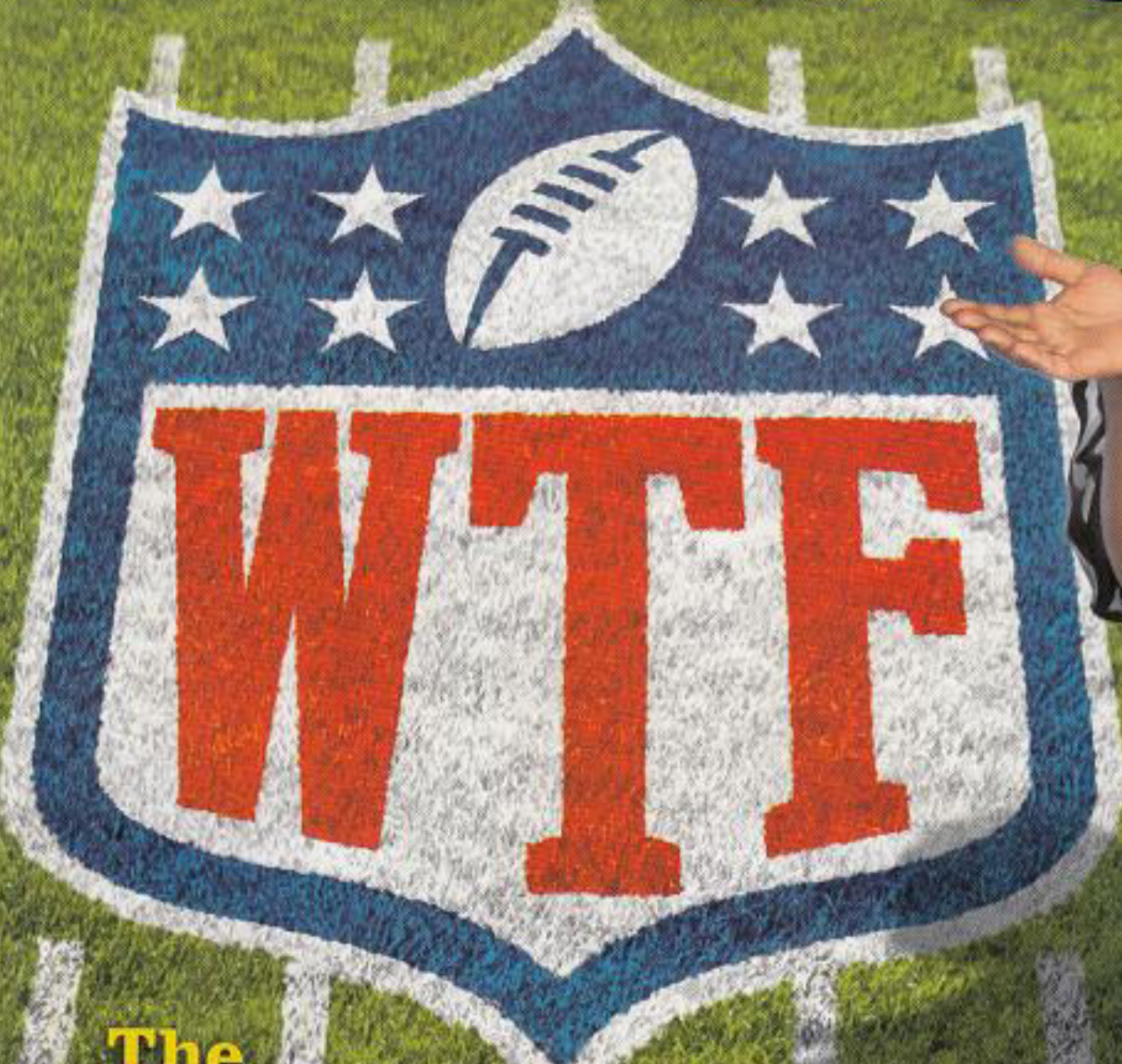


Our Annual Tribute to the Year's Biggest Idiots!

MAD^{IND}®



The 20 DUMBEST People, Events and Things 2014

#531 FEBRUARY 2015 \$5.99 CHEAP!



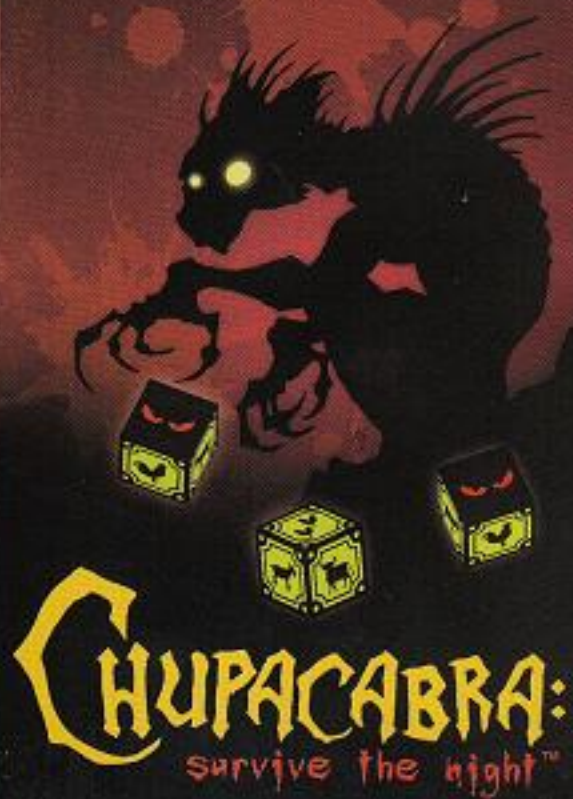
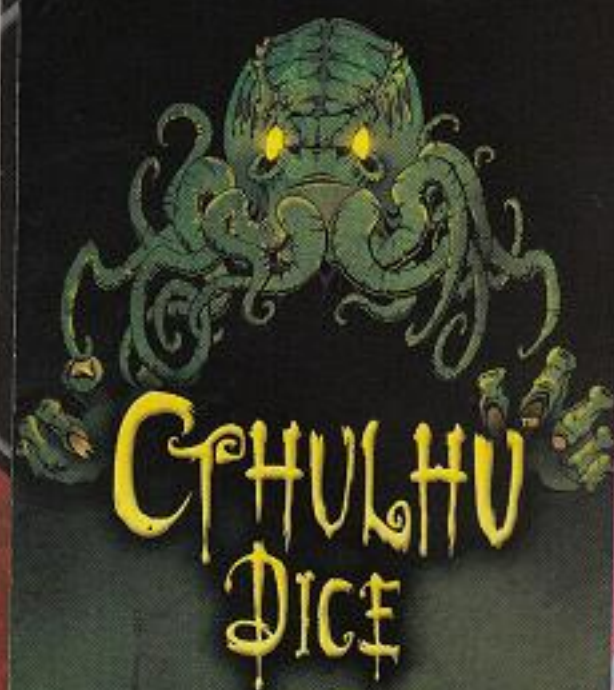
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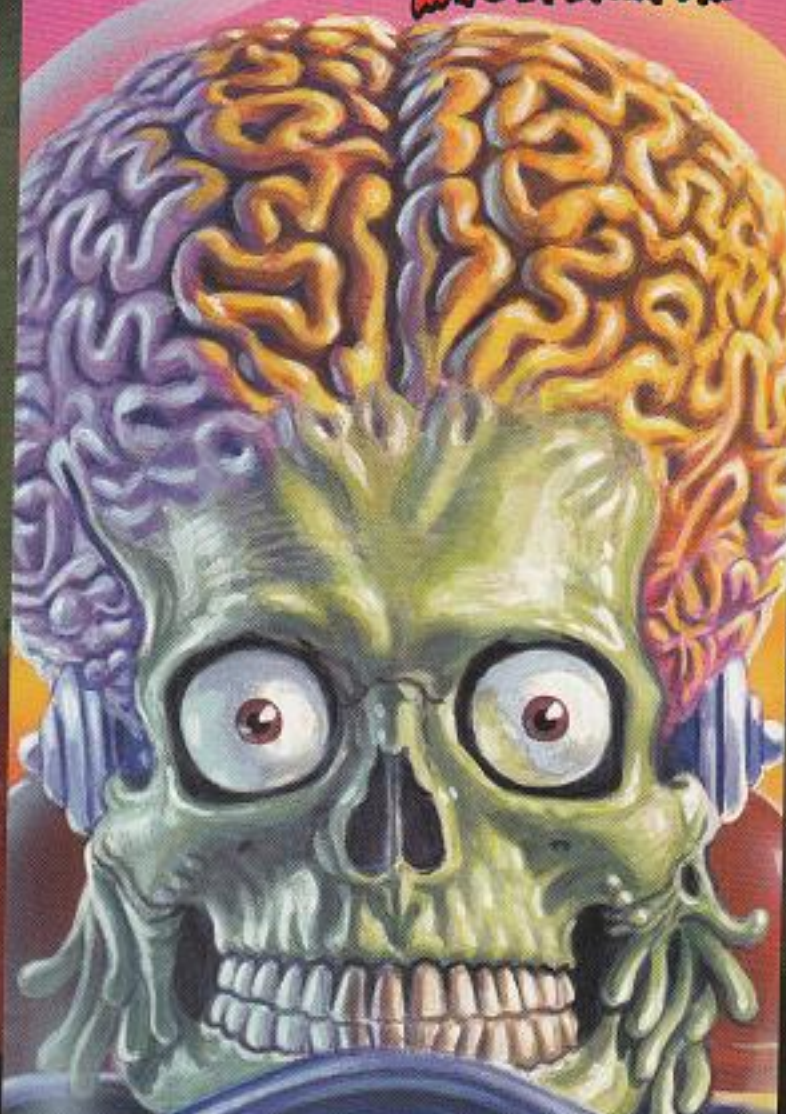
OH THE HORROR!

Frightening fun for the whole family!



MARS ATTACKS

THE DICE GAME



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Conquer Earth!

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ZOMBIE DICE



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MAD

Departments

Nowadays,
"junk" mail refers
to when some guy
sends you an
unwanted
text!



NUMBER 531
FEBRUARY 2015

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Introducing the First-Ever MAD Magazine Guarantee!*

Dear MAD Reader:

To many companies, offering a guarantee means putting a bunch of meaningless words on a piece of fancy paper. But not us. We've put a bunch of meaningless words on a piece of **CHEAP** paper!

Here's what we guarantee!

1. Every new MAD magazine will have a **higher** issue number than the previous one — and we promise to keep it that way. Like our prices, they will only keep going up!
2. MAD magazine is rectangular in shape and will remain so during your entire reading experience.
3. We further guarantee that all contents carefully churned out by our writers and artists will never go below a certain standard. We haven't sunk low enough to reach that standard yet, but we'll keep trying. You have our word on that.
4. Remember, what's funny to some people is not funny to others. So what's unfunny to you in this issue is probably hilarious to someone else. At least, that's what we tell ourselves...
5. This guarantee was **written and conceived** by the editorial staff at MAD. **Nothing** was copied or lifted from any other company's guarantee.
6. If any of the eggs are cracked or smell bad, return them to the store for a full refund.
7. If the unit is not producing heat, make sure it's plugged into a working outlet.
8. Lastly, we guarantee that only a tiny portion of the price you paid for this magazine will go to the idiots who created it!

— The Editors

* We think it's the first ever MAD Magazine Guarantee, but we can't guarantee it. We didn't bother to check!

COVER ARTIST: MARK FREDRICKSON

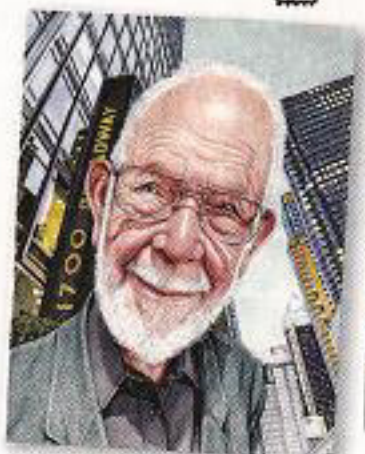
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Letters and Tomatoes

READER ALERT

One of the Usual Gang of Idiots, Drew Friedman, has a new book that's on sale now! *Heroes of the Comics*, from Fantagraphics, features more than 80 portraits of legendary comic book creators — including MADmen Al Jaffee, William M. Gaines, Mort Drucker, Dave Berg, Al Feldstein, Jack Davis and more! And if your letter is printed in this issue, good news — you get a copy for free! Just like that! U-S-A! U-S-A!



A FAREWELL TO ALARMS

I used to get my car broken into a lot. I couldn't afford an expensive alarm system, so I did the next best thing — I started leaving a copy of MAD on the dashboard. It's worked ever since. Once a thief sees that MAD on the dashboard, he moves to a better target. He figures with taste that bad, I couldn't possibly have anything inside worth stealing.

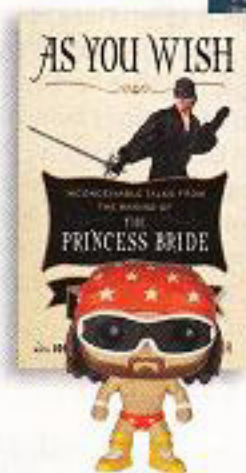
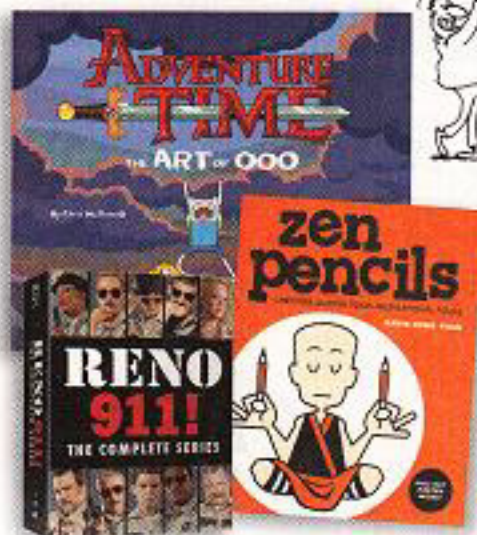
Josh Rend Jar-Bonnet • Madison, TN

Jar Jar-Bonnet — We're glad it worked out for you, because that's a plan that can easily backfire. A copy of MAD in your car might prevent theft, but just the sight of an issue is enough to enrage even the most law-abiding citizen into vandalizing the ever-loving-soup out of your car. Best of luck — and PLEASE always check to make sure your brake lines haven't been cut! —Ed.



READER ALERT

If you had your letter printed in this issue, you've got some good mojo heading your way! You'll be getting *Adventure Time: The Art of Ooo* by Chris McDonnell, from our pals at Abrams Books; *As You Wish* by Cary Elwes, from our bros at Touchstone; a randomly-selected WWE Pop! Vinyl figure, from our chums at Funko; *Heroes of the Comics* by Drew Friedman, courtesy of our compadres at Fantagraphics; a DVD set of *Reno 911: The Complete Series*, from our homies at Paramount Home Media Distribution; and *Zen Pencils* by Gavin Aung Than, from our amigos at Andrews McMeel Publishing! What a score! The MAD Letters Page: Where mediocrity is rewarded!



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Dan DiDio, Co-Publisher, MAD, October 2, 2014

MAD

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THE FUNDALINI

FREE HOLIDAY APPS YOU PROBABLY WON'T NEED



Camel Finder

Need a last-minute star for that live nativity scene? Well, now you have an app that shows you all the camel dealers and exotic pet stores in your area.



Fake Kringle Detection

Advanced facial recognition technology allows you to find out if that mall Santa is the real St. Nick or one of the many frauds just claiming to be him.



English-to-FOX

The handy translator that helps you phrase your heartfelt holiday wishes without inadvertently furthering the War on Christmas.



Scantune

This valuable tool scans the in-store radio systems of area department stores and tells you where that Chipmunks Christmas song is currently being played, so you'll know what spots to avoid.



Nog-Saver Ideas

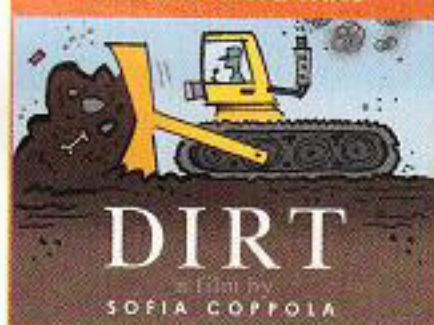
Don't toss out that rancid carton of eggnog until you check out these unique recipes that specifically call for expired dairy products!

Writer: Jeff Kruse
Artist: John Martz

The Kitchen Sink LEAST-WATCHED NETFLIX MICROGENRES

Action Films Featuring
Thin-Necked Stars

Pretentious Indie Dramas
with One-Word Titles



Multi-Film Blockbusters
That Desperately Stretch
Out Source Material

Sword-and-Sandal
Courtroom Mockumentaries



Nail-Biting Golf Movies

Action Films with Fewer
Than 483 Explosions

Biographical Movies
Based on Real Life

Movies About the Latest
Banal Mythological Craze

Torrid Romances
Starring Steve Buscemi

Halfhearted Sequels to
Forgettable Comedies

Conspiracy Documentaries
for Ages 8 to 10

Lascivious Judd Apatow
Movies Set in the Victorian Era



Gory Comedies of Manners

Movies That Spell
Zach Galifianakis' Name
Wrong in the Credits

Bollywood Films About 9/11

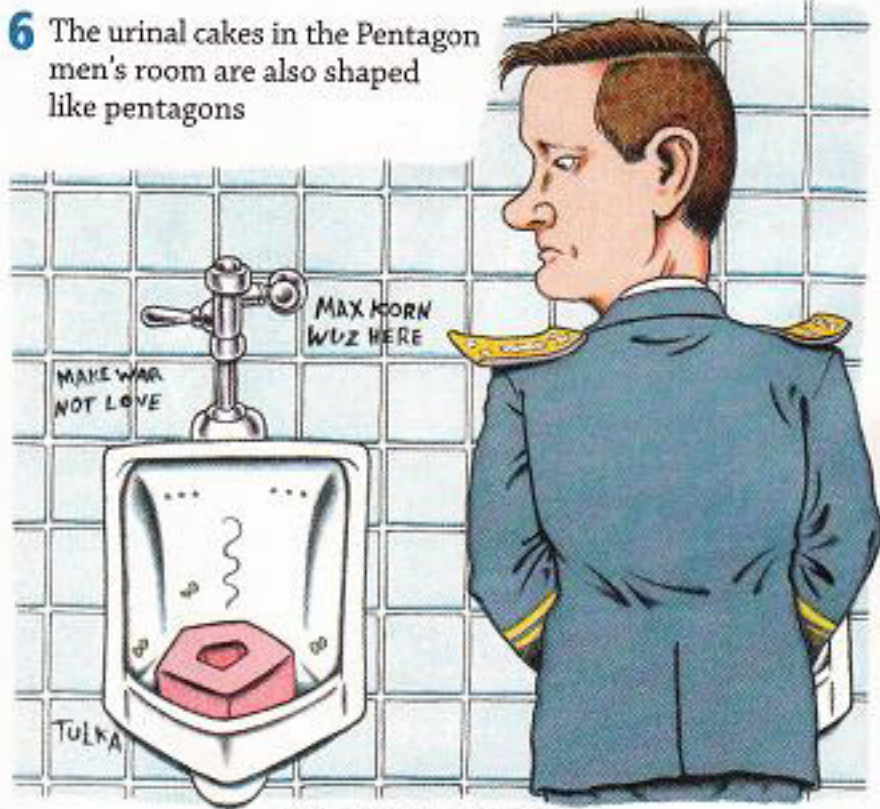
Chinese Blaxploitation

Lighthearted Canadian
Revenge Movies



The Speedy 6 RECENTLY DECLASSIFIED FACTS FROM THE PENTAGON

- 1 Spain actually won the Spanish-American War, but a clerical error reversed the outcome
- 2 The conspiracy theorists are correct — Hitler DID fake his suicide and escape his bunker (Though he was killed the next day, so all the other theories are crap.)
- 3 As a prank, the ISBN numbers of Tom Clancy thrillers were often used as nuclear launch codes throughout the '80s and '90s
- 4 Ironically, Amazon deliveries to military bases come by FedEx or the Post Office, not by drone
- 5 A portion of combat training utilizes videogames, including *Medal of Honor*, *Gears of War* and *Muppets Street Surfin'*
- 6 The urinal cakes in the Pentagon men's room are also shaped like pentagons



Writer: Jeff Kruse Artist: Rick Tulka

PAGES

Eckstein Marks the Spot



"So what's it going to take to get you Folks into this car today?"

