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If the road to Hell is paved with good intentions, it must be a very short walk!



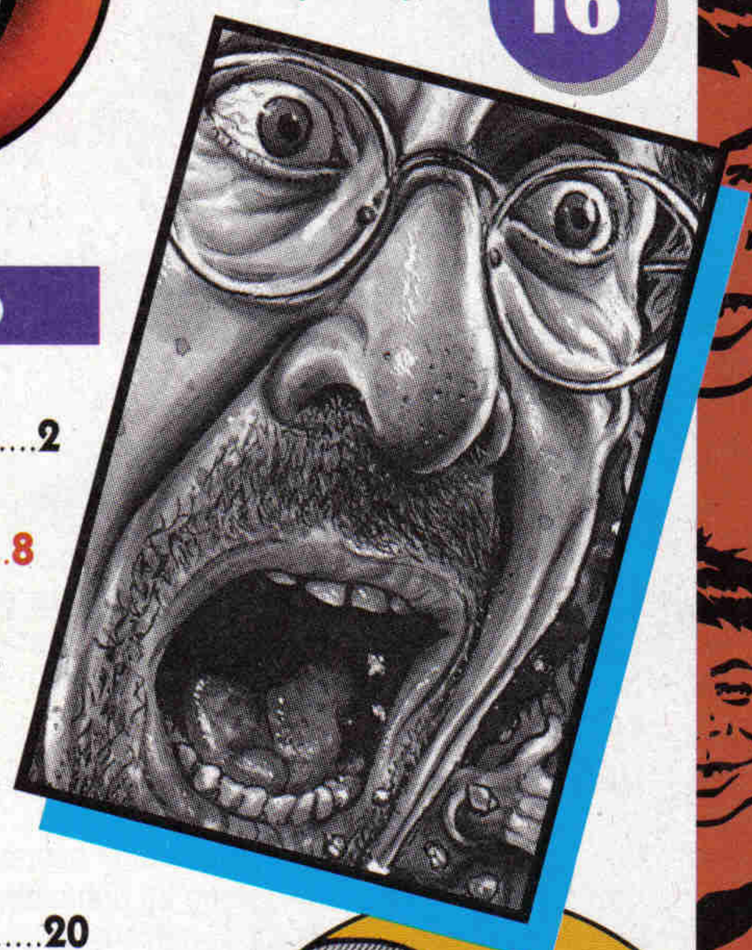


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SEPTEMBER 2003 NUMBER 433



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FRONT COVER ARTIST: SCOTT BRICHER
PHOTOS: AP/WIDE WORLD PHOTOS

MAD (ISSN 0024 9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues $24.00 or 24 issues $45.00 or 36 issues $60.00. Outside U.S.A. (including Canada): 12 issues $30.00 or 24 issues $57.00 or 36 issues $78.00. (Canadian price has GST tax included.) Entire contents © copyright 2003 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52345 Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.



ARTISTIC FEET

In MAD #428, you got a strange letter from a Dave Ellis. He wanted a picture of Alfred in a bikini, on a hot summer morning, while playing a banjo with ham on his big, smelly toes. Here it is!

Rina Perlin, Louisville, KY

Perl Jam — we don't know how many interstate trafficking laws we are breaking by publishing your little picture, and quite frankly we don't care. Working at MAD is all about putting smiles on our readers' faces and catering to their disturbing fetishes. Oh, if only we could be there to see the sick, twisted look on Dave Ellis' face as he takes a gander at your picture. On second thought, maybe it's best if we aren't in the bathroom with him! —Ed.





ONCE A PONDER TIME

There are things I ponder about MAD such as...do any of your writers ever feel a disturbance in the force as you gather for creative meetings? Is there a MAD Magazine Institution of Higher Learning somewhere in the horizon also? Is it possible to use MAD as a pillow or as a food tray? Do you think that MAD exists in a parallel universe? These are the things I ponder about as I flip through the pages of your fine publication.

Carlos Pico, Bronx, NY

Pico Chu — To answer your many questions — only one of our contributors is capable of feeling a disturbance in the Force, MADster Jedi Drewbacca Friedman. Coincidentally, there are plans for a MAD Institution of Higher Learning and it will be housed at Columbia University's newly established Jayson Blair School of Journalism. You can use MAD as a food tray, but lay off the Vietnamese food, it tends to give us gas. MAD doesn't exist in a parallel universe, but sadly, given the intellectual scope of your question, it's obvious that you do! —Ed.

LOST AND DUMFOUNDED

I was looking forward to reading the article "If the PBS Pledge Drive Was Run by Crackheads" as I read MAD #431, then I got to the end and realized it wasn't there! You must have hired them to work for you instead! Thanks for keeping them off the streets!

Vicki Charles, Brea, CA

Vicks VapoRub — Glad you appreciate our efforts, let us know when you are in the market for a job! —Ed.

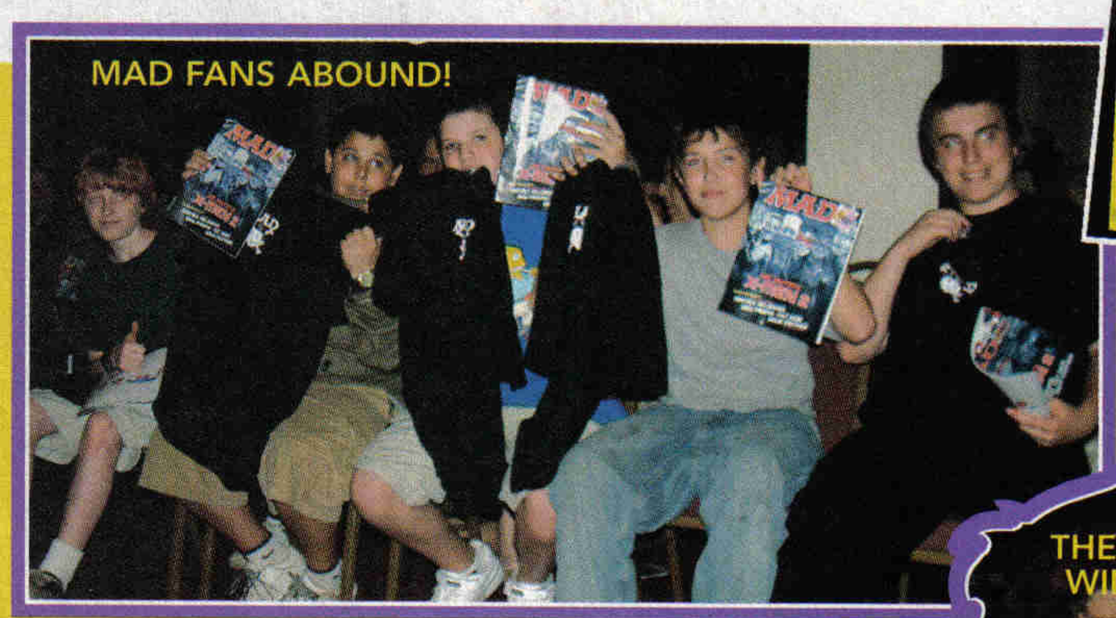


PROSE AND CON

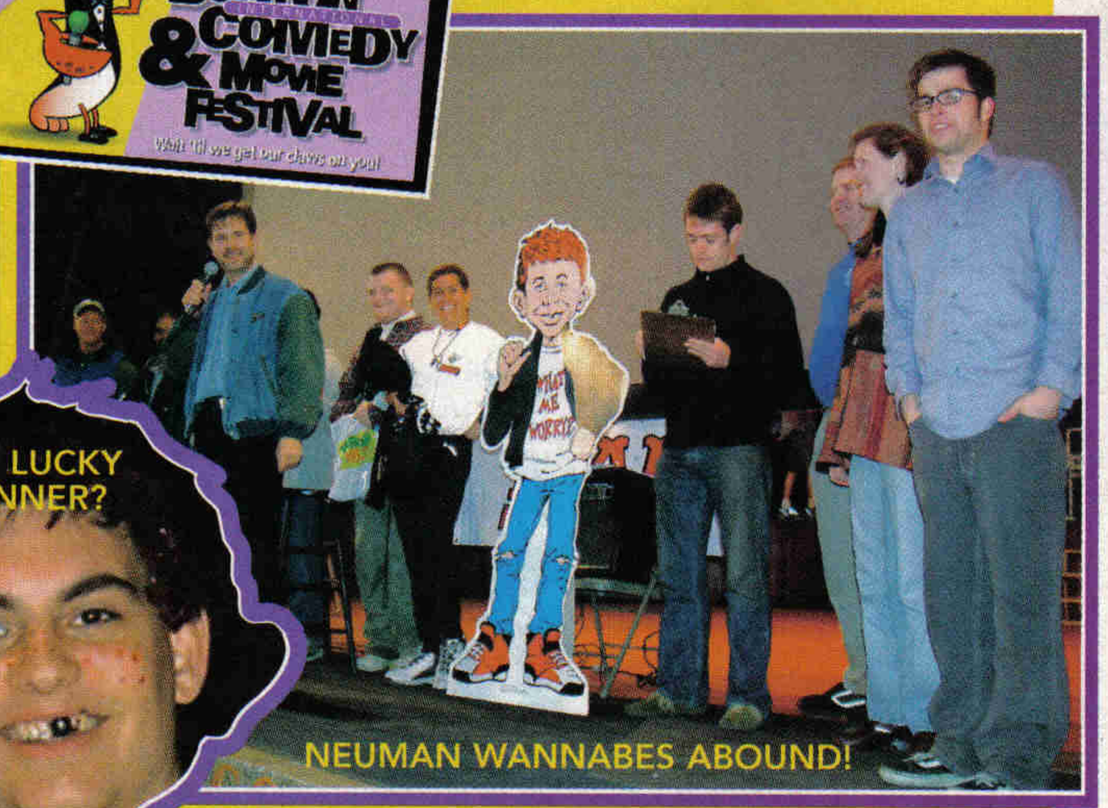
Thank you very much for printing my previous letter "You've Got Jail" in issue #428. You sure made a lot of inmates at the Oklahoma County Jail very happy. It took a long time for me to finally see my letter in your magazine because you've been banned! Yes, apparently the jail officials were not amused to see my letter, so now MAD is banned from the jail. My 83-year-old father has attempted to send me the last several issues only to have the jail reject them and send them back to him. I'd say they are a bit miffed about MAD and they don't like me at all because I have repeatedly embarrassed them publicly. Oh well, someone has to do it. Remember your mentioning good ole Major Russell Dear? Well guess who is in charge of all the censorship here at the jail? Yep! Major Russell Dear! So I assume that Major Dear is the one who banned MAD magazine. However, due to a healthy black market in the jail run by the detention officers, a copy of your magazine with my letter fell into my hands. The only thing that has me worried now is that Major Dear may not allow me to have a conjugal visit with Monroe's mom!

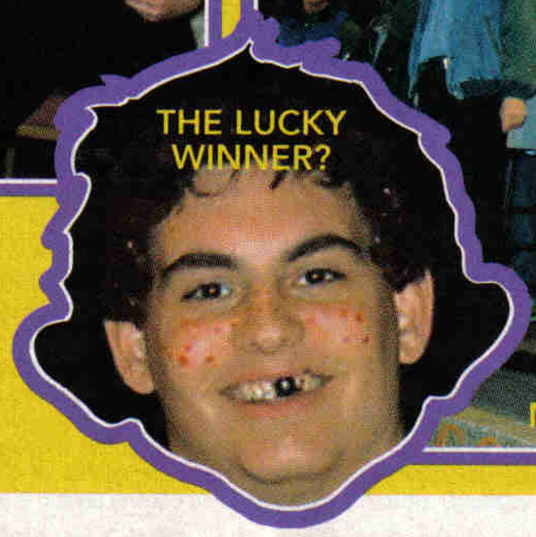
Roger Keith Henton, Oklahoma City, OK

Roger Dodger — As you might suspect, we were both shocked and horrified to read your letter and its tales of censorship in the Oklahoma penal system. If we didn't have a two-week vacation to the sun-baked island of Aruba already paid for, we'd be on the first train down to Oklahoma City to protest this affront to the first amendment by your jail administrator, Major Russell Dear. We'd like to give a shout out to the hard-working detention officer lads of the black market who continue to put their own careers in jeopardy to make sure Oklahoma's convicted felons can still enjoy a good laugh as well as other sundry contraband. Finally, with regards to your conjugal visits and Monroe's mother — that's sick! You should be locked up someplace! See you in solitary! —Ed. P.S. Here's to your quick recovery from the midnight beating that's sure to follow!









Boston, MA was the home, ironically enough, of the Boston Comedy & Movie Festival. This year, MAD participated by handing out free magazines (Nobody would *buy* them!) and sponsoring an Alfred E. Neuman look-alike contest. The contest's winner/loser was Michael Teste of Stoneham, MA. His parents must be so proud!

FAT LIP

I think your article "Firsthand Evidence that Obesity in Your School May Be Out of Control" (MAD #430) is really mean! A lot of kids read your magazine, including fat kids! There's a lot of mean stuff in your magazines, but I think this is REALLY mean. A lot of fat kids (including myself) read your magazine. When we see an article like that, it really makes us sad. We love reading funny things in MAD, until we see that. Some of your "evidence" actually has happened to fat kids. I know a boy who reads MAD and actually did snap in half a (cheap) skateboard just from standing on it. Do you even bother to think how us fat kids feel? Guess not. Sure, the article is hilarious to bony, skinny, tiny, twig-like people, but not to "chunky" people.

Christine, Malibu, CA

Chris Cross — It was never ever our intention to make fun of fat people. In fact, we were so concerned about our callousness that we conducted an independent survey of 100 random obese readers. We found them to be unanimously unoffended and in agreement with our article's message. Of course, we may have swayed their opinion slightly by giving each of them a complimentary garbage bag full of mayonnaise! Thanks for writing! —Ed.

AN AGE-OLD, OLD AGE QUESTION

I don't want a job, a new position or money. This 76-year-old's life ambition is to have her name printed in your wonderful next edition. I'm not getting any younger, but will consider plastic surgery.

Ruth Unterberg, New York, NY

Babe Ruth — It's our pleasure to print your name, we just hope we're not too late! —Ed.

BIG ZACH WACKER

Back in issue #431 we asked readers to tell us what they thought was wrong with MAD missive writer Zach DeVito of Weston, CT. To bring you up to date, Zach wrote in pointing out the minor mistakes in our satire of *The Lord Of The Rings: The Two Towers*. So, without further ado, here are a few of the better diagnoses of what ails dear Zach:



Zach had an error in his pathetic attempt at a correction letter. He clearly states "that the two hobbit brothers ride on the tree" (it's an Ent), but the hobbits are not brothers, they are Merriadoc Brandybuck (Merry) and Peregrin Took (Pippin). Although they are distantly related, they are by no means brothers.
— Aiko Weverka, San Francisco, CA

While I have no idea what is wrong with Zach, I do know that in his attempt to correct your mistakes, he has made several of his own. Gollum is not schizophrenic. It is a common mistake to confuse schizophrenia with multiple personality disorder. Gollum has a split personality.
— Michael Doyle, St. Petersburg, FL.

It pains me to see MAD put up with people like you. Zach, you're probably one of those computer-movie hackers who download the movie on their computer before it comes out to video, then you watch it day in and day out!
— James Brokas, North Ogden, UT

He's a complete idiot! If he is going to pay such attention to the movie, he might as well get all the facts in his complaint letter right!
— Natalie Rosen, Denver, CO

I feel he has a temporarily permanent form of dementia frigatosisslipdiscpox, which if not properly treated can lead to the loss of teeth and fingers. Poor Zach, I hope he gets well.
— Gloria Tarantino, Kalamazoo, MI

I think he has gotten way too much radiation from eating TV dinners cooked in the microwave while watching *Lord of the Rings* on his TV.
— Kevin Kwoka, Roseville, CA

I think you have a rare disease that is common among the inhabitants of Connecticut called Falloffatreeandhit-yourheadshizoitis!
— Nick Vasilyev, Belle Mead, NJ



GET A HEAD

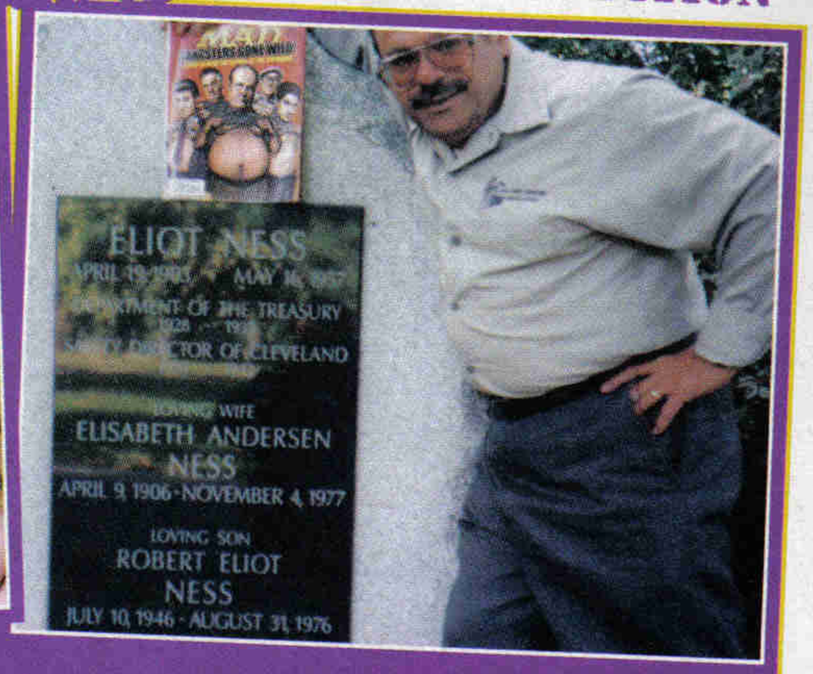
While loitering at your local mall or garbage dump, why not stop in to buy NECA's new Spy Vs. Spy and Alfred E. Neuman Head Knockers? They're perfect for those who like things that bobble, or who simply enjoy MAD magazine (the stranger of the two fondnesses, really)!



MAD CEMETERY SNAPS

SPECIAL CRIME AND PUNISHMENT EDITION





Imagine our shock and awe when, within days of each other, we received Cemetery Snaps of legendary adversaries Chicago crime boss Al Capone (buried in Mount Carmel Cemetery, Hillside, IL) and famed Untouchable lawman Eliot Ness (buried in Lake View Cemetery, Cleveland, OH). One stood for evil and corruption, the other fought for justice and order, but now both are buried deep in the cold, cold earth. This is an important and profound life lesson for children everywhere! Congrats to Kevin and Heather Daly of Grand Rapids, MI (Capone) and Caesar Campanaro of Willowick, OH (Ness) on their one-year MAD subscriptions!



THE BIG EASEL

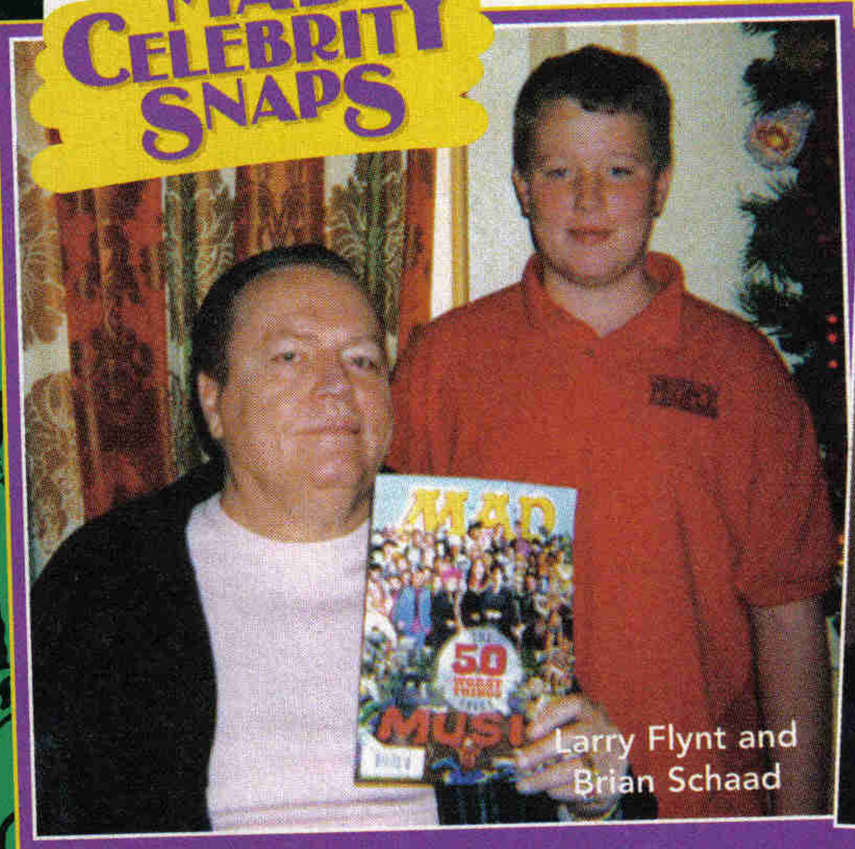
Cyber artist Hank Roll of Nanty Glo, PA (hankscyberart@aol.com) sends in this head of Alfred E. Neuman fashioned out of an old computer circuit board. We continue to look for Alfred portraits made of other materials. Send in your artwork to: Amy "The Big Easel," c/o MAD Magazine, 1700 Broadway, New York, NY 10019.

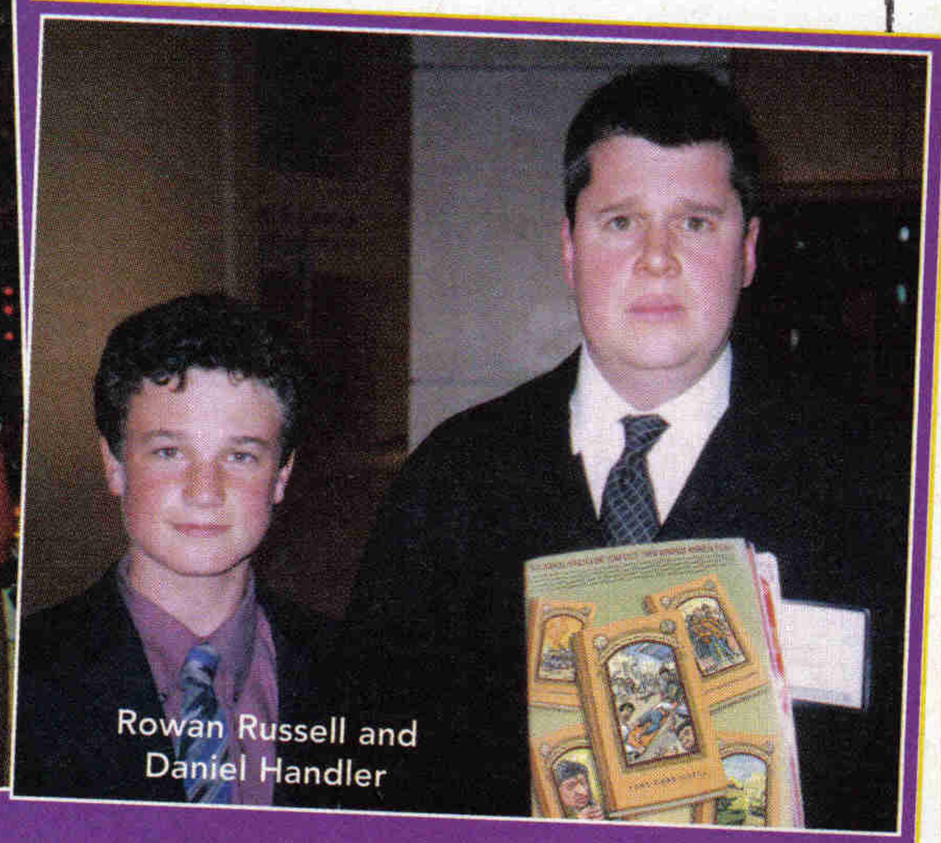






MAD CELEBRITY SNAPS



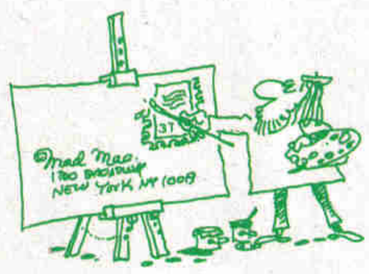


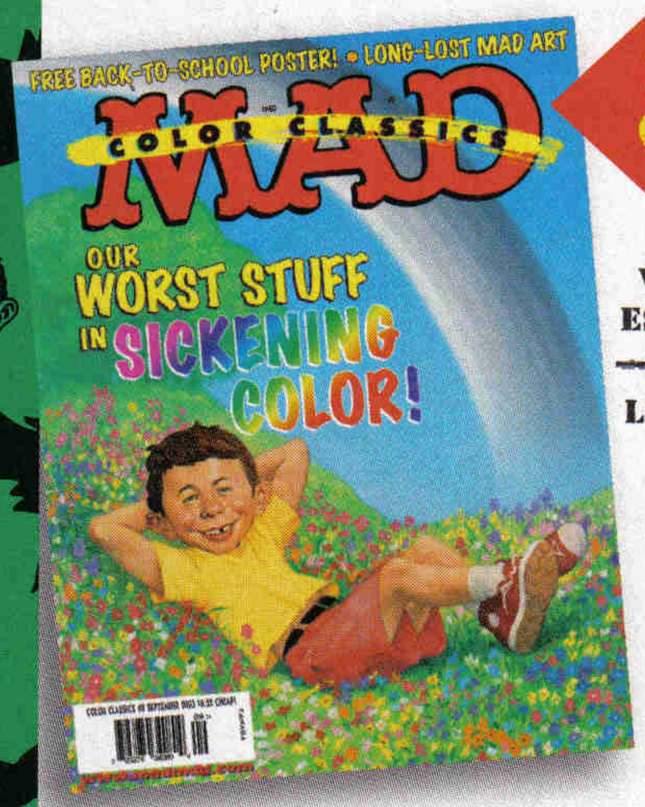
This month's Celebrity Snaps are of two infamous publishing giants — porn impresario Larry "*Hustler*" Flynt, sent in by Brian Schaad of Orrville, OH, and a close friend of *A Series of Unfortunate Events* author Lemony Snickett, Daniel Handler, sent in by Rowan Russell of San Francisco, CA. We are giving three-year subscriptions to each of the readers. We look forward to getting free copies of *Hustler* and Lemony Snickett books sent to the MAD office! We just hope we'll be able to tell them apart!

