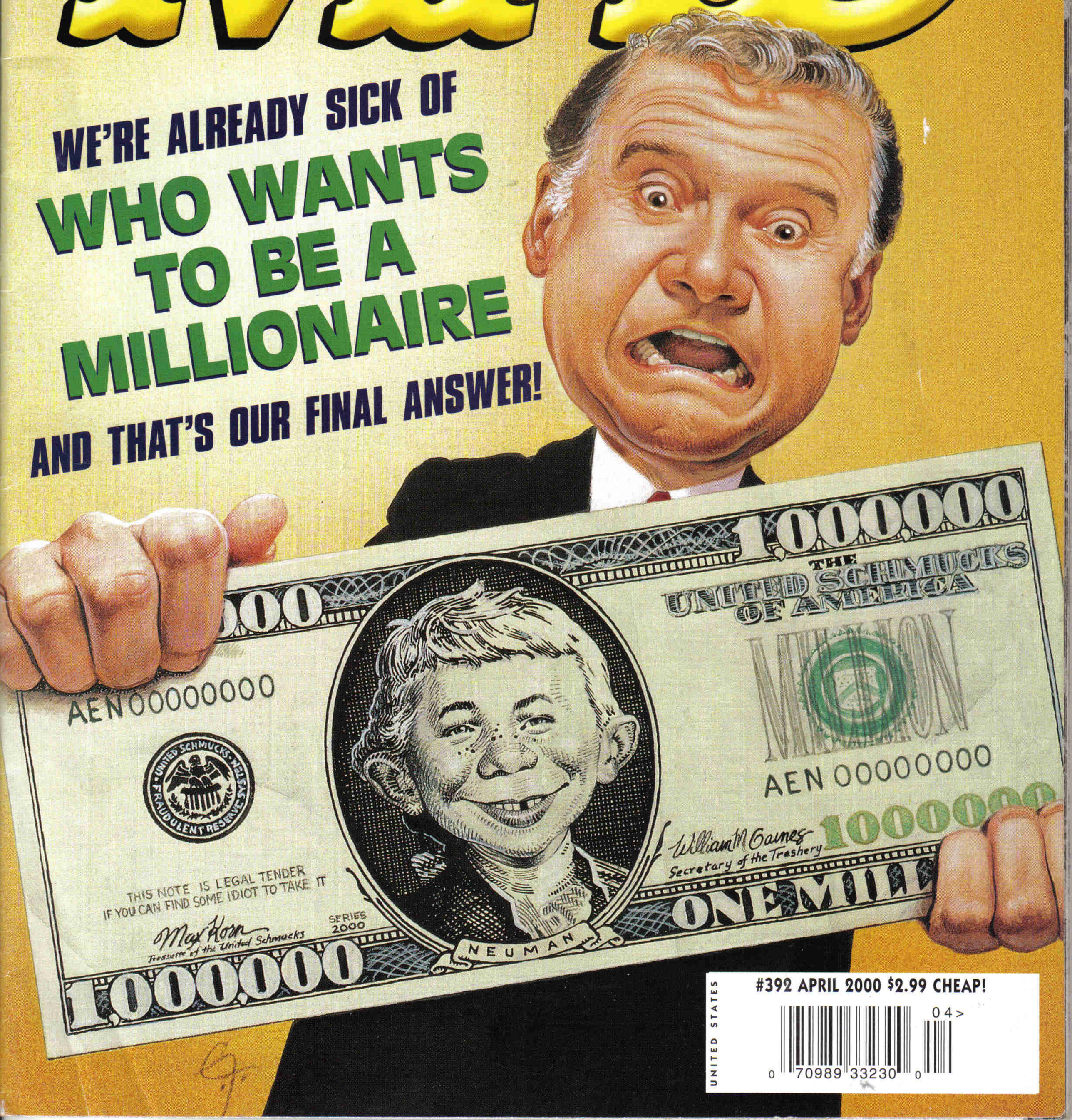
DAWSON'S CREEK • VH1's BEHIND THE MUSIC

MAD IND ®

WE'RE ALREADY SICK OF WHO WANTS TO BE A MILLIONAIRE

AND THAT'S OUR FINAL ANSWER!



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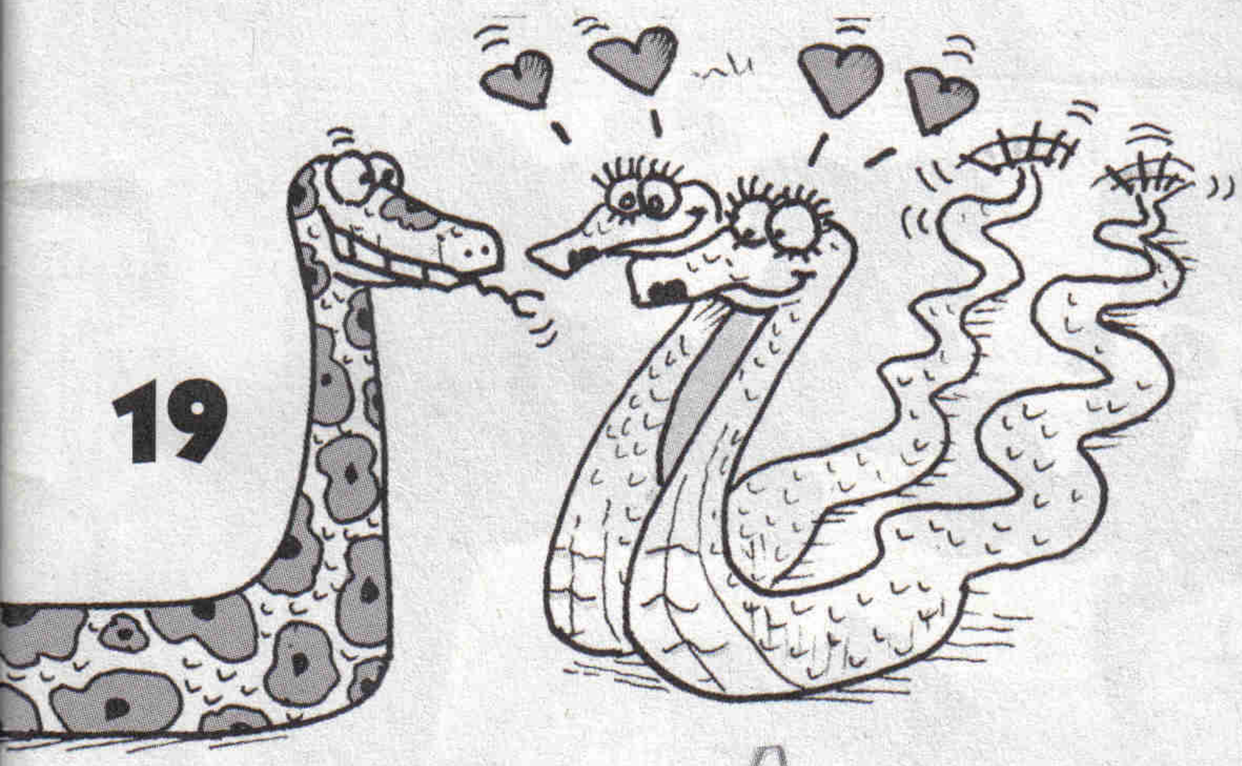
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MAD

NUMBER 392

APRIL 2000



19



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MAD Editor's Note

As you probably already know, America Online has purchased the parent company of MAD Magazine, Time Warner. In the future it will be known as AOL Time Warner.

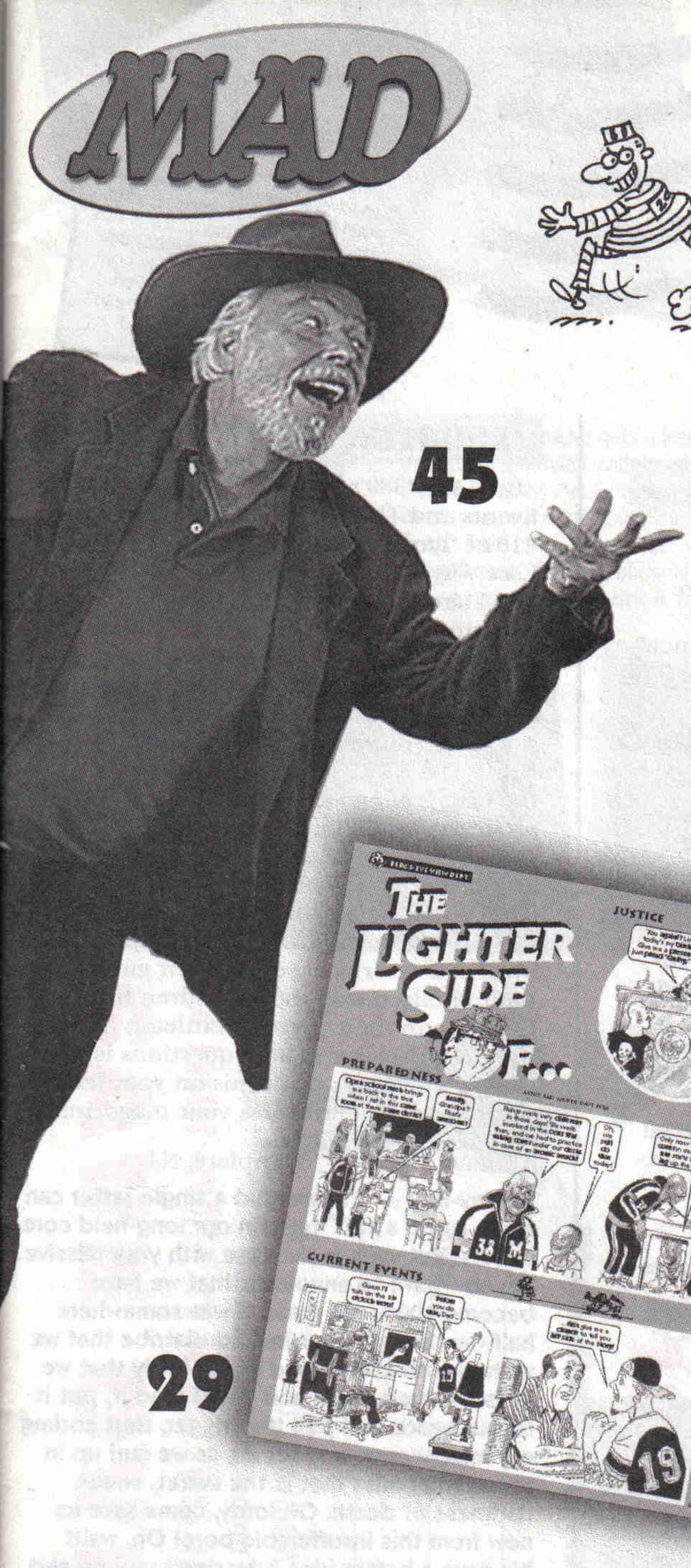
The question arises: Will MAD continue to be hard on AOL, poking fun at every phase of its operation, as it has since AOL came into being?

The answer, of course, is a definite YES! We, the editors of MAD, are a fearless lot, and nothing here has, or will, change!

Of course, it will be harder to poke fun at AOL, given their dramatic improvement in service. We're not sure if that is due to the millions they have spent (wisely) in buying brand new state-of-the-art equipment. Or perhaps it is AOL's outstanding leadership, starting with its brilliant founder, Stephen Case (Or as we prefer to call him, our buddy, Steve.)

No, our sights will not be lowered, our guns will not be unloaded! We will still target online services, especially those REAL crappy ones like Prodigy and Juno. You know what we mean: the online services that REALLY suck. The ones that could take a lesson from the leader in online services, AOL!

Fearlessly yours, The Editors



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THIS MONTH IN HISTORY

APRIL

SUN	MON	TUES	WED	THURS	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

1904
Ted Head Cheese Invents Head Cheese

1215
Nostradamus Predicts Millions Will Be Ripped Off By The Psychic Friends Hotline

1947
Spaceship Carrying Actor James Woods Crashes To Earth

1993
Bill Clinton Introduces First All-You-Can-Eat Dessert Bar At White House State Dinner

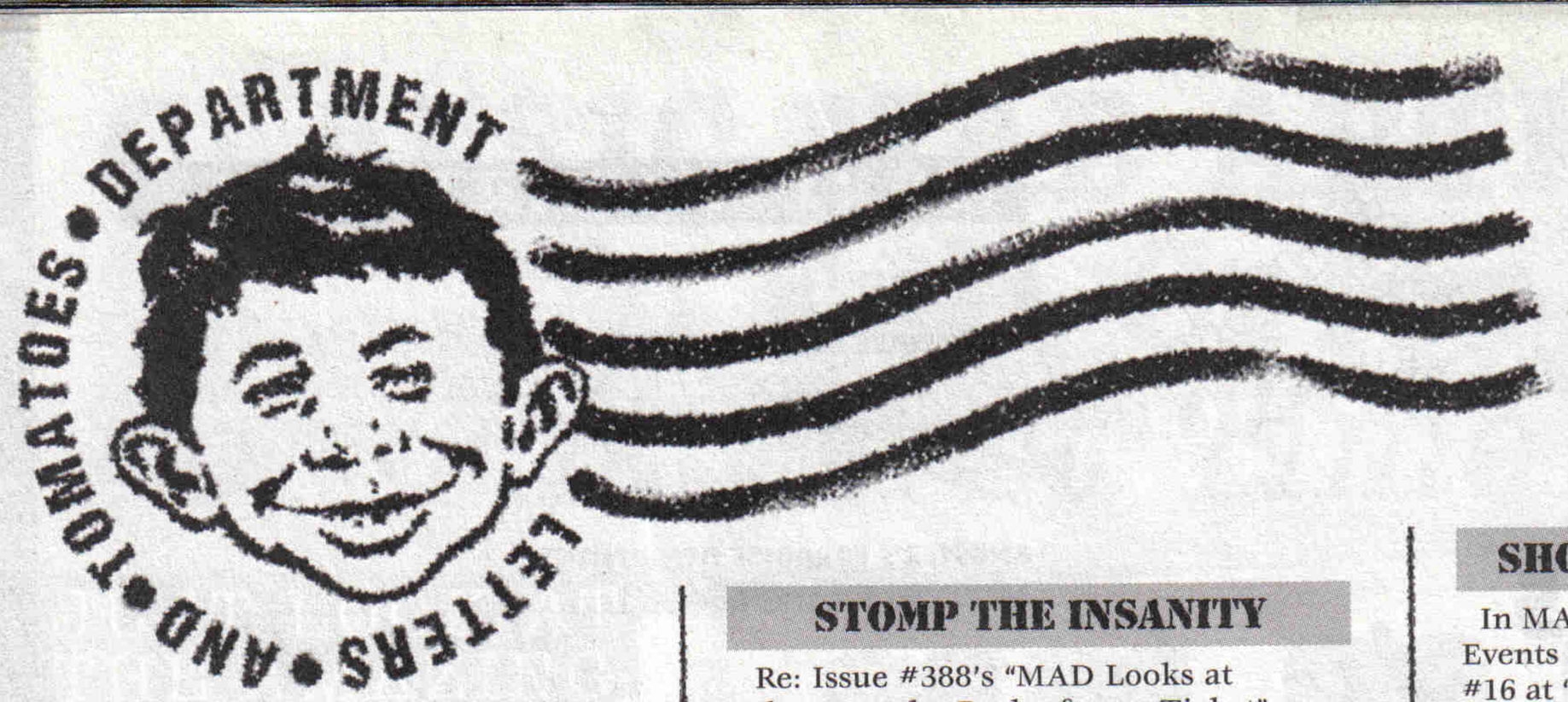
1942
Joe Calamia Becomes First NYC Cabbie To Give A Nun The Finger

"All lawyers are cut from the same cloth — fleece!"



FRONT COVER ARTIST: C.F. PAYNE

BACK COVER ARTIST: SCOTT BRICHER
BACK COVER WRITER: DARREN JOHNSON



HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 392, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

DATE MAIL

On the very first page of issue #389, under the Mad logo, the date reads "January 1900." Is this a result of the dreaded Y2K bug, or did you just slip that in so schmucks like me would write letters like this about how goofy you are?

Jack Hornsby, Mandeville, LA

Jackie — We wish we were that clever. In truth, our entire Y2K compliance program was run by none other than that bumbling idiot Godfrey. We thought we had stopped the presses in time, but it's clear that you got one of the copies with 1900 in it. We contacted famed logographer and misprint expert Hans Brickface of Han's Bric-A-Brac & Boo-Boos and asked him to assess what such an issue would fetch at auction. A startled and delighted Brickface said he wouldn't sell that issue at auction for under $3,000. It looks like the new millennium is getting off to a Y2ok start for you! Thanks for writing! —Ed.

STOMP THE INSANITY

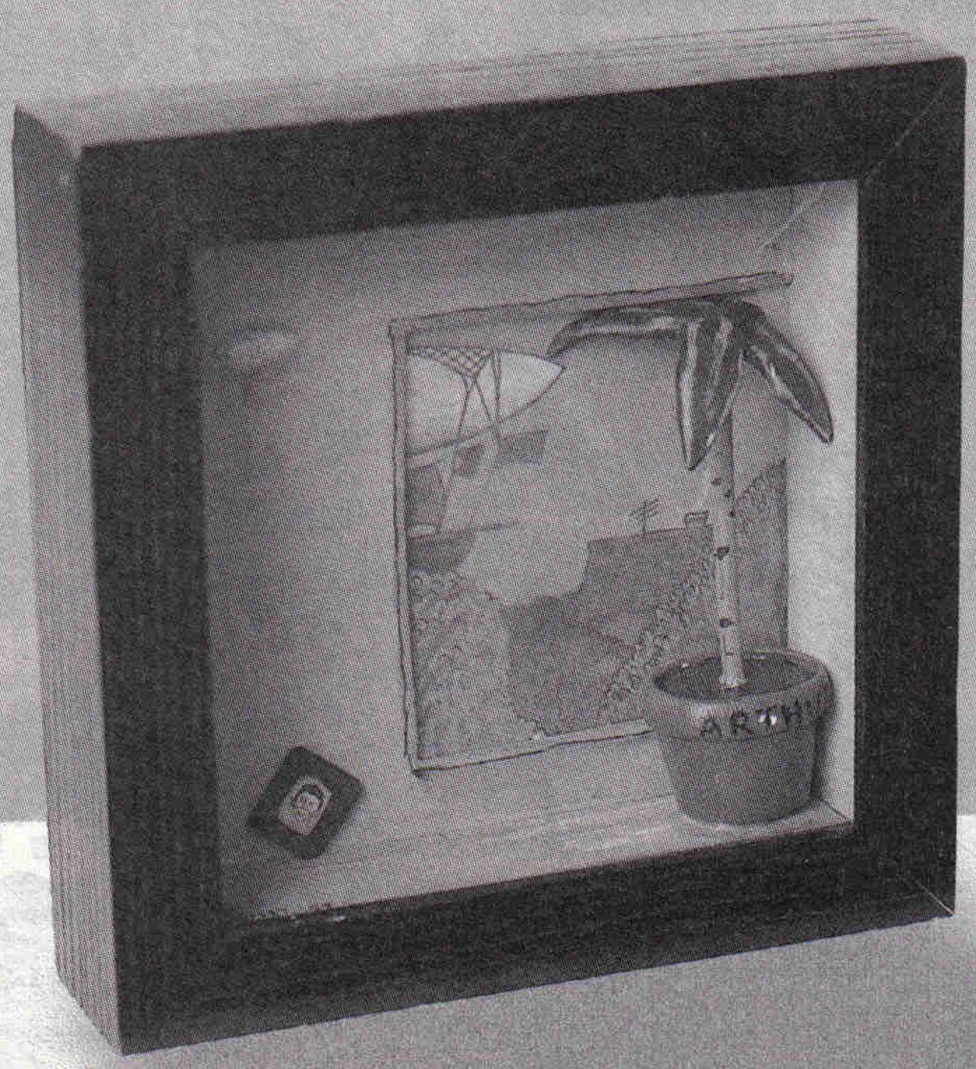
Re: Issue #388's "MAD Looks at What's on the Back of your Ticket" Riverdance stub. Obviously there are no Irish step dancers on your staff! Anyone knows that "Lord of the Dance" is "Stompity Stomp Stompa" and "Riverdance" is "Tikaty Tikki Tikki." You are getting the shows mixed up!

Steve Turner, Portland, OR

Steverino — Au contraire, it is YOU who have mis-stepped with your missive! It just so happens that MAD's own Duck Edwing (Formerly Ireland's favorite son Duck O'Edwing, before coming to America and changing his name for professional reasons) was the original Lord of the Dance. Duck assures us that "Stompity Stomp Stompa" is the correct sound effect for *Lord of the Dance*. Had it been "Klippity Klippity Klop," we would have been referencing the special All-Equestrian *Lord of the Dance* production, currently on tour in the former Soviet Union. Tikity Tikki Ta Ta! —Ed.



LIVE AND LET DIORAMA



We at MAD love getting mail, cause we never know what little gem of a surprise will be in the package. For example, just the other day, the postman delivered a package from Mike "Sport" Murphy from Ronkonkoma, NY. After being swept by the MAD bomb squad (routine procedure), we opened it up to discover a delightful diorama which we now giddily present here. Nice job, Sport!



SHOOTING HIS MOUTH OFF

In MAD #389's "The 20 Dumbest People, Events and Things of 1999" you lash out in #16 at "Random Acts of Senseless Violence." I see why one would think this is dumb, and I agree. It was the second half that bothered me where you wrote "And as long as the NRA has Congress in its pocket, nut jobs will have easy access to guns and the body count will rise." How could you possibly blame these acts of violence on the NRA? The NRA's sole purpose is to preserve the values of our founding fathers who wrote the Constitution. Congress has nothing to do with it. Do you think making anti-gun laws will prevent psychopaths from going nuts and killing people? Did the already present law, which required gun owners to restrict access of their guns from their children stop those children from firing upon their peers in Littleton on April 20th? The answer to both questions is no! I know you won't print this on your letters page, because it criticizes your magazine.

Thomas Morris IV, Thorofare, NJ

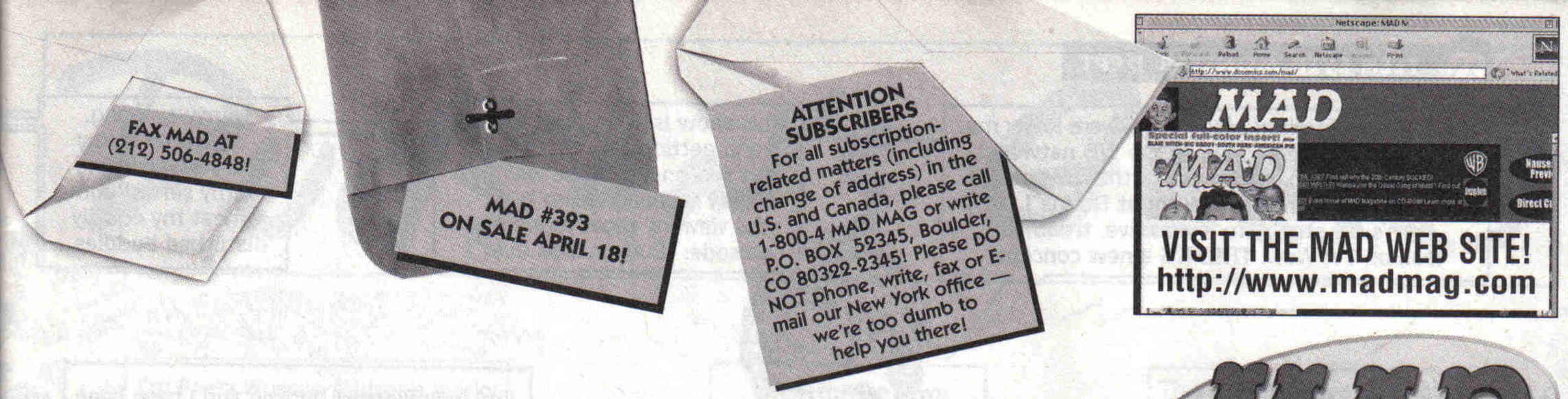
Tommy-Boy — It's rare that a single letter can make us do a 180° turn on our long-held core beliefs. But such is the case with your missive. We now have to announce that we have become 100% pro guns. It was somewhere halfway through your insipid diatribe that we wished with every bone in our body that we in fact owned a gun and could load it, put it to our heads and pull the trigger, thus ending our misery once and for all, as we curl up in the eternal bliss that is the sweet, sweet darkness of death. Oh lordy, come save us now from this insufferable bore! Oh, wait! We have a better idea, why don't you go and shoot yourself — that's a fine and dandy idea! Thanks for writing! —Ed.

"ABSENTEE EXCUSE NOTES"

In MAD #388's "Absentee Excuse Notes Through History" I noticed the daughter of Jean-Paul Sartre is wearing a Fieldston badge. I go to Fieldston and I am glad you have included our humble school in your magazine. Did his daughter go to Fieldston? If not, why did you put it in?

