HAMILTON THE MUSICAL

WHITE TRASH FUNERALS

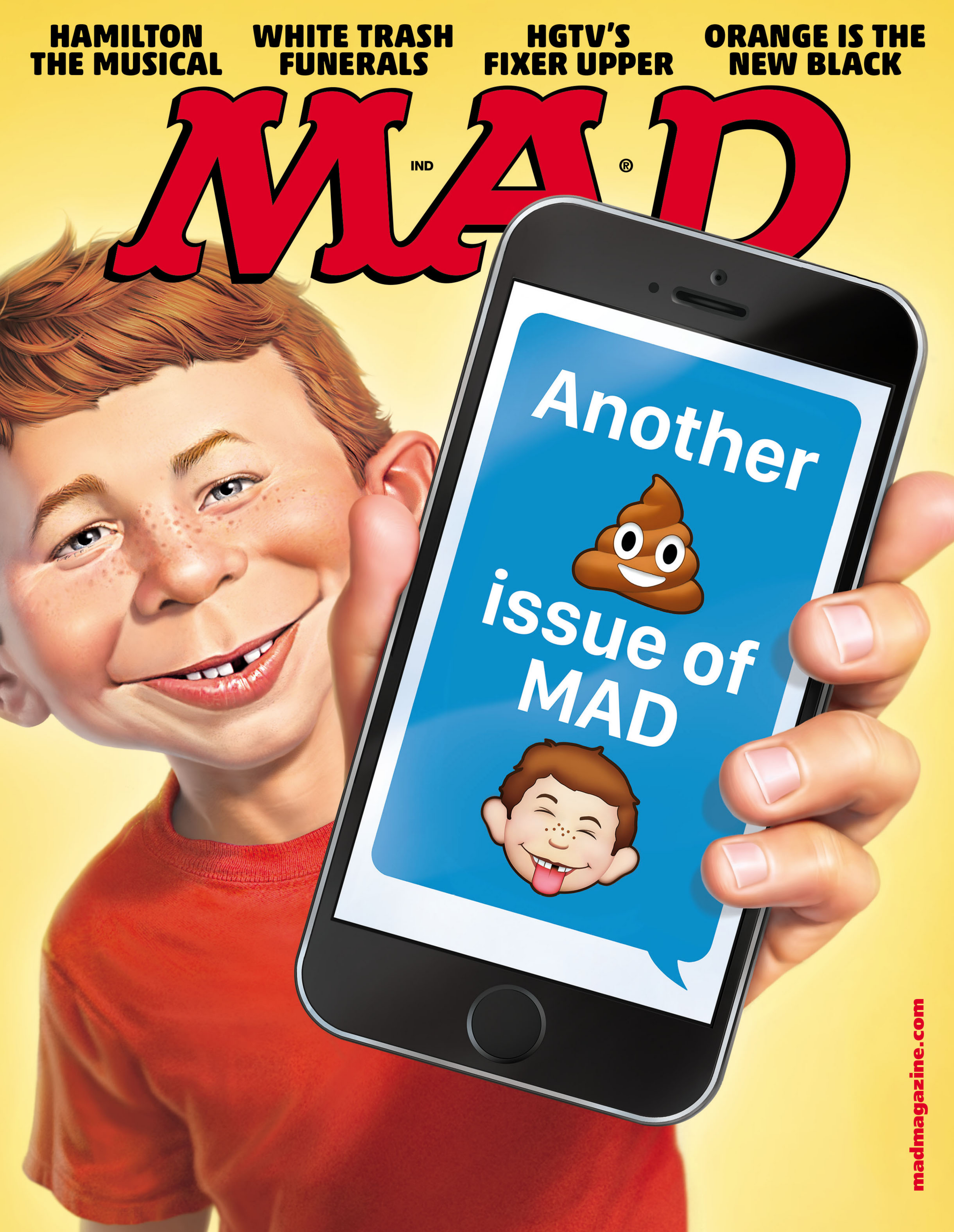
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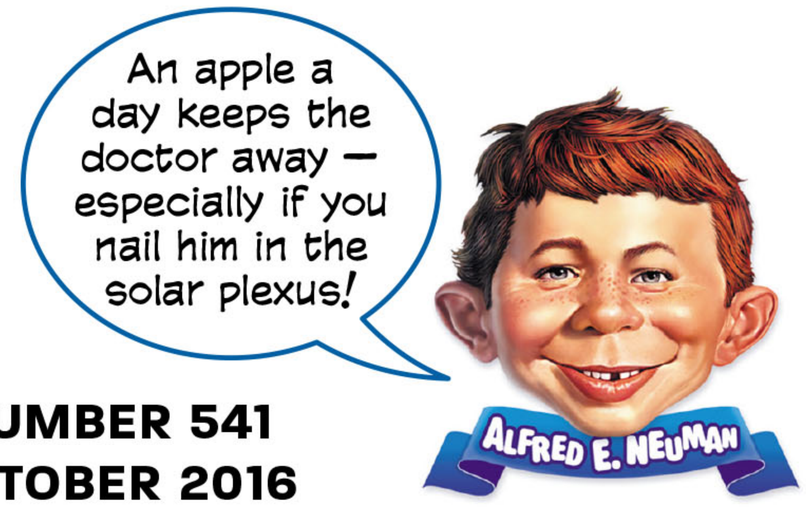
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MAD

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NUMBER 541
OCTOBER 2016

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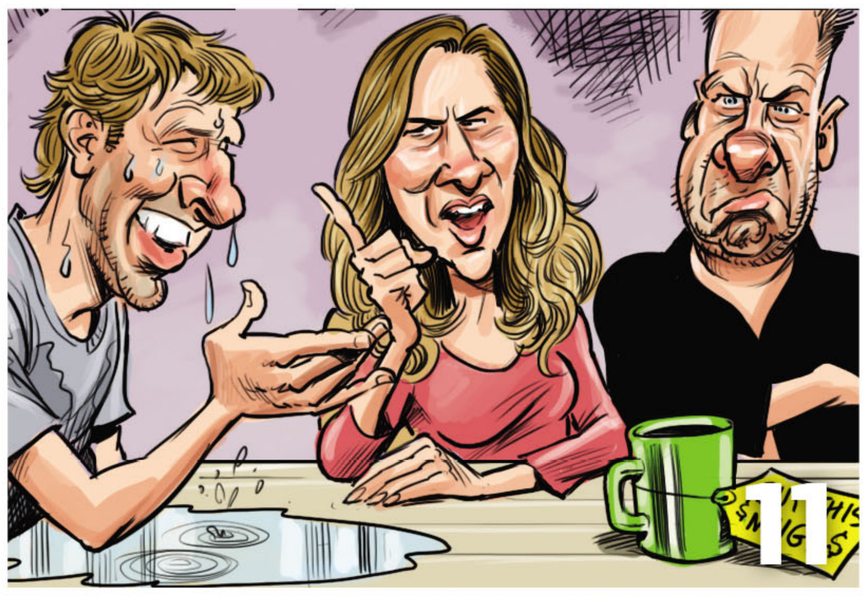
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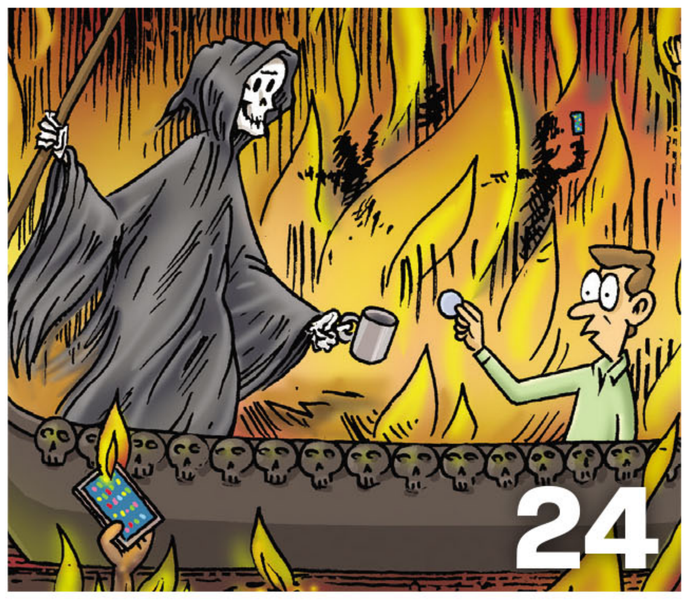
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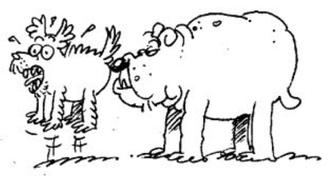
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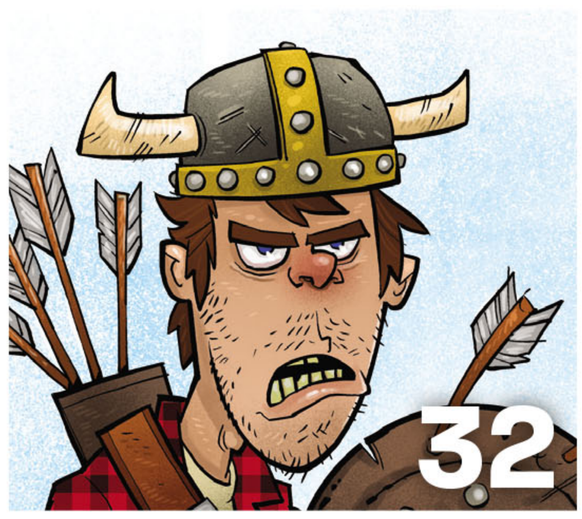
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FRONT COVER ARTIST: MARK FREDRICKSON

BACK COVER IDEA: JEFF KRUSE

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Letters and Tomatoes

A DATE THAT WILL LIVE IN MISERY

As cognizant as I am of the celebration intended for the anniversary of my singular literary feat, I beseech the MAD offices to allow my upcoming anniversary to pass with little fanfare. I am a humble man. As we approach issue #541, I ask for nothing but a moment of silence to remember the greatest of all letters to grace the pages of MAD Magazine — to be found in issue #241 (September 1983). Yes, 300 issues ago a 15-year-old named Jim Richter appeared in the letters page with his keen and biting witticisms regarding John Ficarra's "This is a Test!" from issue #239. To commemorate that golden letter 300 issues ago, I submit this letter — a letter I'm sure will be regarded by literary historians as being every bit the letter (technically now an email) of the former one. However, enough about me. Just remember, a moment of silence will suffice.

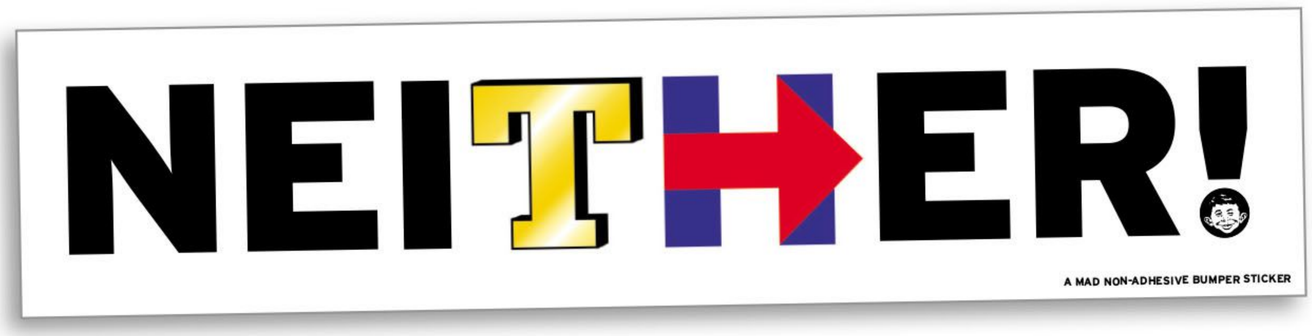


Jim Richter • Bloomington, IN

Jim Jong-Un — Sure, we *could* give your letter a moment of silence — but why stop there? We're happy to go the extra mile and never speak of your letter ever again! Happy anniversary, cupcake! And remember, mum's the word! —Ed.

READER ALERT

We've got an assignment for you! See the "NEITHER" bumper stickers on the back cover? We want you to send in pictures of you displaying them at work, school, campaign headquarters and anywhere else you see fit to plaster them! Get creative — it would be more than we did! Just think — you'll get to ruin an issue of MAD AND your picture might be in a future issue (thereby ruining that issue as well)!



HEAL OR NO HEAL

In June I'm going to get a Furlow palatoplasty and I'd rather read a MAD magazine than get one of those and that's surprising to me. Whenever I get surgery I get something (like when I got *Call of Duty* after getting a small noodle camera up my nose), so I am stupidly going to ask for a subscription to MAD. Jeez I must have hit my head.

Matthew Beikman • East Liberty, OH

The Beik Shall Inherit the Earth — We're not exactly doctors — although Senior Editor Joe Raiola does perform the occasional back-alley hemorrhoid lancing (by appointment only — NO walk-ins!) — but if laughter really is the best medicine, even we know that a MAD subscription is the last thing that will help put you on the road to wellness. Hopefully your parents actually care about your well-being and have signed you up for a more respectable rag like *Weevil Aficionado*, *Modern Rocking Chair*, *Toaster Oven Hobbyist* or *Dirt Wheels*. Either way, we hope the surgery went well — send us some scenic noodle-camera photos when you can! —Ed.

ALFRED LOOKALIKE

Salvador and Adela Lawrence of Hillsboro, OR, recreated our *MasterChef Junior* cover from #436. We appreciate their dedication to such a quality imitation, but we recommend that parents keep sharp knives out of the reach of children. Actually, they should do the same with issues of MAD! We hope your first aid skills are better than your taste in reading material!

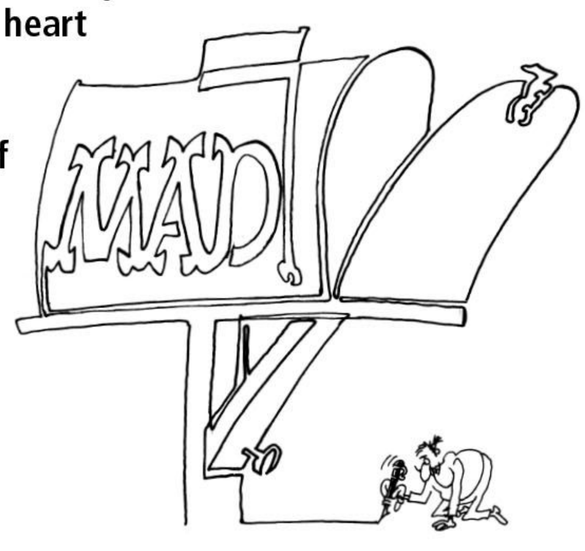


CRUSH HOUR

I could rant and rave about how I love your magazine, which I do. But I think y'all should know how I came to love your magazine, because I'm sure that it'll make you question me and whether or not you've officially ruined a person. I first saw MAD when it aired on Cartoon Network. At first I was skeptical, but then I saw Alfred. I felt the small sensation every fangirl gets when she sees her newest fictional crush. I watched every episode and started buying up the magazines every chance I got. I'm officially 16 and my feelings have stood their ground. Alfred is adorable.

Rebecca Howard • Burlington, KS

Howard the Schmuck — We can totally understand how you could develop such an attachment to Alfred. We fell hard for Mr. Peanut back when we were young and starry-eyed ourselves (this was in May 2015). Ultimately, we want to support young love, but we don't want you to get hurt the way we were. We think that the saying "absence makes the heart grow fonder" might apply here, so we'll do our part by sending you official notice of a restraining order! They say nothing can stop true love — but we should be able to end whatever the hell it is you've got going on with Alfred! —Ed.



UPSIDE DOWNER

The other day I was flipping through one of your magazines and was quite confused by what I was looking at. All the words were jumbled and the pictures made no sense! A friend of mine then informed me that I was reading it upside down. I'm sure this confusion happens all the time with your readers. It would be nice if you wrote "This side up" and maybe some arrows on the cover to help people out. I'm just saying it's a little difficult for us MAD fans sometimes. Anyways, I continued to read the issue upside down and to my surprise I still enjoyed it.

Anthony Haddix • Mobile, AL

We've Haddix with You! — Instead of going through the torturous and costly process of completely redesigning our covers for a single mouth-breathing nincompoop, we're going to let you in on a little secret: your "friend" — frankly, we're skeptical such a person actually exists — is messing with you. The words were "jumbled" because most of our editors hold degrees in things like air conditioner repair and animal husbandry, and "the pictures made no sense" because, at the rates we pay, no decent artist will come near us! Enjoy the issue! —Ed.



IN(SANE) AND OUT

When I finally came out as gay two decades ago, I faced the stupidity and bullying of small-minded people. It was a challenging time. But nothing compares to the rejection and ridicule I face every time I come out as someone who reads MAD Magazine. On a recent flight to South Africa, I whipped out issue #539 and shamelessly flaunted it. Oh, the nasty looks and disapproving glances! Families with children recoiled, fearing I might convert and recruit their children to the MAD Magazine lifestyle. But I ignored the haters. I am Out and Proud as a lover of Alfred E. Neuman and the knuckleheads who pump out the filth you send me every month. Gay? Yeah, I was born that way. A subscriber to MAD Magazine? What could be queerer?

Peterson Toscano • Sunbury, PA

Under the Toscano Sun — We fully support the LGBT community and their crusade for equal rights. On the other hand, MAD fans are a group that we could not have less respect for! So while we fully back your journey as a gay American, when it comes to your quest for acceptance as a MAD fan, you are entirely on your own. It's the one and only group that everyone agrees should be persecuted! Thanks for writing! —Ed.

PROS AND CONFUSE

I am a longtime reader and this is the fourth letter I've mailed to you. The money and energy I have wasted on writing to you is lost forever, but I digress. In #538, as well as others, the MAD Departments go from 1 to 56 but only 21 departments are listed. Where are the missing departments and/or numbers?

Julio Rivera • Ridgewood, NY

A Rivera Runs Through It — This is a common problem for MAD readers, so hopefully we can now clear up any confusion once and for all. Our Contents pages list the page numbers ("1 to 56") of each issue's articles. Still with us? Good. Each article, in turn, receives its own department — so if there are 21 departments listed, that means that there are 21 articles in the issue. There are no "missing departments and/or numbers." Is this making sense? Dandy. Now — and this is the most important thing — if said issue contains a letter from Julio Rivera of Ridgewood, NY, that means that it's the most idiotic, time-wasting issue in MAD's 64 years of existence. Thanks for helping us make publishing history, Julio! —Ed.

CUTTING-OFF REMARKS

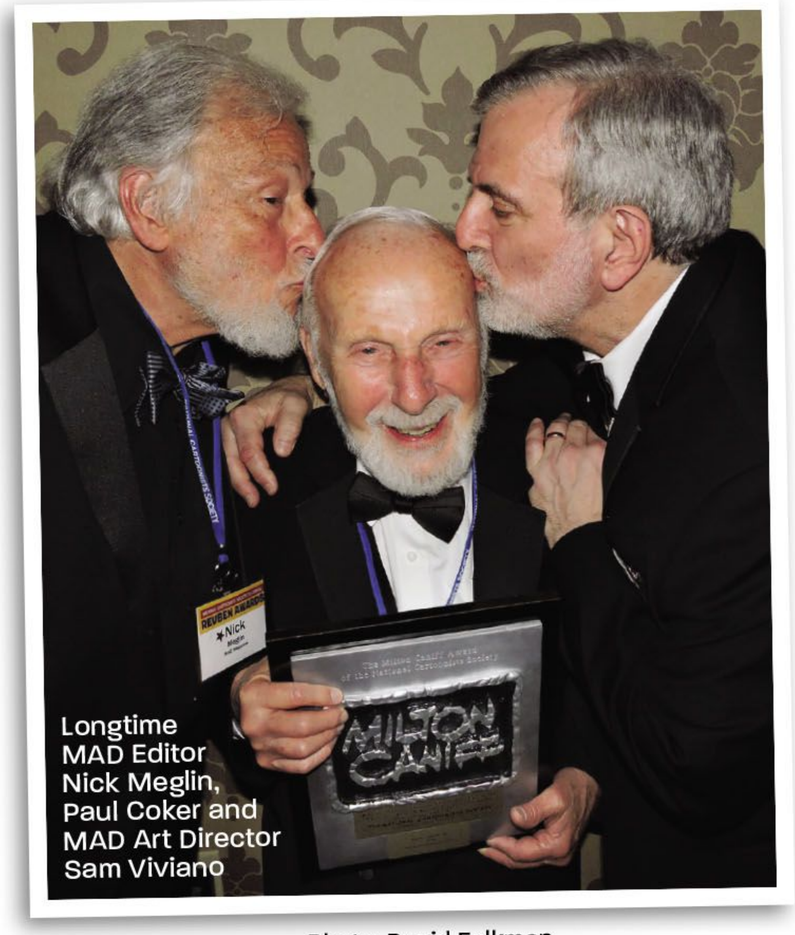
I have been subscribed to your magazine for about a year and a half now and I love it. But recently a problem has occurred with issue number 540. The problem is that there was a printing problem with my issue and it cut off some of the speech bubbles. I don't know if this is a part of the joke or a part of the magazine but I don't find it very funny either way. I hope you reply to this letter and tell me what those characters are saying, I paid good money for this piece of garbage you call a magazine.

Darby Smyth • Orton, CA

Darb-wire — Lucky you! You've stumbled upon a VERY special issue of MAD! We did a printing of limited-edition "Fan Appreciation" issues that cut off a lot of the dialogue balloons — the few lucky fans who tracked down these issues were spared from having to read a full issue of MAD! Imagine — fewer terrible jokes! Fewer awful puns! What a jackpot! These highly-collectible issues have already been called "worthless" and "a minor printing error"! Just our way of saying thanks! —Ed.

AWARDS TO THE UNWISE!

The words "MAD contributor" and "winner" are so seldom used in the same sentence — and with good reason! Yet, at the 2016 National Cartoonist Awards, two of "MAD's Usual Gang of Idiots" managed to beat the odds! Legendary MAD artist Paul Coker was honored with the Milton Caniff Lifetime Achievement Award! And MAD artist Anton Emdin won in every category in which he was nominated (Magazine Feature/Magazine Illustration, Newspaper Illustration and Advertising/Product Illustration) — a hat trick that's never happened in the history of the Reubens! Congrats, guys! You (briefly) broke the curse!



Longtime MAD Editor Nick Meglin, Paul Coker and MAD Art Director Sam Viviano

Photo: David Folkman



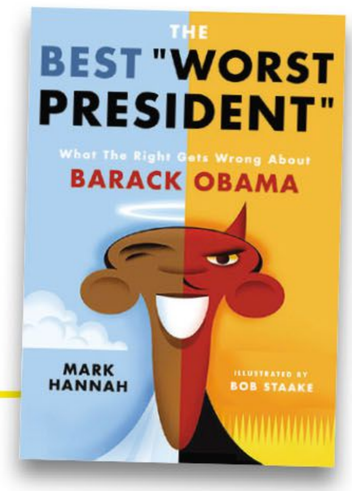
MAD Artists Anton Emdin and Tom Richmond

Photo: David Folkman

Letters and Tomatoes



READER ALERT



MAD artist Bob Staake has just illustrated a new book — *The Best "Worst President": What the Right Gets Wrong About Barack Obama* by Mark Hannah! Congrats, Bob! And congrats, people whose letters were published in this issue, because you'll be getting a free copy, thanks to our pals at Dey Street Books! U-S-A! U-S-A!

MASOCHISM APPEAL

I'm ten years old and recently started to read your magazine. This means I haven't lost very many brain cells. Yet. I think your magazine is absolutely awful. The weird thing is, I almost like the awfulness of MAD. I almost sort of crave the awfulness. I am thinking of what I can do to fulfill these cravings. Maybe I could rob an innocent civilian. Do you think voting for Donald Trump is a more legal option?

Julia Louise Tenzer Williams • New York, NY

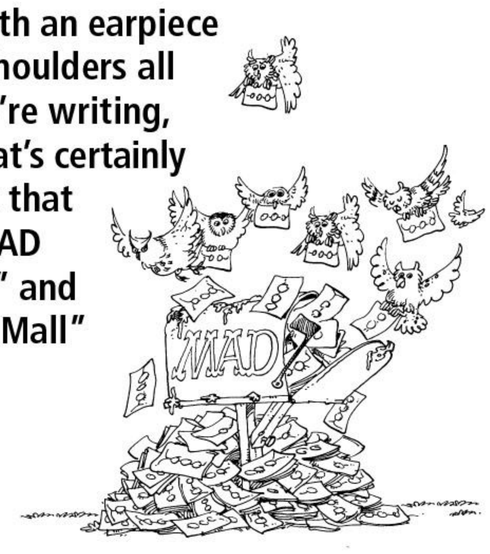
Crown Julia — Seeing as how you're ten years old, voting for Trump wouldn't be a "more legal" option…or legal at all…but we salute your patriotic zeal! Still, if you find yourself addicted to the awfulness of MAD, we've got great news! You can get a subscription and get a regularly prescribed dosage of that awfulness! And you can buy MAD books (advertised in this very issue)! And you can go to madmag.com every day for online awfulness! We're here to help! And shamelessly self-promote! But mostly help! —Ed.

ORWELL THAT ENDS WELL

Unless you are willing to add some balance back to your watered-down political "humor," I will not renew my subscription. You were once the rebellious, shocking, culture-jamming outcast who held up the mirror to our culture's moronism, stupidity and self-absorbed, materialistic, robotic mentality. Now instead of parodying the "trigger warnings," "microaggressions" and "thought police" strangling our society, your humor is gentle, irrelevant, superficial and careful-not-to-offend those in control. RIP MAD, another magazine under the control of the thought police.

Name Withheld • Newmarket, NH

Ann Nonimus — We're saddened to hear that you think we've become a hollow shell of the robust, "culture-jamming" force we once were. But you should know that this shift towards gentle irrelevance has nothing whatsoever to do with any so-called "thought police"! It's certainly not as if each of us has a six-foot tall, black-clad "content adviser" with an earpiece and a truncheon peering over our shoulders all day, every day, monitoring what we're writing, saying and to a degree, thinking! That's certainly not the case! Do you honestly think that such savage, cutting pieces as "A MAD Look at How Yummy Mayonnaise Is" and "Signs You're in a Neat-o Shopping Mall" could've been produced in such an environment? No way, Jose! Things have never been free-er here in paradise! —Ed.



THE NIFTY FIFTY

It's time for another round of Ed's Nifty Fifty! Get a picture of one of these highly-desirable celebrities holding an issue of MAD, and when we print it, you'll get the sweet, sweet reward of a two-year subscription to MAD! Just send your non-returnable photo via snail mail or email (letters@madmagazine.com). Toil away, you cheapskate amateur paparazzi, and help us spread the MAD name far and wide!



Cleveland Jesus LeBron James

- Crazy-Chucklin' Chewbacca Mom
- Ball-Squeezing Tom Brady
- Trump-Lovin' Megyn Kelly
- The Unbreakable Ellie Kemper



Brexiting Muppet Boris Johnson

- Notoriously Canadian Drake
- Any of the Chris's — Evans, Pine or Pratt
- Hulu's Own Mindy Kaling



Female Ghostbuster Leslie Jones

- Non-female Ghostbuster Bill Murray
- Key and/or Peele
- Desert-Drivin' Tom Hardy
- Curmudgeonly Candidate Bernie Sanders



Amy Schumer, Preferably Outside

- Dragon Lady Emilia Clarke
- *Star Wars* Newbies Daisy Ridley and John Boyega
- Tough Cookie Taraji P. Henson



Dwayne "Don't Call Me 'The Rock'" Johnson

- The Scandalous Kerry Washington
- Tiny Cat-Eared Person Ariana Grande
- Taryn "Pennsatucky" Manning
- Waverly Place Wizard Selena Gomez



Maniacal Margot Robbie



Rich Nerd Elon Musk

- Potentially Evil Rich Nerd Mark Zuckerberg
- Professional Eyebrow-Haver Krysten Ritter
- Little Dancing Man Bruno Mars



Redneck Ruffian Norman Reedus

- The One with the Hair, Harry Styles
- Mark Ruffalo (The Ruff!)
- Deadpool Ryan Reynolds



Kendrick Lamar, Busily Pimping Butterflies

- Ben Affleck, sports commentator
- Bee Sting-Ridden Gwyneth Paltrow
- Charming Manchild John Mulaney



Feminist Canadian Fancyman Justin Trudeau

- Semi-Hemi-Demi Lovato
- *Hamilton* Ham Lin-Manuel Miranda
- Karaoke Enthusiast James Corden



Adele (no last name given)

- Music Peddler Anna Kendrick
- DJ Khaled Holding the Keys to Success
- Sofia Vergara Without Her Head & Shoulders Bottle
- "Damn Daniel" Daniel



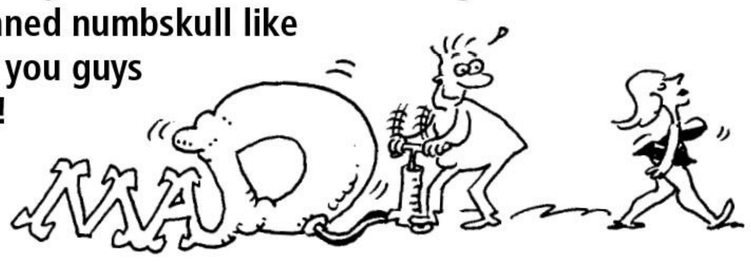
Michelle Obama and Her Gun Show

THE DATING SHAME

I have recently started dating, post-divorce, and I felt it necessary to let my new girlfriend read a copy of MAD magazine. I have been collecting them since I was 13 (I'm 34 now), and seeing as MAD has been a huge part of my life, I wanted to give her a peek at what MAD is all about. My issue is that my girlfriend spilled coffee all over issue #539. I tried to explain that she increased the value of the issue exponentially and not to worry about it. However, she felt it necessary to buy me a new one. So, not only did she read the issue, she did not grasp how worthless it is and she spent more money on another copy of MAD! How should I explain to her what she did was just downright silly? Also since she read the copy of MAD and didn't run to the hills, would that mean she's a keeper? Thanks MAD!

Erik Stoneham • Rochester, NY

Rolling Stoneham — It seems that your post-divorce dating career is off to a disastrous start! Not only is your girlfriend a rock-handed clumsypants — carelessly spilling coffee all over greater Rochester — it sounds as if she doesn't listen to a word you say. Most damning, she can't seem to grasp the deep, deep crapitude of her new beau's favorite magazine! Is there something wrong with this woman? Wait, why do we even bother asking? *Of course* there is, if she's dating a dribble-chinned numbskull like you! By all means, keep her — you guys are two moronic peas in a pod! Thanks for writing! —Ed.



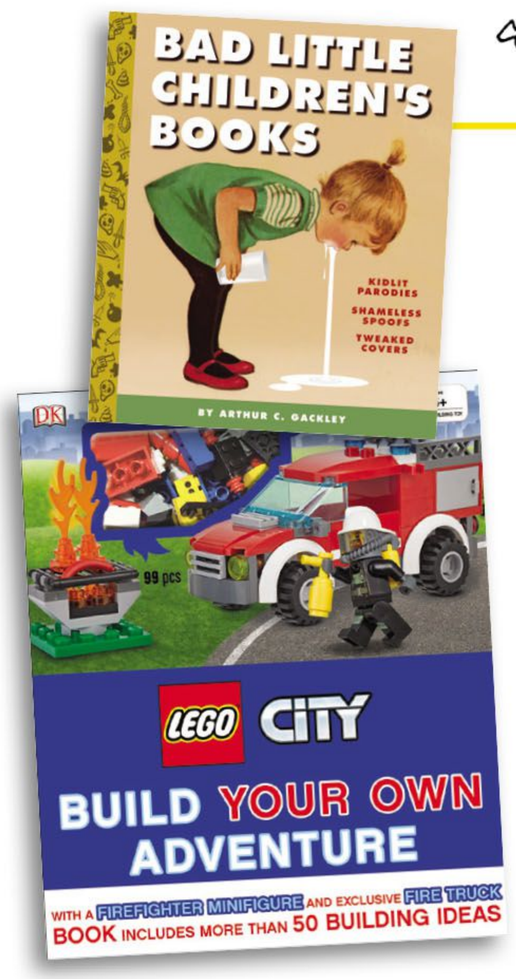
CORRECTIONS

We make mistakes all the time. Its kind of our thing! (See, we just used the wrong form of "it's"! What's wrong with us?!?!) So it's with great regret (but no real surprise) that we admit to messing up some stuff in our last issue. In "*Star Wars* Planet or Antidepressant" it should have had Jeff Kruse credited as the writer. Additionally, Kit Lively should have been credited as the co-writer for "Patience Man." We also accidentally ran the same marginal on pages 17 and 26. (But they're small, so why not have two?)

FOLLOW MAD ONLINE!

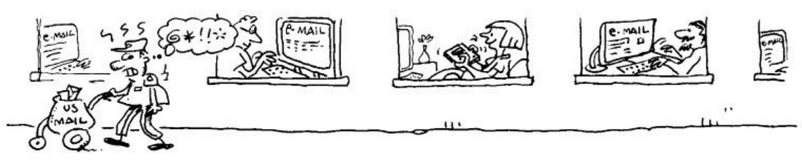
Looking for a way to waste time AND open yourself up to public ridicule? You're in luck! You can do both simply by liking us on Facebook and following us on Tumblr, Twitter and Instagram! It's a perfect plan! (Except for the ridicule — but that's your problem, not ours!)

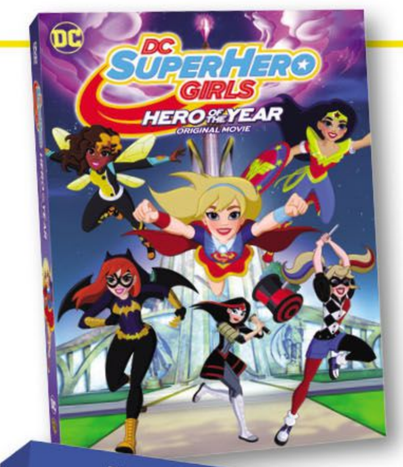




READER ALERT

Did you have a letter printed? Hoooo-wheee — it's about to rain cupcakes, chum! You'll be receiving ***Lego City: Build Your Own Adventure***, courtesy of our pals at DK Children; ***Bad Little Children's Books*** by Arthur C. Gackley, from our buds at Abrams Image; ***The Beatles: Six Days That Changed the World***, from our amigos at Rizzoli; and copies of ***Gotham: The Complete Second Season*** AND ***DC Super Hero Girls: Hero of the Year***, from our compadres at Warner Home Video! Write to us and we may send you stuff! We're literally rewarding stupidity!









MAD #542 is on sale October 11th!

