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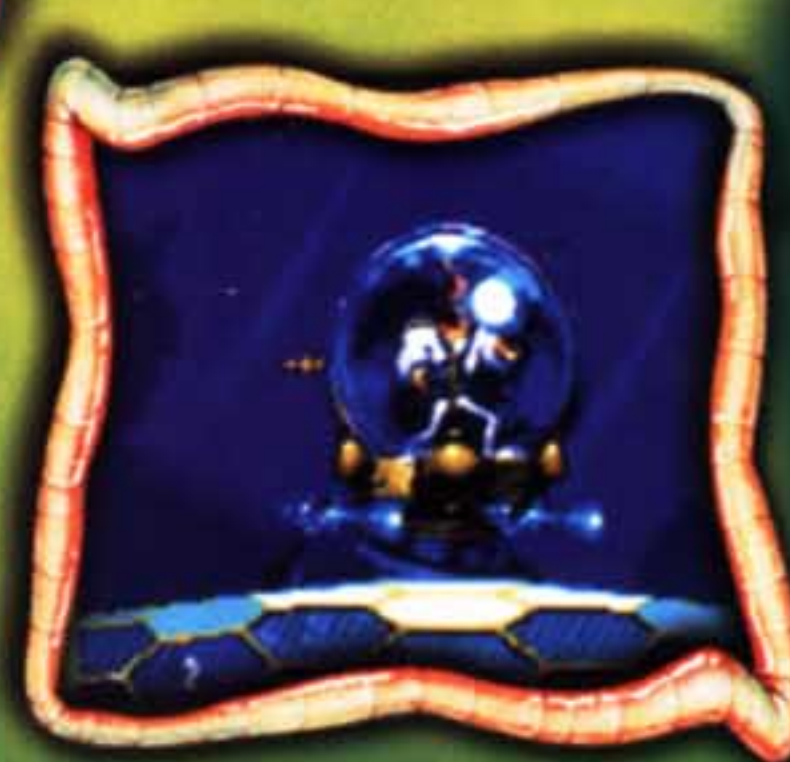
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MAD

September 2001

NUMBER 409



6

VEY TO GO
BY P.C. VEY



"YES, YOUR WIFE IS BETTER AND NO, YOU CAN'T SHOOT HER AGAIN."

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"Drawn Out Dramas".....**Various Places**
by Sergio Aragones **Around the Magazine**

1996
USDA Report
Reveals Denny's
Fiesta Burgers
Contain No
Fiesta at All

2000
Roget's Thesaurus
Declares Term
"Al Gore" Official
Synonym for "Boring"

1989
Director's Cut Version of The
Sound of Music Runs Short After
Maria Falling-Off-Mountain-
in-First-Scene Reinstated

THIS MONTH IN HISTORY

SEPTEMBER						
SUN	MON	TUES	WED	THURS	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

1997
McDonald's
Scraps Plans for
Drive-Thru
Window Service
at Indy 500

1991
Confused Surgeon
General Warns
Knitters Against
Sharing Needles

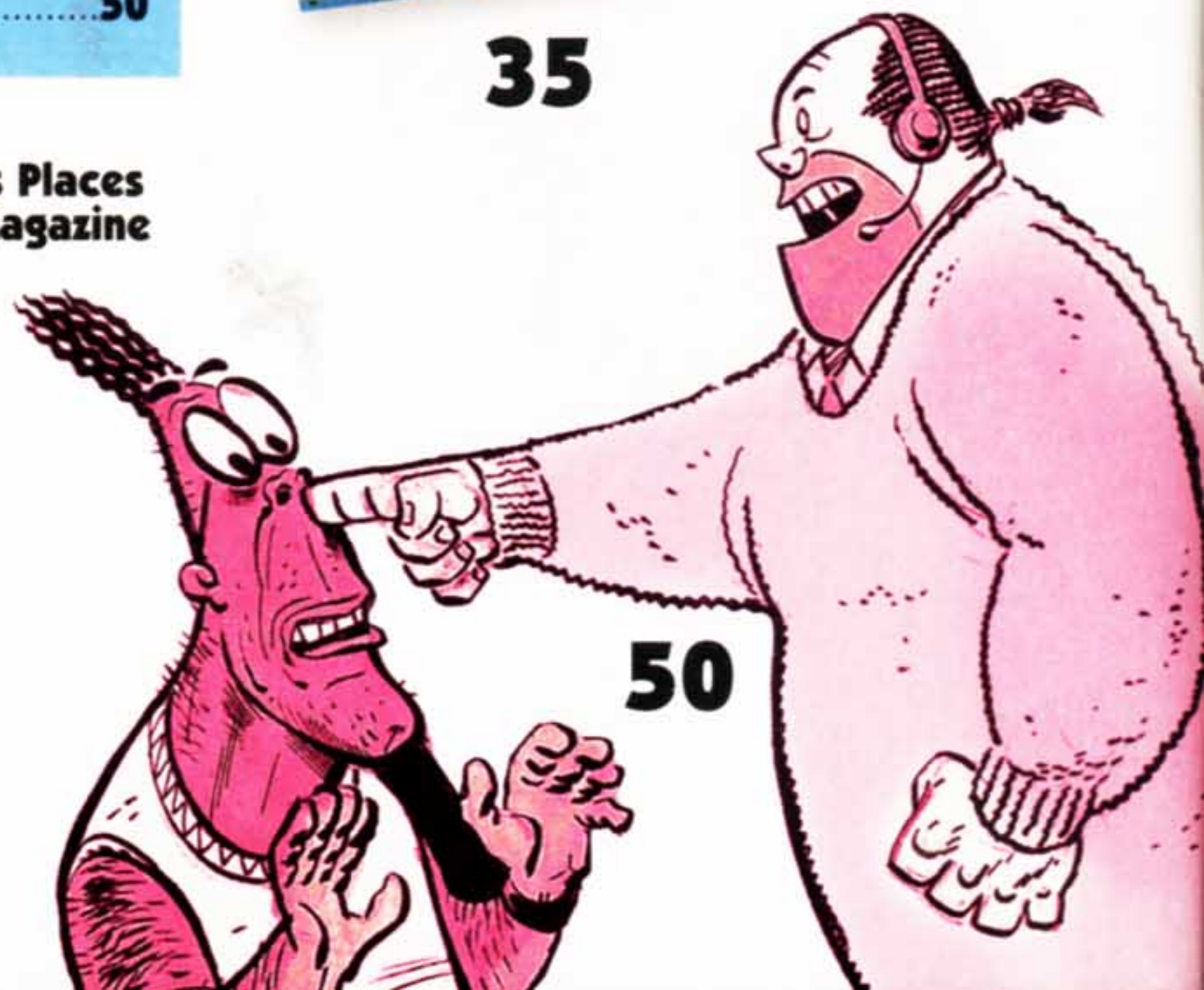


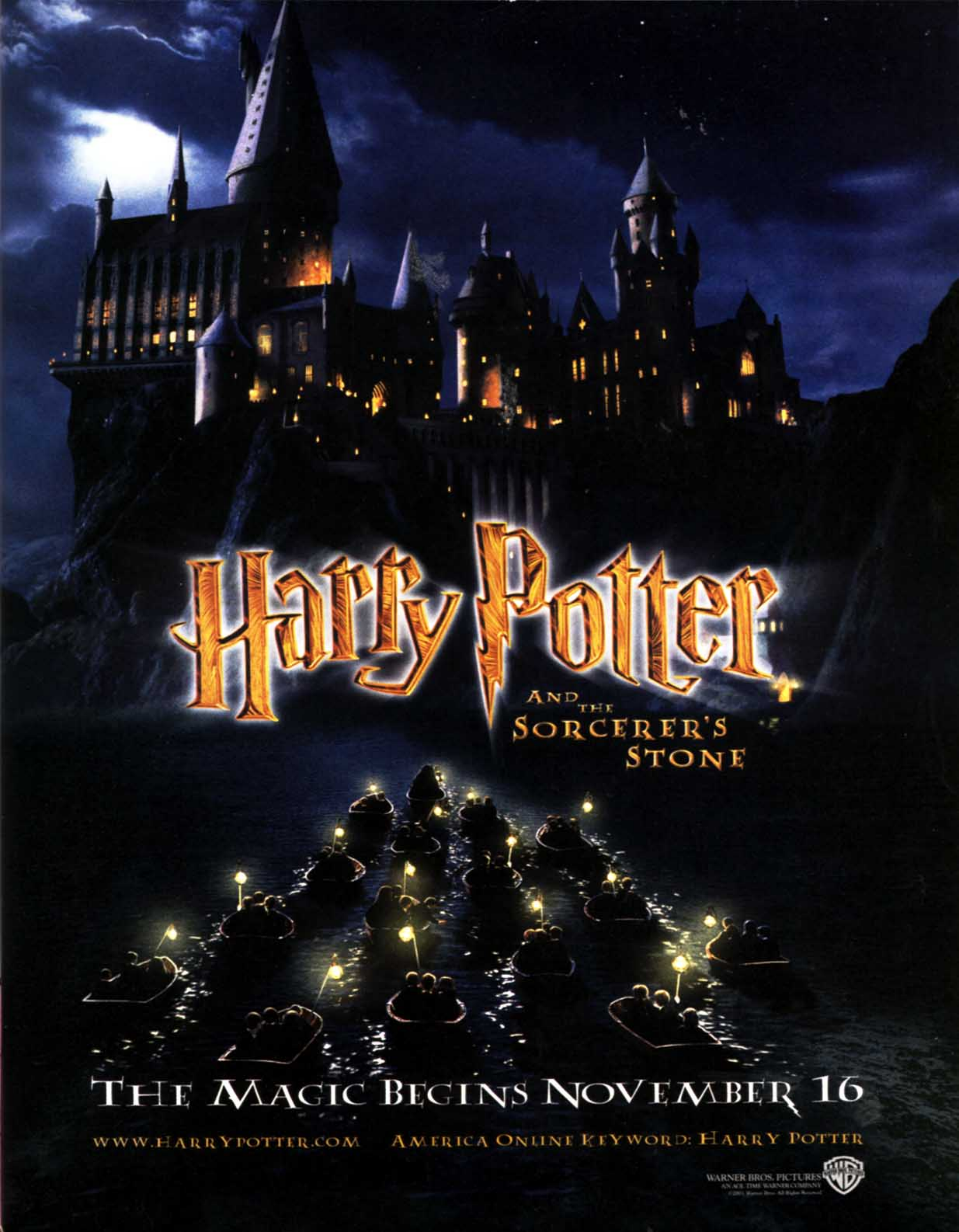
35

50

"Genius is rarely recognized
in its lifetime, but
fortunately, neither is
gross incompetence!"

FRONT COVER ARTIST:
ROBERTO PARADA



The background of the poster features a dark, dramatic sky with a full moon and a large, multi-towered castle (Hogwarts) perched on a cliff. The castle's windows are lit with a warm, golden light. In the foreground, a body of water reflects the moonlight, and several small, dark boats with lit candles are floating on it, creating a path of light towards the castle.

Harry Potter

AND THE
SORCERER'S
STONE

THE MAGIC BEGINS NOVEMBER 16

WWW.HARRYPOTTER.COM AMERICA ONLINE KEYWORD: HARRY POTTER

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STILL WWF'D UP

Let me just say that a great injustice has been done to MAD. It occurred in issue #405 on the Letters Page. Eugene Lumley from NY told you guys that you "had not been smelling what The Rock was cooking" because D'lo Brown had never had ho escorts. Let me reassure you that there was a brief period when D'lo actually had ho's, it was when he teamed with the Godfather (I used to always watch this before I got a life). Therefore you guys were right all along, what was this idiot thinking? As a faithful reader, I would like you to know that I am on your side and will probably watch out for errors like this as long as my orthodontist keeps up his MAD subscription.

Gary Orton, Cedar City, UT

Yo G — Let me get this straight. You read MAD in your orthodontist's office, took the time to write us to correct a mention of D'lo Brown ho's in a wrestling storyline that played out about two years ago and you insist in your letter that you "have a life"? Hmmm, Gary O, it's time for you to smell what the psychotherapist is cooking! —Ed

THE CAUSE OF TODAY'S EDUCATION CRISIS REVEALED!

I am somewhat distressed to say that I actually found your magazine to be quite helpful in my career. I am a high school English teacher, and I am currently teaching a unit on poetry. A recent focus within the unit was on satire. As I have been, and continue to be, a devoted subscriber to your magazine for over ten years, I am versed with your well-known satiric style. Quite a few of your recent issues struck me as being ideal tools for my students and me to use. Your takes on people and things like: Y2K, signs that your football team sucks, Sean "Puffy" Combs, Ricky Martin, Ben & Jerry's ice cream flavors, driver's license penalty points, Woodstock '99, Valentine's Day candy hearts and warning labels on rock albums really got through to my students. Maybe as an assignment I'll have my students write you to thank you (or curse you out), depending on the grades they get.

Adam Fairbank, Albany, NY

Adam's Apple — Don't have them write to thank us, have them write us to subscribe! In fact, we think MAD should be part of the core curriculum in every classroom in America. This way, when the next round of test scores come out and kids have done worse than ever, teachers and politicians will have something concrete to cite as a reason. See ya in detention! —Ed.

HOW TO REACH US
Please Address Correspondence
To: MAD, Dept. 409, 1700
Broadway, New York, New York
10019. MAD welcomes reader
submissions. Manuscripts will not
be returned or acknowledged,
however, unless they are accom-
panied by a self-addressed,
stamped envelope! MAD doesn't
read faxed submissions!

A KISS ON THE GRANNY

As your records will show, I have been subscribing to MAD since a year or two after you started publishing your rag. All those years, I have been poisoning the minds of my children and grandchildren by passing on my copies to them and giving them gift subscriptions. Viagra, Schmiagra — who needs it? I've had Alfred E. Neuman by my side all these years. Now that I am a senior citizen — and thus a senior subscriber, don't you think MAD should make an honest woman of me and give me a free subscription for the rest of my life? I think it's the only decent thing to do for an 83-year-old woman who has stuck by your side for so many years.

Mrs. George Bookman, Lakeville, CT

Mrs. B — Thanks for your letter. However, we must take issue with your statement "Viagra, Schmiagra — who needs it?" Who needs it? We'll tell you who needs the quicker picker upper: John Caldwell, Rick Tulka, Dave Berg, Nick Meglin, Sergio Aragones, Duck Edwing, Al Jaffee, Angelo Torres, Sam Viviano and Rick Tulka, again (the little scamp is insatiable!) to name a few. Sorry, no can do on the lifetime subscription, but we are sending you a special item from the MAD staff. It's the least we can do for duping you all these years into subscribing to our ridiculous publication! —Viagra-free Ed.

THE SIMPSONS



MAD SUFFERS ANOTHER BART ATTACK

As *Simpsons* viewers already know, MAD was featured in a recent episode in which a deranged music producer comes to New York and destroys our offices after MAD publishes a scathing satire on his boy band the Party Posse. Here are some of the outtakes — for more go to www.madmag.com!



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REUBEN HIM THE RIGHT WAY

The National Cartoonists Society (NCS) held their 55th annual Reuben Awards in Boca Raton, Florida on May 25th-27th, 2001. As always, who would win The Reuben (The "Oscar" of the cartoonist world) was a highly anticipated event. Past winners of this prestigious award include: Charles Schulz (Peanuts), Bil Keane (Family Circus), Jim Davis (Garfield), Gary Larson (The Far Side), Garry Trudeau (Doonesbury), Scott Adams (Dilbert) and Will Eisner (The Spirit) and MAD's own Mort Drucker and Sergio Aragones. This year's winner was long-time MAD favorite Jack Davis. Congrats, Jack! For more photos from the NCS weekend please go to www.madmag.com!



An Infection of Idiots! Top Row: Bob Clarke, Sergio Aragones, Duck Edwing, MAD co-editor Nick Meglin, Tom Richmond, R.J. Matson, Jack Davis, Angelo Torres and C.F. Payne. Bottom Row: MAD Books editor Charles Kochman and Grey Blackwell



Make A Dumb Wish Foundation™

I like making stupid wishes and I thought your *Make A Dumb Wish Foundation™* would be perfect. I wish one of your brilliant journalists would make an article comparing George W. Bush to a dog (preferably a Chihuahua).

Conrad Ely, Spokane, WA

Connie — As we've stated countless times, it's our mission here at the *Make A Dumb Wish Foundation™* to make your dumb wishes come true. Behold the startling yet true similarities between a Chihuahua and George W. Bush:

A Chihuahua has a small round head and large ears. George W., ditto.

A Chihuahua doesn't understand Global Warming. George W., ditto.

A Chihuahua has never been elected President. George W., ditto.

Thanks for your support of the *Make A Dumb Wish Foundation™*! —Ed.



Jack Davis holding his Reuben



Reuben winners Sergio Aragones, Jack Davis and *The Simpsons* creator Matt Groening

MAD MUMBLINGS @madmag.com

MAD magazine was the hidden file in the loaf of bread of my youth! — David Catalano
...I am the Queen of toaster pastries! — LilSmurf89...If I want to learn a new language, it would definitely be gibberish — FREEfall72...A wise man once told me that there will never be time enough in all my life to paint all the frogs — Shelby0406 ...My shrink told me not to go on-line nude anymore. OOOOPS — NoRules487...Oatmeal inspires me — CARTMANip



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Merchandising Tie-ins!
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Sam Viviano art director

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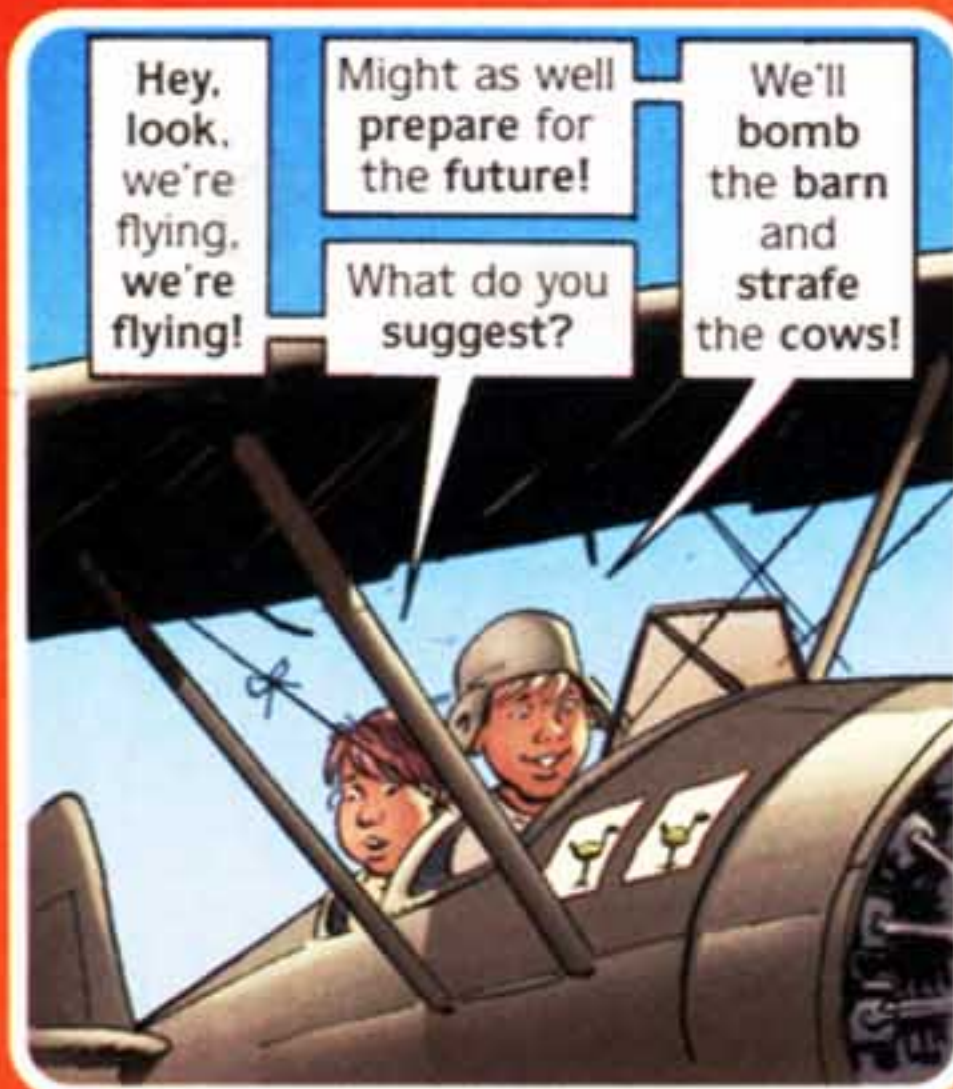
Allison Gill exec. director - manufacturing

