

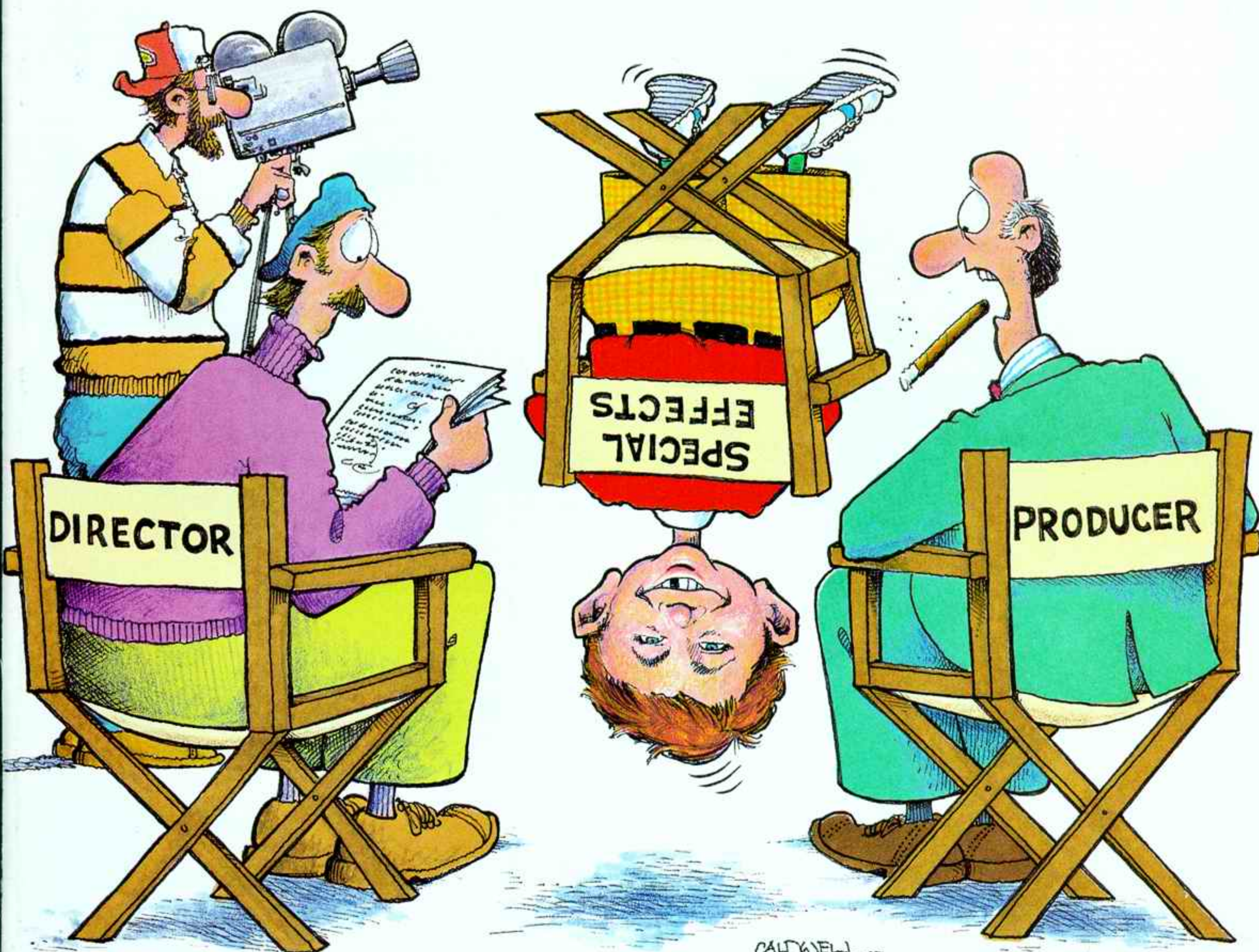
IN THIS ISSUE
WE SMACK ...

BACK TO THE FUTURE II

No.
295
June
1990

MAD

Our
Price
\$1.75
Cheap!

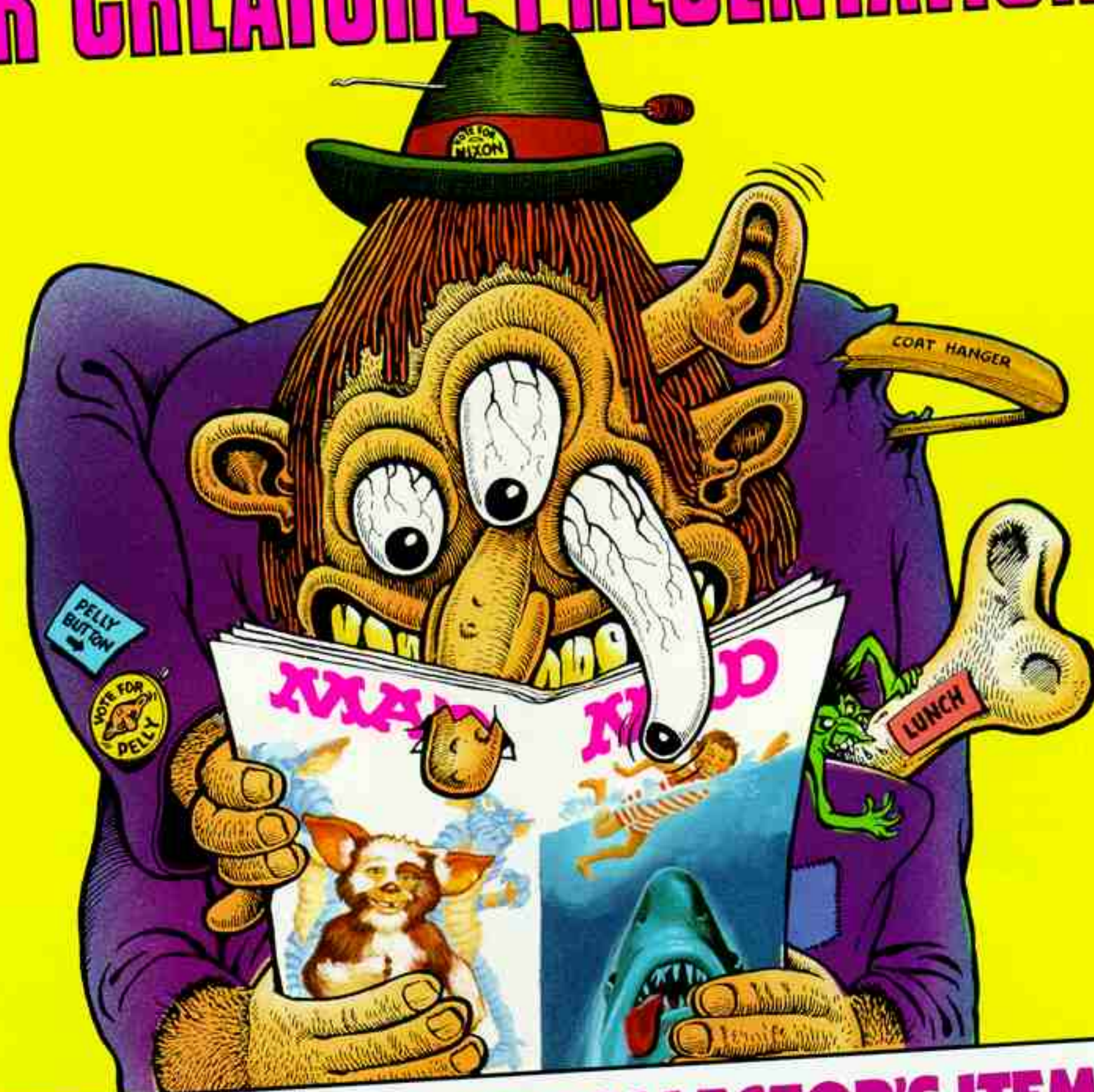


Super
Special
Fall
1990
\$3.50
Cheap!

MAD^{IND}



OUR CREATURE PRESENTATION



96 PAGES OF COLLECTOR'S ITEMS
Including a 42-Page Sanctuary of
GEEKS, FREAKS AND BEASTS!!!

AT LAST! A MAD SUPER SPECIAL THAT'S AS FUNNY
...AS IT IS GOOD LOOKING!!!

on sale wherever magazines with deformed dorks on the cover are sold!

MAD

"A gossip columnist is someone who uses dirt to make a mountain out of a molehill!"
—Alfred E. Neuman

WILLIAM M. GAINES *publisher*

NICK MEGLIN, JOHN FICARRA *editors*

LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
CHARLIE KADAU, JOE RAIOLA, SARA F. FRIEDMAN *associate editors*

DICK DE BARTOLO *creative consultant*

JACK ALBERT *lawsuits* **ANNE GAINES** *logistics*

GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES *subscriptions*

CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

DEPARTMENTS

A WORD TO THE GUISE DEPARTMENT	
When "Doublespeak" Takes Over Completely.....	10
BERG'S-EYE VIEW DEPARTMENT	
The Lighter Side of	26
BLAND ON THE RUN DEPARTMENT	
America's 9 Most Wanted Jerks.....	18
CHILD A-BRUCE DEPARTMENT	
"Look Who's Squawking" (A MAD Movie Satire)	39
COMPILING IT ON DEPARTMENT	
MAD's Really Relevant Collection of Lists	31
CRAWL OF THE WILD DEPARTMENT	
TV and Movie Credits You Probably Missed	34
FROM BAD TO REVERSE DEPARTMENT	
More MAD Switcheroos	36
JOKE AND DAGGER DEPARTMENT	
Spy vs. Spy.....	25
LET THE MAIMS BEGIN DEPARTMENT	
Sports Disasters of the 1980's.....	14
LETTERS AND TOMATOES DEPARTMENT	
Random Samplings of Reader Mail.....	2
MARGINAL THINKING DEPARTMENT	
"Drawn Out Dramas" by Sergio Aragones.....	**
MEDIA-MORPHOSIS DEPARTMENT	
If Famous Movies Were Made into Comic Strips	44
OFF THE BEATEN LAUGH TRACK DEPARTMENT	
TV Sitcoms that Break Fresh Ground.....	22
RECALL WAITING DEPARTMENT	
"When I Was Your Age..." Stories Today's Kids Will Be Telling Their Grandchildren.....	12
SPLURGE IN GENERAL DEPARTMENT	
Some Truly Joyous Things You Could Do If You Won the Lottery	20
TALES FROM THE DUCK SIDE DEPARTMENT	
The Longwinded Laboratory Liquidation	43
The Meaty Mermaid Menace	17
21st CENTURY FOX DEPARTMENT	
"Bleak for the Future Part II" (Another MAD Movie Satire)	4
TURTLE WHACKS DEPARTMENT	
A Modern Day Fairy Tale	38
ZAPS ALL, FOLKS! DEPARTMENT	
MAD's Ultimate TV Remote Control	48

**Various Places Around the Magazine

FRONT COVER ARTIST & WRITER: JOHN CALDWELL

MAD (ISSN 0024-9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADison Avenue, New York, NY 10022. Second class postage paid at New York, NY, and at additional mailing offices. Subscription in U.S.A.: 8 issues \$13.75 or 24 issues \$33.75 or 40 issues \$53.75. Outside U.S.A.: 8 issues \$17.25 or 24 issues \$43.75 or 40 issues \$69.75. Entire contents copyright © 1989 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADison Avenue, New York, NY 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.

VITAL FEATURES

"BLEAK FOR
THE FUTURE
PART II"
(A MAD MOVIE
SATIRE)
Pg. 4



WHEN
"DOUBLESPEAK"
TAKES OVER
COMPLETELY
Pg. 10

"WHEN I
WAS
YOUR AGE"
Pg. 12



SOME TRULY JOYOUS
THINGS YOU COULD
DO IF YOU WON
THE LOTTERY
Pg. 20

"LOOK
WHO'S
SQUAWKING"
(ANOTHER
MAD MOVIE
SATIRE)
Pg. 39



IF FAMOUS
MOVIES
WERE MADE
INTO
COMIC STRIPS
Pg. 44

SUBSCRIBE TO MAD!

SAVE \$\$\$! GET FREE BOOKS! BIG DEAL!



OFFER #1 40 ISSUES SAVE \$16.25 off the newsstand price
AND GET AL JAFFEE'S "VERY BEST SNAPPY ANSWERS TO STUPID QUESTIONS"
AND FRANK JACOBS'S "MAD ZAPS THE HUMAN RACE" ABSOLUTELY FREE!

☐ I ENCLOSE \$53.75.* Please send me the next 40 issues of MAD... **plus** "Very Best Snappy Answers" **and** "Mad Zaps the Human Race" free!

OFFER #2 24 ISSUES SAVE \$8.25 off the newsstand price
AND GET AL JAFFEE'S "VERY BEST SNAPPY ANSWERS TO STUPID QUESTIONS"
OR FRANK JACOBS'S "MAD ZAPS THE HUMAN RACE" ABSOLUTELY FREE!

☐ I ENCLOSE \$33.75.* Please send me the next 24 issues of MAD... **plus** ☐ "Very Best Snappy Answers" **or** ☐ "Mad Zaps the Human Race" free! **(Check one.)**

OFFER #3 8 ISSUES SAVE A MEASLY ROTTEN QUARTER
AND GET NO BOOKS! (Don't be a schmuck! Go for one of the other offers!)

☐ I ENCLOSE \$13.75.* Please send me the next 8 issues of MAD... I don't want MAD Books, but please let me know when you offer tofu wienies!

☐ **CHECK HERE IF RENEWAL**

Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

485 MADison Avenue **MAD** New York, New York 10022

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____ ARE YOU RELATED TO CHER? _____

*OUTSIDE U.S.A. (including Canada), \$17.75 for 8 issues or \$43.75 for 24 issues or \$69.75 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Allow 10 weeks for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

LETTERS AND TOMATOES DEPT.



DART'S ALL, FOLKS!

On "The MAD Dartboard" on the back of issue #293 you put Stephen King's name. Why? Are you mad because he monopolizes the bestseller lists? He writes to make himself happy. If he makes millions doing it, so what! I'd like to see anyone at MAD write over 20 bestsellers. If he isn't good at writing, how come there are over eighty million King books in print? Of the 16 King books I've read, all of them were great!

Ryan Swank
 N. Canton, OH

We apologize for the mistake on our dart board. The area in question was not supposed to read "Stephen King." It should have read "Stephen King FANS"!!!! —Ed.

PARDON OUR FRENCH

Referring to your "Handy Foreign Phrase Guide" (MAD #293), you neglected to translate the word "skateboard" into French. "Skateboard" in French is actually "planche de roulette."

Geoffrey Hart
 Monsey, NY

Geoffrey—since you seem to be such a linguistic whiz, here's another phrase we're not going to translate into French: You're a picky, picky schmuck! —Ed. o uard

OUT OF TOON

Two years ago I had cosmetic surgery and now I look just like Mickey Mouse. I'm glad I was able to pick up a pair of Mickey Mouse four-fingered gloves from "The Great Toon Surplus Sale" in MAD #292 (see picture)!

Andy Helmick
 Columbus, OH

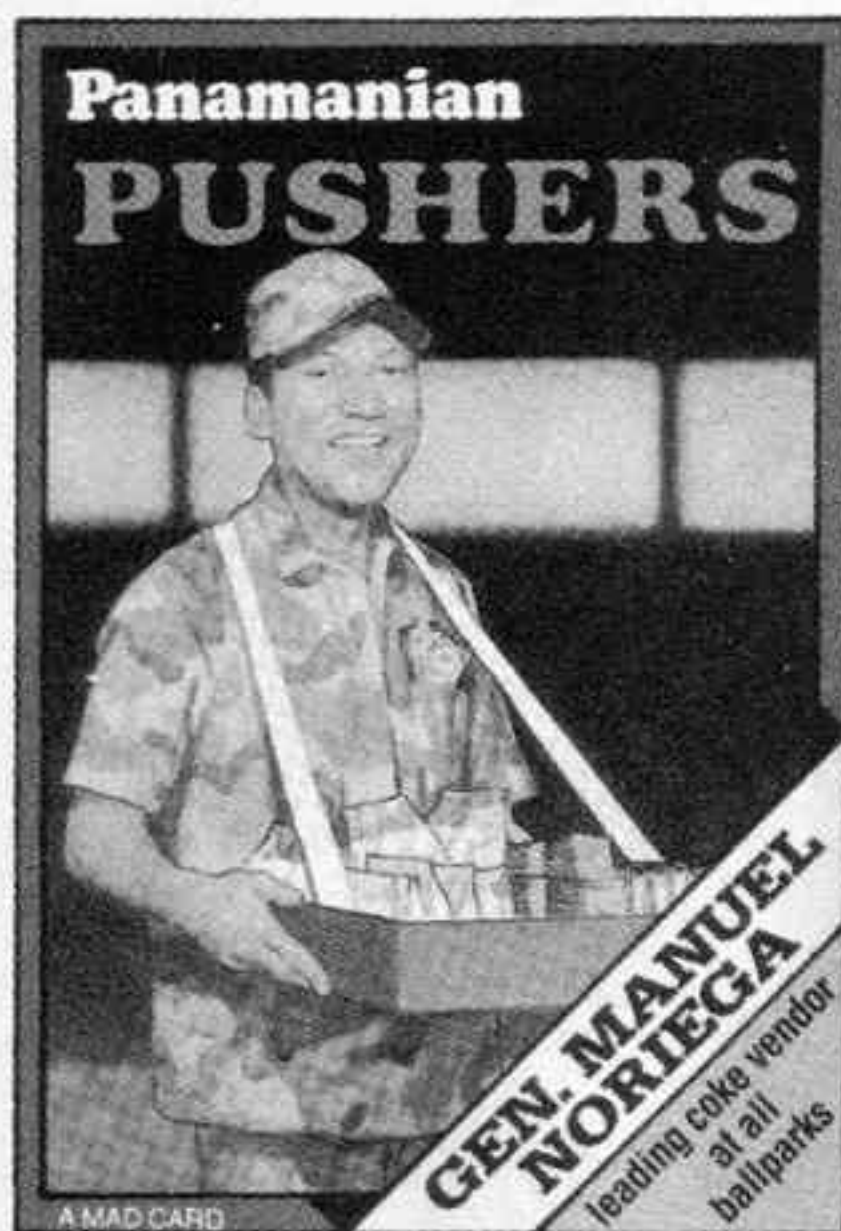


We THANK GOD you bought the Mickey Mouse gloves and not the Donald Duck sailor suit! Otherwise you wouldn't be wearing pants in your photo! Yecchi! —Ed.

MANUEL BELABORED

Now that General Manuel Noriega is a prisoner of the U.S., how does that affect the value of his "MAD's All-Star Flopps" trading card from the back cover of issue #282?

Danny & Tracey Murray
Staten Island, NY



From what we understand, the \$569.00 value of the card has not been effected. However a more savvy question would be: How will the Noriega card's value be affected if, as predicted by State Dept. expert Elliot Abrams, Darryl Strawberry is elected the next President of Panama? —Ed.

A "PI" IN THE OINTMENT

MAD is probably the last place anyone would look for the value of pi. However anyone who does look there should be warned that the value published on page three of MAD #293 is wrong! The decimal expansion of pi starts out with 3.14159265358979... Your value is wrong in the 10th decimal place. I didn't check any further, since once you have a wrong digit, everything after that is irrelevant.

Saul Rosen
Professor of
Computer Science
Purdue University
West Lafayette, IN

The value of pi quoted in your March issue is incorrect. The numeral "5" should have been between the 10th and 11th digits. Give yourselves a "pi" in the face!

Dr. Robert A. Erck
Assistant Metallurgist
Materials & Components
Technology Division
Associate Editor
Lubrication Engineering
Argonne National Laboratory
Argonne, IL

We are honored to hear from such learned and respected members of the intellectual community regarding our alleged pi faux pas! It's a welcome change of pace from their usual letters asking why the Black Spy wins more than the White Spy (although we've still got some serious doubts about that guy from Lubrication Engineering)! —Ed.

THE BEST, AGAIN

Special note: Many people submitted "Best of the Year" lists to us this year, so here is the complex formula we used to choose the one to print: First, we threw away all the ones we didn't agree with. Unfortunately, that left us with none! So, we had to fish them out of the garbage and decided to go with the only one that wasn't covered with clear blue liquid gel stains! Anyway, get ready as...

I now present MY personal "Best of the Year Awards" for 1989:

Best Movie Satire: Battyman (#289)
Best TV Satire: The Blunder Years (#291)
Best Article: MAD's Modern Rube
Goldberg Inventions (#290)
Best Satire of a Movie that Deserved It:
Grossbusters II (#290)
Best Satire of a TV Show that Deserved It:
thirtysuffering (#286)
Best Lighter Side of... (#290)
Best Spy Vs. Spy: (#290)
Best Cover: Battyman (#289)
Best Back Cover: Toys "R" U (#285)
Best Fold-In: Ninja Turtles (#290)
Best Alfred E. Neuman Quote: (#285)
Best Super Special: MAD Mania 2
Best Paperback: MAD In the Box
Best Overall Issue: #290

There you have it. Bye!

James Horton
Herndon, VA

"DUCK EDWING CHILLS OUT UP NORTH"

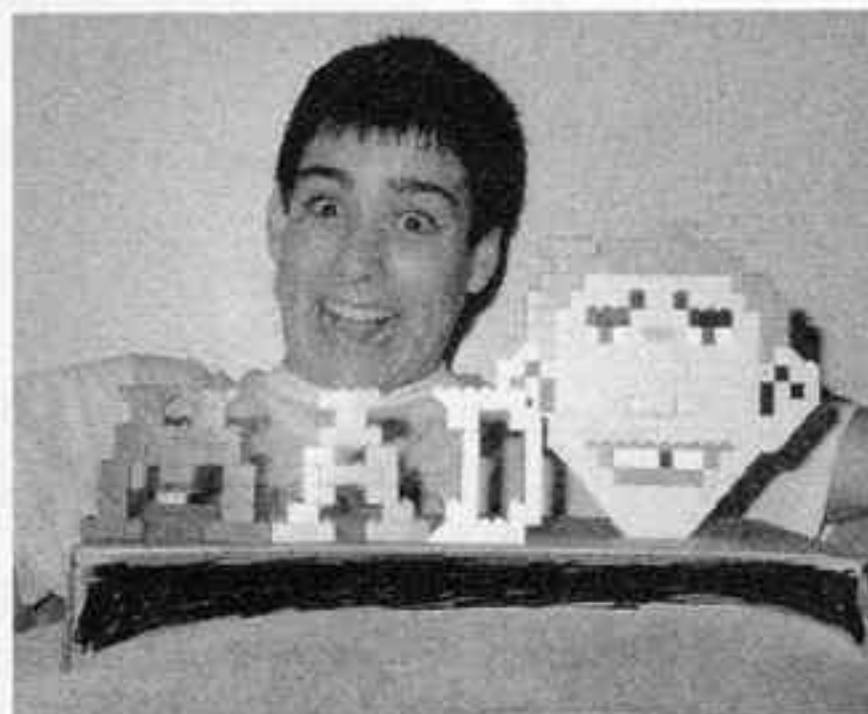
In "Duck Edwing Chills Out Up North" (MAD #292), the Duck-man shows penguins at the North Pole. Any preschooler knows penguins live only at the South Pole!

Nate Marron
Euclid, OH

You're absolutely right! Fortunately for us, however, most of our readers never graduated from preschool! —Ed.



WHAT'S WRONG WITH THIS PERSON?



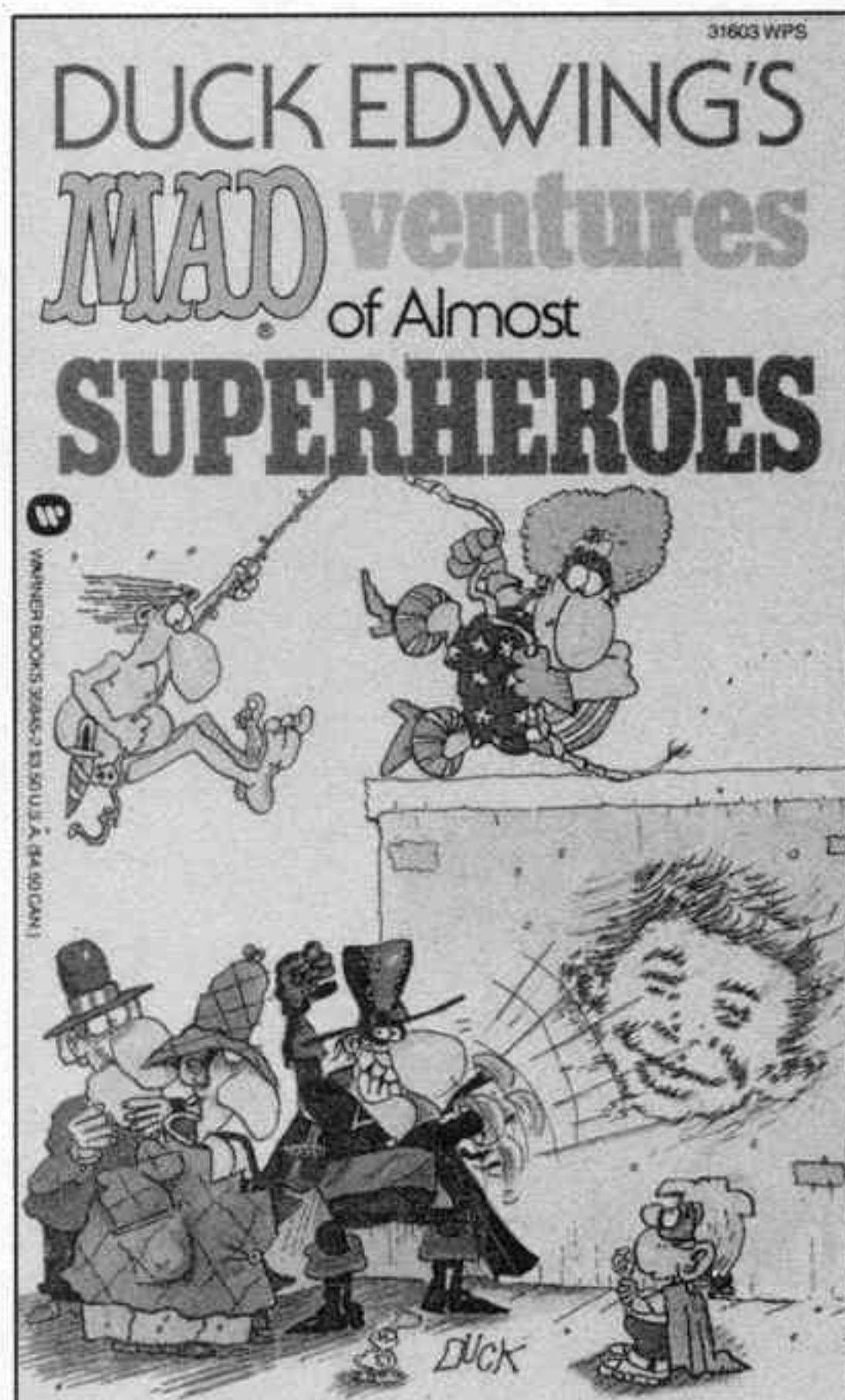
A proud Kyle Hildreth of Southwick, MA, displays the crude sculptures he made using Lego blocks. Great, Kyle, just great! All of us at MAD wish you the best of luck in your next task: learning to eat with a fork!

Please Address All Correspondence To:
MAD, Dept. 295, 485 MADison Avenue
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating Joe on his new computer!

FLYING
BULLETS!
RICOCHETING
ROCKETS!
EXCITING
SWORD PLAY!

Sure, it's like that at all shopping malls! But why not have the courage to go there anyway and pick up a copy of...



SUPPLIES ARE LIMITED!
ONLY ONE COPY PER \$3.50!
NO EXCEPTIONS!

Going on the theory that you should never leave well enough alone, Universal Pictures has made a "Future" sequel. If the theory can work for a big company like Universal, it should work for a little two-bit operation like us! But it doesn't! Things still look...

BLEAK

ARTIST: MORT DRUCKER



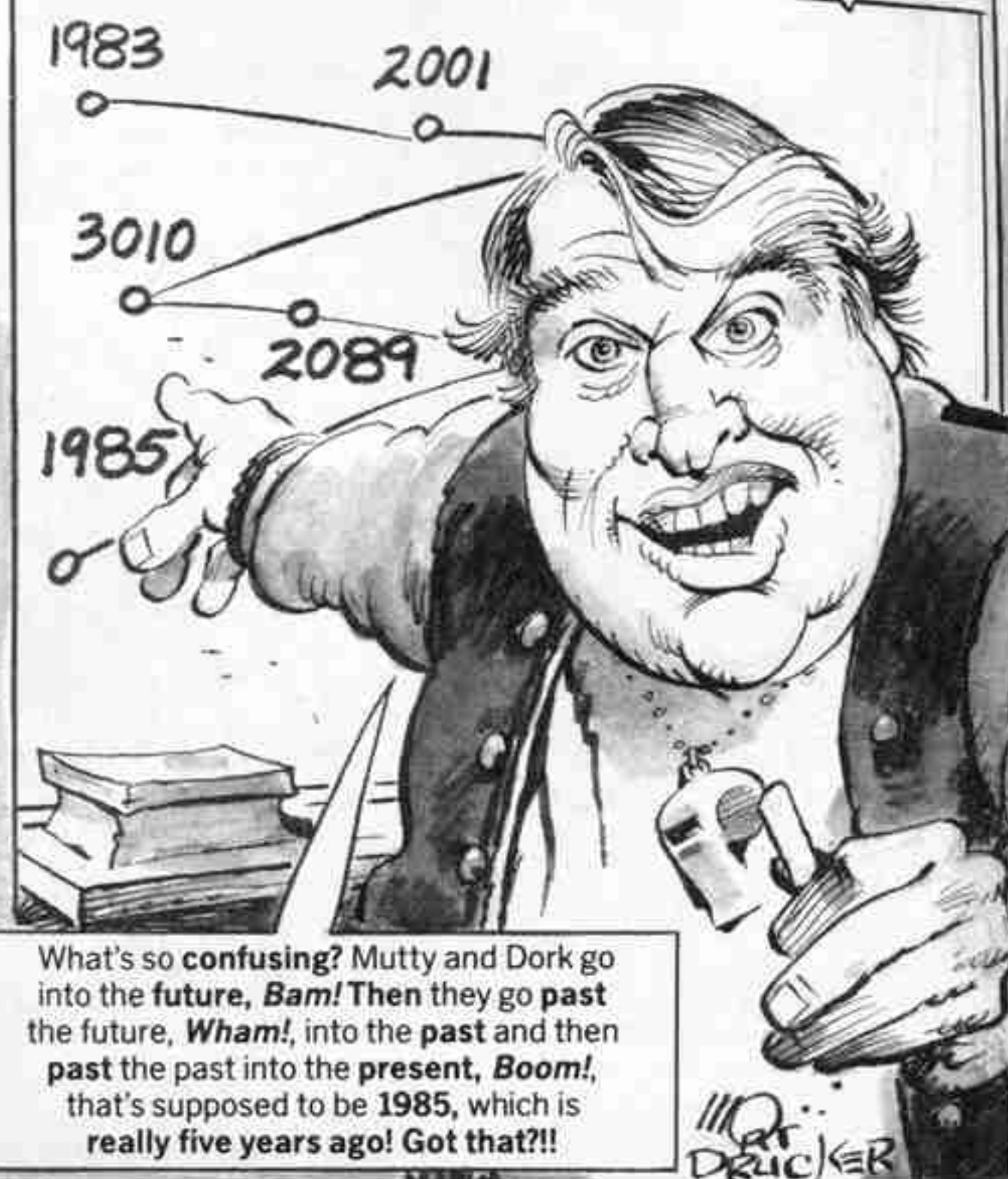
FOR THE FUTURE PART II

WRITER: STAN HART

My agent said in this movie I'd play **two parts** and they'd be great for my career! Right! I play a **45-year-old drunk** and a **65-year-old grandmother**!