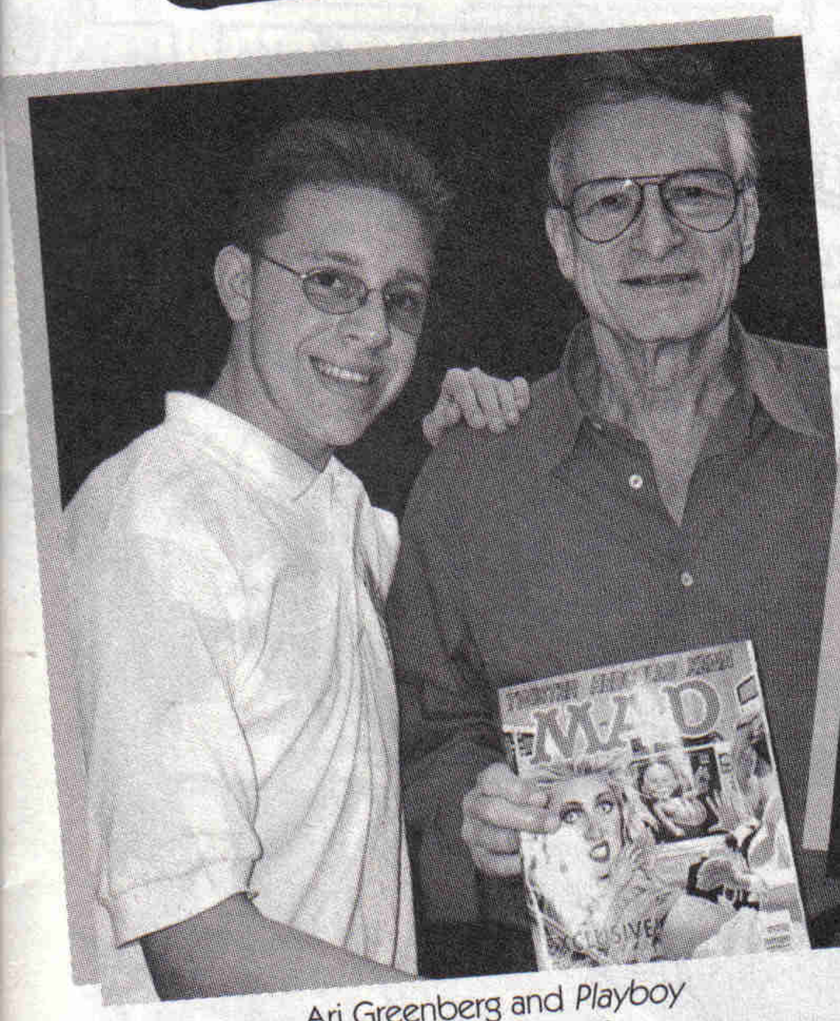
James deBoer, New York, NY

Jamie — The reason artist Mort Drucker put the Fieldston badge in the picture is because his granddaughter Katie Bachner is an outstanding, straight-A student at that fine institution. As for whether or not Sartre's daughter went there, we have no clue. We suggest you try the alumni office! —Ed. Class of '86

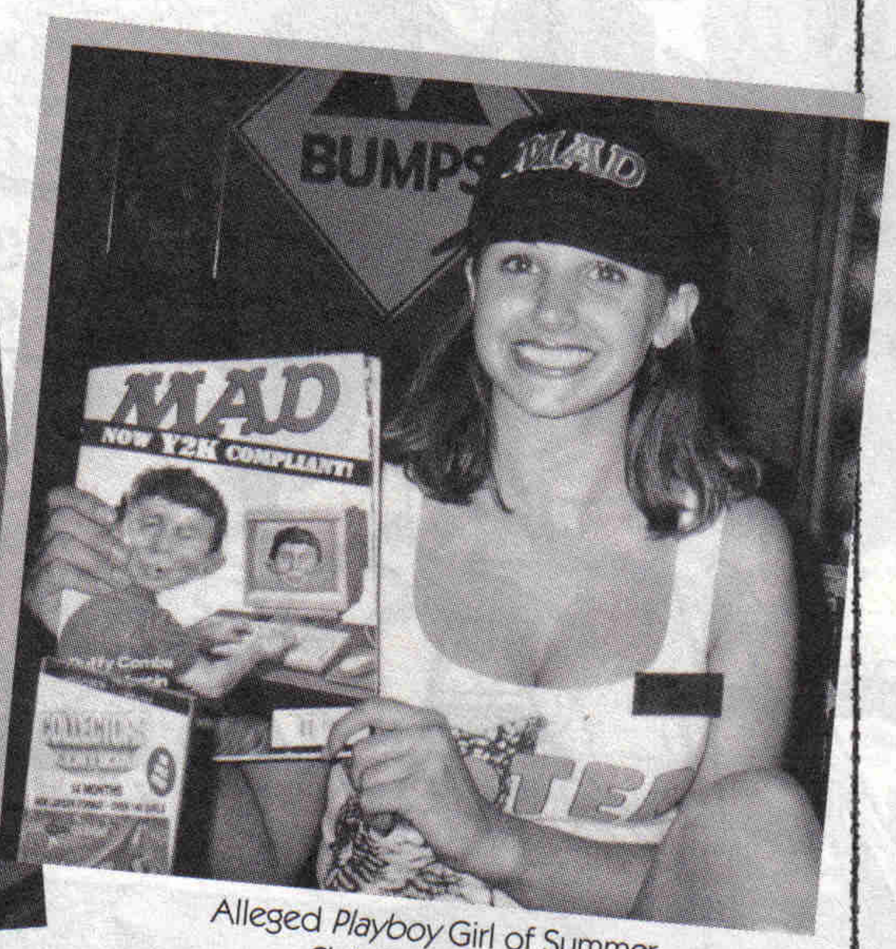


MAD CELEBRITY SNAPS

What kind of reader gets a free subscription to MAD? One who sends in a picture of himself with legendary pajama-clad *Playboy* publisher Hugh Hefner, mainly, Ari Greenberg of Los Angeles, CA, who will receive a three-year subscription! Speaking of *Playboy*, another quasi-Celebrity Snap from Jim Jeffers of Jacksonville, FL (he'll receive a one-year subscription) features alleged *Playboy* Girl of Summer Christina Kennedy. We're happy to reprint it for our young male readers' enjoyment!



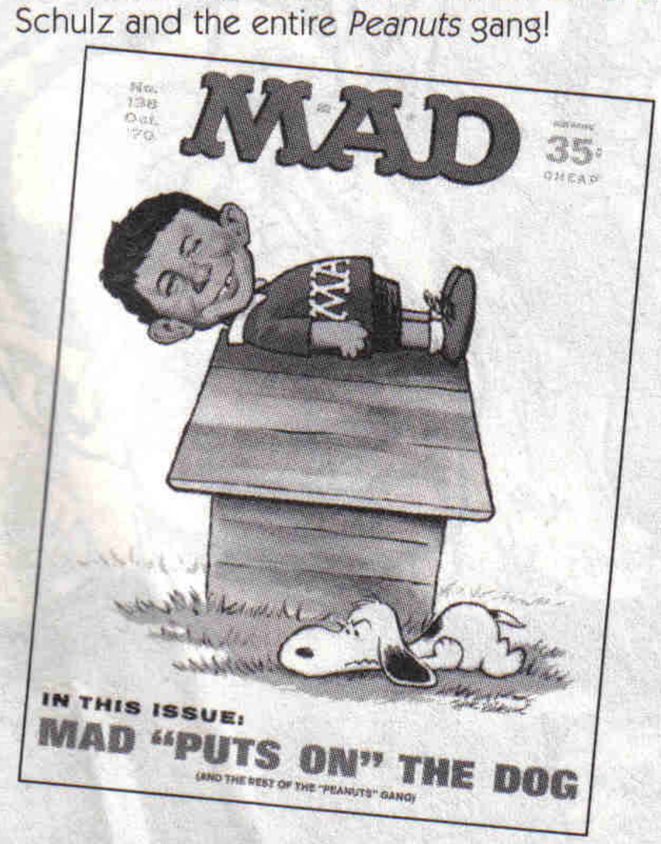
Ari Greenberg and *Playboy* publisher Hugh Hefner



Alleged *Playboy* Girl of Summer Christina Kennedy

WORKING FOR PEANUTS

In the January 2nd issue of *People* magazine, various cartoonists were asked to bid farewell to *Peanuts* creator and writer Charles Schulz on his retirement. Since they didn't ask us to contribute, we had to do it on the pages of our magazine. So we reprint this Jack Rickard illustrated cover from MAD #138 and send best wishes to Charles Schulz and the entire *Peanuts* gang!



THE CAT GOES "BARF"

I have an unusual problem that only you guys can fix. I have seven cats, one of whom has a frequent upset stomach. While he had the good taste to be standing over the January 2000 issue (#389), he simultaneously had the bad taste to throw up on the page with #7 and #8 of the MAD "20 Dumbest People, Events, and Things of 1999." How's chances of you guys sending me another copy of that issue?

Sue Cunningham, Waynesville, NC

Suzy-Q — How's chances? How's chances of you getting a free issue? Your chances of getting a free issue are just slightly better than a kitten's chances of survival after being sat on by that fat chick from *The Practice*, Camryn Manthighs! But they are significantly better than geek-faced Steve Forbes chances of being elected President! You follow? —Ed.



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the usual gang of idiots

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TEEN EYED MONSTER DEPT.

I'm **Dudson Leering!** Many TV viewers know me as the **hottest** teen star on the **WB network!** Others call me that **schmuck** in the **rowboat!** In my case, **WB** stands for **"Without Brains"!** Okay, here's my **story:** I'm a sensitive, **troubled teen** on TV! Wow! **THERE'S** a **new concept!**

This **show** is in its **third season** and getting **very tired!** But next season should be **exciting!** They're **finally** going to air the viewers' **most requested episode:** "Dudson **Tips Over**"!

Anyway, gang, **welcome** to my **creek!** Welcome to my **series!** Come meet my equally **disturbed buddies...**

I DON'T WANNA WAIT...

I'm **Jody Plotter!** Dudson and I have been **sleeping** in the **same bed** since we were **small children!** When we were finally **mature** enough to do something **more interesting** than just **sleep,** Dudson fell in **love** with **film** and **Steven Spielberg!** I think the only way he'll **do me now** is if I'm **dressed as E.T.!**

WELCOME TO ELAPSID
ANGST CAPITOL OF MASSACHUSETTS

GAP

UP THE CREEK

J.CREW

S.S. MAX KORN

You **work** for the **WB?**

Guilty as **charged!**

Then **tell me,** what's this **series about?**

It's the **poignant story** of four teenagers striving for **self-awareness** in a **rapidly changing world!**

C'mon! What's it ***really*** **about?**

Okay! It's ***thirtysomething*** with **zits!**

Come quick! There's **something puzzling** on the other end of town! We've **never seen** anything **like it** before!

Really? **What is it?**

It's a **Latino!**

SUMMONS
NAME: NICK MEGLIN
VIOLATION: AMPHIBIAN LOVE

WITTER

ARTIST: RAY ALMA
WRITER: JOSH GORDON

Dudson's Geeks

I'm **Pasty Wusser,** Dudson's quirky best friend! I'm **moody,** I'm **cynical,** I'm part of the **"dating challenged"!** In this series about film and film students I **fit right in!** I'm about as **exciting** as a multiplex theater **seat cup holder** – but not as **useful!**

I'm **Jem,** the town tramp! I'm a **bad girl** from New York City who's done some **serious partying!** The **bumper sticker** on my car reads: "Been there, **done him!**"

This is a **TV series** that totally **speaks** to **my generation!**

Gee, I didn't realize that **"Dumb and Blonde"** was considered a **generation!**

In this **series,** everyone who **matters** is **white!**

Yeah, I've **noticed!** Although they did **cast me** in one of the **episodes!**

Hey, **that's great!**

Not really! They had me **involved** in a **"sail-by shooting"!**

Are the **characters** in this **series exciting?**

Let me put it **this way:** Democratic candidates **Al Gore** and **Bill Bradley** had a **town hall meeting** with the people of **Clapside!** They talked to the **residents** and **listened** to their **problems!**

What happened?

This time **Gore** and **Bradley** fell **asleep!**

Pasty, you've been in a **funk** ever since you had that **affair** with the **English teacher!**

Can you **blame me?** After we had **sex** she **graded me:** a "C-" in **Foreplay,** a "D" in **Technique** and an "F" in **Satisfaction!**

DEAR PASTY, SEE ME AFTER CLASS

MATH

You think **YOU** have it bad, **MY angst** is from a **dark Scorcese place!**

Well, I'm like **Fellini** by way of **Wes Craven** with a hint of **Hitchcock!**

What the **hell** are they **talk-ing about?**

They sound like the **oldest, weariest, 17-year-olds** in the **world!**

Haven't you **noticed?** This show is mired in **psycho-babble** and **film references!**

He's, **like,** so way **cool,** but **SHE'S** a **dork!**

But those **teens** sound **normal!** Where are **they** from?

They **bussed** them in from ***Saved By The Bell!***

Let's **finally do it,** Dudson! **Make love** to me!

Sorry, Jody! I'm **totally involved** with someone – someone I **care** so **deeply** about there's **no room** for **anyone else!**

Who is it?

You're **talking** to **him!**

TO ME, LOVE, ME

Dudson, you think of **nothing** but **film-making!**

That's **so not true!**

I'm **leaving you,** Dudson! I'm **walking out** of your **life!**

Hold it! Let me get a **"tracking shot"** of that and go **slowly** to a **fade-out!**

1941

Hey! Look out in the **marina** – a **new girl** in town!

Plot point ahoy!

I'm **Veedee!** I'm a sexy, **unbalanced stranger!** What's there **to do** in this **town?**

Easy, man! I'm not **THAT un-balanced!**

Date me!

Well, **welcome** to **Clapside High!**

This is a **weird** pep rally! What's the **marching band** spelling out?

They're **spelling out** our **school slogan...**

By the way, **Clapside** came in **first** in the **Statewide Brooding Competition!**

This **school** is full of **cliques!** The **jocks**, the **druggies**, and that **huge group** over there!

They are...?

The **movie directors!** For some **unexplained reason**, this **tiny** New England **high school** has a bigger **film department** than **USC!**

JOSH!?!

And **there go** the school **freaks** and **geeks!**

But those look like **well-behaved**, socially responsible, **non-violent** children of **two-parent families!**

In this **community, THOSE** are the **freaks!**

CLAPSIDE HIGH SCHOOL

For the **umpteenth time** I'm **back** in your life, Dudson! I still **want you!** Let's **get it on!**

Not tonight, Jody! I'm **taking out** the **trash!**

You gotta be **kidding! Trash?!** On a **Friday night?**

Yes — I'm **dating Jem!**

Let's **have it out,** Jem! We both **want Dudson!**

I'm **ready** for you, Tomboy! **Hit me** with your **best shot!**

I can **take it!**

You're a **bitch,** a **slut** and a **head case!**

You **slept** with **ALL** of **New York City!**

Mere words. They **roll** off my **back!**

As an **actress,** you've got the **range** of **Tori Spelling** and the **ass** of **Camryn Manheim!**

NOW I'm **pissed!**

THANK YOU GOD!

THE ICE STORM

DISTURBING BEHAVIOR

HALLOWEEN H20

Dudson, is it **strange** having **two women fight** over you?

It's **better** than the **alternative...**

What's that?

What **happened** to **YOU** last week... having **two GUYS** fight over you!

By the way, **how does it feel** to be the only **gay guy** in **Clapside?**

In a way I'm **lucky!** The **writing staff's** handling it **tastefully!** If we were on **Fox** we'd probably build a **whole episode** around the word **"Dinghy"!**

JODY VS JEM CATFIGHT $20 VHS

Grams, this is the **scene** where I **shock** you with **bad words!**

Oh, **goodness** – here it **comes...**

Hump! Pubic! Penis! Jerkin' the **gherkin!**

Put a **sock** in it, **Blondie!**

You're **not shocked?**

I'm **bored!** Can't you make yourself **useful** like other **TV teens?** Why don't you go out and beat up **vampires** or something?

I know you have your **heart** set on moving to **L.A.** to be a **filmmaker!**

That's right, Dad! All we have in **town** is **Norman Rockwell charm** and picture postcard **beauty!** I've gotta **get out** of this **hellhole!**

Son, **that's** why I brought you down here! If you **look out there** you'll **learn** what that **life** is going to be like out in **Hollywood!**

All I see is a **feeding frenzy** of **sharks!**

Exactly!

Face it, Dudson! It's the **same** thing **here** as the **movie studios! Sharks** in **both** places!

ORCA

Hey! **Steven Spielberg!** What're you **doing here?**

I was in **New England** for a ***Jaws* retrospective!** I heard you were a great **film student,** so I **screened** all your **projects!**

Wow, **cool!** Cue the violins! It's like **Obi-Wan** talking to **Luke Skywalker!** So, what do you **think?**

DUMBWERKS

Your work's **stale** and **derivative!** It tries to be **fresh** and **hip** but has all the **brains** of an **Adam Sandler** film!

Bummer! So you're saying I'll **never make it** in Hollywood...?

No, I'm saying you'll **never make MOVIES** in Hollywood! But there is a **place** for a **young man** of your **limited vision** and **clichéd talent!** It's directing a **teen drama** on the **WB!** Start with a **long shot** of a **kid** in a **boat!** Come in on him looking **"wistful"!** Then cue up **cheesy music...**

ARTIST: PAUL COKER WRITER: MICHAEL GALLAGHER

a MAD Peek Behind the Scenes at the Discovery CHANNEL

Our **Discovery Channel cameras** were there when the little cub's patience **paid off...**

A **tiny mouse** emerges from the underbrush...the cub's **natural instincts** take over...

The hunt is on! As we've **seen so often** here on the Discovery Channel, the **circle of life** begins to spin early!

The **mouse** tries to **elude** the young predator's **claws**, but it's **no use...**

KLONK!

Cut! Set up the **shot** again...

Get **over** there!

...**re-cue** the **audio...**

This will **pep** the **little bugger** up...

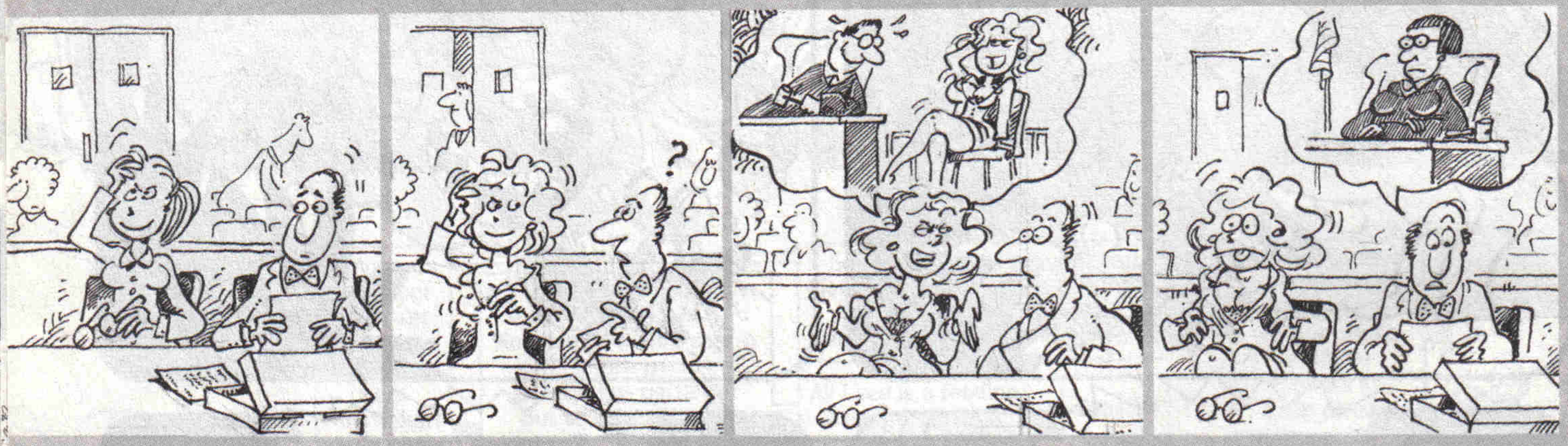
...and **hobble** that **mouse!**

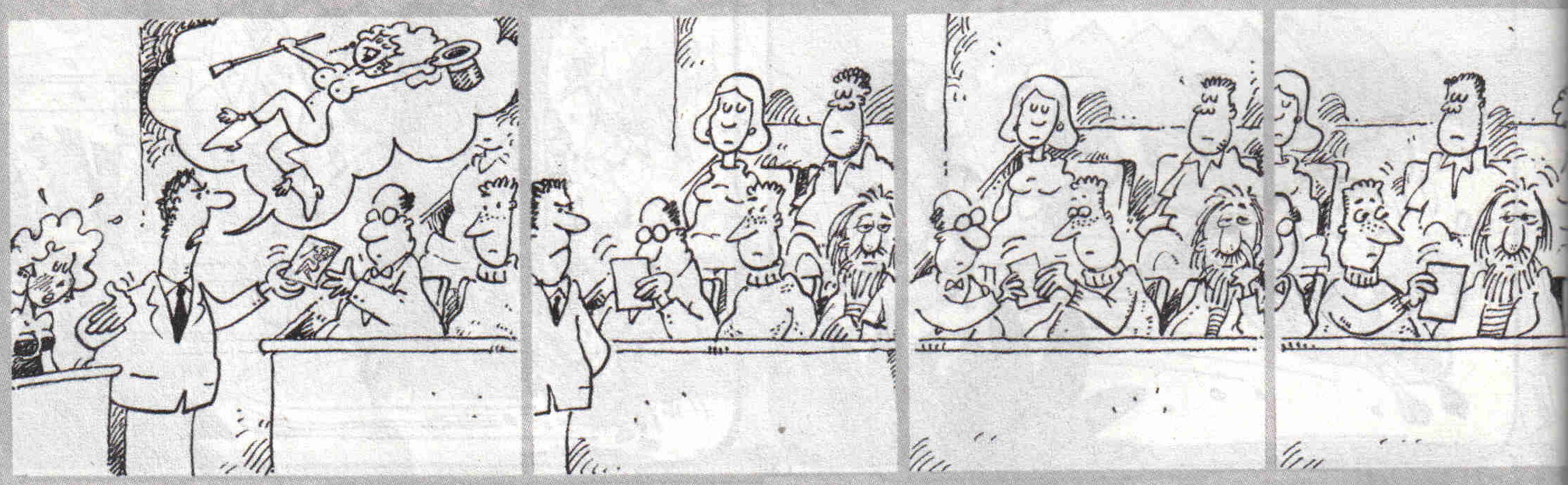
Right...

Eek!

SERGE-IN GENERAL DEPT.