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John Ficarra Senior VP & Executive Editor

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Charlie Kadau, Joe Raiola Senior Editors
Dave Croatto Editor
Jacob Lambert Associate Editor

ART DEPARTMENT
Sam Viviano VP – Art & Design
Ryan Flanders Associate Art Director

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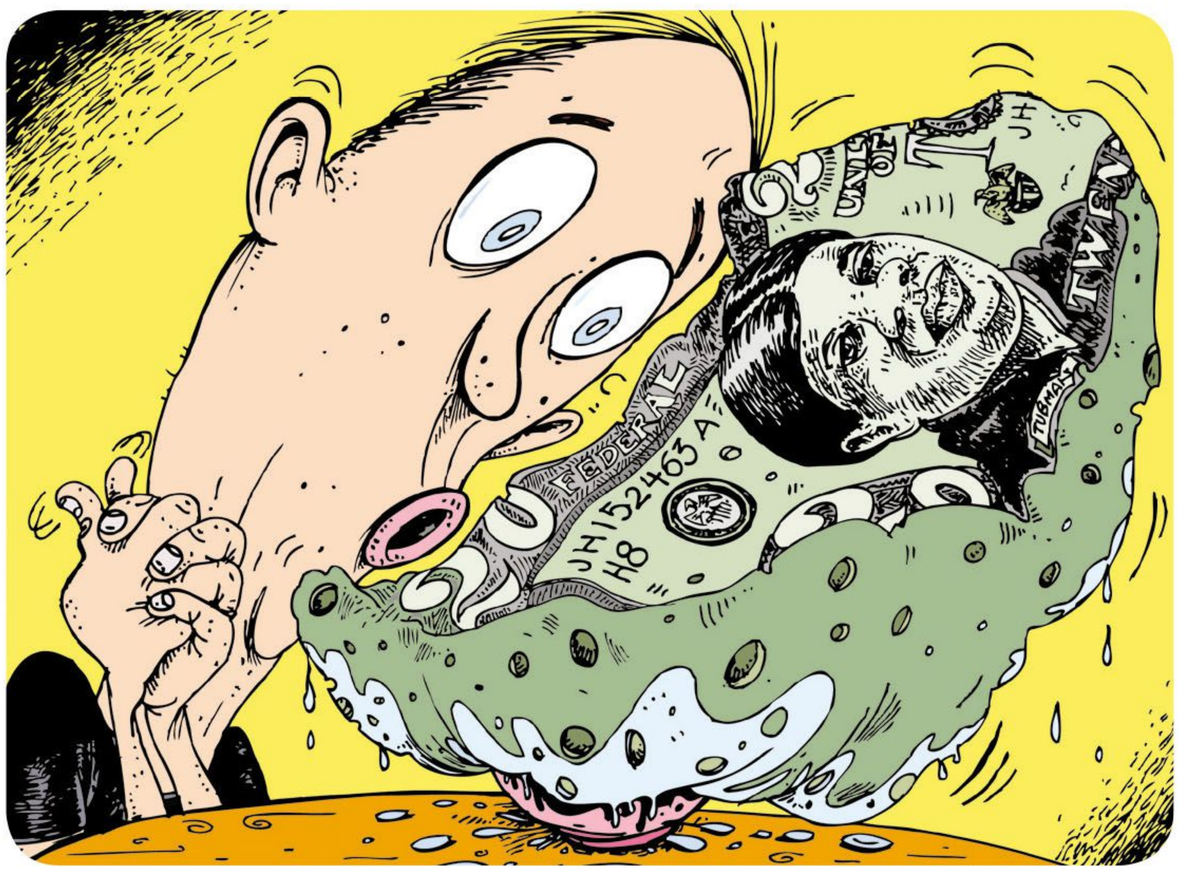
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THE FUNDALINI

The Fast Five
OTHER CHANGES IN THE NEW $20 BILLS

1. One out of every 100 bills will feature Tom Brady's autograph instead of the U.S. Treasurer's
2. "In God We Trust" will be printed in *slightly* lighter ink, proving once again how secular progressives are taking over this country
3. Watermarks that, when held to the light, reveal if you've won free fries, a Big Mac or even a new car in the McDonald's *Monopoly* sweepstakes
4. Instructions for fun origami projects are listed on the back
5. It swells into a giant sponge when placed in water

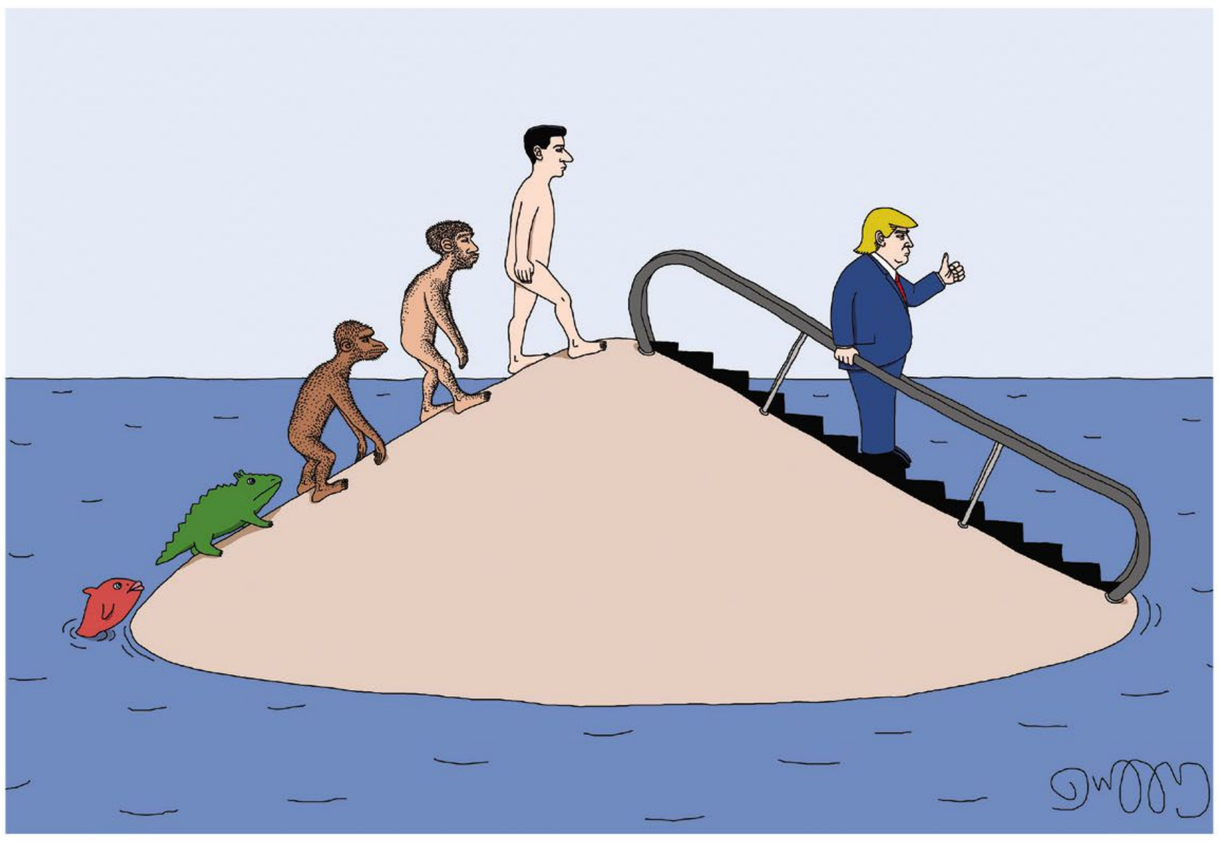


Writer: Jeff Kruse Artist: Kevin Pope

Hillary Clinton Celebrates Her Victory



When the Going Gets Duff

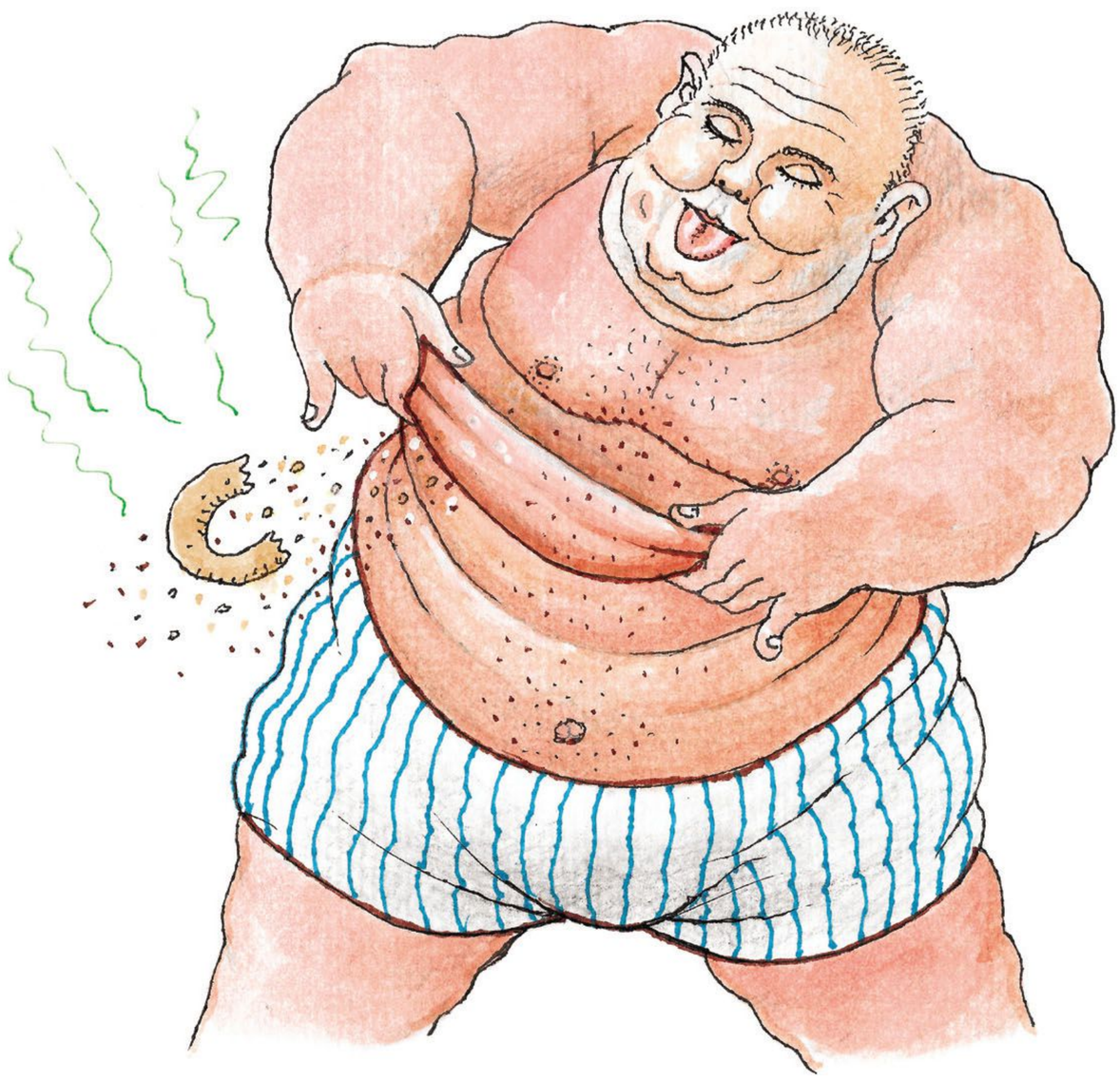


Writer and Artist: J.C. Duffy

WAYS TO CELEBRATE NATIONAL DONUT DAY

When you order spaghetti at Olive Garden, demand that they swap out the meatballs with Munchkins

Stand in Krispy Kreme's parking lot, shouting to the heavens through a donut-stuffed mouth, "I have Diabetes, but Diabetes doesn't have me!!!"



Remove the moldy donut chunks that got stuck between your folds *last* Donut Day

Properly inflate the donut tire in your trunk (This line submitted by AAA)

At the stroke of midnight, lay a lone, heart-shaped jelly donut at the grave of Tim Horton

Artist: Al Jaffee

pages

Overheard Outside of Chewbacca Mom's Car



Artist: Hermann Mejia

The Startling Similarities and Differences Between HARAMBE THE GORILLA AND DONALD TRUMP



	HARAMBE	TRUMP
Capable of human reasoning	○	○
Known for flinging own feces when upset	✓	✓
Head covered with lustrous simian fur	✓	✓
Renowned for a cogent understanding of foreign policy	○	○
Mates with a partner for life	○	○
Best kept in a high-walled cage	○	✓
Is bumming America out this year	✓	✓

Artist: Stephen Silver

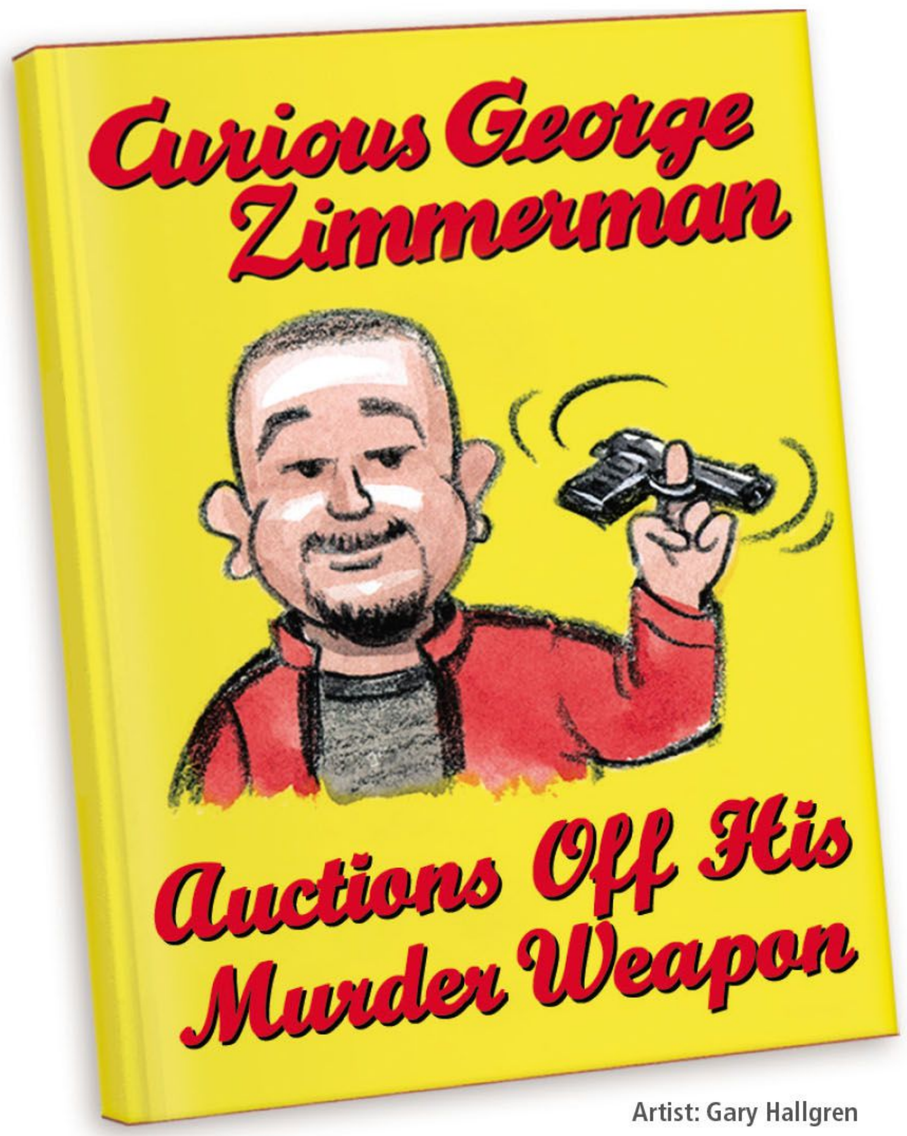
All You Need is Lubchansky



"MY LIFE IS BASICALLY A NIGHTMARE, BUT THE OMELETTES ARE *AMAAAAAAZING.*"

Writer and Artist: Matt Lubchansky

A Children's Book We'd Hate to See



Artist: Gary Hallgren

People Who Actually *Should* Be Banned from Public Restrooms



Anyone who's ordered from the Taco Bell breakfast menu in the past 14 hours



Men who pee like they were blindfolded and spun around three times beforehand



Overproductive multitaskers who view this biological downtime as the perfect opportunity to knock out a few conference calls

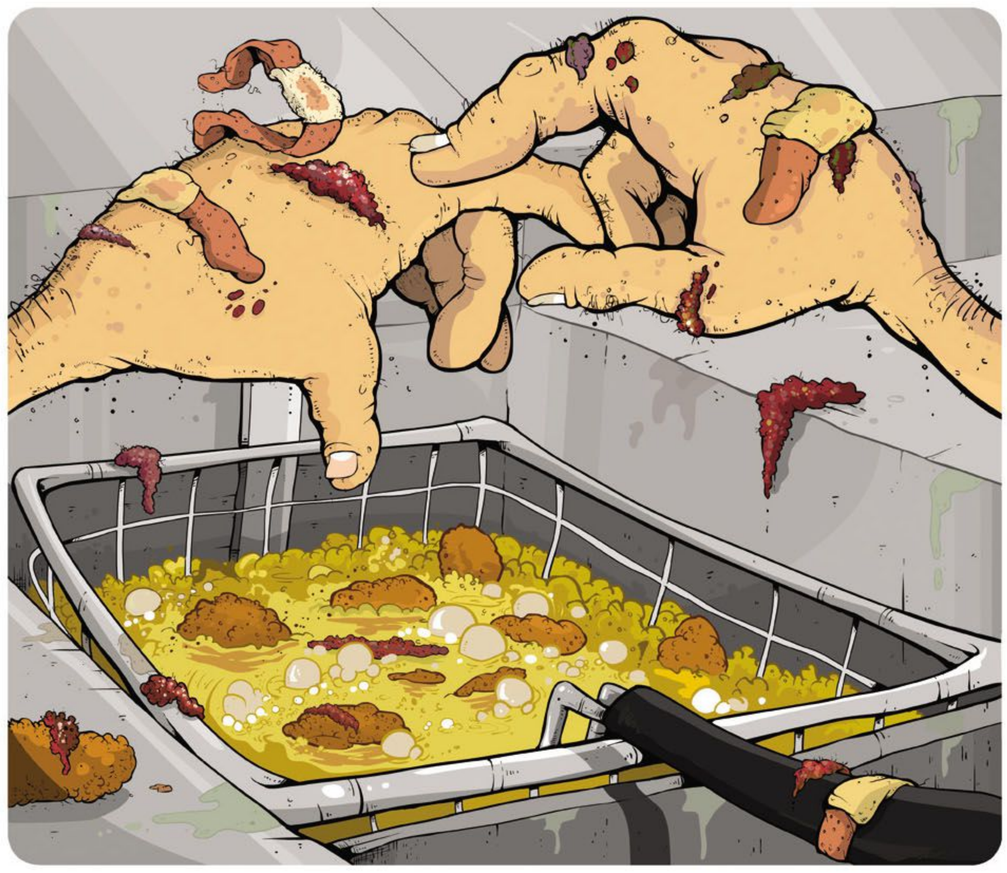


That dude who only uses his elbows to touch things, as if he's scrubbing in to do an organ transplant as soon as he leaves the IHOP

Writer: Kenny Keil Artist: Paul Coker

The Speedy Six
WAYS MCDONALD'S IS MAKING MCNUGGETS HEALTHIER

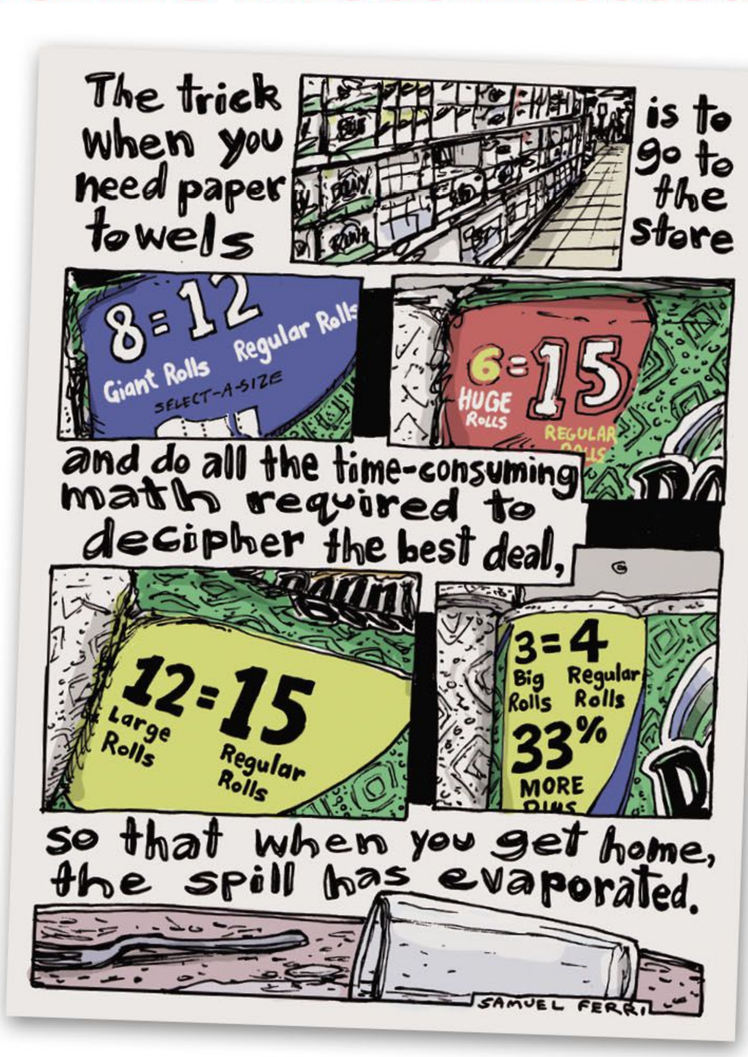
1. They'll be served with an easily-disposable slice of cucumber
2. They'll now be made with *organic* sodium acid pyrophosphate
3. They'll be shaped to look like line-caught Alaskan salmon fillets
4. The preservative TBHQ will now contain 15% less Q
5. Starting in 2018, only half of the water used for processing will come from its primary source in Flint, Michigan
6. They'll be making *damn* sure that Gary stops picking his scabs by the deep-fryer

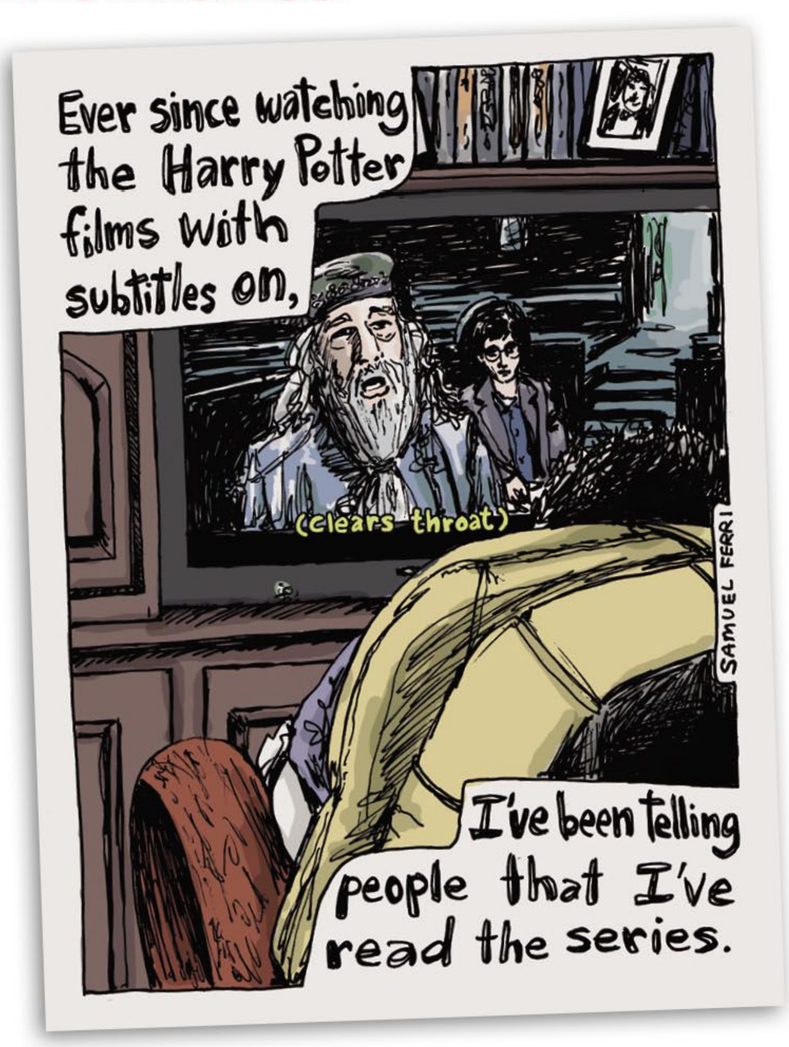


Artist: Josh Mecouch

Samuel Ferri's Misconnected Moments







Writer and Artist: Samuel Ferri

LOSING HAS A NEW FACE

DEADPOL

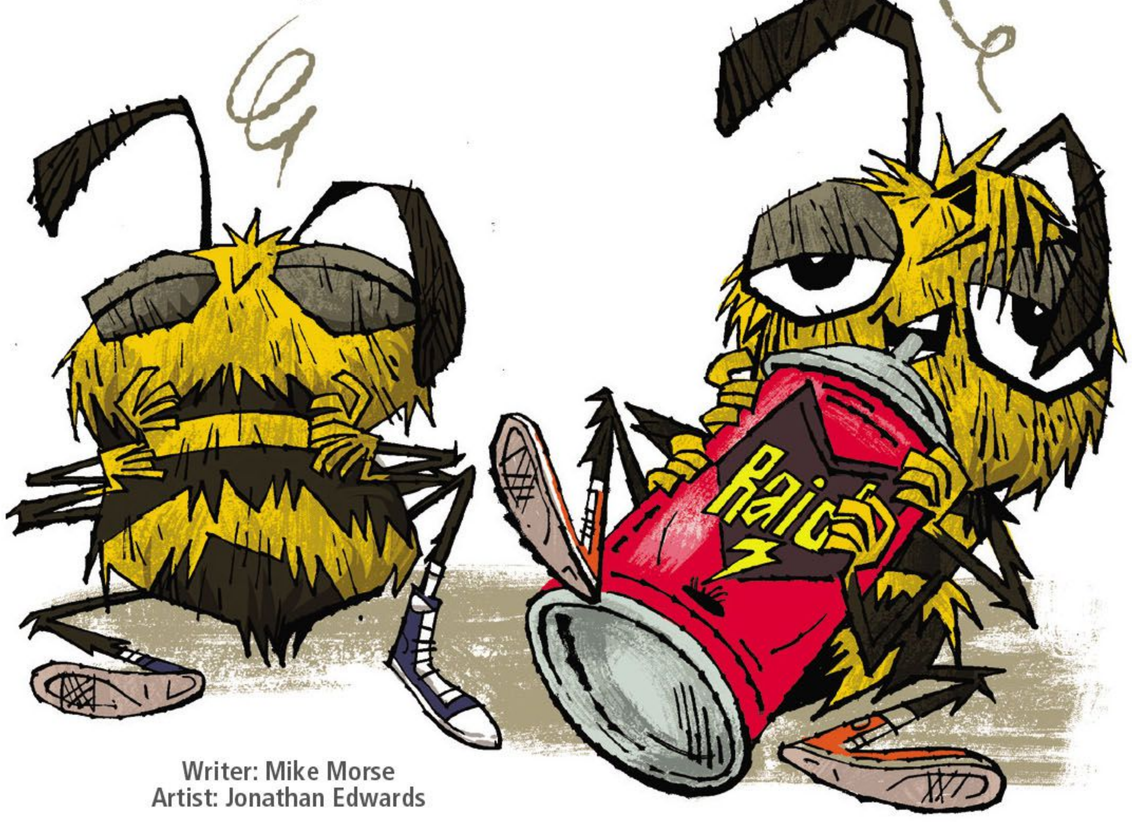
JUNE 2016

A MAD POLITICAL MOVIE POSTER

The Fundalini Pages

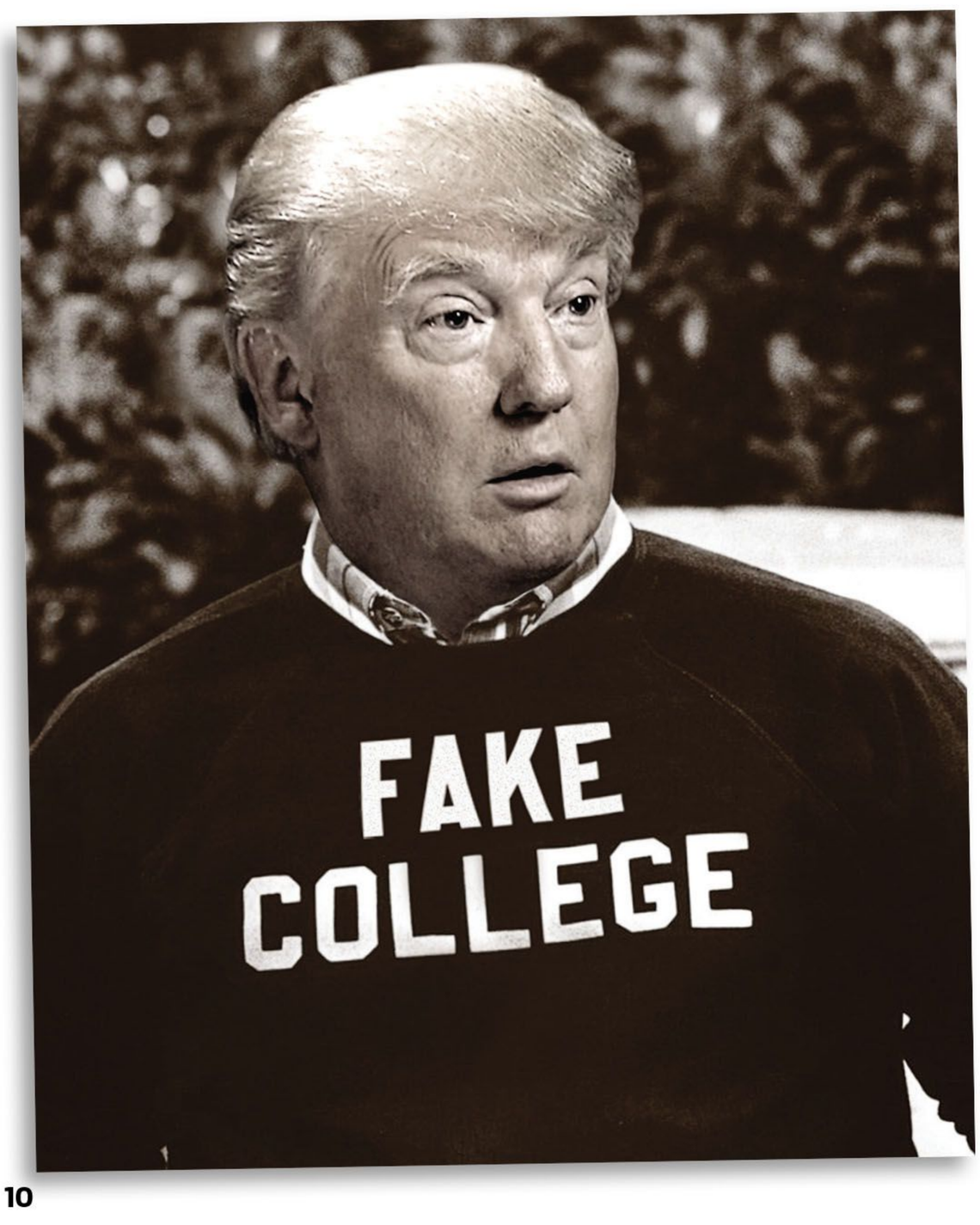
The Faster Five
WHAT'S REALLY KILLING OFF THE BEES?

1. Extremely lax gun laws in the bee community
2. Drinking and flying
3. Overwork, due to non-union hives
4. Killer bees. Duh!
5. The dangerous fad among teenage bees: "huffing Raid"



Writer: Mike Morse
Artist: Jonathan Edwards

A TRUMP UNIVERSITY POSTER WE'D LIKE TO SEE



Critics' Blurbs for Terrible Kids' Books

"With her detailed descriptions of castles, royalty and afternoon tea, the author almost makes you believe there is such a place as England."

"The best manual about lock-picking written for middle schoolers in quite some time."

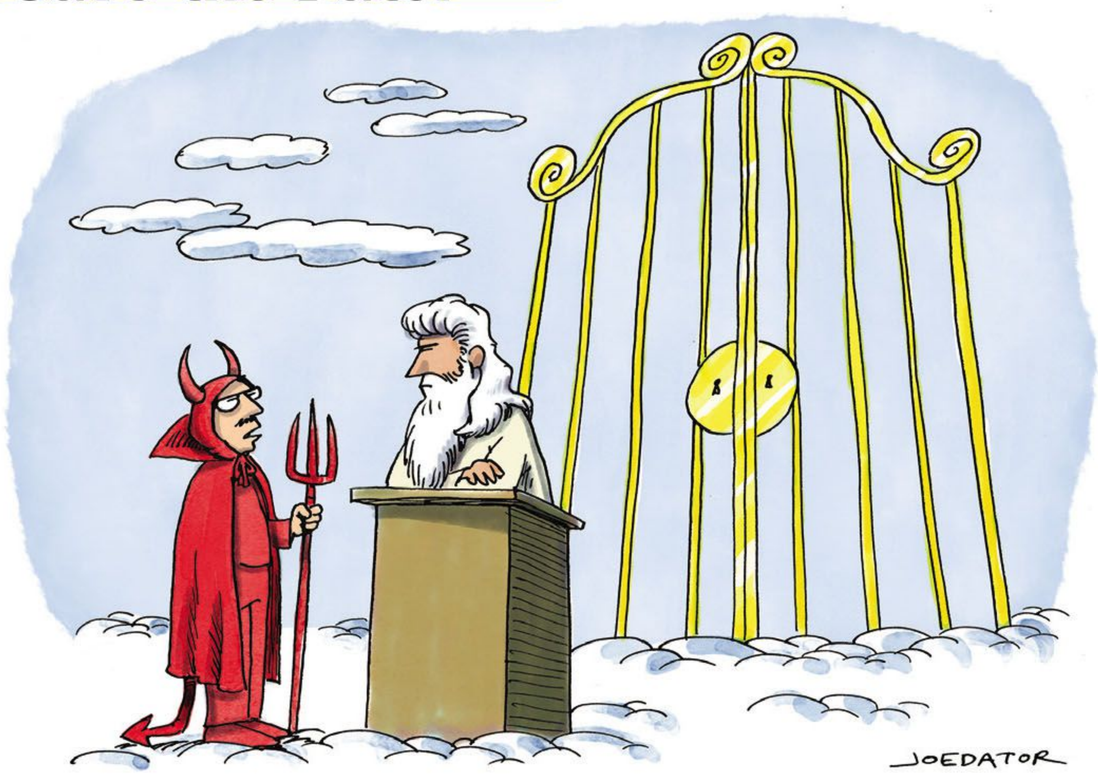
"*Darla's Dashed Dreams* teaches girls the valuable lesson that they should stay in their comfort zone and know their place."

"Will they catch the thief? With the Brainless Moron Detective Agency on the case, there's no guarantee!"

Writer: Jeff Kruse

"If you have a horse-loving little girl who enjoyed timeless classics like *The Yearling* and *Black Beauty*, maybe you should skip this depressing tale set in a glue factory!"

Save the Dator



"SORRY ABOUT THIS — I DIED AT A COSTUME PARTY."

Writer and Artist: Joe Dator

A More Truthful Budweiser "America" Redesign



APPETITE FOR CONSTRUCTION DEPT.



Until recently, most people avoided Waco, Texas. After all, in 1993 it was the site of a massive shootout with a religious cult. And in 2015, it was the site of a massive shootout with a motorcycle gang. But now, there's an even better reason to avoid this town: a husband-and-wife home restoration team that's pumping new life into dilapidated houses…while pumping big cash into their own wallets. HGTV is banking on the fact that they're so cute and funny you'll never even notice that they're…

FIXER ★ HUCKSTERS

I'm **Flip Games**. My wife **Go-Go** and I take the **worst houses** in the **best neighborhoods** and we turn them into our **dream homes**. Whether the **finished project** is our ***clients'* idea** of a **dream home** is **inconsequential**. Who cares?! The **important thing** is, we're **fun!** When we show **homes** to prospective **clients**, we give each of them a **cute name** so we'll all know **which home** we're talking about later on. For example, we call the house behind me "**Blue Boy**." I know it's all **pink**, but something you'll quickly **learn** about us is that we may be **cute** and **quirky**, but **nobody** ever said we were **smart!**

I'm **Go-Go Games**. I **get up** at four a.m., milk the **cows**, feed our **goats**, feed our **sheep** and feed our **cats** and **dogs**. Then, if **time allows**, I feed our **four kids!** As for our **business**, Flip and I seek out couples who have the guts to take on a **fixer-upper**. That's the **easy part**. Much **harder** is finding couples who have the guts to put up with our **syrupy**, **kissy-kissy clowning** while we **blow** their hard-earned **life savings!** How **successful** are we? Let me put it this way: in our **newest buildings**, we're using **cash** for **insulation!**

BRAGNOLIA

BUY THI$ VARMIT!$

BUY $$ THESE BOOTS!

BUY $ THESE $ JEANS!

WRITER: DICK DEBARTOLO **ARTIST: TOM RICHMOND**

Your **projects** are **fun**, Mom! But I wish we **didn't** have to get up at **five a.m.** to do them.

Most people work from **nine a.m.** to **five p.m.** ***We*** work **five a.m.** to **nine p.m.** It's practically the **same thing** — so quit your **belly-achin'!**

I like taking old **toys** and other **garbage** and **gluing** it together in **weird shapes**.

Me too! I'm going to take **mine** to **school** for "**Show and Tell**."

Kids, these projects **aren't** for **school!** You're **local artisans** making quirky **art pieces** that **Mom** can put in **new homes** and charge an **arm** and a **leg** for!

BUY $ THIS HAT!

ZZZZZZ

Okay kids, it's **six a.m.** — **playtime** is **over!** Your **mom** and I have to get to the **job site**. We'll see you later.

Flip, what **time** is your **unexpected visit** with the kids so I can prepare to be **surprised?**

We'll be there at **six p.m.** on the dot.

You **know what?** Come at **5:59** or even **6:01**. I want to be **shocked!**

FWOOSH!

We're looking for a **house** with **six** to **seven bed-rooms**, **three** and a **half baths**, a **library**, **den**, **game room**, **four-car garage** and a **swimming pool**.

We have **$35,000** for the **house** and our **renovation budget** is **$950**. Whaddaya **think?**

I think we're going to **move on** to the **next couple** in line to be on the show. **Bye!**

Come on, **Go-Go**, we never **walk away** from a **deal**. It's all about **compromise**. Look, if you guys can cut your **wish list** down to a **one bedroom**, **one bath** with **no library**, **den**, **game room** or **garage** and **increase** your **renovation budget** by, say, **340%**, I think we'll be able to do something **really special** for you! See? We're **easy!**

This is the **first** of **three houses** we're going to show you. We call this one "**The Magic House.**"

What's **magic** about it?

Well, it's just **two feet** from the edge of a **cliff**, but in **50 years**, it's never moved an **inch**. And it's only **$30,000**.

CREAK....

CRACK....

CRUMBLE....

Did I say **$30,000?** Sorry, I meant **$25,000**...and I **bet** they'll take **less!**



And this is the **second** house, which we call **"The Brick Flip House."**

I can tell you **right away** this house **isn't** for us. We **don't** like **brick**.

Really? I don't like brick **either,** but I like to **paint** brick.

I ***love*** **painted brick!**

Then we're **talking** the **same language**. Not only do I **love** to paint **brick**, I also **love** to paint **knotty pine!** And I **love** to paint **marble, parquet floors** and **plumbing fixtures!** Next I'm going to try painting **wall-to-wall carpeting!**

Now, ***this*** **place** is loaded with **shiplap**.

What's **that?**

Old, overlapping **wood boards**. We like it because it's **rugged** and **long-lasting**.

And I can **paint** it!

BUY THIS SWEAT!

This **third home** we call **"Summer Radiation."**

It gets sun **year round?**

Yes, it gets sun a **lot** of the year, but this house **also** has **radiant heat** all year round — for **free!**

Okay, you've seen **three different houses** — does any **one** of them feel like the **right** one for **you?**

We have to **think** it **over**. I mean, this is a **once-in-a-lifetime** decision.

That it **is. Think** it **over** and **take** as **long** as you **like.**

We'll go get some **coffee** and be back in **10 minutes**. Ah, make it **15 minutes**. We don't want to **rush** you!

Well, did y'all make a **decision?**

Yes! We decided to go with…

Excellent! We **knew** that would be the absolute **perfect house** for you two!

But we didn't tell you **which house** we **picked**.

Oops, **sorry** — I **jumped** my **line!** Okay, **tell** us which one you **picked**, and I **bet** we'll **agree** with your **choice!** We just have a **feeling** about **these things**.

We're going with **"The Brick Flip House."**

Excellent! We **knew** that would be the absolute **perfect house** for you two!

It's **demo day! I *love* wreck-ing stuff!**

Honey, could you **wait** until you get to the **project site** and not **wreck** any **more** of our **house?**

CRACK!

It's **demo day! I *love* wreck-ing stuff!**

Flip, can you please **wait** until you get out of our **coffee shop** and into the **house** you're going to **renovate** before you **wreck** any more **walls?**

BAM! BAM! BAM! BAM! BAM!

It's **demo day! I *love* wrecking stuff!**

Honey...

Go-Go, **now** what's **wrong?** This is the **home** we're going to **renovate!** It's **okay** to **demolish** the **wall!**

This is one of the rooms we **weren't** going to **touch.**

No problem. I'll put a **wood frame** around the **hole** and you can tell the **owners** it's part of your **"open concept"** design!

CRASH!

Here's my **idea**: I'm going to **push** the **porch** back about **10 feet** and **take out** a couple of **walls** — that'll enable us to give you a **double-wide dining room table** and an **"open concept"** feel.

Oh my God, the **magic words** viewers **love** to hear: **"open concept"**! It's the **one** — and **only** — concept that all of **HGTV** was **built** on.

That's **true**, unlike the two words **never** used at **HGTV**: **"new concept"**!

4 $ALE

$$ BUY ME!

To **finish** my **plan**, I'm going to **push** the **living room wall** out about **12 feet** and take out **two** other **walls**. That way you'll have enough **room** for the whole **extended family** on **holidays**.

I **like** the **sound** of that. And what about the **bedrooms?**

Damn, I **knew** I **forgot** some-thing! Well, **no problem!** Your new **kitchen** will be plenty **big** for a **couple** of **cots!**

Hi, guys. We're **working** on your **house** and we have some **good news** and some **bad news** for you.

We were **waiting** for this **call**.

You **were?** How come?

We **watch** the **show**. You always deliver **good news** in **person** and **bad news** over the **phone!**

BUY THIS $ PHONE!

Well, **surprise**, I'm delivering some **good news** over the **phone!**

We checked the **roof** on the **home** you bought and it's in **great** shape!