Lillian Laserson vp & general counsel

Contributing Artists And Writers

the usual gang of idiots

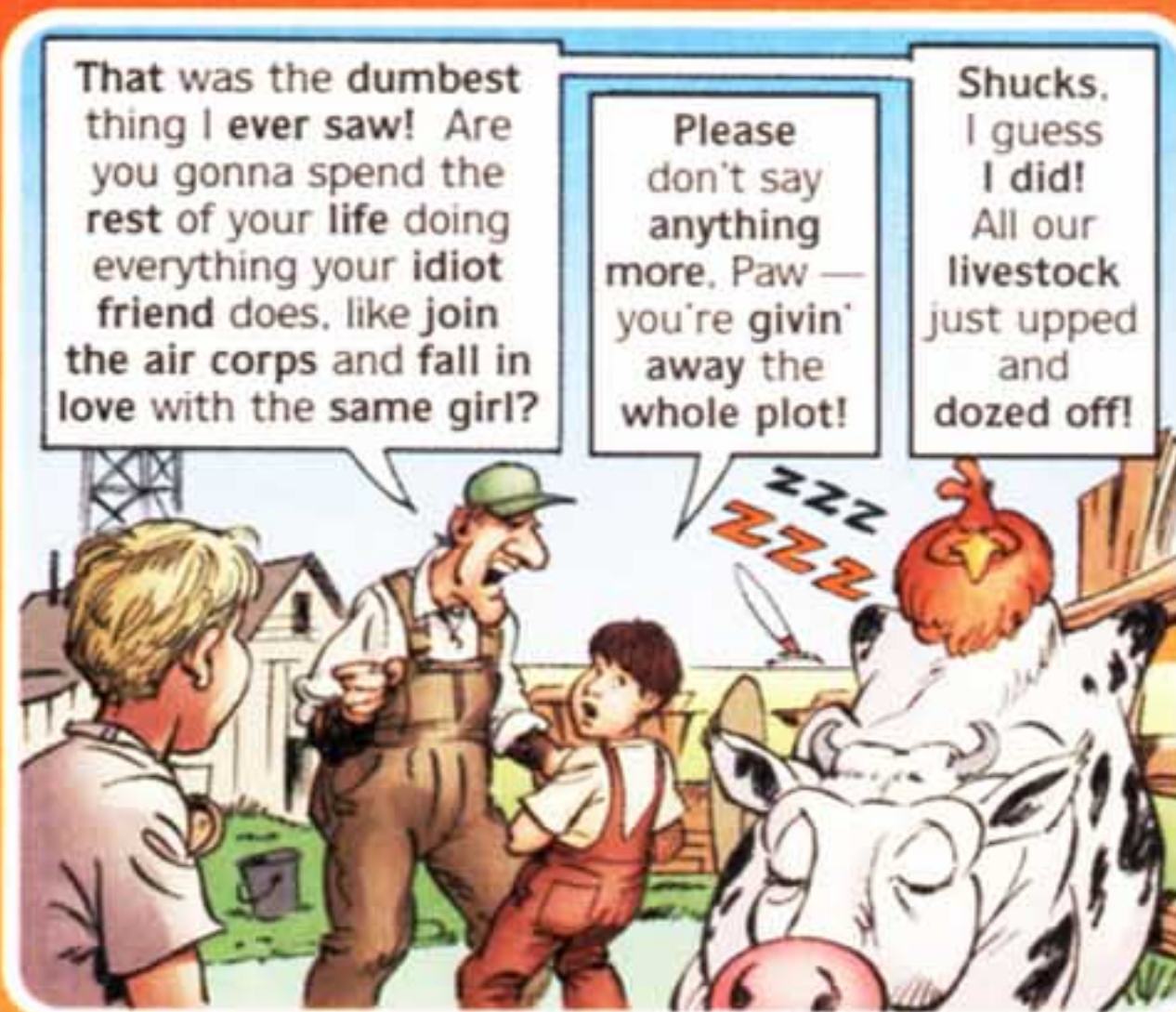
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Hey, look, we're flying, we're flying!

Might as well prepare for the future!
What do you suggest?

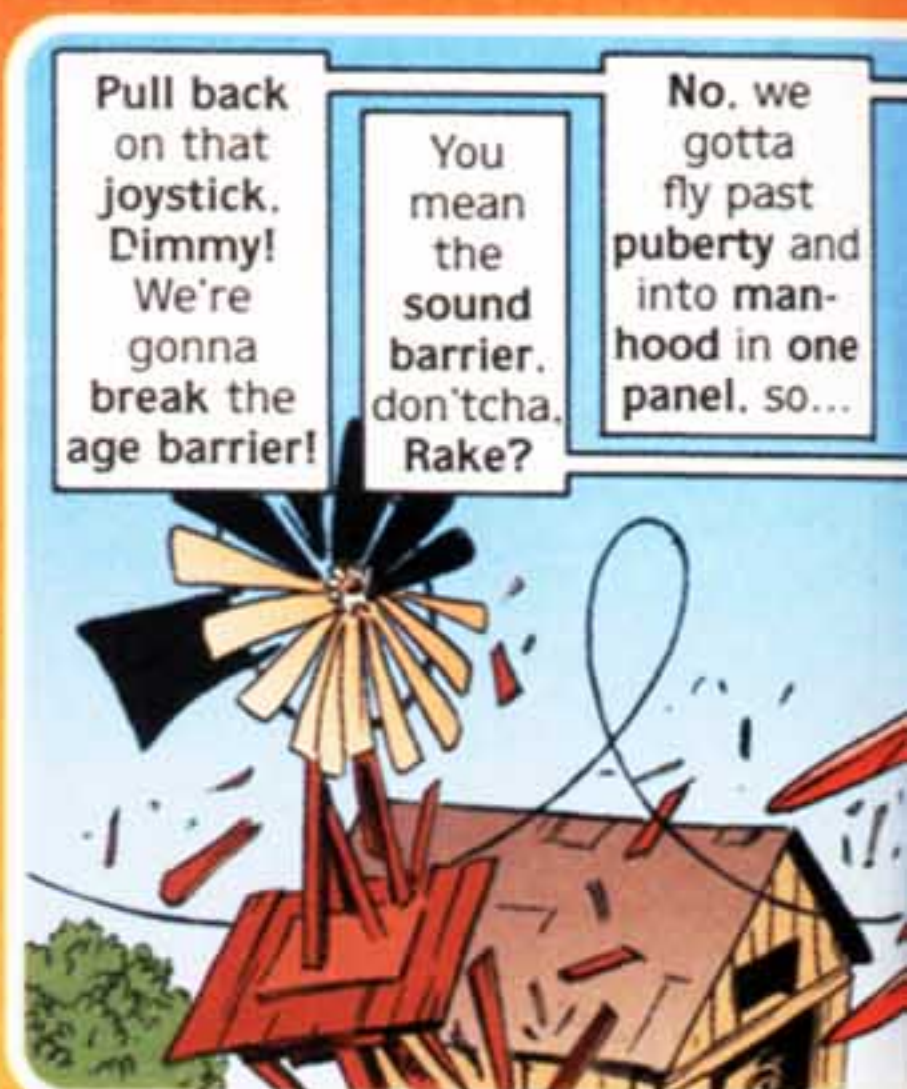
We'll bomb the barn and strafe the cows!



That was the dumbest thing I ever saw! Are you gonna spend the rest of your life doing everything your idiot friend does, like join the air corps and fall in love with the same girl?

Please don't say anything more, Paw — you're givin' away the whole plot!

Shucks, I guess I did! All our livestock just upped and dozed off!



Pull back on that joystick, Dimmy! We're gonna break the age barrier!

You mean the sound barrier, don'tcha, Rake?

No, we gotta fly past puberty and into manhood in one panel, so...



You're the main lookout at Pearl Harbor! Your job here is to spot incoming planes! Are you sure you know what you're doing?

You can count on me, sir! It's in my blood! I'm descended from a long line of lookouts! My father was a flame-spotter in Chicago before the Great Fire, my grandfather was the iceberg spotter on the Titanic and my great grandfather was a lookout for Custer at Little Bighorn!

Thanks, sailor! I'll sleep better at night knowing you're on watch!

Thank you, Sir! You can take a nap right now if you'd like! Nothing in these skies except a flock of strange-looking gulls heading this way! Boy, talk about bird-droppings!

THAT'S BANZAI... NOT BONSAI!!

Are you ready to enter the war, you cocky flyboys?

When the going gets tough, Rake McAwesome gets going, Col. Doodlelittle! Yes, I'm a brash, cocky WWII flyboy who knows that winning is everything, a stitch in time saves nine, and you can lead a horse to water but you can't make him drink! But this situation makes me well aware that things will never be the same as they used to be — and never as good!

As when you were a farm boy in Tennessee?

As when I did buddy movies with Matt Damon!

I catch your drift! How about you, young man?

Dimmy Wonker is also better safe than sorry, Sir! Rake and I are childhood chums who know that you can't make a purse out of a sow's ear and he who laughs last, laughs best! We both have poster boy good looks, know all that glitters is not gold, and that our skill at flying is superceded only by our ability to utter inane clichés!

I think those approaching planes are part of a sneak attack on this base! My only wish is that I die in battle and not of boredom listening to you two schmendricks!

Hey, wait!
Don't rush
so fast
past
puberty!

Too late! We're into it,
ol' buddy! A new
adventure! With
enough clichés to last
three hours! The
phrase "Bombs Away!"
will take on new
meaning as we visit...

HURL HORROR

ARTIST: ANGELO TORRES

WRITER: ARNIE KOGEN

COLORIST: DIGITAL CHAMELEON

I am
afraid we
have
awakened
a sleeping
giant!

First we
must
awaken
a
sleeping
audience!

There's not
enough bombs
in the entire
Imperial Empire
arsenal that will
accomplish that!

HUBBA
HUBBA

Well, here
we are —
ditsy
nurses
assigned
to this
Hawaii
base, girls!
Isn't it
peaceful?

It won't
always be this
quiet, Bitty!
I sense
there's
trouble
coming!
Big trouble!
Like what?

Well, for one,
we may not
always
have this
dazzling 40's
wardrobe
and be
beautifully
back lit!

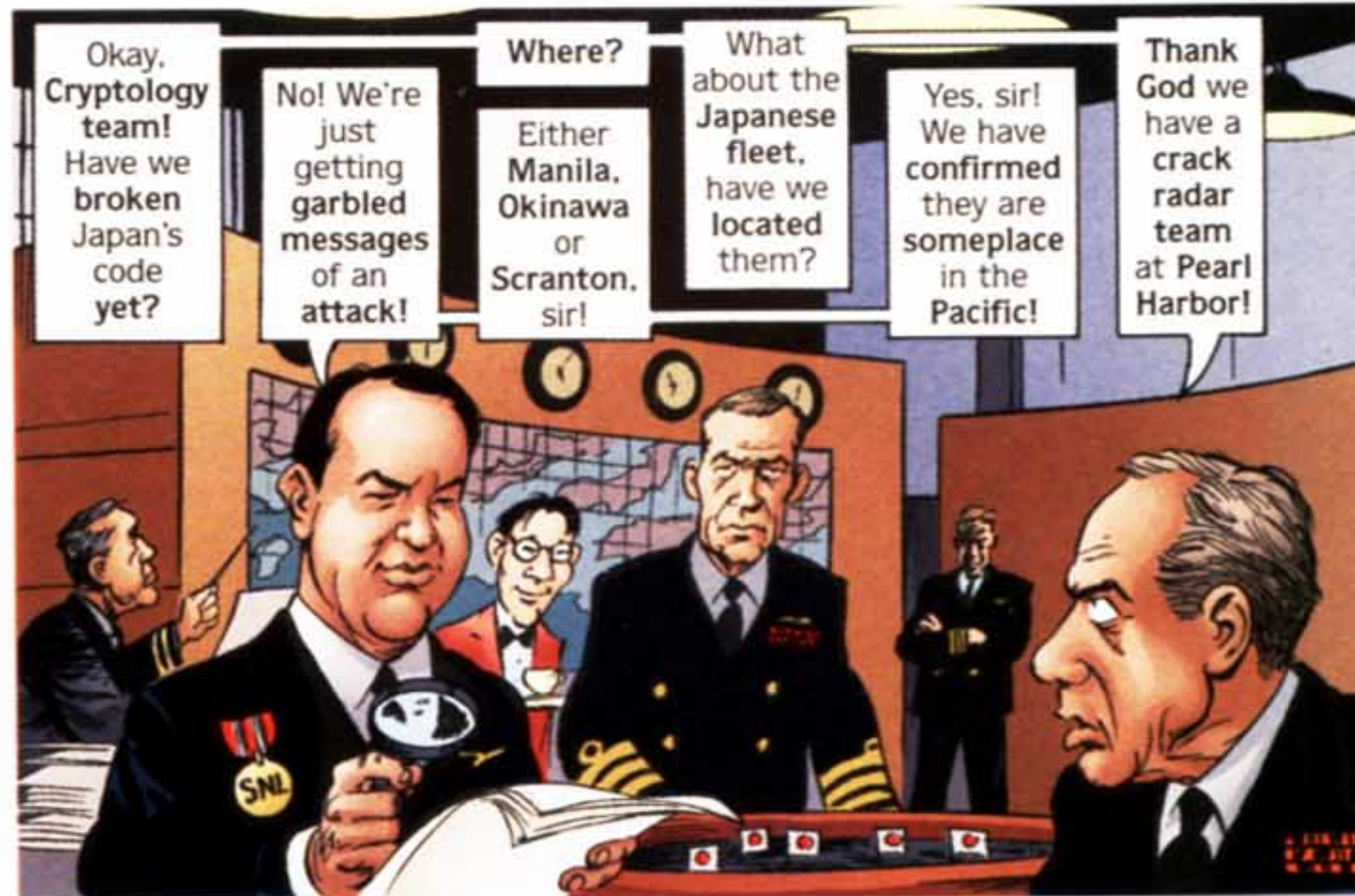
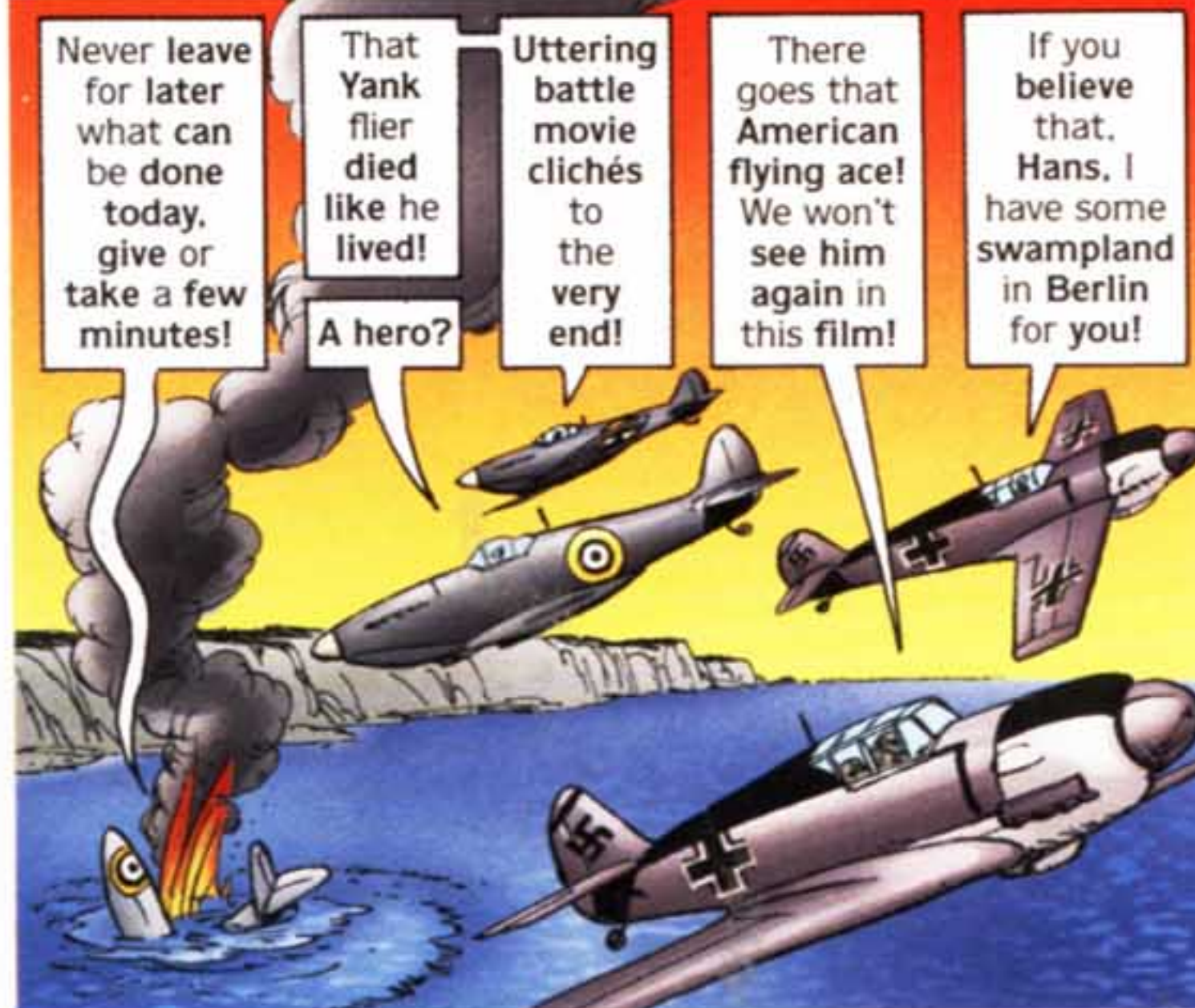
Oh, you had
me worried!
I thought you
meant that even
with only seven
of us girls on
this island with
3,000 horny men
we wouldn't
get dates!

