER IN A
Modesto, California
RESTAURANT
HAS SPOKEN TO OVER
5000 DEPARTING CUSTOMERS
WITHOUT ONCE SAYING,
"HAVE A NICE DAY!"

THIS BOTTLE OF
ASPIRIN
with a
"CHILD-PROOF" CAP
WAS ONCE
OPENED
IN THE MIDDLE OF THE NIGHT EASILY, QUICKLY AND WITH NO LOSS of TEMPER
By Malcom Stribling!

ARTIST: BOB CLARKE WRITER: FRANK JACOBS

SHOOT THE QUIRKS DEPT.

WHAT IS A

ARTIST: SERGIO ARAGONES

BETWEEN THE TIME you initially conquer your fear of roller skates and the time you ultimately surrender to your fear of roller coasters, you are certain to run head-on into a whole series of psychological barriers known as Hang-Ups. "Hang-Up" is a fairly new popular term that describes a very old unpopular feeling in the pit of the stomach. It has quickly become part of our language because it is much easier to say someone has a Hang-Up than it is to say he's a lily-livered, yellow-bellied, chicken-hearted, gutless mass of quivering human jelly.

HANG-UPS ARE most frequently induced by unhappy childhood experiences. This is why people who survived the Titanic disaster at an early age often have a Hang-Up about the icebergs that form in their swimming pools. And people born in Minnesota in February often have a Hang-Up about doctors with cold hands. And people who grew up being tormented by the scary threats of older brothers and sisters often have a Hang-Up about being kidnaped by Gypsies, or being bitten by vampires, or being thrown into a closet full of spiders, or being put up for adoption by their parents.

A PERSON WITH A HANG-UP is easy to spot in any crowd. He's the one who always wears a surgical mask on dates to drive-in movies so he won't be exposed to mononucleosis. He's the one who always faints at the poultry store because he can't stand the sight of raw chicken giblets. He's the one who always holds a transistor radio to his ear so he won't hear the question you're asking because he's sure he'd give you a stupid answer. And he's the one who always crosses intersections on the "DON'T WALK" light because he has a Hang-Up about authority figures who try to tell him what to do.

IN ALL CASES, those sad, sorrowful, stricken souls cursed with Hang-Ups can be counted on to behave in their own unique way. Who else would settle for a lifetime career of addressing envelopes at home, rather than run the risk of someday having to use a strange bathroom? Who else would always break into such a cold sweat during final exams that the perspiration invariably drips down and smears his crib notes? And who else would use his influence to wangle a 20-year prison sentence just so won't have to spend any more scary nights at home alone?

STRANGELY ENOUGH, it is always those with great big Hang-Ups of their own who are the first to call attention to your little tiny Hang-Ups. If you feel driven to cut the bread crust off

HANG-UP?

WRITER: TOM KOCH

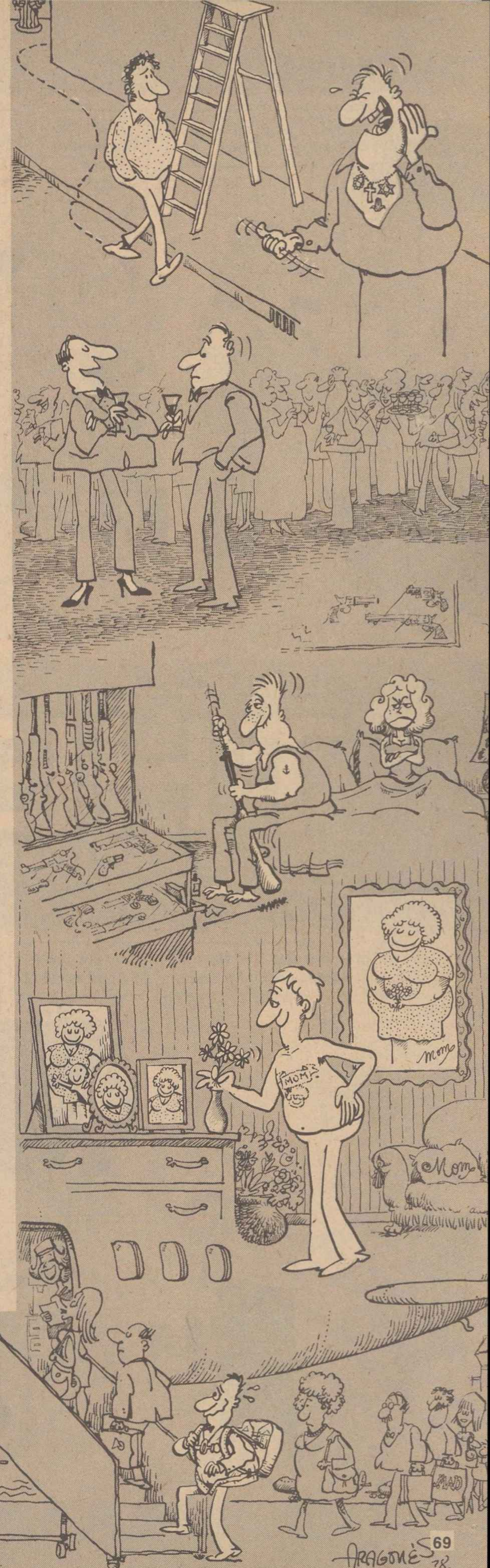
your sandwich, you can bet that it will be noticed by your weird aunt who eats nothing but boiled figs and yeast tablets. If you can't muster courage to phone the Prom Queen for a date, it's a cinch that the only one to laugh will be your cousin who has stayed in his room with the drapes closed since 1962. And if you're afraid to fly across the country in an airplane, you can expect to have your Hang-Up fully analyzed by the only person you know who's afraid to ride to the second floor in an elevator.

STILL, IT WOULD BE WRONG to dismiss even the most frazzled Hang-Up Sufferer as just another Neurotic Bomb looking for a place to fizzle out. Beneath his loose outer wrapping of twitches and shakes, he often harbors many fine qualities. He is Warm Comradeship refusing to shake hands, Jovial Hospitality crouching behind a double-locked door, Adventurous Courage tooling around on a mini-bike with training wheels, Mature Judgment phoning his psychiatrist for advice, and Tomorrow's Leader trying to stride boldly into the future despite his Hang-Up about stepping on cracks in the sidewalk.