A MAD LOOK AT

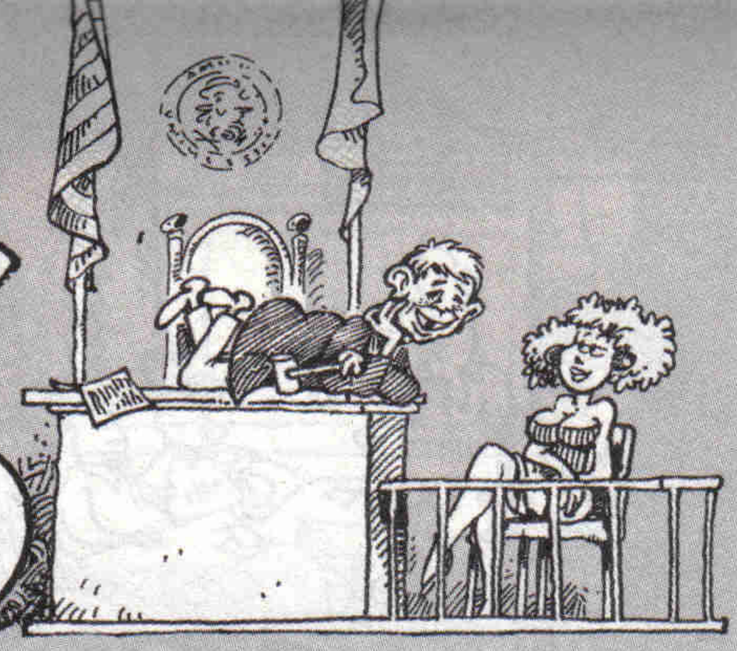


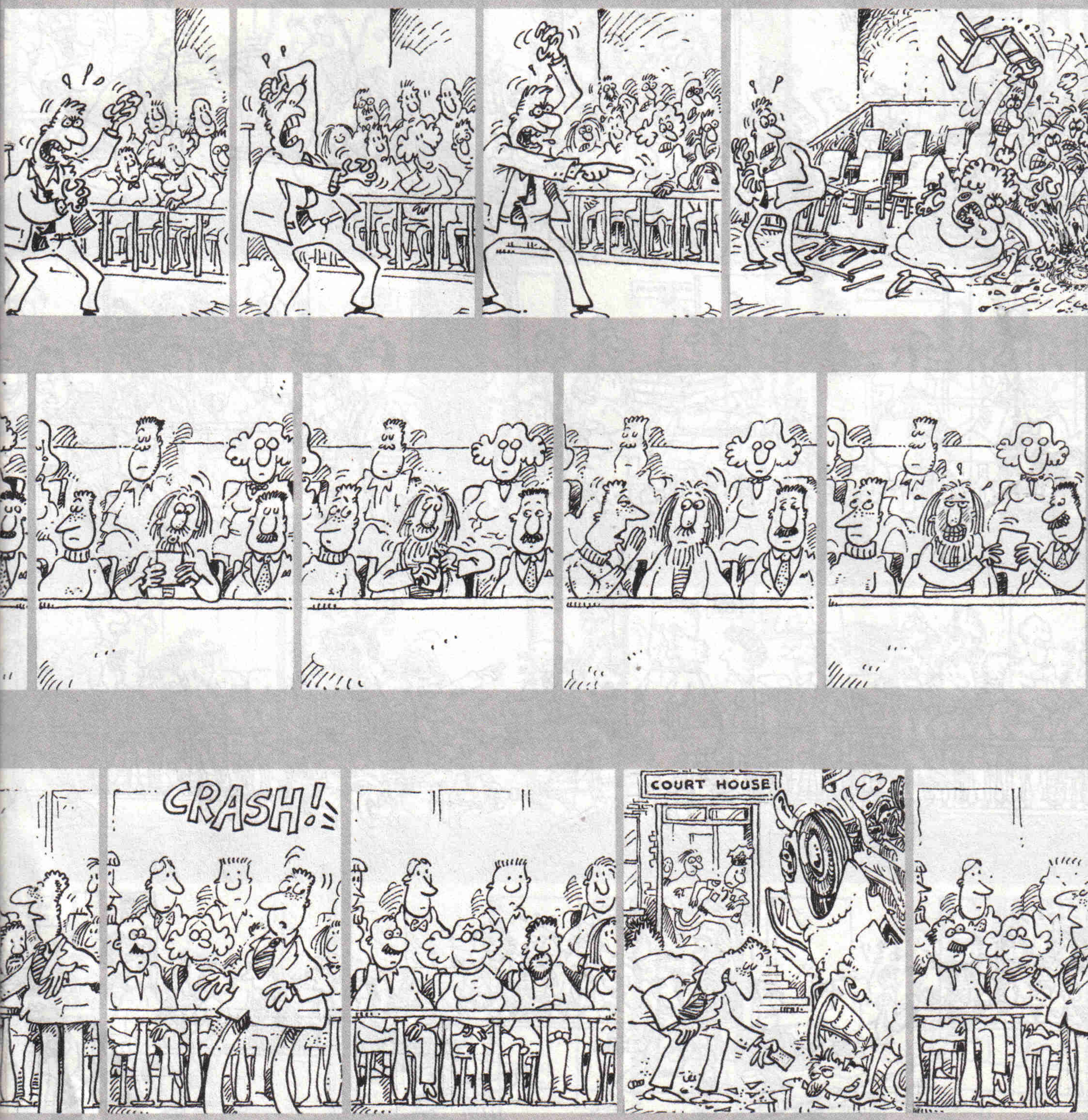


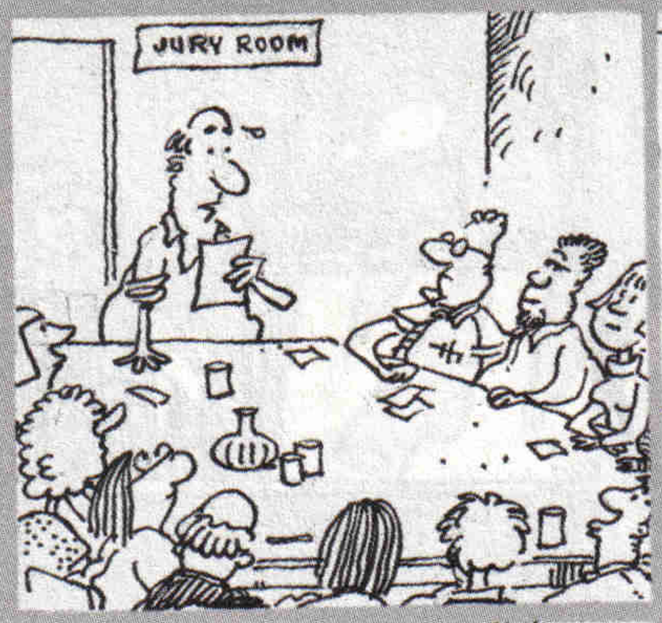


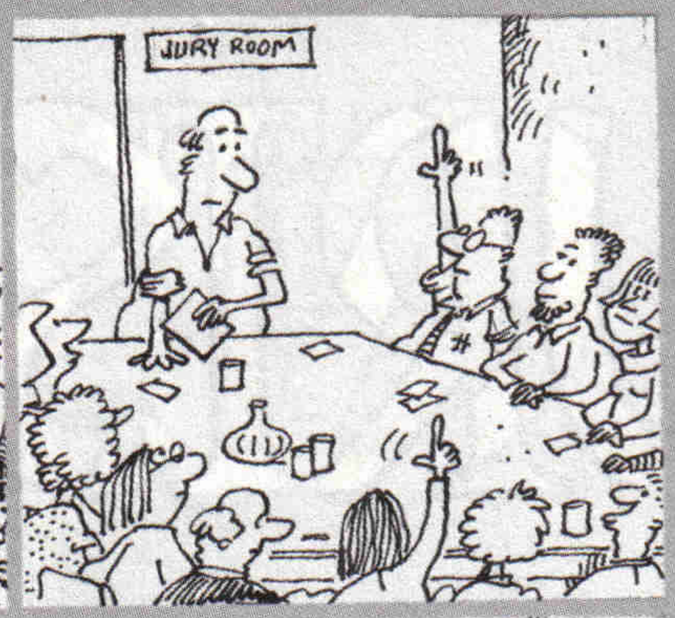


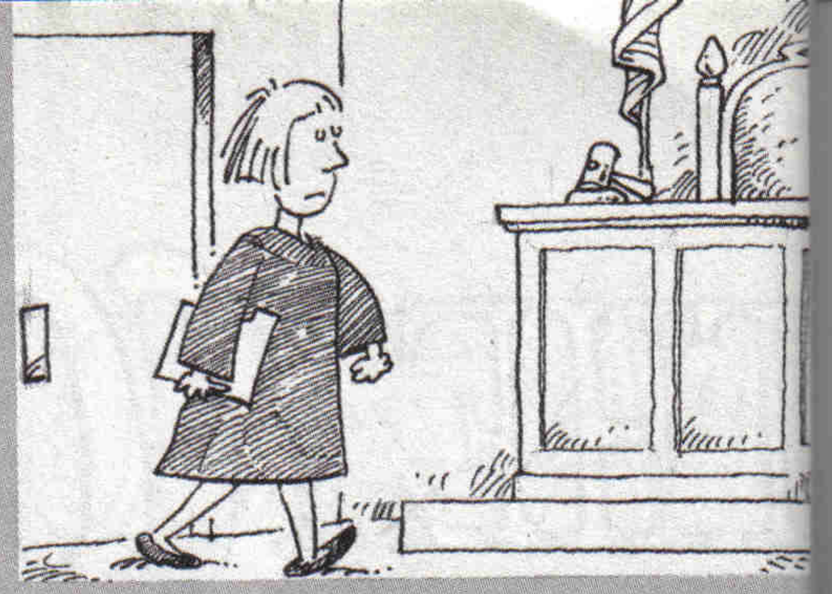
THE COURTS

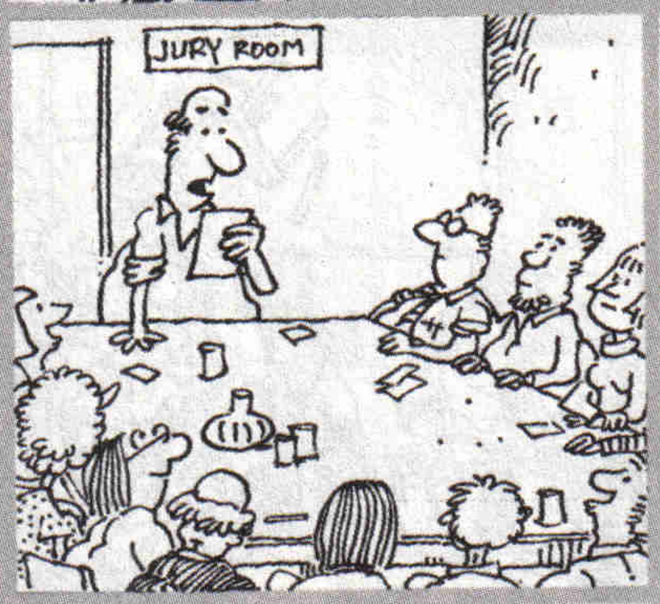




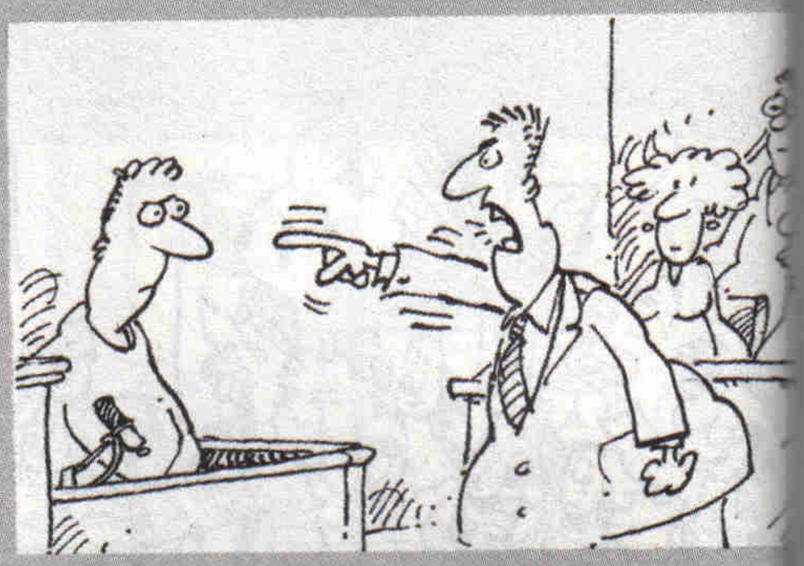

JURY ROOM


JURY ROOM



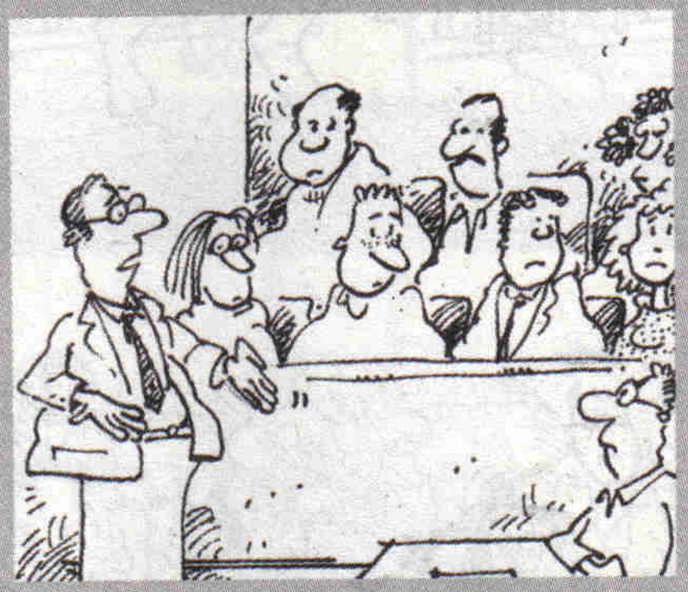

JURY ROOM


JURY ROOM

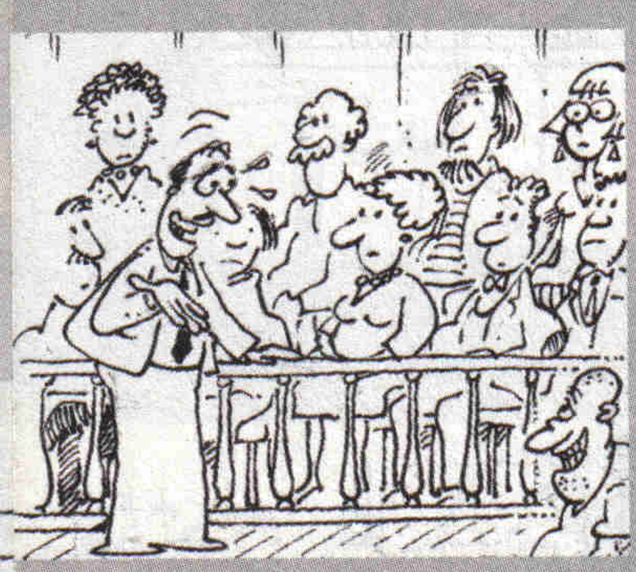



JURY ROOM


JURY ROOM
PIZZA





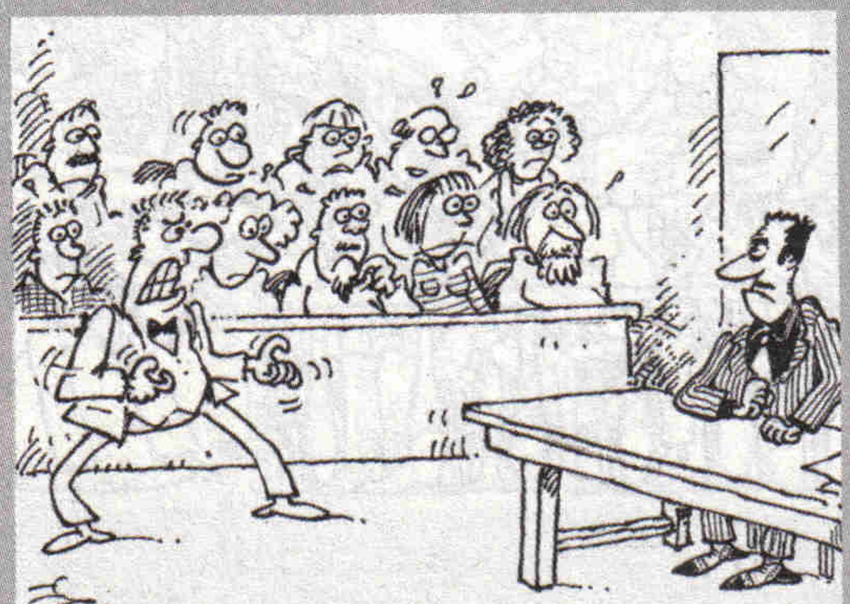



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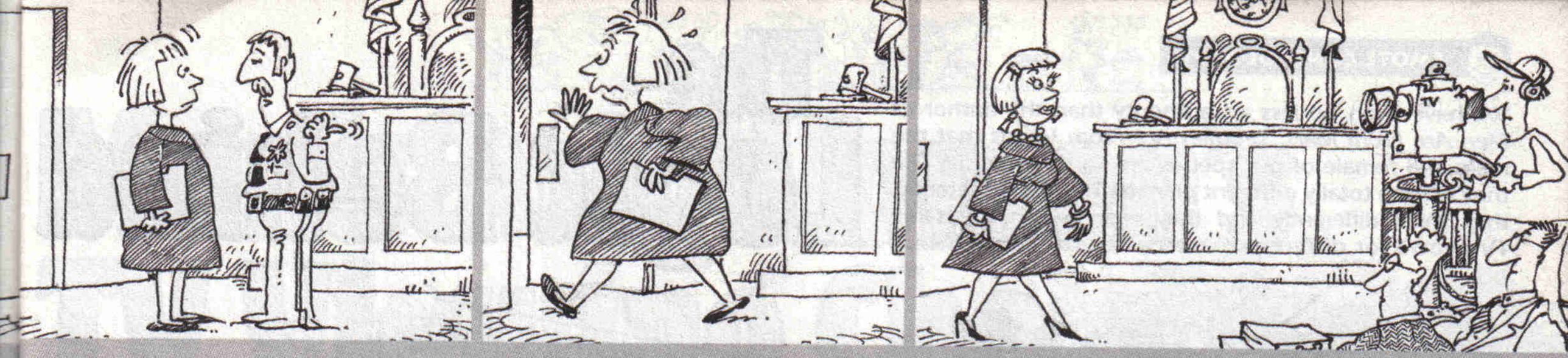




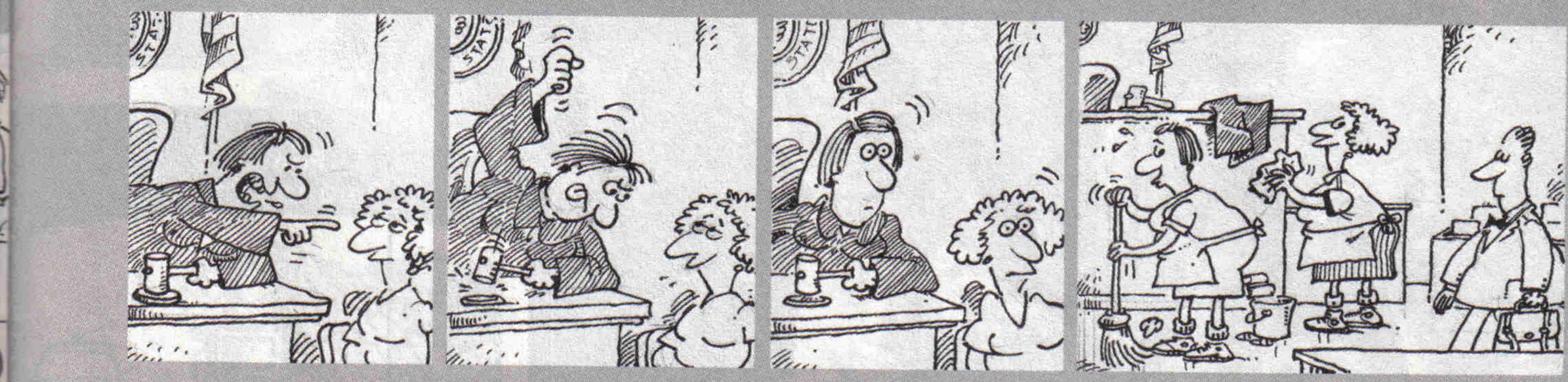


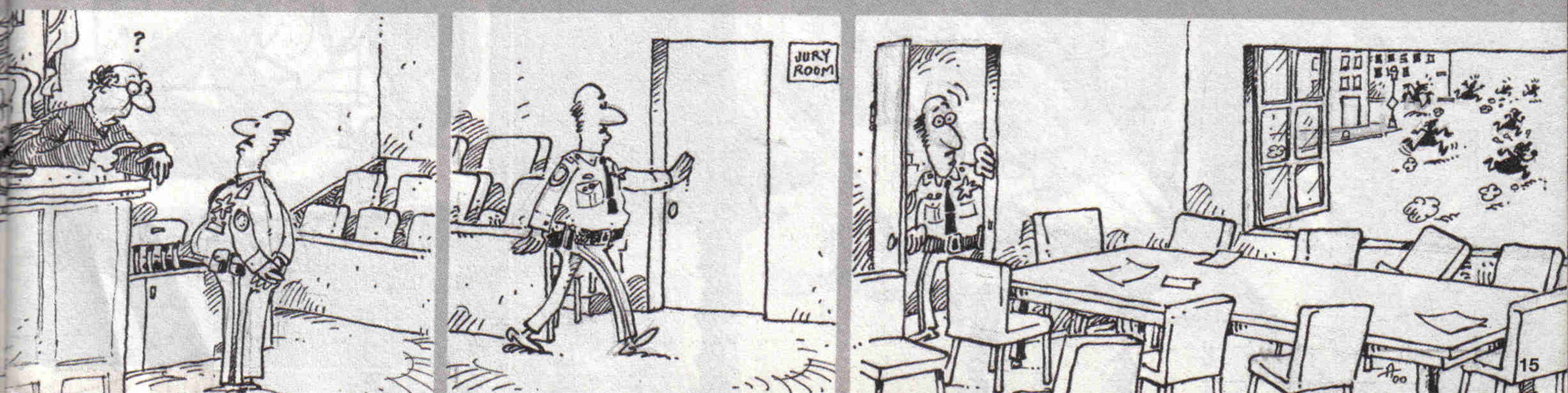







JURY ROOM




?
JURY ROOM

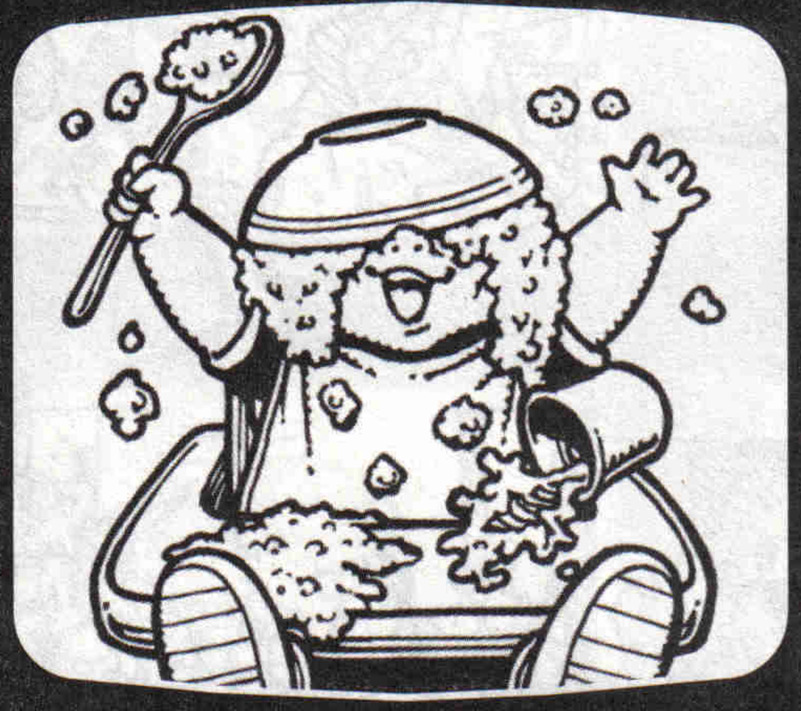
The Logic Behind

We have it on no less an authority than the author of *Men Are From Mars, Women Are From Venus* that the male and female of our species are so different, it's like they're from totally different planets! They act differently, they think differently and they even watch the same TV shows for different reasons. See for yourself in...

AMERICA'S FUNNIEST HOME VIDEOS

ARTISTS: RICK GEARY AND KEITH SEIDE

Females Tune in to See...



...Precious shots of kids being cute
...Zany antics of household pets
...Anything heartwarming

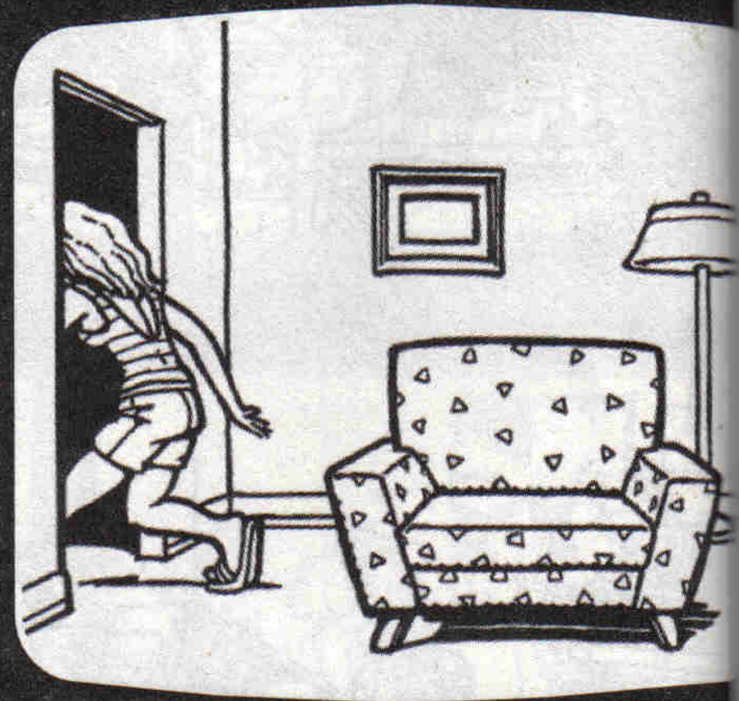
Males Tune in to See...



...The 10 to 15 clips per episode of guys getting it smack in the 'nads
...Old people falling on their keister
...Daisy Fuentes' cleavage

COPS

Females Tune in to See...

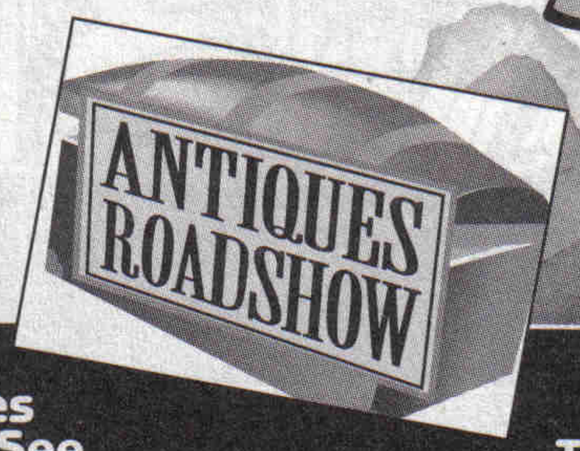


...N/A (last actual female viewer: October '94)



Men's And Women's TV Viewing Choices

WRITER: MIKE SNIDER



Females Tune in to See...



...Expert advice on collectibles

...Interesting family stories

...Fascinating antiques from around the world

Males Tune in to See...



...The remote chance of learning the exact present-day value of those comic books their mother tossed out years ago

...The pathetic look saps get on their face when they find out that their precious heir-loom isn't worth diddly squat

Males Tune in to See...



...Hookers with their yabbos & ta-tas hanging out

...A good knock-down, drag-out marital dispute

...100 mph drunk driving tips

The Logic Behind Men's And Women's TV Viewing Choices

This Old House

Females Tune in to See...



...Home renovation ideas
...How-to tips
...Interior decorating advice

Males Tune in to See...



...Phony-baloney new projects they can use to stay out in the garage for days

WILDLIFE DOCUMENTARIES

Females Tune in to See...

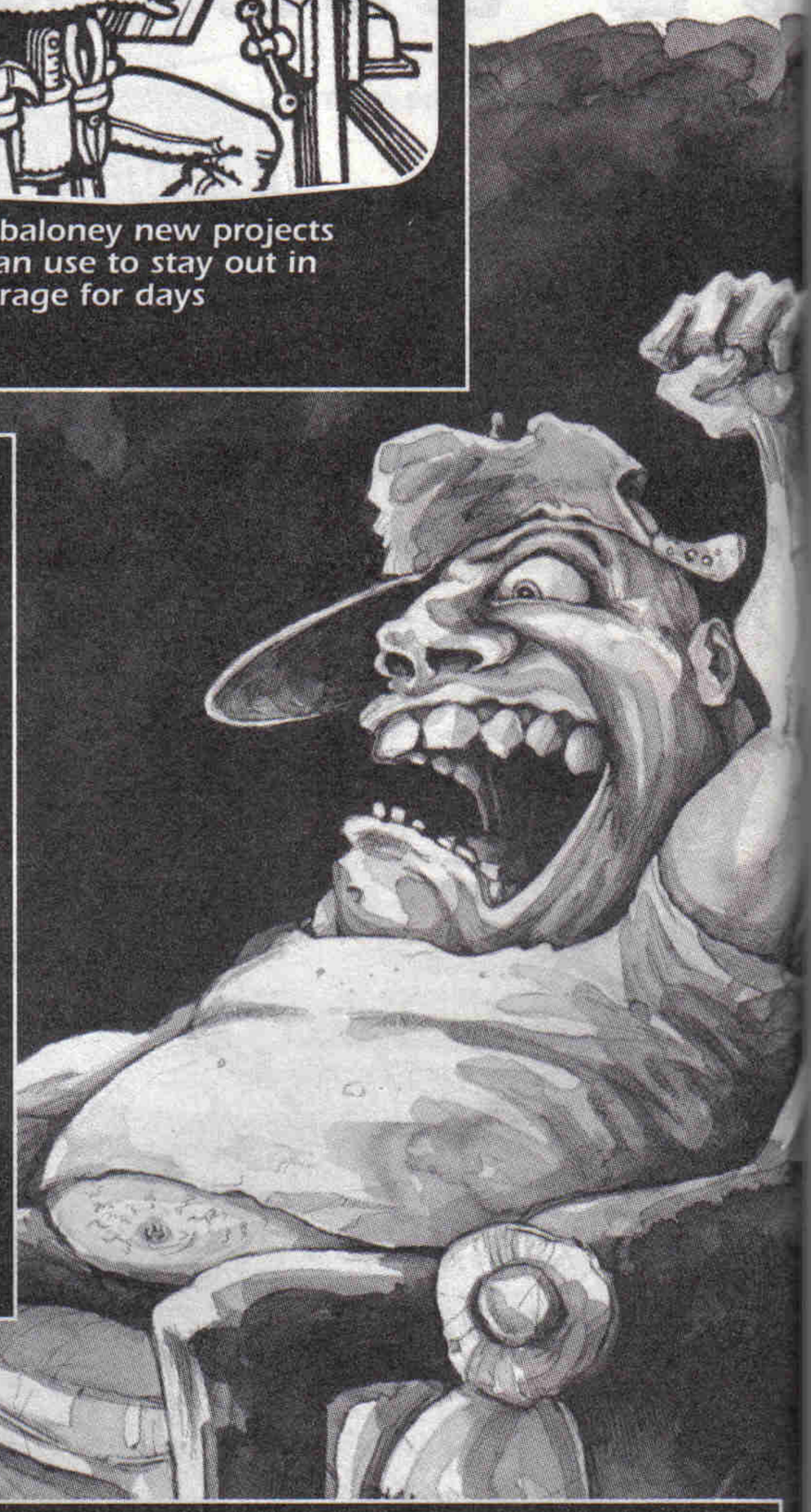


...The unspoiled beauty of nature
...Animals in their own habitat

Males Tune in to See...



