

MAD

"Notice how girls who claim that all men are alike seldom have trouble spotting the difference between you and Tom Selleck?"
—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

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COVER ARTIST: RICHARD WILLIAMS

COVER IDEA: SERGIO ARAGONES

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VITAL FEATURES

"WITLESS"
(A MAD
MOVIE
SATIRE)
Pg. 4



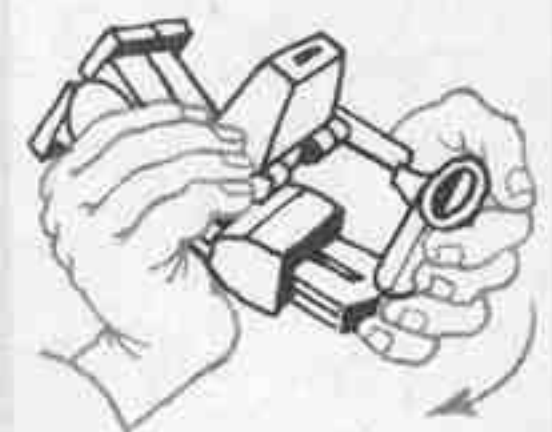
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FLYER BONUS
PROGRAM WE'D
LIKE TO SEE**
Pg. 24

**A MAD
LOOK AT
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**"MATE &
ALI-MONY"**
(A MAD
TV SATIRE)
Pg. 43

RATED: ECCH

(BY THE MOTION PICTURE BORED)



**WHY WASTE GOOD MONEY ON BAD MOVIES
WHEN YOU CAN WASTE GOOD MONEY ON
A BAD BOOK ABOUT GOOD MOVIES???**

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LETTERS AND TOMATOES DEPT.



WHAT A "GAL"

Please inform Dick DeBartolo that his "Gal Of Me" was perfect except for the title. He should have called it "Gaul Of Me" for having the "gaul" to make it better than the movie!

Brett Angus
Bedford, MA

My left side abhorred "Gal Of Me" but my right side loved it. Perhaps that is because I've been diagnosed as schizo-phrenic, although I'm not—and neither am I! Excuuuuuuuuuse me!

David F. Lynch
Upper Darby, PA

A REAL DOG OF A LETTER

Your "Things You Can Do For Your Dog On His Birthday" really hit me in the funny-BONE. It was DOG-gone funny. It made me HOWL with delight and BARK with laughter. Kee-PUP the good work!

Sami Fialkoff
Brooklyn, NY

Your BITING letter RABIE a bit RUFF but it did give us a new LEASH on life. POODLE-OO!—Ed.

ALFRED FOR THE DEFENSE

Once again Alfred tries his hands at politics!

Bradley Noack
Syracuse, NY

HAMMER IN THE SLAMMER

I like Sam Viviano's art on "Mike Hammy" in MAD #255. Now, how about giving him a story he can finish?

Steve Haynie
Easley, SC

Your satire on Mike Hammer was just great. Hey! Maybe you'll do a sequel in 10-20 (years)!

Anthony Provenzale
Bethel, CT

MORON MAIL

Thank you for printing this letter. If you didn't print this letter thank you for considering it. If you didn't consider it thank you for reading it. If you didn't read it, thank you for at least putting your hands on it. If you didn't even put your grimy little hands on it, who the hell needs you schmucks!?

Stuart Rosenthal
Brooklyn, NY

I am 32 years old and have read MAD on and off since I was a kid. I am particularly grateful for the off years.

Rick Yavruian
Detroit, MI

We can understand why, you seem to be a little off yourself!



WHO NEEDS "WHO NEEDS IT?"

Who needs...a magazine with crummy articles and dumb stories, sold for a buck-twenty-five, and claiming to be cheap?

Ethan De Seife
Rye, NY

I see you idiots put your monthly screw-up in your "Who Needs It?" article in MAD #255. On page 38 you say, "Who needs a corner mailbox that has two mail pick-ups a day...at 10:00 A.M., and at 10:30 A.M." but in the picture, 10:15 A.M. and 10:30 A.M. are the times listed!

Tim Kazmerski
Lakewood, CO



...a corner mailbox that has two mail pick-ups a day...at 10:00 A.M., and at 10:30 A.M.

Other readers with an eye for insignificant errors include: Rob Frederick, Trumbull CT; "Eiuychum" Diltz, Albuquerque NM; Glen Davis, Baton Rouge LA; Joshua Silk, Canton MA; Jeff Weaver, Placerville CA; William C. Bussard, Spokane WA; Scott Bernstein, Somewhere U.S.A.; Mark Cunningham, Grand Rapids MI; Christopher Kaihatsu, Chicago IL; Todd Abraham, Greenville NC; Dennis Meyer, Plano TX; Brett Gorchov, Ft. Lauderdale FL; Heather Perry, Travis CA; Matt Horn, Somewhere U.S.A.; Cynthia Deutsch, New York NY; Johnny Eidschun, Atlanta GA; Diane Bassett, Tacoma WA; Jesse Hirschman, Las Vegas NV; Sean Boone, Sunray TX; John Szopko, Romulus, MI; David Wipert, Bartlett TN; John Edmonds, Naples FL; Jeff Jones, Middletown RI; Mark Welch, Hollywood FL; David Christianson, Annapolis MD; Brent Schindler, Granada Hills CA.