MAD FAN OF THE MONTH

Every once in a while we get a photo so disturbing that it chills us to our very core and makes us question what it is we do. And so it is this month with this photograph sent in by Zach Glicksman of Tucson, AZ. Zach, Zach, Zach...Oh my!







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MAD COLOR CLASSICS #8

THIS ALL-COLOR EDITION INCLUDES VIDEO GAME PLAYERS, ESPN & HOWARD STERN!

LOOK FOR NEXT MONTH'S ISSUE FEATURING

MAD'S CARD DECK OF THE LEAST WANTED AMERICANS!



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Contributing Artists And Writers
the usual gang of idiots

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

FINDING NEO DEPT.

What is real and what isn't? Is this really a parody that you're reading or is it an illusion that cost you $3.50? Is it fake? Are you part of a "virtual reality" created by the evil machine: the Corporate Gang at MAD? Read on as we spoof the most anticipated movie of the year that turned out to be the most overrated! Here is...

THE FAKE TRIX

I am **Neato!** I'm **still "The One"!** In this **sequel,** I'm **more powerful** than **ever! I** can **fly! I** can **stop bullets! I do not yet** have the **power** to **act! MoreB.S.** can **only** teach me **so much!**

I am Trinitease, the **resistance fighter!** I am like **three *Charlie's Angels* butt-kicking babes rolled** into **one! I believe Neato** is **"The One"!** Later in this **film** I have **sex** with **Neato!** If we have a **child,** we **already** have a **name** picked out! We're calling him **Ray Ban!**

I am MoreB.S.! Leader of the **resistance** and **captain** of the **Nebbishchanezzah!** My **job,** in **addition** to **looking sullen,** is to **save** the **last free human city** of **Zoned Out! We** were **too late** to **save Poughkeepsie!**

Wow! Have you **seen** this **film's action, special effects** and **wire work? *Titanic, Spider-Man*** and ***Terminator*** **move over!**

Have you **read** the **script? *Glitter, Swept Away*** and ***Coyote Ugly,*** **step aside!**

This **plot** is like a **college education! It** has **everything** from **religion** to **mathematics, quantum physics** and **philosophy...**

It's a **shame** they didn't **include Creative Writing 101!**

ARTIST: HERMANN MEJIA

RETARDED

In this film I'm the **comic relief!**

But you're **sullen, dead-pan** and **never crack a smile!**

Yeah, but **next** to **Keanu Reeves'** performance I'm **Carrot Top!**

I **am Mellowvingian** and **this** is my **posse!** We are the **villains** of this **epic!** We have **journeyed a long way** to **make trouble!**

Are you from a **distant galaxy?**

Actually, not **that far, old man!** We **flew** in from **Liza Minnelli's wedding!**

Because of the **Faketrix Trilogy** I have become a very **wealthy man!**

Are you the **movie's producer?**

No! I **own** the **Flowing Trenchcoat factory!**

I'm confused! I still don't get it! Is the **Faketrix real** or **is** it a **dream?**

I'm **confused, too!** Is **this** all **actually happening** or is it a **computer-created illusion?**

Hey, **don't ask me!** I'm **still** trying to **figure out** what ***Vanilla Sky*** was **all about!**

WRITER: ARNIE KOGEN

You seem **troubled**, Neato!

I **keep** having these **bad dreams**. By the way, **how** do you know I'm **troubled?**

Because for a **moment** there, your **face** almost **stirred!**

I **think** I'll do my **"Superman thing"!** Thank God this **film** is owned by **Warner Bros.** — there's no **copyright infringement** lawsuit!

We're **home!** The underground city of **Zoned Out!** I don't **believe** it, **man!**

That **humans** still **survive** here? That for a **century** we have held off the **machines?**

That this **hellhole** is what we're **fighting** to **save!**

It's **Neato!** He's **here!** Can I carry your **bags, Neato?**

Can I **wash** your **feet?**

Hey, Neato, you **da man!**

What **am** I, a **rock star?**

Amazing! In **one** sequel he's gone from **nerdy** computer hacker to **God!**

If **this guy** is **the Messiah,** then I'm a **soccer mom!**

We are **about** to be **assaulted** by **250,000 sentinels!** The machines are **digging!** They are **boring** their way **here!**

If they're **boring,** they'll fit **right in!** We'll make them **Council members!**

Dwellers of **Zoned Out, hear me!** The **machines** have **gathered** an **army!** They are **drilling** as we speak! They will **soon** be **at our gates!** But not to **worry!** We have a **weapon!** We have **Neato! HE** is **The One! HE** will **save us! HE** can turn **near-extinction** into **victory!** He can **make the sun shine,** ***sprinkle it*** *with* ***dew, cover it*** *with* ***chocolate*** *and a* ***miracle or two. The Keanu man can!*** Now — **let's dance!**

Wow! It's ***Jesus Christ Superstar*** meets ***Waterworld*** at a **rave** party!

Our **people** are in **deep trouble!**

Why?

In **72 hours** we're about to be **assaulted** by **250,000 tentacled probes** and we're **doing the *Macarena!***

How did it **feel** to **sleep** with the **most powerful person** in the **digital world?** The phrases "**hard drive**" and "**unplugged**" suddenly have **new meaning,** eh?

Not to mention "**soft-ware**" and "**floppy**"!

Hello, Neato! We all make **choices** but **why** do we make choices? Does the universe **truly** exist? And, if so, is there **traffic?** Why do **eagles soar** when **flounders can't?** If the universe **truly** exists, **why can't** you **get** a **cab? Soup** is **never** as **hot** as when you **first taste it!** What ever happened to **blotters?** Do you **understand,** my son?

With all due respect, Snoracle, I **lost you** at "**Hello, Neato!**"

Do you think I **ramble** too much, Neato? Saying **too much** that is **tedious** and **confusing?**

It's not **me,** Snoracle! **It's them** — the ones that are **walking out** on this scene and **sneaking next door** to see ***Daddy Day Care!***

EXIT

There is a **computer virus** out there! You must **confront** the **evil one!**

You're sending me to **Seattle** to see **Bill Gates?**

No, my son! Find the **door** to the **source!** To do that you must find the **Keyfaker!** To do that you must return to some **action scenes!**

That's a **relief** to **all** of us!

We happen to **have one** for you! It's a **doozy!**

I am **The One!**

Big deal! I am **The Two!** Now I'm **The Eight!** Now I'm **The One Hundred!**

I have been **your nemesis** in every film! You must **despise** me!

Actually, it's not **you!** I hate **bad suits!**

You're fighting the **wrong agents!** The agents you **should** be **beating up** are your people at **CAA**...for not **insisting** on a **better script** before **signing you** on to this **dopey sequel!**

We have come for the **Keyfaker!**

Zere iss **no way** I weeel let you at ze **Keyfakerrrr!** Do you **reeealisse** who I **amm?**

Yes. I'd say you're **Pepe Le Pew** in a **custom suit!**

I will lead you to the **Keyfaker** if you **kiss** me!

I'm extremely **close** to a **facial expression!**

I am an **admirer** of **The One!**

And I am **dazzled** by **"The Two"!**

While we're into **numbers,** I'm packing a **.45!**

TAKE TWO

Are **you** the **Keyfaker?**

Then **why** are all these **keys** hanging here?

That's an **old joke!**

Okay, let's try doin' this scene **again!**

No, I perform **circum-cisions!**

What **else** am I going to **hang?**

I'm an **old man!**

Are **you** the **Keyfaker?**

No, I'm a **valet parking attendant** and it's been a **very rough day!**

One more time, from the **top!**

TAKE THREE

Are **you** the **Keyfaker?**

Duh! Ya **think?**

I was told **you** could **help** us!

What could **help** you is a ***Scriptmaker,*** but **let's go!**

Hang on! This is the big **free-way chase scene!**

One of those freaky **twins** has **morphed** into our **car!**

This could be **trouble!** I don't think we have **seat belts** for **all** of us!

This **"Drivers Ed"** test is going **badly!** Perhaps I'll do **better** on the **written portion!**

STUDENT DRIVER

Are you **frightened,** old man?

Let me put it **this way,** what I'm **making** right now is **not keys!**

I'm on the **101** near **Sepulveda!** Here's the **situation**: we have **stoic, black belt albino twins** in **dreadlocks** turning into **ghosts** in the middle of the **freeway!** We have a **large dude** in a fluttering **trench coat** and a **samurai sword** in a **kung fu battle** on top of a **speeding big rig!** We have **sneering, dark-suited guys** who are **cloning themselves!** Right now one of them is **morphing** into **me!**

Here in **L.A.** that's a **code nine!**

Code nine?

It's called **"Tuesday afternoon"!**

What do **you** think? Best **car chase** since ***Terminator 2*** and ***The Fast and the Furious?***

Let's say most ***expensive*** car chase since ***T2*** and ***The Fast and the Furious!***

I haven't seen **one airbag!**

You'll meet **him** in the **next scene!** He's called **"The DorkyTech"!**

Do **you** know **where** you **are?**

Yes! I am in a very bad **Circuit City!** Who are **you?**

I'm **The DorkyTech!** After that **freeway chase** I thought I'd bring **something new** to this **movie!**

What is **that?**

A **lull!** You see, **Neato**, this is the **sixth Faketrix!** There were **five other** leaders **before** you, exactly like **you**, well, not **exactly** like you...**some** had **charisma!** Face it, **Neato**, you're the **eventuality** of a **systemic anomaly!**

Huh!? I **lost** you after **"You see, Neato."**

This **bore** gives me the **perfect opportunity** to use my **super powers** — and **fly!**

Here we go, **stealing moments** from yet ***another*** **movie!**

Superman? Spider-Man? Batman?

Catch Me If You Can!

I'm **confused!** Why is **Neato** on that **operating table?** And who is this **other guy?**

I'm bewildered, too! **What** does the **ending** mean? 'Cause, frankly, **I'm** still **confused** by the **middle!**

I'd **explain** the **ending** but there **IS no ending!** We just have a **continuation!** This is all a **setup!**

By the **machines?**

By the **producers!** This **2 1/2 hour sequel** has been nothing but one big, long, bloated **trailer** for the **third film** — ***Faketrix Convolutions!***

TO BE CONTINUED

A THUG'S LIFE DEPT.

On the surface, being a school bully looks like a cushy job — the power, the fear, the lunch money. But, in reality, it takes grit, determination and tenacity (not to mention a distinct lack of queasiness). So, with the new school year rapidly approaching, if you aspire to such lofty levels and want to climb the ranks from "meddlesome tough" to "loathsome hooligan," you need to pull your finger out of your nose, jab it in the eye of a weaker classmate, and peruse (that means "read")...

JOHN CALDWELL'S

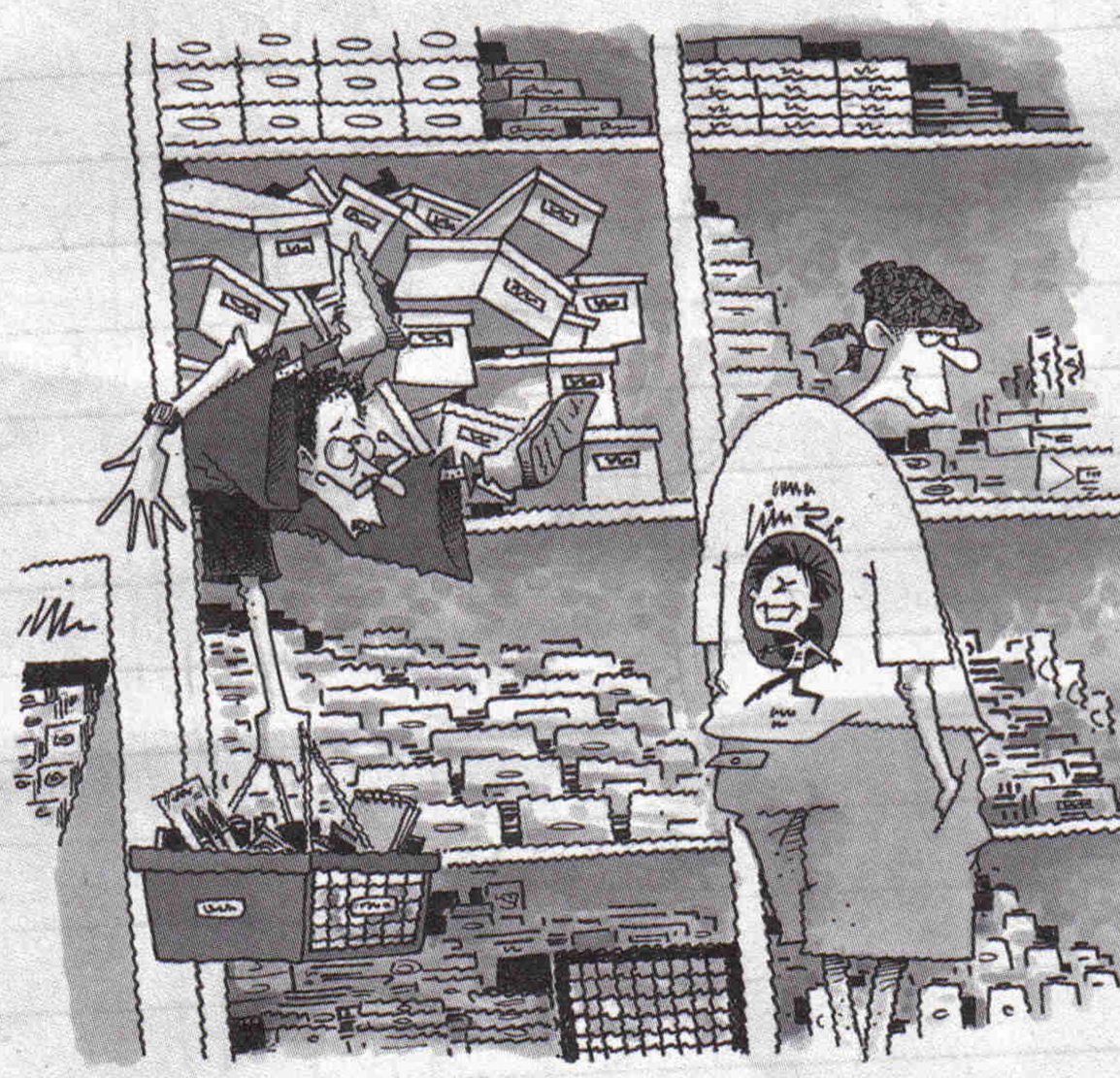
The BETTER BULLY'S BACK-TO-SCHOOL TO-DO LIST



☑ Get better acquainted with the technology that's helping to bring bullying into the 21st century.



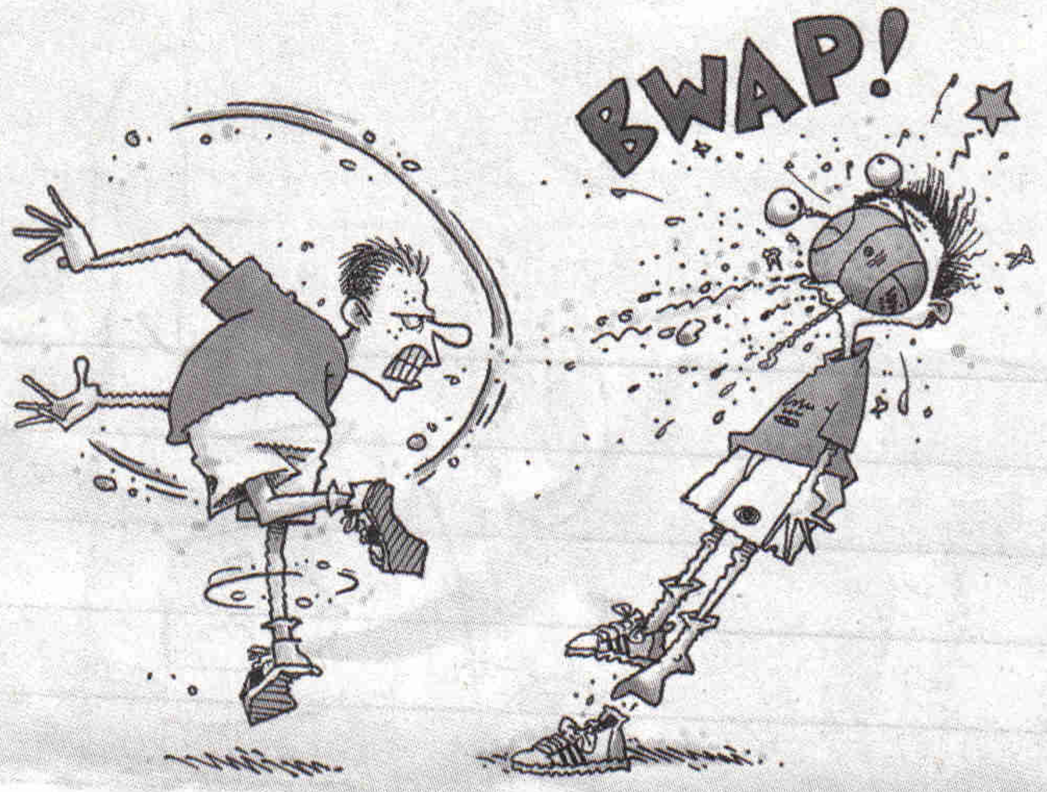
☑ Pick up rubber gloves for those occasions when you need to "pants" some doofus with questionable hygiene.



☑ Get into mid-semester form early by spending a few hours at the Office Depot roughing up back-to-school shoppers.

☑ Initiate "look the other way" negotiations with the slacker/loser school bus driver.

ARTIST AND WRITER: JOHN CALDWELL



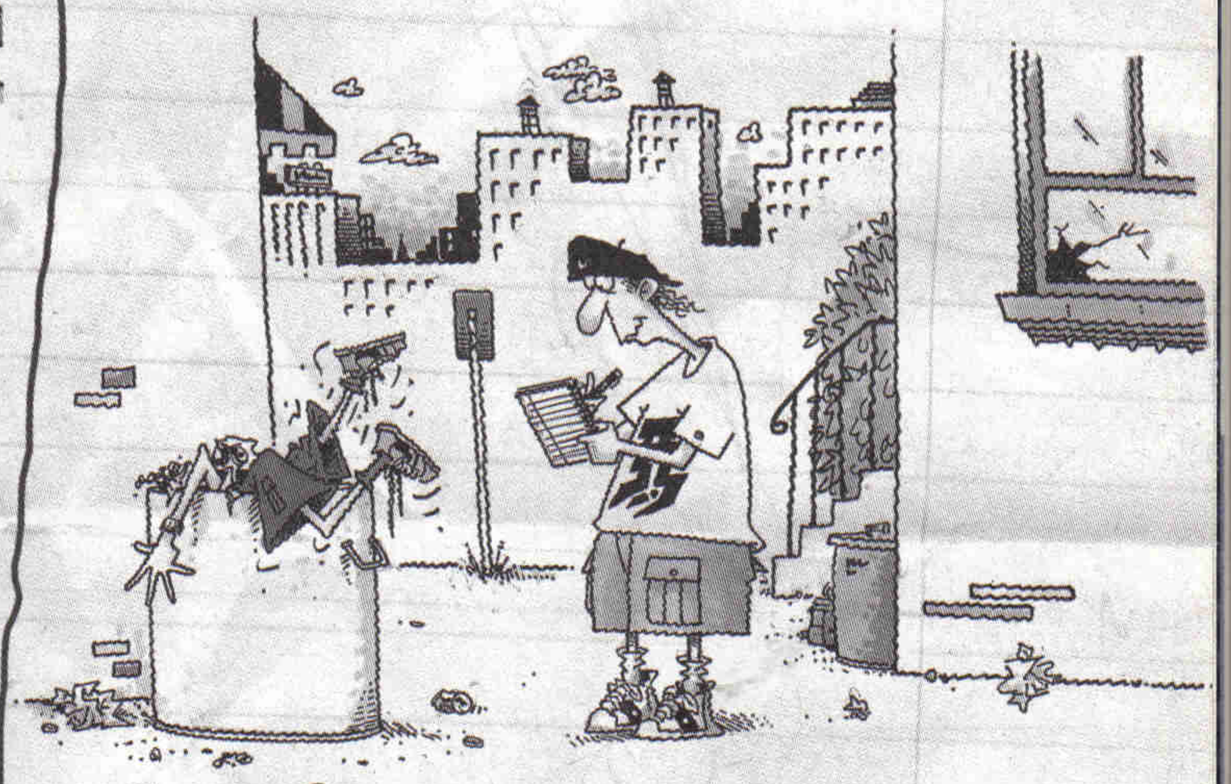
☑ Put in the extra hours of practice that will finally get your name in the medical journals under the subject "Dodgeball-Related Facial Reconstruction Surgery."



☑ Bone up on intimidating foreign phrases to allow for the cultural diversity of today's nerd.



☑ Interview prospective annoying suck-up sidekicks.



☑ Finish "What I Did (To Herbert Squirlman) On My Summer Vacation" composition.



☑ Post your mission statement for the year.