...Animals boinking
...Animals taking a dump
...Animals ripping other animals to shreds and eating them alive



LADIES Figure Skating

Females Tune in to See...



...Graceful skating
...Elegant hairstyles
...Professionally choreographed routines

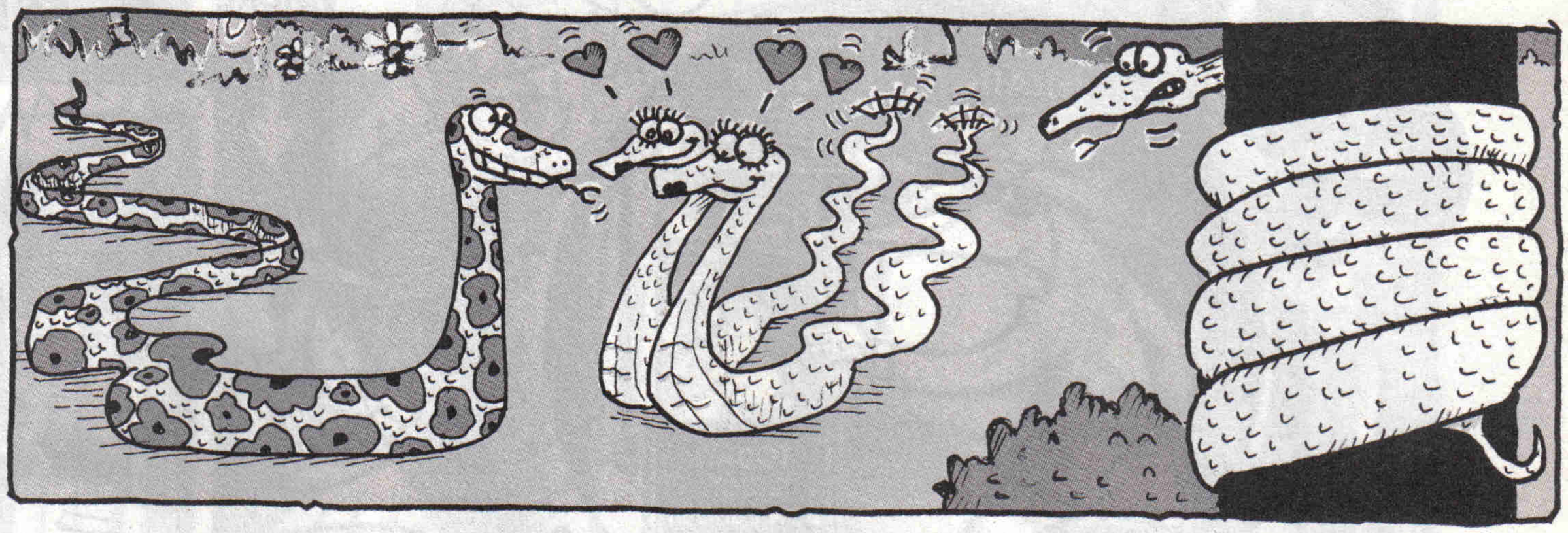
Males Tune in to See...

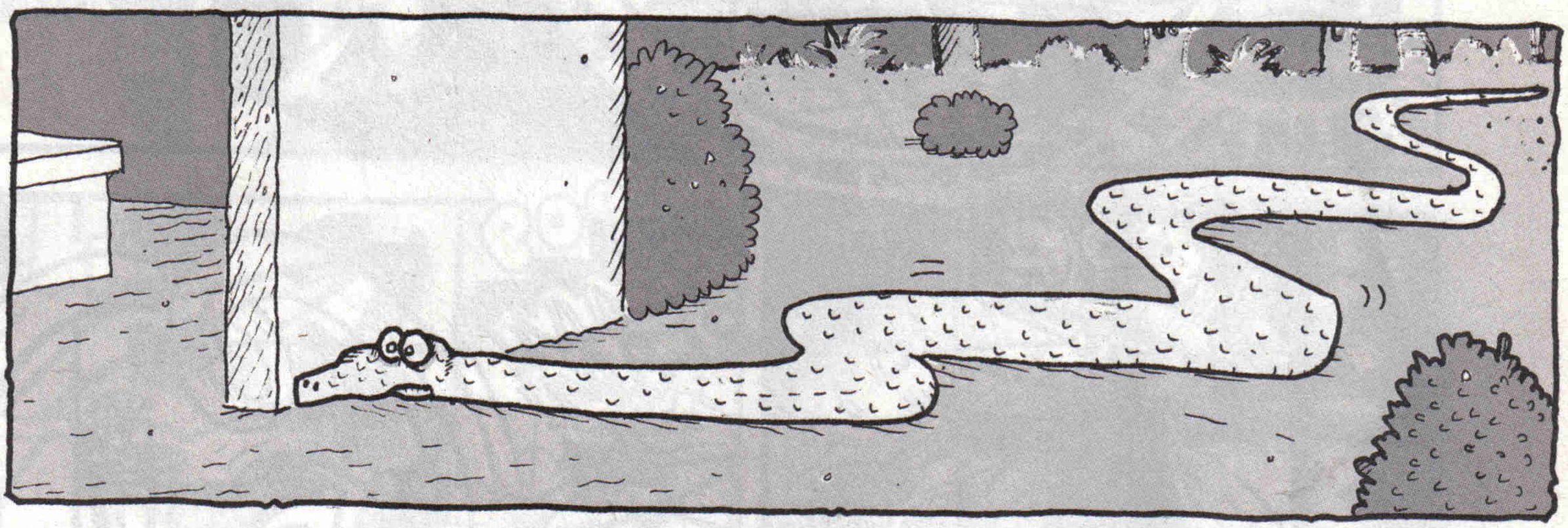


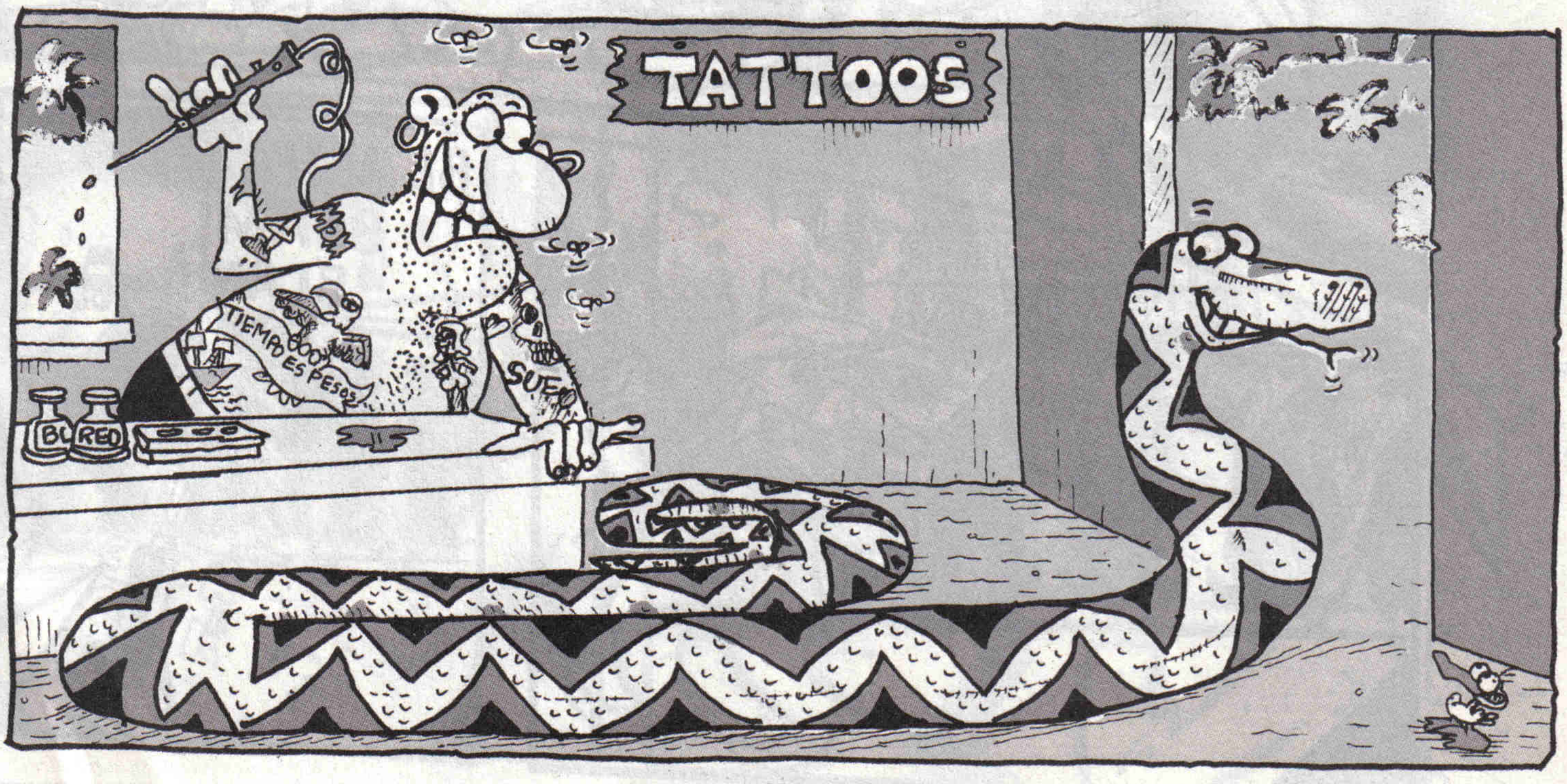
...Revealing costume wedgies
...Ass-bruising ice falls
...Another Nancy/Tonya-type dust-up

TALES FROM the DUCK SIDE

SLITHERING HEIGHTS







ARTIST AND WRITER: DUCK EDWING

SPY VS SPY



KUPER

ARTIST: PETER KU

BLAM!
BLAM!
POP
POP
CLANG!
POP
BLAM!
BLAM!
CLIK
CLIK
CLIK
CLIK
BLAM!
BLAM!
BLAM!

WRITER: MICHAEL GALLAGHER

BIO BEWARE DEPT.

If you've ever watched VH1 for more than, oh, 10 minutes, you've seen one of its irritating *Behind the Music* specials — one-hour "rockumentaries" looking back on the fast times and high life of some washed-up music star. At first glance, they seem like painstakingly researched, carefully written shows. But watch a couple of them, and you'll start to notice that no matter who the show is about, every subject's story is eerily similar to every-one else's. It's as if each episode were being written from...

MAD's All-Purpose Cliché Script for



VOICE OVER: Even when (ROCK STAR) was a child, there was something that separated (HIM/HER) from the rest.

***

UNKNOWN FAMILY FRIEND: (HE/SHE) always wanted to be the center of attention. We all knew right then that (ROCK STAR) would leave (HIS/HER) mark on the world.

***

VOICE OVER: (ROCK STAR)'s stormy teen years provided much of the inspiration for lyrics that would one day address the angst, insecurities and uncertainties of a future generation.

***

FORMER HIGH SCHOOL BOY/GIRLFRIEND: In high school, (ROCK STAR) just felt alienated from everyone — parents...peers...even members of the opposite sex. But looking back, I think that alienation made fertile ground for (HIS/HER) creative seeds.

***

VOICE OVER: Despite the lack of support from (HIS/HER) family and the over-whelming odds against success in the competitive music industry, (ROCK STAR) was prepared to face the struggle head on.

***

VOICE OVER: Just when it seemed all hope was lost, (ROCK STAR)'s long-awaited first opportunity came knocking.

***

SOME RECORD GUY: When I first 'eard (ROCK STAR)'s demo, I knew ('E/SHE) had something out of the ord'nary. I thought, "Who is this (GUY/GIRL)?"

***

ROCK STAR: I couldn't believe it. After all the lonely nights, missed meals and weeks without a paycheck I finally landed at number 17 on the *Bill-board* charts. Here's me (ROCK STAR), the awkward (BOY/GIRL) from the mean streets of (ROCK STAR'S HOME CITY), and now I'm a star...literal-ly overnight.

***

VOICE OVER: But all (HIS/HER) time on the road, coupled with the demands from promoters and the record company, was beginning to take its toll on (ROCK STAR)'s marriage.

***

VOICE OVER: As (ROCK STAR)'s fame skyrocketed beyond (HIS/HER) dreams, every form of pleasure fell easily within (HIS/HER) reach.

***

SOME ROADIE: There was a lot of sex. Let me just say that – there was a lot of sex. I mean, any (WOMAN/MAN) was at (HIS/HER) fingertips.

***

ROCK STAR: I'd roll into town for the concert and I couldn't even get to my hotel room without bodyguards. There were (GIRLS/GUYS) swarming me at every turn. It was crazy. It was really cool at first, but after awhile...I'm just a human being, man."

***



VH1's Behind The Music

ARTIST: RICK TULKA WRITER: JOHN BIEDERMAN



VOICE OVER: Always in constant supply was alcohol – and drugs.

***

ROCK STAR'S SECOND BASS PLAYER: At first it was just one big party, you know? We had some crazy times, man. We didn't think about tomorrow, we were having too much fun.

***

VOICE OVER: Constant media attention, coupled with the temptations brought on by the seemingly always present groupies, began to take its toll on (ROCK STAR)'s third marriage.

***

VOICE OVER: On the outside, (ROCK STAR) had everything one could ever want. But on the inside, he/she was trapped in a personal hell brought on by drugs and alcohol.

***

ROCK STAR: Those were tough times. It became harder and harder to top my previous success. It used to be my dream to be in the spotlight, and all of a sudden I couldn't get out of it.

***

VOICE OVER: (ROCK STAR)'s depression over declining record sales, coupled with the increasing hold drugs and alcohol had over (HIS/HER) life, began to take its toll on (ROCK STAR)'s fifth marriage.

***

ROCK STAR'S FORMER BEST FRIEND: (HE/SHE) wasn't the same person anymore. (ROCK STAR) was exhausted from life on the road and felt that the industry was ignoring (HIM/HER). Finally, (ROCK STAR) called me one day and said, "I'm taking a break, man. I have to find the individual who's been lost for years on a rock and roll roller coaster."

***

VOICE OVER: Something inside (ROCK STAR), however, couldn't keep (HIM/HER) out of the spotlight for long. When (ROCK STAR) played the first night of (HIS/HER) comeback tour, the critics listened and the record company executives crossed their fingers. But one thing was clear: (ROCK STAR) was back.

***

VOICE OVER: Today, (ROCK STAR) leads a life that bears little resemblance to the years that most will remember (HIM/HER) by. (HE/SHE) has-n't touched drugs in years and all those groupies have been replaced by his sixth (WIFE/HUSBAND) and love of (HIS/HER) life, (SPOUSE'S NAME).

***

Monroe and...

HEY, POP, HOW'S IT GOING?

YOU *BELIEVE* THIS CRAP? COUPLE OF *KIDS* CLAIM THEY *GOT SICK* FROM THAT AERIAL *BUG SPRAYING* LAST MONTH!

WWWRRRRRR

WHOA! THAT *SUCKS!*

YOU *BET* THIS SUCKS!

THOSE *LUCKY* PARENTS ARE GONNA MAKE OUT LIKE *BANDITS* WITH THIS *LAWSUIT!*

SAY, DON'T *YOU* USUALLY *HANG OUT* IN *THAT* SPRAY AREA?

THE NEXT DAY...

YOU DON'T HAVE A L VISITING DAY WITH MONTY UNTIL SATURDAY. MY DAUGHTER TOLD ME TO KEEP YOU *OUT!*

STEP *ASIDE*, OLD MAN! I'M HERE TO *SEE MY BOY!* WHY DON'T YOU GO CHANGE YOUR *DIAPER!*

SAY NOW, THAT'S NOT A *BAD* IDEA...

DAD, WHAT'S GOIN' *ON?* WHAT ARE YOU DOING *HERE?* WHAT'S THAT *SMELL?*

NOTHING, NOTHING. LOOK, GET YOUR COAT. WE'RE GOING *OUT!*

KOFF! CAFF! SSSSSSS

RAID

WHAT ABOUT SCHOOL?

AND SO, IN THE CASE OF PEOPLE V. *UNITED CHEMICO...*

WAIT! I GOT ANOTHER SICK KID HERE!

SIR, THIS IS *HIGHLY* IRREGULAR!

YOU BET YOUR ASS HE'S IRREGULAR! JUST *LOOK* AT THE LITTLE FREAK! HE'S *A WRECK!*

YOUR HONOR, WE *OBJECT* TO THIS *NEW* WITNESS!

OVERRULED, COUNSELOR! I'D LIKE TO *HEAR* WHAT THE *LITTLE FREAK* HAS TO SAY!

DO YOU *SWEAR* TO TELL THE TRUTH, THE WHOLE TRUTH AND NOTHING BUT THE *TRUTH?*

AS LONG AS YOU DON'T ASK ME WHAT HAPPENED AT SUMMER CAMP!

THE LAWSUIT

Watch out Ally McBeal and Judge Judy! Our hero is about to take the witness stand. Prepare for disorder in the court.

ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI



Monroe

NOW THEN, WHY *DON'T* YOU HANG OUT WITH THEM?

'CAUSE THEY'RE ALL *"HUFFERS."* YOU KNOW, *PAINT-HEADS.*

DO YOU MEAN TO TELL ME THAT THE OTHER PLAINTIFFS *INHALE* SPRAY PAINT FOR ITS *NARCOTIC EFFECT?*

I DON'T KNOW ABOUT ALL *THAT,* BUT ONE KID'S GOT AN *"I ♥ RUST-OLEUM" TATTOO.*

YOUR HONOR, IN LIGHT OF THIS *NEWFOUND EVIDENCE,* I ASK THAT YOU *EXONERATE* MY CLIENT, UNITED CHEMICO, ON *ALL* COUNTS!

SUSTAINED! UNITED CHEMICO, YOU'RE FREE TO *GO!* SON, I NORMALLY WOULD HOLD YOU IN CONTEMPT OF COURT, *BUT* YOU'RE JUST SO DAMNED *PATHETIC,* I'LL SETTLE FOR *THROWING YOU OUT OF MY COURTROOM!*

DAMMIT! IT'S BACK TO LIVING UNDER THE BRIDGE!

WE'RE GONNA *KICK YOUR ASS,* MONROE.

COURTROOM

WELL, THAT'S ANOTHER *GREAT* IDEA YOU SHOT *ALL* TO *HELL!*

ME? BUT I...

FOLKS, MY NAME IS *FAST LOU,* PERSONAL INJURY *ATTORNEY!* I *LIKE* YOUR STYLE!

OUR STYLE? WE JUST GOT *THROWN OUT* OF THERE, PAL!

YA CAN'T CATCH THE BIG ONE ALL THE TIME! YA JUST GOTTA KEEP TROLLING THE LURE! I CAN TELL YOU GOT THE *DESIRE!*

WHAT'S HE TALKING *ABOUT,* DAD?

NEVER MIND, SONNY. NOW, IF YOU TWO ARE *SERIOUS* ABOUT WANTING TO MAKE A FEW BUCKS, COME HERE AND GIVE A *LISTEN...*

LATER THAT AFTERNOON...

DAD, I'M NOT TOO SURE ABOUT *THIS...*

REMEMBER WHAT FAST LOU SAID, BOY... *"NO PAIN, NO GAIN."*

BUT I *DON'T LIKE* PAIN!

NONSENSE! IT'LL *TOUGHEN* YA UP! NOW REMEMBER, I THROW THE *BALL* ON THE *HIGHWAY!* AS A CAR COMES SPEEDING BY, *YOU* RUN OUT AND *BOUNCE OFF* THE SIDE OF IT! *HERE WE GO!*

OOF!

WRAH

WHUMP SSCCEEEEGH

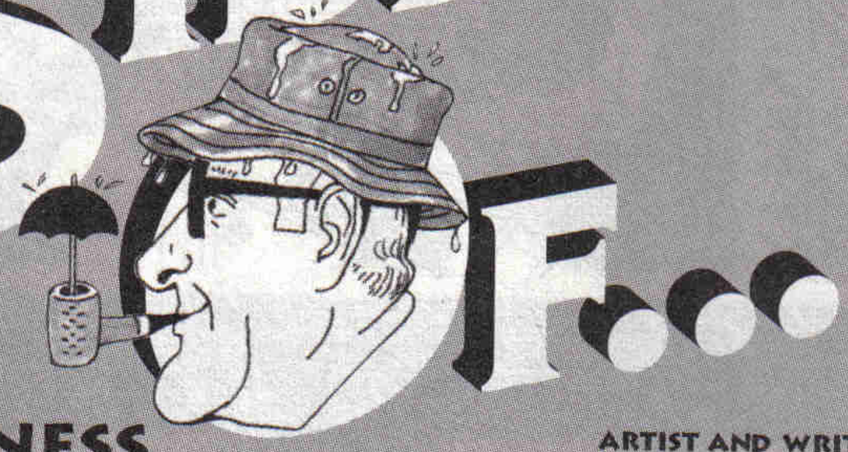
$HELLO BIG MONEY!

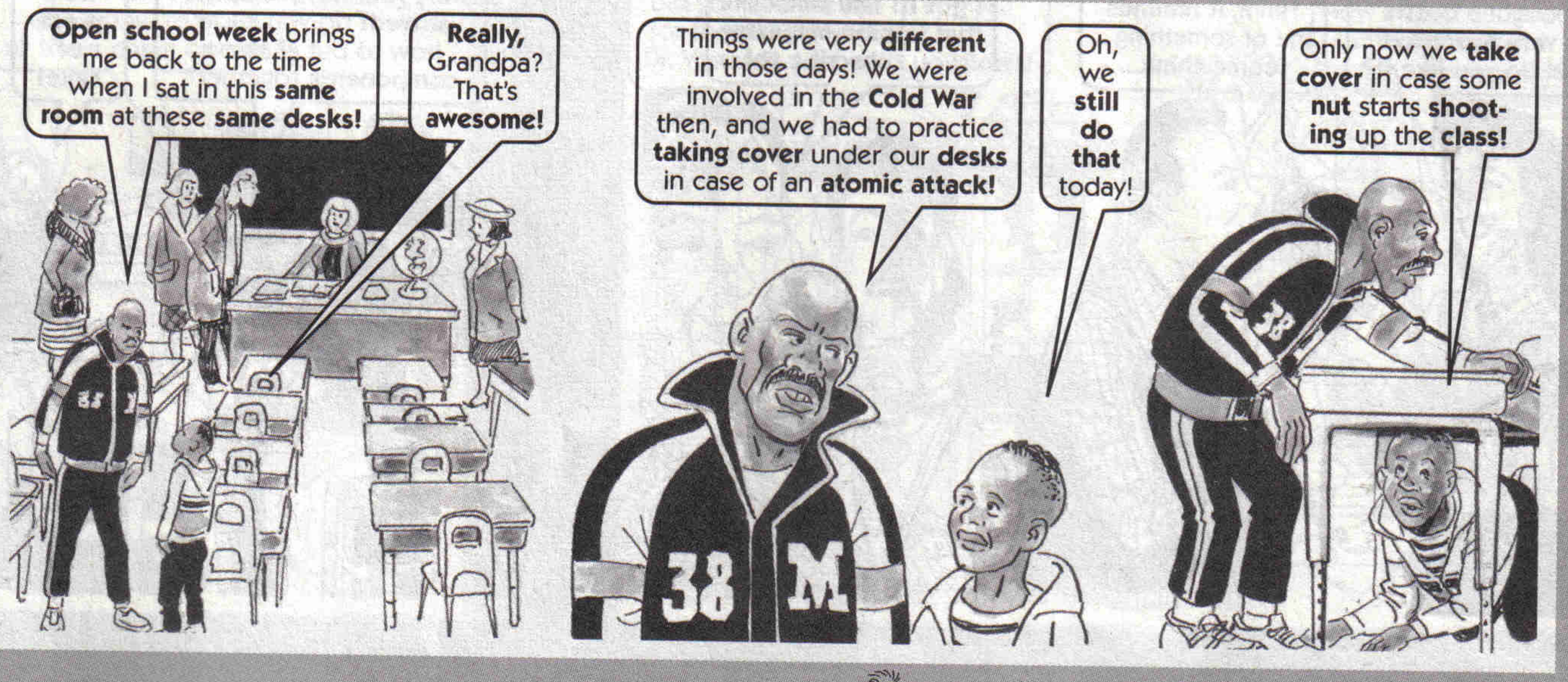
BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF...