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WITLESS



WRITER: STAN HART



I know there's a **stiff penalty** for not leaving keys in your car in a parking lot like this, but these attendants are getting **ridiculous!** Hey, that's no attendant—that's **McWeewee, detective** turned **defective!** Since the only one I told about him was the **Chief**, they must **both** be in on the **murder!**

**BLAM
BLAM!!**

I've got to get both of you out of here! You're in **danger!**

Are you hurt? You look **bad...**

Oh yeah? Well you look like "**second place**" in the **Brooke Shields Eyebrow Contest**, so I wouldn't talk if I were you!

What can we do about Officer Boob's **bullet wounds, Zeb?** You know some **miraculous home remedies...**

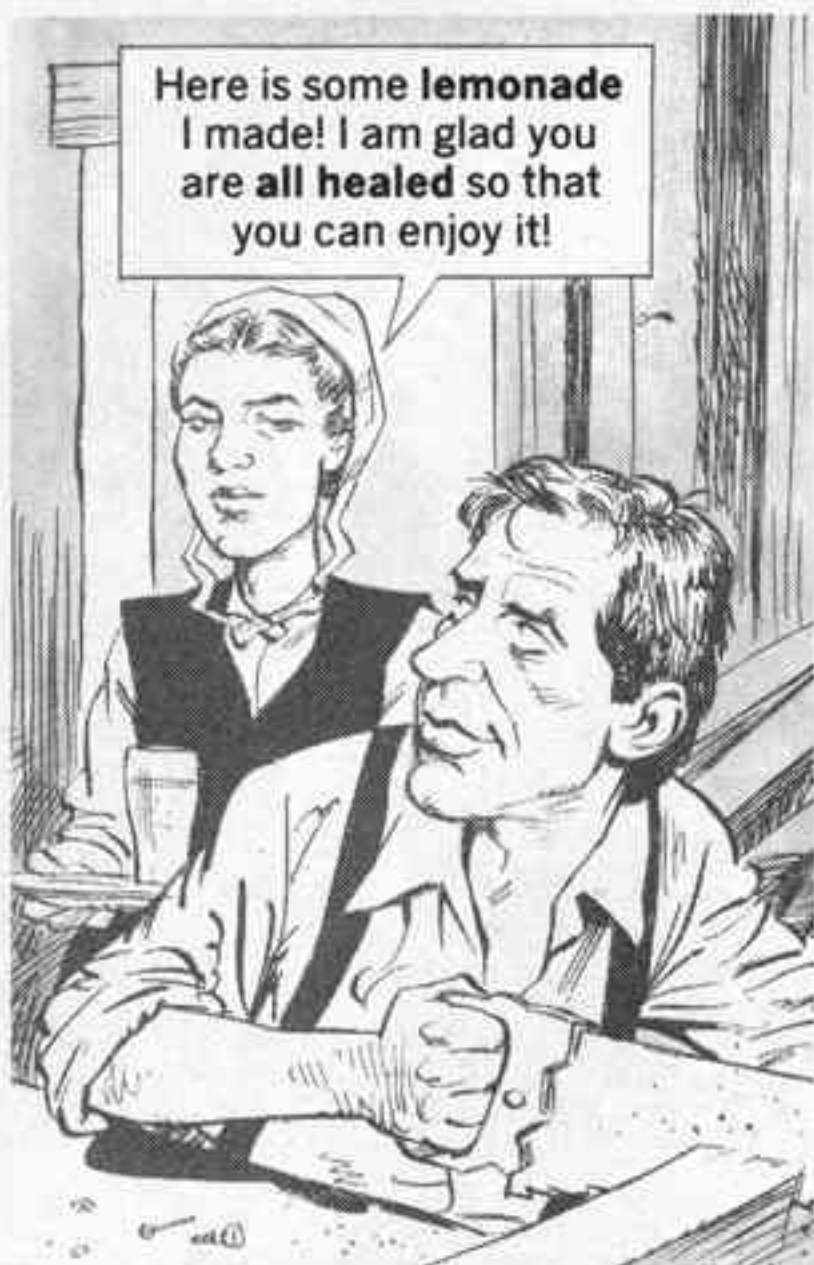
Something **this serious** calls for my **strong chicken soup!**