There's **nothing** holding the **roof** up! **Every one** of your **joists** and **beams** has been **eaten away** by **termites!**

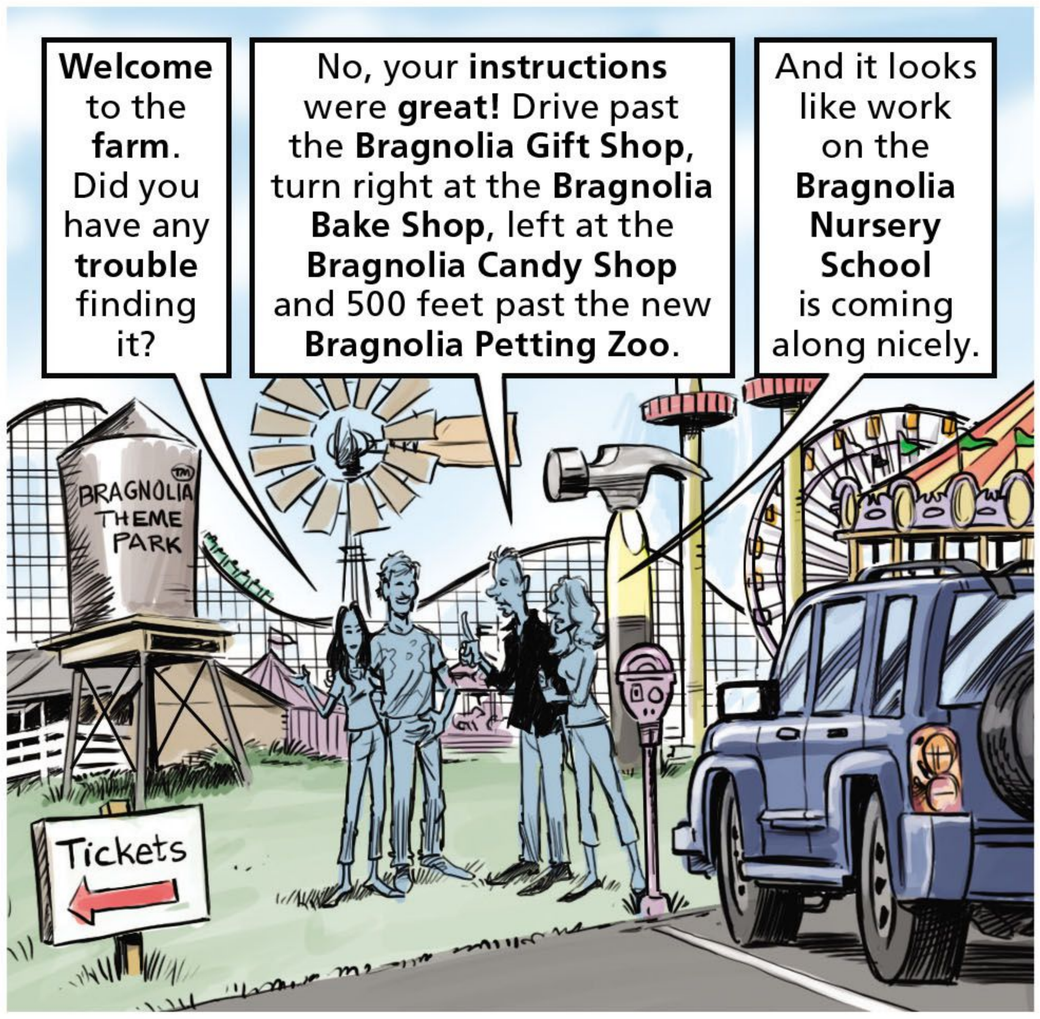
OMG! You people are **geniuses!** The ultimate **"open concept"** — **no walls** at all! Just add a **pole** in each **corner** of the **roof!** That will hold it up without **destroying** the **open look!**

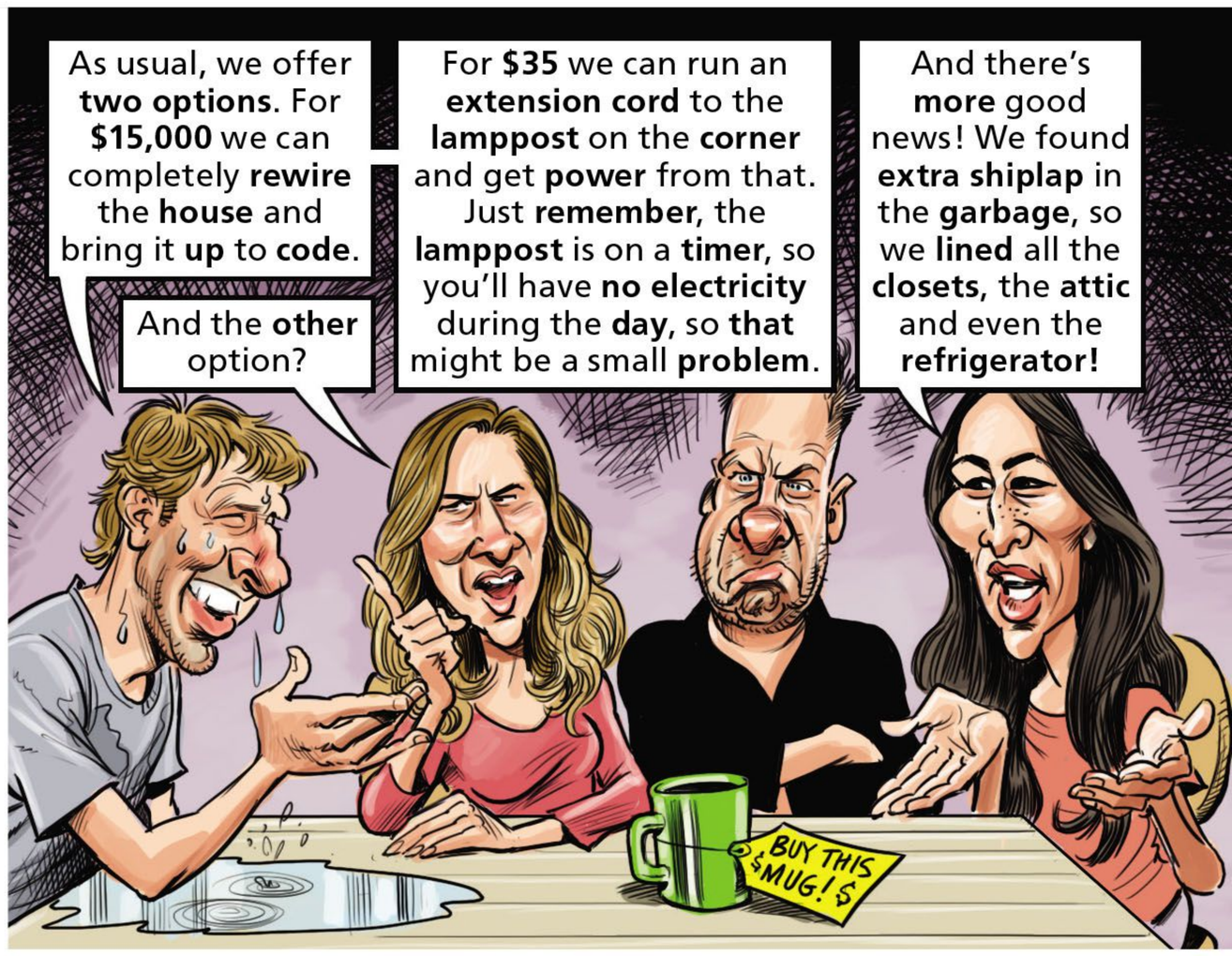
Great, what is it?

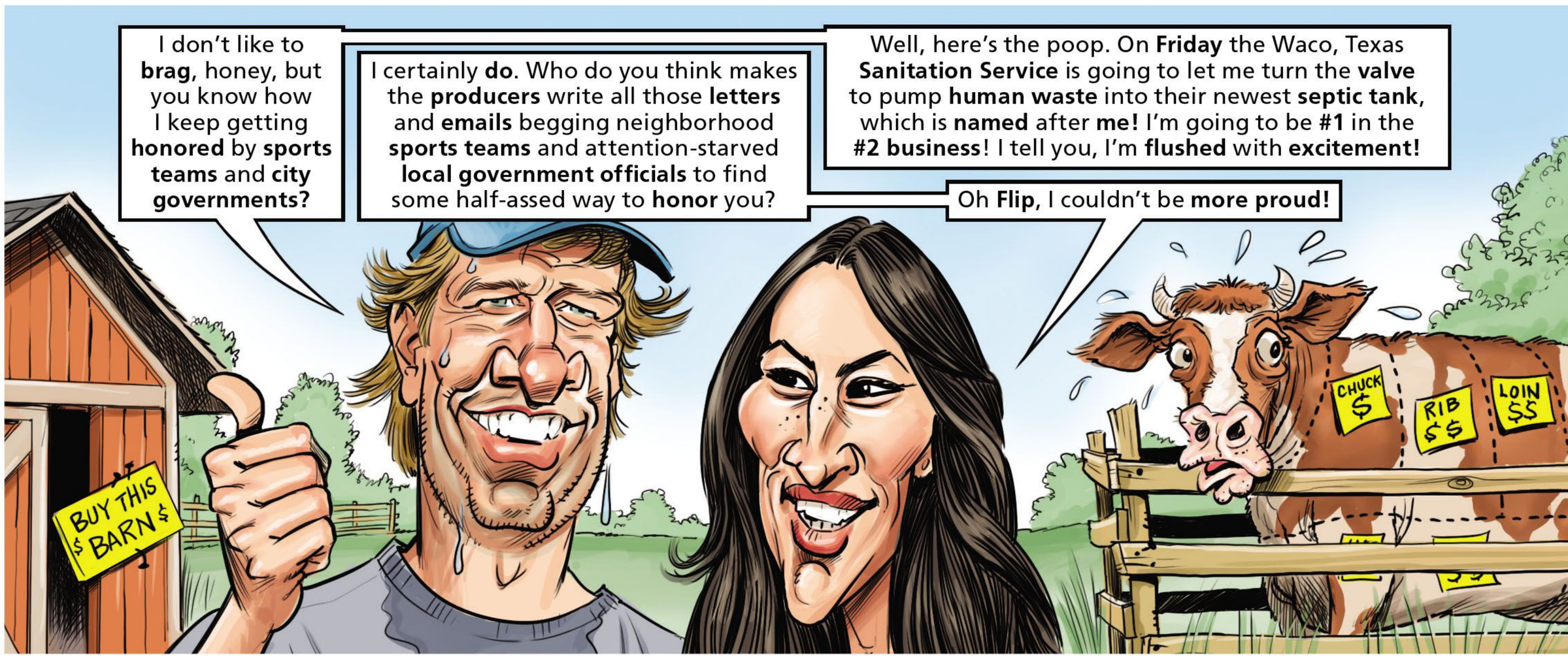
Wonderful. What's the **bad news?**

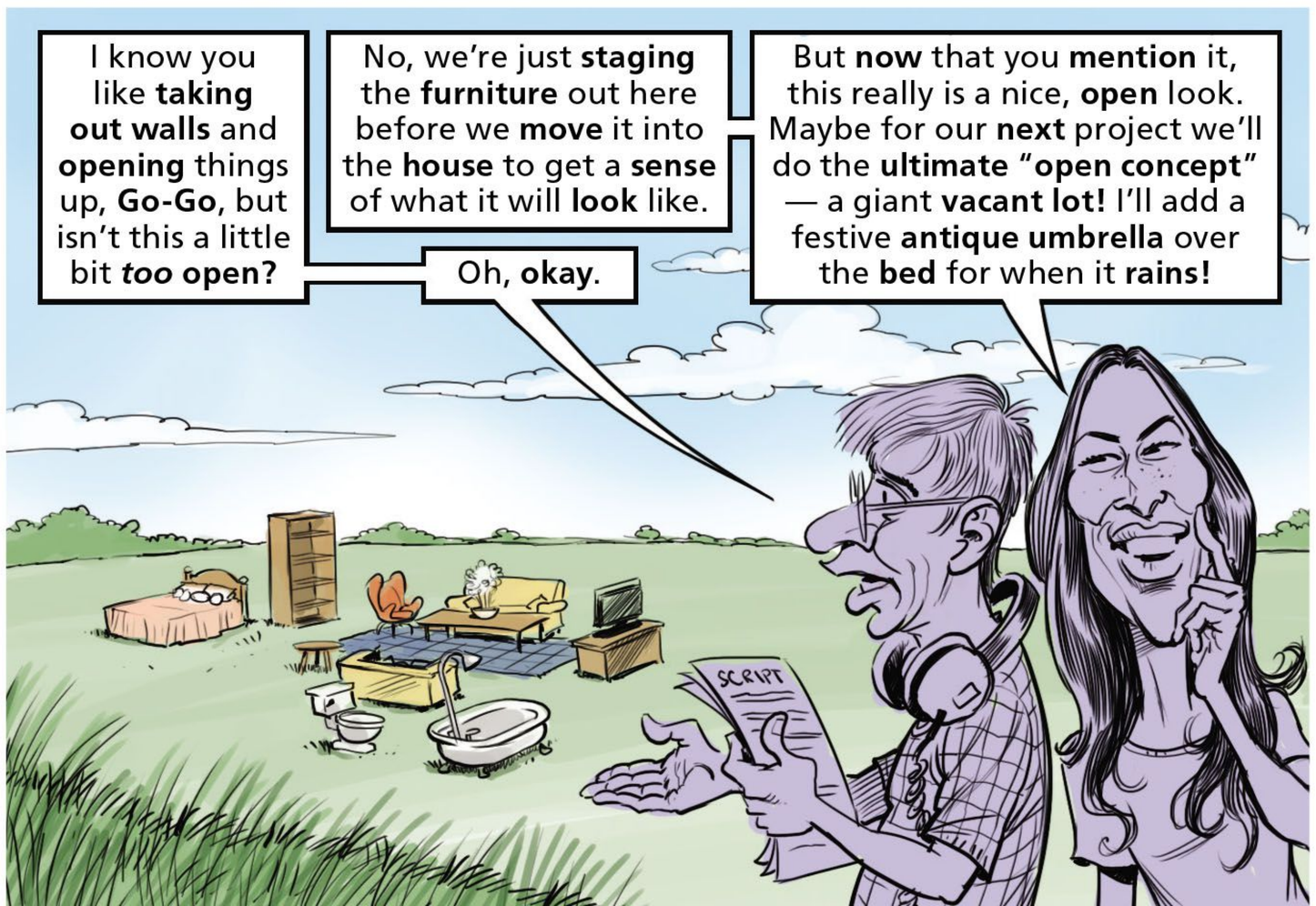
BANK


OOPS!


Welcome to the farm. Did you have any trouble finding it?
No, your instructions were great! Drive past the Bragnolia Gift Shop, turn right at the Bragnolia Bake Shop, left at the Bragnolia Candy Shop and 500 feet past the new Bragnolia Petting Zoo.
And it looks like work on the Bragnolia Nursery School is coming along nicely.
BRAGNOLIA THEME PARK
Tickets


As usual, we offer two options. For $15,000 we can completely rewire the house and bring it up to code.
And the other option?
For $35 we can run an extension cord to the lamppost on the corner and get power from that. Just remember, the lamppost is on a timer, so you'll have no electricity during the day, so that might be a small problem.
And there's more good news! We found extra shiplap in the garbage, so we lined all the closets, the attic and even the refrigerator!
BUY THIS $ MUG! $


I don't like to brag, honey, but you know how I keep getting honored by sports teams and city governments?
I certainly do. Who do you think makes the producers write all those letters and emails begging neighborhood sports teams and attention-starved local government officials to find some half-assed way to honor you?
Well, here's the poop. On Friday the Waco, Texas Sanitation Service is going to let me turn the valve to pump human waste into their newest septic tank, which is named after me! I'm going to be #1 in the #2 business! I tell you, I'm flushed with excitement!
Oh Flip, I couldn't be more proud!
BUY THIS $ BARN $
CHUCK $
RIB $ $
LOIN $$


I know you like taking out walls and opening things up, Go-Go, but isn't this a little bit too open?
No, we're just staging the furniture out here before we move it into the house to get a sense of what it will look like.
Oh, okay.
But now that you mention it, this really is a nice, open look. Maybe for our next project we'll do the ultimate "open concept" — a giant vacant lot! I'll add a festive antique umbrella over the bed for when it rains!
SCRIPT


I see you followed my design exactly! Nice job, Squint.
I tried to get in every detail you sketched for me.
You missed here and there, but basically, it looks enough like what I drew.
BOOKCASE
$KETCH $ $ $$

Hi, honey, I know we're coming **down** to the **wire** and you're **working** your **tail** off, but I brought the **kids** and **pizza!** Are you **surprised?**

***Very* surprised!**

Oh, **I know** — you're **surprised** because this is **Monday** and it's the night we **normally** bring **fried chicken**.

No, I'm **surprised** because these **aren't *our* kids!** But **don't worry**, Flip, we **work** so many **hours away** from **home**, I often **forget** what they **look like**, too!

Okay, **ready** to see **your house?**

Driver, move that **bus!**

Er, this **isn't** a **network** show. We **don't** have that kind of **budget**. Try, **"Roll aside** that **flimsy photograph!"**

Did you give the **new owners** the **handkerchiefs** full of **chopped onion?** We need them **crying** our signature **tears** for the **reveal!**

Welcome home!!! This is what your **new house** looks like!

It's **amazing!**

Actually, it's what your new house **could** look like if you **somehow** manage to come up with an additional **$21,456** for all the **furniture**, **lamps** and **design elements** we've used to **stage** it!

This **house** may be on a **back road**, but this is certainly **highway robbery!**

3 MONTHS LATER...

Too bad we didn't have any **money** left to buy Go-Go's **furniture** and all the **other stuff** that made this place look so **beautiful** and **homey**.

At least we can **get by** with our ***old* furniture** and **rugs** and stuff.

We can for **now**, but this **"open concept"** crap has everything **rotting away** at an **amazing pace**. Soon we'll be **dead broke** and **own nothing!**

Yep, we'll be **homeless** and living on the **street** — the ***ultimate* "open concept"**! Thanks, **Fixer-Hucksters!**

The MAD Poster Gallery

YOUR FAVORITE MAD ARTWORK ON SALE NOW (CHEAP!)

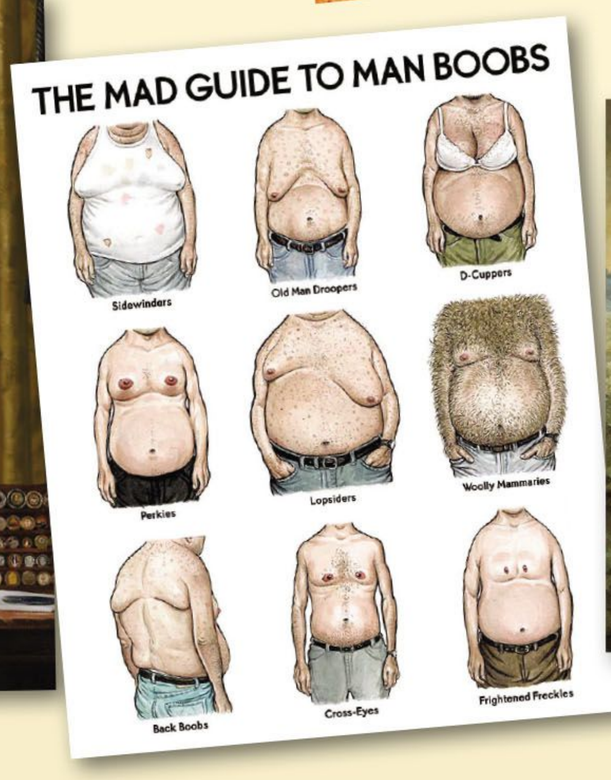
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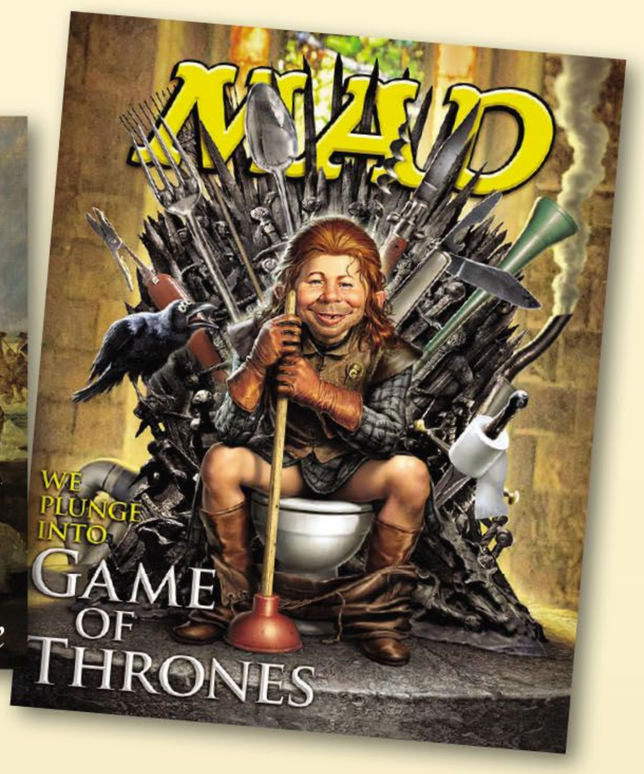












Now you can decorate your home with fine art, or you can adorn your wall with these ridiculous MAD posters instead (wall not included)!

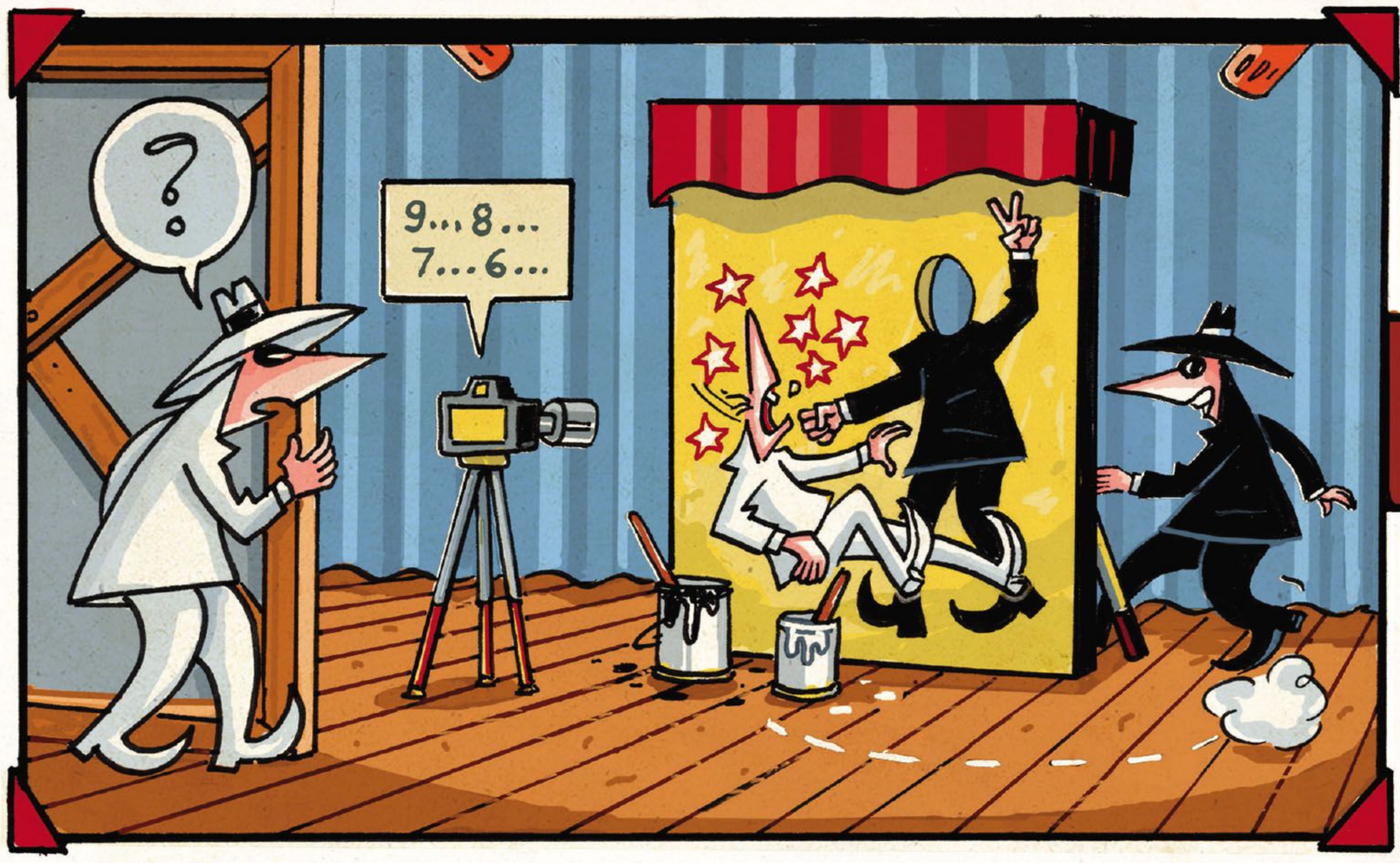
ORDER NOW AND YOU'LL RECEIVE WHAT YOU ORDER!

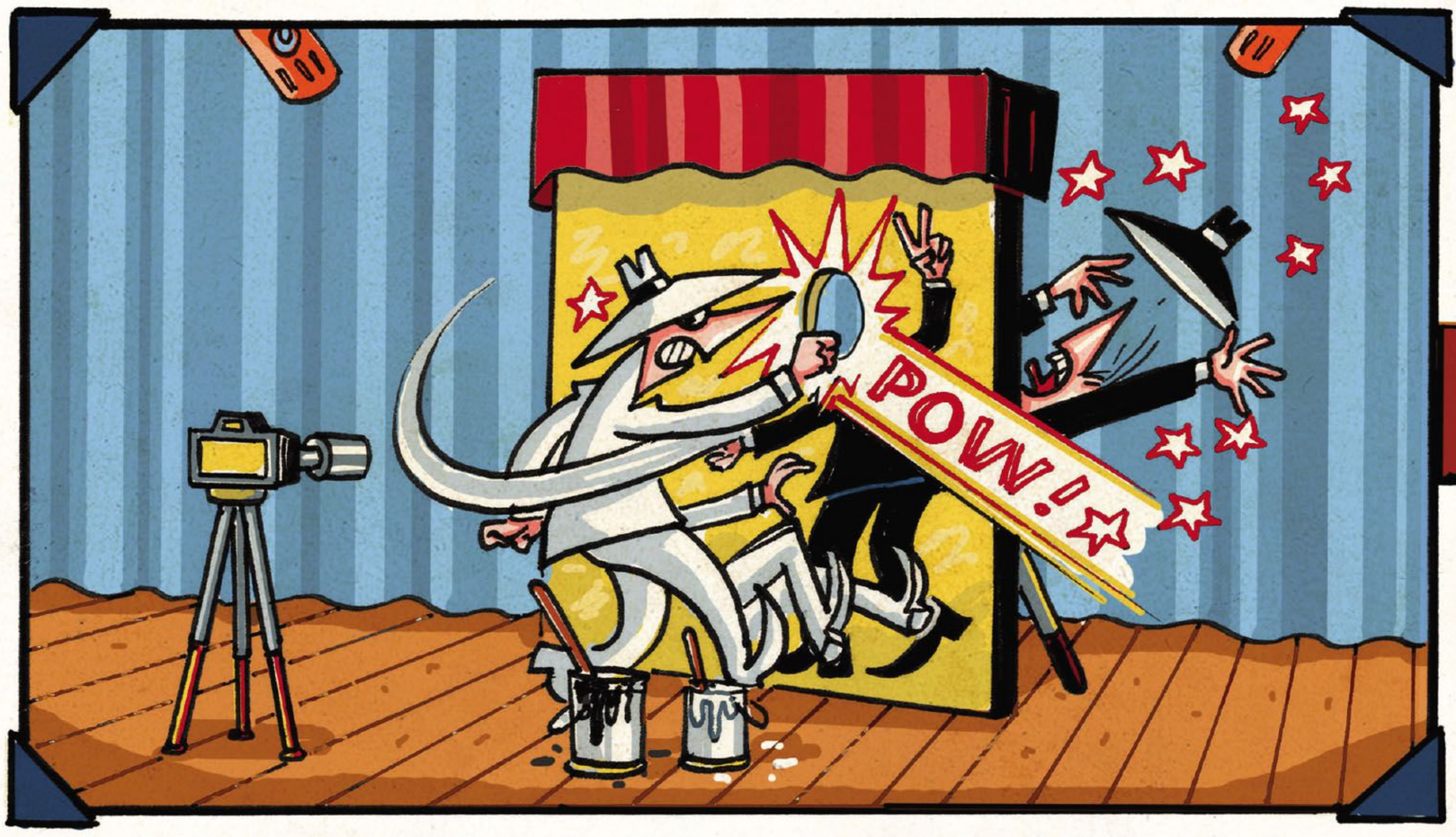
Go to zazzle.com/mad_magazine*

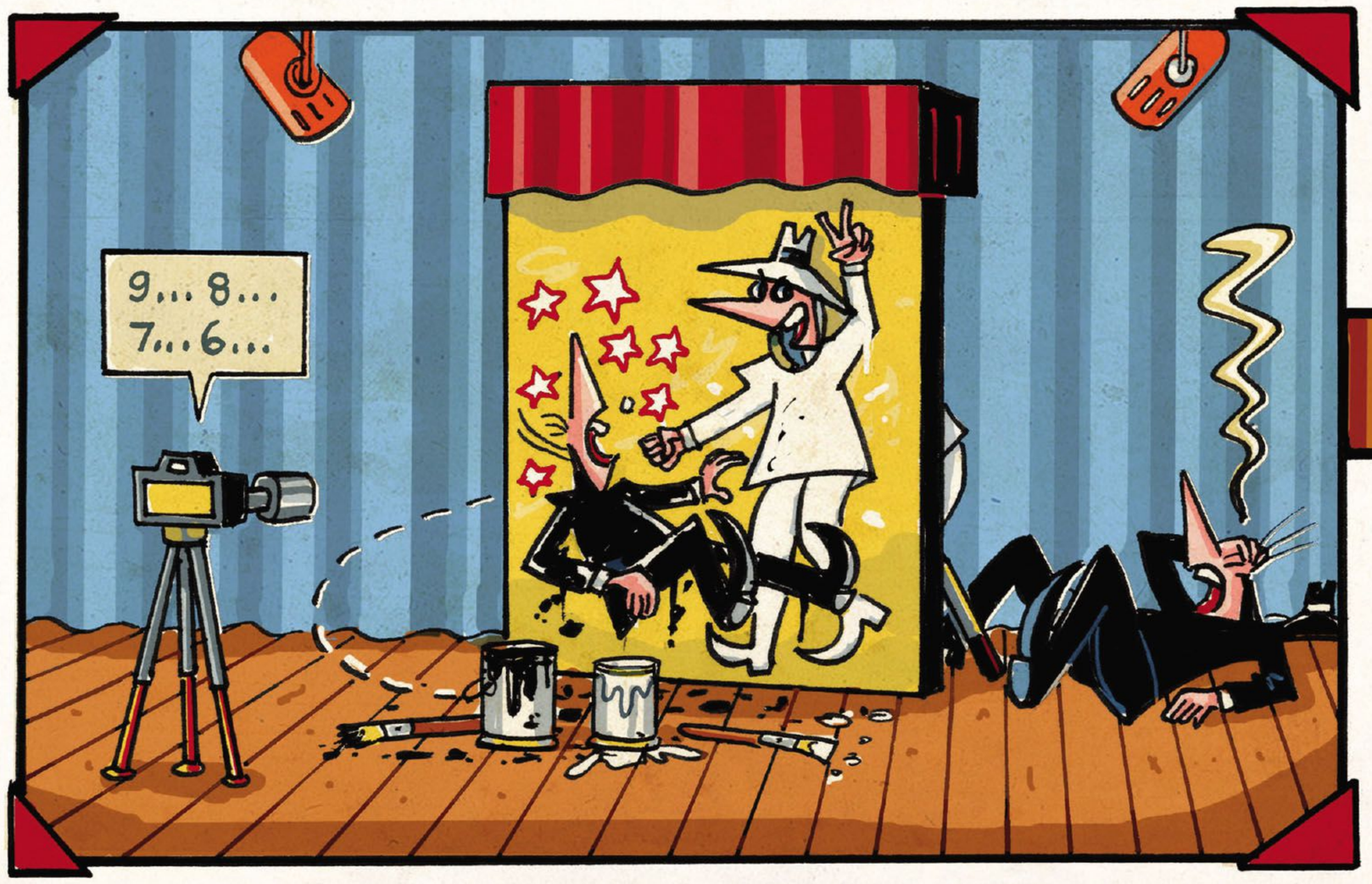
and look for the discount code for extra savings!

SPY VS SPY



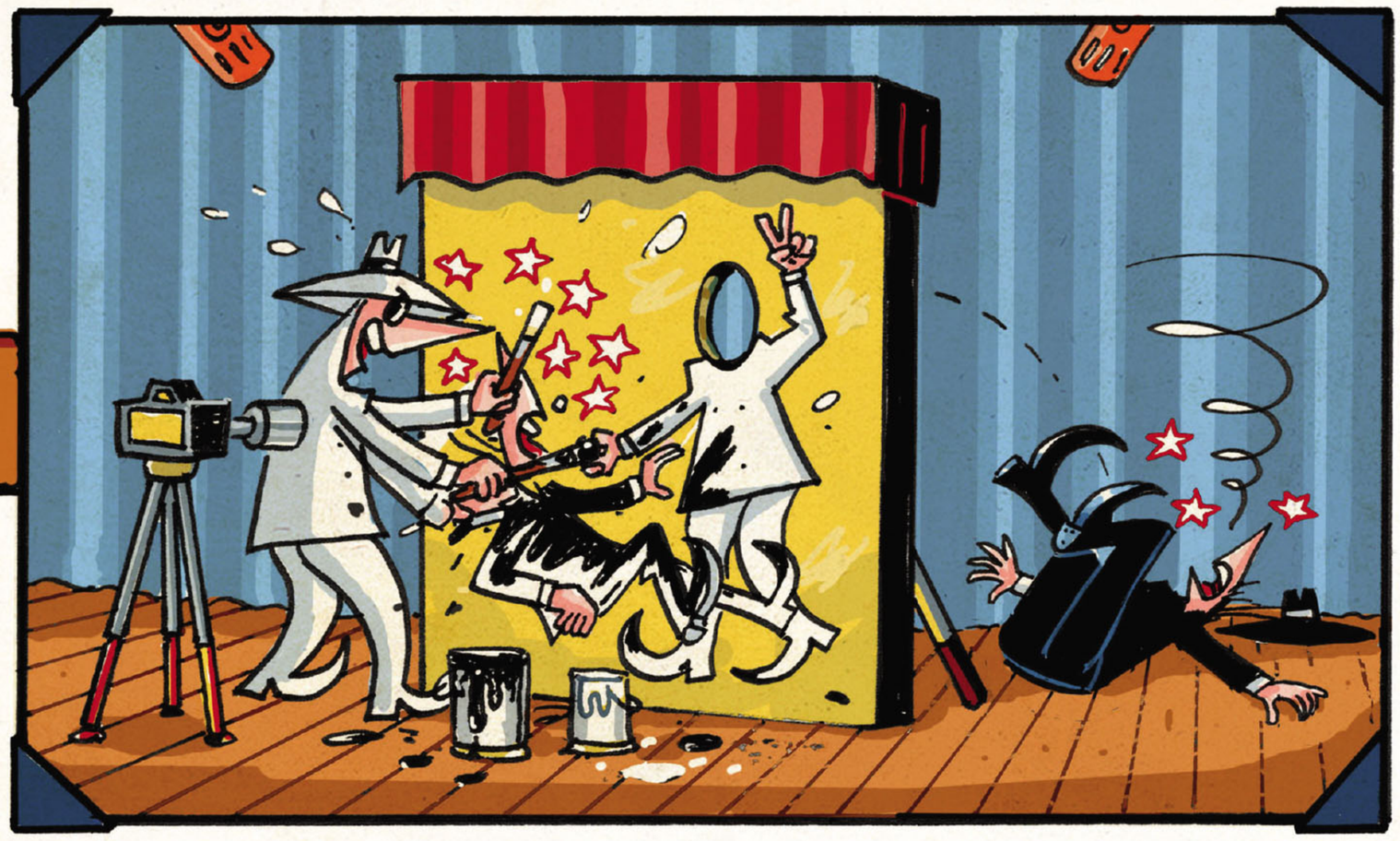














SPY vs SPY









WRITER AND ARTIST: PETER KUPER

KUPER

AND THE BRAND PLAYED ON DEPT.

What's the hardest thing in advertising? Coming up with the slogan! A good slogan needs to be short, catchy and unforgettable, and it has to fit the product perfectly. Get it right, and you can spend the next 50 years telling your customers "They're gr-r-r-reat!" Screw it up, and you've just burned millions of dollars on "Are you gellin'?" or "Avoid the Noid." It's a huge decision, so why take a chance? Why not just go back, find an already-successful slogan, and steal it? Even so, an ethical copywriter who's reading this introduction may feel that ripping off others' work is cheap, lazy and wrong. Silly rabbit! You deserve a break today! Just do it!