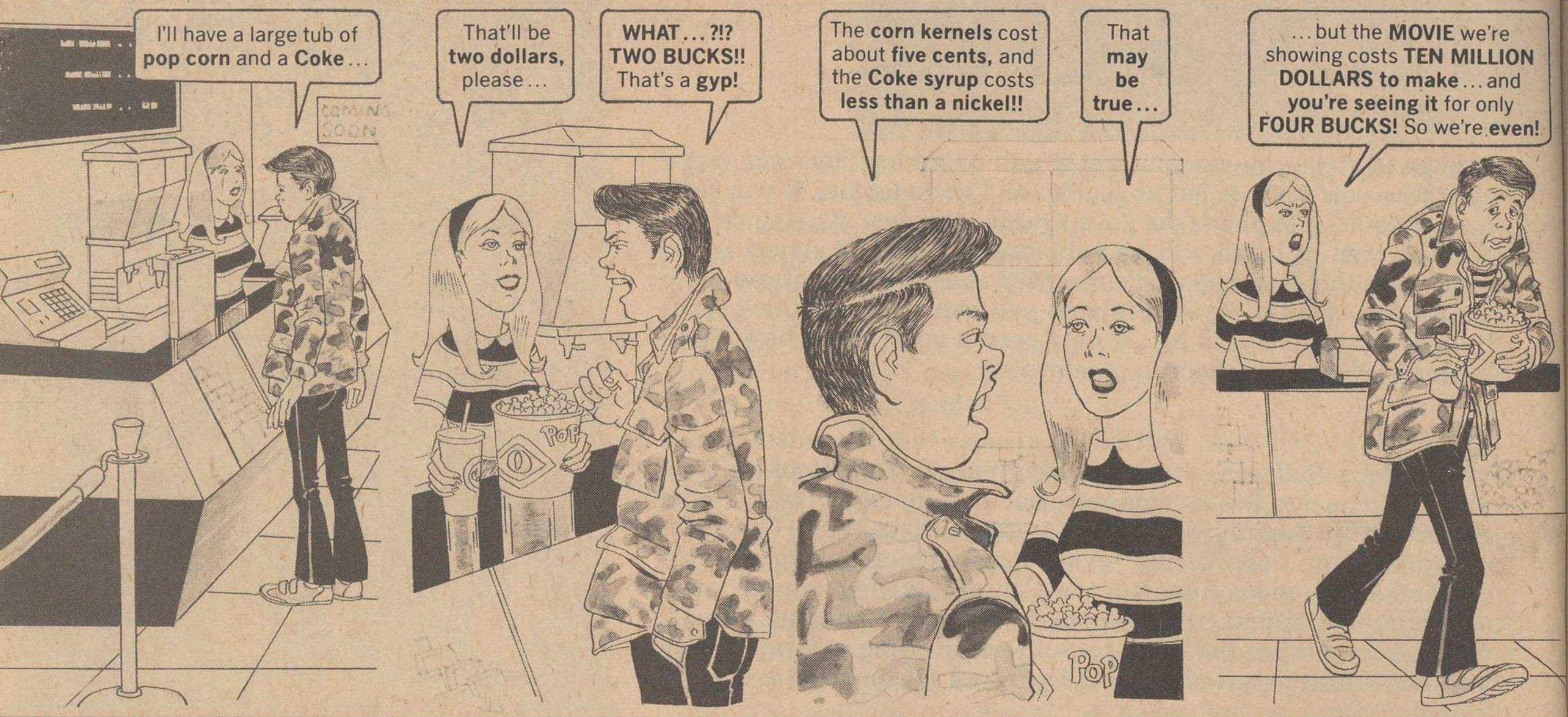
THOUGH HANG-UPS are a lifetime affliction for many, they can often be conquered if one follows the inspiring examples of recovery that are all around us. Who would not be lifted by the thought that Joey Bishop overcame a neurotic fear of boring people stiff? Who could fail to take hope from Howard Cosell's triumph over the absurd feeling that he might be an obnoxious blabbermouth? And who would not be heartened by the revelation that Richard Nixon surged forward despite a silly concern that people didn't love him enough? If those victims could straighten out their tangled lives, then there is hope for all.

PERHAPS THE BEST WAY of all to conquer Hang-Ups is to start looking on the bright side of the things you fear most. You'll soon realize that even if you're on a ship that sinks, it may go down in a spot where the sharks are all vegetarians. Or even if you're trapped in the debris when an underground garage caves in, maybe the parking attendant will turn out to be an off-duty priest who can give you the last rites. Or even if the very worst happens, and the meanest bully on the beach laughs at your physique, and then kicks sand in your face, and then walks off with your girl, you can still triumph by calling out the familiar taunt that is guaranteed to shatter his masculinity:

"WHATSA MATTER, PAL? YOU GOT SOME KINDA HANG-UP?"



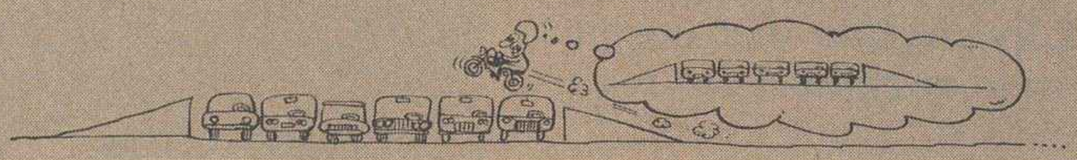
MOVIES



BERG'S-EYE VIEW DEPT.