You're just like my **Jewish grandmother!**

Well, not **exactly!**

I will be your **nurse** and help you to regain your **health!**

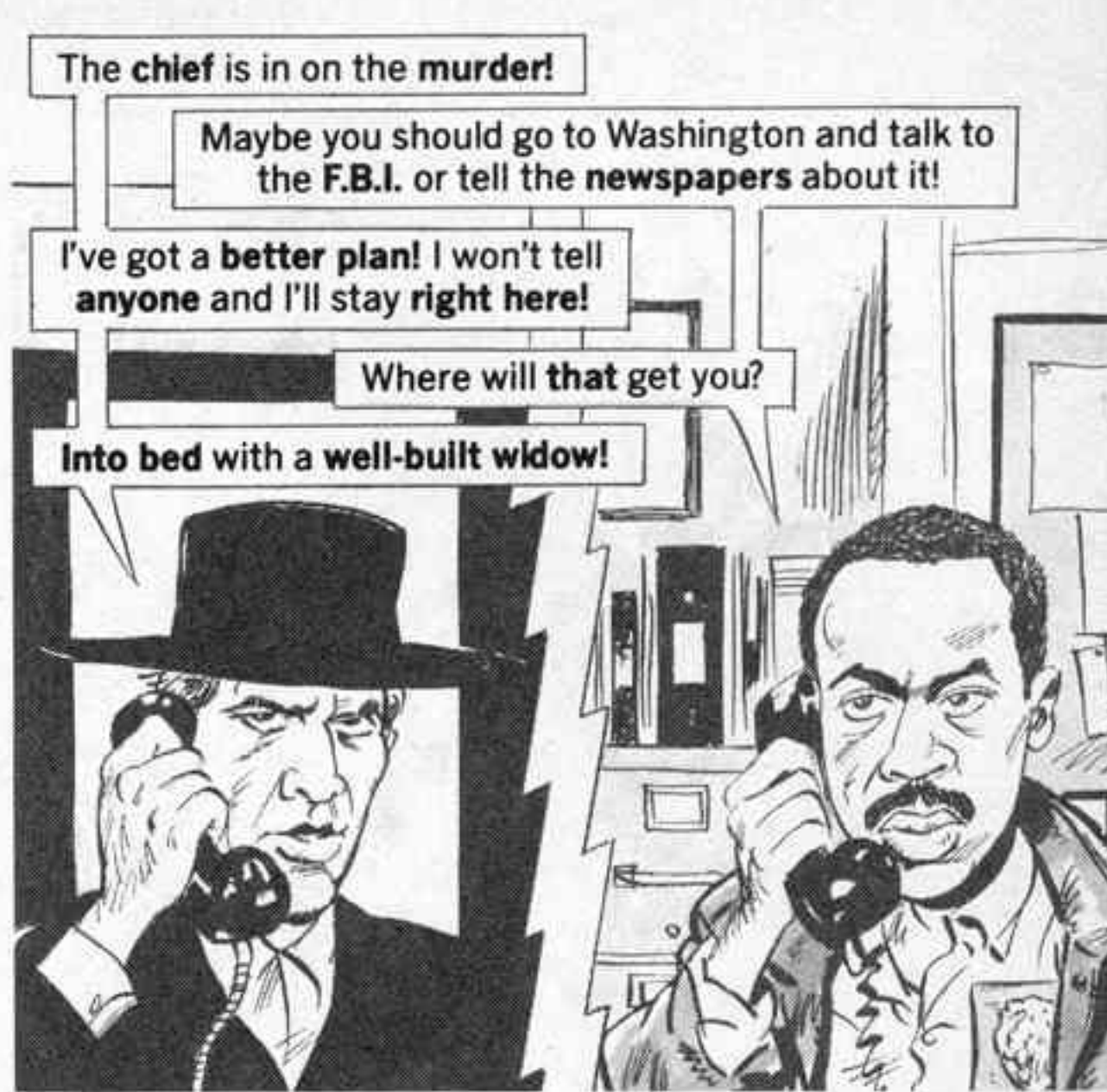
Have you ever done this **before?**



Here is some **lemonade** I made! I am glad you are **all healed** so that you can enjoy it!