I understand that in the **future** everyone will be **intelligent** and have **good taste**! We won't tolerate the **garbage** we found **entertaining** in **1990**!

That's too bad! I'm going to miss **MAD Magazine**!



Where are we going, Dork?

Into the **future**! To **2015**!

Are you kidding? Nuts!

What's the matter?

We're going to have some wait for our luggage to catch up!



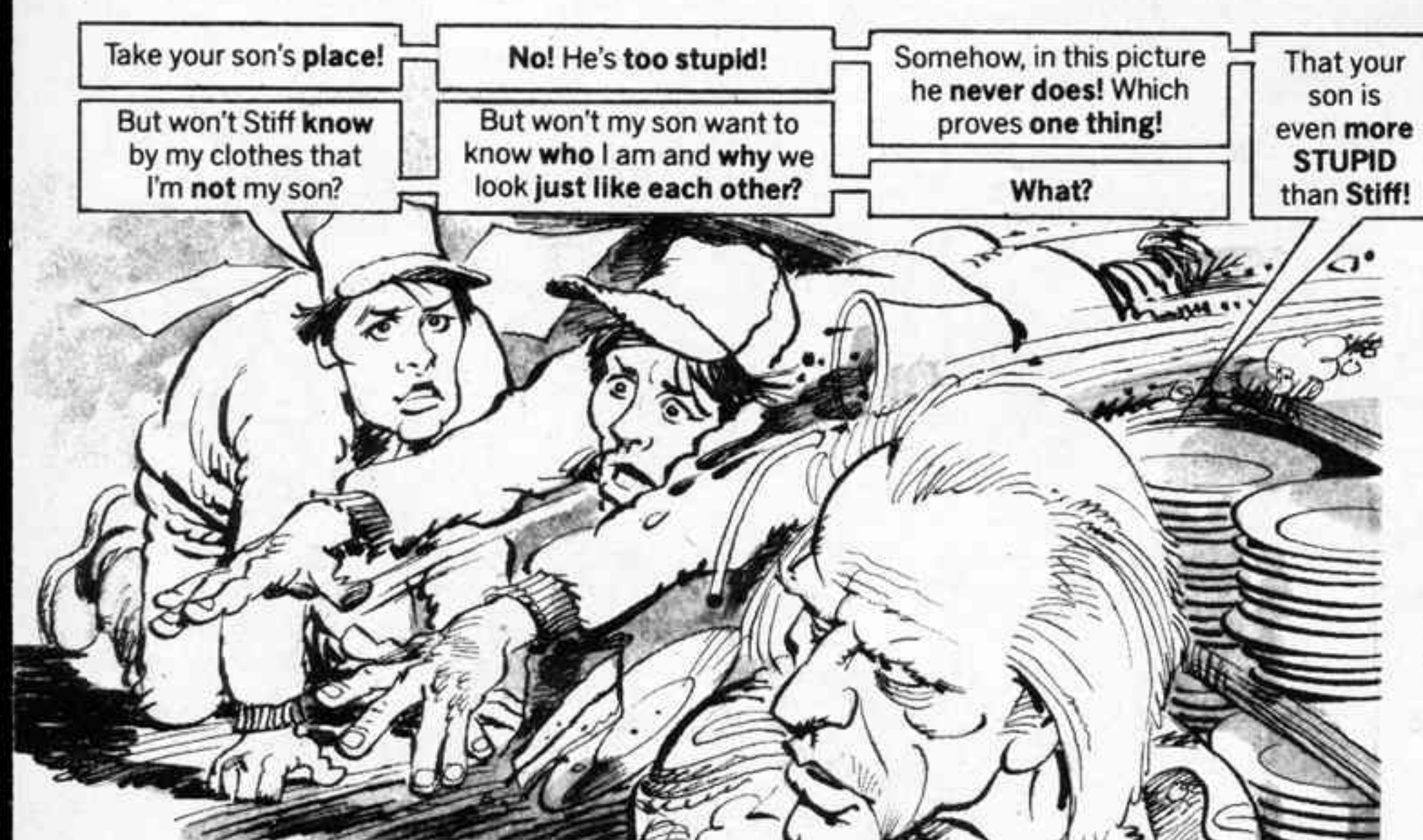
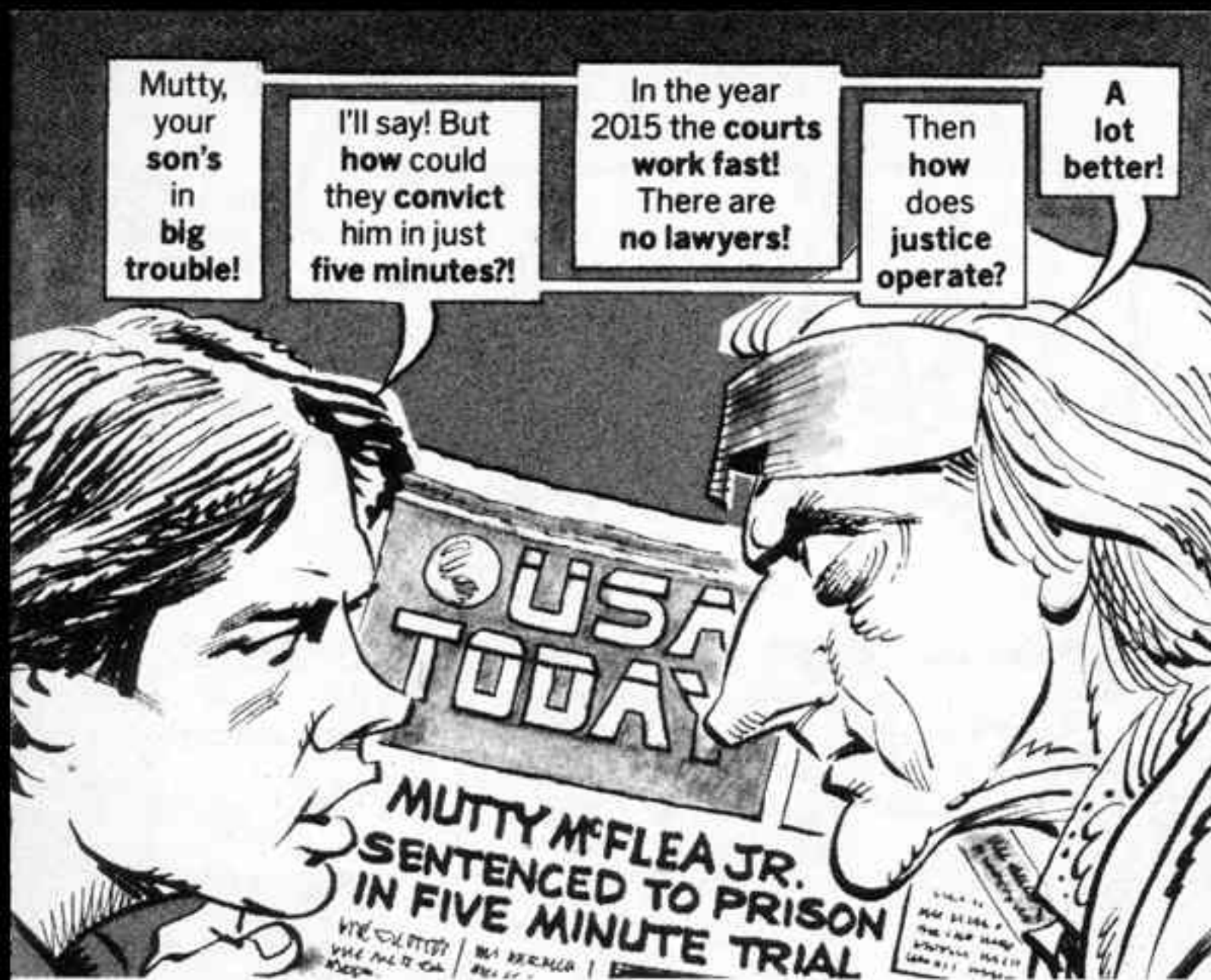
Hey, Dork! Jennifur is asleep!

It's not **safe** for her to know too much about the **future**, so I put her out!

How'd you do that?

I gave her one of my talks about the **complexities** of **time travel**! Works better than **Sominex**!





Hey, Dork, where did these monstrous skateboards come from?

They were invented by a city bicycle messenger who was looking for a better way to harass pedestrians!

Wow! This book has all the results of sporting events to come! It says that Jose Canseco now charges \$500 per autograph and Pete Rose still claims he never bet on baseball!

With that book, I can bet on sporting events and make a bundle because I'll already know who won!

I can't let you keep that book, Mutt! If you know the future, you will affect the present! I have too great a social conscience to allow you to do that!

Really? Then how come you never once tried to find out when future earthquakes or famines or droughts will occur so you could go back and warn people! Tell me THAT, "Mr. Social Conscience"!

Well, Mutt, mission accomplished. You saved your son!

Sure, but look at me in 2015! I'm a complete failure! Why don't I do something about that?

I haven't an answer for that one, Mutt. But then, neither did the writers of this picture! On to our next adventure!

Who's that, Dork?

Those are the kids from "E.T." on their way to make their own sequel!

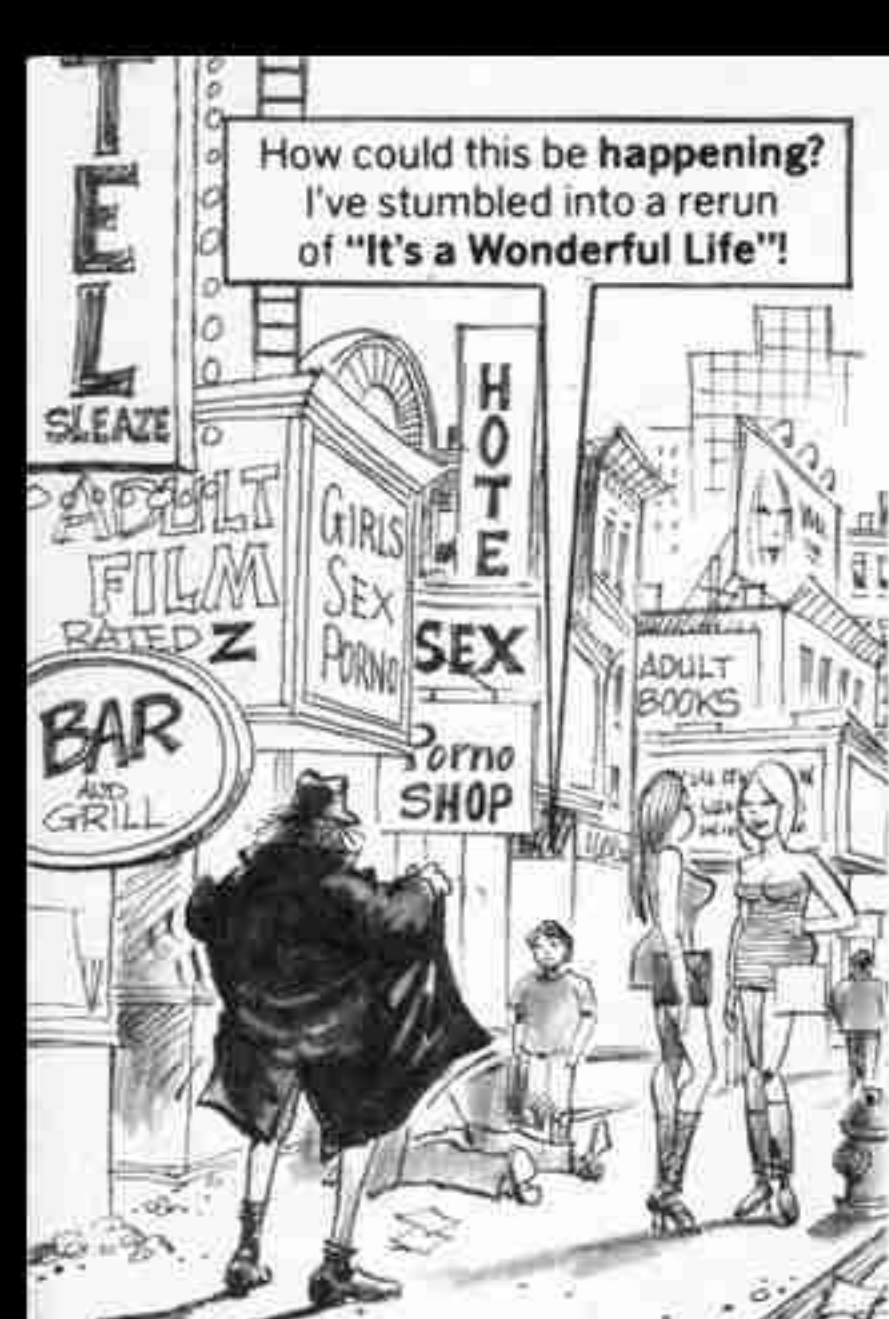
Help! Help!

Shh! What are you doing in my room?!

Your room? This has been my room since we moved in six years ago!

Okay! Here's what happened. When Dork and Mutt left the future, **Smacko!**, they returned to 1985. But hold on! 1985 had, **Zap!**, been changed because of something that happens in the future that changes things in the past! So **Pow!**, the present is a different present than it presently is! It's easy, once you get the hang of it!

Get out of here and take your fat friend with you!



How could this be happening?
I've stumbled into a rerun
of "It's a Wonderful Life"!



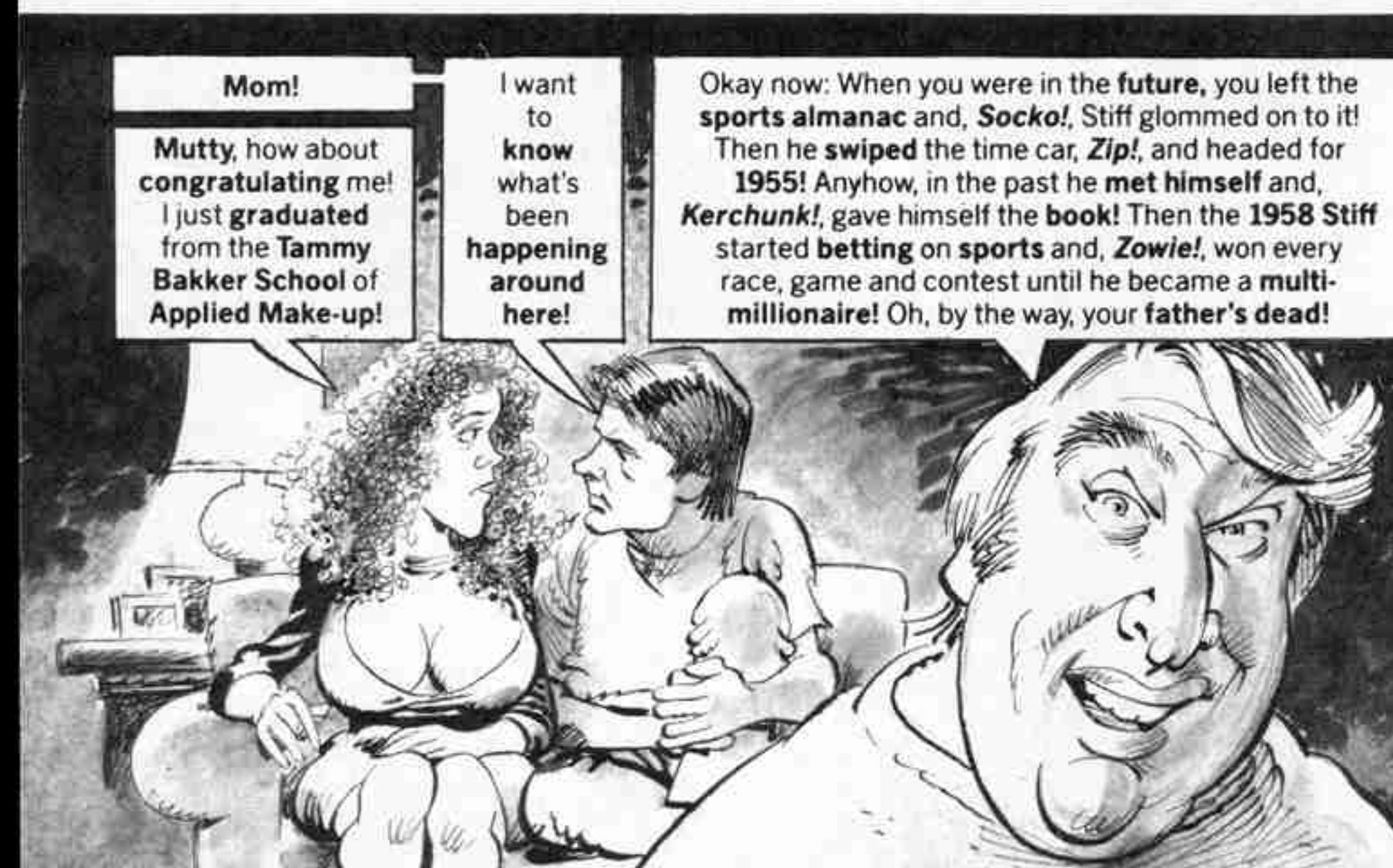
I'm the
richest
man in
Hell Valley!

It figures a sleazy guy
like you owns this gambling
casino and glitzy hotel!

If you got a complaint,
take it up with the other
members of our Casino and
Hotel Owners Association ...



Donald Trump
and
Merv Griffin!



Mom!

Mutty, how about
congratulating me!
I just graduated
from the Tammy
Bakker School of
Applied Make-up!

I want
to
know
what's
been
happening
around
here!

Okay now: When you were in the future, you left the
sports almanac and, **Socko!**, Stiff glommed on to it!
Then he **swiped** the time car, **Zip!**, and headed for
1955! Anyhow, in the past he **met himself** and,
Kerchunk!, gave himself the book! Then the 1958 Stiff
started **betting** on sports and, **Zowie!**, won every
race, game and contest until he became a multi-
millionaire! Oh, by the way, your father's dead!

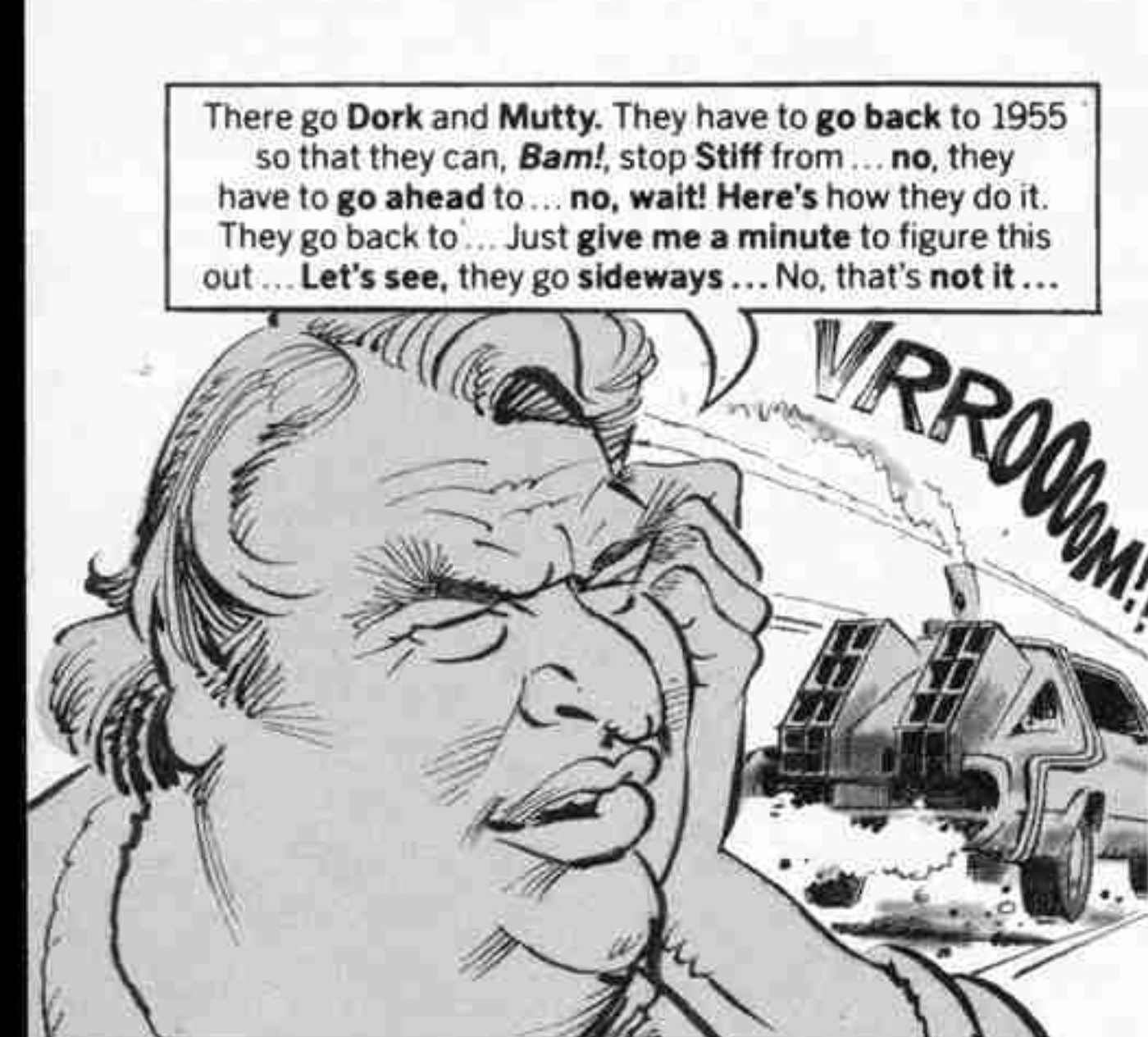


It's so
terrible.
My Mom
said they
buried
him in
1973!

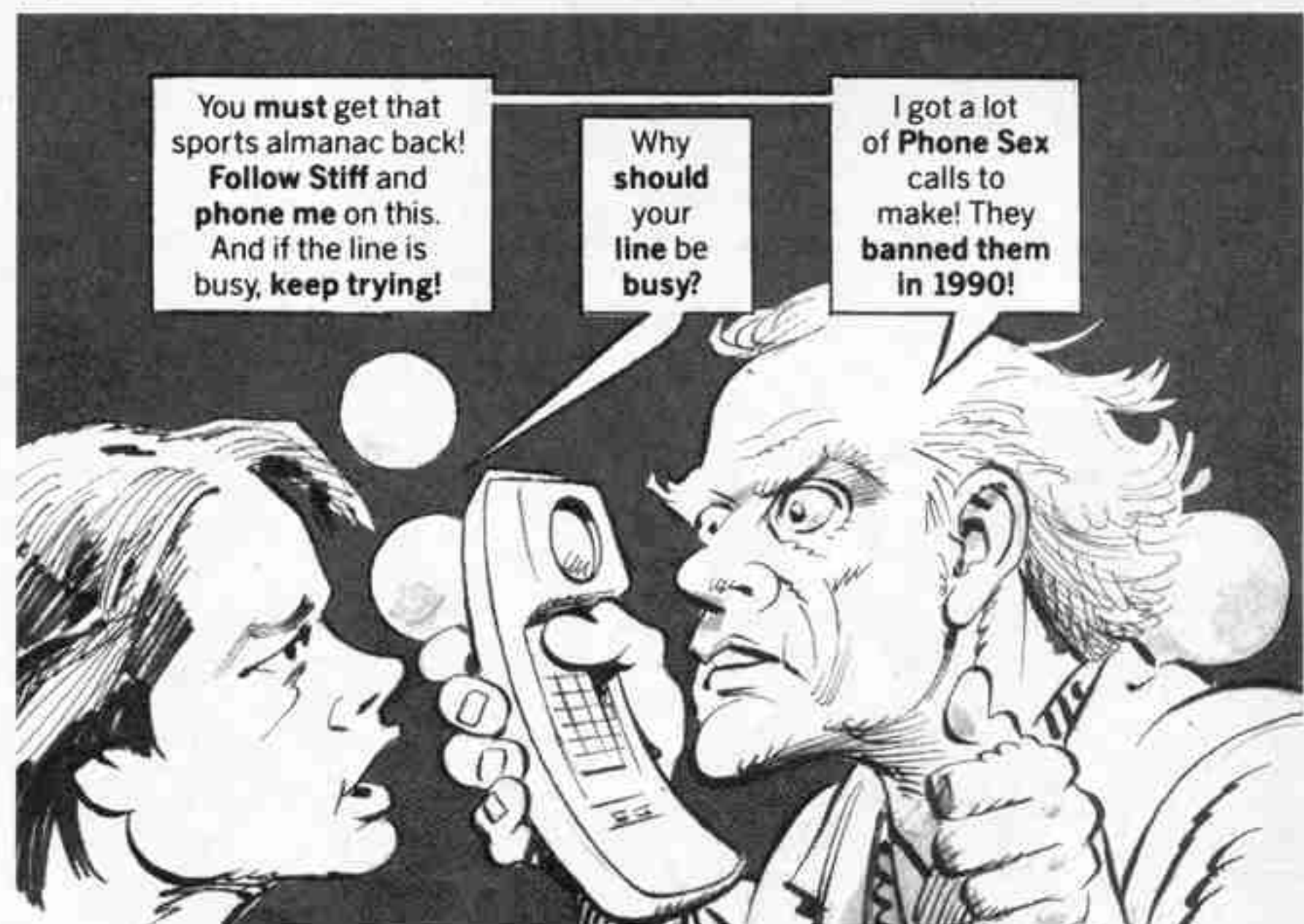
Gee,
I
hope
he
didn't
suffer.

Of
course he
suffered!
The poor
guy didn't
die until
1975!

I'll
just
pick.



There go Dork and Mutty. They have to go back to 1955
so that they can, **Bam!**, stop Stiff from ... no, they
have to go ahead to ... no, wait! Here's how they do it.
They go back to ... Just give me a minute to figure this
out ... Let's see, they go sideways ... No, that's not it ...



You must get that
sports almanac back!
**Follow Stiff and
phone me** on this.
And if the line is
busy, keep trying!

Why
should
your
line be
busy?

I got a lot
of Phone Sex
calls to
make! They
banned them
in 1990!



Want to play soccer?

Sure!

Okay. You're the ball!

How about going to the school hop with me tonight, Longrange? First we'll dance, then we'll fool around!

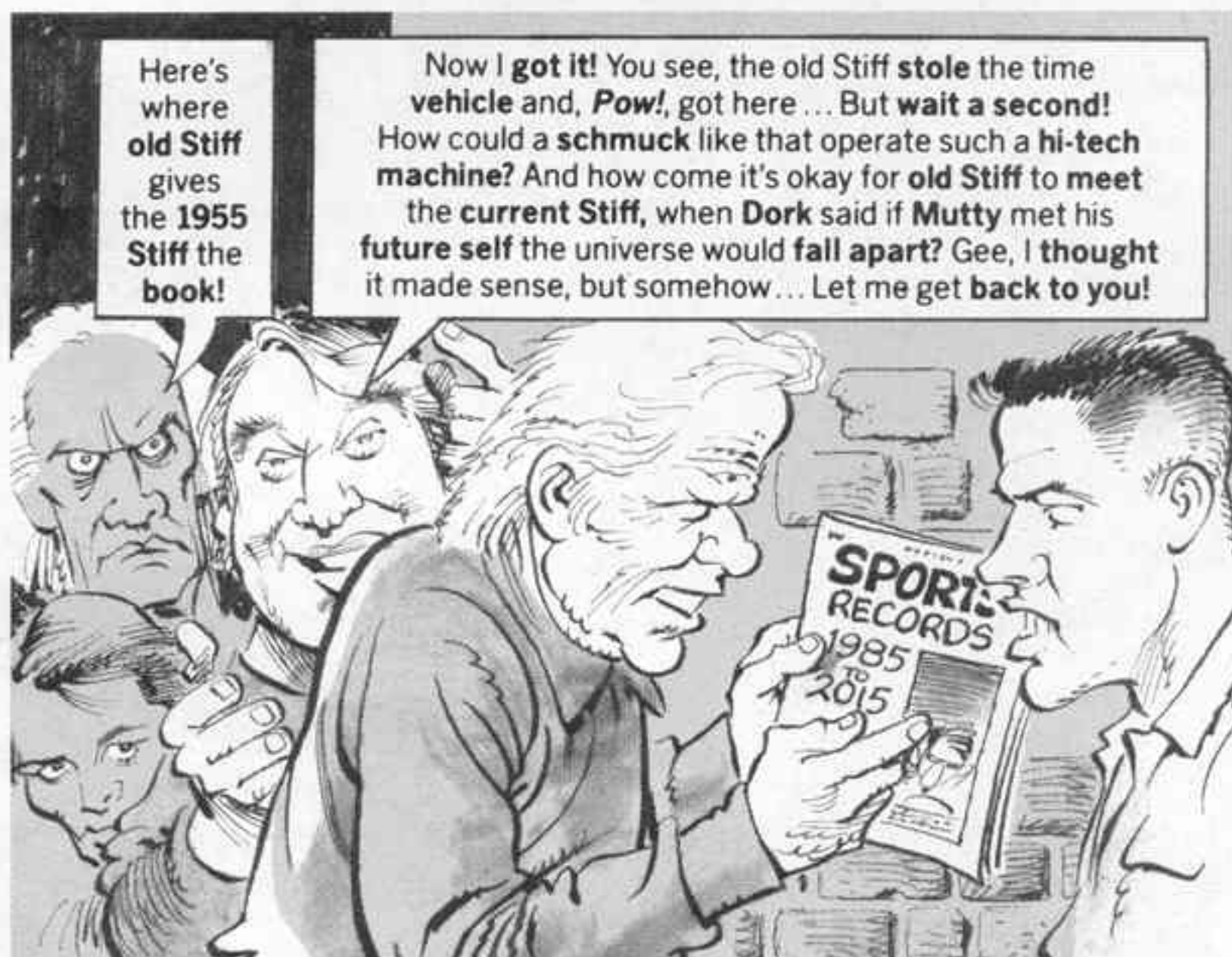
Stiff, I hate you! You're disgusting, revolting and you make me puke!

So, what's the answer?

Go out with this, pal!!



A knee to the groin! I knew that you liked me!



Here's where old Stiff gives the 1955 Stiff the book!

Now I got it! You see, the old Stiff stole the time vehicle and, *Pow!* got here ... But wait a second! How could a *schmuck* like that operate such a hi-tech machine? And how come it's okay for old Stiff to meet the current Stiff, when Dork said if Mutty met his future self the universe would fall apart? Gee, I thought it made sense, but somehow ... Let me get back to you!



You have to get that book!

I've never seen you around here before! What did you say your name was?

Peggy Sue!

I got a book that tells what's going to happen in the future!

So big deal! I already know!



Which one of us is real—him or me?

You're both real!

Gee, that makes me feel like a member of the audience!