RECYCLED AD SLOGANS

WRITER: DESMOND DEVLIN ARTIST: RICK TULKA COLORIST: JIM CAMPBELL

The quicker picker-upper



WAS the slogan for Bounty paper towels

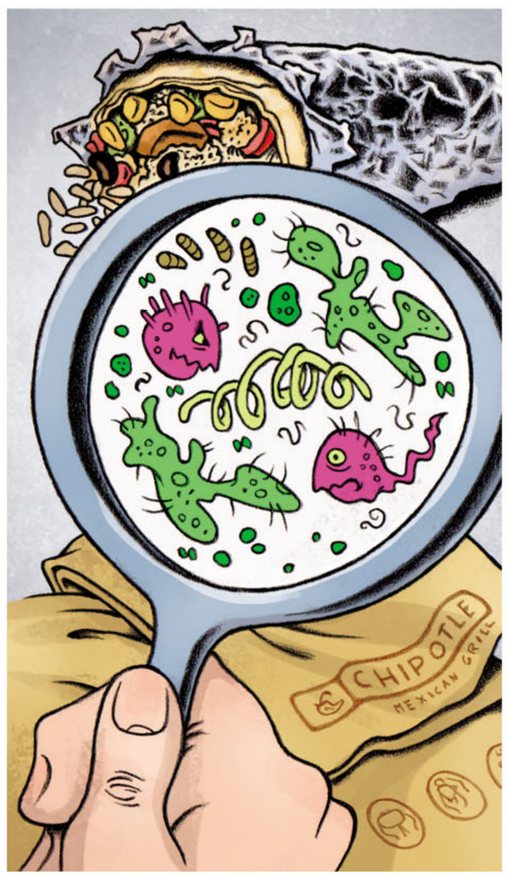


NOW the slogan for Viagra

99 44/100% PURE

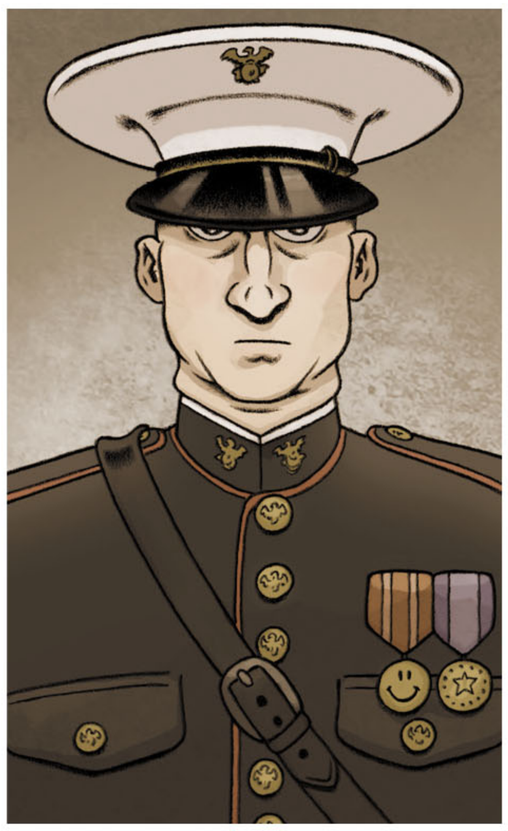


WAS the slogan for Ivory soap

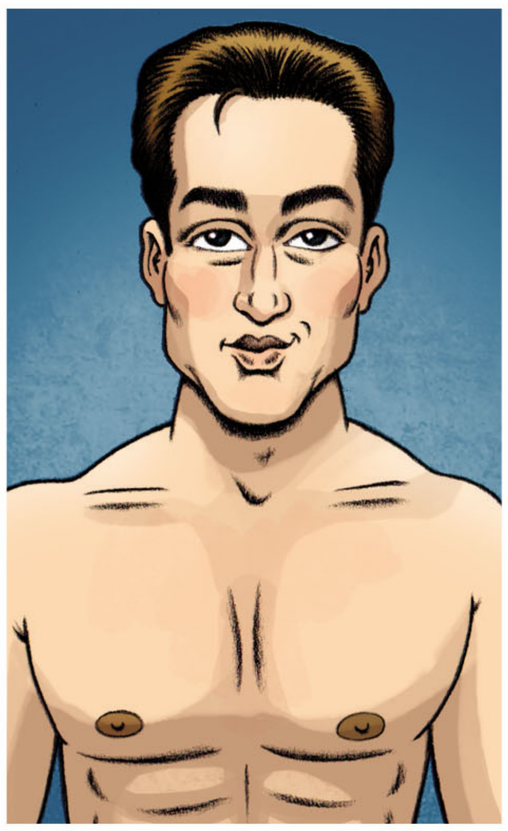


NOW the slogan for Chipotle

We're looking for a few good men.



WAS the slogan for the U.S. Marines

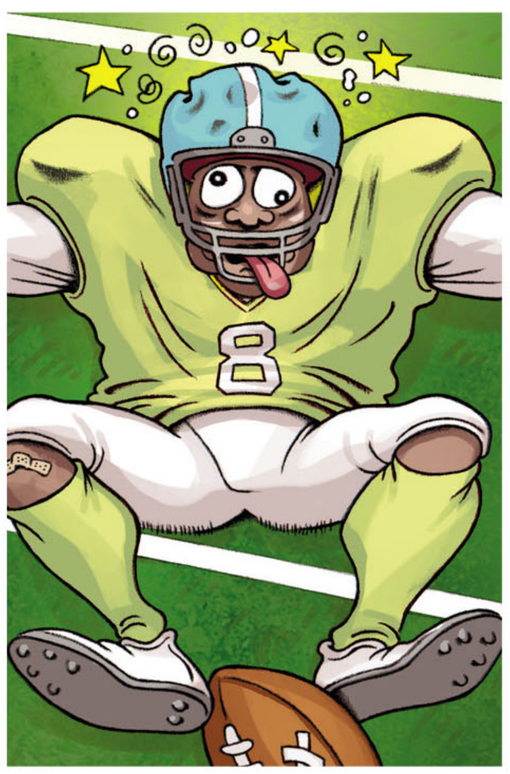


NOW the slogan for Grindr

A MIND IS A TERRIBLE THING TO WASTE.

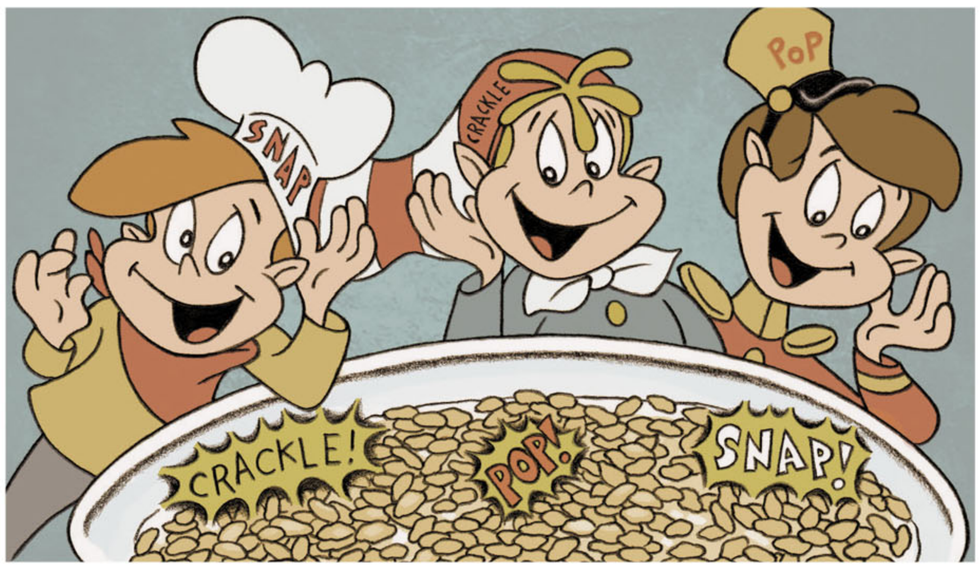


WAS the slogan for the United Negro College Fund



NOW the slogan for the National Football League

SNAP! CRACKLE! POP!

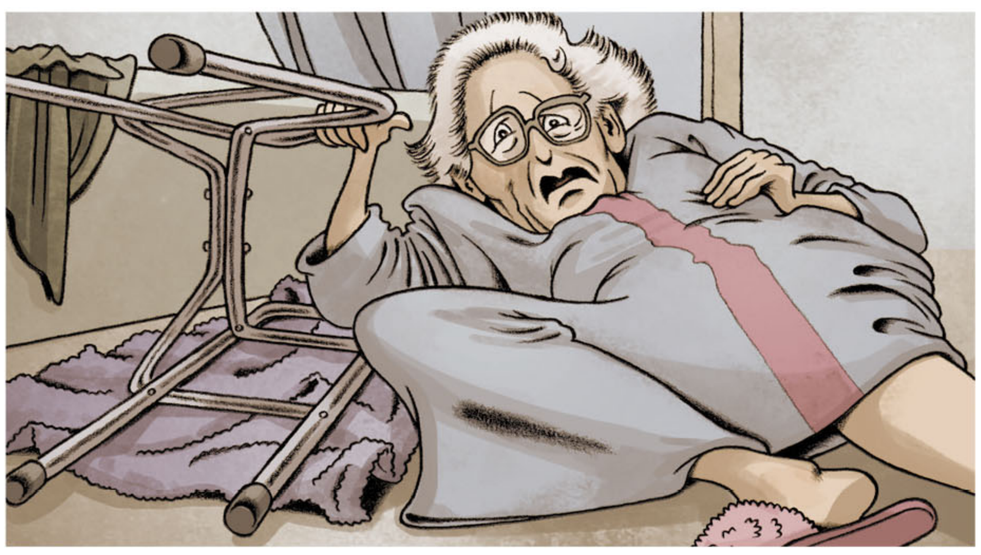


WAS the slogan for Rice Krispies



NOW the slogan for Sprint

I've fallen and I can't get up!



WAS the slogan for Life Alert medical bracelets

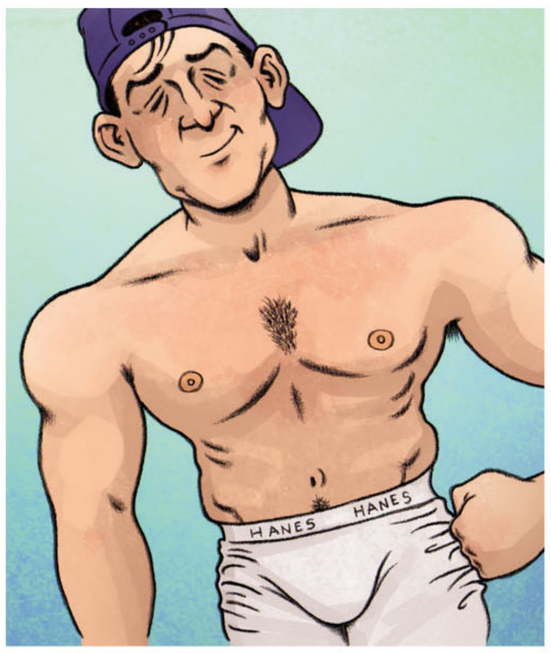


NOW the slogan for Jeb! 2016

Our most important package is yours.



WAS the slogan for FedEx



NOW the slogan for Hanes underwear

It leaves you breathless



WAS the slogan for Smirnoff vodka



NOW the slogan for Volkswagen

You're soaking in it!



WAS the slogan for Palmolive dish soap



NOW the slogan for Depend adult diapers

THE CHOICE OF A NEW GENERATION

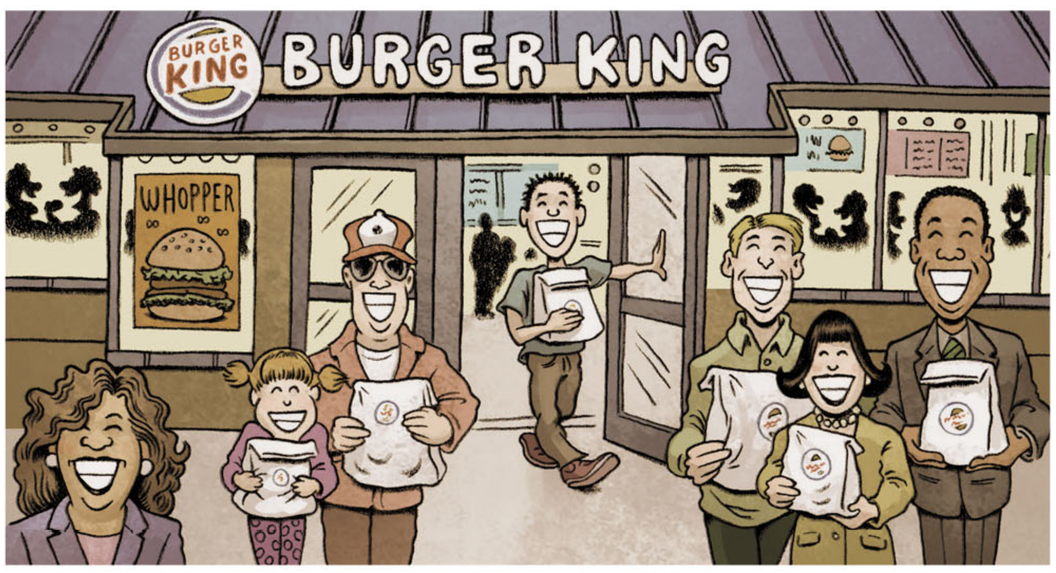


WAS the slogan for Pepsi

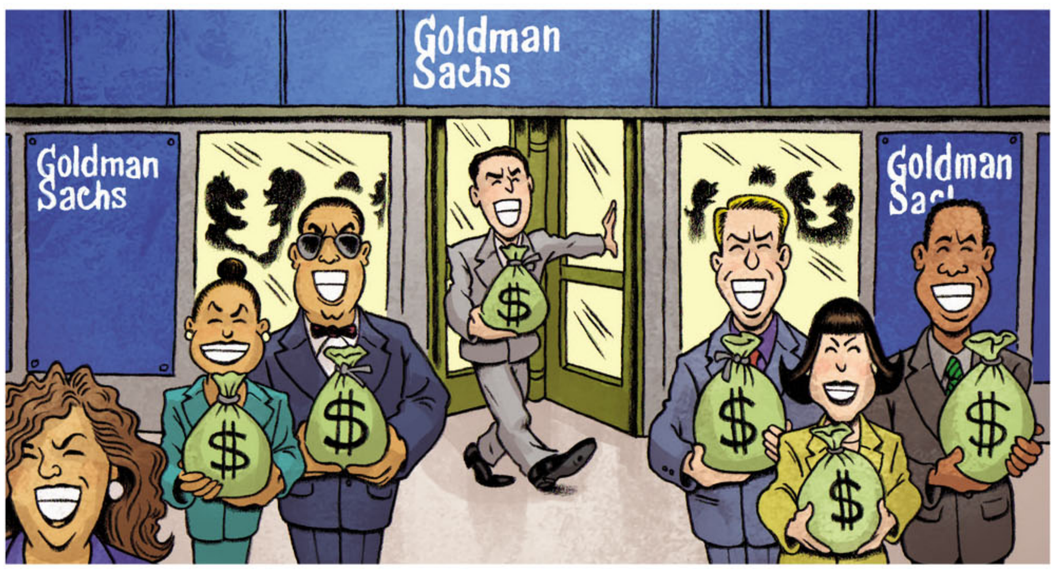


NOW the slogan for Pornhub

SOMETIMES YOU'VE GOTTA BREAK THE RULES



WAS the slogan for Burger King



NOW the slogan for Goldman Sachs

ISN'T TWO MONTHS' SALARY A SMALL PRICE TO PAY?

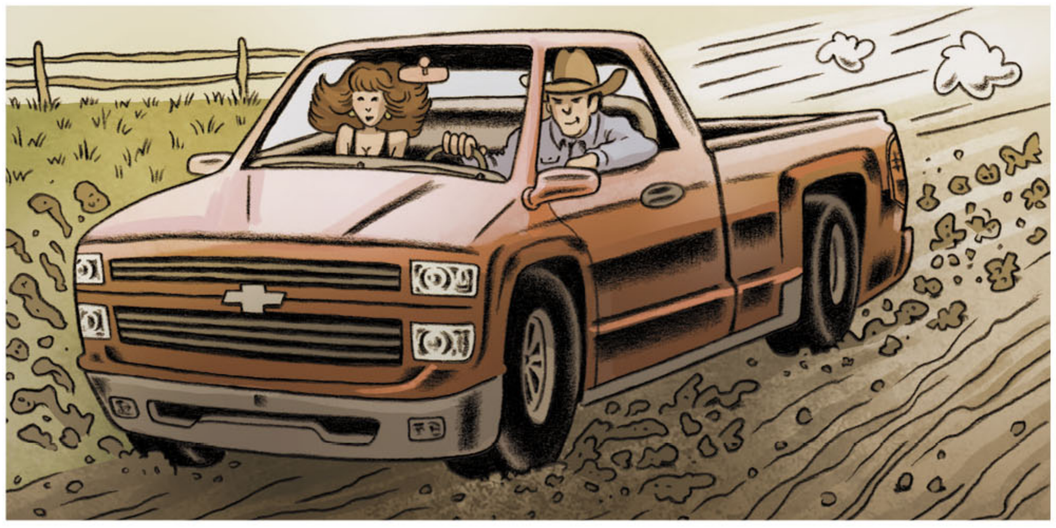


WAS the slogan for
De Beers engagement diamonds



NOW the slogan for Whole Foods

LIKE A ROCK



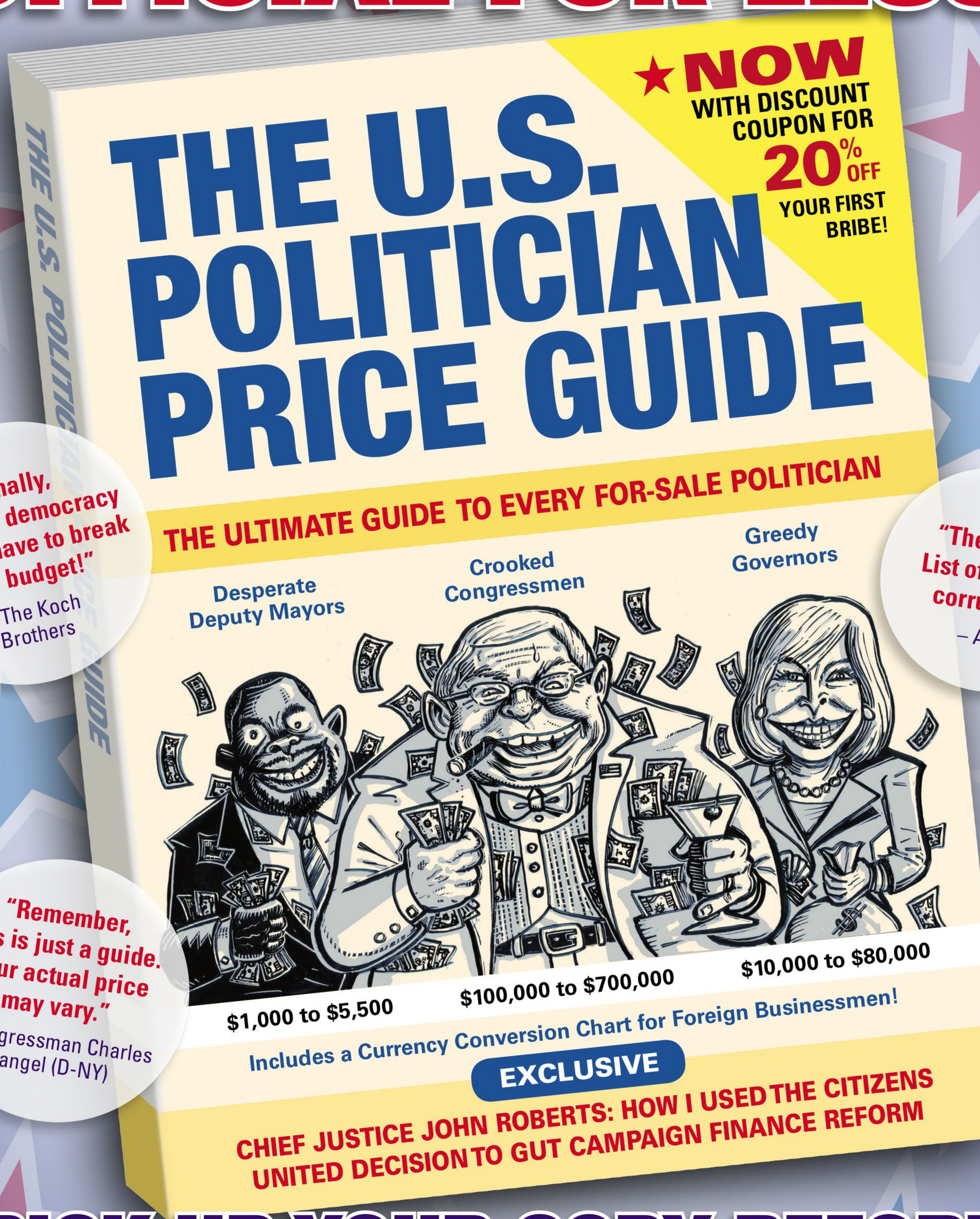
WAS the slogan for Chevy Trucks



NOW the slogan for Cialis

ON SALE NOW!

OWN AN ELECTED OFFICIAL FOR LESS!



"Finally, breaking democracy doesn't have to break your budget!"
– The Koch Brothers

"The Angie's List of political corruption."
– Angie

"Remember, this is just a guide. Your actual price may vary."
– Congressman Charles Rangel (D-NY)

PICK UP YOUR COPY BEFORE ELECTION DAY AND SAVE!

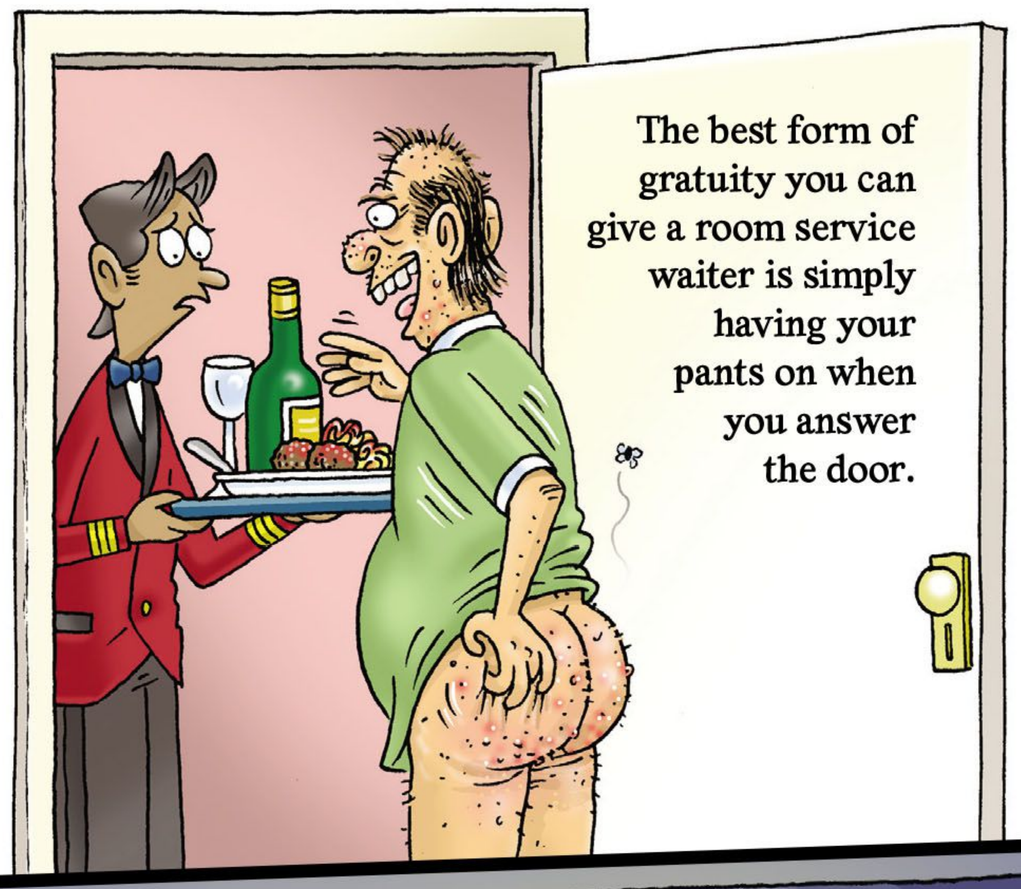
Recently, we ran the first installment of "MAD's Tips for Tipping" — and it was such a hit, the public insisted — nay, DEMANDED — a follow-up! So here it is — because if there's one tip we follow, it's "Give the people what they want!" And if there's a second tip we follow, it's "Exaggerate about the popularity of things in MAD when writing an intro!"

MAD's TIPS for

WRITER: KENNY KEIL ARTIST: JOHN KERSCHBAUM



Foreign currencies with poor exchange rates are a great way to beef up your tips. Instead of being the cheapskate who leaves a dollar, be the big shot who leaves 600 Chilean pesos.



The best form of gratuity you can give a room service waiter is simply having your pants on when you answer the door.





Parents: a 20% tip for the babysitter can ensure that bedtimes are strictly enforced. Kids: a 40% tip for the babysitter can ensure you get to stay up all night eating ice cream and watching *Deadpool*.

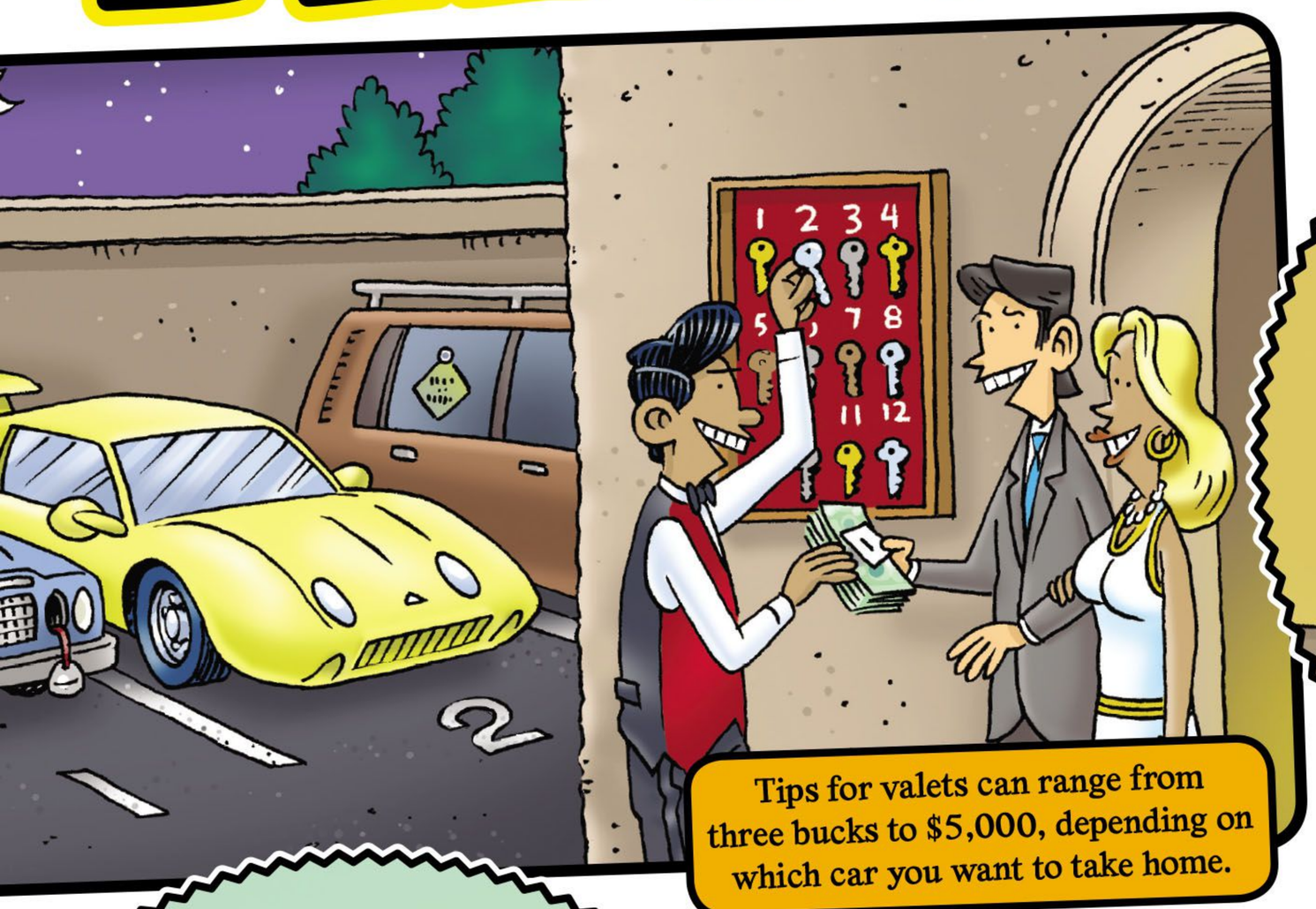


If you tip the piano player $25 or more, he's legally obligated to let you rap along with him for as long as you want.

Before you drop that dollar in the jar for your barista, add a personal touch by writing a grossly misspelled version of her name on it.



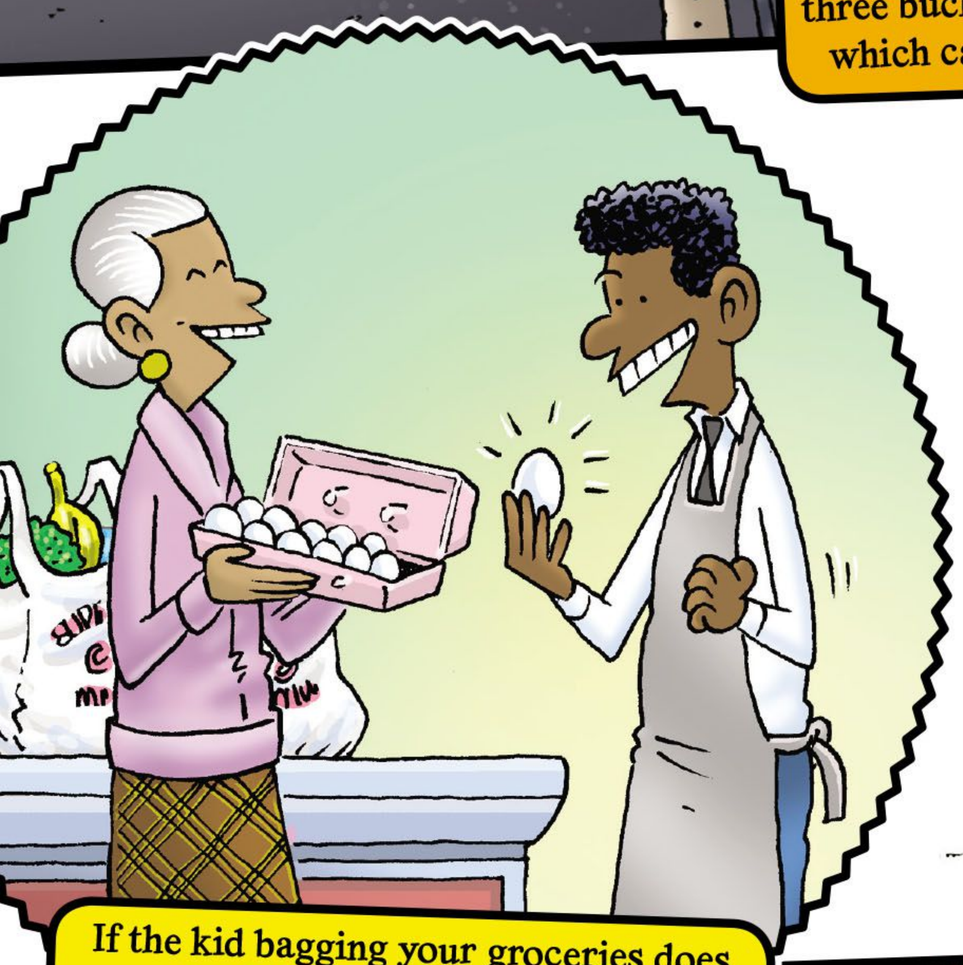
TIPPING Part 2



Tips for valets can range from three bucks to $5,000, depending on which car you want to take home.



As a rule, hotel maids should get 10 to 20% of whatever jewelry and electronic devices you left in the room that are still there when you return each night.



If the kid bagging your groceries does a good job, open up your carton of eggs and let him pick any one he wants.





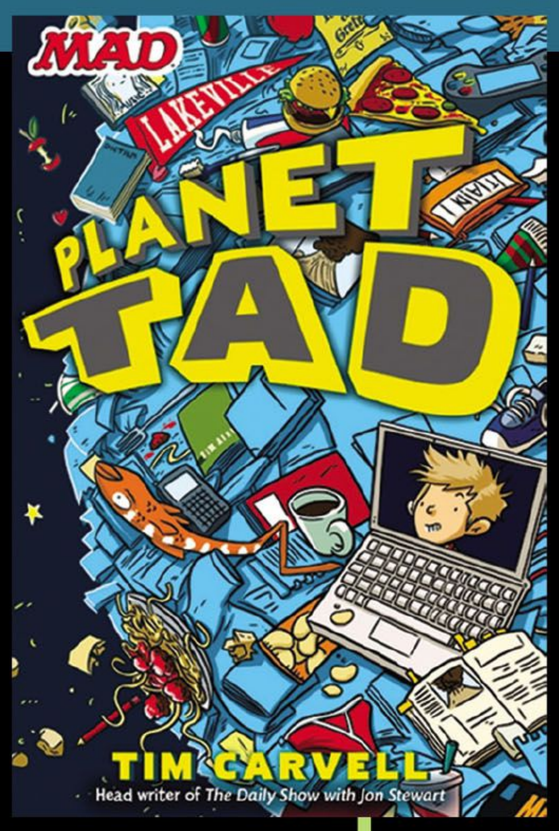
Tipping the doorman is expected...if you use the door. Sneaking in and out via the fire escape can be a great cost-cutting measure.

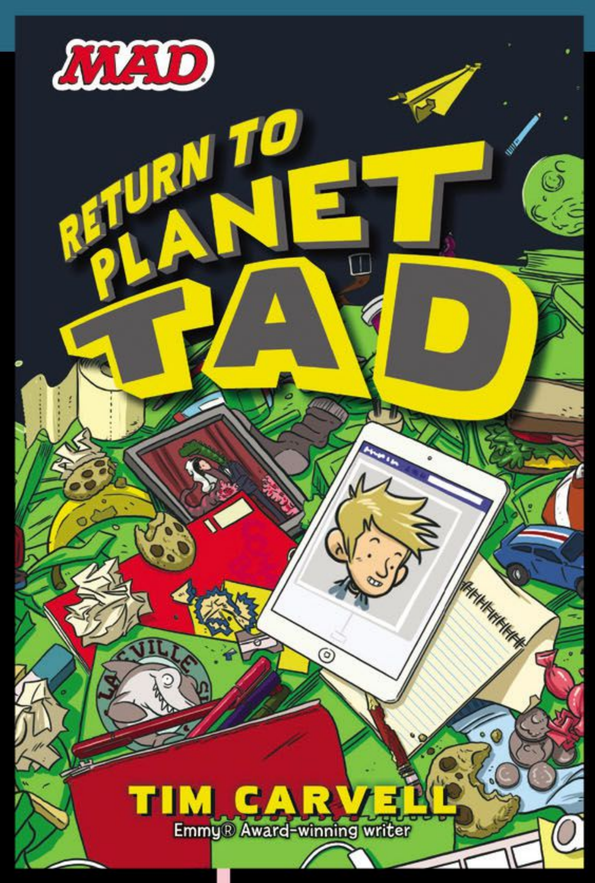


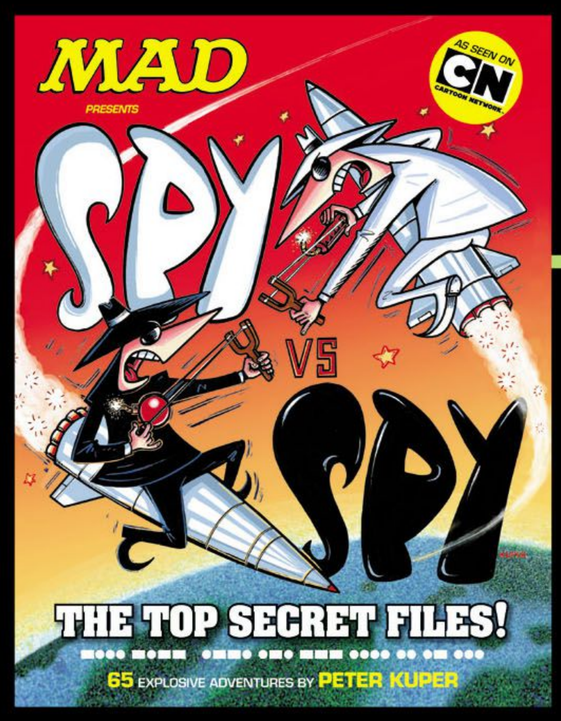


When crossing the River Styx into Hades, ALWAYS tip Charon the ferryman. If you displease him, you run the risk of being dumped where they keep all the Nazis and the people who sent Candy Crush invites.

COMPLETE YOUR MAD LIBRARY







MAD'S GREATEST WRITERS: FRANK JACOBS

A celebration of the work of one of MAD's most prolific writers. Foreword by "Weird Al" Yankovic!

PLANET TAD

All-new adventures from the executive producer of *Last Week Tonight with John Oliver*!

MAD'S GREATEST ARTISTS: DAVE BERG

Classic strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

RETURN TO PLANET TAD

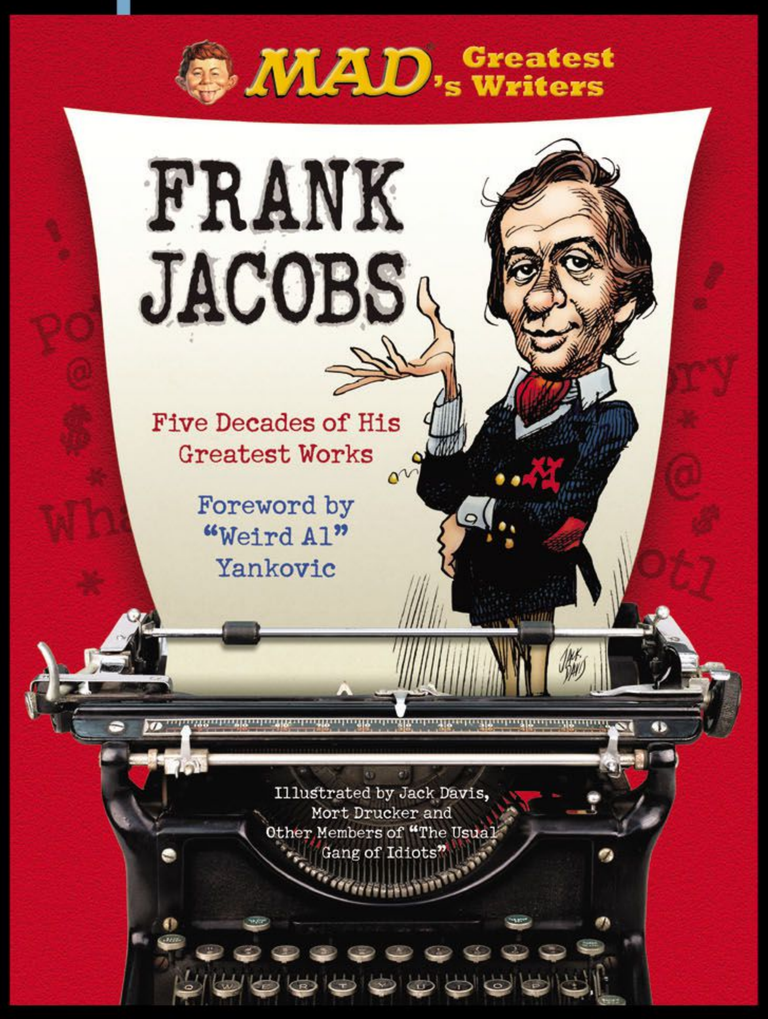
If you loved the first *Planet Tad* book, you'll really love this one! 232 pages of all-new Tad misadventures!

