

10 STUPID WAYS TO SAVE GAS • THE BEIJING OLYMPICS



IND<sup>®</sup>

WE COVER  
**THIS SUMMER'S  
SUPER HEROES!**

UNITED STATES

#492 AUGUST 2008 \$4.99 CHEAP!



08

madmag.com



DAMNATION

WHAT'S WITHIN  
YOUR SOUL?

# SOULCALIBUR<sup>®</sup> IV

HOPE

FEAR

REDEMPTION



AVAILABLE 7.29.08

[WWW.SOULCALIBUR.COM](http://WWW.SOULCALIBUR.COM)



PLAYSTATION 3

XBOX 360 LIVE

SOULCALIBUR® IV & ©1995-2008 NAMCO BANDAI GAMES INC. LUCASARTS, THE LUCASARTS LOGO, AND THE STAR WARS CHARACTERS, NAMES AND ALL RELATED INDICIA ARE TRADEMARKS OF & © LUCASFILM LTD. © 2008 LUCASFILM ENTERTAINMENT COMPANY LTD. OR LUCASFILM LTD. &® OR TM AS INDICATED. ALL RIGHTS RESERVED. USED WITH PERMISSION. "PLAYSTATION", "PLAYSTATION" AND "PS" FAMILY LOGO ARE REGISTERED TRADEMARKS OF SONY COMPUTER ENTERTAINMENT INC. MICROSOFT, XBOX, XBOX 360, XBOX LIVE, AND THE XBOX LOGOS ARE TRADEMARKS OF THE MICROSOFT GROUP OF COMPANIES AND ARE USED UNDER LICENSE FROM MICROSOFT. THE RATING ICON IS A REGISTERED TRADEMARK OF THE ENTERTAINMENT SOFTWARE ASSOCIATION. ALL OTHER TRADEMARKS AND TRADE NAMES ARE THE PROPERTIES OF THEIR RESPECTIVE OWNERS.



# MAD

AUGUST 2008

NUMBER 492

## DEPARTMENT

### LETTERS AND TOMATOES DEPARTMENT

Random Samplings of Reader Mail.....2

### RANDOM ACTS OF MINDLESS DEPARTMENT

The Fundalini Pages.....8

### LET THE GAMES BE GRIM DEPARTMENT

MAD's International Preview of the Beijing Olympics.....12

### DOWN FOR THE DELEGATE COUNT DEPARTMENT

The Knockout (A MAD Political Poster).....15

### DOWNEY SYNDROME DEPARTMENT

"Ironic, Man" (A MAD Movie Satire).....17

### A FUEL'S ERRAND DEPARTMENT

10 Easy Ways to Beat High Gas Prices and Increase Your Mileage.....22

### JOKE AND DAGGER DEPARTMENT

Spy Vs. Spy.....26

### COMING DISTRACTIONS DEPARTMENT

Movie Posters for the Rest of the Movie Experience.....28

### LACK OF WILL'S POWER DEPARTMENT

MAD's Cocky, But Handy Hancock Outtakes.....30

### APPLE OF OUR IRE DEPARTMENT

Calvin and Jobs.....32

### S'MORONS DEPARTMENT

Field Guide to Spotting America's Most Incompetent Summer Camp Counselors.....34

### SERGE-IN GENERAL DEPARTMENT

A MAD Look at This Summer's Super Heroes.....37

### THE GOOD TUMOR MAN DEPARTMENT

What if the Ice Cream Guy Suddenly Had a Benign Growth?.....39

### FLYER BEWARE DEPARTMENT

Sucker City Newspaper Circular.....41

### PEN AND STINK DEPARTMENT

The MAD Strip Club.....45

### MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" Various Places  
by Sergio Aragonés.....Around the Magazine

34

17

12

22

32

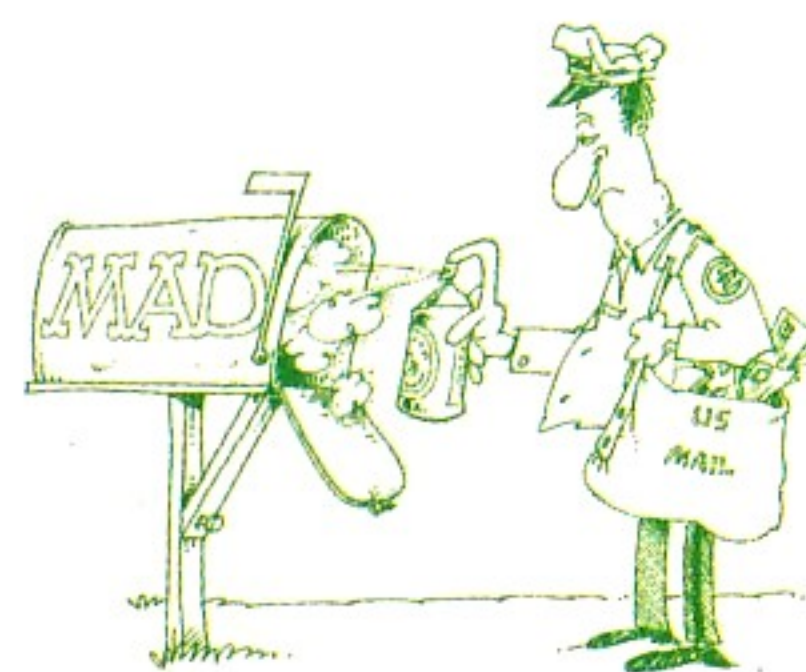
Once you've learned to ride a bike, you'll never forget - too bad the same's not true about the combination lock you chain it up with!

ALFRED E. NEUMAN

COVER ARTIST:  
MARK FREDRICKSON

MAD (ISSN 0024 9319) is published monthly by E.C. Publications Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues \$24.00 or 24 issues \$45.00 or 36 issues \$60.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$57.00 or 36 issues \$78.00. (Canadian price has GST tax included.) Entire contents © copyright 2008 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 420235 Palm Coast, FL 32142-0235. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.





## OSCAR LIAR WEINER

I noticed an error on page 18 of MAD #490. You show Steven Spielberg at his desk, which has two Oscars on it. This was probably done because Spielberg has won two Oscars for directing. The reason this is an error is because Spielberg also won two Oscars for producing: he won a Thalberg Award at the Oscars in 1987 for his career achievements as producer and he earned the 1993 Best Picture Oscar for *Schindler's List*. So you see, four Oscars should have been drawn on Spielberg's desk, not two. Next time you attempt to draw someone at their desk, I suggest you do more research to see how many Oscars they've won!

Adam Gallucci, letters@madmagazine.com

Up and Adam — First of all, Ebert, we're not wrong. If we had drawn *five* Oscars, then we would have been wrong. However, the two Oscars you see are just the two that he keeps on his desk. The same way that we're not saying Spielberg only owns one jacket, just because we're showing him wearing that green one. Or to give another example, your letter only featured a few stupid thoughts (granted they were *extremely* stupid) but we're certain that you have a near limitless pool of idiotic ideas that just aren't on display in your letter! —Ed.

## THE BIG EASEL

Enclosed is the latest in my MAD-inspired edible art series entitled "Fruit Neuman." Please allow yourself to gaze upon it while perhaps issuing an awed sigh. Don't be surprised if you feel a tear gathering in the corner of your eye, for this is true art mastery. I'm sure the first people who saw Andy Warhol's Campbell Soup Cans felt the same way. The piece was made mostly out of fruit. I used strawberries and blueberries for the hair, apple skin and lemon rind for the facial features and mint leaves for the eyes and mouth. Alfred never looked (or tasted) so delicious.

Jeff Robertson, Fairborn, OH

Jeff Comedy Jam — We didn't feel a tear gathering in the corner of our eye, but we did feel the vomit rising in our throat — same difference! —Ed.



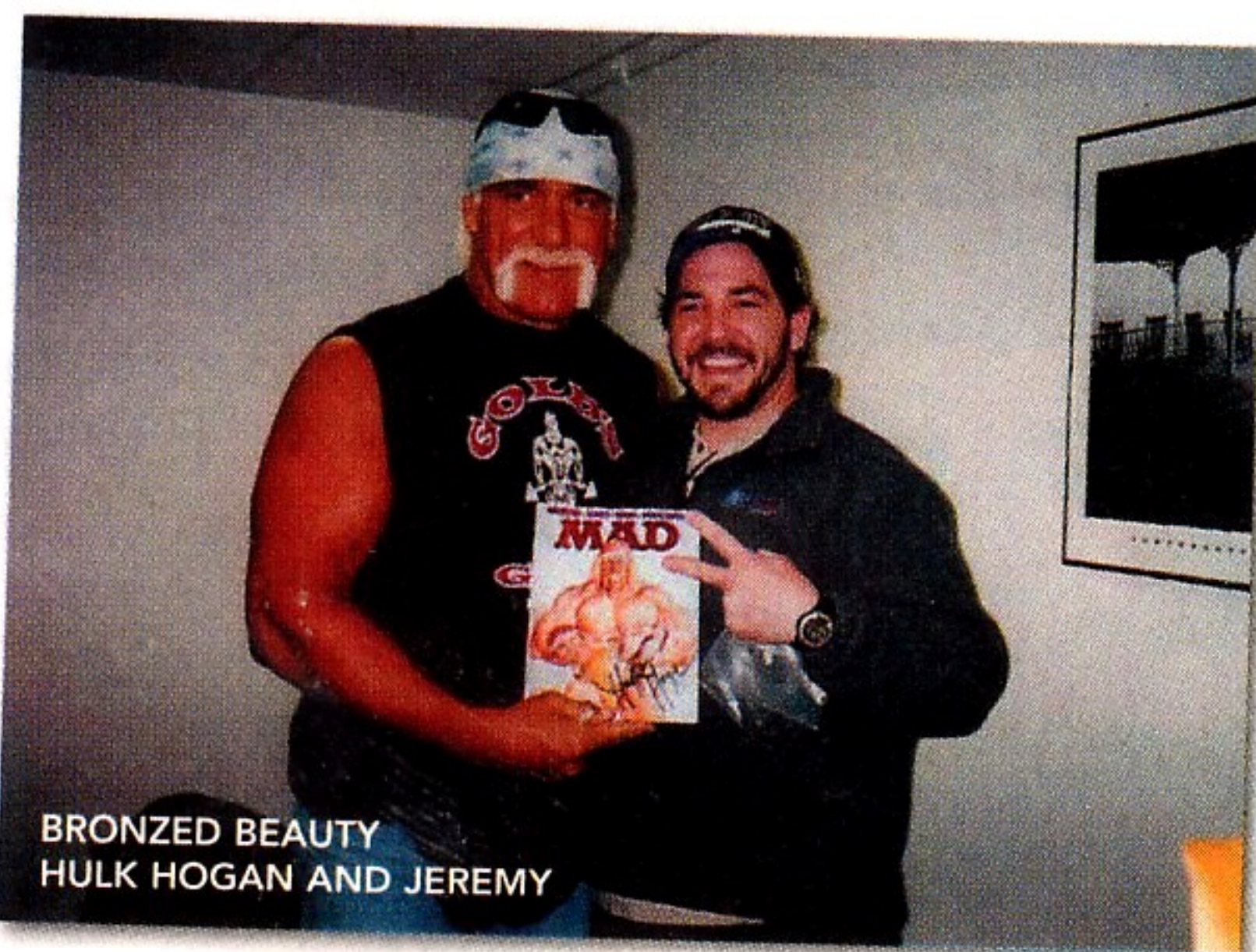
ALFRED E.  
FRUIT-MAN?

## NIFTY FIFTY CELEBRITY SNAP

This past winter, Hulk Hogan was with his daughter Brooke on her promotion tour for her album at our local mall in Dartmouth, Ma. The radio station I work for sponsored the event with a meet-and-greet for selected contest winners. So, while everyone mugged up to Brooke for photo ops, I was lucky enough to get a photo with the Hulkster holding an autographed copy of issue #264 from July 1986. Do you think this issue is worth more than the \$1.35 cheap cover price, now that it has Hogan's autograph on it?

Jeremy Boutin, Dartmouth, MA

Rootin' Tootin' Boutin — Way to go getting this Nifty Fifty™ photograph of Hulk Hogan. At any time were you frightened that Hulkamania might, in fact, run wild over you? Way to go taking the chance and risking it all for the good of the Nifty Fifty™. Congrats on your three-year subscription! —Ed.



BRONZED BEAUTY  
HULK HOGAN AND JEREMY

## A MAN FOR ALL REASONS

I just wanted to tell you the top five reasons I subscribed to MAD:

1. It is sooo funny.
2. You do very good spoofs.
3. I want to be on the letters page one day.
4. My dad read your mags when he was young.
5. THE FUNDALINI PAGES!!!!

I hope you like these reasons and MAD rules!

Justin Allen, Rossville, GA

Justin Case — Those are all good reasons. Here are the top five reasons we're running your letter!

1. You've got two first names and that pleases us.
2. We're suckers for numbered lists.
3. WE ALSO LOVE ALL CAPS!!!!
4. Your letter isn't great, but we're desperate to fill space.
5. No, seriously, we're really desperate!

Thanks for writing! —Ed.





**FROM COMIC BOOK PAGES TO TELEVISION  
NOW UNLEASHED ON DVD!**



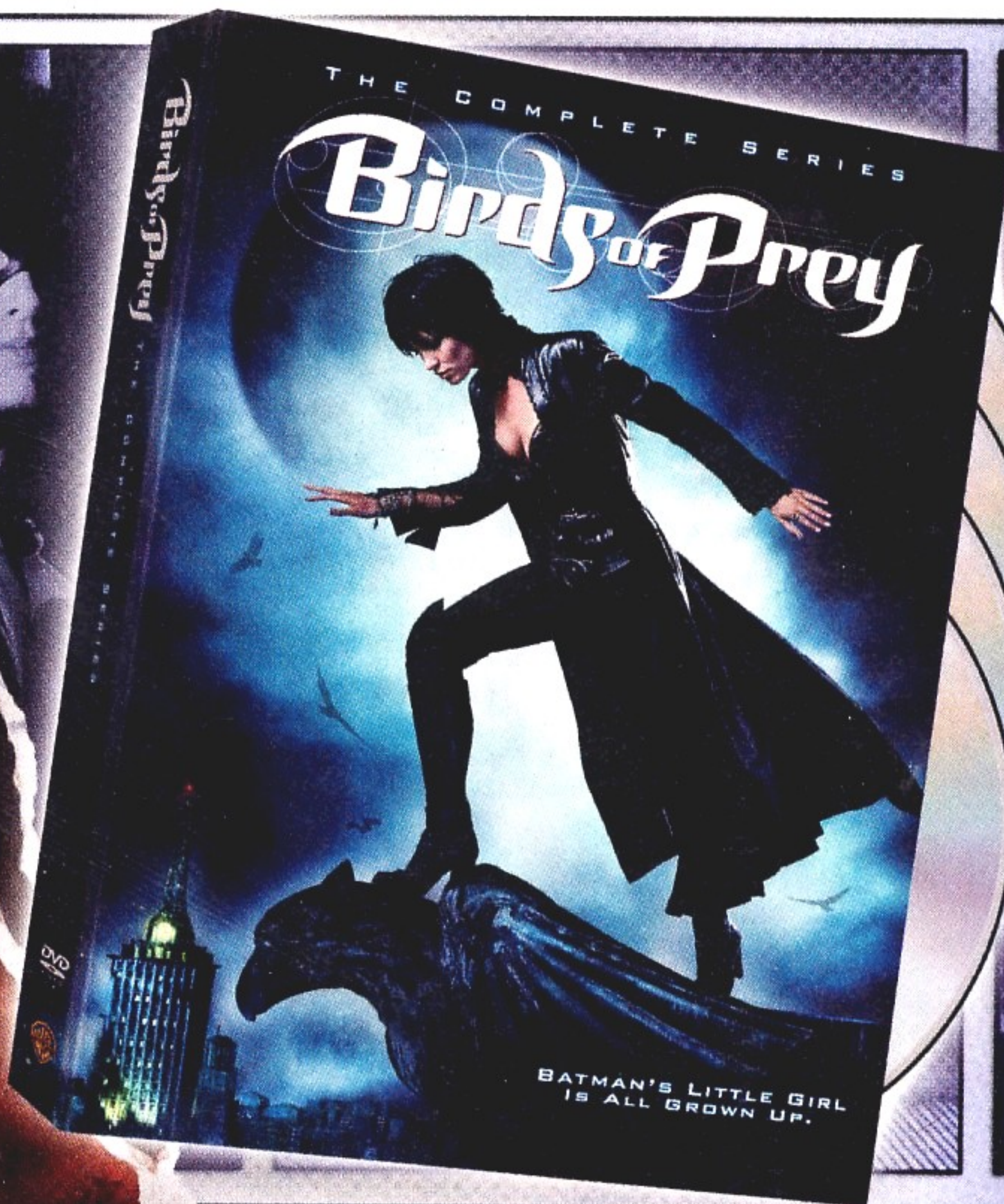
**13 EPISODES ON 4 DISCS PLUS UNAired PILOT AND  
ALL 30 ANIMATED WEBISODES OF GOTHAM GIRLS!**



**23 EPISODES ON 7 DISCS PLUS  
ORIGINAL CASTING SESSIONS  
AND 2 NEW FEATURETTES!**



**OWN IT JULY 29**



**OWN IT JULY 15**



Birds Of Prey and All Related Characters and Elements Are Trademarks of and © DC Comics. Witchblade™ Top Cow.  
Titles Are Not MPAA-Rated. Special Features Not MPAA-Rated and May Not Be SDH. © 2008 Warner Bros. Entertainment Inc. All rights reserved.







## WHEN THE SHIRT HITS THE FAN

Today I was wearing my Wolfmother t-shirt and reading MAD in my AP English 3 class and noticed in "7 Periods Closer to Death" (MAD #490) one of the guys sitting at the lunch table is wearing a Wolfmother ringer t-shirt. I thought that was pretty awesome. Keep up the good work, Ted.

Jake Rice, Bellaire, TX

Rice-A-Roni — Wait, hold the phone! YOU'RE wearing a Wolfmother t-shirt and this guy in the strip is wearing a Wolfmother t-shirt! YOU'RE in high school, and he's in high school, too! Ted Rall is totally ripping off your life! "Keep up the good work"?!? You should be suing that hack! —Ed.

## MAKE A DUMB WISH FOUNDATION™

I turn 50 this July (sob), and my MAKE A DUMB WISH FOUNDATION™ request is three-fold: to see my letter printed in the July issue (to help me through the pain), to see the July 1958 cover used in "What the Heck is the Difference" and to have someone explain who the heck is or was Max Korn. I am a MAD lifer...since 8 years old, when my Mom bribed me to help her with the grocery shopping by buying me the current MAD (thankfully she never looked inside the magazine!), to my current eBay hunt for the first 23 issues.

George Brewster, San Diego, CA

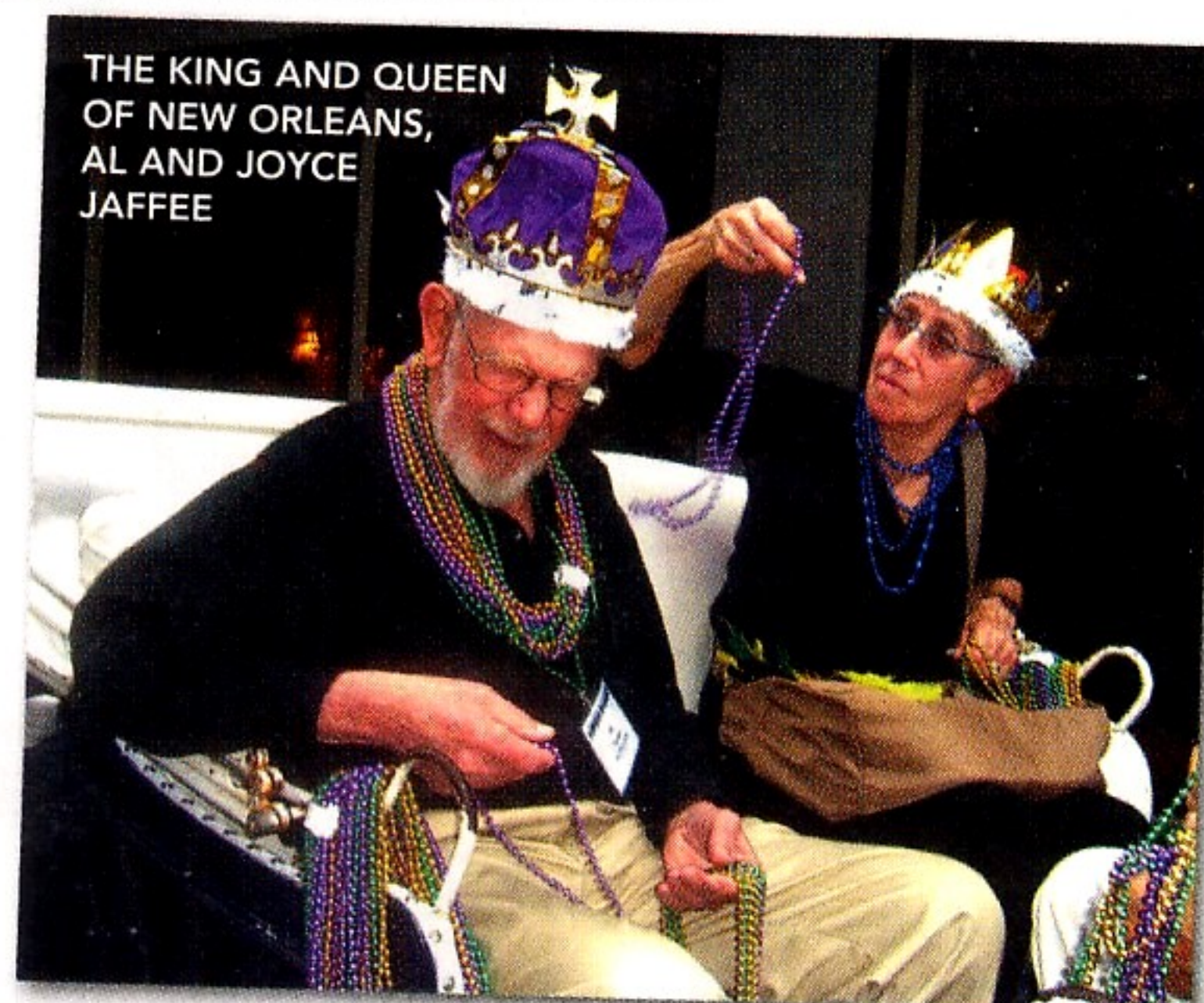
Brewster Seat — Here at the MAKE A DUMB WISH FOUNDATION™ we love making readers wishes come true. But in your case, only partly true. First of all, you'll notice that it is called the MAKE A DUMB WISH FOUNDATION™ — that's singular, you greedy old fart! So we'll print your letter and call it a day. Thanks for reading MAD all of these years. You've truly wasted your life, but we appreciate your business! —Ed.

## AWARD FOR THE WISE

Every year the National Cartoonists Society honors an artist with the Reuben Award as Outstanding Cartoonist of the Year. This year's honoree was legendary MAD artist and writer Al Jaffee. Al is the fourth member of the Usual Gang of Idiots to win the trophy, following Mort Drucker, Jack Davis and Sergio Aragones. Congratulations, Al, we really think this will kick start your career!



REUBEN AWARD WINNER  
AL JAFFEE



THE KING AND QUEEN  
OF NEW ORLEANS,  
AL AND JOYCE  
JAFFEE



(L. TO R.) MAD ART DIRECTOR  
SAM VIVIANO, SERGIO ARAGONES,  
AL JAFFEE AND JACK DAVIS

PHOTOS: DAVID FOLKMAN



## SAN DIEGO COMIC-CON GOES MAD!

If you're at the San Diego Comic-Con July 24th-27th, be sure to pick up a free special issue of MAD featuring all new material about the Con. And be sure to look for MAD artists and writers to sign it!

## CAUGHT READ HANDED

I've been reading MAD for quite a while now, and I have to say thank you! However, once the magazine arrives, and I'm heading to my room for reading it, my sister is somehow taking it without me realizing it. Suddenly it has gone from my hands. She's a pure ninja. So, to stop her I thought about building a trap to knock her down, but didn't really know how to make it. Please help me, how do I stop her from taking my magazine?

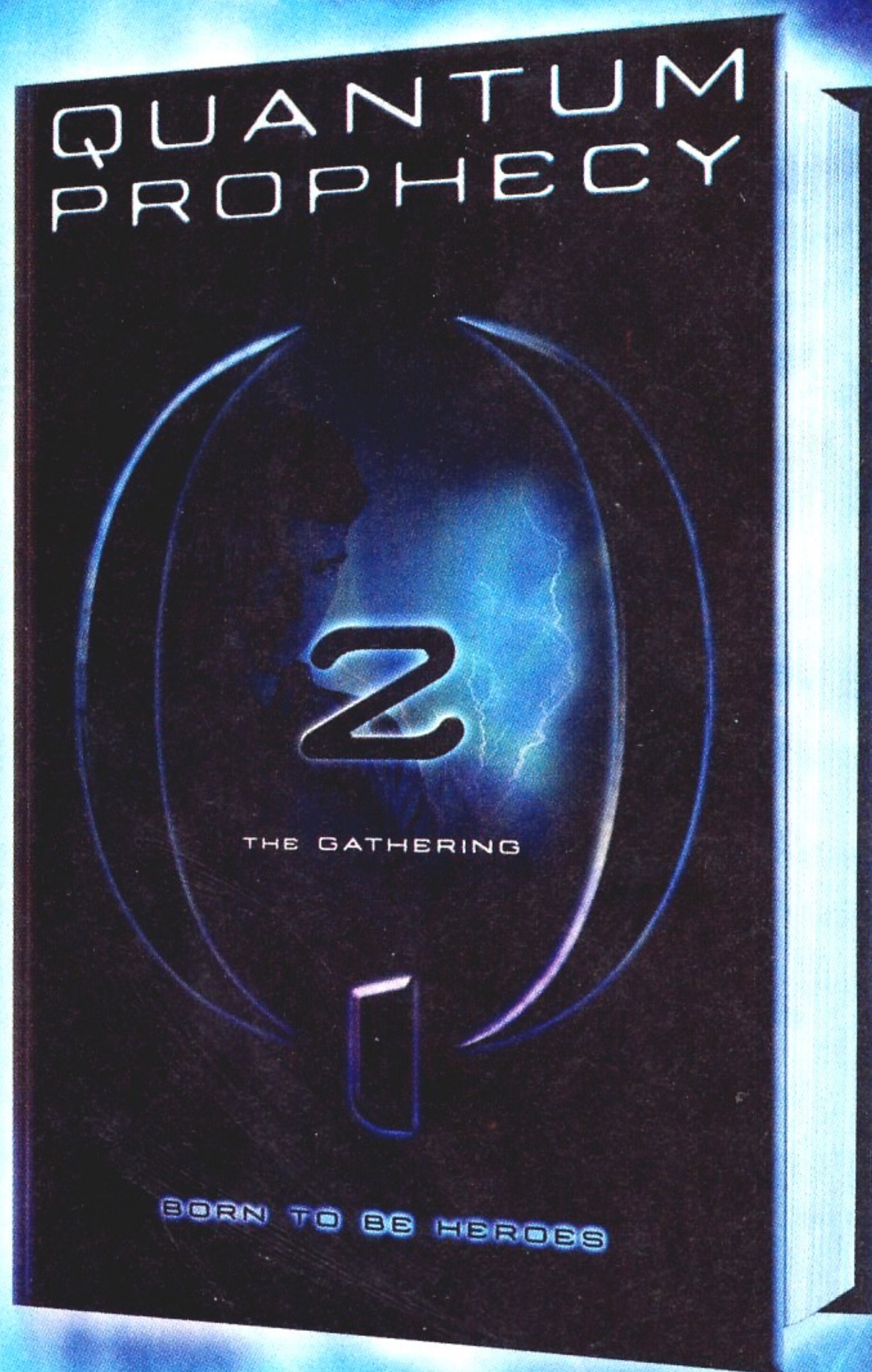
Jens Holdam, Denmark

Know When to Holdam — We have the perfect way to keep your sister from swiping your MADs. Tear the cover off the new issue and wrap it around the phone book. Then loudly exclaim "Oh boy, a new extra thick copy of MAD just arrived in today's mail!" She'll grab it, as she always does and will be halfway through the "Jørgensens" before she realizes she's been duped! —Ed.



# BORN TO BE HEROES

**Meet the  
new generation  
of superheroes.  
And the new  
generation of villains.  
They're young,  
they're powerful,  
and they refuse  
to be defeated.  
Something will  
have to give . . .**



Book 1  
now available  
in paperback

Philomel Books • Puffin Books  
Divisions of Penguin Young Readers Group  
[www.penguin.com/yr](http://www.penguin.com/yr) • [www.quantumprophecy.com](http://www.quantumprophecy.com)





## THIS COULD BE YOUR SCHMUCKY DAY

If you're unlucky enough to live in the "state" of Delaware, we have some more bad news for you! You can now buy MAD scratch-off lottery tickets! Who knows — if you win, you might even be able to move to Rhode Island!



## SCHOOL DAZE

So for a couple of days during a week, I brought six MADs into my classroom to read. The shocker is that I had most of them in full view of my teacher, and not ONE got confiscated by her. I am a good student so that might explain a bit. Nice teacher or what?

Richard Rasheed, Pawleys Island, SC

Three Rasheeds to the Wind — That is quite the mystery. We've narrowed it down to three possibilities. 1) You're home-schooled. 2) You're not home-schooled, but your teacher is just happy you're occupied so she won't have to talk to you or 3) You go to a typical public school that's so poorly funded, MAD contains more factual information than any of your outdated textbooks! —Ed.

## GOD SAVE THE CLEAN

Last Christmas I gave my wife a subscription to MAD magazine. Boy, has that ever been a mistake! Her nose is always in it! For dinner I get served things like a can of tuna, a can-opener, and a squeeze-pack of mustard. The house is full of dust bunnies with feet and attitude. Unwashed laundry is strewn on the floor, dumped in the bathtub, and jammed in the dishwasher. Just swell! So my question to you home-wreckers is this: how do I keep the dust bunnies from getting into the tuna?

Michael McClintock, Fresno, CA

McClintock is Cheap — Wait a minute, there AREN'T supposed to be dust bunnies in tuna? Oh man, we need to start paying closer attention to expiration dates. And stop shopping at that Latvian dollar store! —Ed.

## READER ALERT

If you were lucky enough to have your missive printed in this month's Letters Page you'll receive *Guitar Hero World Tour* for the Nintendo DS courtesy of our friends at Activision.

For more information please go to [www.guitarhero.com](http://www.guitarhero.com).

If you didn't make it, don't get your frets in a mess, the game is on sale now!



COMING UP IN MAD #493,  
ON SALE AUGUST 19!

OUR HILARIOUS SATIRES  
OF THE NEW  
INDIANA JONES  
AND NARNIA MOVIES!

COMING UP IN MAD KIDS #12:  
ON SALE AUGUST 19!

A MAD KIDS LOOK AT  
WATER PARKS,  
INCREDIBLE HULK FUNNIES  
AND MUCH MORE!

# MAD

William M. Gaines founder

John Ficarra editor

### EDITORIAL

Charlie Kadau, Joe Raiola,  
Jonathan Bresman senior editors

Amy Vozeolas, Dave Croatto associate editors

Dick DeBartolo creative consultant

### ART DEPARTMENT

Sam Viviano art director

Patricia Dwyer associate art director

Ryan Flanders assistant art director

Doug Thomson production artist

Leonard Brenner graphics consultant

### ADMINISTRATION

Paul Levitz president & publisher

Georg Brewer vp • design & DC direct creative

Richard Bruning senior vp • creative director

Patrick Caldon executive vp • finance & operations

Chris Caramalis vp • finance

John Cunningham vp • marketing

Terri Cunningham vp • managing editor

Alison Gill vp • manufacturing

David Hyde vp • publicity

Hank Kanalz vp • general manager — WildStorm

Paula Lowitt senior vp • business & legal affairs

Mary Ellen McLaughlin vp • advertising & custom publishing

John Nee senior vp • business development

Gregory Noveck senior vp • creative affairs

Sue Pohja vp • book trade sales

Steve Rotterdam senior vp • sales & marketing

Cheryl Rubin senior vp • brand management

Jeff Trojan vp • business development, DC direct

Bob Wayne vp • sales

### CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

### FOR SUBSCRIPTION QUESTIONS:

Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to [www.madmag.com](http://www.madmag.com) or call 1-800-4MADMAG (U.S. and Canada only) or write to P.O. Box 421800, Palm Coast, FL 32142-1800! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

### HOW TO REACH US:

Please Address Correspondence To:

MAD, Dept. 492, 1700 Broadway  
New York, New York, 10019.

Or e-mail us at [letters@madmagazine.com](mailto:letters@madmagazine.com)

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

MAD doesn't read faxed submissions!

FAX MAD AT 212-506-4848!  
VISIT OUR WEB SITE! [MADMAG.COM](http://MADMAG.COM)





AST.com



WATCH IT LIVE ALL SUMMER LONG  
ON NBC AND USA

Anthony Napolitan / Photo: Bo Bridges



Panasonic

RIGHT  
GUARD



TOYOTA



Ball Park

MONCOOSE



www.ust.com

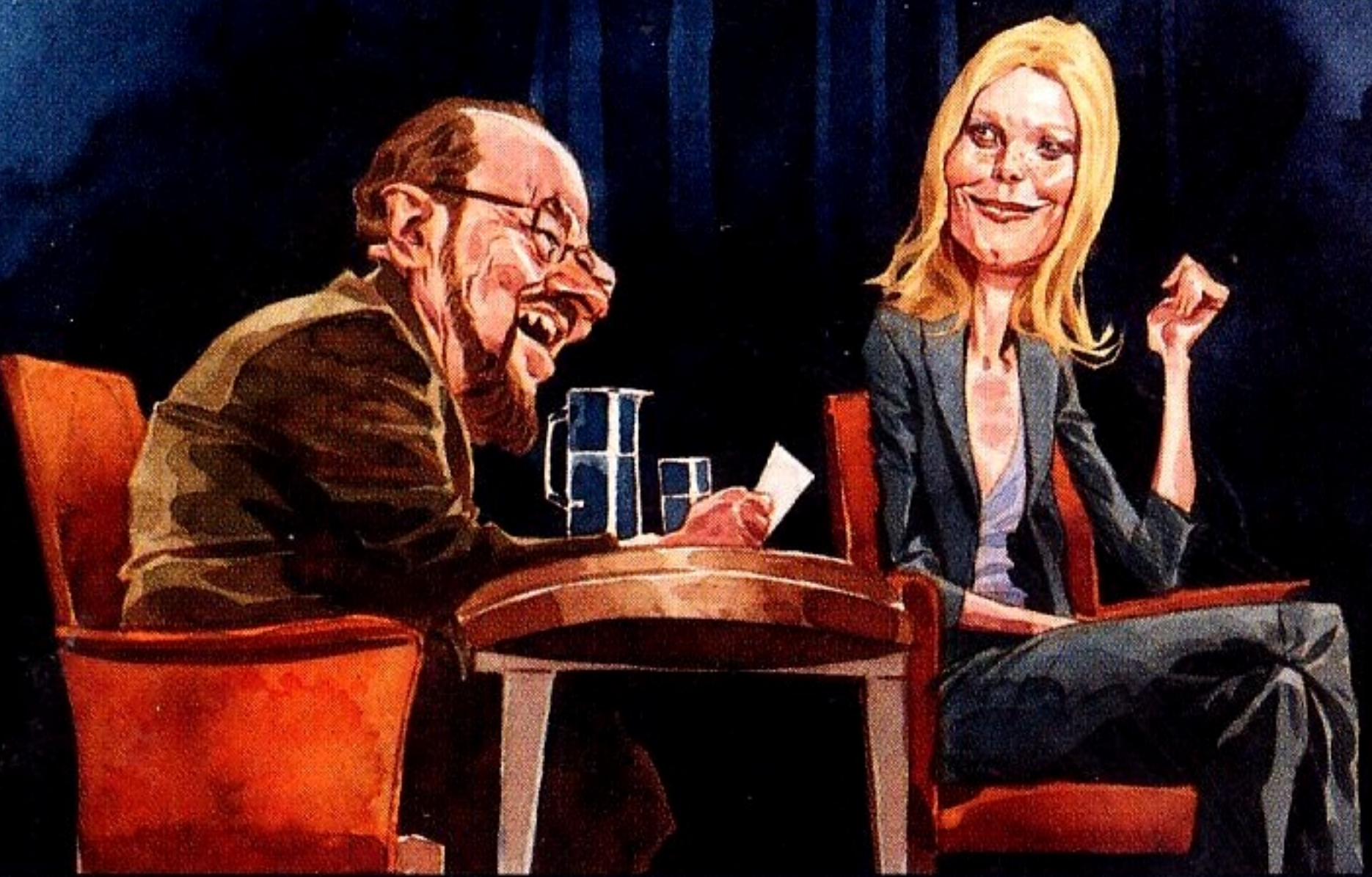
verizon wireless

MAD



# THE FUNDALINI PAGES

## ARE YOU A CELEBRITY OR ARE YOU A CELEBUTARD?

|                                                                                                                    |                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|
| Nicole Kidman speaks at your funeral                                                                               | Nicole Richie speaks at your intervention                                                                                |
| Magazines publish pictures of you shopping on Rodeo Drive                                                          | Magazines publish pictures of you taking a whiz on Rodeo Drive                                                           |
| Your movies have grossed millions of dollars                                                                       | Your sex tape has grossed out millions of internet users                                                                 |
|                                    |                                        |
| You expose your soul on <i>Inside The Actor's Studio</i>                                                           | You expose your boobs on <i>Howard Stern</i>                                                                             |
| Cell numbers in your Fave 5 include personal assistant, studio president, agent, seamstress and a business manager | Cell numbers in your Fave 5 include body shop, bail bondsman, DUI lawyer, Planned Parenthood and a reality show producer |
| You did <i>Hamlet</i> at age 11                                                                                    | You did your nanny at age 11                                                                                             |

## THINGS HILLARY CLINTON SUPPORTERS CAN BE HAPPY ABOUT (EVEN THOUGH SHE DIDN'T WIN THE DEMOCRATIC NOMINATION)

She now has plenty of time to vote for unwinnable wars, Patriot Acts and other crap that she'll criticize and distance herself from in 2012.

She won't be president after George W. Bush, so she won't have to do the one thing all women hate to do: clean up some inconsiderate jerk's mess.

Considering that at various times she's claimed that Bill wasn't cheating on her and that she was shot at in Bosnia, it's best for everyone involved that she doesn't have her finger on the nuclear button.

No matter what, she's proven that a woman can be the equal of any man in blowing an election.

## SOLUTION TO LAST MONTH'S "MINI-MYSTERY"

Upon questioning each of the guests, Inspector Farnsworth deduced that Mr. Kensington had hidden the tapioca in his pants.

NEXT MONTH:  
"The Loquacious Lemur"!

|                    | IN      | FIVE MINUTES AGO | OUT      |
|--------------------|---------|------------------|----------|
| THE GODFREY REPORT | Gruel   | Mush             | Slop     |
|                    | Limping | Hobbling         | Gimping  |
|                    | Epoxy   | Paste            | Mucilage |

## FUNDALINI PRESENTS EXCERPTS FROM: MOVIE SCREW-UPS A CLUELESS, ANAL-RETENTIVE GUIDE TO CINEMA

**MOVIE SCREW-UPS**  
A Clueless, Anal-Retentive Guide to Cinema



If you check the credits carefully, you'll find that the *Batman* movies are inconsistent, with different actors listed in the lead role.

The Scarecrow in *The Wizard of Oz* claims to not have a brain. How, then, can he talk and walk, without the neural networks that are only contained in the brain?

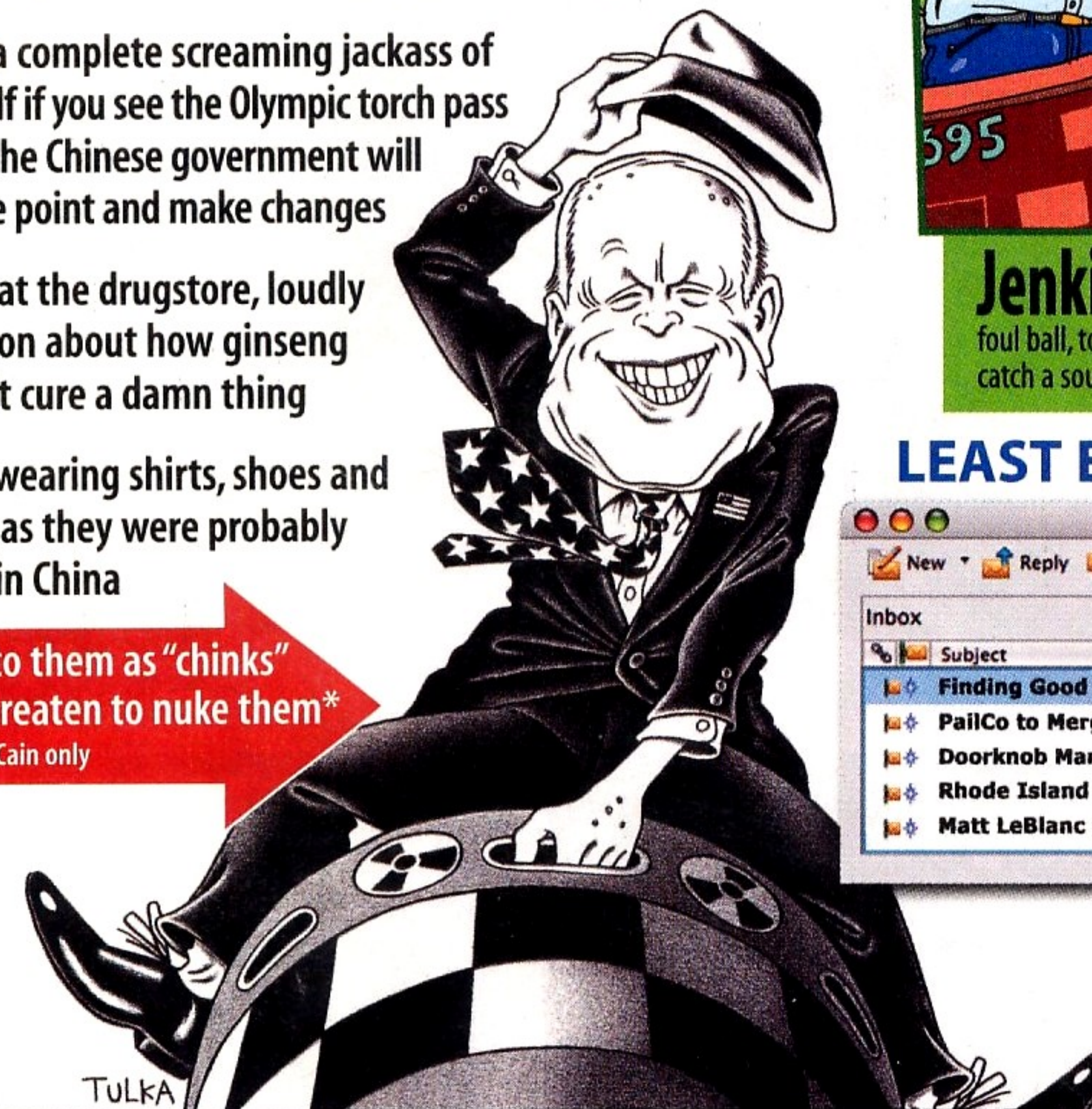
The Oscar-winning song "It's Hard Out Here for a Pimp" from *Hustle and Flow* contains the phrase "I done seen me some crazy thangs in the streets." The correct grammar, of course, is "I've seen some crazy things in the streets."

## THE FAST 5

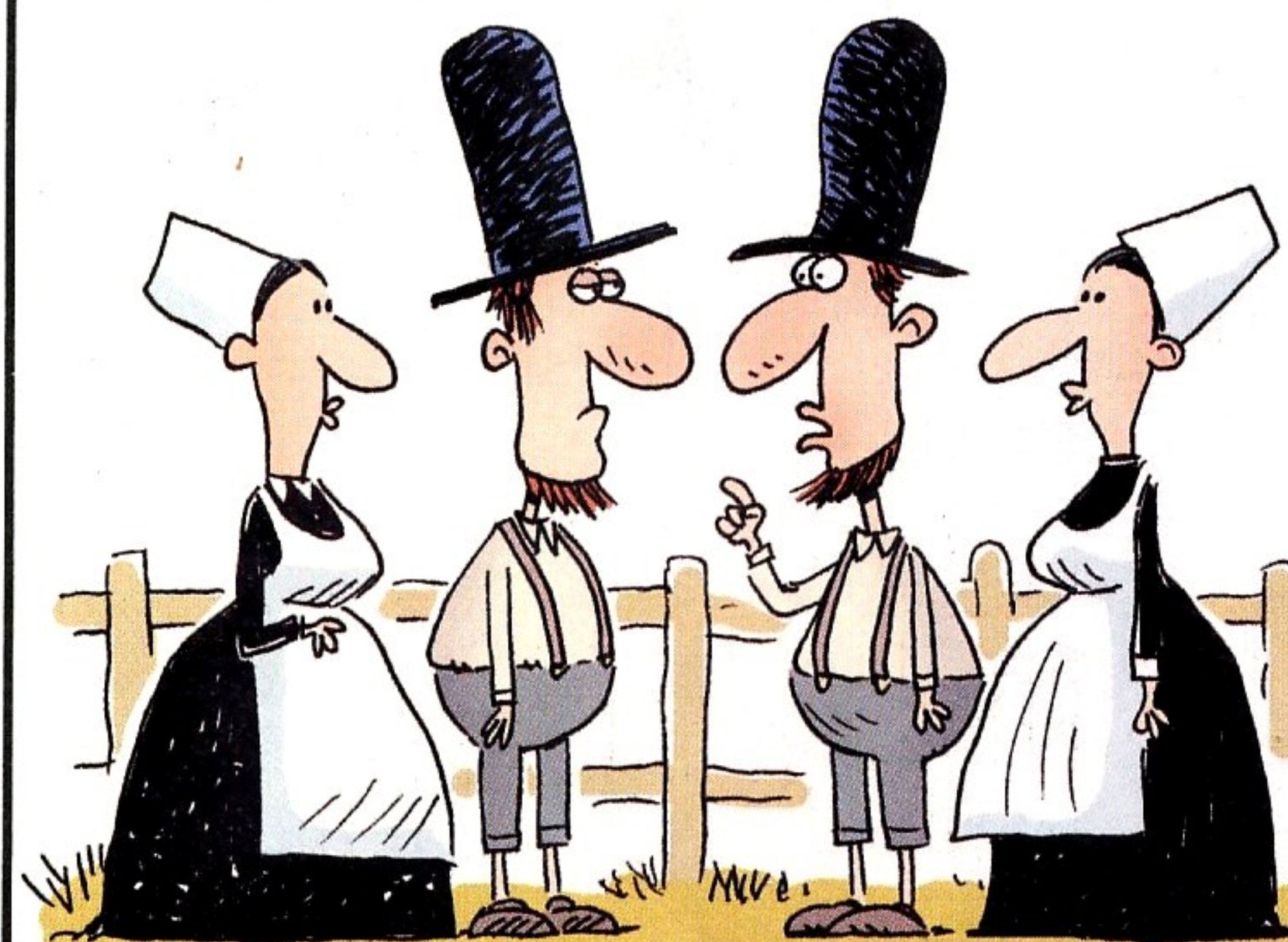
### WAYS THAT YOU CAN PROTEST CHINA'S HUMAN RIGHTS VIOLATIONS

- 1 If you absolutely must get finger foods at Jack-in-the-Box, get the chicken or taquitos, not the egg rolls
- 2 Make a complete screaming jackass of yourself if you see the Olympic torch pass by, so the Chinese government will get the point and make changes
- 3 When at the drugstore, loudly drone on about how ginseng doesn't cure a damn thing
- 4 Avoid wearing shirts, shoes and pants, as they were probably made in China
- 5 Refer to them as "chinks" and threaten to nuke them\*

\*John McCain only



## PLUGGED NICKEL



"We have traveled through time. We are the Amish of the future."

## MELVIN & JENKINS' GUIDE TO THE BALLPARK



**Jenkins** backs off from a foul ball, to let a little kid with a glove catch a souvenir he'll never forget.



**Melvin** has honed his "accidental beer spill in the eyes" tactic down to a science.

## LEAST E-MAILED ARTICLES

| Mail  |                                                            |               |
|-------|------------------------------------------------------------|---------------|
|       | From                                                       | Received      |
| Inbox | Subject                                                    |               |
|       | Finding Good Second-hand Bassoons Becoming More Difficult  | Today 4:02 PM |
|       | PailCo to Merge With UniBucket                             | Today 5:29 PM |
|       | Doorknob Manufacturers Announce Sweeping Packaging Changes | Today 5:32 PM |
|       | Rhode Island Thimble Museum Seeks Endowment                | Today 7:55 PM |
|       | Matt LeBlanc to Star in New Sitcom                         | Today 8:41 PM |

## WORDS THAT WOULD APPEAR IN ADS FOR AIR SICKNESS BAGS IF THEY WERE ADVERTISED LIKE OTHER PRODUCTS





## From The Portland Morning Spewfest

### OBIT OBJECTIONS

Once again, your paper reveals its not-so-hidden agenda. In the obituary last Friday for Mildred Gladman, you stated "She was beloved by all for her countless hours of charity work at the soup kitchen." Really? Did you ask everyone, or just assume that she was loved by "all"? You go on to quote a 7-year-old girl stating that Mrs. Gladman was "the greatest grandmother in the world." I fail to see how anyone can definitively make that statement, given the hundreds of millions of grandmothers in the world, yet you let the comment go unchallenged. Finally, you say that Gladman will "be deeply missed by everyone who knew her." I hate to beat a dead horse, but, again, have you talked to everyone who knew her to determine this "fact"? I expect better from a newspaper such as yours.

Ziegfried P. Jurkin  
Rancho Diablo

## LETTERS TO THE EDITOR AROUND AMERICA

### From The Murdoch-Worshipper Daily

#### COMIC SECULARISM

I was dismayed to read last Thursday's "Dilbert" cartoon. While Dilbert and Wally were whining about their lousy cubicle jobs, it apparently never occurred to either of them to accept Jesus Christ as their personal Lord and Savior. Of course, with today's secular stranglehold on the workplace, maybe we shouldn't expect them to bring up religion, or that pointy-haired boss guy would fire them. And don't even get me started on Garfield's constant gluttony.

Matthew Johnluke,  
Chairman, Christ Rules Us Daily  
Beastmark Falls

### From The Florida Oregonian

#### NOT SO HOT A FUEL

Regarding the May 29th editorial on fuel alternatives, the one you suggested is highly impractical, not to mention bizarre. To start with, very few people in this state own iguanas. And even if that weren't the case, forcing them to urinate that much constitutes cruelty to animals. In the future, I hope you will consult with experts before publication.