Well, **almost healed!**



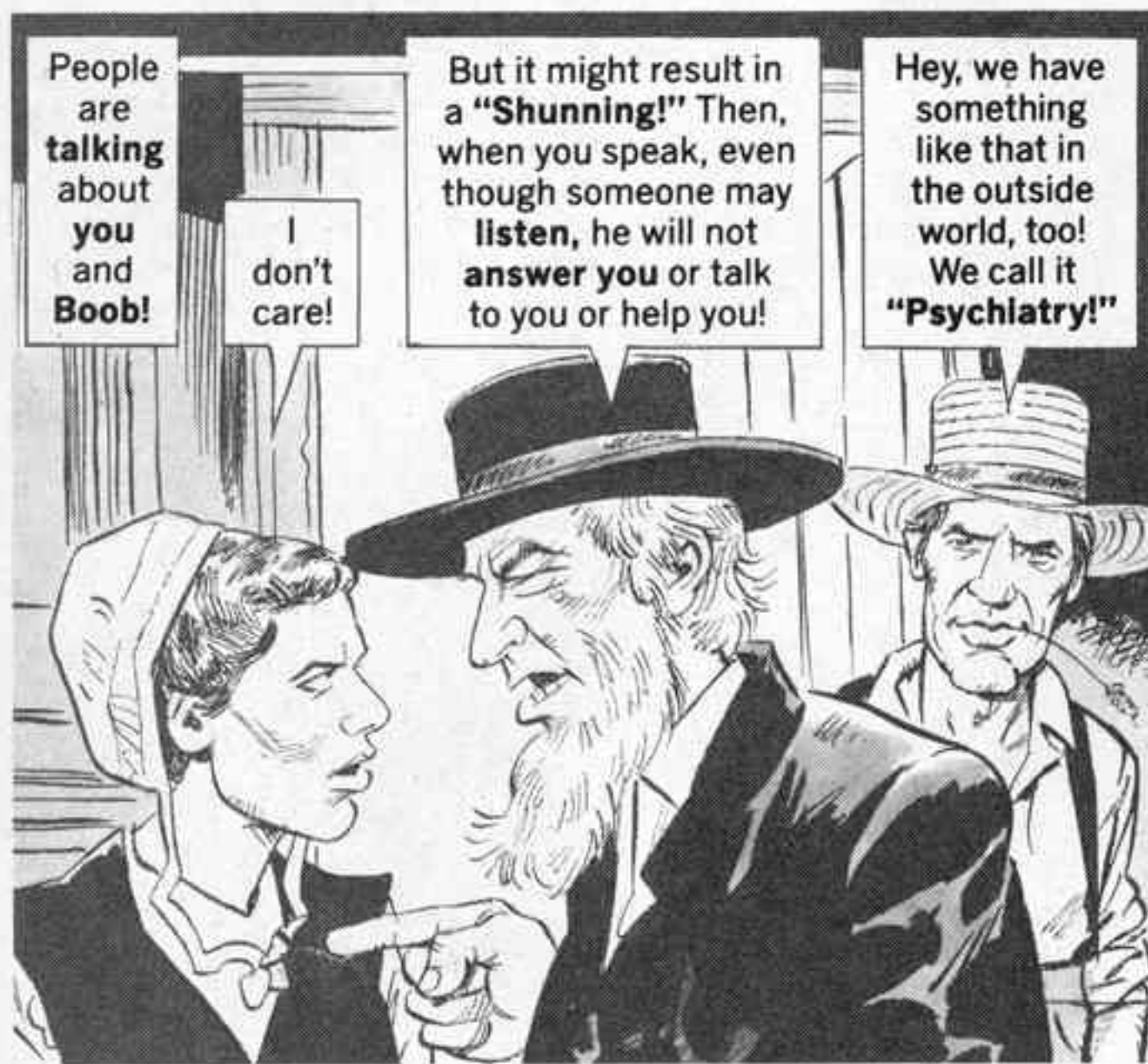
The **chief** is in on the **murder!**

Maybe you should go to **Washington** and talk to the **F.B.I.** or tell the **newspapers** about it!

I've got a **better plan!** I won't tell **anyone** and I'll stay **right here!**

Where will that get you?

Into bed with a **well-built widow!**



I feel so strange—Amish and horny at the same time!

But how?

What is it called?

This is **wrong!** We've got to stop...

In my world, we have a ritual that puts an end to sexual passion!

Marriage!



WHAT AMISH MOSH!

Remember, guys—we don't want to spare any victims we don't have to!

Right, Chief!



Better give up, Chief!

Let me think! It's my word against yours and I'm only the **Chief of Police!** I guess they'd sooner believe a **detective** who's been in **hiding for weeks**, who didn't tell **any authority** what he found out, who doesn't know **where** his dead partner hid the **records**

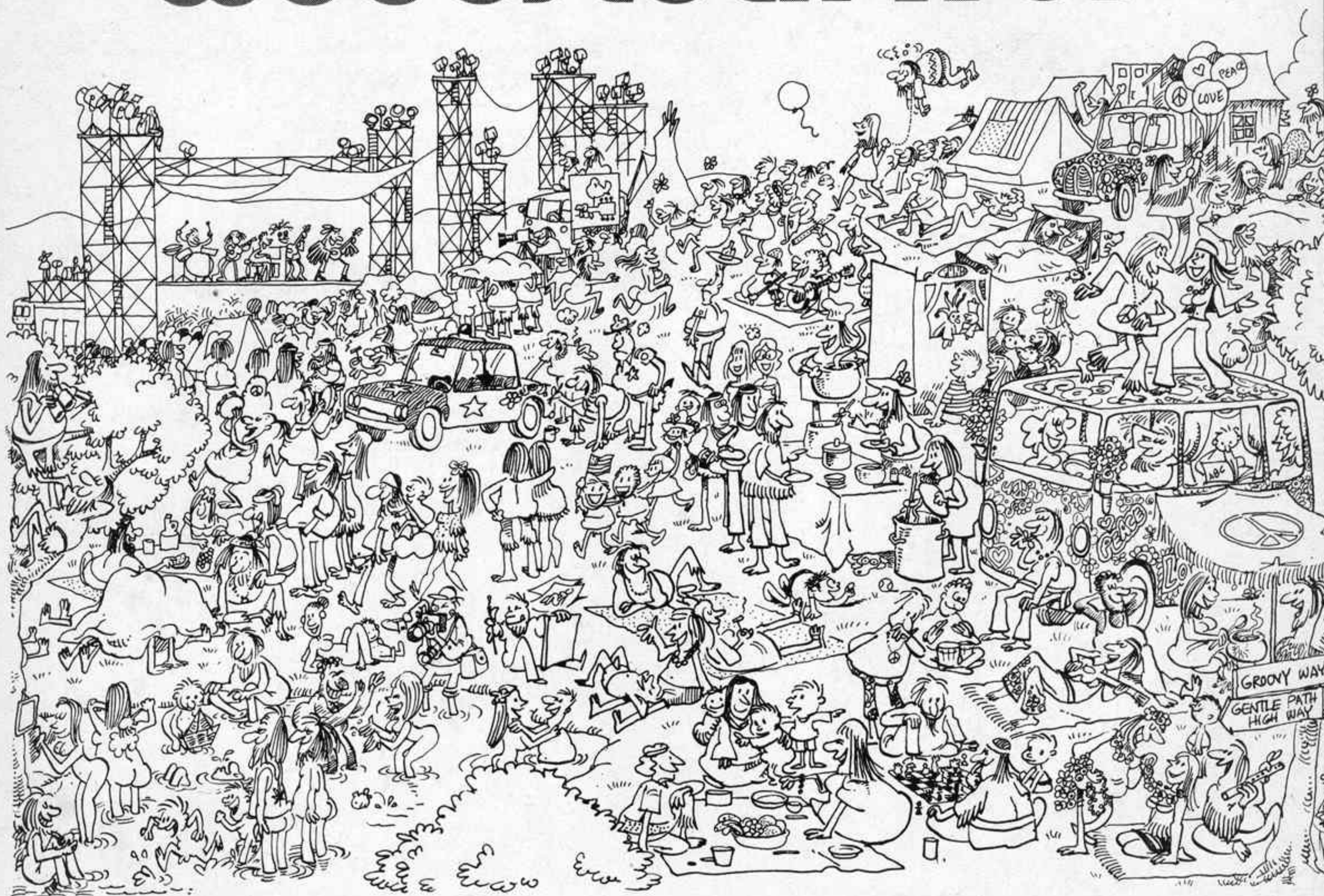
ONE BRIGHT MORNING AT THE BOSTON CEMETERY



HIPPIE-CRITICAL DEPT.