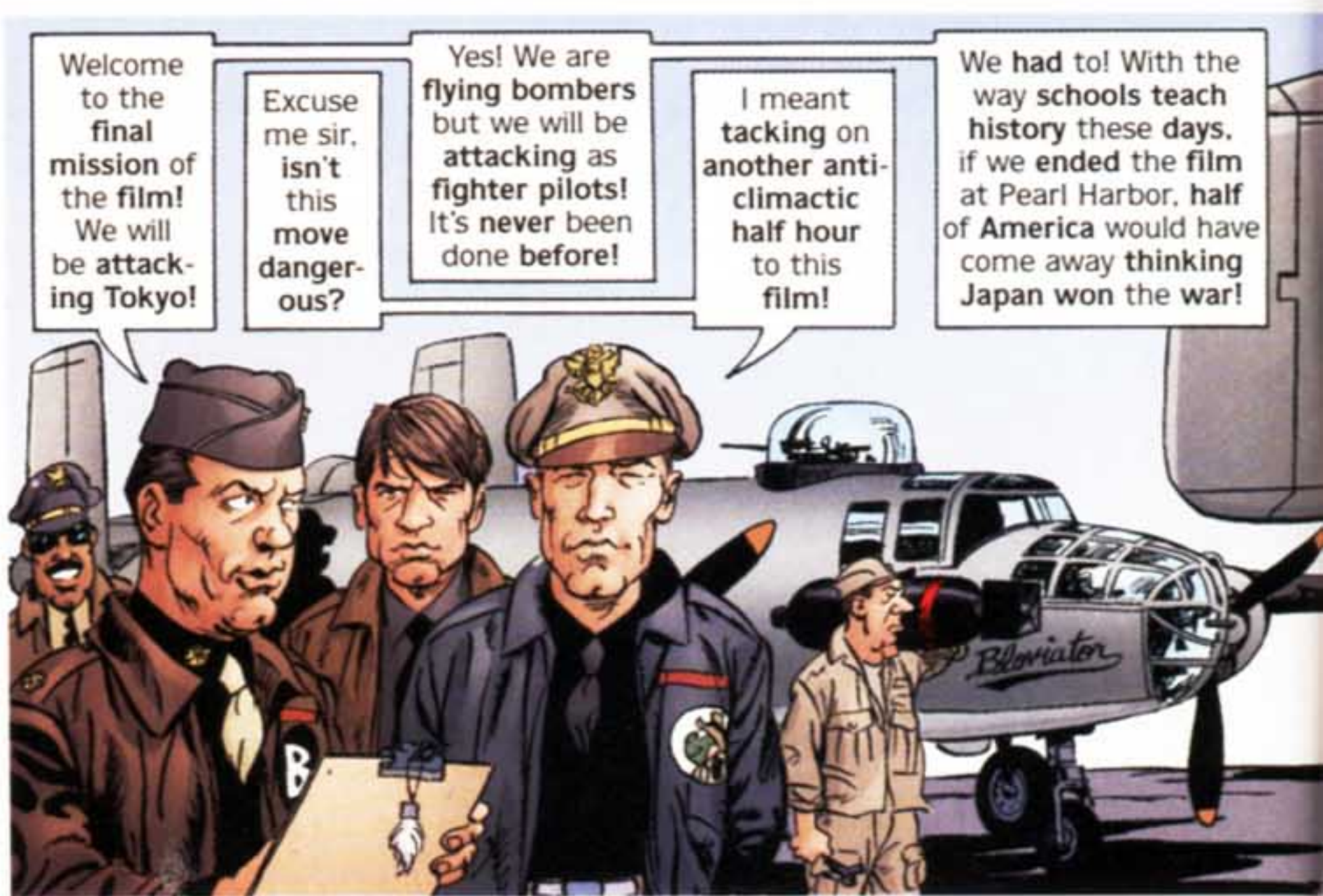
Cuba, they
kind of shoe-
horned your
character
into this
movie! You
have no real
purpose or
memorable
lines!

I know!
I once said,
"Show me the
money!"
and I won an
Academy Award!
In this one
I should have told
my agent, "Show
me the script!"

Torres









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Violence

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As most informed, well-educated MAD readers know, the subject of global warming and greenhouse gases is a matter of serious environmental debate. For the remaining 99.6832% of our readers, simply put... **WE MAY BE DOOMED!** Proponents of one side say man's industrial progress is hurtling Earth toward a tragic demise, while opposing experts dismiss their findings as nothing more than junk science. Since we here at MAD consider ourselves experts in this area (junk, not science) we decided to compile a list of symptoms that may reveal something is environmentally amiss. So before you don your Chicken Little suit and run screaming down the street, be sure you've checked off a majority of these...

CREEPING SIGNS THAT MIGHT LEAD YOU TO BELIEVE GLOBAL WARMING IS FOR REAL

ARTIST AND WRITER: JOHN CALDWELL



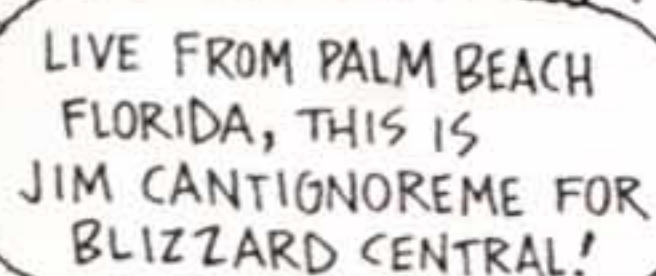
You suddenly realize it's impossible to give directions to out-of-towners without using the phrase "Hang a right at the giant melting iceberg."



"Casual Friday" Speedo sightings are up a disturbing 39%.



You find yourself asking when did Siberia become a force to be reckoned with on the surfing circuit?



GOOD EVENING. FOR THE 115TH
STRAIGHT DAY, AMERICA
WAS HOTTER THAN A
ONE-ARMED MEXICAN
MARIMBA REPAIRMAN
WITH A MOUTHFUL OF
NUMBER 16 BRADS,
NO HAMMER, AND A
DYSPEPTIC BURRO
WITH..... MORE
AFTER THIS.



A cartoon illustration of a man sitting on a beach towel. He is holding a small electronic device, possibly a portable music player or a small radio, which is emitting a large, chaotic spray of water or steam. The man has a shocked expression, with wide eyes and an open mouth. In the background, there is a lifeguard stand and a palm tree. The scene is set on a beach.

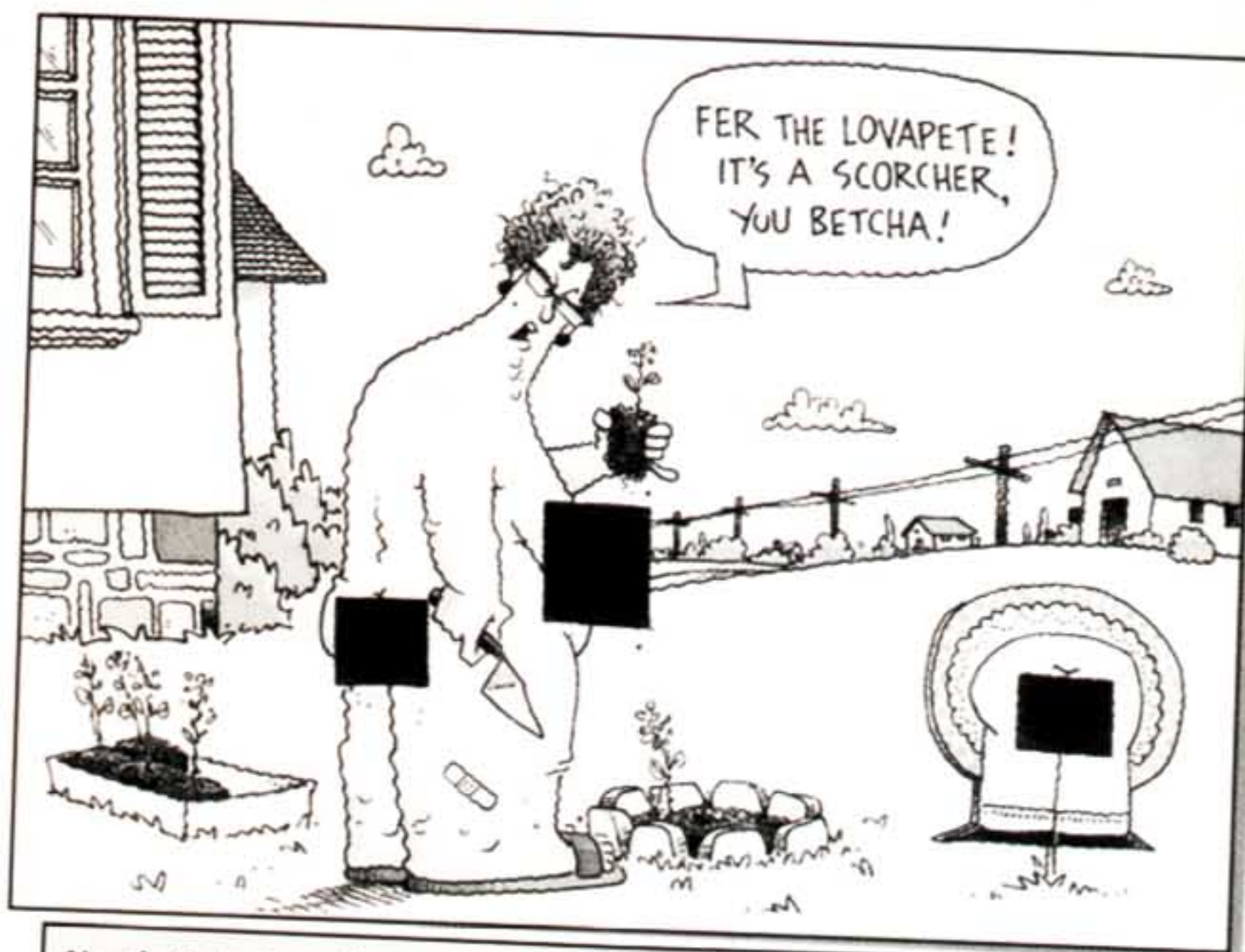
A cartoon illustration of a cowboy on a horse in a desert. The cowboy is wearing a large cowboy hat, a plaid shirt, and a bandana. He is holding a guitar and looking down at a fish that is jumping out of the water. The horse is also looking down at the fish. In the background, there are desert hills, a cactus, and a small building. A speech bubble from the cowboy says: "MAMAS DON'T LET YER BABIES GROW UP TO BE FISHBOYS....". There are musical notes in the speech bubble. Several other fish are visible in the water around the horse.

15

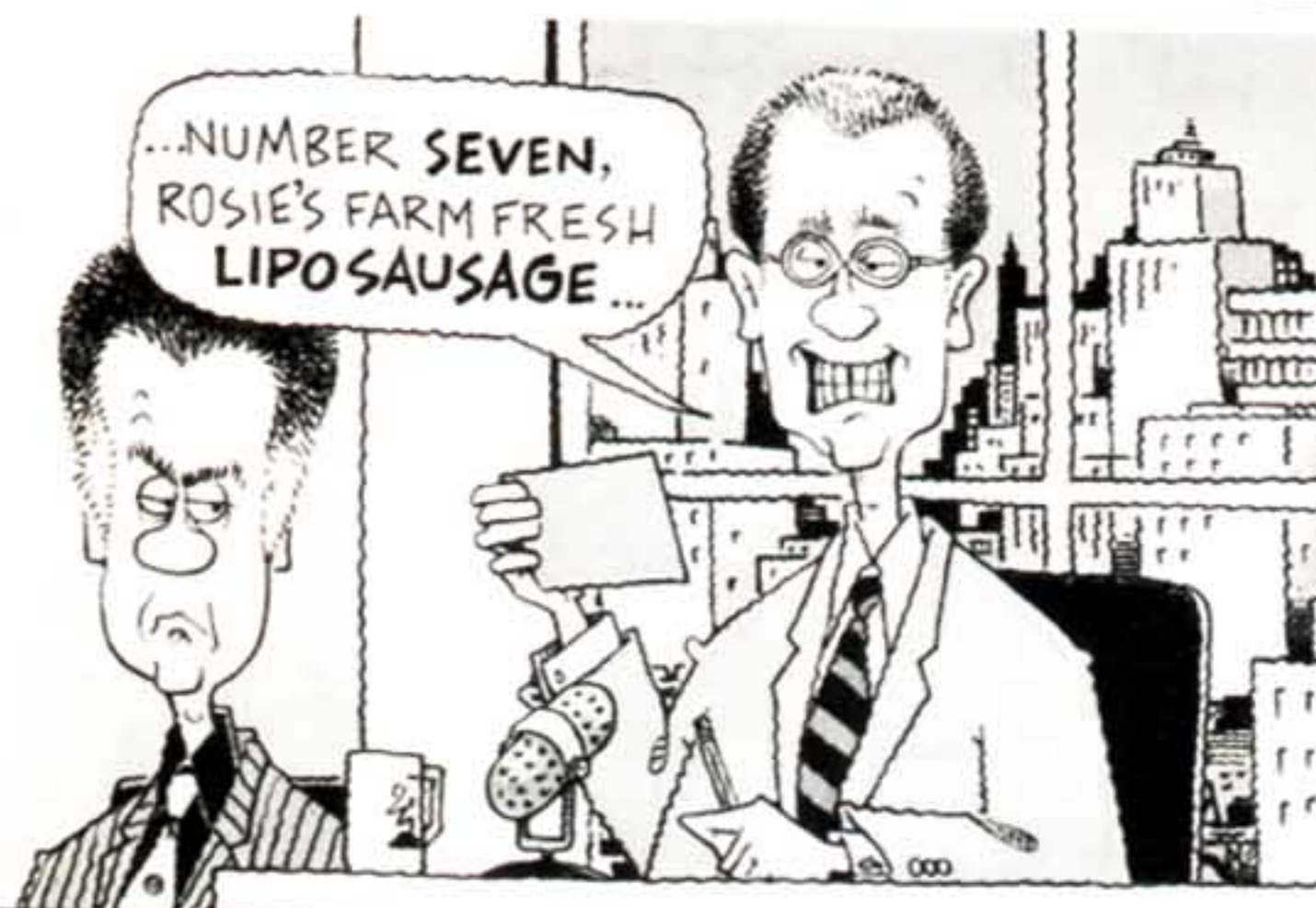
CREEPING SIGNS THAT MIGHT LEAD YOU TO BELIEVE GLOBAL WARMING IS FOR REAL



There's a serious lobbying effort afoot to make "running through sprinklers" an Olympic event.



North Dakota officially declares itself a clothing optional state.



For the 149th show in a row, the Top Ten List is "Other Least Popular Things You Can Fry On A Sidewalk."



Suddenly urban areas become inundated with a rash of water ski-by shootings.

THE LATEST PIERCINGS THAT PREVENT NORMAL BODILY FUNCTIONS!

MAIMED FLESH

The Magazine For People Who Mutilate Their Bodies With Excessive

Tattoos And Grotesque Piercings In A Misguided Cry For Attention

August \$3.95

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THE SECRETS OF
**MANDY
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An Interview with
America's Hottest
Grrrl Locksmith!

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SOBER UP)

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GOD THEY
AREN'T YOUR
GRANDMOTHER

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Squirt
of PUS
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KEEPING YOUR JOB IN THE
FOOD SERVICE INDUSTRY
WHILE YOUR PIERCINGS HEAL

**Distinguishing
Between New,
Sore Tattoos &
Lyme Disease
Symptoms**

ARTIST: HERMANN MEJIA
WRITER: SCOTT MAIKO

**ARTIST INSIDER! DREAMING UP THAT PERFECT ONE-WORD NAME:
A PANEL DISCUSSION WITH RENOWNED INKSLINGERS CRUST, SMEGMA, & ORIFICE**



MAIMED FLESH

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Glaring Grammatical Errors
Big Trey

Confusing Layout Designer
Big Markus

Associate Editor in Charge of Running
Dark Blue Type on a Black Background
So You Have to Tilt it Under a Bright
Light in Order to Read Off the Glare
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Goatee & Sideburn Wrangler
Big Ken

Armpit Photography
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Bwaak!
Bwaak!**

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All The Really Cool Kids Are Getting 'Em!"**

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WHAT WAS I THINKING?!

TATTOOS

Artists: Wipe, Big Claude

Piercer: Cleave

6790 Ohno Ave. Mound City, SC • 29201 • (803)-555-3676

MAIMED FLESH

Our second annual Tattoo and Piercing Expo was held on June 6, 2000 at an abandoned pork fat rendering plant in Hurtsboro, Alabama. Almost three dozen freaks of nature showed up and competed for a coveted Hervé, making this our biggest event ever! Some convention-goers traveled from as far away as Sweden to attend the six-hour event, proving that stupidity is international!

MAIMED

TATTOO & EXPO

"God Was I Drunk" Tattoo

1ST PLACE



Josh Moshpit blames his winning tattoo on "drinking a lot of tequila with my best friend in our briefs while watching a Van Damme kickboxing movie marathon on TBS while my girlfriend was out of town."

"Most Likely to Be Outdated in a Few Years" Tattoo

Beating out countless images of Buffy the Vampire Slayer, *South Park* characters and the little Blair Witch symbol is Dave Mohron's colorful image of Gary Coleman auctioning off his belongings online.

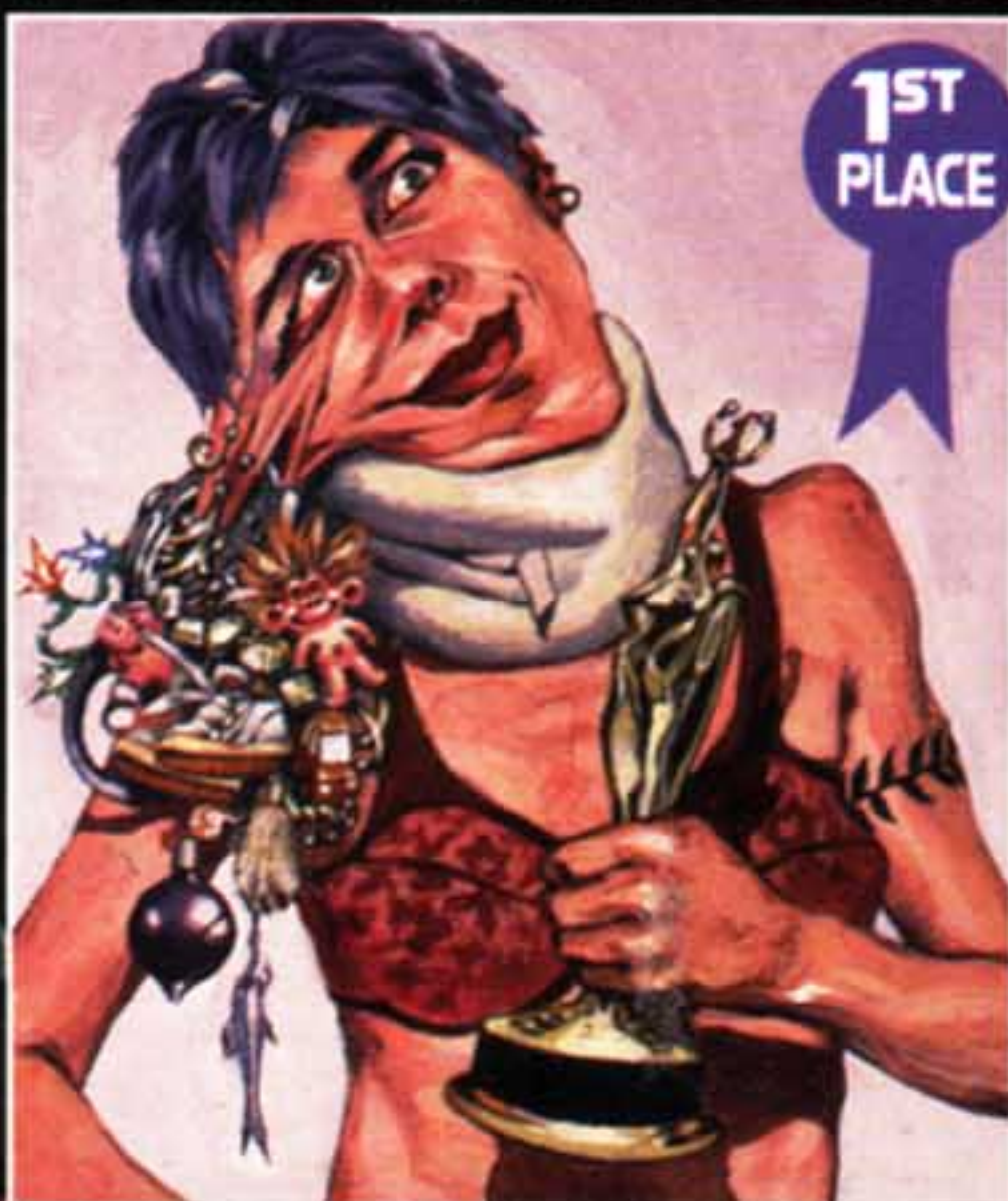
1ST PLACE



Heaviest Ear

67 separate piercings help Jeanine Musk's left ear tip the scales at a whopping 2 pounds, 4 ounces!

1ST PLACE



Best Use of Back Hair Incorporated Into Tattoo

Cletus O'Neal shows that he's smarter than the average redneck by using his copious back hair to add even more realism to his Yogi tattoo.

1ST PLACE



Most Unusual Piercing

Brettifer Rumpstank was only 6 when he was impaled in the skull by a mis-thrown lawn dart at a family reunion in Soddy-Daisy, Tennessee. Doctors were unable to remove it without further damage to his brain, and now Brett, 28, wears the lawn dart as a badge of pride.