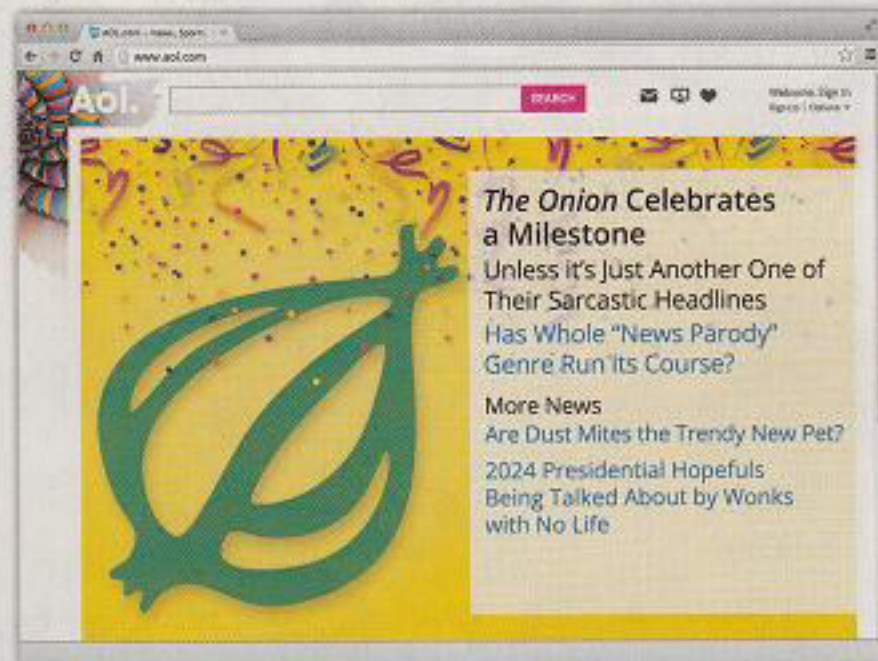
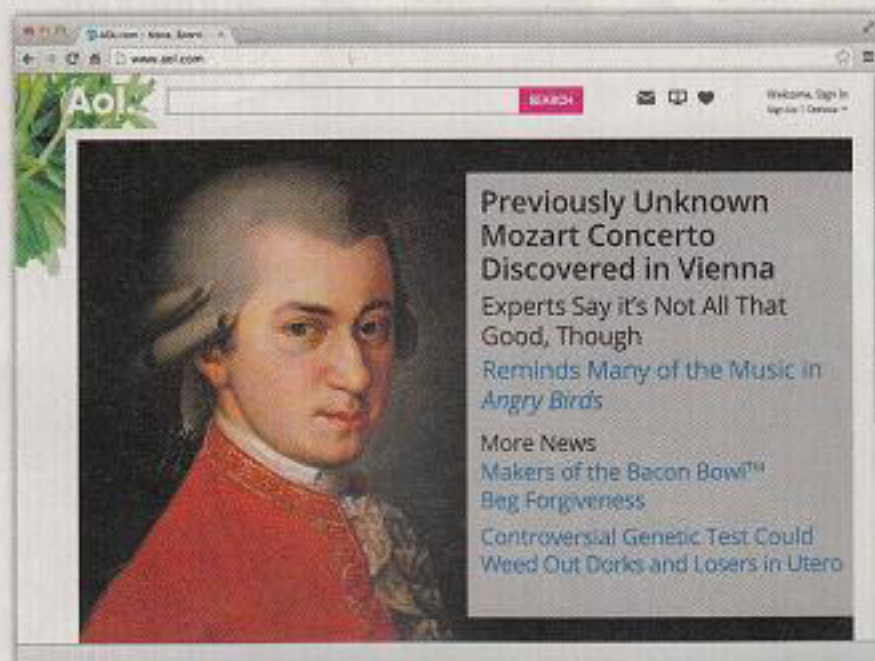
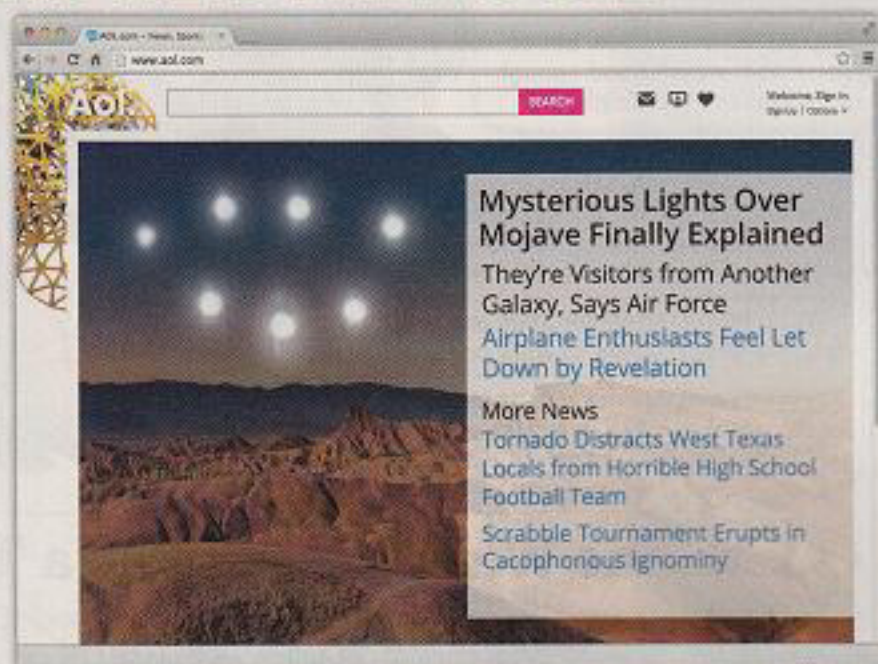
Writer and Artist: Bob Eckstein

Rejected Fortune Cookies



Photo: Dreamstime

AOL START-UP SCREENS WE'D LIKE TO SEE



Writer: Jeff Kruse Desert Photo: Dreamstime

THE FUNDALINI PAGES

BIOGRAPHICAL FACTS ABOUT SANTA'S OTHER EIGHT REINDEER

PRANCER

Got his start in the Norwegian rodeo

Caused controversy by supporting a bill outlawing reindeer-antelope marriage

Sued the producers of *Reindeer Games*, claiming it was his idea

CUPID

The only deer to cooperate with Kitty Kelley on her tell-all about Mrs. Claus, due next year

Annoys the others by using "reindeers" as the plural form

Plans to retire after the 2015 Christmas season and just be a consultant at the workshop

BLITZEN

Angered many by working as an advisor on Cabela's *Big Game Hunter* videogame

Was paid \$50,000 by Nike to shave the swoosh logo into his fur

Had an inflamed colon, but of course that wasn't good enough to lead the sleigh

COMET

Was suspended from the Reindeer Games after testing positive for a performance-enhancing drug — ironically, reindeer antler spray

Was born on December 25th, and is always bitching about having to work on his birthday

Known as a conspiracy nut, he insists that the real Santa was killed in a chimney accident in 1987, and the current guy is just a lookalike

VIXEN

Worked as a stripper to raise tuition for college, hence the name

Is represented by super-agent Scott Boras

Admitted to *National Geographic* that she'd had antler-enlargement surgery

DASHER

A former high school mascot, he was nearly euthanized after goring a cheerleader

In college, was rumored to be a member of secret society Antler & Bones

Is still collecting royalties from a 2007 Hallmark ornament depicting his likeness

DONNER

Tells friends that *Grandma Got Run Over By a Reindeer* was based on him

Was a competitive eater, winning the 2002 Lichen Chew-Off

Won a Cable ACE award for "Best Dramatized Death Scene in a Nature Documentary"

DANCER

Served with Santa as part of the mounted cavalry brigade in Afghanistan

Had to have reconstructive ligament surgery after colliding with the Space Needle in 1995

Many caribou refuse to speak to him because of his "Palin for President 2016" website



Writer: Jeff Kruse Artist: Anton Emdin

Questions We'd Love to See a Trainer Ask a Woozy NFL Player



THE MAD

20

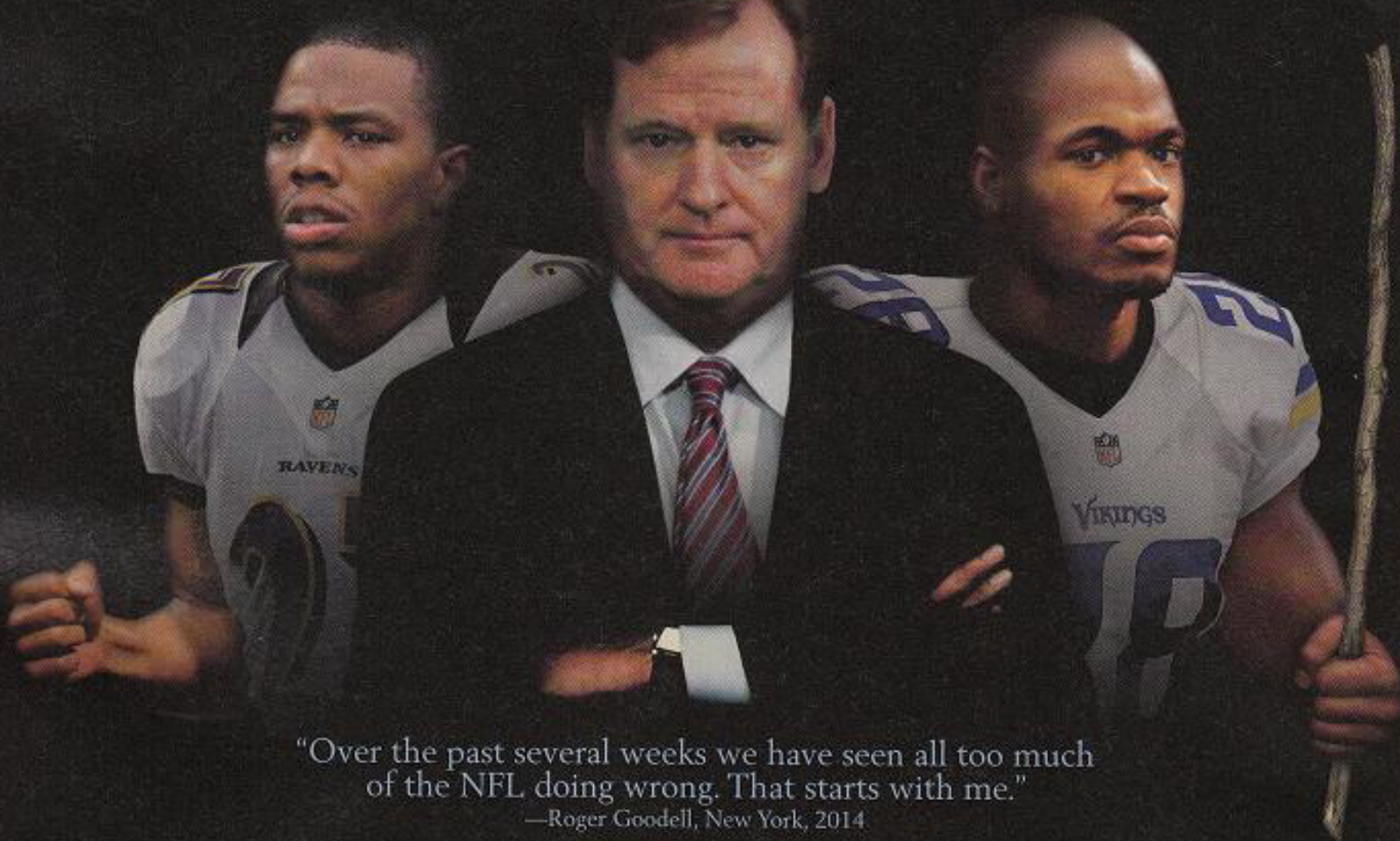
THE DUMBEST
PEOPLE, EVENTS
& THINGS
OF 2014

1 THE NFL'S DOMESTIC VIOLENCE PROBLEM Irrational Football League
Even before 2014, nobody would have confused the NFL with a Jane Austen book club. The league is a multibillion-dollar enterprise built upon watching pituitary freaks maim each other at high speed. But in September, its problems went far beyond concussions and snapped femurs when stars like Adrian Peterson, Greg Hardy and Ray Rice became known as domestic abusers — and Commissioner Roger Goodell became known as a bumbling, cowardly hypocrite. We may never know just how complicit Goodell was in trying to sweep the scandal under the rug — but what's clear is that when it comes to acting morally, he's no better than the average small-time thug.

RAY
RICE

ROGER
GOODELL

ADRIAN
PETERSON



"Over the past several weeks we have seen all too much of the NFL doing wrong. That starts with me."

—Roger Goodell, New York, 2014

GoodellFellas

— AN NFL PRODUCTION —

This was one mob he couldn't handle.

— ALSO STARRING —



GREG "SHOTGUNS"
HARDY



RAY "NECK BRUISER"
McDONALD



JONATHAN "HEAD BUTTS"
DWYER

RICE, GOODELL, PETERSON PHOTOS: AP

2

EBOLA HYSTERIA Quarantine-Age Angst

When the first case of Ebola was reported in the news, it didn't take long before it was rampant, destructive and completely unavoidable. Not the disease — the news coverage. Fortunately, as of this printing, only four Americans have been diagnosed with Ebola. Unfortunately, there were even fewer people who reacted rationally to it or explained it correctly. Worse, The Centers for Disease Control was unprepared and the White House was slow to react. As a result, the public was both very prepared and very ready — to completely freak out.

ARE YOU SUFFERING FROM EBOLA SYMPTOMS?

SEVERE HEADACHE

listening to hyped-up, non-stop, breathless cable news coverage



CHEST PAINS

upon hearing the CDC's confusing responses of how they're "on top of it" and preventing the virus from spreading



VOMITING

watching right-wing candidates fear-mongering the disease for political gains



BLEEDING

from banging your head against the wall out of frustration with all the uninformed, misleading "experts"



If you are exhibiting any of these symptoms, it's highly probable that you don't have Ebola. For immediate relief: turn off your TV, unplug your internet connection and stop reading the newspaper!



3

THE GM RECALL DEBACLE Head-on Collusion

The American auto industry lags behind other countries' when it comes to manufacturing and innovation, but this year GM proved it's a world leader in corporate greed. When news broke that faulty ignition switches in multiple GM models could suddenly shut off a car's engine and prevent airbags from deploying, GM recalled 800,000 vehicles. That number soon snowballed to 29 million — but not before there were 31 crashes and 13 deaths (13 deaths GM took responsibility for — Reuters has the death toll at 153). If only GM had known sooner, it could have done something to save lives. Oh wait — GM learned of the defect in 2005, but chose to not spend the whopping 90 cents per car required to fix it. And we understand — 90 cents a car! — that kind of loss would be tragic.

BASED ON A TRUE STORY OF CALLOUS NEGLIGENCE, NONEXISTENT QUALITY CONTROL AND A FAILED, DECADE-LONG COVER-UP

THE FAULT IN OUR CARS

ONE SICK CORPORATION

PRODUCED BY GENERAL MOTORS STARRING UN-DEPLOYED AIRBAGS AND ABRUPT IGNITION SWITCH-OFFS
FEATURING 153 DEATHS AND A COMPANY ONLY TAKING RESPONSIBILITY FOR 13 A PRODUCTION OF CORPORATE AVARICE AND
BLATANT DISREGARD FOR HUMAN LIFE UNCONSCIONABLE SILENCE PROVIDED BY SOULLESS GM LAWYERS

COMING MUCH TOO LATE

"It is enormously painful to see our shortcomings pointed out so vividly."

—GM CEO Mary "Don't Blame Me" Barra

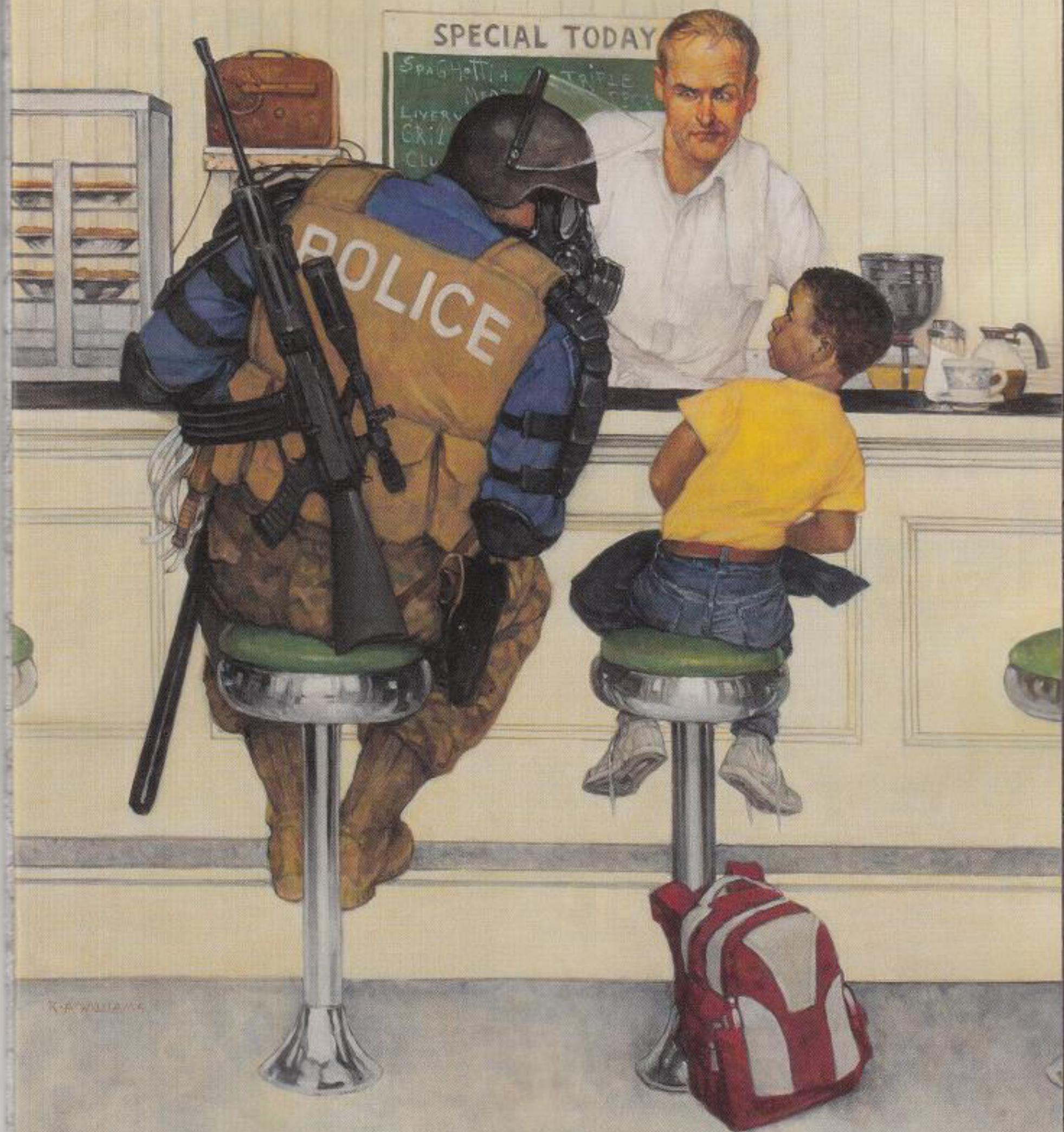
ARTIST: SCOTT BRICHER

WRITER: MATT LASSEN

4

THE MILITARIZATION OF THE POLICE DEPARTMENT *Deadly Farce*

Amid the chaos that engulfed Ferguson, Missouri in August after the fatal police shooting of 18-year-old Michael Brown, news photos showed unarmed protesters facing off against a phalanx of *Halo* Master Chiefs. But those armored sci-fi warriors, it turned out, were actually just cops — sporting the military-style gear that police departments nationwide have amassed, with the help of untracked federal funds, in the years since 9/11. So in precincts from Watertown, Connecticut (mine-resistant vehicles) to Bloomington, Georgia (grenade launchers) to suburban St. Louis (the armored trucks from *Mad Max*), it now seems that an officer who carries only a gun and a baton is a relic of a simpler age.



RICH WILLIAMS

5 TARGET'S SECURITY BREACH Big Botch Retailer

For Target customers, shopping at the dreary megastore became even more depressing in January, when they learned that their credit card data had been swiped the month before. Suddenly, the main danger of patronizing Target wasn't feral, screaming toddlers or SuperPretzel sauce — it was having your personal information snatched by hackers. In response, the retailer stammered, "We are committed to making this right" and, "When we discovered the breach... [we] removed the malware they left behind." How considerate! If there's a silver lining to this and similar screw-ups at Home Depot, JPMorgan Chase and Staples, it's that all the supplies you'll need to survive the next inevitable data theft are available at — you guessed it — your friendly neighborhood Target.



just because we were the

TARGET

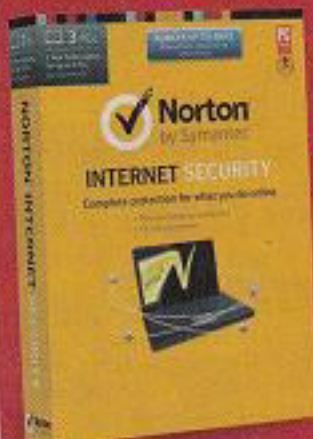
of a massive data breach shouldn't keep you from shopping here!

unbeatable prices!

(very beatable encryption system!)

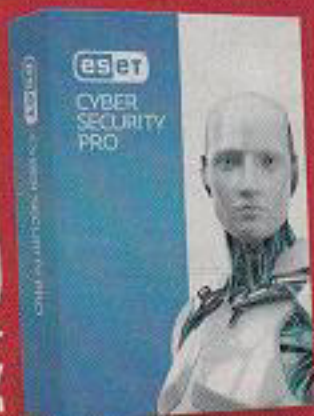
security software sale

great deals on the top-rated virus and malware blocking programs that we should have installed long before our website was attacked!



\$79

Symantec Norton Security 3PC Software



\$30

ESET Cyber Security 2014 Edition

stock up & save

...before all your accounts are frozen!



89¢

SpaghettiOs/Ramen

It's tough making ends meet after your bank account has been wiped out due to our inexcusable incompetence, so this crap is probably all you can afford to eat now!



749

ZzzQuil Stop losing sleep over stolen personal information!



\$13

Excedrin/Advil For relief of pounding headache due to cybercrime!

get organized

since we made a mess of your life!



20⁹⁹

Sterilite Ultra 3-Drawer Cart Perfect for storing all the paperwork from the credit card disputes and related lawsuits you'll be filing against us!

you'll see an extra 5%-30% of unauthorized purchases when you use your **IN-THE-REDcard!**

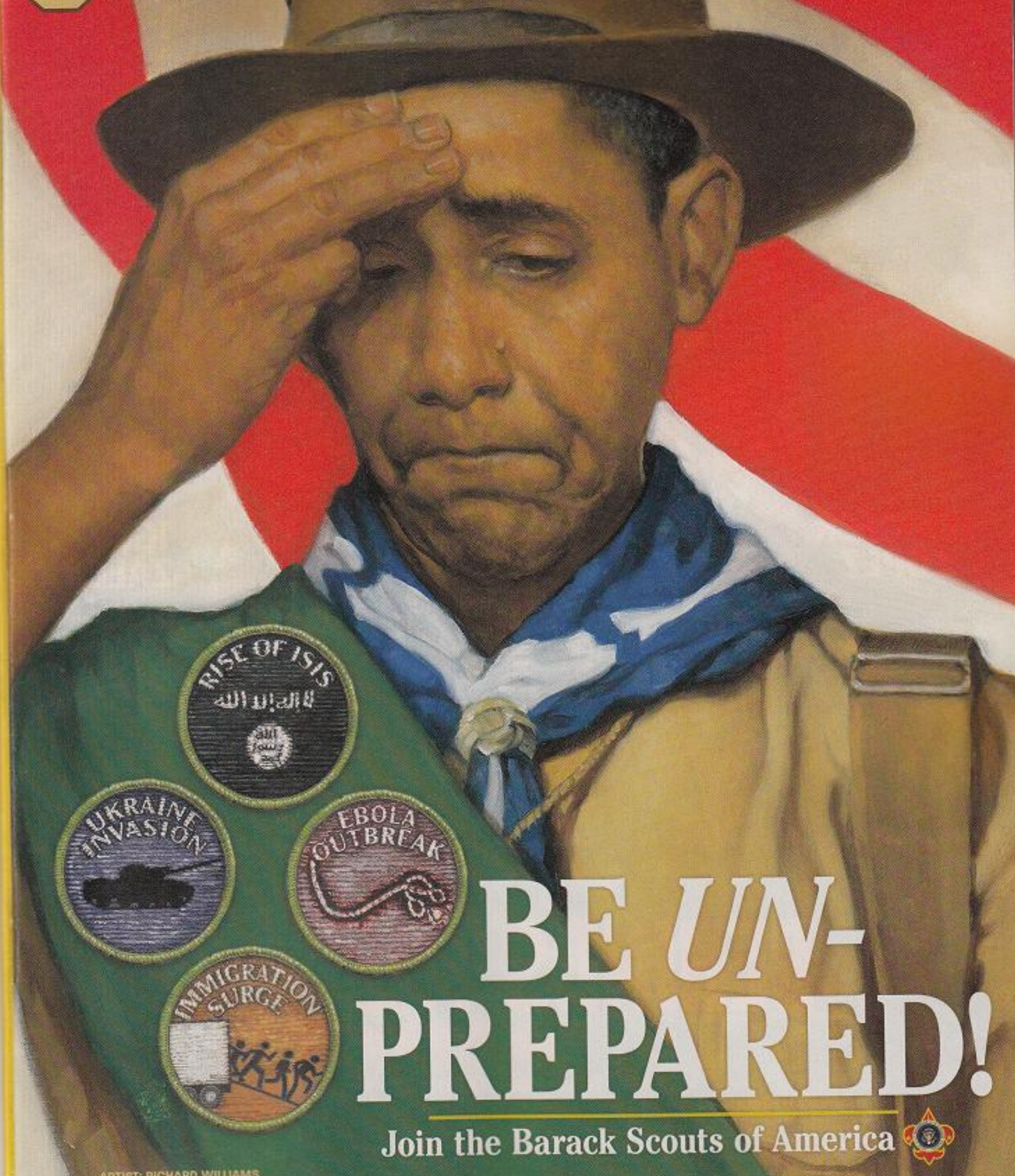


Some restrictions in our ability to protect your personal information will apply.