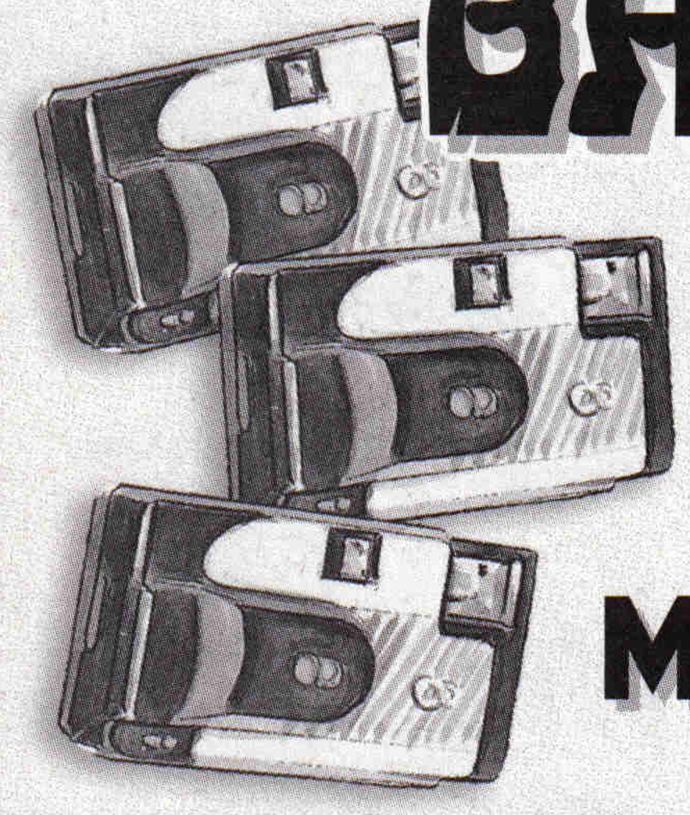


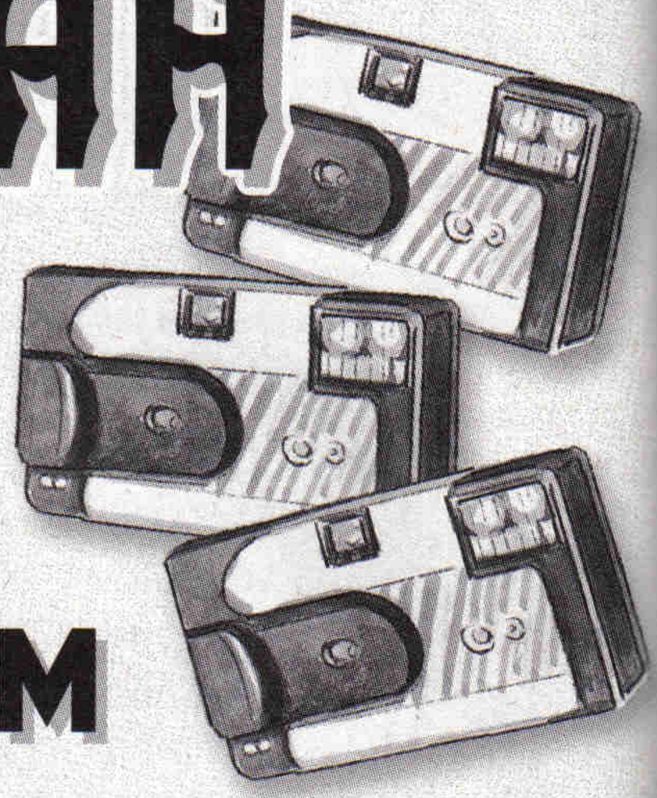
☑ Put together a PDA database, so you're less likely to confuse this semester's dorkballs with the dimwads you picked on in summer school.

LET MY PEOPLE FOCUS DEPT.

Back in MAD #428, we examined the disturbing trend of disposable camera use at wedding receptions, the theory being that by using these cardboard Kodaks, guests could "document" the event in a way that paid professionals never would (or would want to). Unfortunately, Bar Mitzvahs are also susceptible to this sad development. Sure, at the end of the ceremony, a boy has become a man — but that doesn't also mean that a bunch of relatives have become skilled photographers! The only result is a batch of regrettable...

DISPOSABLE CAMERA BAR MITZVAH PHOTOS THAT DIDN'T MAKE THE ALBUM







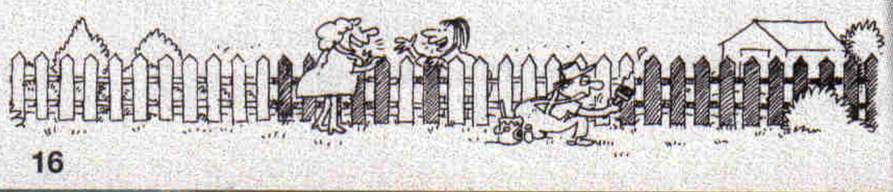
"Boy with Torah" chocolate favor, minus the head.



One of the parking valets telling Dr. Klein he just backed into his Jaguar.



College-age cousins pitching quarters with the kiddish cup.





Over-the-shoulder shot of the terrible caricaturist (and proof!)



Line outside women's bathroom and the reason for the holdup.



The Bar Mitzvah boy scared out of his wits that he's never going to see 14.



The Breinberg family already planning how to "one up" this party when their eight-year-old turns 13.



Moments before hearing "our little boy is all grown up" for the fiftieth time.

ARTIST: DREW FRIEDMAN WRITER: BUTCH D'AMBROSIO

DISPOSABLE CAMERA
BAR MITZVAH PHOTOS
THAT DIDN'T MAKE THE ALBUM

The Bar Mitzvah boy arguing with his parents over why some of his gift money can't go towards an Xbox.

The lone Christian friend, wondering what the hell is going on.

Grandpa yelling at the kids for playing Frisbee with his yarmulke.

Fifteen people who should have stayed in their seats, doing the Chicken Dance, from behind.

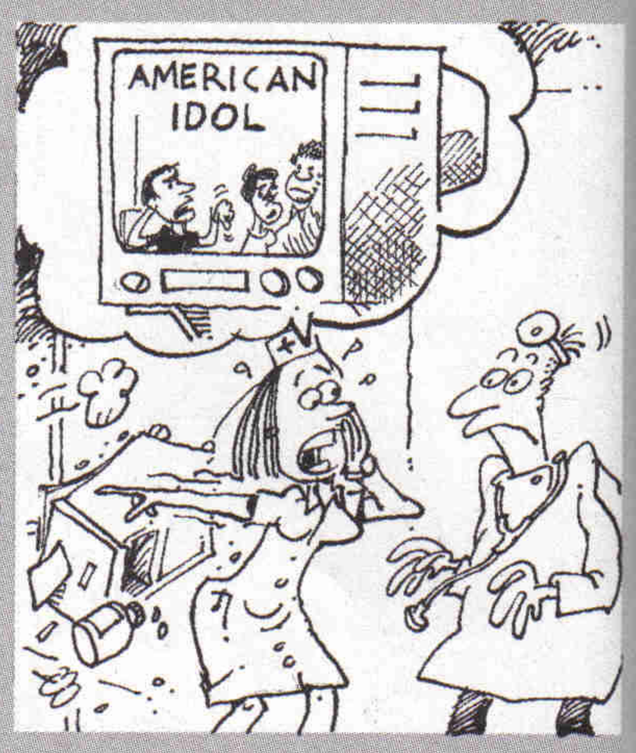
The Rabbi's hairy ear.

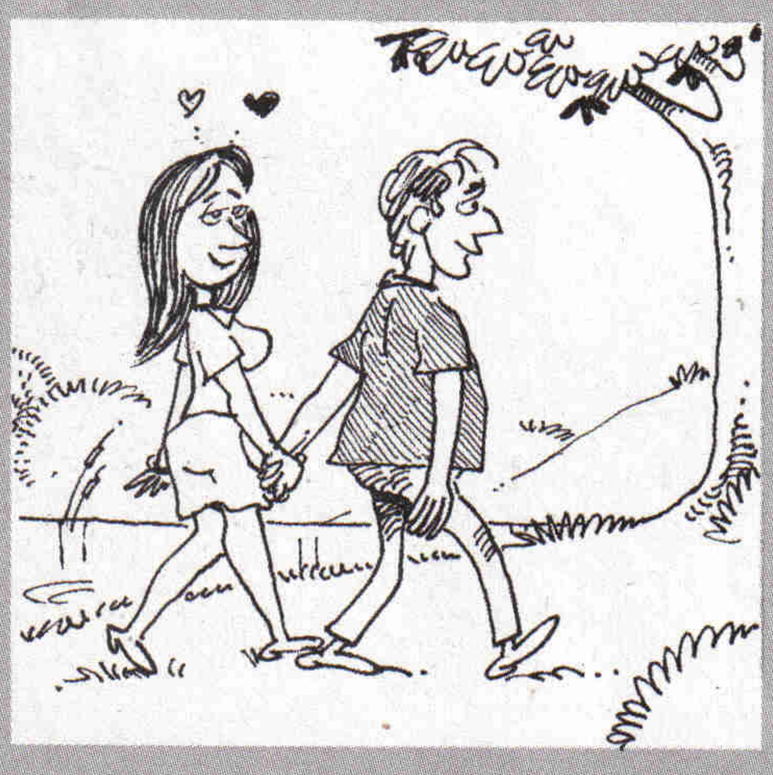
SERGIO ARAGONÉS PRESENTS A MAD LOOK

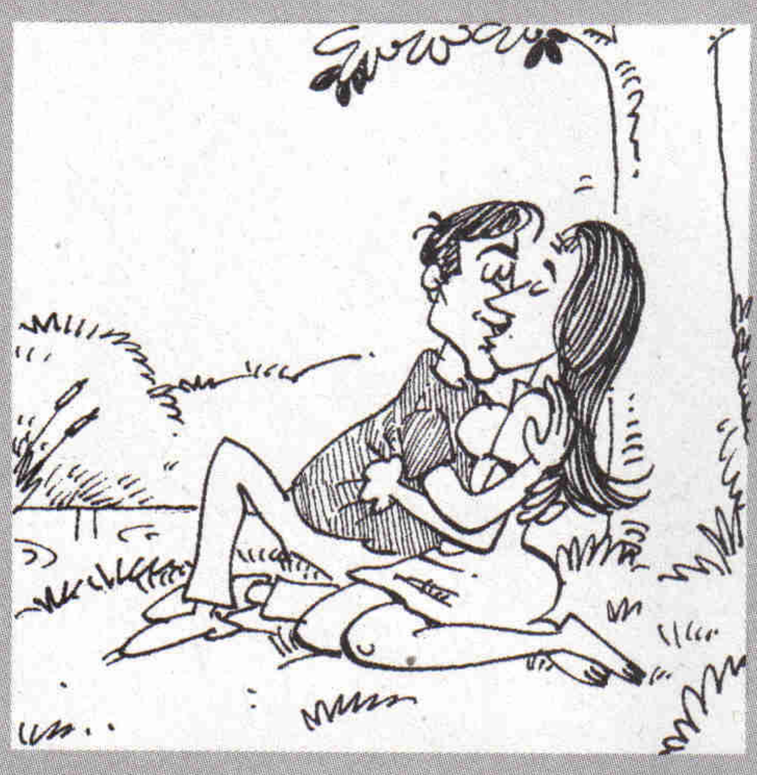




















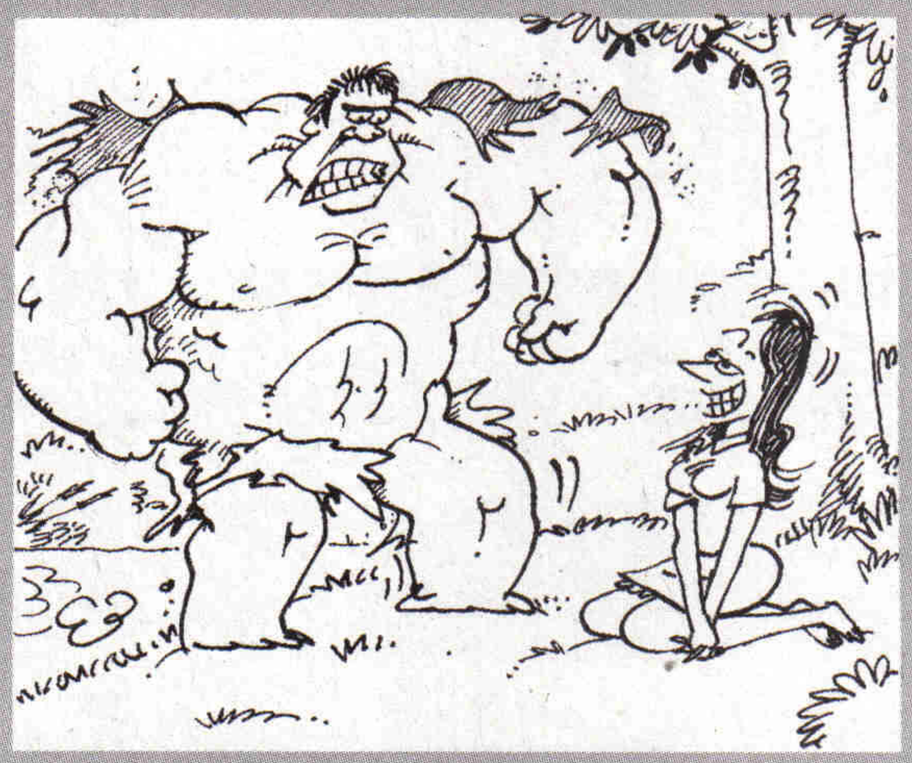


AT HULK



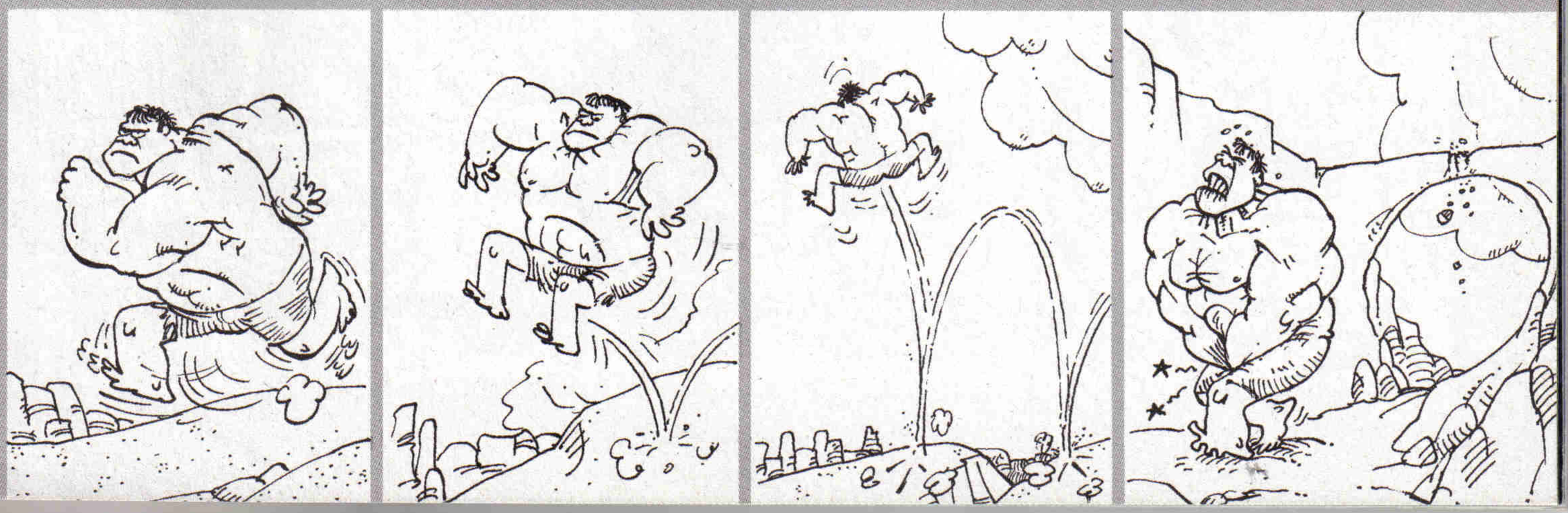




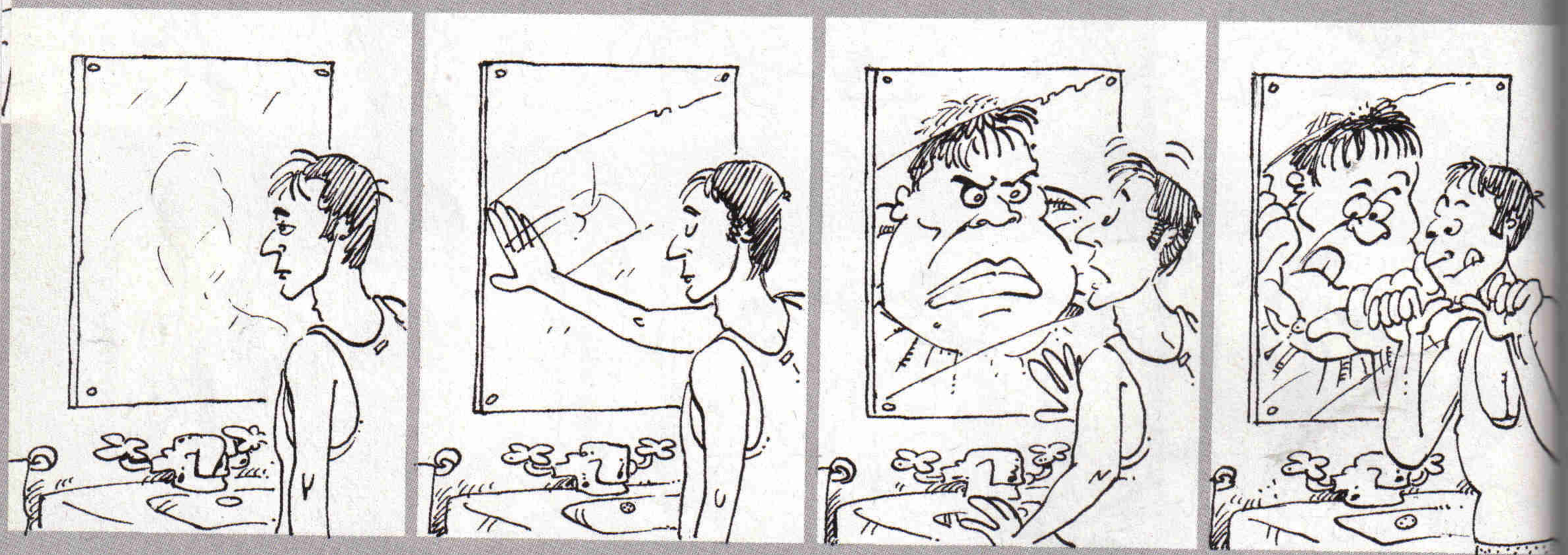




ARTIST AND WRITER: SERGIO ARAGONES









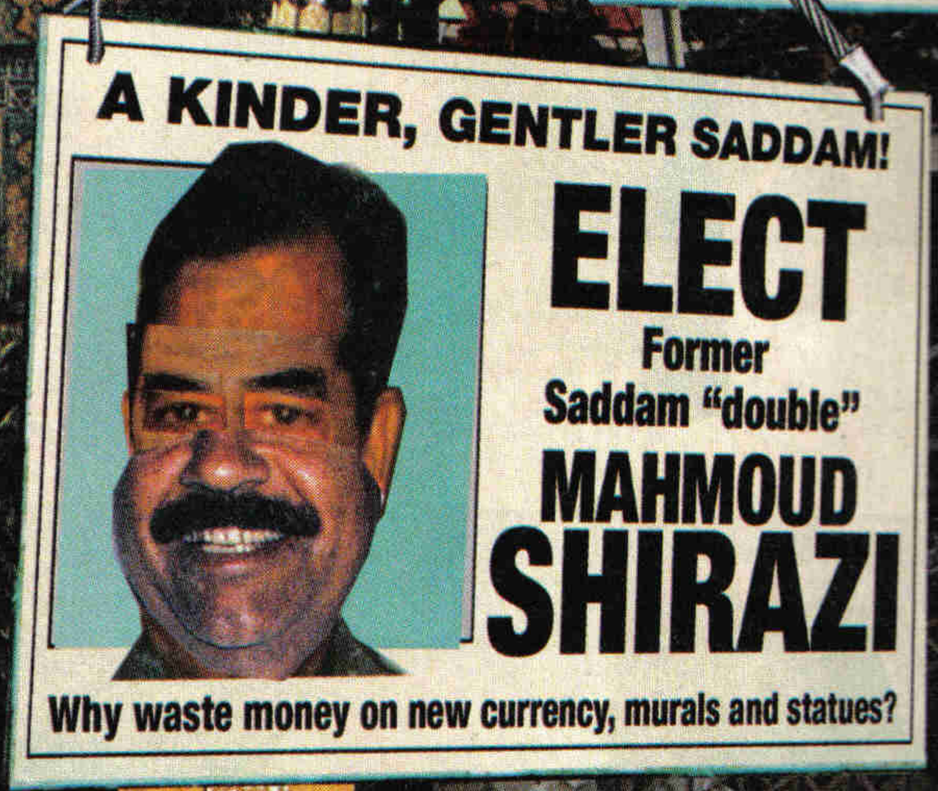
ARAGONÉS 03

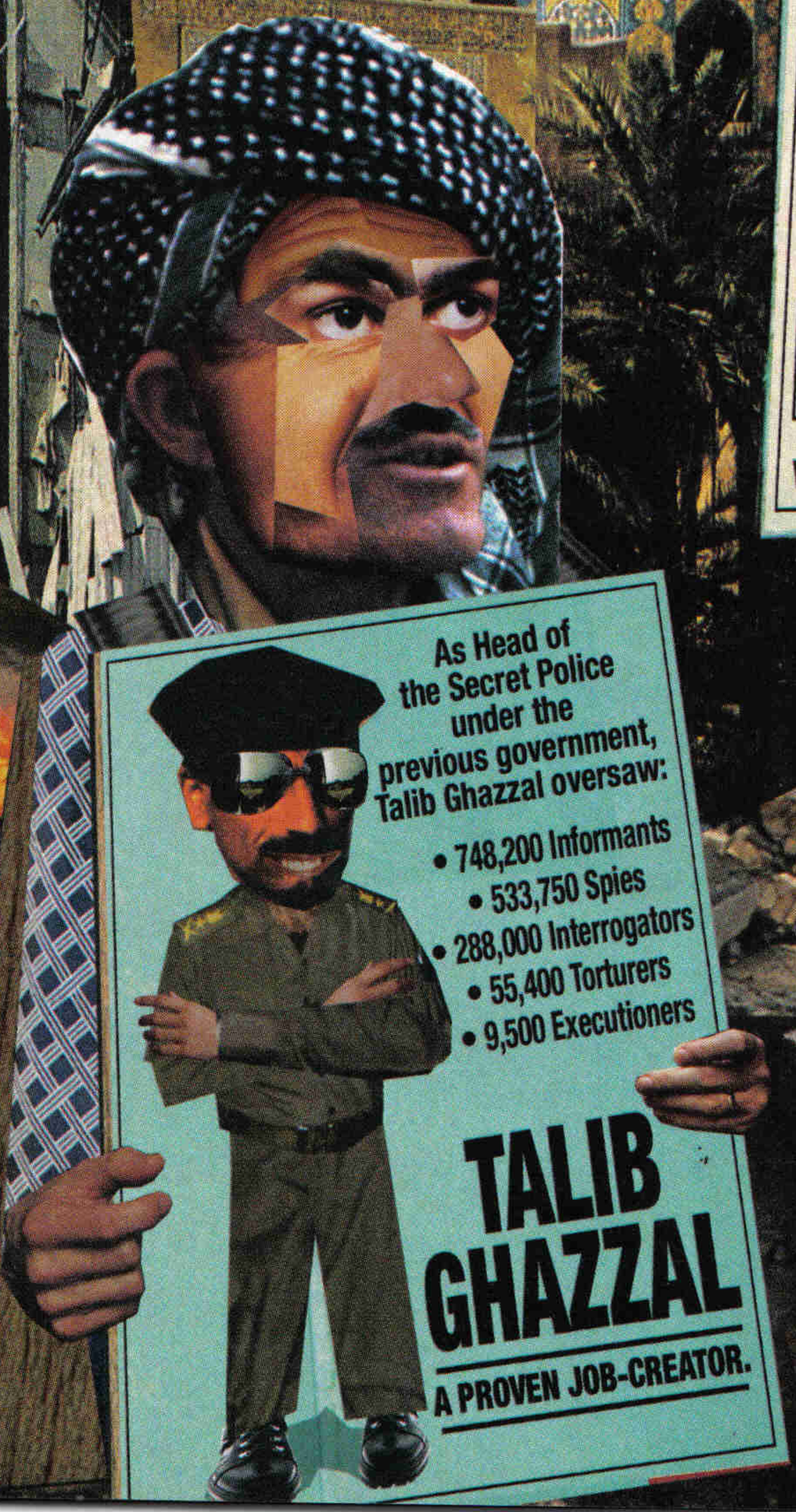
Now that U.S. (and British) forces have "liberated" Iraq, the only thing left to do (besides getting rid of 12,000 torn-down Saddam statues, avoiding being sucked into a "quagmire"...and, oh yeah, finding all those weapons of mass destruction) is