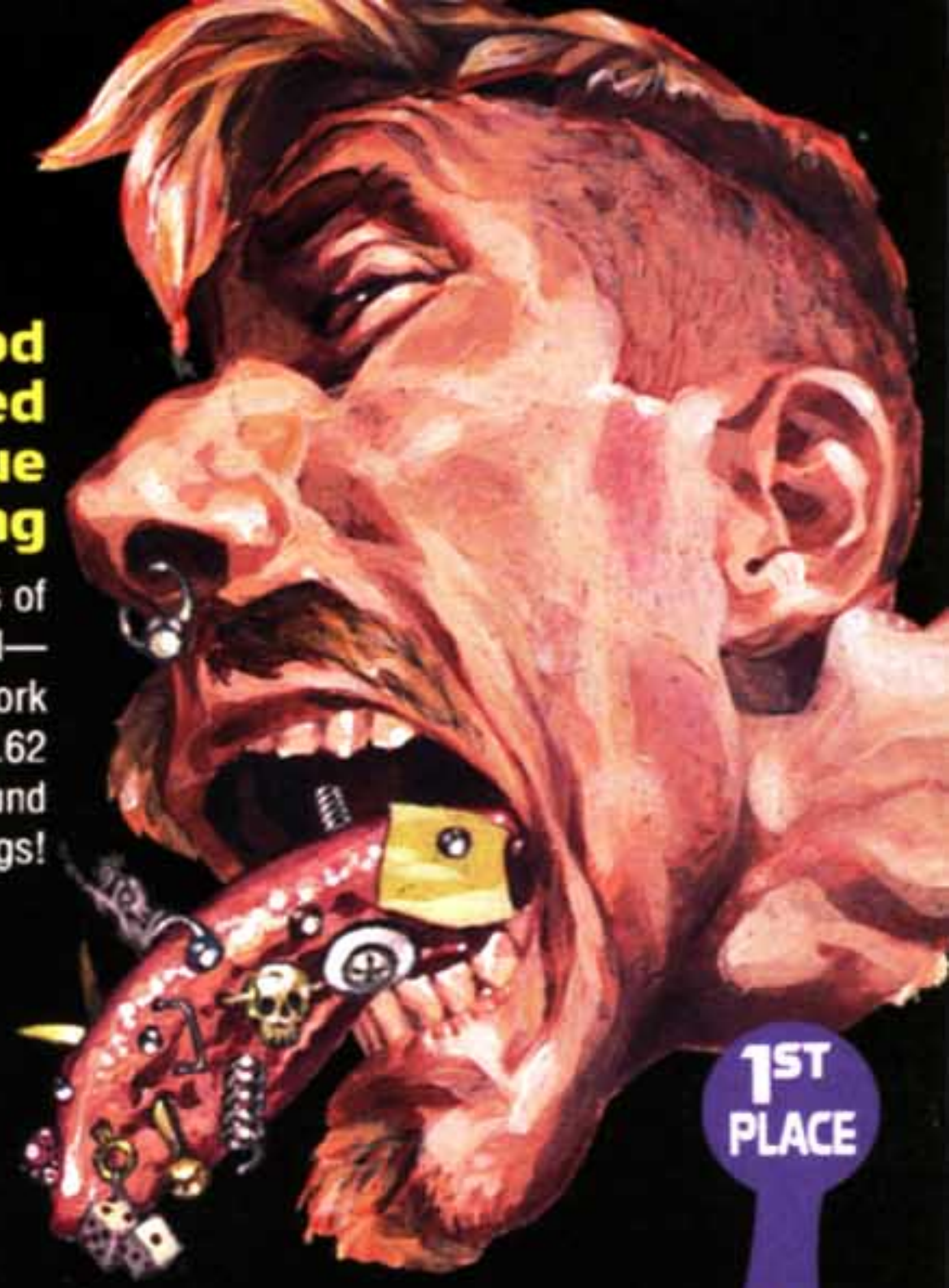
2ND PLACE



FLESH's PIERCING 2000

Most Food Collected Under Tongue Piercing

Shrimp-flavored ramen, portions of a 7-11 Big Bite, Batman cereal—not made since 1992!—and pork rinds, weighing a total of 4.62 ounces, were found in and around Paul Spackle's tongue piercings!



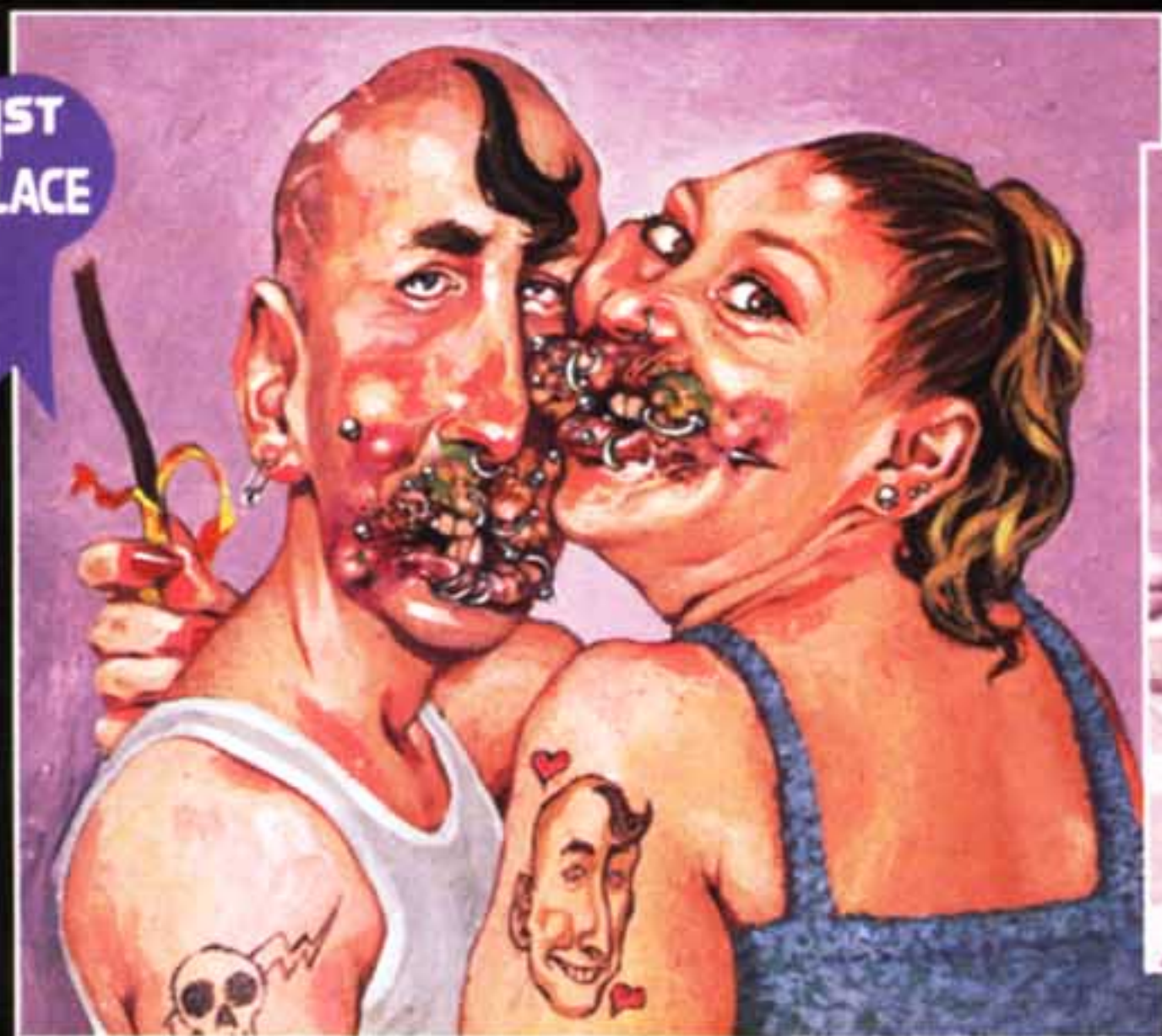
Worst-Smelling Infection

Hans Schluffy thought he had locked up this award by getting his navel pierced 9 times at home by a friend suffering from contagious leprosy using a rusty shingle nail found in a drainage ditch outside a sewage processing plant, but winning second prize still almost makes it all worth while!



Most Canker Sores

Skye and Jason Sputum tied for first this year, with 48 sores apiece! Though so many canker sores (some the size of walnuts!) make it painful to talk and chew Slim Jims, Red Hot Cheetos and other staples of the white trash lifestyle, the happy couple issued a typed statement upon winning: "We are very much in love, and attribute our many canker sores to multiple tongue and mouth piercings which we don't allow to properly heal before making out with one another."



1ST PLACE



Most Stretched Bosom, Male

A bowling pin attached to a janitor's key ring through a pierced nipple helped Marty Flotsam s-t-r-e-t-c-h past the competition for first place! Way to go, Marty!

1ST PLACE



Youngest Tattoo or Piercing

Our youngest contestant ever, little Marquis Beltwhelp, age 7 months, took first prize for youngest tattoo and piercing, but had to relinquish the trophy when Social Services showed up and took the child into custody.

TATTOO & PIERCING EXPO 2000 CONTINUED

Piercing That Most Inhibits Ability to Breathe or Pick Nose

John Septum has had to breathe through his mouth for the last two years of his life since he got this heavy-duty ring, which is actually a 1-1/4" stainless steel Sears Craftsman washer. "It looks (pant pant) really cool (pant pant), ya know?"



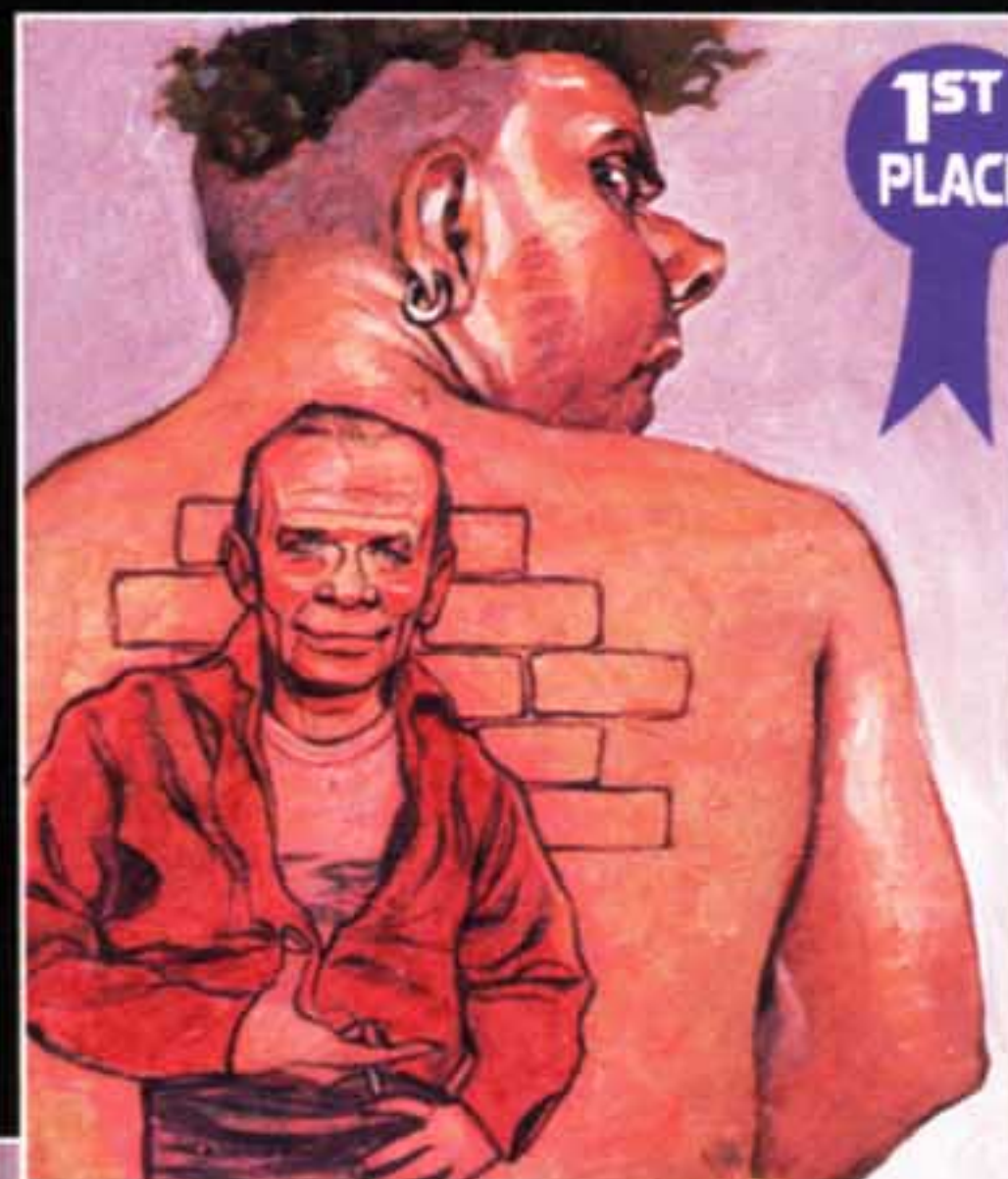
3RD
PLACE

Most Unusual Piercing

Al Rottman of Monsey Swamp, Florida got this unique fondue-fork-through-neck piercing when he was caught in a Pier 1 Imports during a tornado.



1ST
PLACE



1ST
PLACE

Worst Likeness of a Classic Celebrity

Though tattoo artist Felch insists that the work he did on Uterus Wilson's back is supposed to be James Dean, most people have mistaken it for Hayden (Dr. Bellows on *I Dream of Jeannie*) Rorke.



2ND
PLACE

Worst Likeness of a Classic Celebrity

Maria Hogg claims that originally, her tat depicted a classic Marilyn Monroe image, but since putting on 200 pounds, she tells people it's Chris Farley shortly before his death.

BUSINESS DIRECTORY

THE DECAYING SEPTUM

Body Piercing at Bargain Basement Prices
Piercers: Bacteria Bill, Big George, Quarantine

670 Rotting Rd.
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THE BLEMISH BARN

Artists: Smear, Rash, Big Joe

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THE GERM FIRM

Artists: Pukin' Pete, Big Mike, Terlet
Piercers: Pus, Hepatitis Sue

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U. E. M., INC.: UNFORTUNATE, EXPENSIVE MISTAKES

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899 Oops Ave., Smyrna, DE 19903
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DYSLEXIC TATOO & PEIRCIGNS, INC. "Home off the Mispelled Name"

Artist: Eduacted Bob Piercer: Hole, Gib Darrin
32 Twenty-Thrid St.
Pitsburgh, PA 17120 • 555-3766

"Our lack of a license from the health department allows us to pass the savings on to you!"

ASK BIG GUNTHER

Big Gunther Frenum is the owner of Big Gunther's Discount Tattoo and Piercing Parlor in Tempe, Arizona. Each month he answers reader's questions relating to slinging ink and getting pierced, though quite often no one writes in and he's forced to make up questions based on something he read in another tattoo magazine.



Dear Big Gunther,

I'm thinking of getting multiple erotic piercings, but I'm afraid they'll set off the metal detectors when I go to the airport, and the ensuing search could be embarrassing. How can I prevent this?

Nervous

Ansonia, CT

Dear Nervous,

Unfortunately, there's no way to prevent excessive piercings from setting off airport metal detectors. Go Amtrak!

Dear Big Gunther,

Should I get a tattoo?

Not Sure

Anaheim, CA

Dear Not Sure,

Yeah.

Dear Readers,

I'm sad to mention the passing of Big Kevin Hafadas last month. "Big Kev" was the owner and proprietor of Very Improper Piercing's (V.I.P.'s), and also held the record for most body piercings (178) in all of Broward County, Florida. In the end, what did him in wasn't his steady diet of Taco Bell food, or complications from the hepatitis he got from using unsanitary, shared equipment, but an undiagnosed cancerous tumor the size of a softball on the back of his neck which he mistakenly believed to be one of his underskin ball-bearing implants. He will be missed.

Dear Big Gunther,

I often see folks with tattoos of their beloved pets on their bodies. In fact, I just got a tattoo of my 6-week old kitten, Mittens, on my thigh. I know how much she loves me, so I'd like to return the favor and get *her* a tattoo of *me*. Can you recommend a good tattoo parlor that tattoos small animals?

Animal Lover

Santa Barbara, CA

Dear Animal Lover,

Check out our Directory for any of the fine professionals who specialize in tattooing and piercing underage children (including newborns!), passed-out customers brought in by pranksters, and people brought in against their will. Many of these parlors feature restraints to keep the tattooee in place while the painful work is being done.

Dear Big Gunther,

I'm debating whether to get "666" tattooed on my forehead or a large portrait of my girlfriend done on my back. I also want a row of Japanese letters spelling out curse words down my arms. I'm only 16, so my money is tight and I won't be able to have all of this done at once. What should I do?

Confused,

Little Rock, AR

Dear Confused,

They all sound like great ideas, but I would go for the back portrait of your girlfriend. You'll be graduating from high school in six or eight years and chances are good that you and your girlfriend will go your separate ways, or that she'll marry whoever gets her pregnant next month and that might not be you. What better way to remember her for the rest of your life than with an expensive tribute to her that you'll only be able to see with a mirror? And don't worry, you're still young, so you'll have plenty of time to make many more asinine decisions concerning other tattoos!

Confidential to Perplexed,

Don't be a fool! An aluminum frame rotary kit with six-gauge O-rings coupled with nine-wrap plastic bobbins to prevent excessive vibration to the needle bar is already old tattooing technology! If you're really looking for a state-of-the-art setup, go with a steel or bronze combo unit with a brass yoke fitting under the electrical coil and a grounded footswitch to enhance current conduction.

DORM ROOM TATTOOS

Artist/Piercer: Jason

380 Bong Dr., Apt. 37
Westwood, CA 90027
310-555-6320

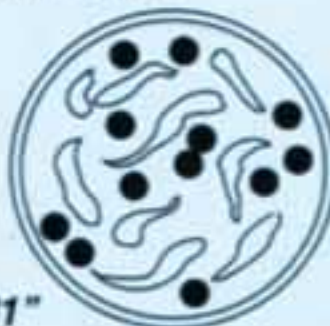
"Dudes! I just got this totally cool used tattoo and piercing kit off of eBay!!! Come on up and we'll smoke out and I'll ink you up!"

PETRI DISH STUDIOS

Artists: Armpit, Big Keith, Tinkle
Piercer: Pube

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Piercers: Chew, Awl

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Piercers: Cheese, Crotch, Big Marvin

873 Ball Blvd.
Johnson City, KS 66603
913-555-3756

Artists: Slop, Grunge, Big Dmitri Piercers: Yank, Dr. Agony, Marrow

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Artists: Pasty, Big Dave, Blotch

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Artists: Pee, Stank, Big John
Piercers: Bile, Biohazard

582 Whuh, Needles, CA 93765
(562) 555-2750

MAIMED FLESH

Complete Body Piercing Kit

THE PERFECT SOLUTION FOR THE COMPLETELY INEXPERIENCED BEGINNER, THE WEEKEND PIERCING HOBBYIST, OR THE PROFESSIONAL WHO DOESN'T TAKE HIS WORK OF PERMANENTLY MAIMING OTHER PEOPLE'S BODIES TOO SERIOUSLY.