Ever wonder what became of the tens of thousands of screaming rock fanatics who were part of...

woodstock 1969



Well, for one thing, they're a lot older! For another, they're now part of that large group of Americans called "**Yuppies**" (Young Urban Professionals)! What's it like when **flower children** and **protesters** turn into **high-tech, tie-wearing, church-going, money-making achievers**? Let's hear from the **Yuppies themselves** as Mad presents...

woodstock revisited

ARTIST: SERGIO ARAGONES

WRITER: FRANK JACOBS

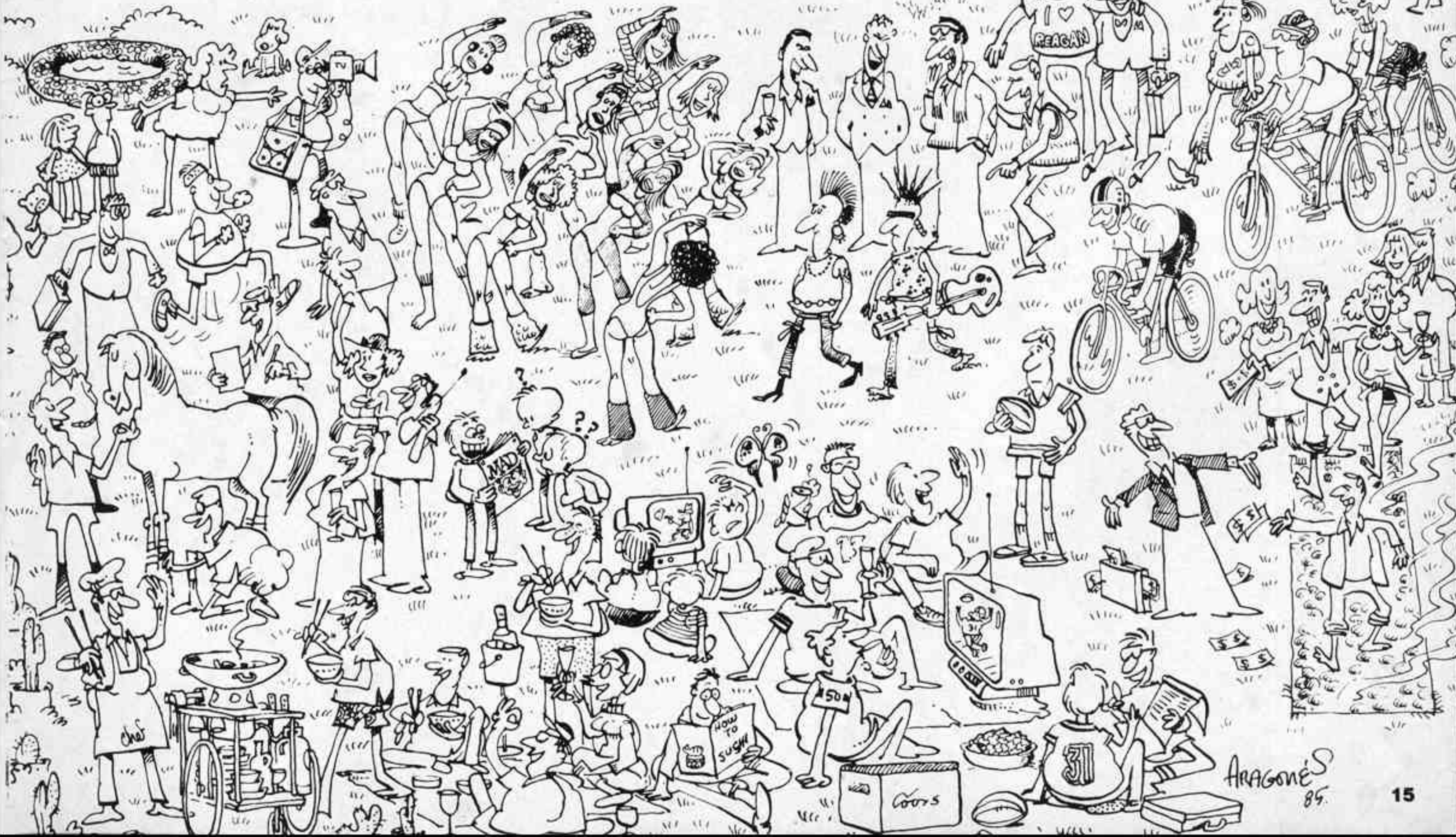
we were the world!

We were the voices!
We were the ones... who burned the flag
and led a rev-o-lu-tion;
"Filthy punks," they called us;
It suited us just fine;
But now... we're suited by Bill Blass
And Calvin Klein.

Once our hair was long, and blowin' free and wild;
Now we pay thir-ty bucks to have it set and styled;
Hell, hell, hell—once we used to march... go stormin'
down the street
Now "The... Establishment's" real neat!
Yeah! Yeah! Yeah! Yeah!

we were the world!

We were the spirit!
We were the ones... who screamed for "Peace"
and hollered, "Screw the System!"
All the dreams we fought for—
They never came about,
Be-cause... some-where along the line
We all sold out.