THE LIGHTE

SCHOOL

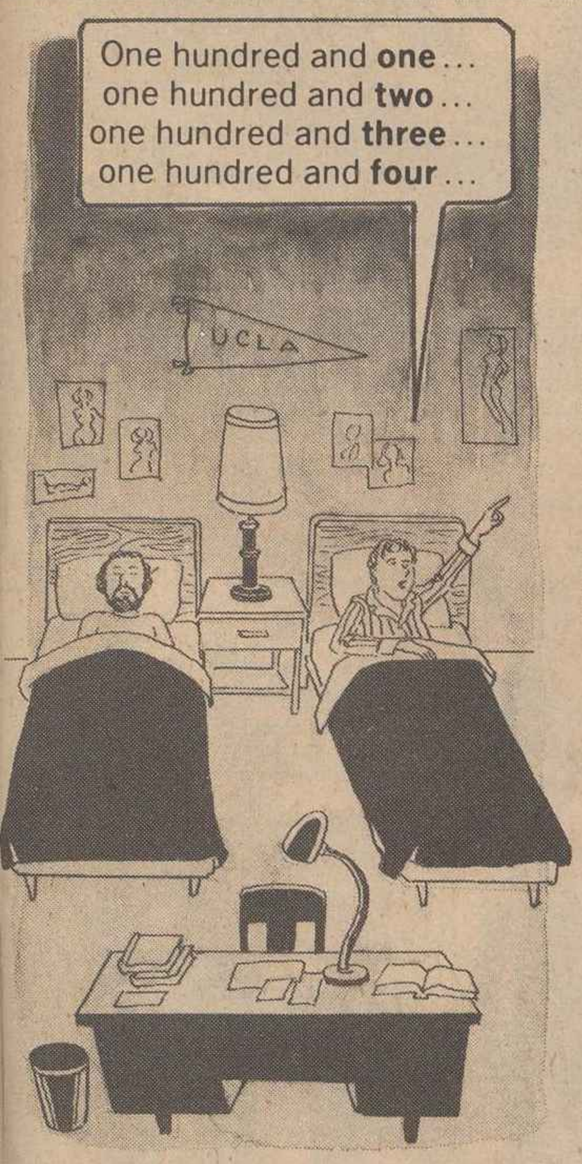


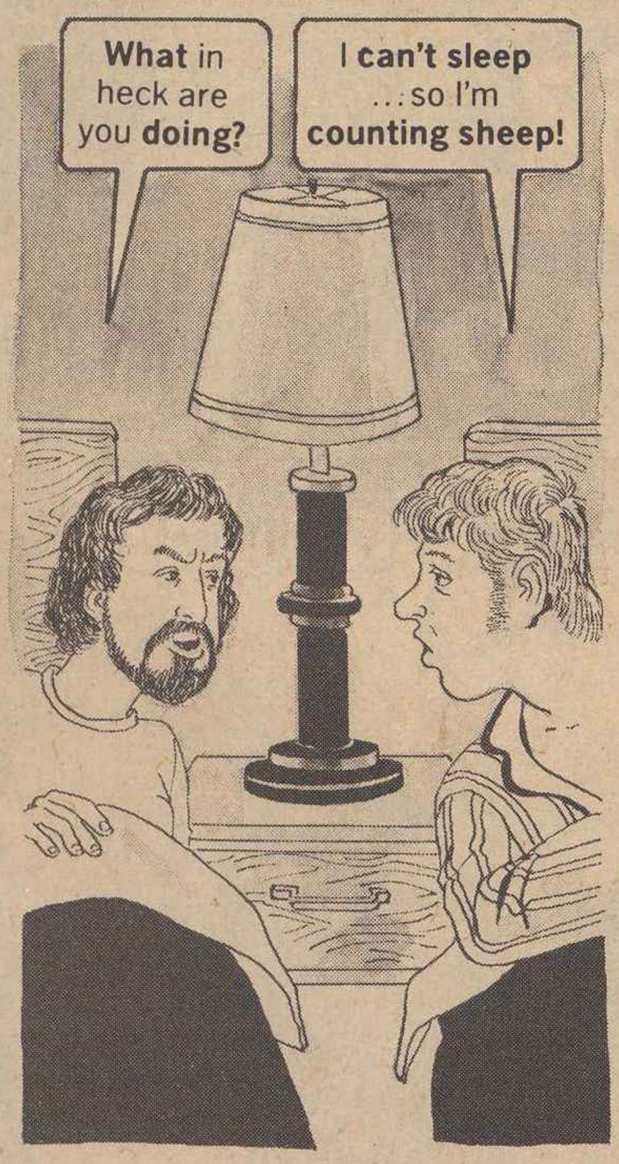
SHOPPING

R SIDE OF...