Alvin J. Thornside  
Lint Valley

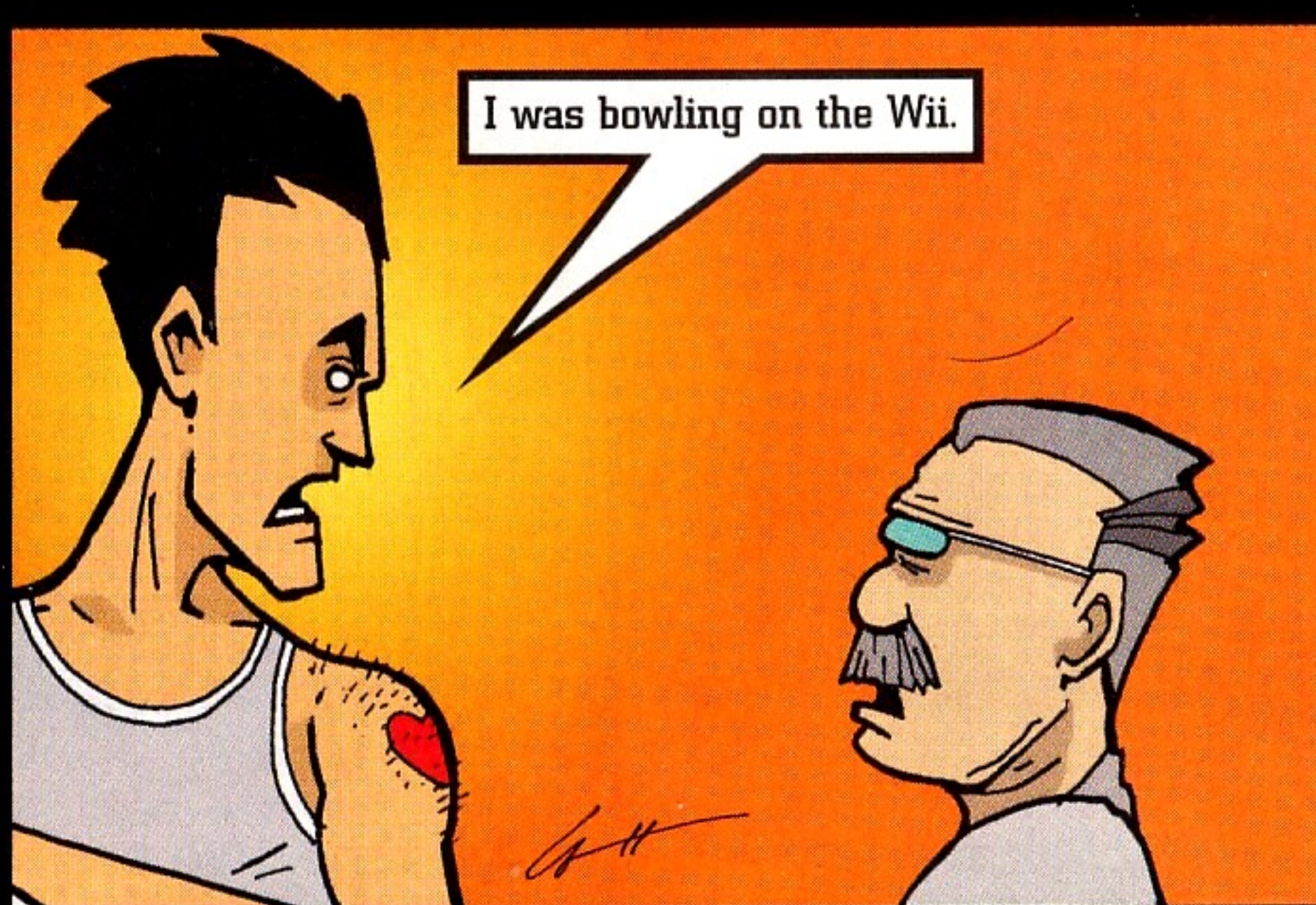
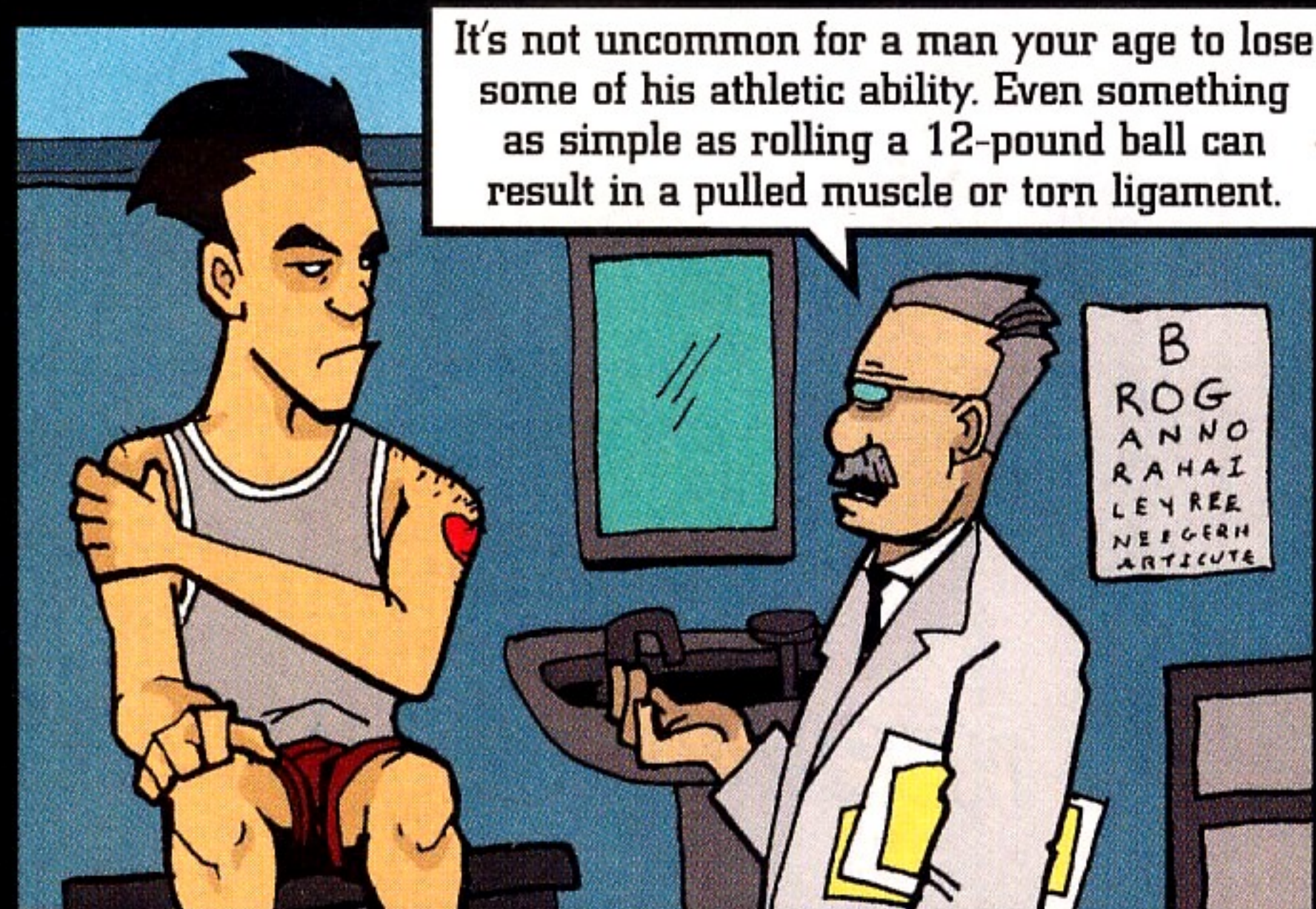
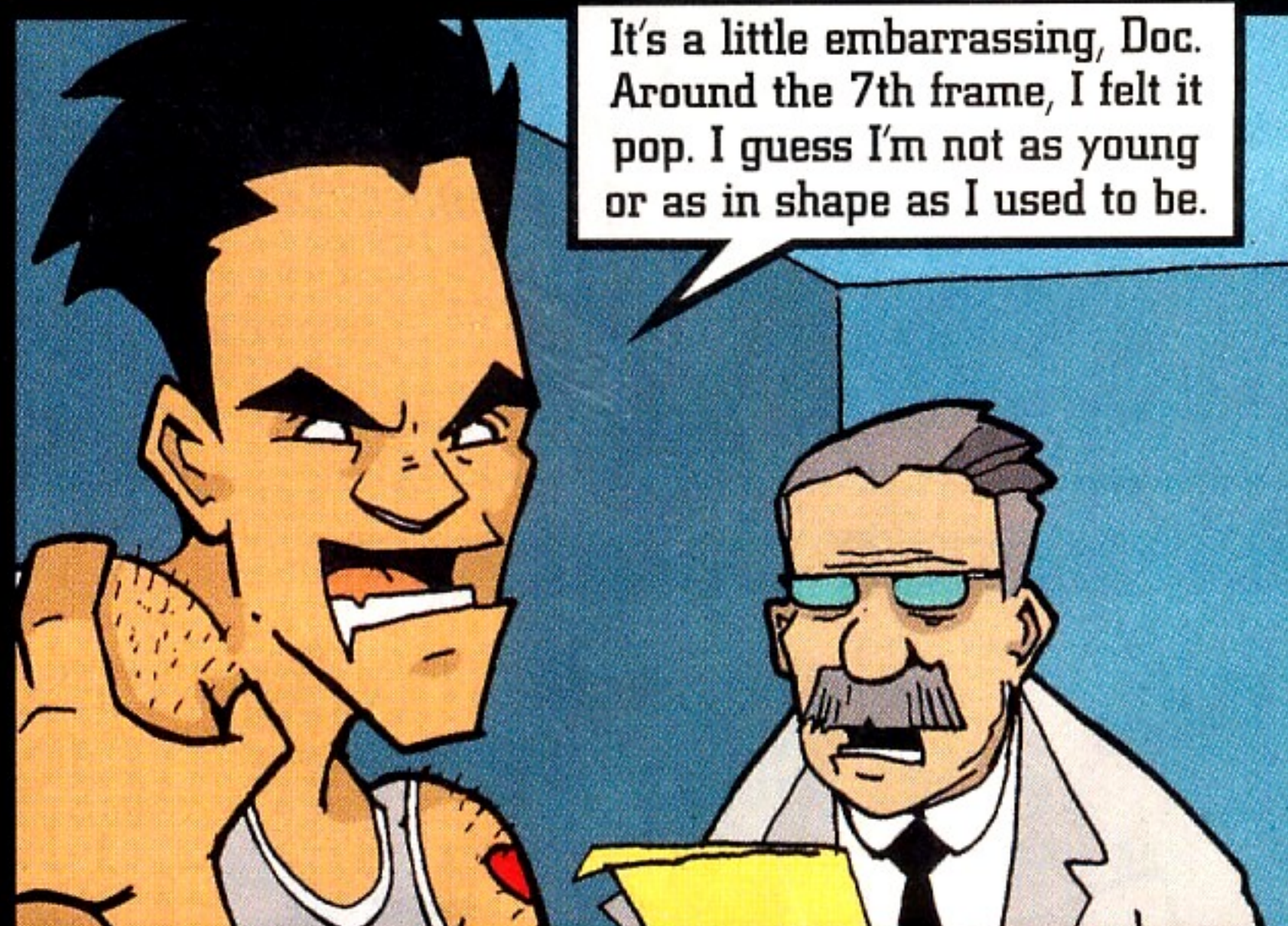
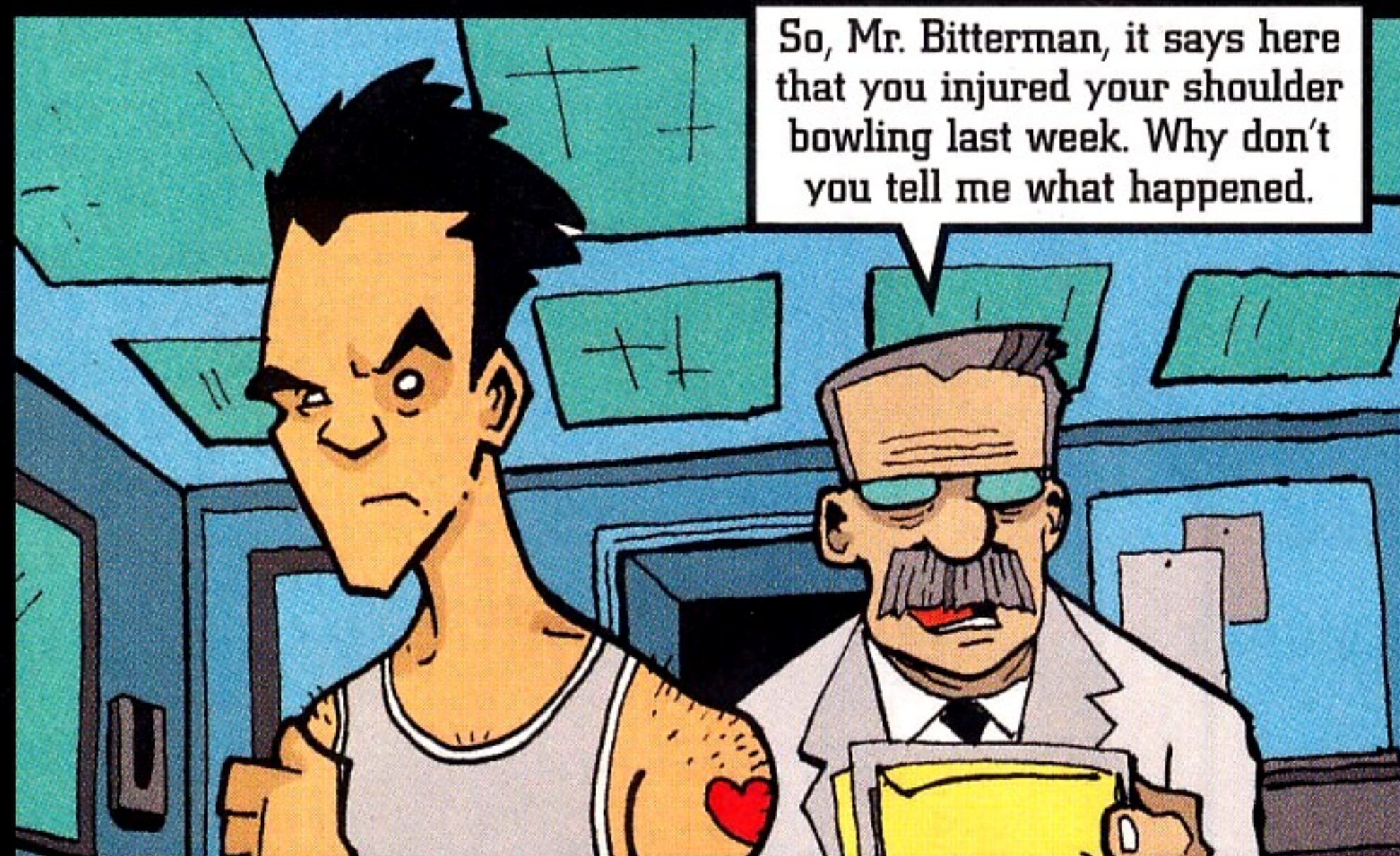
### From The Vagueville Paper Thing

#### DOG GONE IT

When will dog owners in this city realize that their pets are a nuisance to the rest of us? If the barking at night, defecating on my lawn, and knocking over garbage cans wasn't enough, these mutts are also telepathically instructing me to kill people. Enough is enough: we need leash laws now!

Revor Odif  
Mt. Hillcliff

## BITTERMAN





# FUNDALINI GOES TO THE MTV MOVIE AWARDS



Do I smell cocaine?!?! Out of my way, fatso!



Seriously — anyone? Is the bathroom this way?

Yes, I really did get pregnant in *Juno*, and no, I don't know where the baby is now...

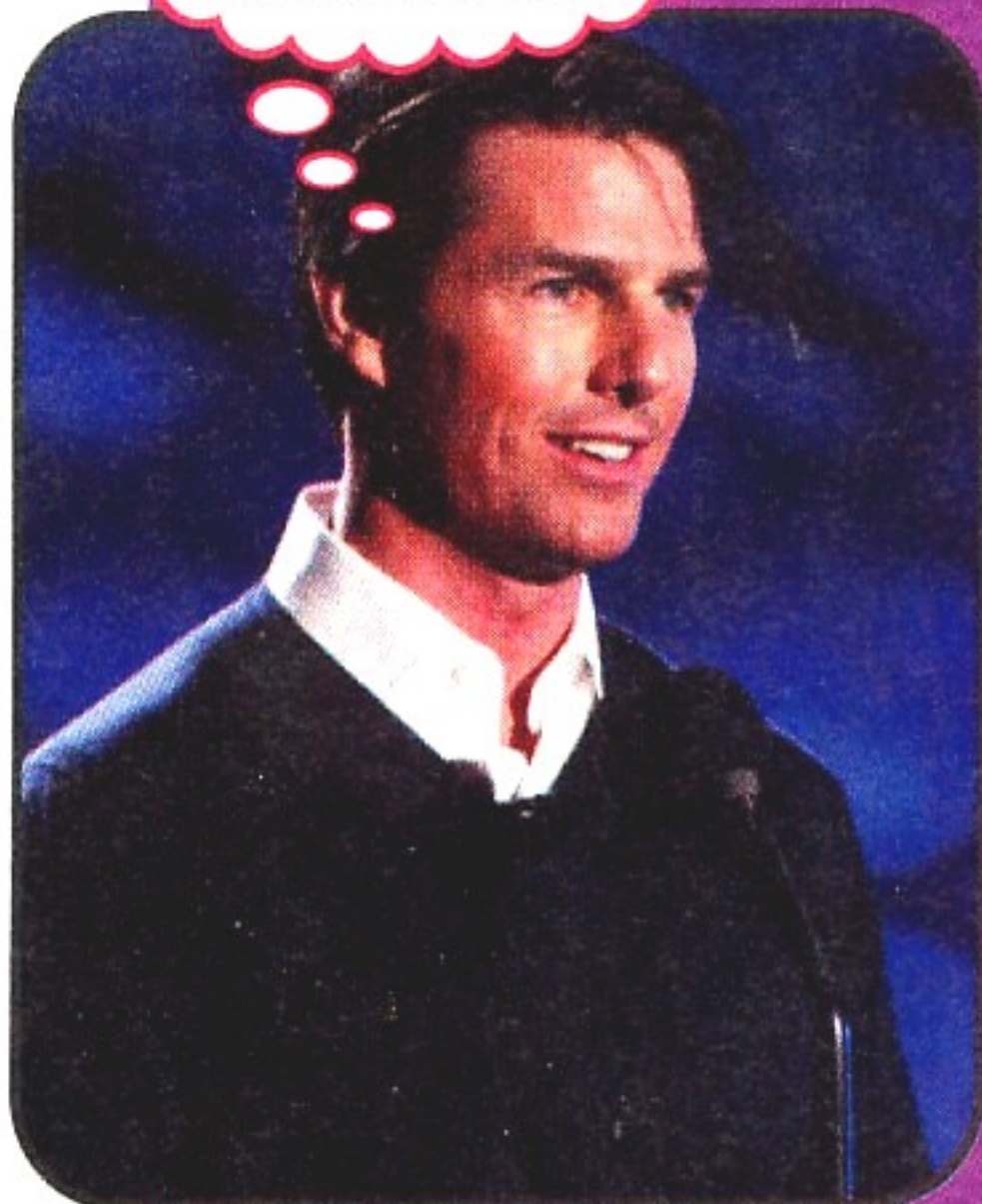


We're here tonight to accept for "Best Douchebag Couple"!

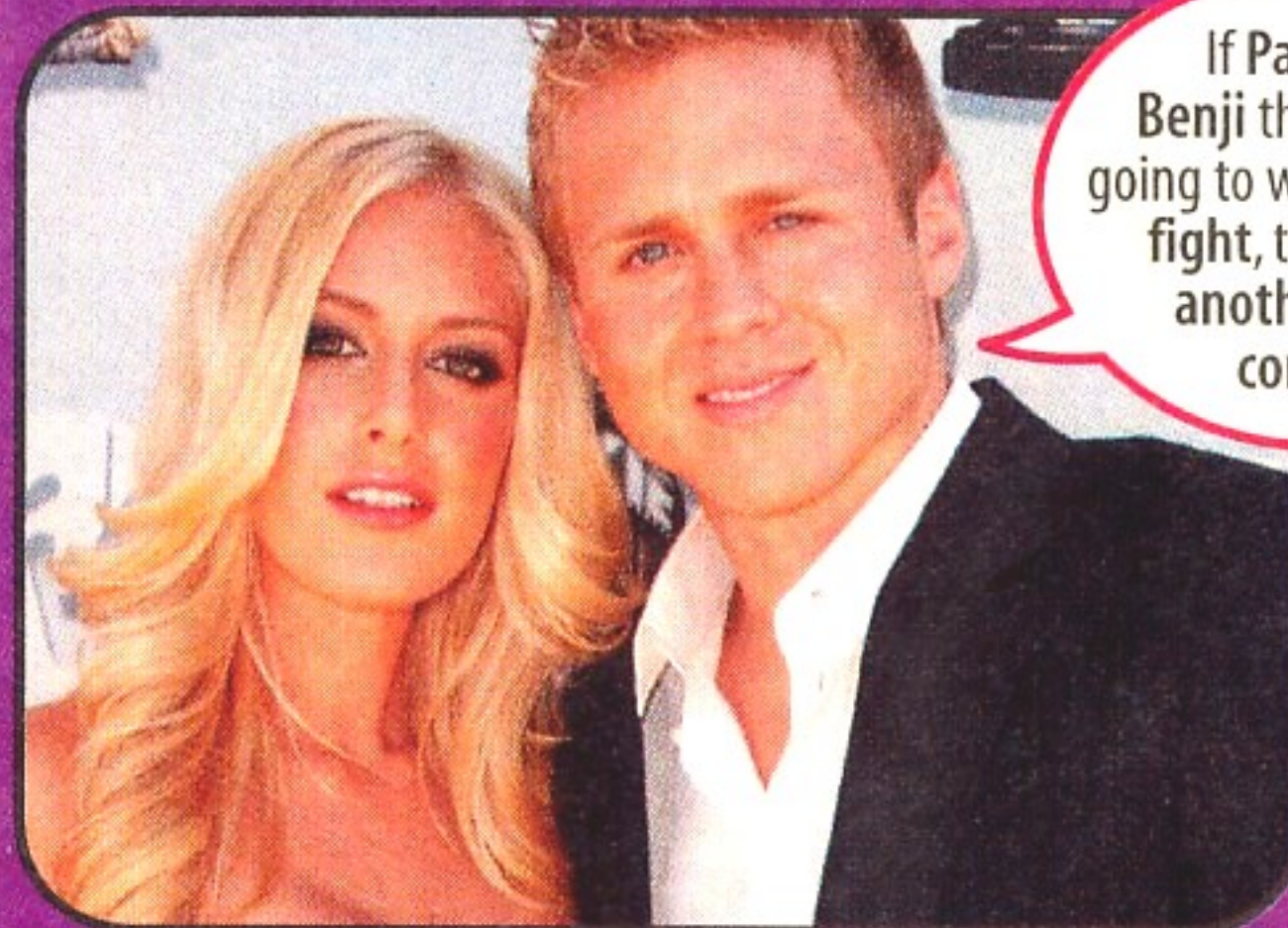
What gives? It's been two hours since our husbands went to the men's room together!



Must entertain. Begin "Award Presentation" procedures. Engage smiling program. Initiate eye twinkle sequence. Increase charm levels. Commence verbal address in t-minus 2 seconds...



This isn't what I meant when I requested well-hung back-up dancers!



If Paris and Benji think they're going to win without a fight, they've got another thing coming!

Nope — there's not enough pot in the world to make us want to see *The Love Guru*!



It's awesome to be here tonight... mostly because I can't afford cable anymore.



Hello, I'm Tila Tequila! And I'm here to \$\*&# the entire audience!



## FRIENDS OF FUNDALINI

Desmond Devlin  
Barry Liebmann

Garth Gerhart  
Hermann Mejia

Dave Hanson  
Scott Nickel

Darren Johnson  
Kevin Pope

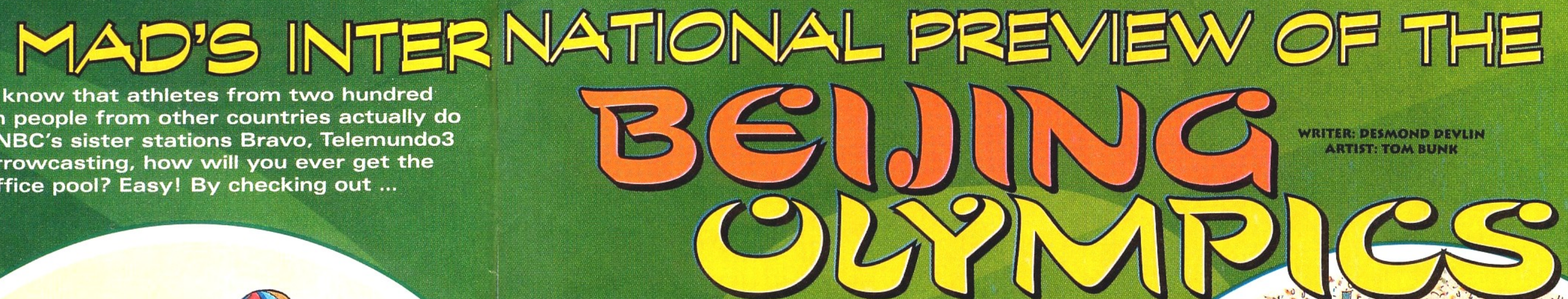
Jeff Kruse  
Jack Syracuse

Jacob Lambert  
Rick Tulka



# CHINA

# RUSSIA



**MAD'S INTERNATIONAL PREVIEW OF THE**

know that athletes from two hundred  
people from other countries actually do  
NBC's sister stations Bravo, Telemundo3  
roadcasting, how will you ever get the  
ffice pool? Easy! By checking out ...

**BEIJING**

**OLYMPICS**

WRITER: DESMOND DEVLIN  
ARTIST: TOM BUNK

**WRITER: DESMOND DEYLIN**  
**ARTIST: TOM BUNK**

# ISRAEL

# RAQ



Iraq arrives in China as a team in crisis. Their chances of winning a baseball medal are deadlier than Uday and Qusay. Team morale plunged when the second baseman found out that the shortstop's great-great-great-great-great-great-great-great-great-great-grandfather defamed his great-great-great-great-great-great-great-great-great-great-uncle in 1581, an outrage which must be avenged. Gymnastics is another weak spot, since all of the nation's pommel horses are currently on fire. On the plus side, skeet shooter Abu al-Najafi has been unstoppable ever since he switched from a Remington pump model rifle to a shoulder-hoisted rocket launcher.

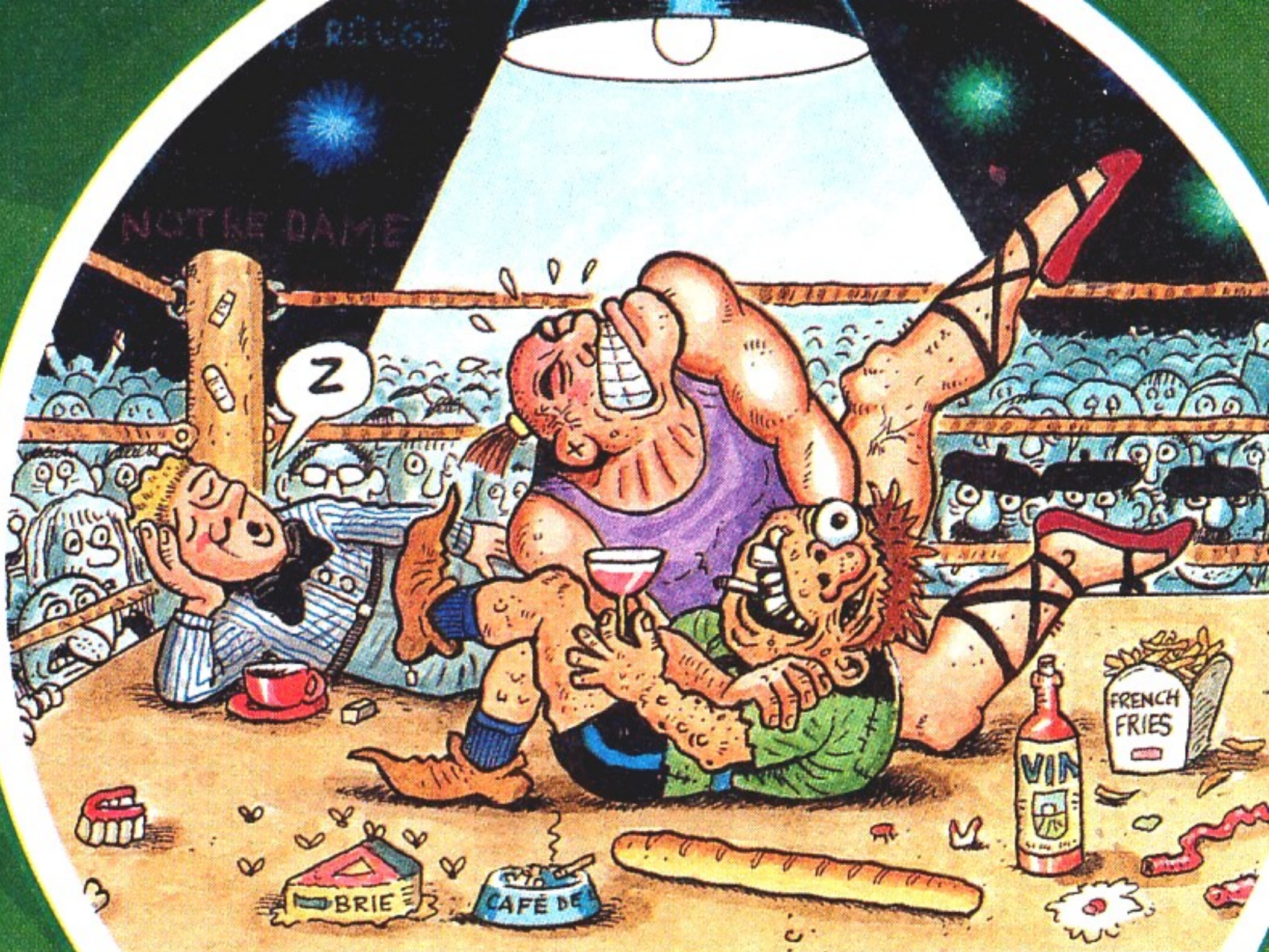


## FRANCE

France's water polo team is under-prepared, because the players don't like going into water more than once every ten days. And women's pole vaulter Margaux Bonnaire suffered a truly gruesome injury after her armpit hair got caught on the crossbar. Usually, the rowing team is a national focal point, since it permits the French to look backwards to glory. But it failed to qualify after the entire rowing crew went on strike mid-race and then drowned. Worse still, former marathon champion Henri Malet's training is going poorly because he is having trouble cutting down to five packs of cigarettes a day.



Weightlifting superheavyweight Cardinal Francesco Sandri isn't expected to medal in the clean and jerk. But he's among the world's elite in the kneel and rise, the confess and repent, and the molest and settle.



France's newest Greco-Roman wrestling sensation may be a rare bright spot. The Notre Dame newcomer has never had both of his shoulders pinned to the mat.

## VATICAN CITY

With a country whose average age is comatose, the men from Rome will need to be at their infallible this summer. Vatican City has never won gold (as if it needs any more), and church officials blame past woes on those pointy hats that create terrible wind resistance and their foolish (and painful) decision in 2004 to compete in stained glass shorts. They hope to resurrect their chances with sprinter Cardinal Giacomo Polettina, who plans on threatening his competition with excommunication if they don't allow him to win. The Vatican's chances of capturing a soccer medal are greatly diminished because their highly-regarded goalie, Cardinal Sandoval Ossa, is out with stigmata.

## THE NETHERLANDS

In this era of performance enhancing drugs in sports, the team from Holland is a breath of fresh air. They compete on a pure regimen of hash brownies, LSD and magic mushrooms, which are all distinctly performance UN-enhancing drugs. Even so, many martial arts traditionalists insist that the large wooden shoes give the Dutch tae kwon do team an unfair advantage. There are high expectations for the sailing team as Captain Halbo Van Gogh, the fourth-generation descendant of the famed painter, has done his ancestor one better by chopping off both ears. "For wind resistance," he explains.



Aging Dutch hookers keep climbing up onto the winners' platform, where people can walk by and stare at them.



# THE KNOCKOUT



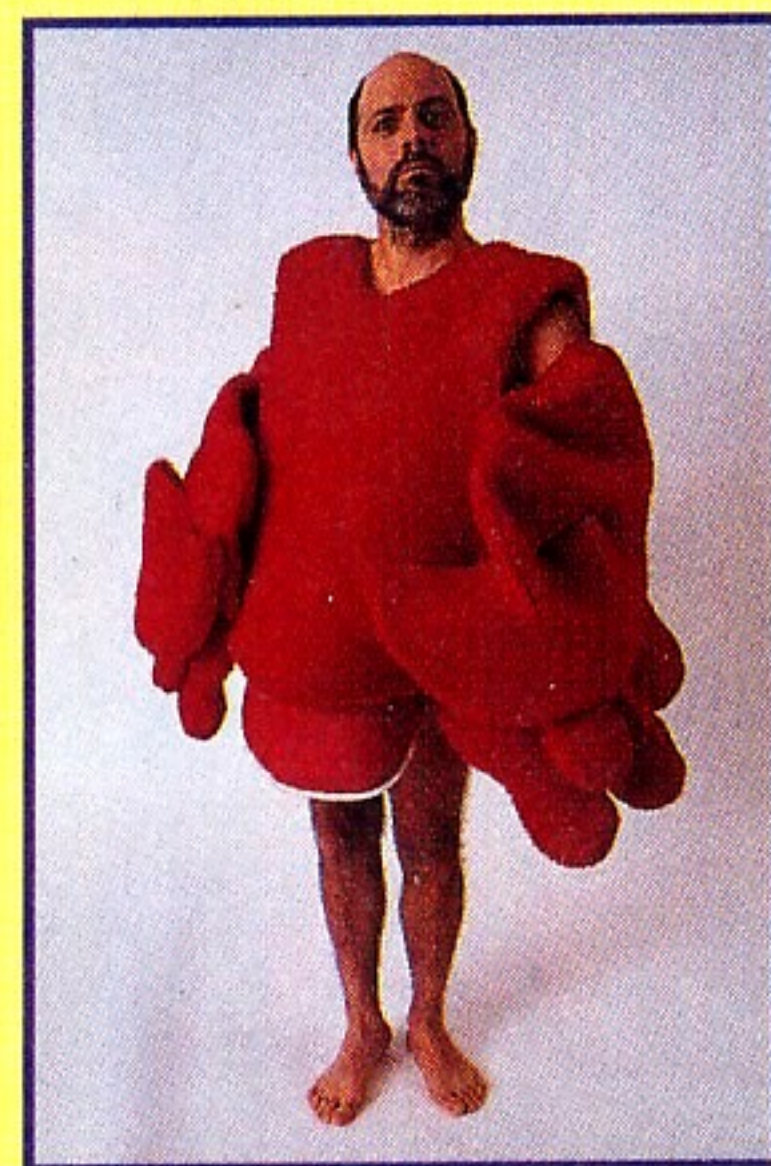
A  
**MAD**  
POLITICAL  
POSTER

ARTIST: MARK FREDRICKSON



# An important message from MAD's Director of Business & Development,

**JEFFREY  
LOZENGE**



*Consider a lobster. Or a man in a lobster suit. Or a lobster in a man's suit (not shown). Either way, it's obvious to even the most casual of lobster observers that lobsters don't give a damn. That's where I come in.*

*And that's where MAD comes in. Yes, MAD — the magazine whose time is and was and continues to be — gives a damn about what you consider, whether you consider it or not. This includes not just crustaceans but other sea creatures (also not shown) and even creatures that aren't sea creatures. (Sorry, no room to show them, either.)*

*The important thing to remember is that it's important to remember important things, even things that don't seem important, like MAD, which is very important — at least when compared with a lobster. Except perhaps at a lobster dinner, which, like subscribing to MAD, is a good idea for you, but not a lobster.*

*That's why I don the lobster suit and risk the scalding hot kettle and the drawn butter sauce. Because I give a damn about what's important, even though lobsters don't.*

*Order the veal entrée.*

Visit [www.madmag.com](http://www.madmag.com)  
or call **1-800-4 MAD MAG**  
**6 2 3 6 2 4**

Mon-Fri 9 a.m.-12 a.m. Sat 9 a.m.-6 p.m. Eastern Time

U.S. and Canada Orders Only! Outside U.S. (including Canada) add \$12 (includes GST tax).

Key Code: A08FIL

**Subscribe to  
MAD now!**  
**13 issues for only  
\$19.99 (Cheap!)**



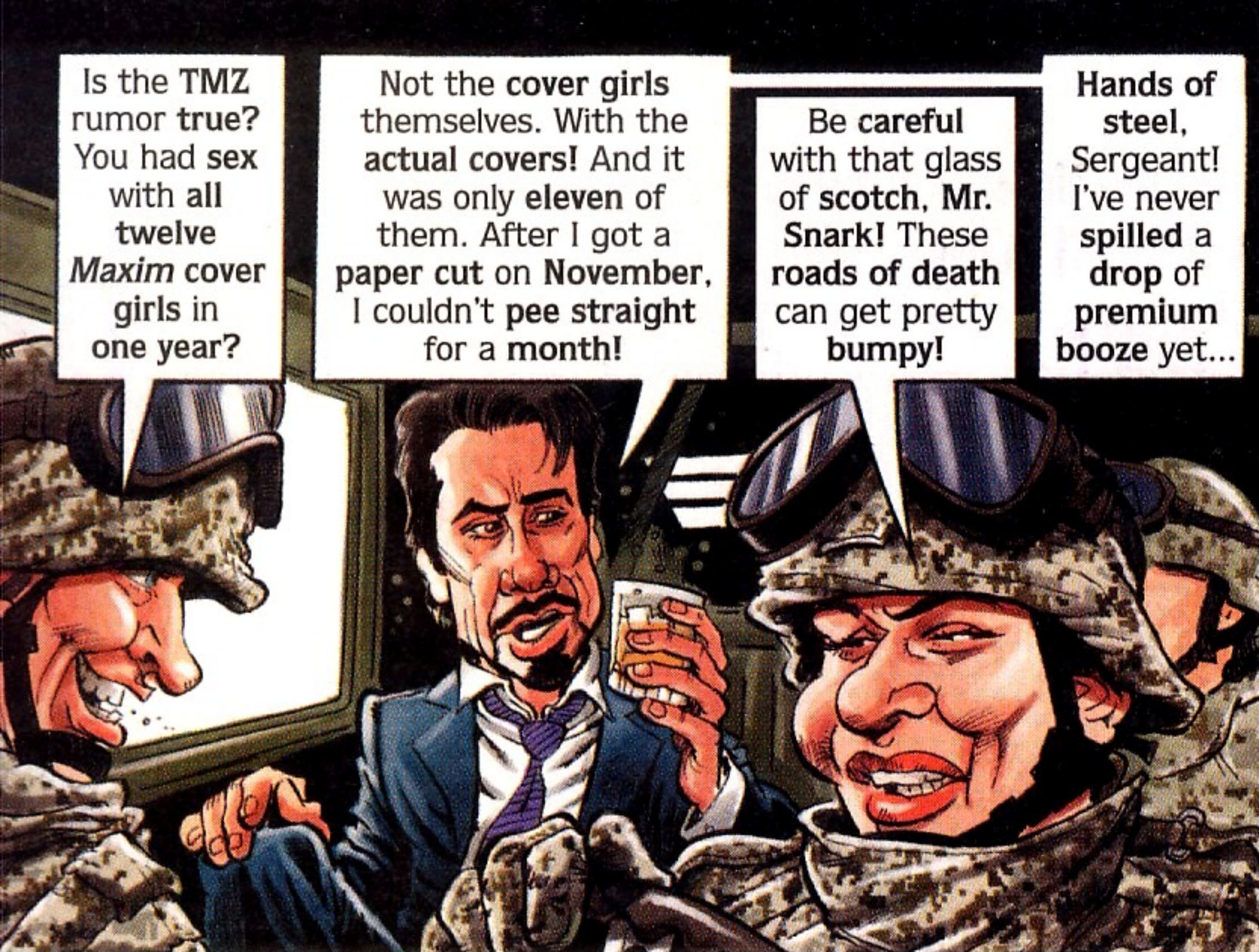


**Mr. Snark, you've got a deal!**

MISSION  
ACCOMPLISHED

You might think that **waiting around**, holding **doors** for **Phony Snark** is a lame **assignment** for a **military man**! Actually, it's about the **most exciting thing** I get to do in this **whole movie**! But the **producers** promised me that if this one goes **well**, they'll let me do **10 push-ups** in the **sequel**! Or maybe the **third one**!





Is the TMZ rumor true? You had sex with all twelve *Maxim* cover girls in one year?

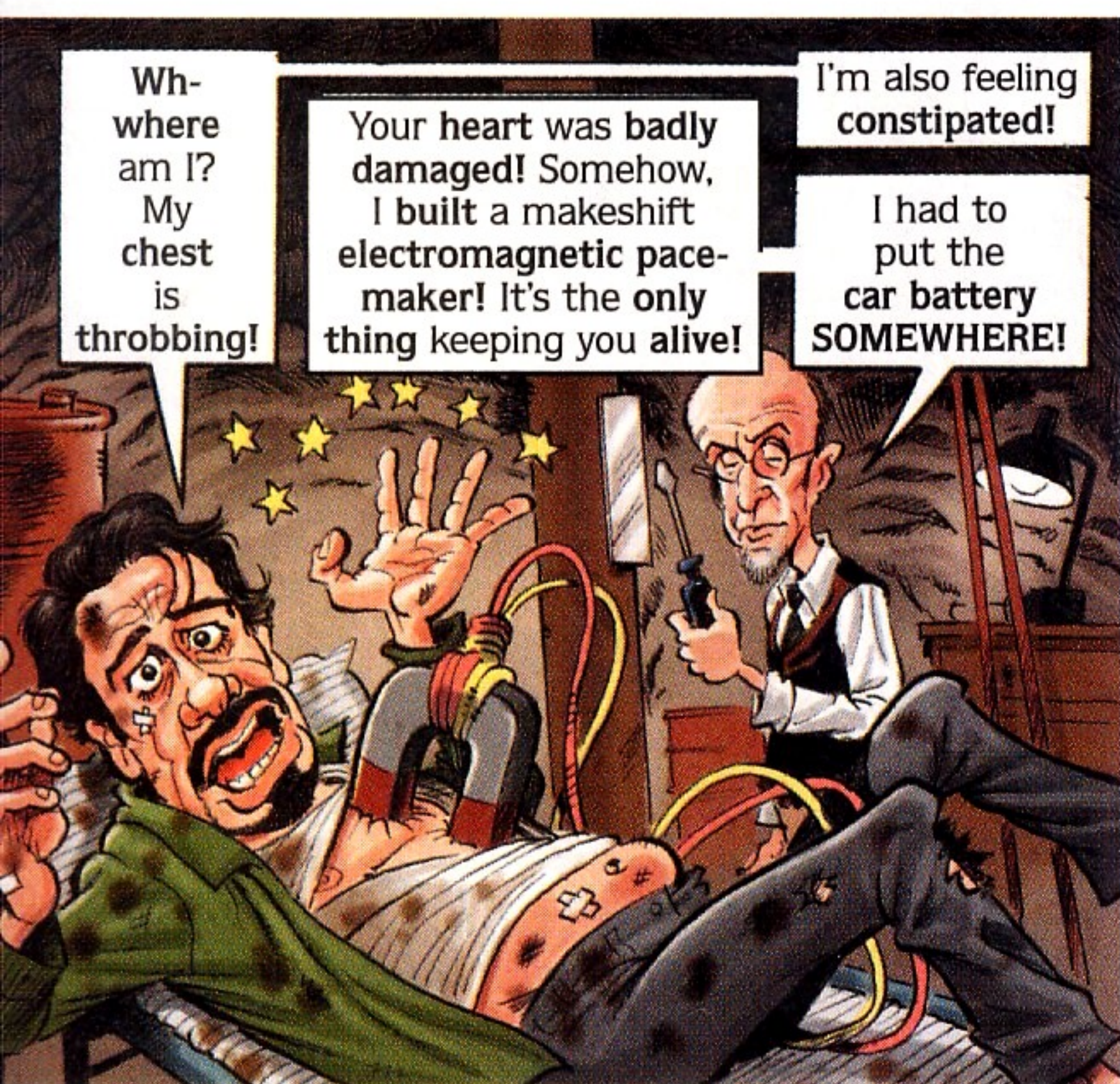
Not the cover girls themselves. With the actual covers! And it was only eleven of them. After I got a paper cut on November, I couldn't pee straight for a month!

Be careful with that glass of scotch, Mr. Snark! These roads of death can get pretty bumpy!

Hands of steel, Sergeant! I've never spilled a drop of premium booze yet...



Well, so much for that streak!

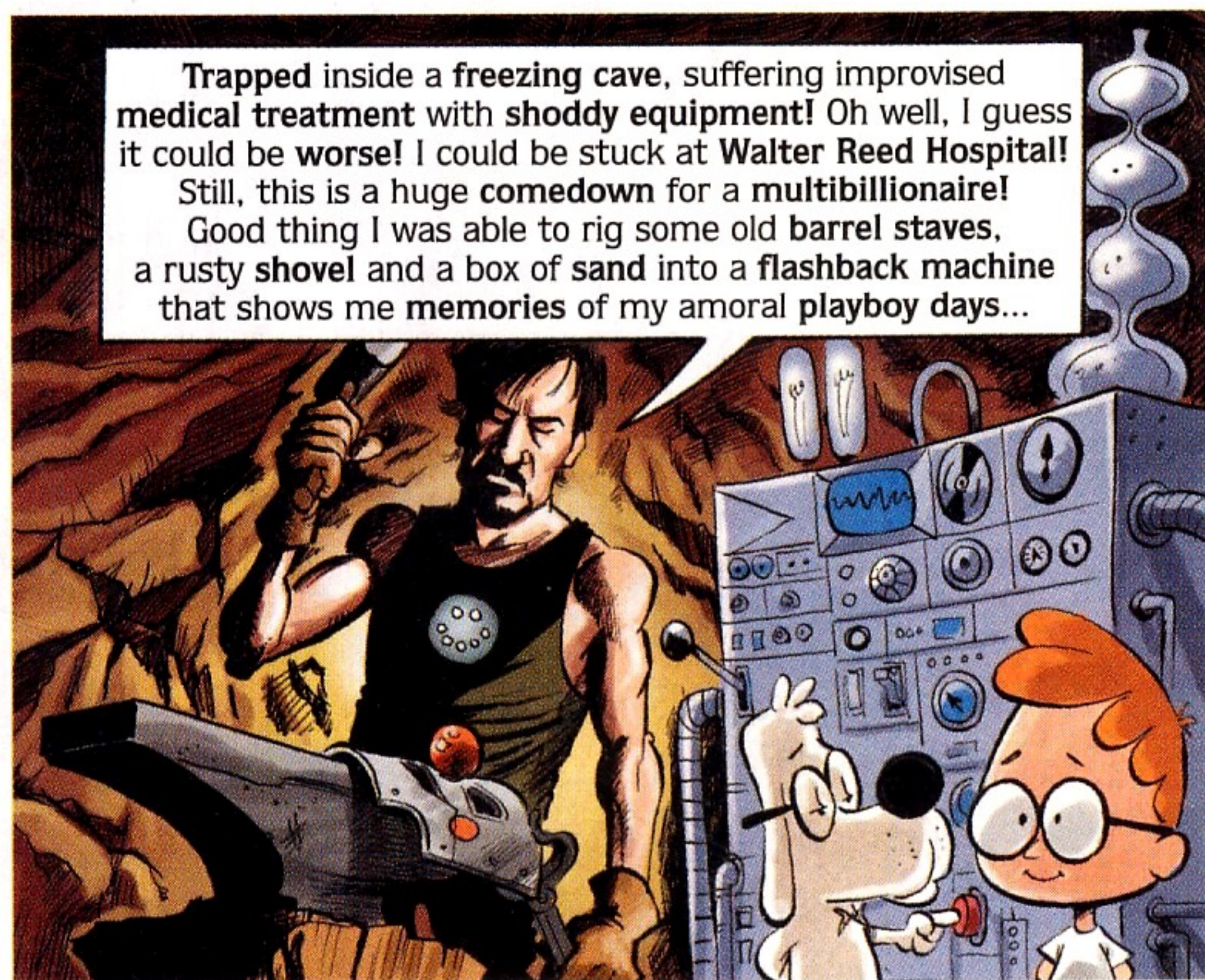


Wh-where am I? My chest is throbbing!

Your heart was badly damaged! Somehow, I built a makeshift electromagnetic pace-maker! It's the only thing keeping you alive!

I'm also feeling constipated!

I had to put the car battery SOMEWHERE!



Trapped inside a freezing cave, suffering improvised medical treatment with shoddy equipment! Oh well, I guess it could be worse! I could be stuck at Walter Reed Hospital! Still, this is a huge comedown for a multibillionaire! Good thing I was able to rig some old barrel staves, a rusty shovel and a box of sand into a flashback machine that shows me memories of my amoral playboy days...

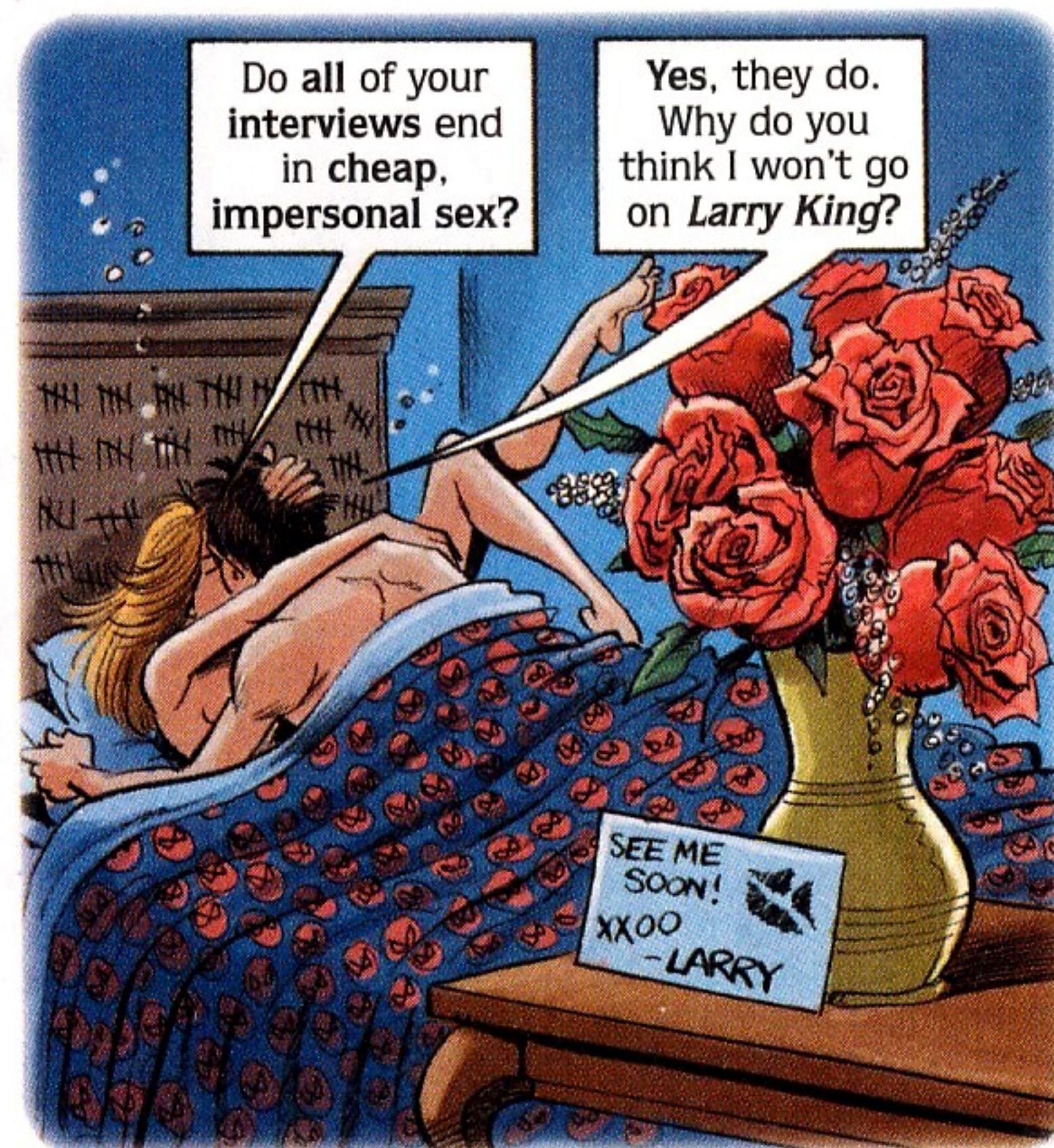


Mr. Snark, can you give me a quote?

I'll give you more than that, sweet thing! I'll give you chlamydia!

Honestly, Phony! What can this cheap bimbo mean to you, besides just another notch on your bedpost?

I can't deny it. But just two more notches and my bedpost will topple over! You want to join us? Timmm-ber!



Do all of your interviews end in cheap, impersonal sex?

Yes, they do. Why do you think I won't go on *Larry King*?





He is the leader of the **All-Generica terrorist movement!** He says he brought you here to build him a **\$300 million Gigolo missile!** The budget is 25 bucks!

If he needed me alive to build his weapons, then why did he almost kill me with a bomb first?

He's got a bald head in 115-degree heat! Didn't you read the opening page?



I refuse to help you! I don't care if you beat me! I don't care if you burn me!

My friend. We use more state-of-the-art persuasion techniques that don't leave scars... on the outside!

Oh no! Not more crappy superhero movies! Okay! I'll help you!