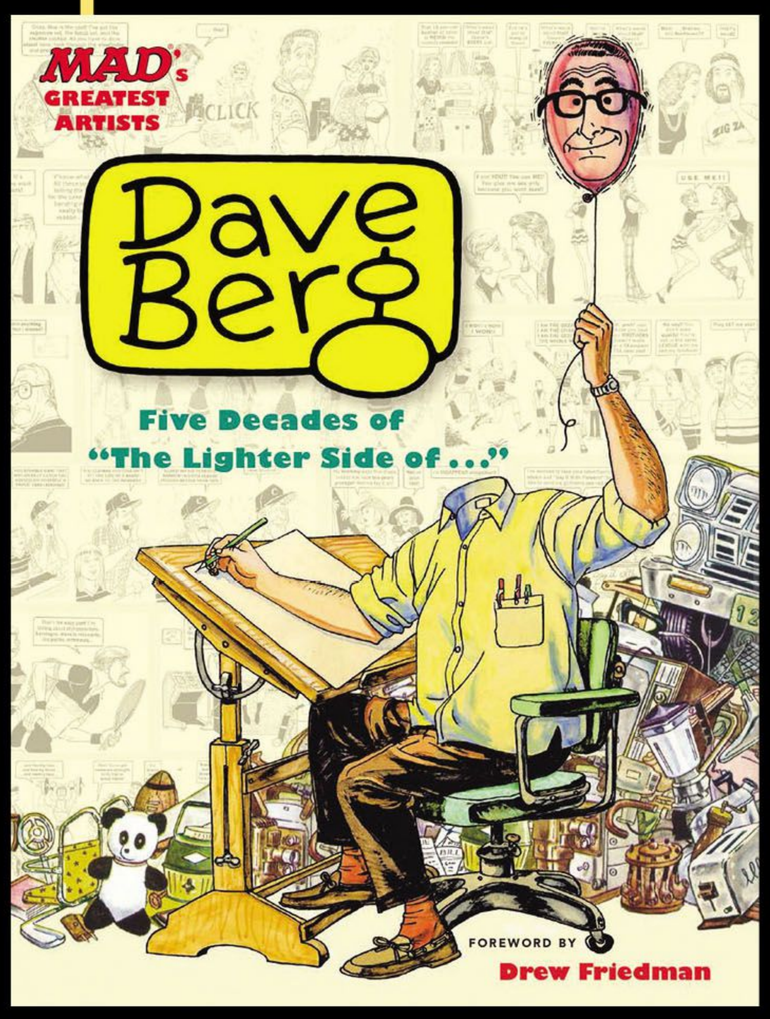
MAD'S GREATEST ARTISTS: MORT DRUCKER

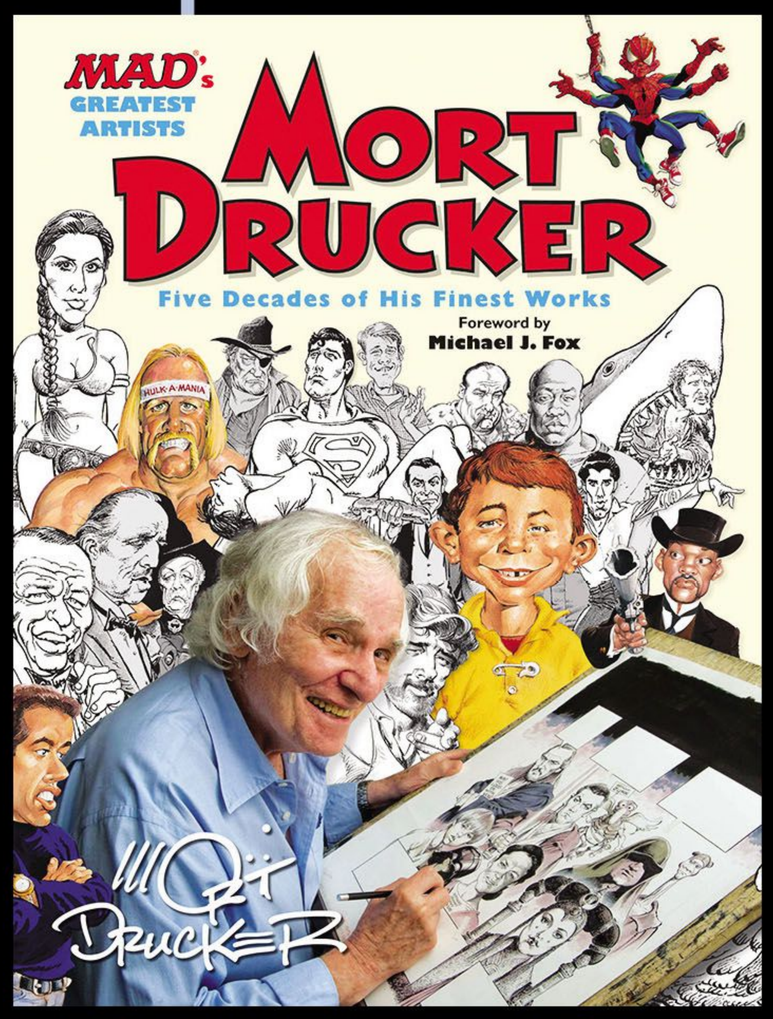
Includes many of Mort's greatest movie satires, plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams and others! Also a classic, vintage pull-out poster!

SPY VS. SPY: THE TOP SECRET FILES!

Special digest size! 65 explosive adventures by Peter Kuper!

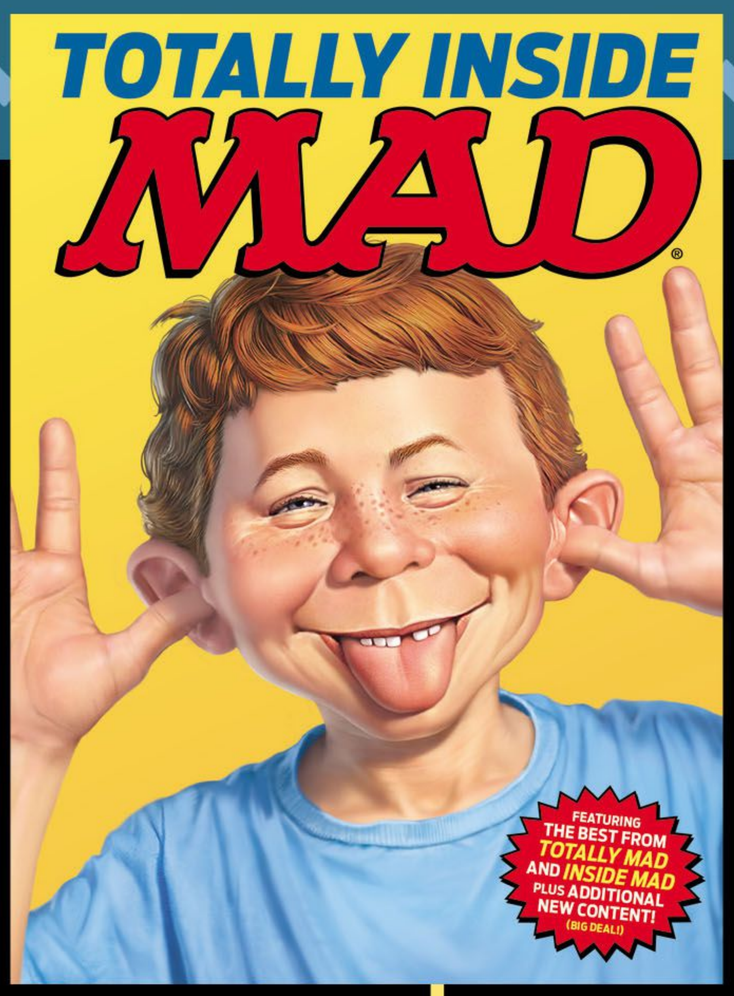


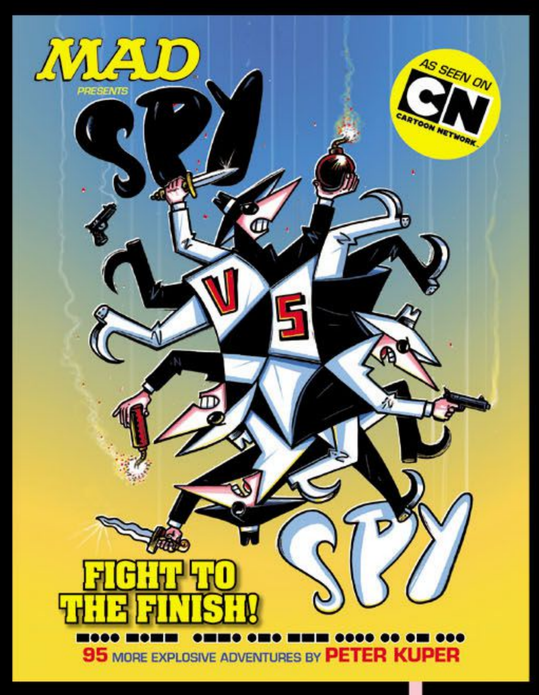


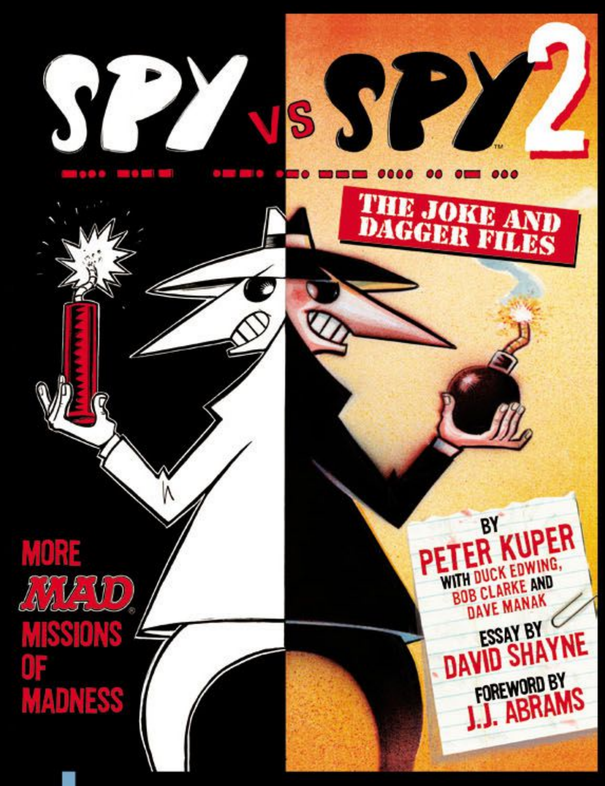


ON SALE NOW IN THE BOOK SECTION

(AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)







MAD'S GREATEST ARTISTS: DON MARTIN

A select and expansive collection of Don's best pages spanning his 32 years at MAD! A must-have for lovers of *Shtoink*!

TOTALLY INSIDE MAD

A virtual combination of *Totally MAD* and *Inside MAD*, plus newly added articles all in one spectacular volume. A Sam's Club Exclusive!

MAD'S GREATEST ARTISTS: SERGIO ARAGONÉS

Includes new, never-before-seen Sergio art! Plus a pull-out poster with 500 of Sergio's favorite marginals!

SPY VS. SPY: FIGHT TO THE FINISH!

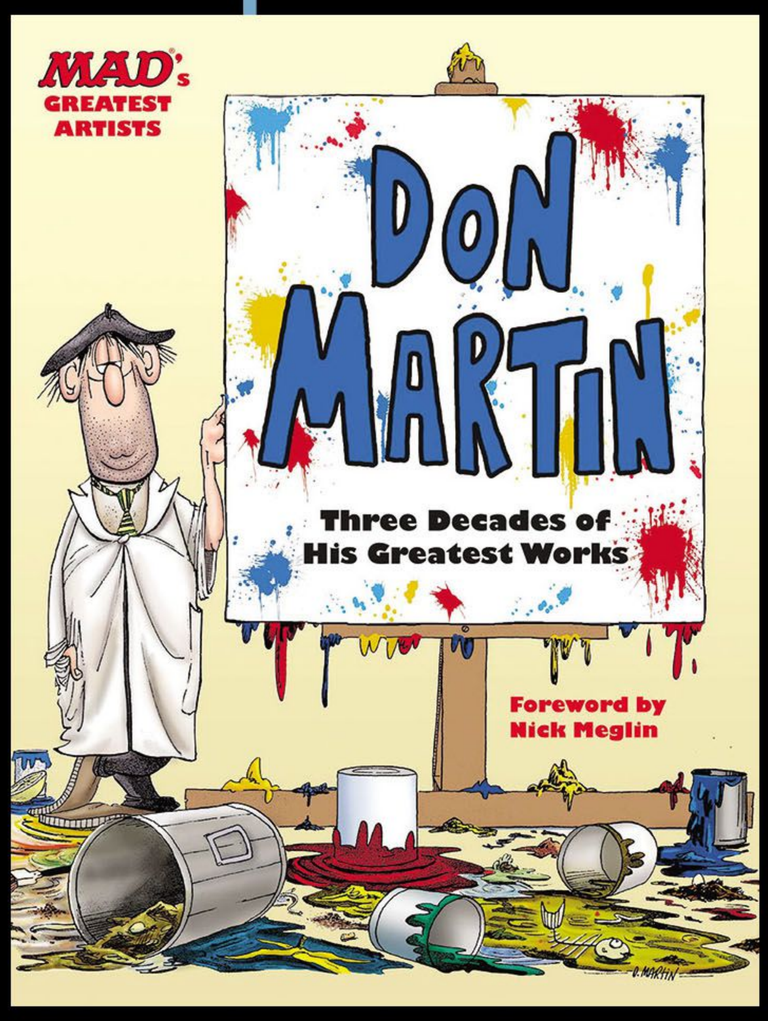
Special digest size! Includes 95 diabolical adventures by Peter Kuper!

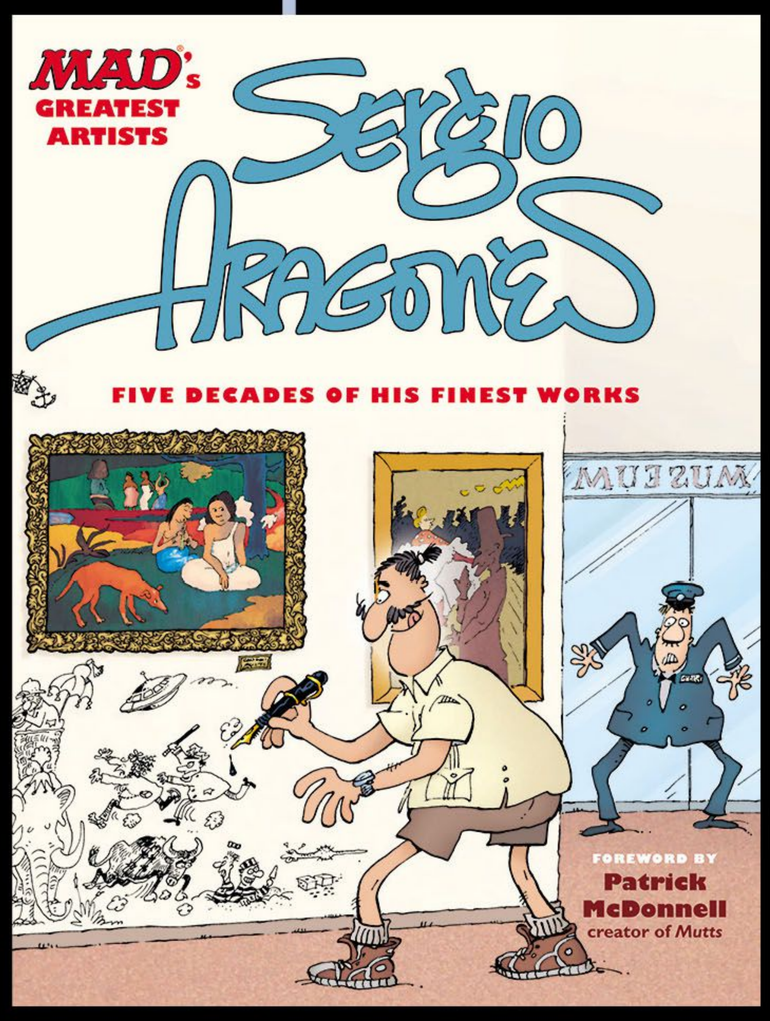
SPY VS. SPY VOLUME 2

Includes every Spy vs. Spy adventure from 1987 to 2007!

AND MORE!

Six pointless collections, perfect for fans of *MAD* on Cartoon Network!







OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!



14 Insanely Unremarkable Facts About, Oh, Let's Say, *Possums* That We'll Describe As "Absurd" And Explain With Curse-Heavy Bro-Copy

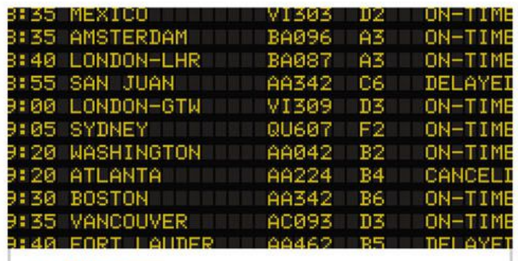
By Hy Purbly | August 14, 2016 | 943,536 views



16,912 views

6 Brutal Realities of Being Addicted To The Steel Claw Game In Denny's Waiting Area

By Kort Tursblown | August 14, 2016



44,098 views

9 Startling Easter Eggs In The Flight Information Board At Newark Airport

By I.L. Seat | August 14, 2016



39,661 views

7 Ways WWII Totally Ruined The "World War" Franchise

By CRAPPED Readers | August 14, 2016



371,448 views

13 WTF Ways People Fold T-Shirts

By Polly Kottenblend | August 14, 2016



9,599 views

12 Iconic Background Characters In Video Games You've Never Noticed Before Due To Their Unimportance And Lack of Detailed Rendering

By Khalif Doody | August 14, 2016



12,123 views

5 Reasons Why Hollywood Won't Cast Henry Fonda Anymore

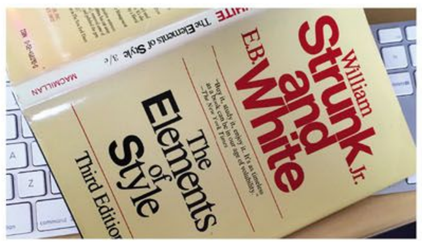
By Teb Tub | August 14, 2016



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7 Most Glaring Plot Holes In The Little Video That Plays On The ATM For Three Seconds As It's Getting Ready To Dispense Cash

By Bea Uvvay | August 13, 2016



416,615 views

27 Gear-Stripping Tense Changes That Will Made You Wonders If Anyone Bothered To Proofreading Crapped Content Before Posts It

By Ed Ditter | August 14, 2016



186,643 views

6 Unexceptional Old-Timey Photos We Needed To Run To Justify An Article About One Old-Timey Photograph With Some Mildly Interesting Detail

By Dag Aerrotype | August 13, 2016



576,220 views

5 Preposterous Myths About Santa Claus That Very Young Children Stupidly Believe

By Noel Rooner | August 13, 2016



620,358 views

22 Screen Shots From '80s Cartoons Taken Out Of Context And Ripe For Insanely Lowbrow, Easy Comedy, Part 12

By Sal U. Lloyd | August 13, 2016

Fecal on Crapped



1,386,576 Views

The 14 Most Insanely Newsworthy Things Happening Right Now That You're Sadly Learning About Through Text-Cluttered Photos On A Comedy Website

By Ed Lyons



1,267,869 Views

12 Amazingly Different Ways People Around The World Spell The Sound Made When Someone Sneezes

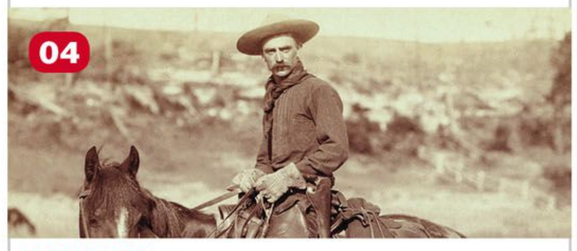
By Kate Choo



977,455 Views

5 Things Only People Who Collect Old Telephone Pole Glass Insulators Know About Old Telephone Pole Glass Insulators

By A. Tiente



790,039 Views

7 Historically Insignificant Figures We Dug Up To Hyperbolically Refer To As "Badass" and "Magnificent Bastards"

By Dag Aerrotype

IF YOU CAN READ THIS, YOU'RE READY FOR THE NEXT PAGE.



SEEING REDNECK DEPT.

SIGNS YOU'RE AT A

No funeral is fun, but some are definitely worse than others. After all, a funeral is only as good as its mourners — so when the grieving loved ones are loud-mouthed dirt-merchants, it's bound to affect the proceedings. Let's just say, sometimes the person in the casket truly IS in a better place.

The prayer cards have a picture of St. Dale Earnhardt, Sr. on them



WHITE TRASH FUNERAL!

The undertaker has more than one business

The hearse has monster truck wheels

What's that pig-face Uncle Randy doin in there when he never even paid up fer his haf'a the got-damn cinder blocks!

A fistfight breaks out at the photo collage

You ain'even got no Right to be here since You stole all Yer Mama's Beanie Babies!!

There are cigarette butts in the lilies

There's a separate receiving line, 25 feet from the casket, for the bereaved with restraining orders

WRITER AND ARTIST:
TERESA BURNS PARKHURST

MAD Asks: What's Your Favorite Comic

WRITER: JEFF KRUSE
ARTIST: JUSTIN PETERSON

I can't **believe** you're **asking** me, because I just got in a fight with my **former best friend** about this **very** thing! It's definitely **TeamForce Ally Coalition #98**, where **Scornatta** vows her **undying vengeance** against **no one in particular**, and the man in the **Red Sox cap** and **Groucho glasses** eludes capture for the **sixth time!** It's a **perfect** issue that **perfectly** sets up the **next 28 issues perfectly!**

LIVINGSTON ISDEAD
INVISIBILINGTON, KS

The **greatest** comic **ever** is **Agents #174398 & #56098-75 of Dimension 398 in 9845 AD #105.** It's **so** cool...**that's** the one where **The Retroactive Exonerator** gains the ability to **communicate** with **bread mold — not** that it does him **any** good! And in that **same** frickin' issue **The Penultimate Quadruplet** finds the **time machine part** he needs on **eBay!** **AWESOME!**

TIMOTHY WHATABORE
FUGITIVE, AK

My comic collection goes **back** to the **'30s**, so I have **many** faves. But my **ALL-TIME** fave is probably **Denizens of the Metaverse #114**, when **FourthWall** goes to a comic book convention to discuss **himself.** **Hey**, would you like to come over to my **apartment** and see it?

HEADLEY WANGINGWANG
ST. DICKY'S, MN

For **me** it's **Strafe Gudgeon: Interstellar Busybody #67**, where Strafe battles a new villain, **The Garbler**, who **refuses** to clear his throat before uttering **threats.** Later, **The Umber Undulator** babyproofs the **Lair of Desolation.** Now if you'll **excuse** me, I have to go check the **humidity level** in my **storage closet.**

FRANCIS TURDARDO
PERVTOWN HILLS, AL

ASHLEY FORKINHEAD
THREE-WAY TOWNSHIP, OH

All-Time Book and Why?

PATRICIA KNOWS-NOSE
BEDBUG VILLAGE, OR

I would have to go with ***Battalion Troop Squad Regiment #89.*** There's this ***giant*** nuclear explosion that spews radiation ***everywhere*** — but for some reason it has ***no*** effect on ***anyone.*** Oh, and ***ManChick*** gets into a petty argument with ***himself.*** And then — here's the ***best*** part — ***G.L.O.P.*** goes in search of what his acronym stands for, which was ***stupid*** but ***fun!***

The one I read last night — ***The U.S. Department of Consumer Product Safety Presents: Beware of Toaster #1*** — is pretty damn ***great.*** This guy Tim uses a ***metal fork*** to dislodge his ***toast*** and he gets a ***shock.*** 32 pages ***later,*** he ***survives*** and now knows that metal conducts electricity. ***I loved it!***

PAQUITO MOSQUITO
THICKPHLEGM, KS





Indisputably, it's ***The Wonderfulness Brigade #113.*** I love when ***Lord Hateface*** destroys the ***Archives*** of the ***Ancient Ones!*** They were mostly ***YouTube cat videos,*** but ***still.*** The only thing I ***didn't*** like was when the team is told they ***have*** to set up a ***diversity program*** or face ***government sanctions.***

Oh that's ***easy*** — ***Destroyers of Aspect Ratio #39!*** That's the one where ***Rabbi Man*** finally reveals he's ***Jewish!*** But my ***favorite*** part is when ***The Destructionator*** gains the strength of ***1,000 yams*** after a ***genetic experiment*** at the farmers' market goes ***bad!***

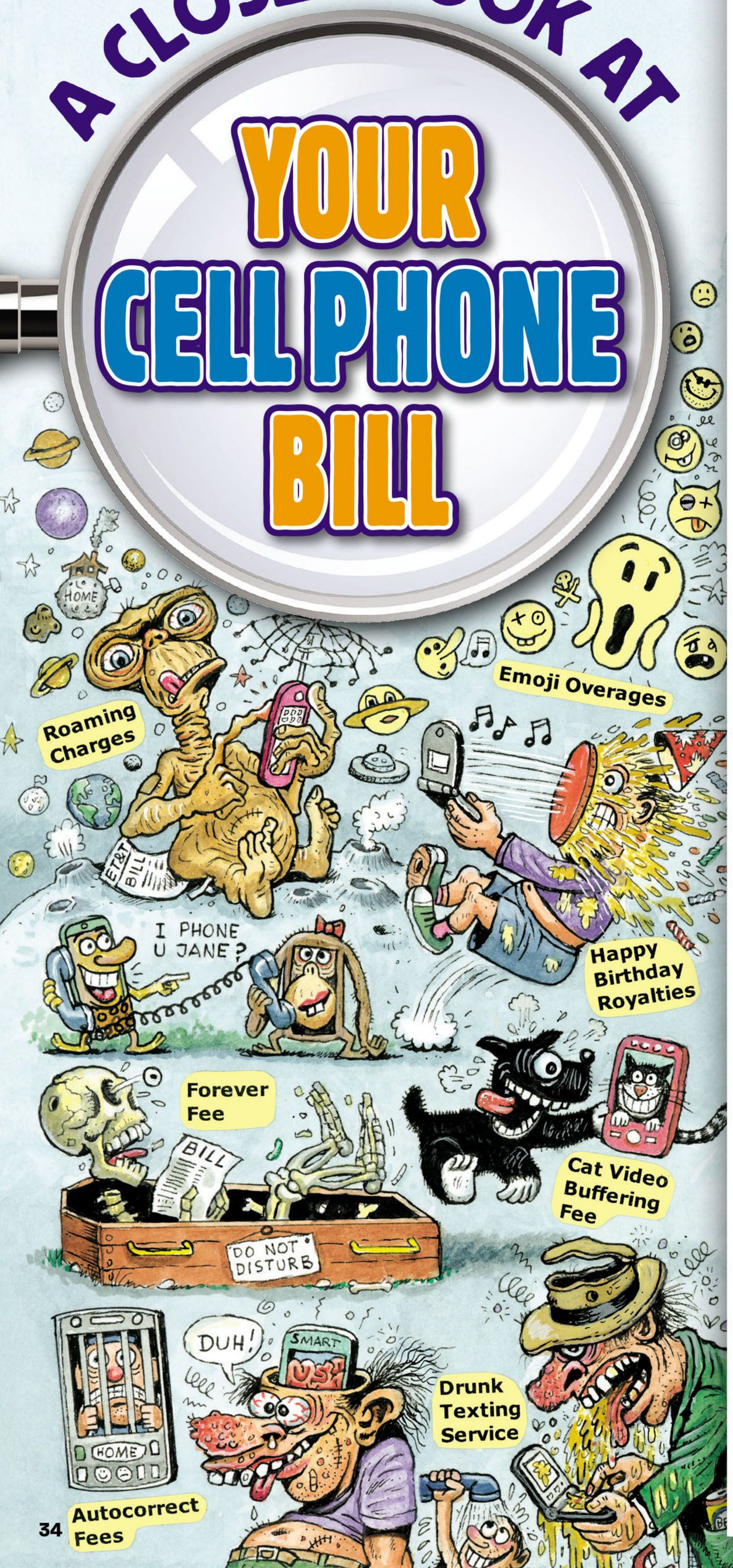
How ***dare*** ye ask me such a ***silly*** question! The greatest, without a ***doubt,*** is ***Dragons, Warlocks, Elves, Etc. Etc., #46.*** It is in this ***legendary*** issue that ***The Enchanted Mirror*** is discovered, revealing ***scenes*** of movies that have ***been filmed,*** but are ***not yet*** in ***theaters!*** Now, ***be gone,*** peasant!

GARFUNKEL THINSHINS
SUFFERING FOOLS, IN

BECKY PECKERSMITH
TRUMPSTENCH, NJ

Cell phones make it easy to solve a number of problems. Are you lost? Use the GPS! At a restaurant and need to figure out the tip? Use the calculator! Can't remember the name of the actor who played "Turk" on *Scrubs*? Shame on you — Donald Faison is a national treasure! But the point is, you could look it up on your phone. However, there's one problem that even the smartest smartphone can't decipher — the details of your cell phone bill. Luckily for you, MAD is stepping up to help!

A CLOSER LOOK AT YOUR CELL PHONE BILL



Basic Monthly Fee

Your Plan: Less of Everything PLUS®

Includes free talk time of up to 17 non-consecutive minutes, PLUS unlimited free texting of select consonants — **$75.00**

Additional Charges

A. Voice Usage Summary

Annoying-Voice Fee

A 15-20% surcharge may occur depending on how annoying we find your voice..... $13.50

Call Waiting

Call Waiting fees apply to any and all minutes during which you may be waiting for a call..... $3.47

B. Data Usage Summary

Emoji Overages

Users are subject to a $4.75 service charge per emoji. Because you need to cool it with the freakin' emojis. Seriously, people want to stab you through the phone..... $23.75

Drunk-Texting Services

For your own good, any messages sent to your ex between the hours of 2:00 and 5:00 AM are subject to surge pricing..... $7.03

Autocorrect Fees

An additional 5¢ per typo will be charged to your coconut. Account. We meant to say account. Stupid autocorrect..... $21.10

Cat Video Buffering Fee

Time spent waiting for cute cat videos to load will be considered KittenMinutes® and isn't included in your current data plan..... $11.41

Snapchat Extortion Surcharge

This nominal fee guarantees your old Snapchats stay deleted and don't "mysteriously" resurface one day to destroy your life and career..... $9.68

C. Surcharges and Other Fees

Forever Fee

A one-time "Forever Fee" will be charged to your account one time per month for the rest of your life..... $2.98

Roaming Charges

Apply to all calls made outside your Coverage Area, which consists of the Hoover Dam, a Lowe's parking lot in Shakopee, MN, and some parts of Puerto Rico..... $14.32

Happy Birthday Royalties

Calls containing all (or portions of) "The Happy Birthday Song" are in violation of U.S. copyright laws and the proper fines will be assessed..... $7.72

Late-Early Fees

Payment is due exactly at noon on the first day of the month. Good luck with that. Late and early payments are subject to a $35-per-minute surcharge..... $70.00

uh&h wireless

Mortimer Baloney
47 Baconwood Dr.
Armpit, AZ 85121

Account: 0208-07734
Date: Jul 05, 2016

Fee-Processing Fee

A "Fee-Processing Fee" will be applied to all fees, including the aforementioned "Fee-Processing Fee," the "Fee-Processing Fee-Processing Fee" and the "Fee-Processing Fee-Processing Fee."..... $12.41

Inconvenience Fee

Randomly applied without notice, most often due to a computer "glitch" that we refuse to fix for incomprehensible reasons that we make up as necessary, should you complain..... $7.66

D. Government Fees and Taxes

Noise Pollution Tax

Assessed whenever you allow your Fetty Wap ringtone to go off in public..... $4.08

Taxation Tax

An additional 31% tax will be applied to all taxes..... $2.42

Spanish-American War Tax

It's a thing, look it up!..... $3.72

E. Equipment Charges

Touch-Tone Services

We use this money to buy new costumes for our a capella group, The Touch Tones..... $6.94

Dial Gasket Maintenance

Technically no one's used a dial gasket since the 1970s, but here we are, still charging for it!..... $4.88

F. Account Maintenance Fees

Phone Number Continuity Fee

When moving to another carrier, you will be able to keep your current phone number at no additional charge. Keeping it in the exact same order, however? That's going to run you about 50 bucks..... $49.95

Welcome Back Fee

Payable upon the realization that your new service provider is even worse than we were. $49.95

Total Amount Due

Billing Questions?

Please call us so you can be put on hold, redirected and put on hold again until you give up and just pay us. **$401.97**

WRITER: KENNY KEIL ARTIST: TOM BUNK



MAD'S MEME

Nearly every day, a new internet meme grabs the world's attention, becoming a trending topic until the next one comes along: The "Apparently" Kid is replaced by The Dress, which is replaced by Pizza Rat, and on and on. But don't these memes deserve a better fate than just vanishing forever? Here, then, is a final resting place to honor the many, many seconds of entertainment each has given us.

The Dress

Feb. 26, 2015 • Feb. 28, 2015

What color was it, really?
You had to choose a side
While the debate was raging
In Syria, hundreds died

Sexy Mugshot Guy

Nov. 4, 2014 — Nov. 6, 2014

This felon was so handsome
Women tried to post his bail
But it's bad to be so pretty
When you're showering in jail

SLEEPING KANYE

ON A TIRING DAY OF SHOPPING
KANYE TOOK A LITTLE NAP
EVEN WHEN HE WAS SLEEPING
HE COULDN'T SHUT HIS TRAP

FEBRUARY 23, 2016 – FEBRUARY 24, 2016

Alex From Target

November 6, 2014 — November 19, 2014

One day he's working at Target
The next he's on Ellen's show
Now he's *back* at Target
Doesn't being "web famous" blow?

WRITER: JACOB LAMBERT ARTIST: JAMES WARHOLA

GRAVEYARD

born: Sept. 25, 2015
died: Sept. 29, 2015

PIZZA RAT

Though everyone hates
Filthy vermin and mice
They fell for this rodent
Making off with a slice

Ice Bucket Challenge

July 10, 2014 — Sept. 22, 2014

The Challenge was for ALS
To find the disease's fix
But cold water caused a problem:
The shrinking of men's [____]

Don't Be Like Bill

January 21, 2016 – January 23, 2016

Though Bill was just a stick figure
He was perfect in all ways
But nobody should "be like him"
His lifespan was two days

The "Apparently" Kid

Sept. 9, 2014 – Sept. 13, 2014

THE NET NEARLY BROKE
AS IF IT WERE ABSURD
FOR A FIVE-YEAR-OLD KID
TO REPEAT THE SAME WORD

Nov. 14, 2013
•
Nov. 22, 2013

GALLON SMASHING

Morons smashed full milk jugs
Then fell down on the floor
On the anus of society
They were a weeping sore

MAD IS NOW ON ANDROID PHONES AND TABLETS!

Good news for MAD readers!
Bad news for Google shareholders!



Go to Google Play Newsstand, type "MAD Magazine" in the search box and start using your smartphone for something dumb!



Get the new issue! Get select back issues!

MORE ISSUES WILL BE AVAILABLE AS THEY'RE RELEASED!