EDUCATION

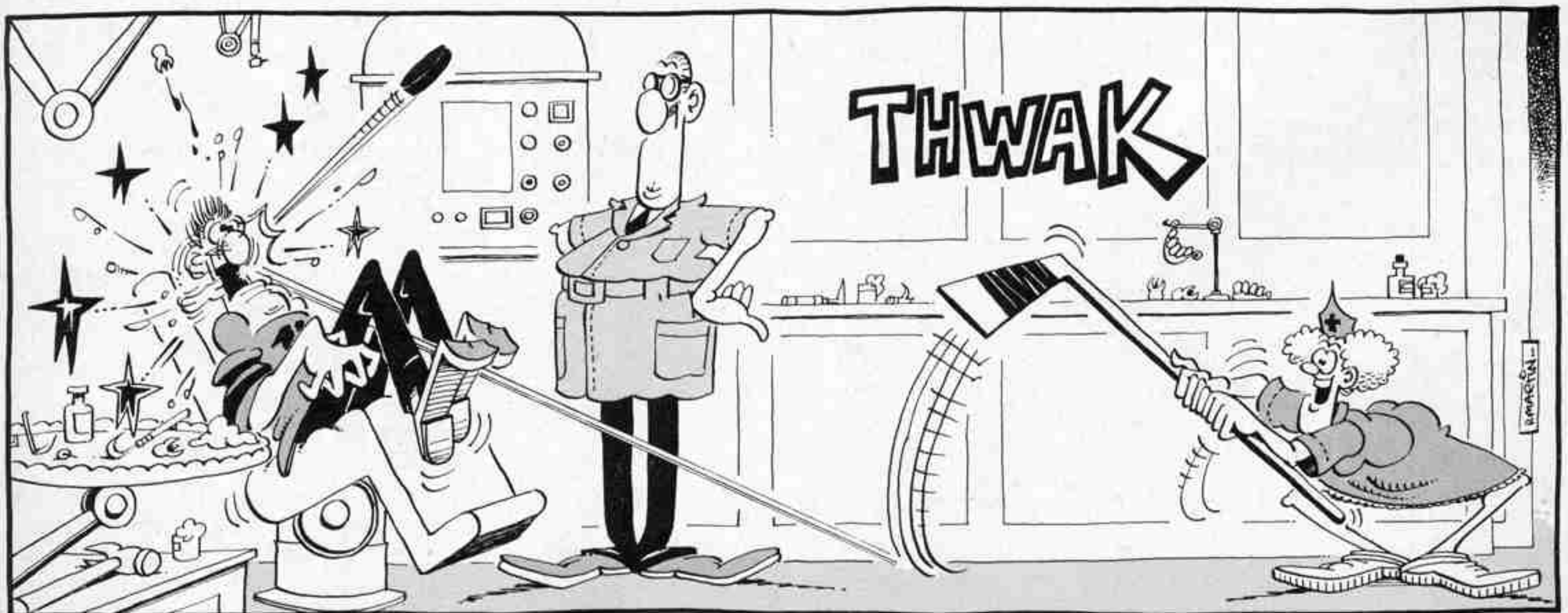
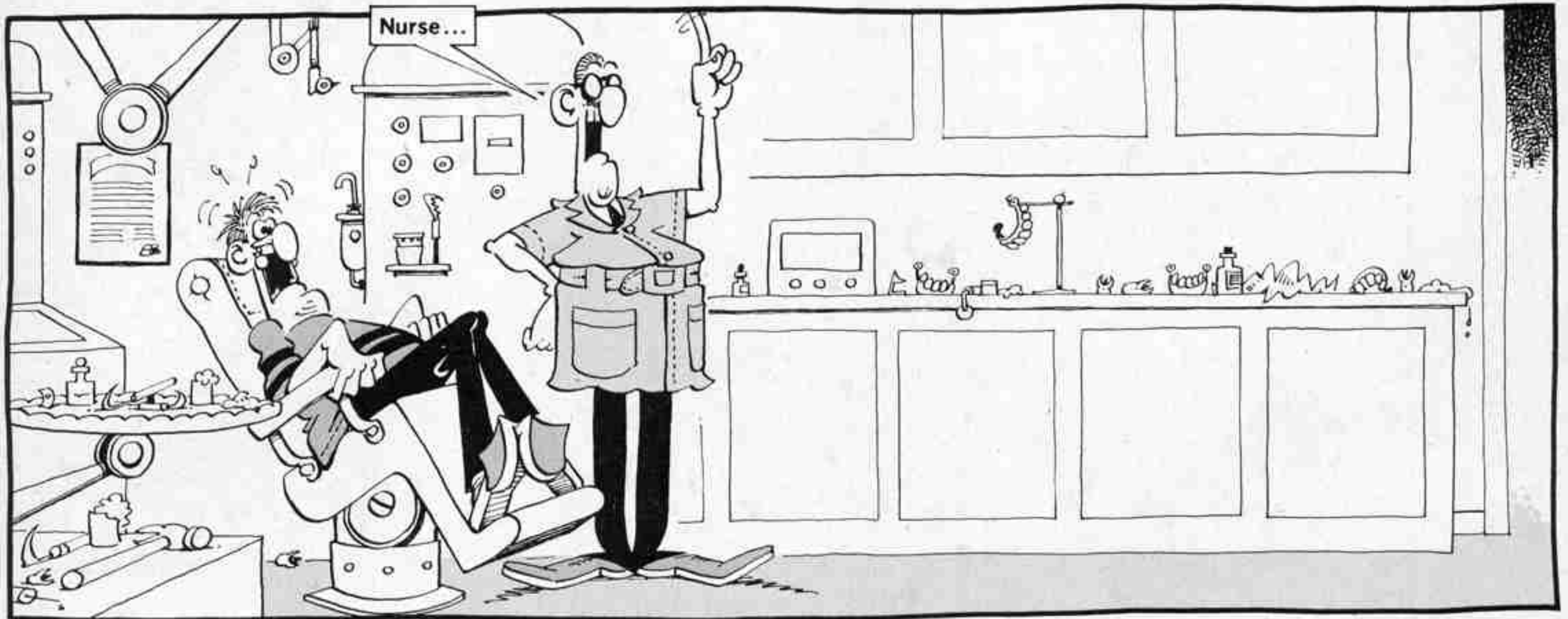
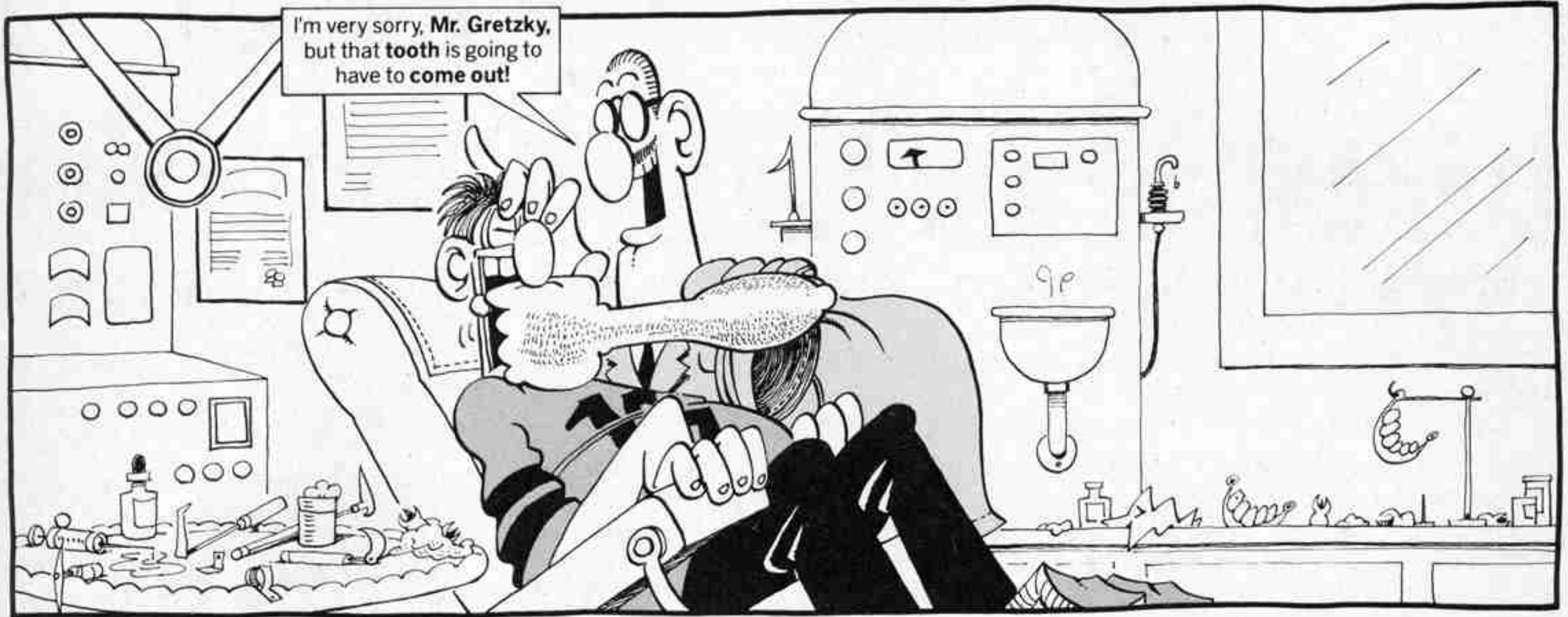