ARTIST AND WRITER: DAVE BERG

PREPAREDNESS

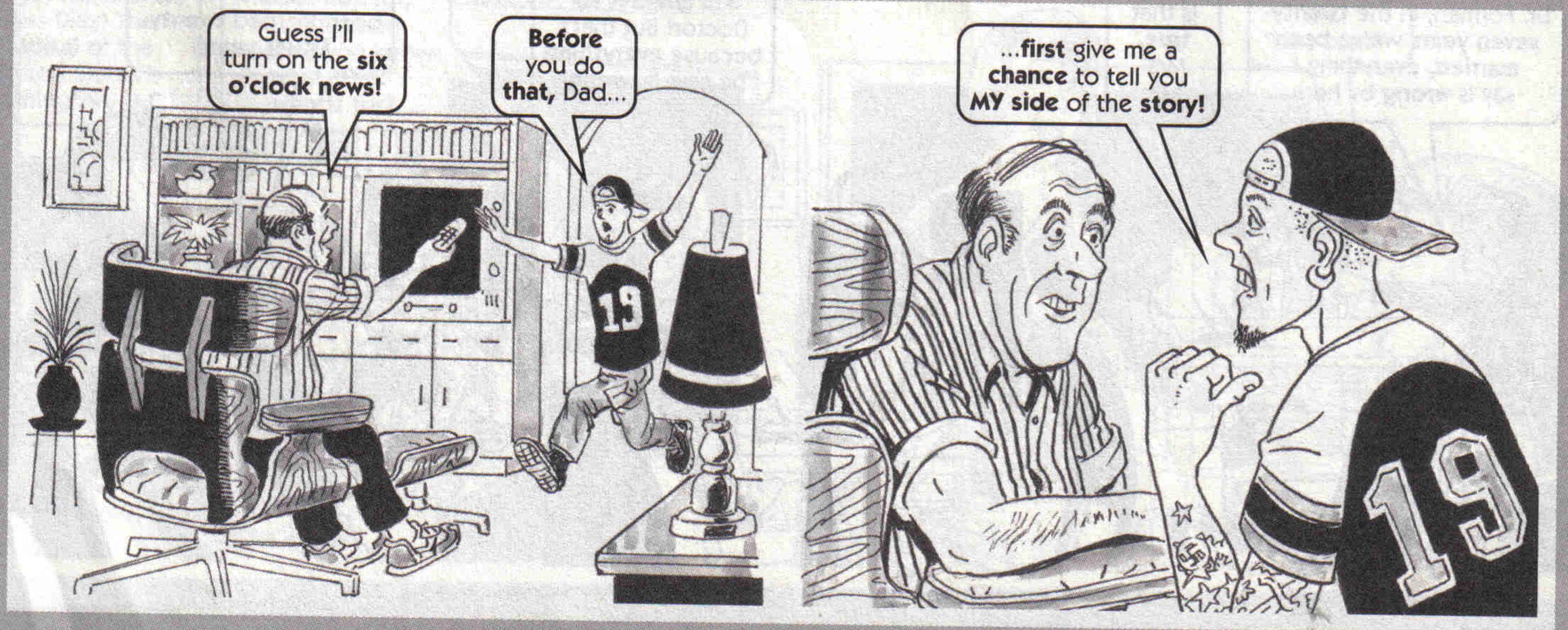




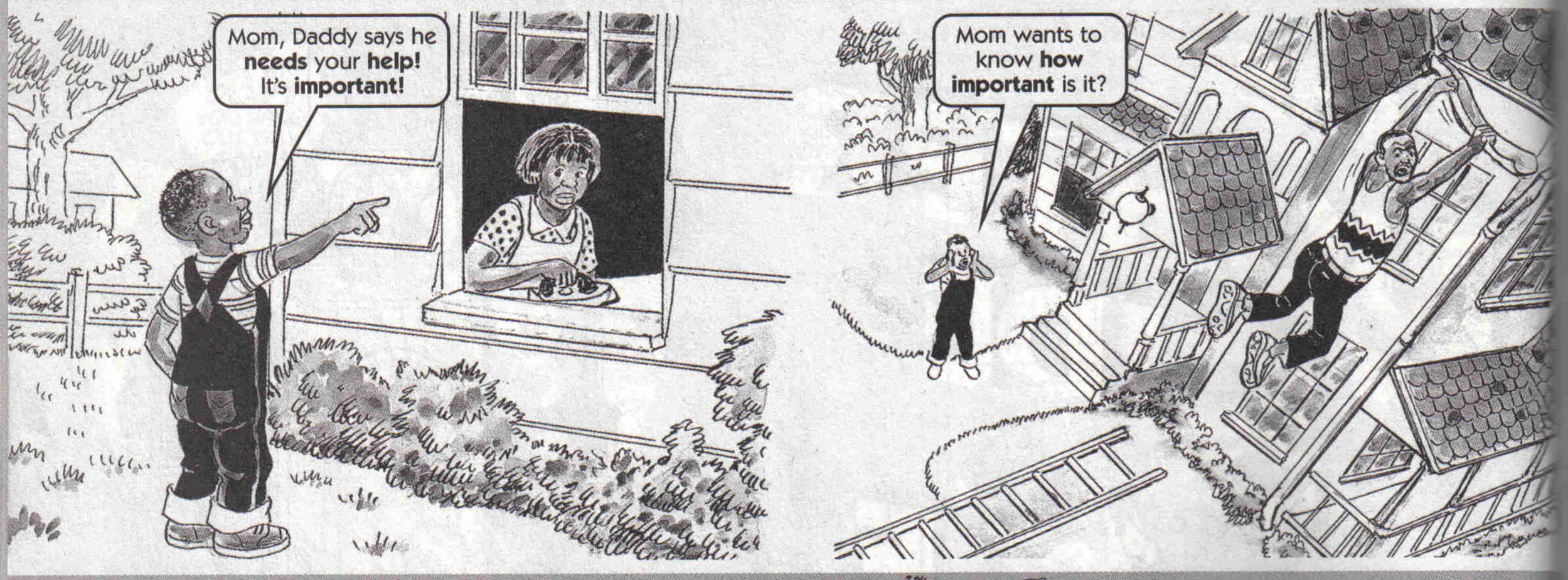
JUSTICE



CURRENT EVENTS



PRIORITIES



COMPLIMENTS



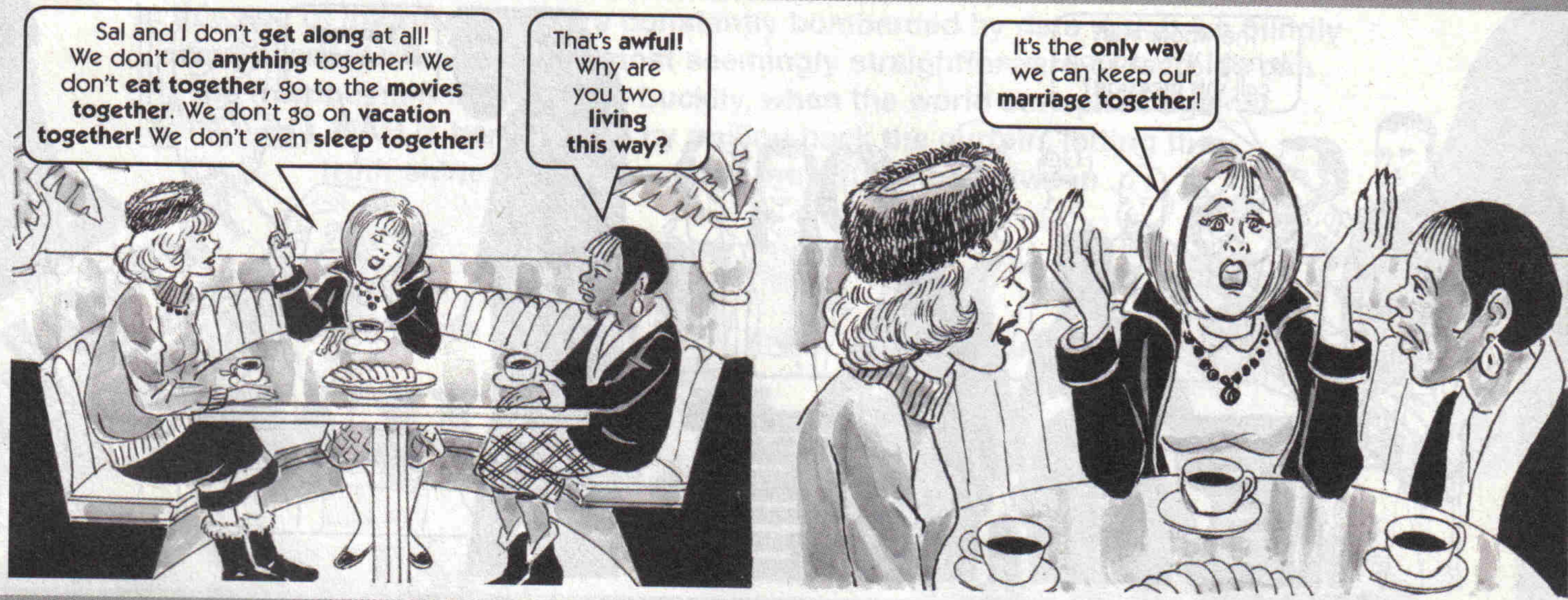
TECHNOLOGY



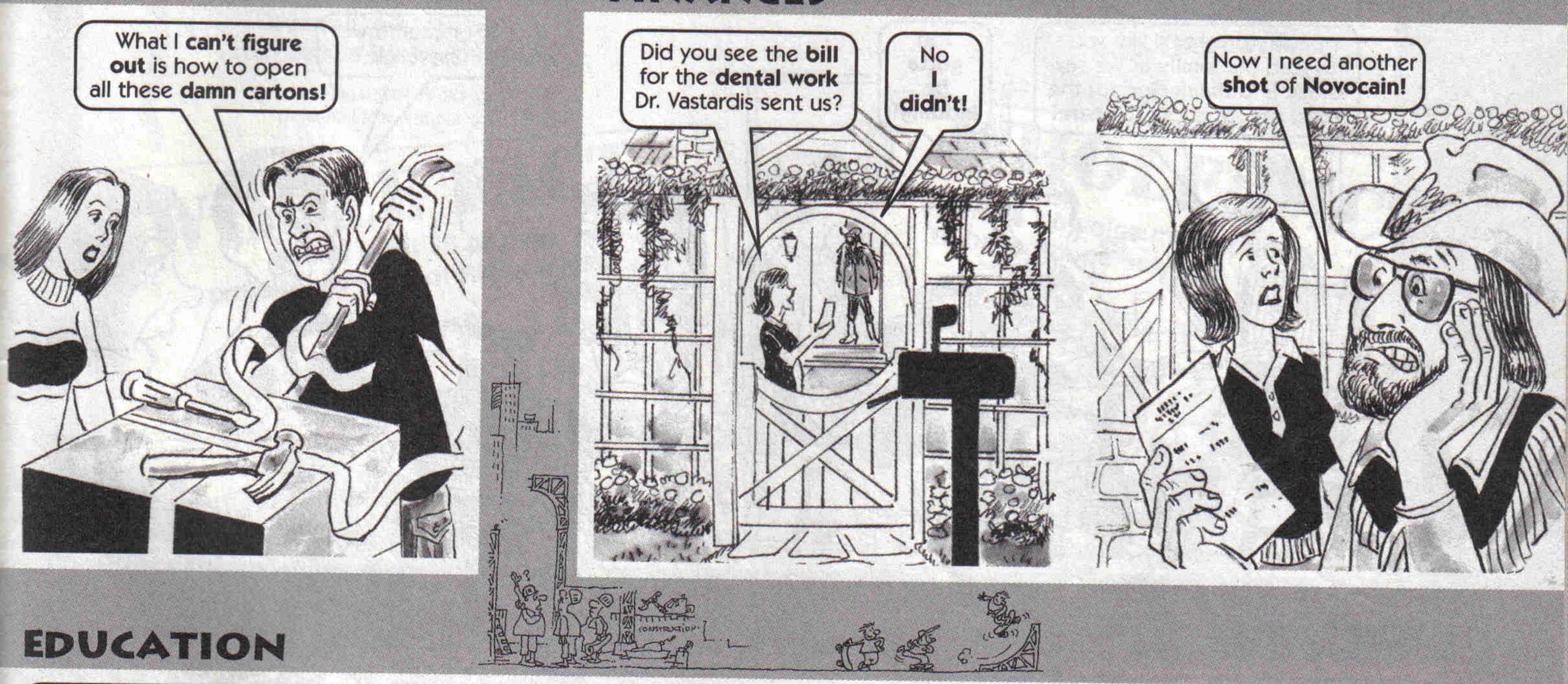
THERAPY



RELATIONSHIPS



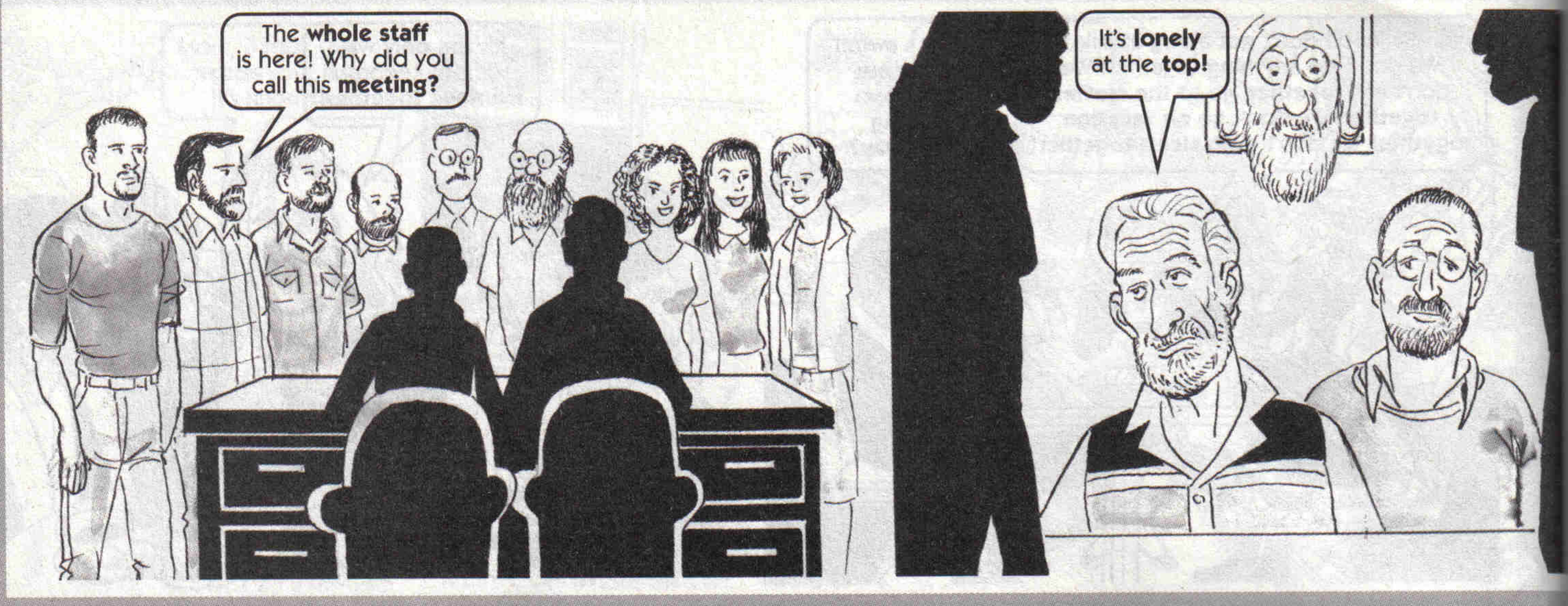
FINANCES



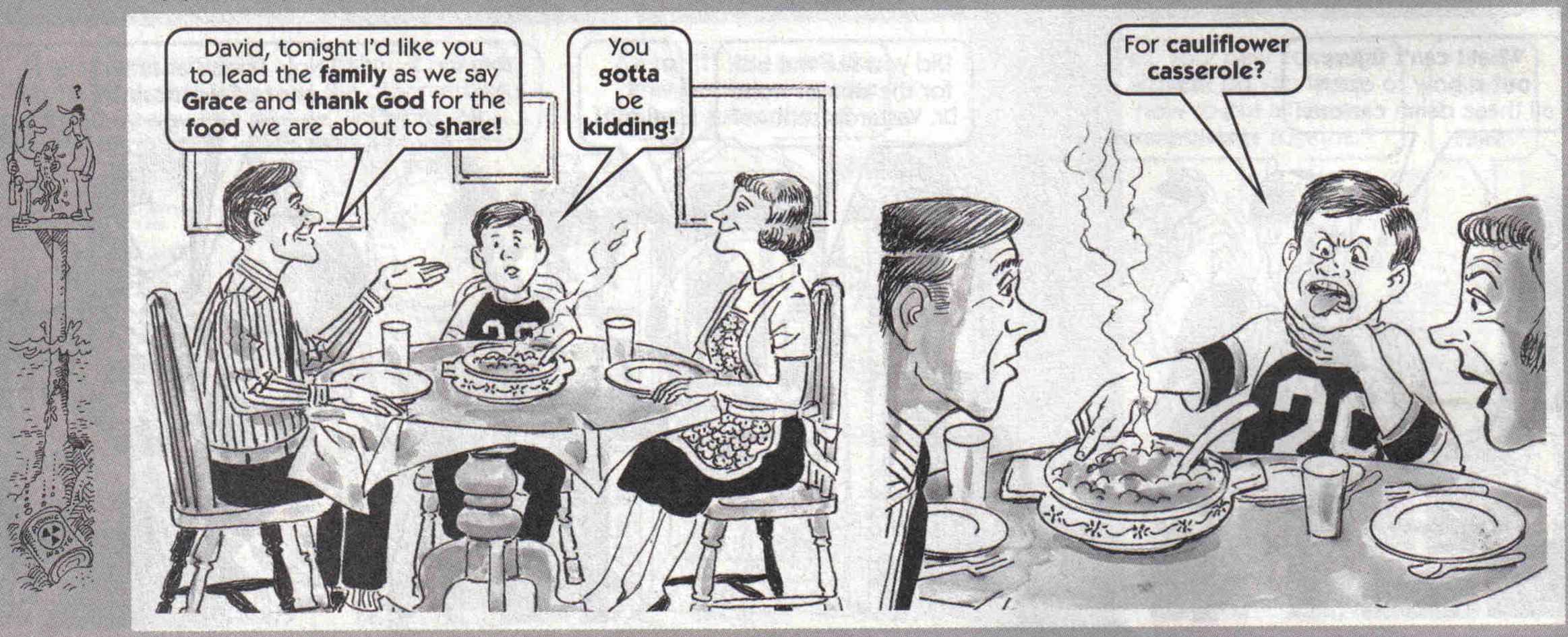
EDUCATION



THE OFFICE



APPRECIATION



DOCTORS



TRUTH EXTRACTION DEPT.

In this age of information, we're constantly bombarded by data which we blindly accept as fact. But even the most seemingly straightforward of factoids can be manipulated to fool you! Luckily, when the world conspires against you, MAD is here to help by pulling back the curtain, letting the truth shine in, and revealing the difference between . . .

HALF FACT
WHOLE FACT

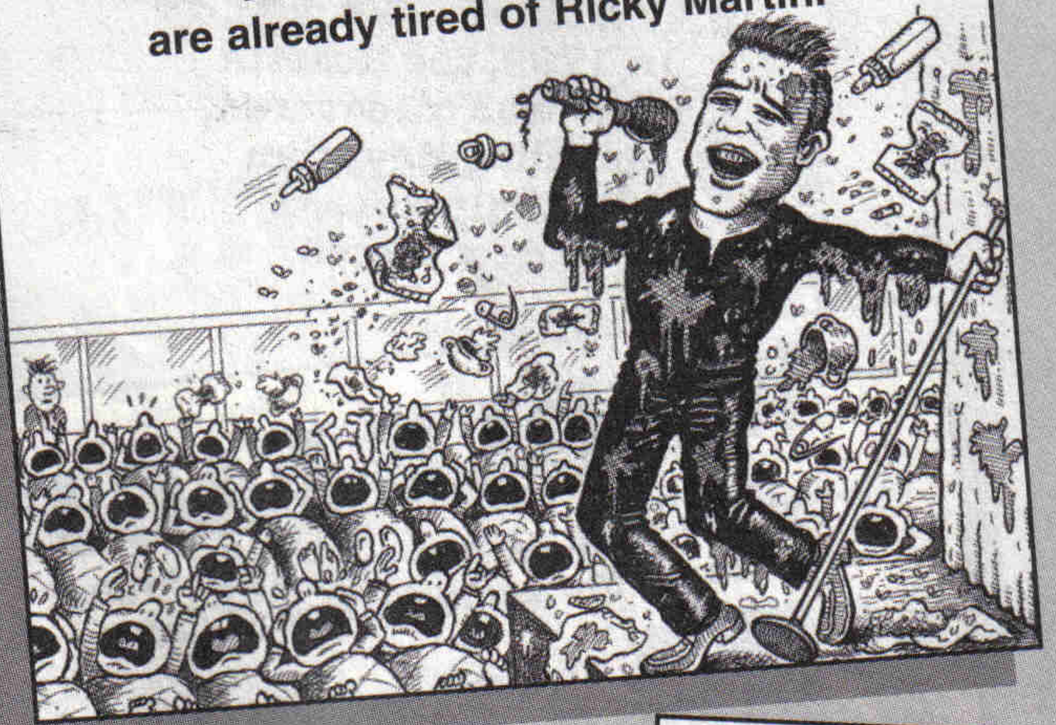
HALF FACT

Every ten seconds the human population increases by 26 people.

(Forbes ASAP 11-30-98
Universal Moment pull out)

WHOLE FACT

And at least 25 of them are already tired of Ricky Martin.



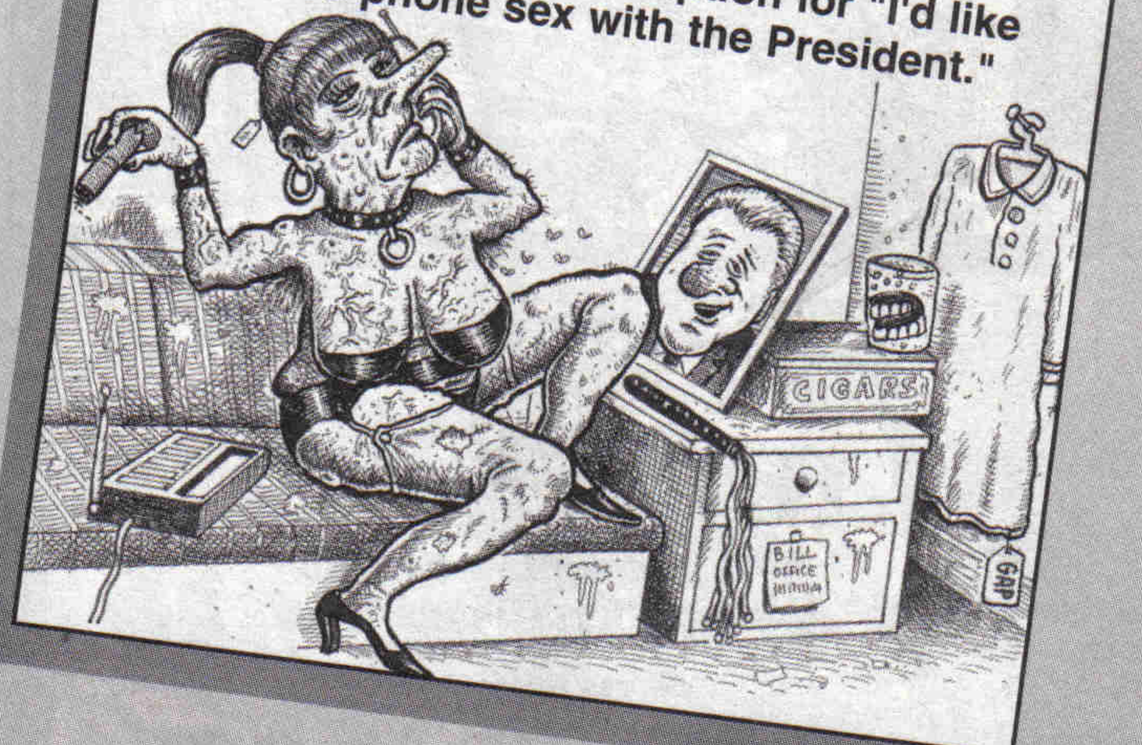
HALF FACT

The phone number for the White House is 202-456-1414.

(Washington DC Phone Book)

WHOLE FACT

There is no voice mail option for "I'd like to have phone sex with the President."



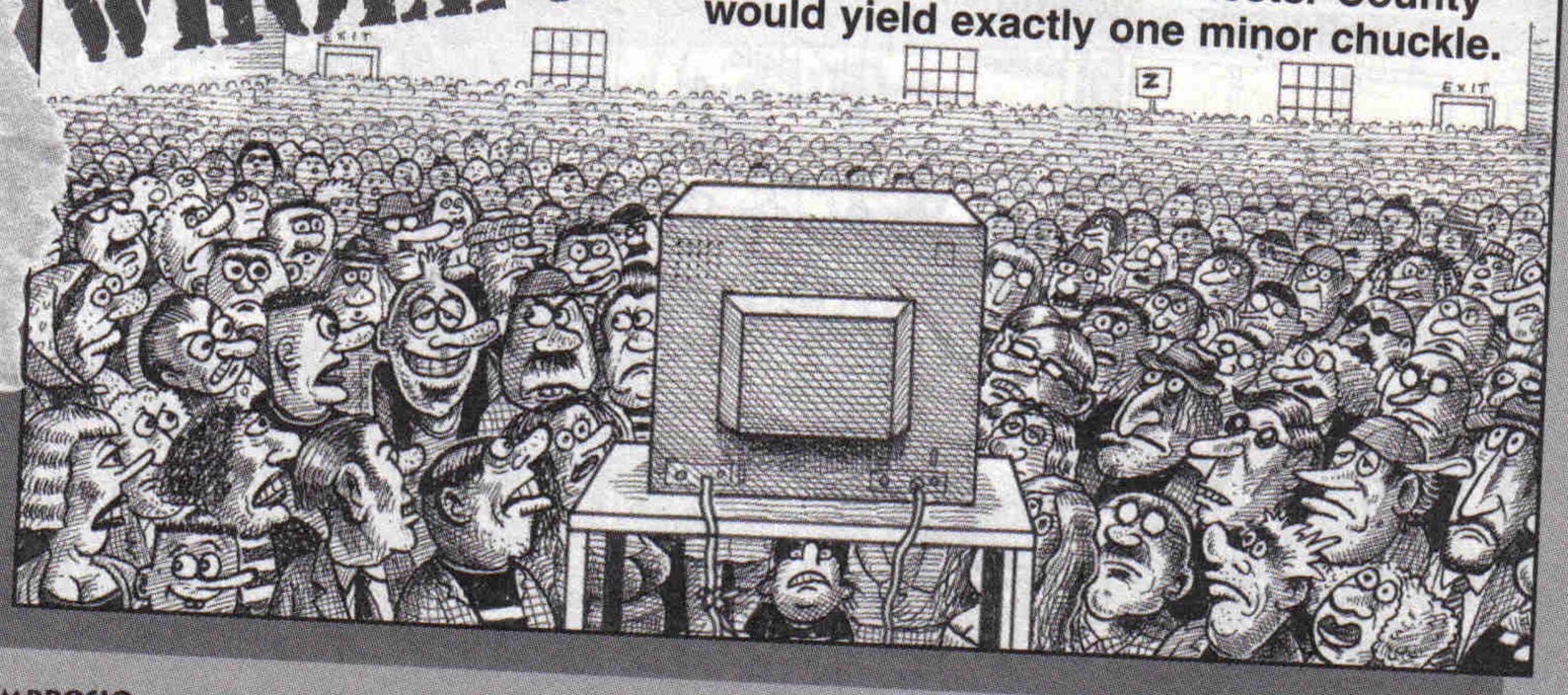
HALF FACT

People laugh 30 times more often when they are in a group than when they are alone.