ARTIST & WRITER:
DAVE BERG

INSOMNIA



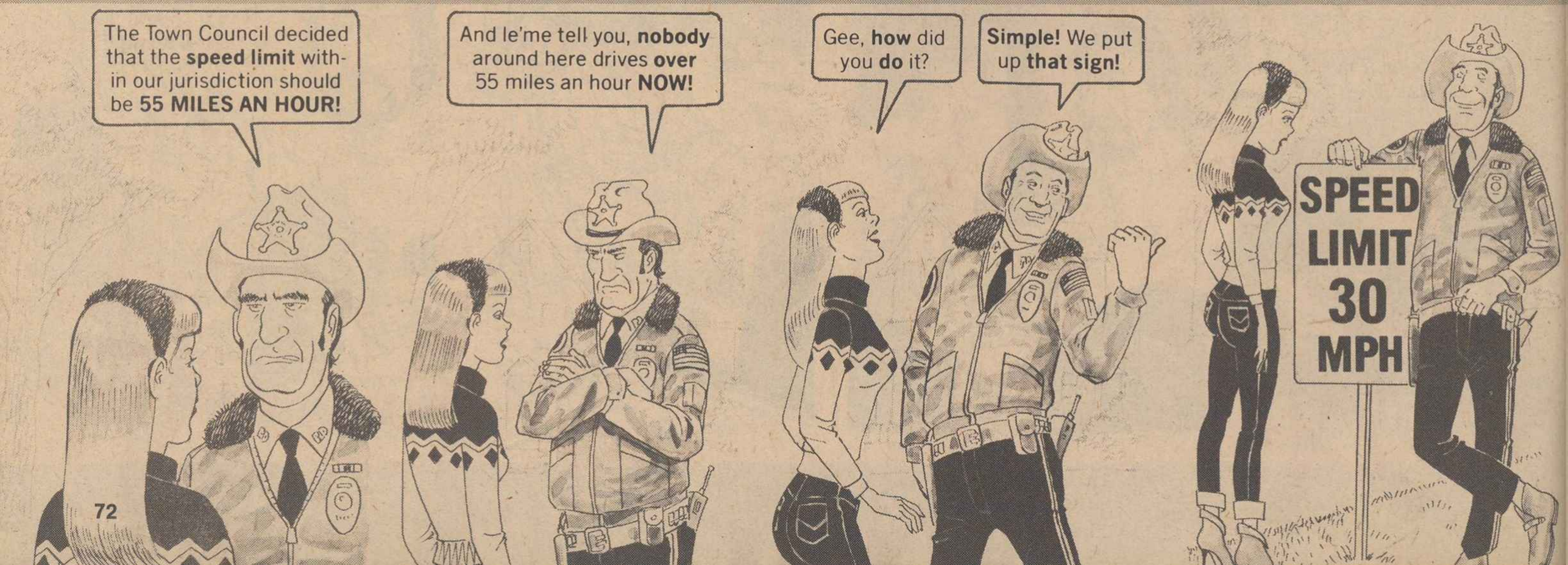


CONVERTIBLE SOFAS

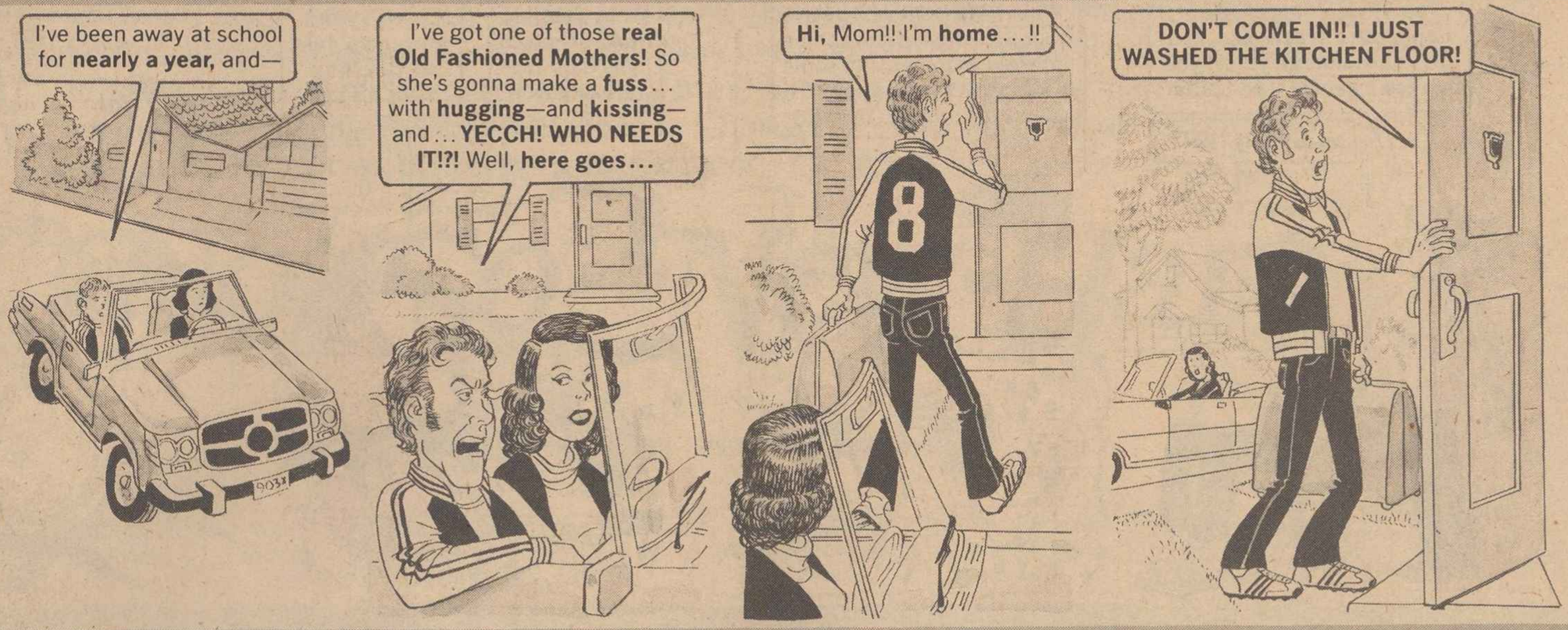
WORRY

JOB HUNTING

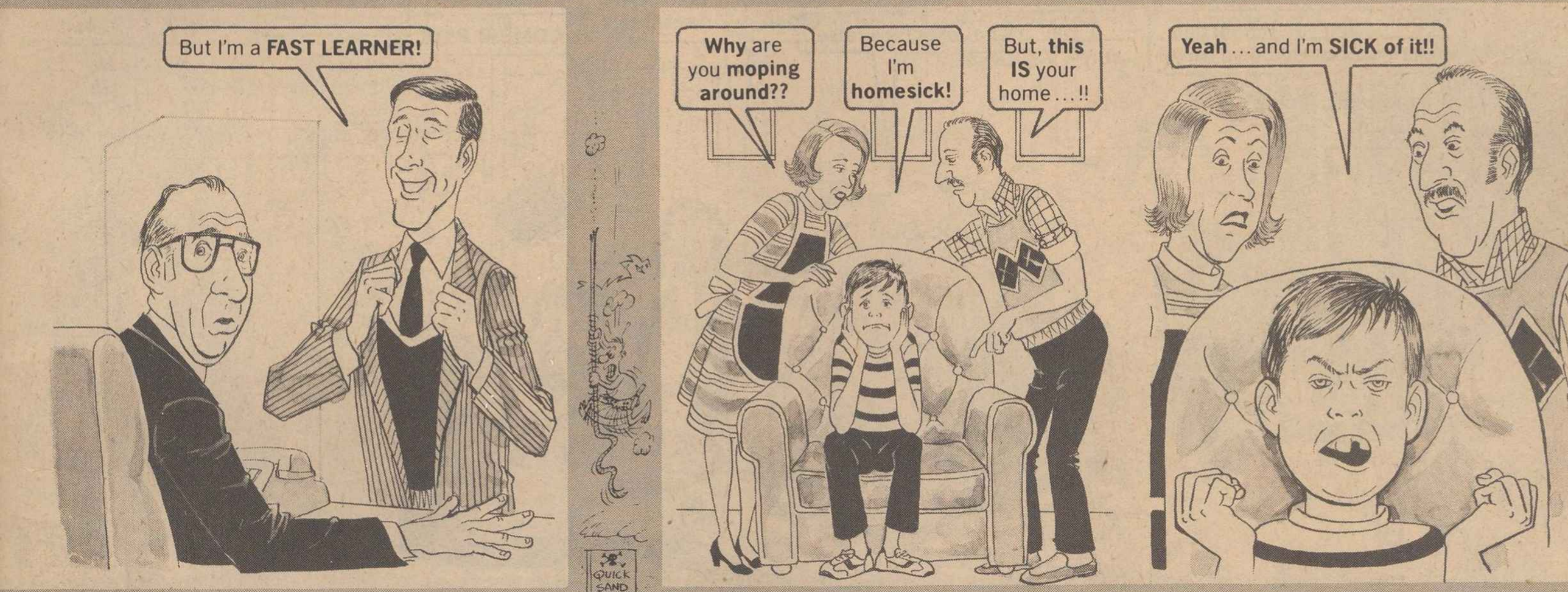
THE LAW



MOTHERS

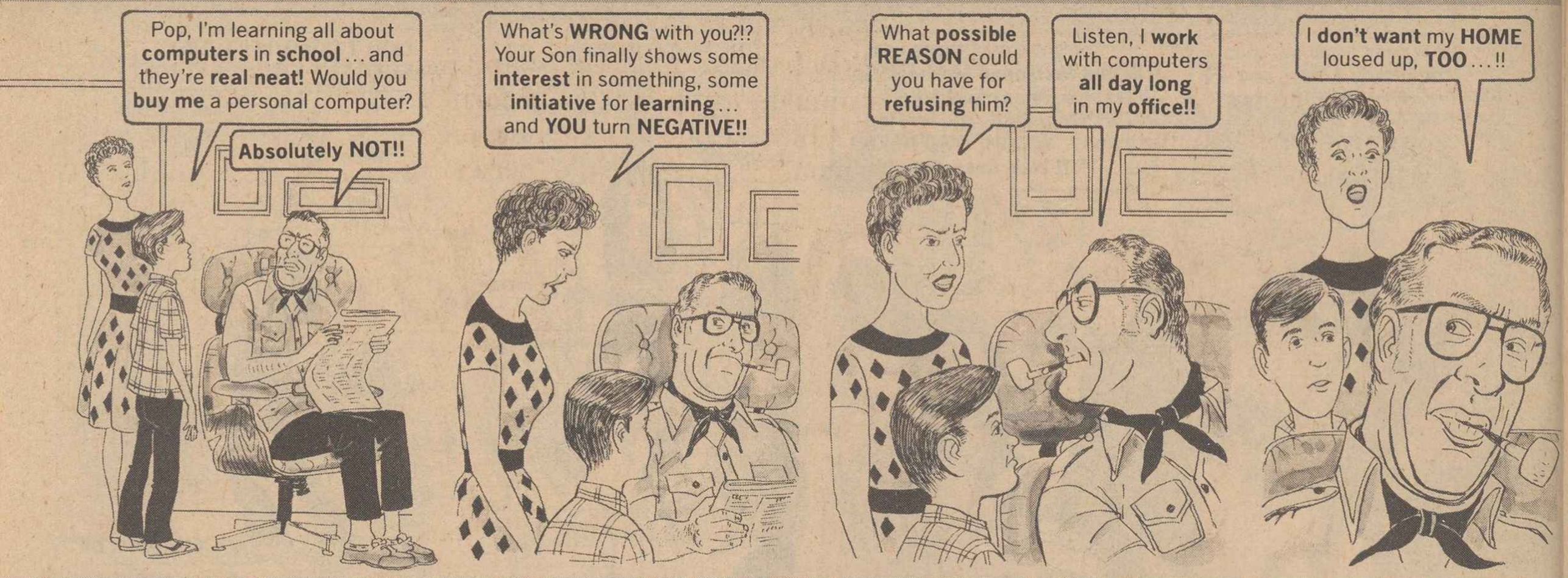


THE BLUES

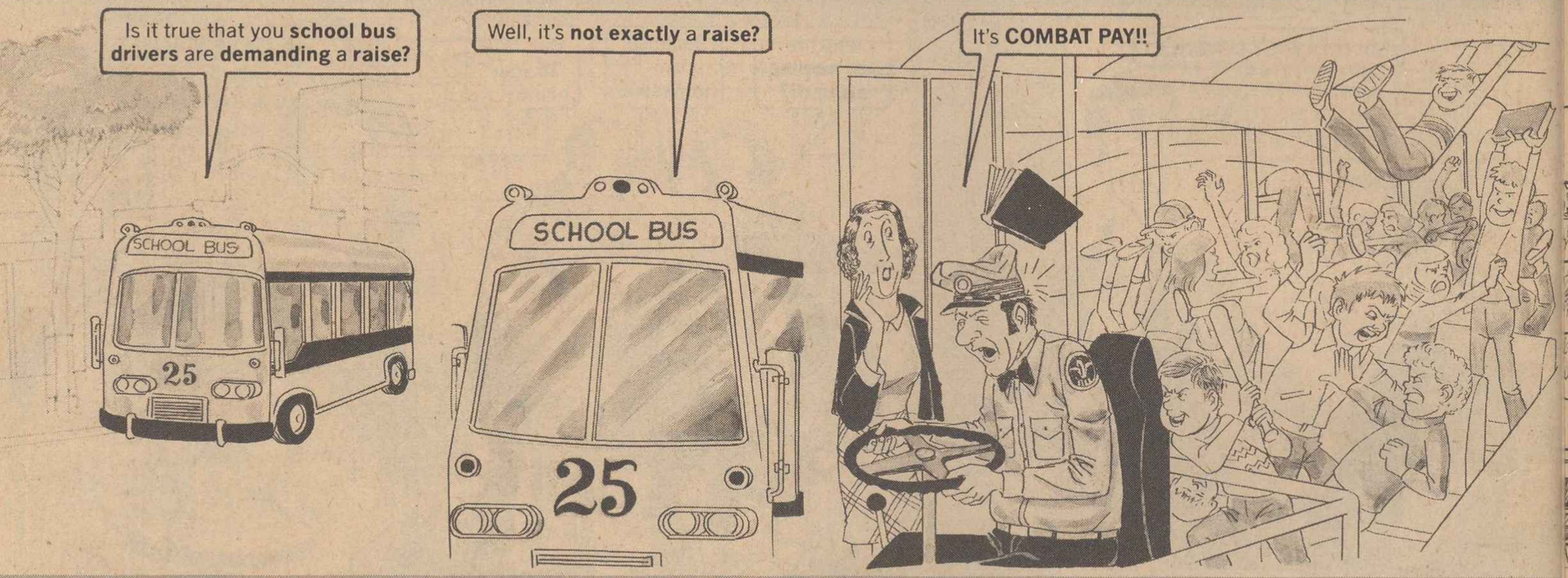


APPRECIATION

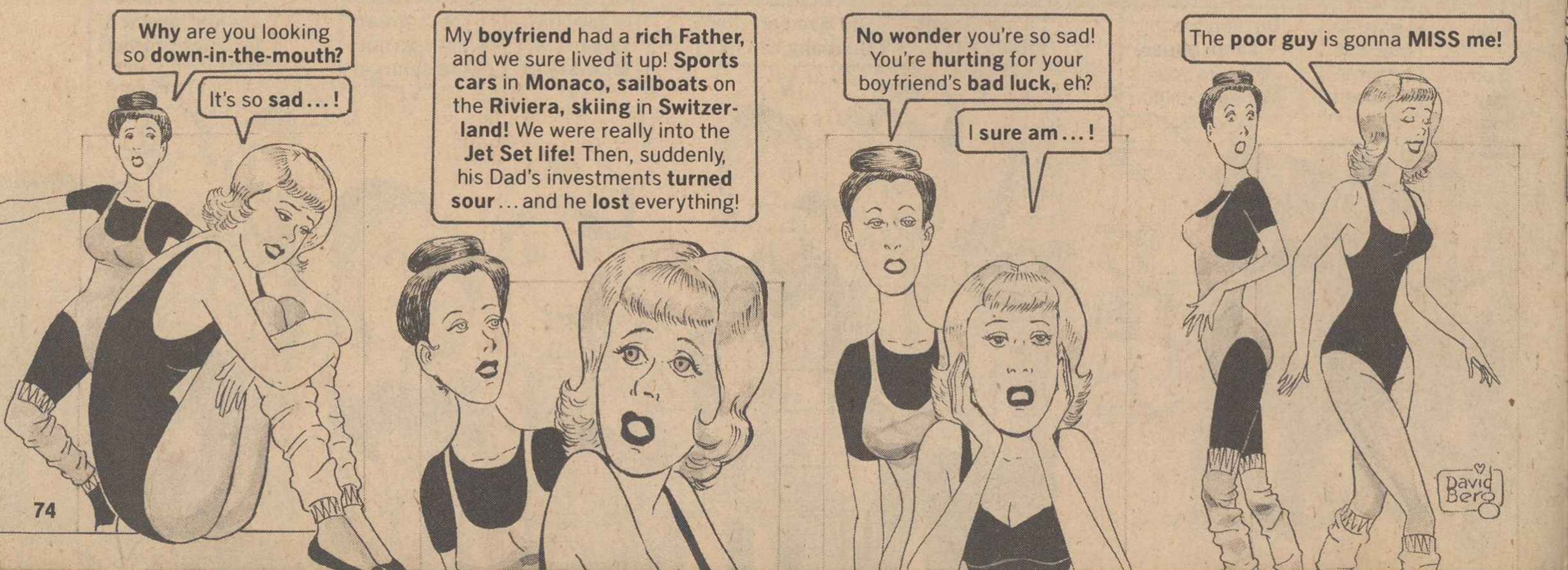
COMPUTERS



SALARIES



EMPATHY



INN-SIPID TV DEPARTMENT

A few years ago, Bob Newhart played the part of a bumbling husband with a sensible wife and some dopey friends. But you can't stand still in the TV Sitcom business! So Bob made a dramatic career change. Now, he's a bumbling husband with a sensible wife and some *new* dopey friends. In a mind-blowing change of format, one of the mildest, most ineffective psychologists in Chicago has now become one of the mildest, most ineffective innkeepers in Vermont! Yes, it's a new series! But it's a...

Not-So-New-Hart

ARTIST: ANGELO TORRES WRITER: ARNIE KOGEN

Good evening! My wife and I are touring the **Inns** of **Vermont!**

Welcome to the **Sapview Inn!** I'm your **innkeeper, Duck Looton!**

We're looking for something **"quaint"** and **"old fashioned"!**

Then you'll feel **right at home here...** with **the Inn AND my comedy style!!**

This area of the county is **quite historical!** Many famous people have **slept** here!

Oh? Did **George Washington** ever sleep here...?

No! But I understand that **Paul Revere's Riding Instructor** once **dozed off** here!

What do you do for **entertainment** here...?

Usually, people come down to the dining room and watch my **"range of expressions"!**