R SIDE OF...

ARTIST & WRITER:
DAVE BERG



ONE DARK AFTERNOON IN EDMONTON



THE MAD S

ARTIST: BOB CLARKE

CONNORS UPSETS McENROE Jimmy Leads In Product Endorsements

NEW YORK, A jubilant Jimmy Connors had reason to celebrate yesterday as he surpassed John McEnroe to again become the number one ranked player on the Professional Tennis Product Endorsement Circuit.

Connors, long time commercial spokesman for cameras, designer jeans, shaving cream and liquid bleach, was the undisputed champion until McEnroe gained notoriety and was asked to appear in ads for disposable razors, credit cards and sandwich bags. Fighting back from the unexpected losses of his breakfast cereal and antacid tablet accounts, the determined Connors struck three times yesterday, landing product endorsements for athlete's foot powder, life

insurance and decaffeinated cola. The cola endorsement was particularly disturbing to McEnroe, who for years held a virtual lock in the soft drink category.

An incensed McEnroe says he will contest the ruling which scores his separate endorsements of Dorman's Swiss, Kraft Cheddar and Mafioso Romano as a single endorsement under the heading of "Cheese." Speaking with reporters, McEnroe said, "It's rulings like this that make a mockery of professional tennis."



PORTS PAGE

WRITERS: CHARLIE KADAU & JOE RAIOLA

NBA TEAMS REALIGNED

Hoopsters Don't Know Who To Play



SEATTLE, Players in the National Basketball Association are now considered the most bewildered athletes in the nation due to the realignment of teams as announced yesterday by Basketball Commissioner Nelson Chinski.