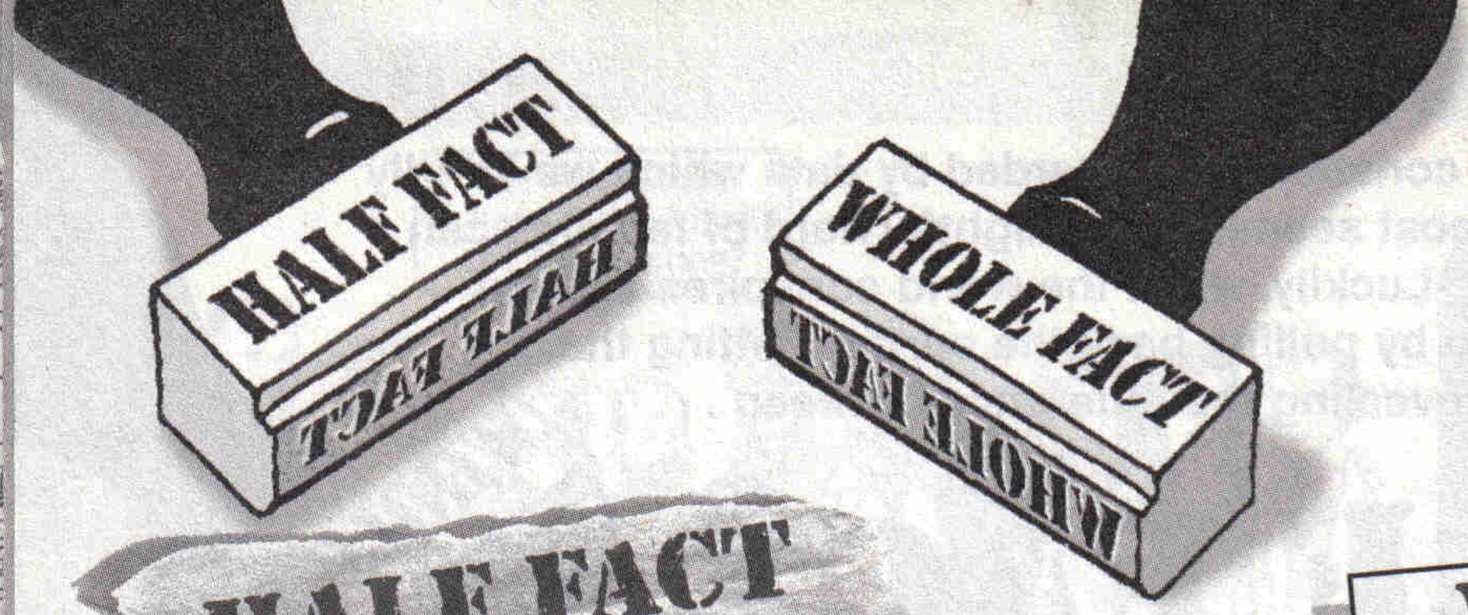
(US News & World Report 4-19-99,
article on humor consulting for business)

WHOLE FACT

Viewing *"Veronica's Closet"* with all of Westchester County would yield exactly one minor chuckle.



ARTIST: TOM BUNK WRITER: BUTCH D'AMBROSIO



HALF FACT

25% of bottled water is packaged tap water.

(US News & World Report 4-12-99 page 63/ National Resources Defense Council)

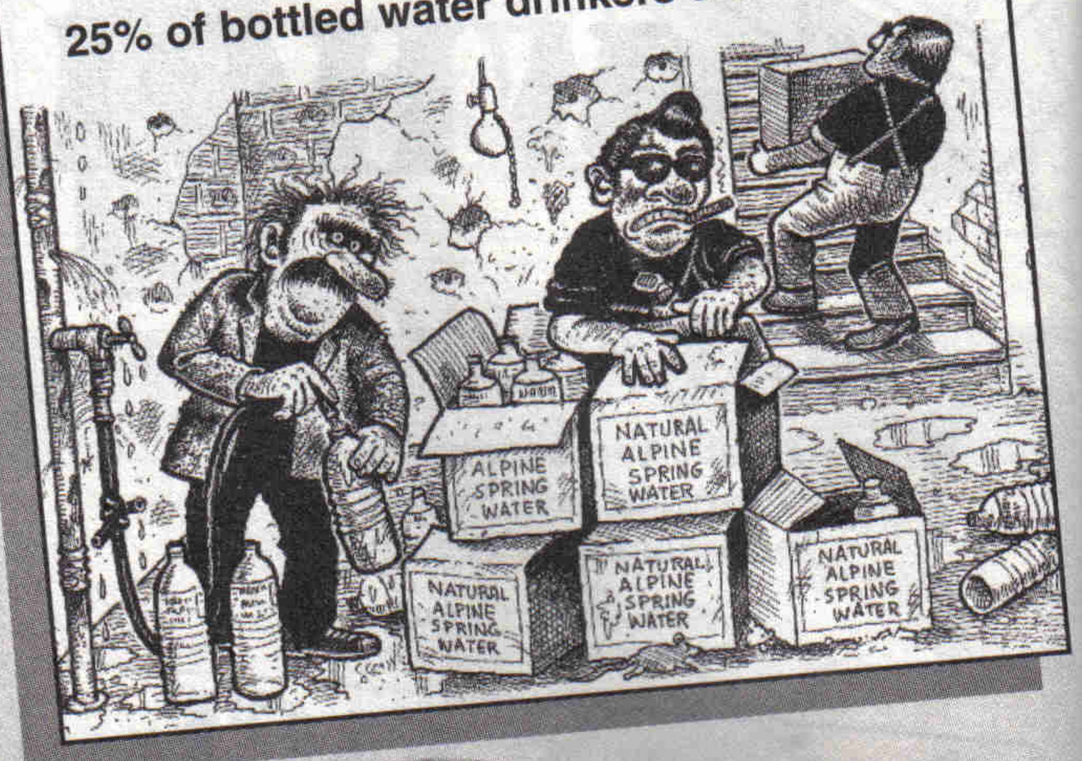
HALF FACT

15% of young people 6-19 years old have signs of hearing loss.

(US News & World Report 4-26-99 page 68/Journal of the American Medical Association)

WHOLE FACT

25% of bottled water drinkers are suckers.



WHOLE FACT

The rest are just ignoring you.



HALF FACT

In 1799, the Rosetta Stone was discovered, enabling Egyptian hieroglyphics to be deciphered.

(History)

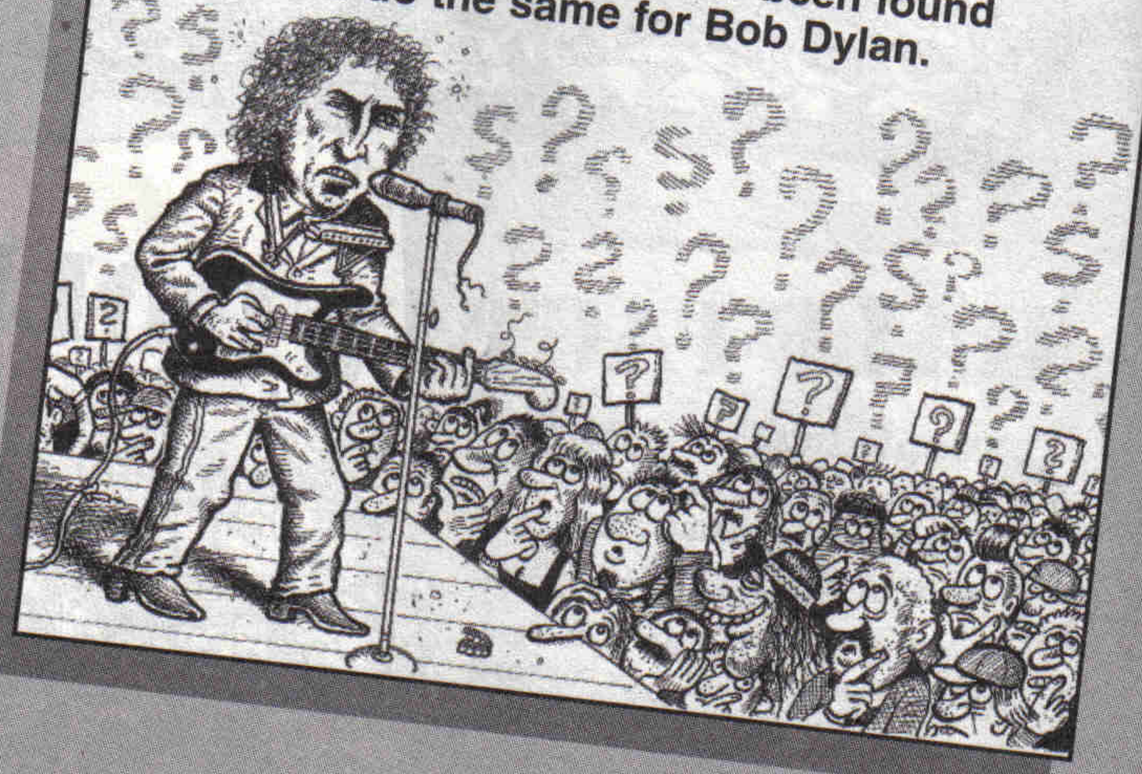
HALF FACT

27% of people admit to dozing off while driving.

(Business Week 5-3-99)

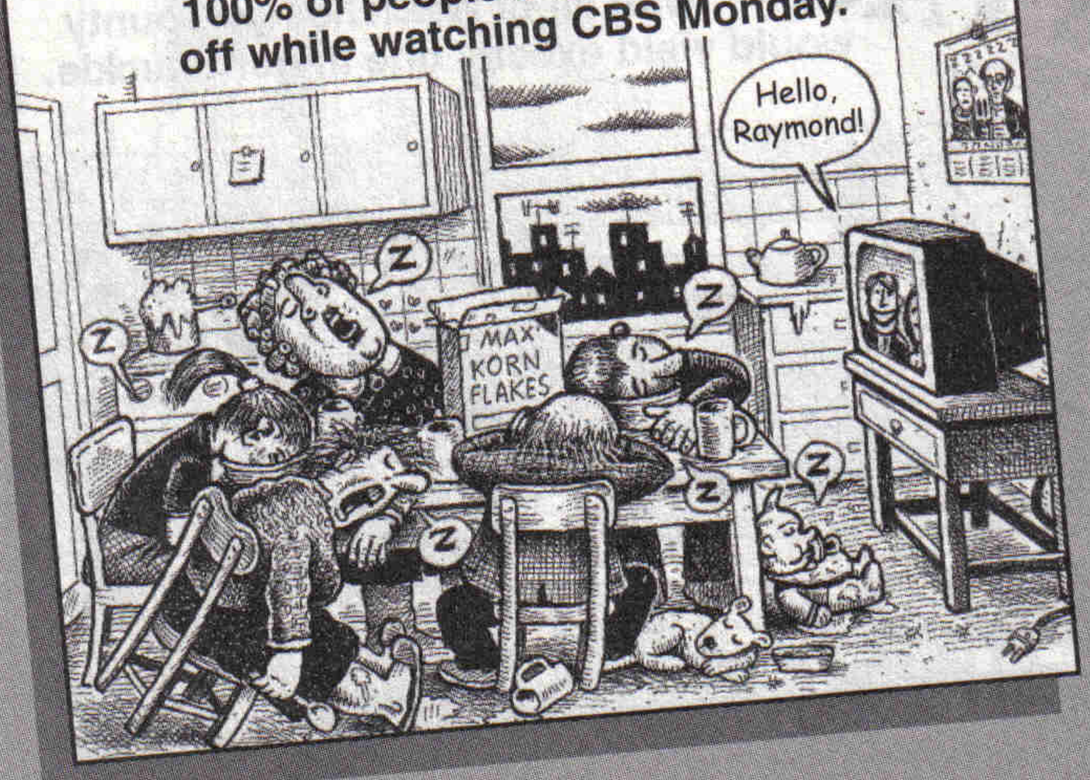
WHOLE FACT

No such stone has ever been found to do the same for Bob Dylan.



WHOLE FACT

100% of people admit to dozing off while watching CBS Monday.





HALF FACT

One tenth of all men between 30 and 34 still live with their parents.

(New York Daily News 4-18-99/US Census Bureau)

WHOLE FACT

100% of their parents wish they'd move out.



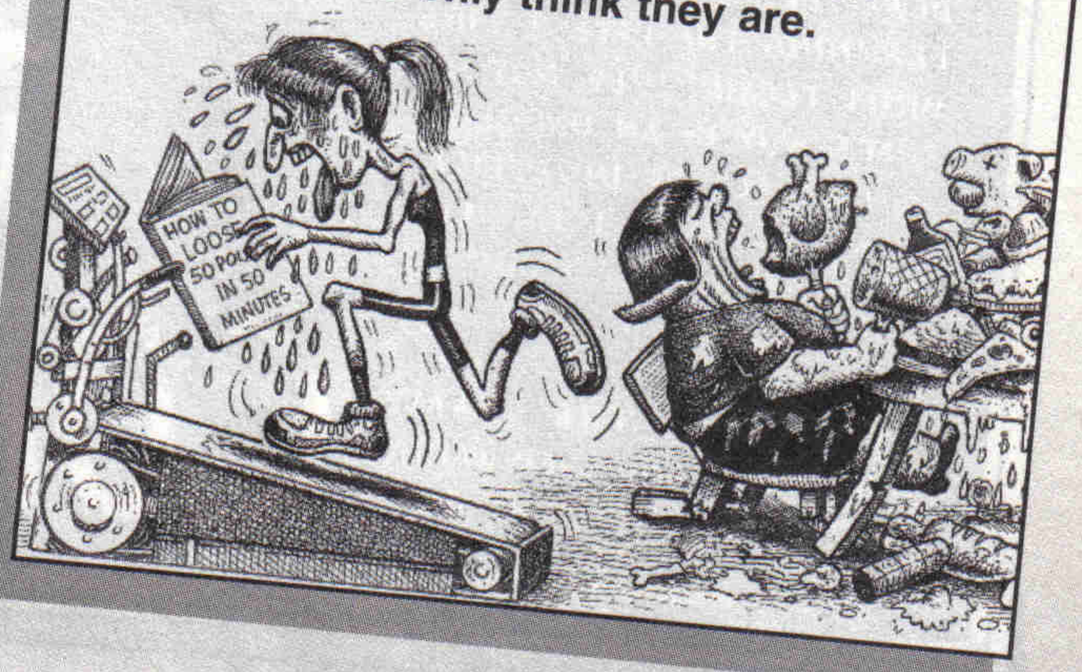
HALF FACT

One third of all adult Americans are overweight.

(Center for Disease Control)

WHOLE FACT

Another one third are women who only think they are.



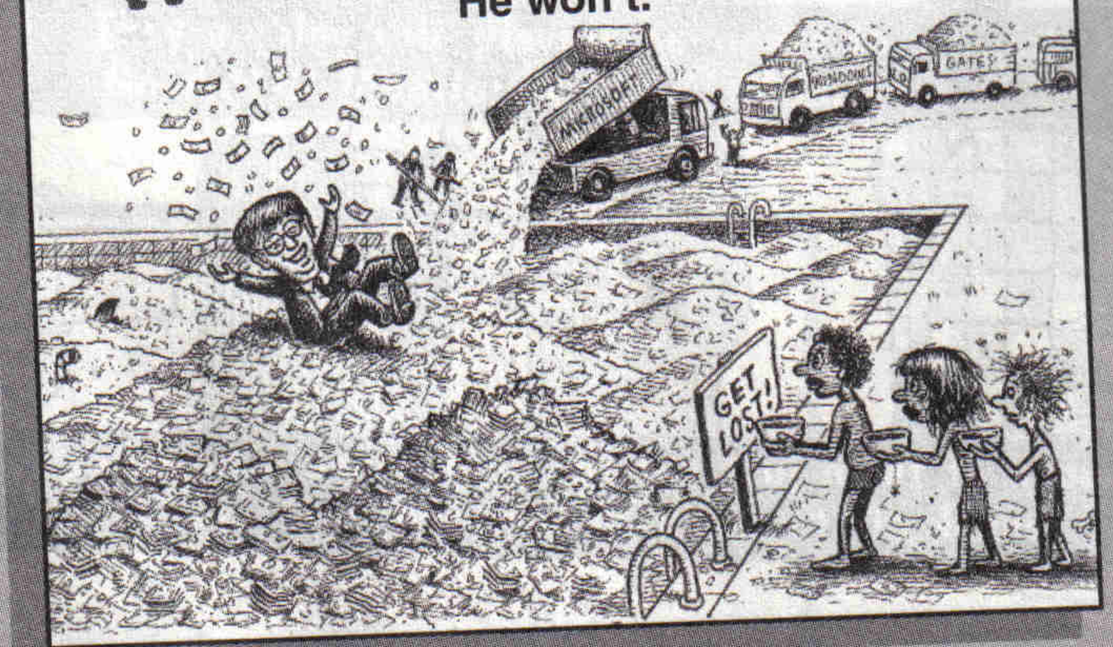
HALF FACT

Bill Gates has enough money to give $6.70 to every person on the planet.

(Upside, 11-97, Bill Gates Net Worth Web Page)

WHOLE FACT

He won't.



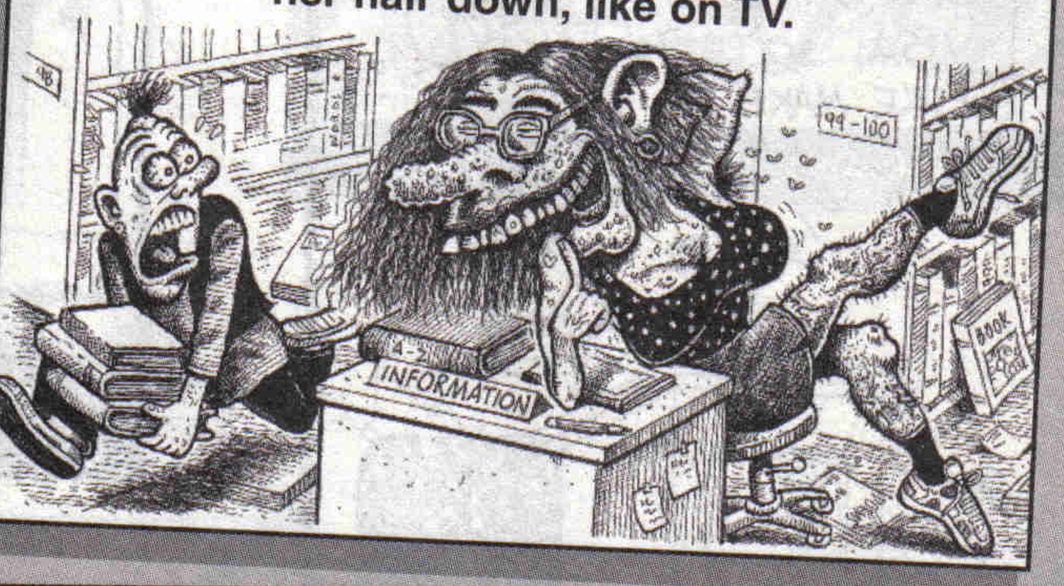
HALF FACT

There are 9,000 public libraries in the U.S.

(Statistical Almanac of U.S. page 203)

WHOLE FACT

Not one of them employs a librarian who looks like a model when she lets her hair down, like on TV.



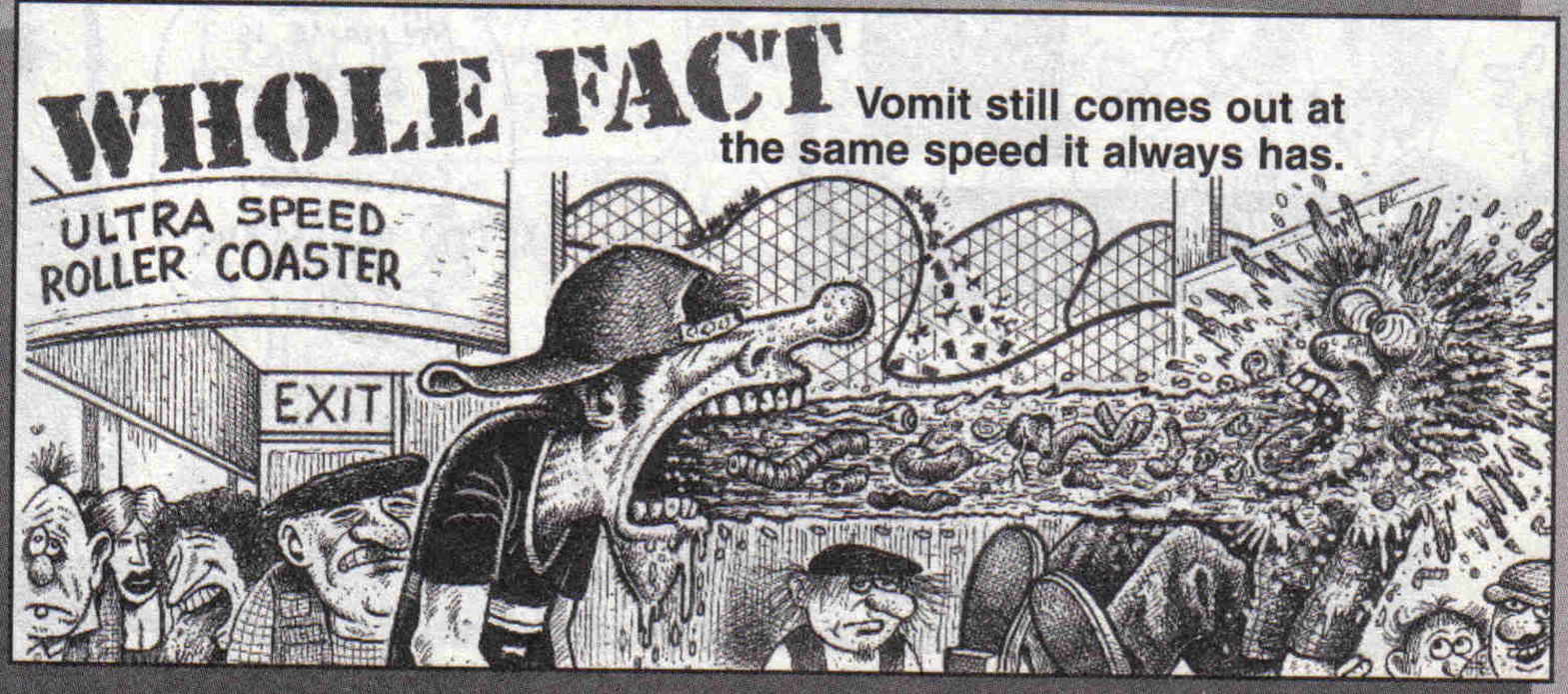
HALF FACT

Using linear induction motors, new roller coasters can accelerate from 0 to 70 mph in less than four seconds.

(Business Week 4-12-99)

WHOLE FACT

Vomit still comes out at the same speed it always has.



BEHIND THE EDUCATE BALL DEPT.

BESIDES GETTING YOU AN OCCASIONAL DAY OFF FROM SCHOOL, HAVE YOU EVER REALLY THOUGHT ABOUT TEACHERS' CONFERENCES? YOU PROBABLY THINK THEY SPEND THE WHOLE DAY DISCUSSING THE DEWEY DECIMAL SYSTEM AND LEARNING THE LATEST FIRE DRILL TECHNIQUES. NOT SO! THAT'S WHY IN AN UNPRECEDENTED ACT OF INVESTIGATIVE JOURNALISM, THE USUAL GANG OF DROPOUTS AT MAD NOW RIP THE LID OFF THE TEEMING CESSPOOL, STRIP BARE THE SEAMY UNDERBELLY AND SHED WARM, NURTURING SUNLIGHT ON...

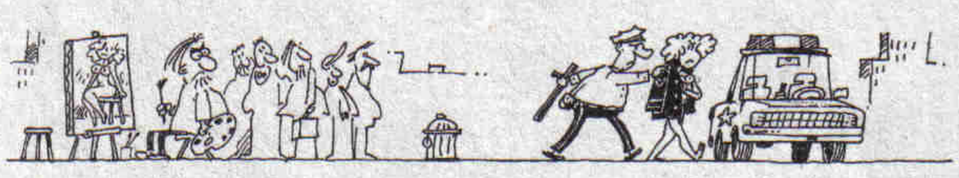
WHAT REALLY GOES ON AT THOSE TEACHERS' CONFERENCES!



They gather for their semi-annual reading of confiscated notes.



A bunch of them just cut the conference altogether, sneak off to the bathroom and light up.