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| 2 Tri-Tined Casino Buffet-Grade Shrimp Forks | 1 Surgical Grade Bone Chisel | 8 Wing Nut/Lag Screw Combos (3/4") |
| 1 Spring-Loaded Staple Remover | 1 Microwaveable Red Hot Poker | 18 Oval Head Carpentry Screws (2") |
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- Tattooing For Beginners With Little Or No Artistic Talent Who Have No Idea What They're Doing by Big Gunther Frenum
- Fifty-Page Pad of "Release of Liability" Forms
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- Box of Latex Gloves From a Carton That Was Left Too Close to the Radiator and Whose Contents are Now Just a Big Glob of Useless Rubber
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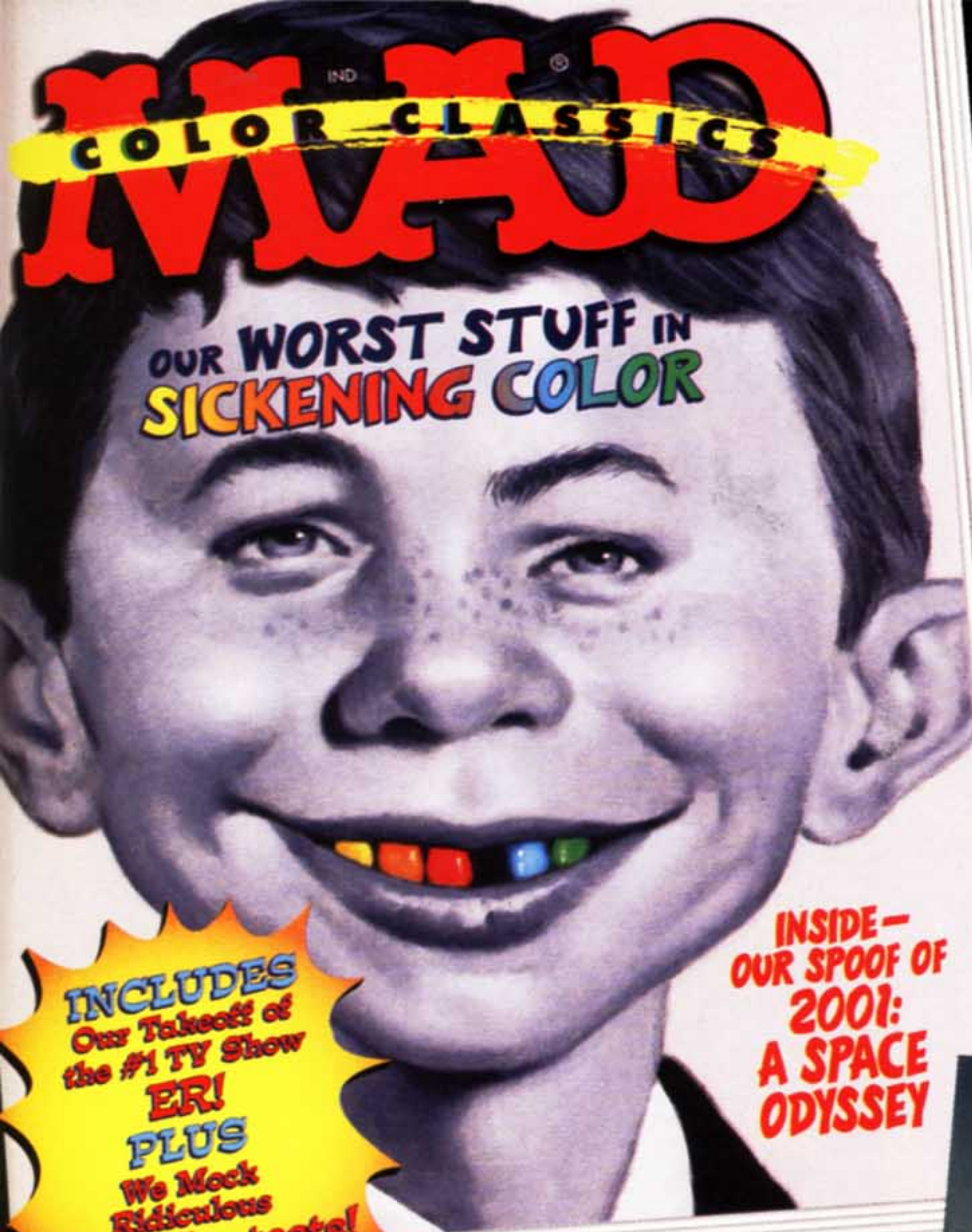
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FREE Cardboard box in which all of the above is shipped!



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You bought Number One, now pick up Number Two! (And be on the lookout for the turd in this series sometime in the future!)



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ARTIST: BILL WRAY
WRITER: ANTHONY BARBIERI

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PART ONE





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X-CONCEPTS

COLLECT THEM ALL

LOOK FOR NEW DUDES COMING SOON





Back in the really-olde days, young lovers met "at a pep rally," "in the Peace Corps" or "at a 4-H meeting." In the more-recent-olde days (back in June 1997, when we published the first volume of this yawn-fest), they met "in the mosh pit," "at a Safe-Sex demonstration" or "trying to car-jack the same BMW"...which sound extremely lame & not at all worth sharing as romantic, nostalgic memories with family and friends in the years to come — that is, until you realize how much worse things have gotten in the intervening four years! That's why it's time for MAD to revisit...

"How We First Met"

Stories That Today's Young Lovers Will Be Stuck With...VOL. II:



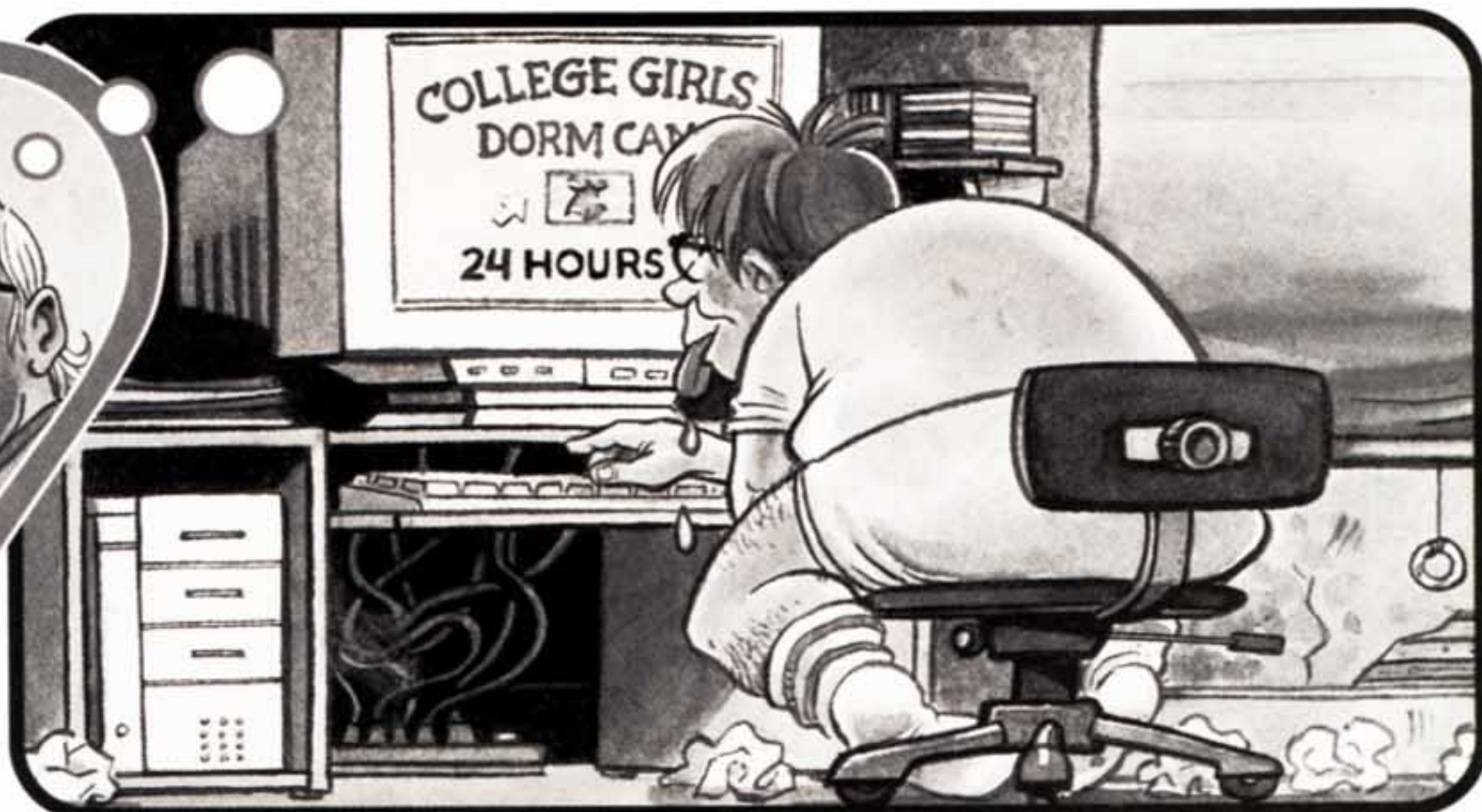
We were on a trash talk show and *her* sister's husband's 400-lb. mother was sleeping with my brother's transvestite/pimp lover!



It was the second school shooting of our Sophomore year; we were crouching with fear under the same cafeteria table!



She happened to be stepping out of the shower at the exact moment my computer accessed her webcam! I immediately IMed her!



We woke up in the same Intensive Care Unit two weeks after crashing into each other because we were yakking on our cell phones!



...in the Boy Scouts; he was my Troop Leader!



"How We First Met"

**Stories That Today's Young Lovers
Will Be Stuck With...VOL. II:**



...there was something about
the way she typed "LOL" at
all my stupid jokes!



...at the Senior Prom.
He helped me when
my water broke!



I was drunk as hell on Spring
Break, and he gave me \$20
to flash my boobs for his
Girls Gone Wild video!





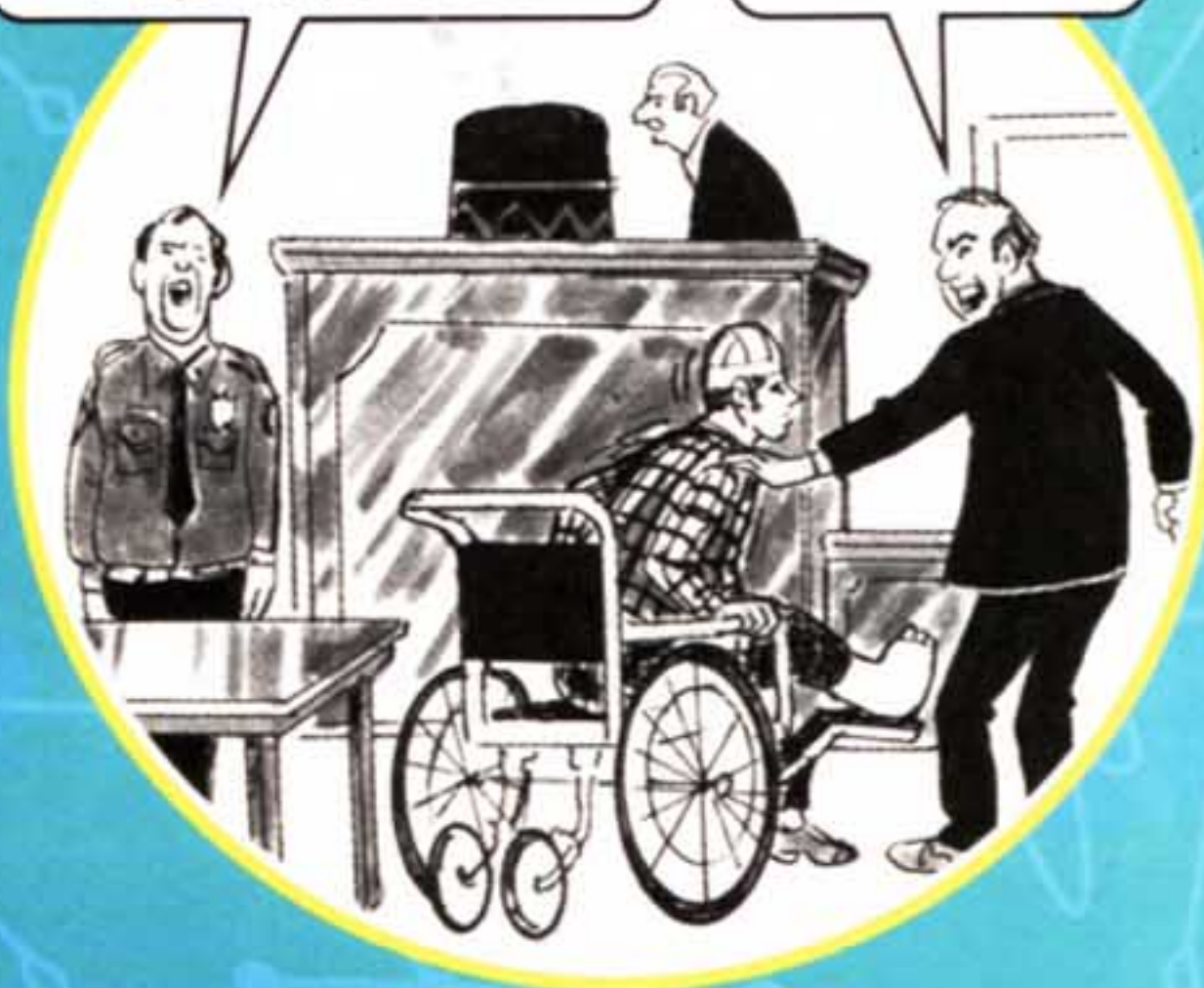
THE LIGHTER SIDE OF...



JUSTICE

Hear ye, hear ye! Court is now in session! Judge Joseph Dougherty presiding! Everybody please rise!

Not you, idiot! If you rise, you'll blow the whole case!



OPPORTUNITY

ARTIST AND WRITER: DAVE BERG



CONCERN



TRADITION



AWARENESS



TEACHERS



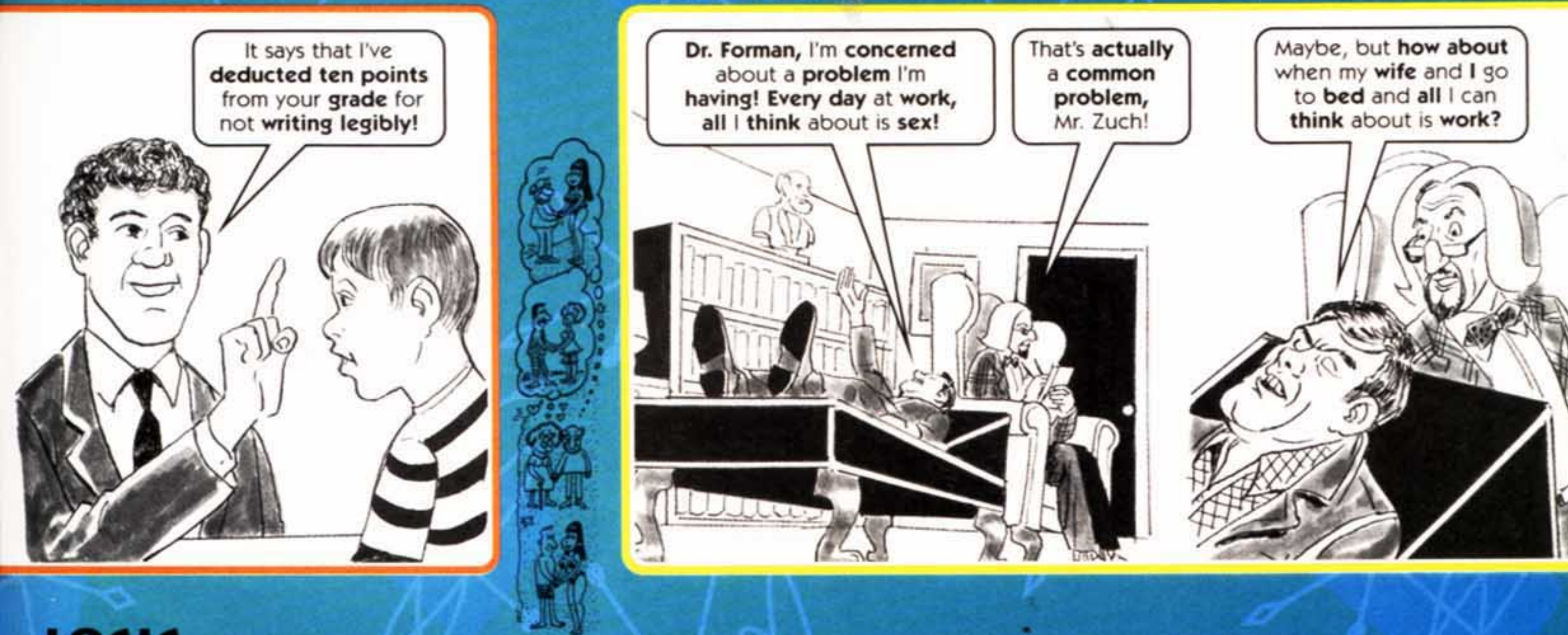
WEAPONS



MISSING PERSONS



THERAPY



LOGIC



THE OFFICE



RELATIONSHIPS



DOCTORS





MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will soon turn pretty wormy!

THIS MONTH'S FUTURE ACADEMY AWARD WINNING STIFF:



JULIA ROBERTS

CAUSE OF DEATH

ODDS

Entire skull pops out of open mouth during extra-wide smile

2:1

Weirdo brother actor Eric Roberts finally flips out and kills her at a family reunion

5:1

Double pneumonia from displaying maximum cleavage in every other scene in *Erin Brockovich*

10:1

Car wreck after blinding self with reflection bouncing off her own teeth in rearview mirror

15:1

Stroke from strain of having to fake surprise at winning Oscar

20:1

Starves during long actors strike that stops all film shoots

35,000,000:1





a MAD LOOK a



AT SHREK

ARTIST AND WRITER: SERGIO ARAGONES





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GIMME GIMMES

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PlayStation 2

PONTIAC
vibe



MAD KITTRO AP Epitaph MOTOcross ride BMX Skateboarding Stance TRANSWORLD SURF SPIN



It's commonly believed that the world of sports is unpredictable, that any team can beat any other team in any given sport on any given day, that the only thing you can say with certainty about sports is that nothing in sports is certain. We say FA! Today, more than ever, sports are as predictable as a noonday siren, and not quite as entertaining! Here's MAD's...

PERENNIAL



2 — Football announcer Keith Jackson broadcasts his annual "last game of his career." Whoa, Nellie!

JANUARY



24 — Favorite blows out underdog as Superbowl sucks beyond belief yet again.



30 — The NFL's Raiders threaten to move back to Oakland or Los Angeles, depending on which of those cities they're playing in now.

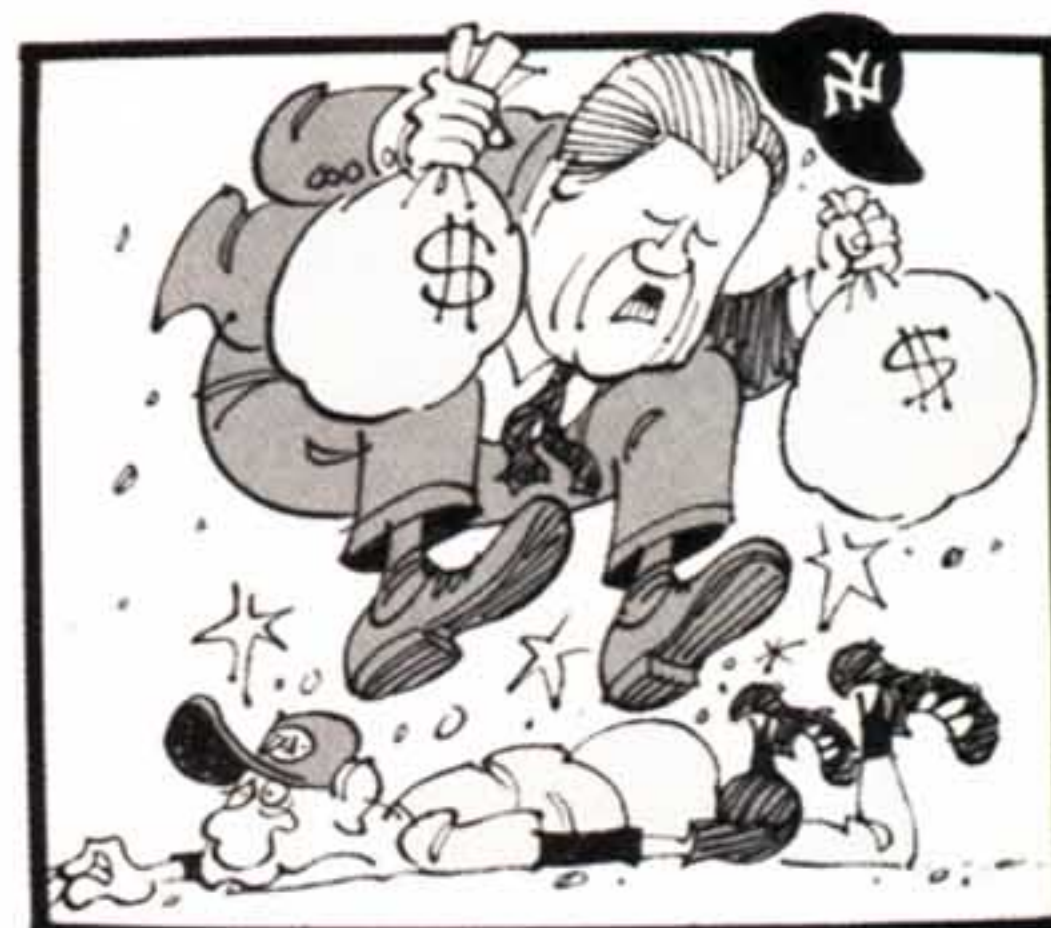
FEBRUARY



9 — FOX introduces yet another "graphic enhancement" gimmick in desperate attempt to make hockey watchable on TV. Broadcast rises in Nielsen ratings to #119, just behind the WB's *Charmed*.