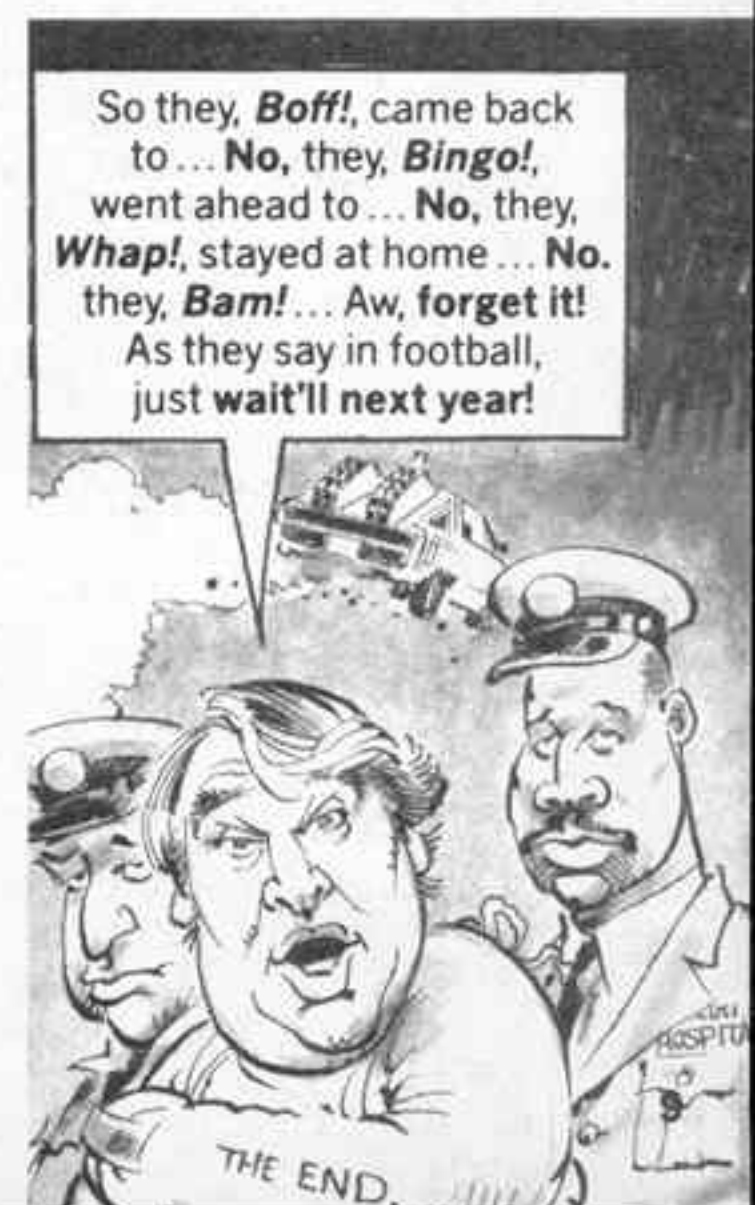
Why is that?

Because by this time, they don't know if they're coming or going either!



I hate to waste good manure!

Not to worry! We have enough left for another sequel!



So they, *Boff!*, came back to ... *No*, they, *Bingo!*, went ahead to ... *No*, they, *Whap!*, stayed at home ... *No*, they, *Bam!* ... Aw, forget it! As they say in football, just wait'll next year!

THE END.

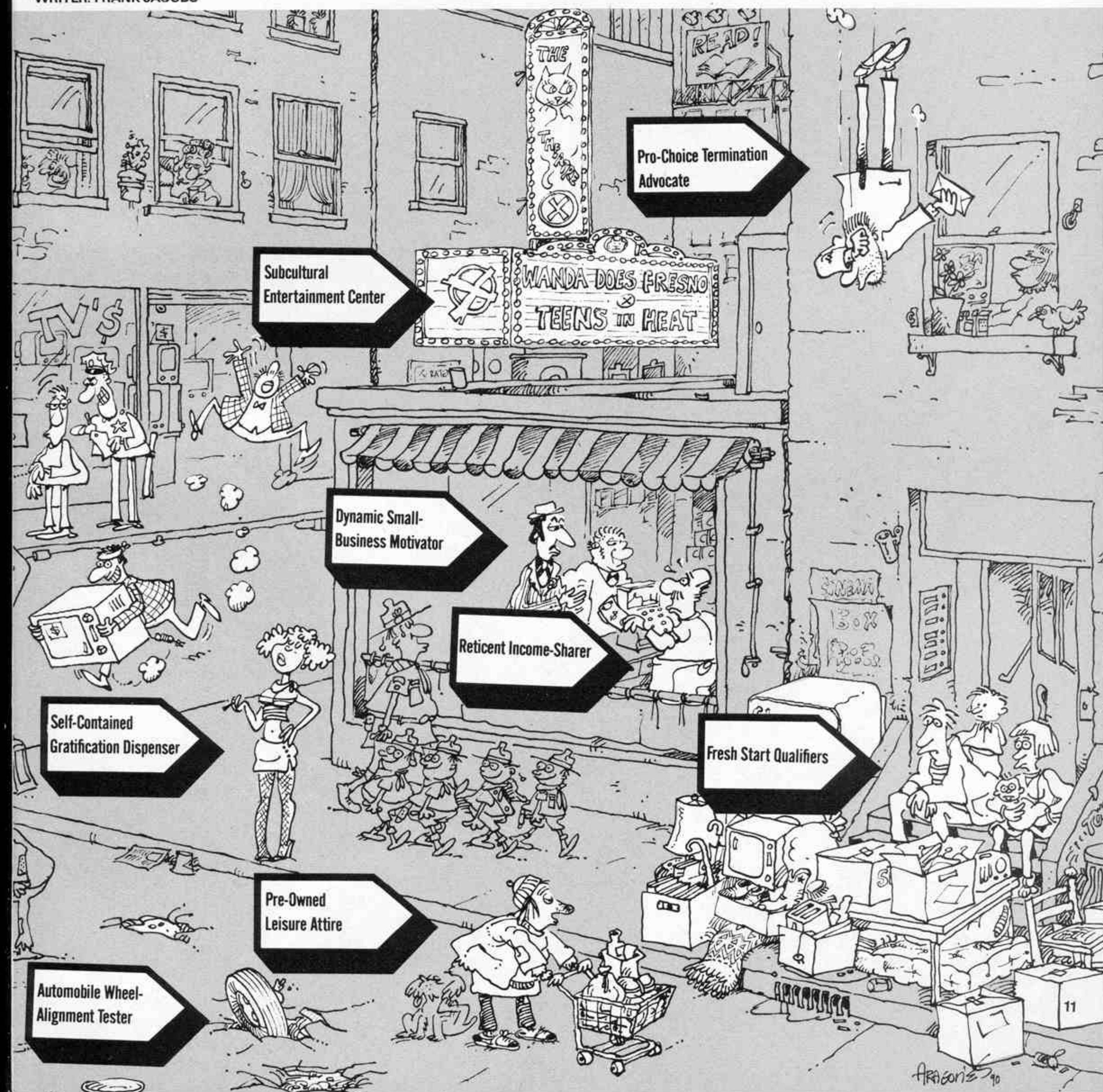
WHEN TAKES

ARTIST: SERGIO ARAGONES



"DOUBLESPEAK" OVER COMPLETELY

WRITER: FRANK JACOBS



RECALL WAITING DEPT.

Spend two minutes with your grandparents and you realize their favorite phrase is "When I Was Your Age..." They can drive you nuts with their recollections! But here's the problem: EVERY generation likes to talk about when they were young! And in just a scant 40-50 years, today's youngsters will be the babblers—boring kids with *their* reminiscing! What will their stories be like? Here's...

"WHEN I WAS YOUR AGE..." TODAY'S KIDS WILL



When I Was Your Age...oxygen masks were things only sick people wore!!

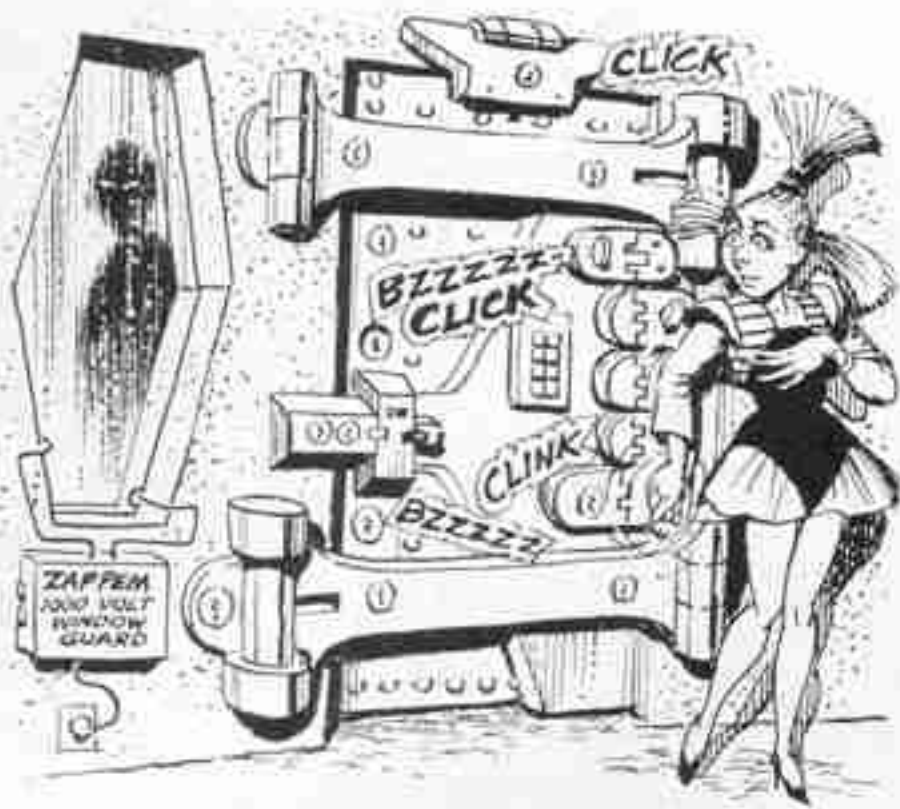


When I Was Your Age...we thought nothing of walking from one end of the mall to the other!

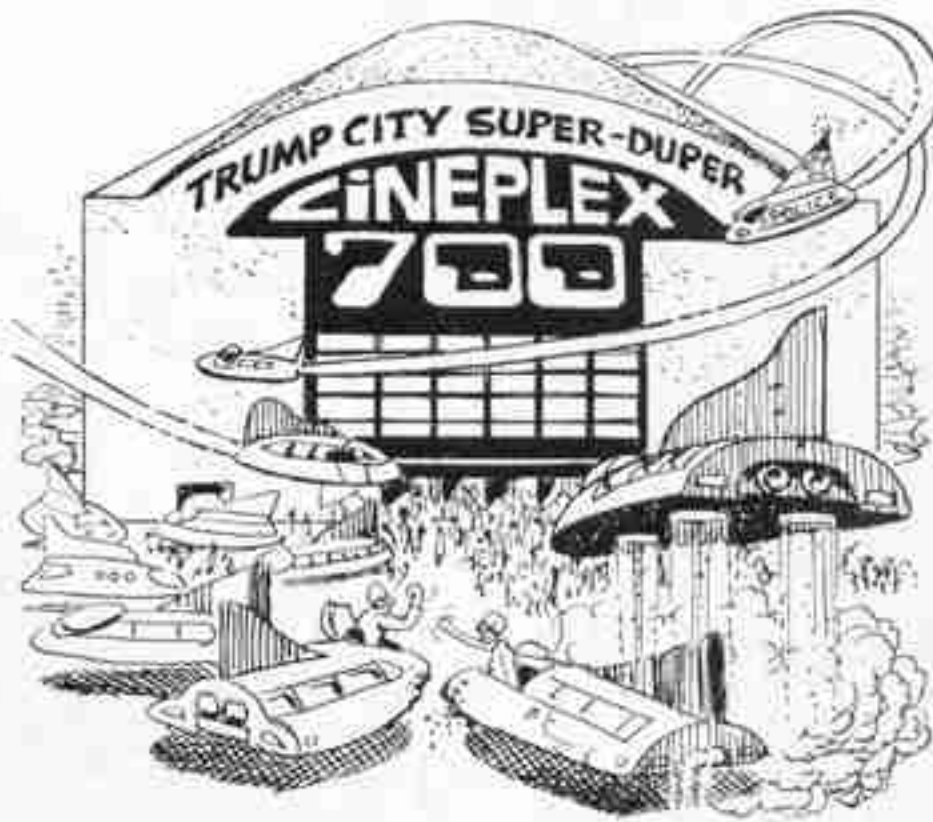


When I Was Your Age...I spent only \$1,000 on Prom Night—and had just as good a time as the kids who spent the big bucks!

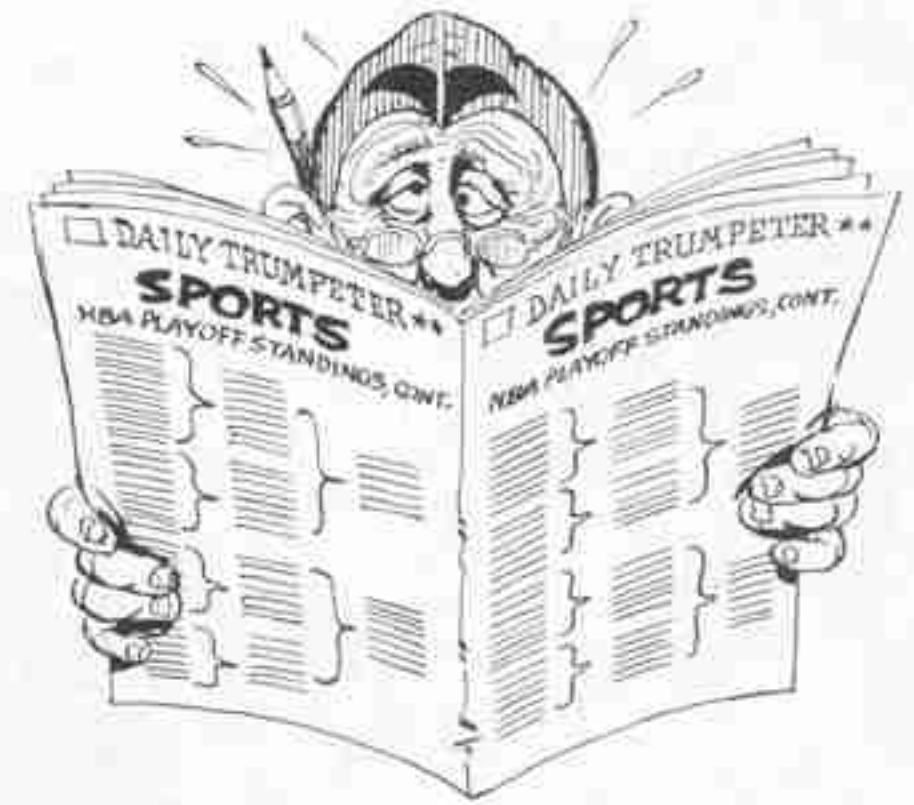
AS YOUR AGE... STORIES I BE TELLING THEIR GRANDCHILDREN



When I Was Your Age...folks only needed three deadbolts to lock their doors!



When I Was Your Age...they only had ten movie screens in one theatre!



When I Was Your Age...only ½ the teams in the NBA made it to the playoffs!



When I Was Your Age...it was the Mexicans who snuck into America to get the decent-paying jobs!



When I Was Your Age...we had a thing called "the ozone layer" to protect us from the sun!



When I Was Your Age...Debbie Gibson and Fred Savage hadn't even gotten into politics yet!



When I Was Your Age...we had Tone Loc, DJ Jazzy Jeff and the Beastie Boys—now there were some great songwriters!



When I Was Your Age...our family was so poor, we could only afford to put a phone in one of our cars!



When I Was Your Age...Mom always made us home-cooked meals—no matter how many minutes she had to sweat over the microwave!!!

LET THE MAIMS BEGIN DEPT.

Ever notice how most sports articles are written about the great triumphs and not the great disasters? No? Well, that's too bad! We're not going to omit these three pages just because you don't know what we're talking about! No way! We'd rather delight our truly observant readers with these truly tasteless accounts of...

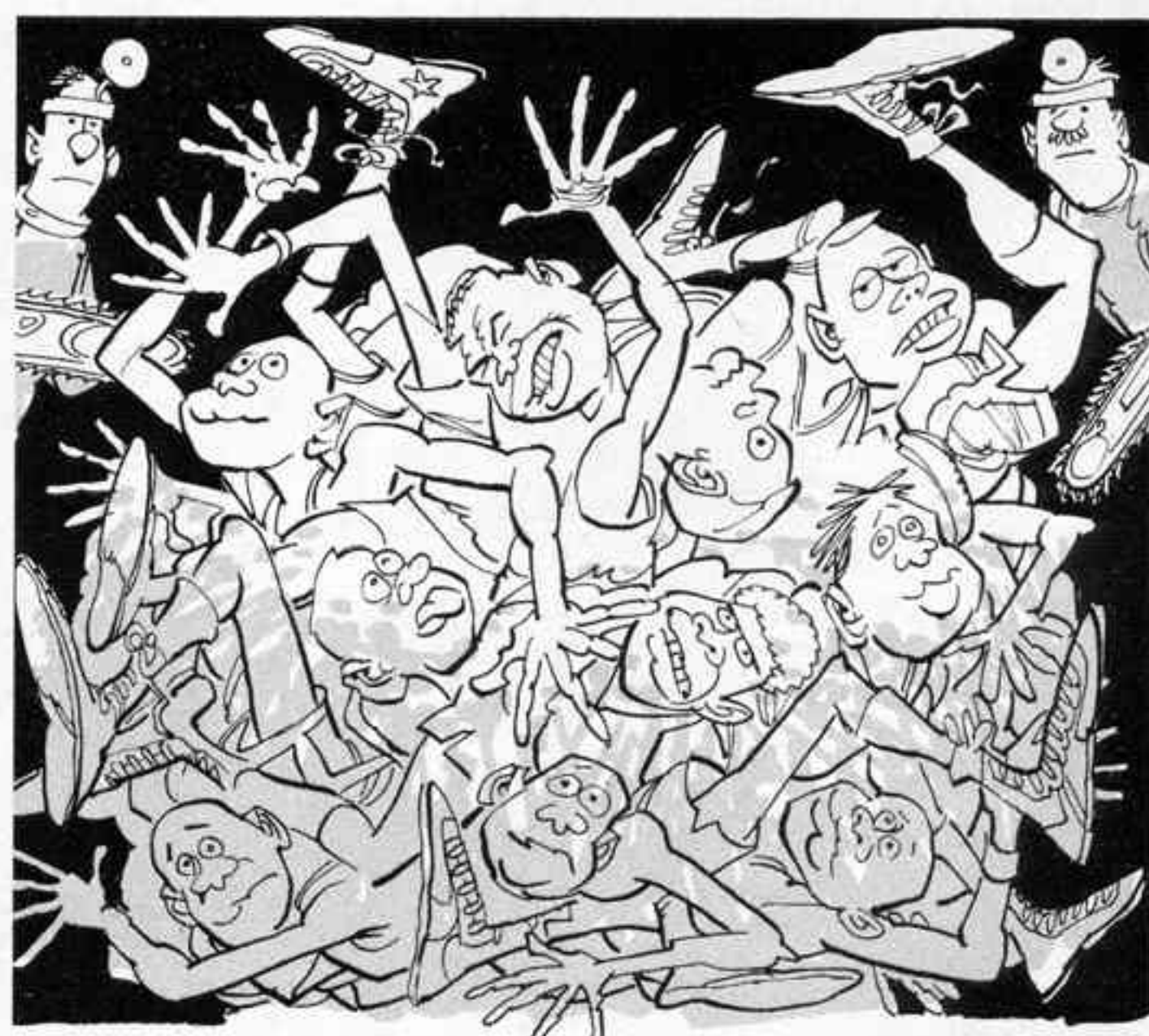
SPORTS DI

The Galveston Track and Field Meet Disaster



June 14, 1981—Leading by two laps, hurdler Hans Flurney lost any chance for a medal when he and an errant javelin arrived at a hurdle at exactly the same time. (Artie Charney, the errant javelin thrower, however, did take the first place medal in his event due to the record-breaking distance of his off-target toss.)

The Twin City Body Knot Basketball Disaster



January 12, 1988—When the Twin City's two tallest teams, the St. Paul Sonnets and the Minneapolis Mikans faced off, it took five doctors brandishing chainsaws to surgically separate the entanglement of twisted limbs.



SASTERS OF THE 1980's

ARTIST: JACK DAVIS

WRITER: DUCK EDWING

The Durham State Bowling Disaster



March 18, 1987—Grasping her bowling ball with beer-sticky fingers caused Diane Doopo to blow an eight pin advantage going into the 10th frame. Her little mishap cost her team the league trophy.

The Arkansas Hockey Disaster



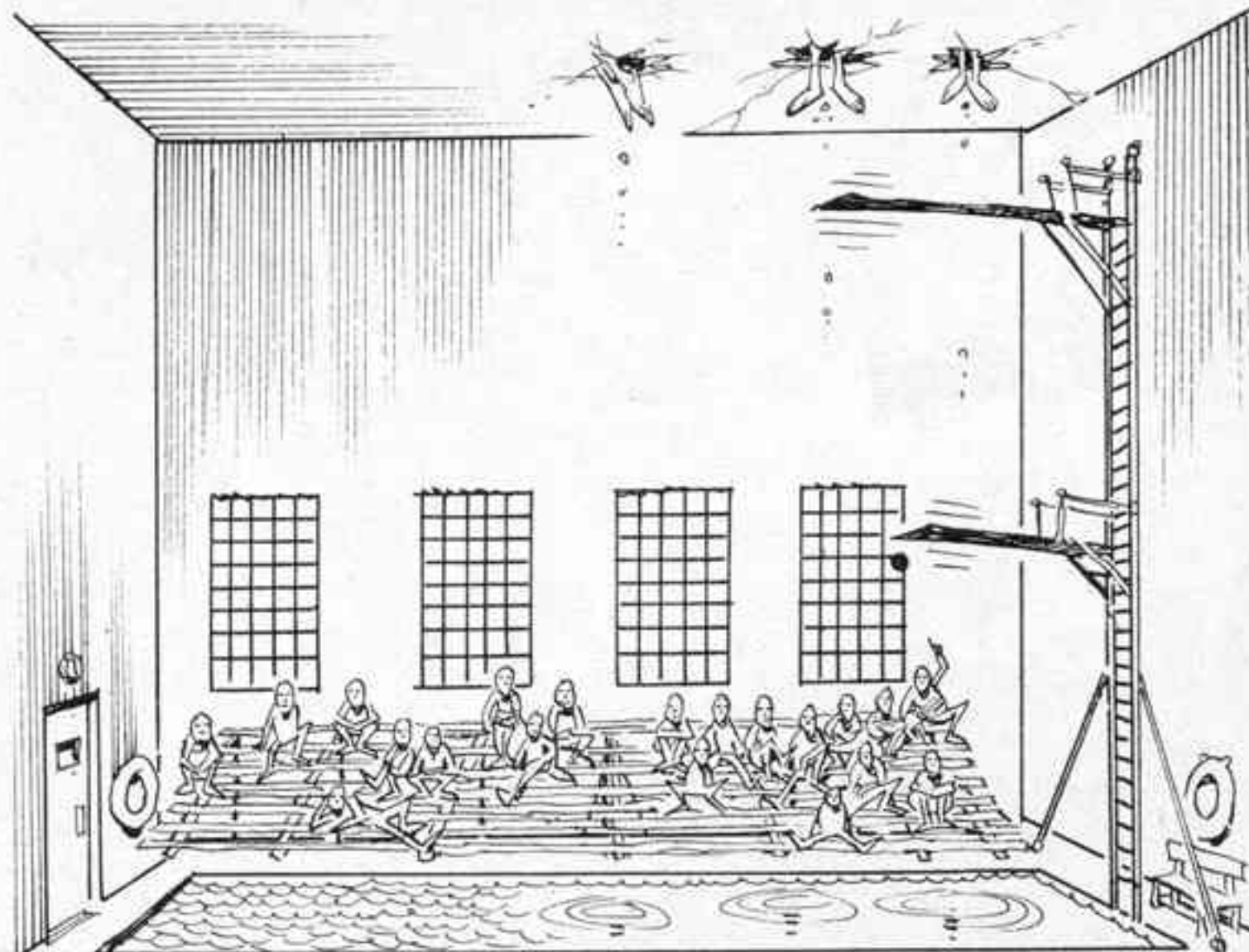
December 13, 1989—The entire Kentucky Bladerunner team was wiped out when an irate Arkansas Ice Slug fan named Jason leaped onto the arena ice and proceeded to ax them to death. Not surprisingly, there was no interference from any of the referees who thought it to be "just another fight." Jason was given 12 minutes in the penalty box for his poor conduct.

The Beirut Open Tennis Disaster



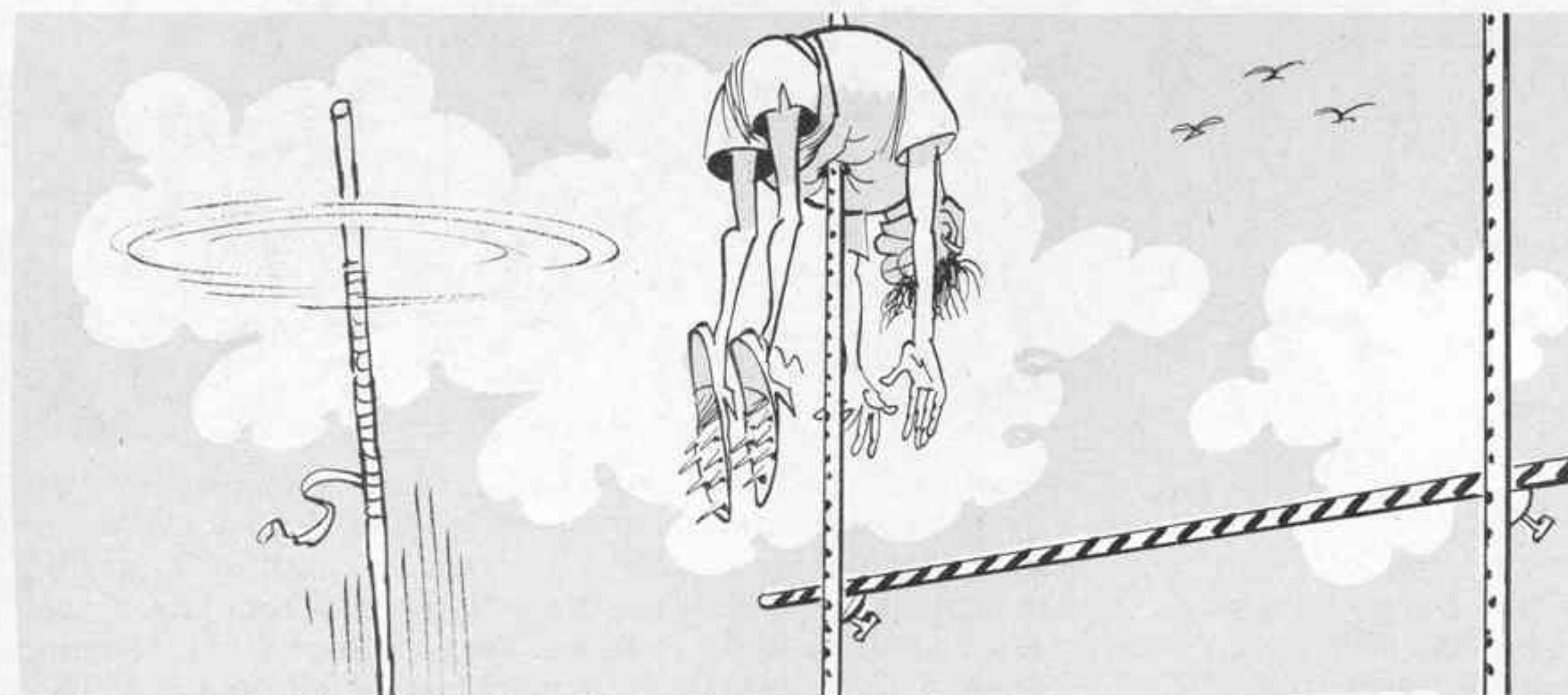
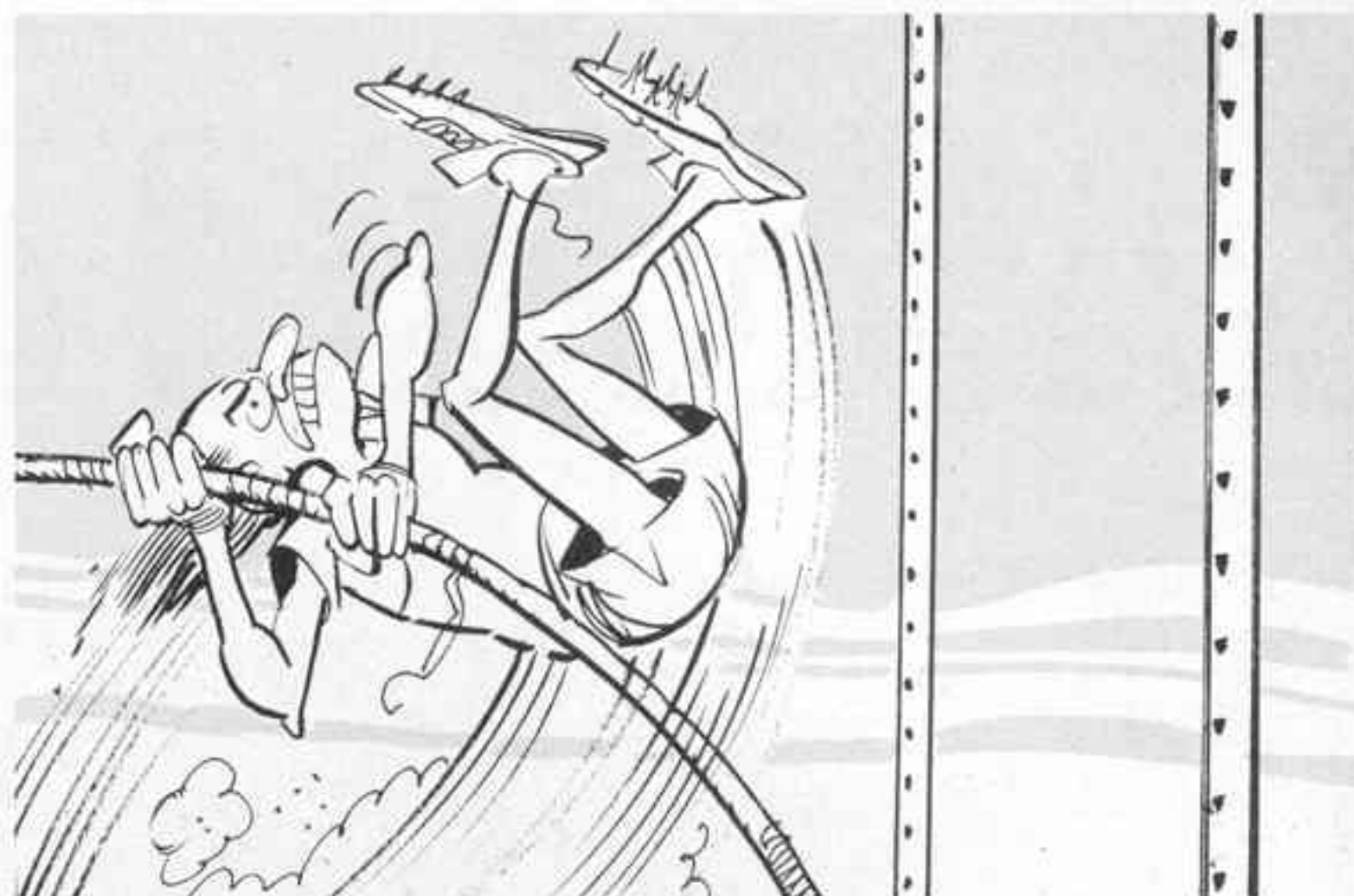
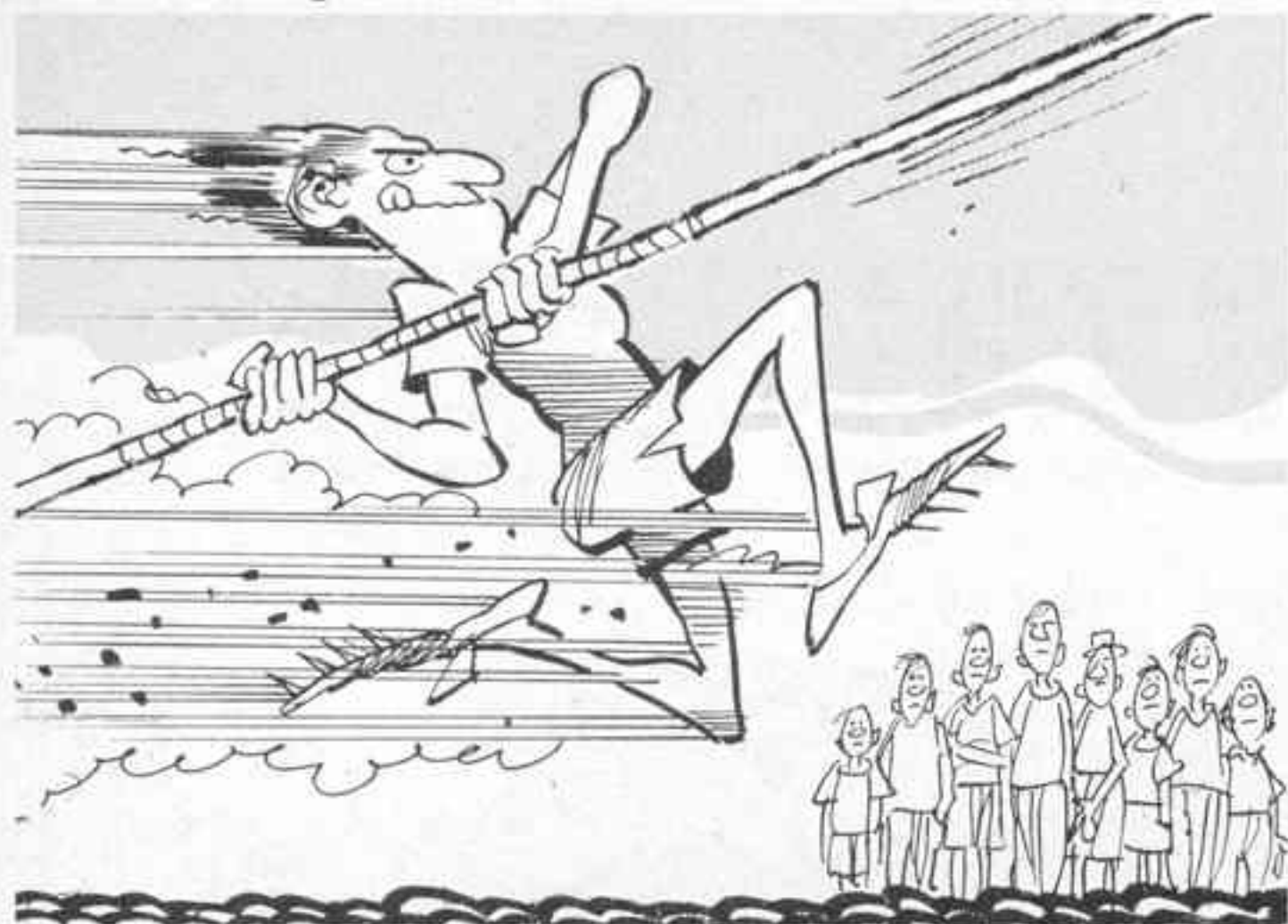
July 30, 1982—An American player disputed the umpire's line call in the semi-final men's singles event.