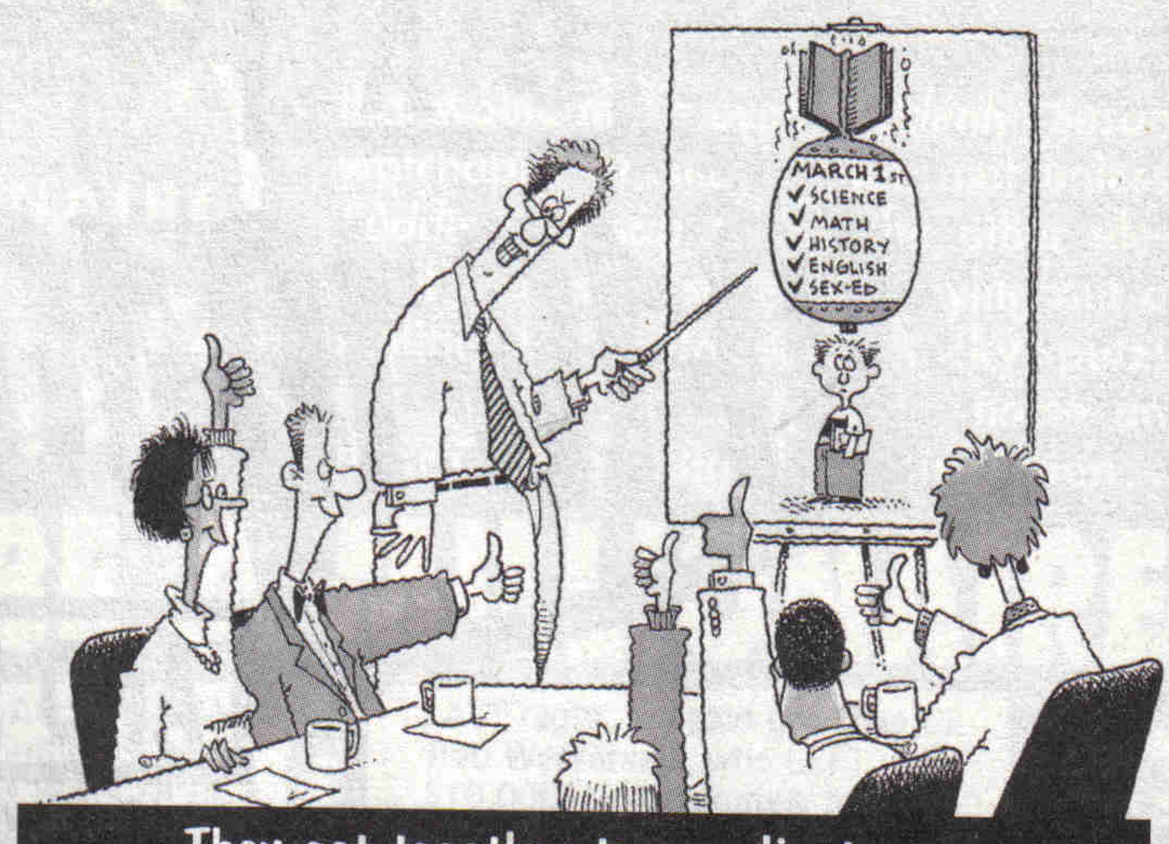


They join in support groups to help them better cope with hurtful nicknames.

ARTIST AND WRITER: JOHN CALDWELL



They let down their hair and do adult versions of their favorite science experiments.



They get together to coordinate pop quizzes for maximum student stress.



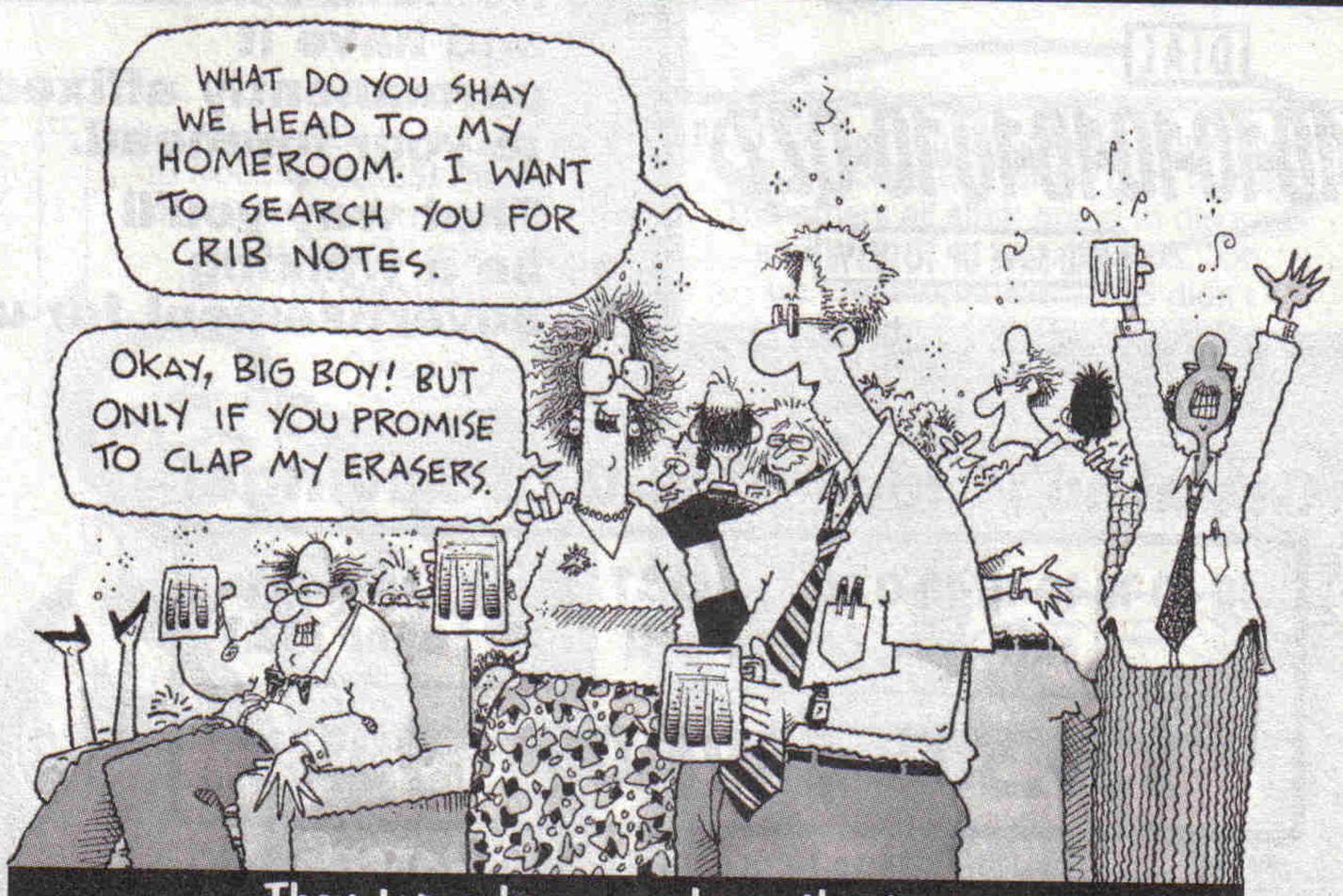
They employ role playing seminars to perfect their Good Hall Monitor/Bad Hall Monitor techniques.



They hold fashion seminars.



They attend student communications workshops.



They tap a keg, crank up the tunes and get to know each other better.

DIAL 10-10-10-10-10-10-QZZ

AND SAVE UP TO .05%

(Save even more if you're really bad at math!)

- NO switching. NO sign-up. NO fees. You just commit to paying our simple monthly enrollment charge for the next three years!
- Your calls cost as little as 6 cents a minute. (The 31st and 59th minute of each call is only 6 cents! Every other minute is $2.50, plus a $2.99 dial tone charge per call.)
- Save on International calls! (Additional fees for International calls outside the Continental U.S.)
- For International calls dial 10-10-10-10-10-10 + the country code + the area code + the local number and then talk to a foreign operator who doesn't speak a word of English. Get frustrated and hang up. Dial 10-10-10-10-10-10 + the country code + the area code + the local number and again talk to a foreign operator who doesn't speak a word of English. Get frustrated and hang up again. Send overseas pal a letter and REALLY SAVE BIG!!
- State, local and federal taxes apply. Plus a celebrity surcharge. Believe us, even B-level celebrities like John Lithgow, Keenan Ivory Wayans, David Arquette, Arsenio Hall and Kevin Nealon don't work cheap!
- To take advantage of 10-10-10-10-10-10-QZZ you must have a phone with Q and Z buttons. We supply them for only $299.99! Use our easy "two payment" plan. Pay $299 when your phone arrives and 99 cents three days later. There is NO INTEREST CHARGE!!!

Who knows more about quality long distance service than me, a sitcom actor who plays a guy from another planet?



DIAL
10-10-10-10-10-10-QZZ
AND SAVE UP TO .05%
(Save even more if you're really bad at math!)

Remove this sticker and have it permanently affixed to your forehead.

That way you'll be a walking advertisement for us!

Great 10-10-10-10-10-10-QZZ Savings!

10-10-10-10-10-10-QZZ call	AT&T call	Savings over AT&T
$39.50	$395.00	90%**

** (Ten minute local 10-10-10-10-10-10-QZZ call vs. ten-hour overseas AT&T call.)

Telecon ✶ USA Who says talk is cheap?™

A MAD AD PARODY

WRITER: DICK DEBARTOLO

In the summer of 1999, ABC introduced a new concept in television. It was fresh...it was innovative...it was 42 years old! A big-money quiz show that brought back its contestants night after night! But the show was only on TV for two weeks, then it was gone — a schedule that would make even *Suddenly Susan* watchable! Er, maybe not...not unless *Suddenly Susan* added the other element of this hit series — paying out a million bucks to some lucky putz! Because, let's face it, sitting home on their Cheeto-stained couches, even...

BOOBS WANT TO BE A MILLIONAIRE

LAST NIGHT! On ***Boobs Want to Be a Millionaire*****!** We asked our **usual eight questions** in half an hour! Rhesus Pillbin **shouted** erratically and **inappropriately!** We blasted the **annoying music** every 12 seconds! And the studio **lights** got turned **on** and **off** more often than the **bulb** in **Rosie O'Donnell's refrigerator!** Tonight, 10 new contestants will compete for **ONE MILLION DOLLARS!** And now your host, the **luckiest bastard** in show biz... **Rhesus Pillbin!**

Hello! And **WELCOME** to another night of ***Boobs Want To Be a Millionaire,*** the show that **rewards** people who prove that **THEY** possess unique **SKILL** and **knowledge!** Whatever **that** means!

LAST night, we said **goodbye** to **Rob Westervelt,** who LEFT with **$16,000!** Unfortunately for Rob, he called our **1-800 contestant line** OVER AND OVER from his **work number** to make it on the show, and when his **BOSS** checked the monthly **phone log,** Rob got **FIRED** from his **$45,000-a-year job!** BEST of **luck** to you, Rob!

Let's meet our **new contestants!** From CLEVELAND, OHIO, **Robert D'Esposito!**

From NORTHAMPTON, MASSACHUSETTS, **Doug Bouchard!**

From LOUISVILLE, KENTUCKY, **Kevin Hordern!**

From TALLAHASS — ah, screw it! **Nobody CARES!** Nine of you are really named **"Adios Pete"!** Let's **GO** to the **question!**

FASTEST person to put the four answers in their **CORRECT order** gets to play! The others all **slink home** in disgrace and **WHINE** to their friends, "Oh, uh, the **stupid BUTTONS** didn't **work right!"** CONTESTANTS! Put these **LETTERS** into **alphabetical order!** *A) A; B) B; C) C; D) D!*

ARTIST: GARY HALLGREN WRITER: DESMOND DEVLIN

And our **fastest player** WAS...Dom Grillo! Dom, we'll see if you can **WIN A MILLION DOLLARS,** right after we go over the **rules** for ANYBODY who MIGHT'VE only been watching this show for the **last 11 seconds!**

EACH **correct answer** moves you up ONE LEVEL, where the questions **get harder!** Of course, with the **idiotic questions** we START OFF with, they **HAVE** to get harder! The money **doubles** each round, **EXCEPT** when we round off from **$64,000** to **$125,000!** That's so we don't have to call this show ***Boobs Want To Be a $1,024,000aire*!**

Rhesus, you've gone over the rules **15 times** in the last **five shows!** Why don't you just say, "**Answers** equal **money,** until you **mess up**"? It's not exactly a **tough format** to figure out!

Hey, we're **shelling** out dough by the **BARREL** here! Re-reading the **rules** for every contestant **SAVES** us **50 grand** a night!

ROBERT D'ESPOSITO	—
DOUG BOUCHARD	8.08
KEVIN HORDERN	—
MAX KORN	12.66
JOE ONORATO	6.66
DOM GRILLO	4.15
PETE VASTARDIS	—
MORT FENSTER	9.33
SEAN FARRELLY	—
MAGGIE HEAMON	10.05

Ye Olde Rules

I. THOU SHALT NOT KILL ... TIME.

II. THOU SHALT NOT MENTION THIS SPONSOR'S COMPETITION.

III. THOU SHALL COMMIT BUFFOONERY AND GREED.

MAX TV ON OFF OVERDRIVE

JERRY SPRINGER FAN CLUB

First question: What's **something** you might wear on your **HEAD?** Is it *A) Pancreas; B) Windshield wiper fluid; C) electron microscope* or *D) hat?*

Well, Rhesus, that's **right** up my **alley!** It was **cold** this morning. And my **wife** said, "Isn't your **head cold?**" And I said, "It **IS** kind of **cold.** And I **don't want** my head to be **cold.** What **can I do** to keep the **coldness** off?" Well, I knew that an **electron microscope** wouldn't work, because my **brother** is a **professor** at **Caltech,** and despite the **warm weather,** he keeps getting the **sniffles.** So, I suggested **vitamins,** and he said —

Just say "**hat**"! We've got a **LONG ride** ahead of us!

IT SCRA

NOS

TAN-FASTIC DE LUX

...MILK THE MOMENT!

Okay, um, my **final answer** is "**D,**" Rhesus!

Is that your **FINAL answer?**

Yes, it is.

Are you **confi-dent?**

Yes, I am.

Your **absolutely FINAL final answer?**

Yes, my **final answer** is "**D**"!

So then you're saying "**D**" is your **lasty-nasty, TROOLY-OOLY, fee-fi-fo-final answer?**

Your **podium** doesn't come with a **breathalyzer,** does it?

HERE LIES TASTE, INTELL-IGENCE & ORIG-INALITY.

Cue **arc lights!** Camera One, **SWOOP** across the studio! **GO, GO, GO!** Faster! **Music** on ALL channels! Camera Three, **zoom in HARD!**

Wow, I never knew **television directing** was such **hard work!**

Yeah, anything to **distract viewers** from realizing this **entire show** is two people **sitting in chairs!**

ZZZZZ

I'm **sorry!** That **sound** means we're **OUT OF TIME!**

No, Rhesus, that **sound** means you **shouldn't** keep the **contestants'** complimentary shrimp buffet **unrefrigerated!**

BLATTTT

Who developed a specific maneuver to help victims of gagging and choking?

A) Shaquille O'Neal on the free throw line

B) Theater owners who were showing *Waterboy*

C) Porn star Linda Lovelace, for professional reasons

D) Dr. Henry J. Heimlich

This game is **WILD!** I LOVE **GIVING AWAY** ABC's MONEY! I don't know whether I can **TAKE IT!** They're right and **YOU'RE RIGHT!** It's a **GOOD ONE!** Why do I suddenly **raise my voice** at the end of **EVERY SENTENCE?** Goo goo **G'JOOB!**

Finally I'm appreciating the **incredible charisma** and **talent** of **Wink Martindale!**

FAN

FAN FAN

$#$

DO YOU HAVE YOUR BADGE?

HAND-CUFFS?

GUN?

DONUTS???

DO NOT ENTER THIS CONTEST IF YOU HAVE ANY USEFUL INFORMA[illegible]

Well, we're down to **nine players,** and...hey, **WHO'S** that sitting in the **CHAIR?**

I'm **Ben Savage,** star of ABC's ***Boy Meets World!***

Sorry, Ben, but **ABC employees** aren't **eligible** to play!

I **don't want** to play! I just wanted to get on **TV!** I've been on a **show** since **1993,** yet **no one knows** who I am! But these **computer programmers** who live in their **moms' basements** come on this show for **10 minutes,** and they're **nationwide stars!** I'm **famous,** dammit! **Sob!** **I'm...famous...**

KERSTOS

Archie COMIX

Well, it's back to **Contestants Row!** ONE of these players could have the **MILLION DOLLAR SPOTLIGHT** shine on THEM! And believe me, **COCKROACHES** react better to light! A lot of **THESE folks** look as if they haven't been **exposed** to **direct SUN** since the days when **Malcolm Jamal-Warner's agent** was returning his **calls!**

List the FOLLOWING movies in order of Marlon Brando's underpants size, from LEAST humongous to MOST:

A) *Apocalypse Now*

B) *The Island of Dr. Moreau*

C) *Guys and Dolls*

D) *The Godfather*

SNAP

And the **only person** who could answer this **ridiculous question** is Mort Fenster! Mort, get your **butt** over here!

Wait a **minute...** it's **too quiet** in here! Can we get some of our **patented dramatic music** going?

If they could SEE me now! Those little friends of mine!

Kathie LEECH! You **jealous hag!** Get OUT of here! This is **MY success!**

NO DOZ

SKOLE

Chumpion

BADYEAR TIRES

STOP

DUNCE

2 Boring Minutes Later

Back to the **show!** I'm **sorry,** Mort, but the answer is **"A"!** And you're **reduced** to **$32,000!**

Oh well! Easy come, **easy go!**

Wow! **HOW** can you be so calm, after **LOSING $218,000** in 45 seconds?

Simple! I've been doing **on-line Day Trading** since July!

LIPA ROZ

Well, I'm **sorry** to see Mort go! I'd cut a **secret deal** with him **under** the **table** to **SELL** him the **million-dollar** answer for **$100,000!** Still, this show has now **GIVEN AWAY** over **three million dollars** of **ABC's MONEY!** And ABC hasn't tossed **THAT much cash** away since they set up a **nationwide OPINION POLL** to determine whether or not **Miss America viewers** wanted to keep the **sexist swimsuit competition!** Uh, **DUH!**

NEXT question for the Parade of **Human Oddities!** Er, I mean, contestants! Put the following **special-interest campaign contributors** in ORDER! Starting from who **currently** owns the **LARGEST PERCENTAGE** of **Al Gore's SOUL** to who owns the **smallest!** *A) Big tobacco; B) Chemical waste cartels; C) Health care conglomerates; D) The People's Republic of China.*

BURMA SHAV

DANGER ↓ GAS BAG ↓

HURST

And our **winner** is MAGGIE HEAMON! And what do **YOU do** for a **living,** Maggie?

Rhesus, should any **sentient being** be **defined** in this **society** by what they do eight hours a day? For what of the **other 16 hours?** Do not **turbulent dreams** and inner longings have **equal** if not **greater value?** What, indeed, is **living?** Is it purely a **function** of—

Just **GIVE** us your **freakin' JOB!**

I work at a **dry cleaners!**

ZERTHED

STOP STARING AT CLEAVAGE

What would YOU do with **ONE MILLION DOLLARS?**

I'd buy me one million **scratch-off lotto cards,** and parlay it into some **REAL money!**

ONE MILLION DOLLARS! You're just **14 questions** away from **ONE MILLION DOLLARS!**

Why do you keep shouting **"ONE MILLION DOLLARS"?**

So viewers **don't notice** that **eight** out of **10 contestants** walk out of here with **32,000 bucks,** tops!

BEER

ROPS YINS

www.myseat.com

SORRY NO VACANCY

I'm going to have to take a **Lame Line!** Give me the **50/50!**

Remove **TWO** of the **choices!** That way, this **game show** can have ALL the **heart-stopping strategy** of **flipping** a **COIN!**

STAGE HAND

STAGE HAND HAND

Why did John Wilkes Booth shoot President Lincoln in the head?

A) Because of violent 1865 videogames

B) Because of violent Reconstruction rap lyrics

C) Because of violent Hollywood sleaze

D) To support the South

You said "**D**" And you're **RIGHT!**

EEE-YIIII!!! GAH! Are you people **NUTS?** I just got a **500-volt electric shock** through my chair!

Yes, and your **expression** is going to look **GREAT on** all our **five-second-long promos** running on ABC for the **NEXT two weeks!**

ZAP

WHACK

CRASH

You're up to the **BIG MONEY** now! And in our audience is your **husband,** Joe! Joe, WHAT does it **MEAN** to you to be **sitting here** in our studio, rooting for your **wife** to go **all the way?**

That my **wife** thinks I'm **too stupid** to stay at **home** and be one of her **Phone-A-Friends!**

ZAP

ZAP

ZAP

NIDE

So my **final answer** is "**A**"!

Your **final answer** is "**A**"!

Yes, "**A.**"

You're not picking "**B,**" "**C**" or "**D**"?

No, I am not!

"**A**" is the **answer,** and the **answer** is "**A**"! You're picking "**A,**" as in "**apple**"! So is your **final answ —**

I'm going to **strangle you** with your own tie in front of **30 million viewers,** and no **jury** will ever **convict me!**

What was the name given to Chairman Mao's cultural revolution in China?

A) The Great Leap Forward

B) Hop on Pop

C) Stop, Drop, and Roll

D) Kriss Kross'll Make Ya Jump, Jump

You JUST WON **$63,999.95!**

Why such an **odd amount?**

One nickel MORE, and we risk **reminding** viewers of ***The $64,000 Question*** and the 1950s **game show FIXING SCANDALS!**

Fixing game shows? You mean like that **first guy** last November who *(cough)* "**won**" a **million dollars?**

Hey, it isn't like we **rigged it** on **PURPOSE** for him to win so easily! We just thought "What **color** is **Big Bird?**" was a super-tough **TRICK QUESTION** for the **$250,000 level!**

VIPER CLUB

PRIVATE

"AUTHORIZED" PERSONNEL ONLY

IN OTHER WORDS, IF YOU DON'T GOT INK, WE THINK YOU STINK

KEEP OUT

I SMELL CHEESE!

Rhesus, I'm going to use a **Lame Line!** I'd like to **Ask** the **Audience!**

Well, well, well...**94%** say the answer is **"A"! 5%** voted for **"B"!** And **1%** accidentally **SWITCHED** their **long-distance** service to **Sprint!**

What Hollywood object is 12 inches and gold-plated?

A) An Academy Award statue
B) Robert Downey Jr.'s cellmate
C) The door to Danny DeVito's trailer
D) Cher's makeup on *Tea With Mussolini*

AND IT'S A **GOOD ONE!**

Yes! Yes!

THEY'RE RIGHT, AND **YOU'RE** RIGHT!

Uh, yeah. Okay. **That's great...**

AND IT'S A **GOOD ONE! THEY'RE** RIGHT, AND **YOU'RE** RIGHT! IT'S A **GOOD ONE!**

Can't you say **anything else** whenever someone **answers a question?**

Nope! All our money's going out in **prizes!** We could only afford **TWO cue cards!**

IT'S A GOOD ONE

staff

THEY'RE RIGHT AND YOU'RE RIGHT

FLOAT

Gosh, this is really **getting difficult!**

You think **THAT'S hard?** I'm staring at the upcoming question, wondering **HOW** the hell I'm going to **pronounce** "K-Ci & Jojo," " 'N Sync," and **"Aaliyah"!** Those **wiseass writers** LOVE to make me look like an **out-of-touch IDIOT!**

That's 'cause your monitor is turned around backwards!

K-Ci & Jojo
'N Sync
Aaliyah
Inxs
K-Otics
Fa-Q

You've made it to THE **ONE MILLION DOLLAR QUESTION!**

You mean, "What on **Earth** were they **thinking** when they made and released a **superhero movie** starring those **box office giants Ben Stiller** and **Janeane Garofolo?"**

No, that's a **6.8 million dollar question!** And there's **NO** possible **answer!**

E

What did the "S" in Harry S. Truman stand for?

A) Seinfeld
B) Sasquatch
C) S
D) Succubus

You've won **ONE MILLION DOLLARS!** And here come your **loved ones!**

Hey, **wait** a sec! This **isn't** my **family!**

Hi, **Chuck Weaselly** here for ***Greedy*** on FOX! Except for the **set, music, lights** and **format,** we're NOTHING like **this show!**

I'm from ***Survivor!*** We're not just doing another ***Millionaire*** **knock-off!** We're **ALSO** stealing from ***Road Rules!***

I was supposed to host ***You Don't Know Jack!*** Although with that **title**, could they have picked a **LESS likely host?**

And we're doing the new ***$64,000 Question!*** Only on **CBS!**

Hi! **NBC here!** We're doing ***Twenty-One!***

FIGURES! We get a **hit,** and all the **copycats** try to run us into the ground! The **rip-off artists** in charge of **networks** SUCK! And THAT'S my **FINAL ANSWER!**

WW2BAM WINNERS ACCOUNT
$$$$ BANK
10020
PAY TO THE ORDER OF MAGGIE HEAMON $1,000,000
ONE MILLION DOLLARS AND NO CENTS
Michael Anthony
MEMO NO ACTUAL CASH VALUE

$64,000

THANKYOU FOR COMING!

FILL UP YOUR PATHETIC, DULL, EMPTY LIFE WITH EVENING AND WEEKEND CLASSES!

The people who help you waste $59 to learn how to marbelize a rickety two dollar endtable you got at a yard sale.

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PHOTOGRAPHER: IRVING SCHILD WRITER: SCOTT MAIKO

The Spending Annex

ADULT EDUCATION CENTER

"The more you spend the more we earn."—Anonymous

CLEANING YOUR COLON WITH FENG SHUI • **HOW TO USE A HAMMER** • OPERATING A TELEVISION SET IN THE 21ST CENTURY • **A WALKING TOUR OF NEW YORK CITY'S BURNING GARBAGE CANS** • GREEN CARD FORGERY • **LEARNING FRENCH THE GERMAN WAY** • HOW TO BE ASSERTIVE WITHOUT ANYONE KNOWING • **AN EVENING WITH TED DANSON'S HAIR PIECE** • 10 EASY STEPS TO EFFECTIVELY DISSUADE MORMONS • **ARE YOU PSYCHOTIC?** • HOW TO FRENCH KISS EVEN WHEN YOU DON'T HAVE A TONGUE • **YODELING FOR STUTTERERS** • STUTTERING FOR YODELERS • **EARN TOP DOLLAR AS A DEPARTMENT STORE MANNEQUIN** • HOW TO FIND YOUR BATHROOM • **MAKING THE MOST OF CONJUGAL VISITS** • BALLOON MANAGEMENT • **HOW TO SUCCESSFULLY HIDE IN LATIN AMERICA** • HOW TO PICK UP DWARVES • **TURNING YOUR SPARE ROOM INTO A CHOP SHOP** • SHOW THE WORLD YOU'RE A BASTARD • **THE ART OF THE BOMB SCARE** • HOW TO WRITE A SENTENCE IN THREE WEEKS OR LESS • **FINDING PORNOGRAPHY ON THE INTERNET** • HOW TO TALK LIKE GEORGE "MR SULU" TAKEI • **PREPARING FOR Y3K** • BOATING FOR HORSES • **A SURPRISING EVENING WITH THE GUMBEL BROTHERS** • CHANGING CAREERS ON YOUR DEATHBED • **HOW TO PUBLISH YOUR RANSOM NOTE** • BEGGING YOUR WAY TO THE TOP • **WHERE TO MEET WEST VIRGINIANS** • ELIMINATING CONSONANTS FROM YOUR LIFE • **AN EVENING WITH JOAN RIVERS** • SCRAPING THAT STUFF FROM THE CAB OFF YOUR PANTS •

How to Mismanage an Apartment Building at the Expense of its Tenants!