11 — Some yahoo named Dale, Jeff or Sterling wins the Daytona 500.



21 — Baseball Spring Training begins. 24 small market teams virtually eliminated from pennant race.



9 — After his appeal for reinstatement is once again rejected, Pete Rose signs \$45,000 worth of autographs on his way out of the Commissioner's office.

MARCH



20, 21 — Four 16th seeded teams and three 15th seeded teams lose by an average of 48 points in opening round of NCAA Men's Basketball Tournament.



27 — Mike Tyson signs to fight a recently paroled retarded fighter with only slightly less intelligence than Tyson himself. At bizarre pre-fight weigh-in, Tyson threatens to "father his opponent's grandmother." Bout postponed.

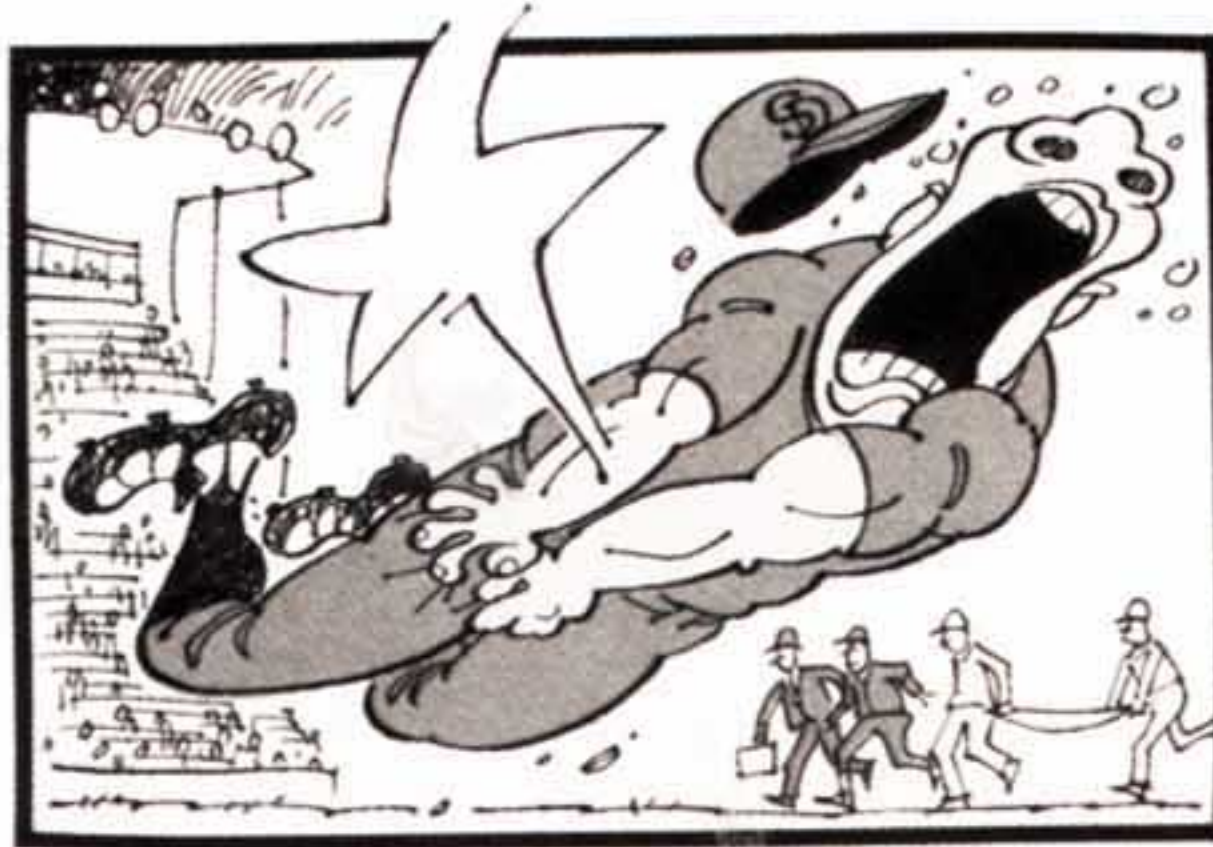
SPORTS' CALENDAR

ARTIST: PAUL COKER WRITER: MIKE MIKULA

APRIL



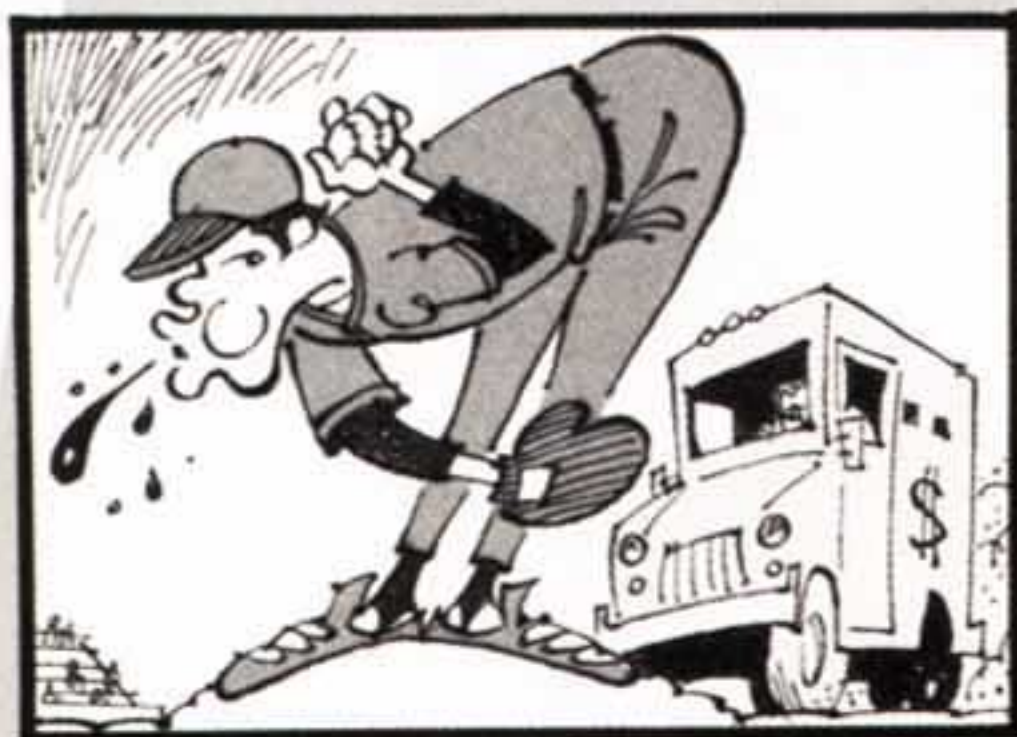
1 — Baseball season opens, Gary Sheffield insists he's a "changed man."



2 — Second game of baseball season. Rickey Henderson begins 11-week stay on disabled list after "pulling hammy."



27 — Tyson bout with paroled retarded fighter rescheduled.



1 — Yankees suffer tough three-game losing streak; purchase contract of National League's top starting pitcher from small market team that can't afford to pay him.

MAY



15 — Sportscaster Leslie Visser wears a ridiculously oversized hat at the Kentucky Derby.



24 — Mike Tyson stops taking medication, drives car through Connecticut mansion, destroying three floors. Bout with paroled retarded fighter postponed again.

JUNE



14 — NBA finals conclude. Mayor of championship city estimates damage caused by rioting fans at \$250 million.



19 — Last game of NHL Stanley Cup Finals concludes at 11:46 pm; Stanley Cup urinated in by fan at Detroit bar at 1:03 am.



27 — L.A. Clippers squander #1 draft pick.

PERENNIAL SPORTS CALENDAR

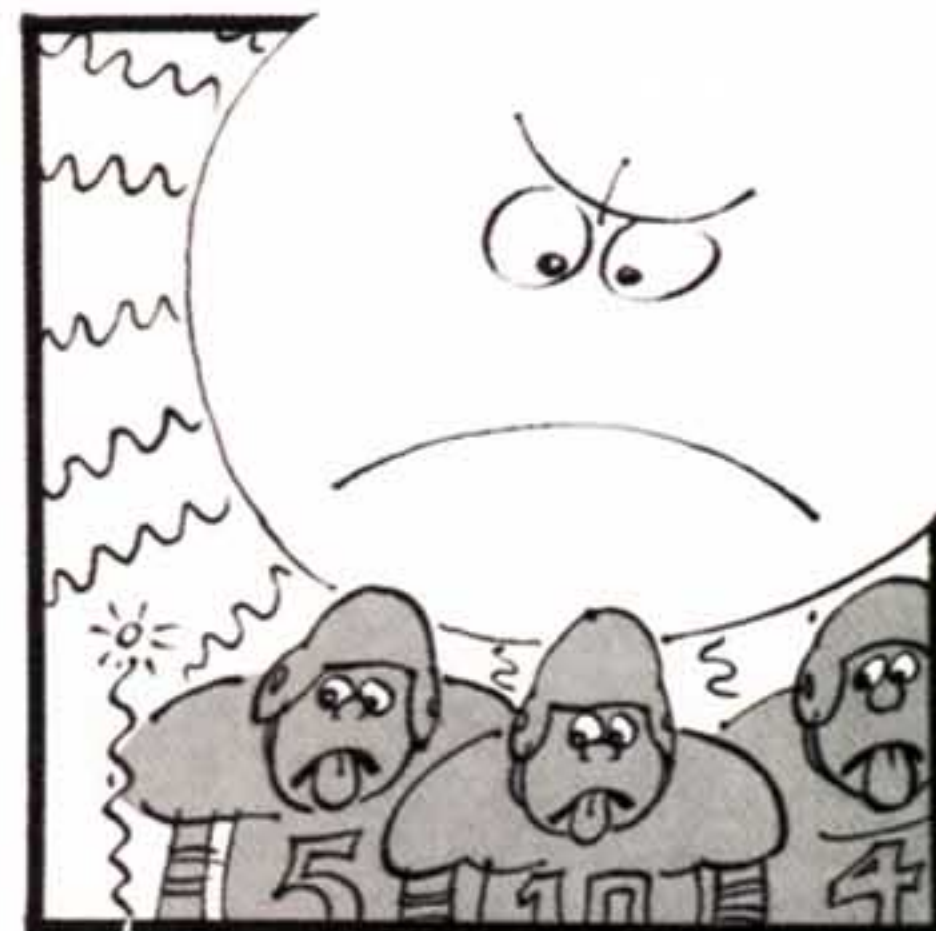
JULY



8 — Venus and Serena Williams' father, Richard, makes a total ass of himself in post-Wimbledon press conference rant.



15 — Yankees suffer tough three-game losing streak; purchase contract of National League's top homerun hitter from small market team that can't afford to pay him.



26 — First high school football player of the year collapses and dies of heat exhaustion after full-gear practice in 99-degree heat.



10 — The tallest Taiwanese 12-year-olds you've ever seen win the Little League World Series.

AUGUST



16 — Mike Tyson threatens to immolate himself when local officials deny him permit to keep tigers on his Southampton estate. Bout with paroled retarded fighter postponed yet again.



30 — America's most prominent lesbians attend WNBA Championship Game.

SEPTEMBER



1 — NFL season opens. Even though he's retired, Troy Aikman concussed.



9 — Yankee manager, coach and/or player becomes afflicted with life-threatening illness that will unify team and propel them to win the World Series.



23 — Sammy Sosa hits 66th homerun. Cubs lose 105th game.



9 — Heavily-favored Atlanta Braves choke in postseason series.

OCTOBER



16 — Mike Tyson breaks hand while beating Hooter's waitress' 6-year-old son. Bout with paroled retarded fighter postponed once more.



30 — NBA season begins. Shaquille O'Neal hits one of his first two free throws, putting his percentage at 50%, the highest it will be all season.

NOVEMBER



1 — NBA star releases extremely crappy rap album.



9 — Emaciated, impoverished, yet extremely fast Third World runner wins NYC Marathon.



29 — God instructs Deion Sanders to return punt 45 yards, then fumble.



8 — Heisman Trophy awarded to future NFL bust.

DECEMBER

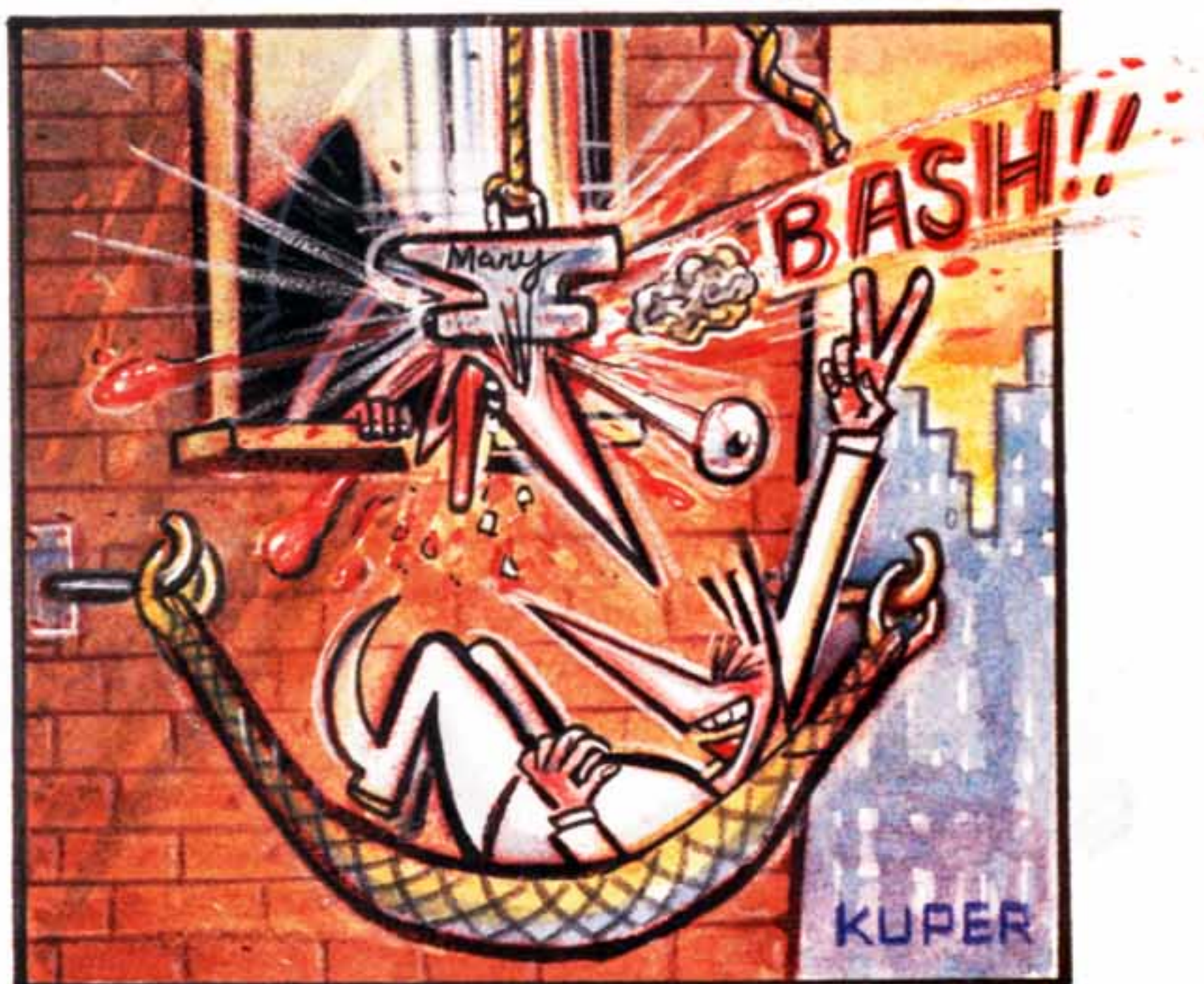
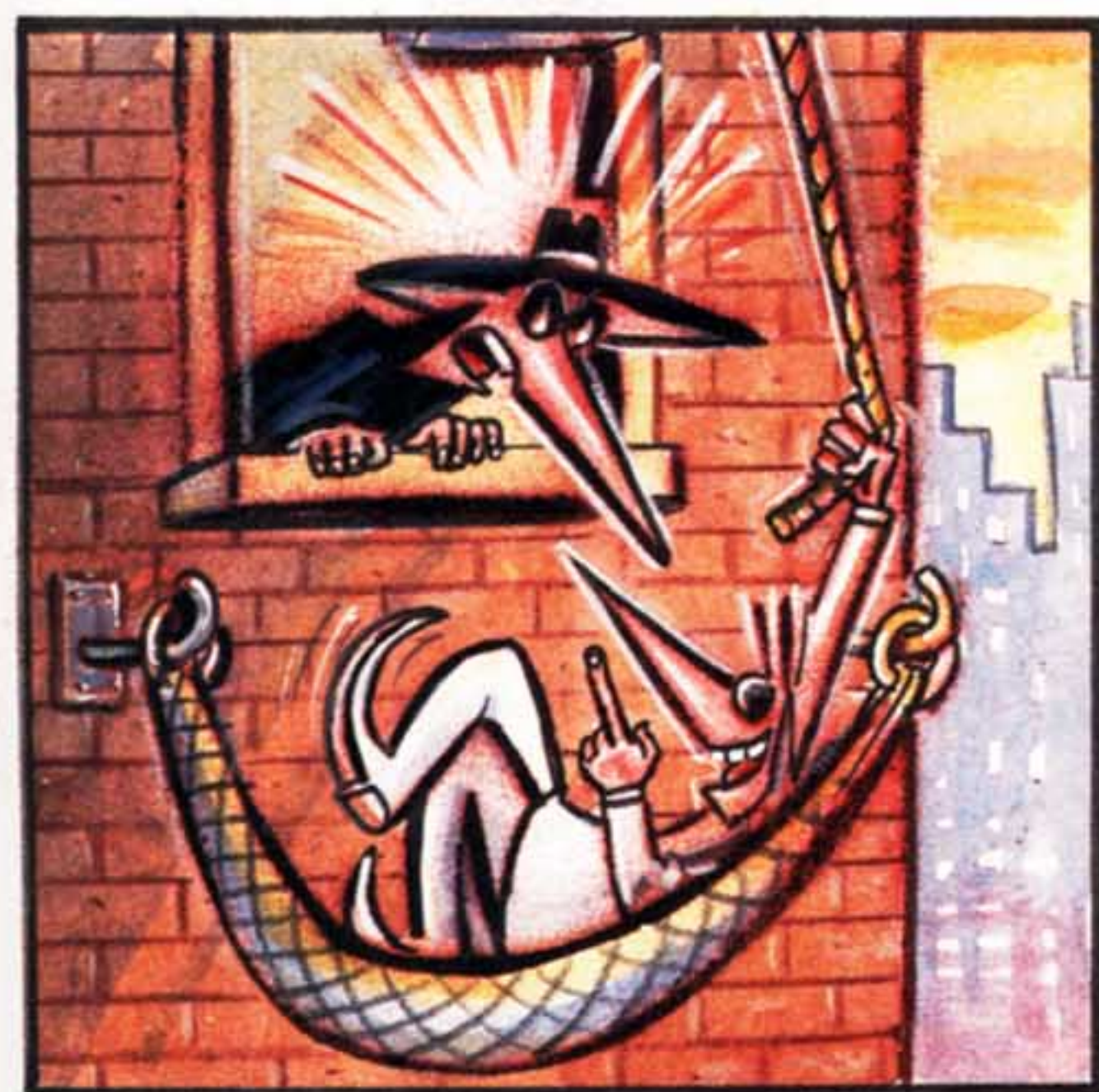


15 — Dodgers sign overrated pitcher who will win a total of 3 games for them in his entire career to a 6-year, \$131 million contract.