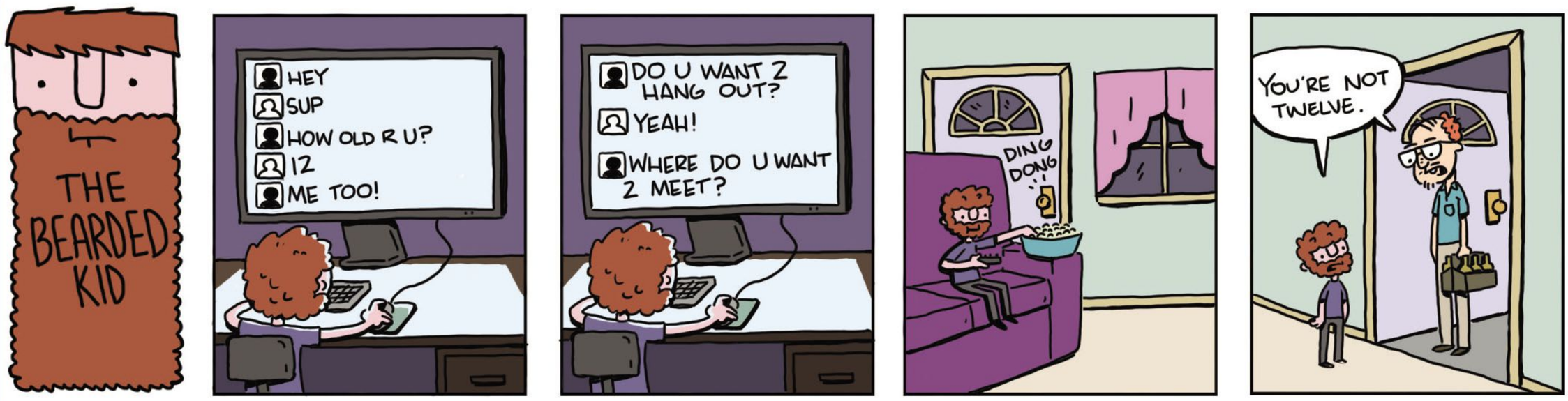
THE STRIP CLUB

Mister Morals

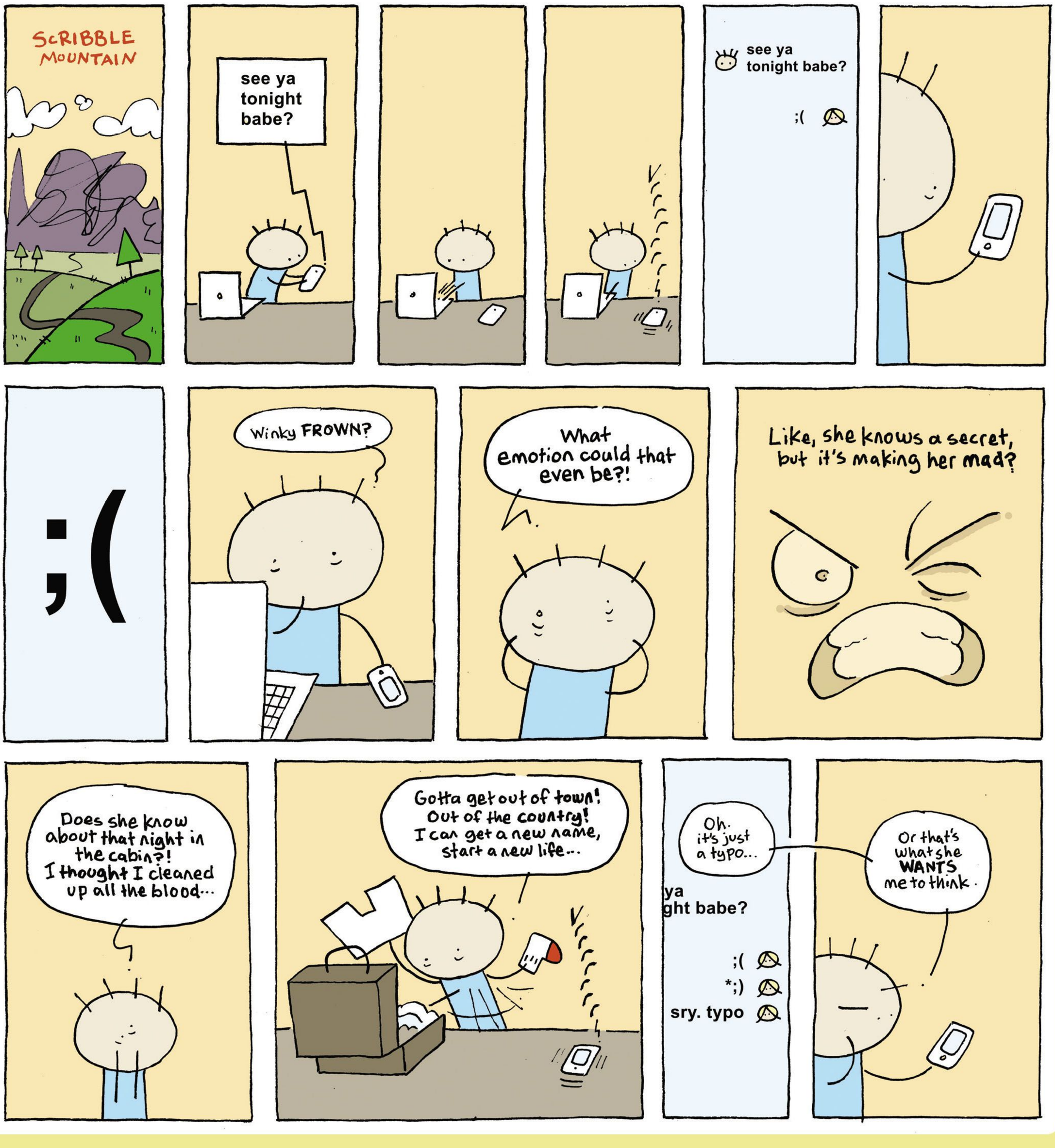


LANCE HANSEN

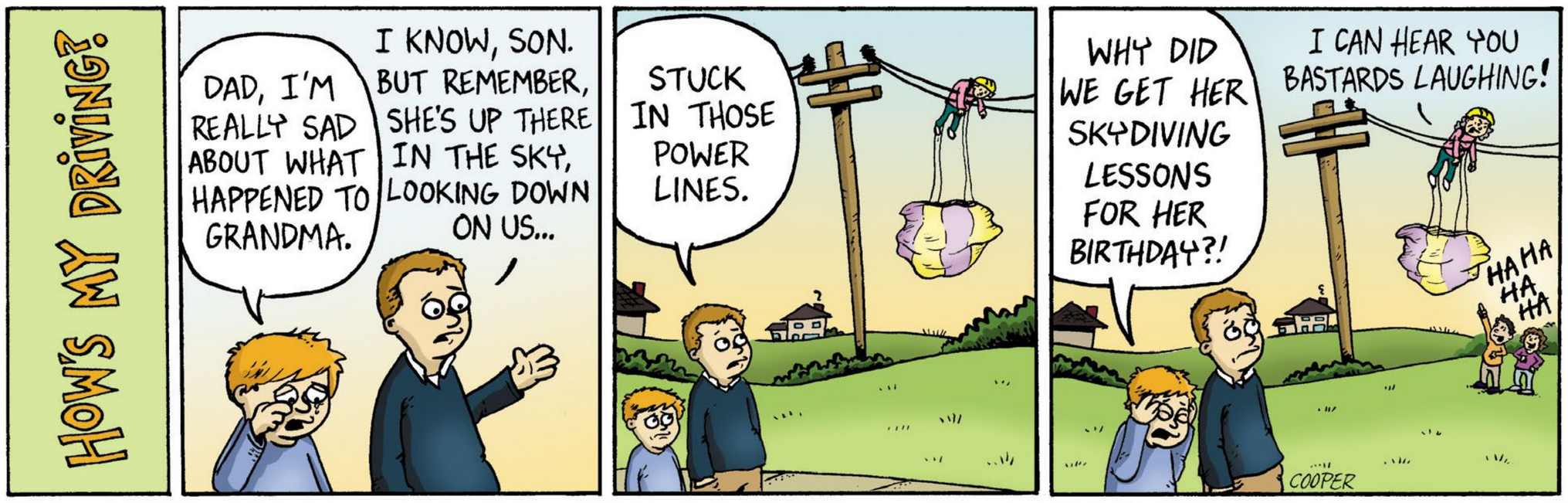




KEVIN WERTH



JOHN MCNAMEE



NATHAN COOPER



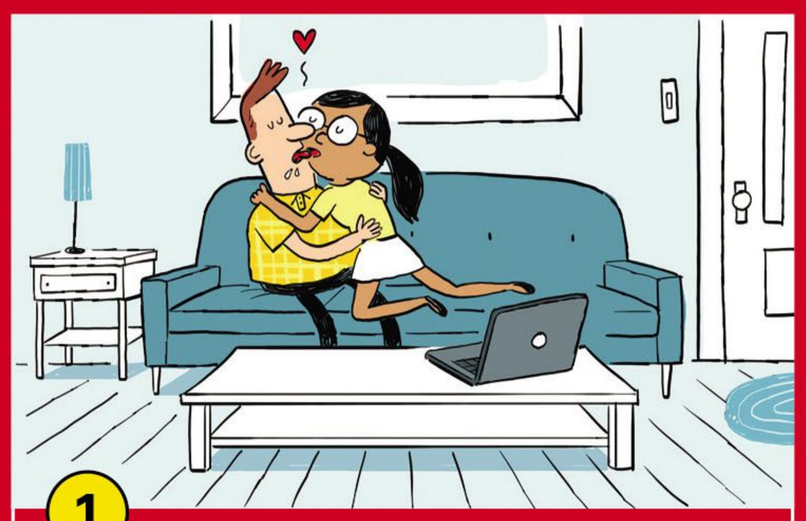
TODD CLARK

THE DORK SIDE

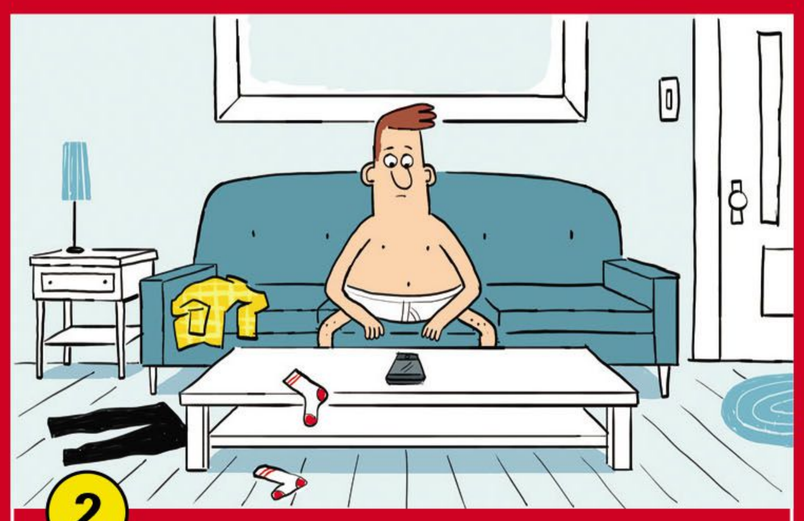
KIT LIVELY AND SCOTT NICKEL

PHASE OF OUR LIVES DEPT.

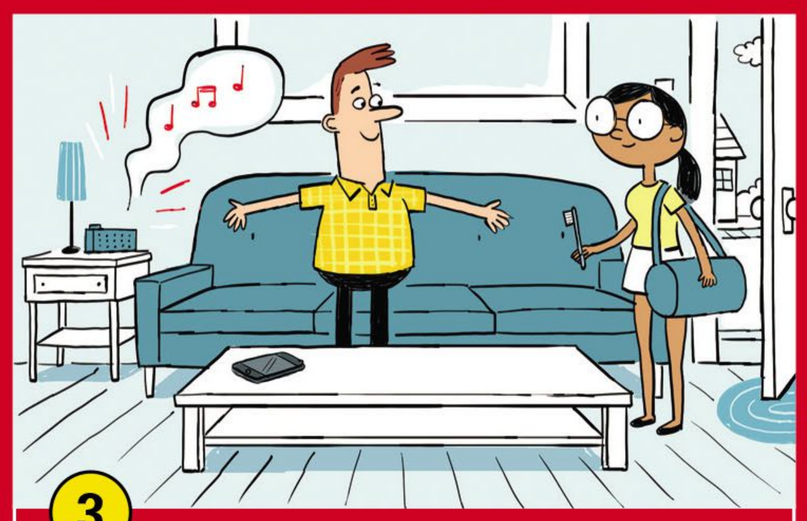
THE STAGES OF A RELATIONSHIP *AFTER* NETFLIX AND CHILL



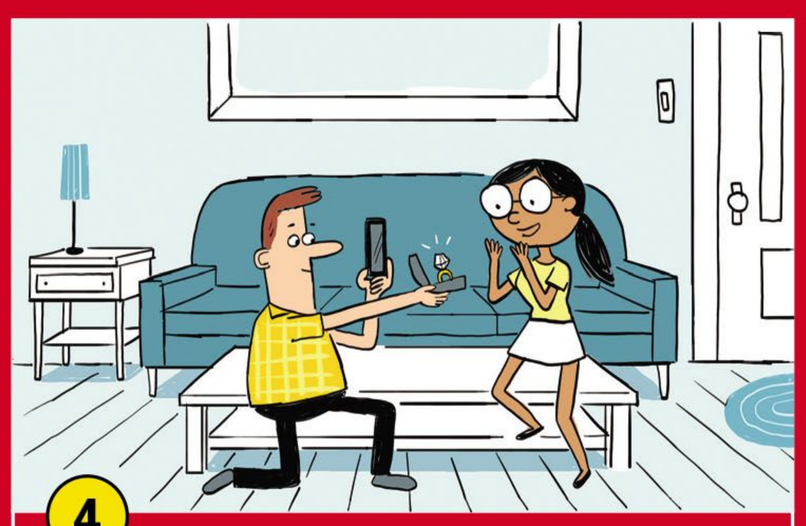
1 NETFLIX AND CHILL



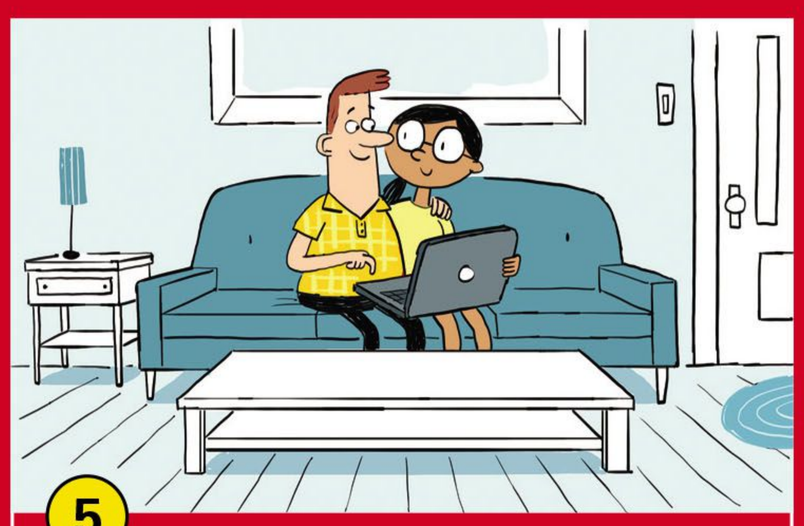
2 SNAPCHAT AND WAIT FOR THEM TO CHAT BACK



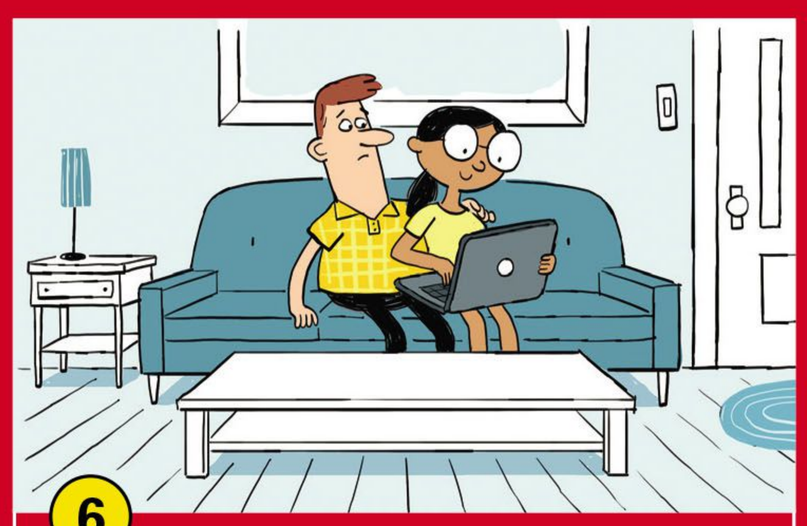
3 SPOTIFY AND KEEP A TOOTHBRUSH AT THEIR PLACE



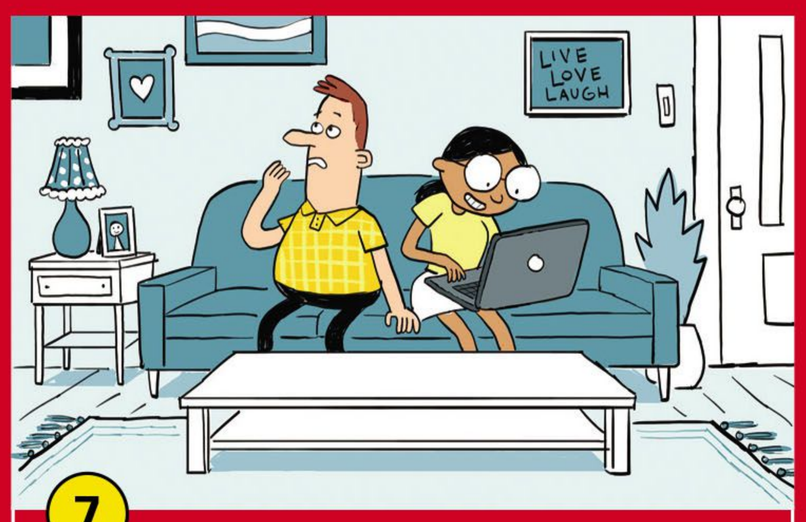
4 YOUTUBE AND VIRAL VIDEO PROPOSAL



5 AMAZON AND REGISTER FOR KITCHEN APPLIANCES



6 LEGALZOOM AND PRENUP



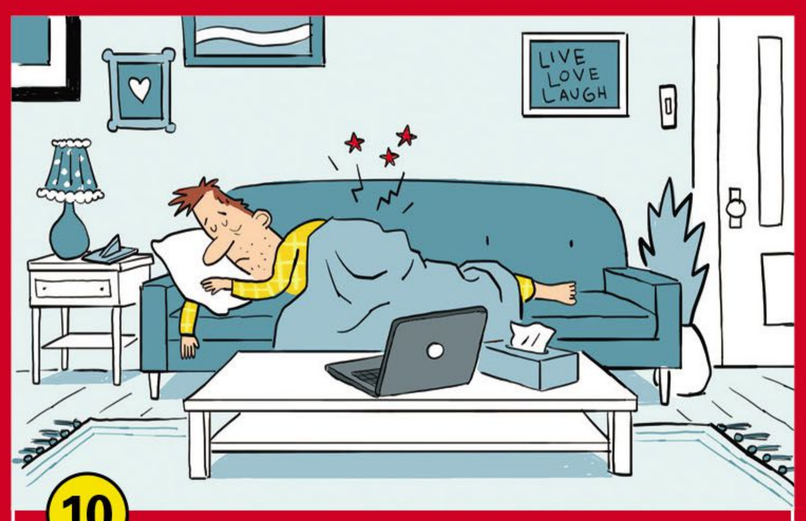
7 PINTEREST AND OBSESSIVELY REDECORATE



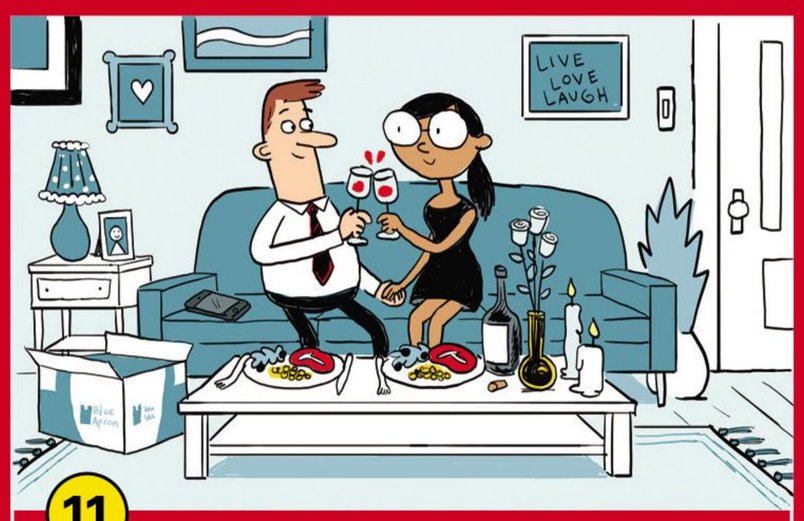
8 IRS.GOV AND ARGUE



9 ASHLEY MADISON AND APOLOGIZE PROFUSELY



10 PORNHUB AND SLEEP ON THE COUCH



11 BLUE APRON AND RECONCILE



12 NETFLIX AND CHILL

WRITER: KENNY KEIL ARTIST: JOHN MARTZ

THE FREE MAD APP IS HERE!

GET EXCLUSIVE MAD CONTENT!

DOWNLOAD DIGITAL BACK ISSUES!

WASTE ENORMOUS AMOUNTS OF TIME!



WHAT ARE YOU WAITING FOR?

GO TO THE ITUNES STORE TO DOWNLOAD THE MAD APP FOR YOUR IPAD NOW!

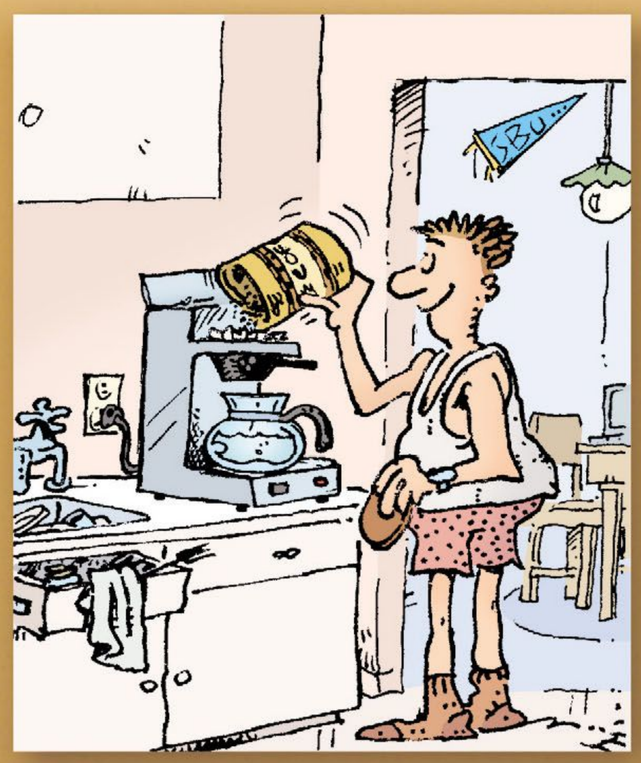
SERGE-IN GENERAL DEPT.