Your expressions?

I do **"warmth"!** I do **"bemused"!** I do a **great "perplexed"!** And I do an **incredible "confused phumphering"!**

THAT's the **entertainment...?!?**

Hey, **look!!** I promised you **historical**... not **hysterical!**

Well, I'm **not sure!** What are your **rates?**

Some of our guests pay **$40.00** a night! **Some** pay **$50.00**...!

What's the **difference**...?

For **$50.00,** you get to listen to one of my **"funny phone calls"!**

Uh... **let's go,** Dear!

Well... you've **done it again,** Duck! You've managed to **chase another guest away!!**

I can't understand it, Joyanna! Our **food** is **good!** Our **rates** are **reasonable!** And there isn't **one other Inn** in the **area** that offers **our** style of **Bed and Board...!**

Gee... somebody **misspelled "BED AND BOARD"!**

That's not misspelled, Duck! Have you ever **LISTENED** to yourself drone on?!?

SAPVIEW INN
BED AND BORED

Well, I've got a **pretty full schedule** today... a **million things** to do! I might as well zip right off and **do** them...!

First... I'll **change** my **cardigan...!**

FOR SWEATER OR WORSE

Now... I'll **sharpen** a few **pencils...!**

ETHAN AND MARTY ALLEN

POINTLESS TASK

Now... I'll **stack** my **paper** in that **warm, funny way** I have...!

JOHN AND EDIE ADAMS

PAPER CHASE

Duck... you'd better **hurry things along** if we're going to have **everything solved** by the **last two minutes** of **this episode...!**

I'm **just setting** my **own casual SITCOM PACE**... that's all!