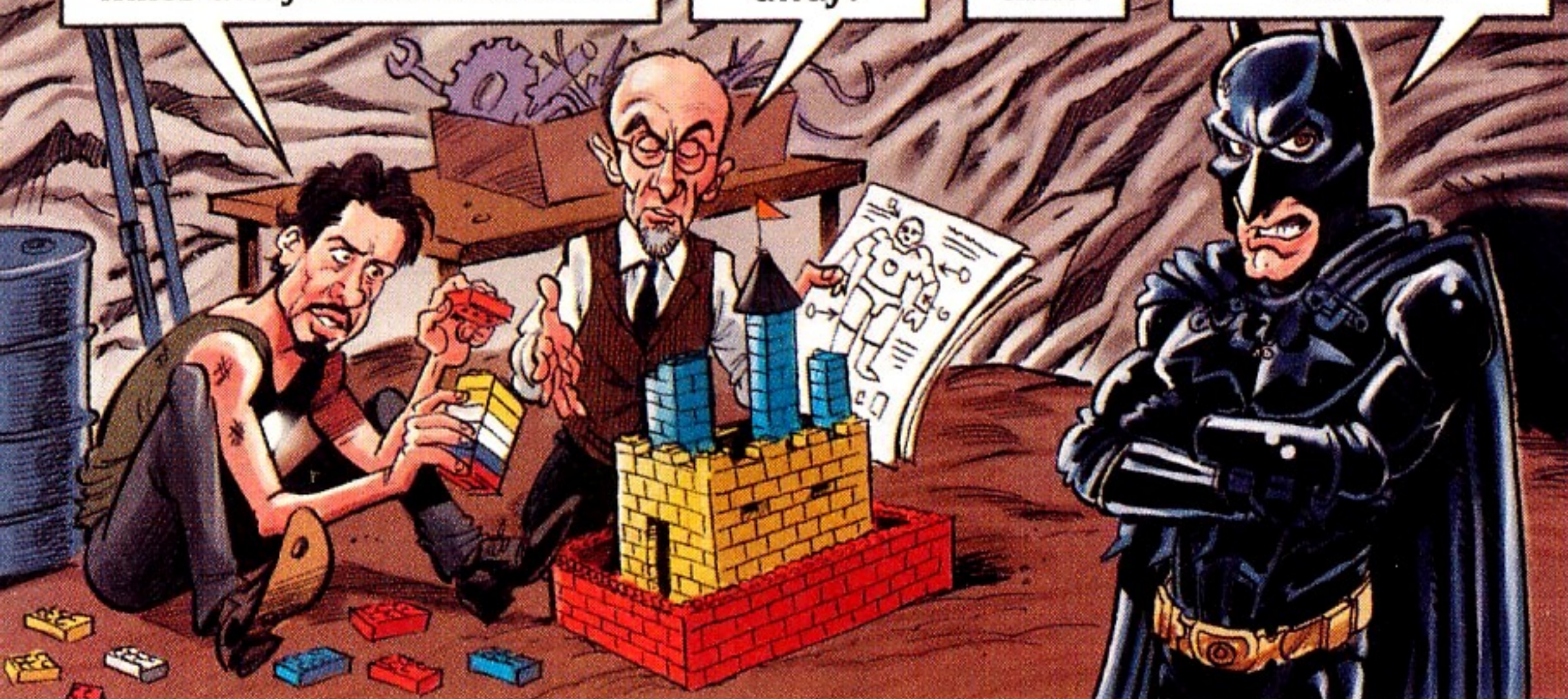


The assignment is impossible! They give me random scraps of wire and broken chunks of metal, and they expect me to construct a sophisticated multi-tracked missile system capable of hitting multiple targets 100 miles away? It can't be done!

What about a missile system that can hit 90 miles away?

Oh, I can build one of **THOSE** by lunch-time!

A spoiled billionaire playboy, making expensive supergadgets in a secret cave? Wow, movies are more original than ever!



We've got a cave. A **CAVE!** Remind me again why we stored all of our weapons **OUTSIDE?**

So they can make cool explosions, idiot!

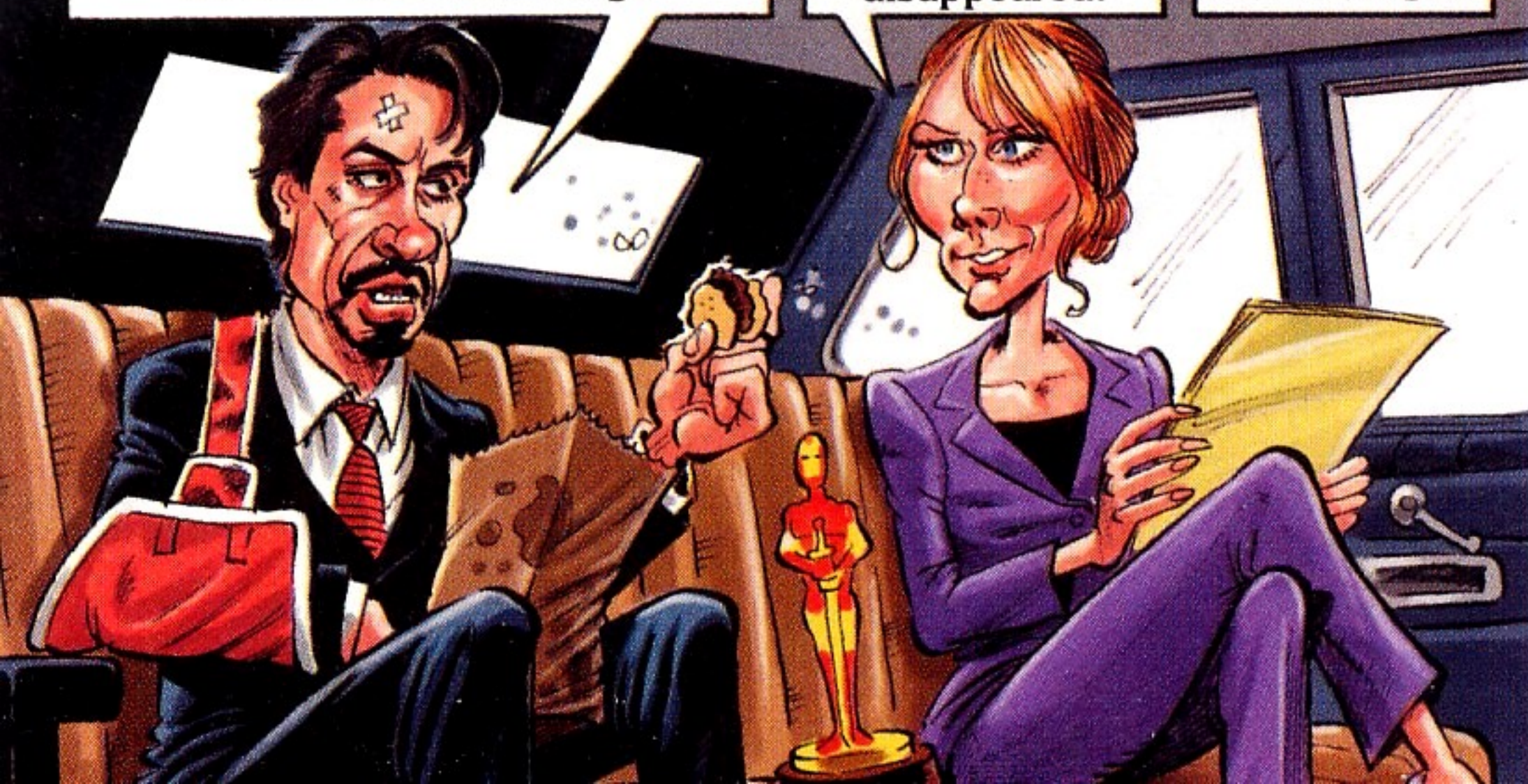
Shoot him! Shoot the prisoner! But whatever you do, don't aim at those two gigantic eyeholes!



What good is my private jet when it only takes me on **guilt trips?** Only now do I finally realize that my luxurious billionaire's life is built on **nothing!** Schlepper, do you know what it's like to have **nothing?**

As a matter of fact, yes! The company hasn't paid my salary since the day you disappeared!

That stinks. Let me make it up to you! **Here.** Have the last bite of my cheeseburger!



While it's true I've always secretly wanted you to grab my organ, somehow I'd pictured it differently! Nevertheless, I'm sorry that the gelatinous discharge in there is so gross!

No problem, Mr. Snark! I'm married to the singer for Coldplay! Have you **HEARD** their albums? I'm used to putting up with disgusting goop!





Mr. Snark. You're a full-grown man! But since your return to America, you've spent hours alone, down in your basement, abusing your body, playing with your computer equipment and designing new superhero costumes that no one but you can see! Do you know what this makes you?

Yes! Marvel Comics' target audience!



Sir, you're stumbling and slipping awkwardly, and crashing into every wall in the room!

Ahh, I'm used to it! I just hope they don't mistake what I'm doing and send me back to rehab!

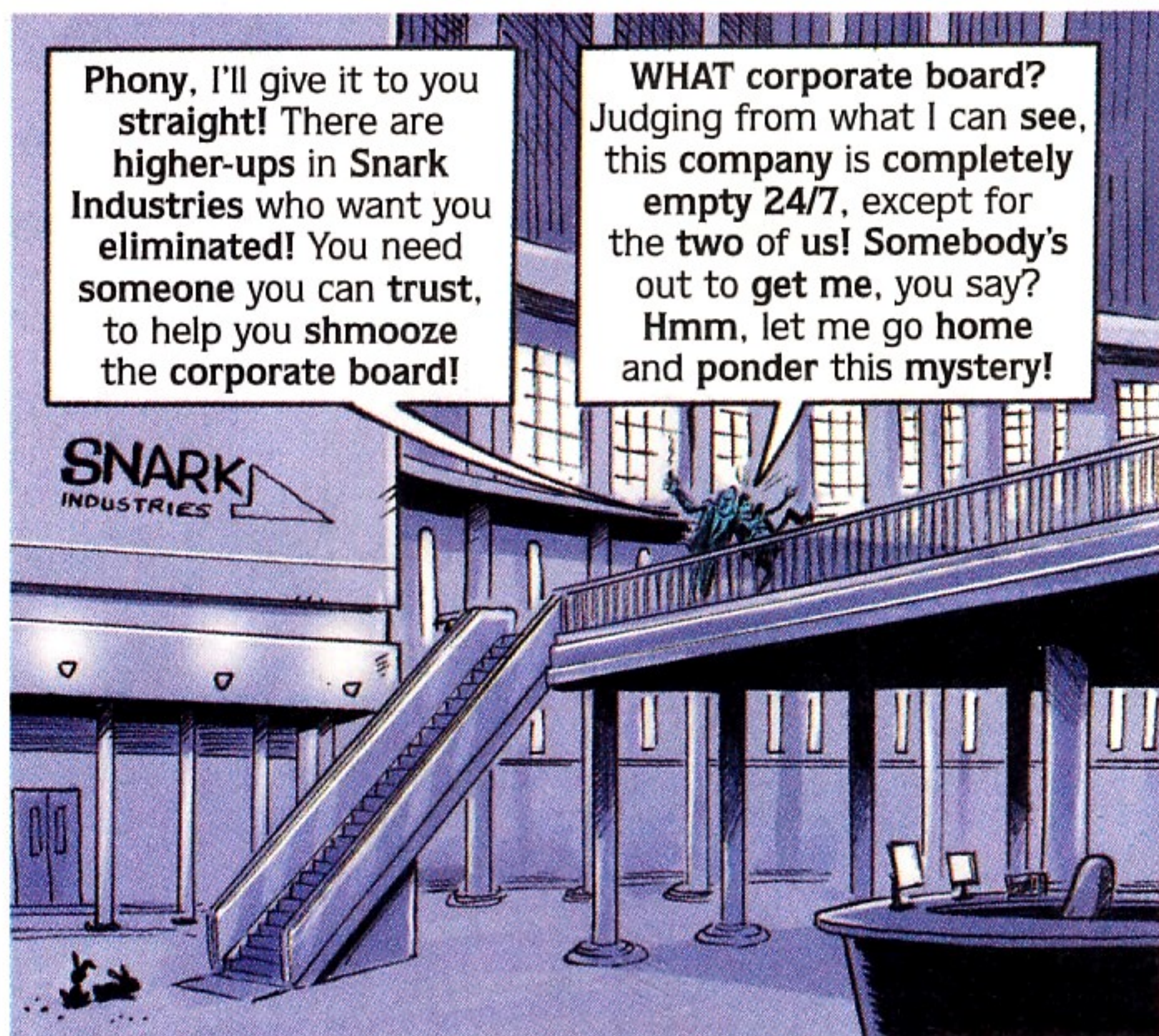


It works! The suit works! At last, I can accomplish the one thing mankind has always dreamed of doing! I can poop on a bird's head! Tweet tweet on THIS, you worm-eating little creeps!



Phony, I'll give it to you straight! There are higher-ups in Snark Industries who want you eliminated! You need someone you can trust, to help you shmooze the corporate board!

WHAT corporate board? Judging from what I can see, this company is completely empty 24/7, except for the two of us! Somebody's out to get me, you say? Hmm, let me go home and ponder this mystery!



I'm an engineer, Schlepper, I can recognize sparks! Why don't you come back to my place? I'd like to slip into something incredibly uncomfortable!

Let's do it! I'll bring the sensual massage oil!

And I'll supply the Rust-Oleum!



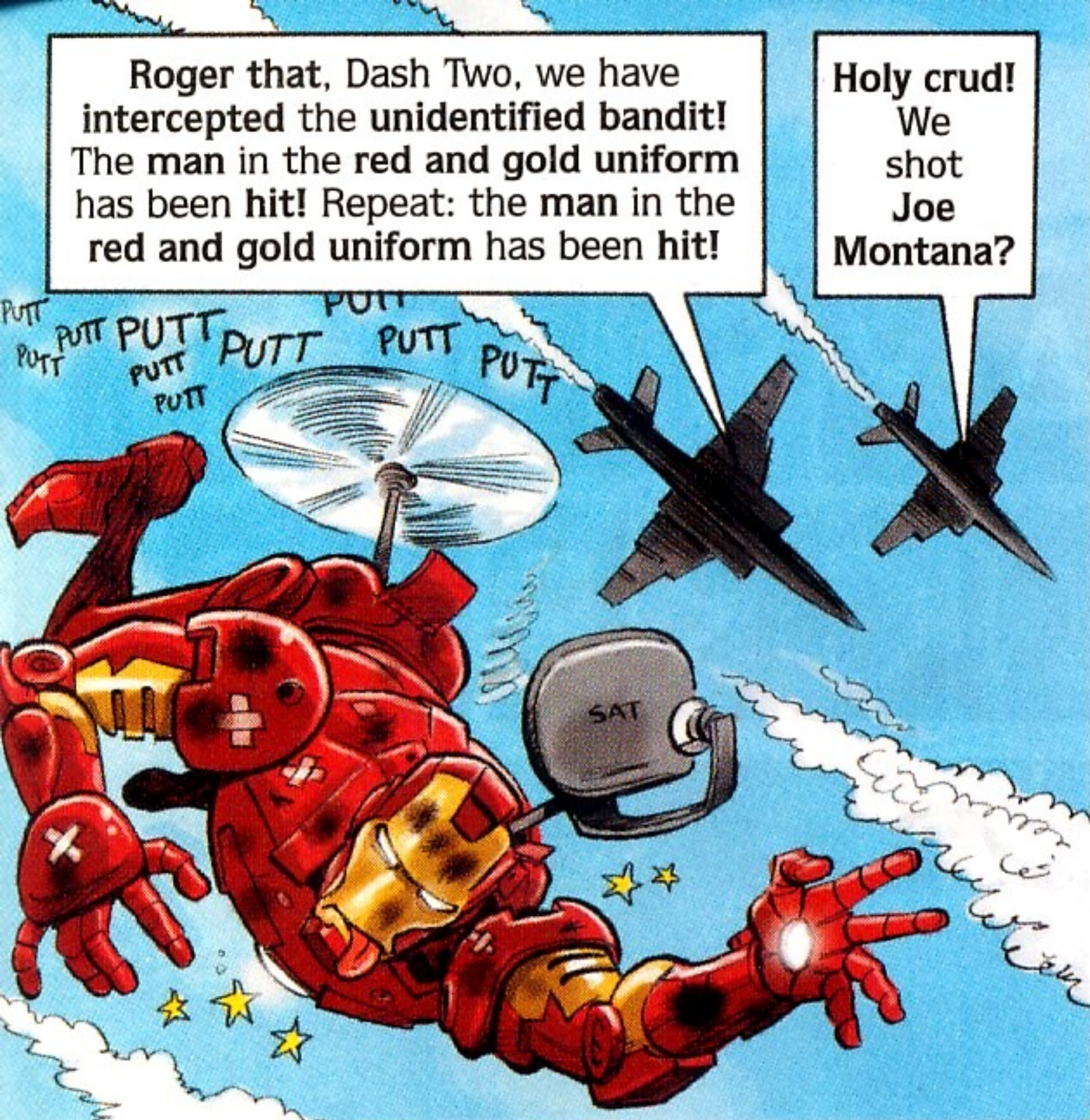
I'm back to finish the job! With this hand, I can shoot deflector blasts! With this arm, I can shoot guided rockets! With my shoulders, I can pinpoint terrorist targets among civilians! And for some reason, I can pick up Sirius Radio! Baba booe! Baba booe!

The iron infidel has returned! No! My terrorist retirement package! My 401(k)! My...aaaaghhhh!

Aaaiiiieeee! Worst cameo ever!

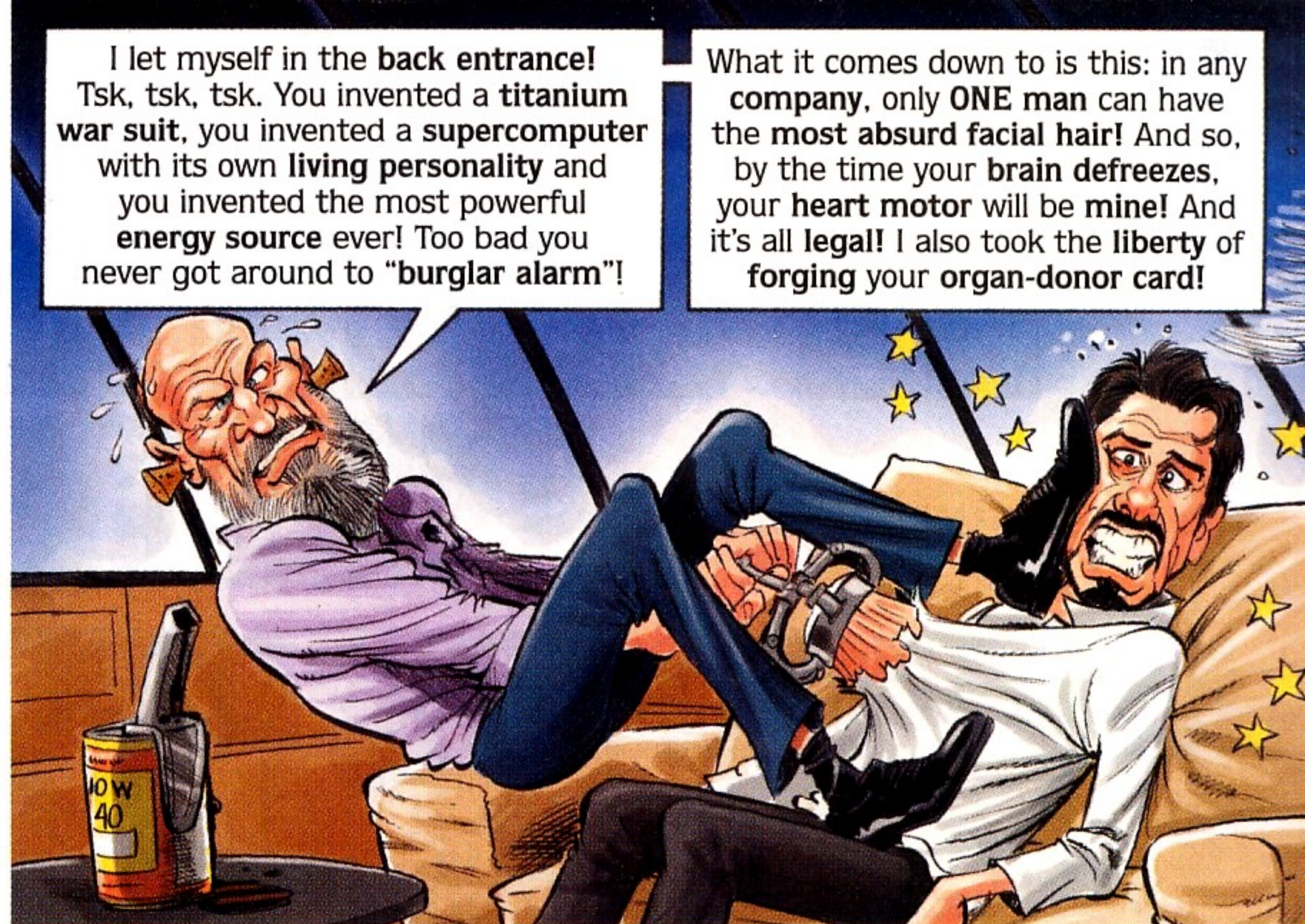






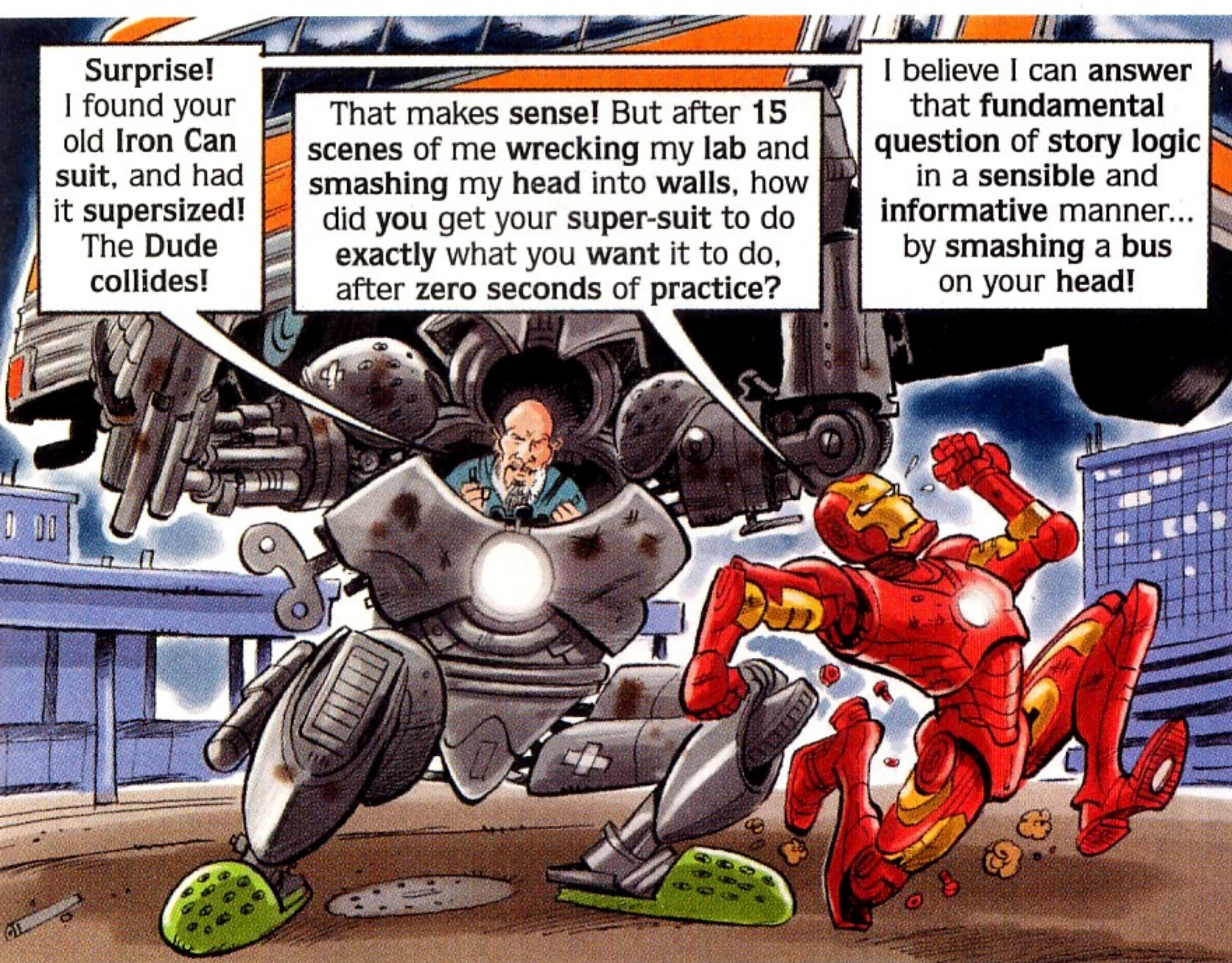
Roger that, Dash Two, we have intercepted the unidentified bandit! The man in the red and gold uniform has been hit! Repeat: the man in the red and gold uniform has been hit!

Holy crud! We shot Joe Montana?



I let myself in the back entrance! Tsk, tsk, tsk. You invented a titanium war suit, you invented a supercomputer with its own living personality and you invented the most powerful energy source ever! Too bad you never got around to "burglar alarm"!

What it comes down to is this: in any company, only ONE man can have the most absurd facial hair! And so, by the time your brain defreezes, your heart motor will be mine! And it's all legal! I also took the liberty of forging your organ-donor card!



Surprise! I found your old Iron Can suit, and had it supersized! The Dude collides!

That makes sense! But after 15 scenes of me wrecking my lab and smashing my head into walls, how did you get your super-suit to do exactly what you want it to do, after zero seconds of practice?

I believe I can answer that fundamental question of story logic in a sensible and informative manner... by smashing a bus on your head!



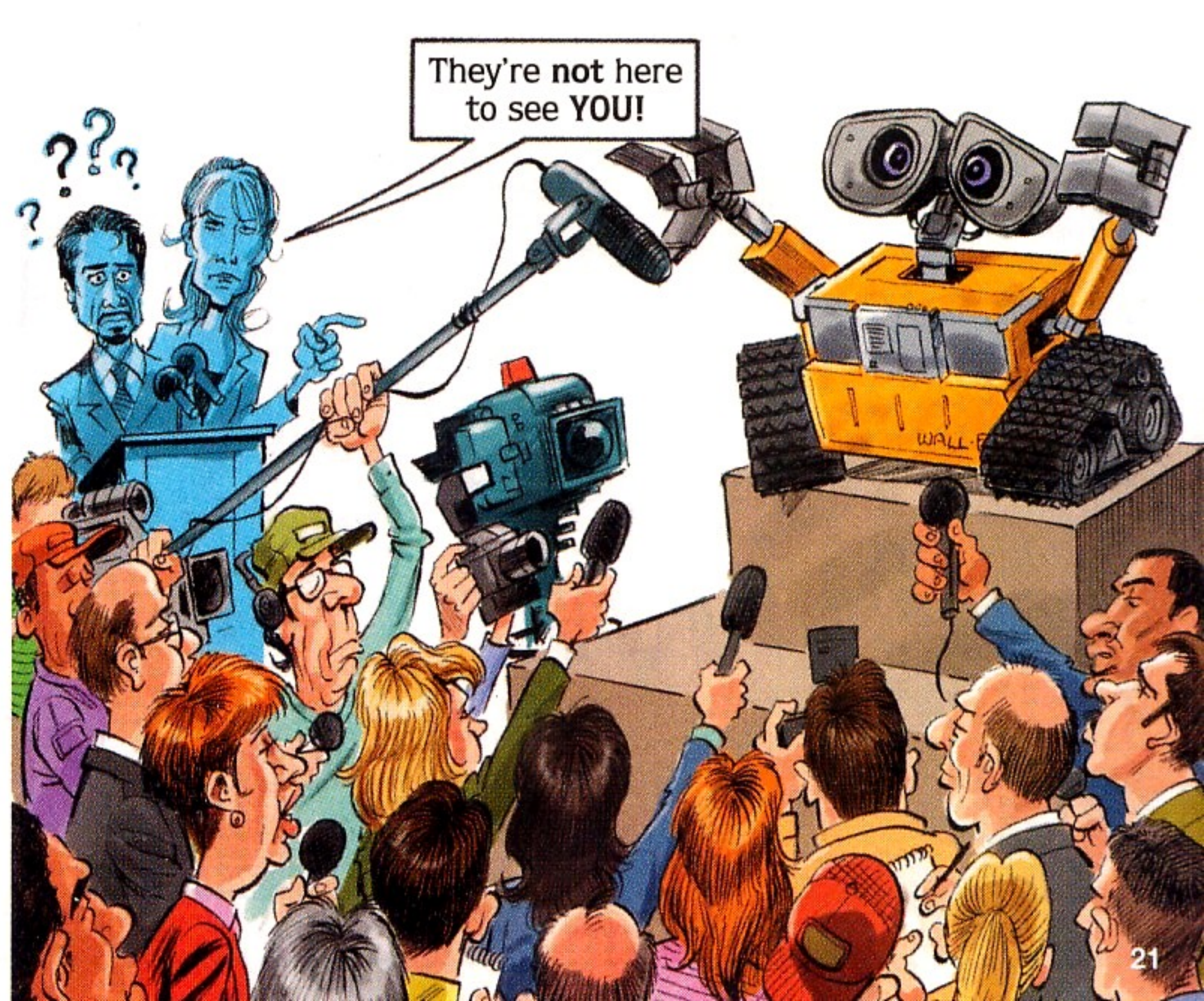
Gaarrgghh!!! My plan was 99.999% perfect! Only the part about wearing a three-ton metal suit on a glass roof over a gigantic power generator was a little iffy!

Ha! I let him kick the crap out of me, and then my pseudo-girlfriend pushed a button! This superheroing stuff is EASY!



Press conference, eh? I guess they all want to talk about the incredible debut of the most popular metal hero anybody ever saw!

Yes, they are. But, Phony, there's only one problem...



They're not here to see YOU!



These days driving your car anywhere costs a small fortune! With gas prices at an all time high you practically have to rob a bank just to afford gas! But then you'd need a getaway car! You see the conundrum we're in! So before you go get fitted for a ski mask, you should read these...

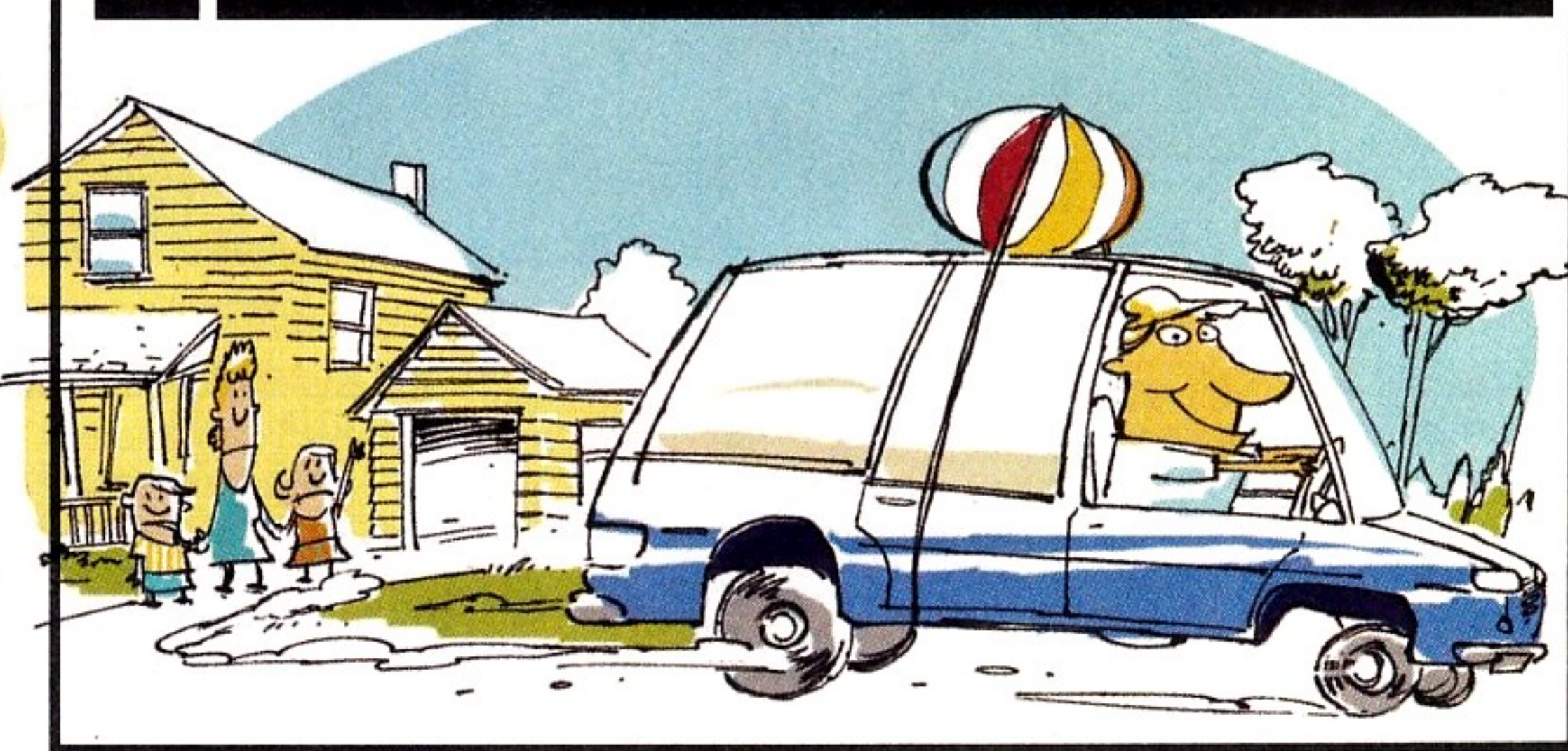
# 10 EASY WAYS TO BEAT HIGH GAS PRICES AND INCREASE YOUR MILEAGE

WRITER: DICK DEBARTOLO  
ARTIST: TIM HAMILTON

**1** Aggressive driving lowers gas mileage by as much as 33%. Always take a couple of tranquilizers or a sleeping pill before you hit the road.



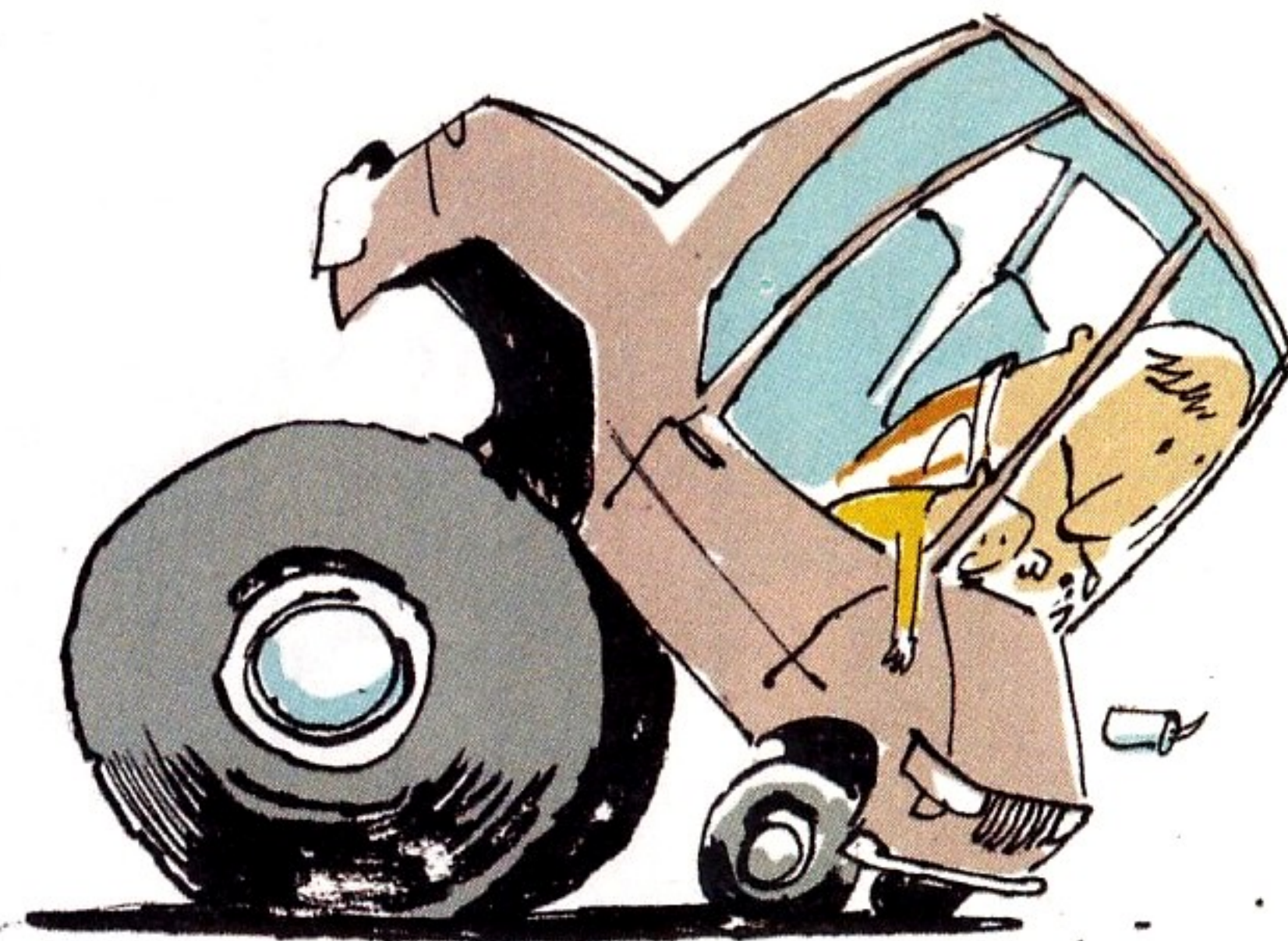
**2** Each 100 pounds of weight in your car increases gas consumption by 11%. When you go on family trips, make sure you're the only one in the car.



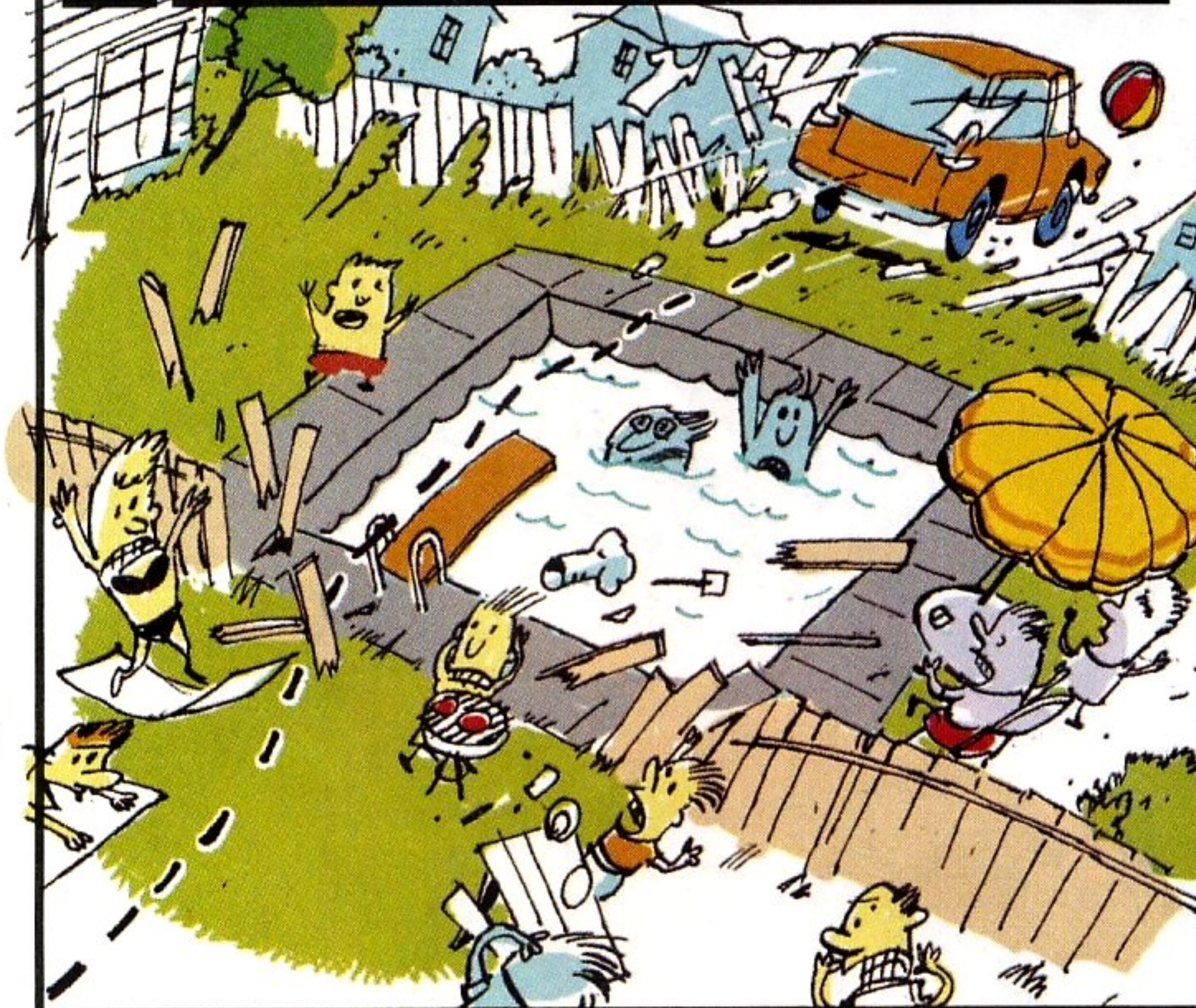
**6** Join the Auto Club. Every morning call and report that your car isn't running. They'll tow you to a gas station near your job for free. Repeat in the opposite direction at 5 P.M.



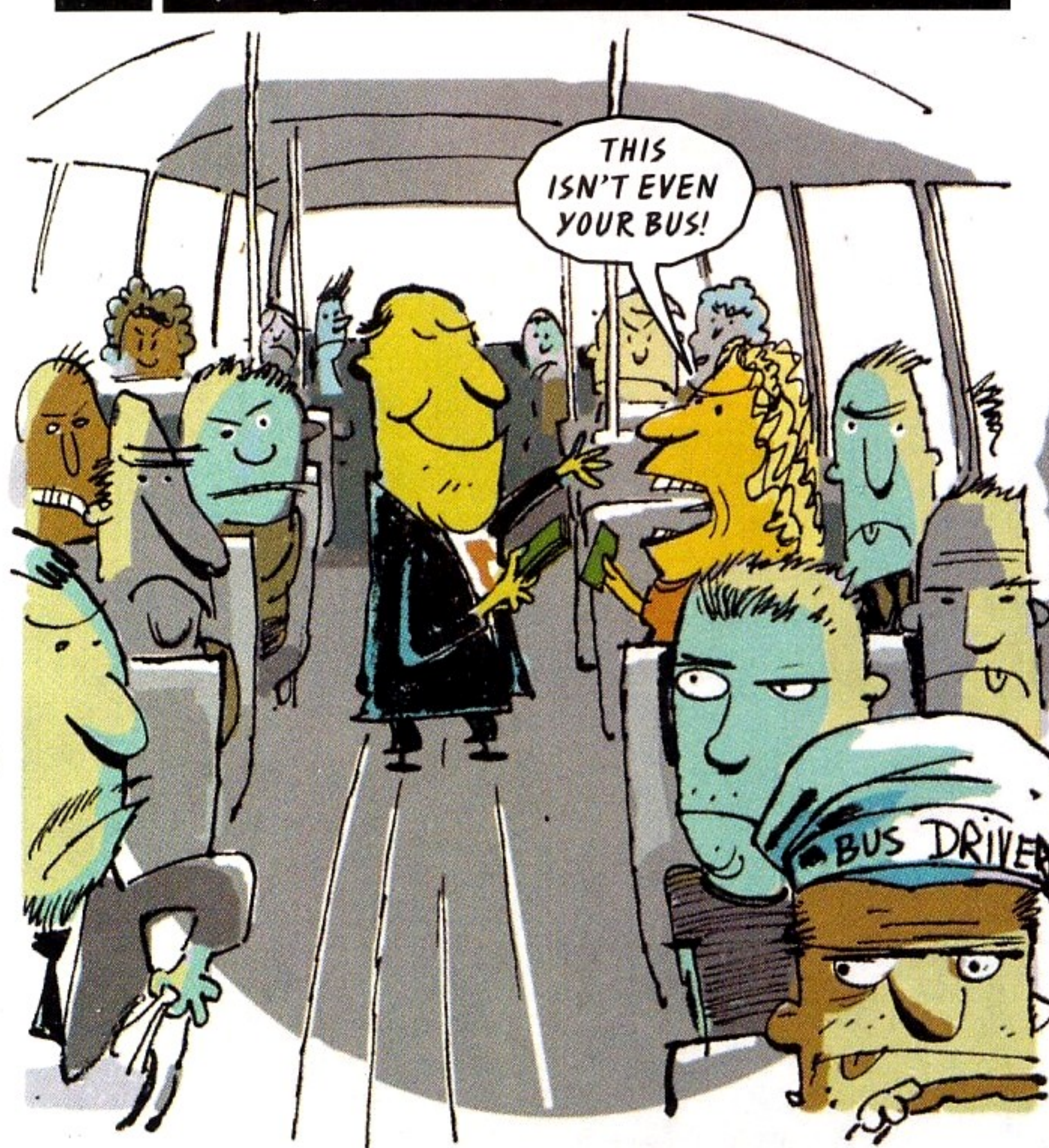
**7** Use gravity. Only travel to places when you can coast downhill. If this is unfeasible, put more air in your back tires than in your front tires so it will seem like you're driving downhill all the time.



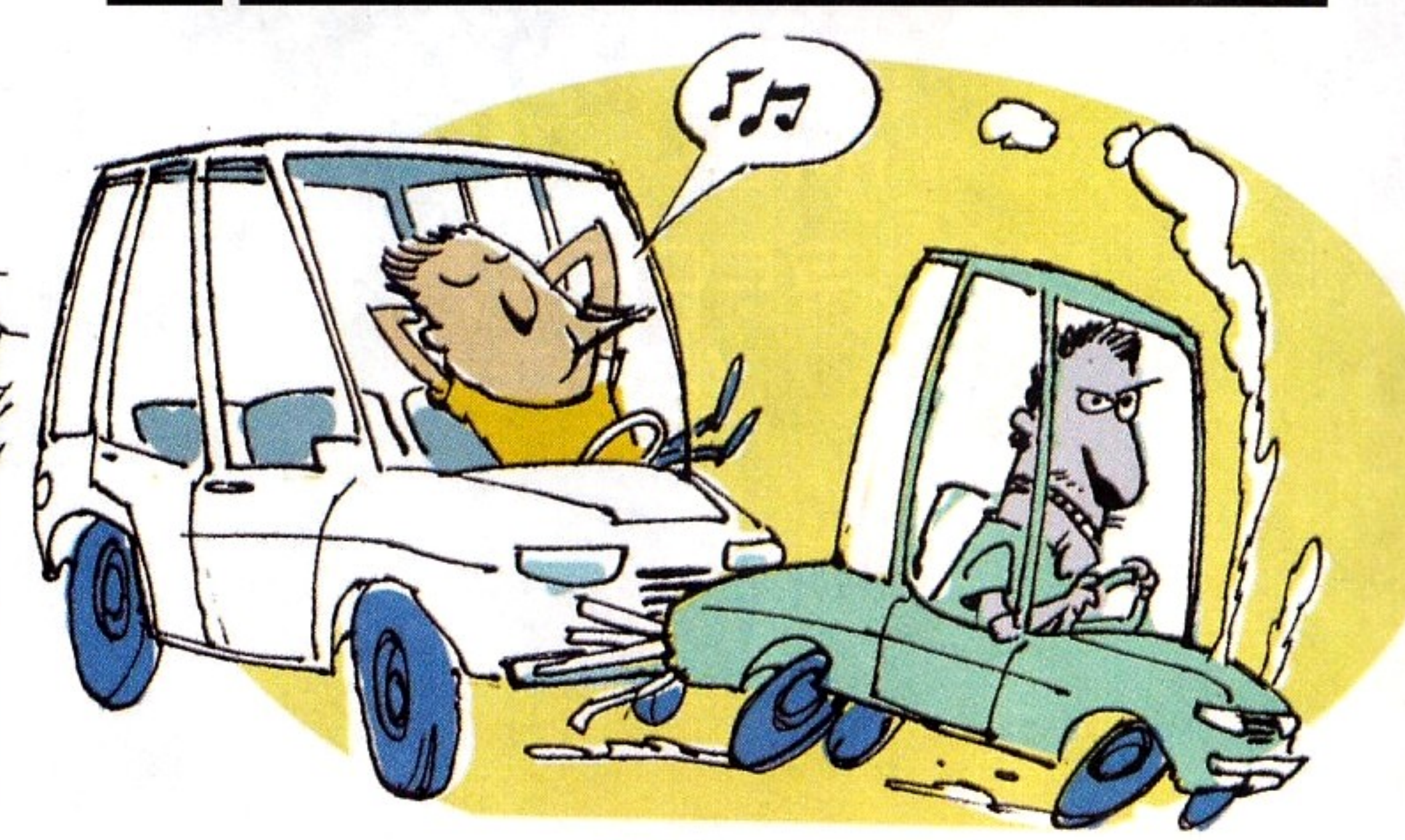
**3** Avoid excess mileage! Always drive to your destination in an absolutely straight line — the shortest distance between any two points! You'll save gas and you'll drive through some very interesting buildings, backyards and fences.



**8** Don't be embarrassed to ask everyone who rides with you to kick in a few bucks for gas. (This technique is especially effective if you do it when riding on a bus.)



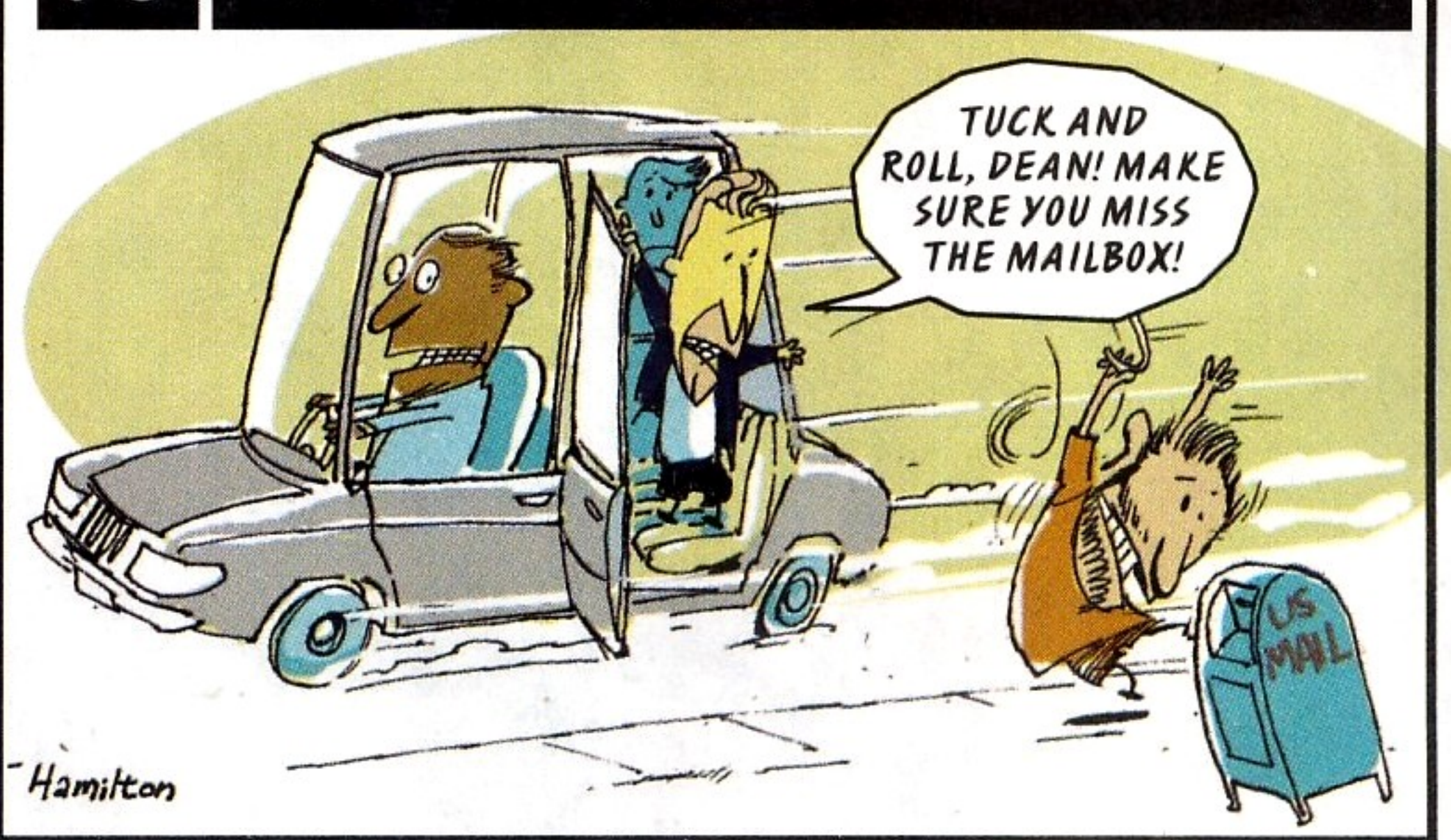
**4** Be creative! Cover your front bumper with double-stick tape then ease up slowly to the car in front of you. Once the double-stick tape makes contact you'll coast along for free.