The Bayonne Indoor Diving Meet Disaster



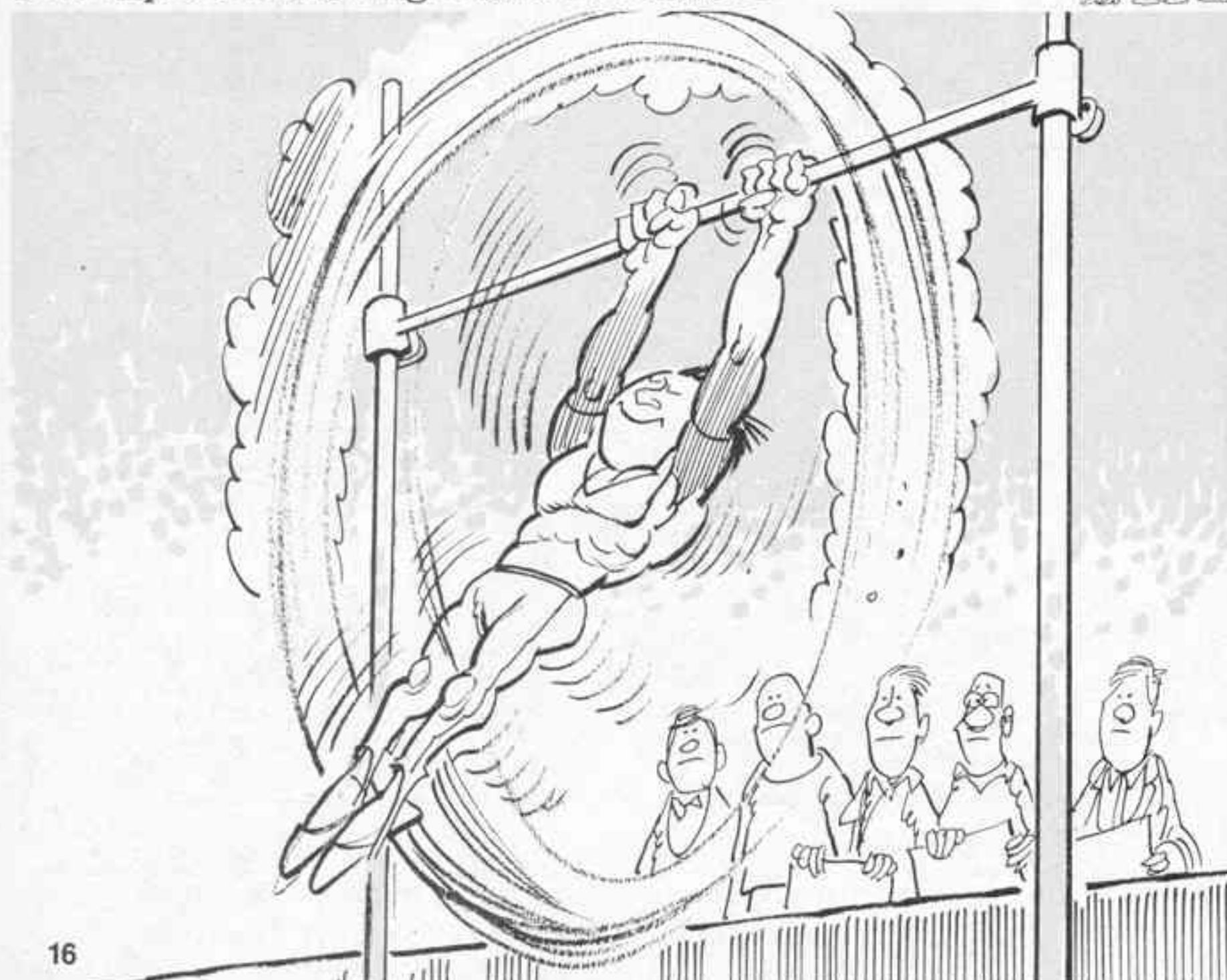
January 5, 1983—The entire Secaucus women's high-diving team disappeared during a practice session, thereby allowing Bayonne its first championship, albeit by default, in 67 years.

The San Diego Pole Vault Disaster



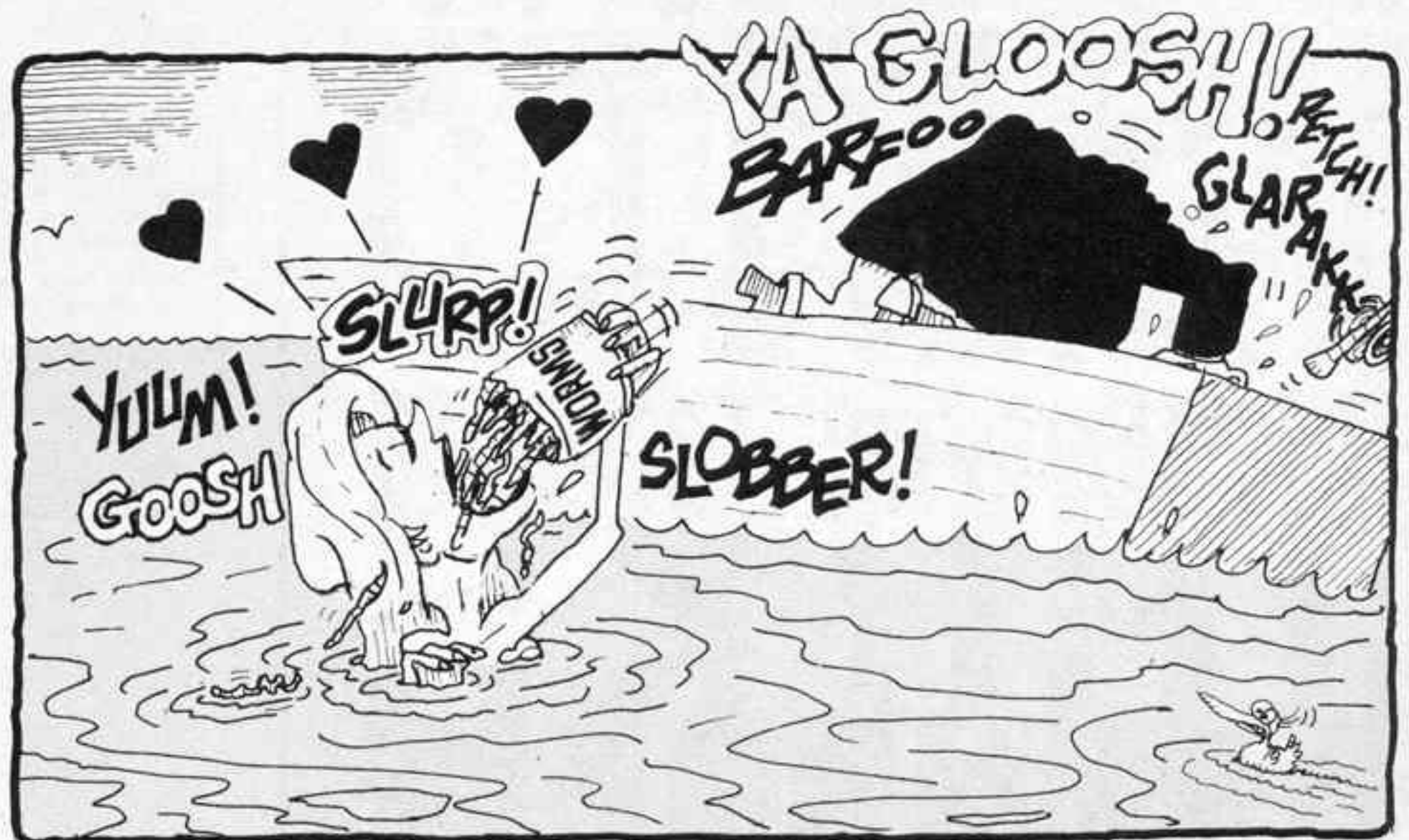
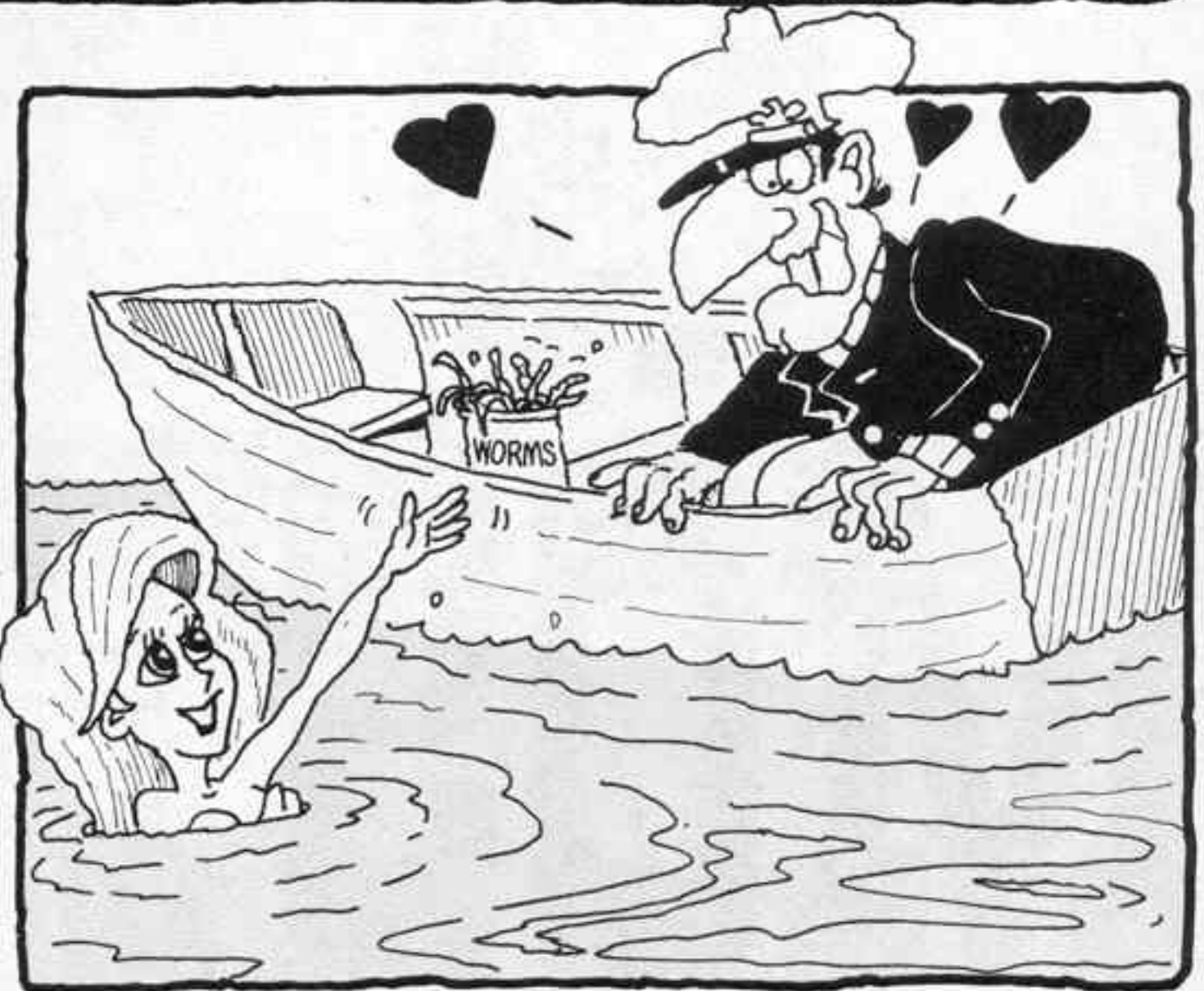
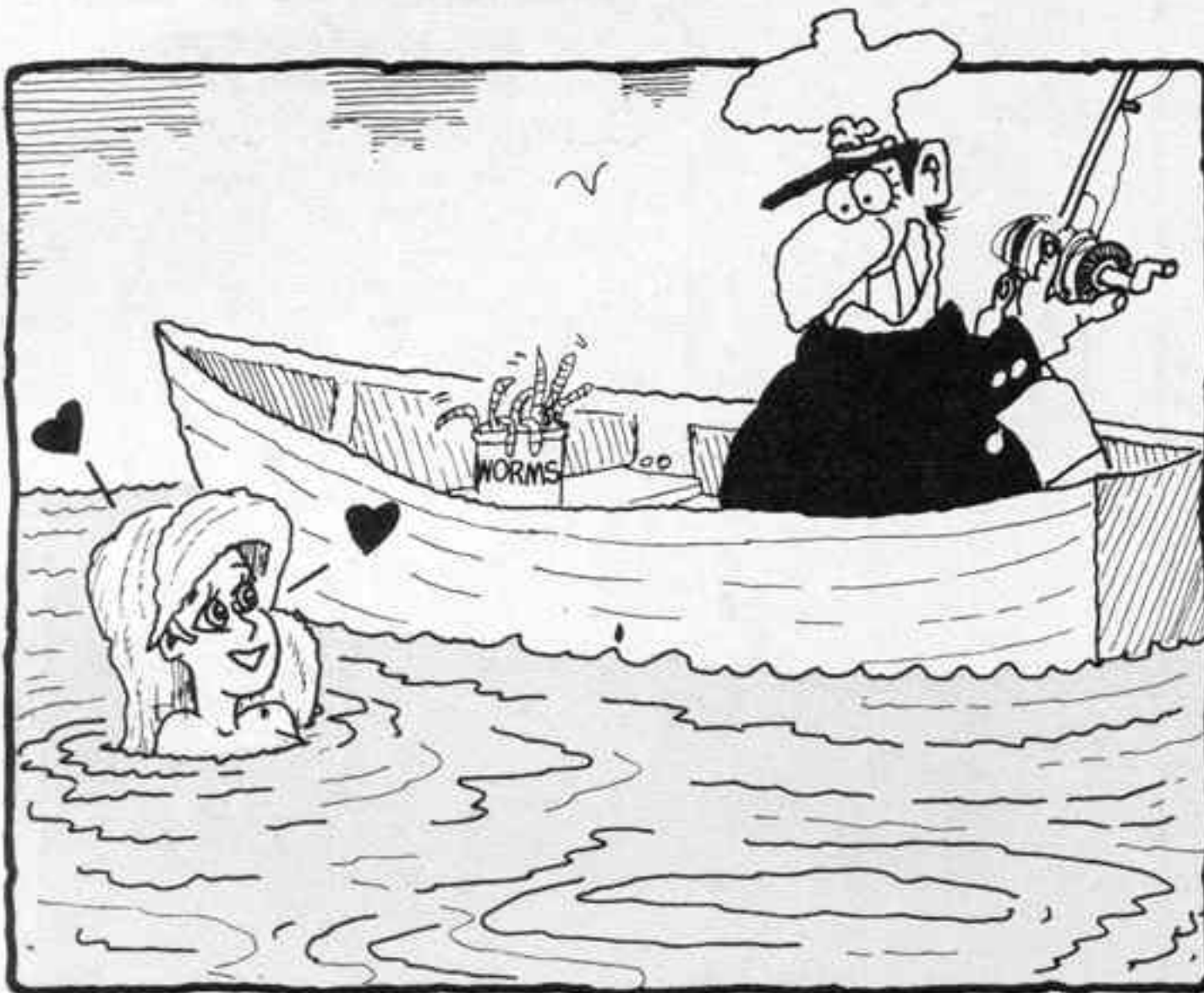
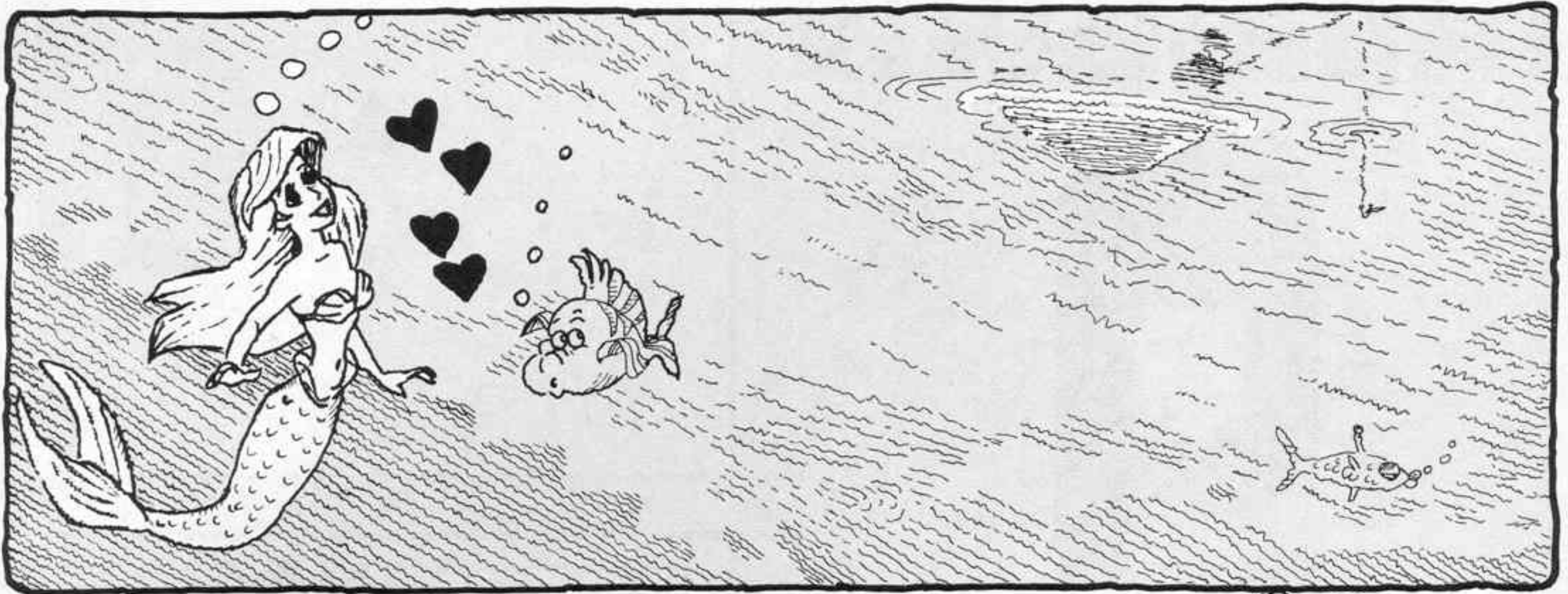
September 9, 1985—
Perfect form but bad
aim impaled David
Dasch's attempt at
the national record
for the event.

The Triple Giant Swing Dismount Disaster



April 22, 1984—Five points were deducted from Chris McGlin's final score when the high bar specialist failed to raise his arms in the prescribed manner following his dismount.

THE MEATY MERMAID MENACE



COFF!!
COFF!!



ARTIST AND WRITER: DUCK EDWING

BLAND ON THE RUN DEPT.

AMERICA'S 9 MOST WANTED JERKS

ARTIST & WRITER: PAUL PETER PORGES



WANTED

Rufus La Fongue

Speedy Messenger

Offense: Pressing all the elevator buttons during evening rush hour



WANTED

Ramona Mae Piffley

Beautician Institute Dropout

Offense: Making random calls at 2 AM and then hanging up



WANTED

Ficar A. Johns

Yearbook Editor

In charge of paste-ups

Offense: Pitching pencils into acoustical tile ceilings





WANTED

Maddy "Yuks" Feller
Assistant Cheerleader

Offense: Gluing sneakers
to locker room floors



WANTED

David "Diabolical" Dasch
Freelance Tricycle Mechanic

Offense: Loosening doorknobs
on public comfort stations



WANTED

Biff Kreplach, Jr. IV
4th Year Sophomore
Eggmont Academy for Boys

Offense: Spreading soot on
public telephone earpieces



WANTED

Connie B. Schwitzer
Nuclear Scientist

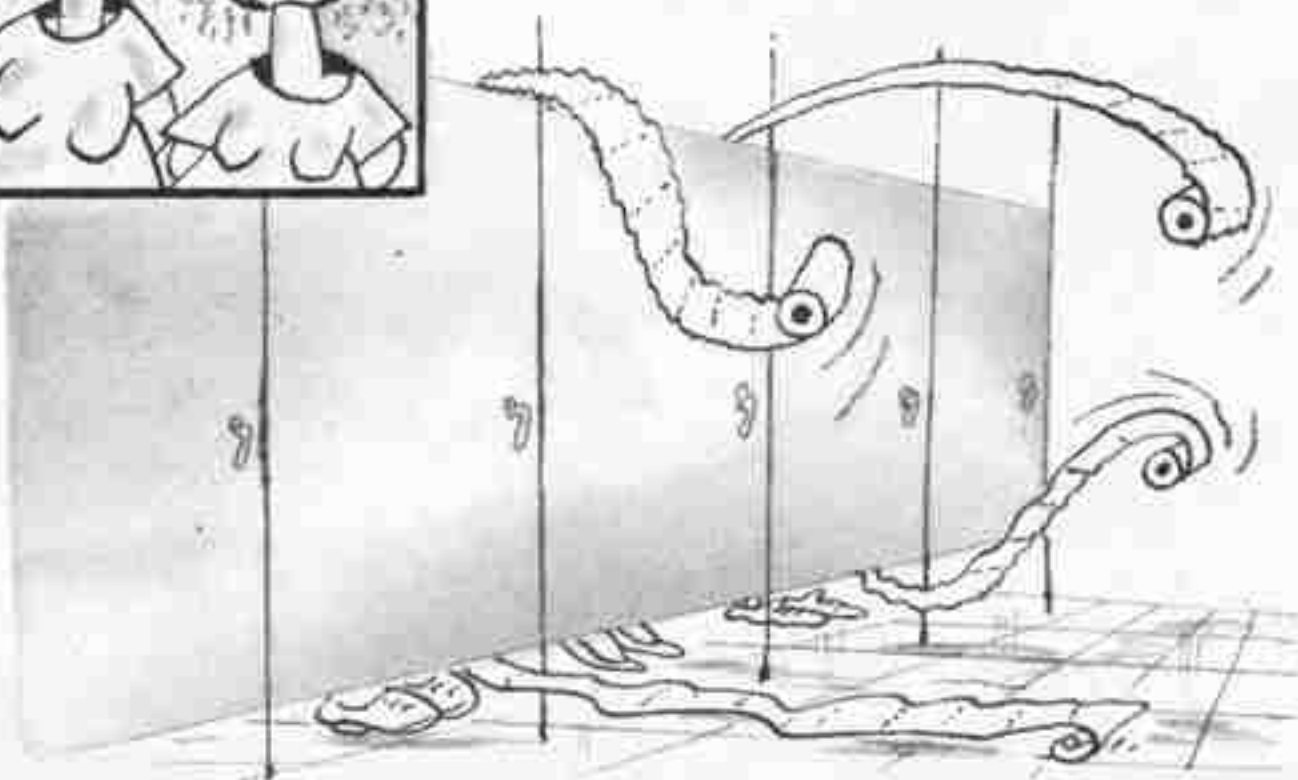
Offense: Unscrewing the
tops of pepper shakers



WANTED

The Maggot Twins (Ruta and Rita)
World Class Truants

Offense: Removing spindles
from toilet paper rolls



WANTED

Dwayne Homee
Unlisted Telephone Solicitor

Offense: Having un-ordered pimento pizzas
delivered to ex-girlfriend's hen party



SPLURGE IN GENERAL DEPT.

"You gotta be in it to win it," "All you need is a dollar and a dream," and on and on. Lotteries are big business these days and they run catchy slogans to get you to play. "For a buck, what the—heck!" Well, you've got nothing (much)

Some Truly Joy Could Do If You



End the embarrassment of trying to pass "10¢ OFF" coupons that you know have already expired.



Spend 40¢ a gallon more for what is laughingly called "Full Service" so that you won't have to walk around all day reeking of gasoline.



Wear your clothes once. Then throw them out and buy new ones, so you can avoid those weirdos you meet late at night at the laundromat.



Give every beggar you encounter a quarter to lessen the chances that he will suddenly snap and strangle you for rejecting him.



Put a whole hour's worth of money in the parking meter to escape the pressure of trying to finish all your Saturday errands in 12 minutes.



Replace those cheap ball-point pens in your kitchen drawer that refuse to work until you make a whole page of ovals just to get them started.

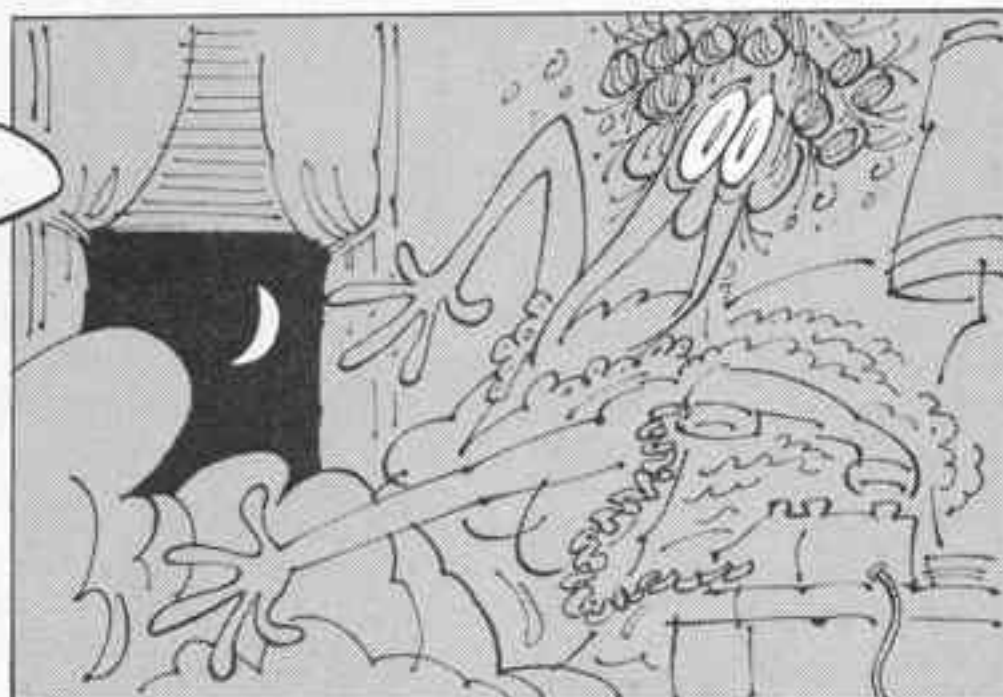


to lose. And you might even win! Then you could sail around the world and buy everyone you know a house. And when you tired of that mindless extravagance and wanted to buy *real* happiness, then you could consider our MAD suggestions for..

ious Things You Won The Lottery

ARTIST: PAUL COKER

WRITER: TOM KOCH



This year, stop waking up your poor mother at 2 a.m. to wish her Happy Birthday just because the long distance rates are lower then.



Hire a fix-it man to figure out where to put that drawerful of parts you have been saving because you assume they fell off something important.



Rejoice that you can now afford to buy 2 hot dogs, a large soda, and a pretzel at an N.F.L. game and still have enough money to buy a ticket.



Hire a cleaning lady. Then hire a translator to help you communicate with your cleaning lady in whatever language it is that she understands.



Avoid those long supermarket check-out lines by shopping exclusively at 7-Eleven, since now you can afford to pay their usual double-mark-up prices.



Stop wasting energy kicking vending machines that take your money and don't give anything back. (Hire a hefty teenager to kick them for you.)

OFF THE BEATEN LAUGH TRACK DEPT.

Aren't you tired of the same old sitcoms on TV? They always deal with cutesy families or roommates or divorcées. It's about time the networks plugged into *new* ideas! And to get them started, MAD's developed these promos for



FUTURE BREAK

"STIFFS"—The Mortuary Sitcom

Welcome to *Mike's Mortuary*—a place you shouldn't be caught dead in!

Why are you so glum, honey?

I was feeling great till I read about that nearby Amtrak derailment! Two hundred people were carried out of the wreckage!

Goodness! That's terrible!

Especially for us! They all survived!



It's the wacky world of caskets and embalming, where anything can happen...and usually does!

This isn't my husband!

Hey lady, you paid for the budget funeral! You get a stiff of our choice!



And best of all, it's all done in humorous good taste! So kick off with Martin Mull and Sally Struthers in "Stiffs"—Tuesdays on CBS!

"HOLD ON, WALDO!"—The Pit Bull Sitcom

Meet *Waldo*, the craziest, most persistent pit bull you'll ever try to run away from!

Why is Waldo chewing on the front door?

He's just hungry! Let him out! Mrs. Calazoni is in her garden!

You're right! Waldo loves Italian food!



He's a pooch with a purpose, whose lovable backyard antics will always surprise you!