6

OBAMA CAUGHT OFF GUARD Fail to the Chief

We didn't think it was possible for a President to be as incompetent as George W. Bush, but Barack Obama has given him a real run for his money. Whether it's ISIS, Ebola, the border crisis, Putin's aggression or the bad press generated by one of his golf outings, Obama is never ready when things go wrong. Yes, the world sucks and we don't blame him for that. But we do blame him for being so totally unprepared to deal with it effectively. Although to be fair, he probably does make a mean s'more.



BE UN- PREPARED!

Join the Barack Scouts of America



ARTIST: RICHARD WILLIAMS

7

THE "BOOTY TREND" A Real Ass Act

There's never been a shortage of asses in the music industry (we mean you, Beefs!), but 2014 has truly been the Year of the Butt. Nicki Minaj's thong-joggling "Anaconda" video and Jennifer Lopez's remix of "Booty" with Iggy Azalea spurred a ludicrously highbrow dialogue about "the new feminism," with outlets like *Time* proclaiming, "All that glorious twerking in the jungle isn't for the sake of a man, but for Minaj herself." So, for some, manic badonka-donking has become a jigglesome path to sexual equality. But for the rest of the world, the trio's true effect on the culture might be best summed up by a pithy comment on the "Anaconda" YouTube page: "Who cares if its musicz. I just came for the ass."

In the fight for equality,
they led with their butts.

CHEEK-FLAPPIN'
WOMEN'S WARRIOR

NICKI MINAJ

RUMP-PUMPIN'
FEMINIST

JENNIFER
LOPEZ

BUN-WIGGLIN'
SUFFRAGETTE

IGGY
AZALEA

BEHINDS THE MUSIC

NEW EPISODES GET CRACKIN'
MONDAYS 10/9C

VH1

ARTIST: HERMANN MEJIA

8

**WHERE HAS THE
LACK OF PROPER
DRUGS CAUSED
MISERY, SUFFERING
AND SOMETIMES
DEATH?**

HERE WE GO WITH A SPECIAL EDITION
MAD 20 FOLD-IN

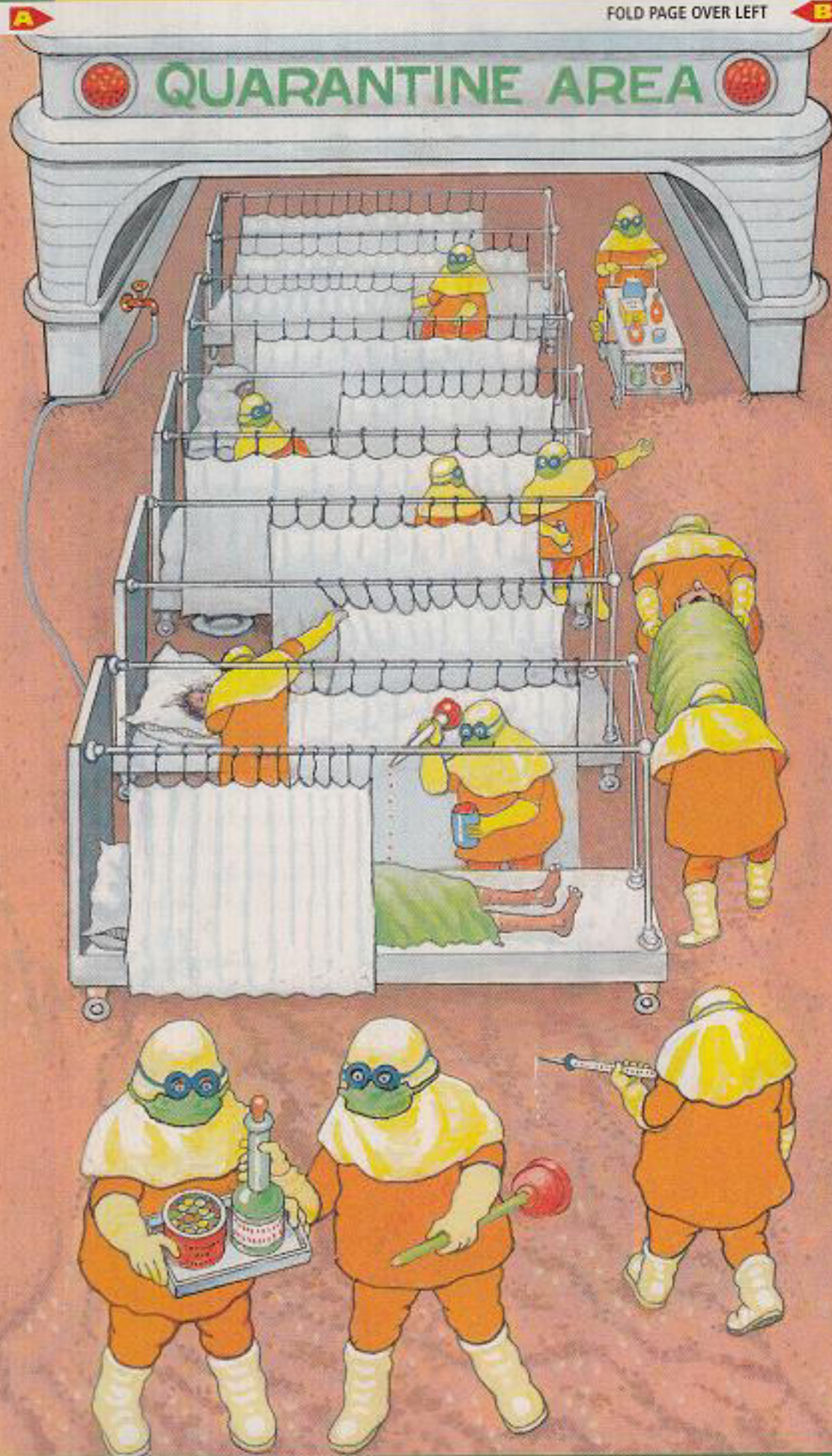
This past year has seen a number of unnecessarily painful and drawn-out deaths. The worst part is, many feel they could have been entirely avoided if those in charge had been better prepared. It's true that it was a small number of fatalities, but there's a growing concern that if the problem isn't addressed, it will become an epidemic. One thing is for sure: proper supplies and trained professionals would be just the shot in the arm needed to turn things around.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



BOLD DRUG FORMULATIONS ARE CURRENTLY HATCHED BY INCOMPETENT DOCTORS AND HOSPITAL EXECUTIVES, CREATING MORE PROBLEMS THAN SOLUTIONS

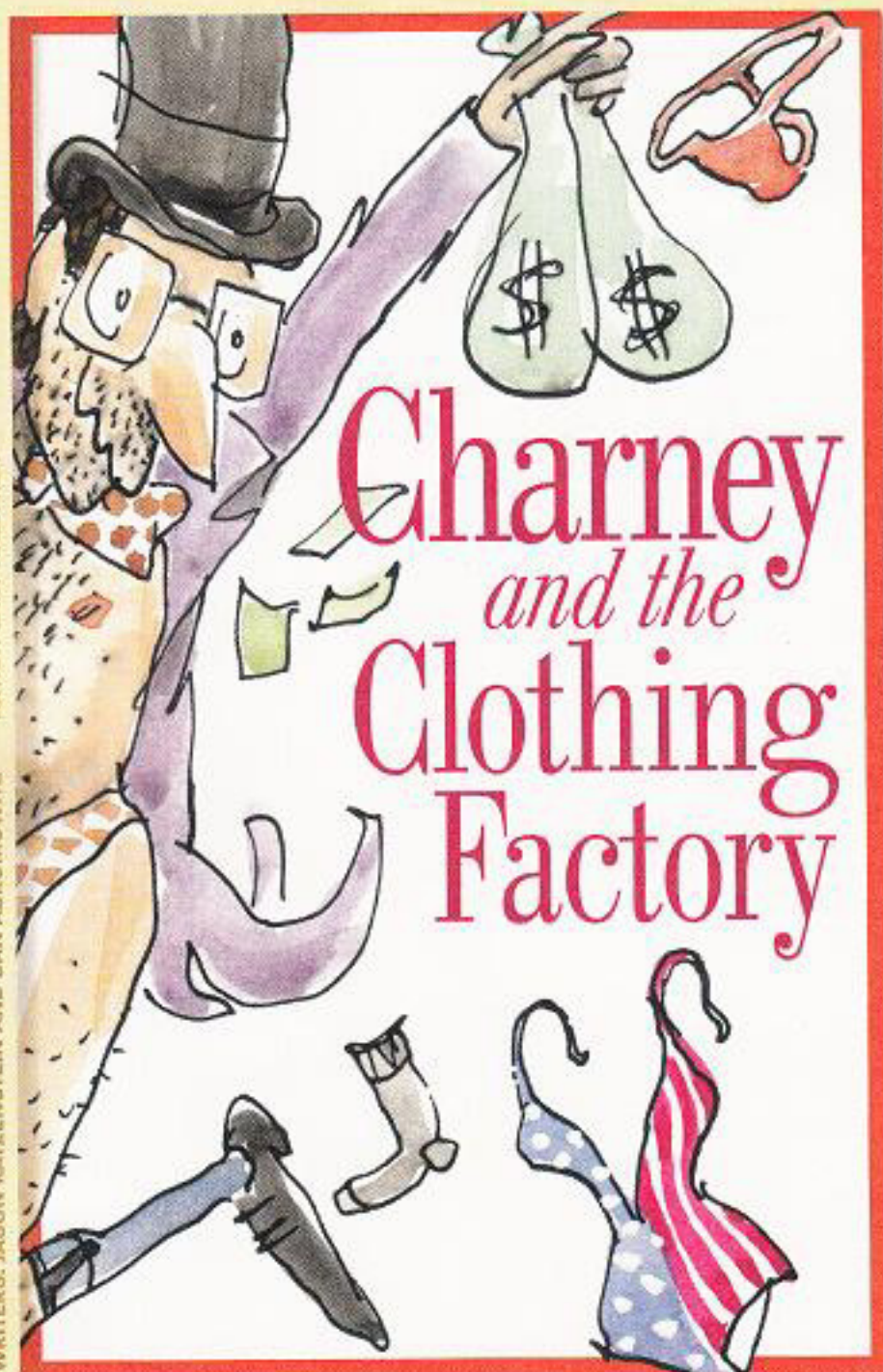
WRITER AND ARTIST: AL JAFFEE

9

AMERICAN APPAREL'S CEO PERVERT Crazy, Stupid Dov

American Apparel made its reputation by refusing to exploit sweatshop labor. But its founder, Dov Charney, made *his* reputation by exploiting every woman he hired. Charney became known for inappropriate sexual behavior — including playing with “little Dov” in front of female staffers, propositioning others, wanting to fire “ugly” workers and using company funds to smooth over any problems that might arise from such “gentlemanly” conduct. It was only when the company started losing money that its board of directors decided his behavior was a problem. It seems unlikely they’ll throw the book at him, but if they do, we have just the tome for them to use.

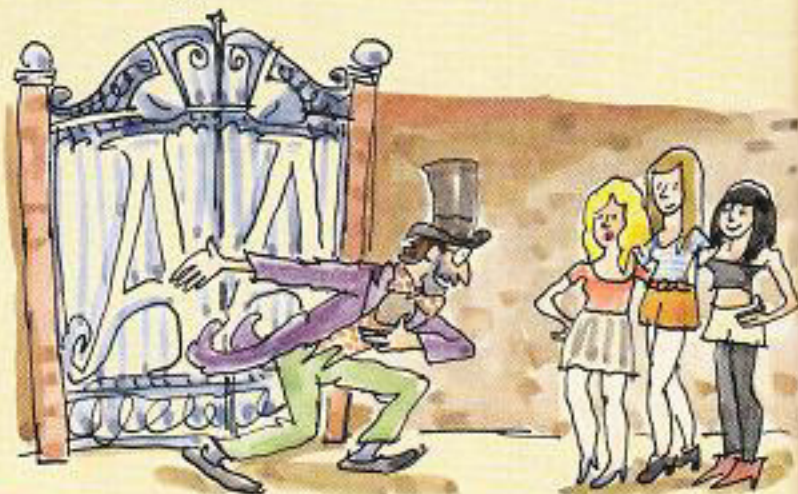
What happens when the boss can't keep his candy bar in its wrapper?



ARTIST: GARY HALLGREN

WRITERS: JASON KATZENSTEIN AND DAN ABROMOWITZ

For years, magically creepy fashion mogul Dov Charney has been inviting gaggles of lucky, nubile young ladies to explore his splendid factory (sorry, no chaperones!) to model and sell his wonderific clothing creations. All he asks in exchange is they don't reveal anything — *anything* — to nosy lawyers about what happens behind closed doors!



But behind those doors is where Charney indulges in all manner of stupendillious, perv-diddly-erted predilections — like getting his Snozzberry licked during a magazine interview, fondling his Oompa Loompa in front of female employees and walking around the office with his Everlasting Gobstoppers hanging out!

Luckily, Charney can hush it up just by giving Golden Tickets to anyone who might complain! Or can he? Come along on this classic, candy-colored romp guaranteed to leave a bad taste in your mouth!



Everybody's Talking About "Charney"!

"Masturbation in front of women is underrated."

— Dov Charney

"Maybe if he wasn't where he is now, he'd be one of those perverts on the subway."

— Thida Sheldon,
Charney's then-girlfriend

"Effective immediately, (Dov Charney) will be relieved of all of (his) job duties and obligations...The Board is continuing to investigate the scope and extent of (his) misconduct."

— American Apparel's Board of Directors

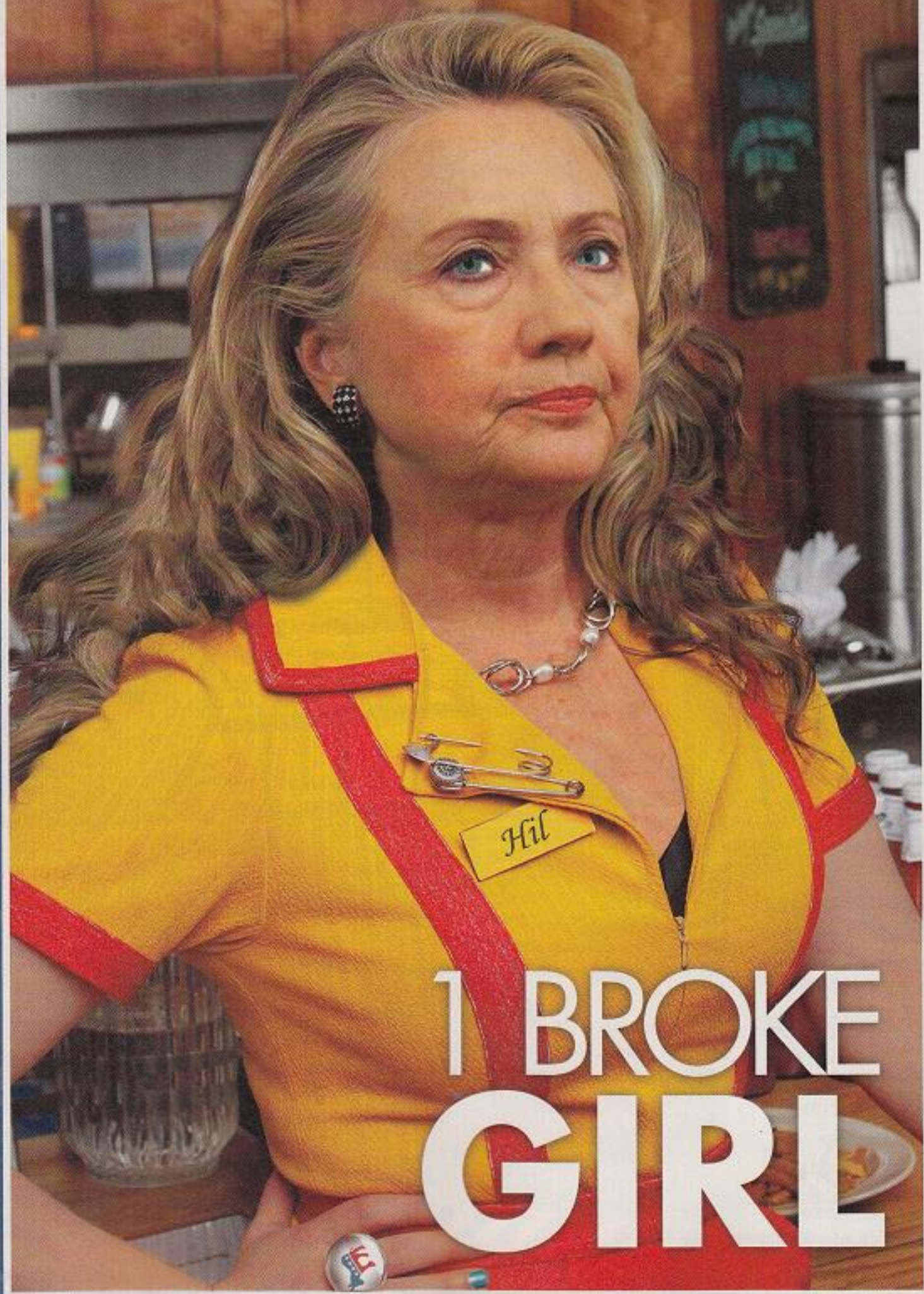
Available in Inappropriately Hardcover

10

HILLARY CLINTON CRIES POVERTY Cents and Sensibility

The Clintons were never exactly a "struggling" family — Bill and Hillary met at Yale, for crying out loud! They were rich before Bill ever took office — and since the end of his presidency, they've reportedly earned more than \$100 million. So when Hillary told Diane Sawyer in June that she and Bill had been "dead broke" after they left the White House, it came off as Romney-esque nonsense. Hillary, if you're so hard-up for money, please allow us contribute our two cents: since you're clearly unable to identify with ordinary people, at least learn to identify a monumentally stupid thing before you say it!

IT'S TOUGH GETTING BY ON \$200,000 SPEAKING FEES.

**1 BROKE
GIRL**

Native American Horror Story

While his team hasn't won a Super Bowl in 24 years, Washington Redskins owner Dan Snyder is still a champion — of insensitivity. The delusional billionaire says the ethnic slur "Redskins" is actually "a badge of honor" (right — much like "Negro," "Chinaman" and "towel-head" are highly respectable honorifics). Setting an unsurpassable standard for tone-deafness, Snyder still insists that "Redskins" conveys "pride." We think so, too; however, we also think the word "moron" conveys "intelligence." But what's most noteworthy about this story is that Snyder isn't the biggest dumbass in the NFL (see # 1).



REDSKINS

21300 Redskin Park Drive • Ashburn, VA 20147

To Everyone in Washington Redskins Nation:

As you know, in recent months the Redskins have been unfairly singled out for vicious abuse. But I have refused to take the withering criticism directed at me personally. After racking up a whopping 28 wins over the last five seasons, I've developed a thick skin.

Yet, when I realized people were trying to make me change the supposedly offensive name "Redskins," I was deeply hurt. I felt like their words were wads of garbage being thrown at my feet, as a single teardrop ran down my face.

Far from being an insult, our team name is actually a **TRIBUTE** to proud Native Americans. We admire everything about their **rich and unique culture** — from the Florida State Seminoles, to Crazy Horse malt liquor, to the Jeep Cherokee.

Most of all, I care about our **wonderful fans** who have grown up with the Redskins name, the Redskins logo and the Redskins **tradition**. Taking those things away from them would make us a bunch of Indian givers.

I have met with the leaders of many Indian tribes, and happily promised to build them a playground or toss them a few scholarships if they'll get off my freaking back. But many tribes refused to cooperate, insisting the term "Redskins" is a reminder of a hateful history and the murder of millions of their people. But the dead are already dead. Why kill the name "Redskins," too? **Every life has value**, especially the precious life of a privately-held corporate trademark.

A name change is a very complicated thing. Take our team fight song, "Hail to the Redskins." What, do we just change it to "Hail to the Anterior Indigenous Persons of This Continent"? That completely throws off the meter. We'd have to add, like, a dozen notes!

My emergency public relations firm told me that I needed to take the pulse of the public. So I asked several of my fellow billionaire NFL owners if they were offended by the name "Redskins" — and not one of them was! Although I admit, football owners may not be the most **sensitive** demographic. If thalidomide tasted like beer but was three cents cheaper, every NFL owner would be serving it lukewarm at their stadiums. Regardless, the "tribe" has spoken!

Is there any other group in America that can truly understand the pain of having something that always belonged to you taken away by outsiders? Imagine losing one's **identity and culture**, having it violently stripped away and being unable to defend yourself. That's something **no community** should ever have to endure.

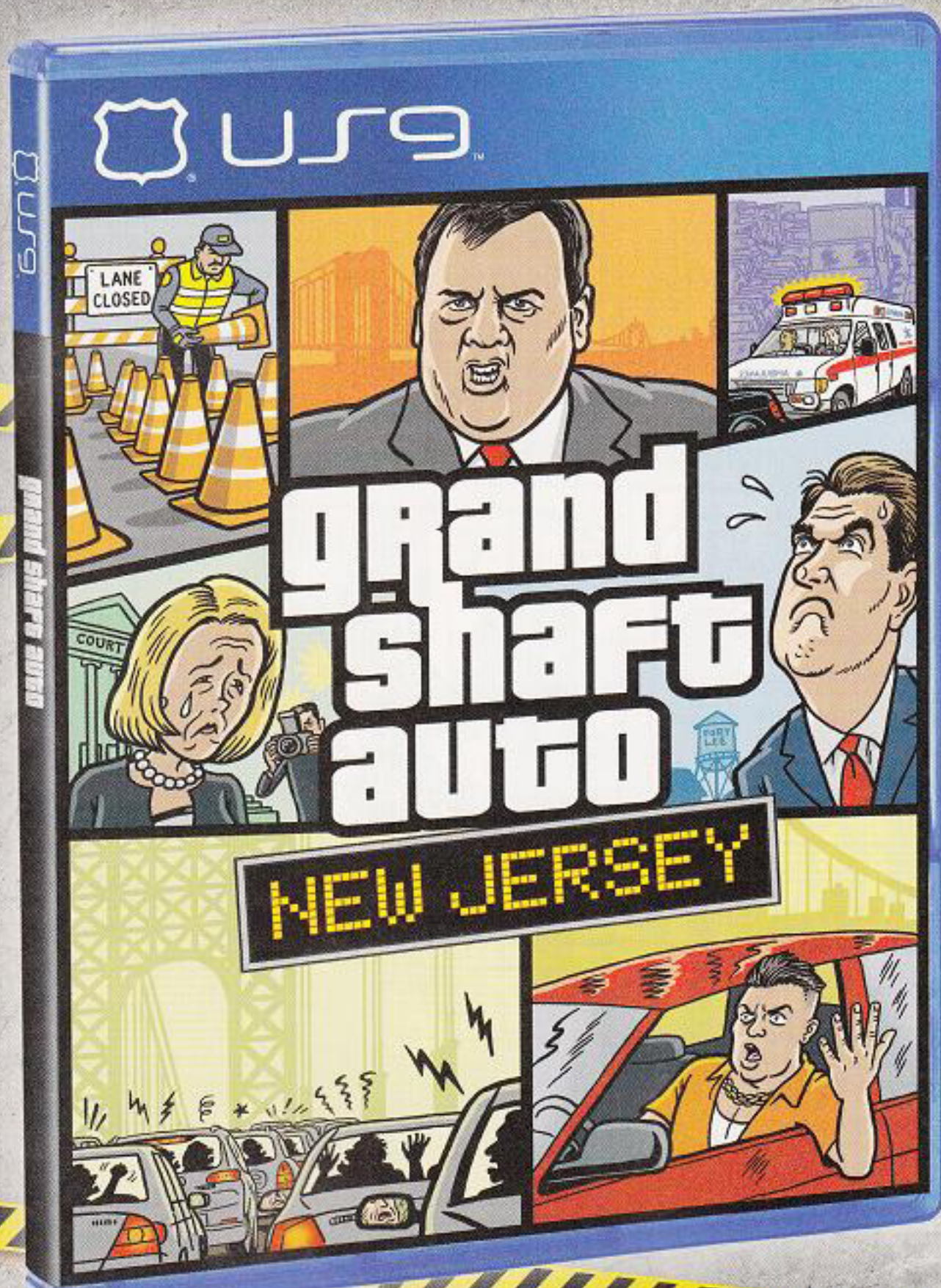
Daniel Snyder
Owner, Washington Redskins

12

CHRIS CHRISTIE'S TRAFFIC SCANDAL. **GWB for Vendetta**

The annals of politics are littered with tales of petty revenge and shady backroom plots, but a bizarre, convoluted new chapter was recently added in Fort Lee, New Jersey, at the foot of the George Washington Bridge. Aides to Governor Chris Christie, peeved that the town's Democratic mayor didn't support Heavy C's reelection campaign, engineered a series of traffic jams that screwed drivers, delayed buses and contributed to at least one stuck-in-an-ambulance death. The scandal exploded in January, with investigations, committees and a red-faced Christie stammering his own dubious ignorance. The aides were told to hit the road and never come back — an act of political scapegoating that brings to mind a video game that's similarly grimy, vulgar and amoral.

it's time to take revenge on 3,000 innocent commuters!