**9** Excessive weight in your car's trunk can severely limit gas efficiency. Remove all unnecessary clutter (spare tire, flares, emergency road repair kit, etc.) from your car's trunk immediately.



**10** Avoid unnecessary starts and stops. When picking someone up or dropping them off, simply open your car's door and let them jump.



Hamilton



THIS TIME  
THE SECRET AGENT  
IS THE GADGET.

#### Holo-Monocle

Look at your enemy and become him. Then mess with his mind.

#### Cuff Link Bombs

Every secret agent needs bombs. And linked cuffs. Done and done.

#### Tie-A-Rang

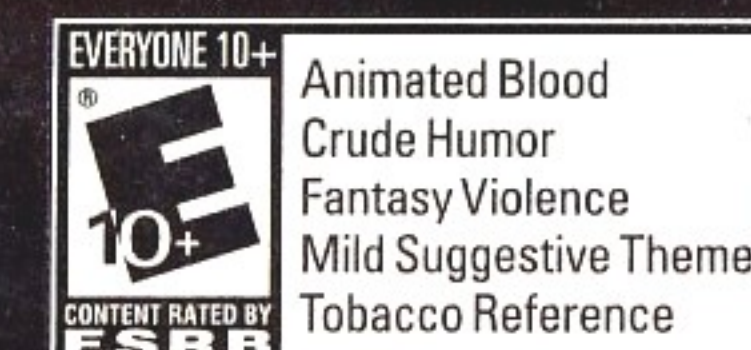
Danger lurks at every formal shindig. For that, a razor-equipped boomerang bowtie, naturally.

#### Jet Boots

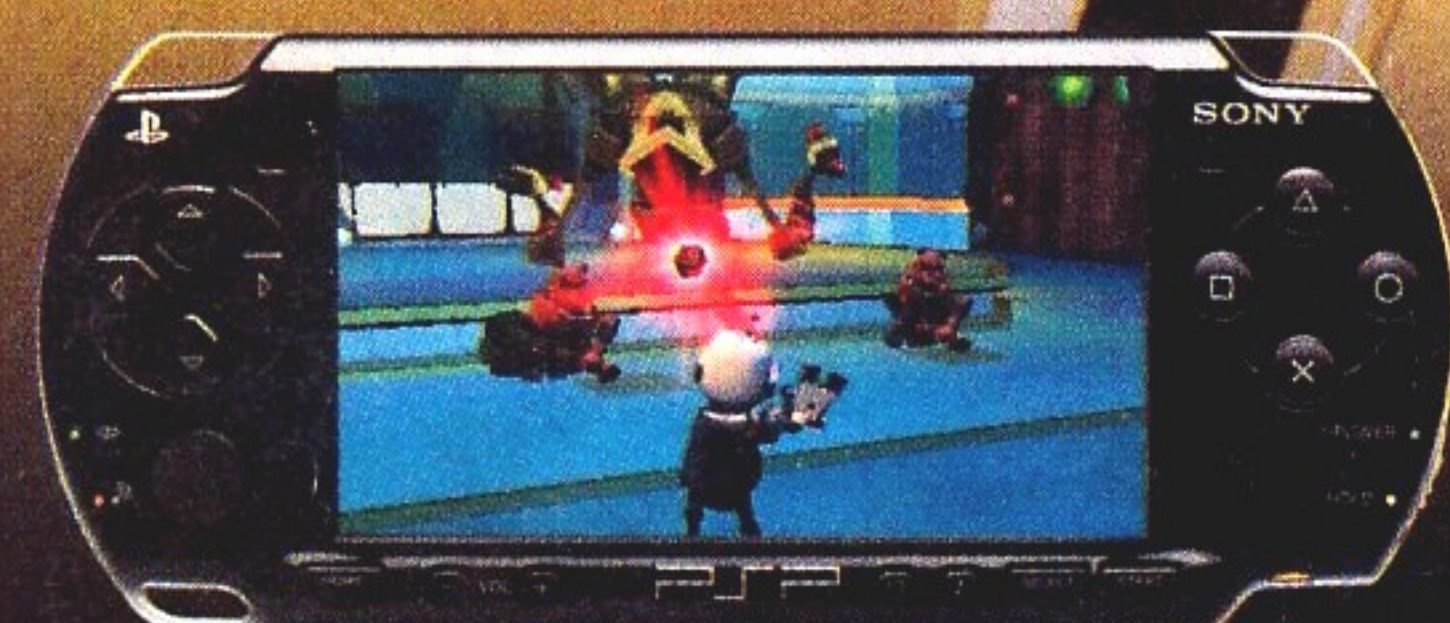
The only thing sneakier than sneakers.

When the most difficult, secret and dangerous missions in the galaxy need to be solved, there's only one robot to turn to: Secret Agent Clank. Ratchet has been wrongfully jailed and it's up to you to free him and clear his name. Embark on a top-secret intergalactic rescue mission, using state-of-the-art gadgets to overcome challenges in stealth, puzzle-solving and hand-to-hand combat. You'll need to use everything you've got. Literally.

**SECRET AGENT**  
**CLANK**

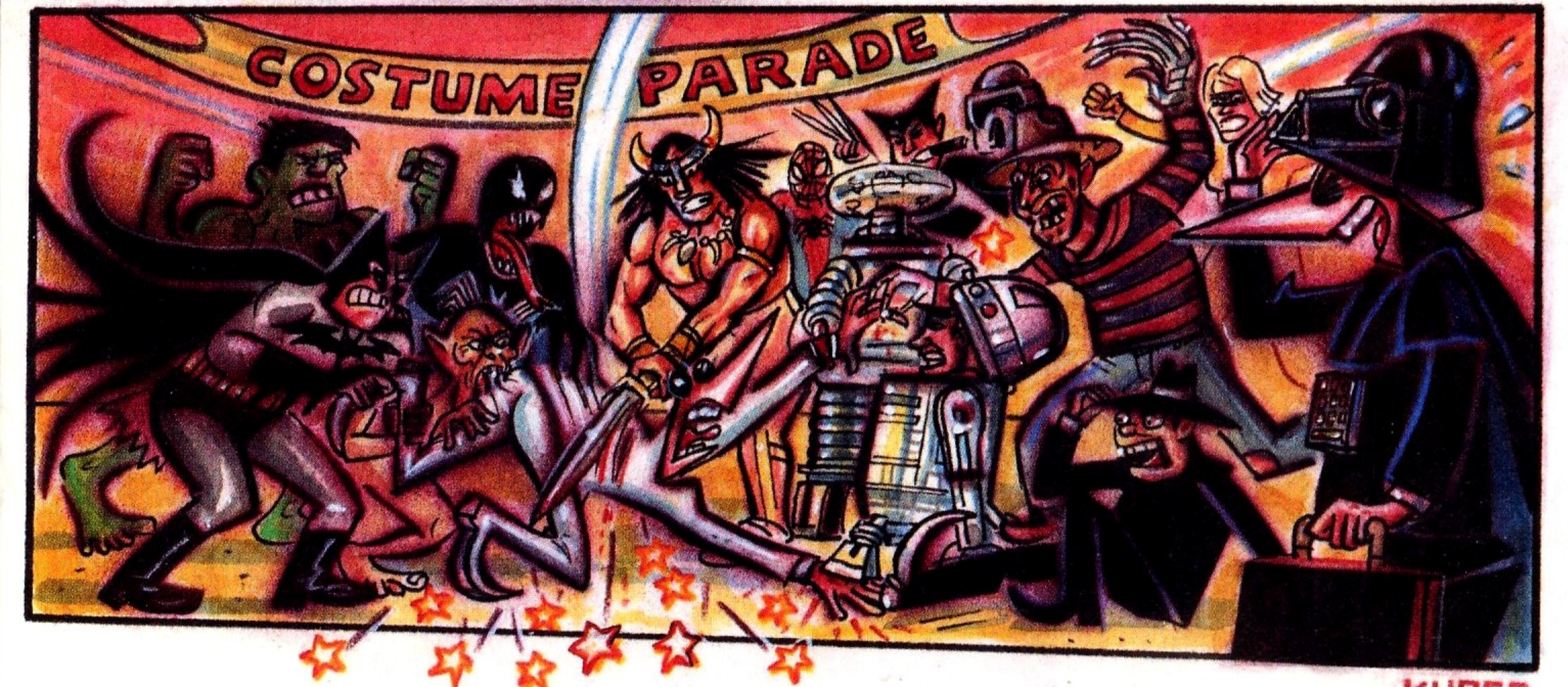
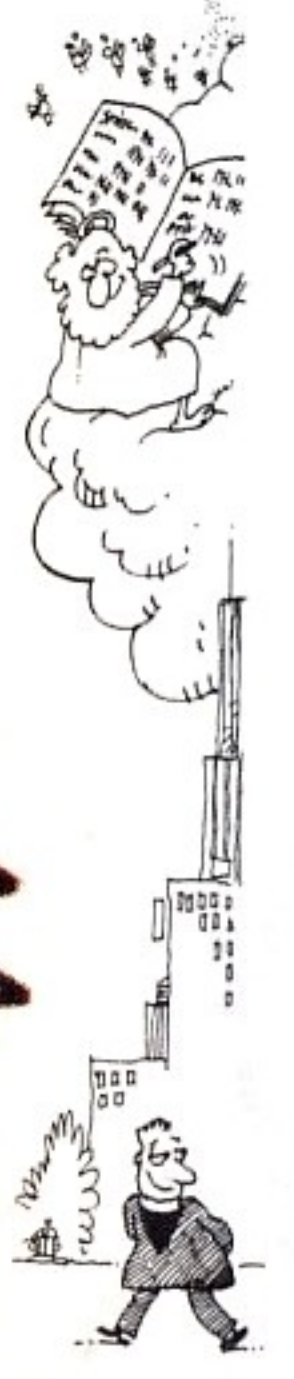
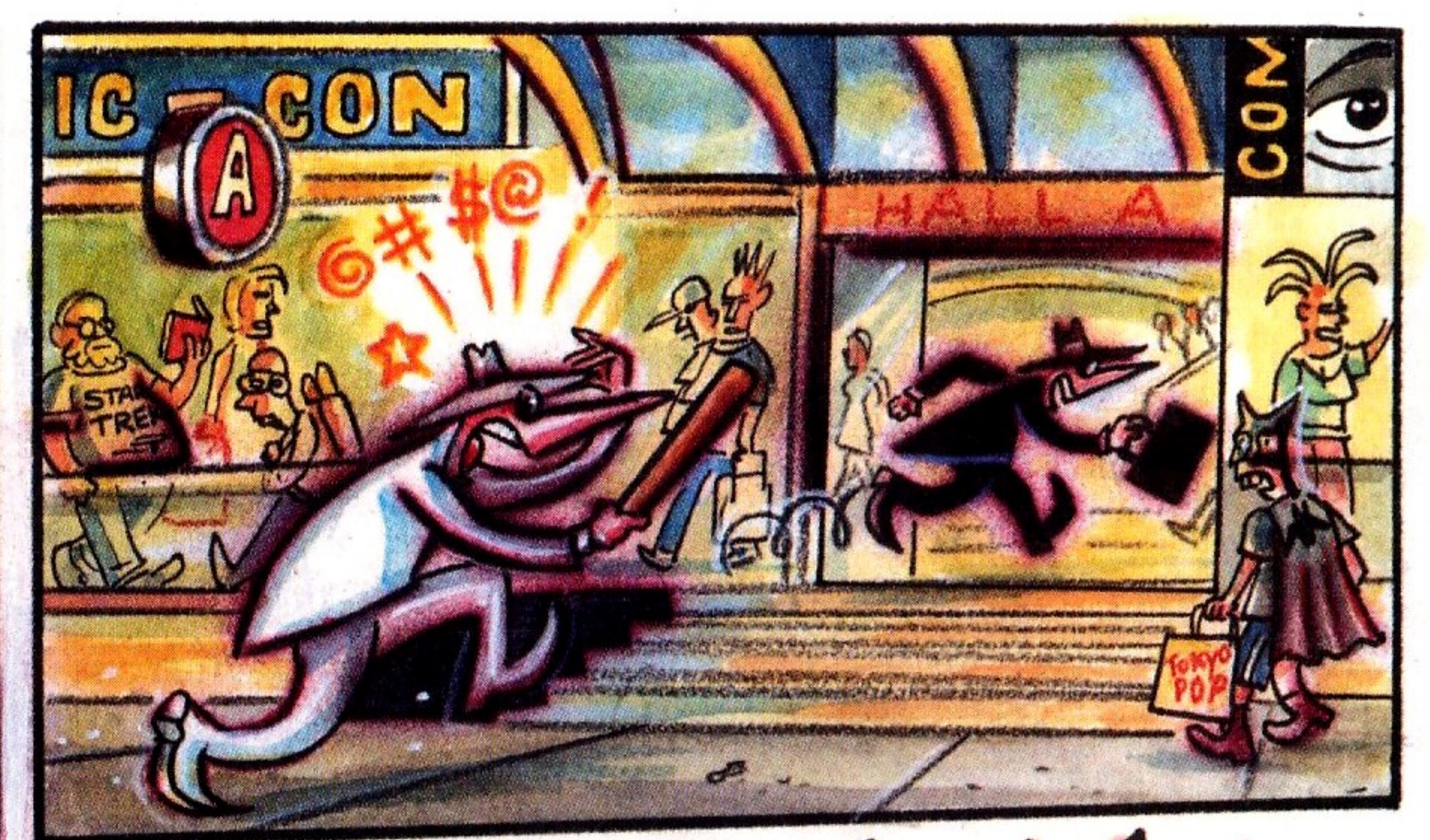
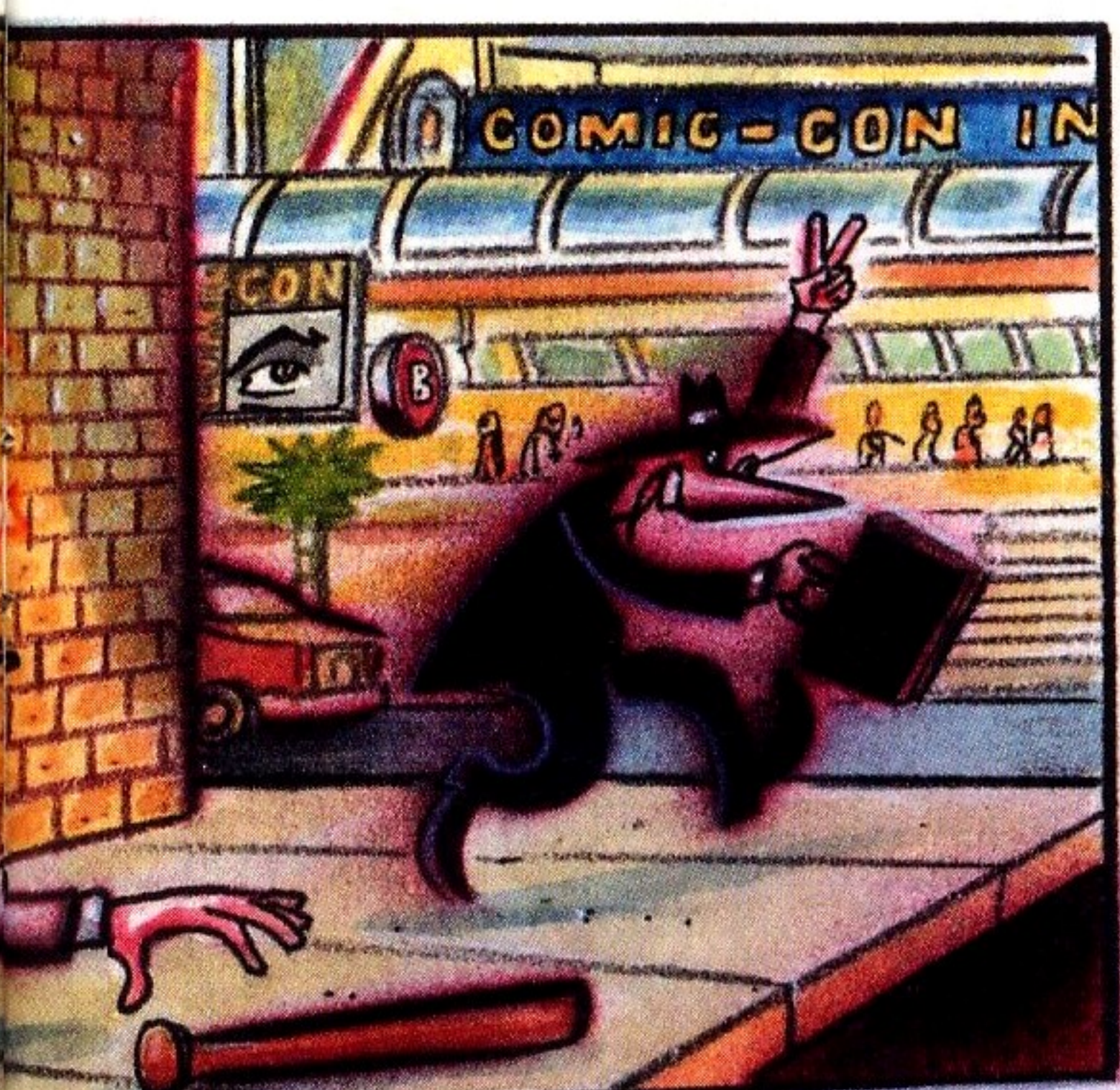


only on  
**PSP**  
PlayStation Portable



Secret Agent Clank is a trademark of Sony Computer Entertainment America Inc. Developed by High Impact Games. ©2008 Sony Computer Entertainment America Inc. "PlayStation," "PS" Family logo and "PSP" are registered trademarks of Sony Computer Entertainment Inc.





0000 0000 0000 0000 0000 00 00 000

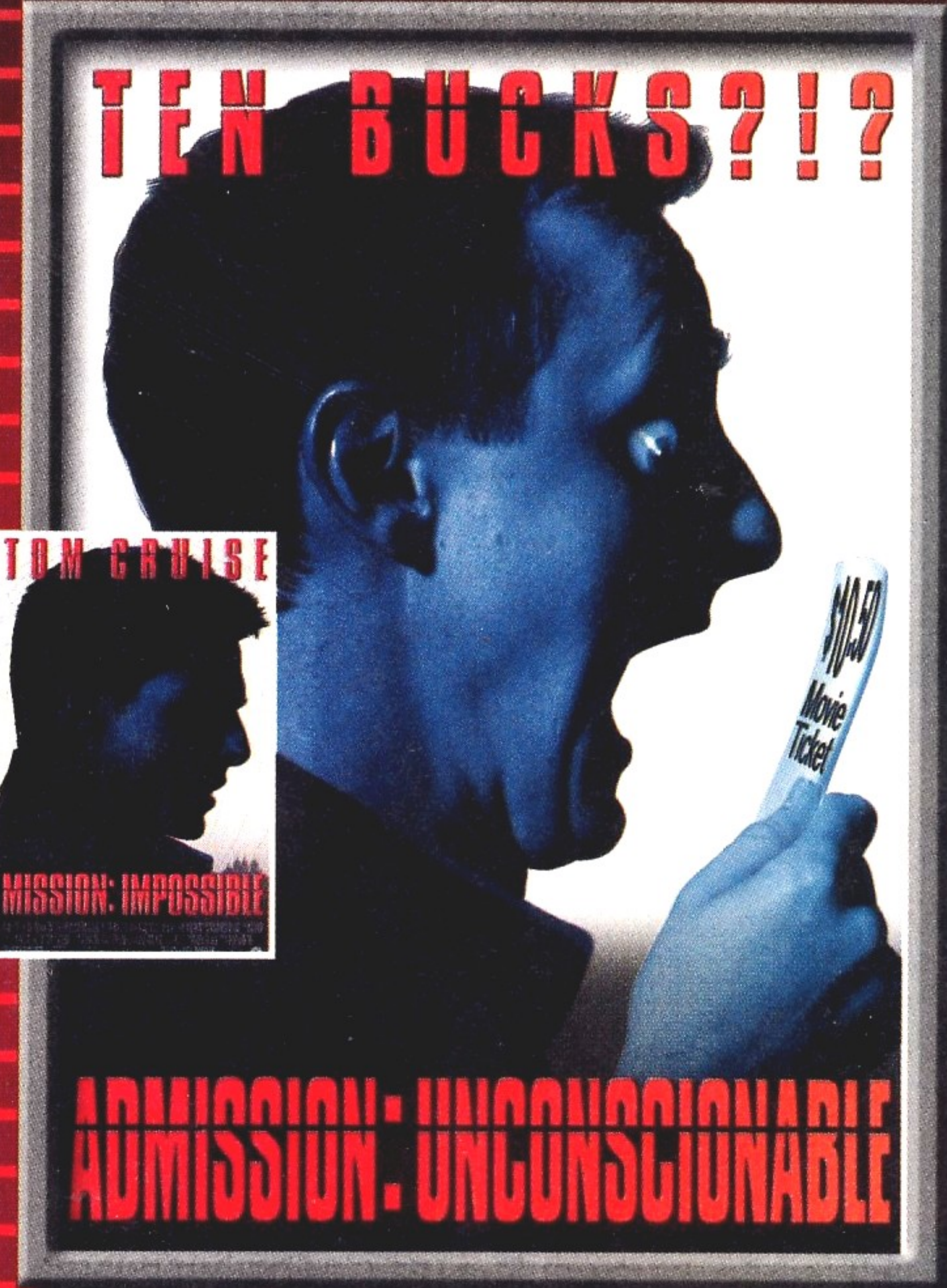
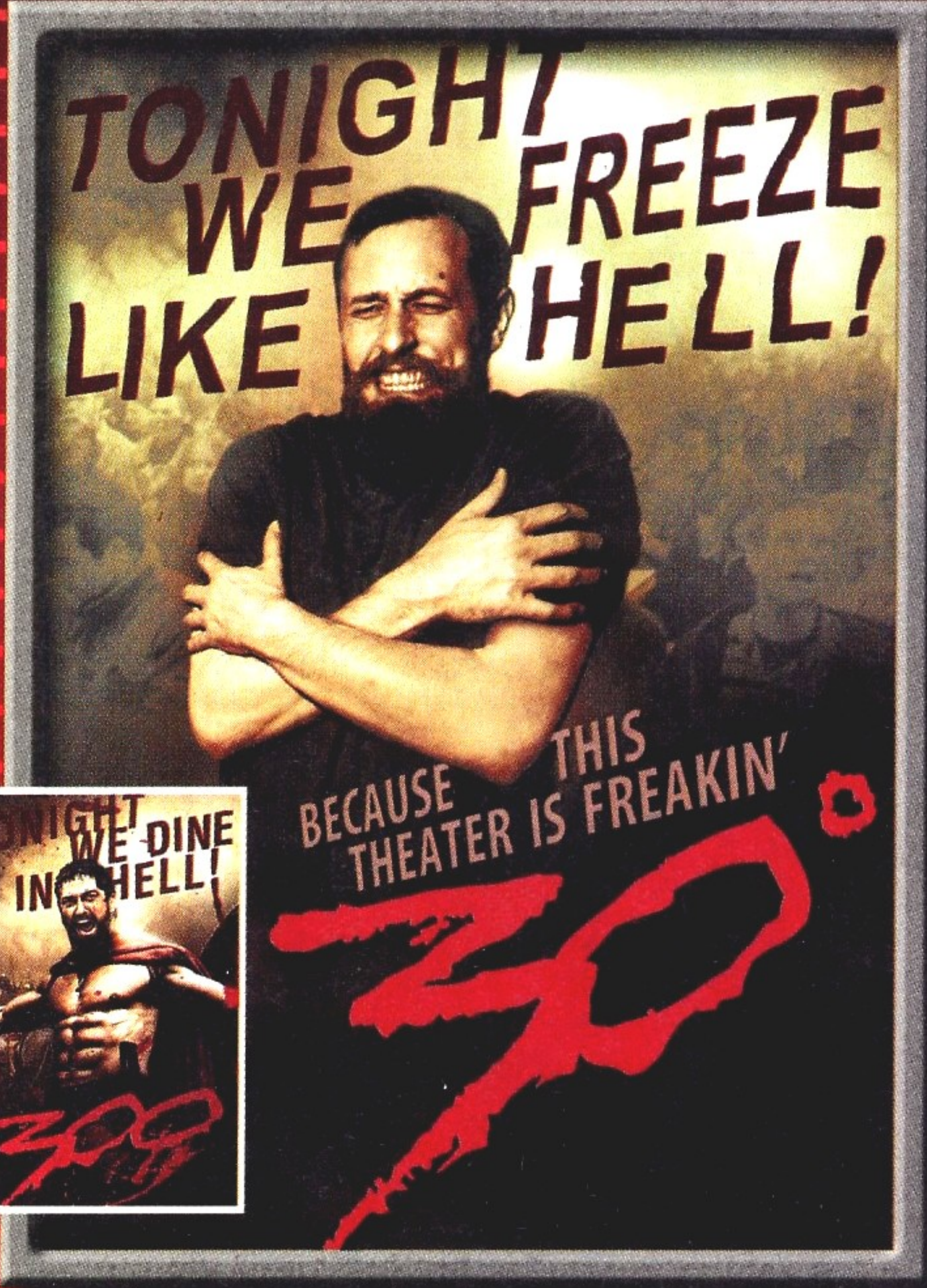
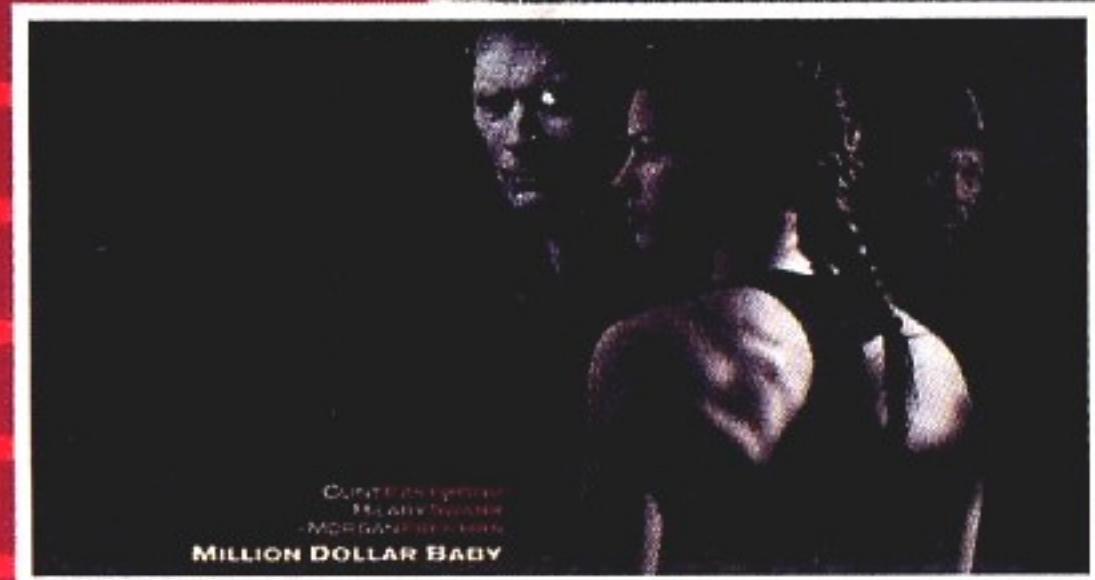
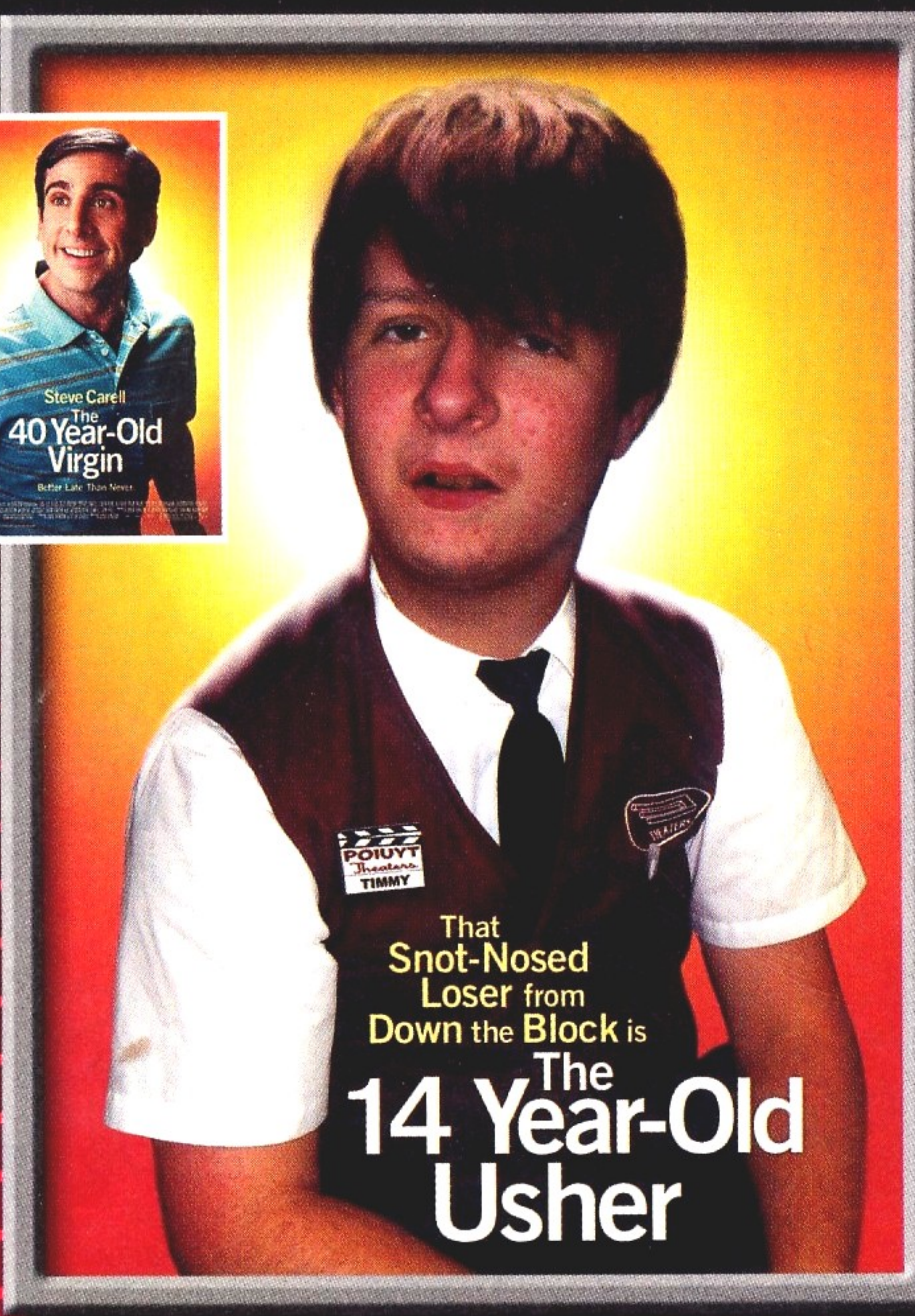
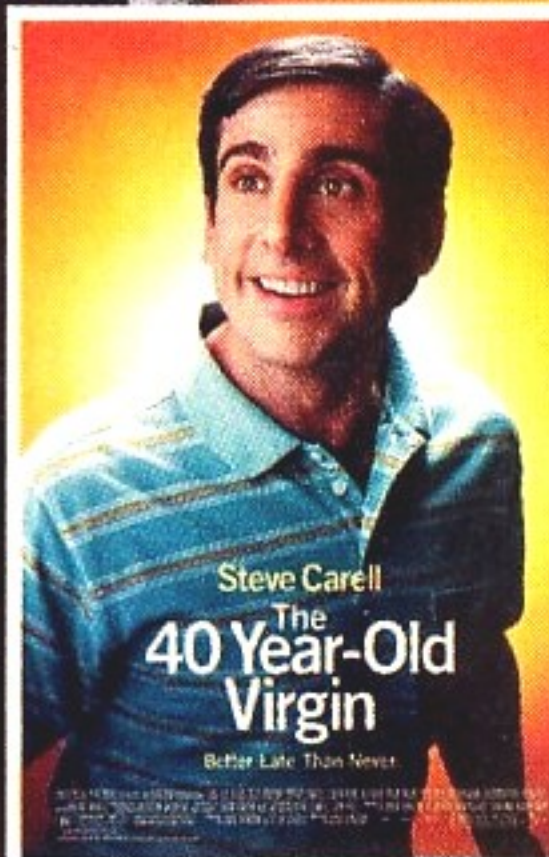
KUPER



Ever since movie theaters first opened, one thing has always been present (and no, we don't mean expensive popcorn — come on, that stuff only costs them about five cents a cubic hectare to make!) We're talking about movie posters, brimming with titles, stars and imagery! And yet, the movie itself is but a small part of the overall trip to the Cineplex — how about they make some...

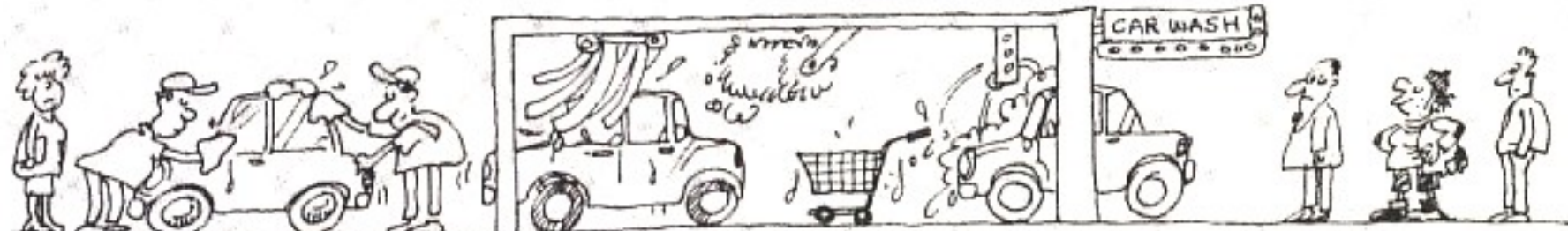
# MOVIE POSTERS

FOR THE **REST** OF THE MOVIE EXPERIENCE



WRITER: RUSS COOPER  
ARTIST: SCOTT BRIGHER

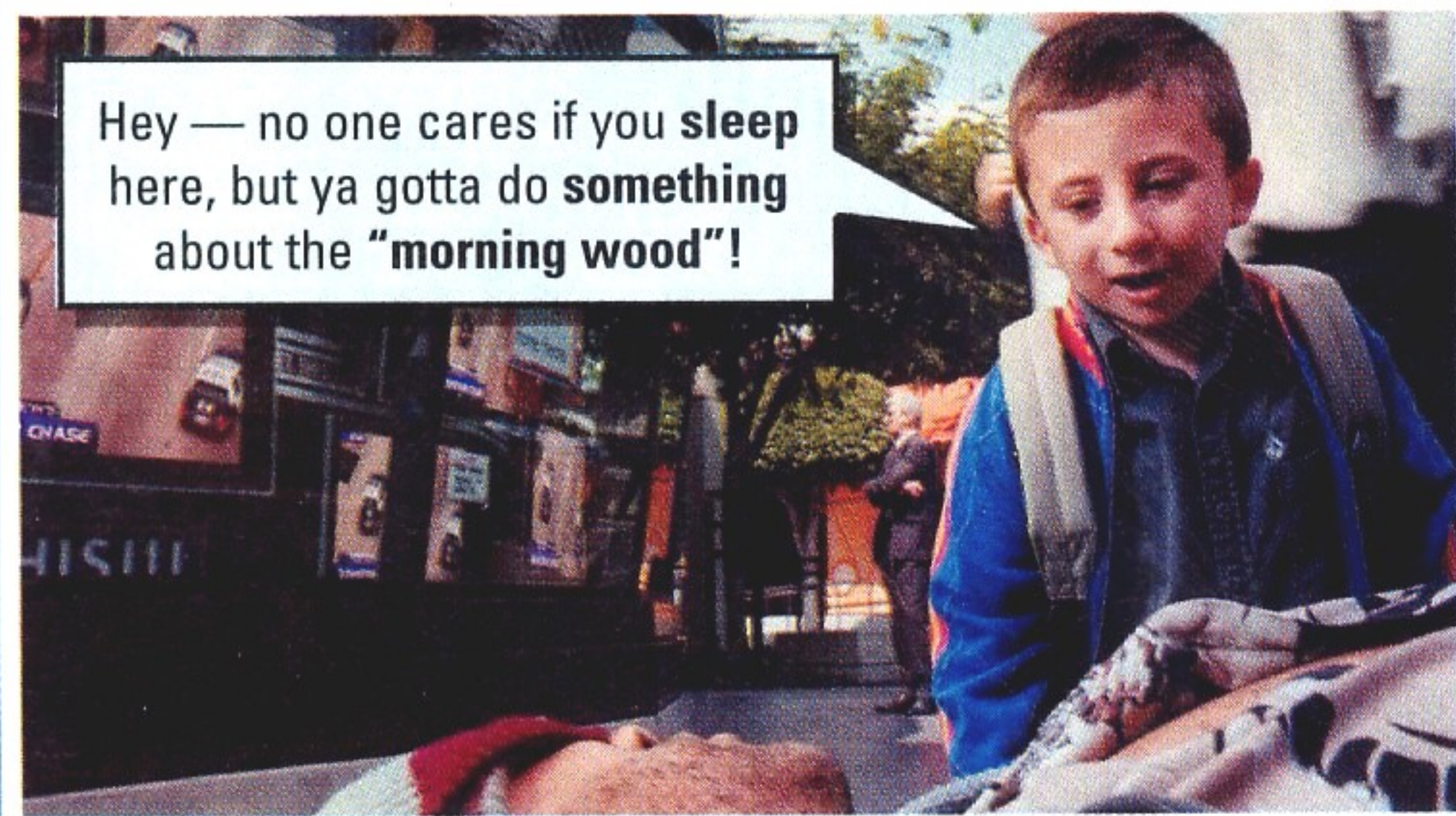




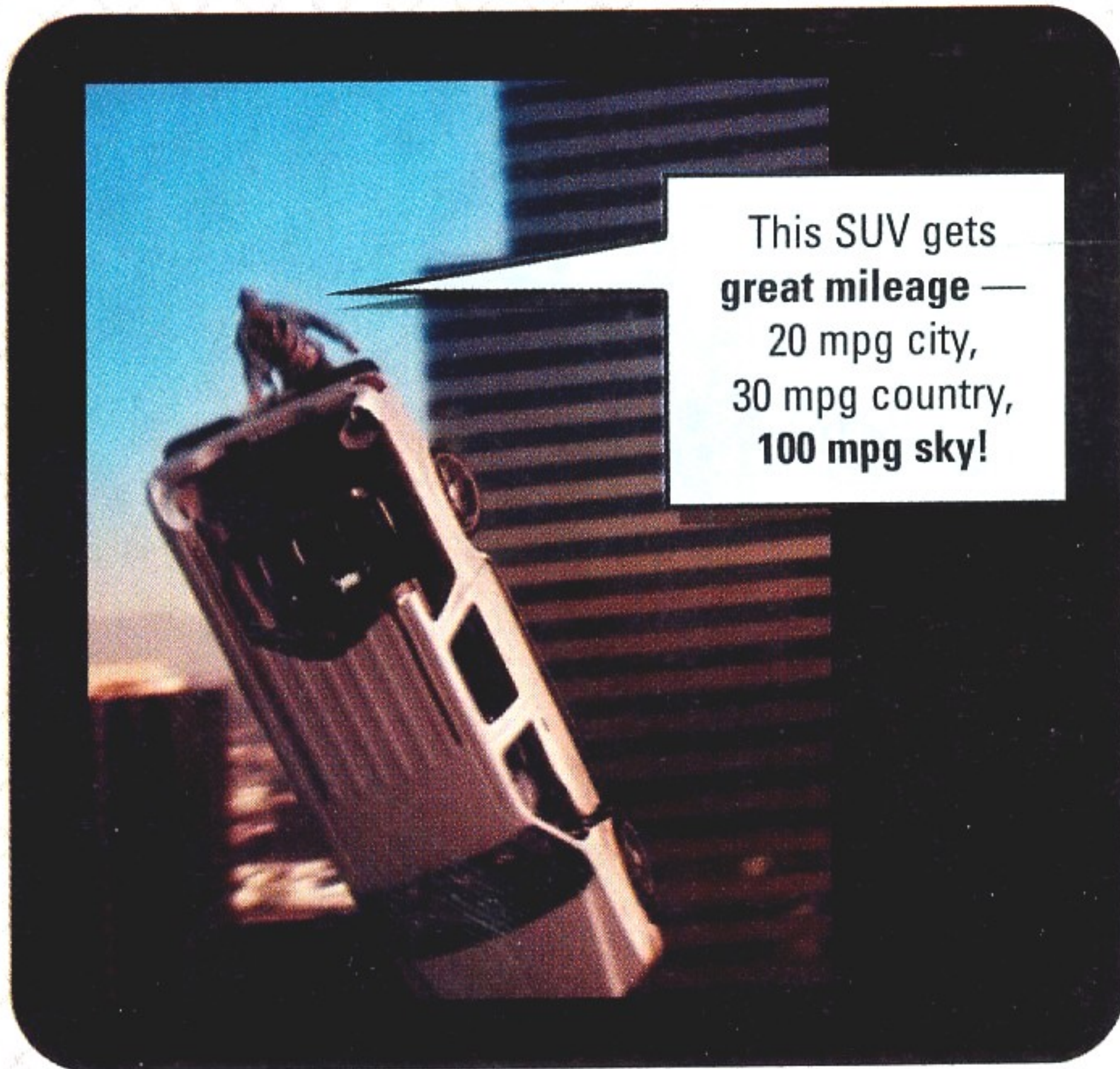
# MAD's COCKY, BUT HANDY



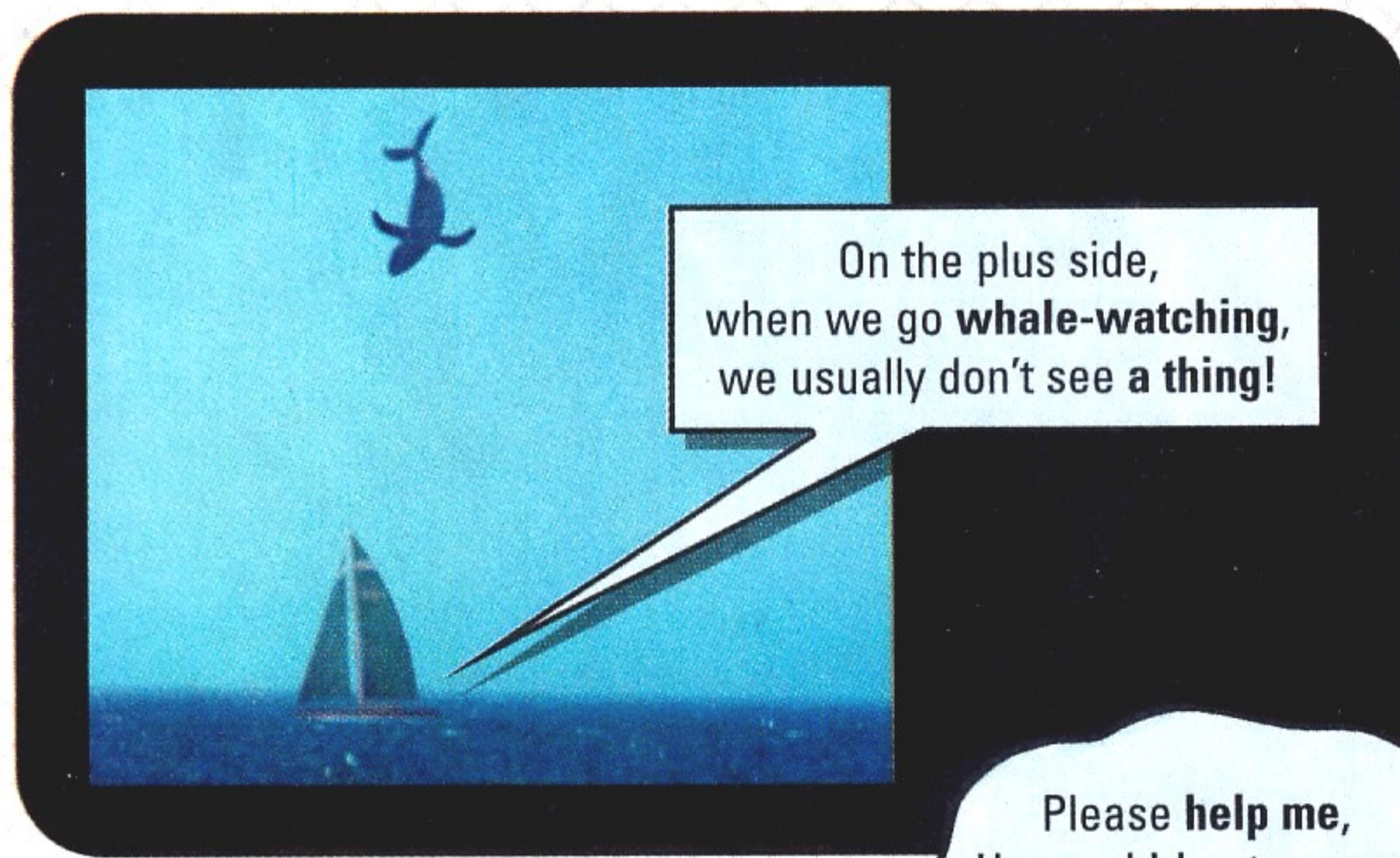
## OUTTAKES



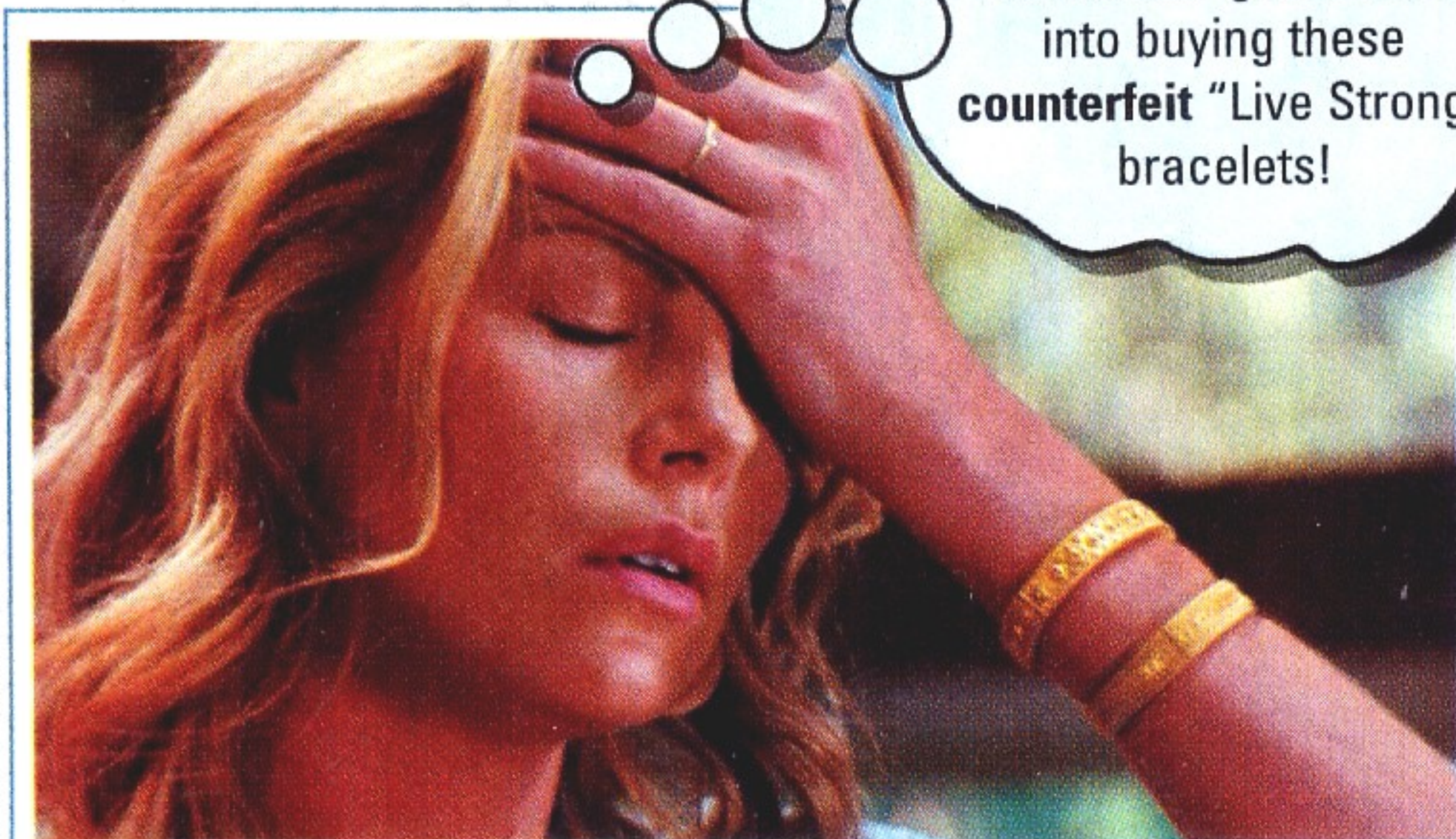
Hey — no one cares if you **sleep** here, but ya gotta do **something** about the "**morning wood**"!



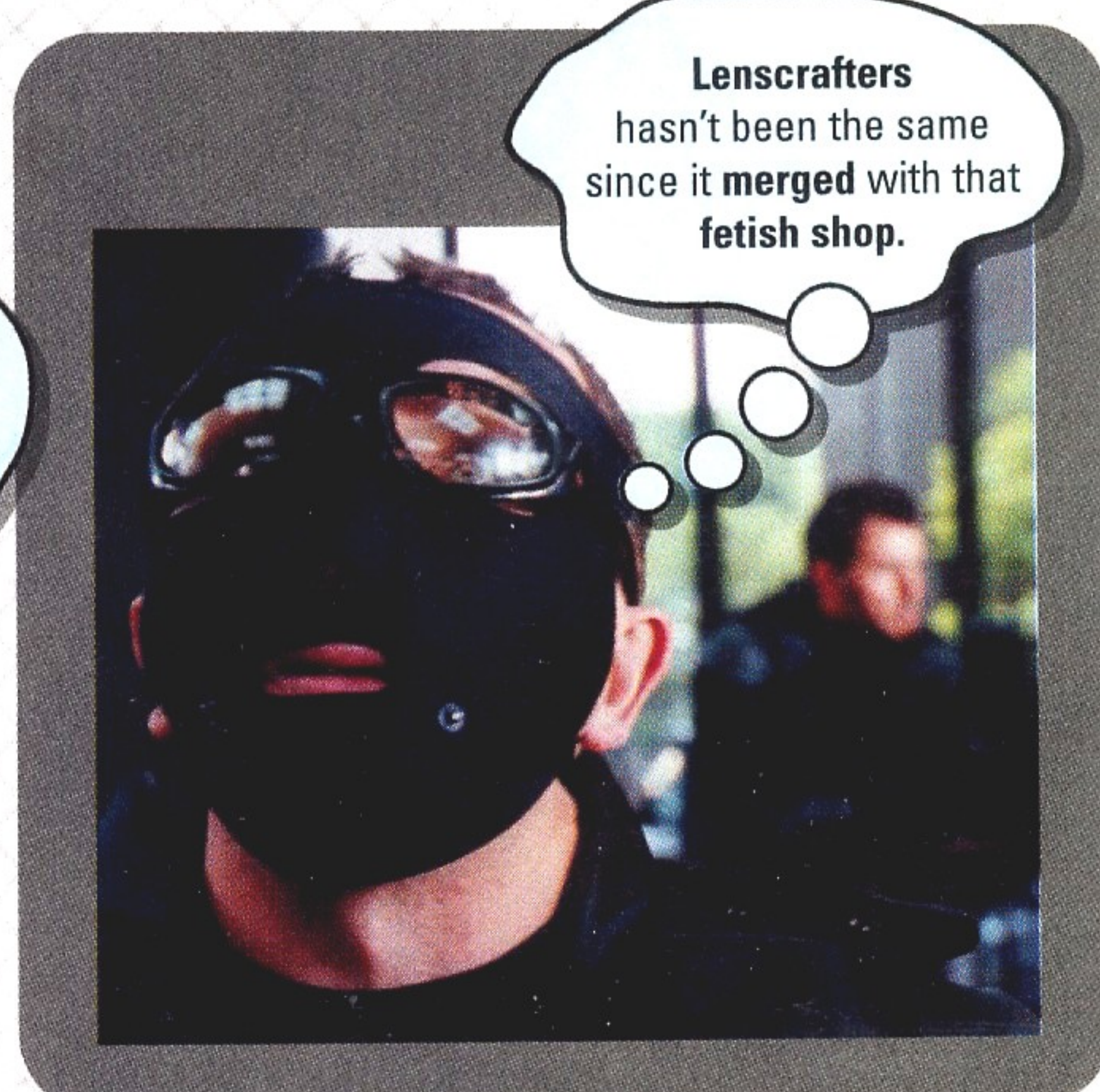
This SUV gets **great mileage** — 20 mpg city, 30 mpg country, 100 mpg sky!