Isn't that cute, Waldo's burying that big stick under the tree!

That's no stick, that's my grandma's femur!



So kiss "Lassie" goodbye and sink your teeth into Jack Klugman and Anne Meara in "Hold On, Waldo!"—Wednesdays this fall on NBC!

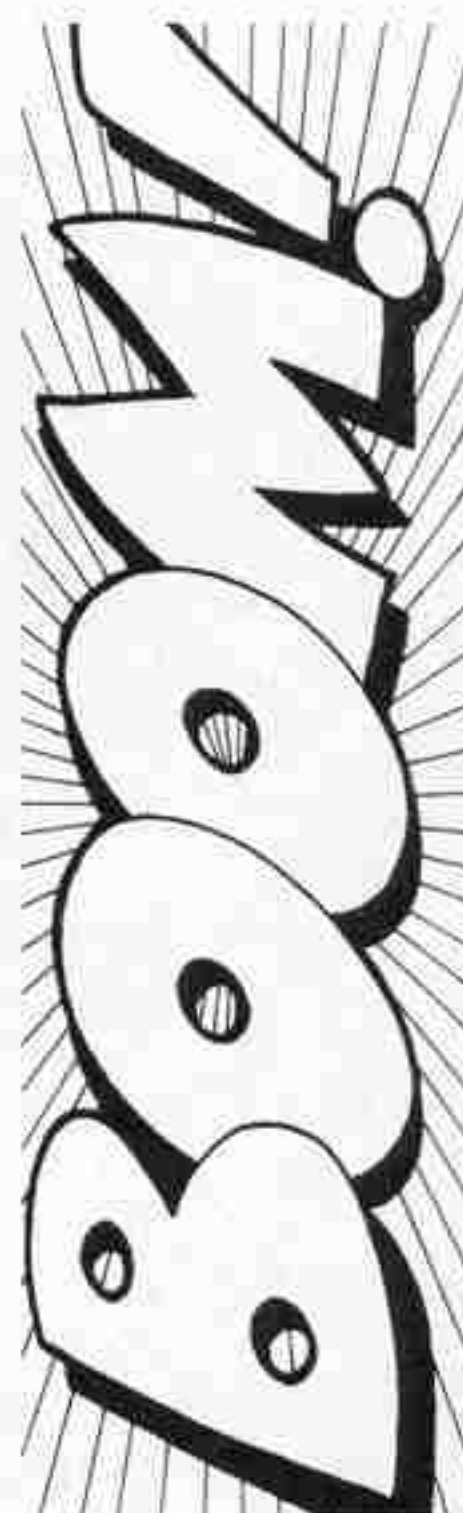
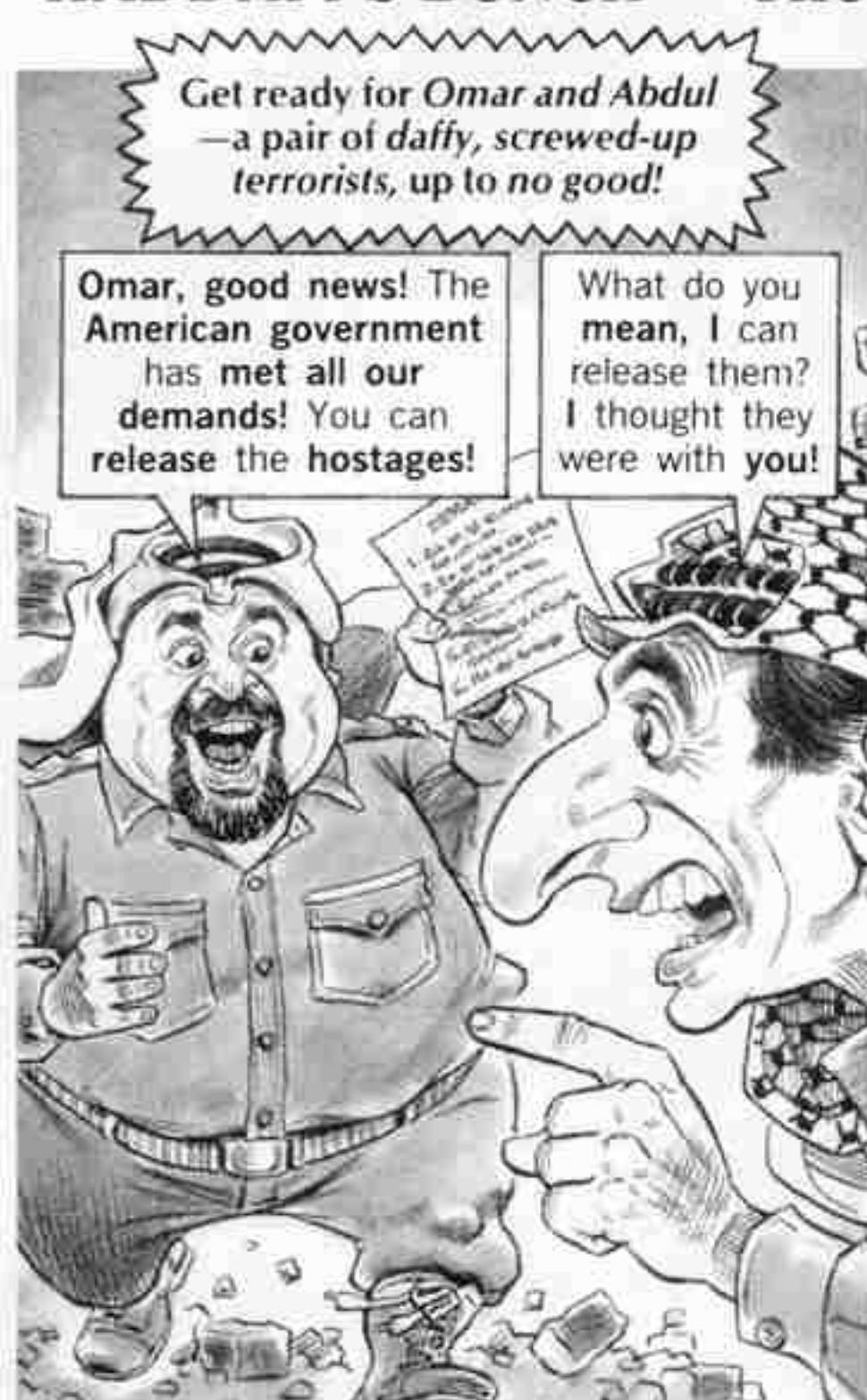


SITCOMS THAT FRESH GROUND

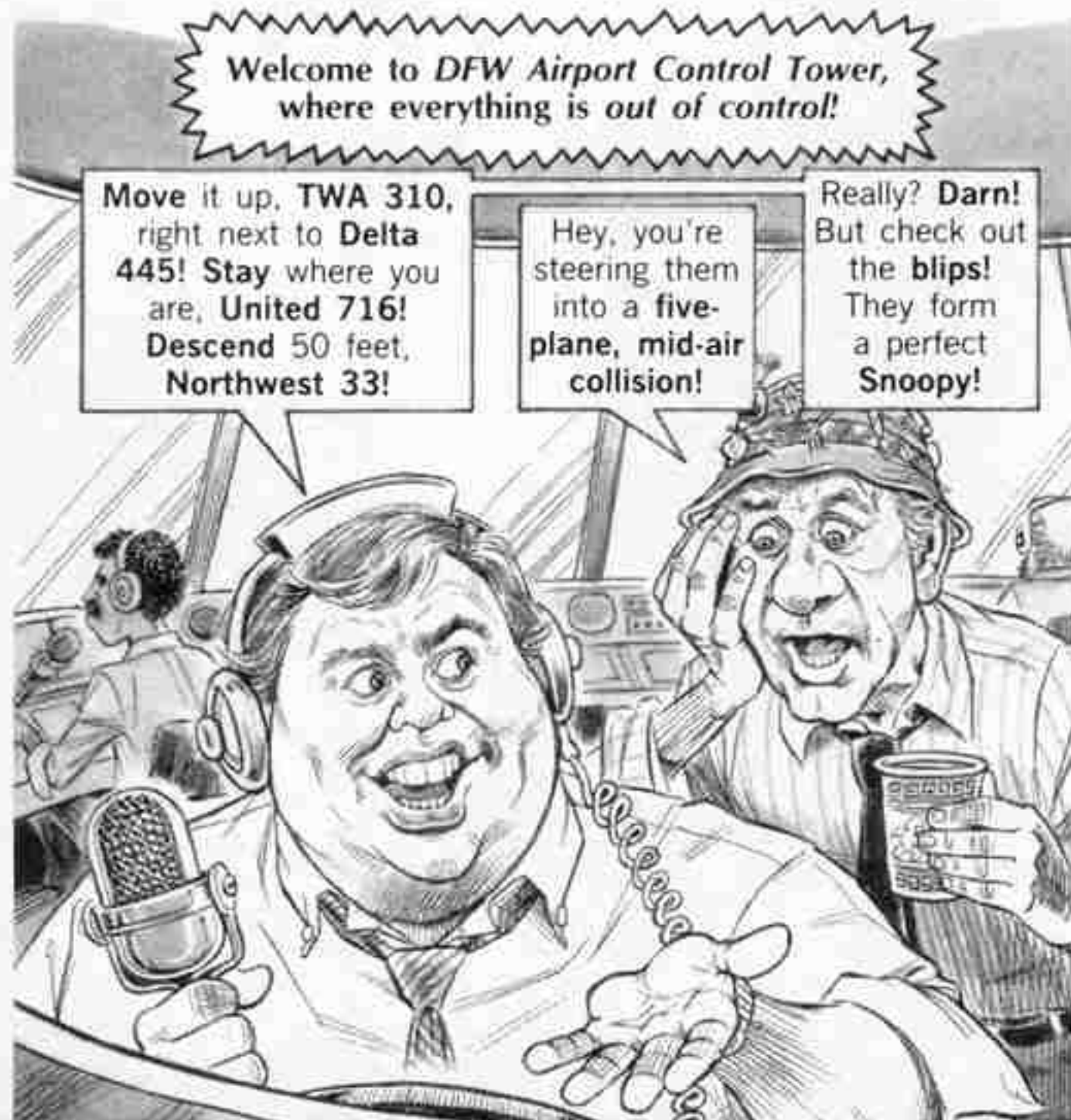
"KADDAFI'S BUNCH"—The Terrorist Sitcom

ARTIST: SAM VIVIANO

WRITER: FRANK JACOBS



"BLIPS"—The Air Traffic Controllers Sitcom



"THE DEVIL YOU SAY!"—The Satan Worship Sitcom

Meet the Caswells! They're one big happy demon-worshipping family!

Biff, how are you handling that Born-Again teacher at school?

Well, I invoked the curse of Satan, cut the heart out of a lizard, set fire to a dead rooster and then torched her car!

That's not bad for starters, but tomorrow you've got to get serious!



It's a wacky household where the devilish madness never stops!

Breakfast's ready! Better call Grandpa!

Don't bother! We sacrificed him last night on the Altar of Evil!

But I already set his place for dinner!

If it'll make you happy, I'll take him out of the freezer!



Join Bob Uecker and Loretta Swit on "The Devil You Say!"—Fridays on NBC!

"FRITZ NEXT DOOR"—The Ex-Nazi Sitcom

Who's the guy who smells of sauerkraut and goose-steps to the store?

Who's the off-the-wall ex-Nazi with the accent you adore?

Who's been hiding out in Cleveland since the Germans lost the war?



Fritz tries to cover up his ruthless Nazi past, but sometimes he really goofs!

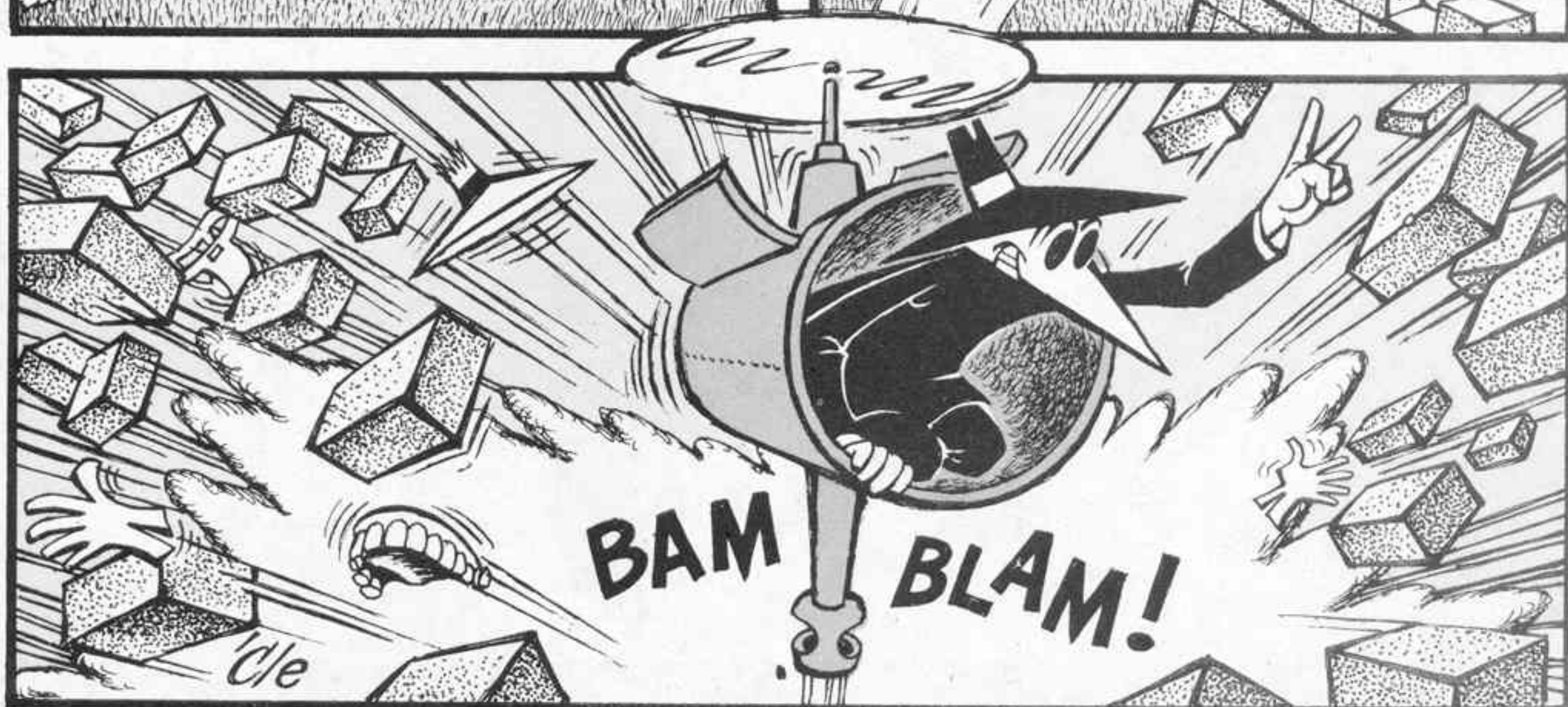
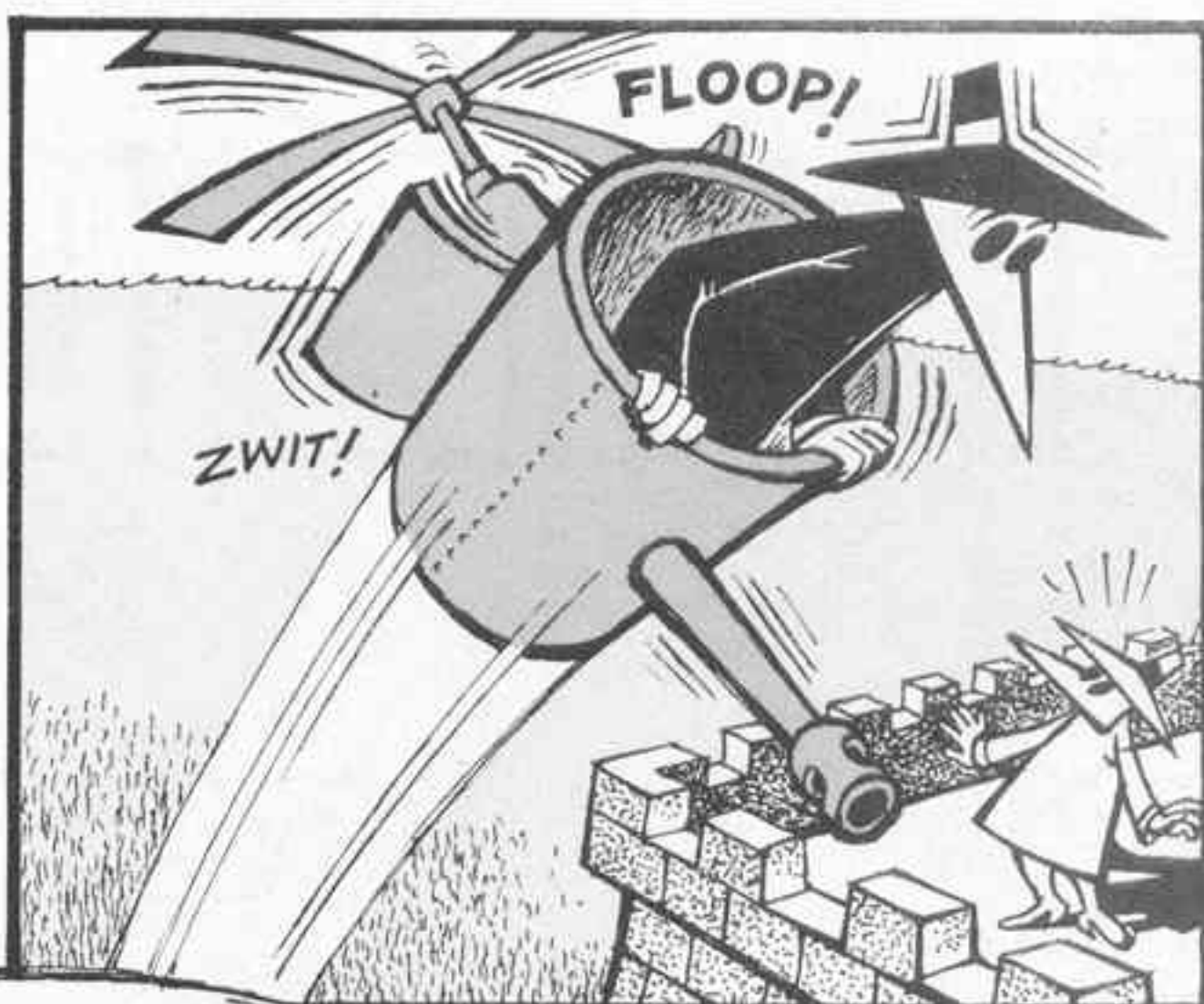
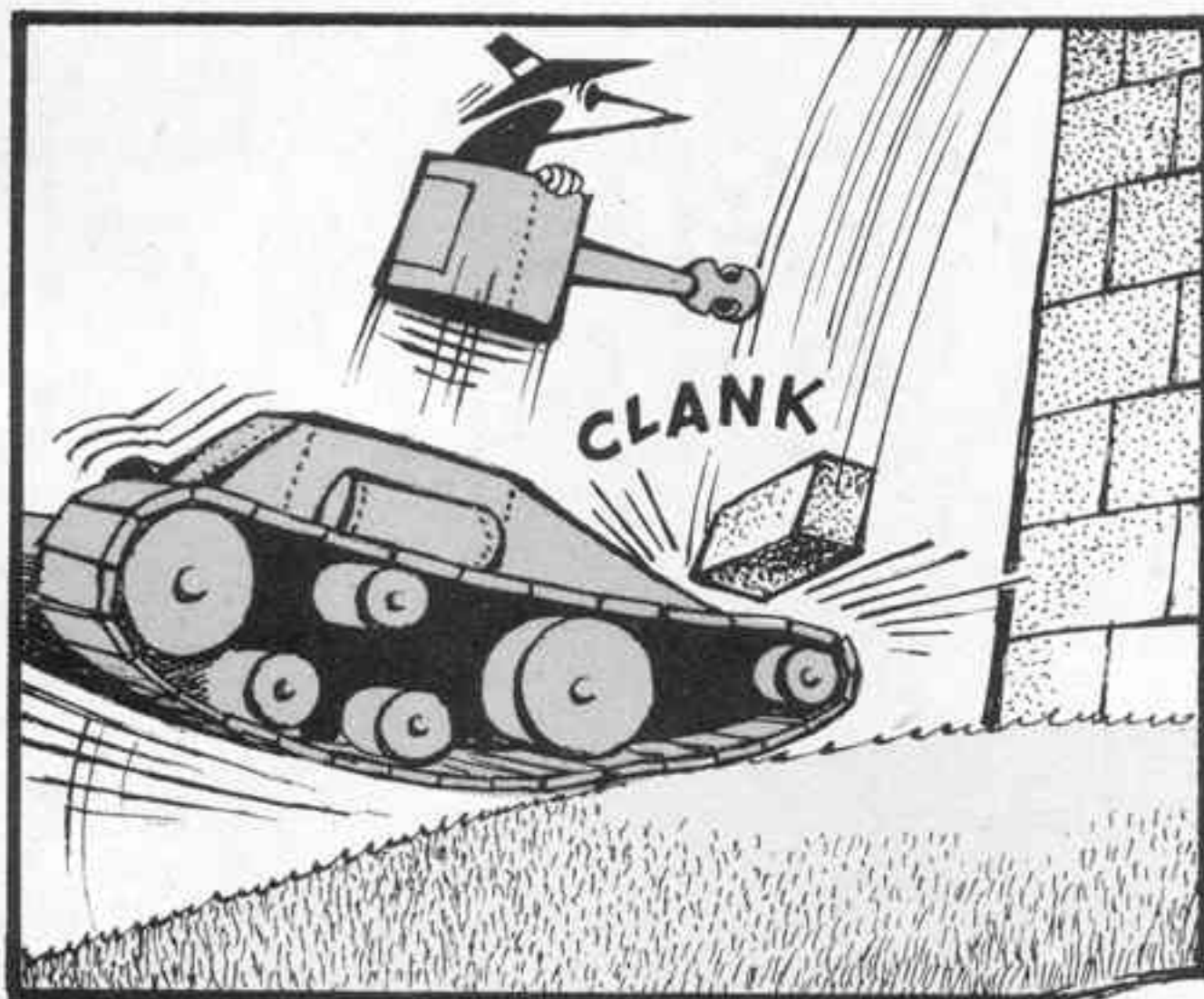
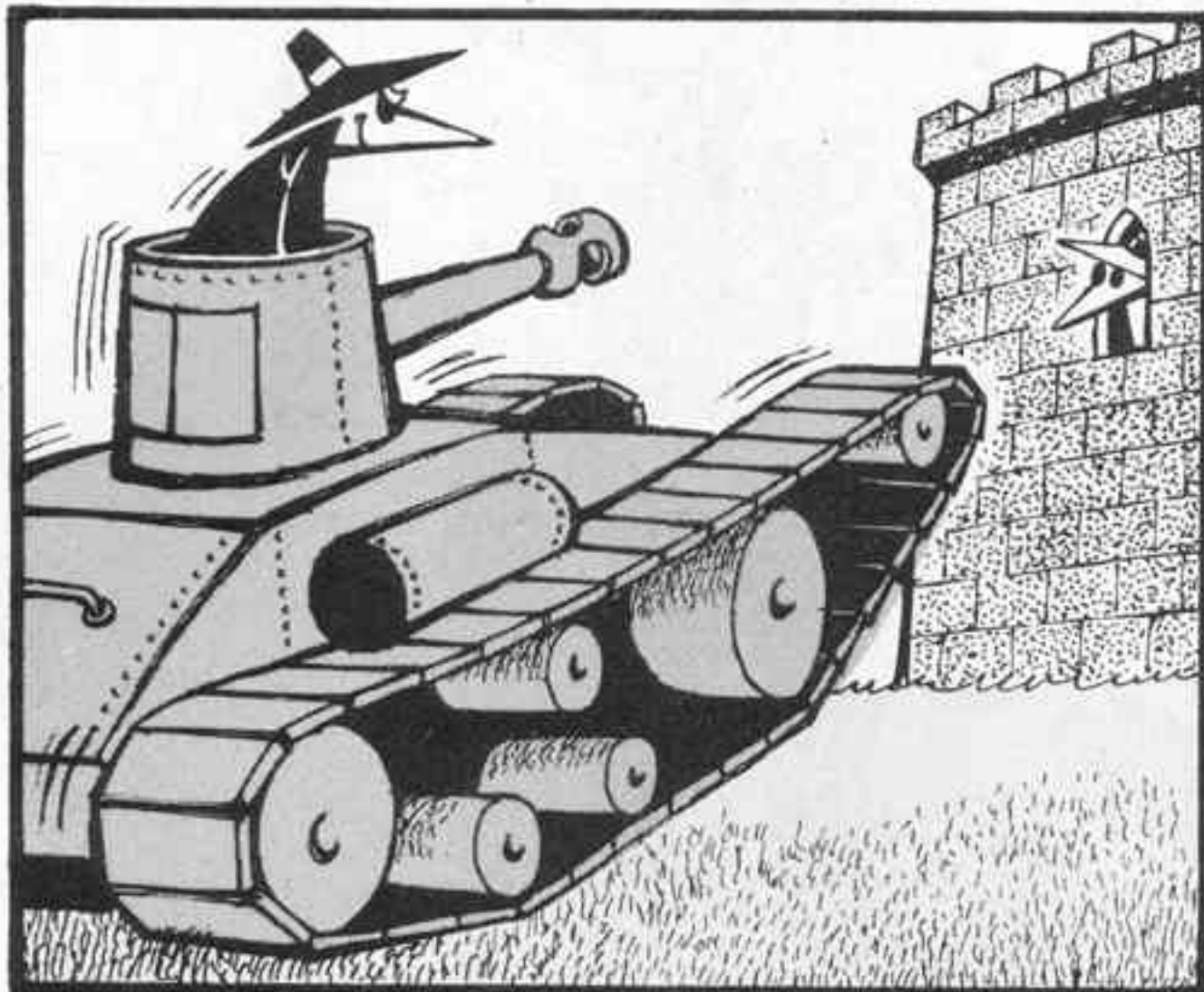
Fritz, the TV has lost its sound! Can you fix it?

Vatch! Magnavox swine! Ve haf vays uf making you talk!



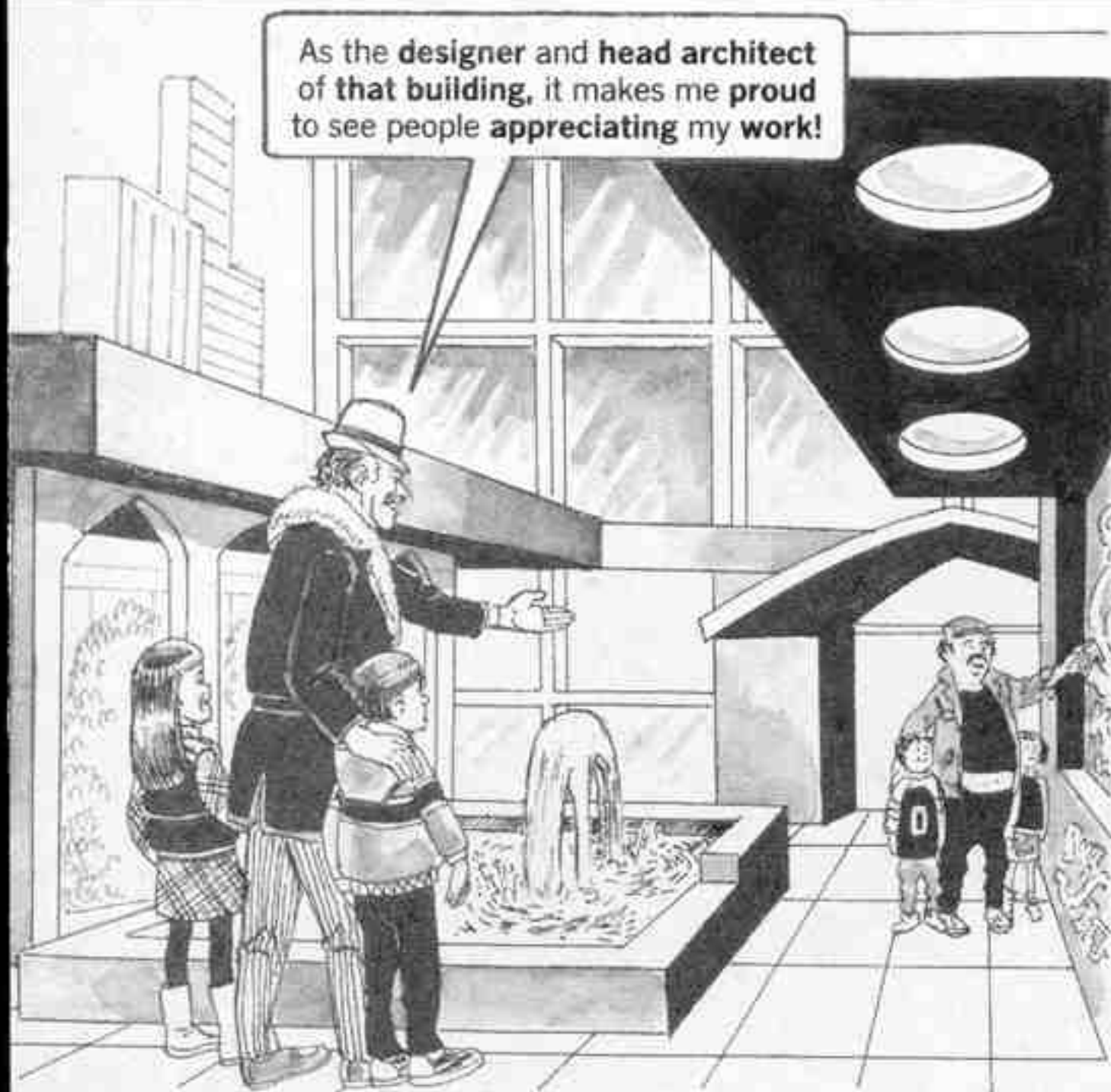
It's a nutty Nazi riot that's a blitzkrieg of laughs! Tom Bosley is "Fritz Next Door"—Mondays on CBS!

SPY VS SPY



CREATIVITY

As the designer and head architect of that building, it makes me proud to see people appreciating my work!



Hey, kids! See that wild graffiti? I'm the guy who put it there 20 years ago!



BERG'S-EYE VIEW DEPT.

THE LIGHTE

MATING

Maddy, it finally happened! Last night I met Mr. Right!



He was handsome! He was charming! He was bright! He came onto me like a dashing young prince!



So, tell me what happened, already!

Nothing! His wife, Mrs. Right, walked in!



MODERN EXPERTISE



R SIDE OF...