A **slow, casual pace** is **one** thing! But **you've** perfected a **whole new TV Art Form!!** It's called **"VIDEO COMATOSE"!!**

I'VE BEEN MUGGED

CALL A CUP

I guess I **COULD** use a shot of **caffeine!** Better brew me a **big pot of coffee,** Emily...!!

Duck! You called me **"EMILY"! Your first TV wife** was Emily! **I'm Joyanna!**

Gosh... I'm **sorry,** Joyanna! I **know** that's a **sensitive area** for you...!

Look it's **only natural!** You spent **six prosperous seasons** with **another wife!** She was **good for you!** You were **good together!** But **now,** you've got **me! I** just want to do for you what **she** did for you...!

Okay... just **keep pouring me coffee** ...and **feeding me straight lines!!**

ALEXANDER AND MARGARET HAMILTON

Duck... can I **talk** to you?

I have no time for your **silliness,** Gorge! I'm on a **roll!**

So I noticed! You've typed **three words in a row!!** For a **Professional Writer,** you sure ain't very **productive!** You average about **one paragraph** every **eight episodes!**

Okay... so I'm **slow!!** But I **still** think I've got a **NOVEL** in me...!!

At the rate **you're** going, I don't even think you've got a **PAMPHLET** in you...!!

I can't figure out **WHY** I'm **typing** so **SLOW!!**

I can! It's probably that **"18th Century 'Kerosene' Typewriter"** you're using!

What happened to my **old "electric"!?** What am I doing with a **"kerosene" typewriter,** anyway...?!

You **WANTED** everything in the Inn to be **"quaint"** —so I **gave** you **"quaint"!**

FILL

Now... **what is it** you wanted to **talk** to me about?