With incompetent resident manager DIPTHONG BABAGANOOSH-SMITH and slumlord SHAH FALAFEL

How would you like to live rent-free in an overpriced, rundown apartment complex? You can, and our two experts on residential income properties will show you how, by teaching you what greedy property owners look for when hiring their legally-required on-site building managers. You'll learn how to use such phrases as:

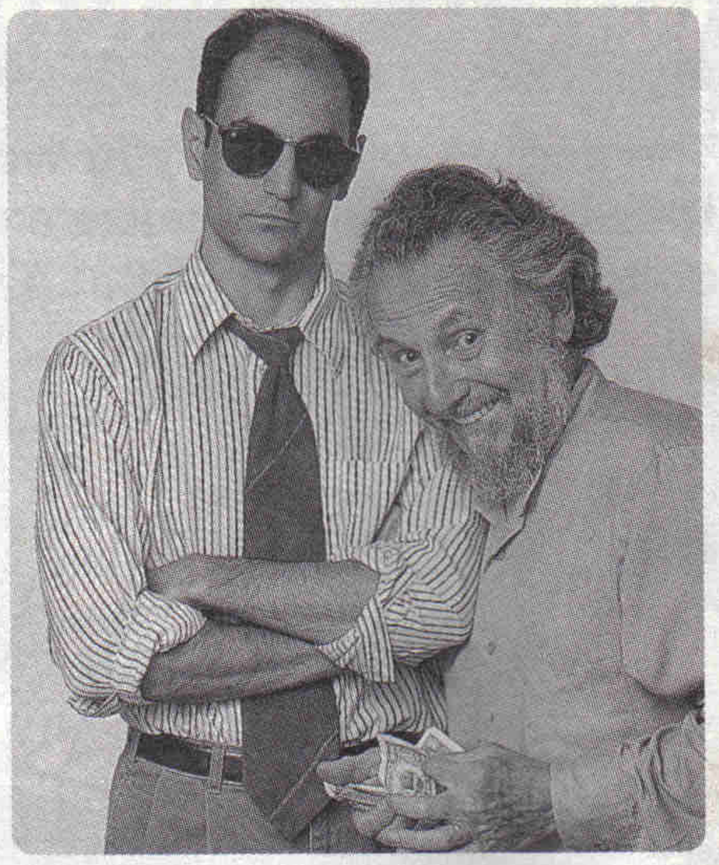
- "No one else is complaining that there's no hot water. You must be mistaken."
- "There's no rat on your balcony! That thing is probably a cat!"
- "You must get rid of the cat on your balcony. You are in violation of your lease!"
- "Yours is the only garbage disposal we ever have to fix! What are you putting in there?!"
- "You're the only tenant who complains about cockroaches! Do you never clean your apartment?!"
- "We're not calling the plumber or the exterminator. We suggest you lure the cockroaches into the drain, let them eat whatever is clogging the garbage disposal and then turn it on."

As a resident manager working for the owner, it's your job to keep the turn-over rate high by steadily applying the "Four I's of Property Management:"

- **Intimidation** ("How dare you knock on my door during normal business hours!")
- **Indifference** ("No one else's kitchen is on fire. I don't know what to tell you.")
- **Ignorance** ("How was I supposed to know you were on vacation? I think your furniture's still in the alley.")
- **Irresponsibility** ("It's not my job.")

Additionally, you'll learn to:

• Always answer your phone with "I'm busy! I'll have to call you back!" • Not call tenants back. • Use your passkey to root through tenant's apartments when they're not home. • Reply to every complaint with "No one else has mentioned anything..." despite the number of similar complaints you've heard. • Sign for and keep tenant's deliveries and steal their mail. • And much, much more!



***Dipthong Babaganoosh-Smith** has been the resident manager of a 25-unit building in Los Angeles since 1995. He proudly regards the fact that he has been hanged and burned in effigy by his tenants as a testament to his success. **Shah Falafel** owns fourteen surprisingly decrepit buildings on Los Angeles' fashionable Westside, nine of which he hasn't stepped foot inside in over three years.*

Course 437		Westside
Sec. X	Sat. Jul. 10	11am-6pm
Sec. A	Sat. Jul. 17	10am-5pm
Sec. B	Sat. Aug. 14	10am-5pm

Course fee $59 / Members Course fee $54

No More High-Priced Escort Services!

How to Find Free Love in Public Restrooms!

Tired of the singles bars? Tried the personal ads with no luck? Your favorite Japanese massage parlor permanently shut down? Maybe it's time for you to start saving time and money by looking for sex in the restrooms of your local park, mall or train station!

Retired businessman Walter Horn will show you how. Since becoming a widower in 1993, Horn has enjoyed an estimated 300 rendezvous in over 80 different bathrooms in the Baltimore area alone (with over 100 confirmed by police reports).

"Ninety percent of the excuses I hear is 'I'm not gay!'" says Walter. "Well, ya know what? I'm not either. But free sex is free sex. If you can get past that, you're on your way to some of the best times you've ever had in a filthy, unmaintained public toilet!"

Topics include:

- Sharpie vs. Marks-A-Lot: Which is the best marker for writing on bathroom walls?
- Initiating a conversation at the urinal
- Avoiding George Michael Syndrome: Staying off the police blotter
- Between You and Me: Dealing with the problem of bathroom stall partitions

Materials Fee: $3



***Walter Horn** was a respected advertising account executive for over 40 years. Since retiring, he's become an embarrassment to his friends and family who've had to bail him out of jail 12 times in the last two months.*

Course 494
Truckstop, I-95 Exit 84, 8 miles after Bell Ave.

Sec. C	Sat. Jul. 10	10am-12pm
Sec. D	Sun. Jul. 18	9-11am
Sec. E	Sun. Aug. 15	11am-1pm

Course fee $59 / Members Course fee $54

Last Chance — Due to Lack of Interest

☎ Registration is easy! Register by phone, online or in person!

*Prerequisite(s): Introduction to Registering for Spending Annex Classes and Advanced Spending Class Registration (see p. 64 for description and costs.)

An Evening With Native American Naomi Running Elk



Born and raised in the Mimosa tribe located in a trailer park within the Ramada reservation in Monsey, New York, **Naomi Running Elk** is the epitome of today's independent Native American woman: noble, spiritual and strong-willed — but not so strong-willed as to turn down a couple hundred bucks to stand in front of a bunch of ignorant white folks and talk about her rich heritage.

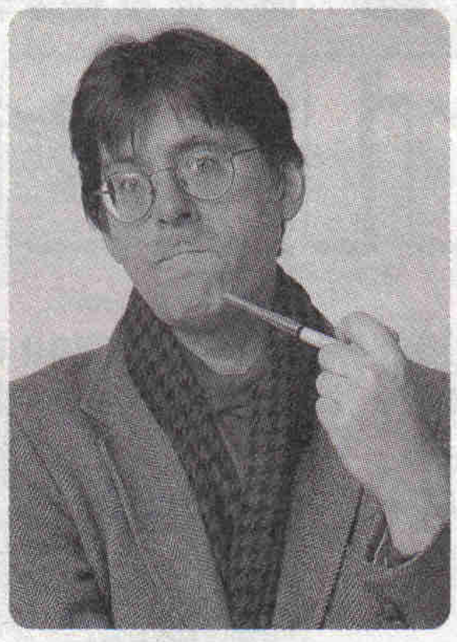
Running Elk is a wealth of Native American knowledge:

- The spiritual legacy of the modern American Indian as pieced together from things she saw on TV on *Grizzly Adams*, Public Service Announcements against littering, *F-Troop* reruns and Mazola corn oil commercials
- Where to buy those little Indian dream-catcher-thingys everyone has dangling on their rearview mirror these days
- How to make your own totem pole by taping together and painting empty oatmeal boxes

Plus, you'll be there when Naomi tells you about her recent journey for spiritual fulfillment across Mother Earth via I-95 to the Mohegan Sun Casino in Uncasville, CT for a weekend of the loosest slots this side of Atlantic City!

Course 3665 **North Campus**
Sec. F **Sat. Aug. 14** **6-10pm**
Course fee $59 / Members Course fee $54

How to Write Dirty Limericks



If you feel the need to be creative with the written word, it's time to explore your raunchy side by writing dirty limericks! Discover how to meld exotic locales, descriptive terms for genitalia and unique fetishes or unfortunate sexual maladies into hilarious rhymes — the very same kind you've seen scratched on men's room partitions with a key!

Self-described dirty old man George Stroker is an expert in the field of filthy limericks, and in his experiential workshop, he'll demystify the process of writing them by explaining how to:

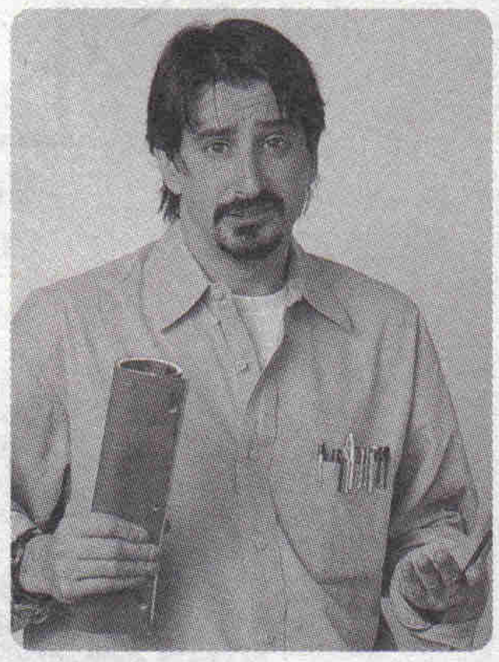
- Work ass-backwards: Starting with an amusing body part and building a rhyme around it
- Make celebrities part of the fun: How to work the names "Alan Funt," "Chris Hardwick," "Zasu Pitts," "Tom Seaver" and others into your creations
- Get beyond Venus: Avoiding overused, obvious rhyming words

Before retiring, ***George Stroker*** *was an executive at Aer Lingus, Stussy and most recently, the Bellagio Hotel & Casino. He is the author of such books as* Here I Sit Broken-Hearted *and* There Was a Young Woman Named Dinah. *He currently lives in Nantucket.*

Course 450 **South Center**
Sec. Y **Sat. Aug. 7** **10am-12pm**
Course fee $59 / Members Course fee $54

Writing TV Comedy

How to Rework the Unfunny and Rejected Seinfeld *Spec Script You Submitted Two Years Ago to Fit a Sitcom That's Still in Production*



Just because *Seinfeld* went off the air in 1998 doesn't mean that the awful script you wrote needs to die, too. In this comprehensive workshop, industry expert Mike Hack will show you how to rework that script to fit any number of sitcoms that are still being produced.

YOU'LL LEARN HOW TO:

- Use your word processor to go through and replace all the "Kramers" with "Moeshas"
- Fine-tune Elaine's dialogue so it's more feminine and better suits Jack of *Will and Grace*
- Substitute all references to sex with jokes about zits or gym class and submit it to any show in ABC's "TGIF" line-up

So what if you have no experience as a comedy writer, your script isn't even typed, you misspelled "Seinfeld" throughout it and you "borrowed" the plot from an episode of *Mr. Belvedere*? This doesn't mean that Hollywood shouldn't take you seriously!

Mike Hack *has had about as much luck as you've had writing for TV. He's submitted the same, identical, awful script to* Suddenly Susan, Holding the Baby *and two different failed Dabney Coleman shows. His experience within the industry includes going to a taping of* Saved By the Bell, *and seeing Ed "Al Bundy" O'Neill while rollerblading in Santa Monica.*

Course 661 **East End**
Sec. A **Sun. Jul. 11** **10am-6pm**
Sec. C **Sat. Aug. 14** **10am-6pm**
Course fee $39 / Members Course fee $34

An Evening With That Homeless Woman

Who's Always Outside the Post Office Asking for Spare Change

You've seen her there every time you go in to buy stamps or ship a package. Maybe you've given her a few coins, a half-eaten sandwich or perhaps just a dirty look. She's Dorothy, that homeless woman who's always outside the post office asking for spare change, and she's ready to answer your questions, such as:

- Didn't you used to have two cats?
- Why don't you get a job?
- Didn't you used to have just one slipper?
- Do you know what the cut-off time is for Next Day mail?
- Where do you go when it rains?

If you've ever wondered just what exactly homeless people do in public restrooms for hours at a time or how to give yourself a complete sponge bath with a single Handi-Wipe found in the dumpster behind KFC, then this is the class for you! Bring your questions, as well as any empty cans or bottles.

Dorothy *has been on the streets for seven years. She is the mother of two thoughtless sons whom she nonetheless loves dearly, and who track her down once a year, alleviate their guilt by cleaning her up and taking her out for Christmas dinner and giving her a hundred bucks before turning her loose.*

Course 637 **Westside**
Sec. J **Sun. Aug. 29** **7-10pm**
Course fee $39 / Members Course fee $34



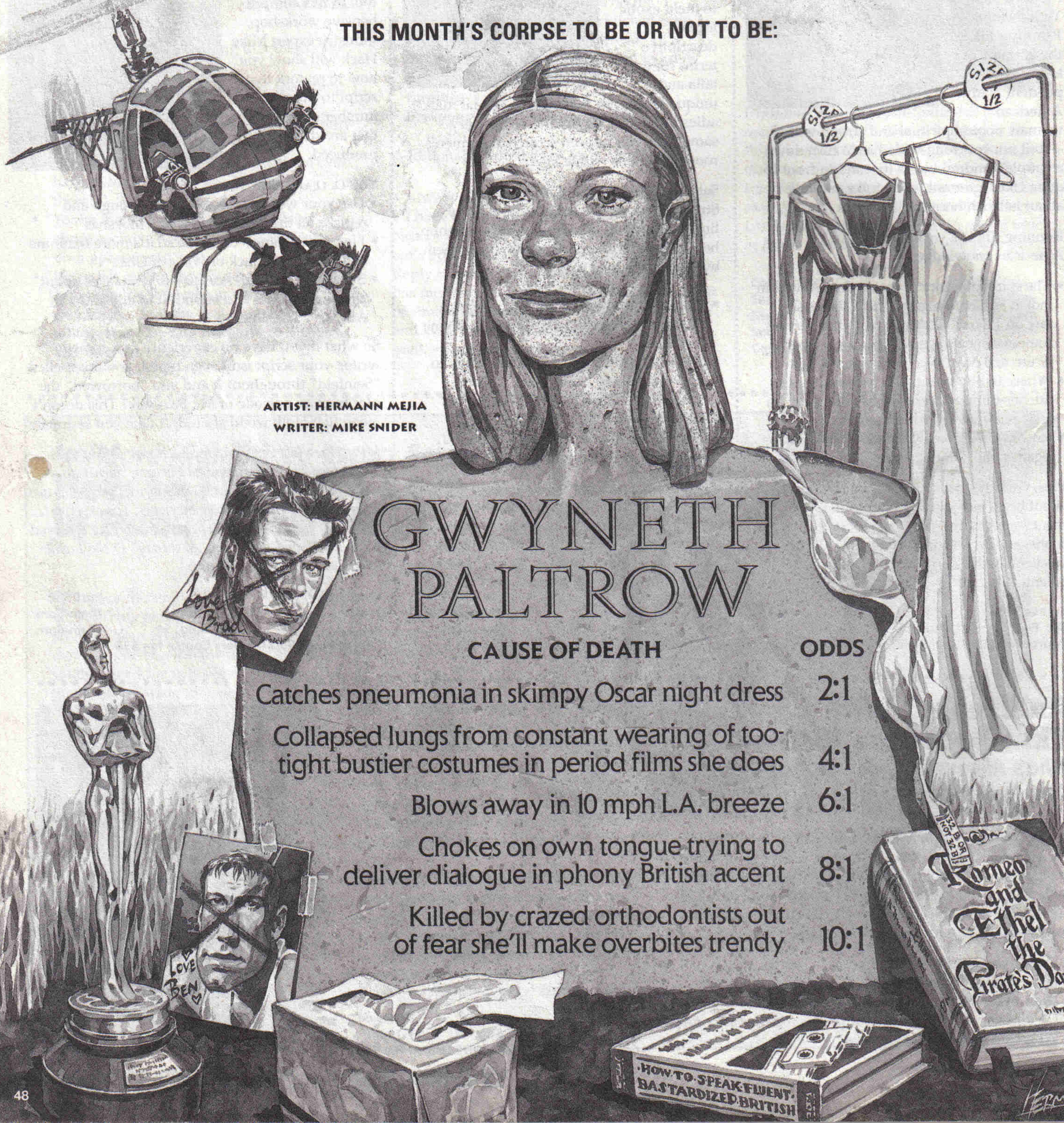
☎ Register early before classes are cancelled due to lack of interest!

GRIEVING LAS VEGAS DEPT.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to land the leading role in "Macdeath"!

THIS MONTH'S CORPSE TO BE OR NOT TO BE:



ARTIST: HERMANN MEJIA
WRITER: MIKE SNIDER

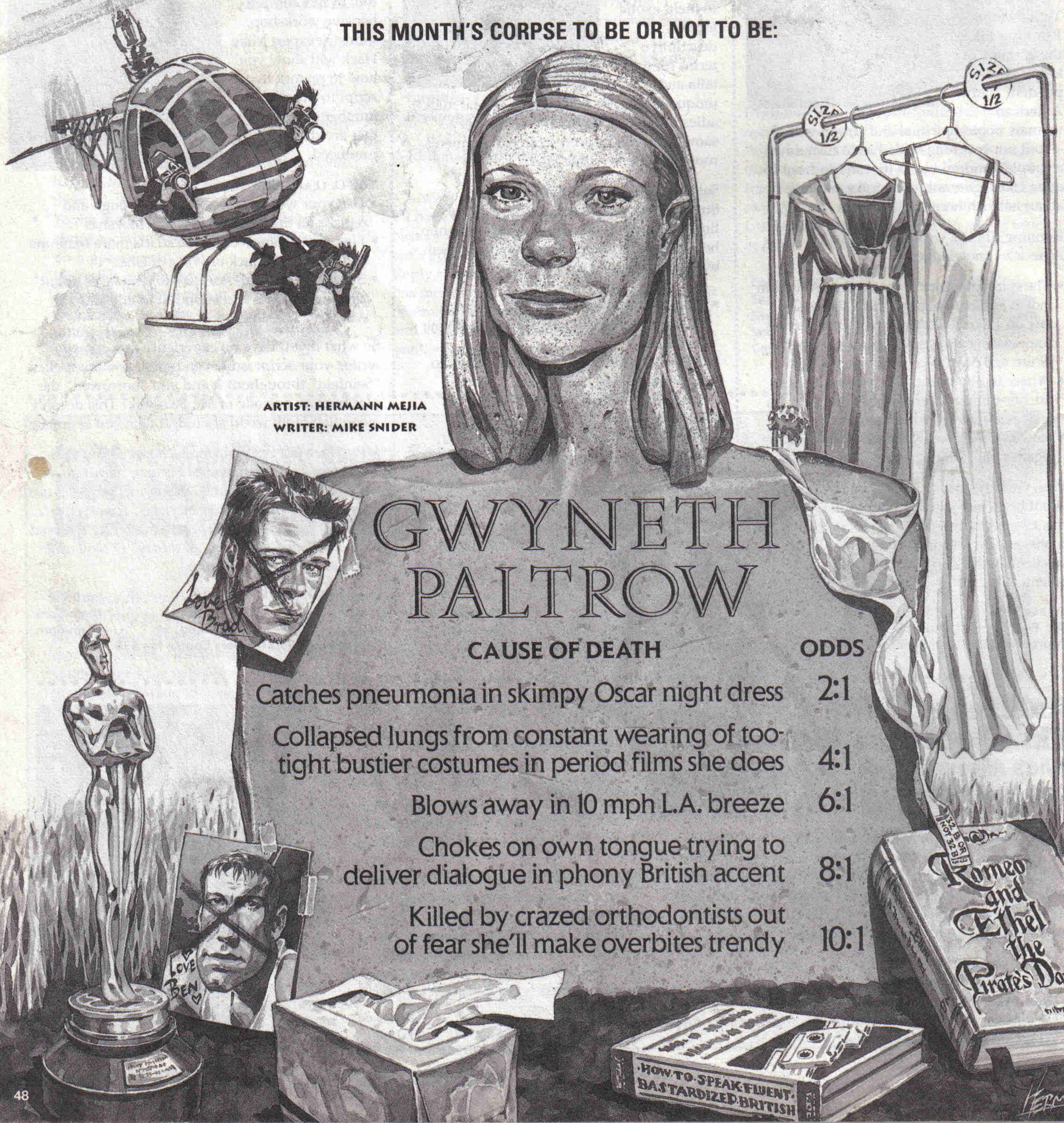
CAUSE OF DEATH	ODDS
Catches pneumonia in skimpy Oscar night dress	2:1
Collapsed lungs from constant wearing of too-tight bustier costumes in period films she does	4:1
Blows away in 10 mph L.A. breeze	6:1
Chokes on own tongue trying to deliver dialogue in phony British accent	8:1
Killed by crazed orthodontists out of fear she'll make overbites trendy	10:1

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WHAT HOT THING HAS GOT TEENAGE BOYS REALLY EXCITED?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Manufacturers are always on the lookout to develop new products to entice teenage boys. The competition is fierce. There is, however, one thing that has recently popped up to capture the imagination of America's male youth like no other. To find out what this exciting thing is, carefully fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT B FOLD BACK SO THAT "A" MEETS "B"

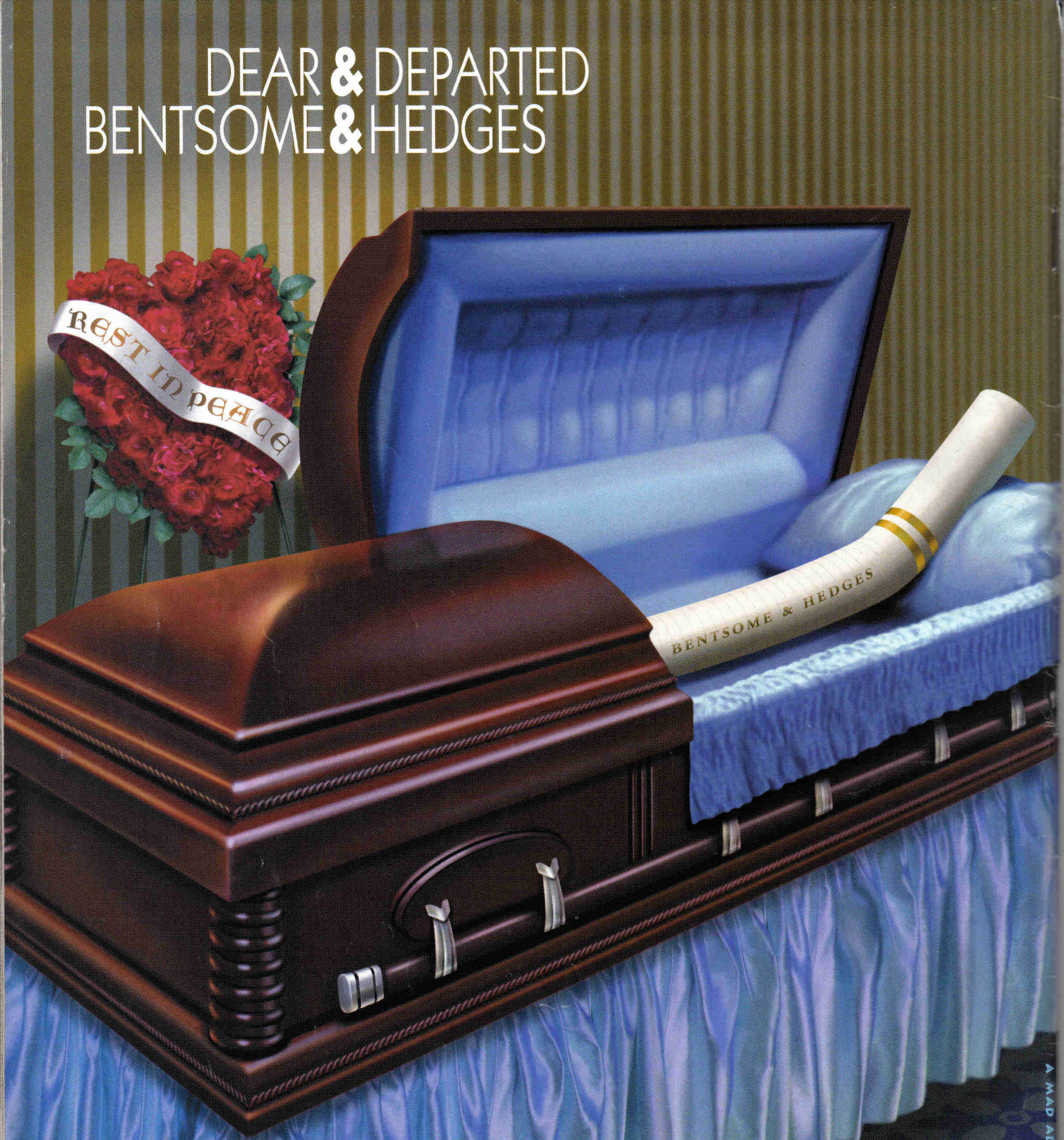


IN PAST TIMES SIMPLE TOYS COULD HOLD A BOY'S INTEREST. BUT TODAY'S SOPHISTICATED YOUNGSTER NEEDS MORE STIMULATING STUFF. ONLY THE HOTTEST POSSIBLE FAD WILL DO. HE HAS VERY LITTLE CONCERN FOR HOW PARENTS AND TEACHERS FEEL ABOUT IT

A B

ARTIST AND WRITER: AL JAFFEE

DEAR & DEPARTED
BENTSOME & HEDGES



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Tar and Nicotine is just one of many law firms we've hired to fight wrongful death suits.

SURGEON GENERAL'S WARNING: Cigarette Smoking May Result in Hacking And Coffin.

A MOMENT OF REALITY
WITH THE 100MM CIGARETTE

A MAD AD PARODY