On the plus side, when we go **whale-watching**, we usually don't see a **thing**!



Please **help me**, Hancock! I got **conned** into buying these **counterfeit** "Live Strong" bracelets!

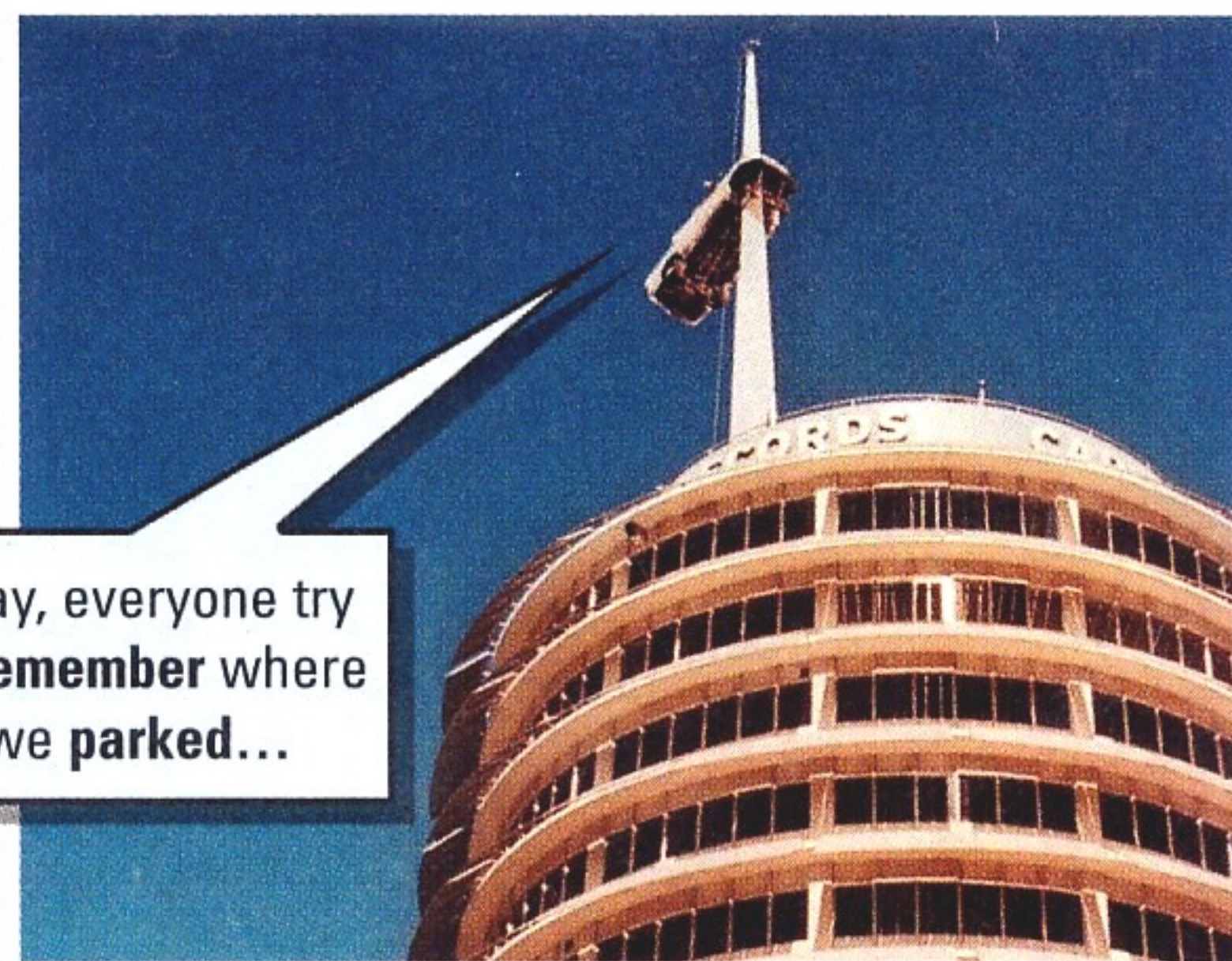


**Lenscrafters** hasn't been the same since it **merged** with that **fetish shop**.

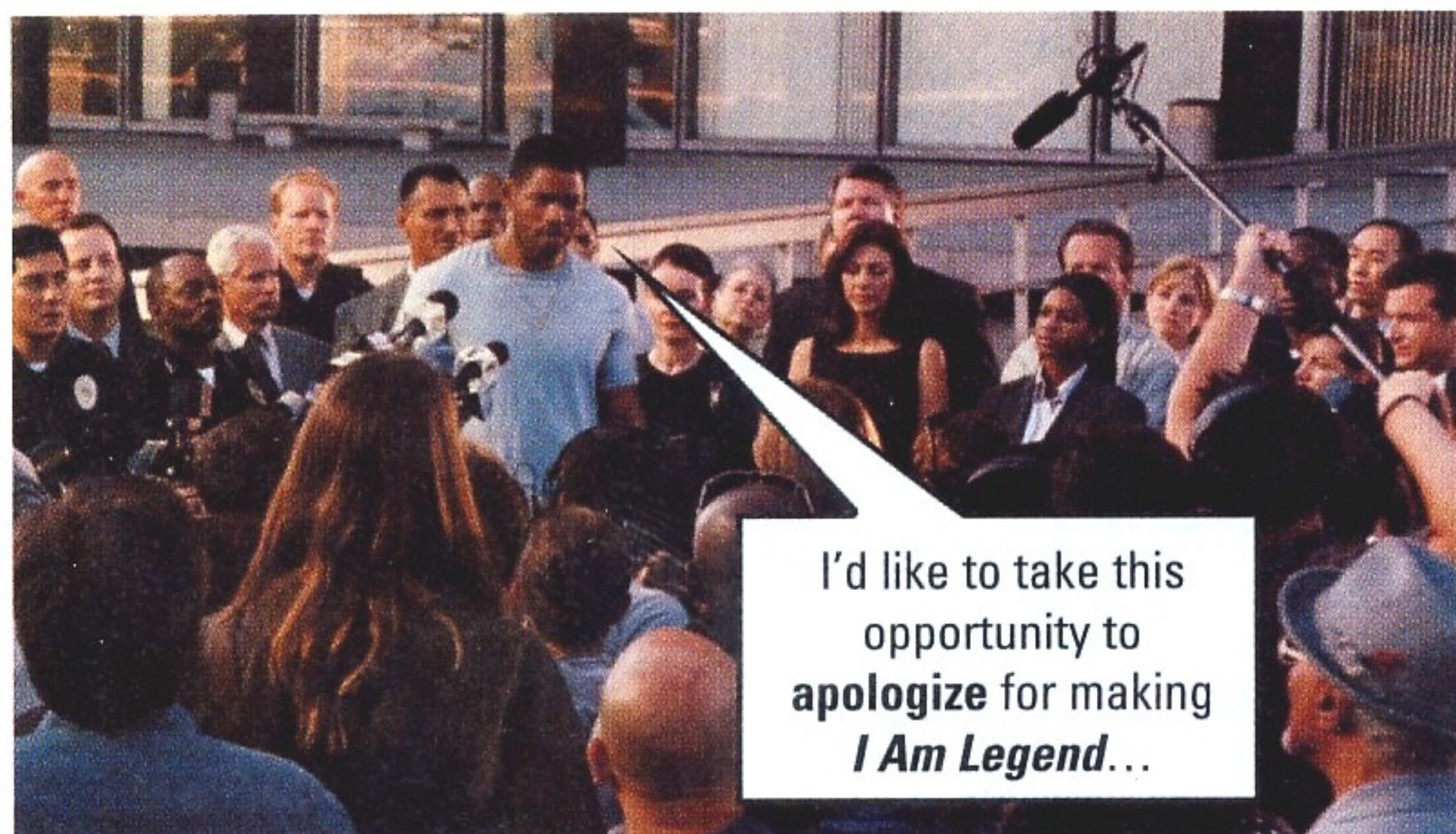




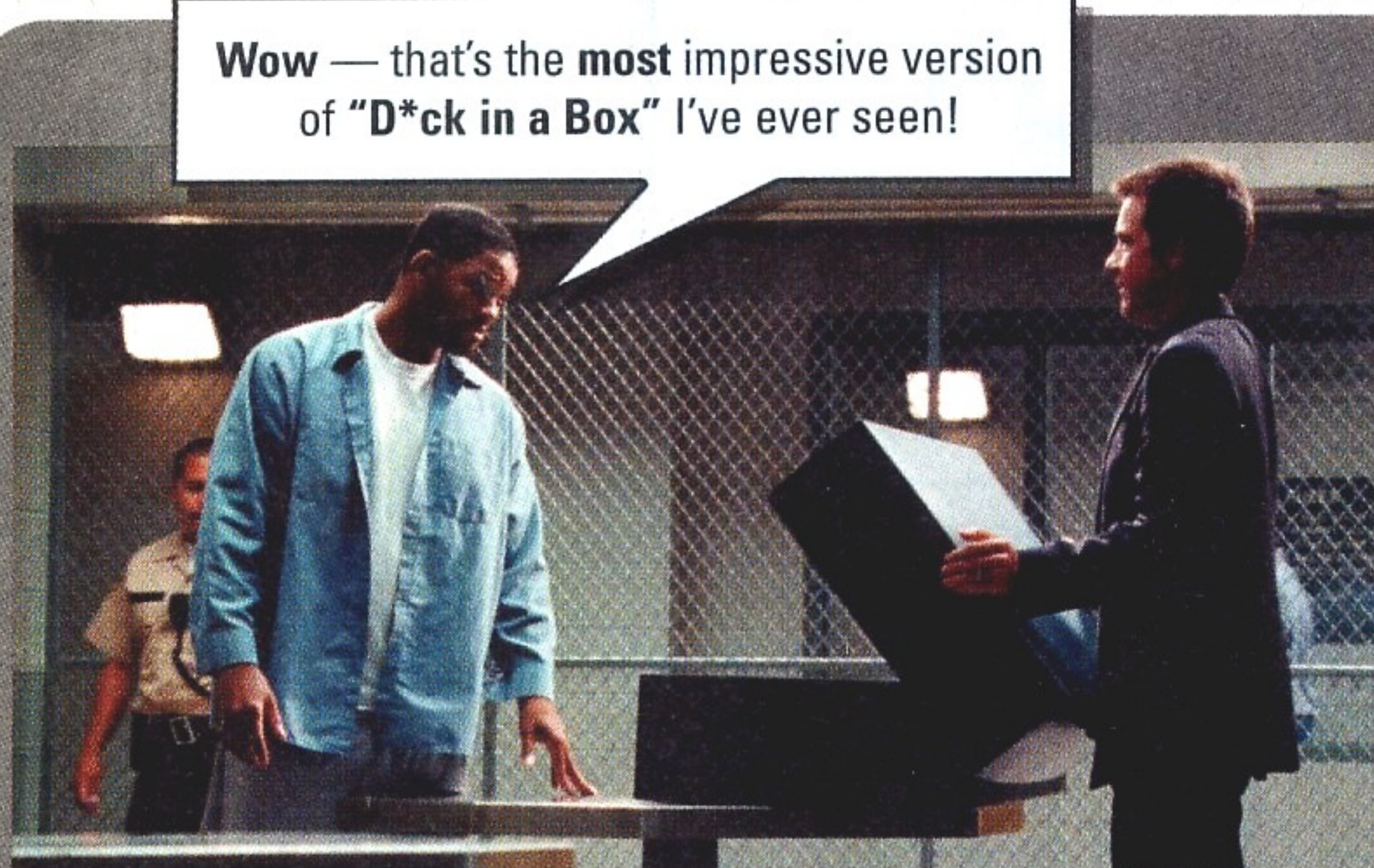
Yeee-sh! That's the **last time** I trust a **Match.com** profile!



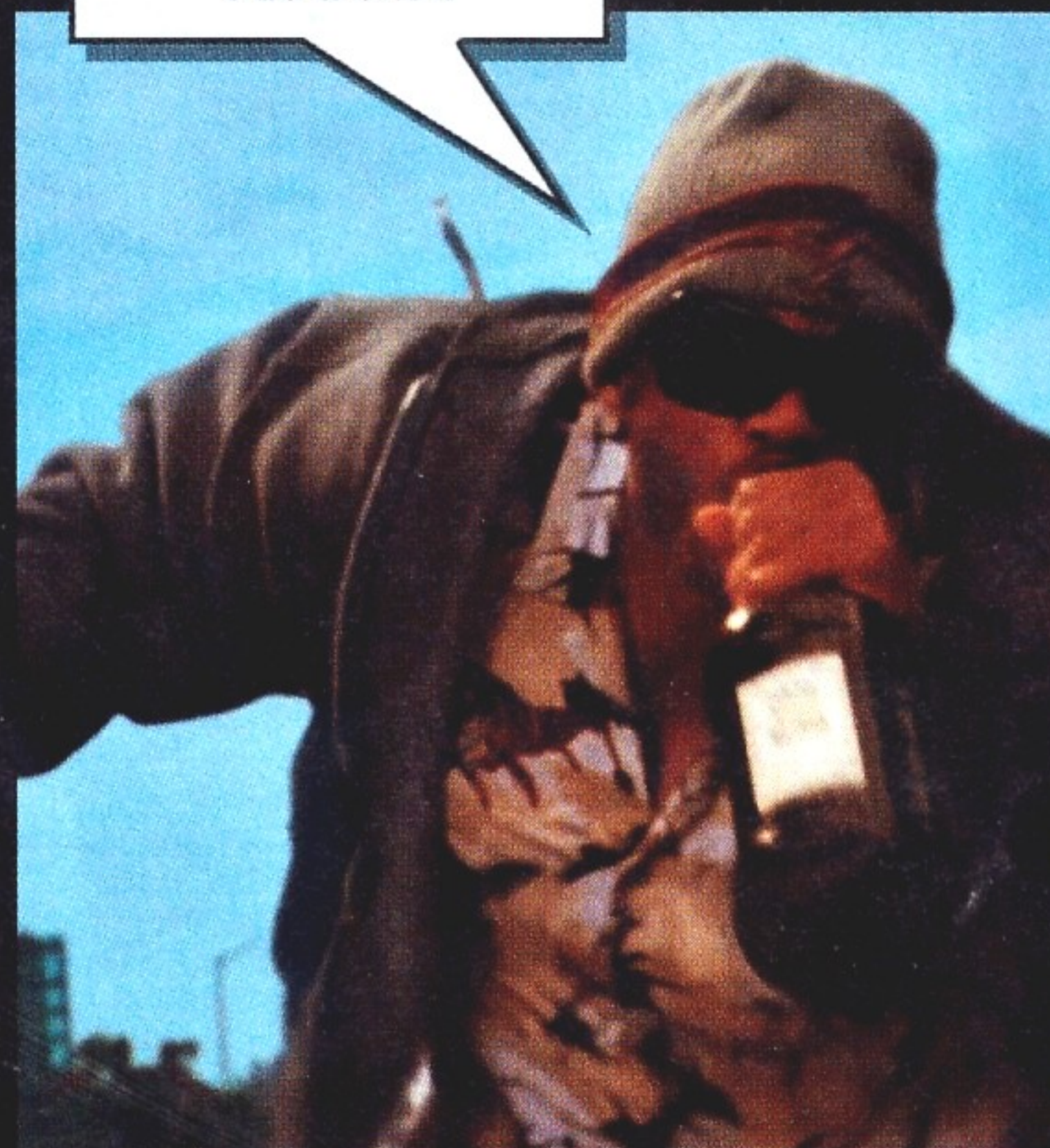
Okay, everyone try to **remember** where we **parked**...



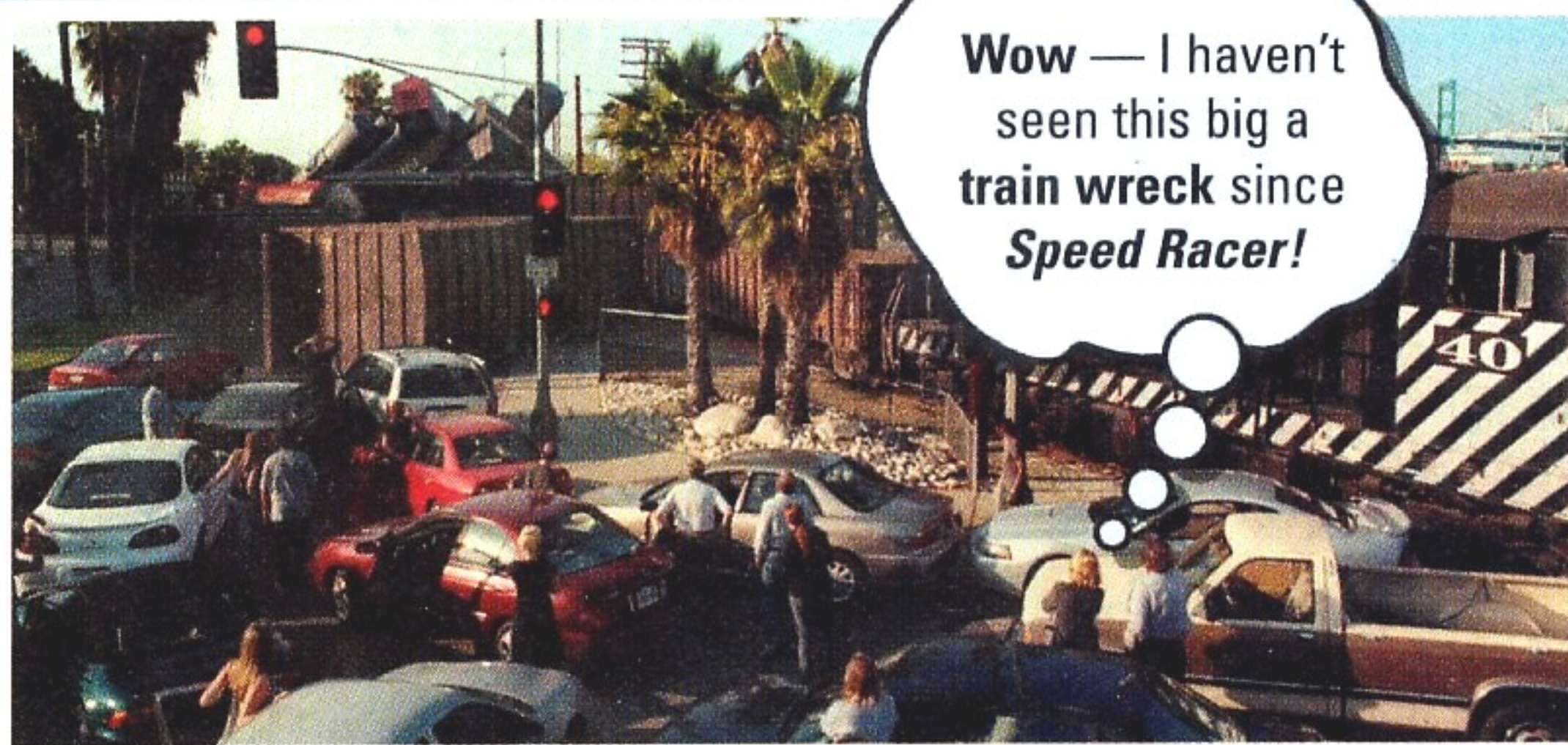
I'd like to take this opportunity to **apologize** for making *I Am Legend*...



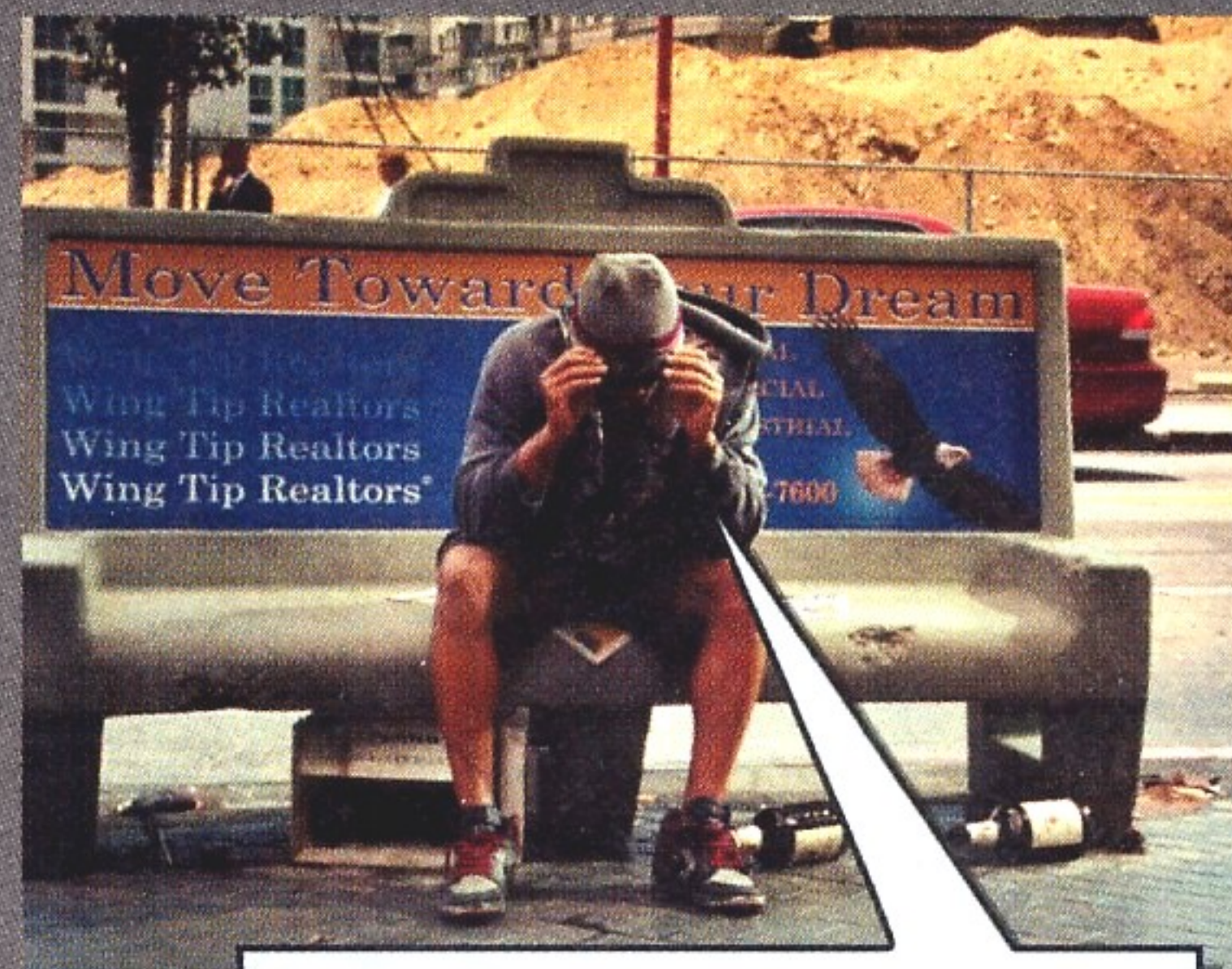
Wow — that's the **most** impressive version of "D\*ck in a Box" I've ever seen!



I came up with a new **drinking game** — every time a scene in this movie **sucks**, I do a **shot**!



Wow — I haven't seen this big a **train wreck** since *Speed Racer*!

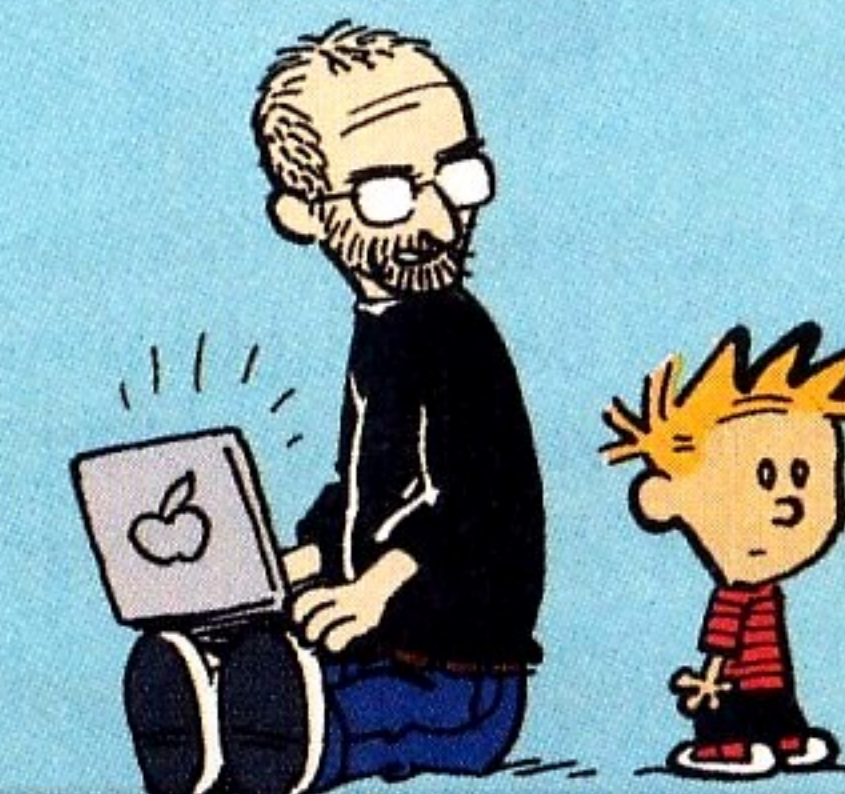


**Homeless and penniless** — now I know how **DJ Jazzy Jeff** feels!

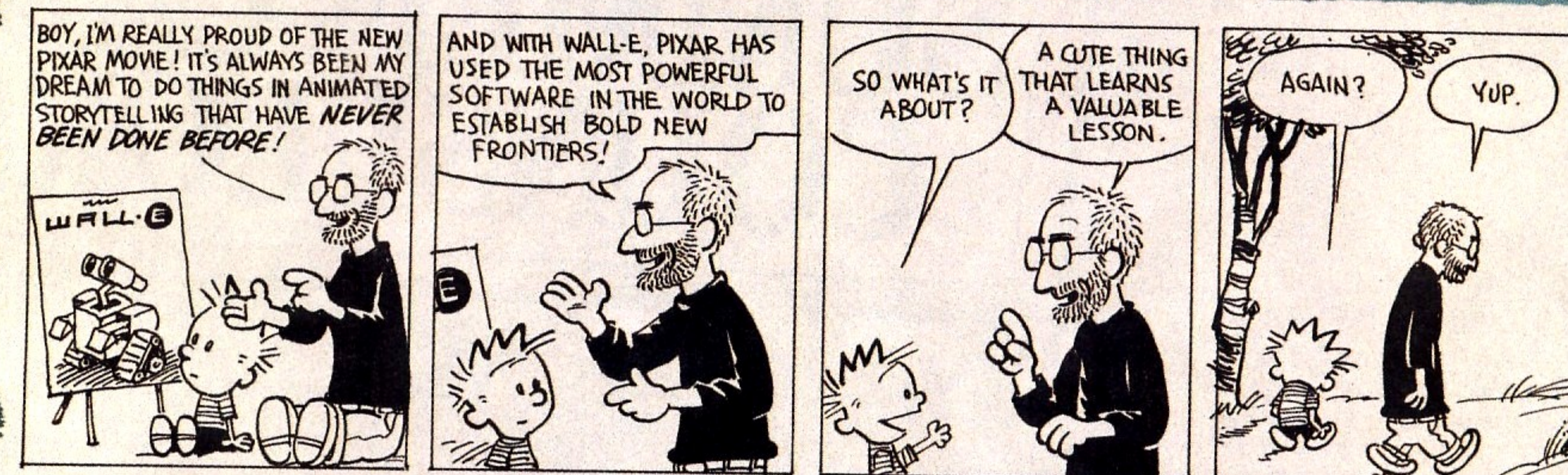
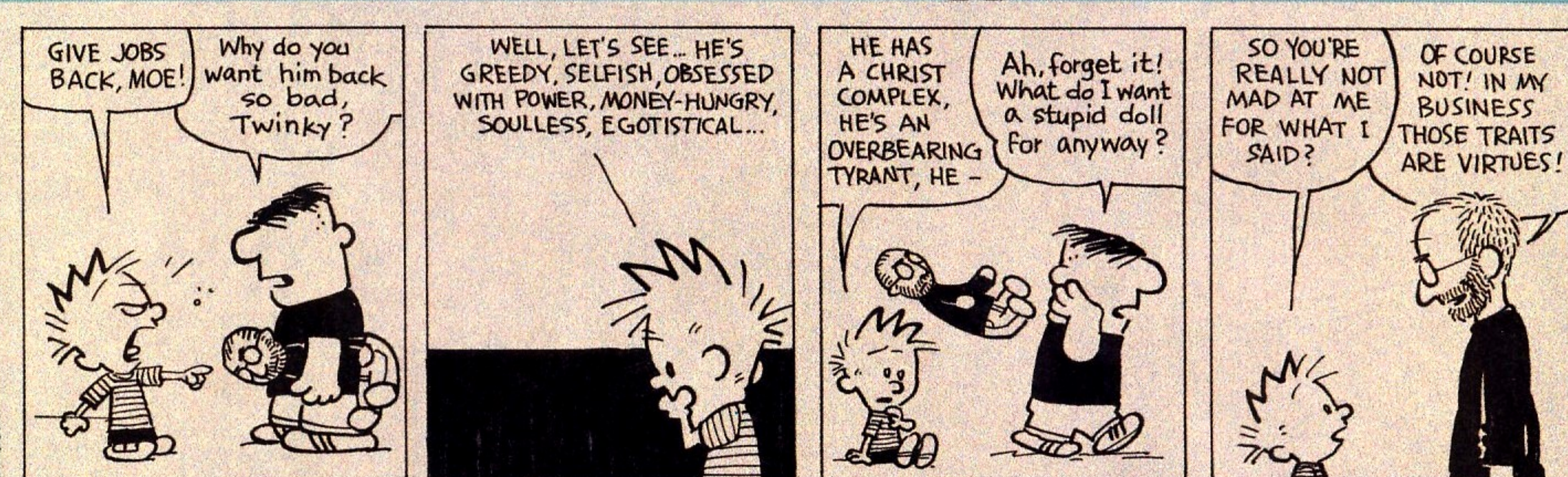
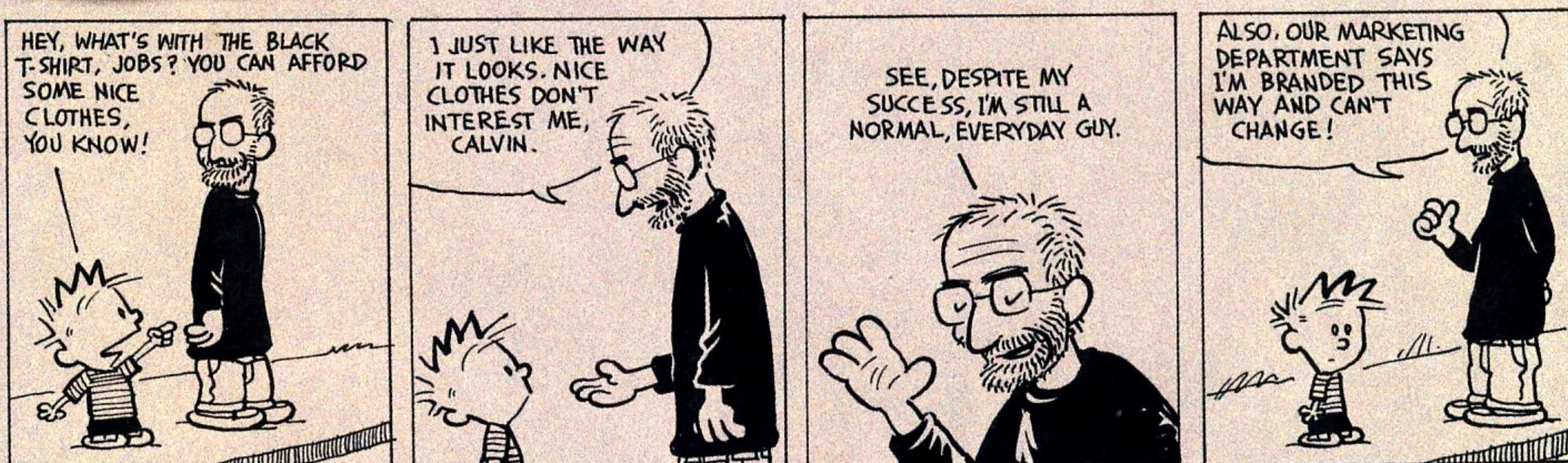
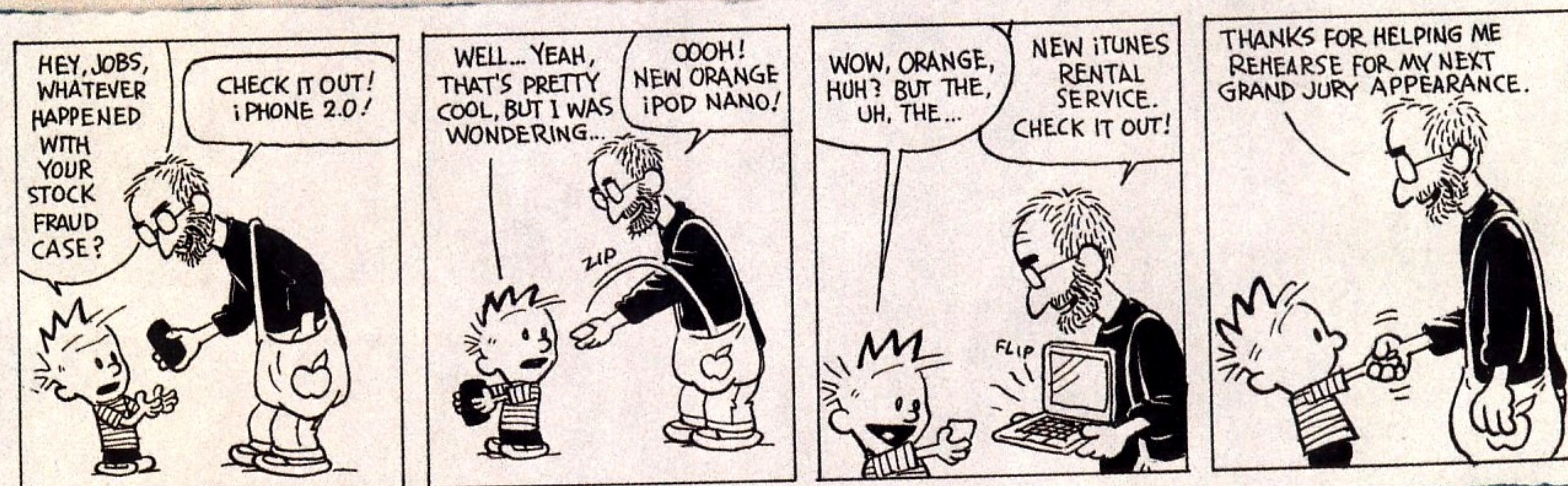
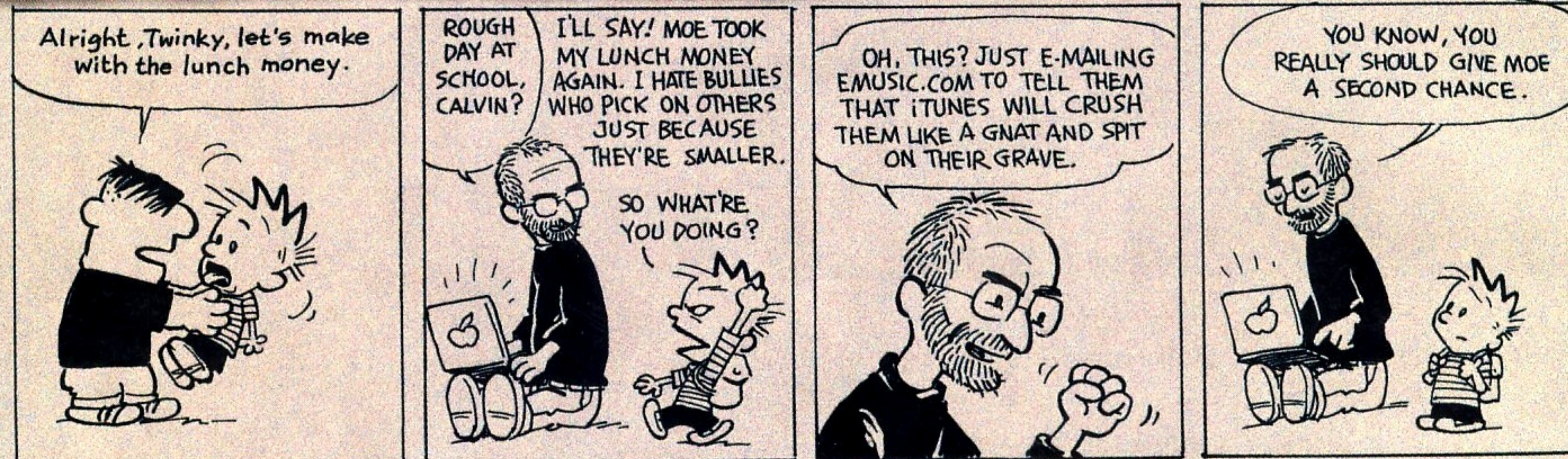
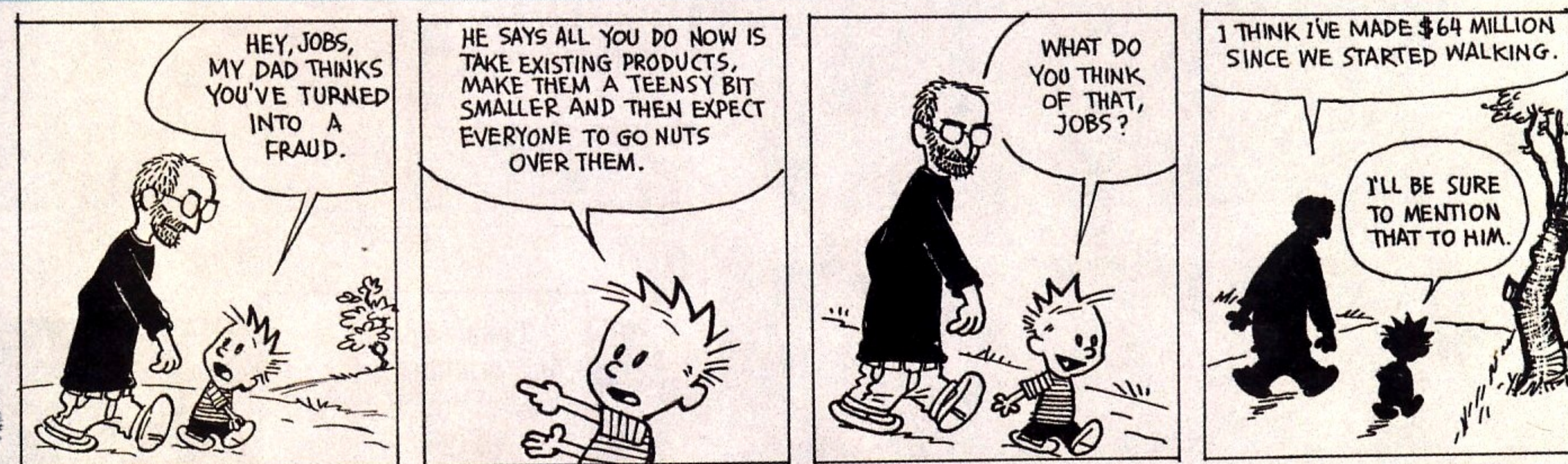


When the beloved *Calvin & Hobbes* ended its ten-year run in 1995, millions of diehard fans were crushed. It's been a rough 13 years for those tragic souls, as they tried, unsuccessfully, to fill the gaping void with *Marmaduke* and *Sally Forth*. But now, Calvin is back — albeit with a famous new partner who's just *slightly* more greedy, vindictive, and interested in sleek MP3 technology than the lovable ol' stuffed tiger. That's right — it's...

# Calvin and Jobs



WRITER: JACOB LAMBERT  
ARTIST: GARY HALLGREN





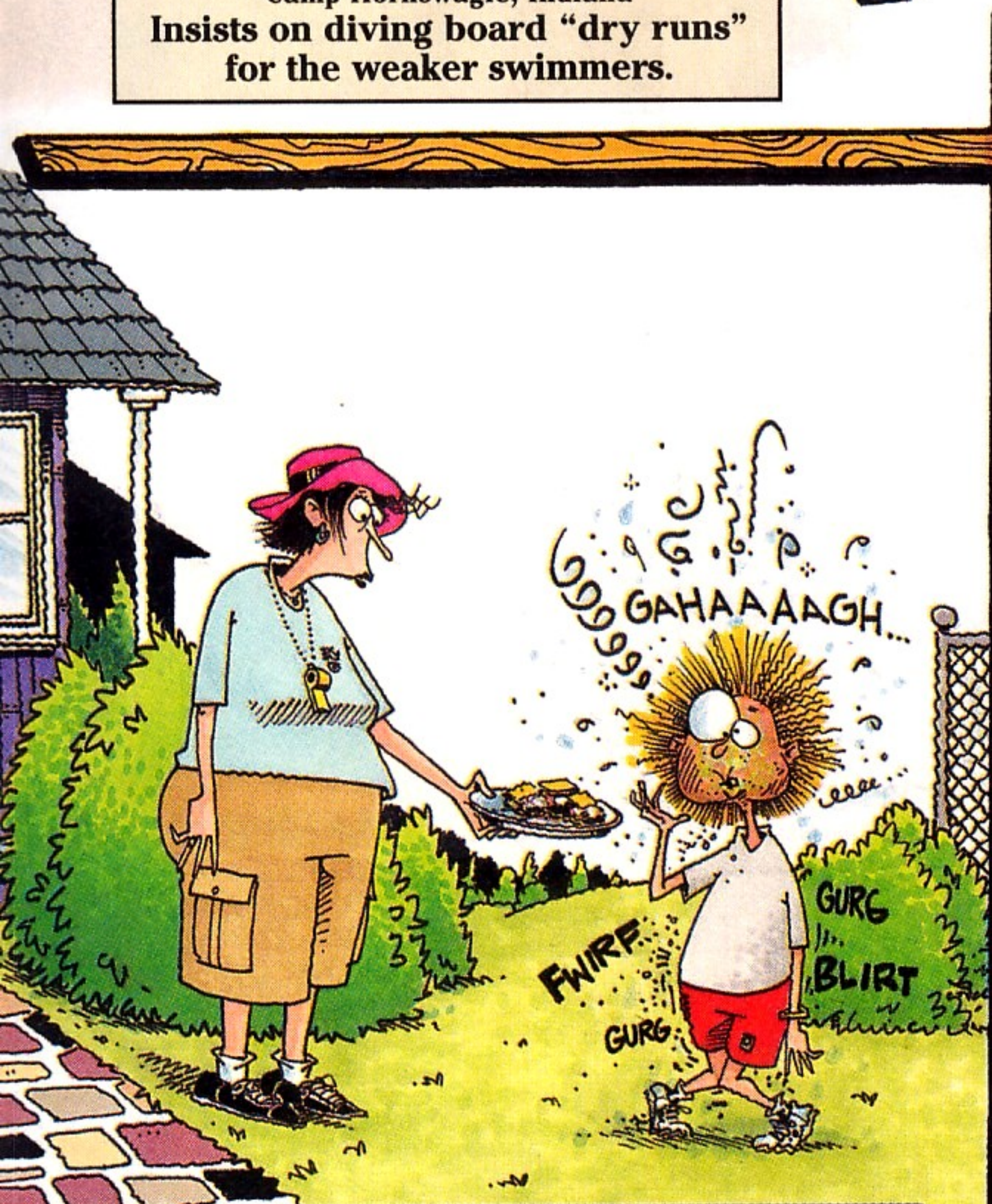


After spending all school year listening to stupid, boring and clueless teachers, is there any better way to spend the summer than listening to obnoxious, boring and clueless camp counselors? Of course! Almost ANYTHING would be better! But going to camp is your parents' decision, not yours, buddy! So at least you can tell the jerks apart, thanks to...



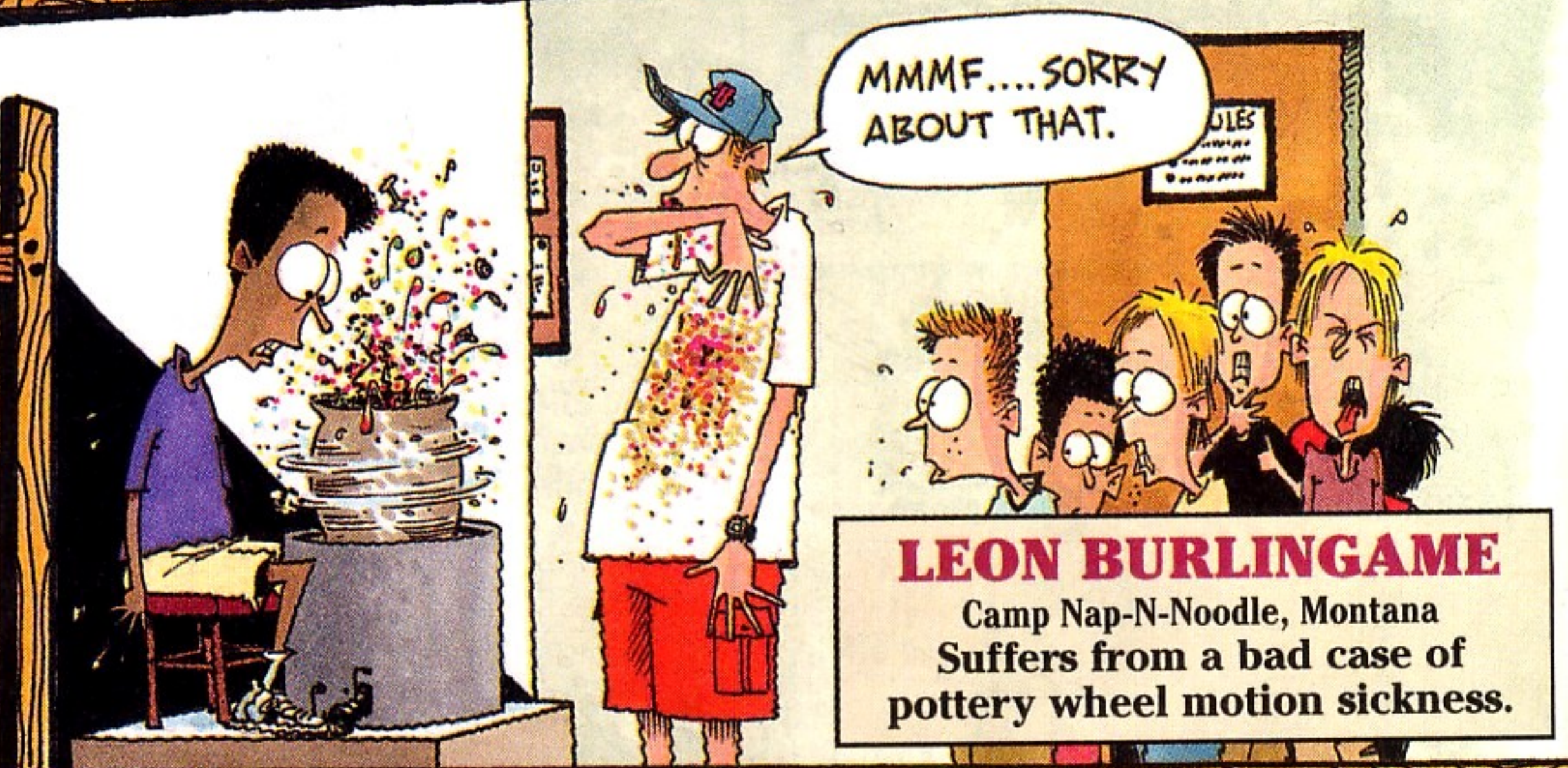
**LONNIE SHEAF**

Camp Hornswagle, Indiana  
Insists on diving board "dry runs"  
for the weaker swimmers.



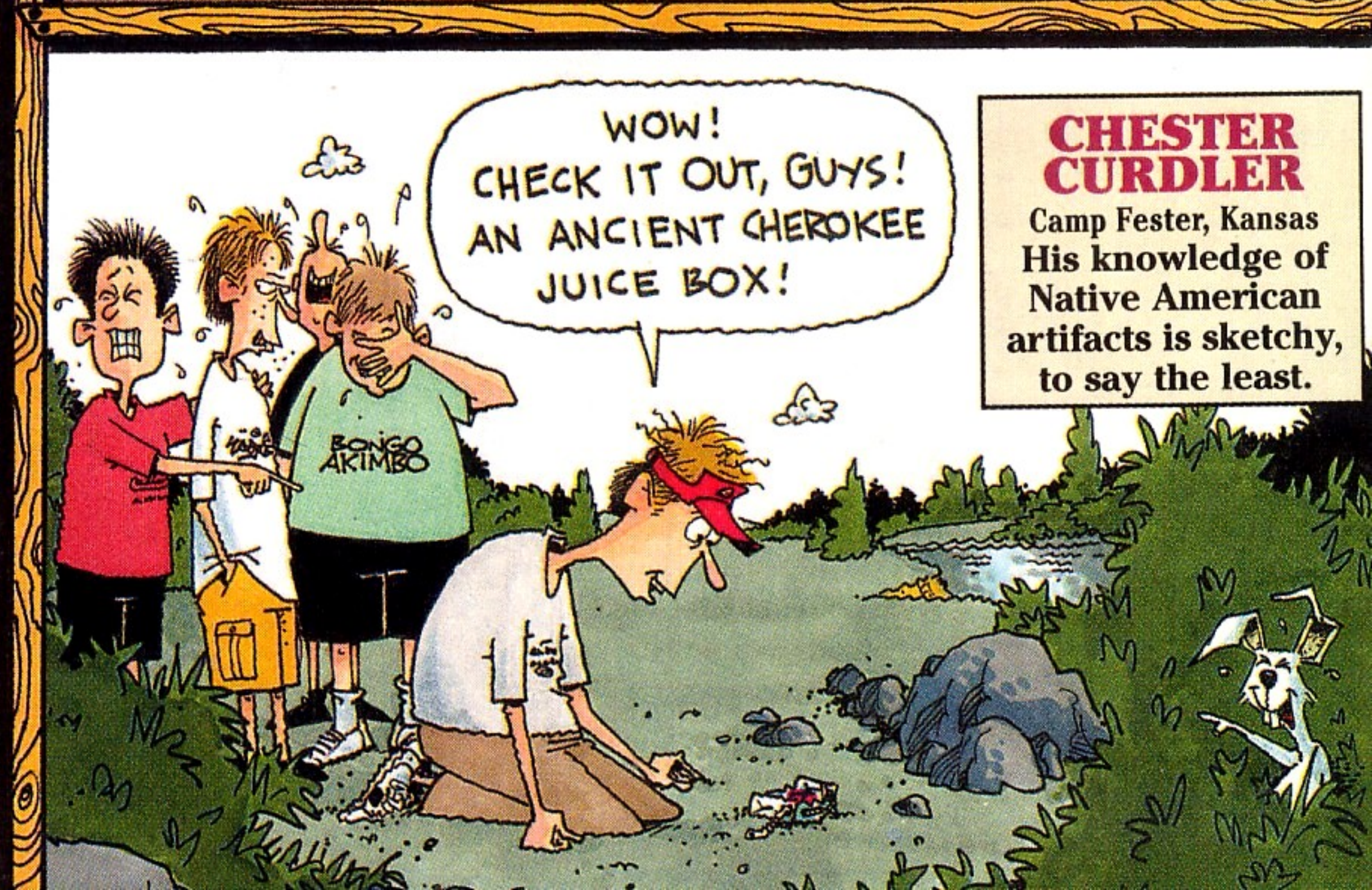
**OKSANA FANTAUZZI**

Camp Wak-A-Vole, Connecticut  
Her S'mores have been linked to an outbreak  
of what doctors are calling "S'malmonella."