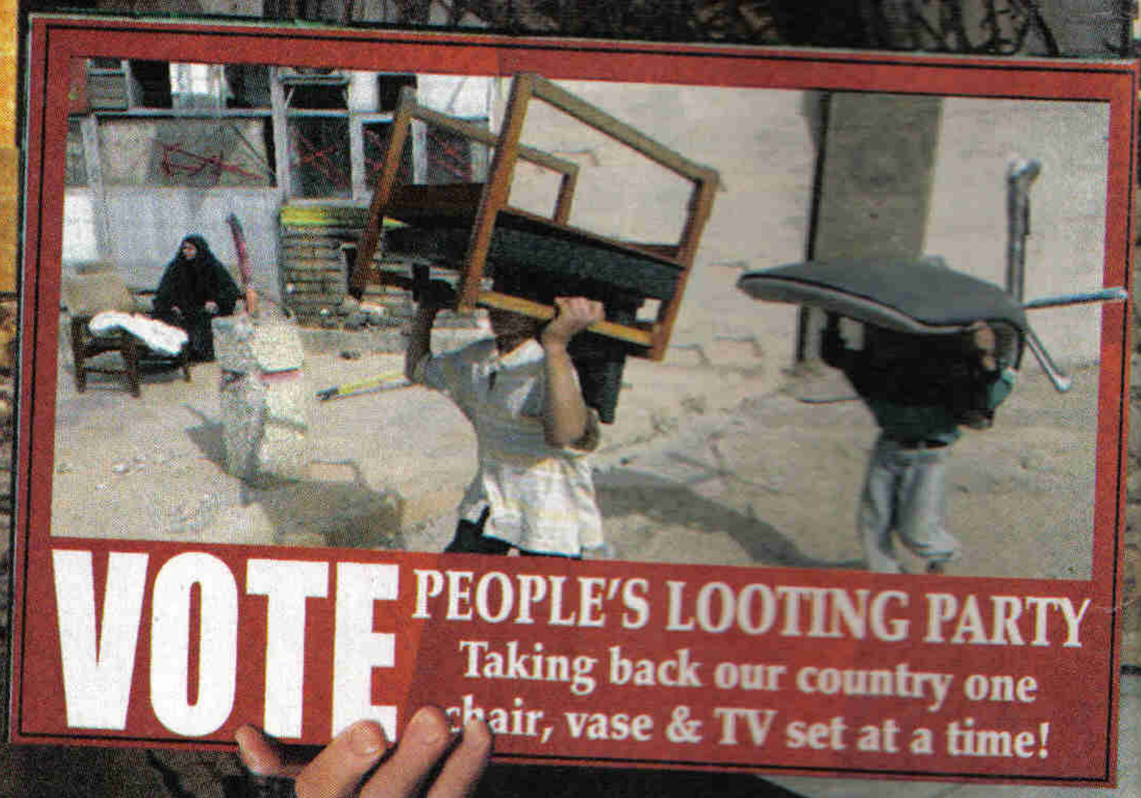
WHEN "AMERICAN-STYLE" CATCHES ON







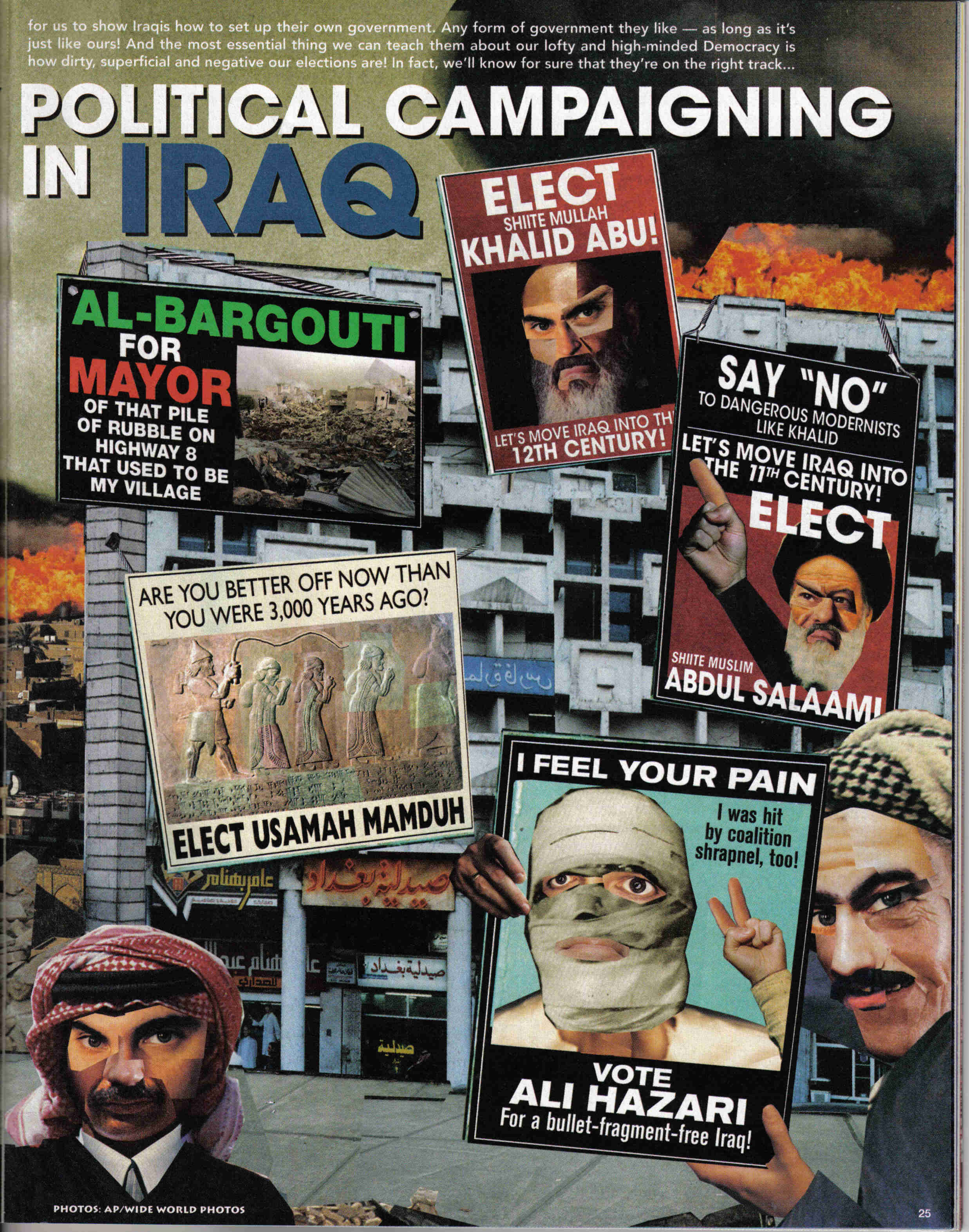




ARTIST: TOM NICK COCOTOS WRITER: MIKE SNIDER

for us to show Iraqis how to set up their own government. Any form of government they like — as long as it's just like ours! And the most essential thing we can teach them about our lofty and high-minded Democracy is how dirty, superficial and negative our elections are! In fact, we'll know for sure that they're on the right track...

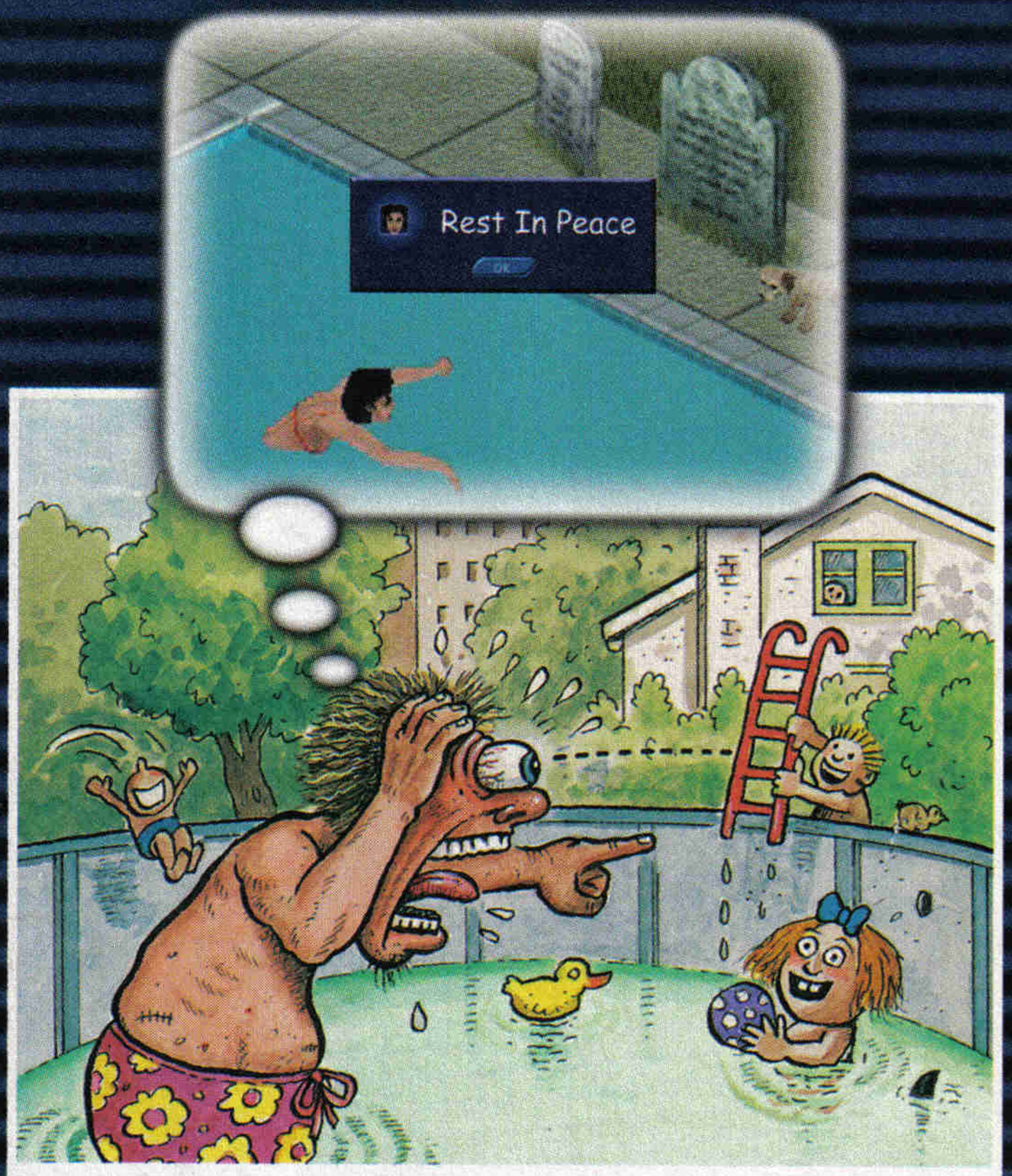
POLITICAL CAMPAIGNING IN IRAQ



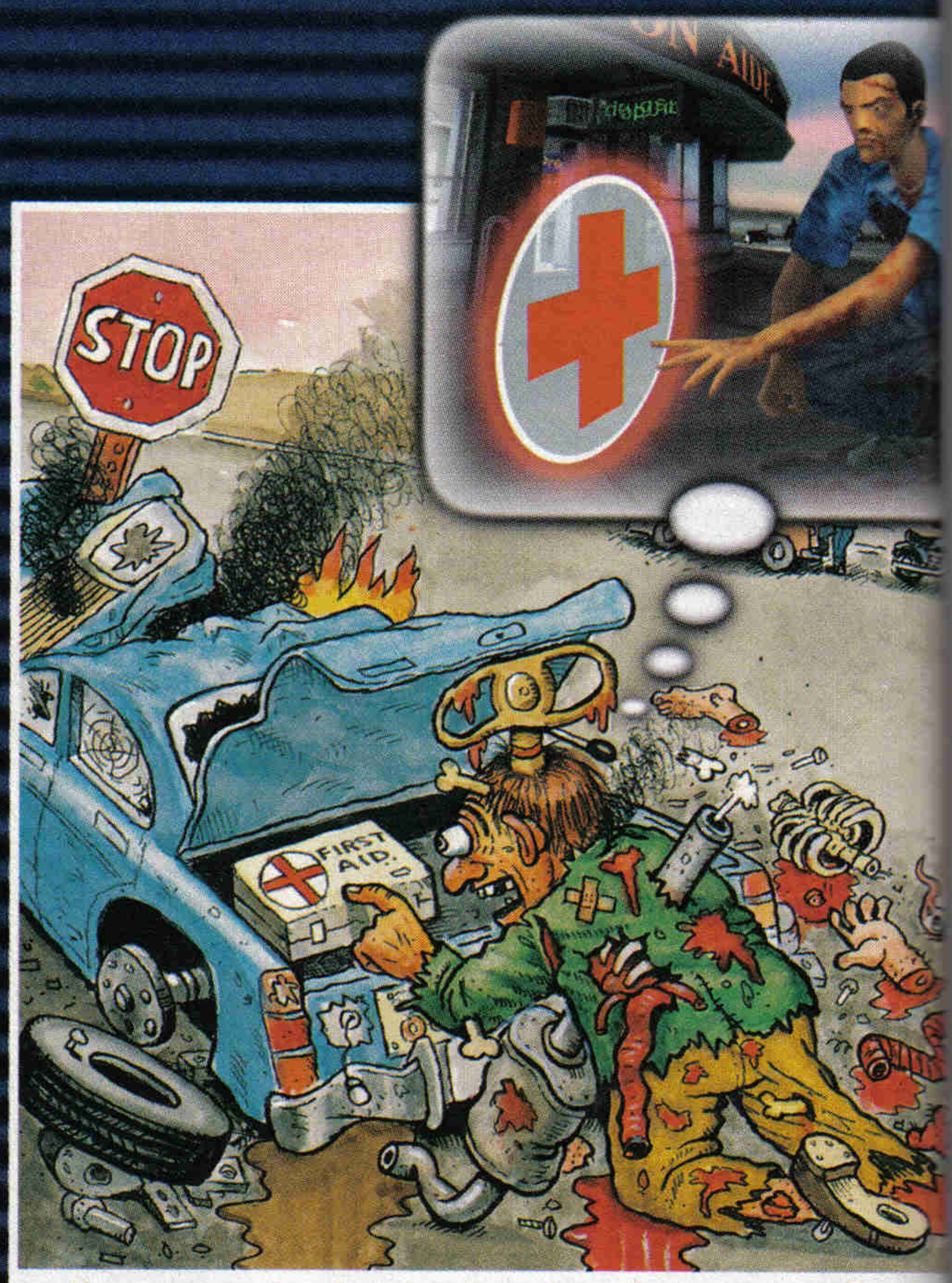
PHOTOS: AP/WIDE WORLD PHOTOS

Hey, gameboy, it's time for you to put down your memory cards, cheat codes and oversized Xbox controllers! Yep, as painful as it is, it's time to make at least a half-hearted attempt to have an *actual* experience in the *actual* world, you know, the one outside your television screen! What's that, you say? You've been gaming so long you don't remember how to function out there? Well, fear not, you indolent dweeb! It's for your benefit that we provide...

THE TO FUNCTIONING IN



Should you find yourself in a swimming pool when the ladder is removed, relax. It doesn't point to a plot by someone to kill you.



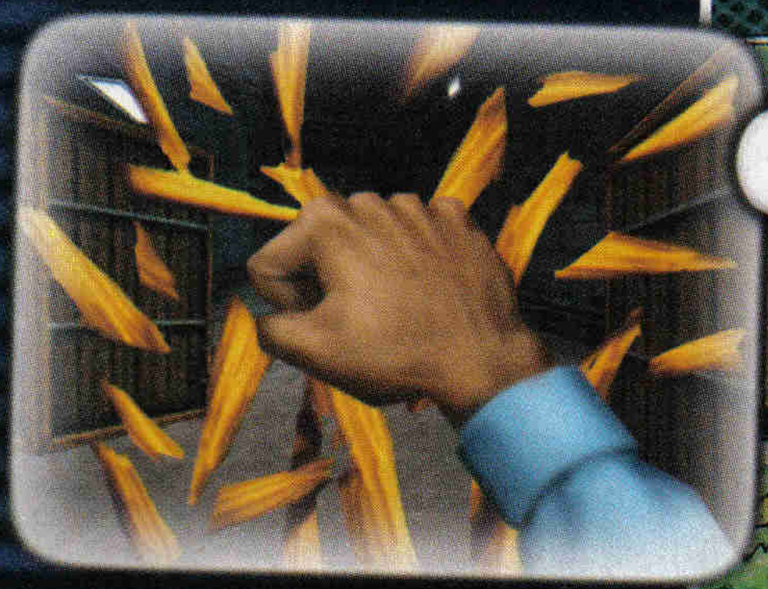
If you are seriously injured, seek medical attention from a health care professional. Merely touching a first aid kit with a big red cross on it will not be sufficient.

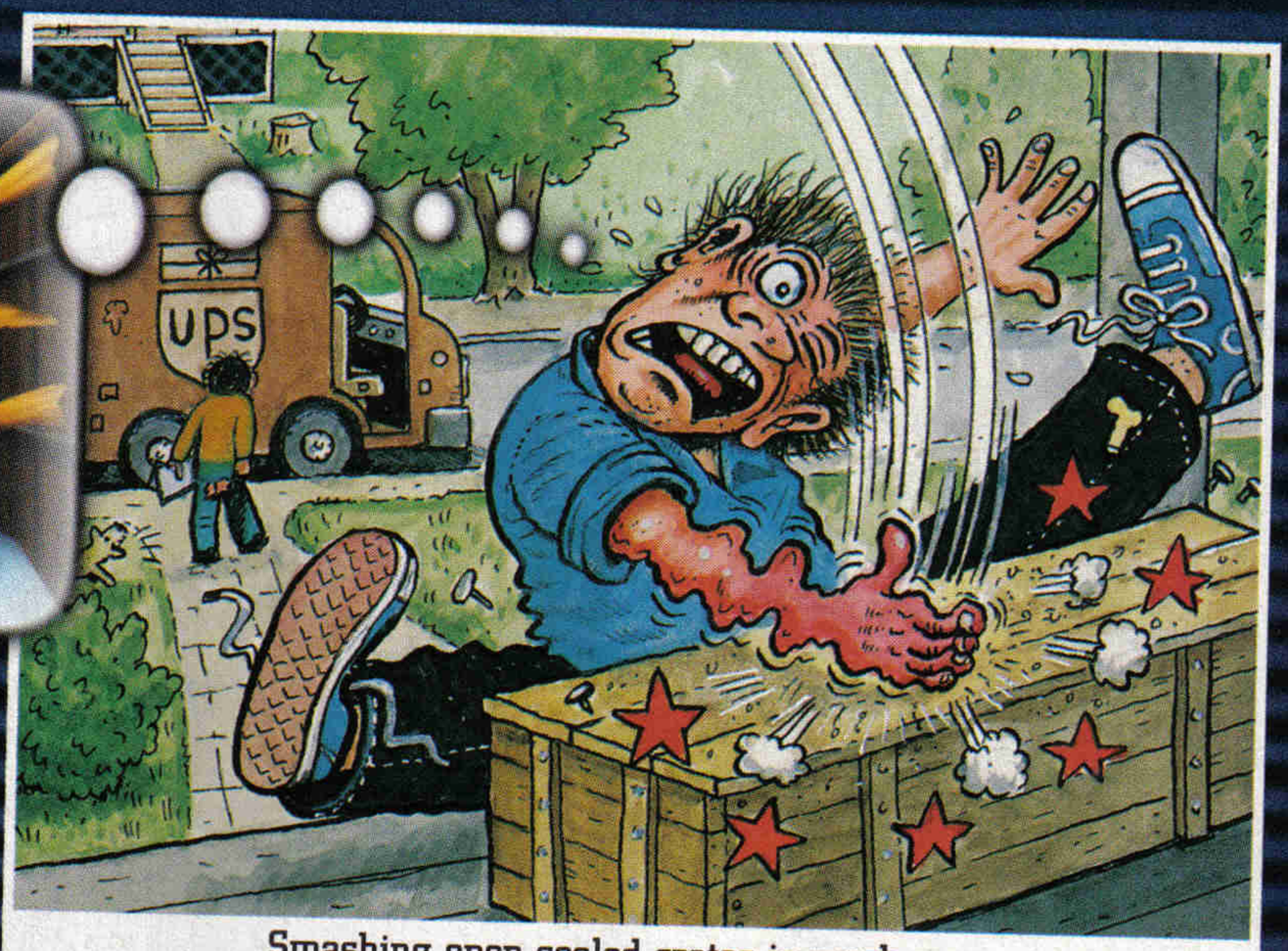


Curling into a ball and rolling away to escape danger is considered cowardly, as well as highly ineffective.

GAMER'S GUIDE TO THE REAL WORLD







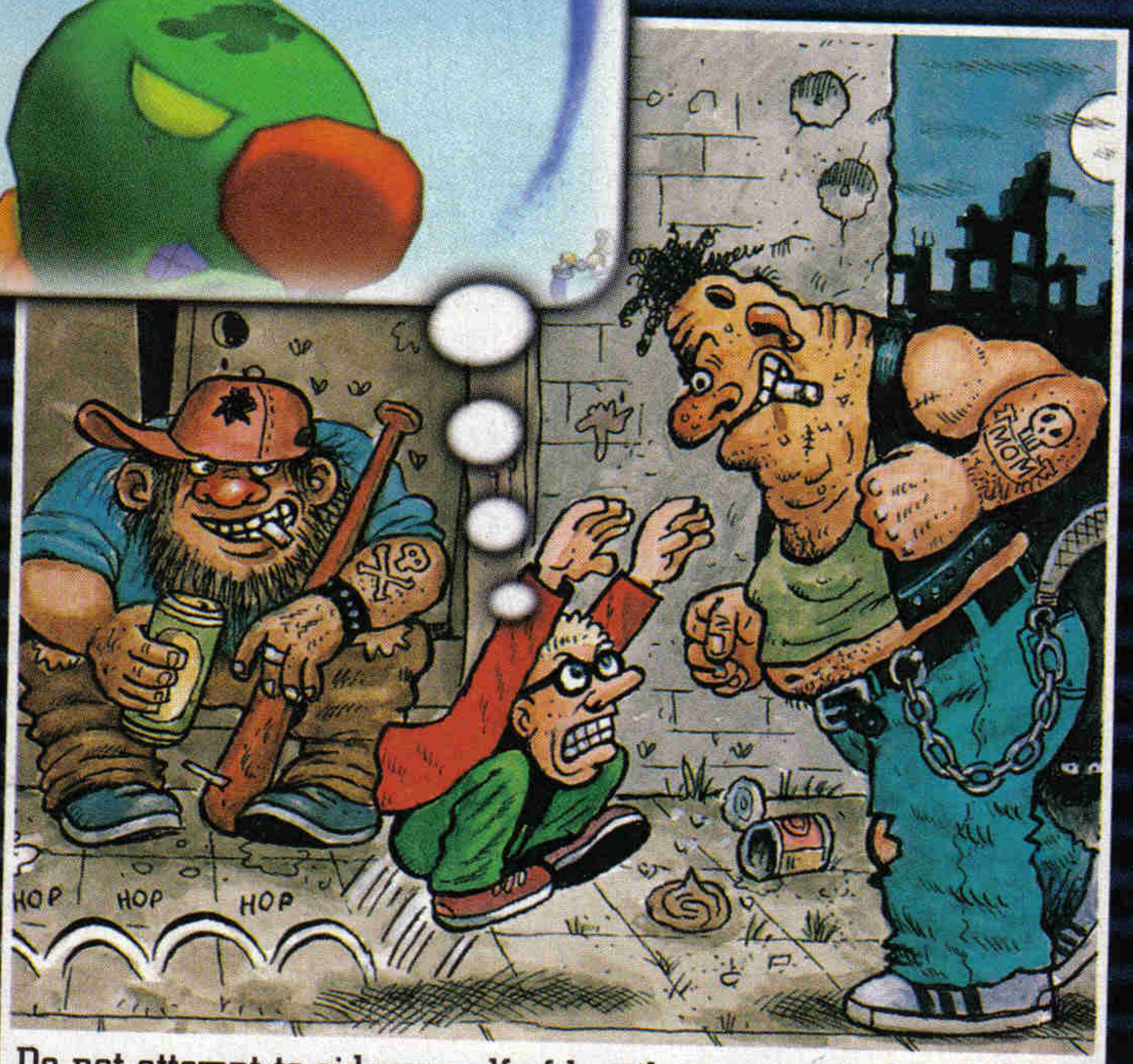
Smashing open sealed crates is much more difficult than you think. It often requires more than a single blow to completely shatter the wood.





Carrying a revolver, shotgun, Luger pistol, sniper rifle and anti-aircraft rocket launcher at the same time is virtually impossible. And even if you could, it would result in an unbearably painful hernia.





Do not attempt to rid yourself of hostile enemies by leaping onto their heads. There is a good chance you cannot jump this high.

ARTISTS: TOM BUNK AND SCOTT BRICHER WRITER: KENNY BYERLY

THE GAMER'S GUIDE TO FUNCTIONING IN THE REAL WORLD





Real boomerangs are almost impossible to throw. They must be thrown a certain way, and even then, they rarely work right. Real boomerangs suck.