15 — Tyson bout with paroled retarded fighter rescheduled.



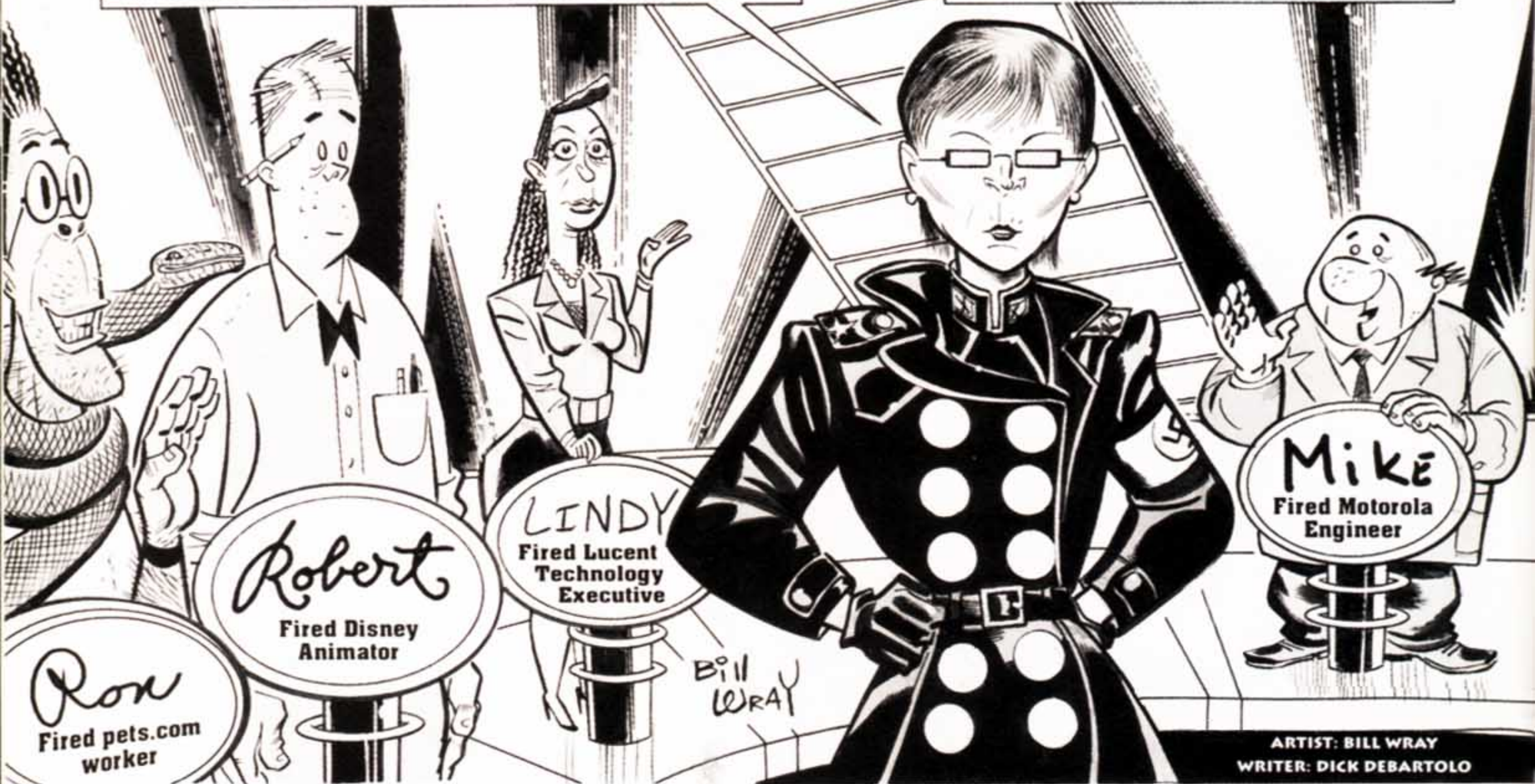


These eight incredibly stupid people have actually agreed to be humiliated on national television, as contestants on tonight's anti-game-game show! One of them might walk away with one million dollars, the rest will walk away with no money! But none will walk with dignity or pride, since round by round, they are reduced to human waste by our vicious host, and voted off by their teammates!

Now let's meet the host, Anne RobotOne, who is truly...

Welcome to — The Wicked Link! I'm Anne RobotOne, hostess of — The Weirdest Link! I love saying — The Wacky Link, which is good, because this is — The Freakiest Lick! NBC imported me from Britain to be the host, because they couldn't find anyone here in the United States with a more annoying, two-dimensional presence than me. The Wettest Link! Well, there is George W. Bush, but he's kinda busy trying to figure out what a President is supposed to do!

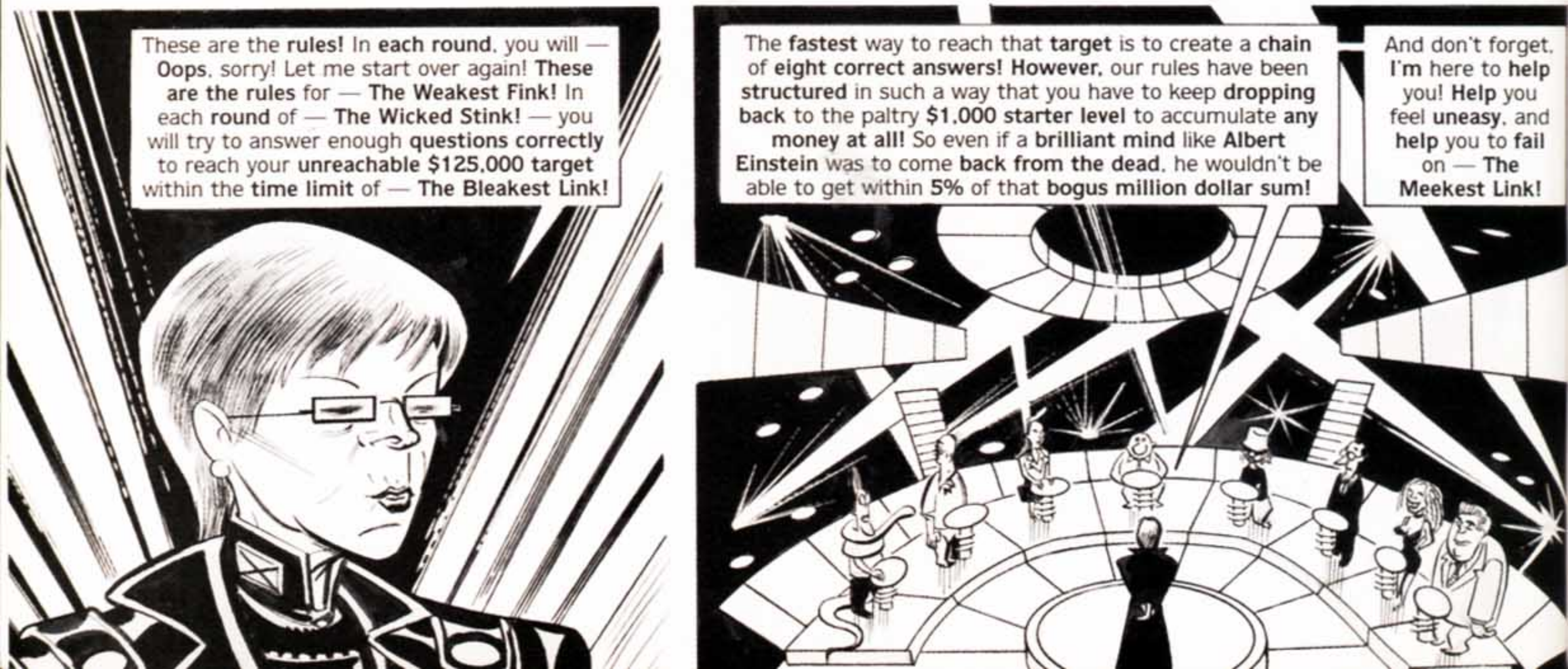
Here's how we play — The Wretched Link! Any of you eight people could win up to one million dollars! Of course, with the impossible rules we've devised to keep dropping the earning level back to \$1,000, the chances of actually winning one million dollars is about the same as the chance of me winning a Nobel Peace Prize!



These are the rules! In each round, you will — Oops, sorry! Let me start over again! These are the rules for — The Weakest Fink! In each round of — The Wicked Stink! — you will try to answer enough questions correctly to reach your unreachable \$125,000 target within the time limit of — The Bleakest Link!

The fastest way to reach that target is to create a chain of eight correct answers! However, our rules have been structured in such a way that you have to keep dropping back to the paltry \$1,000 starter level to accumulate any money at all! So even if a brilliant mind like Albert Einstein was to come back from the dead, he wouldn't be able to get within 5% of that bogus million dollar sum!

And don't forget, I'm here to help you! Help you feel uneasy, and help you to fail on — The Meekest Link!



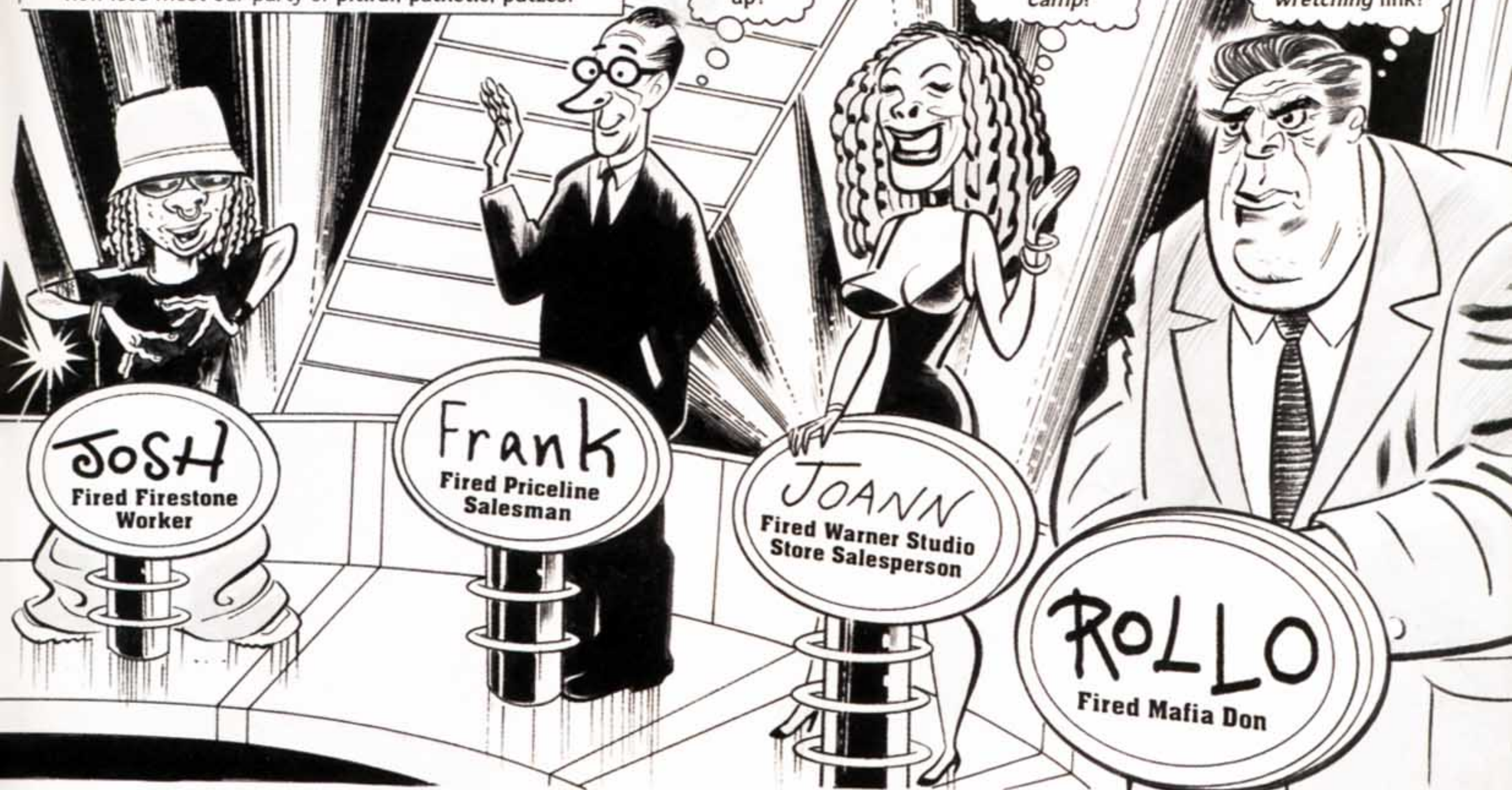
THE WICKED LINK!

These eight contestants don't know each other, which is strange, because they've been backstage together for hours planning strategies, and have rehearsed together for the past three days! However, to try to generate a bit of tension, they will pretend not to know each other, as round by round we eliminate the player who is — The Wussy Link! Now let's meet our party of pitiful, pathetic, putzes!

My God, does she ever shut up?

She's a Marine Drill Sergeant in drag! She should be on Fox's *Boot Camp*!

If she pauses one more time and then says: "The Wretched Link," I'm going to become the wretching link!



If you get your question wrong, you break the chain and lose all the money in the chain! However, if you say the word **BANK** before your question is asked, the money is safe, but we start a new chain! At the pitiful \$1,000 mark! At the end of the round, only the money that is banked can be carried over to the next round! If for any bizarre reason you start to win a large amount of money, we'll add some new rules to knock it back down to a piddling sum!



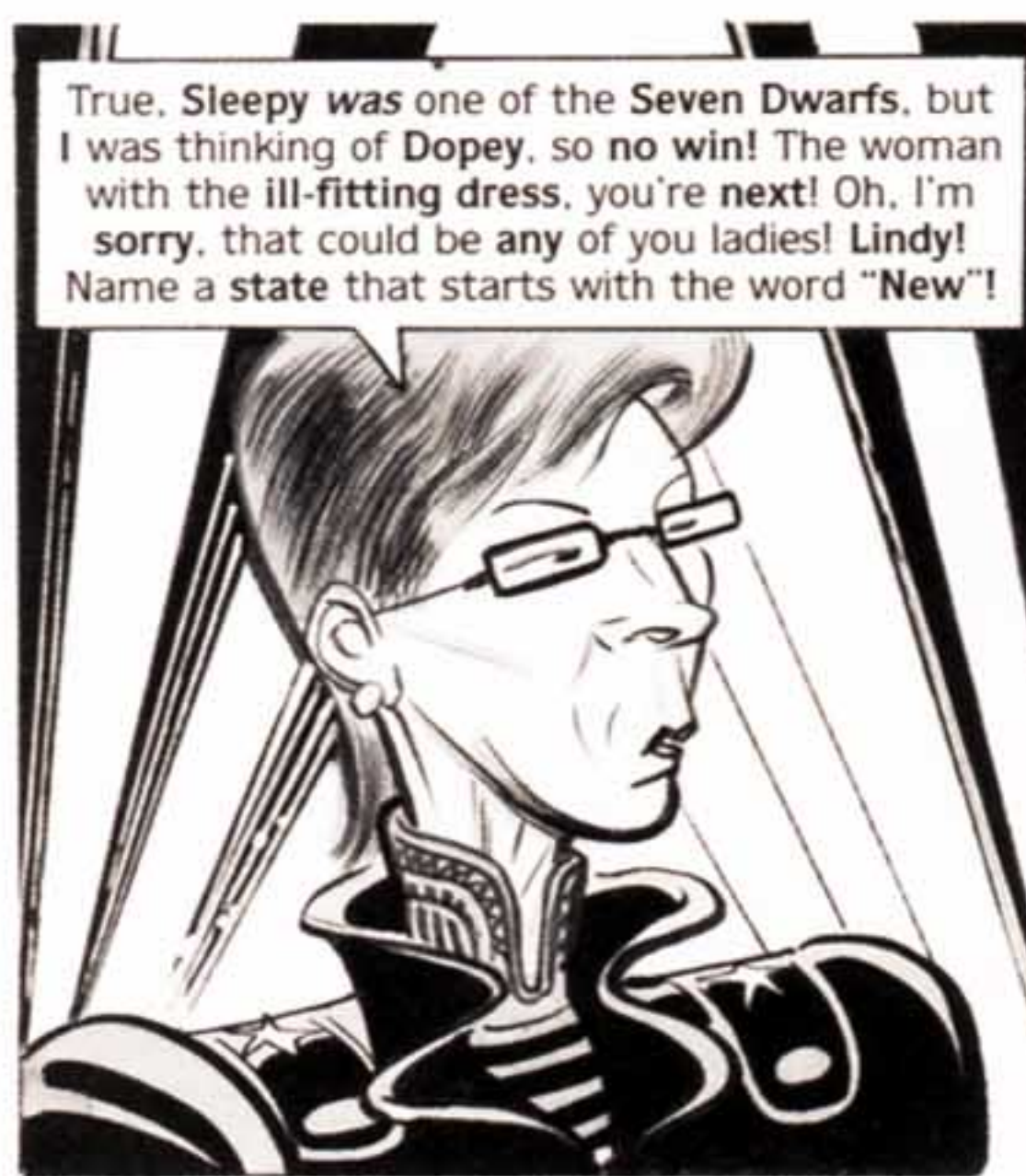
This show is kind of complicated, isn't it?

Not really! Once you watch a round or two, it becomes very clear!

All those complicated rules become very clear?

No, the fact that any of our home audience with half a brain will never watch this show again becomes very clear!







The fired **pets.com** worker with the awful breath! This is your question. I hope you'll be able to understand it. It's in English! By the way, in addition to bad breath, you also have bad posture! Stand up straight, Ron! Here's your question. How many stripes are there on the flag —

13!

You suffer from premature enunciation. Ron! Now I'll finish the question! How many stripes are there — on the flag of Russia! Obviously none, like the amount of brains you have!

Where did NBC find this sadistic woman host?

I believe she came over from England.

England? Sounds more like she came over from Germany! Nazi Germany!

At college, did you major in stupidity, Ron?

Don't strain yourself, Ron, trying to string more than one word — one word — one — er —

Oh my God! Anne's prompter stopped! She's dead if she can't read every put-down off that monitor! Tell her in her earpiece to end the round, or people will know this whole thing's just a big, expensive, bad act!

Team, that is the end of round one!

What? The clock says we have 45 seconds left!

Er...er... I felt the game was a little slow! I knocked some time off!

45 seconds ain't gonna help speed up this show! Knock off 45 minutes and we might see some improvement!

I'm bored with your complaining! You're finished! Good-bye!

Out of a possible \$125,000, you bungling bag of buffoons banked a pitiful, piddling, paltry, zero! Let's vote one of you the hell off this stage!

So contestants get voted off the show, just like on *Survivor*!

Well, not exactly like on *Survivor*! On *Survivor*, people at home are *interested* in who stays and who goes! On *this* monotonous show, no one could care less about what happens to the contestants!

Hmmm...the computer says there are 240 votes to get Anne RobotOne the hell off this stage!

There are only eight contestants! How could she get 240 votes?