**LEON BURLINGAME**

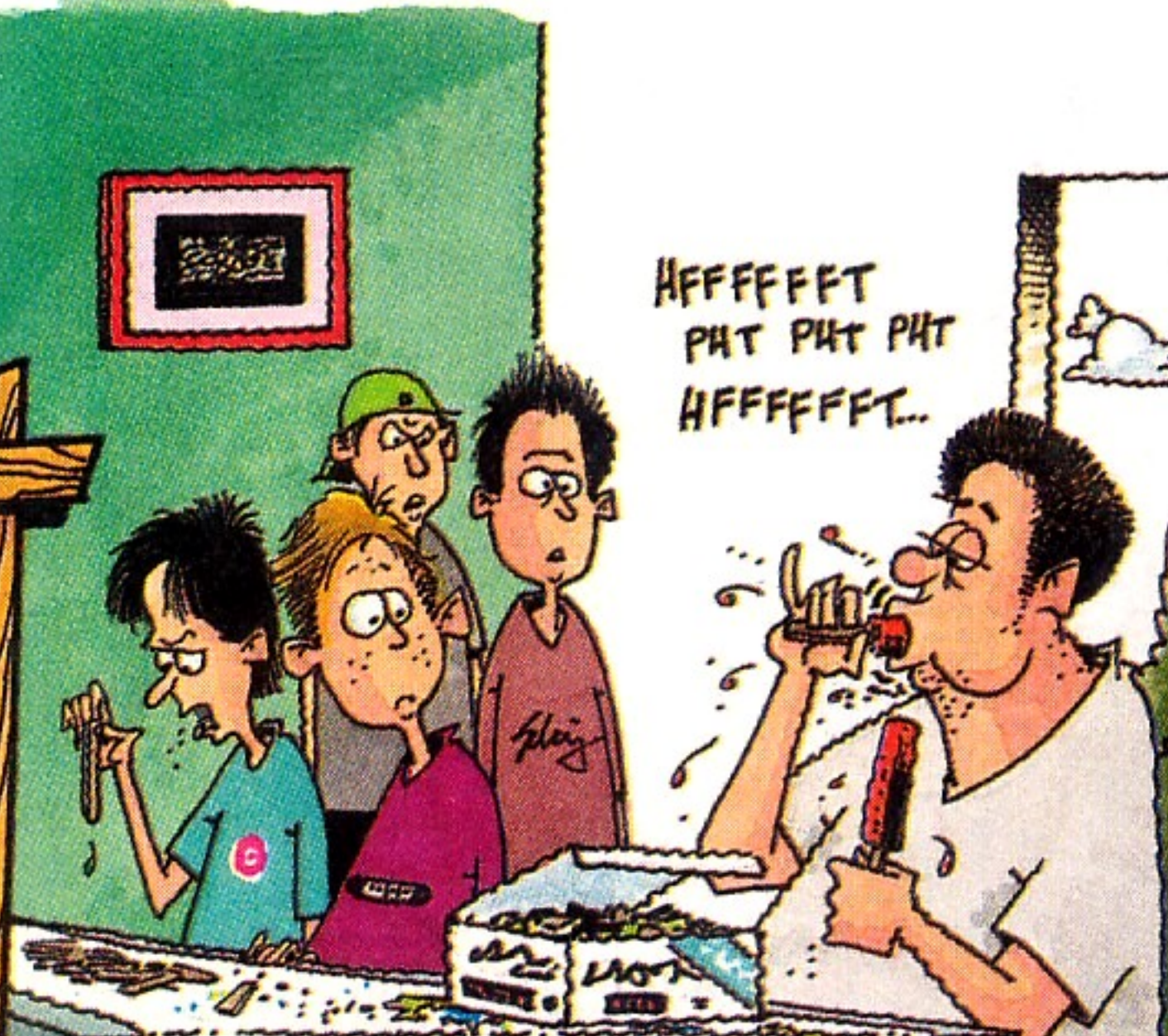
Camp Nap-N-Noodle, Montana  
Suffers from a bad case of  
pottery wheel motion sickness.



**CHESTER CURDLER**

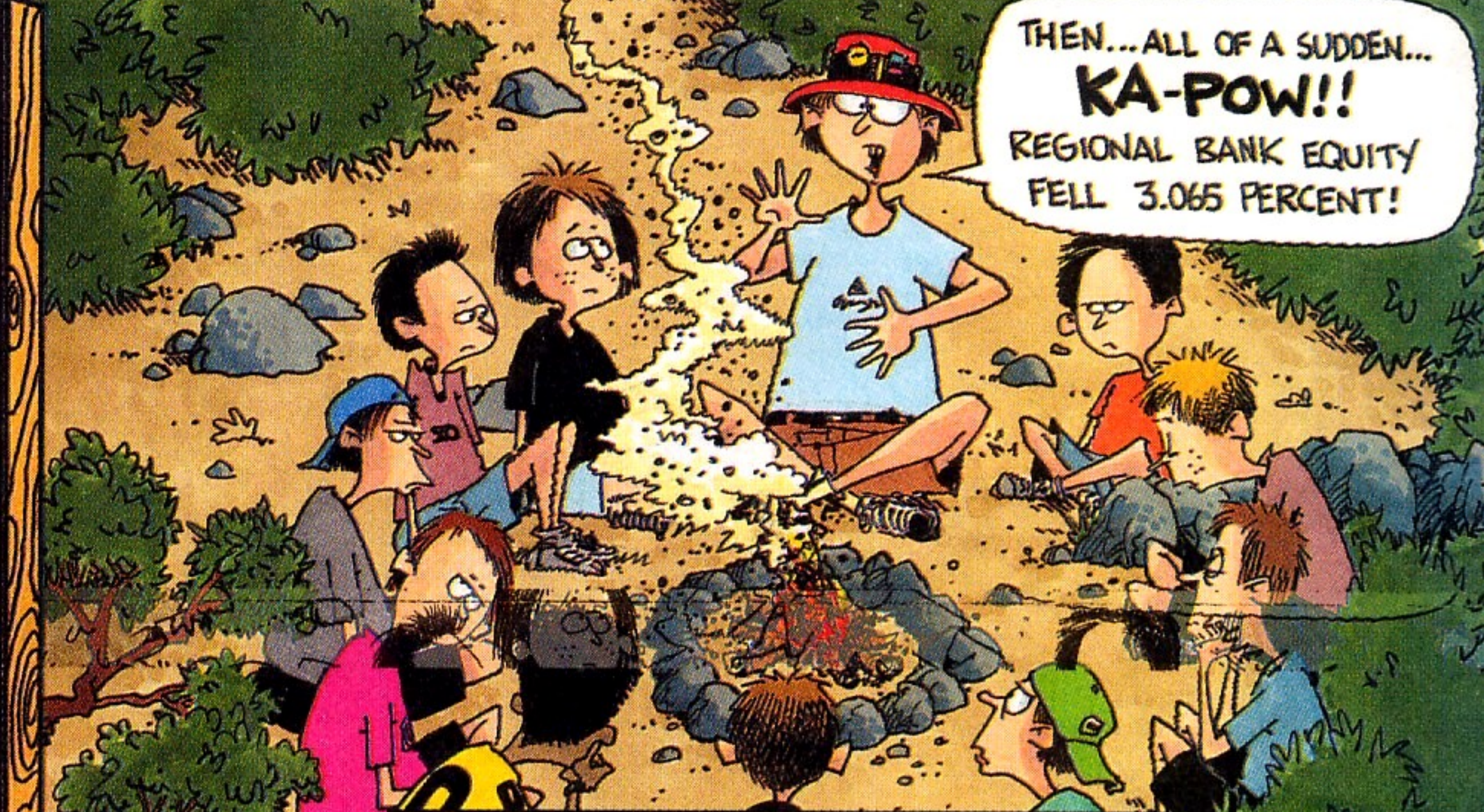
Camp Fester, Kansas  
His knowledge of  
Native American  
artifacts is sketchy,  
to say the least.





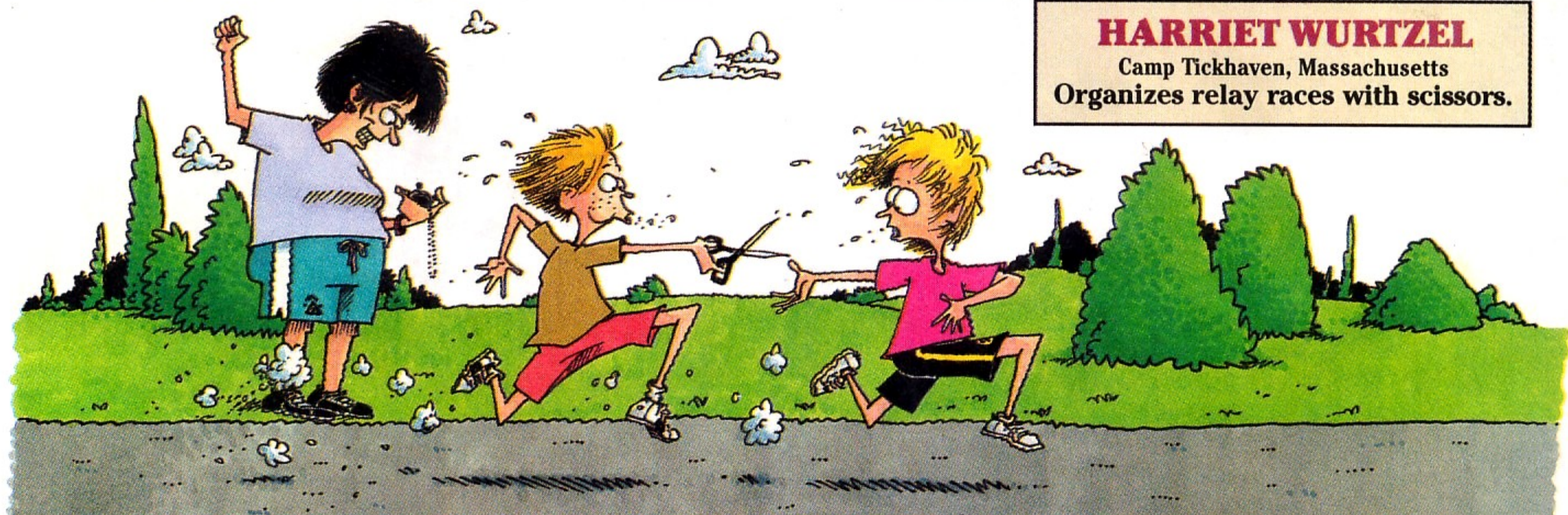
## ARNOLD "LAMBCHOP" HACKENBERRY

Camp Wasabi, Texas  
Before making crafts from popsicle sticks, campers must first wait for him to eat all the popsicles.



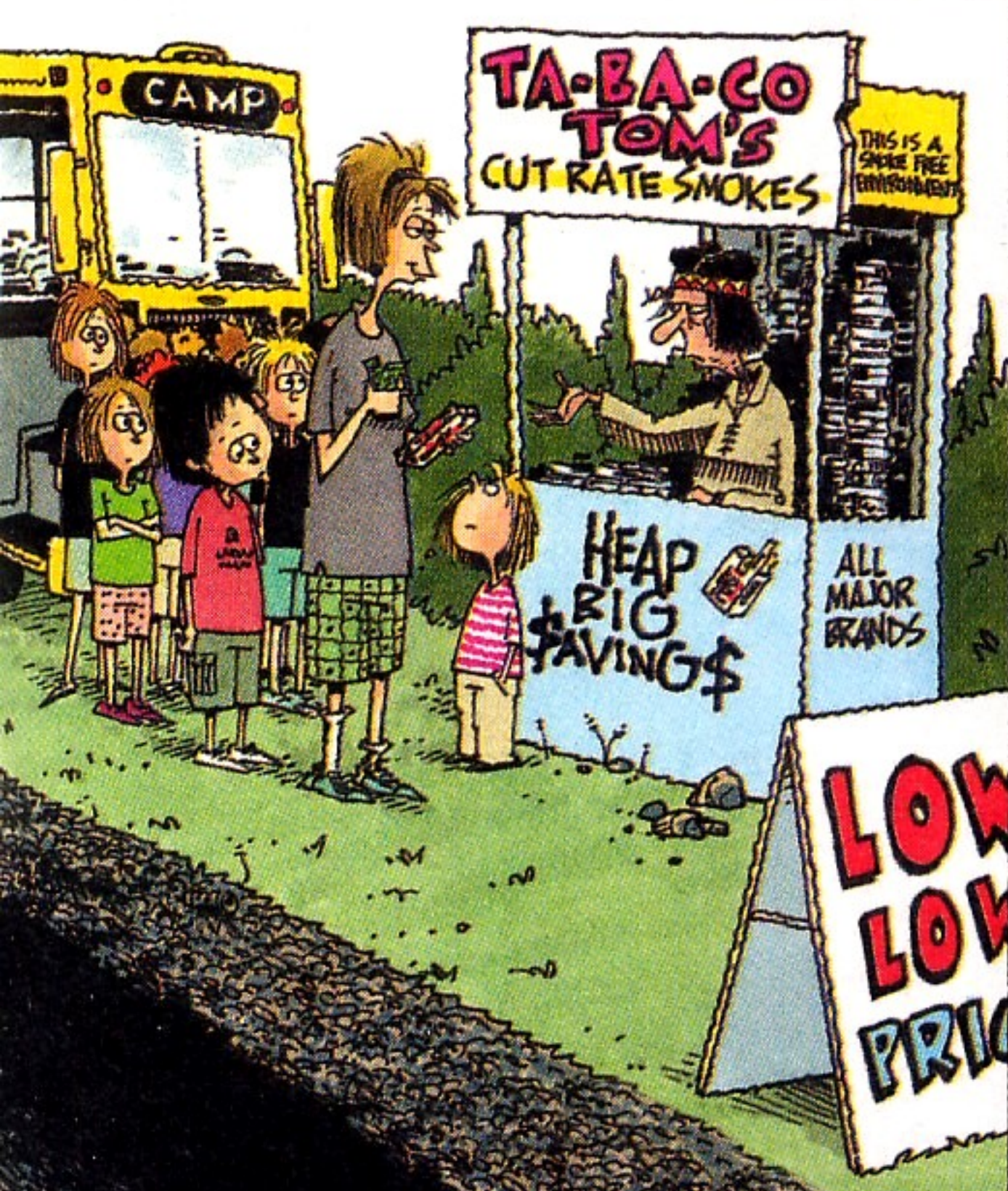
## LÜF HARKINSCHYEN

Camp Trailmicks, Oregon  
His scary campfire stories always center around mutual funds gone bad.



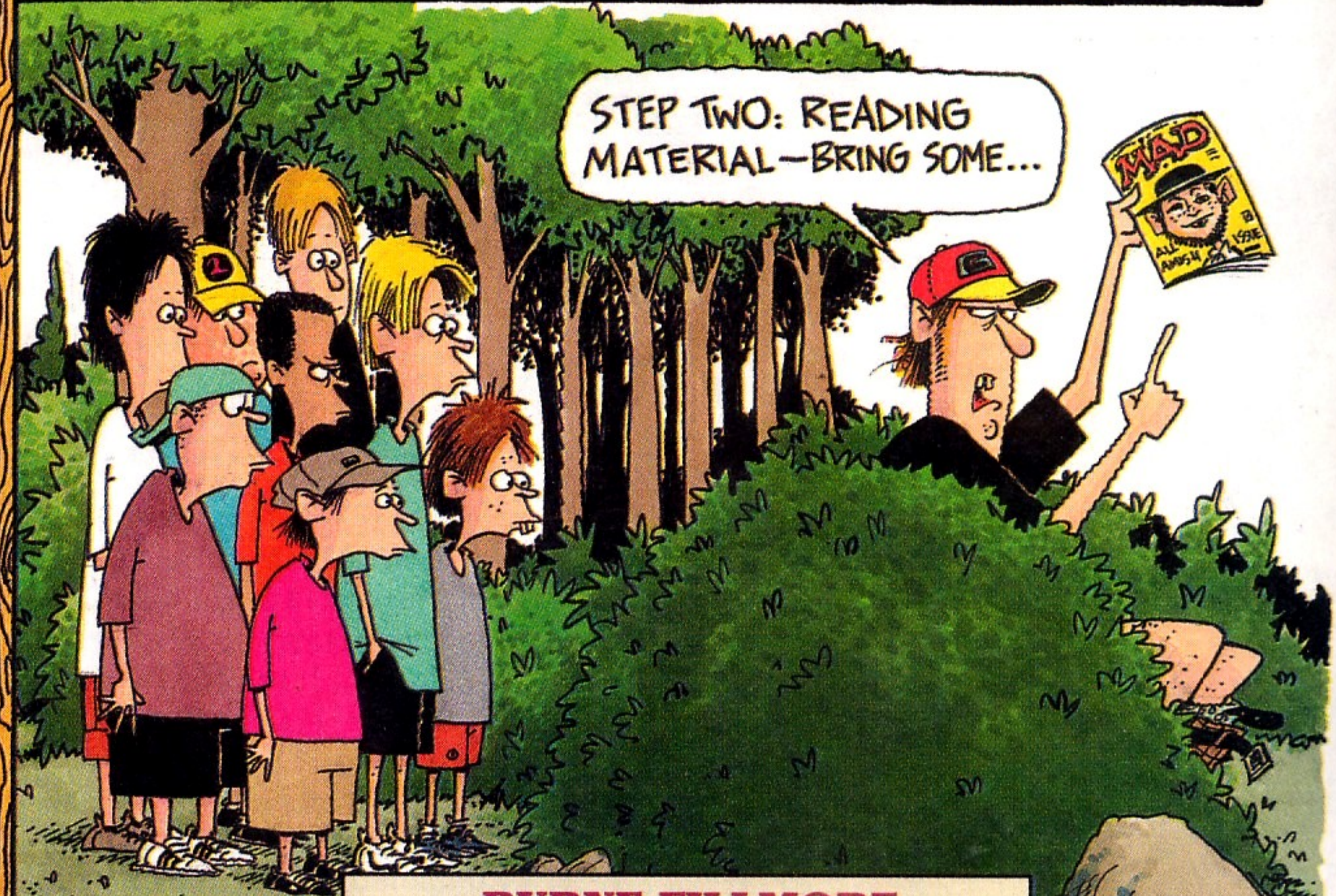
## HARRIET WURTZEL

Camp Tickhaven, Massachusetts  
Organizes relay races with scissors.



## CARLA P. DECATUR

Camp Skankwater, South Carolina  
The only so-called "Indian Lore" she ever passes on is how to buy cartons of Winstons at deep discounts.



## BURNE FILLMORE

Camp Pluck-A-Chuck, New Hampshire  
Holds only one nature session, which focuses solely on what to do when it calls.



# MILLIONS OF TREES GAVE THEIR LIVES FOR THESE BOOKS. DON'T LET THEIR DEATHS BE IN VAIN!

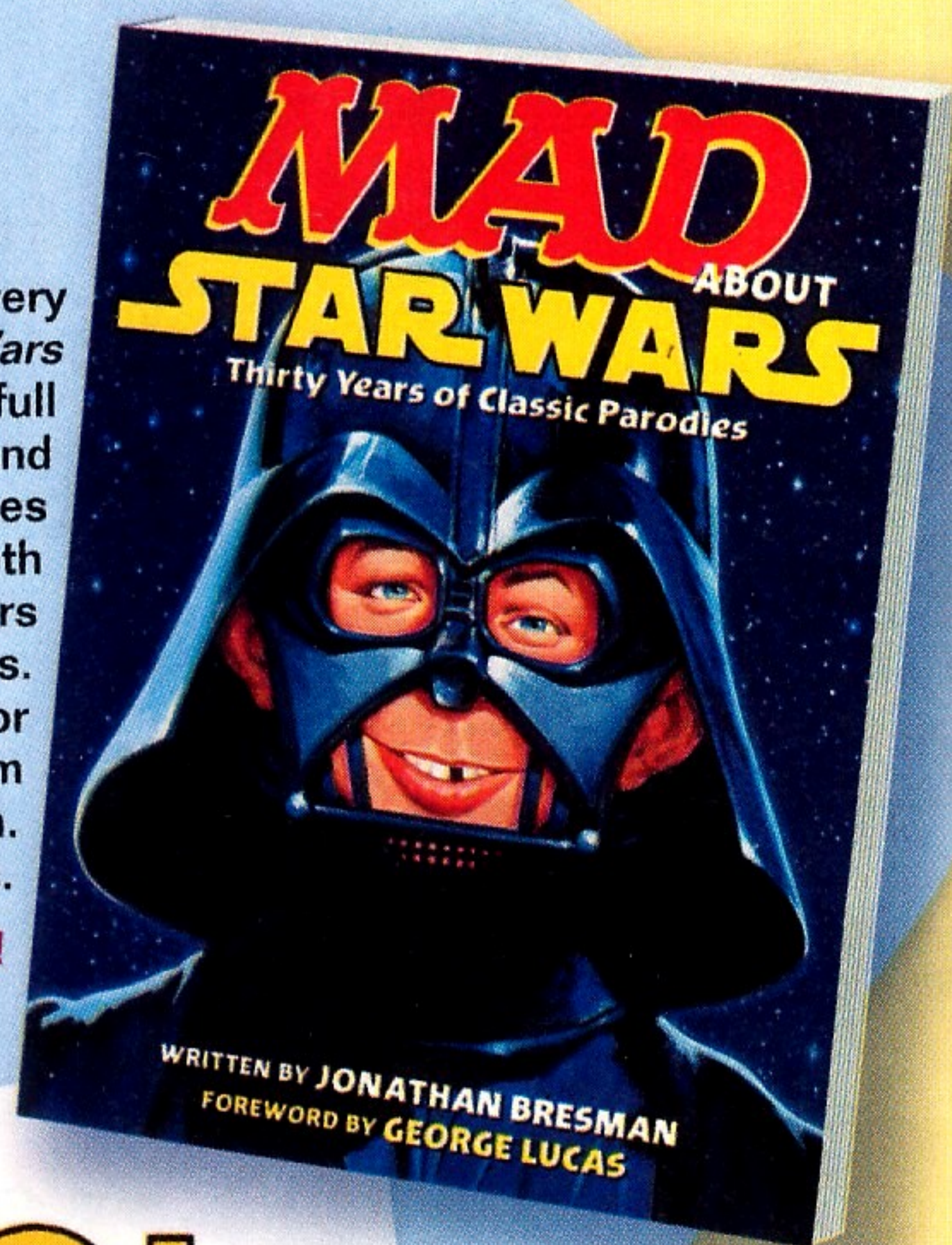


Over 200 Spy Vs. Spy strips, many in full color, by Peter Kuper! Plus a complete collection of rare Spy Vs. Spy newspaper strips, Spy Vs. Spy Jr., and much, much more! Written by former MAD Editor David Shayne. Published by Watson-Guptill Publications.

**ON SALE NOW!**

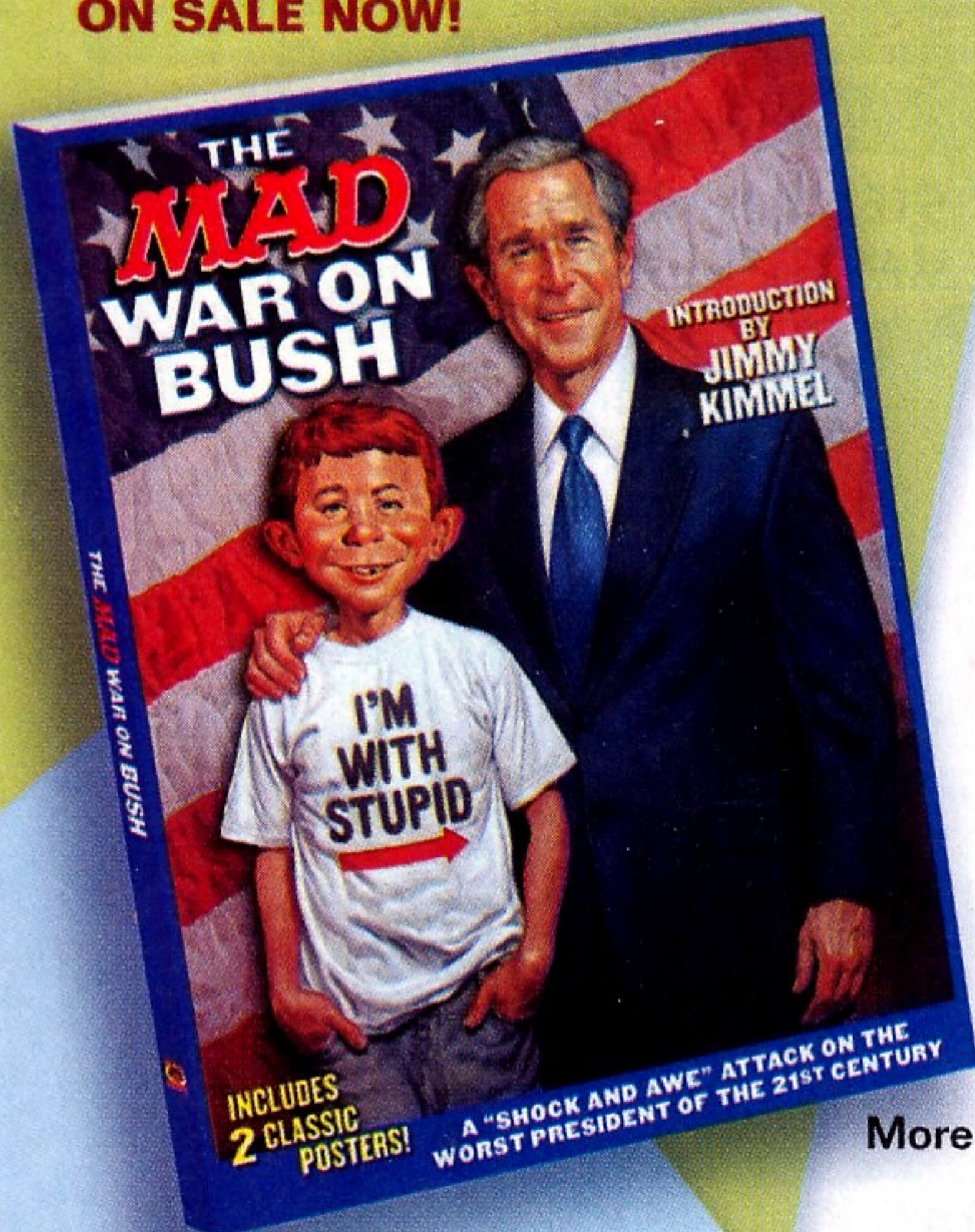
Virtually every MAD Star Wars article! Chock full of annotations and behind-the-scenes memories from both MAD artists and writers and Lucasfilm veterans. Written by MAD Senior Editor and former Lucasfilm lackey Jonathan Bresman. Published by Del Rey Books.

**ON SALE NOW!**



Savor the final days of a failed presidency by reading this hard-hitting satiric collection of articles on George W. Bush — the worst President since...well...Clinton! A MAD Book.

**ON SALE NOW!**



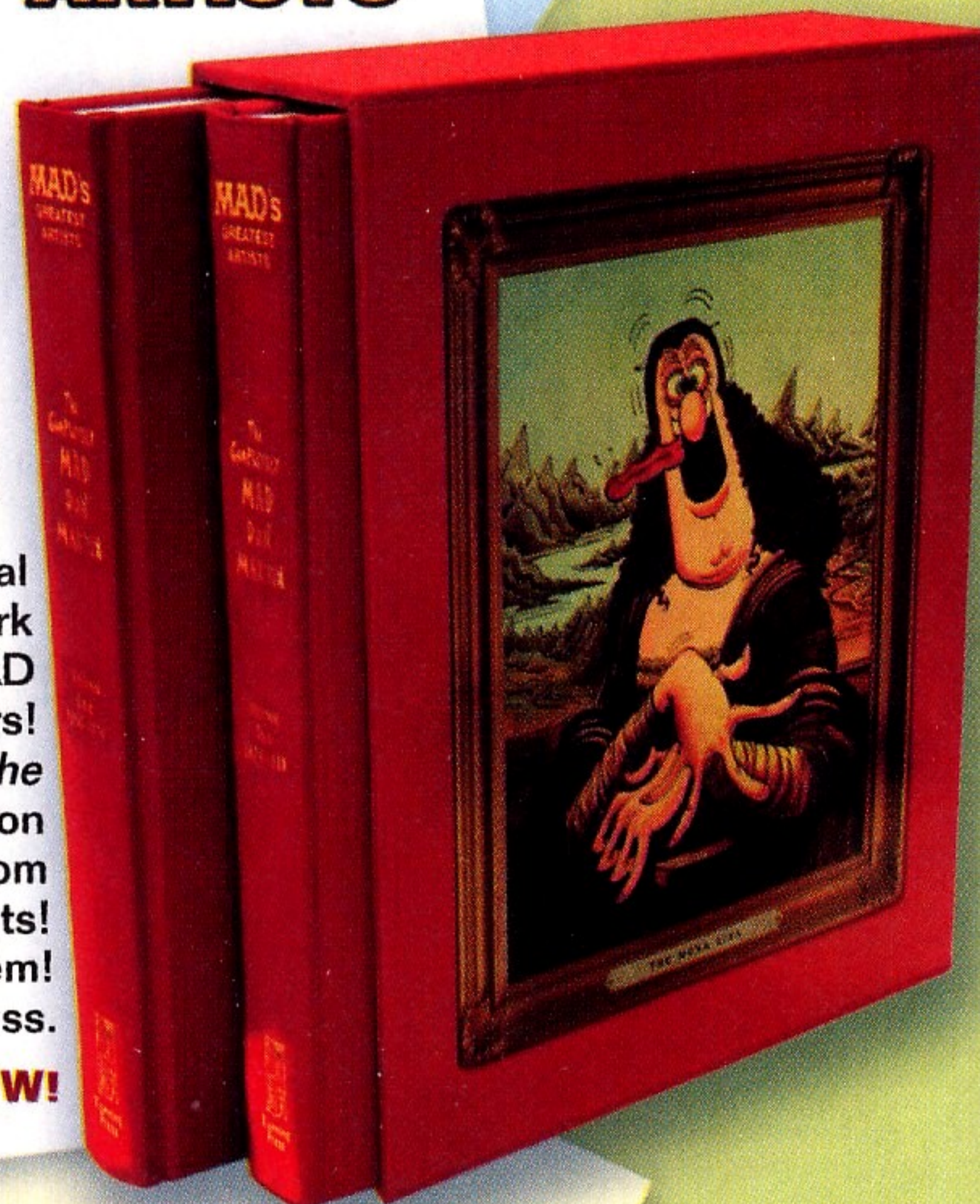
## MAD's GREATEST ARTISTS

### The COMPLETELY MAD DON MARTIN

A Deluxe 2-Volume Special Edition containing every work Don Martin created for MAD over the course of 30 years!

With a foreword by *The Far Side* creator Gary Larson and tributes to Martin from MAD's Usual Gang of Idiots! More than 1,000 pages — count 'em! Published by Running Press.

**ON SALE NOW!**







SERGE-IN GENERAL DEPT.

SERGIO ARAGONÉS

Presents A MAD LOOK AT

THIS SUMMER'S

# SUPERHEROES

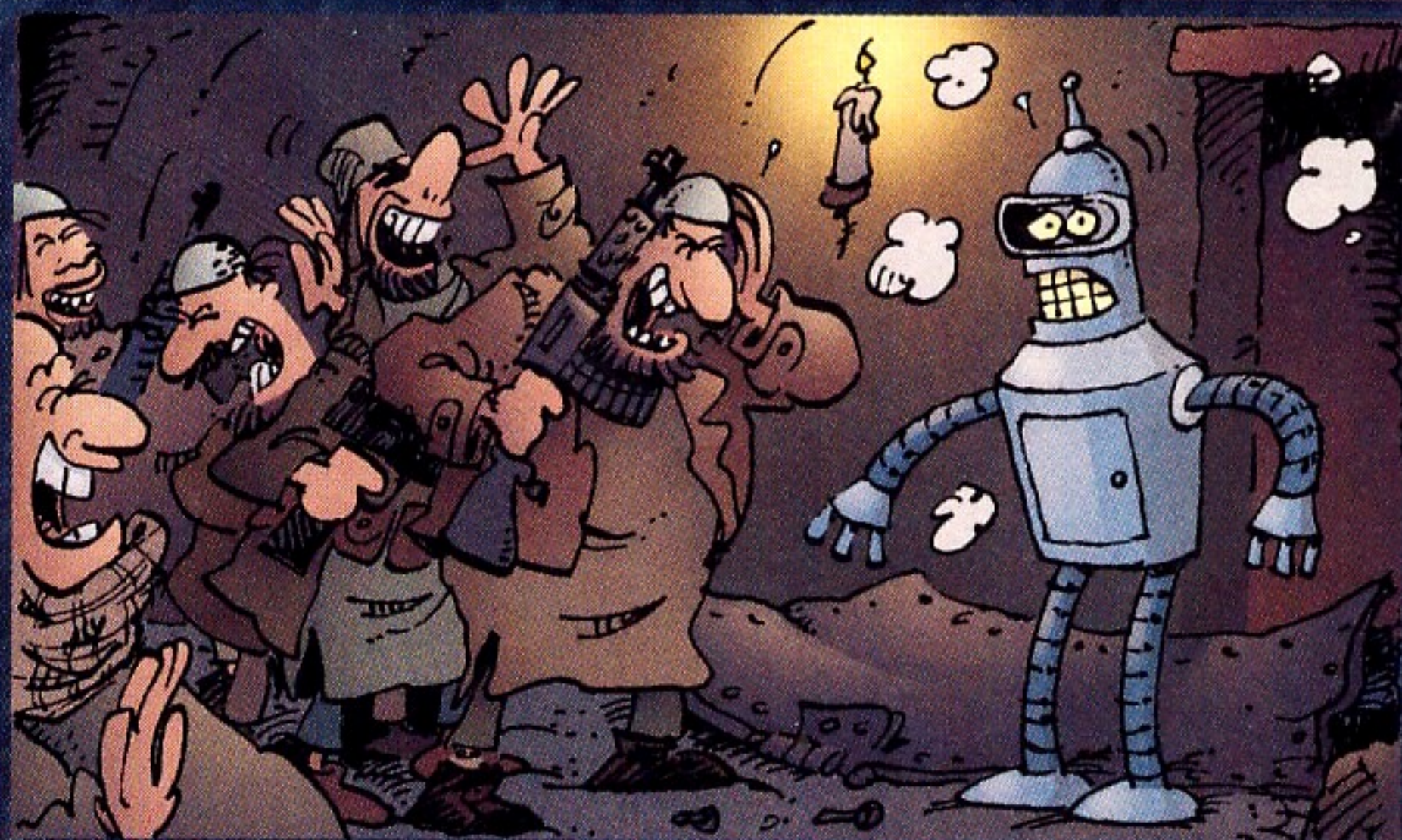
THE DARK KNIGHT

THE INCREDIBLE HULK

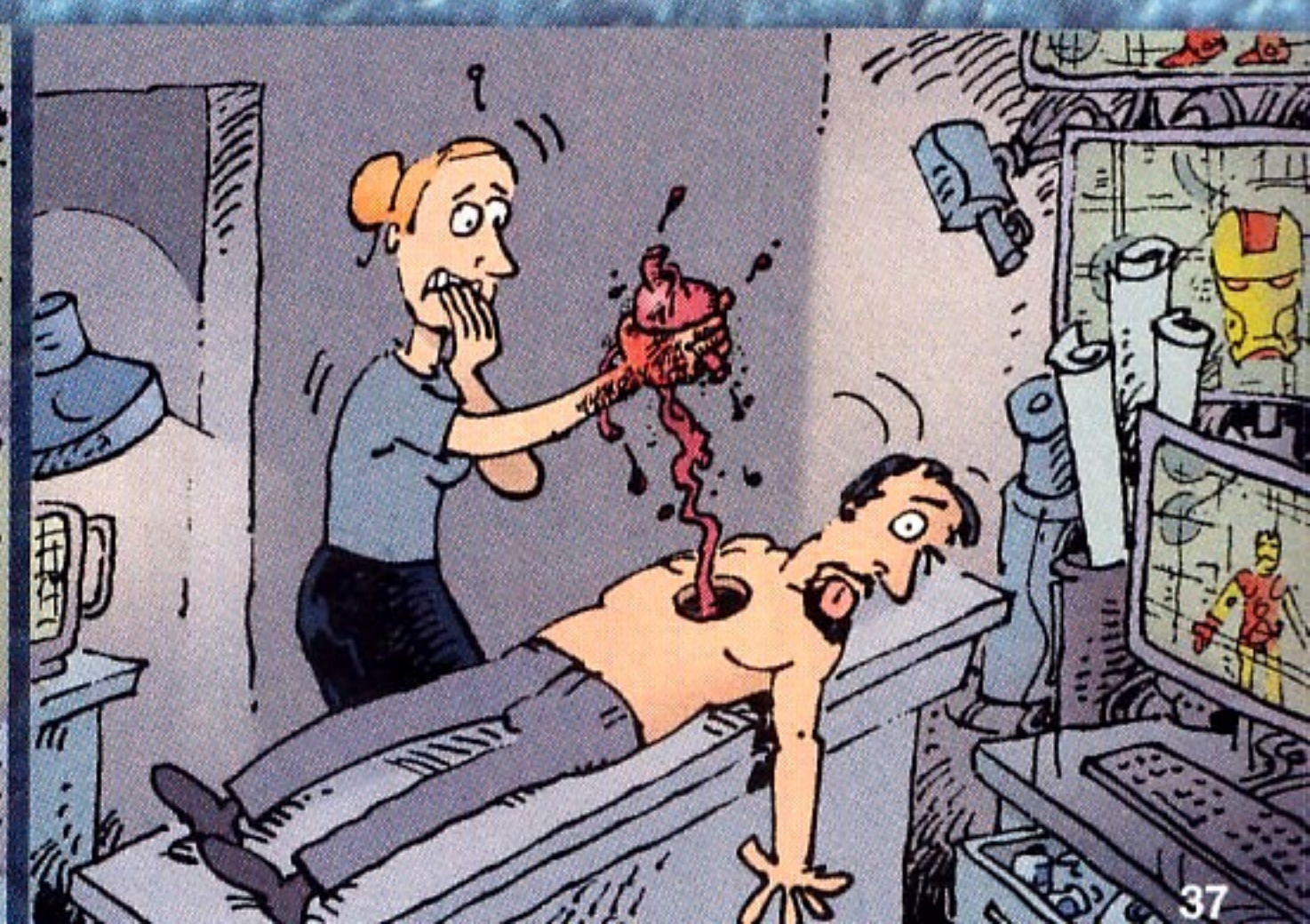
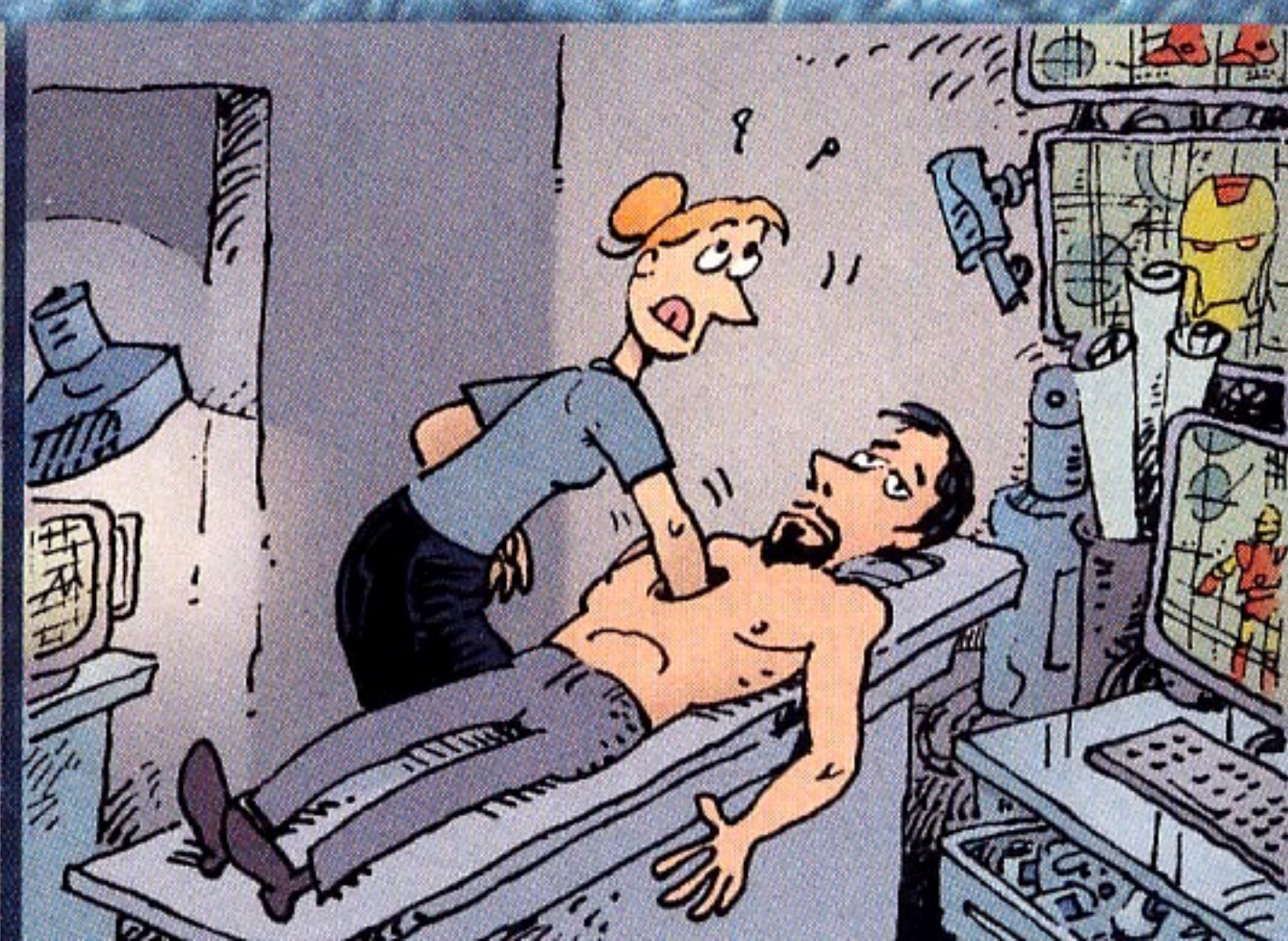
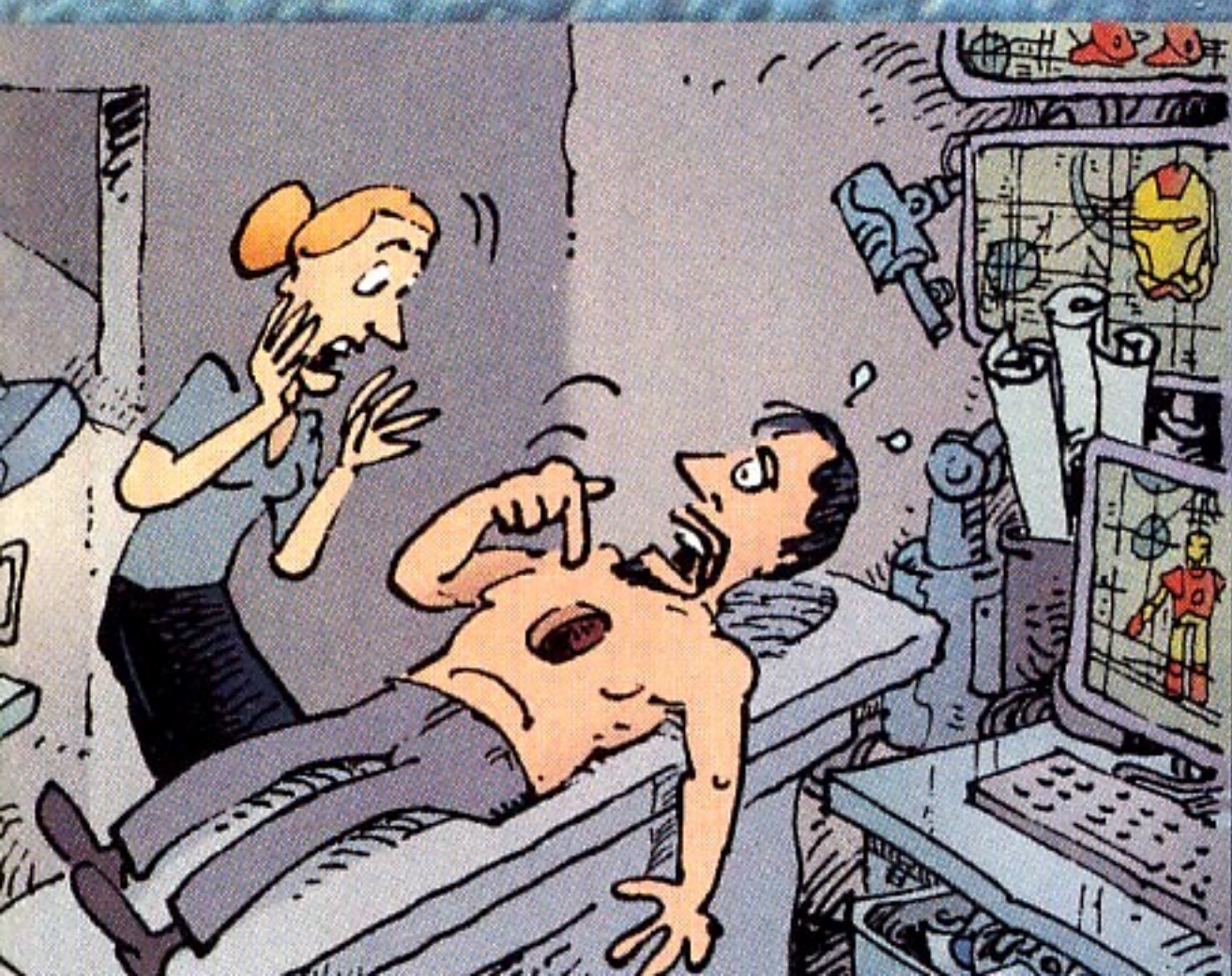
HELLBOY III

IRONMAN

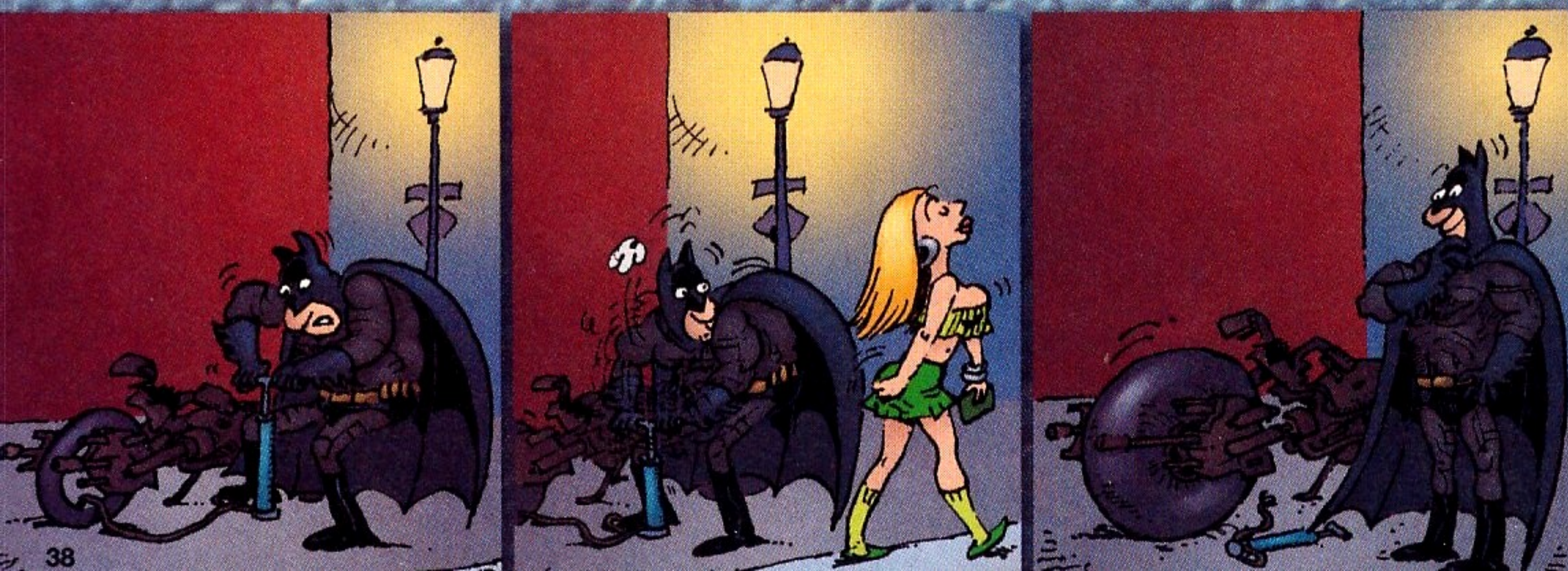
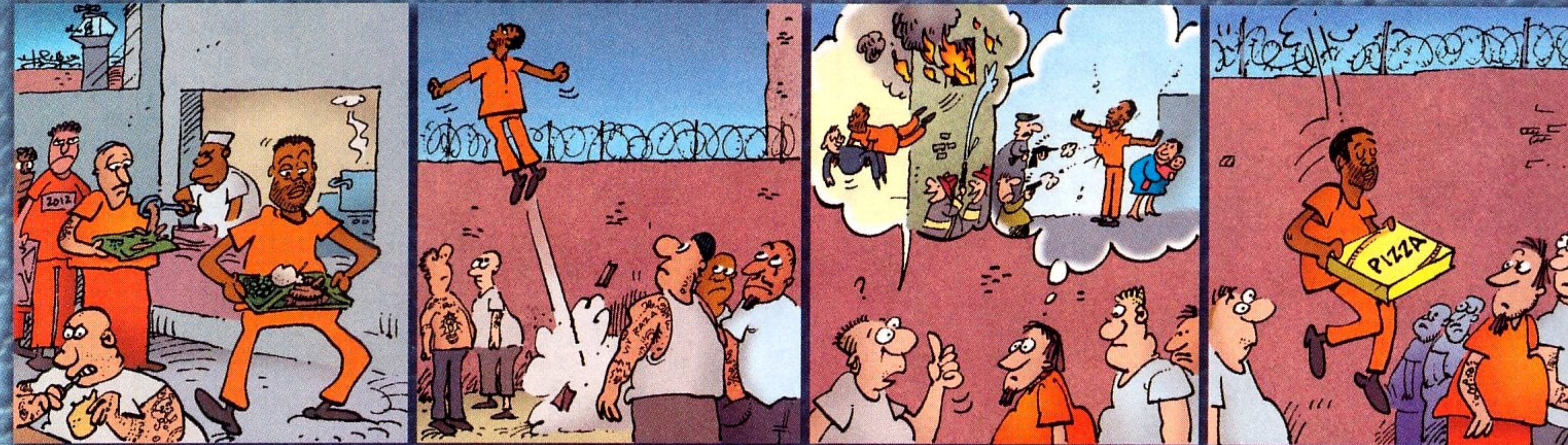
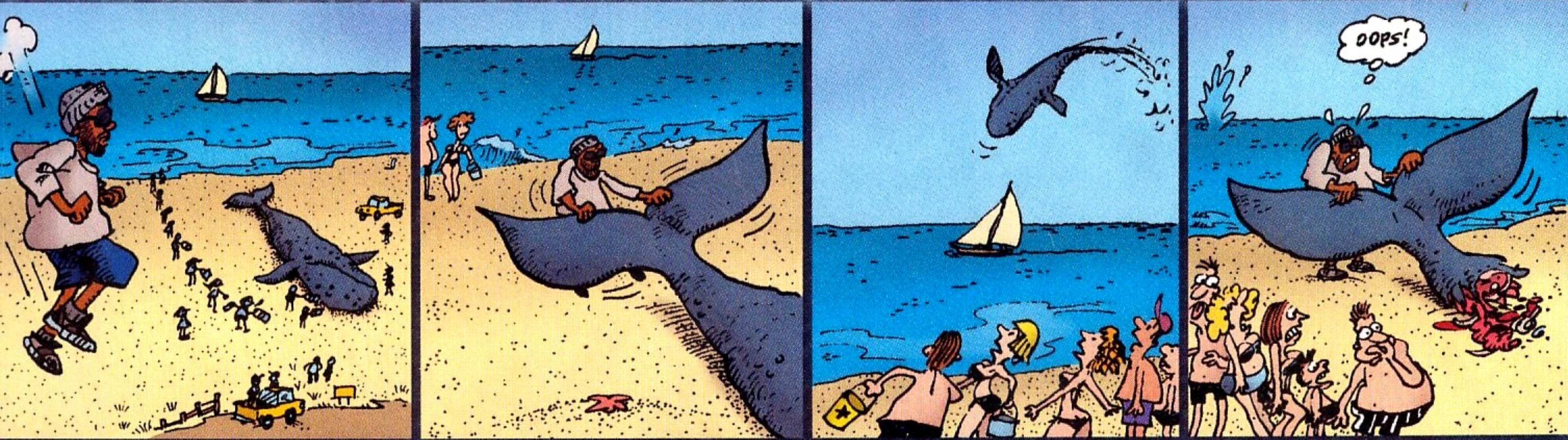
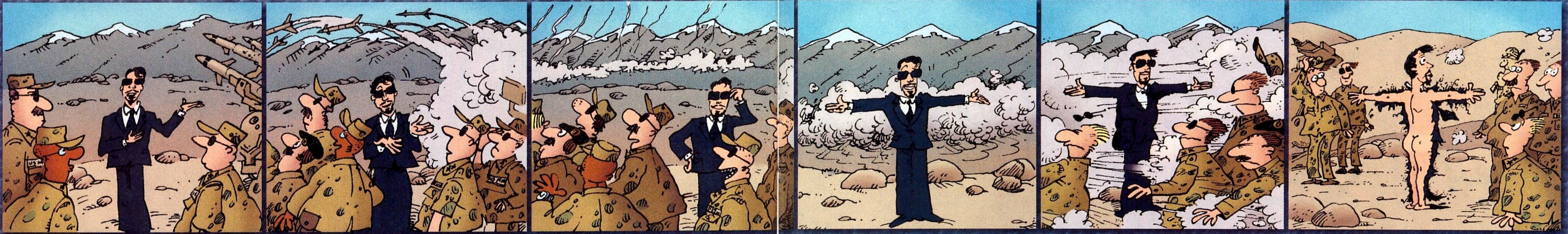
WILL SMITH  
HANCOCK