ARTIST & WRITER:
DAVE BERG

THE ENVIRONMENT

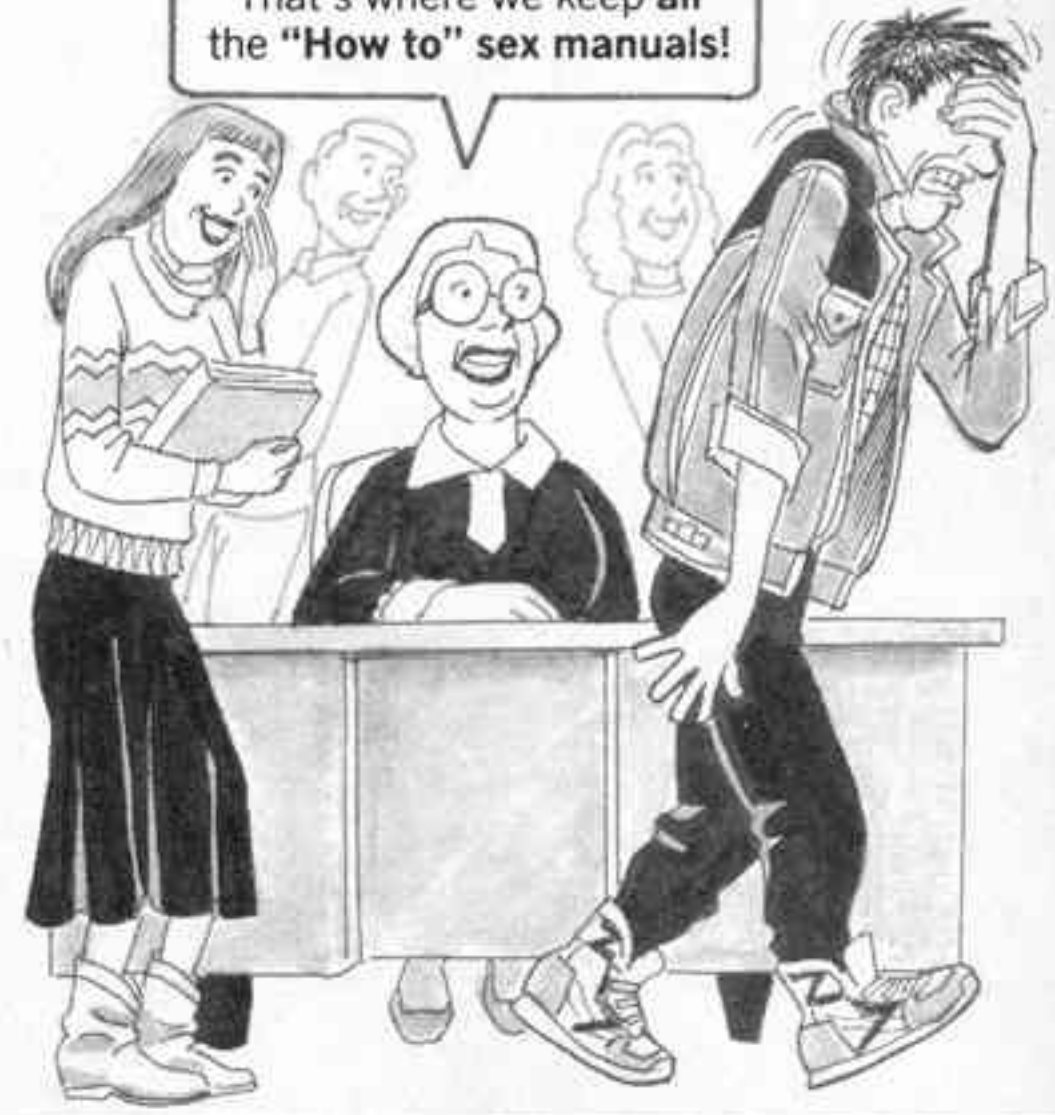


RESEARCH

Er... ah... can I...
where are... er...

Aisle three,
second shelf!

That's where we keep all
the "How to" sex manuals!



GIFTS

Tell me what
you'd like for
your birthday...

Frankly, I'd
like a
divorce!

Yipes! I wasn't planning
on spending that much!



MANNERS

Robert, how many times do I
have to tell you not to talk
with a mouth full of food!



LUXURY

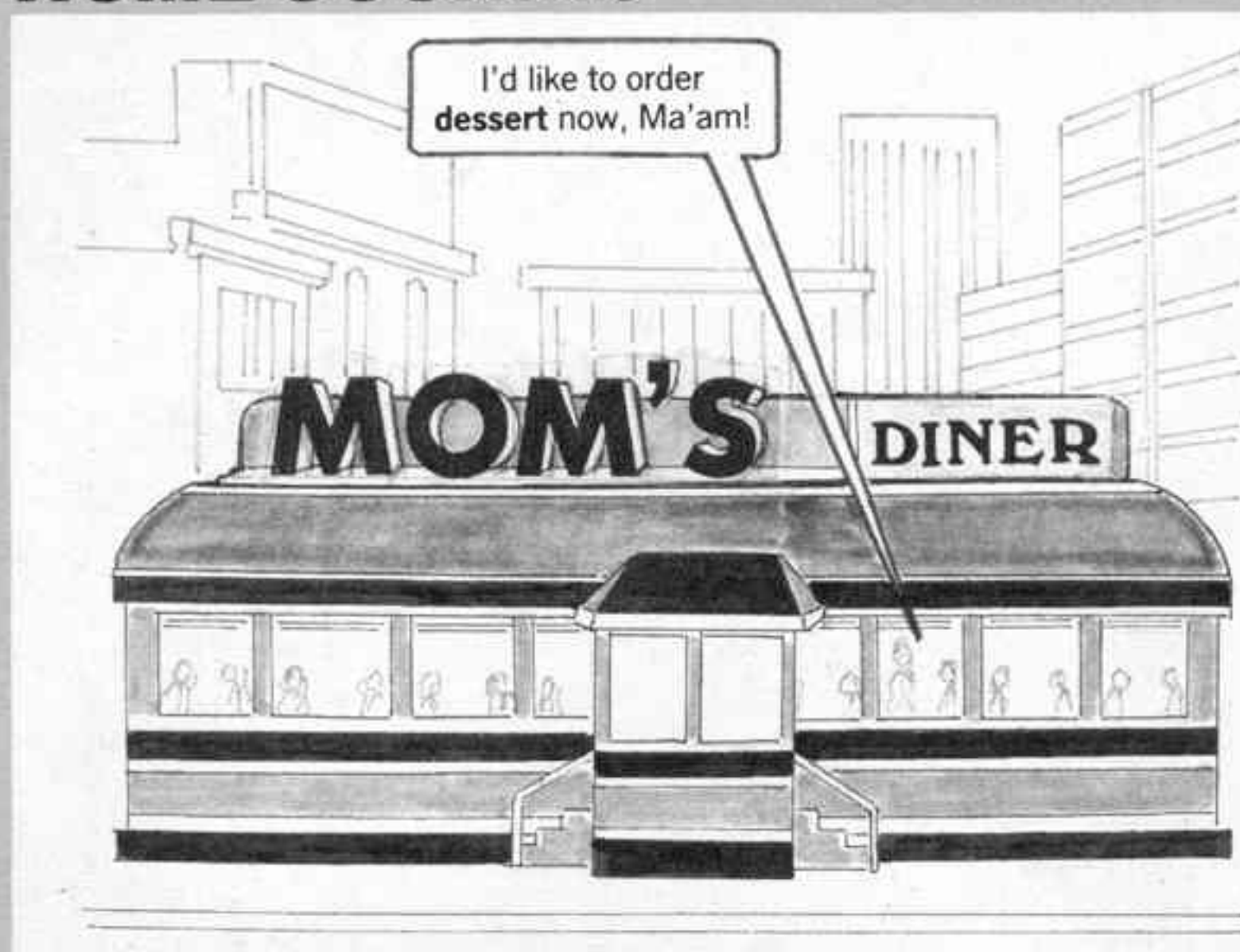
This house is
magnificent!
It's worth
every dollar!

Yes, I agree! Although it's our most
expensive listing, I believe it's
going to be sold quickly! I advise
you to leave a deposit on it today!

Oh, we can't do that 'til Tuesday!
We bought a lottery ticket and
the drawing isn't until Monday!



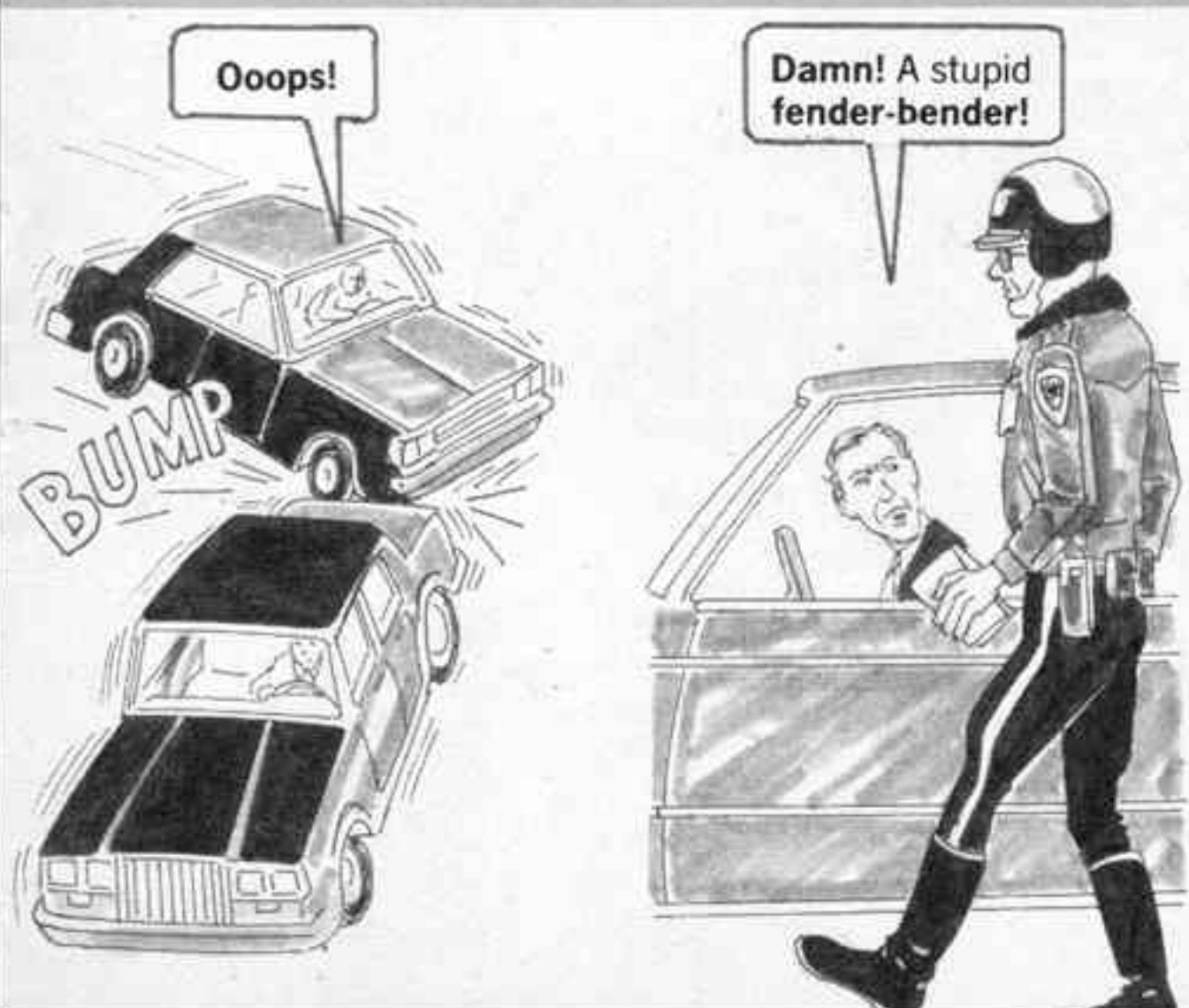
HOME COOKING



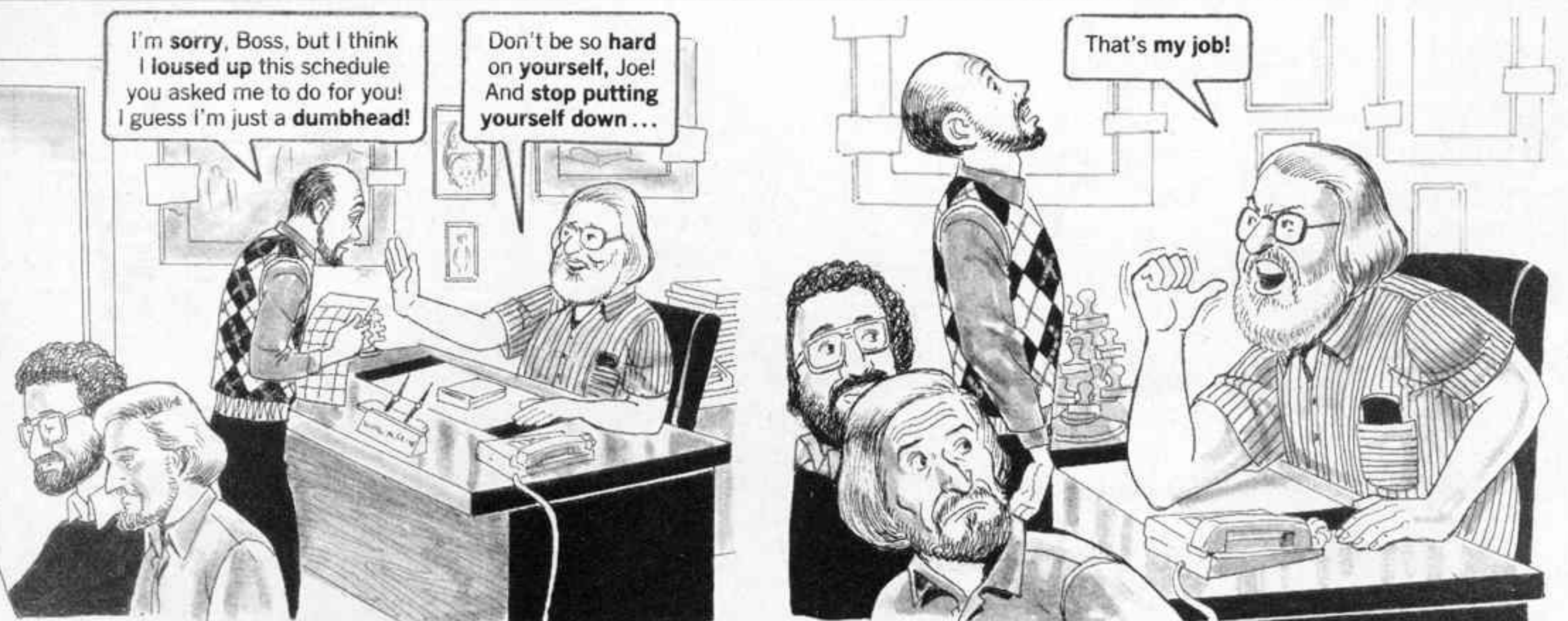
FOREIGN IMPORTS



ACCIDENTS



THE OFFICE



COMMUNICATION



DOCTORS



COMPILING IT ON DEPT.

If you've watched David Letterman, you've seen him spout off one of his many lists. What you may not know is that MAD did it first—back in issues 225 and 260. What you also may not know is that MAD lifted the list idea from the best-selling "Book of Lists." Why all this explaining? Merely to fill out this intro to...

MAD'S REALLY

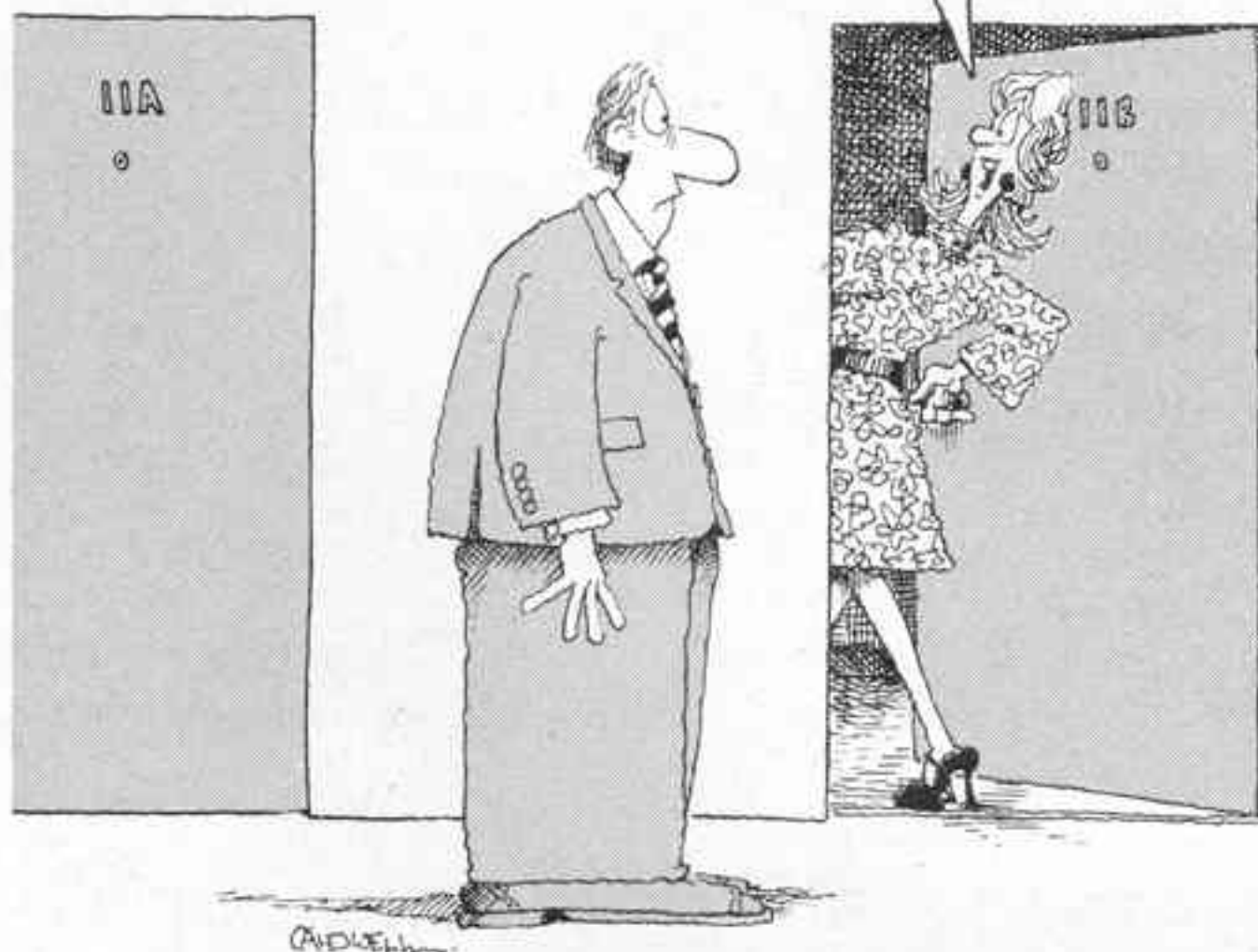
RELEVANT COLLECTION OF LISTS

ARTIST: JOHN CALDWELL

WRITER: FRANK JACOBS

5 EXPLANATIONS INDICATING YOU WON'T GET IT ON WITH YOUR DATE

1. *I'd invite you in, but I've got to finish my research paper on celibacy.*
2. *I need all my strength for my tuba lessons tomorrow.*
3. *I have to get up at 4 a.m. and yodel.*
4. *I throw up when I see pubic hair.*
5. *I'm saving myself for Satan.*



8 COMMENTS REFLECTING A HIGH DEGREE OF OPTIMISM

1. *They're too loyal to their fans to move the team.*
2. *I can't wait to check out the '90 Yugos.*
3. *The fish are dying of natural causes.*
4. *I'm moving my retirement fund into a Texas Savings-Loan.*
5. *It's not like the Ayatollah's unreasonable.*
6. *Why call a plumber when we've got that do-it-yourself book from Time-Life?*
7. *Customs will never think of looking for your stash there.*
8. *Your public defender will make mincemeat out of the DA.*



6 DIPLOMATIC WAYS A DOCTOR CAN BREAK THE NEWS THAT YOU'VE GOT LESS THAN SIX MONTHS TO LIVE

1. Have you ever thought of celebrating Thanksgiving early?
2. I've got a load of patients who sure could use a new liver.
3. From everything I hear, the 1990s are really gonna suck.
4. It must be a drain paying those life insurance premiums year after year.
5. Isn't getting old a bitch?
6. First the good news.



5 METHODS PREFERRED BY YUPPIES COMMITTING SUICIDE

1. Designer nooses
2. Injections of Cyanide Lite
3. Drowning in Jacuzzis filled with Cabernet Sauvignon '84
4. Inhaling herb-freshened carbon monoxide fumes
5. Impaling themselves on BMW aerials.



7 COMMENTS RARELY HEARD AT A GATHERING OF CONSERVATIVES

1. Isn't 10 years a bit stiff for 1st-degree murder?
2. Abortion, schmubortion—what's all the fuss about?
3. We wouldn't have these delays if the Government ran the airlines.
4. I can't stay—I'm leading a Gay Rights march.
5. What we need are a hundred Ralph Naders.
6. A little porn never hurt anybody.
7. Springsteen's nice enough, but for easy listening give me Sting.

7 OVERHEARD REMARKS INDICATING YOU WON'T BE HAPPY IN YOUR NEW NEIGHBORHOOD

1. Janice, your pimp is on the phone.

2. Both our kids were paroled on the same day.

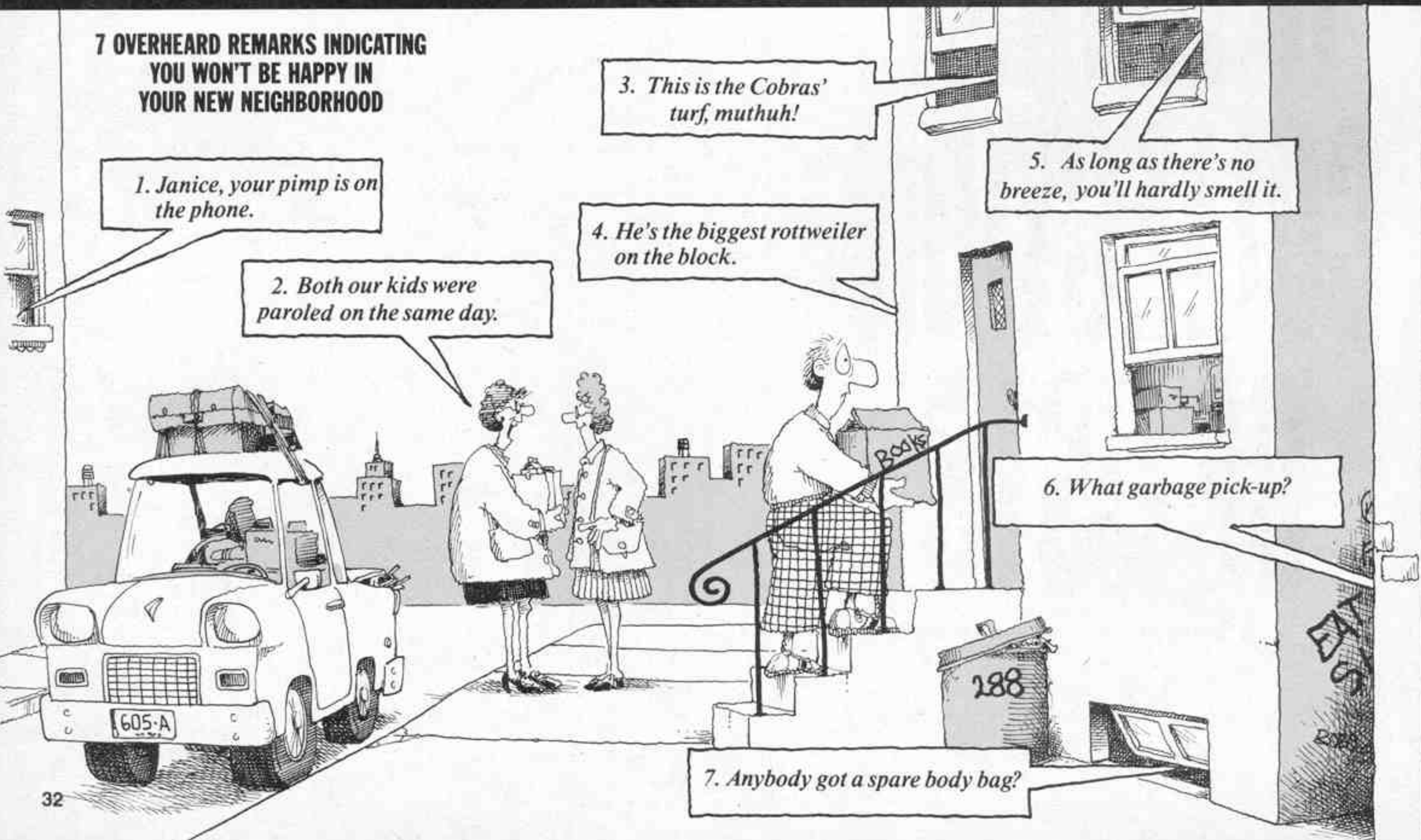
3. This is the Cobras' turf, muthuh!

4. He's the biggest rottweiler on the block.

5. As long as there's no breeze, you'll hardly smell it.

6. What garbage pick-up?

7. Anybody got a spare body bag?



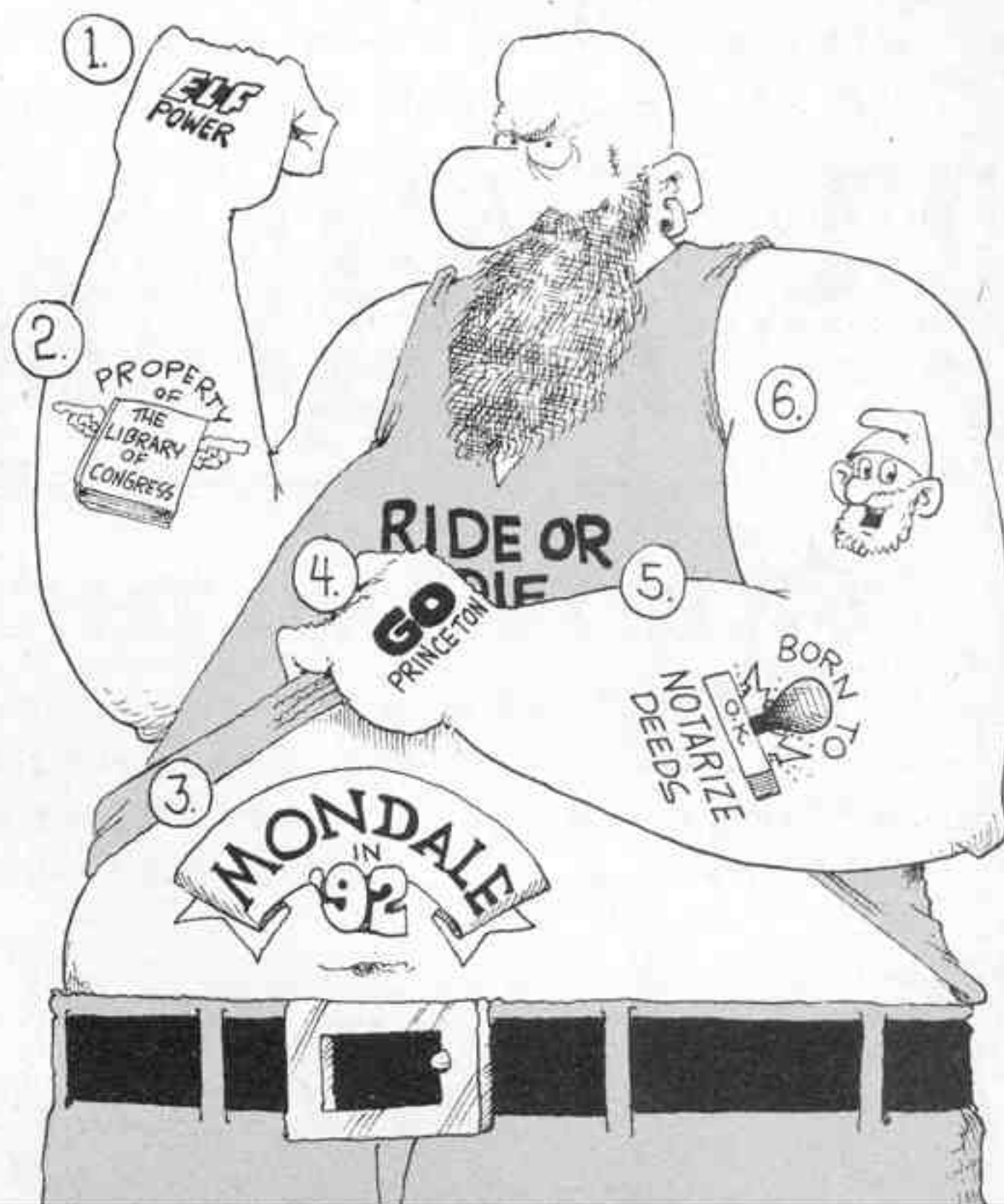
THE 9 FAVORITE EXPRESSIONS USED BY SHRINKS

1. How do you feel about that?
2. I think you know the answer to that already.
3. That's something to consider.
4. Uh-huh.