Sergio Aragonés presents

A MAD LOOK

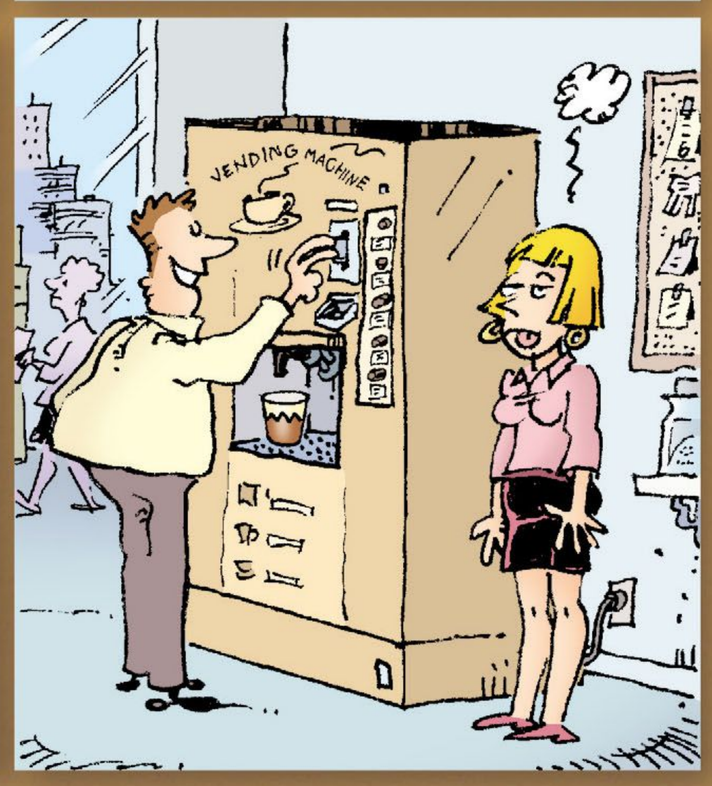






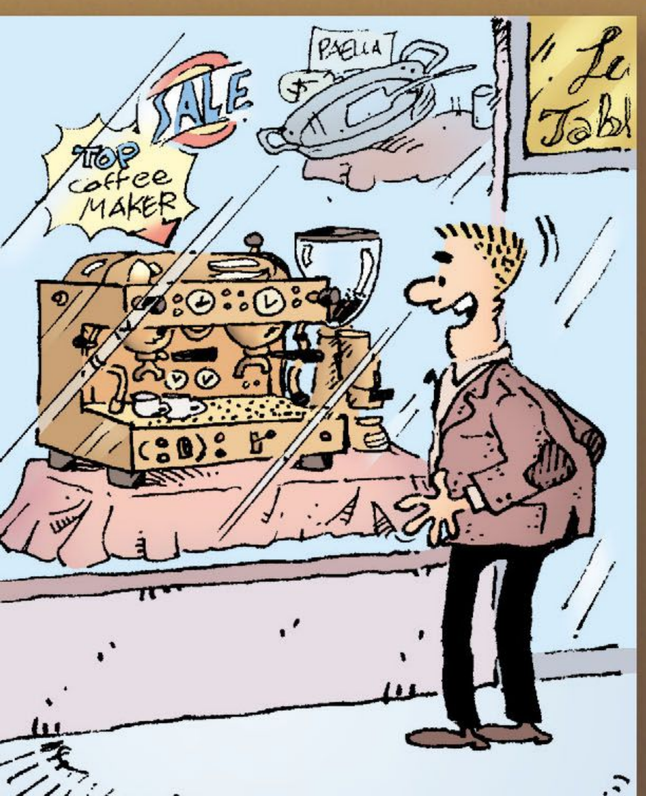


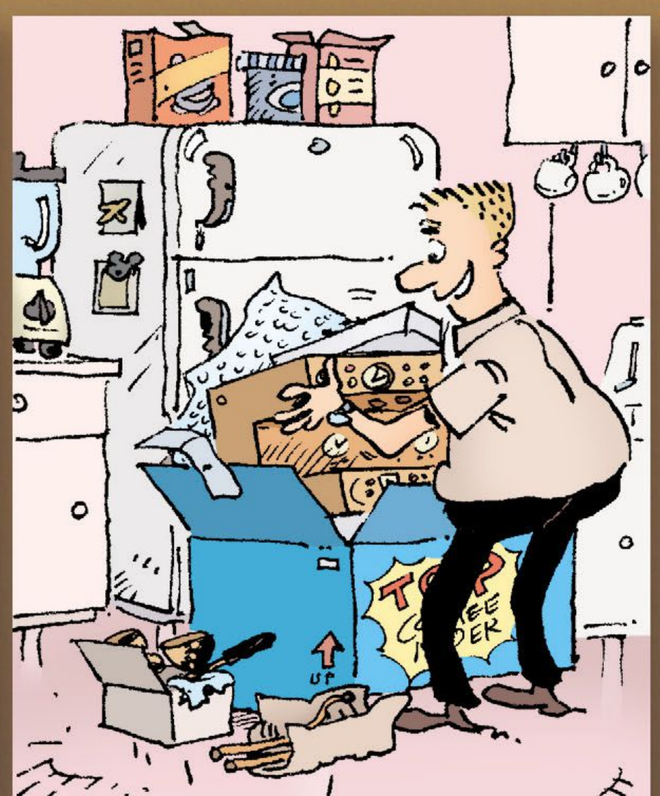


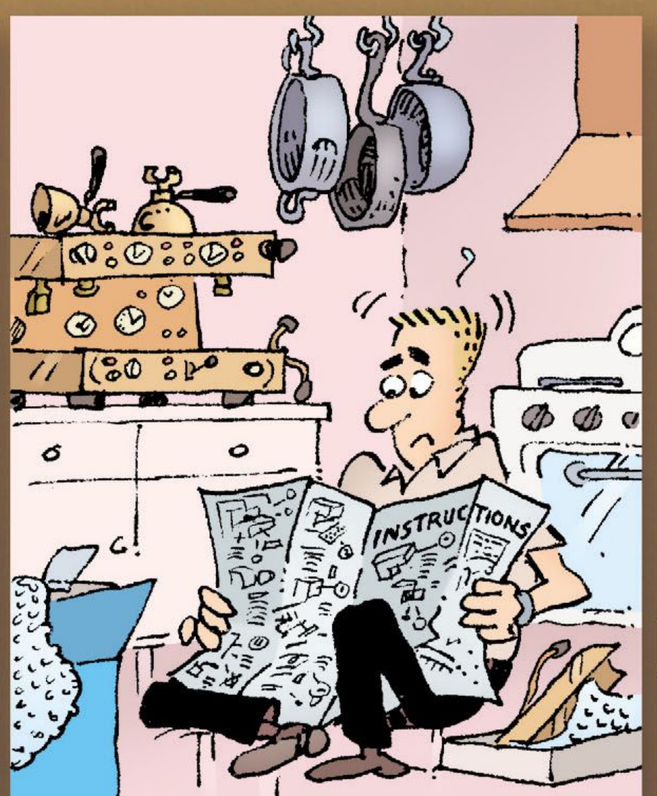


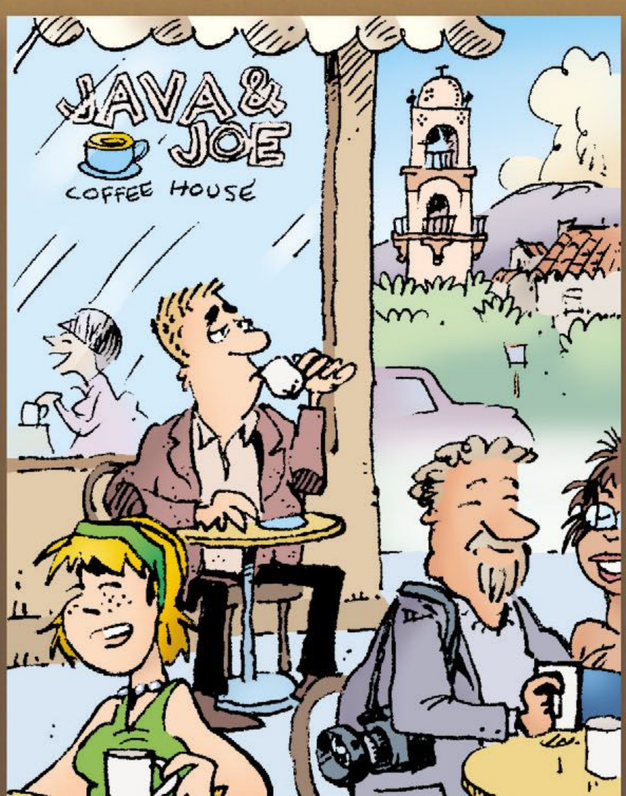




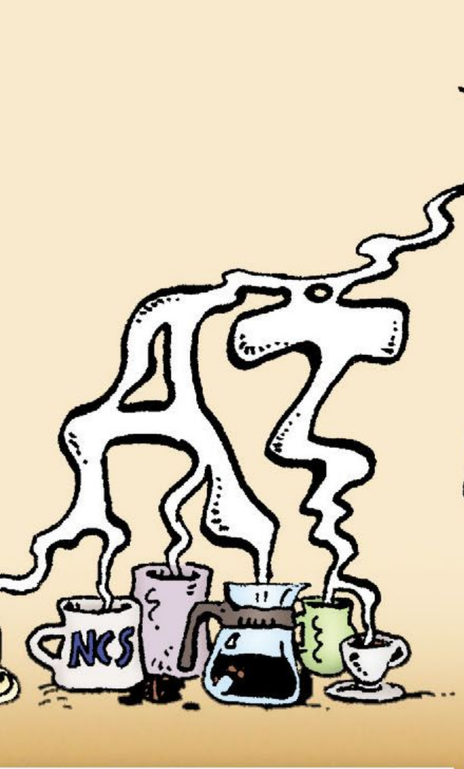






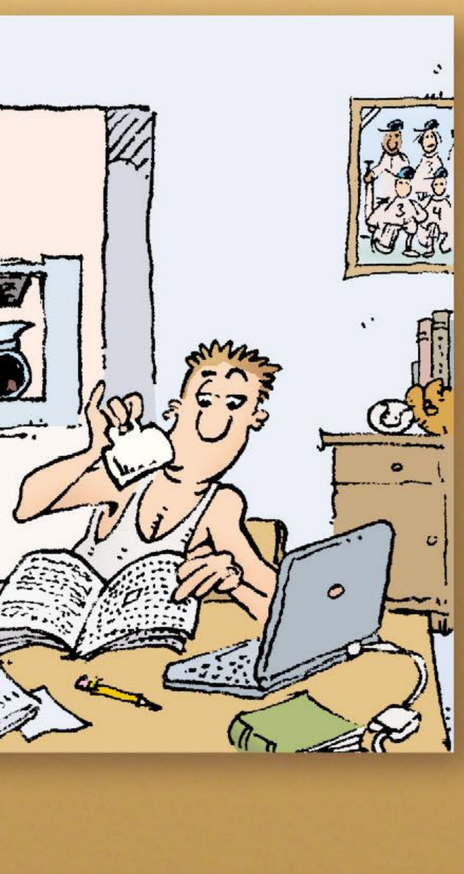


COFFEE

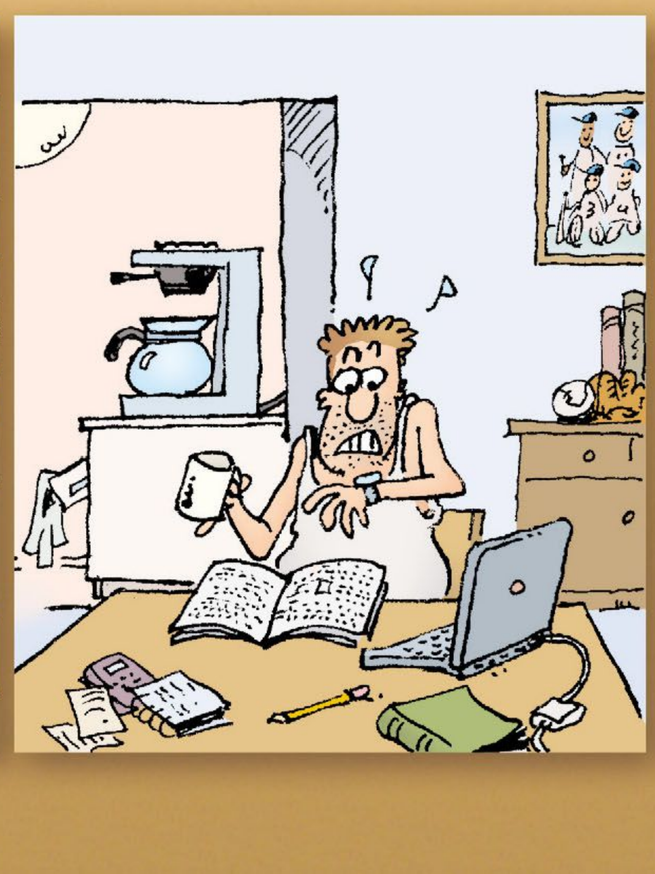


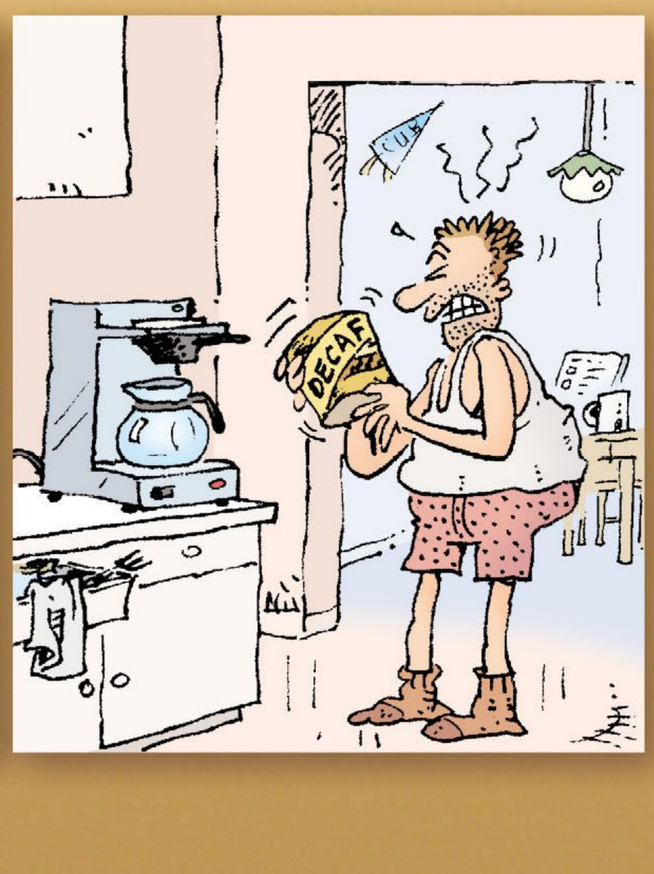








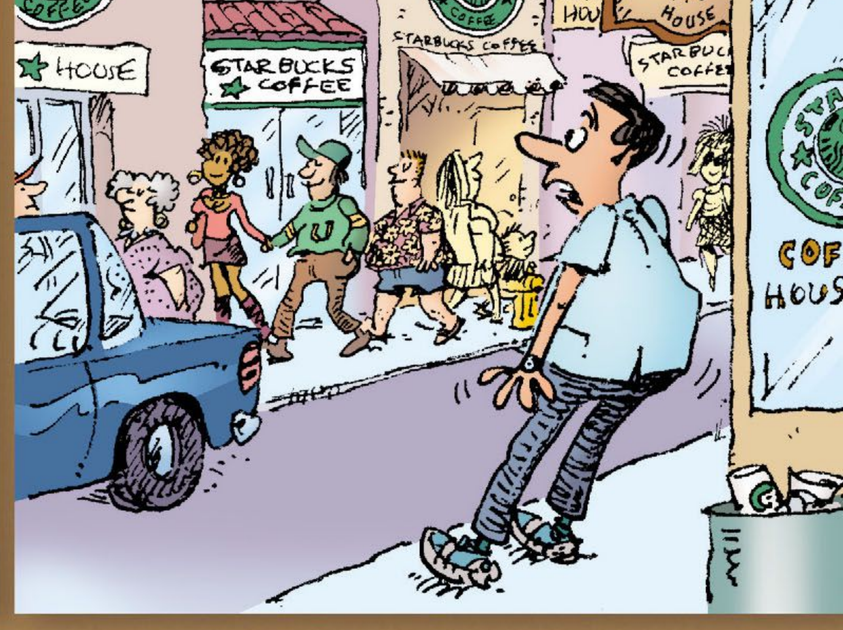






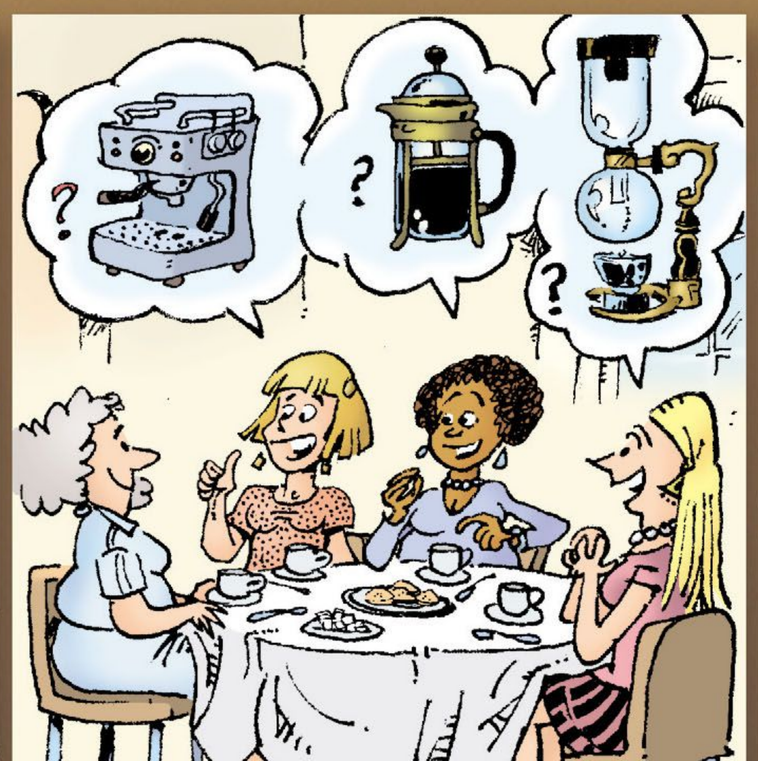






WRITER AND ARTIST: SERGIO ARAGONÉS COLORIST: TOM LUTH

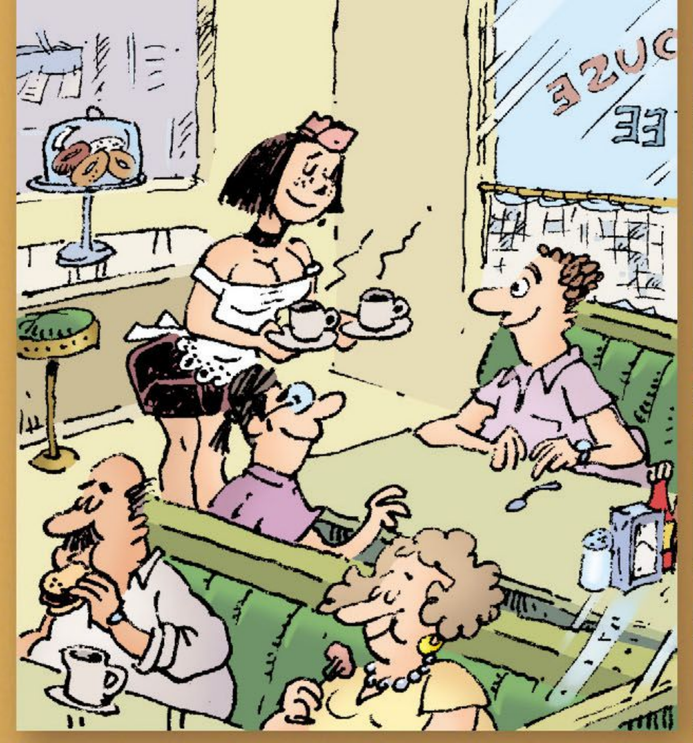







KOPI LUWAK!
Le Ritz COFFEE HOUSE


Le Ritz COFFEE HOUSE



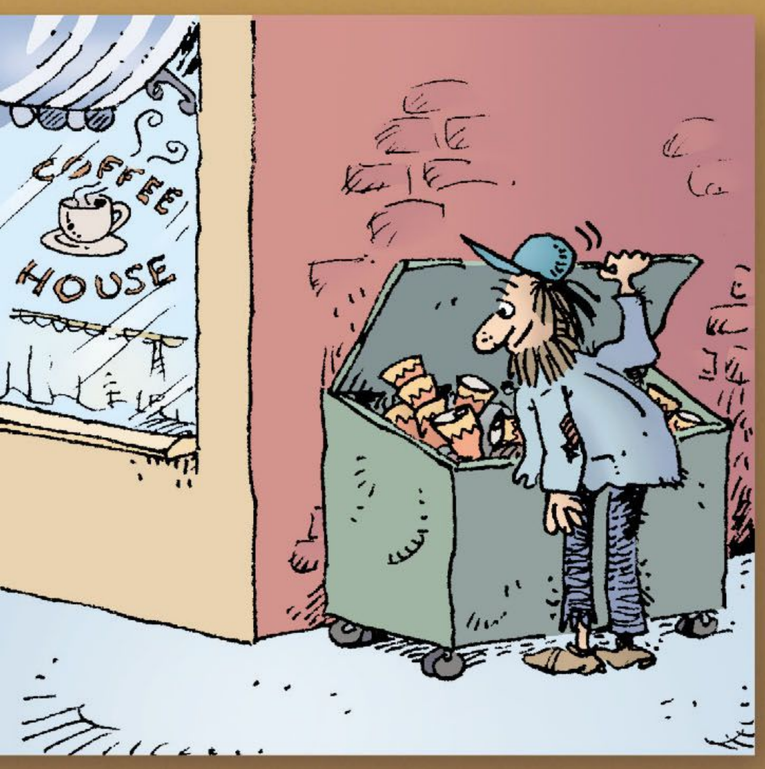


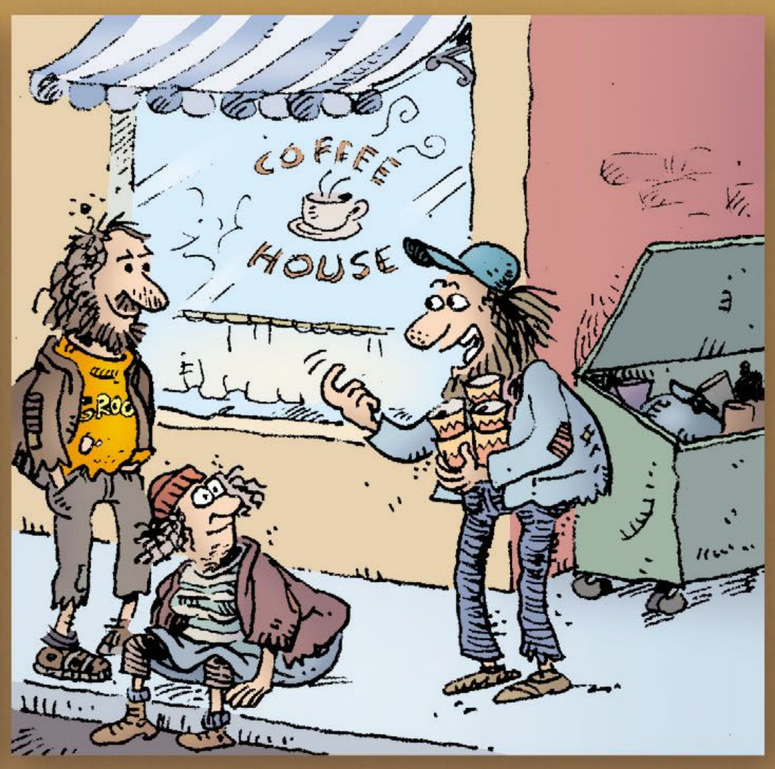

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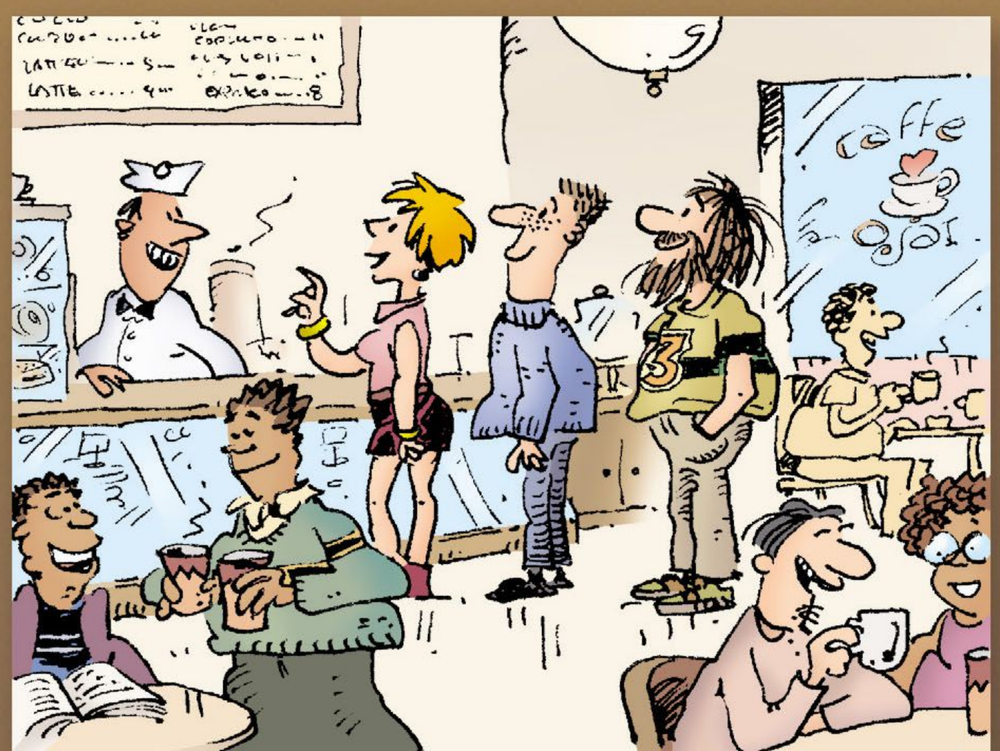

CAFE LATTE
CAFE MOCHA
CAPPUCCINO
CAFE AU LAIT
FRAPPUCCINO
DECAF
BREVE
MEXICANO OLLA
ICED COFFEE
MACCHIATO
Delicioso
MOCCIATO
MARCHINO
MEXICANO
DE OLLA
CAPUCHU
FRENCH
JAVA DARK



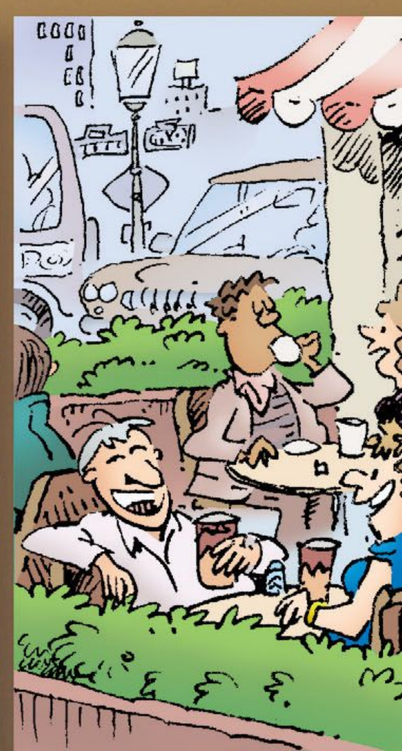

COFFEE HOUSE

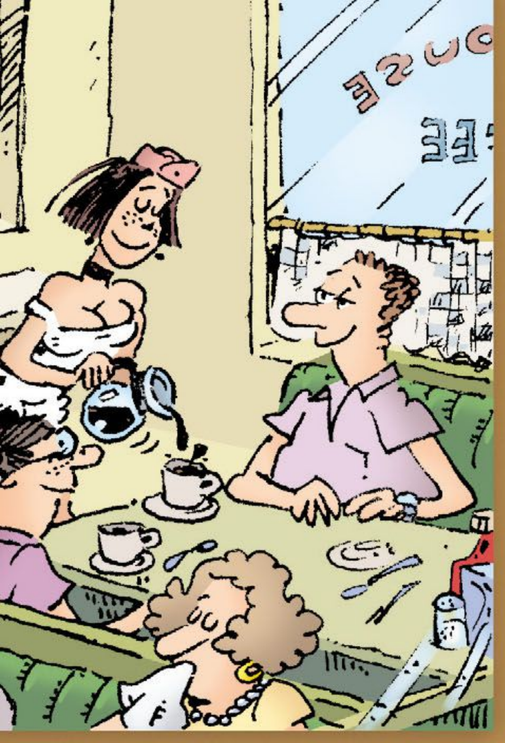

COFFEE HOUSE


FREE REFILLS
DECAF


caffe


caffe delight



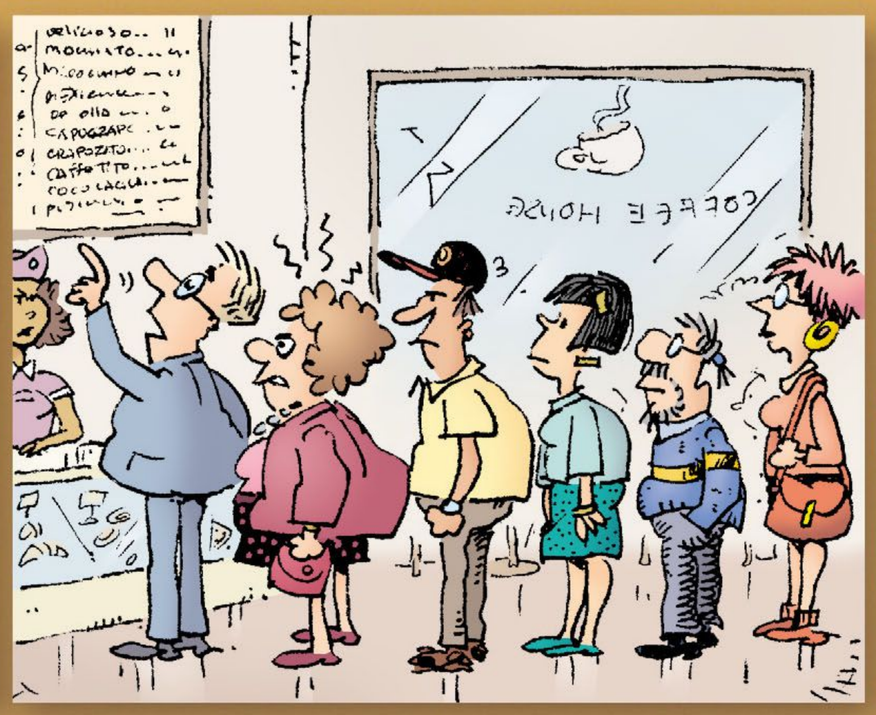



COLLEGE





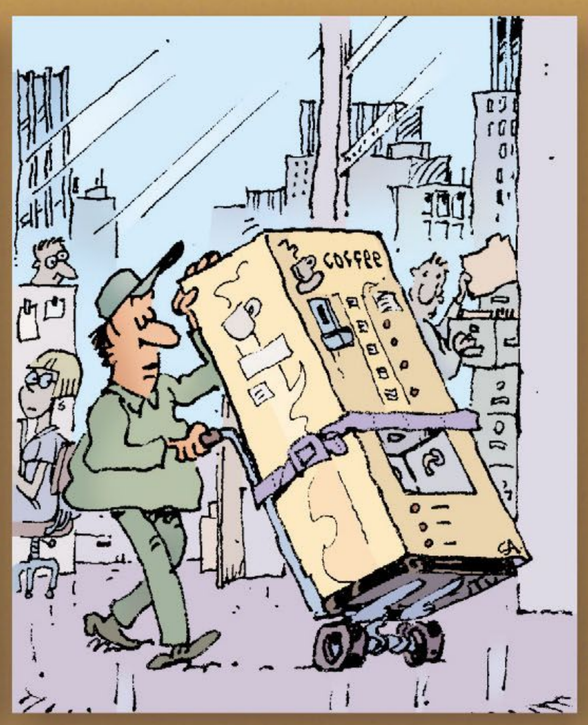


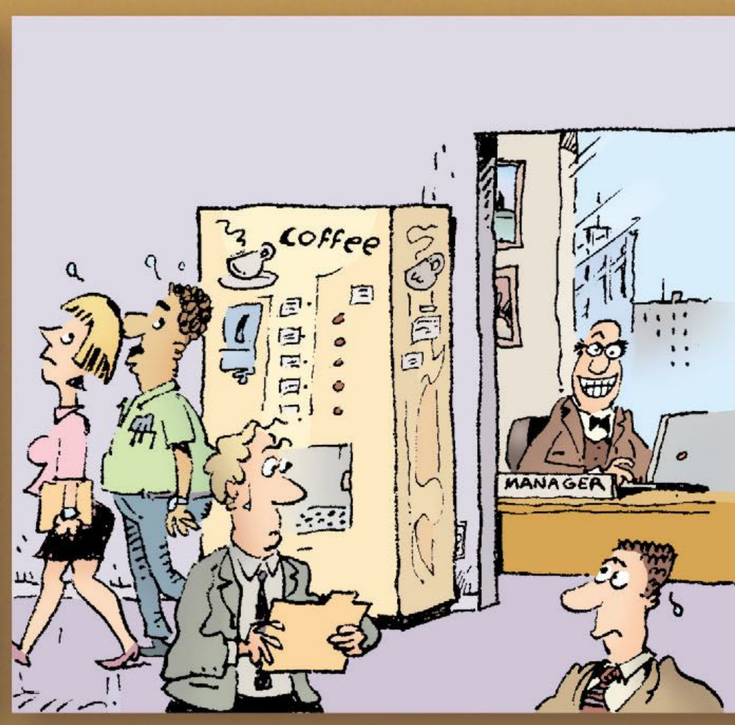

COFFEE HOUSE


COFFEE HOUSE

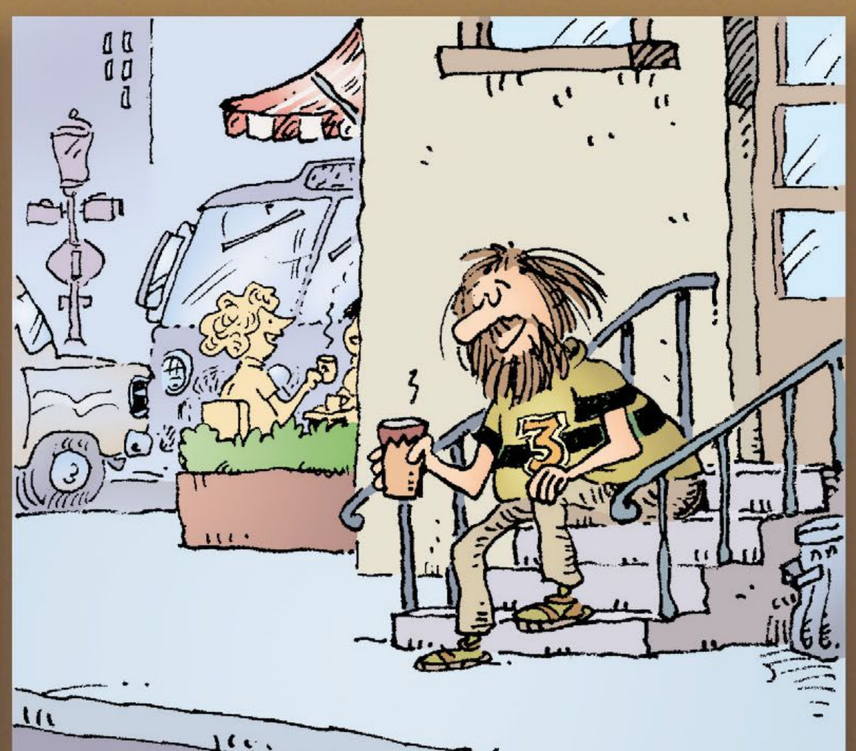

COFFEE




COFFEE


COFFEE
MANAGER


caffe Delight




ARAGONÉS 16

BIAS BEWARE DEPT.

How's that? You really think voters can size up candidates fairly, without the slightest touch of bias? Not bloody likely, dude, as you'll see when you check out the differences between...

YOUR CANDIDATE

YOUR CANDIDATE flip-flops on the issues.

MY CANDIDATE has redefined his position.

YOUR CANDIDATE panders to lunatic fringe groups.

MY CANDIDATE reaches out to disenfranchised voters.

YOUR CANDIDATE shamelessly takes contributions from lobbyists and favor-seeking corporations.

MY CANDIDATE believes all Americans have a right to participate in the political process.

YOUR CANDIDATE surrounds himself with bootlicking toadies.

MY CANDIDATE puts together a team that shares his dream for a better America.

YOUR CANDIDATE mumbles weasel-like rationalizations when confronted with his drinking and womanizing in the past.

MY CANDIDATE admits to "youthful indiscretions."



ARTIST: PETER KUPER WRITER: FRANK JACOBS

AND MY CANDIDATE



YOUR CANDIDATE stonewalls the press.

MY CANDIDATE reserves the right not to disclose information that could jeopardize the national interest.

YOUR CANDIDATE waffles on the issues.

MY CANDIDATE sees the merits of both sides of the argument.

YOUR CANDIDATE will pack the courts with judicial hacks who'll rubberstamp his extremist agenda.

MY CANDIDATE will handpick eminent jurists whose rulings reflect the will of the American people.

YOUR CANDIDATE sucks up to blacks, Latinos and Asians to get their votes.

MY CANDIDATE works to bring minorities into the mainstream.

YOUR CANDIDATE smears his opponent with vicious lies and personal attacks.

MY CANDIDATE simply wants to set the record straight.

If there's one thing binge-watching *Orange is the New Black* has taught us, it's that prison is tough. You're trapped in a tiresome, long-term commitment. You have limited contact with friends and family. But those things are also true about the experience of binge-watching the show! (At least in prison you might get some exercise!) In fact, the parallels are eerie, as you'll see from these…

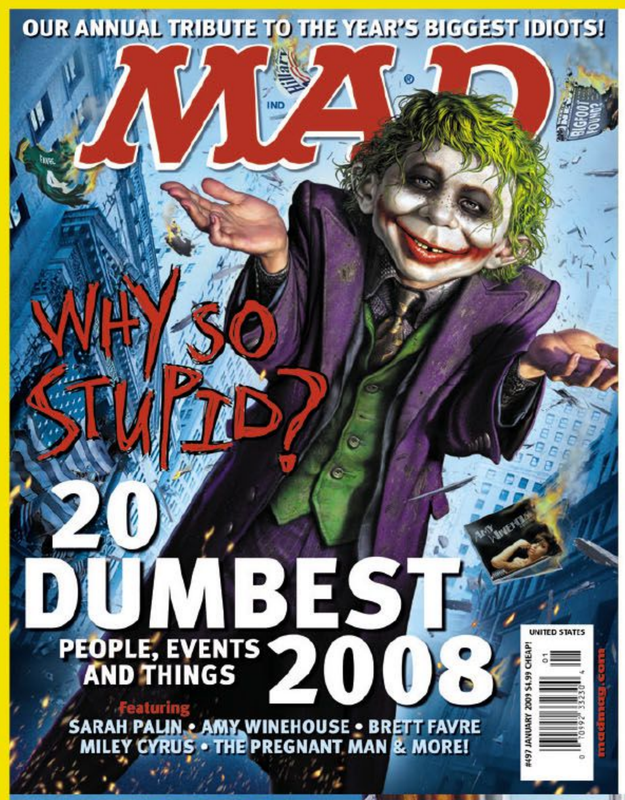
SIMILARITIES AND DIFFERENCES BETWEEN BINGE-WATCHING "ORANGE IS THE NEW BLACK" AND DOING ACTUAL PRISON TIME

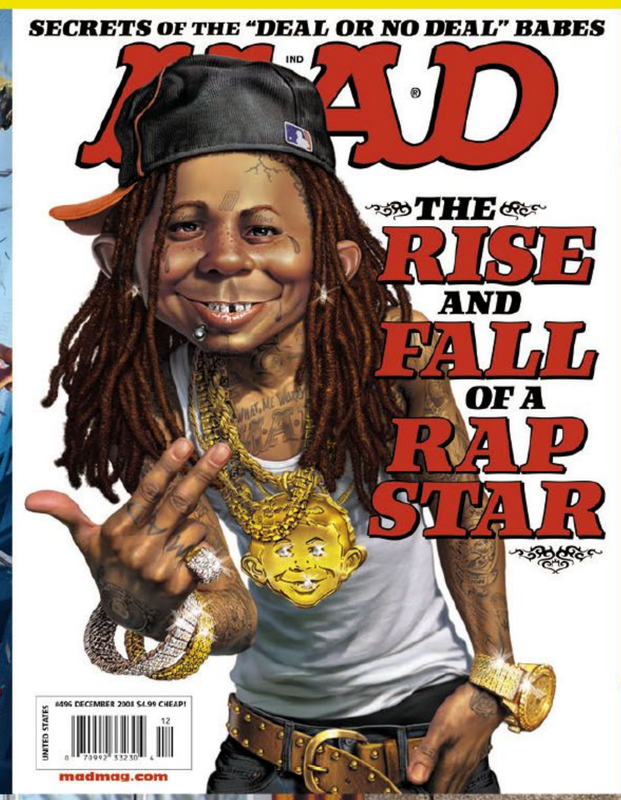
	O.I.T.N.B.	PRISON
Will rob you of a valuable chunk of your life	✓	✓
You'll develop a strong emotional bond with someone named "Crazy Eyes"	✓	✓
You'll see at least one former child actor	✓	✓
Will make you want to hang yourself with your own shoelaces at times	✓	✓
Will turn you into a productive member of society	—	—
It'll be interesting to talk about at dinner parties	—	✓
Will probably leave your butt feeling very uncomfortable	✓	✓
It will allow you to see what prison's really like	—	✓
When it's finally over, you'll vow never to end up in a situation like that ever again	✓	✓

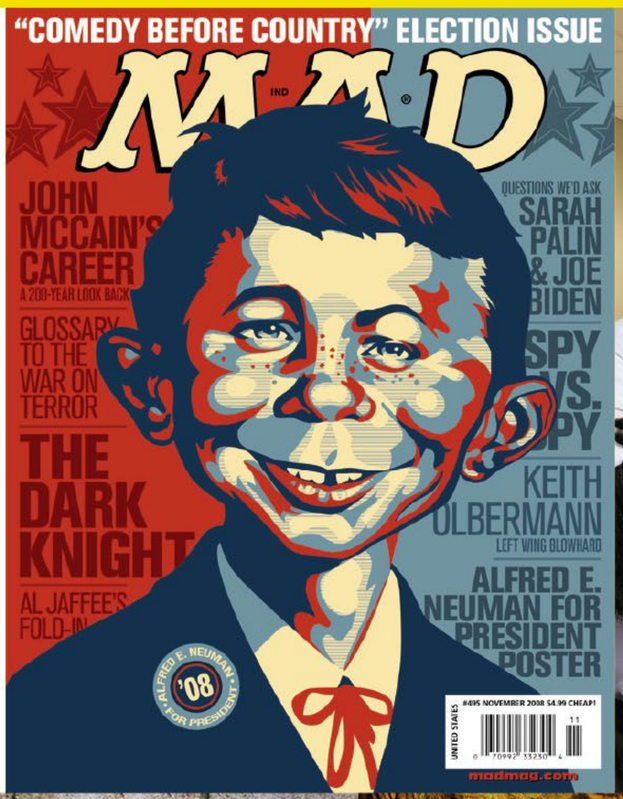
WRITER: KENNY KEIL

ARTIST: ANTON EMDIN

CATCH UP ON THE STUPIDITY YOU WERE LUCKY ENOUGH TO MISS!

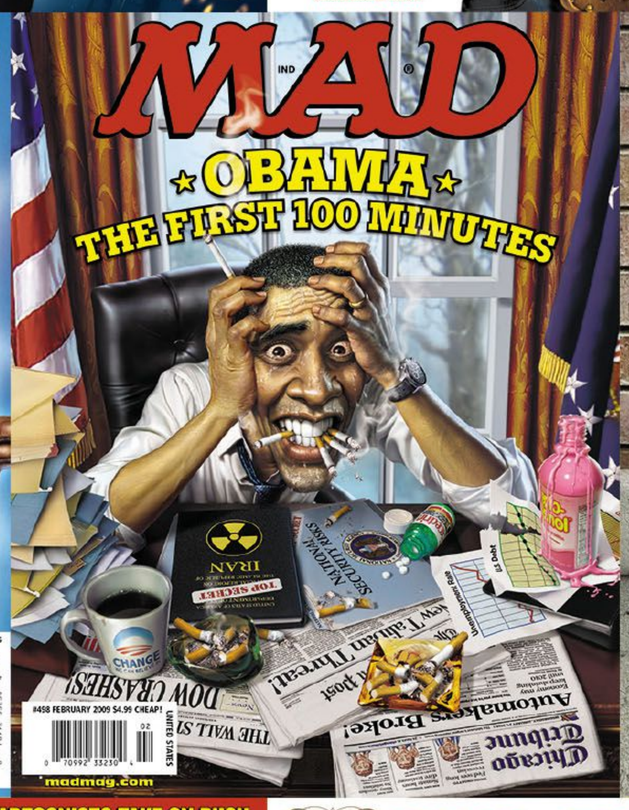




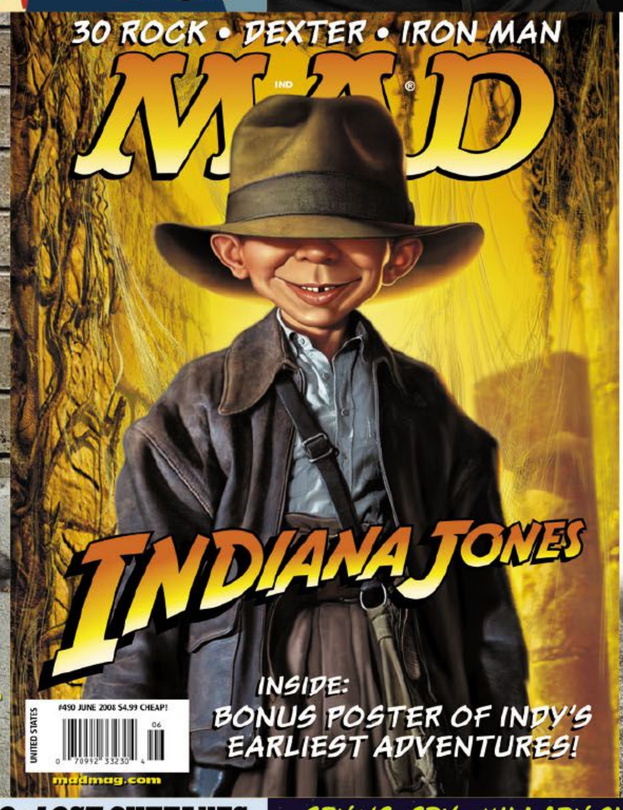




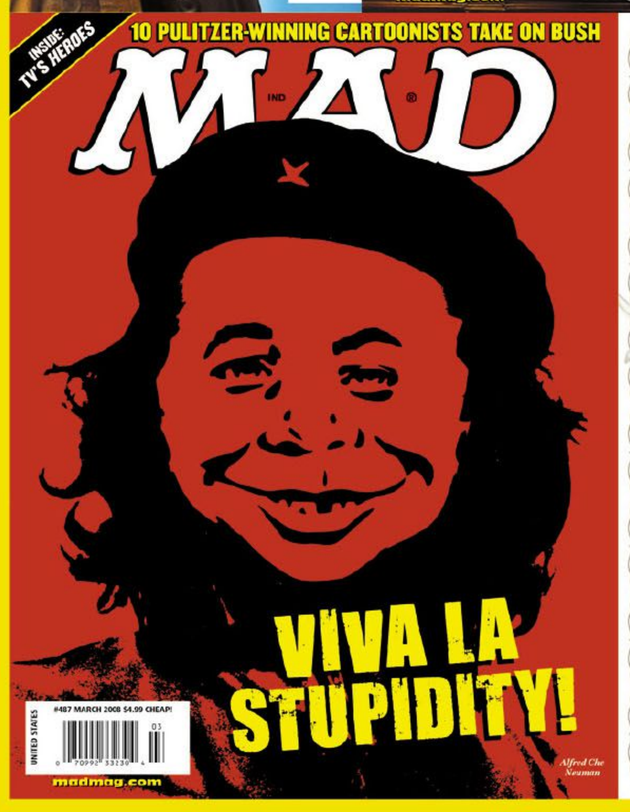


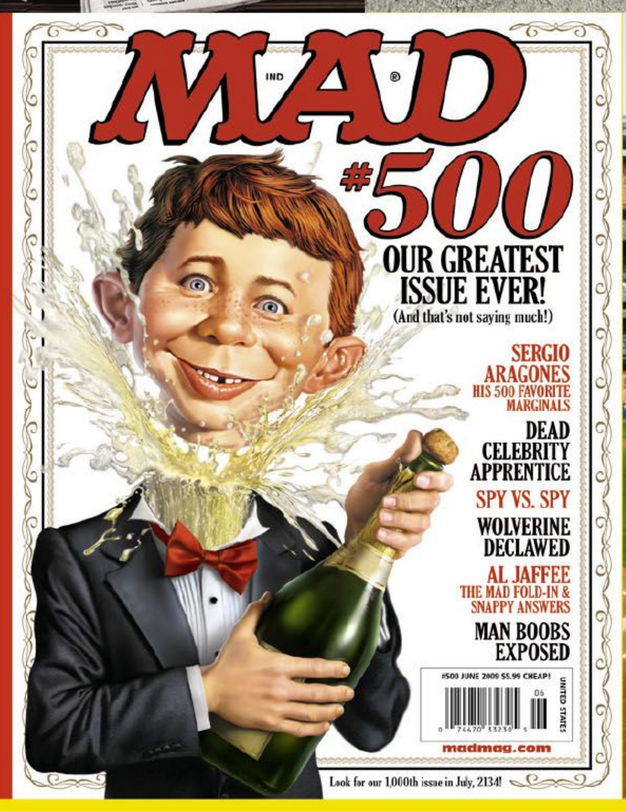


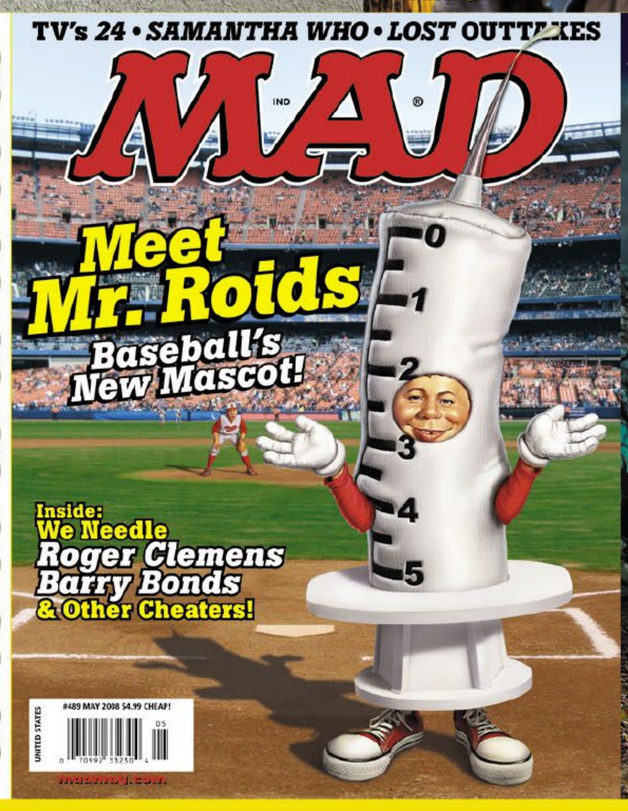


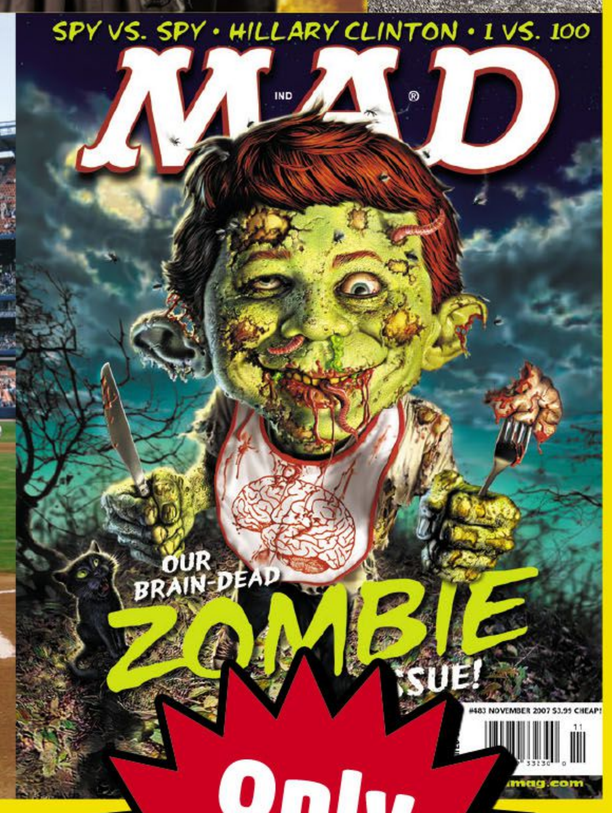












Back issues of MAD are being added to our iPad App every week!

Only $1.99 each!

Download the MAD iPad App in the iTunes App Store!

FIRST CASE SCENARIO DEPT.

Donald Trump's Presidential campaign has been based on the idea that America needs to become "great again" — but we've got news for The Donald: this country has never stopped being awesome! Sure, we haven't made anything in decades, our schools are failing and our medical system gets more hellish by the day...but in the areas that really count...

America

America ranks **36th** in preventing childhood obesity...



...but we are **#1** in the strategic stockpiling of Double Stuf Oreos!



America ranks **13th** in arts funding...



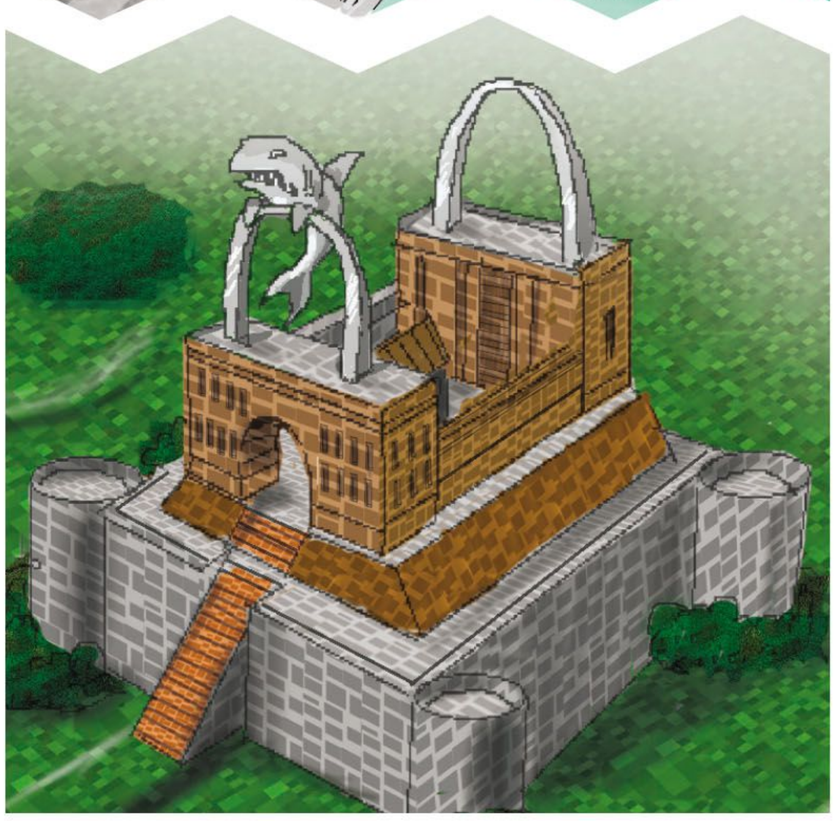
America ranks **29th** in academic testing scores...



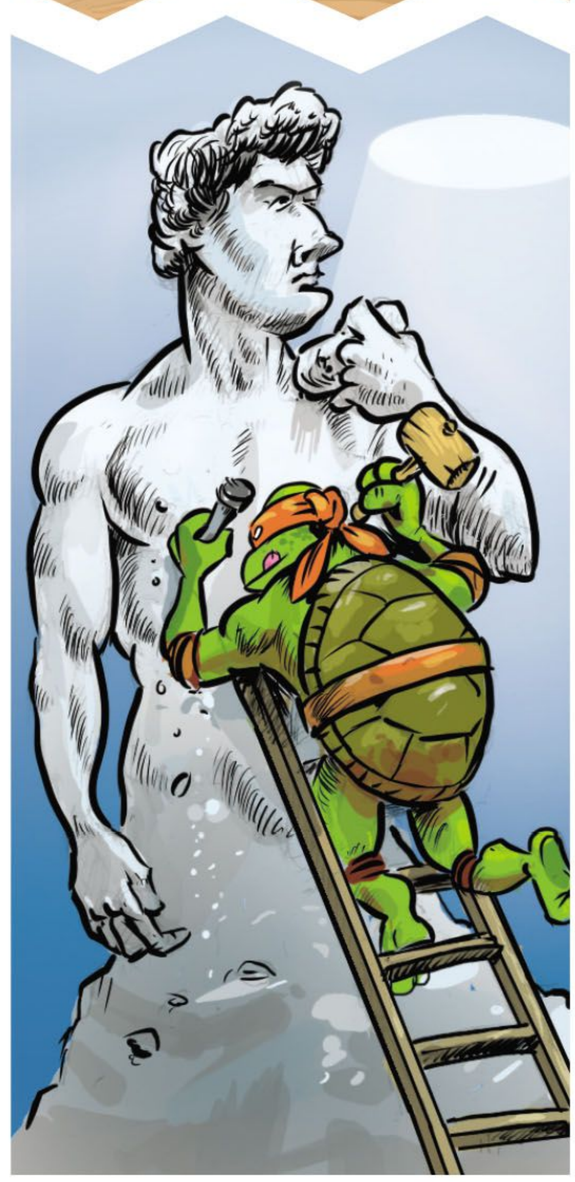
...but we are **#1** in taking "Which *Game of Thrones* Character Are You?" online quizzes!