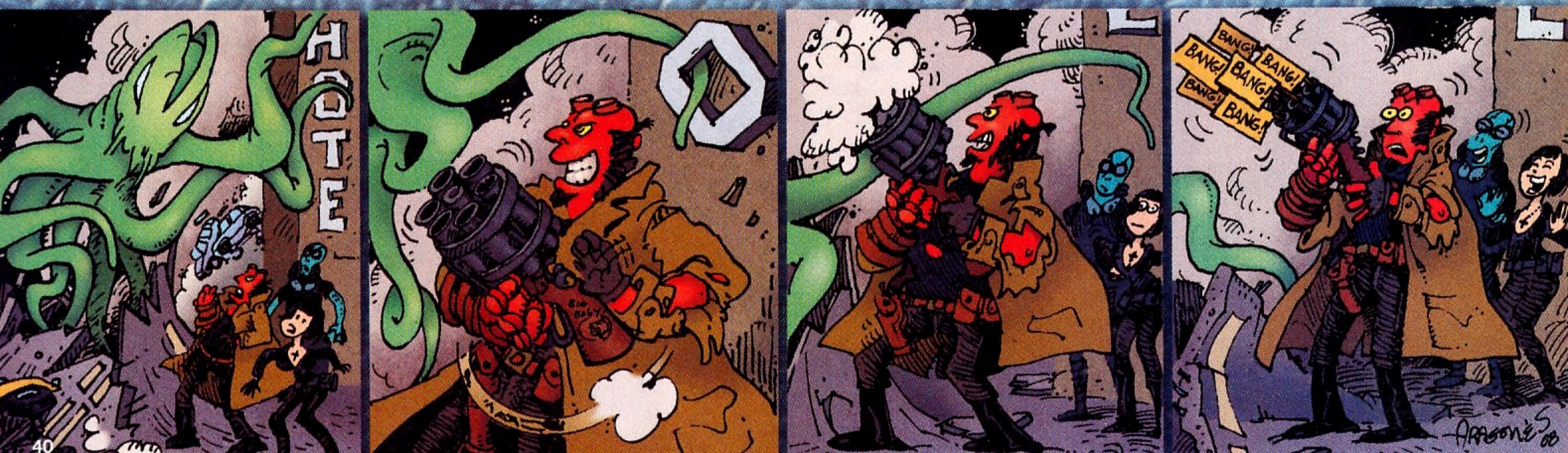
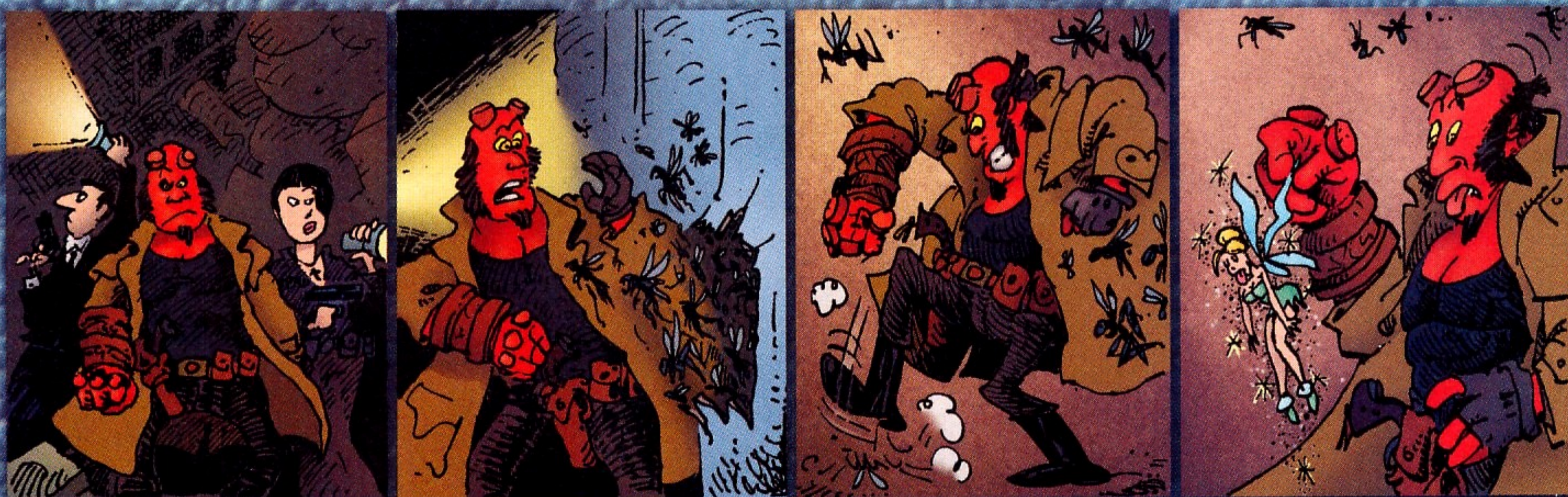
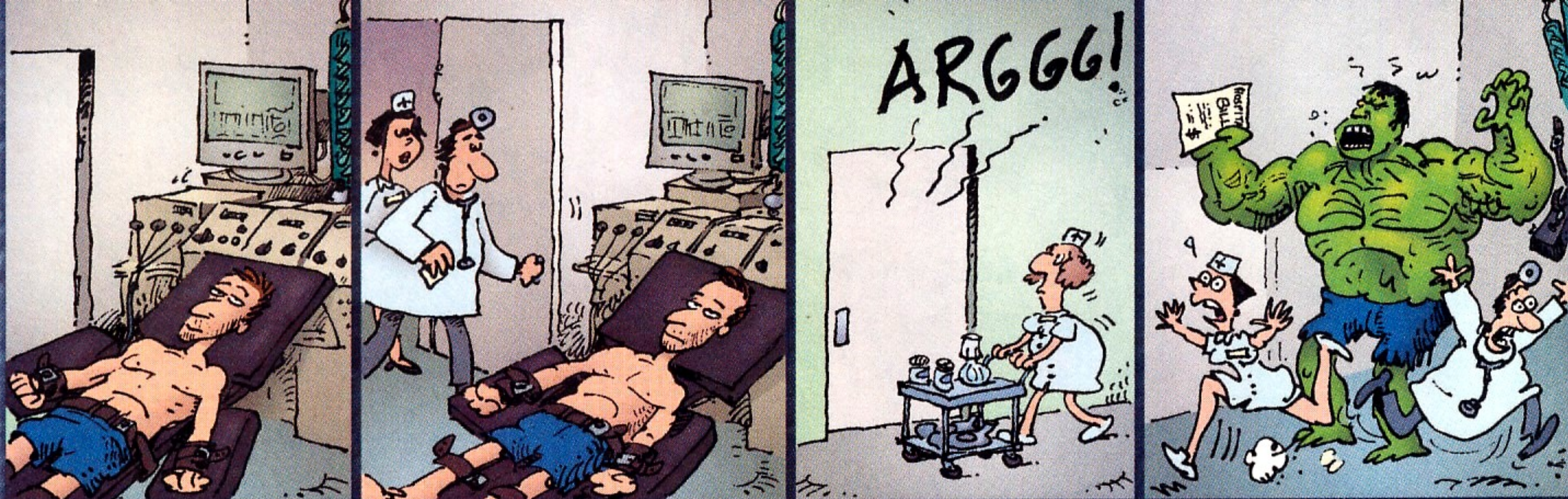
WRITER AND ARTIST: SERGIO ARAGONÉS



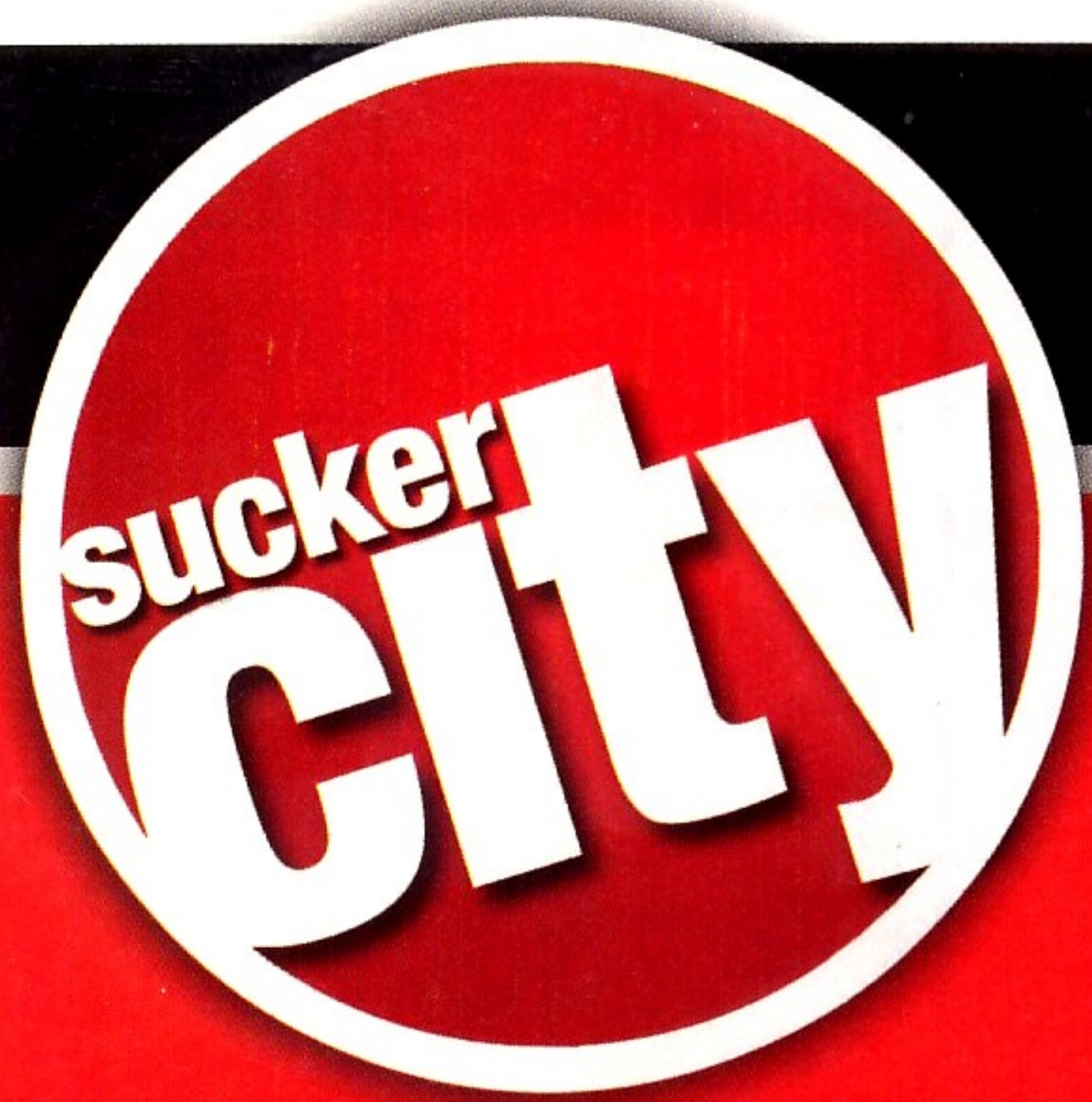






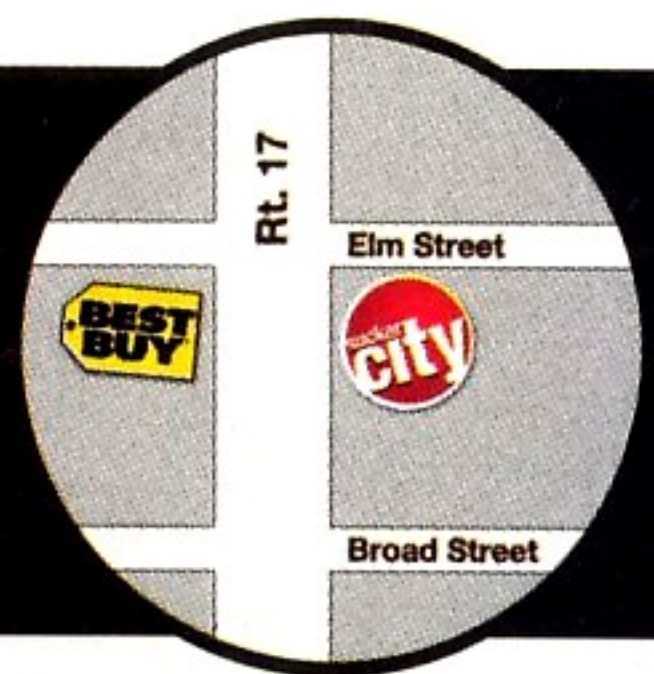






## Grand Opening Downtown

Visit our new store on Rt. 17 directly across the street from Best Buy or visit any of our other 600 stores directly across the street from 600 other Best Buys!



# no interest until 2010\* on HDTV

### SHIITAKE

96" 1080p LCD with three HDMI inputs, picture-in-picture-in-picture-in-picture technology and incomprehensible 108-page instruction pamphlet.



believe it  
or not  
**3599<sup>99</sup>**  
is the  
sale price

don't save  
anything!  
**4299<sup>99</sup>**



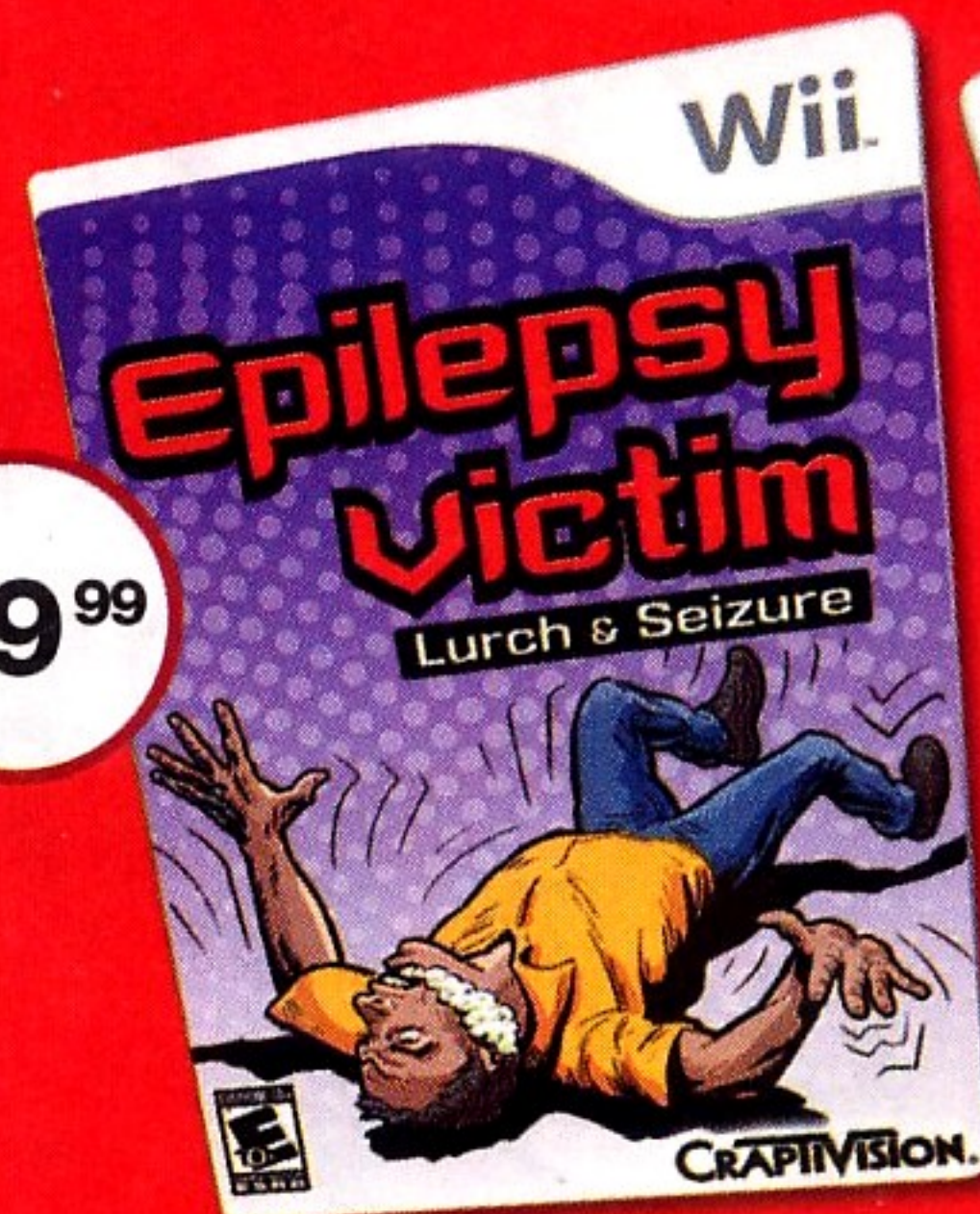
### HIBACHI

50" plasma HDTV with 1280x1080 resolution that produces 33% sharper detail than the previous generation...which incidentally was featured in last week's flyer for four hundred bucks more. Pity the suckers who bought it then!



**Wii™**  
**Gaming System**  
Guaranteed In Stock  
...if you're friends with an  
employee who hid it in the  
back for you. Otherwise,  
ooh, sorry, all sold out.

**249<sup>99</sup>**



**89<sup>99</sup>**



**Epilepsy Victim™ Bundle for Wii™**  
Craptivision  
Includes optical disc & bitestick controller.

WRITER: SCOTT MAIKO  
ARTIST: SCOTT BRICHER

\* Which will be six months after the warranty's expired and you've hosted a Super Bowl party at which your drunken cousin threw a bottle of Rolling Rock at the screen when his team lost and you've given up all hope of "the beer drying out" and the set ever working again.





save \$20  
**39<sup>99</sup>**

After way-too-complicated  
\$10 Mfr. & \$10  
Sucker City  
Mail-in Rebates\*  
Reg. 59.99

### Self-Editing Webcam

**Stops embarrassing YouTube videos before they're made!**

Pre-installed chip detects unfunny comedy, overly emotional tantrums, misguided political diatribes and those pretentious collaborative videos about "what being human means to you" that are featured constantly on YouTube's main page.



### AWOL™ 4GB USB Flash Drive on Detachable Keyring

Lose all your data, or all your keys, or both!

save \$0  
**12<sup>99</sup>**



### RectoCom™

Combination Flash Drive/At-Home Rectal Thermometer  
USB 2.0, easy-to-read display, 4GB, 98.6% accuracy.  
From the makers of Prostate Web Cam™.

save \$6  
**19<sup>99</sup>**

2-pack  
when you  
buy this item  
somewhere  
else

## KRAMDEN 2008

### INTERNET SCREEN DOOR

**Online Security & Virus Protection**

save \$30  
**34<sup>99</sup>**

After \$30  
Mail-in  
Rebate\*  
Reg. 64.99

**Kramden™ Internet Screen Door**  
**Online Security & Virus Protector**  
Buy now before it's outdated!  
Oops! Too late!



## express disgust guarantee

shop @ suckercity.com and then head to the nearest location for a guaranteed wait of at least 24 minutes before we tell you that the item confirmed to be in stock online is nowhere to be found in the store! Then express disgust and be directed, by one of our customer associates, to drive at least 24 miles to another Sucker City location to begin the same process again — **guaranteed!**

## save on our meager selection of furniture!

crappy IKEA-grade furniture without IKEA's selection

The electronic superstore industry's largest selection of ugly, industrial, 80s-style, three-tiered glass and black metal TV stands!



### THIS ONE

The look of cheap particle board recreated in flimsy, powder-glazed sheet metal.  
**Assembly required.**

save \$30  
**149<sup>99</sup>**  
Reg. 179.99



### OR THIS ONE

Unique design with center support only in back guarantees front of top shelf will be bowing under the weight of your TV in a month.  
**Assembly required.**

**229<sup>99</sup>**



### OR THIS OTHER ONE

Add a vise and a few tools and you've got yourself a Sears Craftsman bench. Complicated, time-consuming.  
**Assembly required.**

**219<sup>99</sup>**

\* Mail-in rebate form is generated on your receipt. Not responsible if we forget to give you a receipt, or if the receipt is smeared, or if you can't read your receipt because the receipt printer is out of toner and we can't put a new toner cartridge in (since we never have the toner cartridges you need, it stands to reason we don't have the toner cartridges we need, either).



# who gives a crap?

## we do, that's who!

buy *Horton Hears a Who* on DVD or Blu-ray and we'll give two shi—, er...donate two cents to the Toilets for Tots program up to a total of \$163.44



**13<sup>99</sup>**  
Collector's  
Edition  
24.99

### 2-Disc Collector's Edition

includes over six interminable hours of bonus features:

**The Making of Horton** — a thoroughly uninteresting look at bringing the CGI film to life that's no different than the other "making ofs" on the DVDs of *Ice Age*, the *Shrek* movies, and anything from Pixar.

**Rolling Over In His Grave** — a two-hour documentary on the legacy of Dr. Seuss and how it's been squandered.

**Unfaithful One Hundred Percent** — a whimsical featurette comparing the original 26-page book to the extremely padded 70-minute film.



pay  
32% more  
**699<sup>99</sup>**

by putting this on  
the Visa that you  
barely pay the  
minimum on  
each month

### FIZZIO

23" 720p LCD/DVD HDTV

Smaller TV at a surprisingly high price is perfect for the spoiled kids' room! Features built-in DVD player with slot just wide enough for the frosted blueberry Pop Tart a three-year-old will insert; video processing engine will quickly heat it until it melts and becomes impossible to eject, rendering entire unit inoperable.



# HD made pricey

go ahead! kid yourself that HD really makes that much of a difference! especially for the crap you watch! load up those credit cards!

**confused about the difference between plasma, DLP & LCD?**  
you must have just talked with one of our employees!



save \$20  
**139<sup>99</sup>**

Awarded  
Best New  
Piracy Software  
by the Hong Kong  
Businessmen's  
Association!

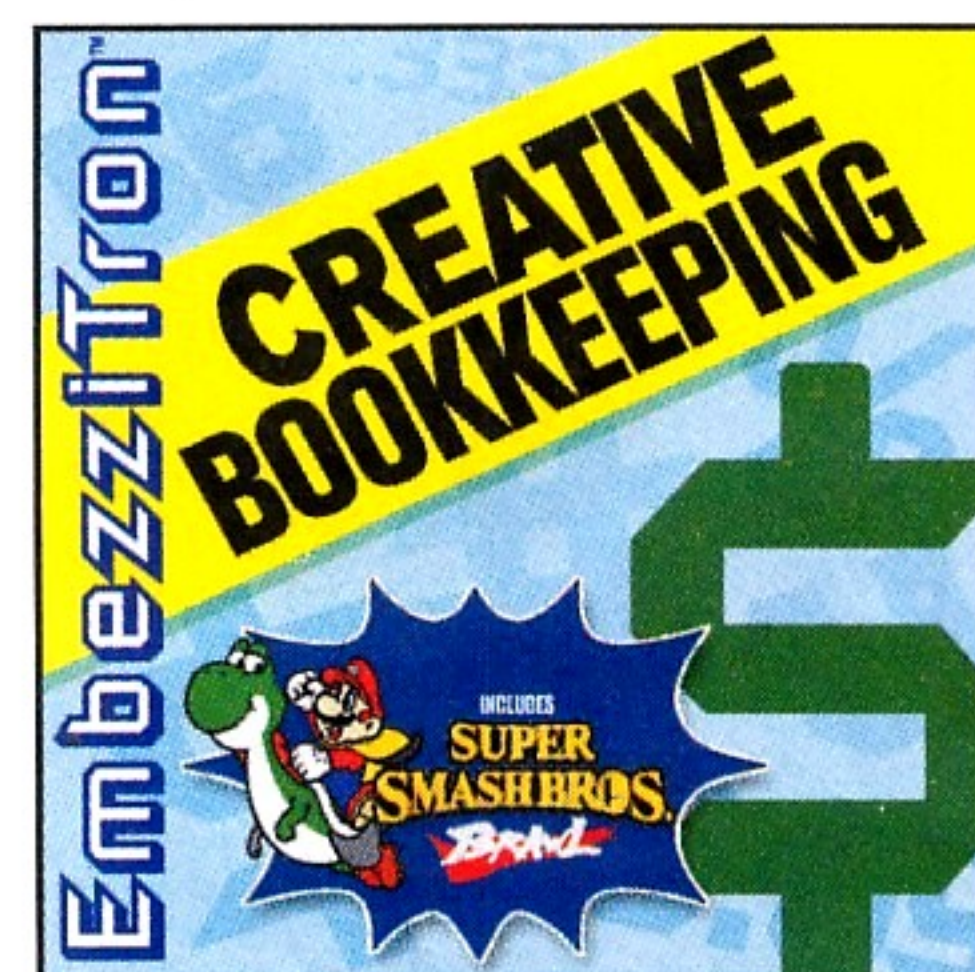
**Yohoho™**  
**Bootleg Movie ChopShop Advanced™**

Edit your grainy, low-light, secretly-camcordered movie footage into a feature length film good enough to sit side-by-side in a cardboard box with other in-current-release or not-yet-released films on a folding table at the south end of Union Square where they are being offered for sale by illegal immigrants!

**74<sup>99</sup>**

**EmbezzITron™**  
**Creative**  
**Bookkeeping™**

Now bundled with  
*Super Smash Brothers Brawl*  
so you can write that off, too!



**44<sup>99</sup>**

**EmbezzITron™**  
**Tax eVade**  
**Deluxe**

From the makers of  
Creative Bookkeeping!  
Contains Federal forms;  
don't worry about  
State, they never  
go after you for State.





## TOSTITO Sputnik Laptop

15.5" Tiltsquint™ widescreen

- 1GB memory and 150GB hard drive will have you prying this thing apart to install more RAM five minutes after getting it home and noticing that it struggles to open Google.
- Burns DVDs and CDs to a melted, inextractable mess, due to overheating battery.
- Built-in webcam for drunken naked chatting with your boyfriend, which you won't be aware he was recording until after you've broken up and see the videos on YouTube.
- Tiny, tiny keyboard best suited to those trained in courtroom stenography.
- Power-saving feature saves battery life by going into sleep mode between key-strokes more than 0.5 seconds apart.

slightly improved  
luminosity of  
LCD screen makes this  
laptop **perfect** for  
outdoor use as long as  
it's dawn, dusk,  
or severely  
overcast.



save  
\$170  
eventually  
**879<sup>99</sup>**  
after arguing with  
the cashier that it's  
not ringing up at  
the advertised  
sale price



# save up to \$500 instantly on clearance laptops, desktops, printers & more

...then pay much, much more trying to repair these items when they break down since the manufacturers no longer offer any sort of customer support for them!

## stock up on printer paper

yeah, like an electronics store is where you're going to get your best deal on office supplies!  
hey, while you're at it, why not treat yourself to a \$7 Snickers bar at the register?



save  
10 cents  
**69<sup>99</sup>**  
Reg. 70.09

### FreeRange® Wireless Broadband Router

Powerful enough to accommodate all the computers in your house on the same network — as well as eight nearby homes, including that halfway house half a block down the street where they're keeping three registered sex offenders, a guy convicted of massive Internet fraud and two felons who ran an identity theft ring.



**6<sup>99</sup>**  
Per prong

### Economy 36-Outlet Power Strip Package

Includes roll of duct tape to keep those heavy block transformer plugs from falling out, and a pair of pliers to yank out the grounding plug from three-pronged cords. UL Listed. (On their recall page.)



**32<sup>99</sup>**  
Reg. 39.99

### SUNBOSE One-Slice iPod™ Docking/Toasting Station

Compatible with all iPod models including Nano, Shuffle and Mini; and with most standard breads including traditional loaf slices, English muffins, and halved bagels. Features volume and browning controls. Bottom-mounted speaker cover opens easily for crumb removal.

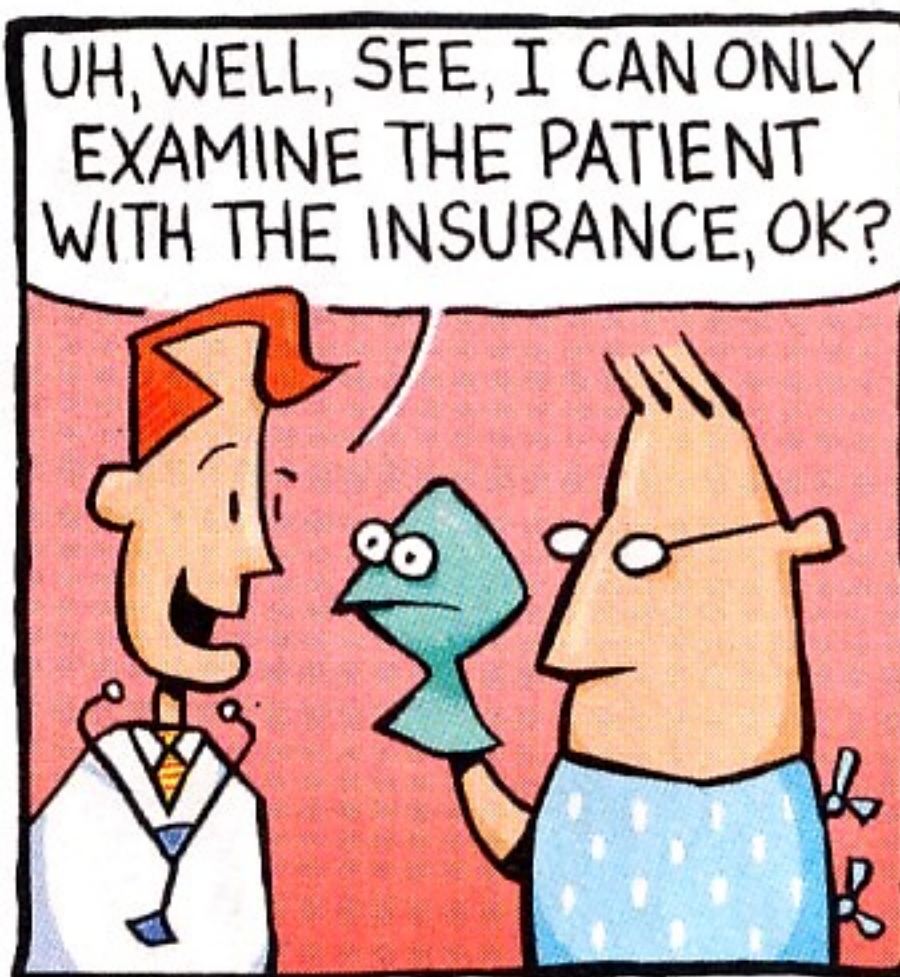
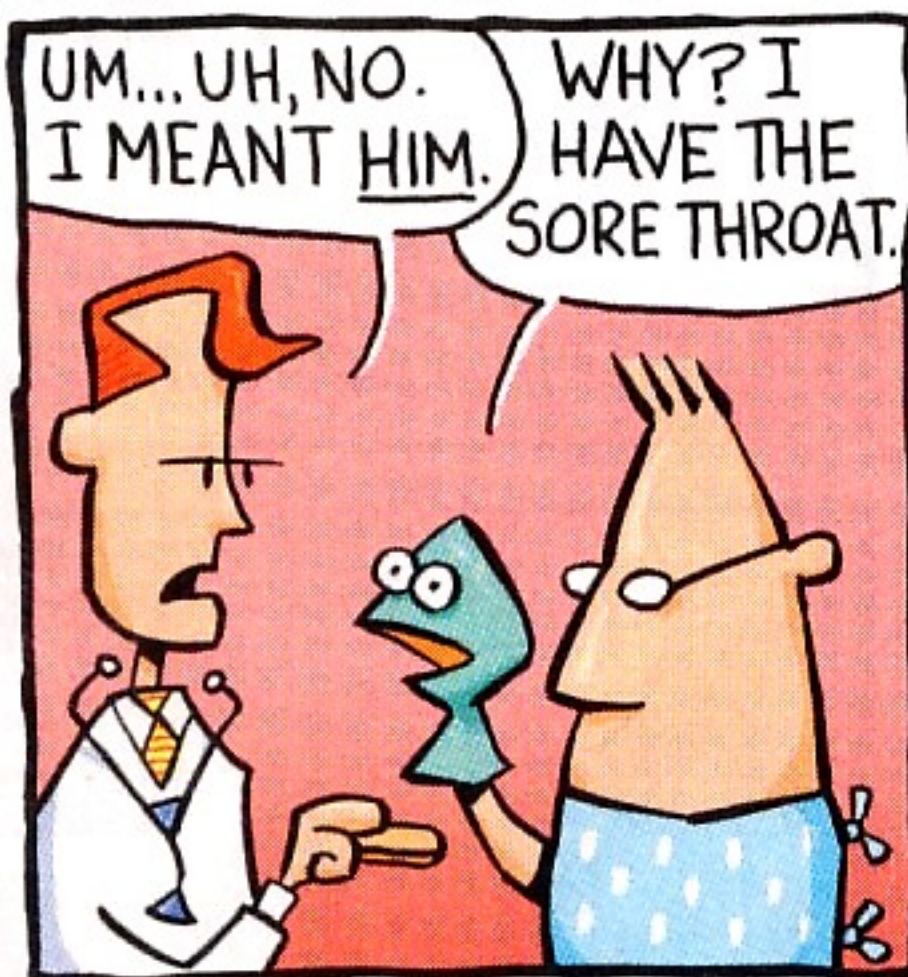




# THE STRIP CLUB

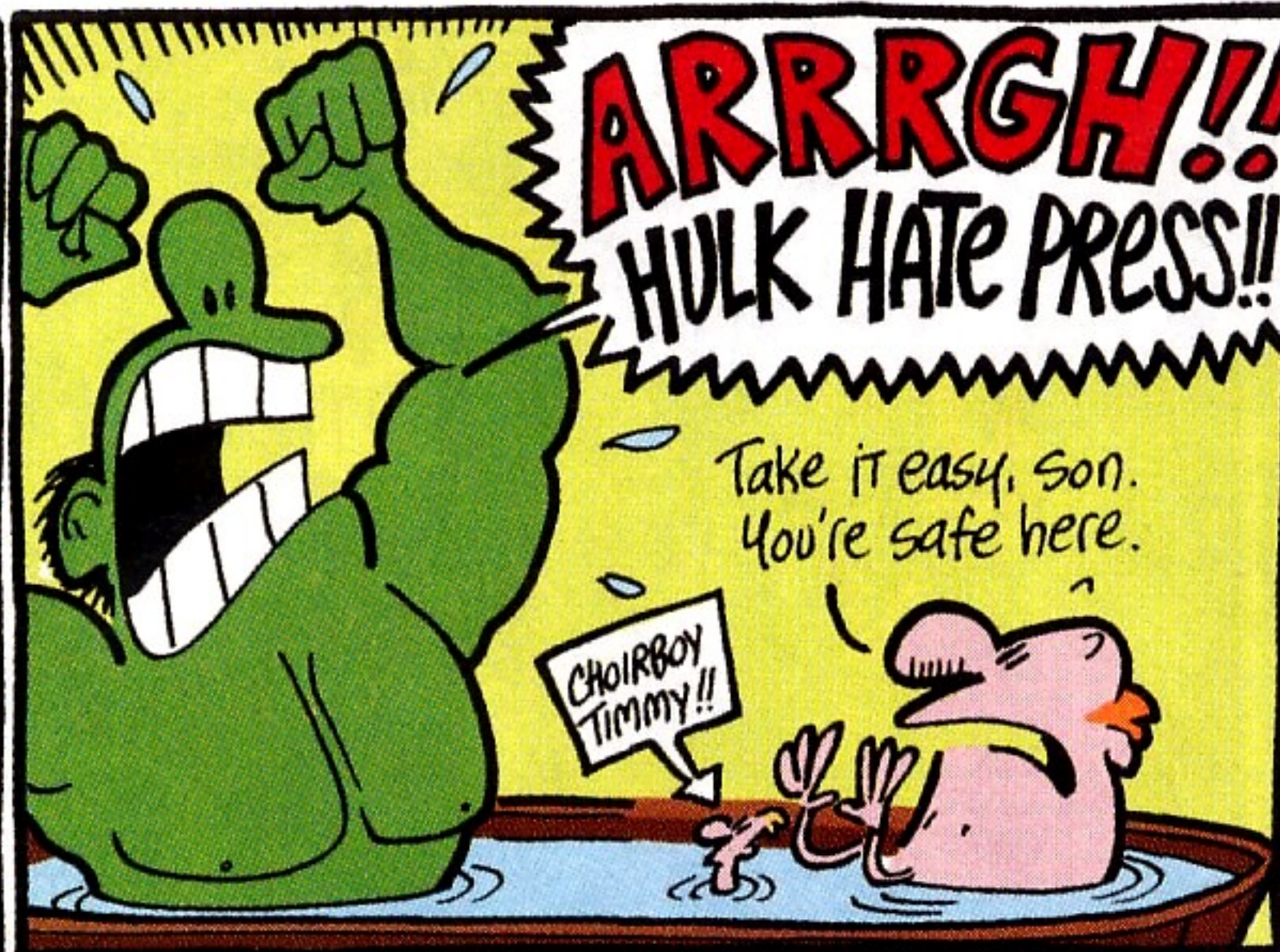
## ME, MYSELF AND MY PUPPET

AT THE DOCTOR'S

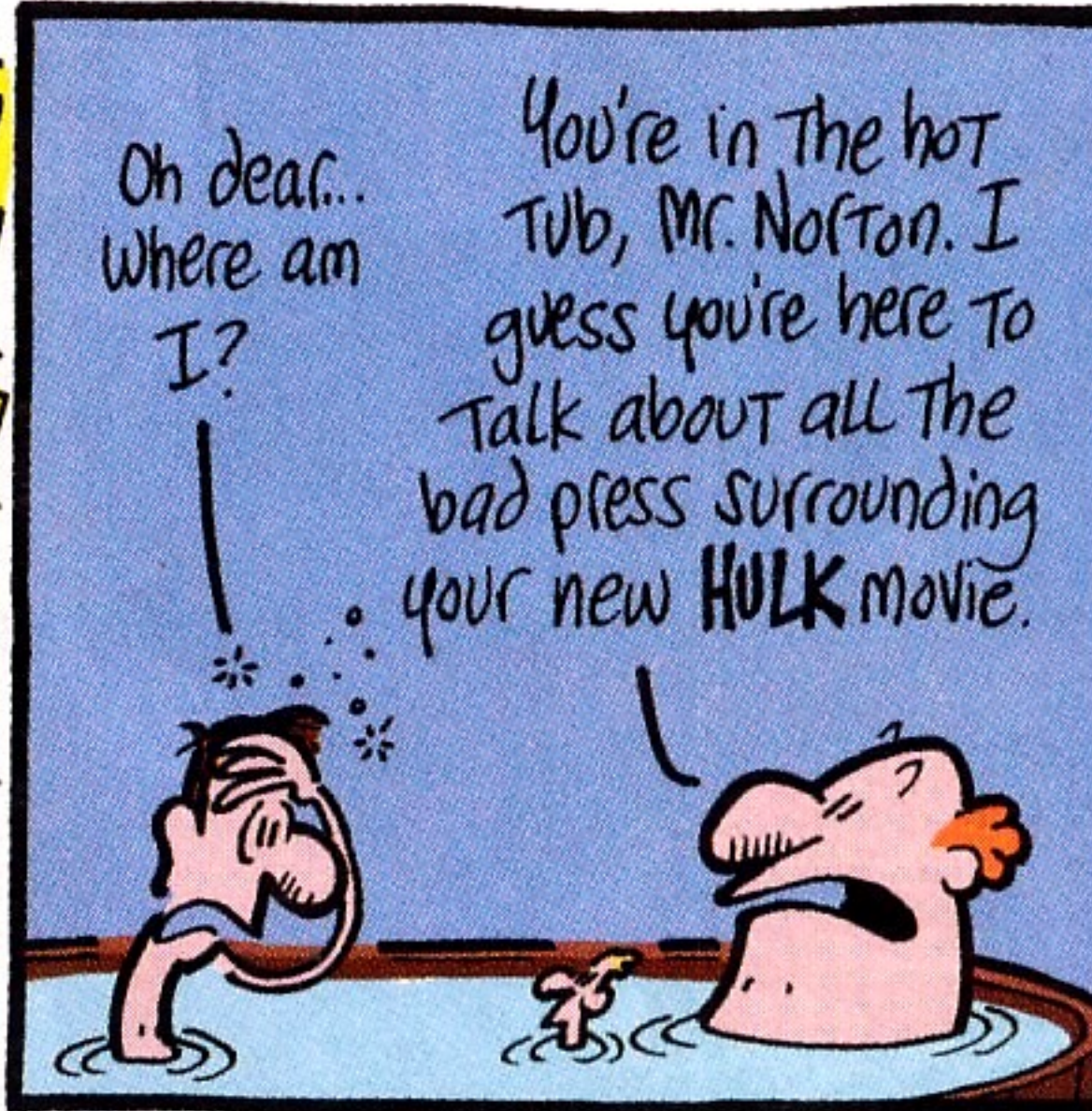


JOHN KOVALESKI

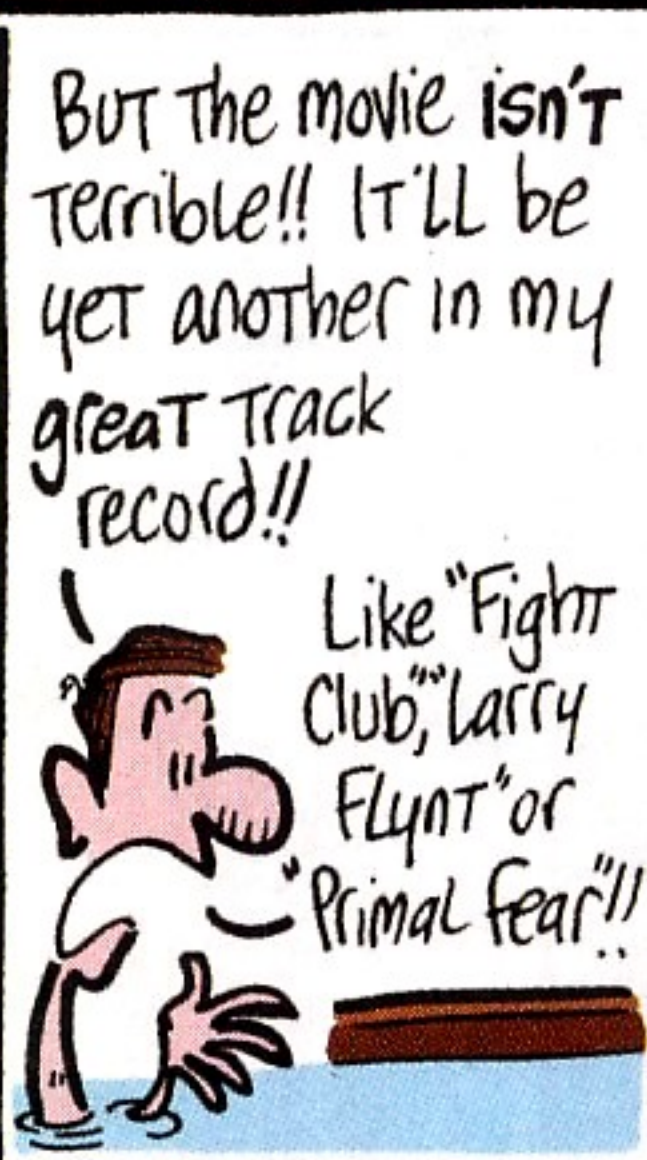
**FATHER FLANNITY'S HOT TUB CONFESSIONS!!**  
WITH  
**ED NORTON**  
AS  
**THE HULK!**



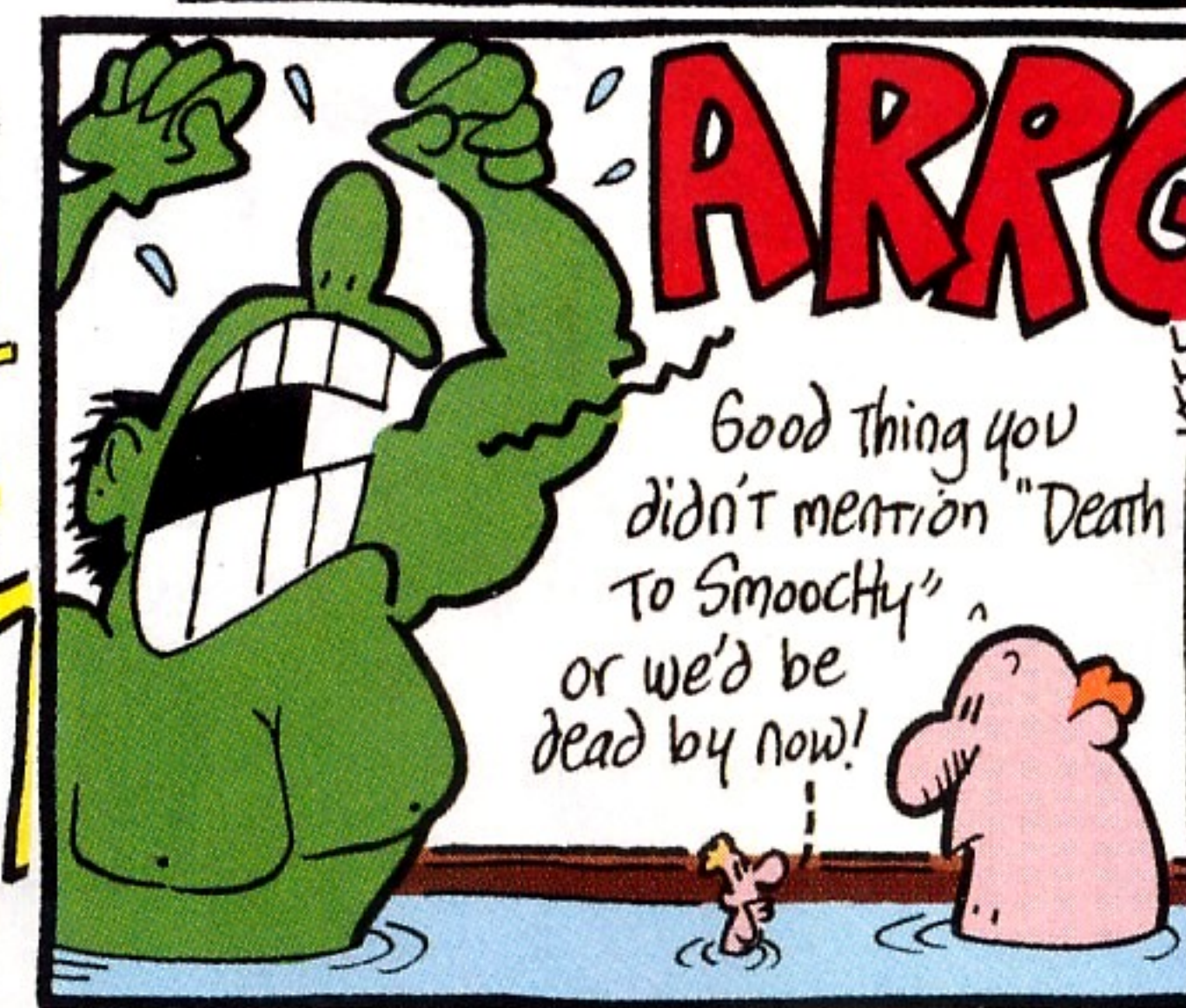
**ZORT**  
**ZORT**  
**ZORT**  
**ZORT**  
**ZORT**



All I hear is how I **messed** with the script & how word is that the movie is **terrible** & that audiences really just want **Lou Ferrigno!!**