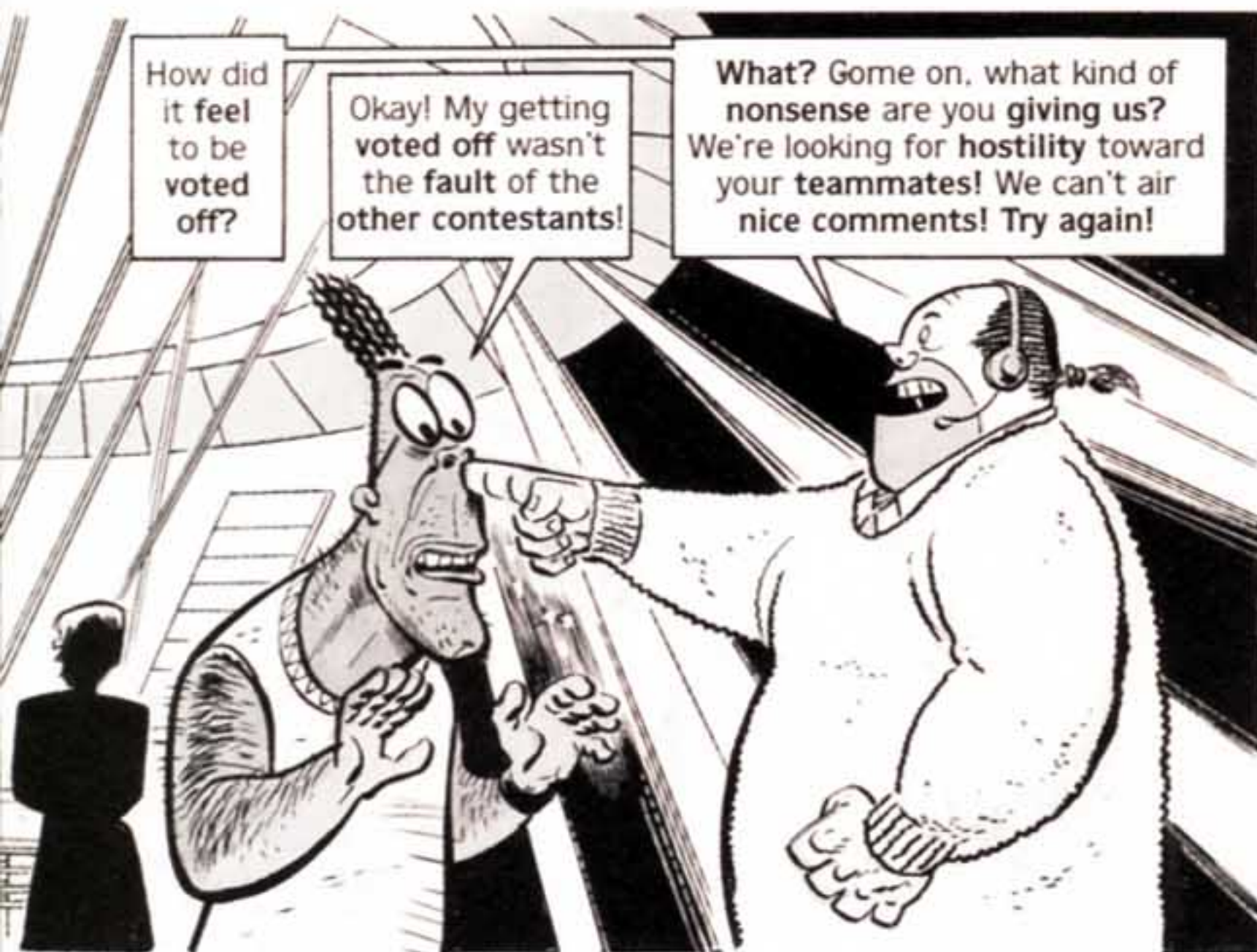
Eight contestants, 212 people in the audience, and 20 people on the staff! No one can stand her! That's 240 votes to get her uptight ass out of here!



You have all voted Ron as **The Leakiest Link!** Hard choice, since you all suck! Strangely, Ron, you voted for yourself as **The Sneakiest Link!**

Yes, I figured a stroll down "**The Walk of Fame**" is a picnic compared to staying up here on the stage with you!

Good-Bye, Good Riddance! That sign - **E - X - I - T**, is the one you go out! I understand Ron's family came to watch, and they're in the studio audience! Throw those pathetic parents out of here too! They should be ashamed of giving birth to that buffoon! We'll be back with more fun, right after this!



How did it feel to be voted off?

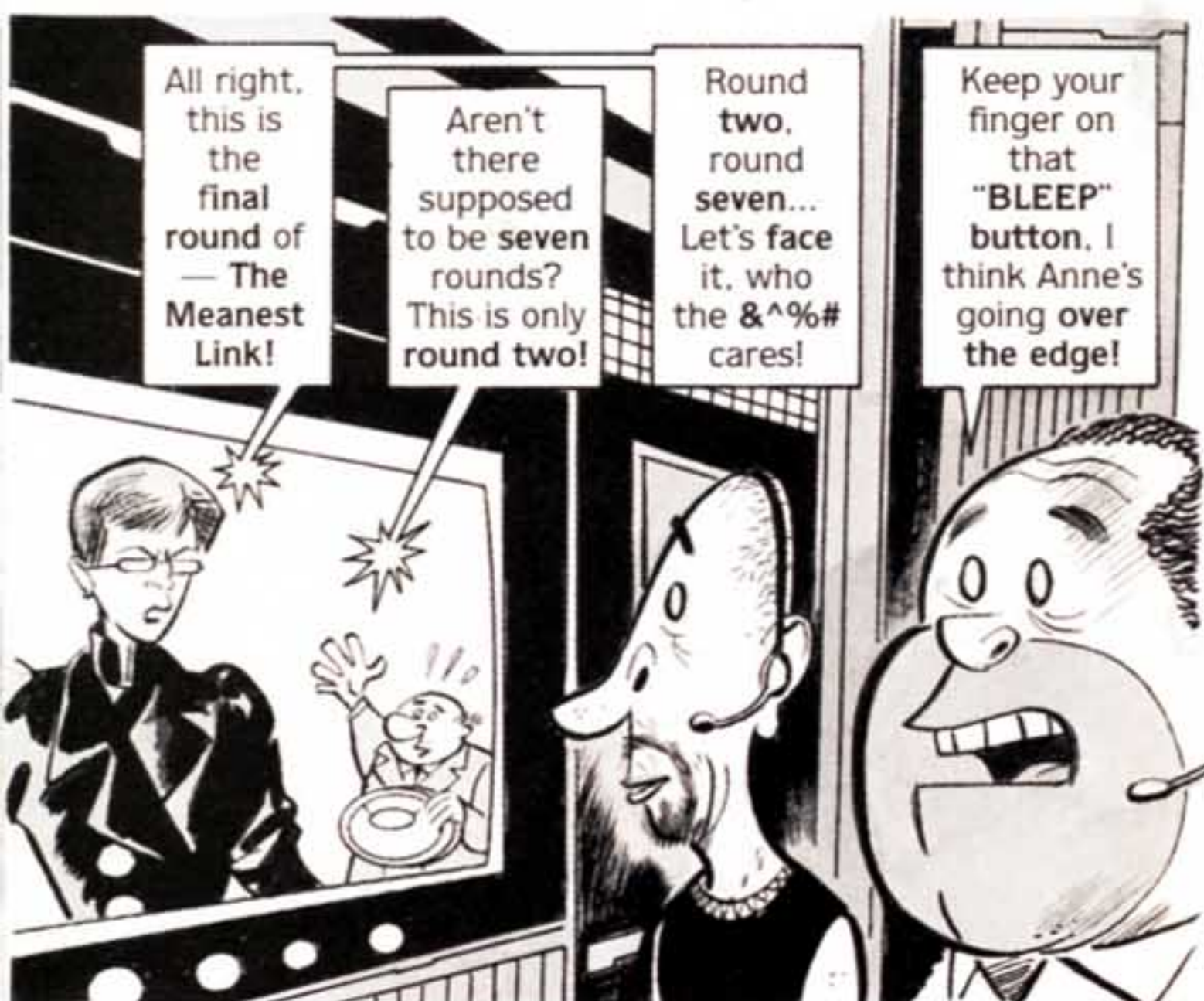
Okay! My getting voted off wasn't the fault of the other contestants!

What? Come on, what kind of nonsense are you giving us? We're looking for hostility toward your teammates! We can't air nice comments! Try again!



Those traitors! I thought we were a team! I held back on my answers so I wouldn't show up my team members as the stupid dimwits they really are!

Excellent! That's exactly the kind of true feeling I knew you could fake!

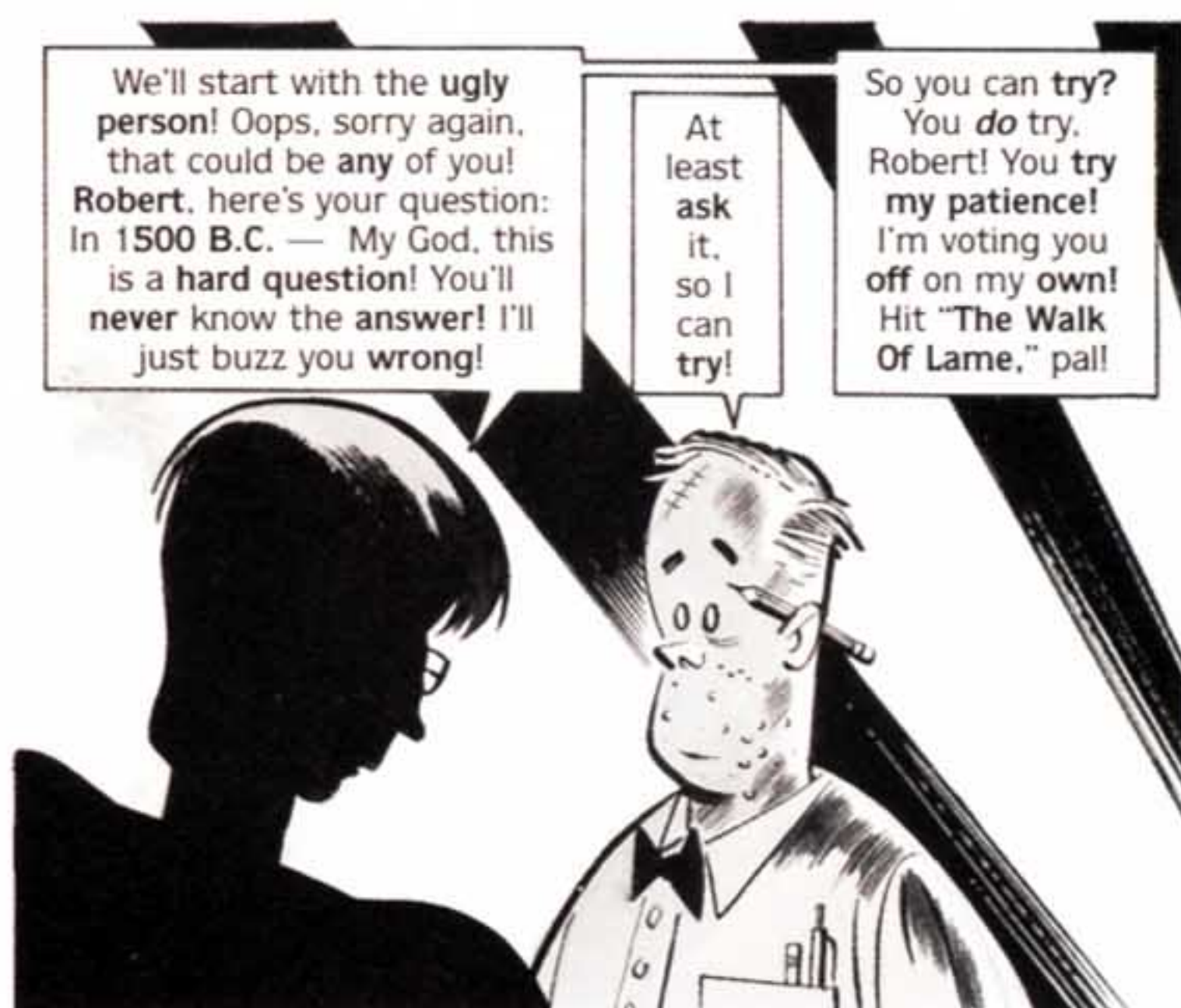


All right, this is the final round of — **The Meanest Link!**

Aren't there supposed to be seven rounds? This is only round two!

Round two, round seven... Let's face it, who the &^%# cares!

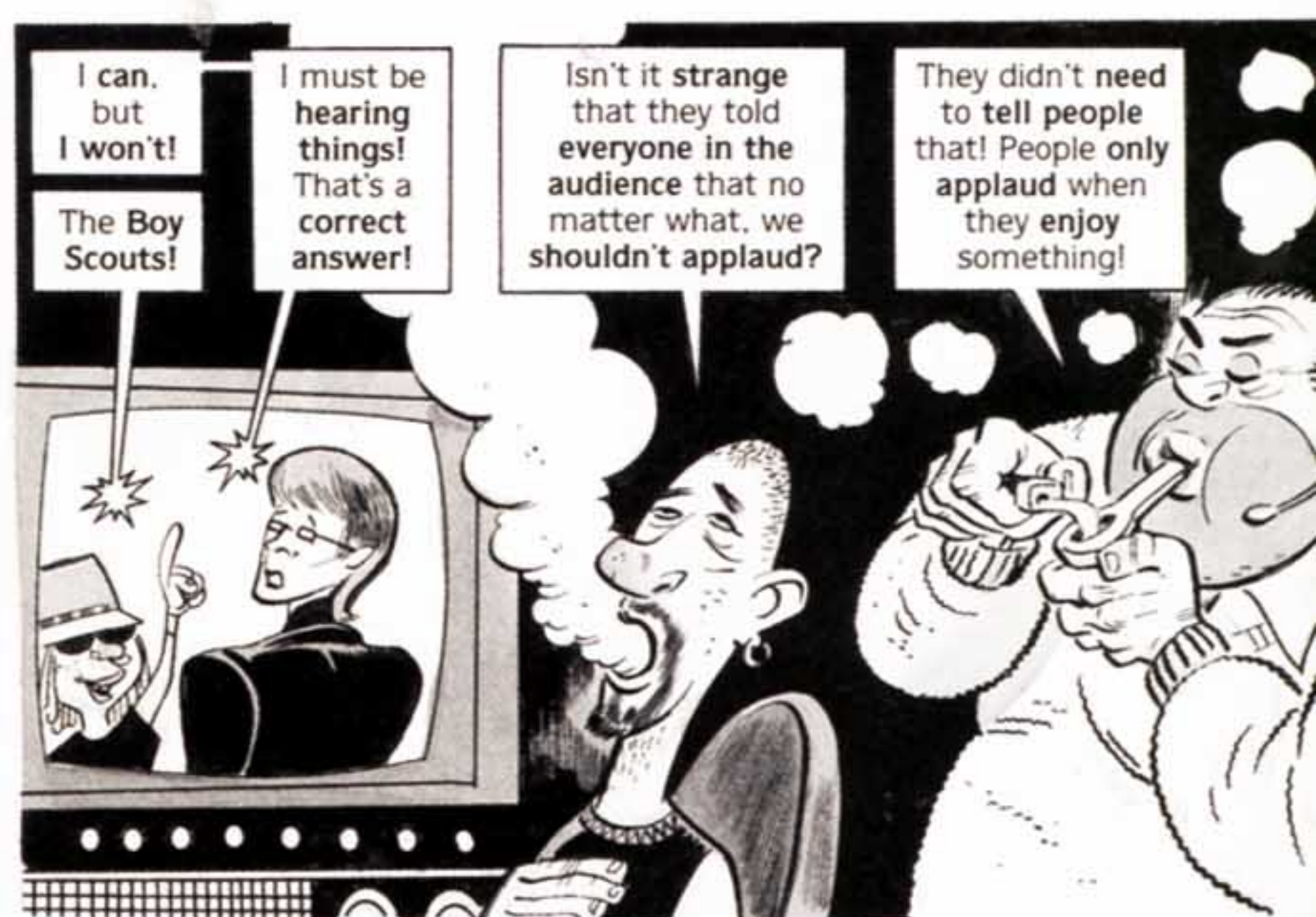
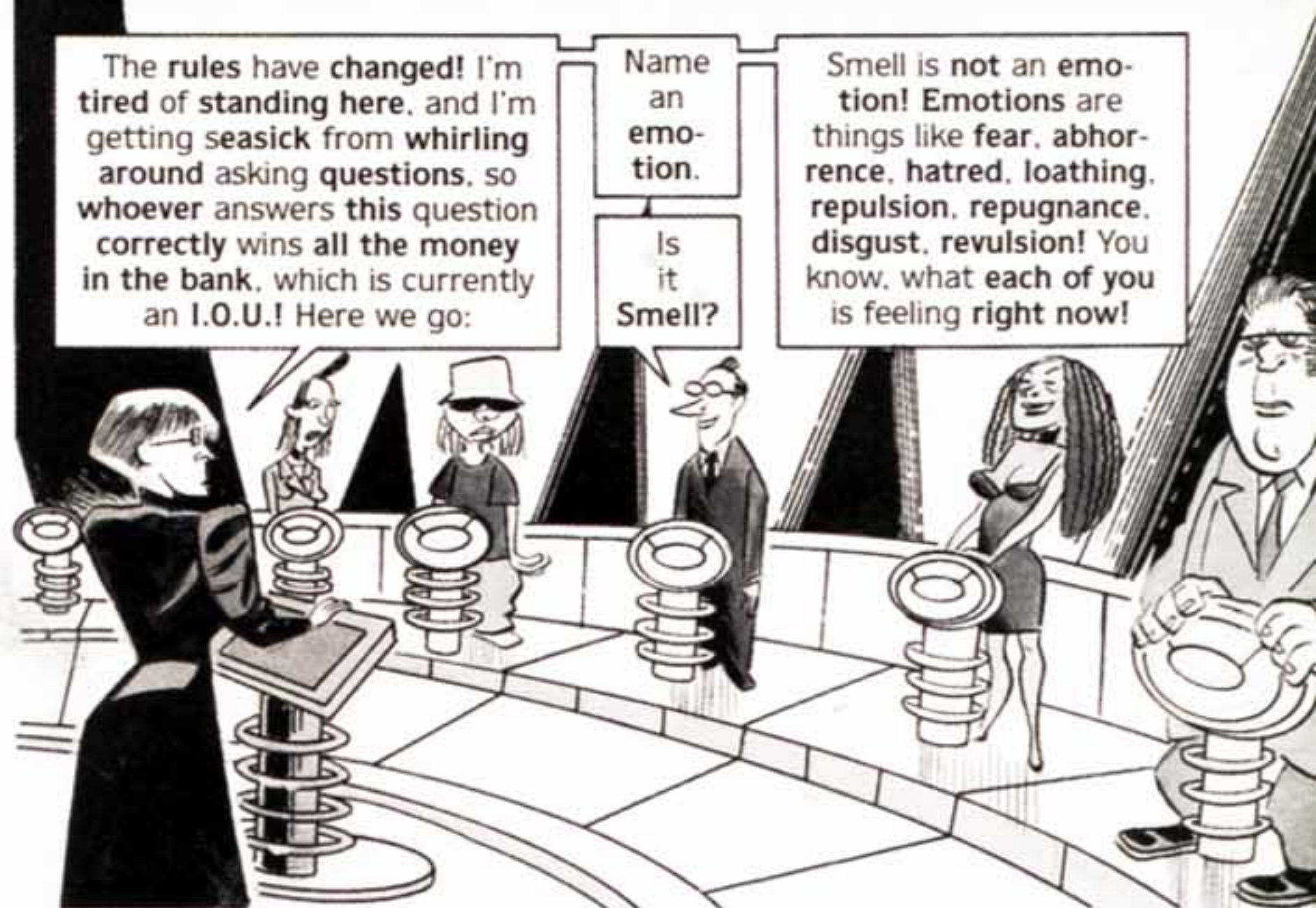
Keep your finger on that "**BLEEP**" button, I think Anne's going over the edge!



We'll start with the ugly person! Oops, sorry again, that could be any of you! Robert, here's your question: In 1500 B.C. — My God, this is a hard question! You'll never know the answer! I'll just buzz you wrong!

At least ask it, so I can try!

So you can try? You *do* try. Robert! You try my patience! I'm voting you off on my own! Hit "**The Walk Of Fame**," pal!



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GOVERNMENT
INCREASINGLY
CONCERNED ABOUT?

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