As the Governor of New Jersey, you have a lot of jobs — but when the Mayor of Fort Lee mildly challenges your power, *payback* becomes job #1!

exciting road-clogging action:

Dodge any responsibility!

Weave a tale of complete ignorance!

Throw your underlings under the bus!

Refuse to take the high road!

Change course as the story catches up to you!

Watch your presidential hopes crash and burn!



ARTIST:
WARD SUTTON

CNN'S ENDLESS FLIGHT COVERAGE Plane Nonsense

When Malaysia Airlines Flight 370 went missing over the Indian Ocean in March, it wasn't long for the tin-foil-hat community to crap out theories as to what happened to the plane and its 239 passengers. It was terrorism! A meteor! Pitbull and Shakira! The wearer of the largest shiny hat, however, was CNN — which featured alleged journalist Don Lemon suggesting that a black hole was to blame and a web poll lending credence to an alien abduction. As the months dragged on, CNN saw that milking the lunatic-tragedy teat was boosting its moribund ratings, so it covered the lack of developments relentlessly, until finally, even Wolf Blitzer's eyes glazed over. But since Flight 370 was so good for CNN's bottom line, we'll offer a crazy conspiracy theory of our own: the network had a plan in place for just this sort of event all along.

CNN's EMERGENCY CARD**IN CASE OF MISSING FLIGHT AT SEA**

- 1** IMMEDIATELY SEND REPORTERS TO NEAREST LAND MASS.



- 2** SPECULATE ON THOUGHTS, MOODS AND INTENT OF PASSENGERS AND CREW.



- 3** USE BOLD GRAPHICS AND DRAMATIC MUSIC TO WHIP PUBLIC INTO RATINGS-FRIENDLY FRENZY.

**IF NO NEW DEVELOPMENTS IN STORY ARE PRESENT**

- 1** HIRE "EXPERTS" TO FILL AIRTIME WITH WILD, UNSUBSTANTIATED THEORIES.



- 2** SHAMELESSLY EXPLOIT GRIEVING FAMILY MEMBERS WHENEVER POSSIBLE.

**INSTRUCTIONS FOR EXITING STORY**

- 1** GRADUALLY DECREASE ON-AIR SHOTS OF RADAR IMAGES.



- 2** ABRUPTLY MOVE ON TO NEXT CONTROVERSY/CATASTROPHE. DROP ALL MENTION OF MISSING FLIGHT.



ARTIST: TIMOTHY SHAMEY

14

CLIVEN BUNDY'S STANDOFF Representation Without Taxation

Cliven Bundy sounds like the name of a weaselly character from a lame western novel. But that pretty much describes Cliven Bundy, a Nevada rancher whose "reading" of the Constitution led him to refuse paying the million-plus dollars he owed the government in cattle-grazing fees. In agreement were a bunch of gun-crazy "militia" members who rode into the state, resulting in an armed standoff with federal agents. Along for the ride was Fox News' Sean Hannity, who gave Bundy a forum to spew his twisted justifications for being a tax deadbeat...until Bundy started spouting his views on why African Americans were better off as slaves. The whole thing had a level of tastelessness that not even Seth MacFarlane would've abided.

The story of a cattle rancher and his trail of bullsh*t

Cliven Bundy said
his family has worked this
land for 130 years.
They haven't!

He said that
outside law enforcement
can't arrest him.
They can!

He said that
he's abiding by
Nevada state law.
He's not!

He said that the
U.S. government is
not legitimate.
It is!

He said the
government would
cause another Waco.
They didn't!

He said nobody
has ever sent him
a tax bill.
They have!

A MILLION WAYS TO LIE IN THE WEST

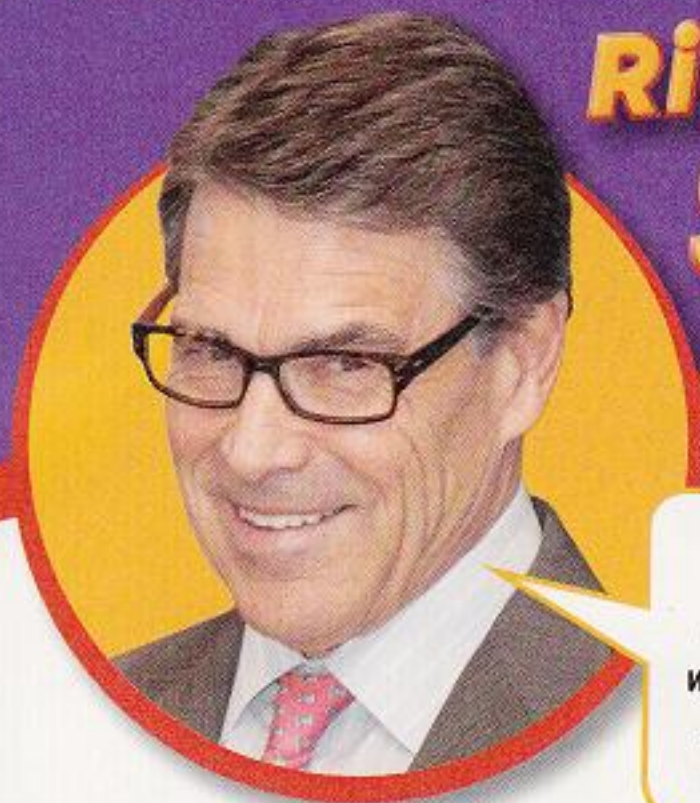
STARRING CLIVEN BUNDY

CO-STARRING SEAN HANNITY AS THE RACIST MOOCHER'S #1 FANBOY

15

RICK PERRY'S "INTELLIGENT" NEW LOOK Bifocal Curious

As anyone who's ever seen Tara Reid play an archaeologist knows, the easiest way to "smarten up" an absolute dolt is to make quick work of the glasses. This unconvincing trick has been used for decades in Hollywood, but it made a bold appearance in the political realm this year, as Texas Governor — and established nitwit — Rick Perry suddenly began wearing specs. His official reason was that his contact lenses were bothering him — but does he really think we're that dumb? Because if we were, a product that would seem to boost our IQ a few points (without having to do all that readin' and thinkin' and whatnot) would really come in handy.



Rick Perry's Smart Guy Glasses™

"When I ran for president in 2012, people said I wasn't smart enough. Instead of giving up, I came up with a way to appear smarter without having to actually go and learn stuff. They work for me, and they'll work for you, too!"

AS SEEN ON
IDIOTS

Built-in beeping device makes it easy to find lost glasses. And you know you're going to lose them a lot, because you're dumb

No glass in the frame, so you won't be distracted by the glare of lights while you're trying to pretend to think



Extra-sturdy earpieces for chewing on so it looks like you're deep in thought when you're actually daydreaming about cupcakes

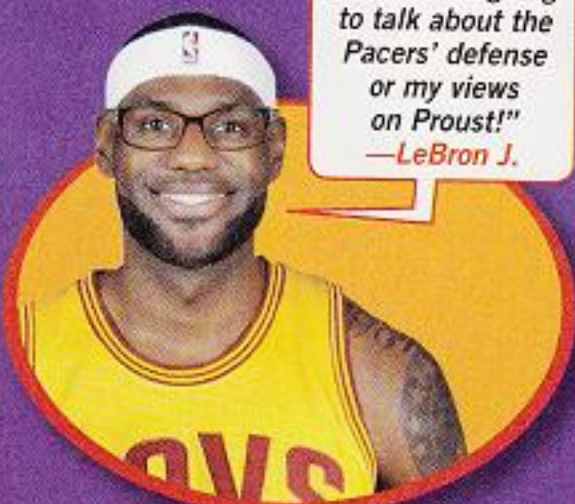
EVERYBODY LOVES Rick Perry's Smart Guy Glasses



"When I'm wearing my Smart Guy Glasses, people actually take my crackpot theories about child vaccinations seriously!"
—Jenny M.



"As soon as my silly pirate costume comes off, my Smart Guy Glasses go on!"
—Johnny D.



"With Smart Guy Glasses, you never know if I'm going to talk about the Pacers' defense or my views on Proust!"
—LeBron J.

To order your pair of Rick Perry's Smart Guy Glasses™, send \$99.99 to: Governor Rick Perry, Statehouse, Austin, Texas

16

WHITE HOUSE SECURITY BREACHES Witless Protection

The President is the most powerful and important person in America (sorry, Kanye). So you'd think that security would be first-rate at the White House (you know, the place where the President lives). But when an armed intruder managed to scale the White House fence, cross the lawn and walk through the FRONT-FREAKING-DOOR without being spotted or stopped, it became clear that the Secret Service was just as incompetent as everyone else in the Obama administration. Call us old-fashioned, but we've always felt that getting into the White House should be at least slightly harder than sneaking into an R-rated movie.

Better Homes unGuarded

OCTOBER 2014
BHU.COM

What to Do
in the Unlikely
Event You're
Confronted
by the
Secret Service

p.47

Exclusive
Interview!

WHITE HOUSE
INTRUDER

Omar J.
Gonzalez

"I didn't even have to look for
the key hidden in the fake rock!"

THE **5** WINDOWS IN
THE LINCOLN BEDROOM
THAT ARE EASIEST TO JIMMY

p.58

ROSE GARDEN TRELLISES
YOUR GATEWAY TO THE SECOND FLOOR!

p.77

12 HISTORIC ALCOVES
TO DUCK INTO TO AVOID DETECTION

p.90

KNIFE CONCEALMENT SOLUTIONS
WHY CARGO PANTS ARE BEST

p.34



17

PUTIN INVADES UKRAINE

With Great Power-Grab Comes Great Irresponsibility

During the Cold War, the U.S. and the USSR always seemed on the brink of nuclear war. Inexplicably, some people are nostalgic for that era – and unfortunately one of them is Vladimir Putin. The bare-chested, gay-hating and surprisingly short Russian President pines for the days of the Soviet Union. So he engineered an “uprising” in Crimea and stole it from Ukraine. He tried the same maneuver on Ukraine itself, but in the process accidentally shot down a Malaysia Airlines jet filled with civilians and then hampered the crash investigation. International sanctions have put his Germany-in-the-1930s-like power-grab on hold, but we have to ask: where does such a little man get all the energy to be such an immense piece of human excrement?

Vlad Agrees: Red Bull[®] EQUALS AGGRESSION

Sometimes running a former superpower can be tough.

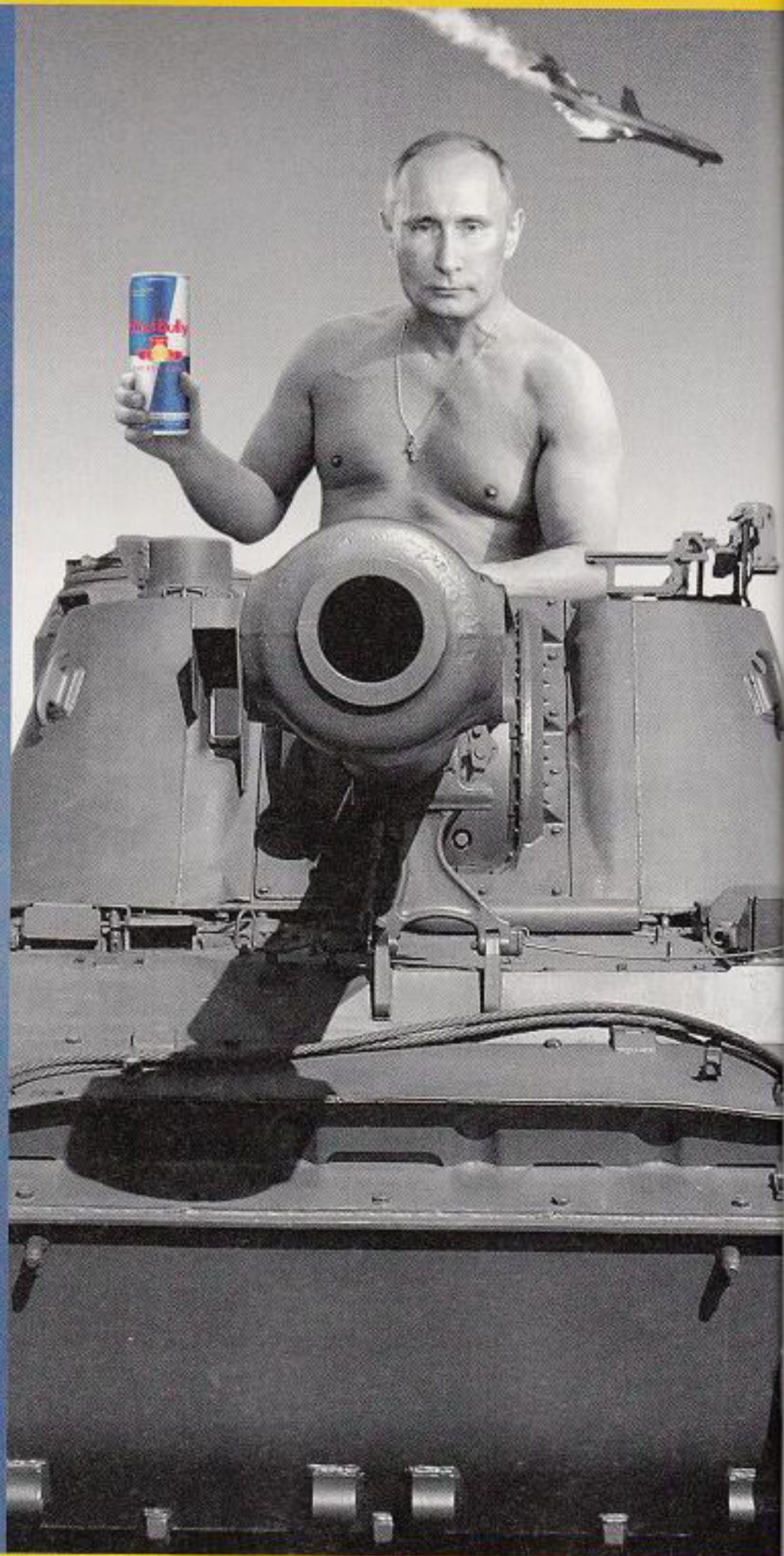
Red Bull supplies arrogant and thuggish Presidents like me with self-righteous, shameless audacity.

So whether I'm annexing Crimea, shooting down a civilian Malaysian jet or invading Ukraine, Red Bull gives me the energy and focus necessary to withstand worldwide condemnation and sanctions.



Red Bull[®]

Take charge of other countries.



Warning: Red Bull may keep you – and the rest of the world – up at night

18

DONALD STERLING'S RACIST RANT Little Bigot Man

Long before 2014, the Clippers' Donald Sterling was considered the worst owner in the NBA — he was cheap (once refusing to pay a fired coach the money owed him), he was a creep (twice sued for sexual harassment) and his team really sucked (more than 50 games lost in 22 of his 33 years at the helm). But Sterling's awfulness reached a new low in April when his gold-digging mistress secretly recorded — and then leaked — a hair-raising racist rant that led to his much-deserved lifetime ban from the NBA. Sterling filed a baseless lawsuit against the league, said he was "baited" into his diatribe and whined that he's "not a racist," but nobody was buying it. Poor, poor Donald. If only there was a publication odious enough to let him tell his side of the story.

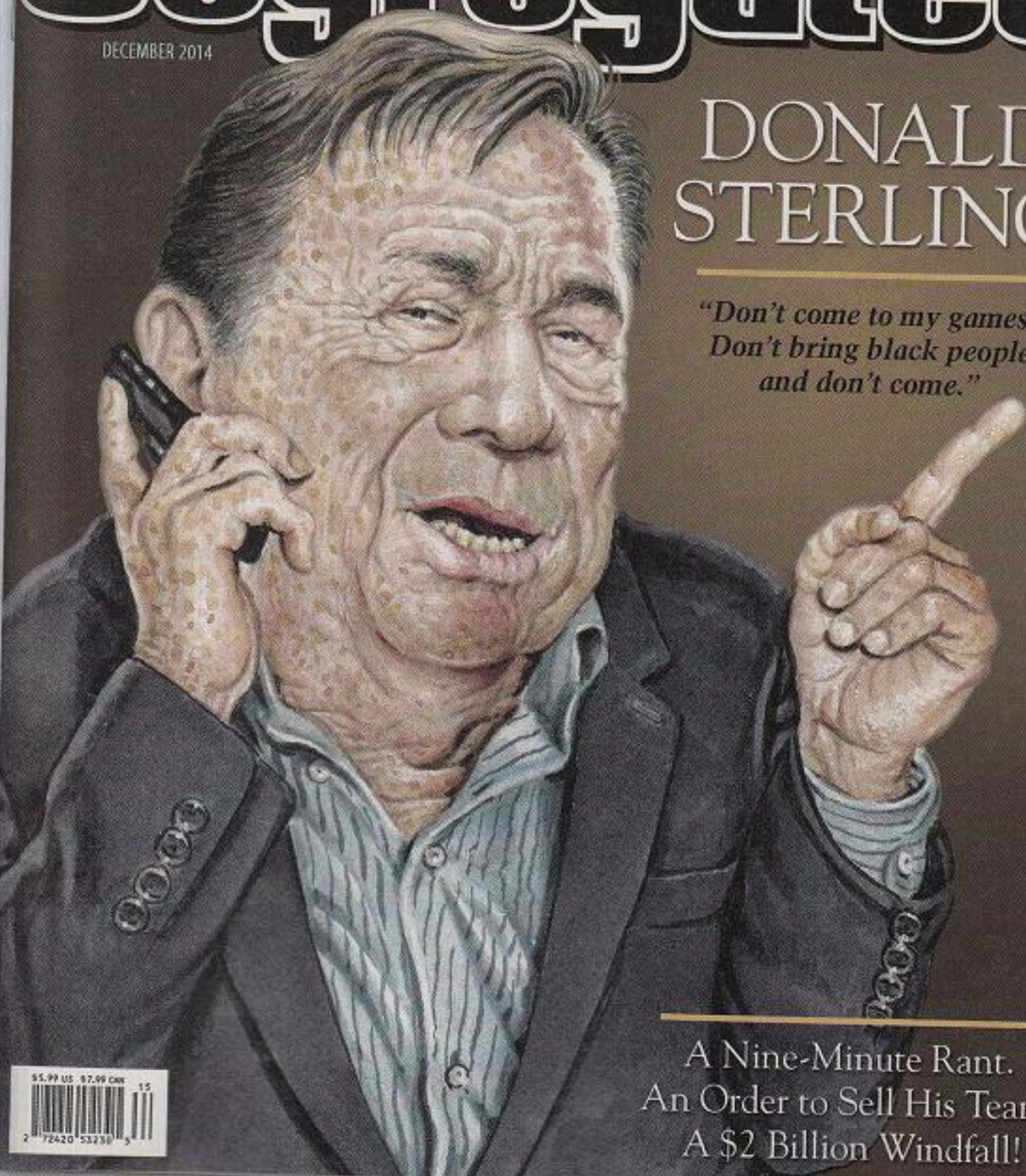
MAN OF THE YEAR 2014

**Sports
Segregated**

DECEMBER 2014

**DONALD
STERLING**

*"Don't come to my games.
Don't bring black people,
and don't come."*



A Nine-Minute Rant.
An Order to Sell His Team.
A \$2 Billion Windfall!