**VORT**  
**VORT**  
**VORT**  
**VORT**

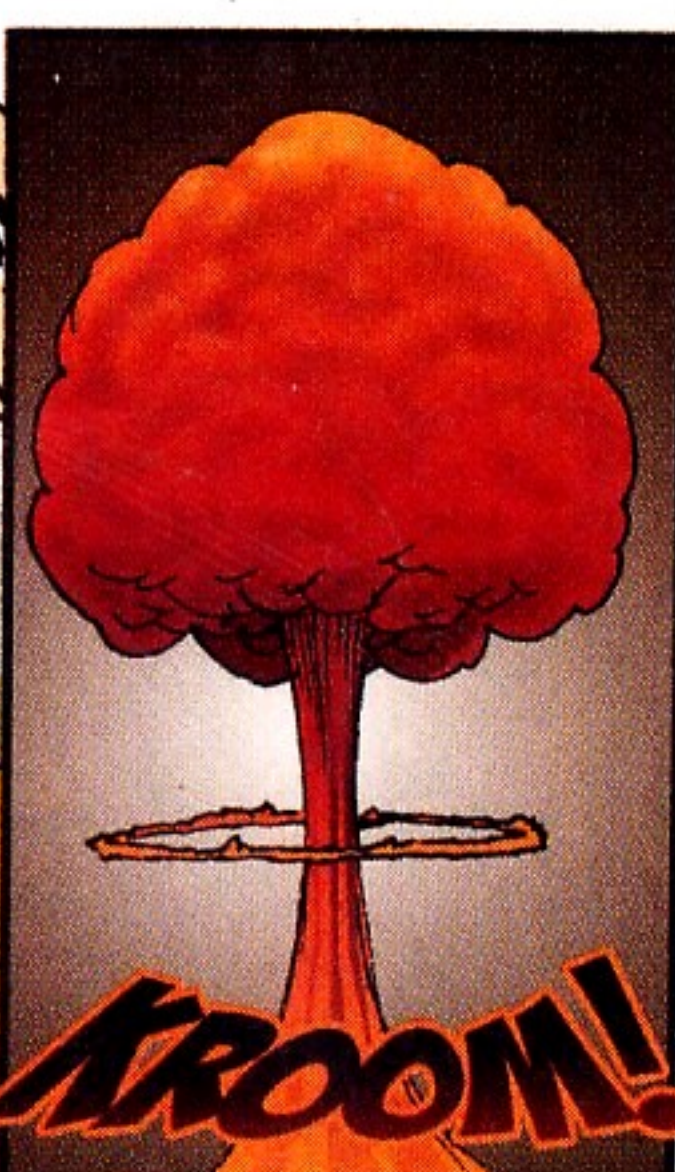
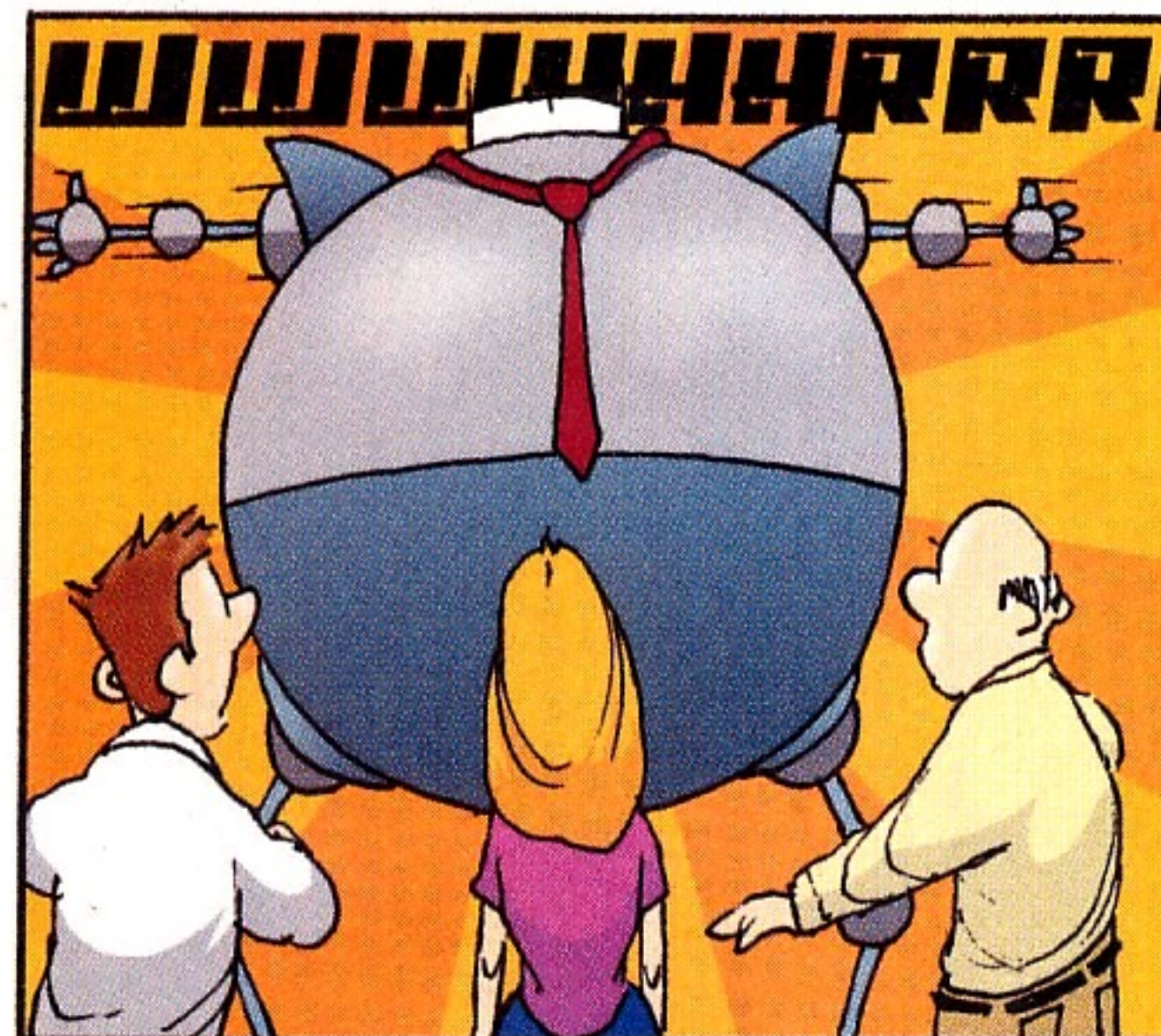
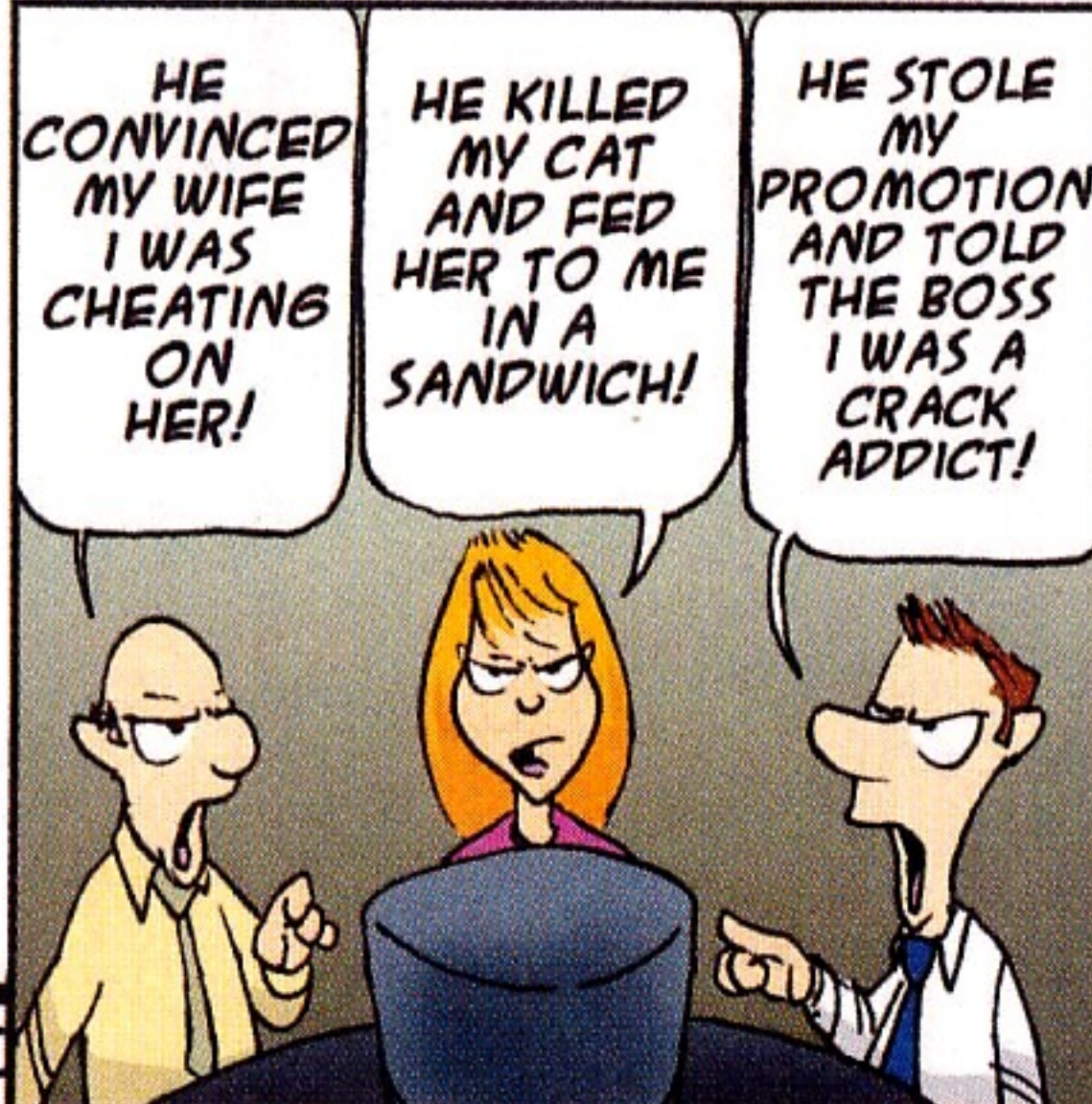
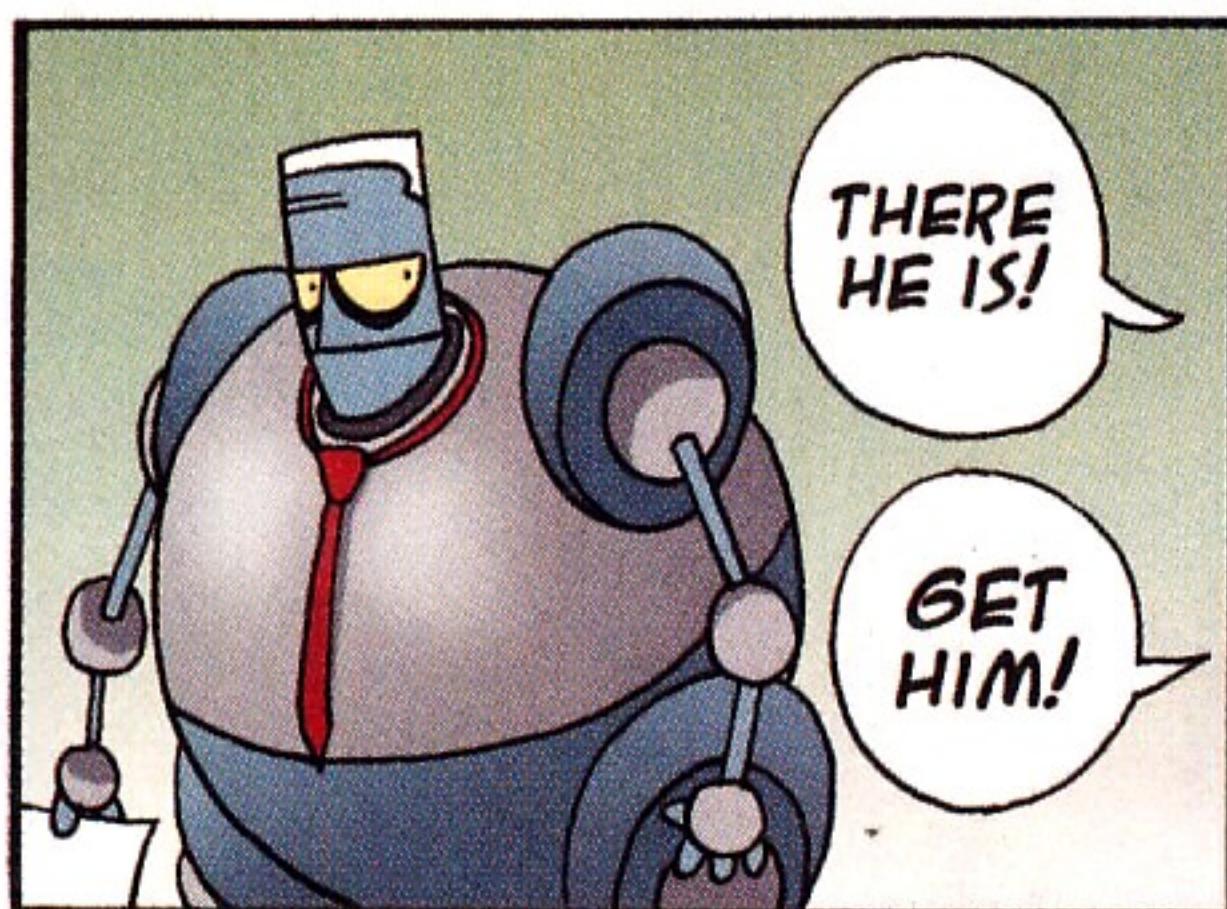


KEITH KNIGHT



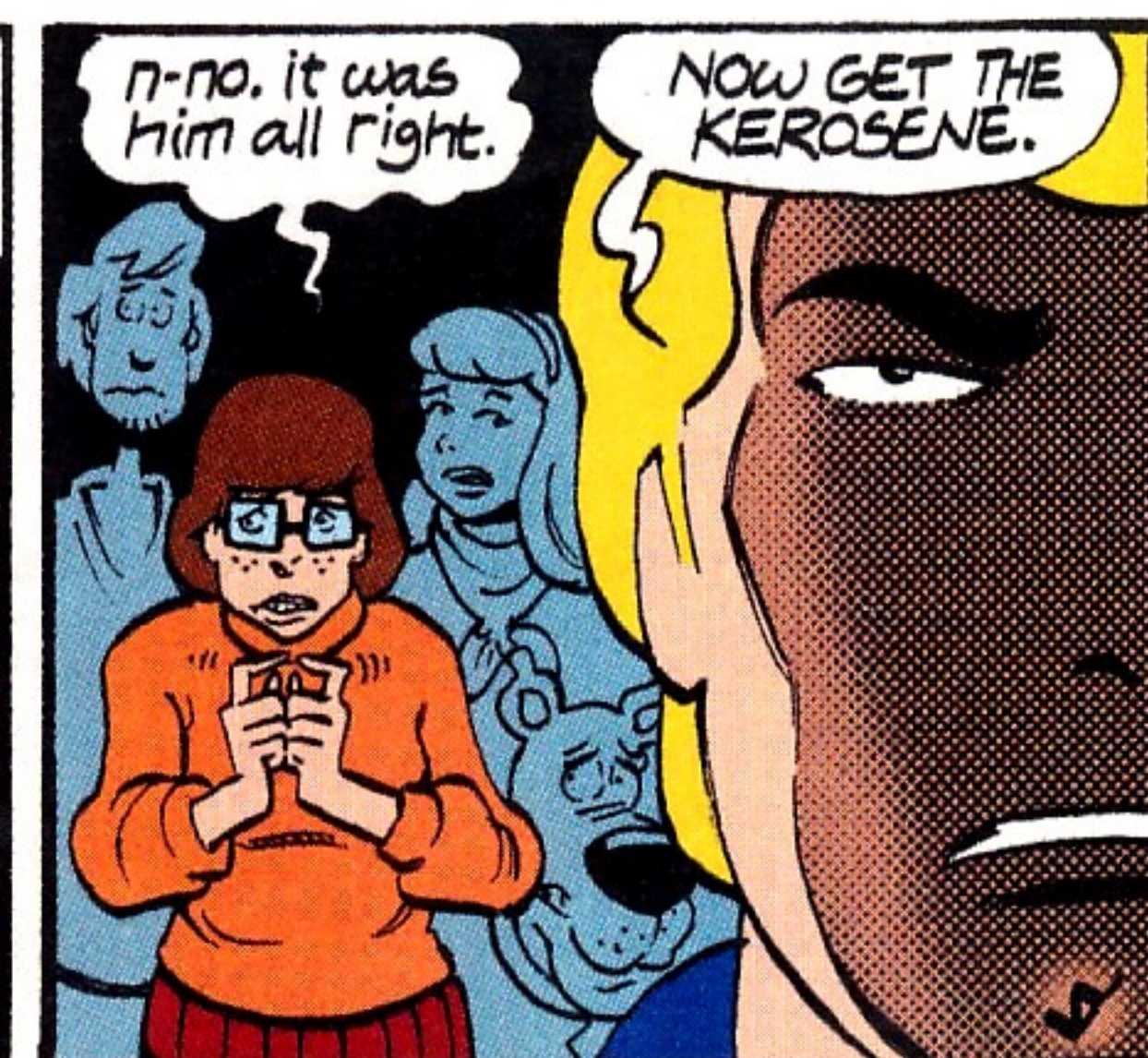
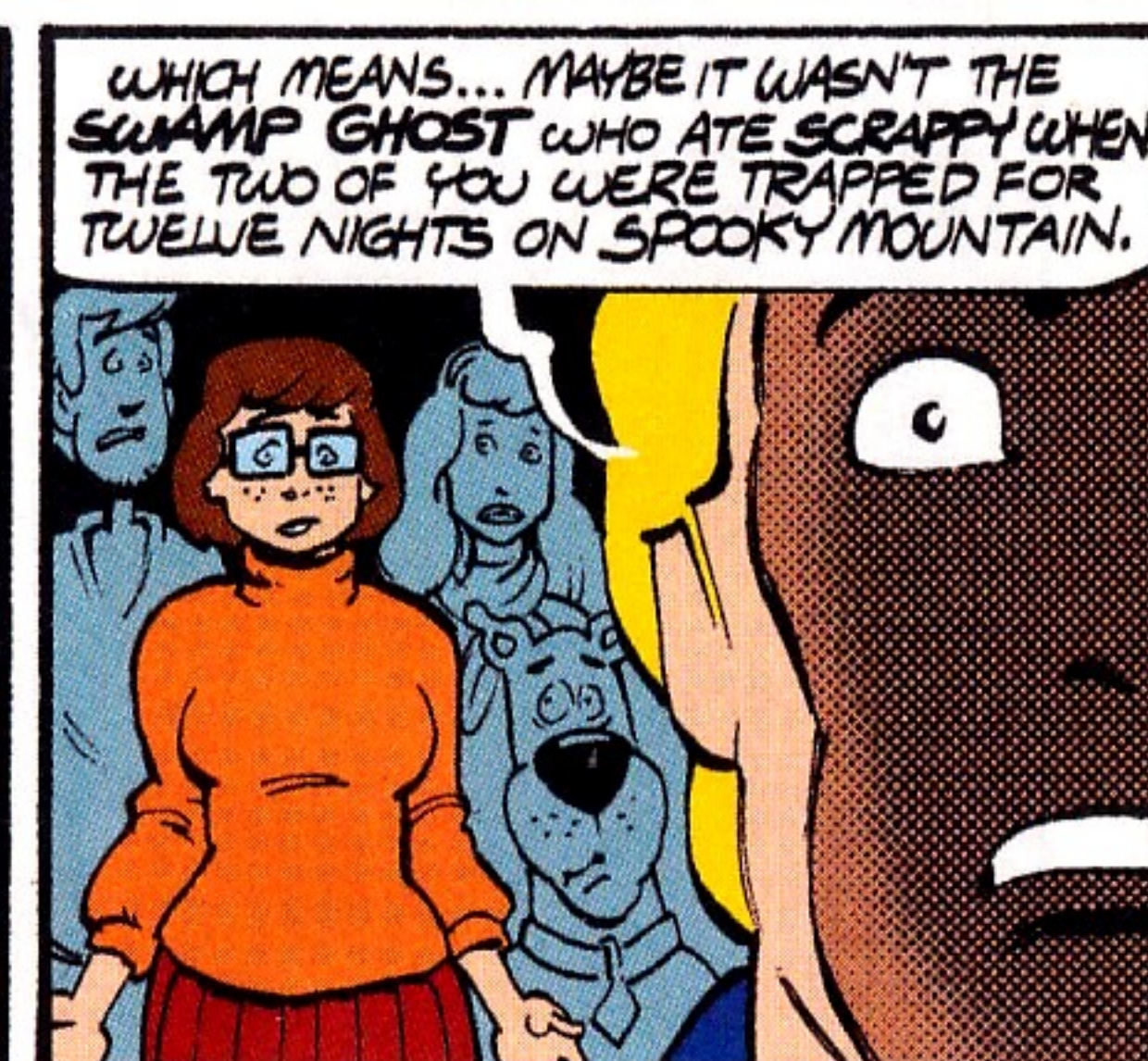
# THE STRIP CLUB

## ROB THE EVIL, BACKSTABBING, ROBOT TEMP



COREY PANDOLPH

## SCOOBY-DO! IT!



JASON YUNGBLUTH



THE WORLD'S ONLY **TRULY**  
UNDEFEATABLE **SUPERHERO**

# FANTABULAMAN

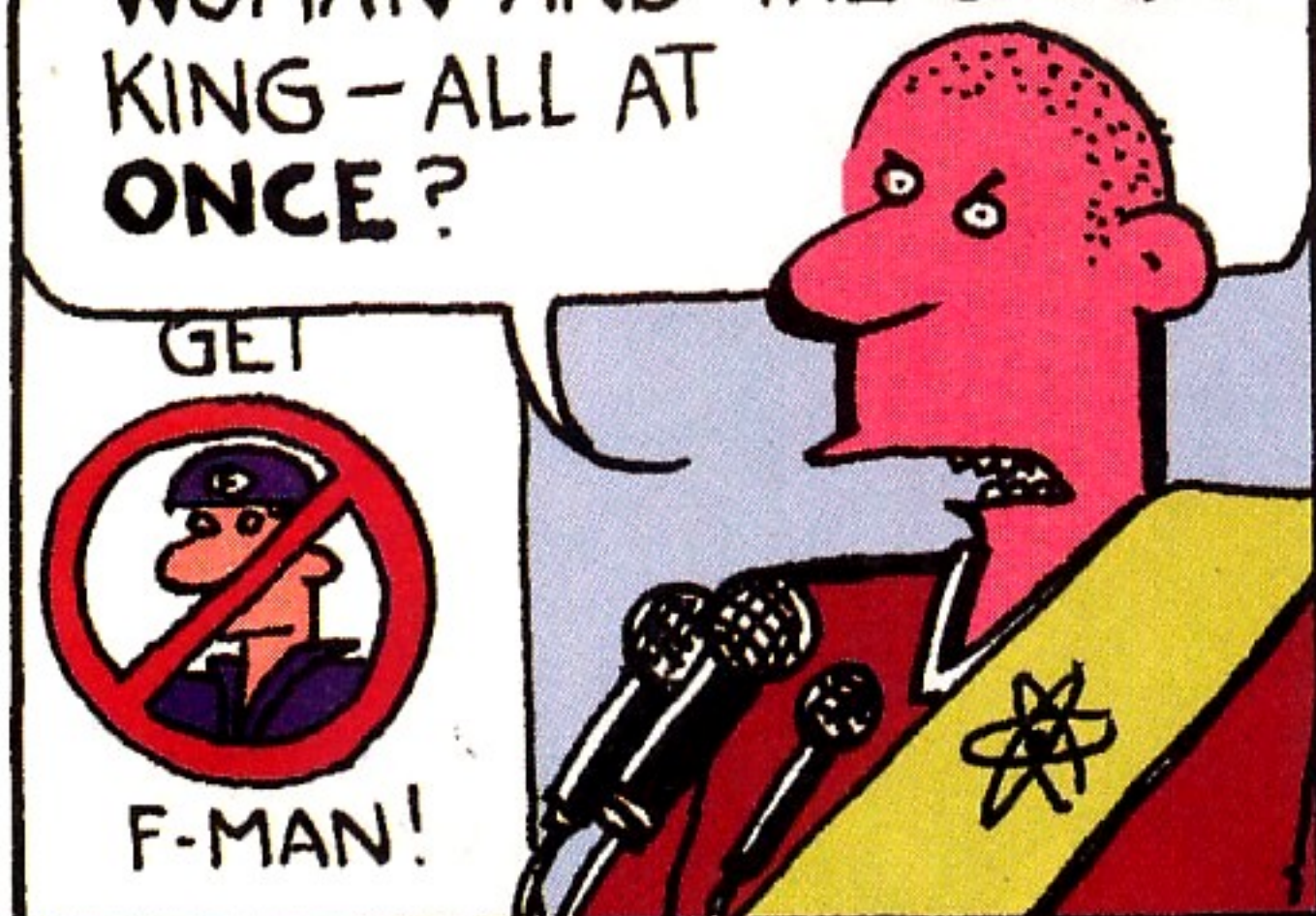


FANTABULAMAN'S ENEMIES GATHER  
AT A CHAIN HOTEL CONFERENCE  
CENTER TO POOL THEIR RESOURCES.

WE ARE ALL VILLAINS WHO'VE BEEN  
DEFEATED BY FANTABULAMAN. BUT  
THAT'S ONLY BECAUSE HE TAKES US  
ON **ONE AT A TIME**.

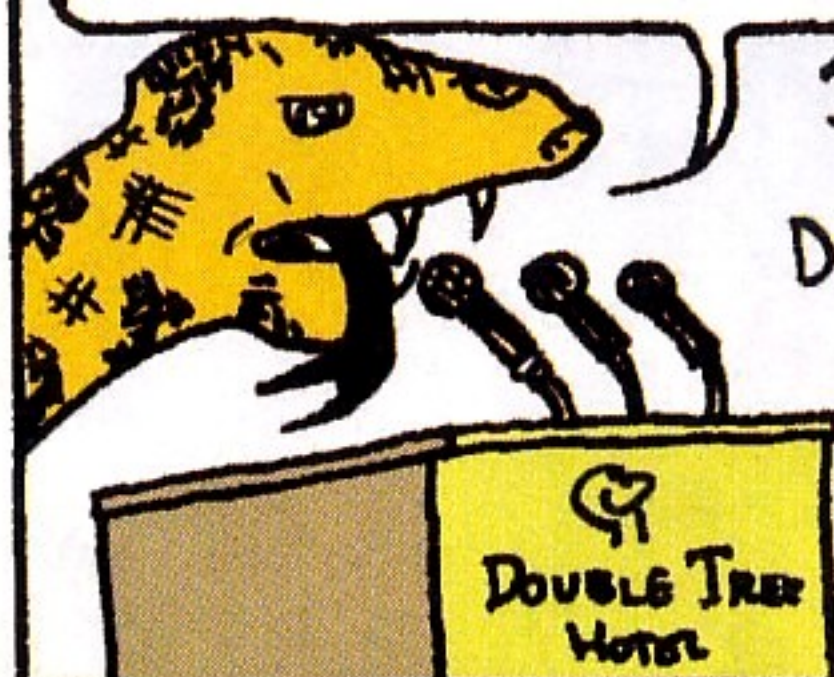


SURE, HIS LEAD-BASED  
BLOOD OVERCAME ME,  
RADIATIONMAN. BUT  
WHAT IF HE'D HAD TO  
CONTEND WITH SCORPION  
WOMAN AND THE CLOCK  
KING—ALL AT  
**ONCE?**



DAYS OF TALKY PANEL DISCUSSIONS,  
CATERED FOOD AND FLUORESCENT LIGHTS  
TAKE THEIR TOLL ON F-MAN'S ENEMIES'  
ATTEMPT TO FORM A UNITED FRONT.

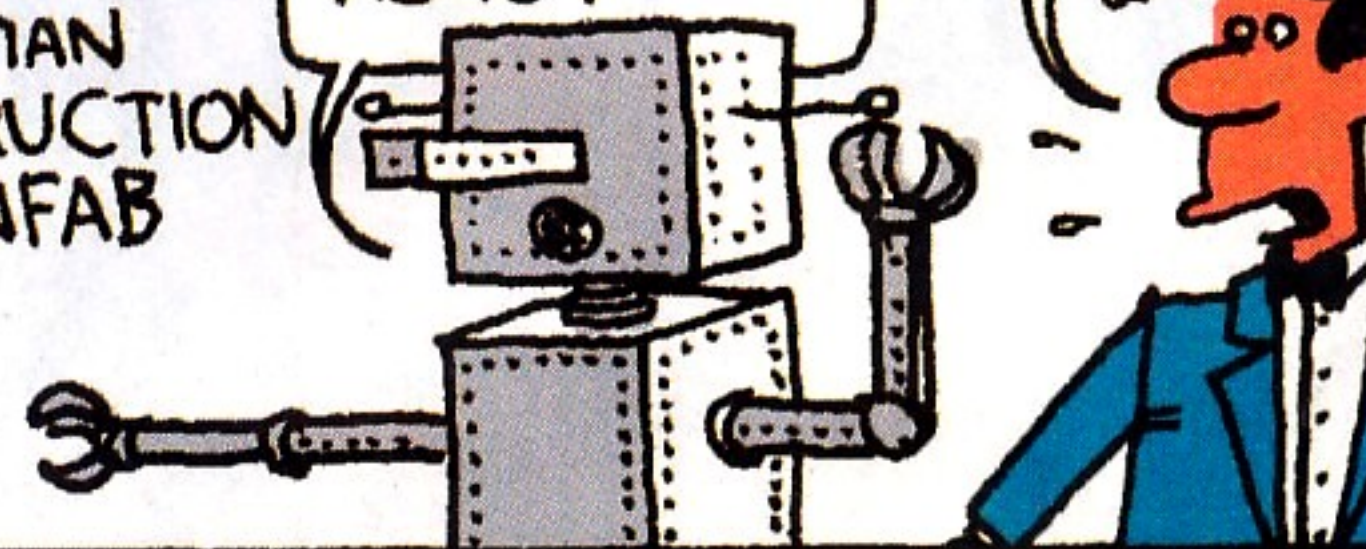
SO IT'S SETTLED. WHILE  
I SQUEEZE HIS NECK,  
ROBO-ROGUE WILL  
ATTACK F-MAN'S—



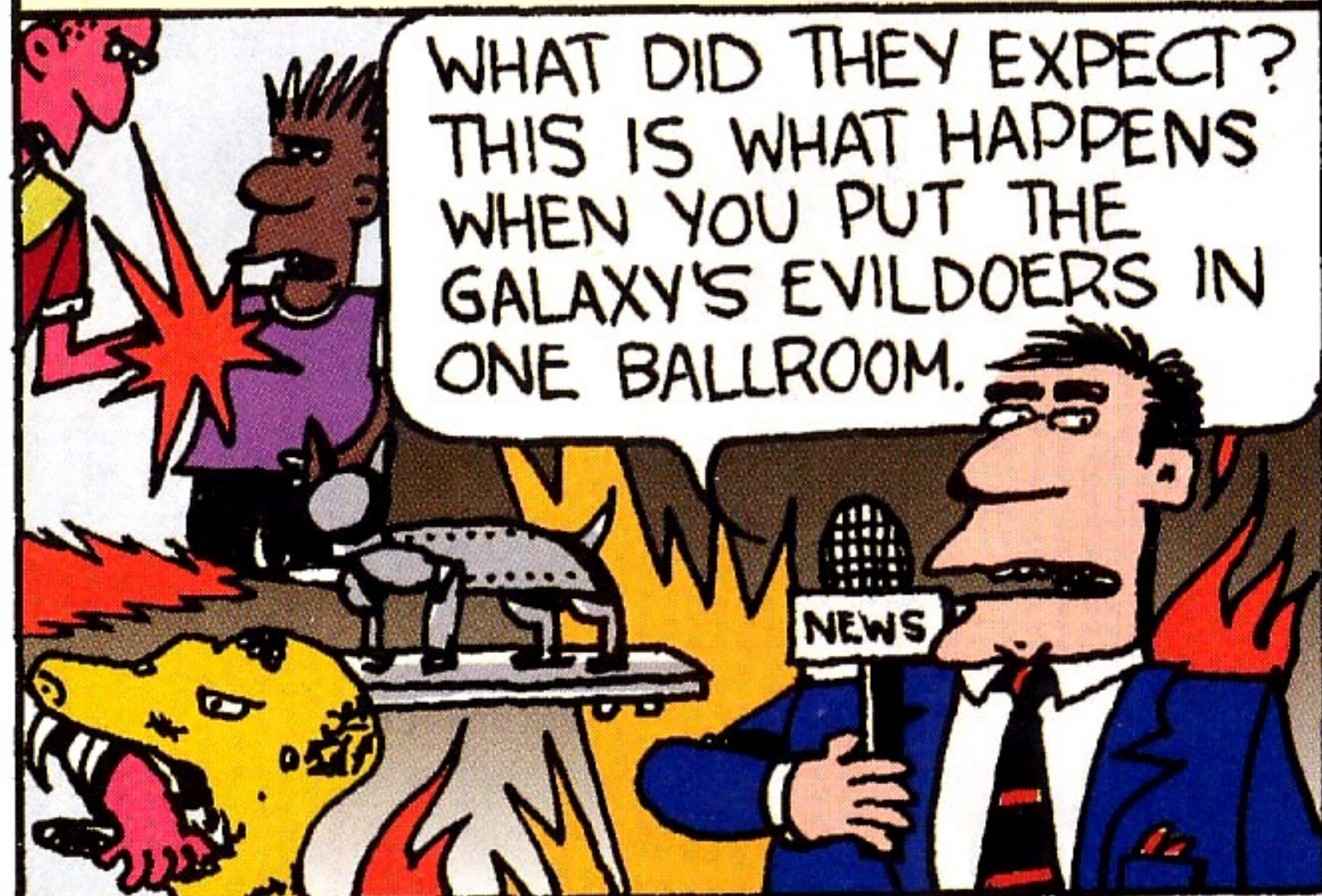
1st Annual  
F-MAN  
DESTRUCTION  
CONFAB

BITE ME,  
SNAKEMAN!  
YOU'RE MY  
ENEMY AS  
MUCH AS  
HE IS!

**NO!**  
WE  
MUST  
**UNITE!**



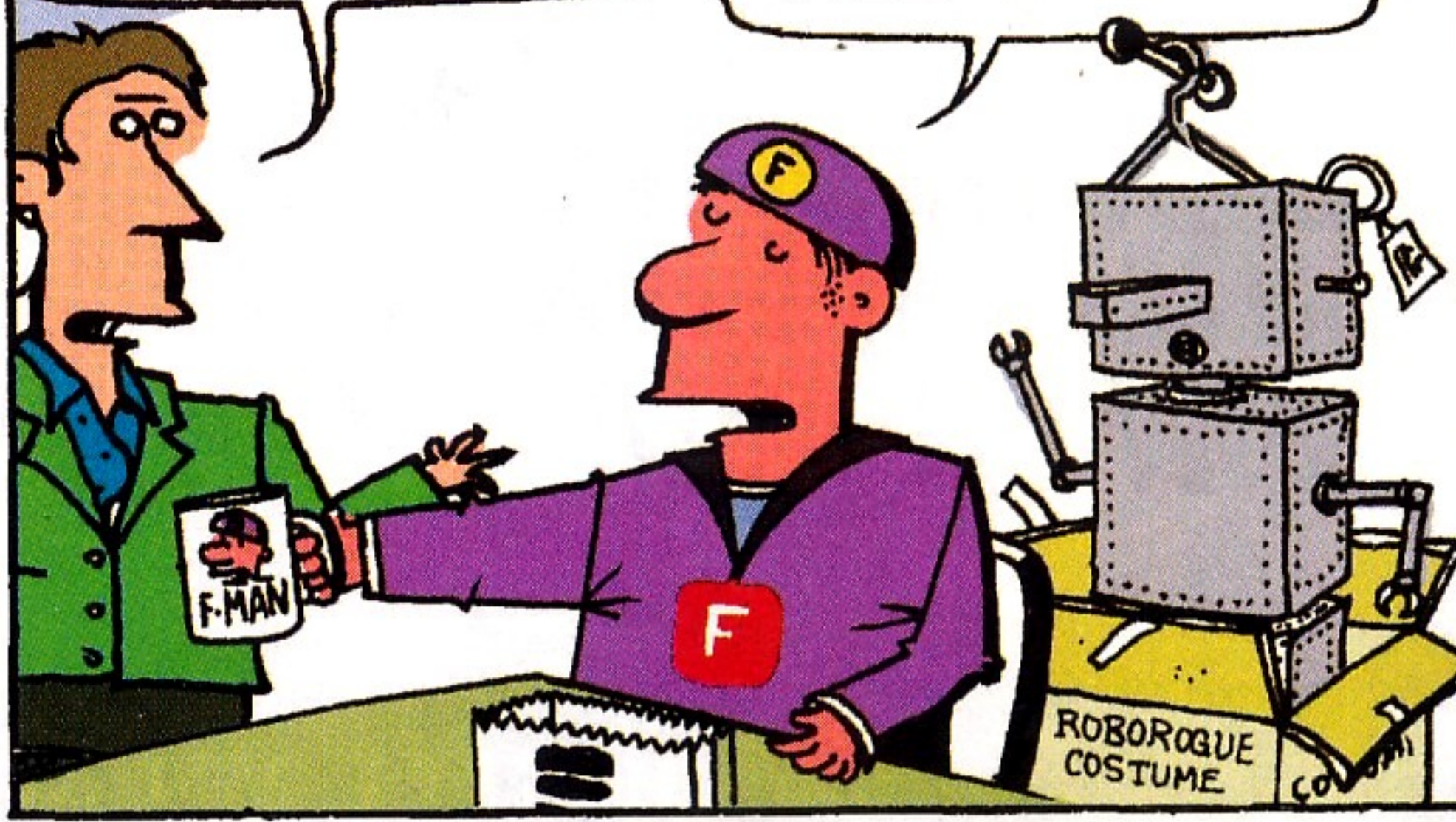
THE PLAN TO SMITE F-MAN IS  
ABANDONED AS THE VILLAINS  
TURN ON EACH OTHER.



LATER, AT F-MAN HQ:

AND THE TV SAID  
THEY WERE GONNA  
**KILL YOU!**

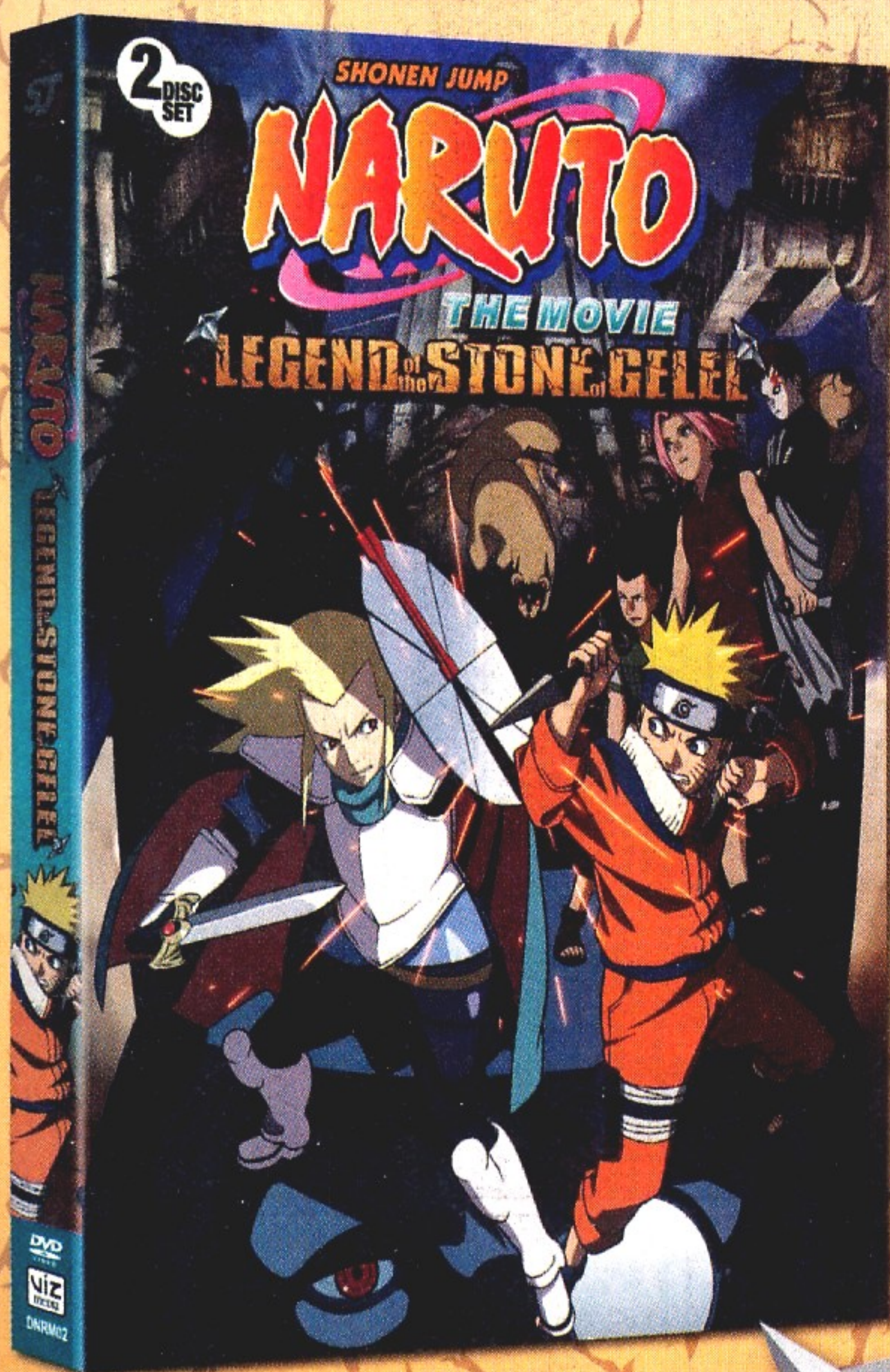
REALLY? MORE  
COFFEE, AND NO  
HAZELNUT CRAP.





When a dream of utopia becomes a **NIGHTMARE**,  
it'll take a ninja to set things right!

SHONEN JUMP™  
**NARUTO**™  
THE MOVIE  
LEGEND of the STONE of GELEL



**NARUTO The Movie 2:  
Legend of the Stone of Gelel  
NOW ON DVD!**

**GET THE COMPLETE NARUTO COLLECTION  
OF BOOKS, MAGAZINES AND DVDS**



**ON SALE AT NARUTO.VIZ.COM**

ALSO AVAILABLE AT YOUR LOCAL BOOKSTORE AND COMIC STORE

© 2002 MASASHI KISHIMOTO © NMP 2005

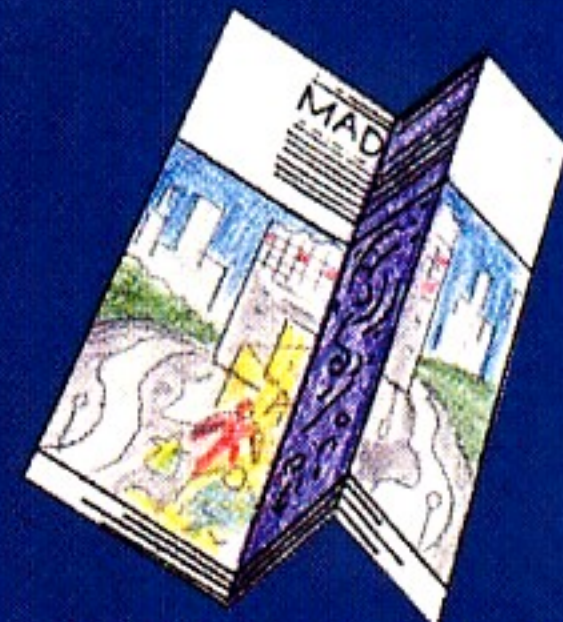




WHAT IS THE  
ONE HERO  
FANS NEVER  
SEEM TO TIRE OF?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

The public is fickle, and while they might love something one minute, they're quick to change their tune and move on to something new. There's one hero, however, that never seems to get played out. To find out what it is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"



GUIDED BY PASSION, A FAN CAN PLACE A HERO ON AN ALTAR  
OF LOVE AND DEVOTION. THIS IS FOLLOWED BY THE  
HERD INSTINCT THAT CAUSES LOTS OF OTHERS TO JOIN TOO

**A**

WRITER AND ARTIST: AL JAFFEE

**B**



WHAT IS THE  
ONE HERO  
FANS NEVER  
SEEM TO TIRE OF?



FOLD PAGE OVER LIKE THIS!

**A** **B** FOLD BACK SO THAT "A" MEETS "B"



GUITAR

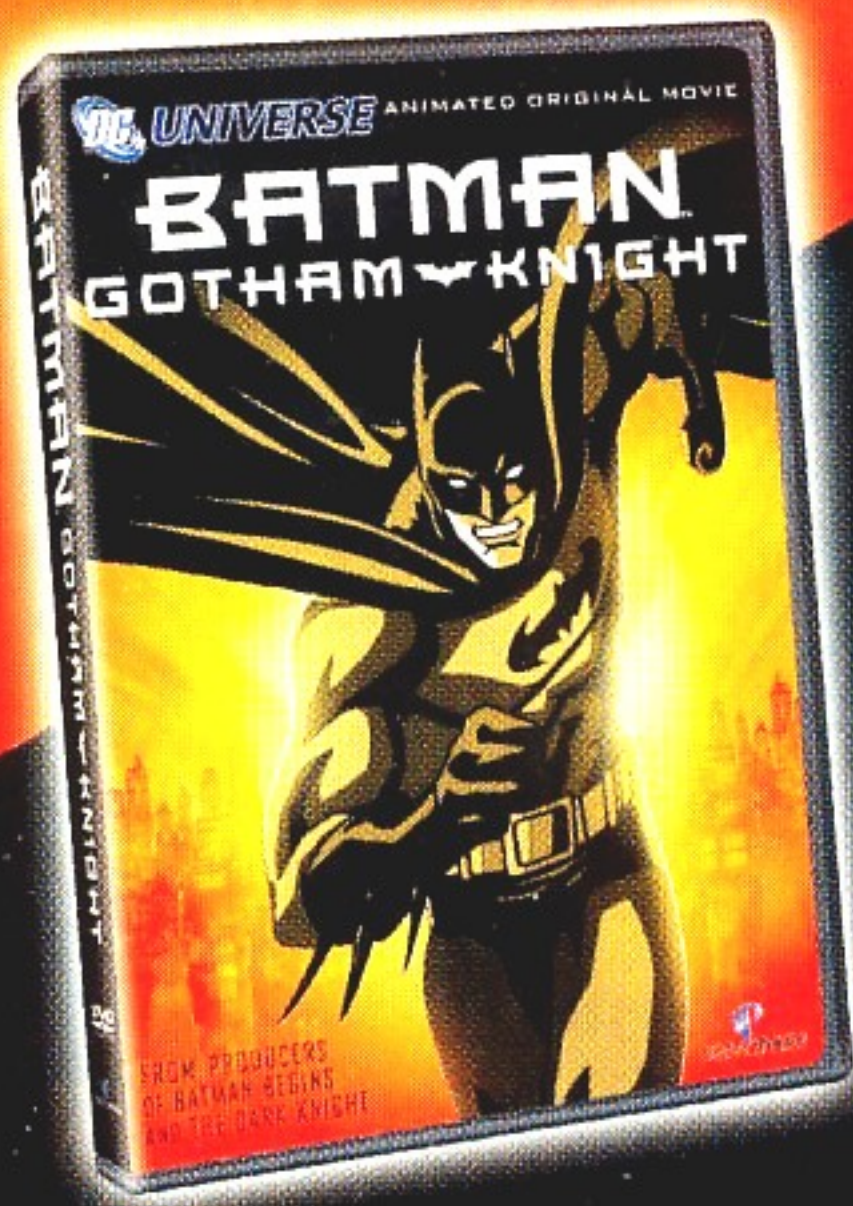
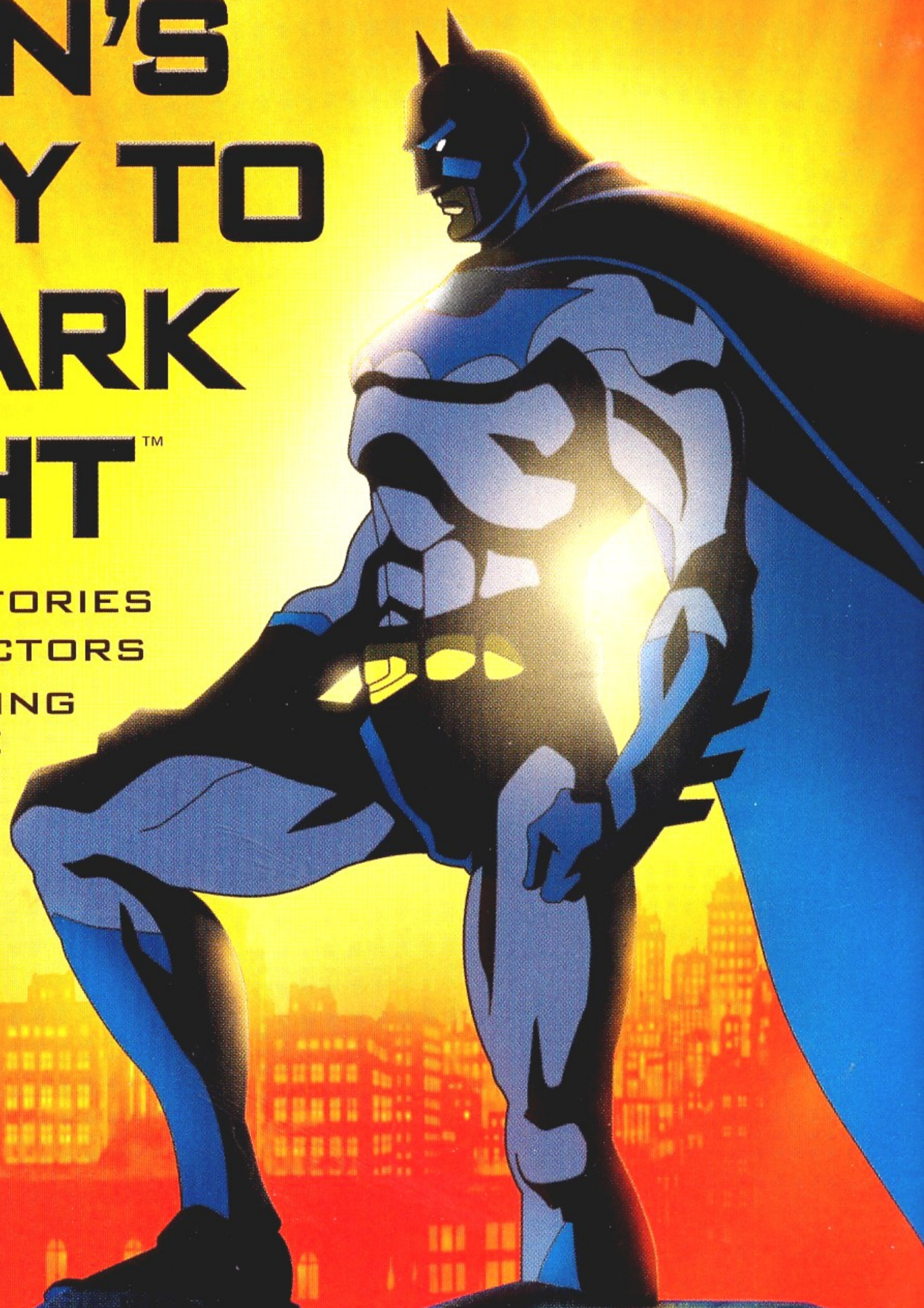
HERO

**A** **B**



# WITNESS BATMAN'S JOURNEY TO THE DARK KNIGHT™

6 INTERLOCKING STORIES  
6 ACCLAIMED DIRECTORS  
1 GROUNDBREAKING  
MASTERPIECE



SEE THE MOVIE  
ON DVD, BLU-RAY  
AND ON DEMAND

SEE THE DARK KNIGHT™  
IN THEATERS THIS SUMMER



[batmangothamknight.com](http://batmangothamknight.com) [dccomics.com](http://dccomics.com) [wbhidef.com](http://wbhidef.com) [warnervideo.com](http://warnervideo.com)



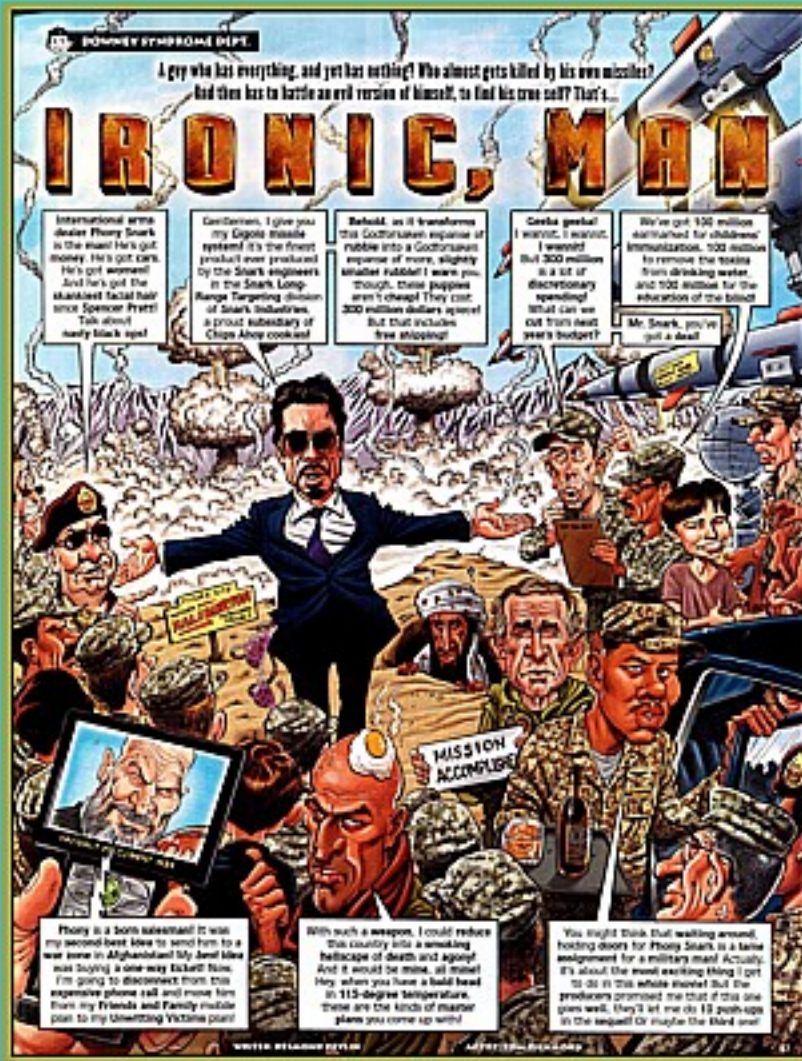
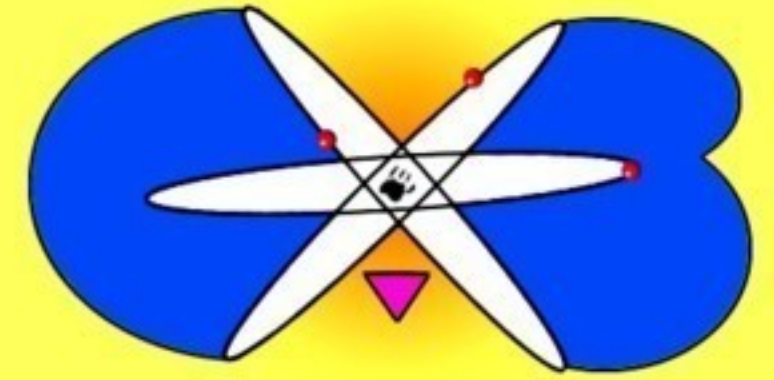
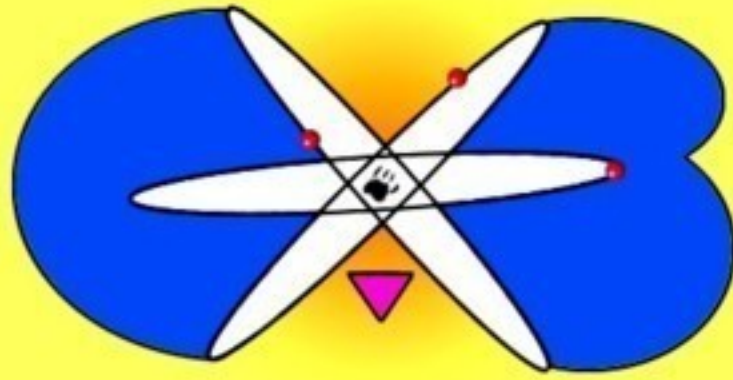
BATMAN and All Related Characters and Elements Are Trademarks of and © DC Comics.  
© 2008 Warner Bros. Entertainment Inc. All rights reserved.



**PG-13** PARENTS STRONGLY CAUTIONED  
Stylized Violence, Including Some Bloody Images

Bonus Material/Trailer Not Rated.





August 2008

Mad Magazine #492

Mad







Outside looking in



# 10 STUPID WAYS TO SAVE GAS ◦ THE BEIJING OLYMPICS



COMIX

WE COVER  
THIS SUMMER'S  
SUPER HEROES!

UNITED STATES

#492 AUGUST 2008 \$4.99 CHEAP!

0 70992 33230 4

☐ ☐