5. Oh?
6. Oh.
7. Hmm.
8. Ah.
9. Let's talk about this some more at our next session.

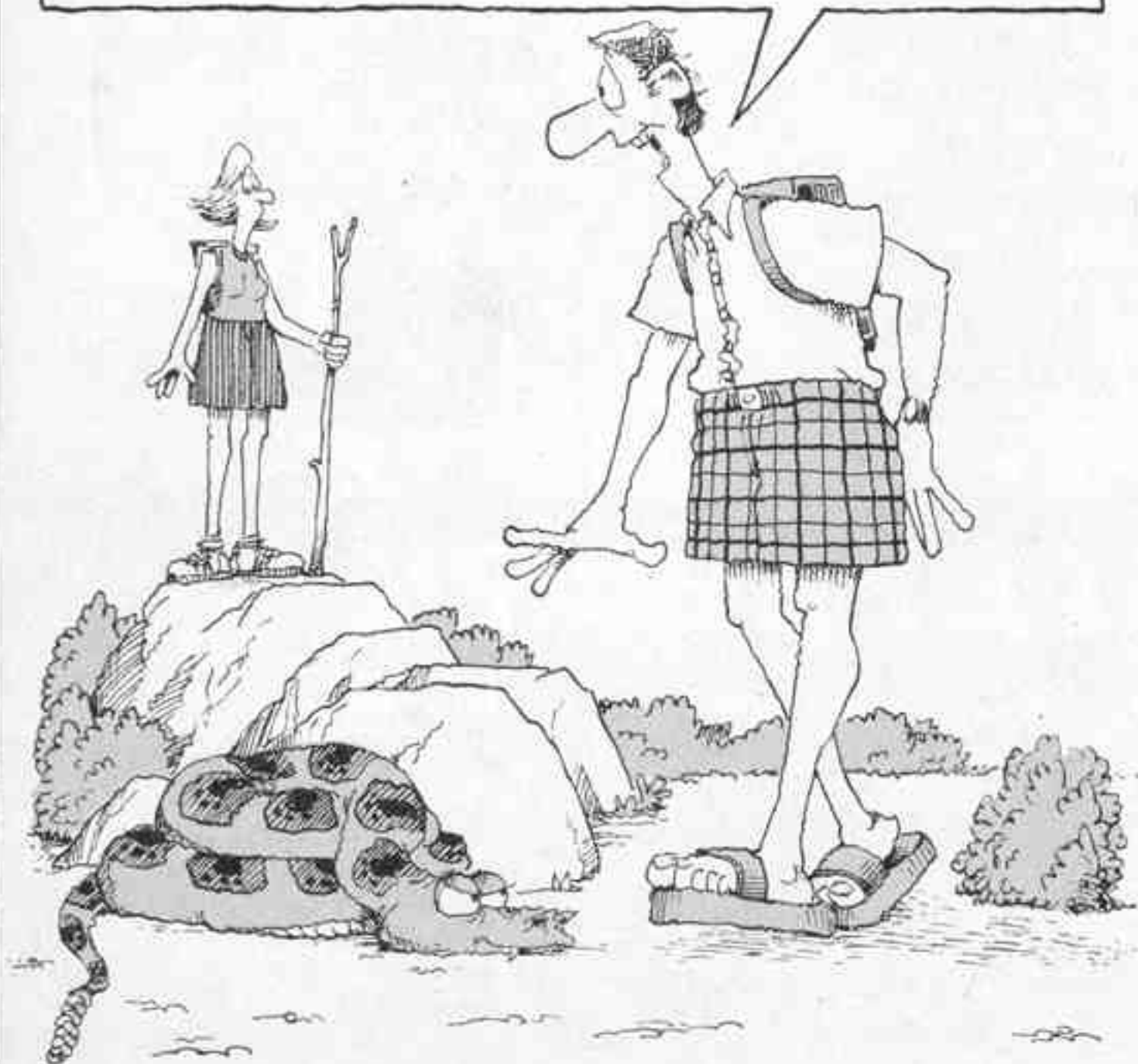


6 TATTOOS RARELY, IF EVER, SEEN ON THE BODIES OF MOTORCYCLE GANG MEMBERS



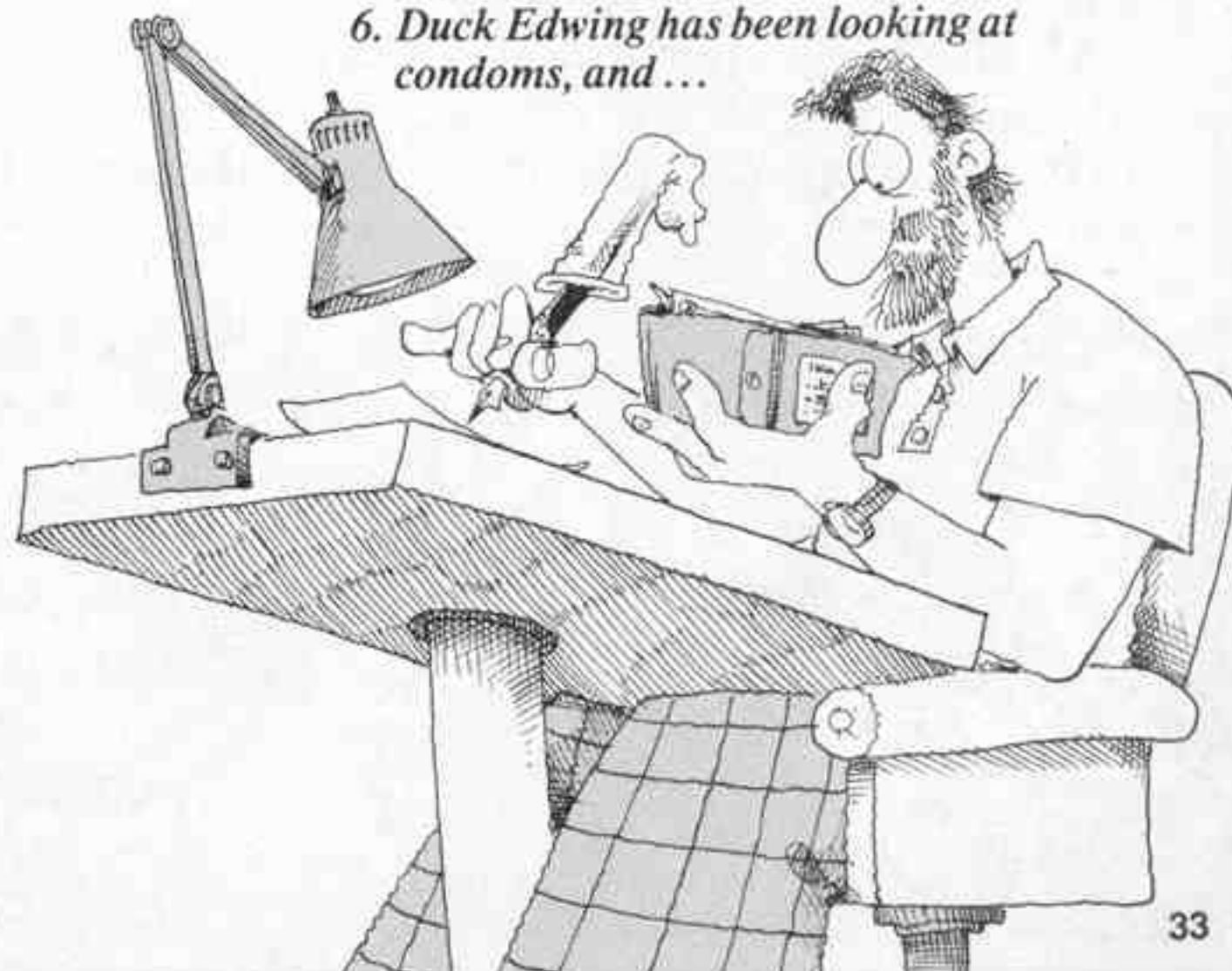
8 EXPRESSIONS OF SELF-CONFIDENCE NOT LIKELY TO BE REPEATED

1. I know a nonpoisonous snake when I see one.
2. Screw the weather report—we're climbing the north face.
3. Nothing's too spicy for my iron stomach.
4. I can ride him.
5. The mob will listen to me: when I see one.
6. Not to worry—I'm wearing shark repellent.
7. I'll pet him to show I'm friendly.
8. Save your anesthetic for someone who needs it.



6 UNPROMISING INTROS TO ARTICLES IN MAD

1. If you've ever seen marmot droppings, then you know...
2. They're at it again—those crazy guys at the International Monetary Fund...
3. Dr. Seuss has never written a book for degenerates. But if he did...
4. Have you ever wondered what Noah and Joshua and all those characters in The Bible would do if they were Olympic performers...?
5. When a person dies, we read his obituary in the newspaper. But what about trees...?
6. Duck Edwing has been looking at condoms, and...



CRAWL OF THE WILD DEPT.

If you're like most people (and you are, so don't try getting snooty with us!), you probably never watch the credits on movies or television shows. The moment they start rolling, you bolt from your theatre seat or dash to the kitchen to raid the fridge. Well, STOP IT!! Not

TV AND MOVIE CREDITS

BEAUTY AND THE BEAST

VINCENT'S STUNT DOUBLE.....CHEWBACCA
SET DESIGN.....SEWER WORKERS UNION LOCAL #12
ACTING COACH.....GUNTHER GEBEL-WILLIAMS
CATERING.....PURINA DOG FOOD COMPANY



ROSEANNE

Ms. Barr's Wardrobe by RINGLING BROTHERS, BARNUM & BAILEY
Set Construction by U.S. ARMY CORPS OF ENGINEERS
Furniture Provided by BETHLEHEM STEEL
Ms. Barr's Limo Courtesy of UNITED VAN LINES

MARRIED...WITH CHILDREN

PEG & KELLY'S WARDROBE.....FREDERICK'S OF HOLLYWOOD
AL'S WARDROBE.....GOODWILL INDUSTRIES
STORY CONSULTANTS.....AL GOLDSTEIN, BOB GUCCIONE,
LARRY FLYNT
CAMERAMAN.....ROB LOWE
ETIQUETTE ADVISOR.....ZSA ZSA GABOR
CHILD-REARING ADVISORS...MR. & MRS. CHARLES MANSON, SR.



MURPHY BROWN

"Newsroom" Set Stolen From "The Mary Tyler Moore Show"
"Phil's Bar" Set Stolen From "Cheers"
"F.Y.I. Newsdesk" Set Stolen From "20/20"
Journalistic Consulting by Geraldo Rivera

only are you showing disrespect to the talented (?) people who perform for us, but you're also missing out on the incredibly valuable information (and unexpected entertainment value) contained in the credits themselves! Don't believe us, you say? Then take a gander at these ...

YOU PROBABLY MISSED

YOUNG EINSTEIN

Directed by..... YAHOO SERIOUS
 Produced by..... BOZO PROFOUND
 Edited by..... JACKO NOFOOLING AROUND
 Lighting by..... WACKO NOT-KIDDING
 Yahoo's Hairdresser..... DON KING
 Historical Researcher..... JOE ISUZU

DISTRIBUTION IN AMERICA MADE POSSIBLE BY THE OBSCENE PROFITS OF "CROCODILE DUNDEE"



THE COSBY SHOW

Cosby Kids' Facial Mugging Coach ..GARY COLEMAN
 Title-Sequence Choreographer....PEE WEE HERMAN
 Story ConsultantWARD CLEAVER
 Exec. in Charge of "On-Camera" Time
 WILLIAM H. COSBY, THE GREAT, JR., ED. D



THE KARATE KID PART III

Screenplay by XEROX MACHINE
 Based On a Concept by STUDIO ACCOUNTANTS FOR
 "THE KARATE KID" and "THE KARATE KID PART II"
 Entire Production Made Possible by
 the Public's Fading Memory of BRUCE LEE



WRITER: MIKE SNIDER

TURNER AND HOOCH

HOOCH'S CLOSE-UP DOUBLE.....ERNEST BORGNINE
 SALIVA PROVIDED BY TOBACCO CHEWERS OF MAJOR LEAGUE BASEBALL

SPECIAL THANKS

To the producers of the film *K-9* for not suing us for plagiarism.



Readers rejoice! It's time once again for MAD Switcheroos! And what, oh ye of faulty memory may ask, are MAD Switcheroos? Pay attention this time! What's the difference

MORE MAD SWIT

ARTIST: AL JAFFEE

Q. What's the difference between a cheap eatery and Geraldo Rivera?



A. A cheap eatery serves up HASH AND TRIPE;



A. Geraldo Rivera serves up _____.

Q. What's the difference between a nervous collapse and an IRS audit?

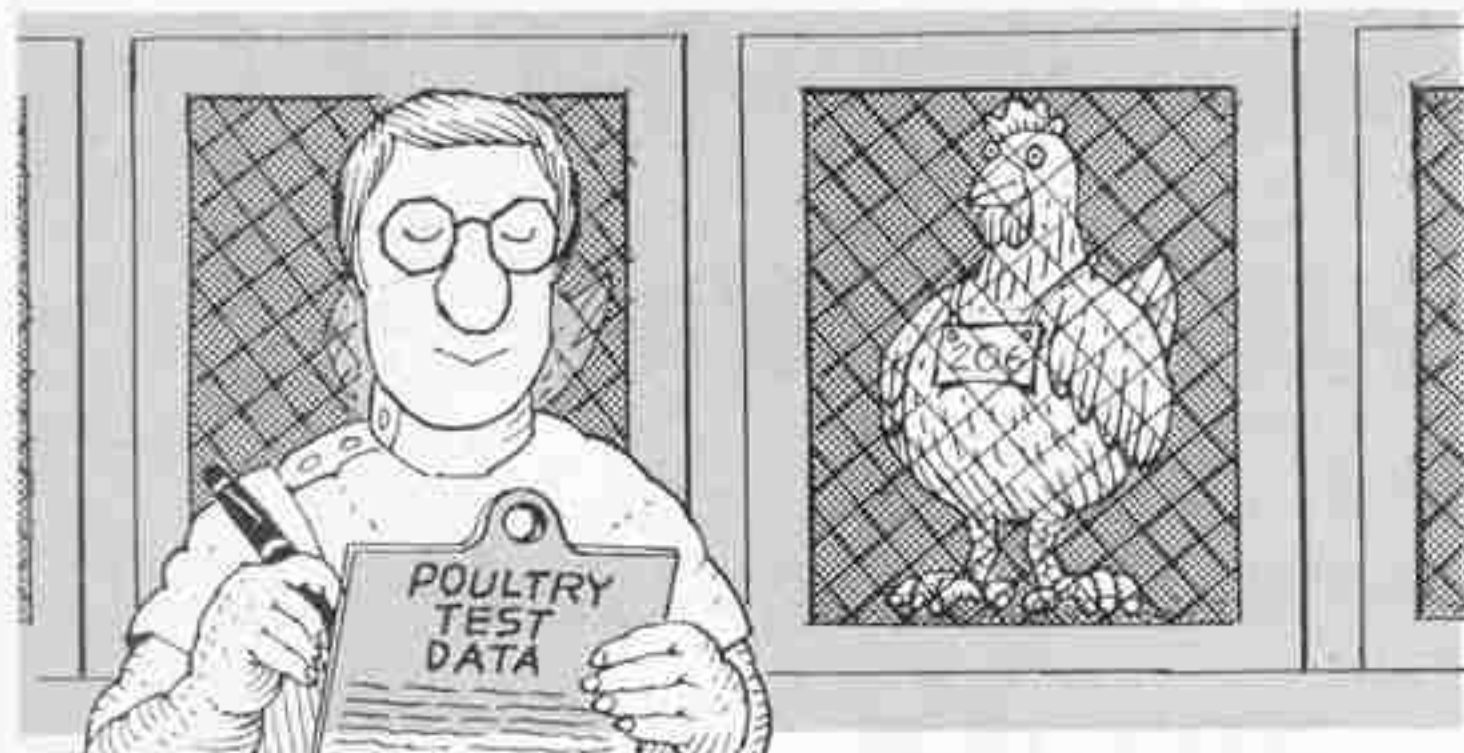


A. A nervous collapse is a BREAKDOWN THAT SHAKES YOU;

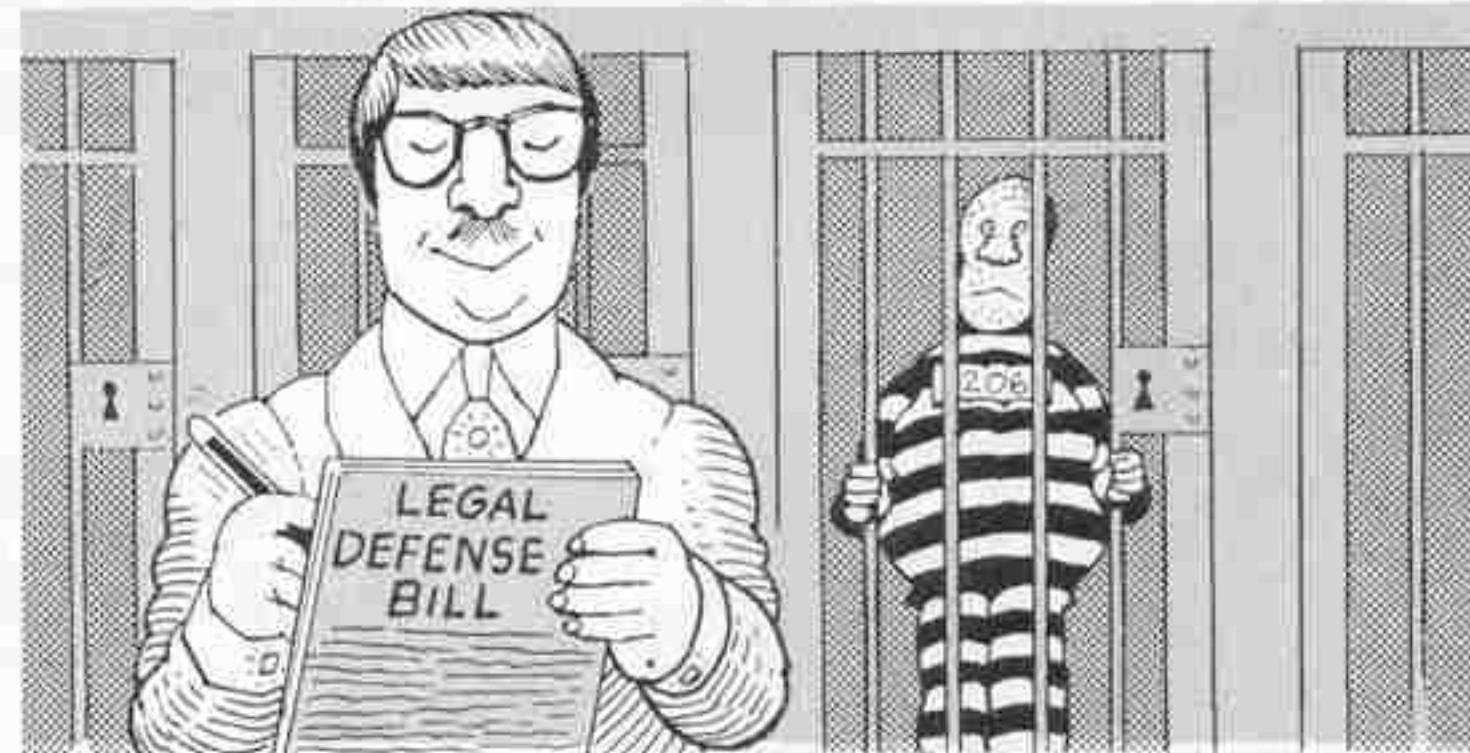


A. An IRS audit is a _____.

Q. What's the difference between a poultry lab and a sleazy lawyer?



A. A poultry lab takes in CLUCKERS FOR SCIENCE;



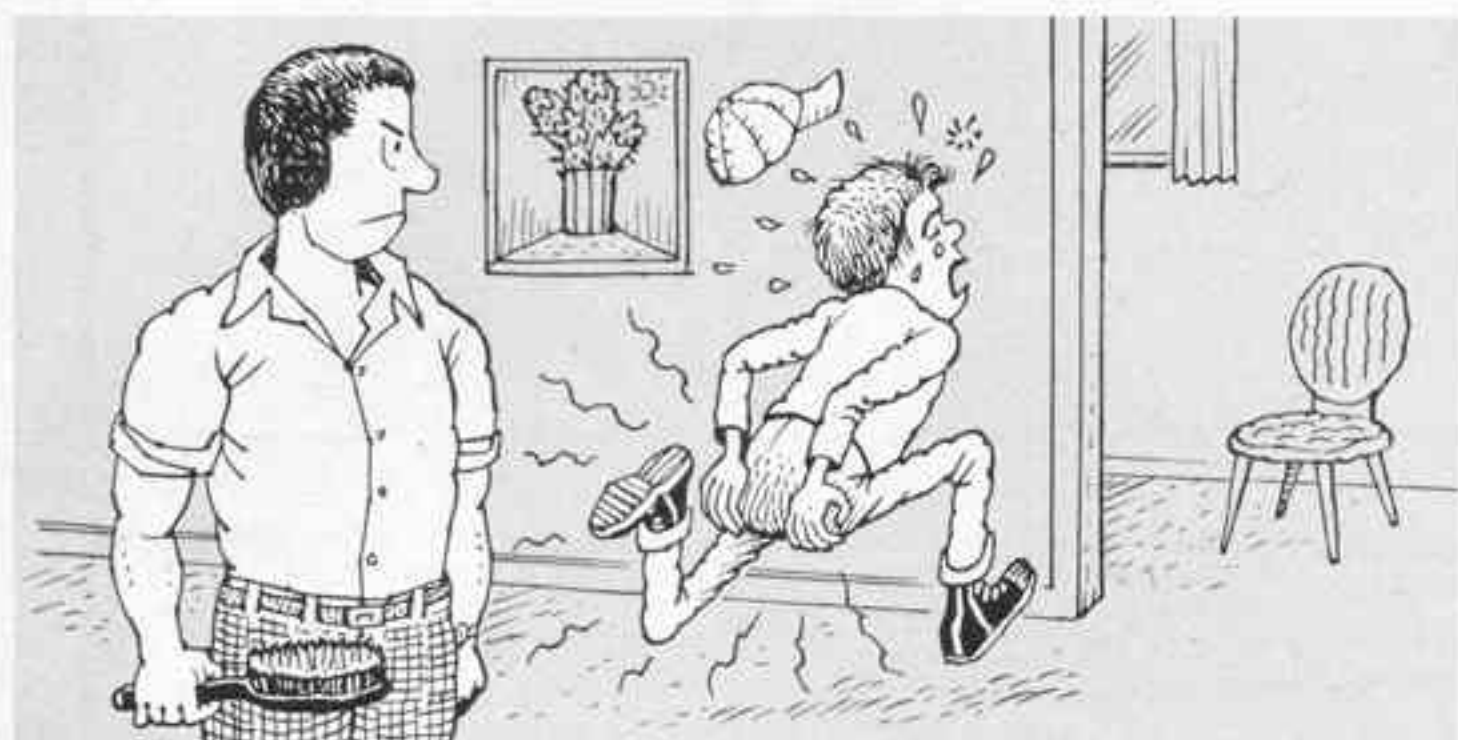
A. A sleazy lawyer takes in _____.

between a hungry lion and Sylvester Stallone? A hungry lion may **GROWL AND HUNT!** But Sylvester Stallone can only **HOWL AND GRUNT!** Remember? Excellent! Now you're ready for

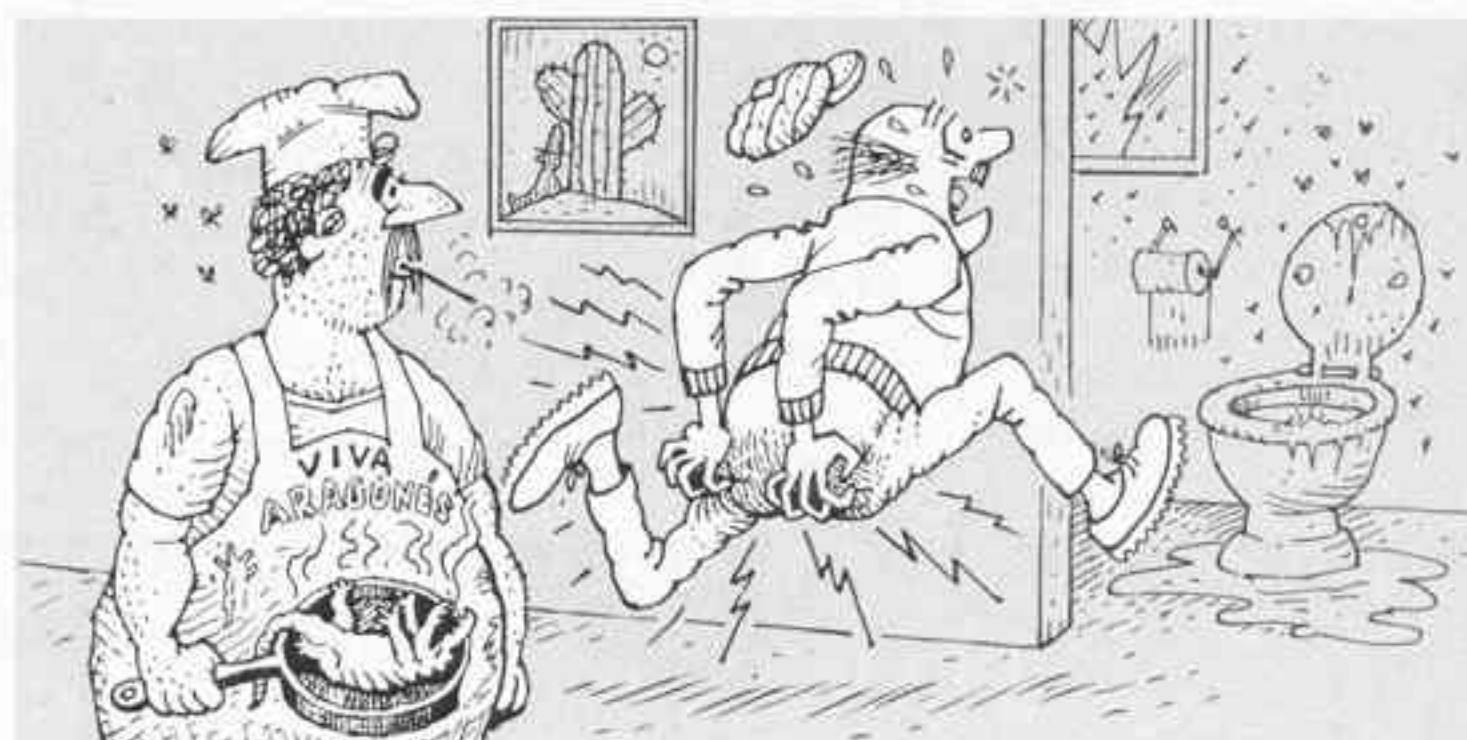
CHEROOS

WRITER: FRANK JACOBS

Q. What's the difference between a spanking and a tourist in Mexico?



A. A spanking
RATTLES THE BUNS;



A. A tourist in Mexico
_____.

Q. What's the difference between a horse-player and Jason?



A. A horse player
BACKS UP A HUNCH;



A. Jason _____
_____.

Q. What's the difference between a smoker and Kermit the Frog?



A. A smoker craves a
CIG IN THE PACK;



A. Kermit the frog
craves a _____.



A MODERN DAY FAIRY TALE

THE TURTLE AND THE HARE





You'll have to leave! She'll be giving birth any minute!

I can help! I studied Le Mans!

You mean Lamaze! Le Mans is a car race!

Yeah, that's what I studied! I'd like to see someone else get a woman in labor through midtown traffic in under seven minutes!



You left something in the back of my cab!

I'm sorry, but the way you were driving, I couldn't keep my lunch down!

I meant your pocket-book! Say, where's the kid's father?

There is no father! This child came from frozen sperm!

Oh bummer! You mean that stuff in the freezer wasn't lemon ice? That means this morning I ate two of my brothers and one of my sisters! Yeech!



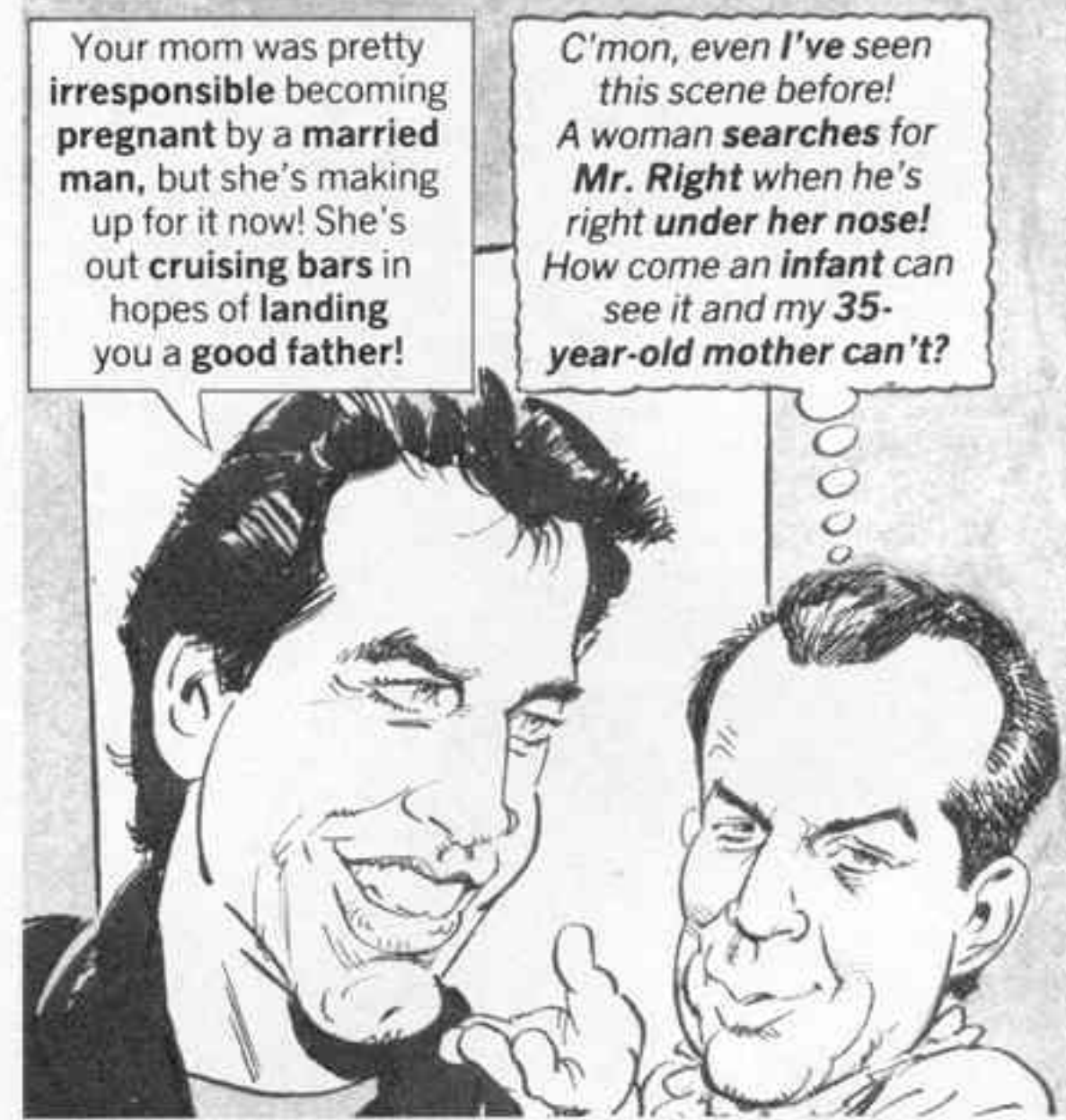
Say, listen, I hardly know you but...

No, we can't go out on a date!

What date? I just want to use your address to get mail, and you to sign some papers so my grandpa can be admitted to a nursing home!

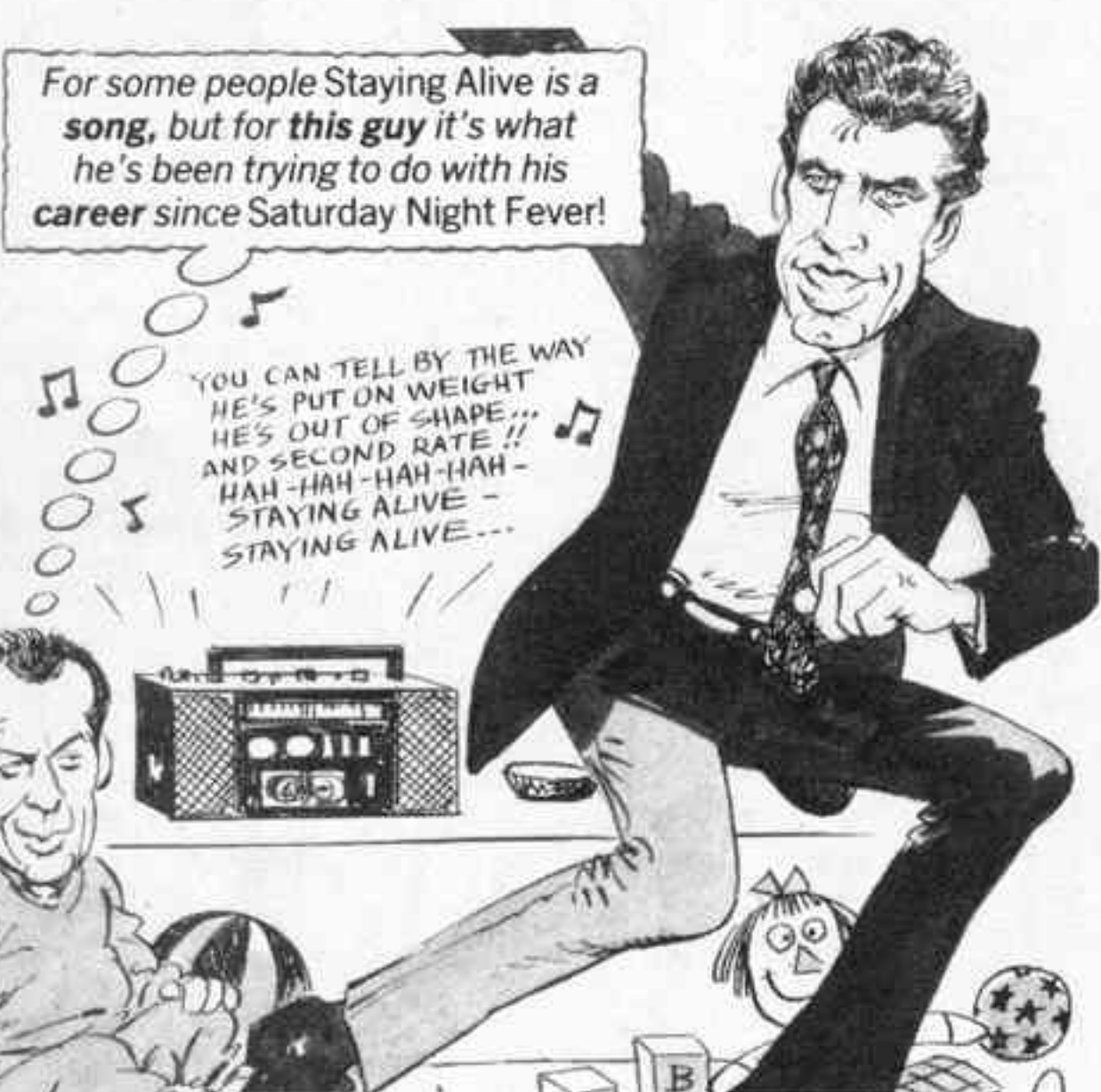
You want me to commit fraud and perjury? Sure! No problem! But no dating!