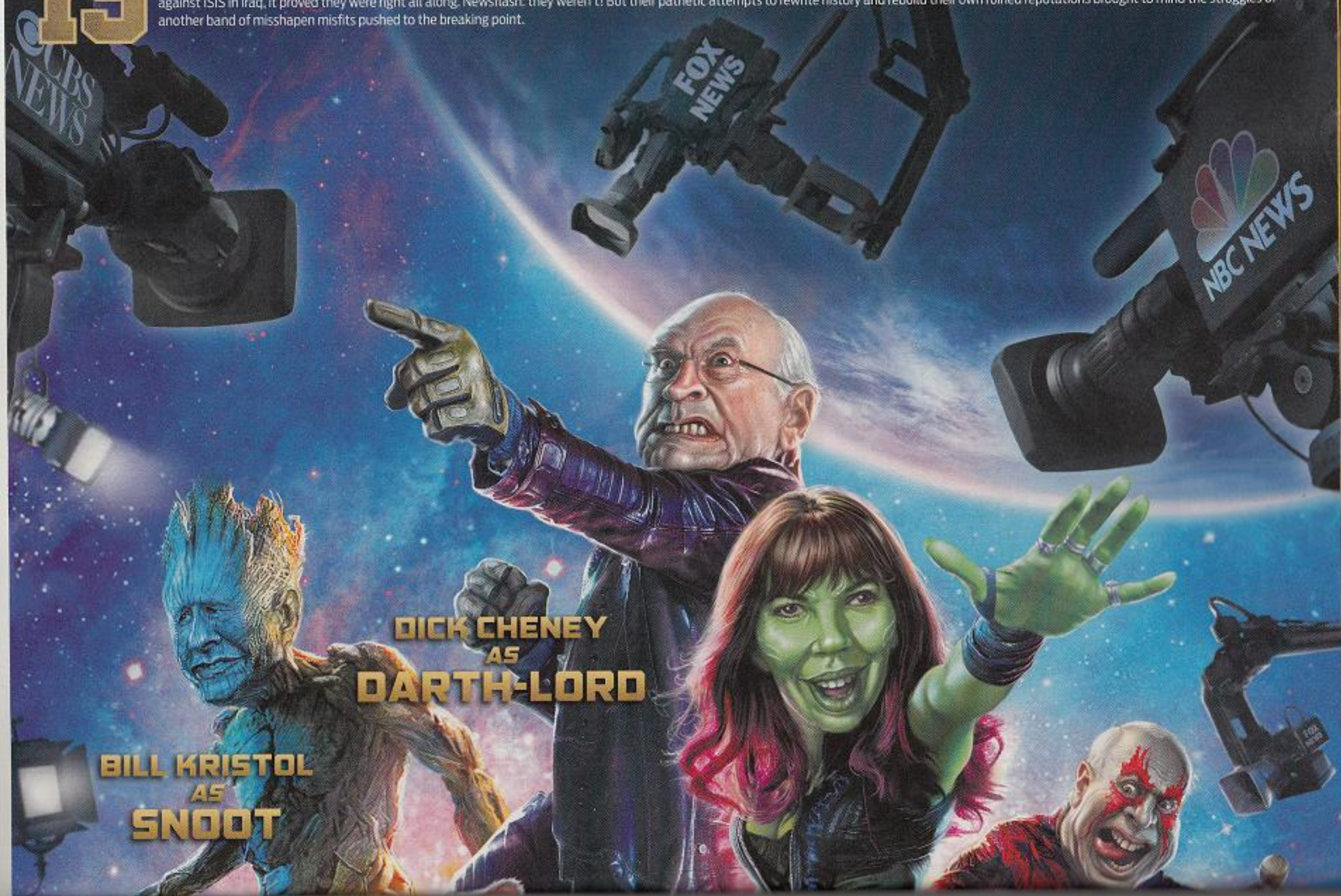


ARTIST: DREW FRIEDMAN

19

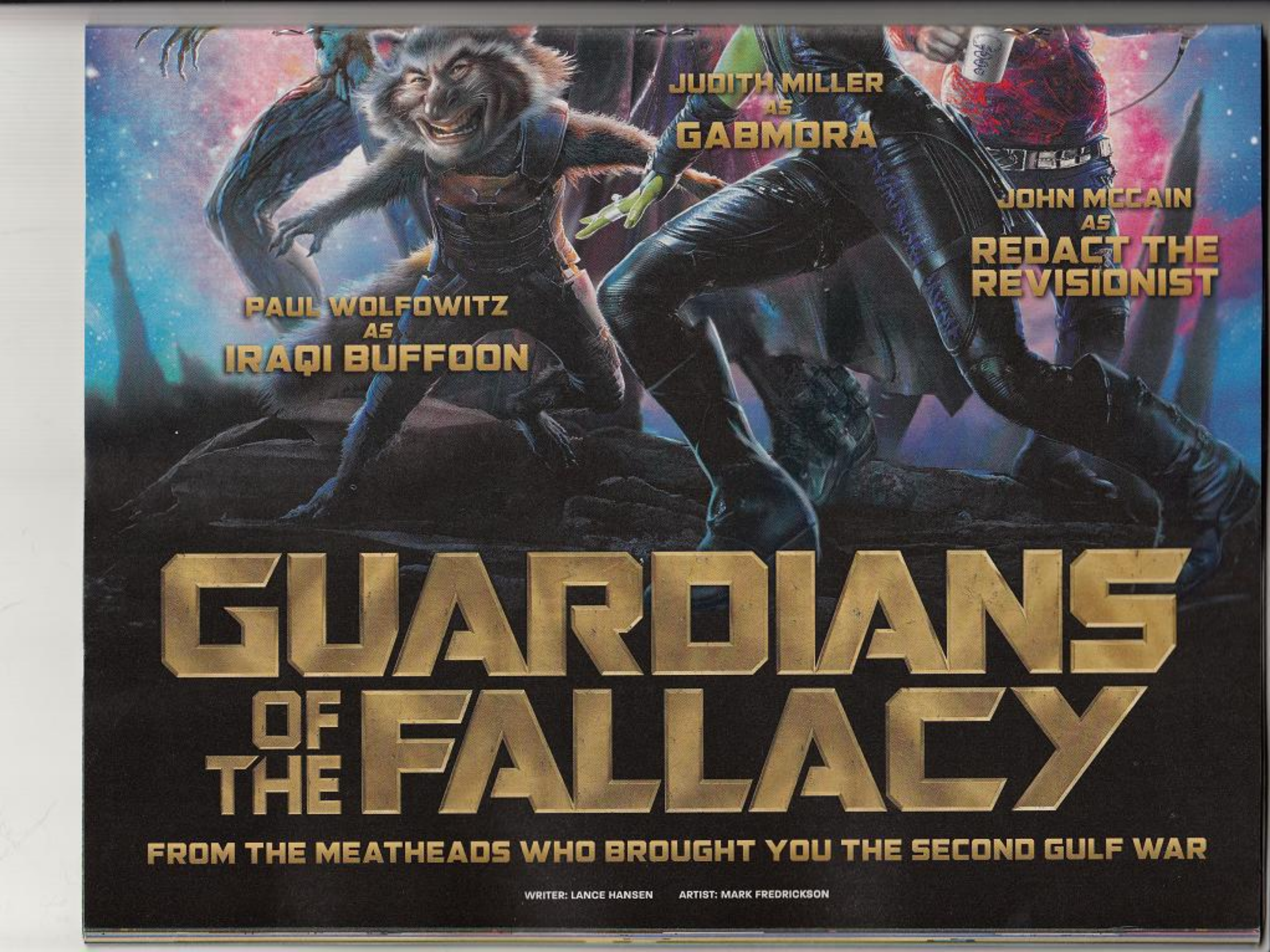
THE IRAQ WAR "EXPERTS" Revision Impaired

A curious sight came upon our televisions this summer — we thought we were looking at reruns from 2003. We saw Dick Cheney, Paul Wolfowitz and other right-wing ignoramuses who had championed the war in Iraq, which led to thousands of pointless American deaths. This shameless group bounced from news show to news show, insisting that since President Obama was now in favor of military action against ISIS in Iraq, it proved they were right all along. Newsflash: they weren't! But their pathetic attempts to rewrite history and rebuild their own ruined reputations brought to mind the struggles of another band of misshapen misfits pushed to the breaking point.



DICK CHENEY
AS
DARTH-LORD

BILL KRISTOL
AS
SNOOT

A movie poster featuring a chaotic scene with several characters. In the center, a character with a monkey-like face and a wide, toothy grin is wearing a dark, tactical suit. To the right, a character in a black leather suit is holding a white cup. The background is a vibrant, colorful space scene with nebulae and stars. The title "GUARDIANS OF THE FALLACY" is prominently displayed in large, gold, block letters at the bottom. Above the title, there are three lines of text identifying the main characters: "PAUL WOLFOWITZ AS IRAQI BUFFOON", "JUDITH MILLER AS GABMORA", and "JOHN MCCAIN AS REDACT THE REVISIONIST". At the very bottom, there is a line of text: "FROM THE MEATHEADS WHO BROUGHT YOU THE SECOND GULF WAR".

JUDITH MILLER
AS
GABMORA

JOHN MCCAIN
AS
REDACT THE REVISIONIST

PAUL WOLFOWITZ
AS
IRAQI BUFFOON

GUARDIANS OF THE FALLACY

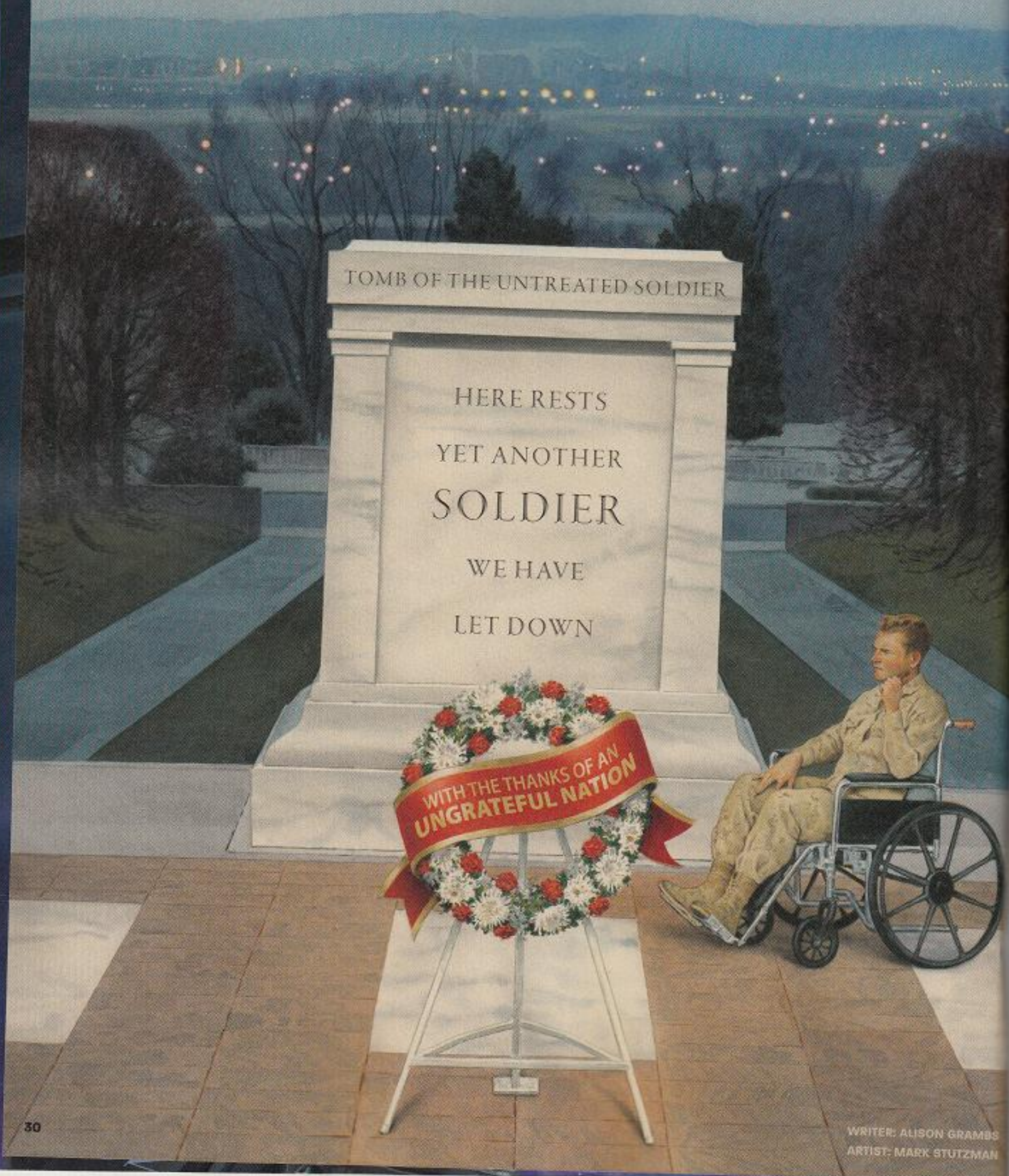
FROM THE MEATHEADS WHO BROUGHT YOU THE SECOND GULF WAR

WRITER: LANCE HANSEN

ARTIST: MARK FREDRICKSON

THE V.A. HOSPITAL SCANDAL Soldiers of Misfortune

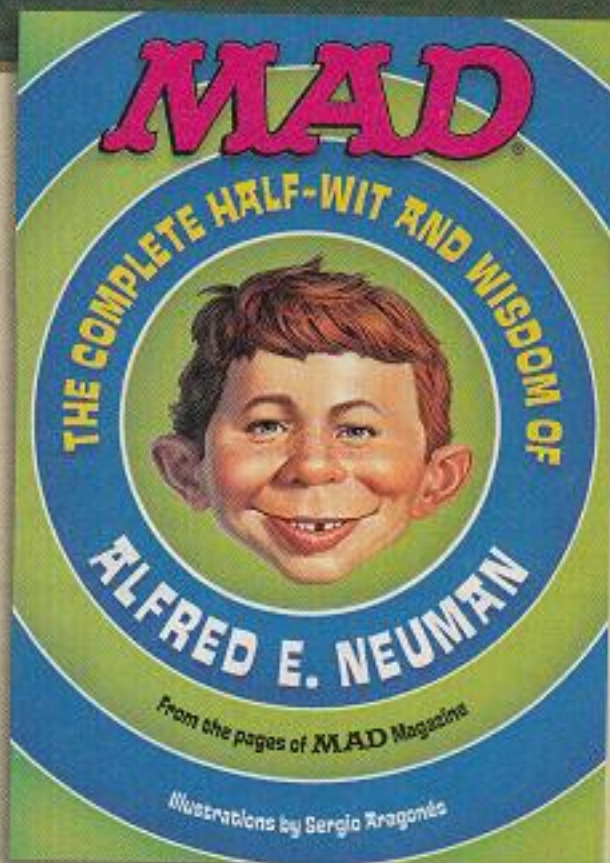
Among all the scandals that disgraced the Obama administration in 2014, none was more unforgivable than the criminal dysfunction in the Veterans Health Administration. 35 vets died while waiting for medical treatment, another 120,000 waited for treatment they never got and, to add insult to injury, V.A. officials tried to cover up the whole mess. There's plenty of blame to go around: President Obama — who once said, "Our servicemen and women should get the best care and that is what I will provide" — chose the clueless Eric Shinseki as the V.A.'s secretary. Not to be outdone, Congress unceremoniously slashed the V.A.'s budget. Republicans and Democrats are known for not being able to put aside petty partisan differences and work together — yet when it came to screwing veterans, that's exactly what they did.



NEW MAD BOOKS

AVAILABLE
EXCLUSIVELY AT
**BARNES
& NOBLE!**

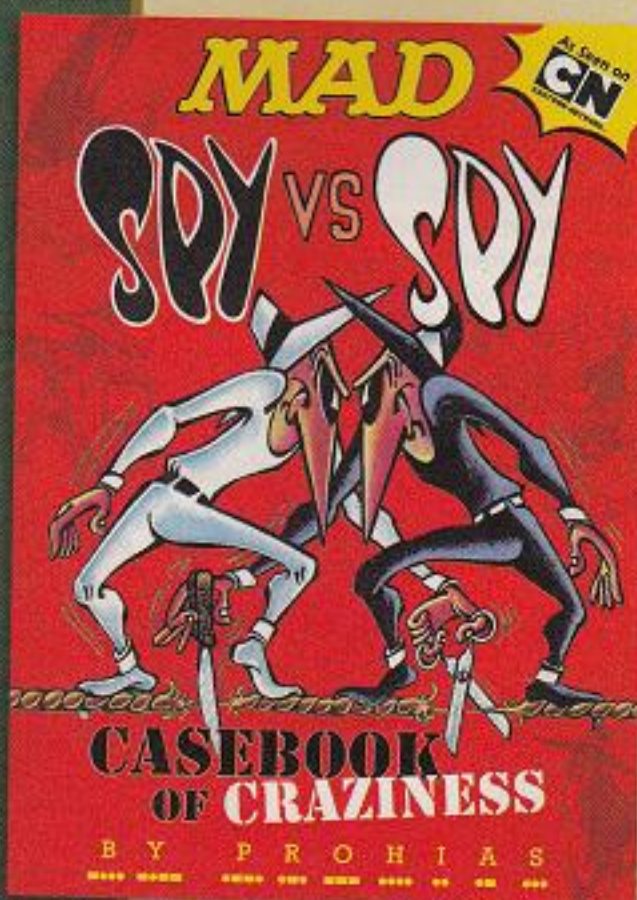
{ We couldn't find anyone else
who would sell them! }



THE COMPLETE HALF-WIT AND WISDOM OF ALFRED E. NEUMAN

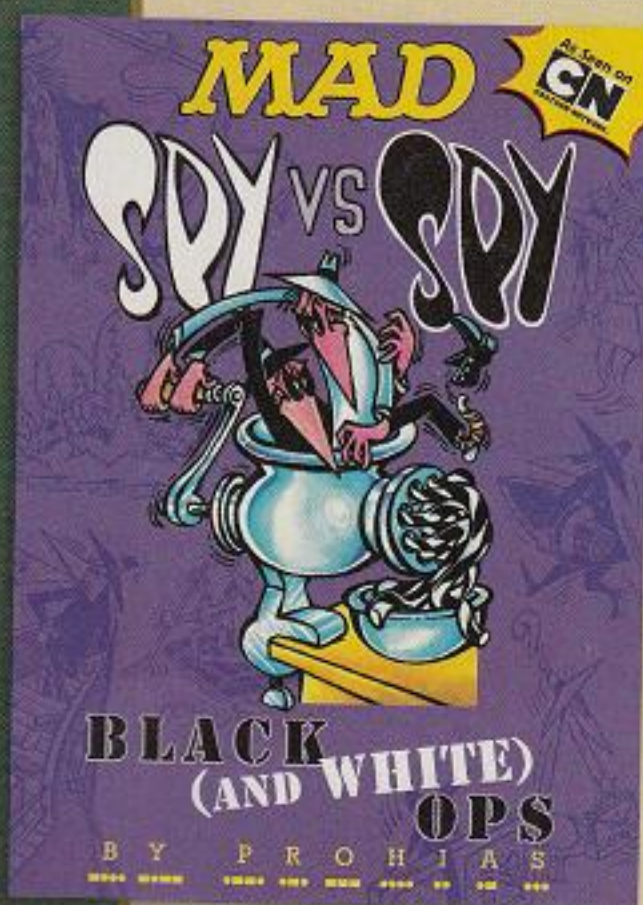
Over 150 of Alfred E. Neuman's most profoundly idiotic pronouncements! Packed with pearls of "wisdom" on sex, politics, money and other things he knows nothing about!

With illustrations by Sergio Aragonés!



SPY VS. SPY: CASEBOOK OF CRAZINESS

25 classic
Spy battles
by Antonio
Prohias!
Featuring
electrocutions!
Explosions!
Strangulation
by octopus!
And much,
much more!



SPY VS. SPY: BLACK (AND WHITE) OPS

24 more
catastrophic
clashes by
Prohias!
With death
by shark,
cannibal,
umbrella
bomb
and more!

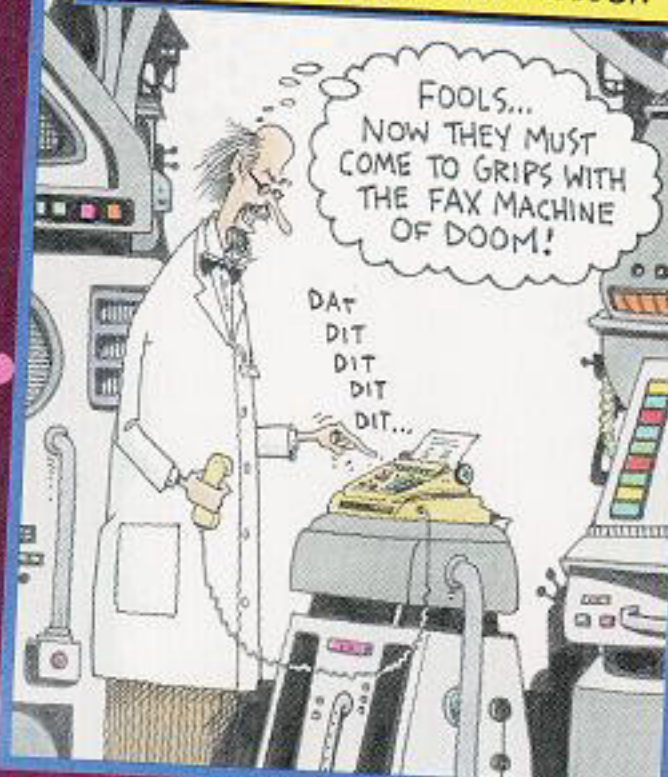
AVAILABLE NOW AT BARNES & NOBLE!

OR, IF YOU'RE TOO ASHAMED TO BE SEEN BUYING THEM IN PUBLIC, ONLINE AT BN.COM!

So, you wanna be a bad guy, eh? And you're not content to be merely diabolical, dastardly or despicable. Nope, you have your sights set lower than that, *much* lower. You wanna instill fear in the evildoers who instill fear. You wanna cause murder, maliciousness and mayhem — on your off day. You wanna make The Joker seem like the Dalai Lama. Well, that takes more than sinister intentions! You'll have to master these...

8 KEYS

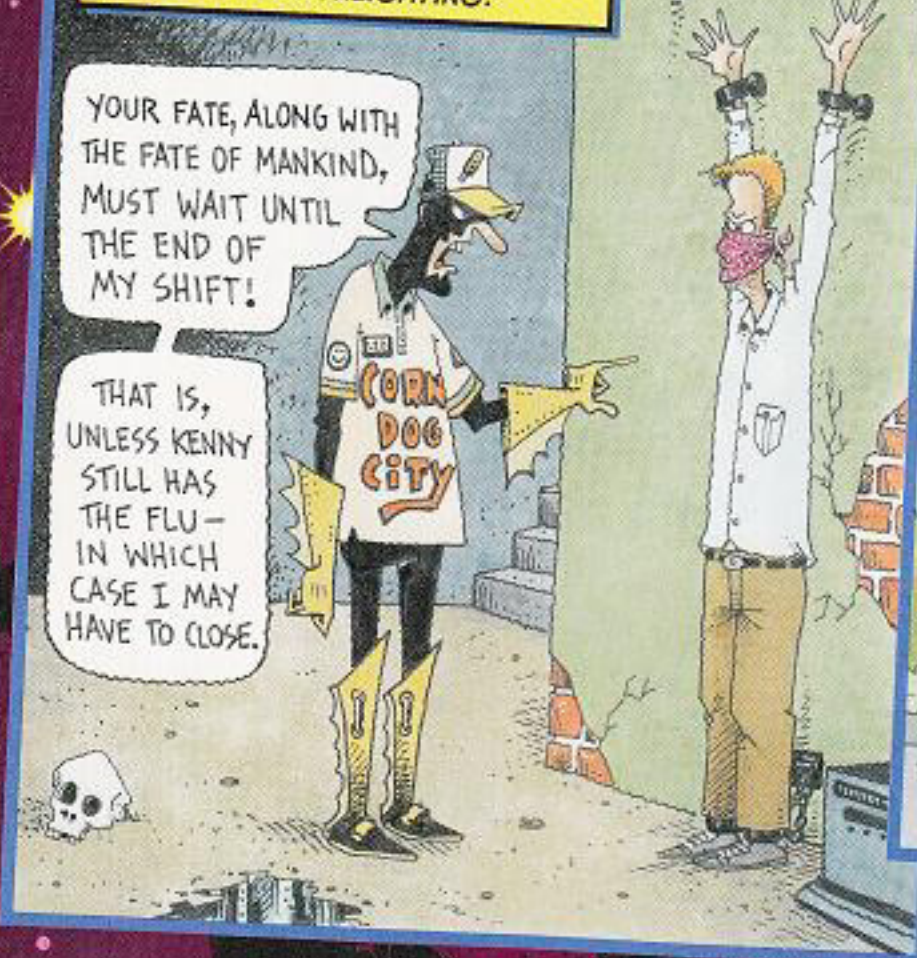
1 STAY CURRENT. DON'T LAUNCH YOUR DIABOLICAL PLAN TO TAKE OVER THE WORLD WITH YESTERDAY'S TECHNOLOGY.