Well, I'm having a **problem** with those **kitchen repairs!** I must've got some **WIRES CROSSED!!**

What kind of wires?

I accidentally hooked up the electrical connection from the **kitchen stove** to the **bathroom water pump!**

What does **that** mean?

Let me put it **this** way...! You've got the **only OVEN** in **Vermont** that **FLUSHES itself clean!**

BETSY AND BARNEY ROSS

BUTTON DOWN MIND

MONKEY WRENCH

Gorge Nutley, you're the **silliest,** most **inept Caretaker** in **all** of **Vermont!** I ask you to **fix the oven**... you **can't do it!** I ask you to **repair the boiler**... you **can't do it!** I don't know why I **keep** you here!!

Because you need a **PRO** to throw you a **straight line**... and **I** can do **that!!**

Okay! **Stick around** for a while...!

In the **meantime,** why don't you **do something "New England-ish...?**

Like **WHAT...??**

Like go out and gather the **sap** from a **tree!!**

Here he is... QUIRK, the **sappy, wacky next-door neighbor...!!**

I gotta **tell** you, being **here** with **THIS** group **doesn't COMPARE** in **excitement** to where **I** just spent the weekend!

Where was **that...??**

In **Montpelier!!** For the **"Cheese Whiz Festival"!**

Quirk, **what** in heck are you **doing?**

I'm rubbing **mayonnaise** in my hair!

You're rubbing **mayonnaise** in your hair?

Uh-huh...!

Why are you rubbing **mayonnaise** in your hair...??

Because I'm **silly!** That's what I **do!** Why are **you** always **repeating** things?

Because **that's** what **I** do...!!

Terrific! Just as long as we **know** our **respective ROLES** on this show!!

MAYO CLINIC

I **dusted** the **porcelain** and **polished** the **pewter,** Ma'am!

Did you **clean** the **crock pots** and **bake** us a **mince pie?**

No, but I **preserved** some **jams** and some **jellies,** and **lit** all the **kerosene lamps!**

I **don't get it!** Where's the **humor** in that exchange of dialogue?

There **isn't any!** But we figure ...if we **can't** be **funny,** at least we can be **"colonial"!**

Loosely, I think I'm **falling in LOVE** with you...!

Forget it, Quirk...! I'm **really not interested!!**

But I have this **thing** for **beautiful college girls** who go around **cleaning** and **dusting Country Inns!**

You **DO! Why??**

I'm **TURNED ON** by **stupidity!!**

Duck... I've just been going over our **books!**

Our **Inn** is **going bankrupt!!**

And...??

Our **Inn** is **going BANKRUPT...?!?**

I **just said that!** Now is **NOT** the time to start **REPEATING yourself...!**

REPEATING myself...?!

Joyanna, are you **sure** we have **no CASH FLOW!?!**

It's **all here,** Duck! **See...?!?** We're **IN THE BROWN!**

Don't you mean... **"IN THE RED"...?!**

We **can't afford** the **RED INK!** That's **MAPLE SYRUP!!**

I just **can't believe** we're **bankrupt!!**

Dear... we've **ONLY averaged ONE GUEST every FOUR WEEKS!!** And **that's** during the **peak tourist season!**

But don't we have any **other** source of income?!?

Only what **YOU earn** as a **FREE LANCE WRITER!!**

Good Lord...! We **really ARE** bankrupt!

We hear you guys are in **big trouble!**

Duck and Joyanna ...we've come to **help** you! We want you to know that whatever **WE** have is **YOURS!**

That's **very generous** of you, Gorge! What **do** you have...?

I've saved a sack of **nine**—maybe **ten Susan B. Anthony dollars!**

And **I** own **stock** in a chain of **Vermont Surfing Schools!** It's **yours!**

Look, we **don't want** your **money** and your **stock!** What we **need** to save the Inn is to make this place into a **really hot tourist attraction!**

Right!! We need a **tie-in** with some **historical figure** from the **American Revolution!!**

I've got **just the thing!!** How about if we hang **THIS** outside?!?

SAPVIEW INN
BENEDICT ARNOLD SLEPT HERE

Quirk... we **can't do** that! Benedict Arnold **never slept** here!

Okay! Then **how's THIS?**

No... I **don't** think I want to attract the **"TREASON CROWD...!!**

SAPVIEW INN
BENEDICT ARNOLD BETRAYED HIS COUNTRY HERE

BEN AND BONNIE FRANKLIN

Then how about **these...??**

Yeah!! And if **these** catch on, you could also sell them as **bumper stickers** and **T-shirts!!**

SAPVIEW INN
BETSY ROSS DROPPED A STITCH HERE

SAPVIEW INN
THE MINUTE MEN CAME HERE FOR A QUICKIE

SAPVIEW INN
JOHN HANCOCK WAS INSURED HERE

SAPVIEW INN
THE GANG FROM THE BOSTON TEA PARTY CHECKED IN WITH THEIR BAGS HERE

Look, let's **FORGET** the **historical angle?** It's just **NOT going to work!**

You're **right,** Duck! I've got **another** approach to attract tourists! **This** one is **SURE-FIRE!**

Listen... I'm not really sure **what** I want—

Trust me, Duck...! In **college,** I **majored** in **"Hotel Management"!** I **know** what I'm **doing!!**

Exactly **WHERE** did you **major** in Hotel Management!?

A little place near L.A. called **"Xavier Hollander University"!**

SAPVIEW INN
Established 1774
THE ONLY X-RATED COLONIAL INN IN NEW ENGLAND
Featuring: Serving Wenches, X-Rated Colonial Movies, Water Beds Filled With Tea (From Boston Harbor) Obscene Wake-Up Calls

Duck Looton... as a result of your displaying an **obscene billboard,** you have **violated Section 211** of the **Vermont Morals Code!**

Therefore, we hereby charge you with the crime of **"Witchcraft"!**

Witchcraft is the **SECOND WORST** crime you can **commit** in this county!

The **WORST crime** is **"Repeating Yourself"!**

You're gonna **BURN** Duck! **You're gonna BURN!!**

Witchcraft?!?

SECOND worst?!

Repeating Myself?!?

Your Honor, surely **now,** in the **1980's** you **realize** that the **penalty** for **Witchcraft** seems, well, **a little out of line...?!?**

We're **not unreasonable people,** Mr. Looton! You **penalty** shall be **decided** in **"liberal" Vermont fashion** by **me** and our **"Citizens' Panel"** consisting of—

FIREWOOD

Ezra Rutledge ... President of the "Flat Earth Society"!