She's signing papers for a guy she **hardly** knows and a granddad she's **never** met! What a mother! I bet I can get her to sign a car loan for me by the time I'm four!



Your mom was pretty irresponsible becoming pregnant by a married man, but she's making up for it now! She's out cruising bars in hopes of landing you a good father!

C'mon, even I've seen this scene before! A woman searches for Mr. Right when he's right under her nose! How come an infant can see it and my 35-year-old mother can't?



For some people Staying Alive is a song, but for **this** guy it's what he's been trying to do with his career since Saturday Night Fever!

YOU CAN TELL BY THE WAY HE'S PUT ON WEIGHT HE'S OUT OF SHAPE... AND SECOND RATE !! HAH-HAH-HAH-HAH-STAYING ALIVE-STAYING ALIVE...



Alburp won't leave his wife because she's bulimic?

Yeah, and now I know why! Everytime I think of that bum, I wanna barf too!

Gee, those milk containers come in so many great shapes and sizes! You know what else is great? An off-color remark like that as a voice over baby gets you laughs! When you're 17 and say it, it gets you slapped!



How come with all the dress stores in this city, you pick this one?

You know darn well this one has the best changing rooms for making out!

Alburp, you rat! You not only cheat on your wife, but on your mistress, too?! Where are your principles?

Relax! I'm making it with her to help me forget you!

Well... at least that's some consolation!

This broad's a pushover! I'm going to lead a charmed life doing whatever I want and feeding her baloney!

Grandma Olympia's here!

Grandma feels a wet tushy!

Olympia again? Do they ever make a movie when she's not someone's mother?!

So change your underwear, lady! As an adult, I would think you'd have some control! I'm a baby! I have an excuse!

MIKE WHO?

BRUNO'S BACK

Don't let my grandfather eat all these candy bars at one time!

Don't worry! He won't! We just threw his false teeth away with the corn on the cob we gave him for lunch!

Gee, I like this old man! I've got another load in my pants, food in my hair, and I keep drooling! Just like him! I'm happy to see you get to do baby things again when you turn 80!

TESSIE SLEEPS WITH THE FISHES

You fly a plane like you drive your cab—like a lunatic! I shouldn't be flying! I should be home taking care of the baby! Oh my God! We forgot the baby back at the hangar!

Relax! I'm more responsible than that! The baby is out on the wing!

SAAVIK... NAH, COULDN'T BE! SHE DIDN'T HAVE THAT MUCH HAIR!

I hope someone opened a Frequent Flyer account for me so I'll at least get mileage for this scary, rotten flight!

FLAPS UP

Is that my baby? He's got my nose!

And he's got my eyes!

I just hope he doesn't have your morals, or he'll grow up to be an unfaithful, lying creep like you!

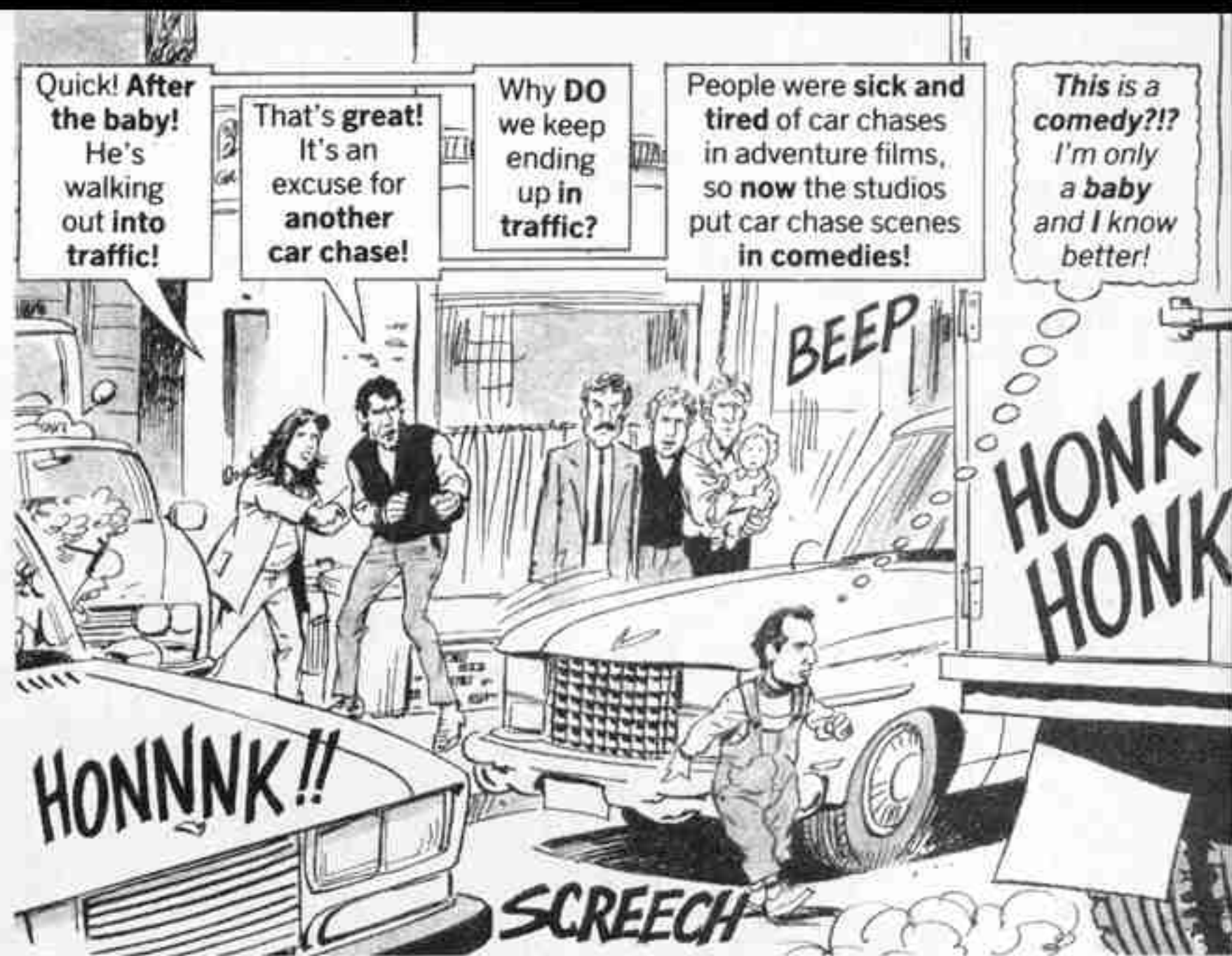
And he's got a snide, raspy voice! What's the big deal?! What he doesn't have is a father!!!

What's the big deal about fathers? If the quality of the men I've seen so far are the choices, I opt for "fatherless"! Actually, when I think about mom, maybe I should opt for "orphan"!

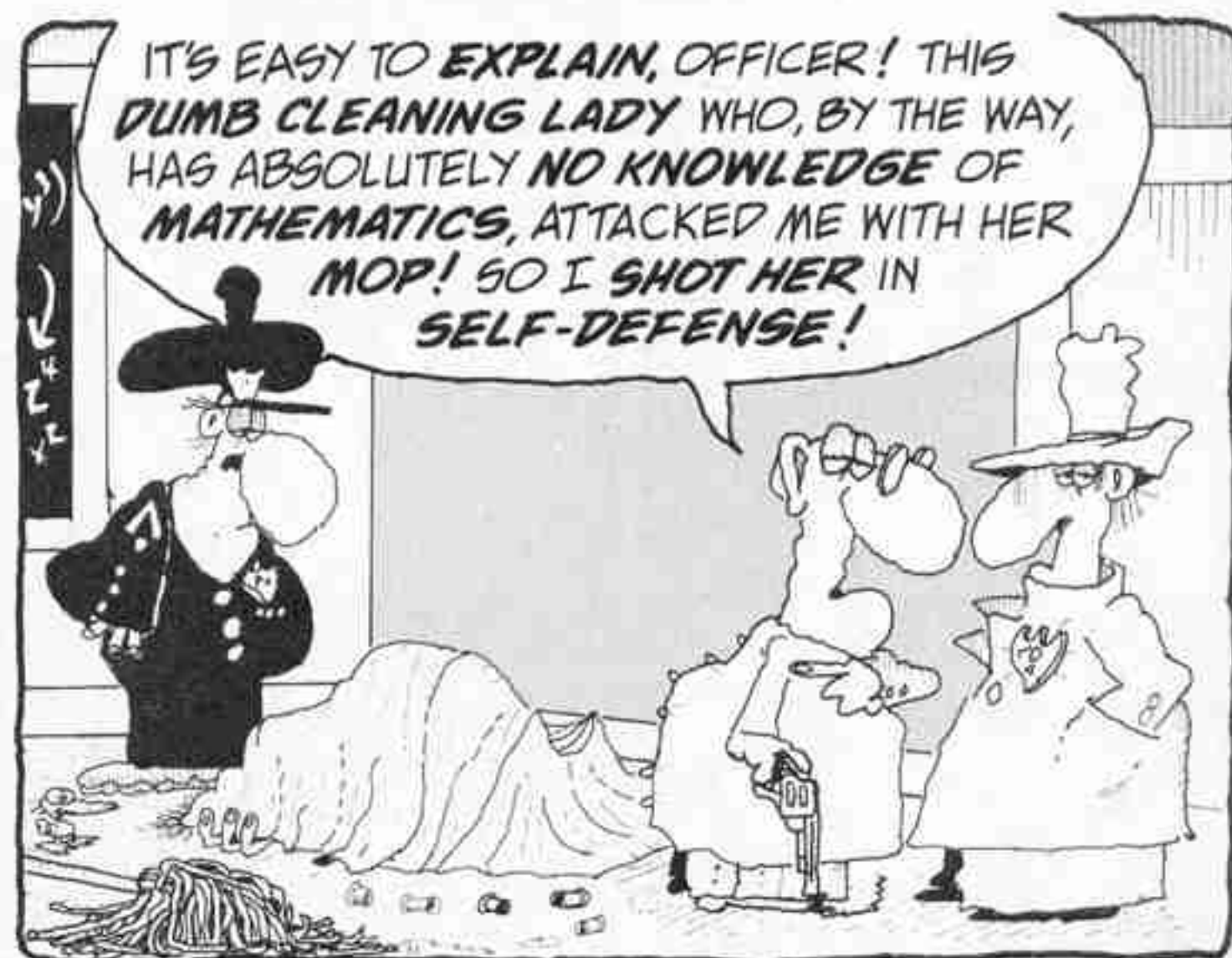
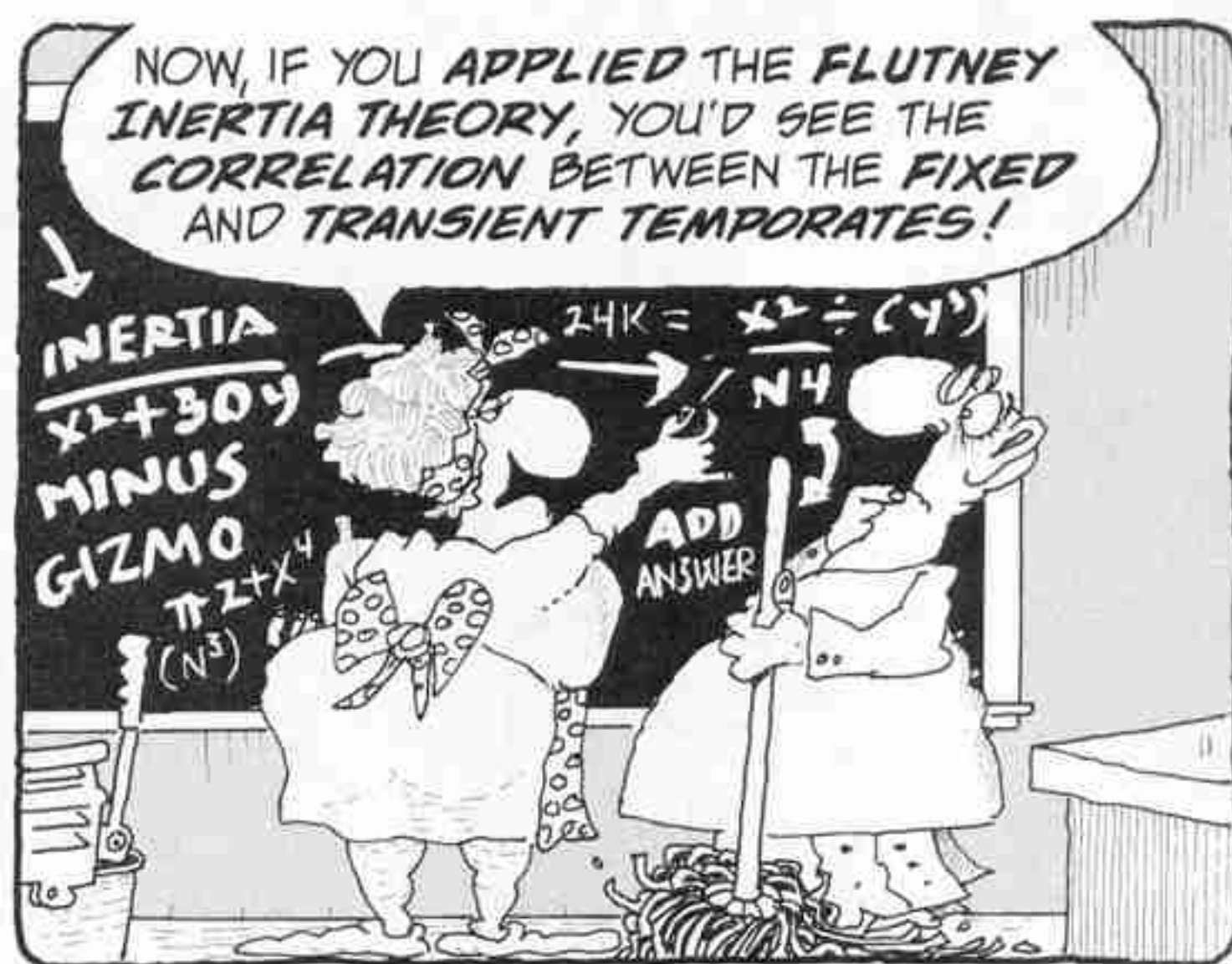
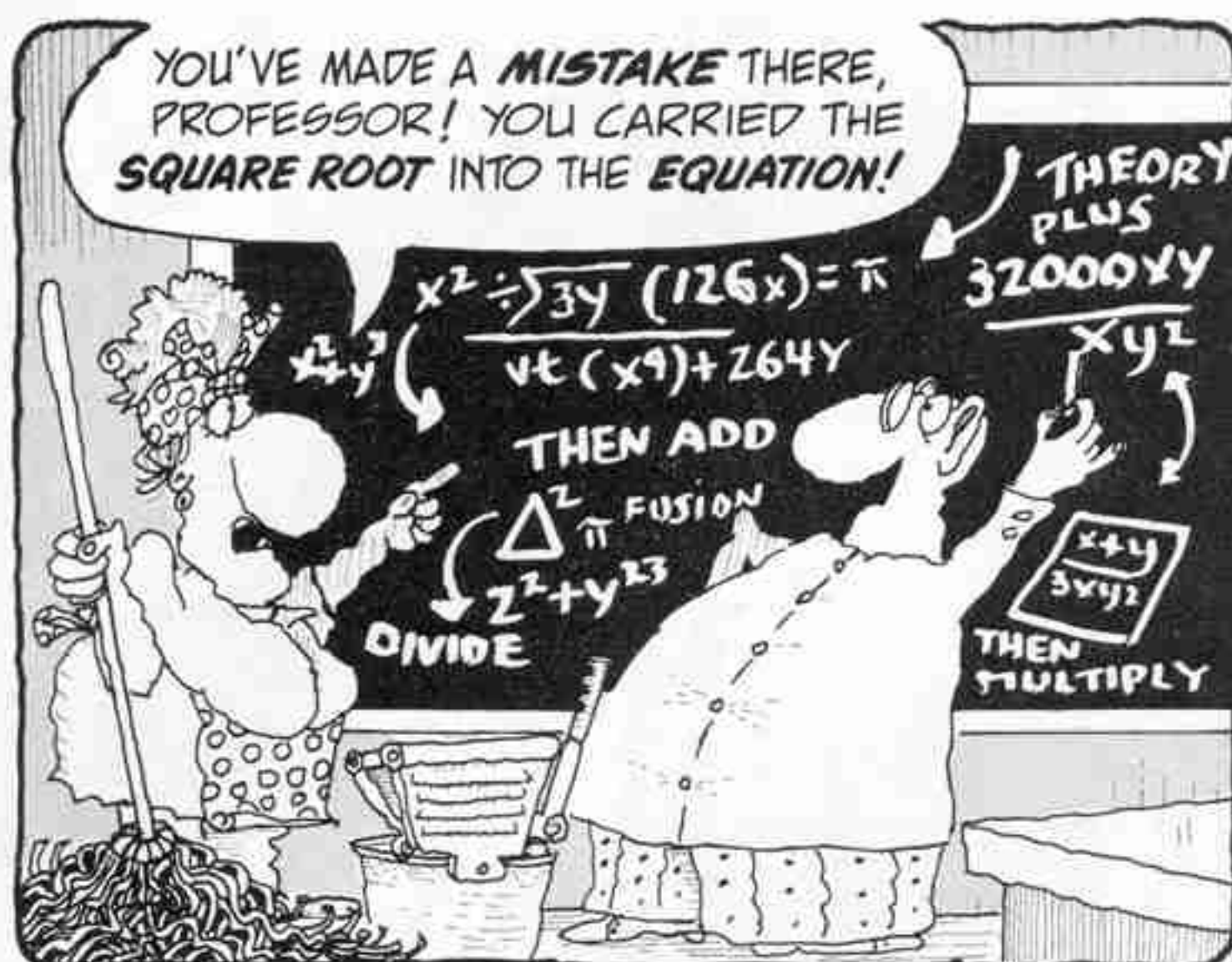
HERE'S POPPA

DEMI DUCK

41



THE LONGWINDED LABORATORY LIQUIDATION



MEDIA-MORPHOSIS DEPT.

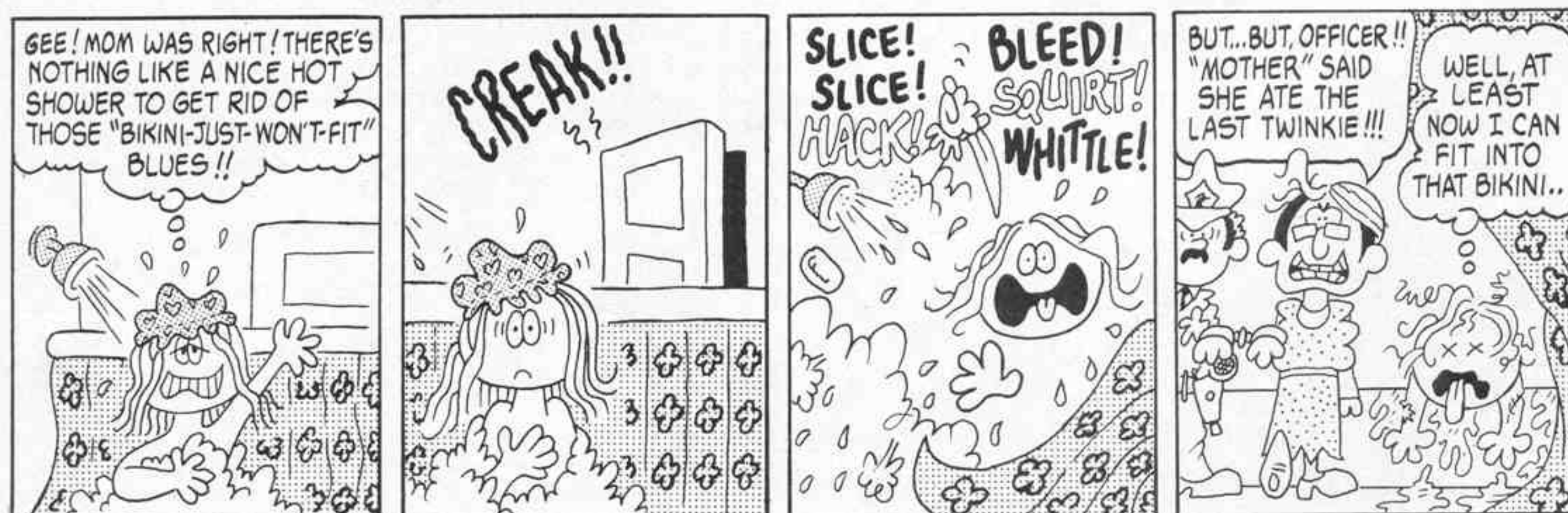
We've had it! We're fed up! We're STEAMED at the way Hollywood keeps ripping off comic strips! Batman, Superman, Dick Tracy, Popeye and plenty of others have been turned into stinky movies by

IF **Famous** WERE MADE COMIC

THE GODFATHER By Charles Schulz



PSYCHO By Cathy Guisewite



producers who can't think up original ideas of their own. MAD thinks turnabout is fair play! It's about time the comic strip business did some ripping off of their own! Yeah!! Just imagine...

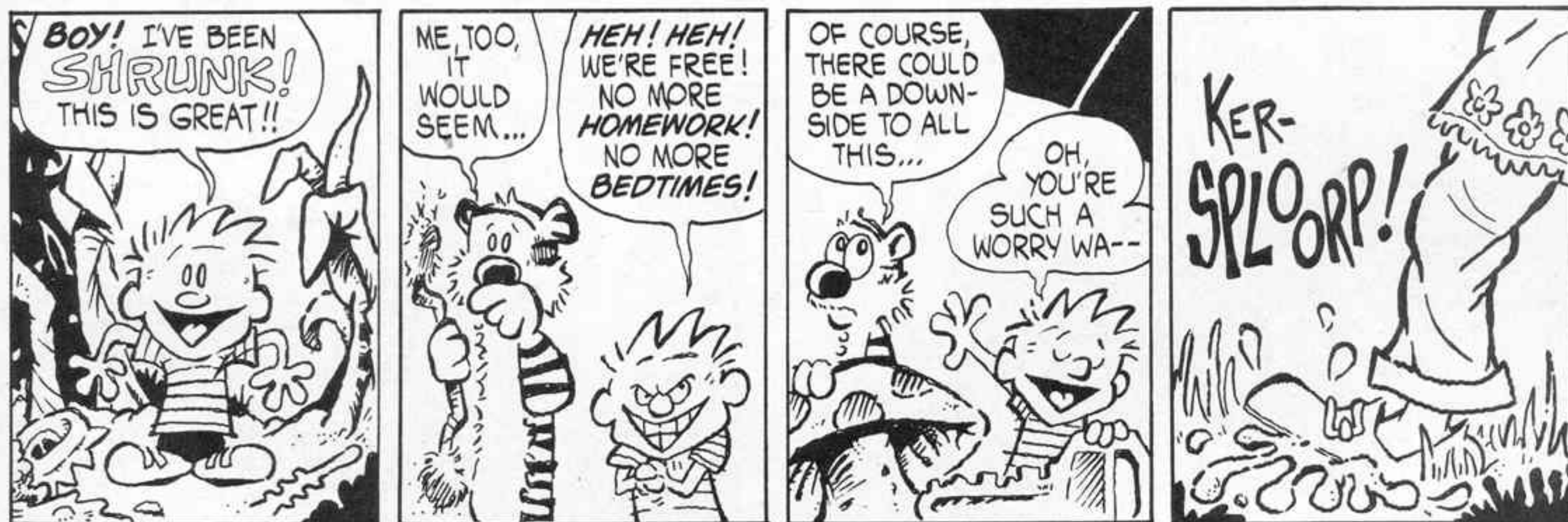
MAD Movies

MADE INTO

STRIPS

ARTIST AND WRITER: RUSS COOPER

HONEY, I SHRUNK THE KIDS By Bill Watterson



LEAN ON ME By Garry Trudeau



CRIES AND WHISPERS By Jim Davis



TAXI DRIVER By Bil Keane



"Hey Daddy, are you gonna eat that piece of pie, huh, Daddy? Daddy? ... Daddy?"

GODZILLA By Jim Unger



GREAT BALLS OF FIRE By Dean Young & Stan Drake



DANGEROUS LIAISONS By The Archie Comics Group



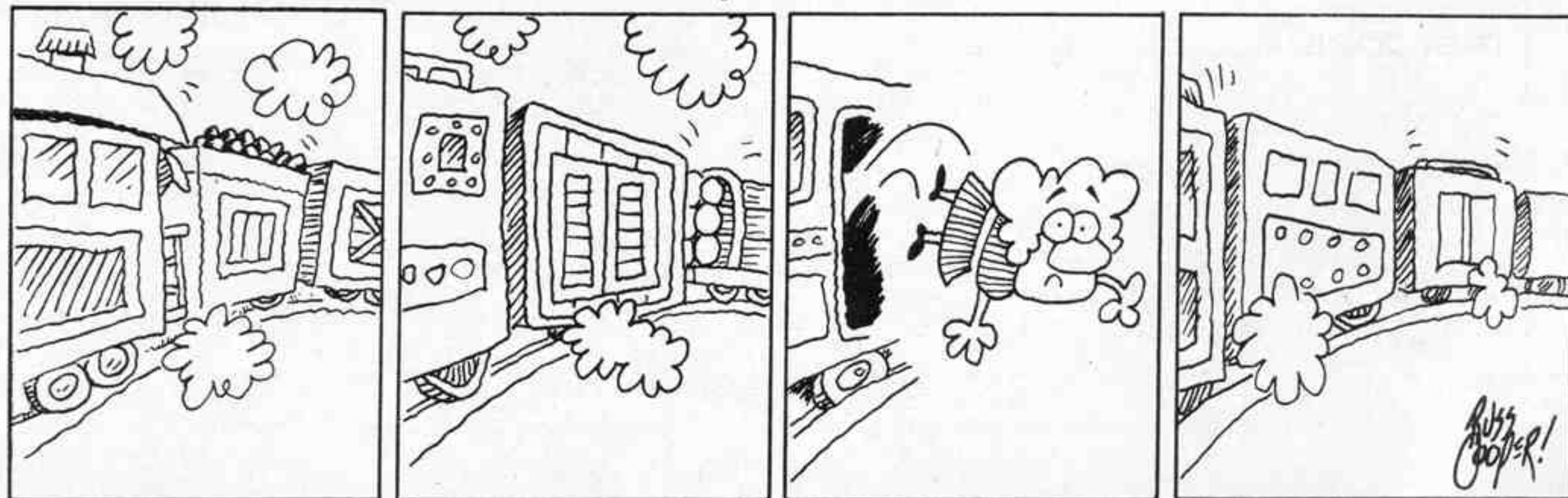
A NIGHTMARE ON ELM STREET By Johnny Hart



PLATOON By Berke Breathed



THROW MOMMA FROM THE TRAIN By Mell Lazarus



Television remote controls have become more and more sophisticated in recent years. In fact, you can use your remote to change channels, record programs, switch the set on and off and silence annoying commercials. But we believe this new technology hasn't gone far enough. There's much more that can be done to make television viewing a truly entertaining and enjoyable experience. So, wheel out the old Barca-lounger, dust off the Naugahyde and enjoy...

MAD'S ULTIMATE T.V. REMOTE CONTROL

ARTIST: GEORGE WOODBRIDGE

WRITER: MARK DRESSLER



MONEY SAVER SWITCH:

Automatically jams the phone to stop you from wasting your money on merchandise offered by those lousy Shop at Home Shows.



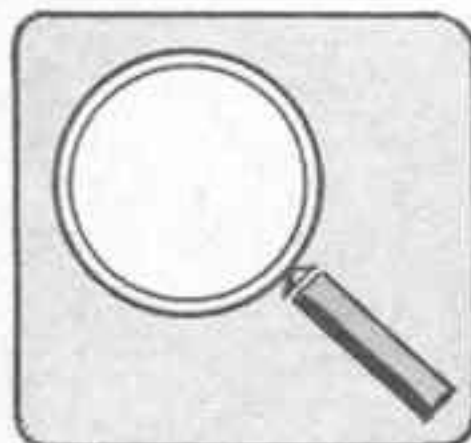
COLOR COMMAND:

Lets you de-colorize classic black and white films that have been shamelessly colorized and ruined by Ted Turner.



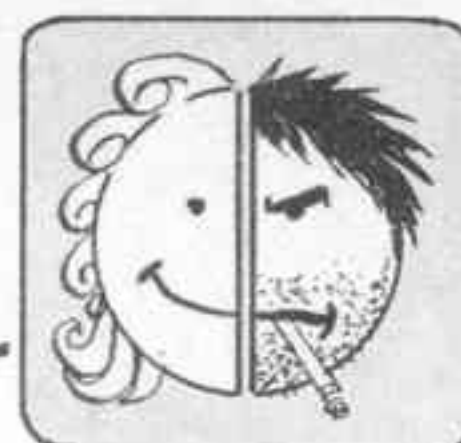
MANUFACTURER'S PRICE INDEXER:

Displays the *real* market value of prizes given away on game shows, as opposed to the ridiculously inflated manufacturer's "suggested retail price."



DISCLAIMER ENLARGER:

Magnifies all the fine print in those tiny manufacturer's disclaimers so you'll know the *actual* limitations of their cheap merchandise and crummy service.



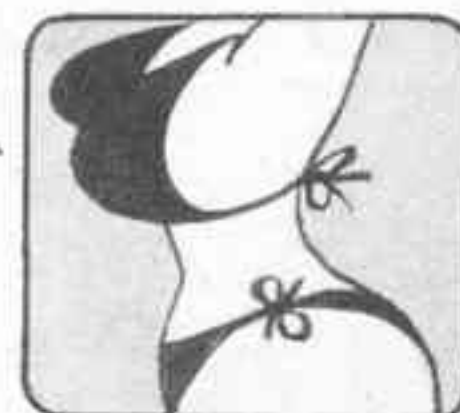
"LOVE CONNECTION" VOTING BUTTON:

Lets you play along with the audience so you too can screw the contestant by matching him or her with a real loser.



VIDEO LIP-SYNC MODULATOR:

Matches the lyrics with the mouths of singers in MTV music videos. Also synchronizes shabbily dubbed Japanese kung-fu and Godzilla movie voice-overs.



T&A SEARCHER:

Instantly locks in whatever station is showing the most big-chested babes and strapping hunks.



A "SNAPPY
ANSWERS
TO STUPID
QUESTIONS"
SMOKING
CONFRONTATION

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"



ARE
YOU SMOKING A
CIGARET?

AREN'T THOSE
FUNNY WHITE CLOUDS
AROUND YOU
CIGARET SMOKE?

DO YOU ENJOY
YOUR AWFUL
HABIT?

NOT FOR LONG--
JUST UNTIL ...

NO, I'M SUCKING ON
ONE OF YOUR HAIR
CURLERS.

NO, THEY'RE
JUST SEVERAL
LITTLE INDOOR
STORM CLOUDS.

NO, I ENJOY
YOUR CONSTANT
NAGGING.

A ▶

◀ B