2 WHEN CONTEMPLATING USING YOUR POWERS FOR EVIL, BE ABSOLUTELY SURE THAT YOU MEET THE BASIC THRESHOLD FOR EVIL.



3 REMEMBER THAT BEING A SUPERVILLAIN IS A FULL-TIME JOB, SO NO MOONLIGHTING.



6 NEVER FORGET: BEING AN INSIDIOUS GENETIC MUTANT IN AND OF ITSELF IS NOT ENOUGH — YOU STILL NEED A PERMIT TO PARK IN A HANDICAPPED-ONLY SPOT.



WRITER AND ARTIST: JOHN CALDWELL

TO BECOMING A MORE EFFECTIVE SUPERVILLAIN

3

IT'S ALMOST NEVER A GOOD IDEA TO GO BY YOUR REAL NAME.

IT WILL DO YOU NO GOOD TO STRUGGLE, MR. CARLISLE! YOU ARE IN THE CLUTCHES OF THE ARCHDUKE OF DARKNESS, ADJUNCT PROFESSOR SIDNEY PICKLEWITZ HIMSELF!

NO REALLY. I'M SERIOUS.

KSSSSSHHHH...

4

ALWAYS BE SURE TO READ THE WARNING LABEL ON COSMIC DEATH RAYS.

FREQUENT USE MAY CAUSE SKIN IRRITATION, BLOATING, GAS, LOSS OF BLADDER CONTROL AND THOUGHTS OF HOMICIDE...RATS!!

PAVUZZZZ!

BLIT!

7

DON'T SUBJECT YOURSELF TO THE WHIMS OF SOCIAL MEDIA.

MAN, I REALLY THOUGHT THE BIG VAT OF ACID WOULD GET MORE LIKES!

HOW ABOUT THIS... HOW ABOUT A LAUNDRY BASKET FULL OF PUPPIES?

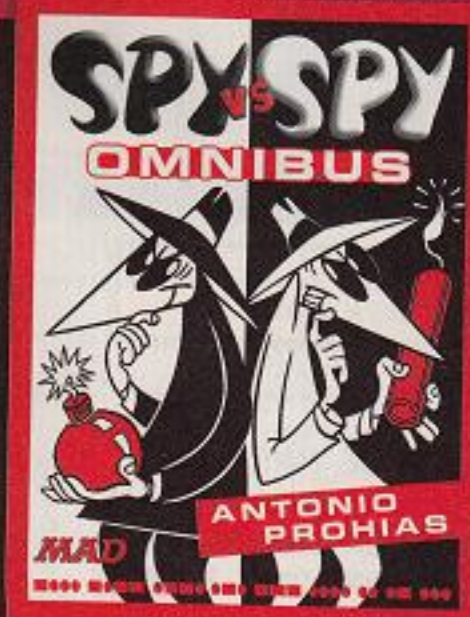
WHAT'S NOT TO LIKE ABOUT THAT, SLEAZEBAG?

8

DRAMATIC LIGHTING ALWAYS ENHANCES YOUR WICKED APPEARANCE — SOMETHING TO KEEP IN MIND WHEN TWEETING PICTURES OF YOUR JUNK TO YOUR ADVERSARIES.

CENSORED

THIS HOLIDAY SEASON, GIVE



**MAD'S
GREATEST
ARTISTS:
DAVE BERG**

Includes classic "The Lighter Side of..." strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

**SPY VS. SPY
OMNIBUS**

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**SPY
VS. SPY:
FIGHT TO
THE FINISH!**

Special digest size! Includes 95 diabolical adventures by Peter Kuper!

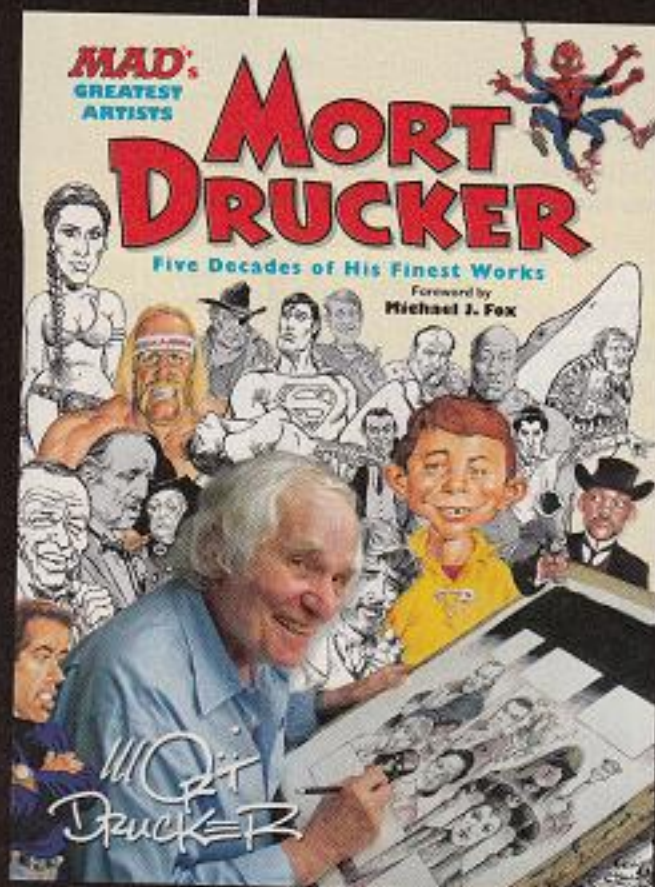
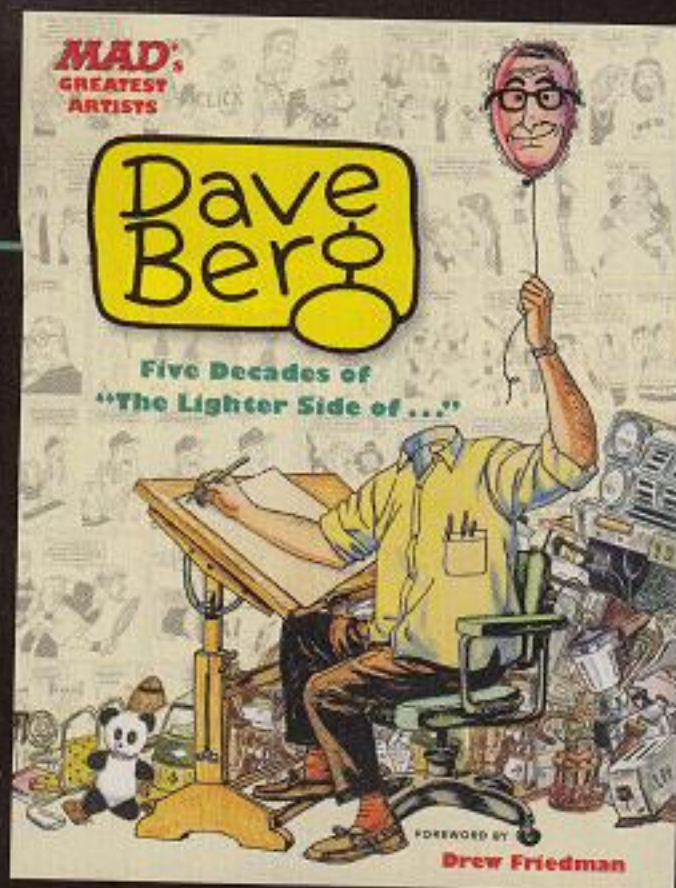


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MORT DRUCKER**

Includes many of Mort's greatest movie satires plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams, and others! Also a classic, vintage pull-out poster!

**RETURN TO
PLANET TAD**

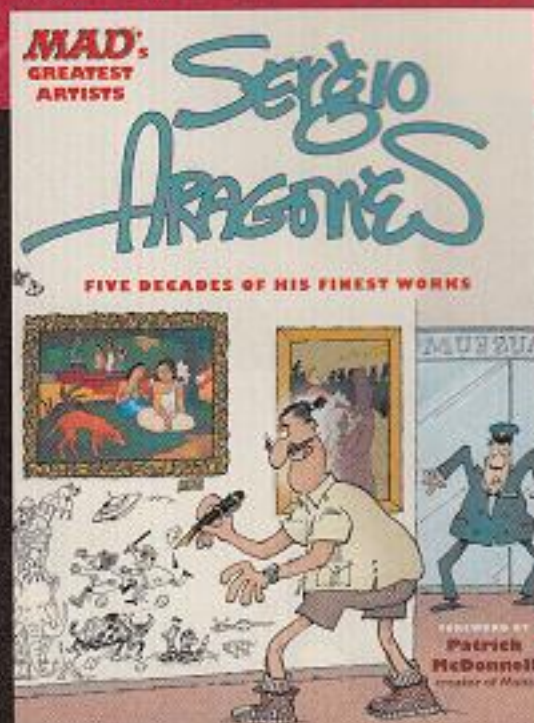
If you loved the Planet Tad book, you really love this one! 232 pages of all-new Tad misadventures!



ON SALE NOW

IN THE BOOK SECTION

THE GIFT THAT WILL KEEP ON GIVING (A BAD IMPRESSION)!



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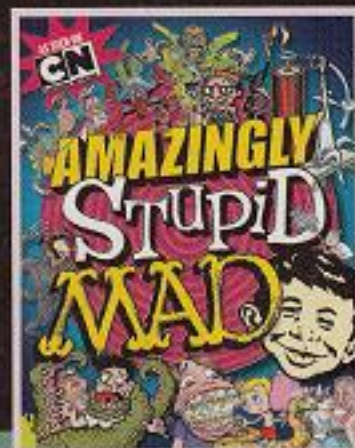
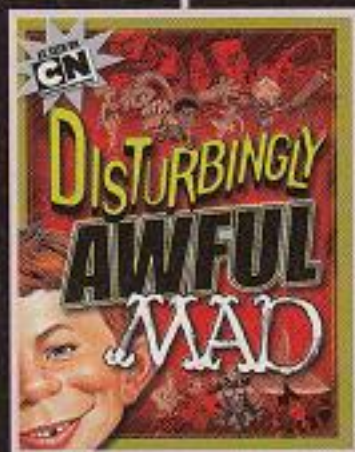
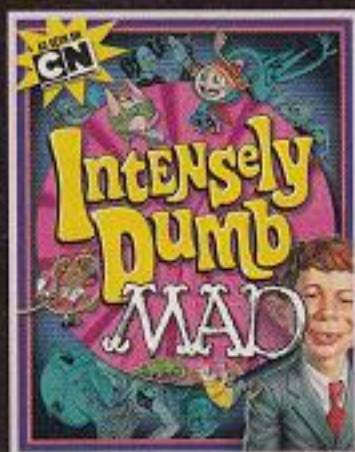
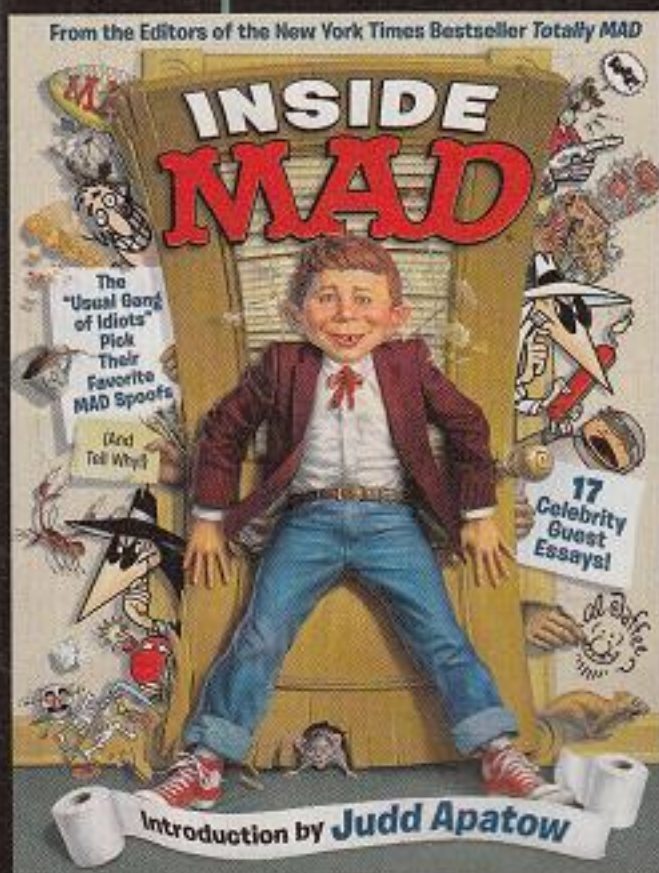


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AND MORE!

Six wacky collections, perfect for fans of MAD on Cartoon Network!



OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!



SERGE-IN GENERAL DEPT.

Sergio Aragonés
Presents

A MAD Look at the

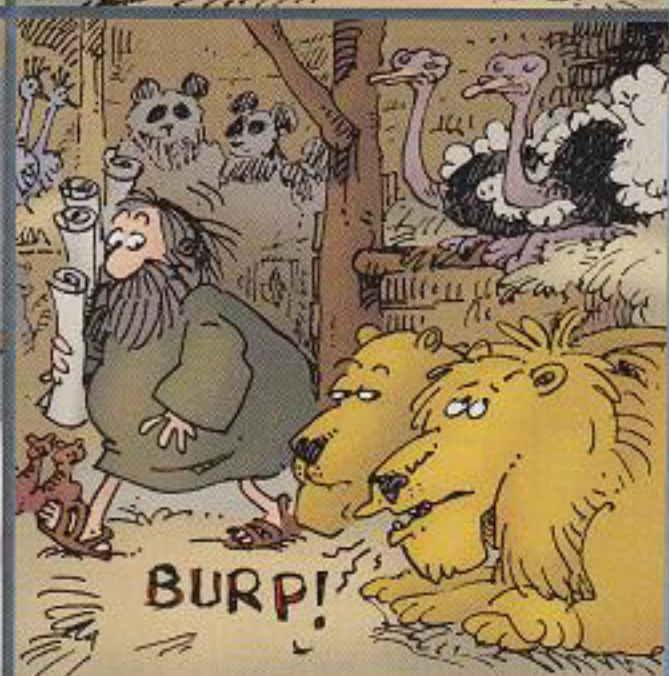


WRITER AND ARTIST: SERGIO ARAGONÉS

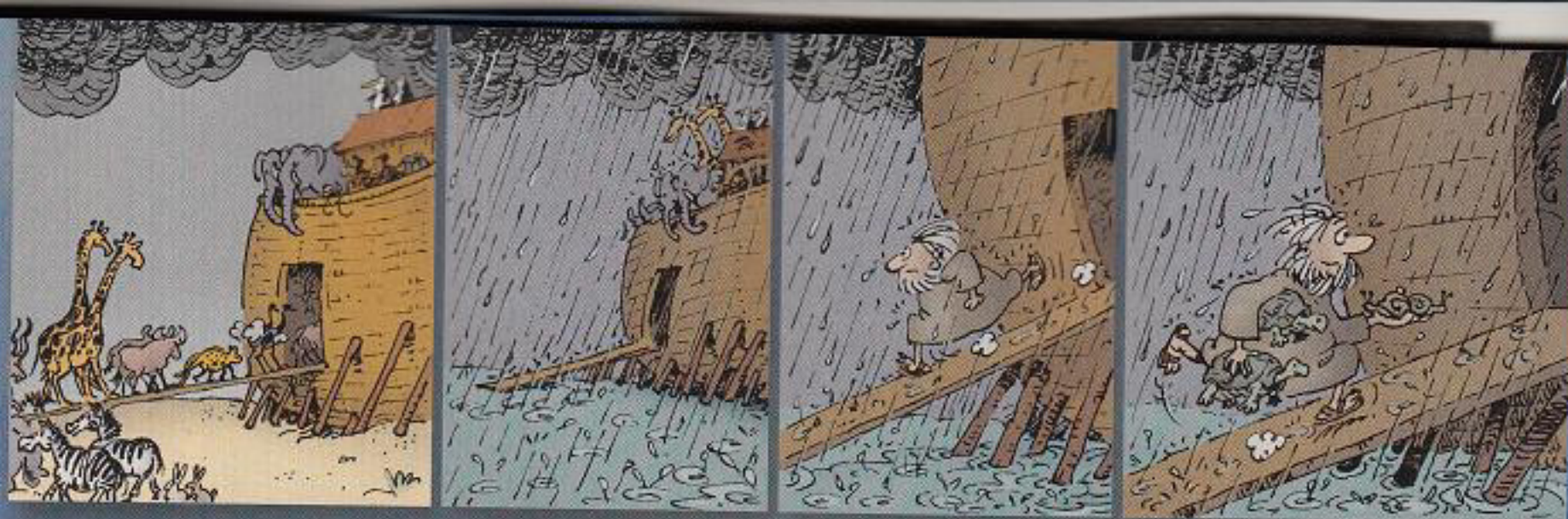
COLORIST: TOM LUTH



re Old Testament









PLANET TAD!!!!



>> NAME: TAD >> AGE: 14 >> SCORE OF THE WORD "FOURTEEN" IN SCRABBLE: 11, WEIRDLY ENOUGH

DECEMBER 5, 2014

Getting ready to go to the shopping mall tomorrow — I'm going to take my little sister Sophie to see **Santa Claus**. My parents think it's cute that she still likes to go see Santa, but what they don't know is, she hasn't believed in Santa in years. Instead, we've worked out a fun thing where she sits on Santa's lap and goes, "What I want most in the world for Christmas is for my mommy and daddy to hug me and tell me they love me." To which Santa usually says, "I'm sure they will!" And then Sophie says, "Are you sure?" And Santa says, "Absolutely!" And then Sophie says, "Hooray! Thank you, Santa! Thank you so much! I knew they didn't die in that plane crash!"

We do it every time we go to a mall at Christmastime. We've gotten so we can time it just right, so the camera goes off right when she says it. We have a lot of hilarious photos of Santa looking like this:



DECEMBER 6, 2014

Well, the good news is, we got another great Santa photo today.

The bad news is, about ten seconds after that, our cover was blown when my parents showed up and started calling our names to take us home. Sophie and I got in a lot of trouble with the mall workers. I don't think I've ever seen someone dressed like an elf swear at a child before. Anyway, we're both grounded for a week.

DECEMBER 13, 2014

Ugh, this is the last week before our winter break at school, which is both really exciting, and kind of annoying, because there are big tests in each of my classes over the next few days. I should be OK for all of them but **Biology**.

I hate Biology class, because it's the most pointless, useless class imaginable. As best I can tell, Biology is mostly about giving names to things that don't need names. Like, why do I need to know what the outer wall of a cell is called, or the scientific name for a tortoise? It seems like, if you say "tortoise", everyone knows what you're talking about. And if you're going to give a tortoise a name, it should be a fun name.

Plus, our teacher, Mr. Simmons, may be the most boring human being ever. Everything about him is boring. He dresses entirely in shades of beige. I once saw him at lunch just eat a whole bunch of saltine packets. And when he teaches, he just reads aloud from the textbook in his boring, boring voice. Here is how boring he is: I would rather watch an hour of **"Downton Abbey"** — the most boring show on TV — than listen to Mr. Simmons explain the difference between vertebrates and invertebrates.

UN-FUN
Names for
Tortoises:

Animalia Chordata
Reptilia Testudines
Cryptodira
Testudinoidae
Testudininae

FUN
Names for
Tortoises:

Speedy
Shelley
Soupy
Old Wrinkle-
Face McWillieoddy

I WOULD RATHER
WATCH THIS:



THAN THIS:



LATEST TWEETS



PLANET TAD @PlanetTad

7m

I don't like the game "tic-tac-toe", but mostly because it makes me think of how gross it would be to have Tic-Tacs for toes.



PLANET TAD @PlanetTad

23m

Why do lumberjacks yell "timber"? Wouldn't it be quicker to yell "tree"?



PLANET TAD @PlanetTad

52m

I'm sorry, but if she needs that much help and advice from strangers, maybe Dora shouldn't be going exploring.



PLANET TAD @PlanetTad

3h

I get why you'd call your football team the Lions or the Bears. But who chooses to be called the Cardinals? "We're tiny red birds! Fear us!"



PLANET TAD @PlanetTad

7h

Someone needs to start a website devoted to classified ads for James Bond fans called "DanielCraiglist".

Anyway, I should be OK for the test — it's not 'til Friday, so I've got a whole week to study for it.

DECEMBER 14, 2014

Tonight, I sat down to get started on reading up for my Biology test. But I decided to warm up by playing a little **Minecraft**. It took a lot of work, but after three hours, I'd created the entire set from "**Big Bang Theory**" in **Minecraft**, complete with working sinks! So, tonight was a waste. Tomorrow, I'm going to buckle down and get it done.

DECEMBER 16, 2014

I figured that since the textbook hasn't been working out, I would just use **Google** and **Wikipedia** to learn what I need to learn. Brilliant, right? Well, did you know that when you Google the word "cell", the first page of results includes a **Dragon Ball Z** villain named "Cell"? And that, if you click on it, you can sort of get lost in the whole **Dragon Ball Wiki** site for hours? Well, it does and you can. Not good. Tomorrow night, it's on.



CELL

ALSO CELL

DECEMBER 18, 2014

So, tonight, I realized that no matter what I do, there's just no way I'll ever be ready for the test tomorrow. And I was sitting at dinner, getting annoyed at my little sister Sophie, who was whining because she's come down with a terrible cold and can't go to school. And my mom was telling her to cover her mouth when she sneezes, "Because you don't want to get your brother sick!"

And that's when I realized: I had only one option. If I don't want to flunk Biology, I need to be sick tomorrow. That way, I can study up over the break, and take the test when school starts again in January.

And the only way my mom will let me stay home is if I'm really, truly sick — like, unless I've got a fever above 100°, she always makes me go to school.

So that's when I did what had to be done: After dinner, I picked up Sophie's glass, and I licked all the way around the rim. Then I licked her silverware, and I even put my tongue on her toothbrush. That's when she walked into the bathroom and said, "What are you doing?" And I said, "I will give you five dollars to cough in my face." And she shrugged and said, "I would do that for free."

Anyway. Sick day, here I come!

DECEMBER 15, 2014

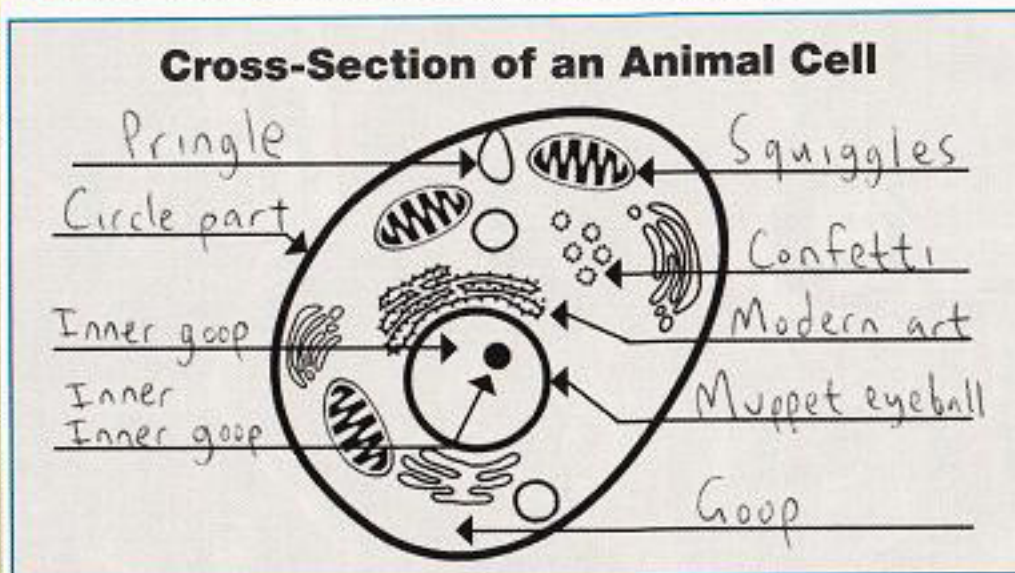
I sat down tonight, ready to start my Biology reading. I'd just started the first chapter on cells and then...I woke up four hours later, after getting halfway through the first page. It's not my fault! Thanks to Mr. Simmons, I now can only hear the textbook in his boring, boring voice!