Picking up items wherever you find them is often a useful strategy in role-playing adventure games, but in reality this behavior is known as kleptomania.





Your enemies in actual combat will not spontaneously combust or fade away once you kill them. To get rid of the bodies you will have to call the morgue.

IN OUR LAST EPISODE...



They say for every light on Broadway, there's a broken heart. And a broken arm. And a ruptured spleen. It's...

MONROE and... THE BIG APPLE PART THREE



ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI

NOW REALLY *SWEEP* HIS LEG... AAAAND, *PERFECT!*

HOORAY!

IT TOOK A RECORD NUMBER OF RUN-THROUGHS, BUT IT LOOKS LIKE *WE NAILED IT.* ALL RIGHT, LET'S WORK ON *MR. MIYAGI WORKING HIM TO THE BONE.*

WAK!

SWEEEP!!!

★ I DON'T THINK I'M GONNA MAKE IT. ★

KID, REMEMBER THE OLD SAYING: IF YOU CAN MAKE IT HERE, YOU CAN MAKE IT *ANYWHERE!*

AND THAT WAS THE END OF MY BROADWAY ★ CAREER.

I'M MESMERIZED BY YOUR STORY. LINE ME UP, *BARKEEP.*

ME TOO, AND GIMME A **LIGHT.**

SORRY, SIR. THE ONLY LIGHT I CAN GIVE YOU IS AN AMSTEL LIGHT. CITY ORDINANCE. NO *SMOKING* ALLOWED IN ANY BARS. *NEW REGULATION.*

THAT'S RIDICULOUS! **New York** INVENTED *THE SMOKY BAR!*

AND DON'T FORGET **GONORRHEA.**

SCREW FINDING A BETTER *PRICE* FOR MY *OLD MAN'S SLUM!* WE'RE OUTTA *HERE!*

JUST SIGN HERE AND WE'LL BEGIN THE **DEMOLITION.**

GLADLY. *THIS TOWN IS DEAD TO ME!*

JUST LIKE I FIGURED. *THE GREEDY PUTZ* WAS WILLING TO SELL IT INSTEAD OF KEEPING IT IN *THE FAMILY.*

WAIT, WHAT WAS THIS? ANOTHER ONE OF YOUR STUPID "LOYALTY" TESTS?

KINDA. MOSTLY I WAS BORED AND FELT LIKE *SCREWING* WITH YA. YOU KNOW, LIKE **OLD TIMES.**

OLD TIMES? I HAVEN'T SEEN YOU IN A COUPLE *DECADES.*

YOU DON'T HEAR ME COMPLAINING.

WOW. YOUR DAD RAGS ON YOU JUST LIKE YOU ALWAYS *RAG ON ME!* THIS IS *AWESOME!*

THEN I THINK MAKING IT MAY BE OVER-RATED.

NONSENSE. NOW GET IN THERE AND START PRACTICING THE "WAX ON/WAX OFF" HAND MOTIONS I SHOWED YOU.

SORRY EVERYONE, THE SHOW'S BEEN CANCELLED. THE BROADWAY USHERS UNION HAS GONE ON STRIKE.

AGAIN?

OH WELL, AT LEAST WE HAD SOME FUN.

I THINK I HAVE INTERNAL BLEEDING.

SMACK!

GEEZ, KID, YOU LOOK TERRIBLE. WHY DIDN'T YOU JUST LEAVE THE PLAY?

WHAT? AND QUIT SHOW BIZ?

THESE DAYS, THIS TOWN IS ALL ABOUT *BANANA REPUBLICS* AND *JAMBA JUICES*. I REMEMBER THE *RAT INFESTATION* AND *CHOLERA*... WHEN A MAN COULD STILL BUY A *HOT DOG* COOKED IN A *CESSPOOL* OF *DIRTY WATER* AND A CABBIE WOULD *OVERCHARGE* AN *ASIAN TOURIST* WITH A *SCOWL ON HIS FACE*. NOW...

NY POST CRIME

NY POST RIOT

XXX FUN

PEEP SHOW

$GIMMEE THE MONEY!$ $GIMMEE THE MONEY!$

NOT SO FAST!

DAD? YOU'RE ALIVE?! BUT WE THOUGHT...

HUH?

THIS MUST BE MY PUERILE GRANDSON.

UM, I GUESS SO.

WELL *YOUNG MAN*, I NEVER WAS MUCH OF A *Dad*.

THAT'S AN *UNDERSTATEMENT*.

STARBUCKS

I SUPPOSE I COULD MAKE UP FOR IT BY BEING A *FANTASTIC Grandpa*.

Sweet!

BUT SCREW THAT, TOO! HA HA!

YUP, HE'S YOUR *Dad* ALL RIGHT.

MONROE

LOOK, BUB. I'M THE SURLY OLD **Grandfather** IN THIS PICTURE!

EASY, OLD TIMER. YOU DON'T WANT TO BREAK A HIP.

BRING IT ON! I COULD USE THE *PAIN-KILLERS.*

OKAY, CALM DOWN, POP. WE'RE LEAVING.

THAT'S RIGHT. MONROE, TAKE A GOOD LAST LOOK AT **Grandpa.**

THUD!

OKAY.

THAT'S ENOUGH.

COME ON, SON! WHERE'S YOUR SENSE OF *HUMOR?*

AW, THE HELL WITH IT. THANKS FOR THE TRIP TO **New York**, ***POP.***

NO PROBLEM. MAYBE I'LL COME VISIT YOU NEXT TIME.

IS THAT A PROMISE OR A THREAT?

LITTLE OF BOTH.

WOW. THAT WAS SOME *NICE HUG,* **Dad.**

WELL, HE IS MY *OLD MAN.* AFTER ALL, I HAVE HIS **BLOOD** *IN ME.*

AND...?

$ AND HIS $ *WATCH, WALLET* AND ONE *CUFF LINK.* $

I GUESS THAT SHOULD GET US HOME.

HOME, **HELL!** WE'RE GONNA RUN UP HIS CREDIT CARDS BEFORE HE REALIZES *THEY'RE MISSING!*

THAT'S WHAT FAMILY IS FOR!

♥ *I LOVE* ♥ ♥ **New York!**

TAXI

BILL WRAY
TONY B.

Cents-Less Coupons

Your money-saving circular

"Finally... A bubble gum for my dog!"

DOG-BLO

Flavored Bubble Gum For Dogs

Six Fun Flavors to Choose From!

- Rawhide
- Table Scraps
- Antifreeze
- Rotted Meat
- Spearmint Poinsettia
- Expensive Leather Shoe

MANUFACTURER'S COUPON
EXPIRES NOON, TUESDAY

Save 10¢

on a single pack of DOG-BLO Bubble Gum for Dogs

TO DEALER: Dog-Blo Industries will reimburse you the face value of coupon plus 8¢ handling provided you and the customer have complied with terms of offer. Whoa, 8¢! Don't spend it all in one place! The postage it'll cost you to send it in will be more than you get back! Looks like you're not going to Hawaii this year either, are ya, pal? What are you gonna tell your wife? She's certainly not gonna put up with this crap much longer. Yeah, a college degree and the money that comes with it sounds pretty good right about now, doesn't it, Grocer-Boy?



ARTIST: SCOTT BRICHER PHOTOGRAPHER: IRVING SCHILD WRITER: SCOTT MAIKO

Recommended By Squirrels Nationwide (Especially That Big, Fat Sassy One In The Tree Next Door!)





Somedays you just don't have time to shoot, fetch and skin a mess of squirrels for vittles.

And who can afford fresh squirrel at supermarket prices? Inbred Valley to the rescue!

SKWIRL™ *Imitation Squirrel Meat tastes just like the real thing. Affordable, too! And we reckon that furry little guy in the oak tree just might thank you.*

MANUFACTURER'S COUPON
EXPIRES APRIL 30, 1971

Save 75¢

When you purchase ONE 6 ounce package of Inbred Valley SKWIRL™ Imitation Squirrel Meat



Consumer: Lose weight now, ask me how! I lost 40 pounds in 2 months! You can too! No dieting, exercise, etc. Call 800-555-5728 for details. 24 hr. recorded message.

SKWIRL™

Qwik & Easy Skwirl™-Loaf

1 package (6 oz.) SKWIRL™ Imitation Squirrel Meat
1 cup catsup
2 handfuls bread, mooshed-up*

1. **Dump all 'gredients in a pot.**
2. **Scrunch into a loafy shape.**
3. **Put in oven.**
4. **Bake until cooked.**

Serves 2 to 14 pendin' on how many mouths need feedin'.



***sawdust may be substituted**

Inbred Valley

What Baby wants is what Baby gets...

with Baby Blue's new Baby's Choice™ line of baby foods. With nothing but the stuff your little ones love to stick in their mouths, there's no more fuss at meal time!



MANUFACTURER'S COUPON•EXPIRES BEFORE YOU USE IT

SAVE 50¢



on any three (3) jars of Baby's Choice™ meals

RETAILER: Baby Blue Foods will redeem for face value plus 8¢ provided customer has cut coupon out along dotted lines and not merely torn coupon from page. Coupons not cut carefully, or coupons cut carefully on three sides but with fourth side uncut and 1/4" margin remaining between dotted line and original edge of page may be refused. This is laziness. There's four edges of dotted lines around the coupon for a reason. Use them. All coupons should have sharp, tight corners, within three degrees of a right angle, preferably cut with an X-acto knife against a metal straight edge. Send this coupon to: Baby Blue Foods, a division of The Anal-Retentive Corp., P.O. Box 2442, Wonkey Eye, FL 34292



Dustballs and Gravy
(An Excellent Source of Cat Hair)



Snapped Crayons in Chicken Broth



Legos in Tomato Sauce



Monopoly Tokens & Noodles



Shoelaces 'n' Rice

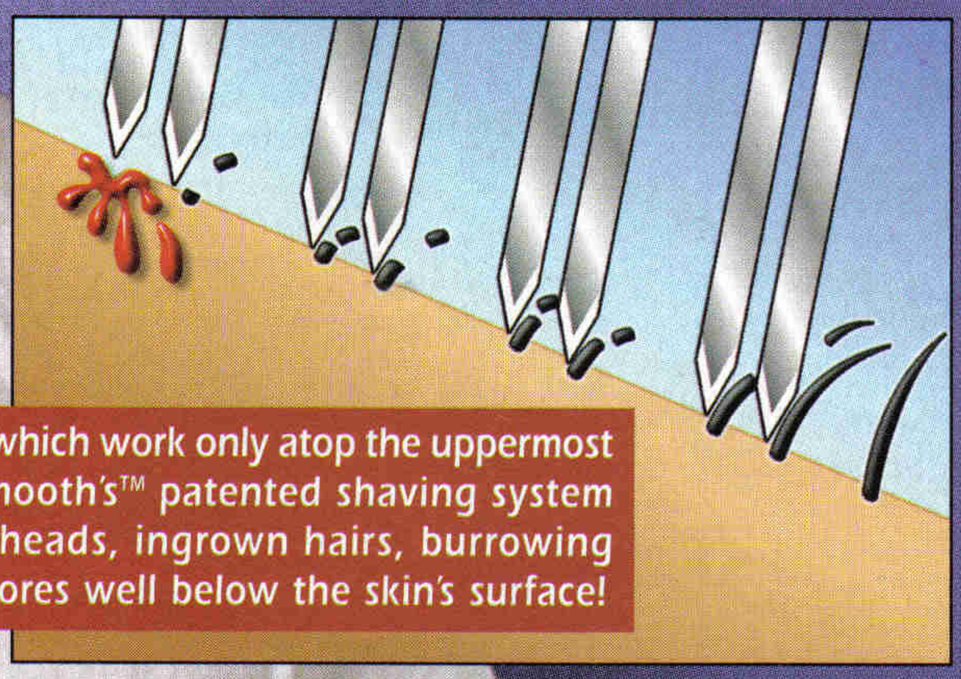


Finally! The technology of golf course gang-mowers is now at your fingertips!

Shaving's a breeze with **Niktzit**'s **new**

OCTOSMOOTH™ SHAVING SYSTEM

You'd have to put your face in the meat slicer at your local delicatessen for a quicker, more accurate shave!



Unlike traditional razors which work only atop the uppermost epidermal layer, Octosmooth's™ patented shaving system removes stubble, blackheads, ingrown hairs, burrowing mites and monkeypox sores well below the skin's surface!

SAVE $2.00

OCTOSMOOTH™ SHAVING SYSTEM

on your purchase of the Octosmooth Shaving System or a 72-pack of refill blades.

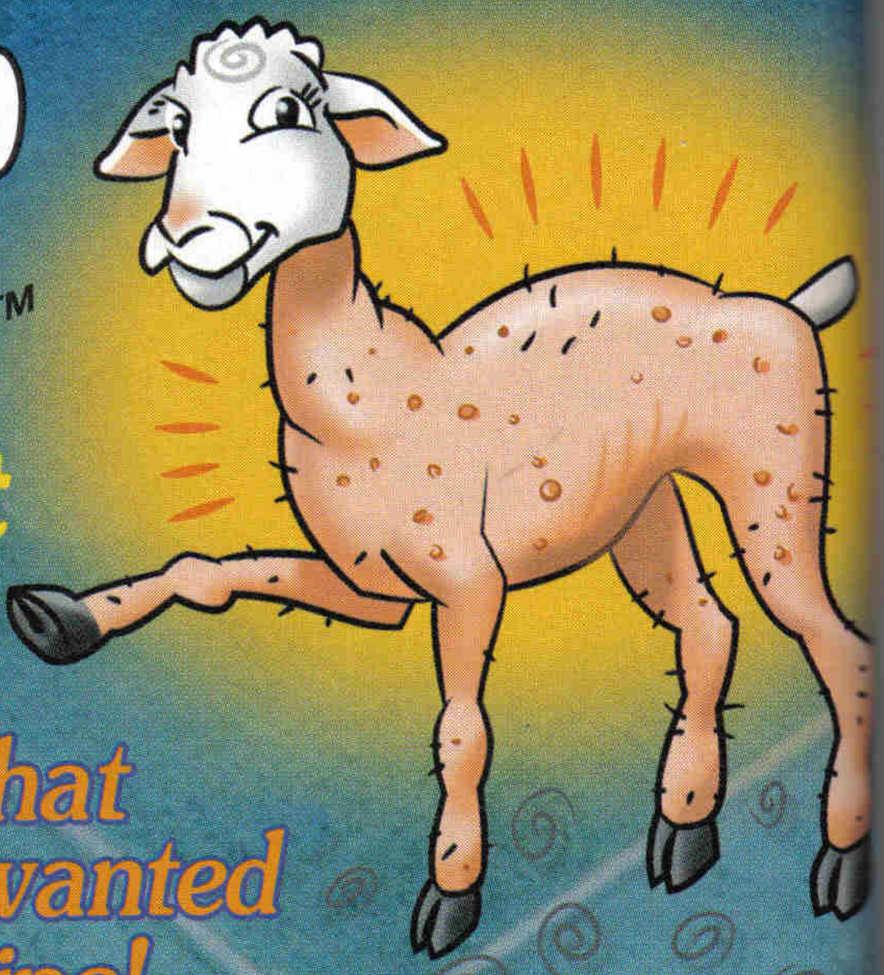
CONSUMER: how r u?
RETAILER: ok
CONSUMER: age/location?
RETAILER: 17 phoneix
CONSUMER: m or f?
RETAILER: i mean phoenix
CONSUMER: m or f???
RETAILER: m. u?
CONSUMER: kewl. f. i'm 15. do you like incubus?
RETAILER: they're ok
CONSUMER: they rule!!! what do u do 4 fun in pheonix?
RETAILER: not much. i'm in a band.
CONSUMER: kewl!!! do u have a website!
RETAILER: not yet. were workign on it
CONSUMER: trade pics?
RETAILER: ok u send first
CONSUMER: sent.
RETAILER: do you have any pics with your top off?
RETAILER: hello?

Sheer Comfort.

Sheer Cleanliness.

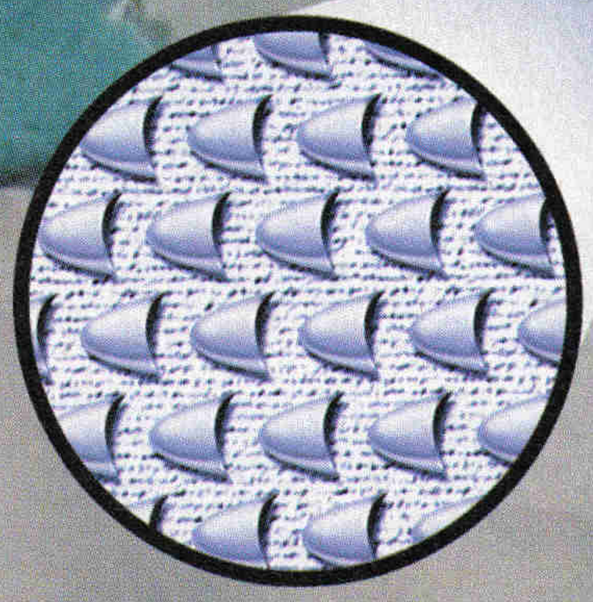
Sheer Smoothness.

Shear™ Toilet Tissue!



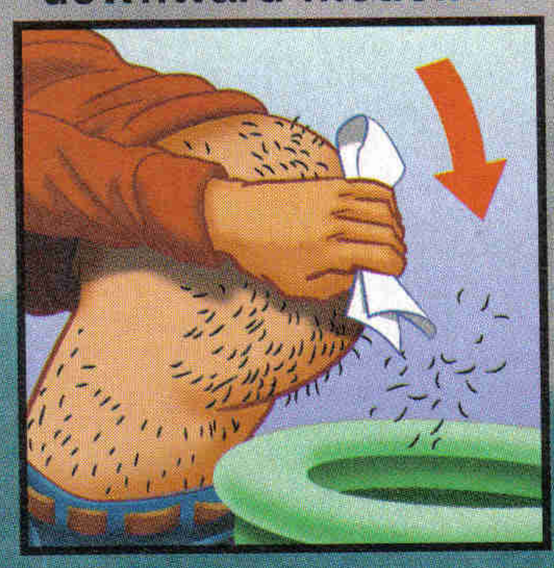
The tissue that removes unwanted hair as you wipe!





- **Powerful chemical depilatory starts to soften and dissolve hair instantly!**
- **Unique microscopic "cheese grater" surface grabs hair and pulls it out by the roots!**

Just wipe in a firm downward motion…



...and discard!



MFR COUPON

HURRY! EXPIRES SOON (AND SO DO YOU!)

Save 25¢

on a 4-pack of Shear™ Depilatory Toilet Tissue

CONSUMER (March 21 – April 19) Discuss cash flow with another who understands your long-term desires: Sagittarius involved, or possibly woman with free cheese samples on frilly toothpicks. Clear sailing ahead, but don't let that happy-go-lucky attitude blind you to that tomato sauce display. Tonight: steal some grapes.

RETAILER (October 23 – November 21) Don't allow a two-bit setback to slow you down — you'll make it up shortchanging someone else. Maintain aura of intrigue: use mirrored-glass window in doors of meat department to secretly check out hot soccer mom buying Otter Pops.



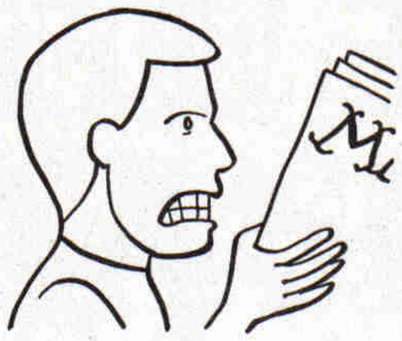
The following is published in accordance with Occupational Safety & Health Administration (OSHA) directive No.4998374543465456.4893487594A
Humor Magazines Ref. No. 349587493454854

SAFETY INSTRUCTIONS FOR READING MAD MAGAZINE

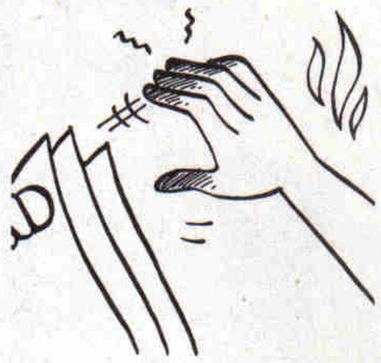
There are known risks of serious physical injuries and countless reported deaths from improper reading habits associated with MAD magazine. Clinical and field studies indicate that long periods of reading may result in the following disorders:



Grotesquely enlarged eyeballs



Stage IV lockjaw
(Primarily affects those who silently pronounce each word as they read.)



Third degree finger friction burns
(Primarily affects speed readers.)



Buttocks itch, rash and temporary paralysis
(Primarily affects "toilet bowl" readers.)



Broken arms, legs, internal injuries to the liver, spleen and kidneys sometimes resulting in gruesome death
(Primarily affects those who read while driving and speaking on a cell phone.)

PROPER CLOTHING FOR GOOD READING



WRONG!
Tight, restrictive clothing will not enhance the reading experience, and will make it difficult, if not impossible, to turn pages.



RIGHT!
Clothes should fit loosely and allow ample room for movement of the arms to turn pages.

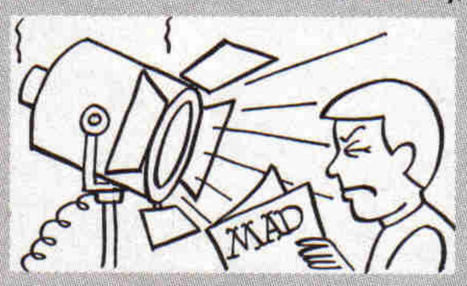
(WARNING! Even clothes that fit loosely, if they're from The Gap, should be avoided. They're shoddily made and tend not to launder well.)

PROPER LIGHTING FOR GOOD READING

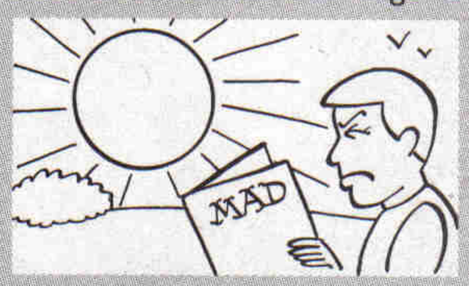
The importance of proper light cannot be overstated. Well, actually, that's an overstatement. Forget it.



WRONG!
Complete darkness is generally not conducive to reading.



STILL WRONG!
Excessive lighting is generally not conducive to reading.



WRONG AGAIN!
Natural light is dangerous. Avoid it at all costs.



RIGHT!
Proper reading requires nine carefully configured, full spectrum 50-watt bulbs housed in hyper-conductive, professional-grade, flexi-grip® fixtures precisely mounted (note: use only titanium-reinforced, glare-reduction brackets) at an angle of 60.4 degrees in relation to the reading material. This simple lighting system can be easily installed by a licensed electrician for as little as $1,264.

PROTECTION DURING LIGHTNING STORMS



WRONG!
During a lightning storm, reading your copy of MAD is slightly less safe than taking an outdoor bath in a metal tub. Remember, the three often overlooked metallic staples that hold each issue together serve as a veritable lightning rod.



RIGHT!
To insure your safety while reading MAD during a lightning storm, follow these simple instructions:
1) With a backhoe, dig a 4' x 6' x 4' "safety trench."
2) Run wire (12 gauge or less) from each of the staples in your magazine to a car fender, manhole cover or other staple.
3) Put on mud boots, lower yourself into trench, enjoy reading!