America ranks **25th** in building and maintaining its infrastructure...





...but we are **#1** in designing immense virtual *Minecraft* castles topped with two St. Louis Arches and a 500-foot shark doing chin-ups!



...but we are **#1** in people who think the great sculptor and painter Michelangelo ate pizza in a sewer!

WRITER: DESMOND DEVLIN
ARTIST: RICH POWELL

Is Still #1

America ranks **59th** in voter turnout on Election Day...

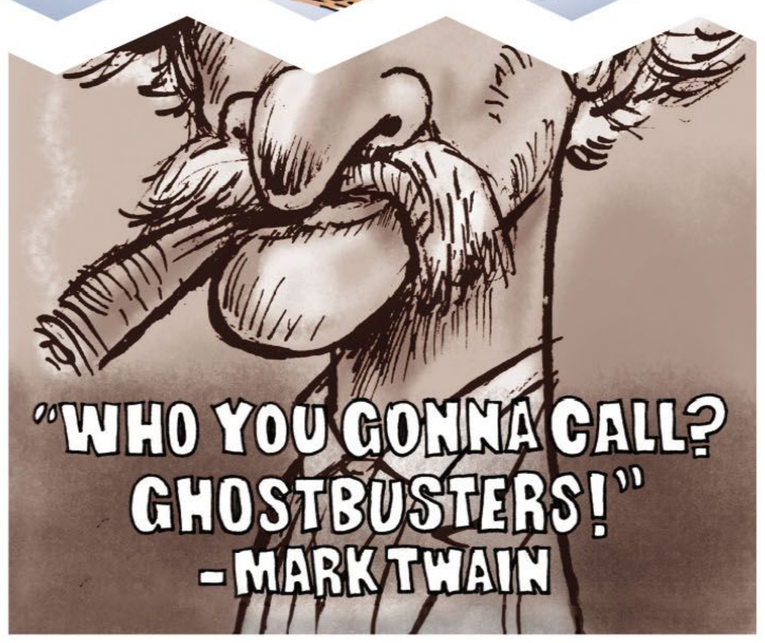


...but we are **#1** in stampeding through glass doors on Black Friday to get a wireless headphones "Doorbuster"!



America ranks **29th** in literacy...





...but we are **#1** in made-up quotes on the internet that are attributed to Mark Twain, George Carlin or Dr. Seuss!

America is **26th** in life expectancy...



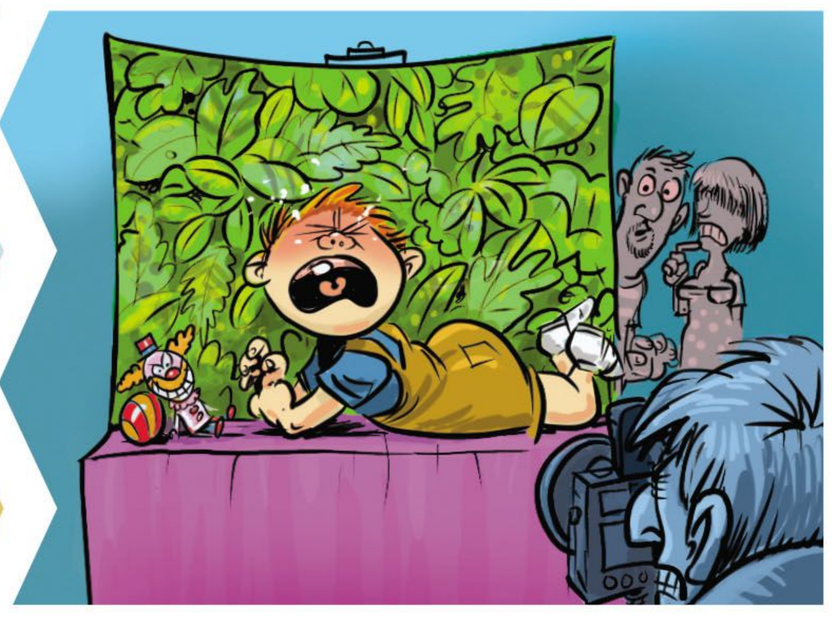


...but we are **#1** in creepy eternal afterlives on abandoned, undeleted Facebook pages!

America ranks **107th** in protecting its forests...



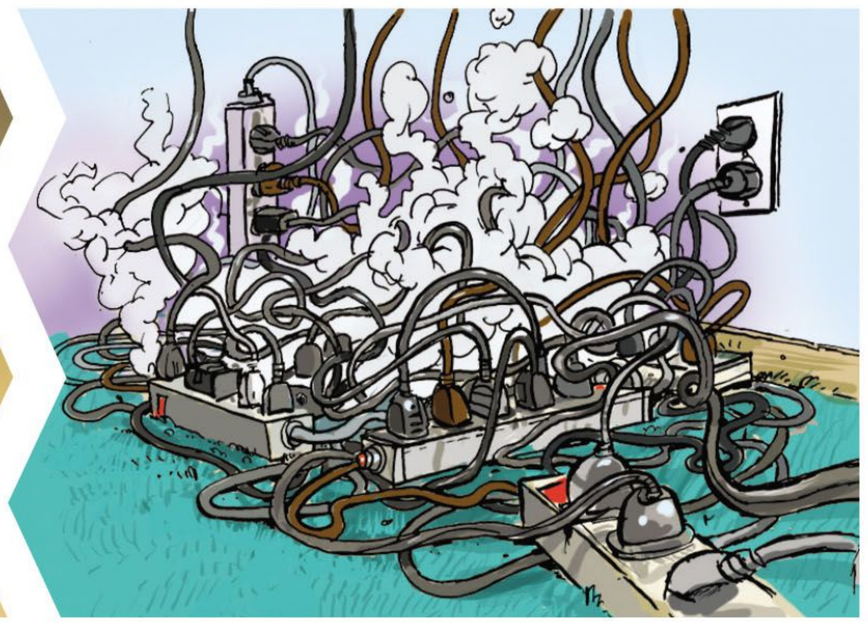
...but we are **#1** in leafy Sears Portrait Studio backdrops!



America ranks **159th** for the smallest carbon footprint...



...but we are **#1** in plugging six surge protectors into a seventh surge protector!



DISLOCATED HIP-HOP DEPT.

The historical hip-hop musical *Hamilton* is being hailed as the most innovative thing to happen on Broadway since sketchy dudes started dressing as Elmo in Times Square. But even though it's become the toughest ticket in the country, there are questions about how faithful it really is to the lives of Hamilton, Jefferson and the rest of the Constitution Crew. Here, then, are a few of the most glaring...

Historical Inaccuracies



in HAMILTON

Nowhere in the Oath of Office does an incoming President have to swear that he "likes big butts" and "cannot lie"

It's true that Alexander Hamilton died in a shootout — but there's no record of his last words being "Thug life"

At the Continental Congress, everybody didn't really throw their hands in the air and wave them like they just didn't care. In fact, only 14 delegates threw their hands in the air, eight waved them around, and six had serious misgivings about the whole thing

In real life, George Washington could barely rap eight bars without his wooden teeth falling out

Oddly, it completely overlooks Abigail Adams' legendary beatboxing skills

The election of 1800 was decided by a dance-off. However, Thomas Jefferson's winning "stanky leg" move would not be invented for another 20 years

The founding fathers' countless sex scandals are greatly downplayed — though, to be fair, not a whole lot of words rhyme with "syphilis"

George Washington did not, in fact, dab across the Delaware

Aaron Burr was actually the first patriot to sag his pantaloons and wear a powdered wig sideways, but Hamilton totally bit his style

The preamble to the Constitution doesn't really start with "My name's Alexander Hamilton, and I'm here to say..."

WRITER: KENNY KEIL ARTIST: SAM VIVIANO
COLORIST: CARRIE STRACHAN

The Gap-Toothed Gallery



"LEGO Alfred"
by Nathan Sawaya

MARGINAL THINKING DEPT.

DRAWN OUT DRAMAS

by Sergio Aragonés



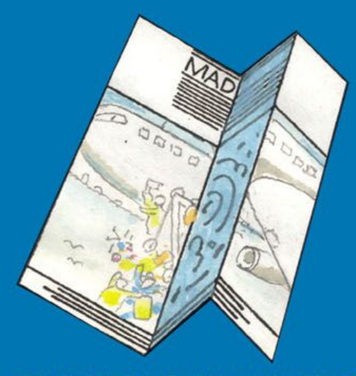


NO LAUGHS
ON THIS PAGE —
JUST LIKE ALL THE OTHERS
BEFORE IT AND AFTER IT.

WHO ARE THE BIGGEST IDIOTS IN AIR TRAVEL TODAY?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

It's a complex issue and it easily goes over our heads, but something has to be done. There's simply too much stupidity in the air and the worst part is, it's not clear who's in control. To find out which jerks are doing the most damage, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

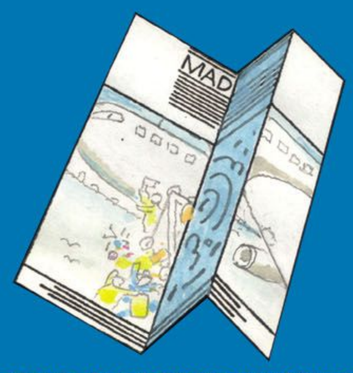
A FOLD PAGE OVER LEFT B FOLD BACK SO THAT "A" MEETS "B"



AIR TRAVEL IS ALWAYS DANGEROUS. AIRLINE PERSONNEL ARE ILL-EQUIPPED TO HANDLE IT. THE REAL DRAMA IS DETECTING DANGER EARLY. IF EVERYONE OPENS THEIR EYES, WE'LL THWART THE PERPETRATORS

A WRITER AND ARTIST: AL JAFFEE B

WHO ARE THE BIGGEST IDIOTS IN AIR TRAVEL TODAY?



FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO THAT "A" MEETS "B"



PERSONAL DRONE OPERATORS

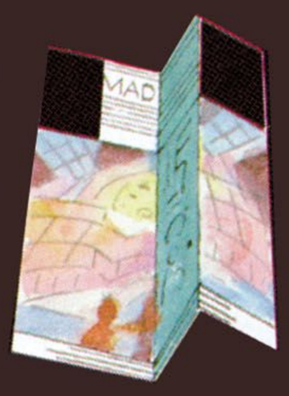
A B

WHAT BELOVED, LEGENDARY BALL PLAYER IS A POOR BET TO MAKE THE HALL OF FAME?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

"Like a fading rose" is how a certain ballplayer's chance of getting into The Hall of Fame is described. "For Pete's sake, this is not fair!" is the cry heard from many fans. To find out who they're yelling about, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT ◀ B FOLD BACK SO "A" MEETS "B"

BONUS! A CLASSIC MAD FOLD-IN

HALL OF FAME

A. DOUBLEDAY

GIANTS PHILS METS REDS WHITE SOX PADRES BREWERS ROYALS ORIOLES BRAVES ASTROS A'S INDIANS TIGERS YANKEES EXPOS

NATIONAL LEAGUE

BAT

GLOVE WORK TIPS

WORLD SERIES PROGRAMS

CLASSIC BASEBALL CARDS

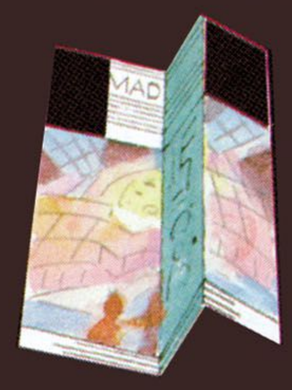
TWIN PEAKS

A HALL OF FAME NOMINEE'S CHANCES
PETER OUT IF HE'S BAD. LIKE A THORN ON A ROSE
HE'S BOUND TO IRRITATE THOSE WHO JUDGE
CHARACTER ABOVE ALL ELSE. HALL OF FAMERS MUST NOT LIE
OR GAMBLE OR CHEAT. OTHERWISE THEY ARE SURE TO
BRING DISGRACE ON THEMSELVES AND LET THEIR FANS DOWN.

A ▶ ◀ B

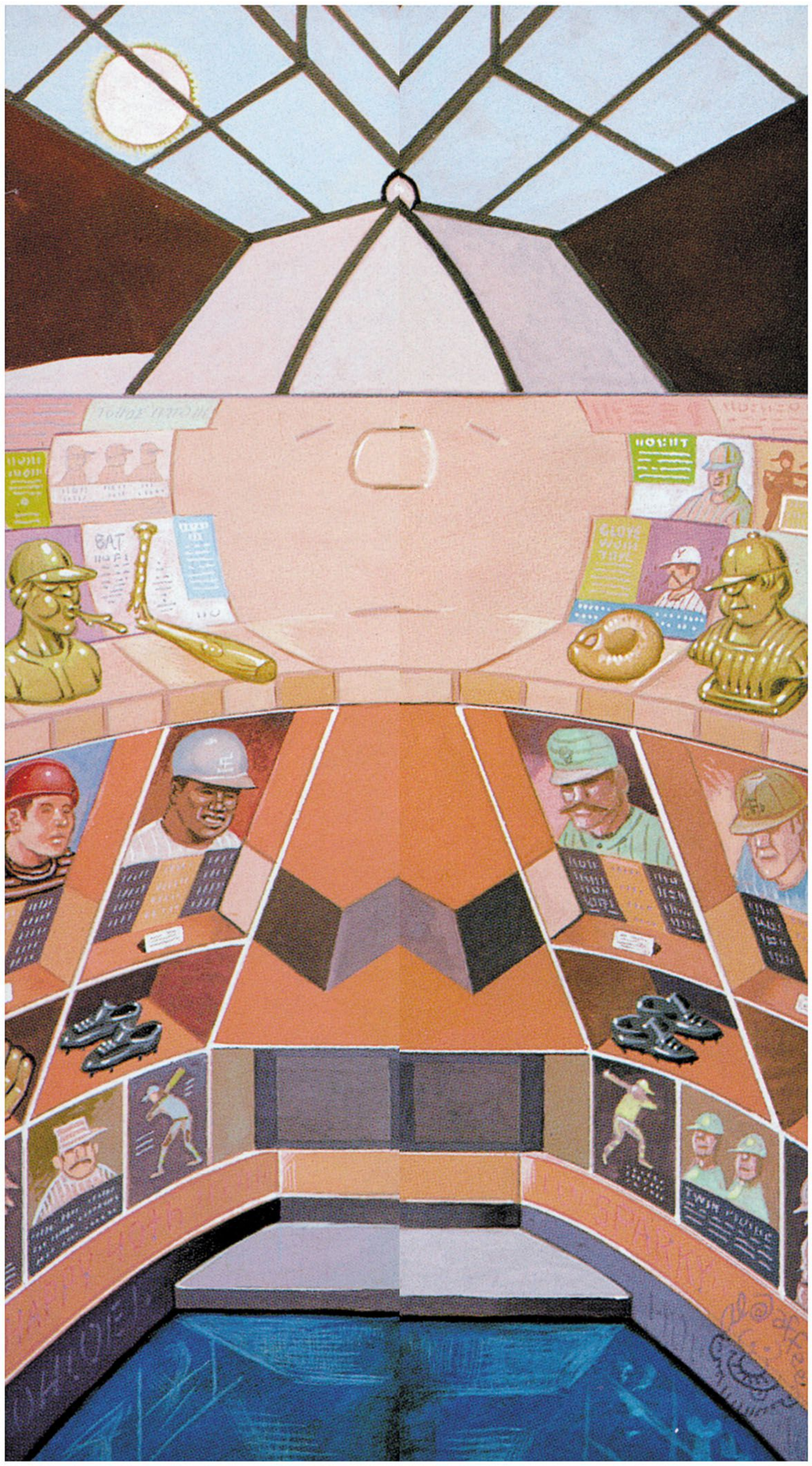
BONUS!
A CLASSIC
MAD
FOLD-IN

WHAT BELOVED, LEGENDARY BALL PLAYER IS A POOR BET TO MAKE THE HALL OF FAME?



FOLD PAGE OVER LIKE THIS!

A ▶◀ B FOLD BACK SO "A" MEETS "B"



CHARLIE

BROWN.

A ▶◀ B

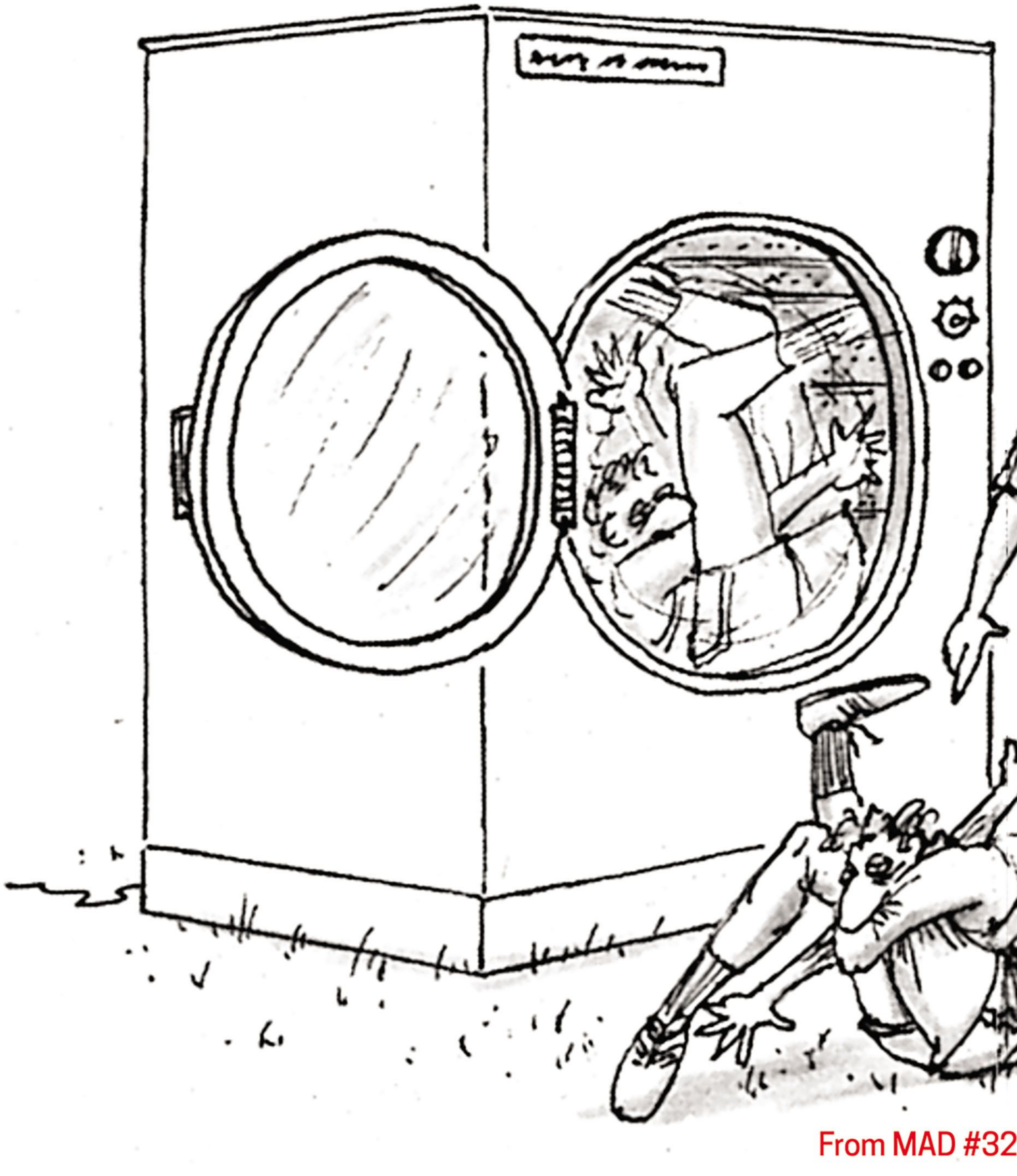
WARNING:
DO NOT READ THIS!
MOVE ON TO THE NEXT PAGE.





DIGITAL EX

According to WebMD, once you catch Olympic Fe
you're dead! If that's true (and why wouldn't it be — w
events for the dearly departed? Why indeed?!? Not w
we brought this serious issue to light over 20 years a
the premise is old, the jokes are as fresh as a day-o
throwback! We think it's just a matter of time b
play-by-play at events for athlete



From MAD #322

XCLUSIVE!

ver, there's no getting rid of it — *ever*. Even once we read it on the internet!), why are there no Olympic wanting to leave anyone out of the Olympic-style fun, ago with "Olympic Events for the Dead." Even though old corpse, so enjoy this decaying digital exclusive efore a breathless Bob Costas will be doing the es well, well, *well* past their prime.



2, October 1993

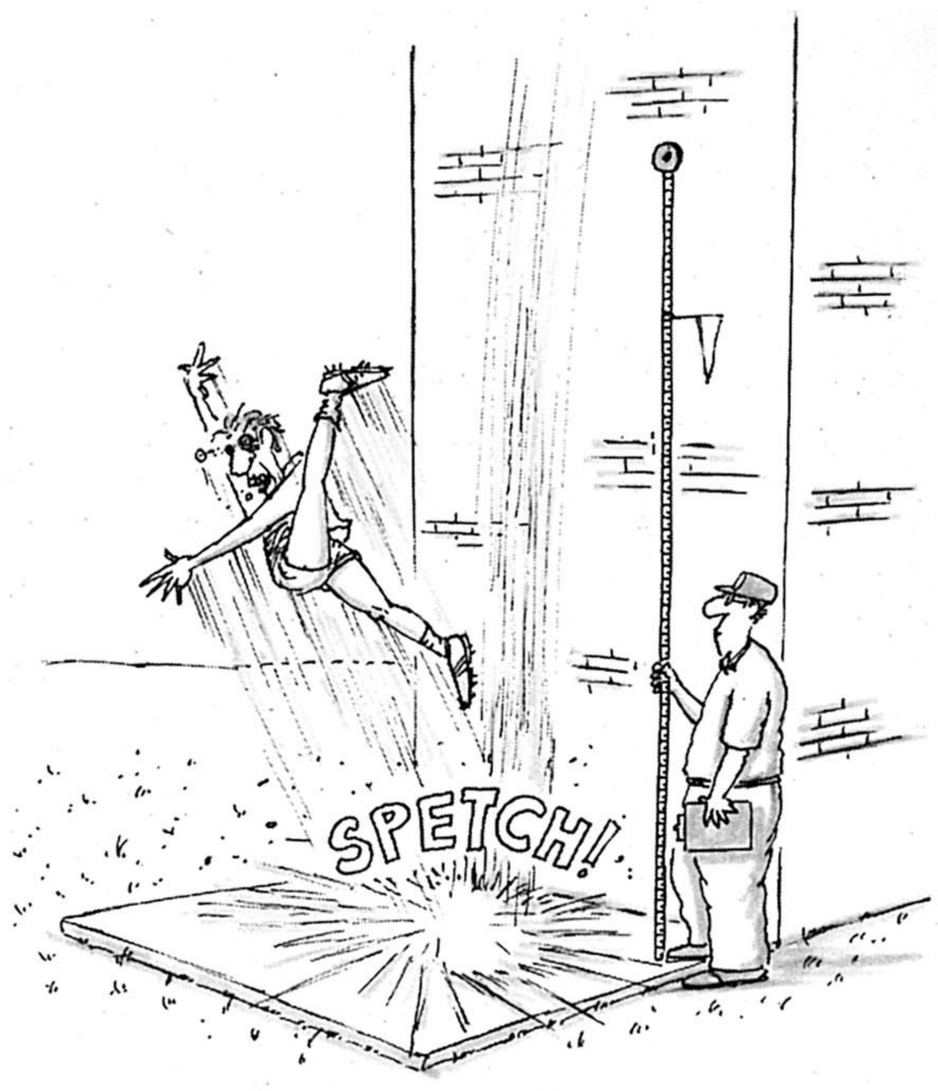
THE WIDE WORLD OF CORPSE DEPT.

The thrill of victory, the agon

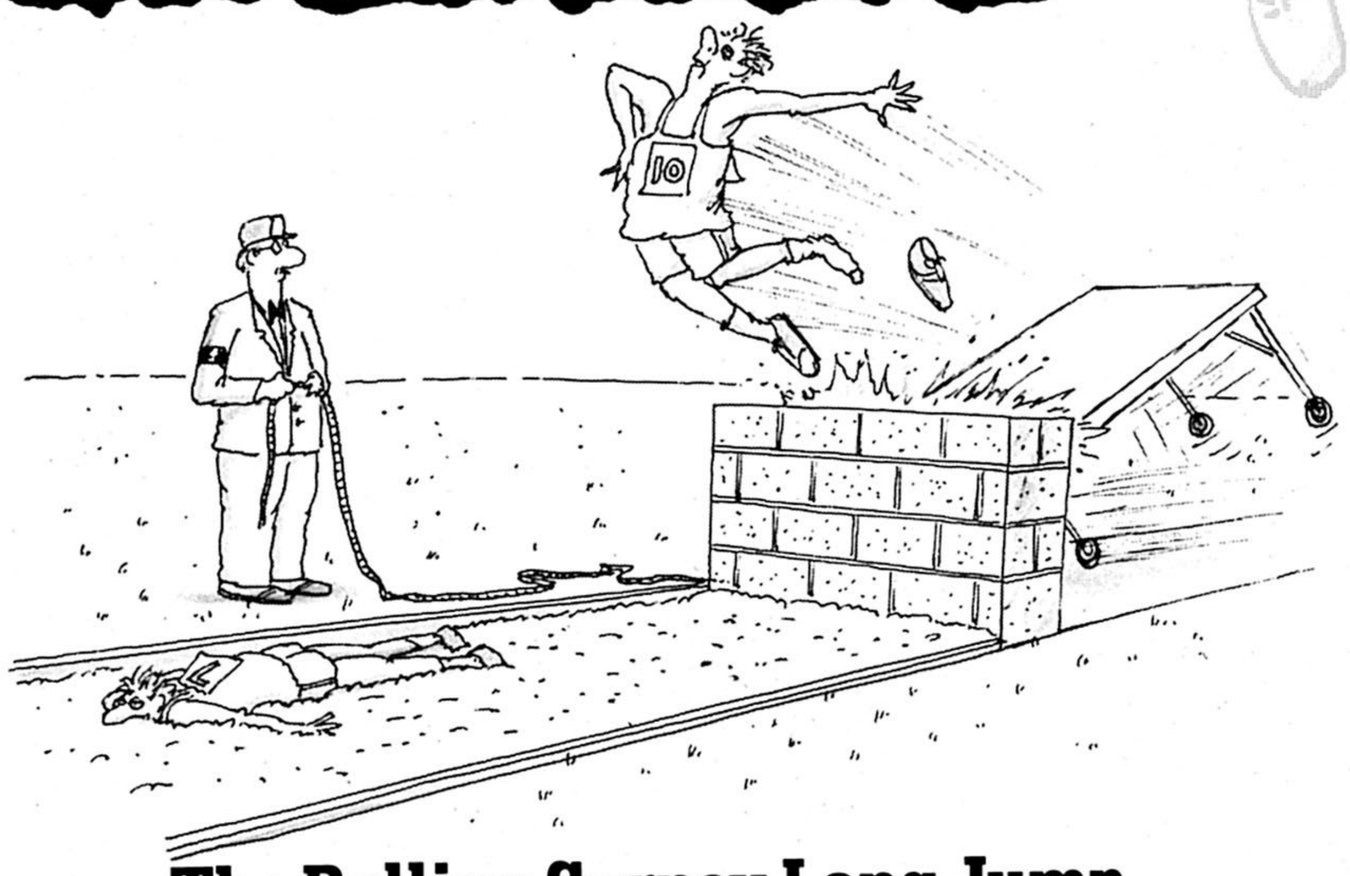
OLYMPIC

FO

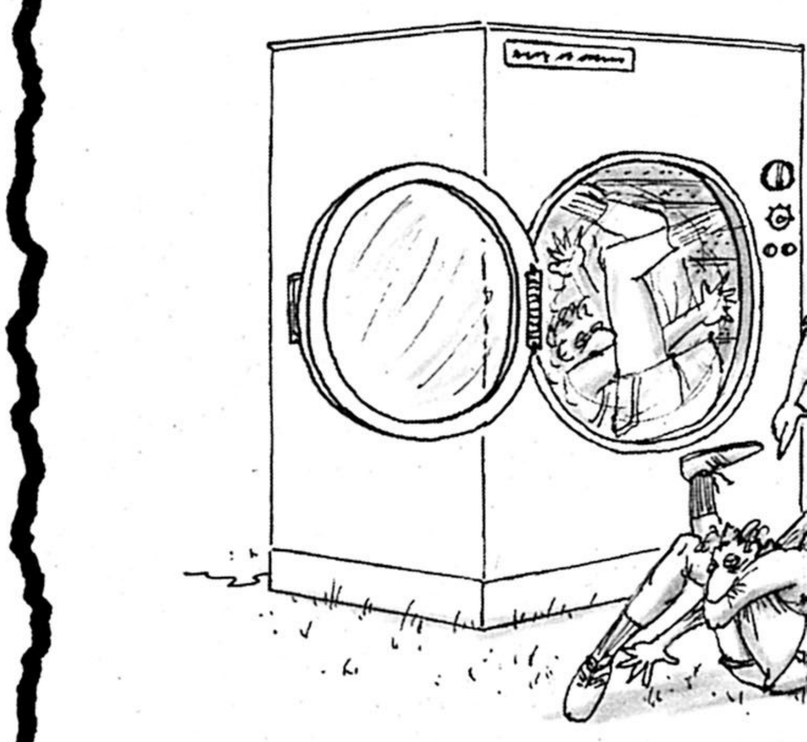
THE D



The High Bounce



The Rolling Gurney Long Jump



The Dryer Tum



The Three-Man Embalming Relay



Alpine Cha

y of deceased! Presenting...

C EVENTS
OR
DEAD

ARTIST AND WRITER: TOM CHENEY



Bungee Boxing



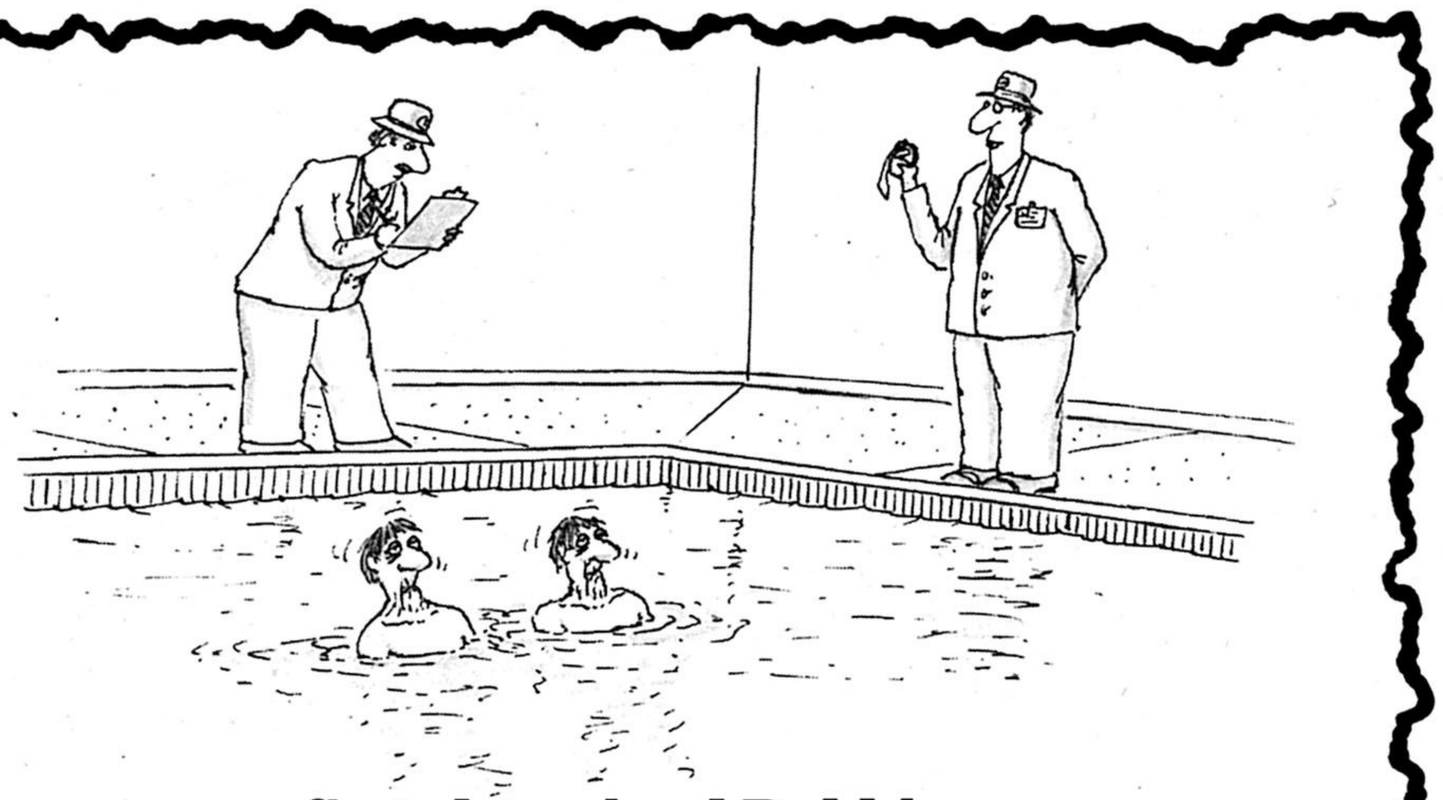
nble Top-Knot



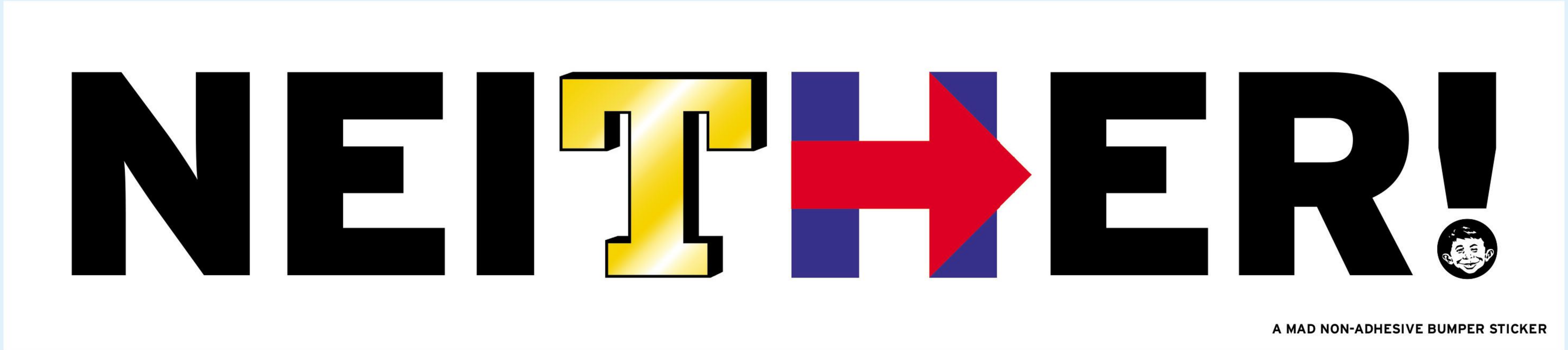
The Four-Man Bob-Coffin

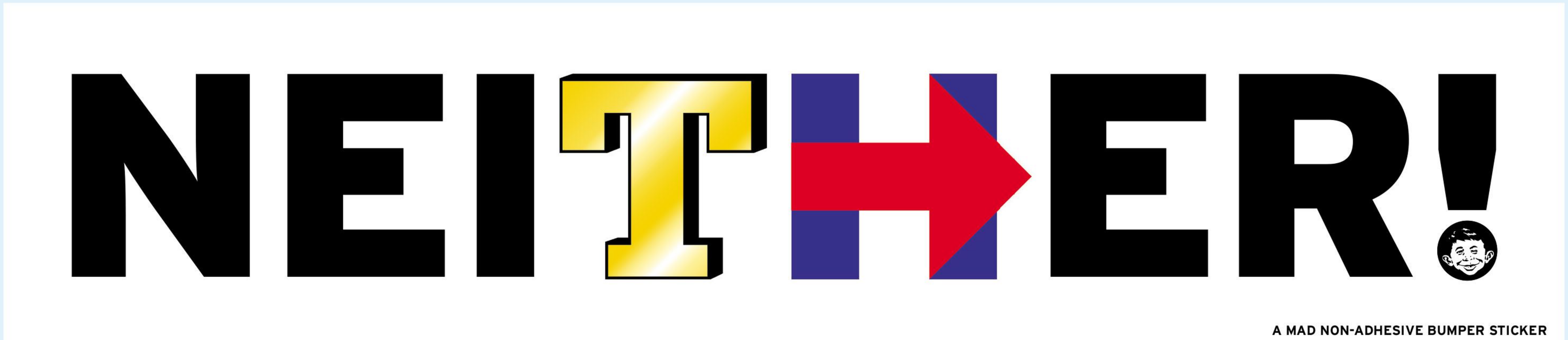


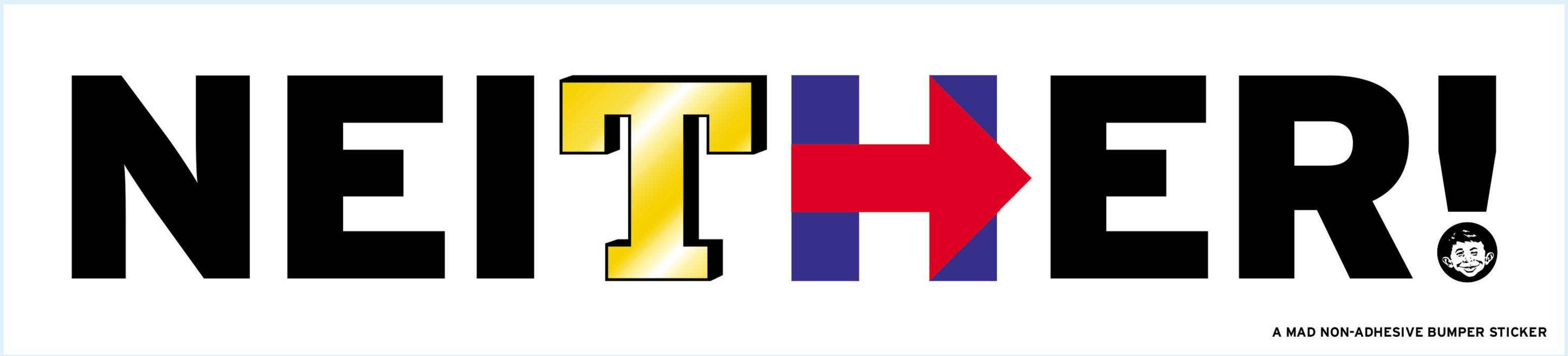
air Flying



Synchronized Bobbing







Show your lack of support for our Presidential nominees! Cut out these MAD non-adhesive bumper stickers and display them proudly!