DECEMBER 17, 2014

I steered clear of the computer entirely tonight and sat down to read the book. And now, a few hours later, I can say that I'm ready for the test! If, that is, the test is on "how to make the best paper airplane." Because that's what I've spent the whole night doing. I am not ready at all for my Biology test.

DECEMBER 19, 2014

Ugh. I woke up this morning feeling totally fine. No fever or anything. I had to go take the test, and I don't think I did well in it.



After the test, I was telling my friend Chuck about how my plan didn't work, and he said, "Didn't you pay any attention to Mr. Simmons during the week we learned about viruses? They take about 24 hours to incubate. You won't start getting sick 'til tonight." And it turns out he's right, because I'm getting a terrible sore throat right now, just in time for vacation.

So, I guess I was wrong: Biology class isn't entirely useless. Because there's at least one fact that I really, really wish I'd known yesterday.



PLANET TAD @PlanetTad
How come nobody makes elevators that go sideways?

129



FAVORITE SCHOOLS



School of Rock



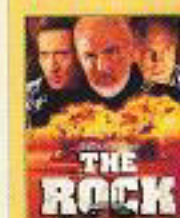
Monsters University



Sunnydale High



LIKES



The Rock (movie)



The Rock (actor)



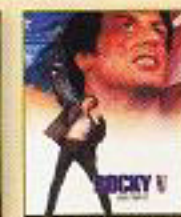
30 Rock (TV show)



DISLIKES



Rock of Ages (movie)



Rocky V (movie)



Rocks



PLACES

Tad visited:

- Mall
- Home
- Lakeville High School

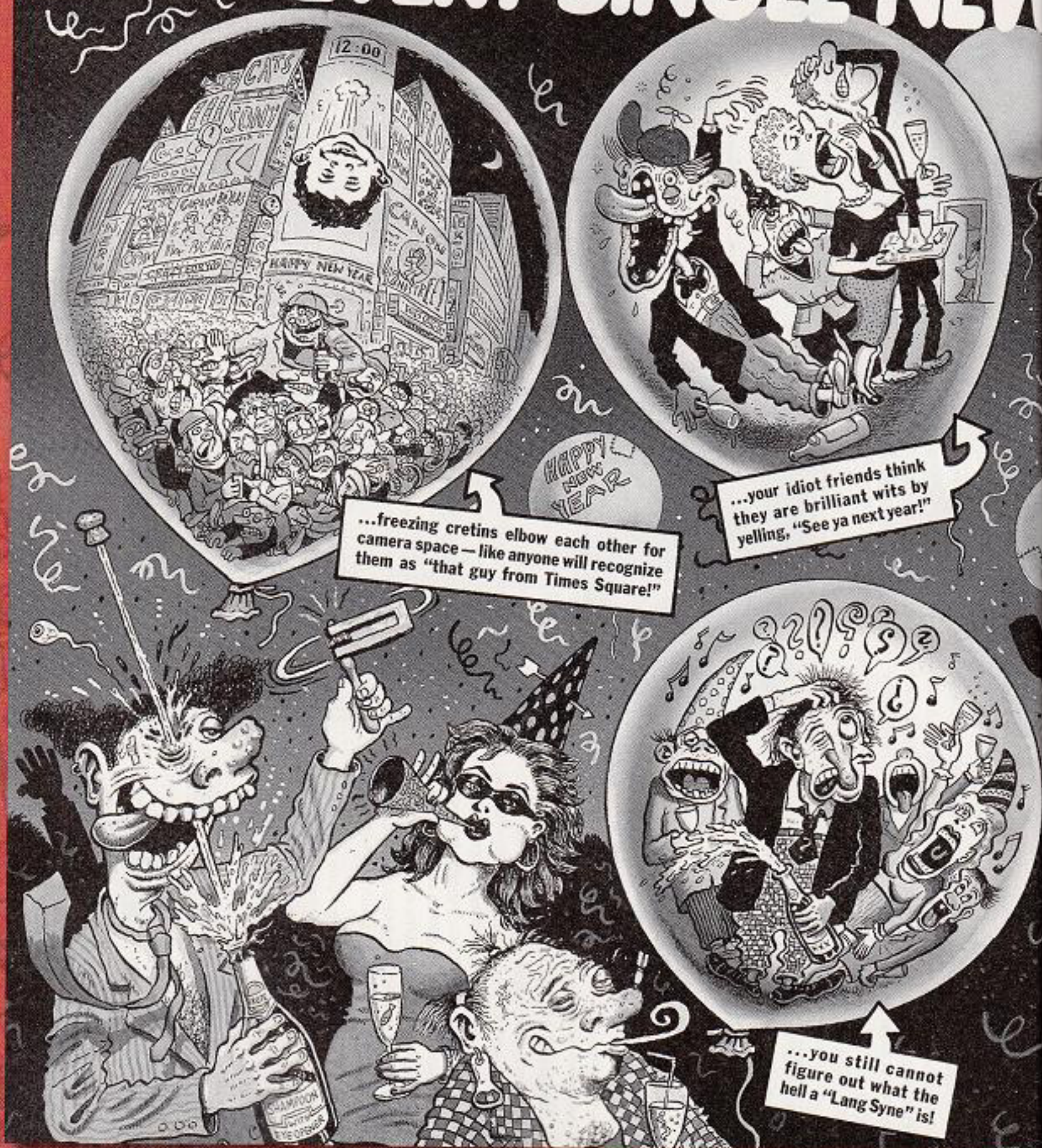


AT THE JOKE OF MIDNIGHT DEPT.

Every December 31st, we love to ring out the old and ring in the new. So how come every New Year's

Eve is exactly the same as the one before, and the one before that? And we're not just talking about

EVERY SINGLE NEW



Dick Clark's cryogenic face! Check out these other nifty examples of what inevitably seems to happen...

YEAR'S EVE...



...your brand new car instantly loses 85% of its trade-in value!

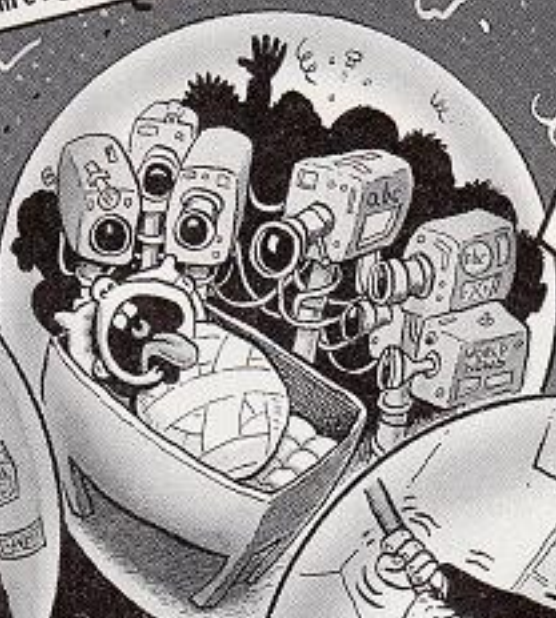
...it amazes you to discover just how many everyday household items can double as an emergency bucket!



...some poor kid'll be born at 12:00:02, and never achieve anything newsworthy again for the rest of his meager life!



...after spending 12 months clipping coupons and collecting cans, it suddenly makes sense to you to go to a restaurant charging 600% of its usual prices for cheap Ugandan champagne!

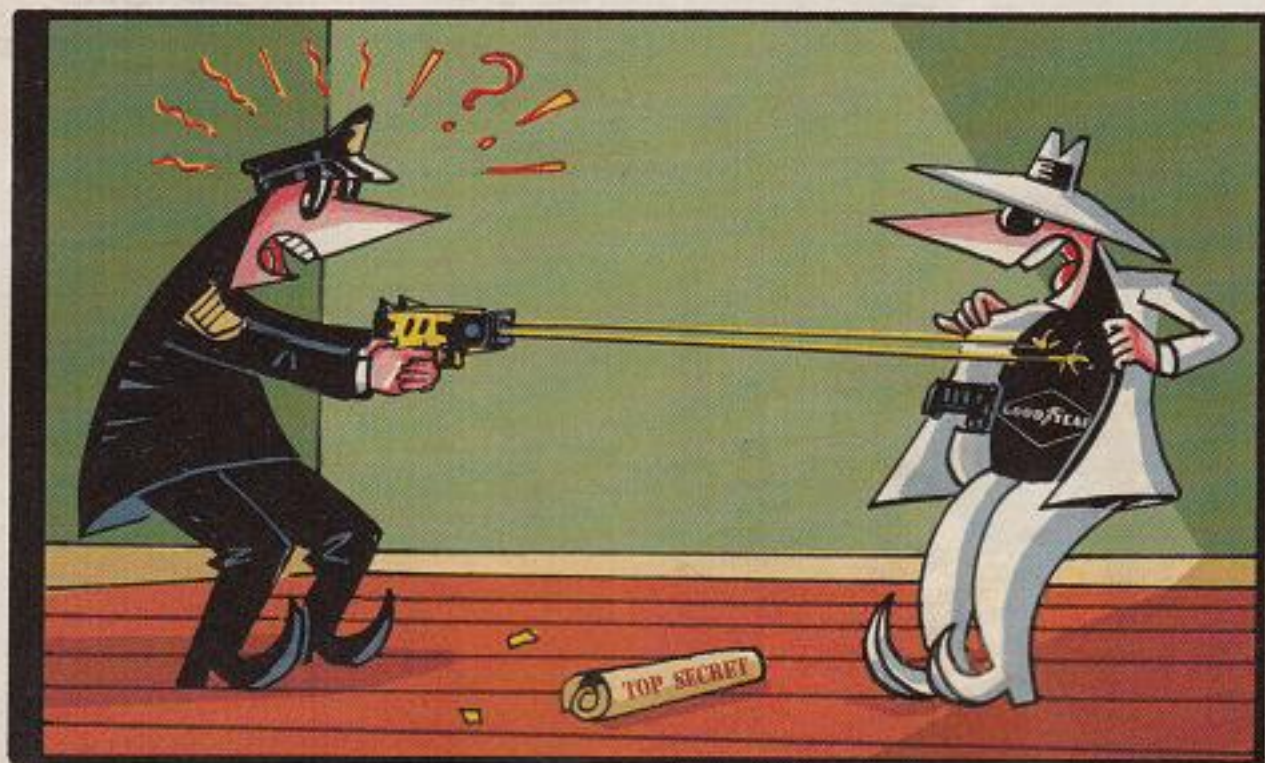
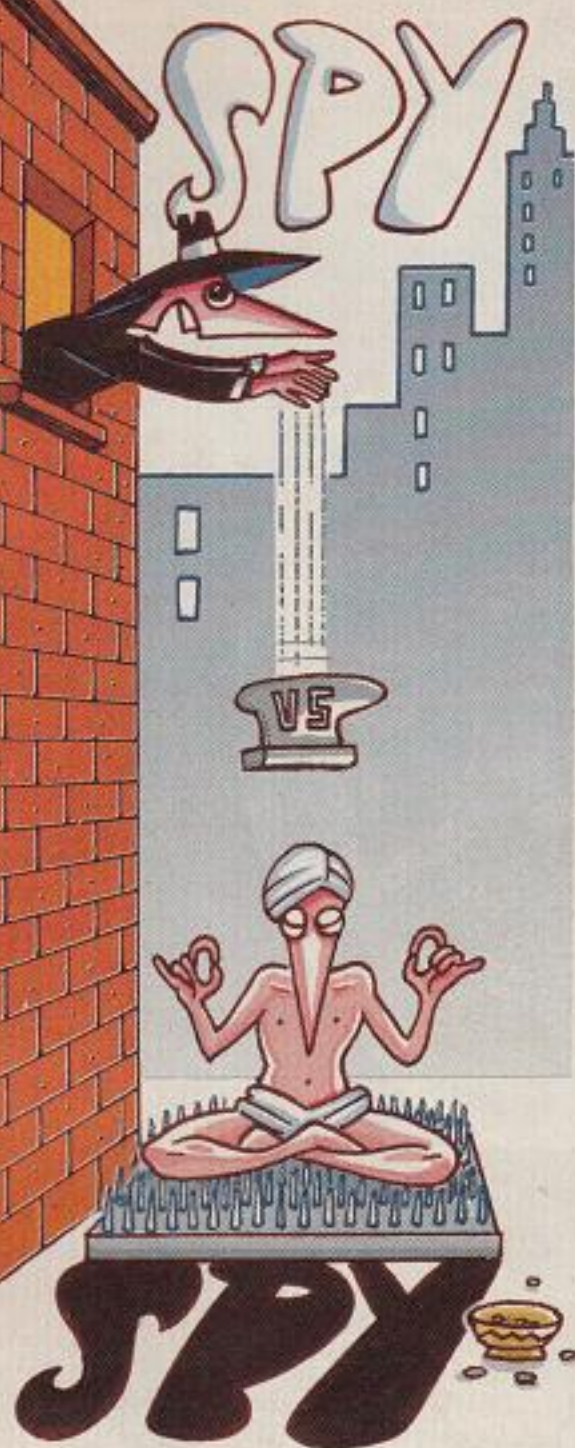


...you're busy in the bathroom when you hear everyone shouting, "10! 9! 8!..."

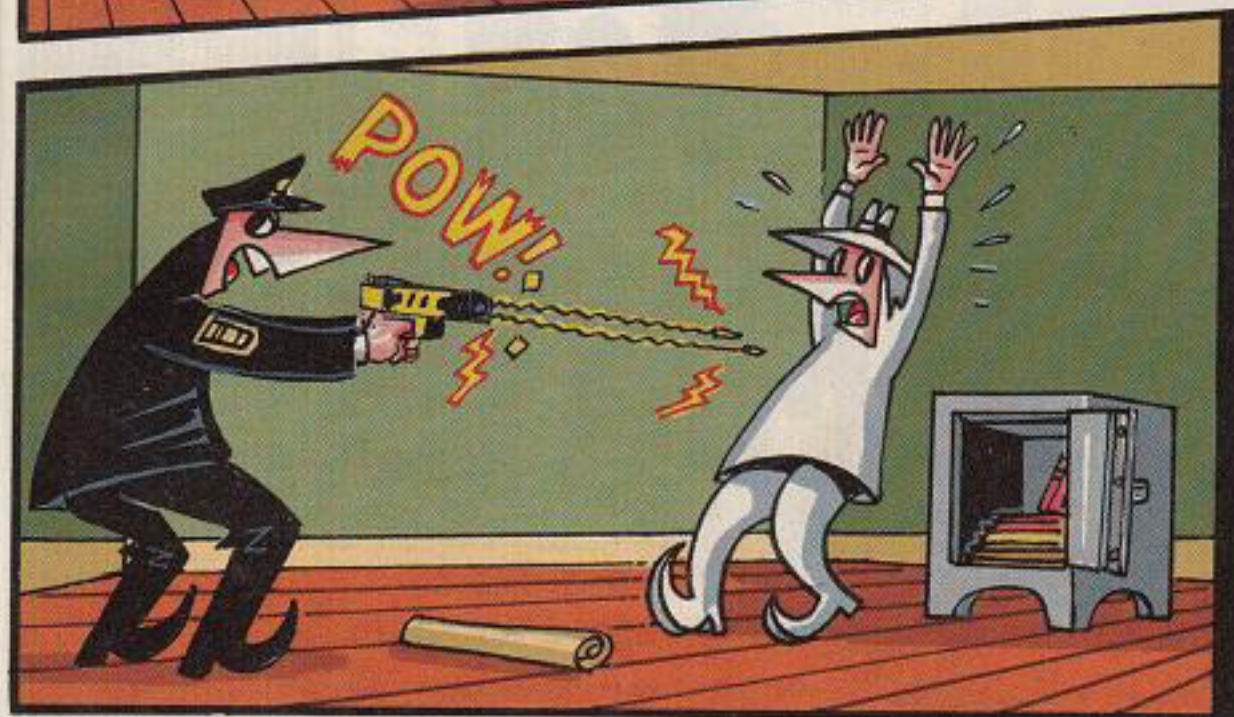
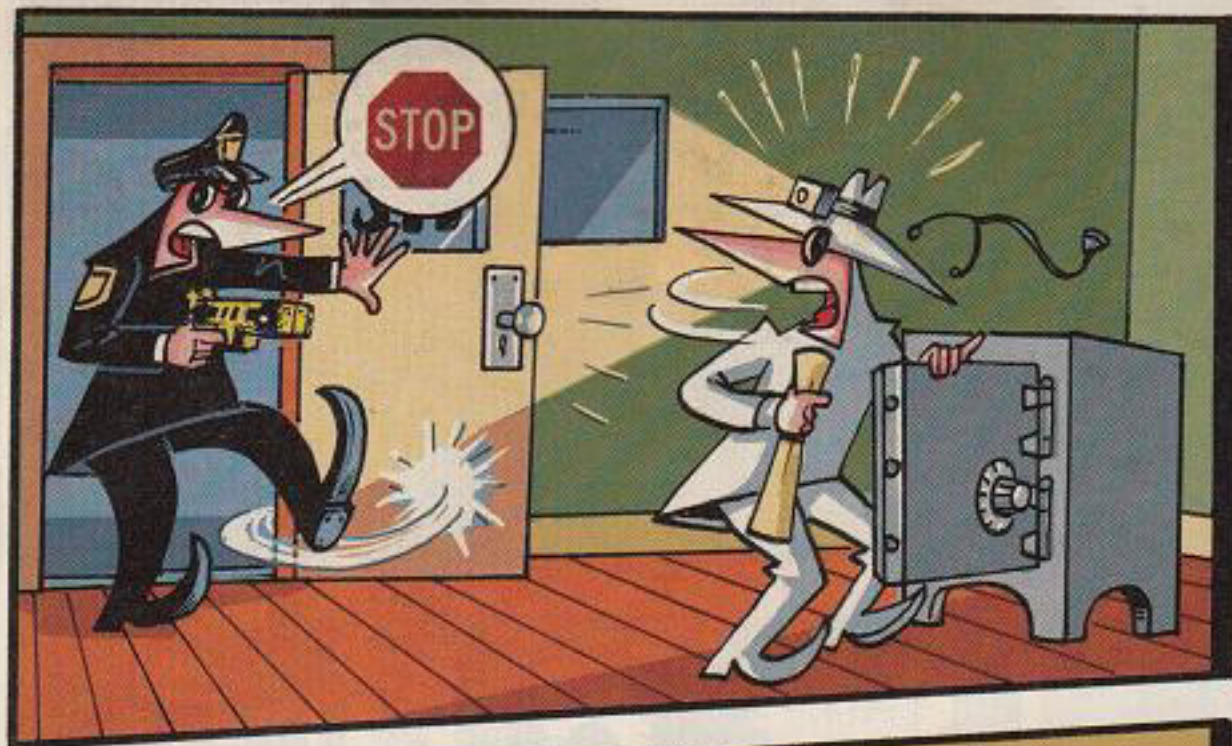


TOM BUNK

WRITER: DESMOND DEVLIN ARTIST: TOM BUNK



WRITER AND ARTIST: PETER KUPER



KUPER

SPY VS SPY



THE SPLOINK

IS ABOUT TO
HIT THE FANS!

DON MARTIN
LOOKS AT **SPIDER-MAN**



ONE BEAUTIFUL EVENING LAST MAY



SCENES WE'D
LIKE TO SEE



OBAIN
RECOVERY



**THE
BEATLES**



**SPANNING 30 YEARS OF
DON MARTIN MADNESS!**

**WITH A FOREWORD BY
DON'S LONG-TIME EDITOR,
NICK MEGLIN!**

**NEARLY 300 PAGES FEATURING
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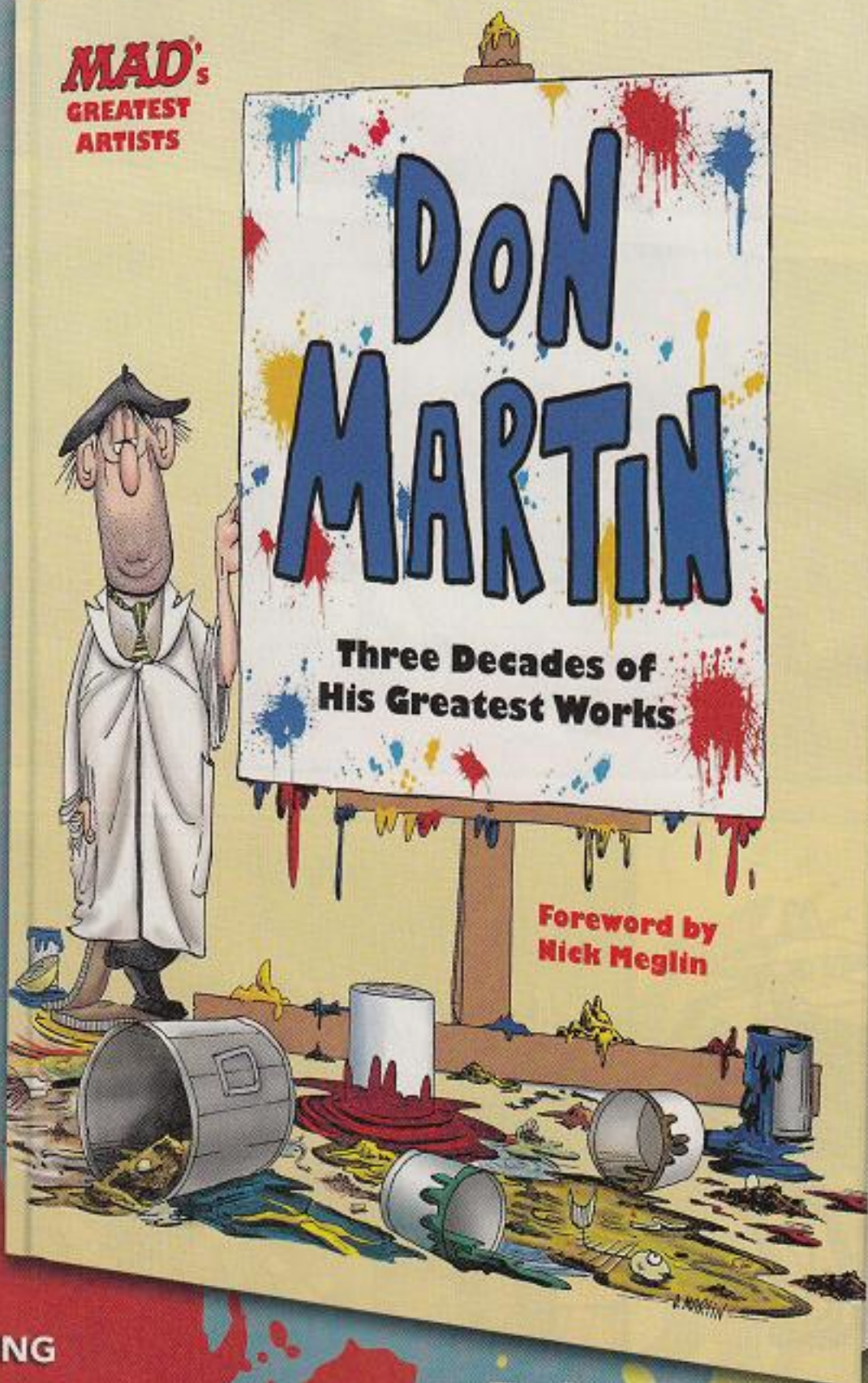
**IF YOU BUY JUST ONE BOOK THIS
YEAR...YOU'RE BETTER-READ
THAN MOST MAD FANS!**

**MAD'S
GREATEST
ARTISTS**

DON MARTIN

**Three Decades of
His Greatest Works**

**Foreword by
Nick Meglin**



**ON SALE
NOVEMBER 4TH!**



THE STRIP CLUB

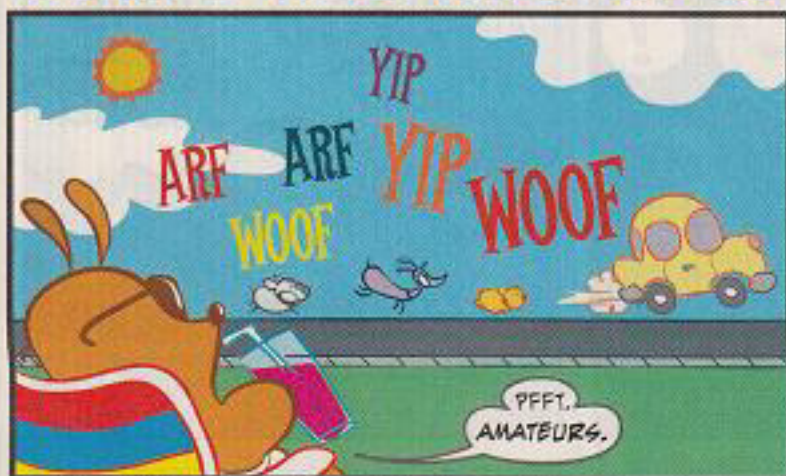
**ALMOST
PERFECT
UNIVERSE**

BY DAKOTA MCFADZEAN



DAKOTA MCFADZEAN

WHAT IF DOG WAS ONE OF US?