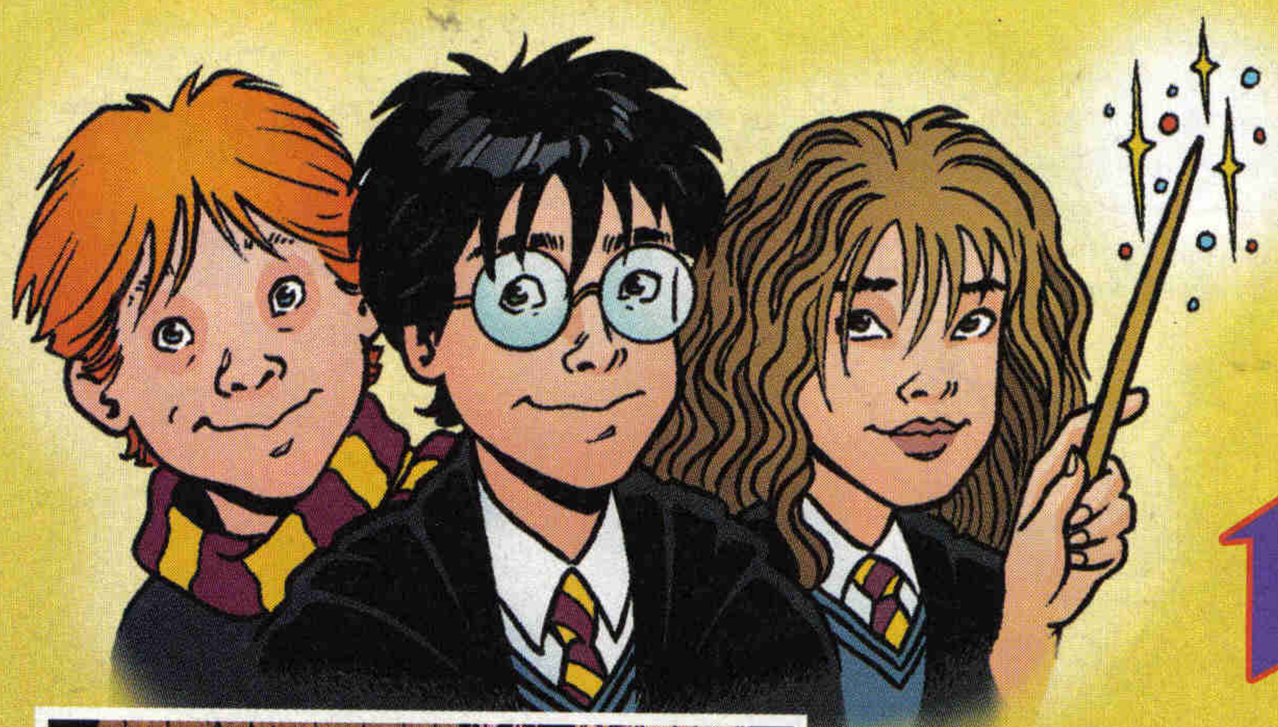
PROPER MAINTENANCE OF AN ISSUE

If an issue of MAD is not read for a long time, the pages may become brittle and yellow. Both conditions could pose a health hazard from dust and mildew!

Between readings, the issue should be tightly wrapped in an air-tight plastic bag and refrigerated. If you do not plan on reading the issue again for more than two weeks, it should be kept frozen.

ARTIST: DAVID MANAK
WRITER: DICK DEBARTOLO

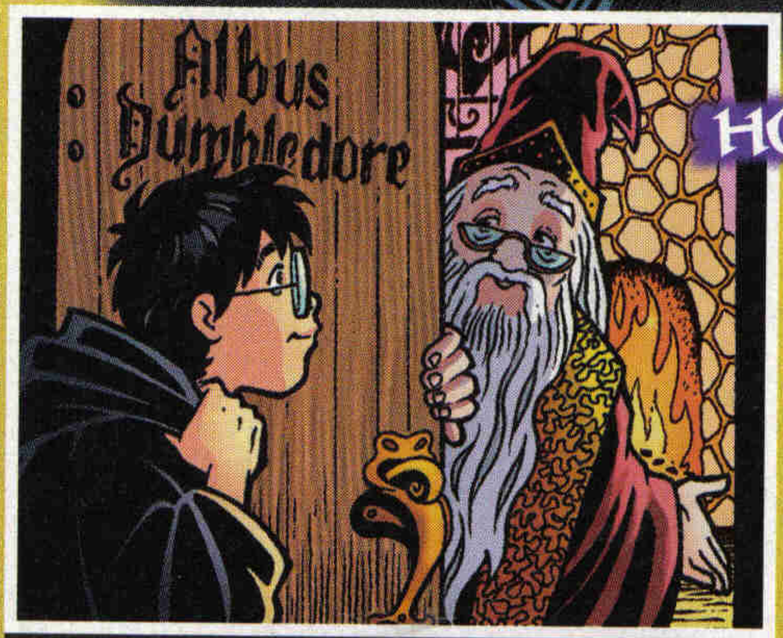
REMEMBER: READING HUMOR PROPERLY IS NO LAUGHING MATTER!



A CLASSROOM WITH A VIEW DEPT.

With flying cars, wand battles, amazing spells and countless other fantastic creations, the *Harry Potter* books are filled with breathtaking bits of magic. Yet, none of these things compare to the *most* amazing example

THE DIFFEREN HOGWARTS &



HOGWARTS

Year after year, Harry Potter is looked after by wise old Dumbledore.



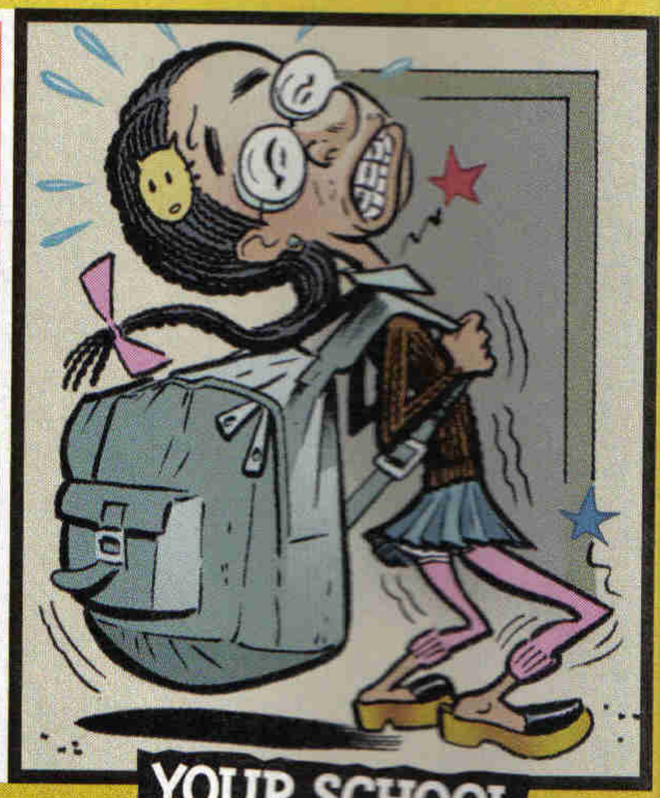
YOUR SCHOOL

Good luck finding *any* teacher who gives a crap whether you live or die.



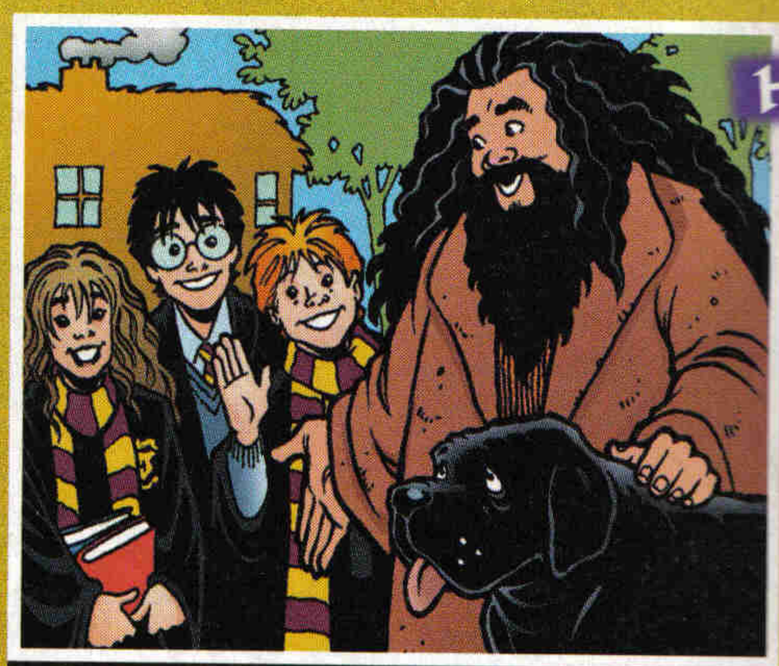
HOGWARTS

Students are taught how to use the Wingardium Leviosa spell to lift the heaviest objects.



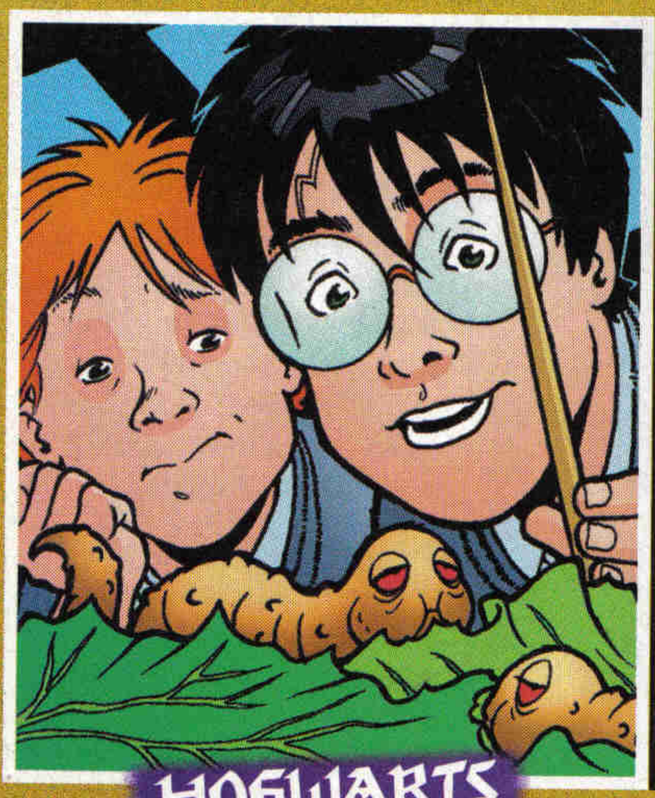
YOUR SCHOOL

Nothing can budge a 240-pound book bag.



HOGWARTS

Hogwarts dropout Hagrid never officially finished his studies, but is still a powerful and valued member of the staff.



HOGWARTS

In the Care of Magical Creatures class, the young wizards watch squirming flobberworms chomping down on lettuce.



YOUR SCHOOL

You can see the same dynamic biological experiment any Friday, in the lunchroom's salad bin.



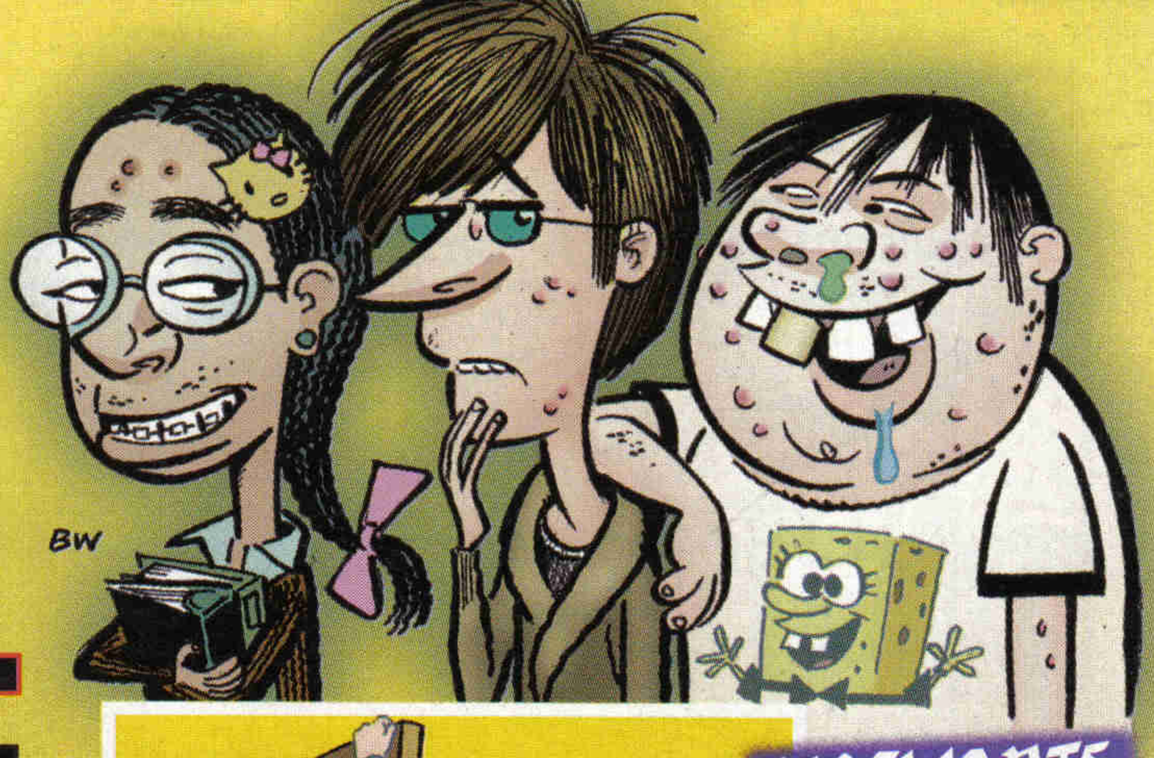
YOUR SCHOOL

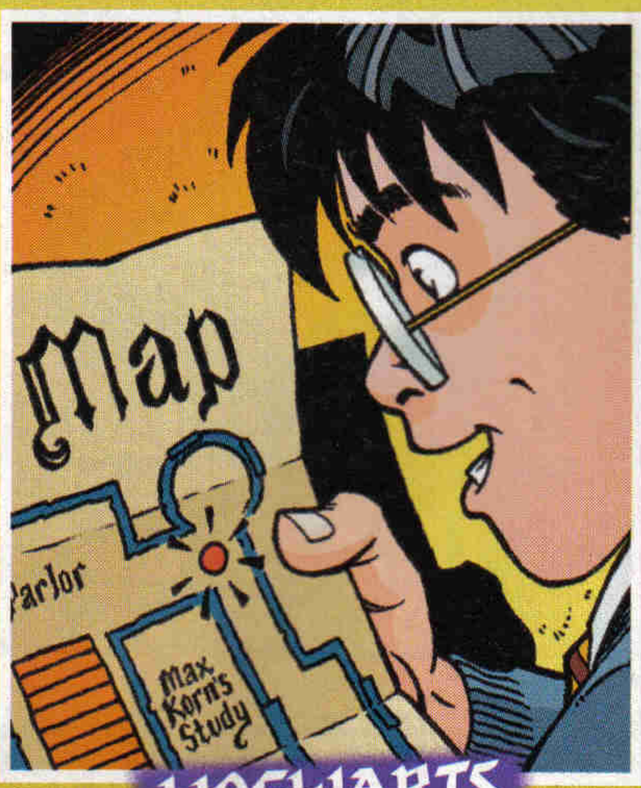
There's always that one burnout loser who hangs around the school parking lot, years after graduating.

ARTISTS: AMANDA CONNER AND BILL WRAY

of fantasy — the incredible school Harry gets to go to, rather than the institutional stink pit that 99% of his readers are forced to attend! So forget about potions and carrier owls for a minute and pay attention as MAD contrasts...

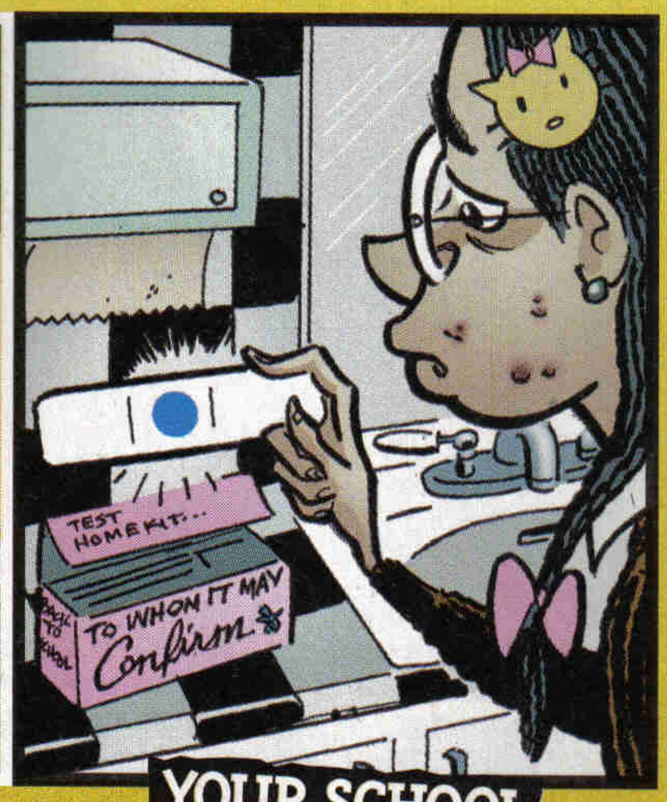
ICES BETWEEN & YOUR SCHOOL





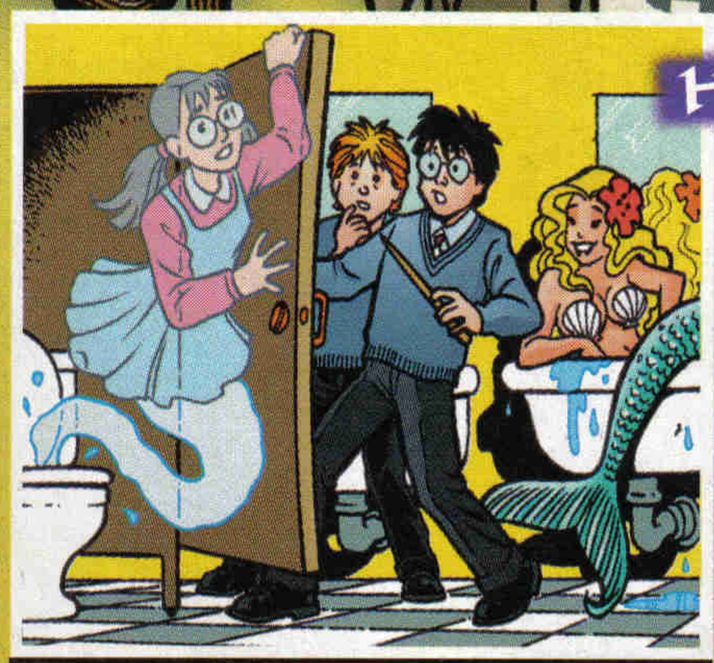
HOGWARTS

When Harry sees a dot appear on his Marauder's Map, he knows it's just seconds until the person it represents arrives.



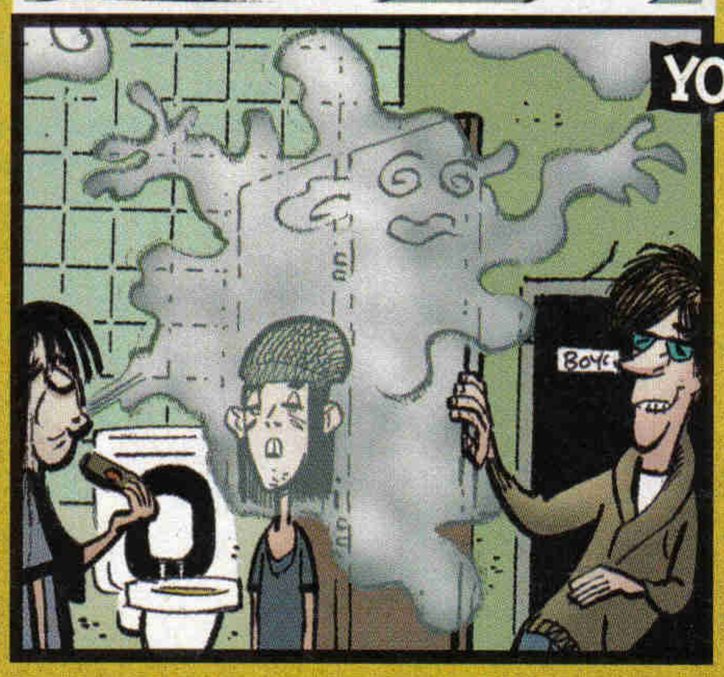
YOUR SCHOOL

Seeing a blue dot appear means someone brand new will be arriving in seven months — and you'll also be missing half of 9th grade.



HOGWARTS

A student who walks into the wrong bathroom may see a mermaid, secret passages or the ghost of Moaning Myrtle.



YOUR SCHOOL

Take deep breaths in certain bathrooms and you might hallucinate many of the same things.



HOGWARTS

Harry Potter's father and his friends had the ability to transform into wild animals.



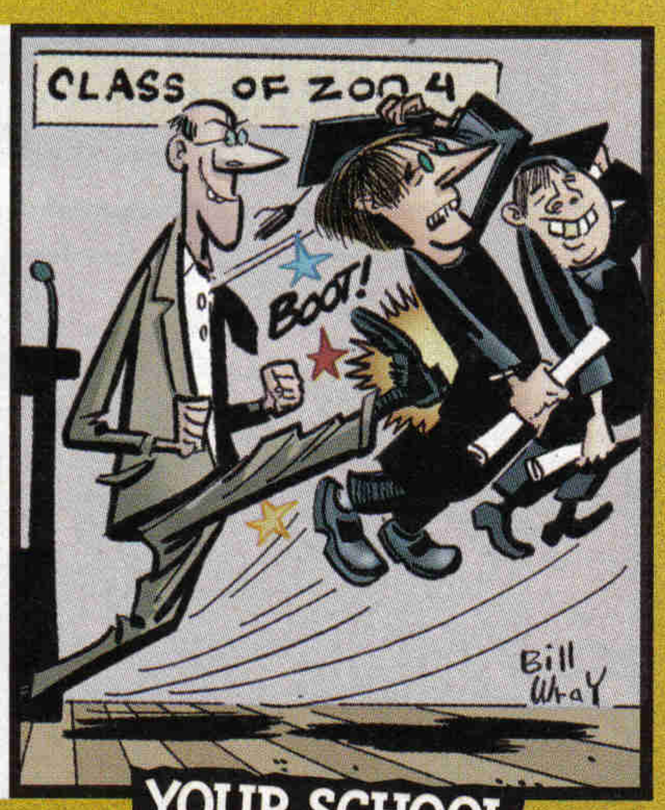
YOUR SCHOOL

Lots of dads have that ability, and show it off at school sporting events.



HOGWARTS

When Harry Potter and Cedric Diggory each touch a handle of the Triwizard Cup, they're propelled through a dimensional vortex of wind and swirling color.



YOUR SCHOOL

Kids are shuttled through at top speed, even if they don't acquire certain minor skills, such as being able to read.