Jonathan Crowley ... Chairman of the "Man Will Never Fly Club"!

... and Amanda Wiggins ... Secretary of the "Keep Calvin Coolidge's Philosophy Alive League"!

You're gonna BURN, Duck! You're gonna BURN ... !!

Thanks for bailing me out, Gorge!

I KNEW those Susan B. Anthony dollars would come in handy someday! That's the only money those people understand ... !!

Honey ... Vermont is not for us! I've decided to give up the Inn!

But what will you do?

I don't know! I'm certainly not a whiz at Innkeeping or Writing! There must be SOMETHING that I'm good at ... !

Duck, I feel awful! I have such terrible guilt feelings about all the gags I've pulled on you ... !!

It's not your fault, Quirk! But perhaps you should "get in touch" with those feelings!

I gotta confess something, too! I haven't worked hard for you as a Caretaker because I ... I fear success!!

Hmmm! Obviously, Gorge, you are using laziness and stupidity as "Defense Mechanisms"!!

You guys can't leave! You've been like a substitute Mother and Father to me! Actually, you've been BETTER than my own folks!!

Loosely, you had problems with your parents?

Yeah ... sort of!!

You want to TALK about it?

Oh-oh! I think I know what he's going to do ... !!

Emily ... wanna bring us a pot of coffee ... ??

... and I think MY problems are just BEGINNING!!

WHAT INSATIABLE MONSTER IS STARTING TO ROAM OUR STREETS AGAIN?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

It never fails! Every time we think we've gotten rid of one of our nightmares, it somehow magically reappears. To find out which horror it is this time, all you have to do is fold in page as shown at right.

FOLD PAGE OVER LIKE THIS!

A› FOLD THIS SECTION OVER LEFT ‹B FOLD BACK SO "A" MEETS "B"

THE DEMANDING NEEDS OF THIS MONSTER ARE—IN A WORD—TROUBLE! NO MATTER HOW MUCH THE THING CONSUMES, IT GASPS FOR MORE! BUT FOR SOME STUPID REASON, MANY GULLIBLE PEOPLE THINK THE CREATURE IS QUITE A DAZZLER!

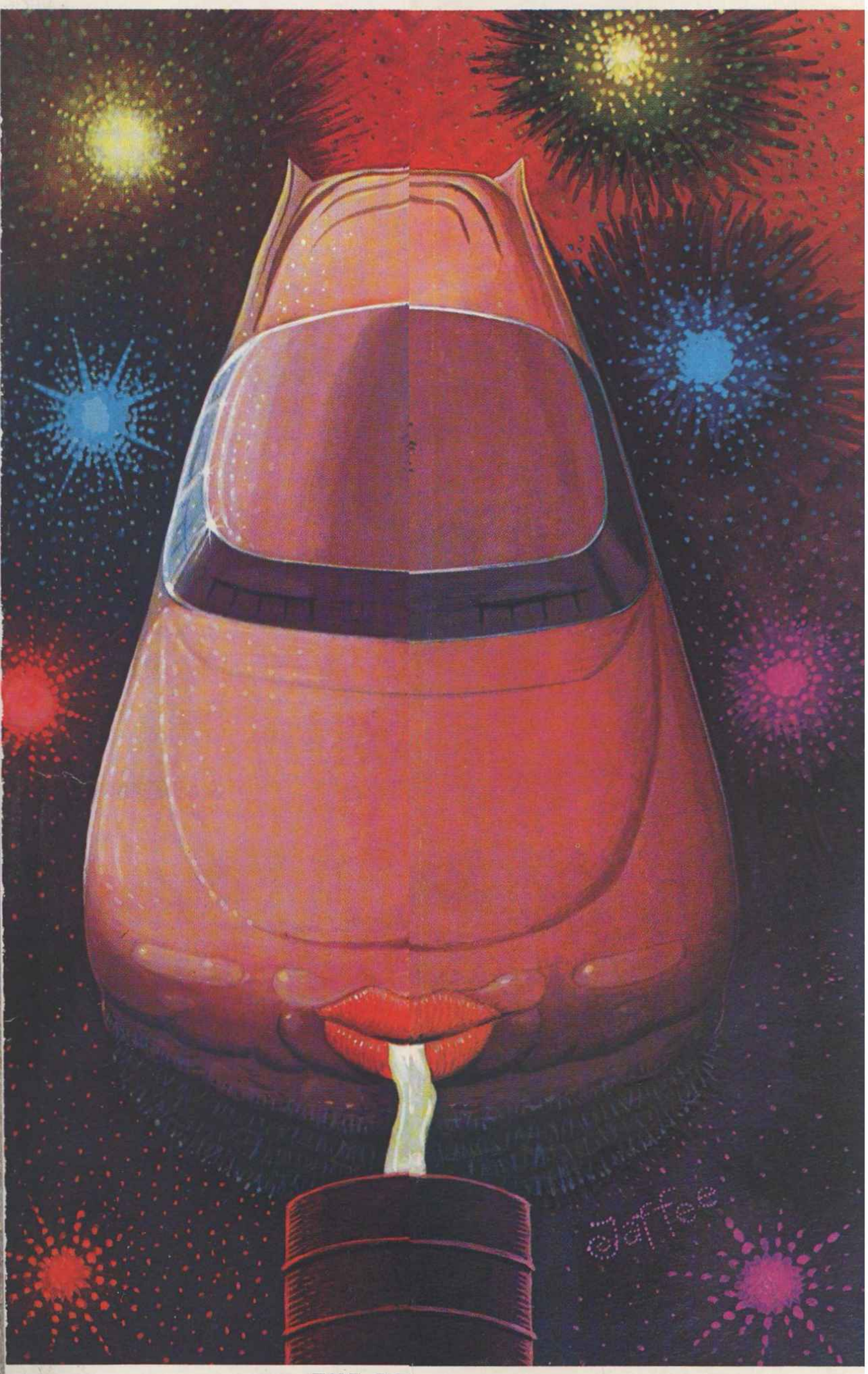
ARTIST & WRITER:
AL JAFFEE

A› ‹B

WHAT INSATIABLE MONSTER IS STARTING TO ROAM OUR STREETS AGAIN?

FOLD PAGE OVER LIKE THIS!

AMB FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER:
AL JAFFEE

THE DE— TROIT GAS GUZZLER!

AMB

IN CASE OF ATOMIC ATTACK

...THE FEDERAL RULING AGAINST PRAYING

IN THIS SCHOOL WILL BE TEMPORARILY SUSPENDED!

A MAD MISCHIEF POSTER