KENNY KEIL

mister morals



WTF, JEFF? or My Roommate Might Be a Serial Killer



**PRODUCT
RECALL
IMMINENT**



JASON YUNGBLUTH

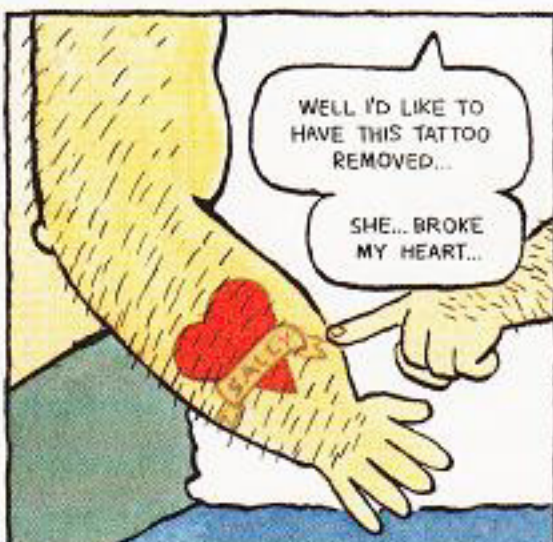
**I'M AFRAID
IT'S VERY
SERIOUS**



WHAT CAN WE DO FOR YOU TODAY,
MR. WILLARD?



WELL I'D LIKE TO
HAVE THIS TATTOO
REMOVED...
SHE... BROKE
MY HEART...



I UNDERSTAND COMPLETELY.
WE'LL GET RID OF THAT RIGHT AWAY.



SO HOW DOES THIS WORK?
DO YOU BURN IT OFF WITH
A LASER OR SOMETHING?



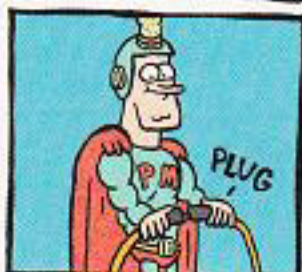
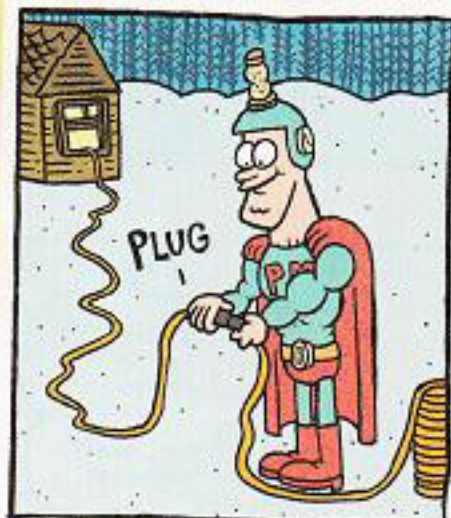
LASER? HA! NO, NO, IT'S
ACTUALLY VERY SIMPLE...



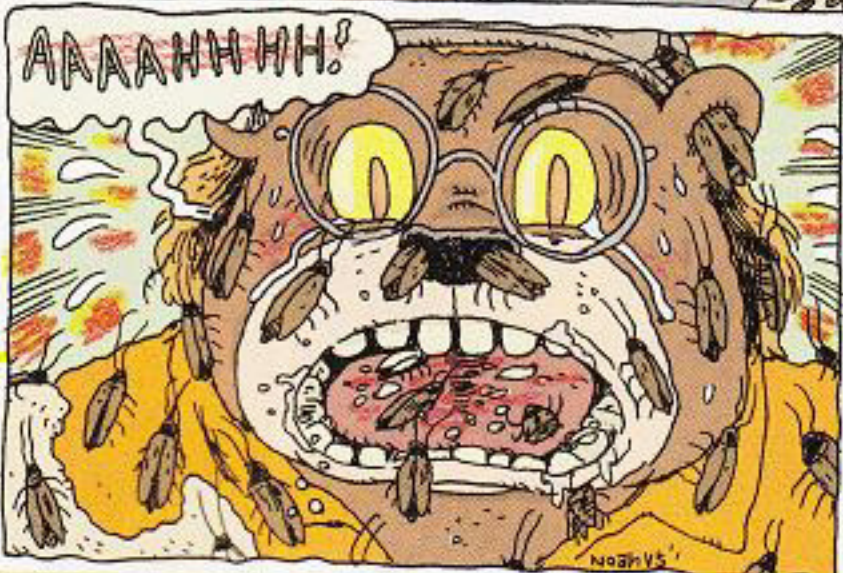
THESE FACE TATTOOS WERE
A HUGE MISTAKE! I NEED TO
GET THEM REMOVED SO
THAT I CAN GET A JOB!
THANK GOODNESS FOR
PLACES LIKE THIS!



PHIL MCANDREW



DAVID DEGRAND



NOAH VAN SCIVER

SUPERHEROSTUFF.COM

WHERE HEROES SHOP



VISIT SUPERHEROSTUFF.COM



What horror scenario keeps you up at night? A nuclear North Korea? A local chapter of Boko Haram springing up in your neighborhood? *The Mindy Project* being renewed for another season? Yes, these are all terrible things to be feared, but they are only the tip of the iceberg (which is melting, by the way, thanks to climate change — another thing to keep you up at night!). But the true horrors that await us all aren't always readily apparent. Which is why, just as you feared, we're going back to the contaminated well with this old chestnut of a premise...

CHILLING THOUGHTS

2014 EDITION

WRITER: DERMOND DEVLIN

ARTIST: EVAN DORKIN

COLORIST: SARAH OYER

YOUR HOPES, YOUR DREAMS AND YOUR LIFE'S PLANS ARE ONLY AS STURDY AND RELIABLE AS THE 79-CENT BOLT HOLDING THE AIR CONDITIONER THAT'S NINE STORIES OVER YOUR HEAD.



AS YOU HEAD OUT ONTO THE HIGHWAY, KEEP IN MIND THAT AN ENTIRE GENERATION OF NEW DRIVERS HAVE SPENT THEIR FORMATIVE YEARS PLAYING "GRAND THEFT AUTO."



THERE ARE NOW MORE EX-REALITY SHOW "STARS" LIVING IN AMERICA THAN THERE ARE NATIVE AMERICANS.



IF YOU THINK IT'S BAD THAT HYDRAULIC GAS FRACKING IS CAUSING TAP WATER TO CATCH ON FIRE, JUST WAIT UNTIL IT'S USED IN SUPER SOAKERS.



DESPITE BLOWING UP DOZENS OF AFGHAN WEDDING PARTIES AND ELEMENTARY SCHOOLS, AMERICANS ONLY LEARNED TO CARE ABOUT DRONES WHEN THEY HEARD THEY COULD DELIVER STUFF FROM AMAZON.



WHEN THE BIG ONE HITS HOLLYWOOD, EVERYTHING WILL VIOLENTLY SHAKE AND SHIFT AND VIBRATE, EXCEPT MOST MIDDLE-AGED ACTRESSES' FACES.



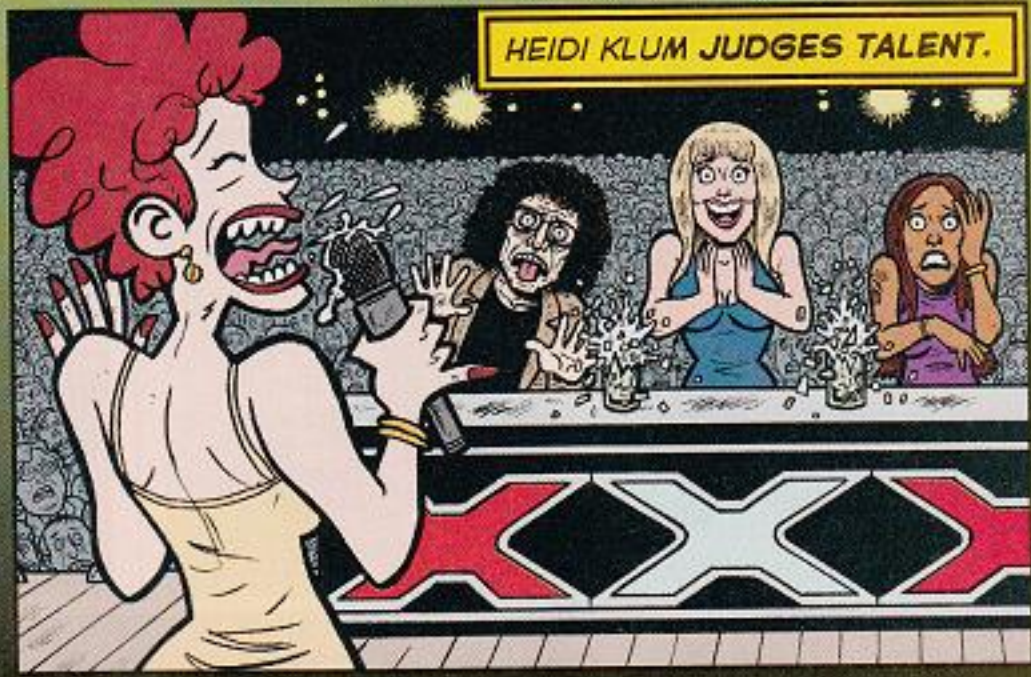
THE MOST-PLAYED PIECE OF MUSIC IN THE 19TH CENTURY WAS BEETHOVEN'S FIFTH SYMPHONY. THE MOST-PLAYED PIECE OF MUSIC IN THE 20TH CENTURY WAS BING CROSBY'S 'WHITE CHRISTMAS.' THE MOST-PLAYED MUSICAL COMPOSITION OF THE 21ST CENTURY HAS BEEN THE 'CANDY CRUSH SAGA' THEME.



GOOGLE GLASS SOUNDS GREAT, UNTIL SOME CYBER-PIRATE FROM BELARUS HACKS INTO YOUR EYEBALLS.

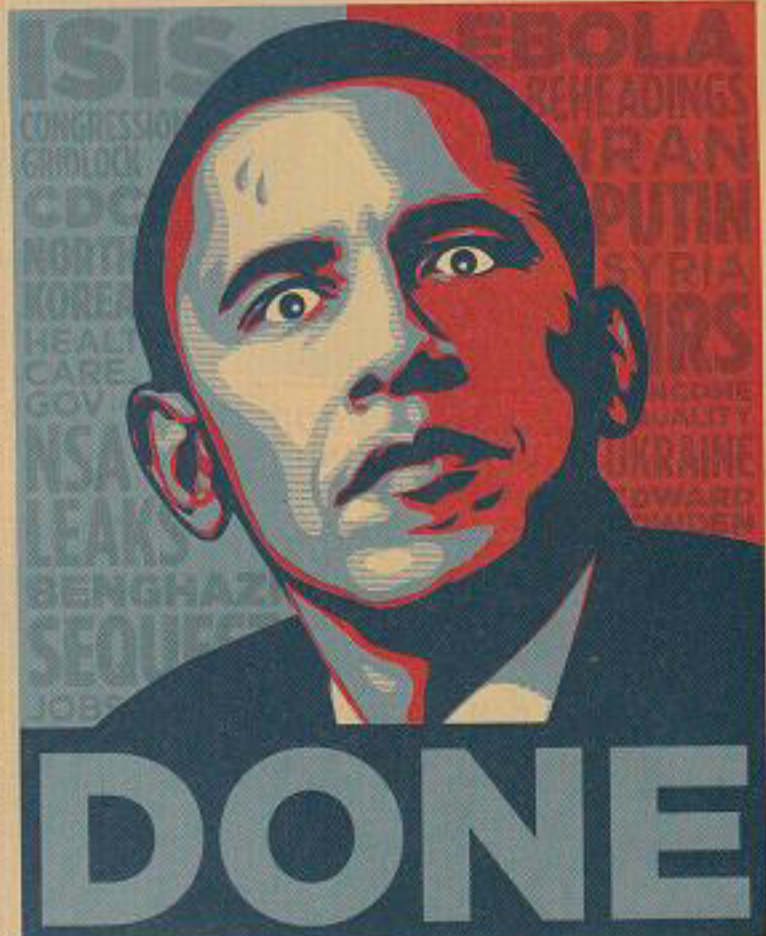


HEIDI KLUM JUDGES TALENT.





The Best of The Idiotical



OTHER PRODUCTS

Toys R Us 
SHOULD BAN

**JAKE & THE NEVERLAND
PIRATES "BUCKY" BOAT**
Glorifies oceanic assault,
theft and murder



HUNGRY HUNGRY HIPPOS
Condone the potentially
lethal misfeeding of
endangered wildlife



BARBIE BEACH CRUISER
Promotes sexual activity while
operating a motor vehicle



BEBE BATH DOLL
Sanctions infant
snorkeling



NETFLIX

6 Reasons for Netflix's Stock Plunge



The company is dogged by rumors that there'll be less lesbian sex in the next season of *Orange Is the New Black*



Despite the public clamor, they refuse to stream *Mr. Holland's Opus*



Investors anticipate a vinyl-style VHS cassette resurgence



Viewers were left adrift when James C. of French Lick, Indiana watched *The Master*, but never bothered to rate it



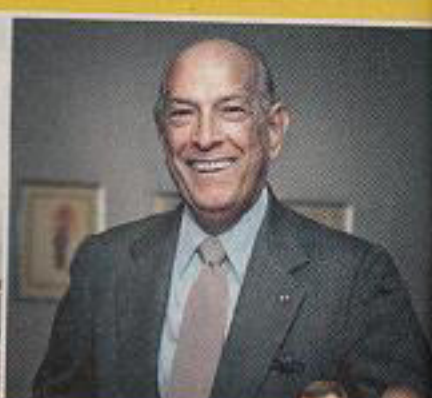
After watching *A Million Ways to Die in the West*, a lot of people swore off movies entirely



Gary is really taking advantage of his unlimited monthly membership — the guy must watch, like, three movies a day!

The Startling Similarities and Differences Between

OSCAR PISTORIUS
and
OSCAR DE LA RENTA



Is the pride of South Africa



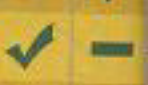
Isn't making any plans for the foreseeable future



Beloved by fashion models worldwide



Googled "How to make a shiv" in the last two months



Has gone to a better place



Known for his love of vibrant colors, airy sleeves
and Turkish delight numbers



Has feeling in his feet





STARBUCKS' NEW DELIVERY SLOGANS

LIVE IN YOUR WORLD.
WASTE MONEY IN OURS.

TRY NOT TO STARE
AT OUR DRIVERS'
BADLY-SCALDED HANDS

FINALLY, YOU CAN
DRINK COFFEE RIGHT
IN YOUR OWN HOME!

SAVE YOURSELF THE
ONE-BLOCK WALK!

PROVIDING MINIMUM-
WAGE JOBS TO GUYS
WHO GOT CANNED
FROM DOMINO'S!

BECAUSE YOU
DESERVE A NICE,
TEPID CUP OF COFFEE.

MAD Presents... GREAT MOMENTS IN GOVERNMENT



Artist: Richard Williams

MAD Asks... WHERE IS KIM JONG-UN?

Celebrating with his Royals Teammates



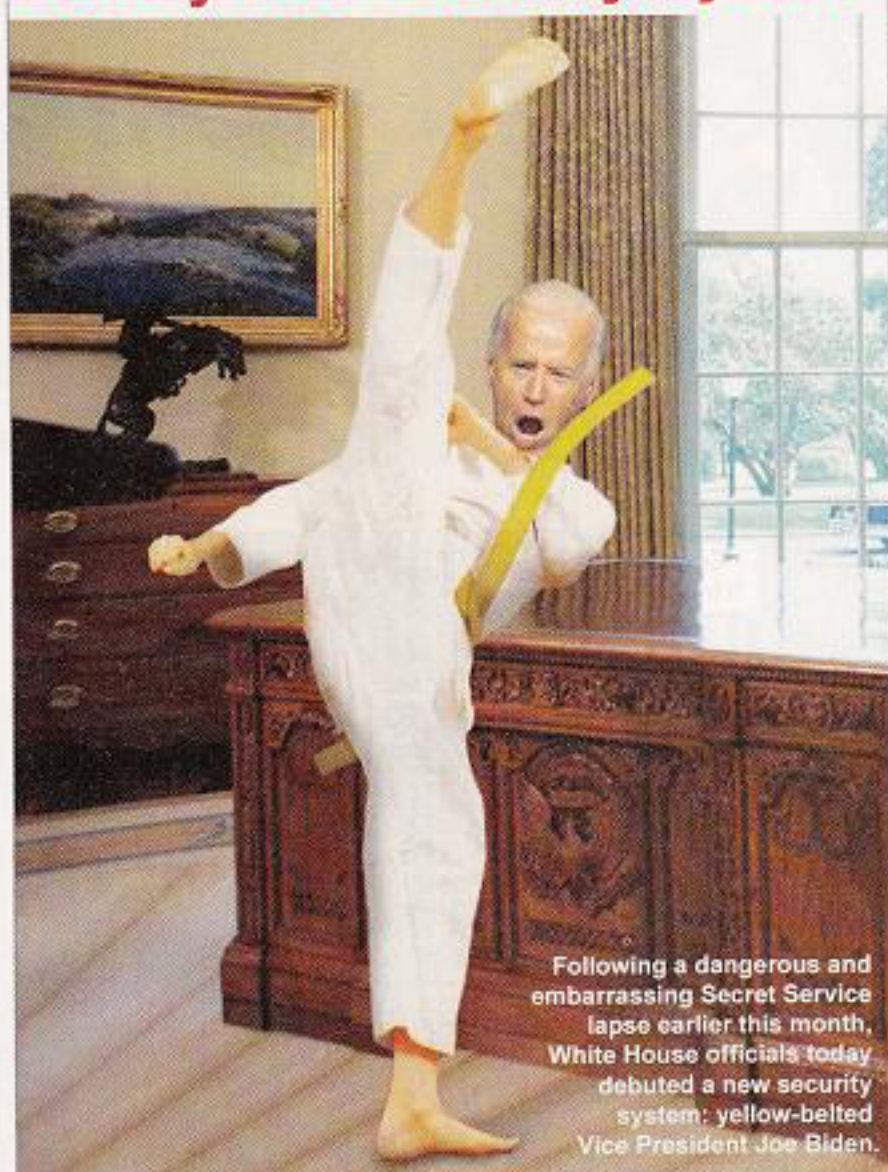
Playing Bongos on The Tonight Show



Nerding out at New York Comic-Con



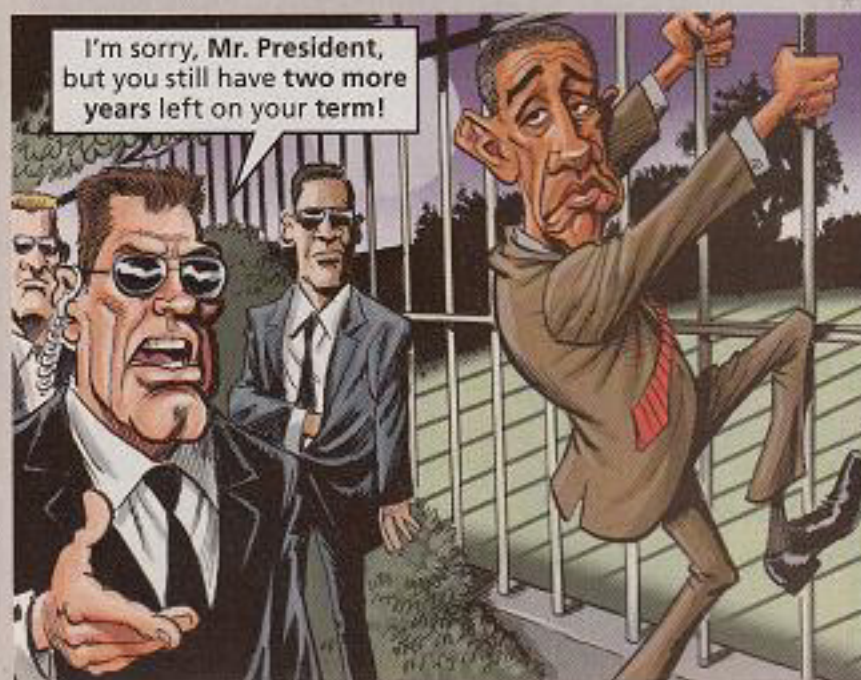
White House Unveils Deadly New Security System



Following a dangerous and embarrassing Secret Service lapse earlier this month, White House officials today debuted a new security system: yellow-belted Vice President Joe Biden.



One Evening at the White House



ARTIST: TOM RICHMOND

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If this is a gift subscription, the print will be sent to the subscriber unless you specify that you wish to have it sent to you. KEYCODE: AZHMDUS



MAD

WHO NEEDS YOU
By Norman Mingo
From "The Soul of MAD" Collection

HERE'S
ANOTHER
POINT!

All MAD
print subscribers now
get a **FREE DIGITAL
SUBSCRIPTION**
to MAD for
their iPad!



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& APPAREL FOR
ALL AGES

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