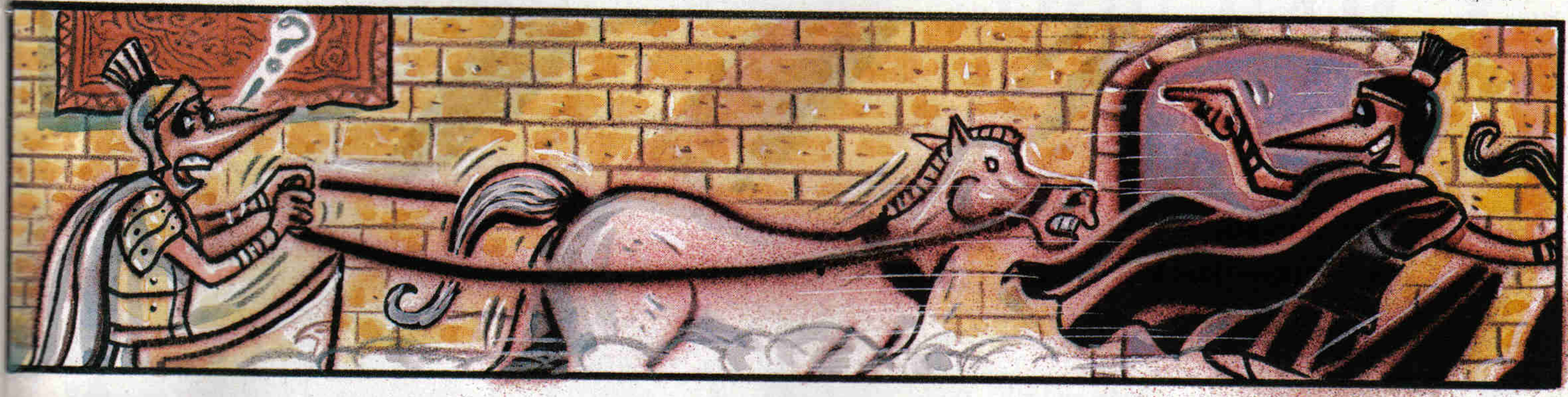
WRITER: DESMOND DEVLIN COLORIST: WILDSTORM



ARTIST AND WRITER: PETER KUPER



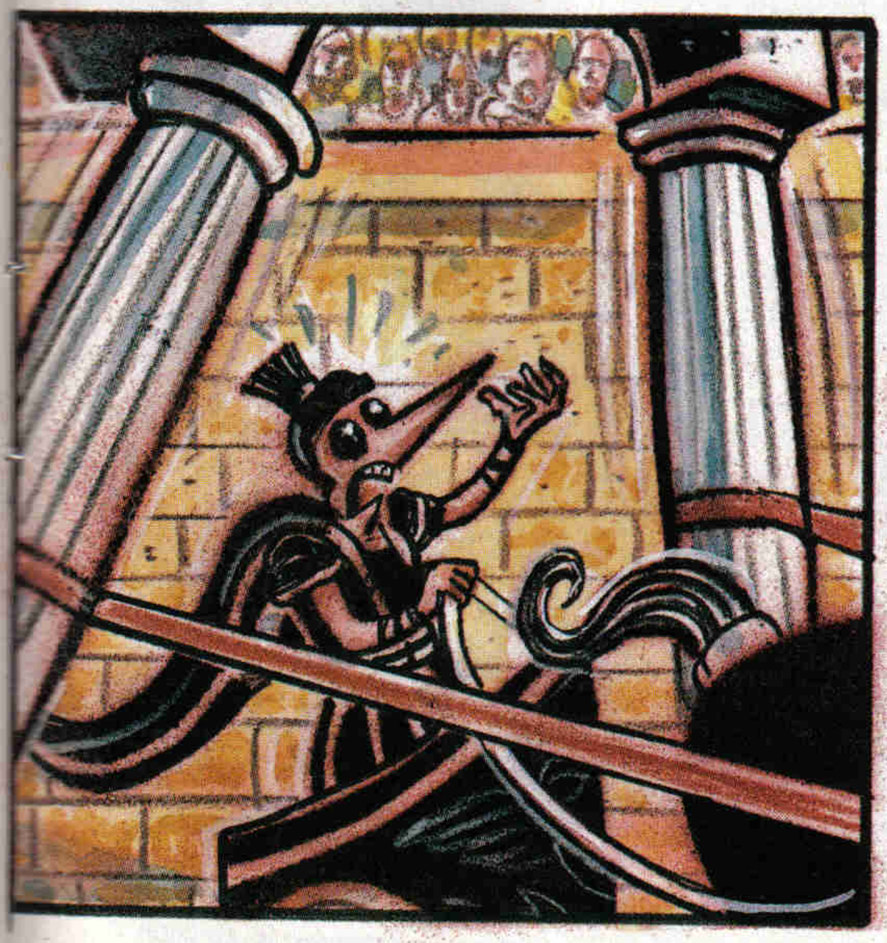














KUPER

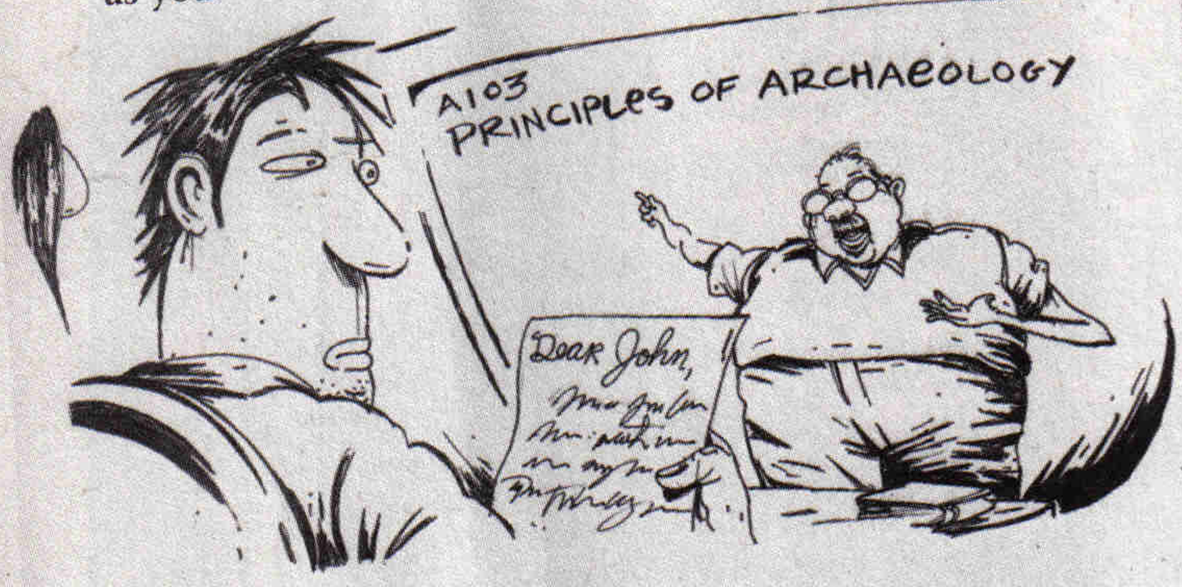
Fresh knowledge! New friends! A lax stance on underage drinking! College has it all (including a large sum of your parents' money)! But college also has a batch of scary new scenarios! You owe it to yourself – and your newly-impoverished parents – to make sure that you won't go through the next four years as an awkward, bumbling doofus (remember high school?). So, take out one of those overpriced school logo pens you got at the campus bookstore, and answer:

HOW WELL WILL YOU DO

A MAD QUIZ

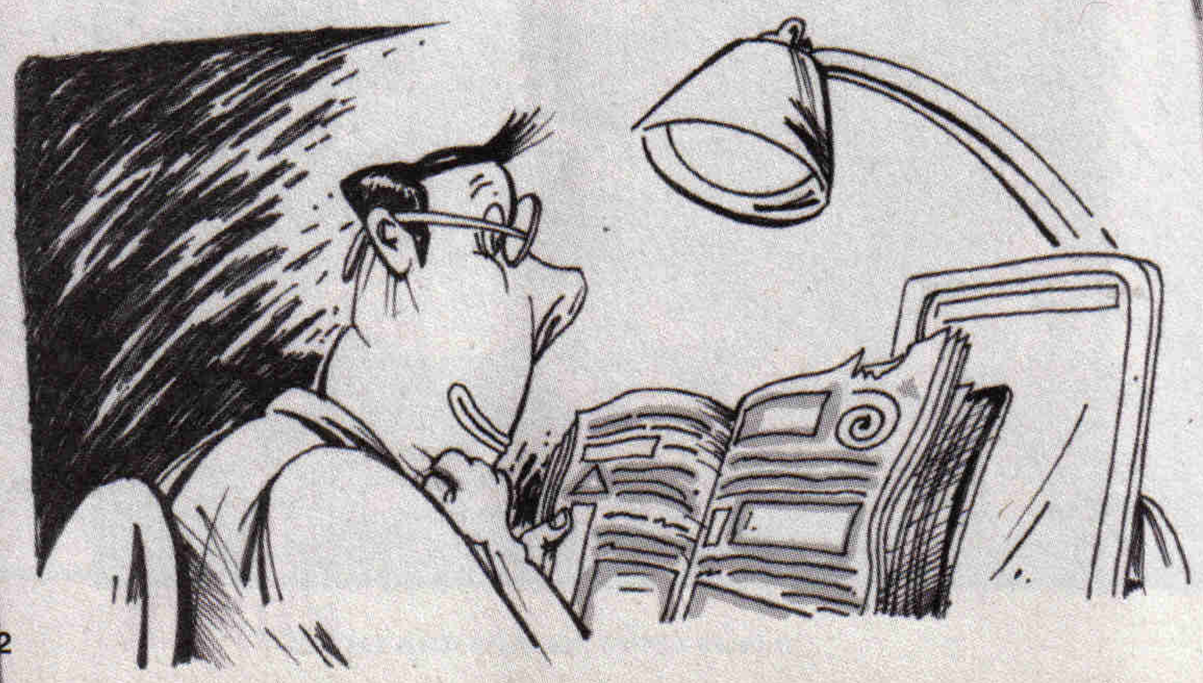
1. When you start your Freshman year of college, the biggest surprise will be:

a. Despite how cool you were, nobody is interested in stories about what you did in high school.
b. Despite all of the T-shirts, there are NO co-ed naked sports teams.
c. Despite what she said before you left, your high school sweetheart wasn't planning on being faithful either.
d. Despite what you saw in *Raiders of the Lost Ark*, your Archaeology teacher is really dull.
e. Despite what you saw on the WB, UPN and FOX, your high school friends won't be going to the same college as you.



2. When doing a reading assignment, what color highlighter should you use?

a. Blue, because it's the easiest to read.
b. Any color that won't bleed through the page.
c. A different color for each class.
d. Yellow for important passages, green for key terms.
e. None. Just buy a used textbook that some student already highlighted last year.



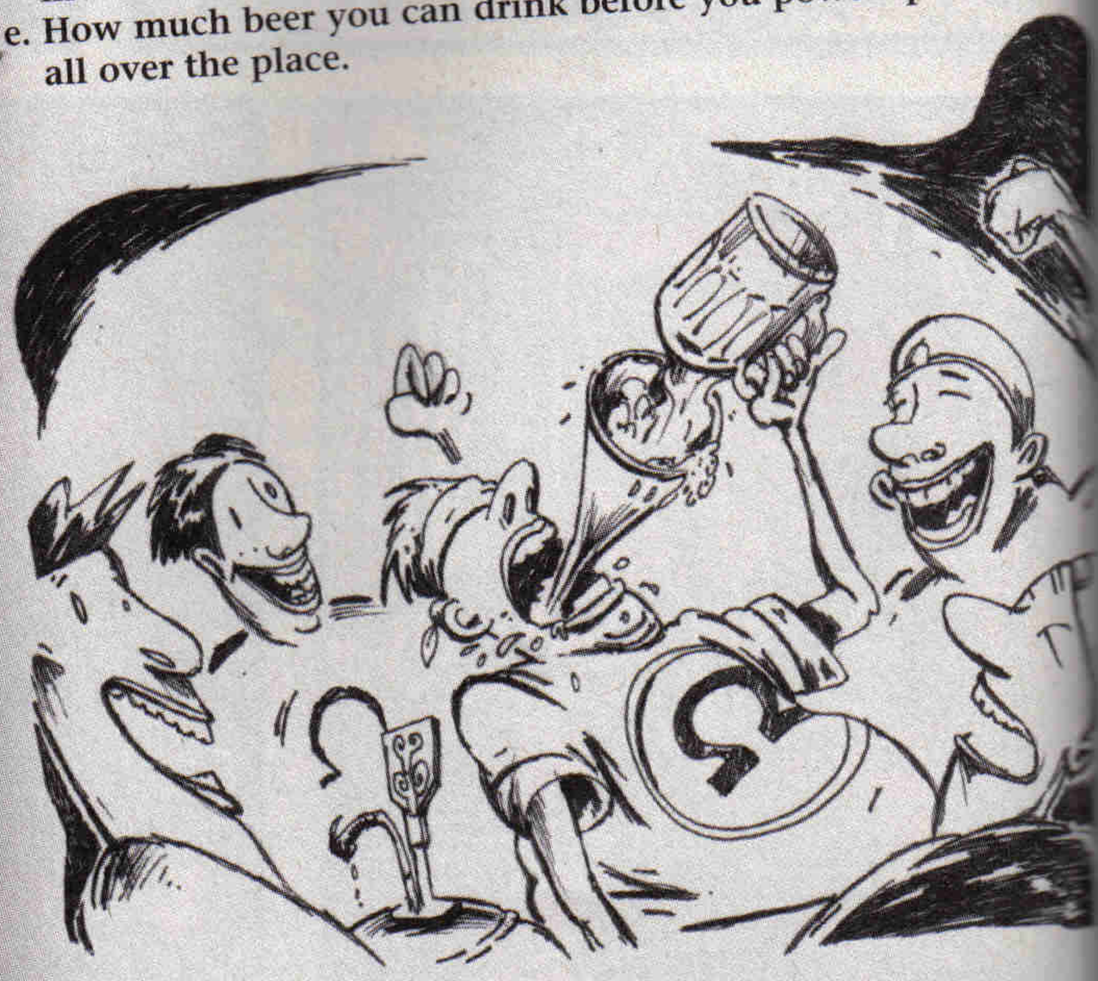
3. You only have $15. Breakfast at the cafeteria costs $3. Lunch costs $5. Dinner costs $7. You should:

a. Eat breakfast, lunch and dinner for 1 day.
b. Eat only dinner for 2 days.
c. Eat only lunch for 3 days.
d. Eat only breakfast for 5 days.
e. Buy 60 packs of Ramen Noodles and eat all month.



4. Pledging a fraternity will teach you:

a. How to tap a keg while blindfolded.
b. How to funnel beer.
c. How to survive "beeratory confinement."
d. The value of responsibility, the importance of community involvement and the meaning of leadership.
e. How much beer you can drink before you power-spew all over the place.



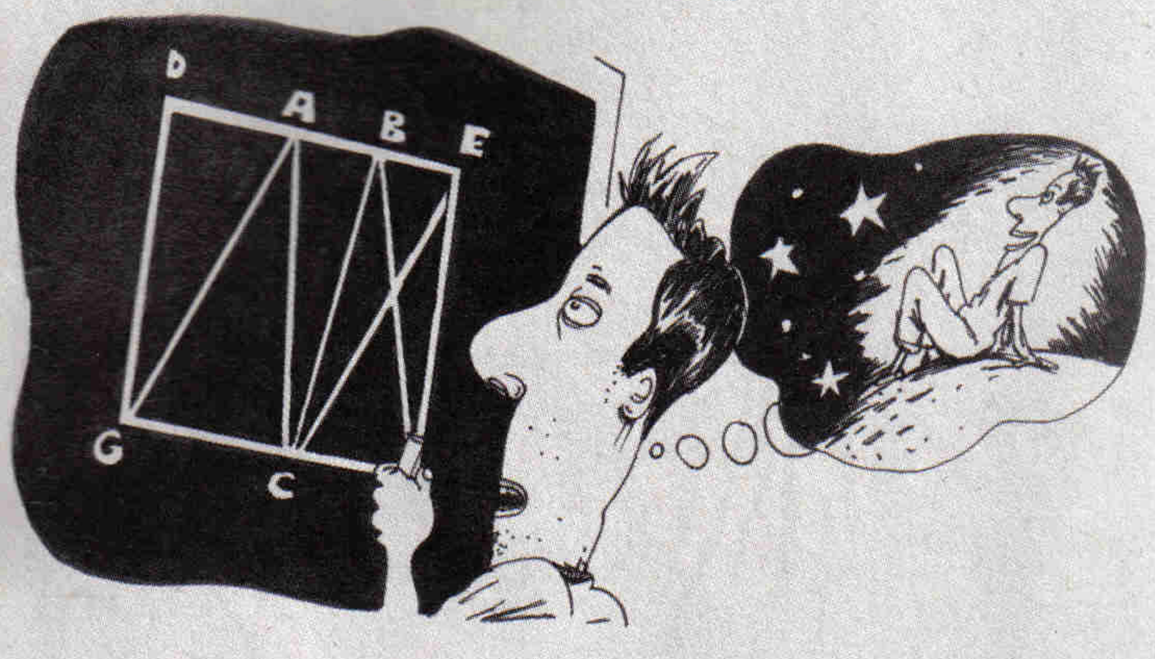
ARTIST: KEVIN POPE WRITER: MATTHEW A. COHEN



FRESHMAN YEAR IN COLLEGE?

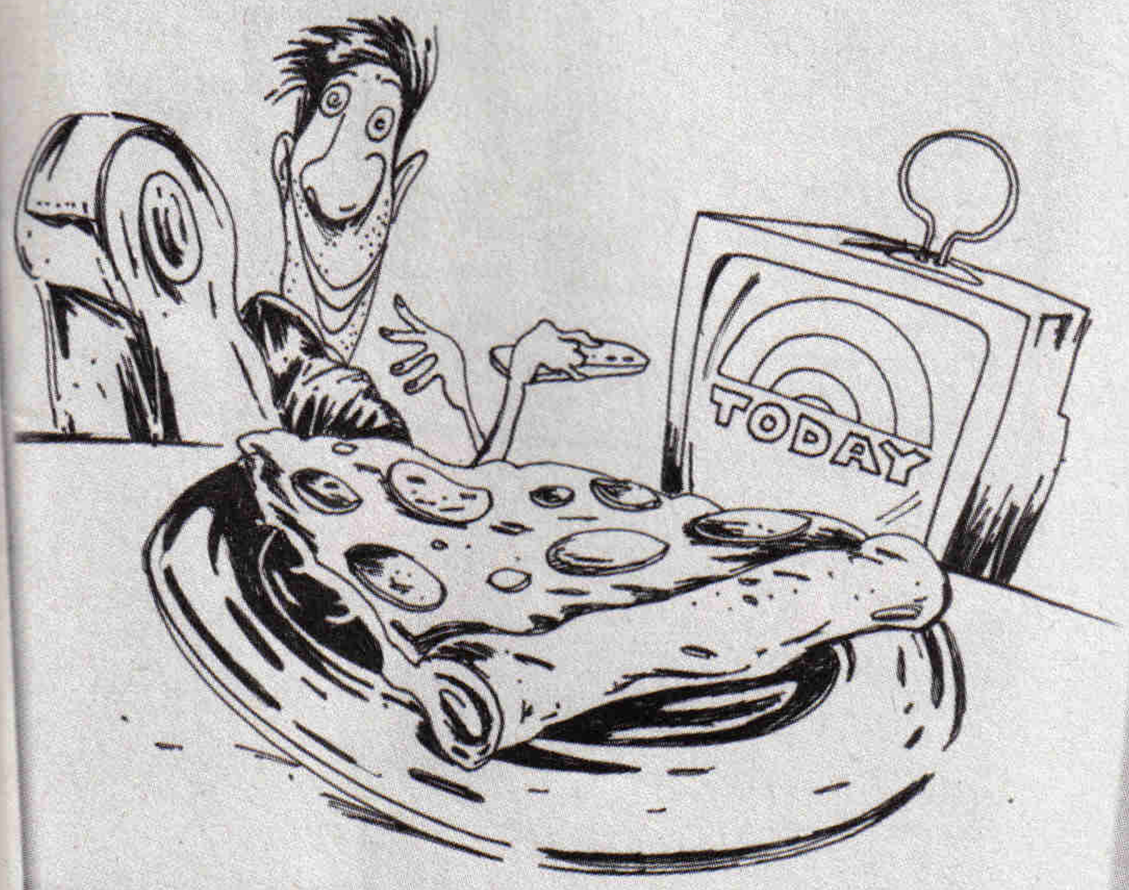
5. If you were determining the area of the polygon DEFG, you would have to:

a. Determine the length of line segment AG.
b. Determine the length of line segment EF.
c. Measure the angle BCE.
d. Ascertain whether DE is parallel to GF.
e. Be dumb enough to have signed up for "Advanced Geometry" when you could have taken an easy class like "Fundamentals of Astronomy" for your Math/Science requirement instead.



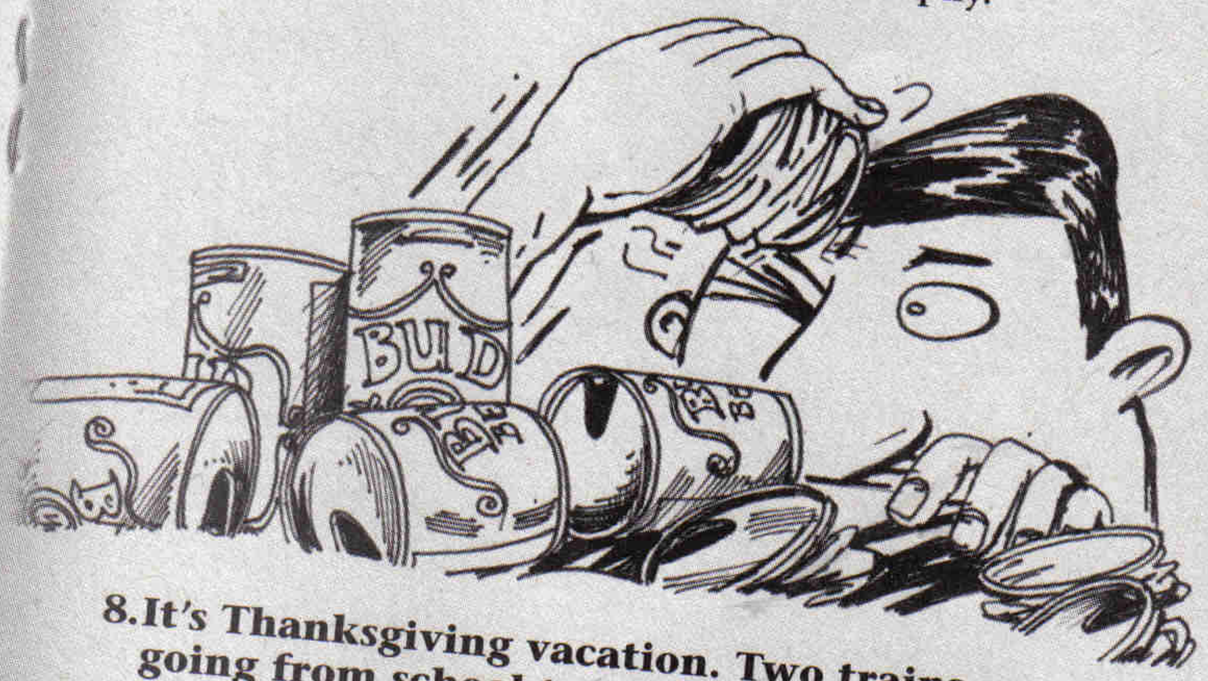
6. It's 11:40 p.m. There's one slice of pizza left. You should:

a. Eat it so it doesn't go to waste.
b. Not eat it, because you don't want to gain "The Freshman 15."
c. Sell it to your roommate for "a buck a slice."
d. Not smoke any more pot tonight because one lousy slice isn't going to cure the munchies.
e. Save it for breakfast because nothing tastes better at 8 a.m. than cold pizza and warm beer.



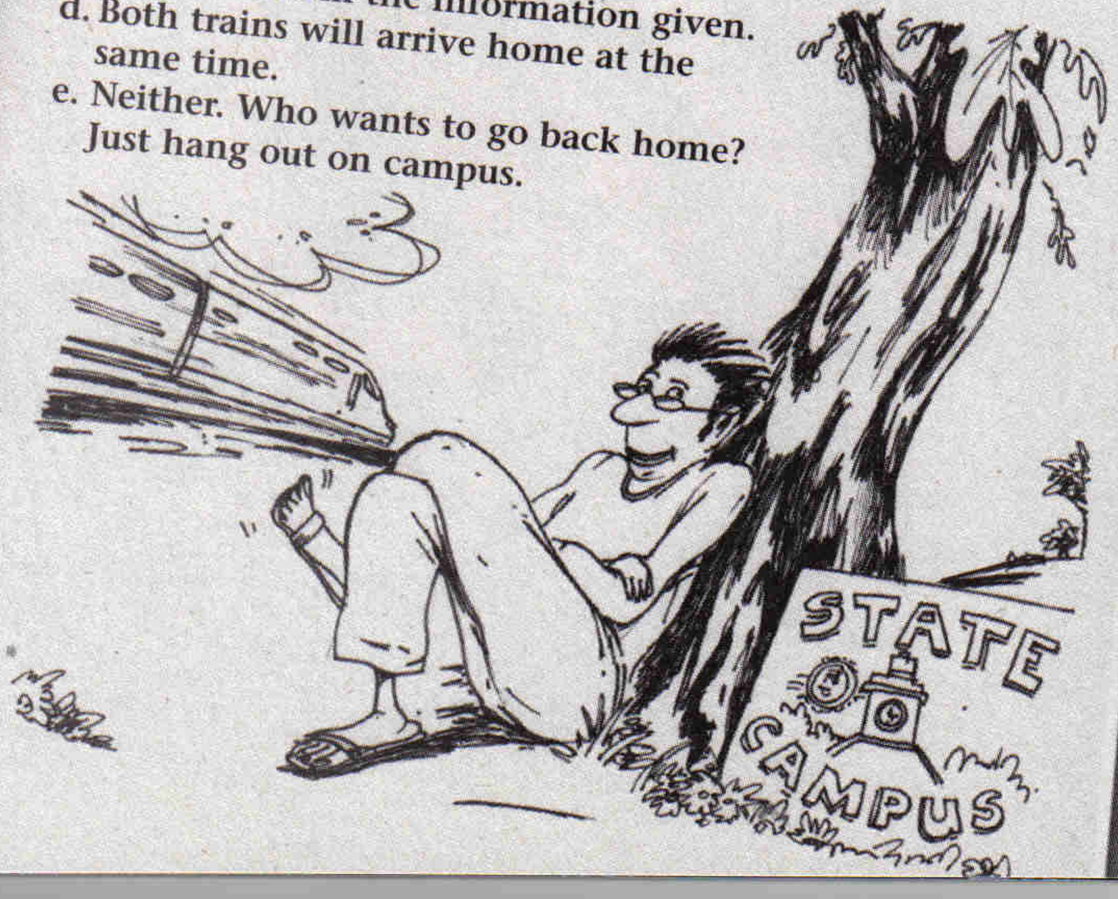
7. Empty beer cans should be:

a. Recycled, because you're majoring in Environmental Studies.
b. Returned for the deposit, because you're majoring in Economics.
c. Turned into a "Beeramid," because you're majoring in Ancient Egyptian History.
d. Turned into a bong, because you're majoring in Engineering.
e. Crushed against your forehead, because, according to your coach, you're majoring in Philosophy.



8. It's Thanksgiving vacation. Two trains are going from school to your parents' house. Train A leaves at 1:30 p.m., traveling at an average speed of 50 miles per hour. Train B leaves an hour later, traveling at an average speed of 60 miles per hour. If the distance from home to school is 300 miles, which train should you take?

a. Train A will get home first.
b. Train B will get home first.
c. Can't tell from the information given.
d. Both trains will arrive home at the same time.
e. Neither. Who wants to go back home? Just hang out on campus.



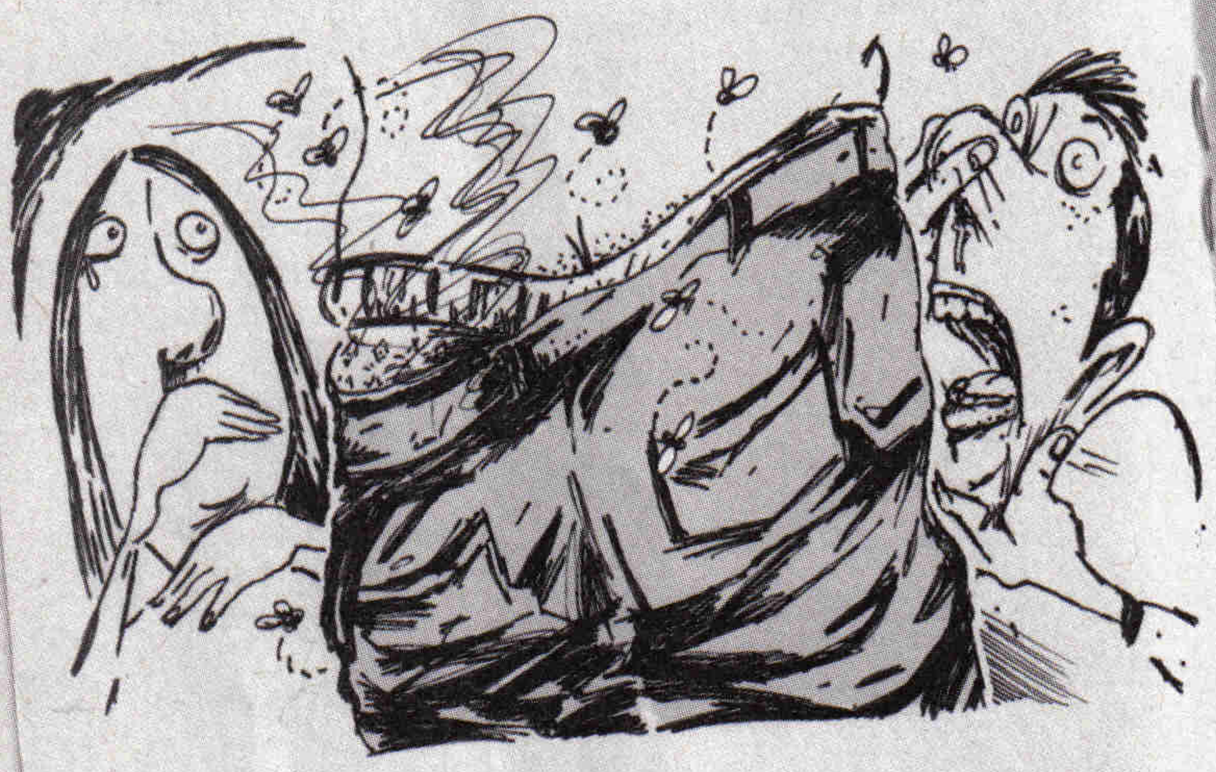
HOW WELL WILL YOU DO FRESHMAN YEAR IN COLLEGE?

A MAD QUIZ



9. You need to do 2 loads of laundry. The washer and dryer cost $1.50 each. You only have 12 quarters. You should:

a. Borrow $3 from the R.A.
b. Return 60 "empties" to the grocery store for the 5-cent deposit.
c. Steal 12 quarters from your roommate.
d. Stuff the darks and lights into the same machine.
e. Screw it, and just wear your dirty underwear again.

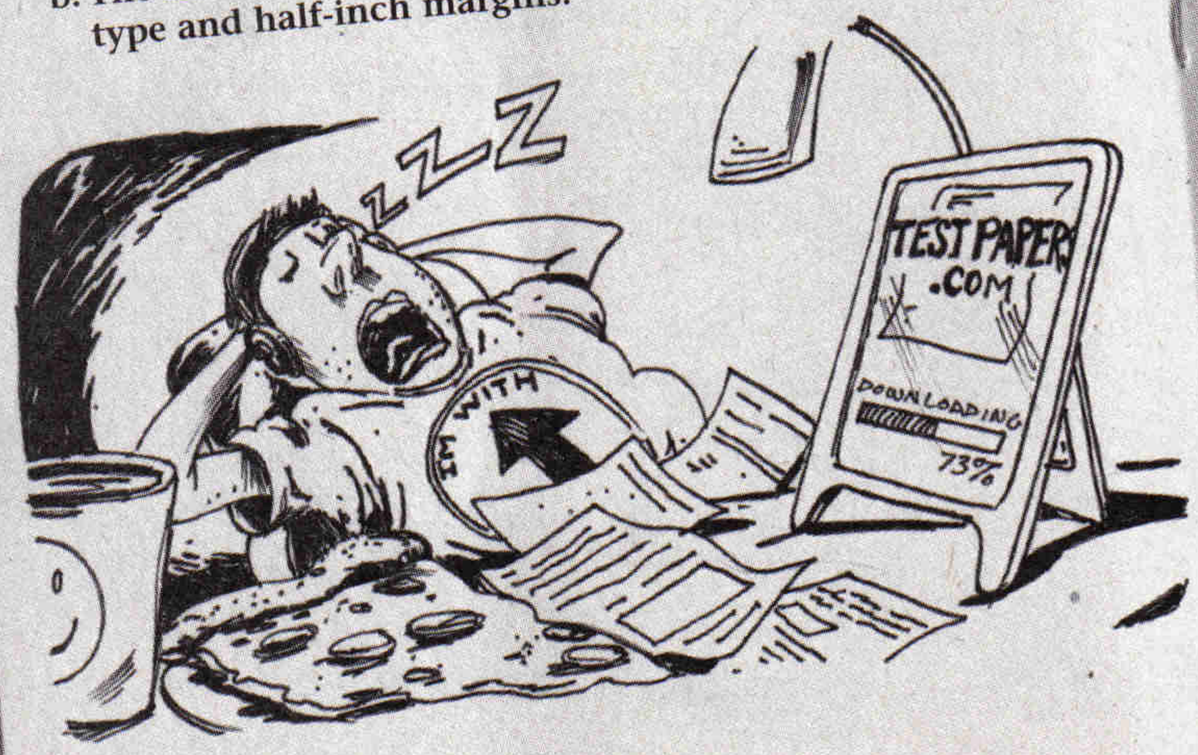


10. Quantities
Instructions:
Select the amount that is greater

a. The number of calories in a slice of lukewarm pizza.
b. The number of calories in a cup of lukewarm beer.

a. The number of hours it takes to write a paper.
b. The number of dollars-per-page it costs to buy a paper on the Internet.

a. The number of pages a paper will be if you use 11-point type and one-inch margins.
b. The number of pages a paper will be if you use 12-point type and half-inch margins.



11. The most emotionally disturbing time of the school year is:

a. Orientation Week, because everybody feels homesick.
b. Rush Week, because some students won't be invited to pledge.
c. Exam Week, because some students may fail their classes.
d. Graduation Day, because your friends are leaving school.
e. Alumni Weekend, because you get a glimpse of what you'll be like in 15 years.



SCORE EVALUATION

0 to 6 Right: You failed, but your professor will give you a "C" if you go to his office and tell him a sob story about being under a lot of pressure this semester.

7 to 11 Right: Your score was only average, but your professor will give you a "B" because he needs good student evaluations if he's ever going to make tenure.



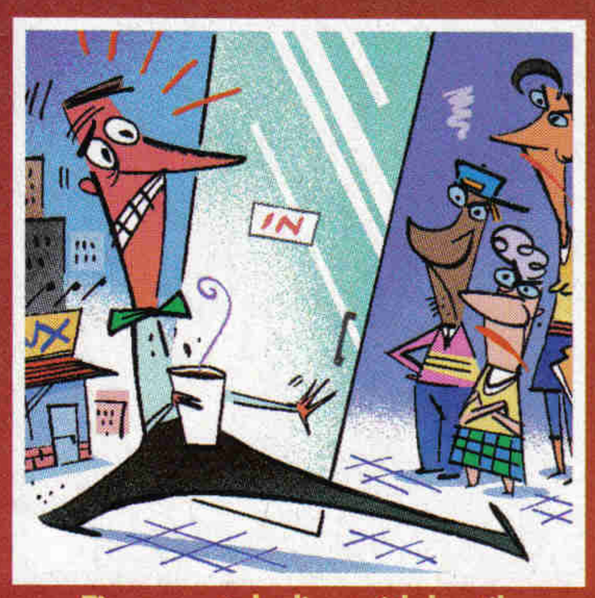
THE U.S. WORK FARCE DEPT.

Ever wonder why America's work week is getting longer and longer? Are you dumb enough to think it's because employees are working harder and harder? Then check out...

AMERICA'S 60-HOUR WORK WEEK UP CLOSE



Time spent waiting in line at Starbucks because the coffee at work sucks:
1 hour, 37 minutes



Time spent dealing with hostile co-workers who want to know why you ran off to Starbucks without first taking their order:
43 minutes



Time spent surfing the web for a better job:
4 hours, 3 minutes



Time spent wondering when your cubicle neighbor will stop talking so loudly so you can actually focus on important business, like surfing the web:
1 hour, 12 minutes



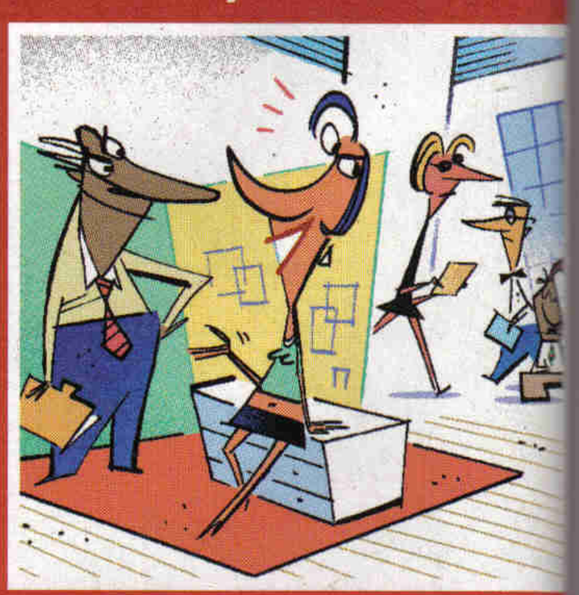
Time spent "Instant Messaging" your friends and pretending as though you're actually working:
9 hours, 29 minutes



Time spent shaking vending machine so "trapped" nacho chips will fall down:
13 minutes



Time spent with co-workers complaining about how useless your boss is:
1 hour, 30 minutes

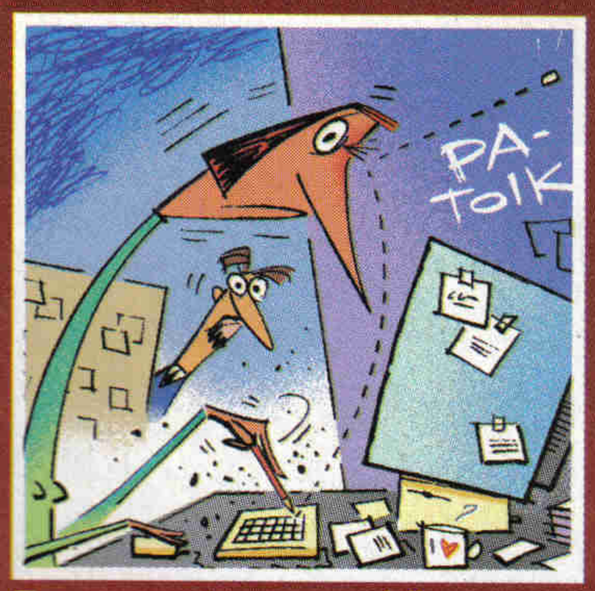


Time spent with boss complaining about how useless your co-workers are:
1 hour, 30 minutes

ARTIST: BOB STAAKE WRITER: AMY GILLETT



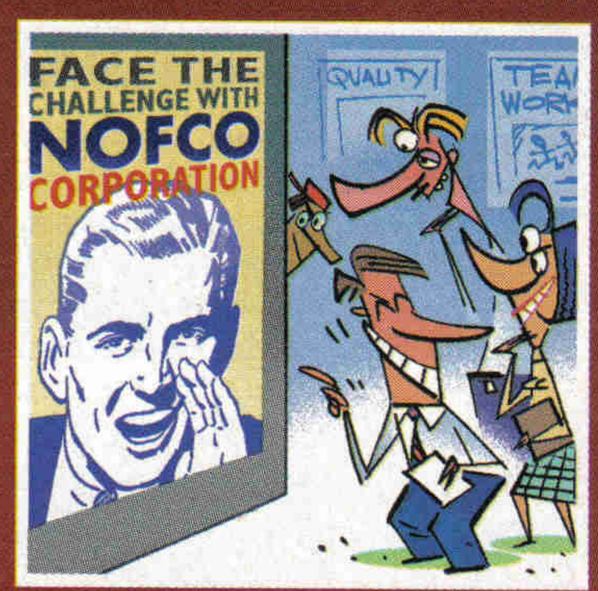
Time spent hovering around printer waiting to pick up copies of your résumé before your boss sees them:
47 minutes



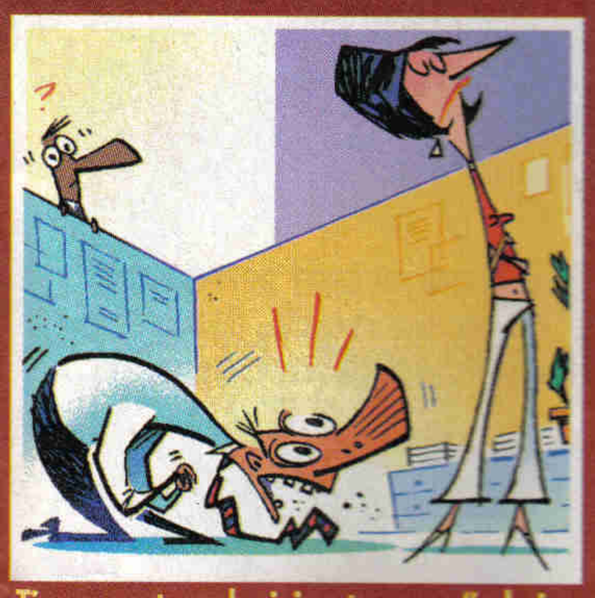
Time spent trying unsuccessfully to remove popcorn kernels, Tic Tacs and uneaten food crumbs from your keyboard:
3 hours, 6 minutes



Time spent trying to figure out who to chew out for making the whole office stink of burnt microwave popcorn:
45 minutes



Time spent laughing with co-workers over the stupidity of the inspirational posters hanging in the hallways:
1 hour, 31 minutes



Time spent apologizing to your "administrative assistant" after accidentally referring to her as a "secretary":
1 hour, 3 minutes



Time spent applying your name to birthday cards for people in the office you don't even talk to:
16 minutes



Time spent tearing your hair out trying to translate the latest company memo, stuffed with senseless acronyms like "OGSM" and "SNOG":
1 hour, 10 minutes



Time spent shooting wastebasket hoops with co-workers using latest company memo:
1 hour, 1 minute



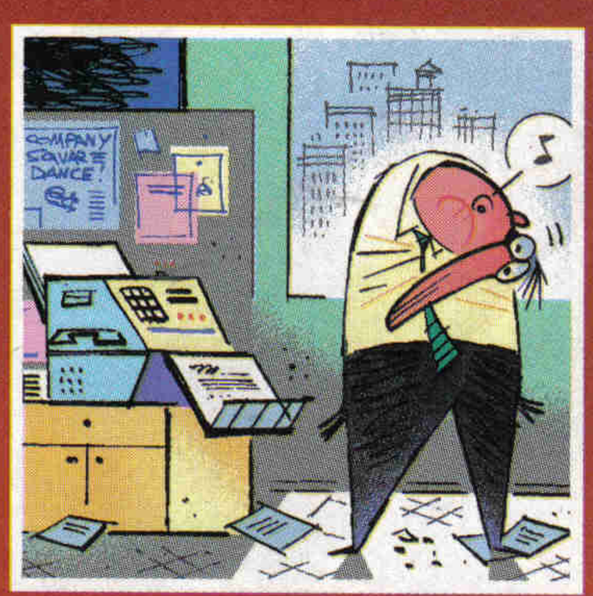
Time spent trying to determine the "growth strategy" of the mold forming in the coffee cup you forgot to rinse out last week:
1 hour, 19 minutes



Time spent trying to unclog a jam in the photocopier yourself before realizing you can't fix it:
3 hours, 46 minutes



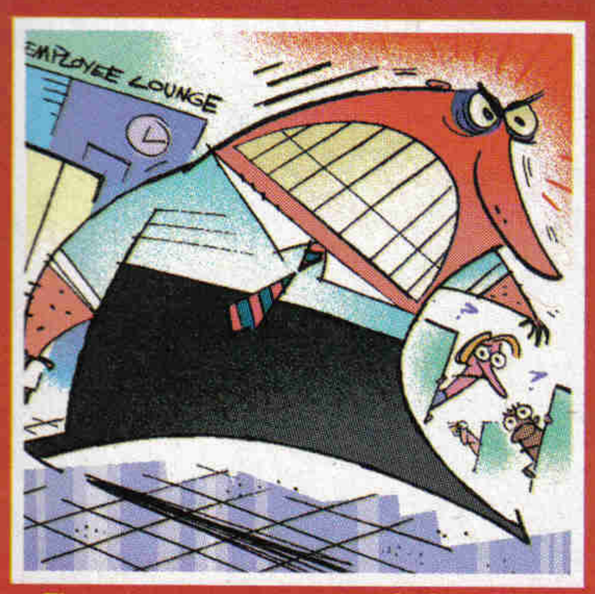
Time spent in meetings before you realize you're in the wrong conference room:
1 hour, 23 minutes



Time spent reading other people's "confidential memos" left in the fax machine:
19 minutes



Time spent trying to track down the only guy in the office who can tell you why your home computer's not working:
2 hours, 3 minutes



Time spent trying to track down the scumbucket who stole your Diet Coke out of the company fridge:
2 hours, 43 minutes



Time spent attempting to rearrange your cubicle according to Feng Shui principles before realizing it's hopeless:
3 hours, 4 minutes



Time spent in company mandated "productivity seminars" to learn how to efficiently manage your time:
15 hours, 27 minutes

WHO, WHAT, WHERE, WHEN, WIRELESS DEPT.

For everyone but writers, listening to another person's cell phone conversation is an exercise in tedium. The loud boorishness that is foisted upon people in close quarters such as restaurants, theaters or commuter trains is not nearly enough to make up for the invasion of one's space. However, there are times when we catch a little something interesting and our ears prick up. Unfortunately, these are exactly the times when we don't get to listen to anything more than what we heard. In fact, it's times like these that have the most in common with the following article...

...how do I benefit from your combover?...

...that's what you get for selling your kidney...

...it was all undigested olives and a Trivial Pursuit piece...

...if *you* didn't pay for the dwarf, who did?...

...even I know not to stick my finger in a pay phone coin return slot anymore...

...why do you want to know what I'm wearing, Father Smith?...

...so you're telling me the Mohel refused to take a breathalyzer test?...

...that's what you get for sharing a dumpster with a butcher...

...well, he thought the deer was dead...

...nobody wants to hurt your squirrel, Mr. Lipitor, we just want to ask it a few questions...

...I didn't realize you couldn't do that in a soup kitchen...

...smoke all you want through the hole in your neck, but I'm not putting lipstick around it...

...advice on love should not be taken from a man who wears corduroy in the summer...

...go ahead and call my mother, I'm telling you she doesn't know where the handcuff keys are either...

...colonoscopies do not make you gay...

...I didn't force her to join the circus...

...you can't fault a man who marries a woman with a wooden leg...

...I'm telling you, I can't make love when Ron Popeil is on the TV...

SNIPPETS OF CELL PHONE CONVERSATIONS WE'D LOVE TO HEAR THE REST OF...

...well, if you lick it, I think you have to buy it...

...it was all the uric acid that made the deck collapse...

...I always said the petting zoo had too many rules...

...how come every time I talk to you it turns into a conversation about scurvy, rickets or the guy from *Jackass* who sticks things up his butt?...

...that's right, Fido is the only organ match...

...their entire relationship revolved around that one sandwich...

...the thin line between love and hate is not made of Silly String...

...I keep telling you, Leonardo Da Vinci is dead...

...he and his damn marionette ruined everything...

...it's true, I was sitting right there at the café when she lost her virginity...

...if he keeps passing out then you're doing it wrong...

...yeah, I've been to Mardi Gras... what do you mean, I'm in a *Girls Gone Wild* video?...





ARTIST: TOM BUNK WRITER: BUTCH D'AMBROSIO

THREE-BLING CIRCUS DEPT.

MAD's all-access pass

I sure hope the **Queens of the Stone Age** win some **awards** tonight!

Why? Haven't **Elton John** and **David Bowie** already won **enough** in their **careers?**

Oh my gosh! I can't **believe** I won the **"Breakthrough Video" award** for my **"homage"** to the movie ***Flashdance!***

You **claim** you're **50 Cent's biggest fan!** Now's your **chance** to **ask him** just **one question!**

Yo, **50**, which **is it**: **bullet-proof boxers** or **bulletproof briefs?**

Isn't it **sad** that **Jack Osbourne's** already been through **rehab**, when just a **year ago** he was **happy** and **wildly cheering** his **sister** as she made her **singing debut** at the **MTV Movie Awards?**

Yeah...come to **think** of it, those **cheers** should've been the **first indication** he was on **drugs!**

50 CENT'S #1 FAN!

ARTIST: JACK SYRACUSE WRITER: GREG LEITMAN

RADIO CITY MUSIC HALL PHOTO: AP / WIDE WORLD PHOTOS

to the MTV VIDEO MUSIC AWARDS

part one

Guess what? You **didn't!** You've just been **"Punk'd"!**

Several musicians have claimed **they** actually did **most** of the **writing** for **Avril Lavigne's** album!

I find that **hard** to **believe!**

That **Avril** would **take credit** for something she **hadn't done?**

No, that **others** would **want credit** for writing **nonsense** like **"Sk8er Boi"!**

Wow, look at how many of the biggest **female pop stars** are here tonight! **Christina Aguilera, Alicia Keys, Britney Spears, Janet Jackson, Mariah Carey**...it's **amazing** that **one thing** unites them **all!**

Their **love** of making **music?**

No, being **romantically linked** to **Justin Timberlake!**

check out part two next issue!

WHAT EPIDEMIC FROM THE FAR EAST HAS UNFORTUNATELY MADE ITS WAY TO OUR SHORES?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

We live in an ever-changing world. Communication and travel technology has rendered this once seemingly large planet into a global village. While there have been many pluses, there have also been some minuses. Disease and other problems which were once local can quickly become a worldwide threat. To find out what one such global plague is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



YEARLY NEWS OF WORLDWIDE EPIDEMICS AUGUR DIRE CONSEQUENCES. NOW AN INSIDIOUS NEW ONE IS UPON US. IT WILL REACH FEARSOME PROPORTIONS BEFORE IT IS OVER

A

ARTIST AND WRITER: AL JAFFEE

B