"We're all confused," said Los Angeles Center Kareem Abdul Giraffe, whose team showed up last night at the Kingdome to play Seattle, only to find a rodeo in progress. The Seattle team thought they were scheduled to play against Dallas in Chicago, as did nine other teams.

Commissioner Chinski's realignment, which many believe is the cause of the recent trouble, is as follows:

- Milwaukee and Chicago were moved from the Western Conference's Midwestern Division to the Eastern Conference's Central Division.
- Houston and San Antonio were moved from the Eastern Conference's Southern

Division to the Northeast Conference's West Central Division.

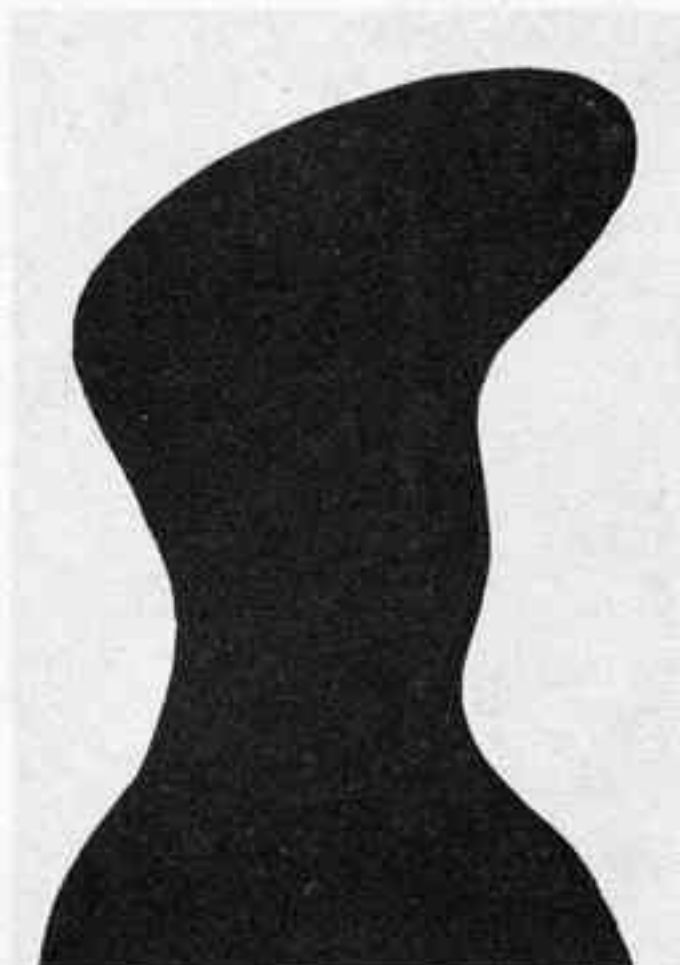
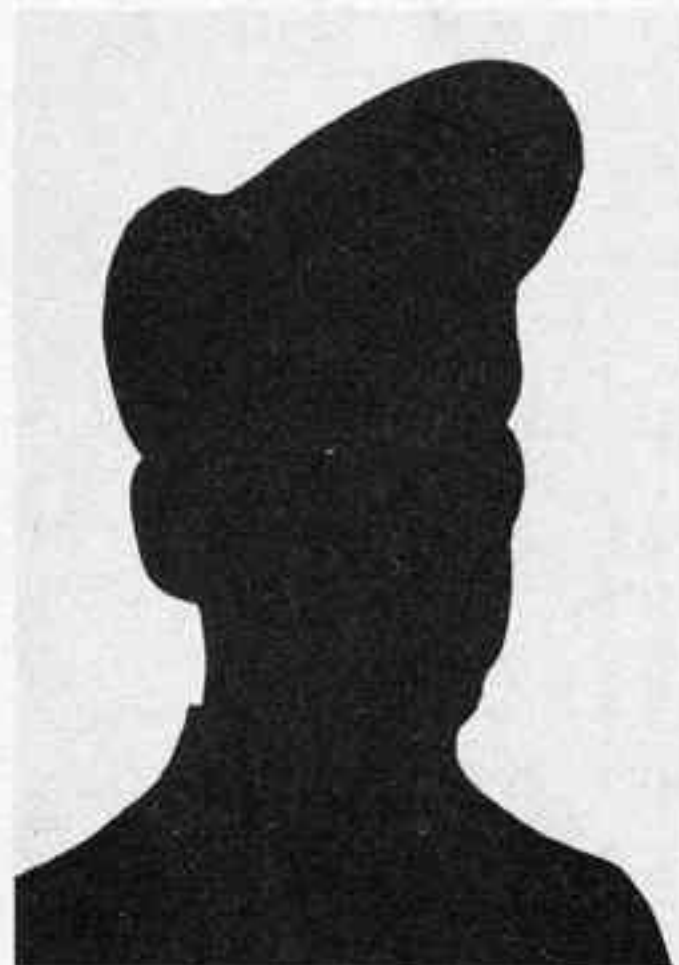
- The entire East Central Division was moved from the Southwest's Northern Conference to the North South's East-western Conference.
- Atlanta is now the only team in the Southern Conference's South Southern Division, and as a result, isn't scheduled to play anyone.

THE SHADOW DOESN'T KNOW DEPT.

Get ready, all you "Celebrity Spotters" out there! Have we got a game for you! So you think you can spot your heroes under any conditions, eh? Well, could you identify them in a dark alley... with a strong light behind them? Let's see how well you do...by playing...



CELEBRITY OR...WHICH FAN



Which is RONALD REAGAN...and which is GUMBY?



Which is BARBRA STREISAND...and which is THE SHADOW?

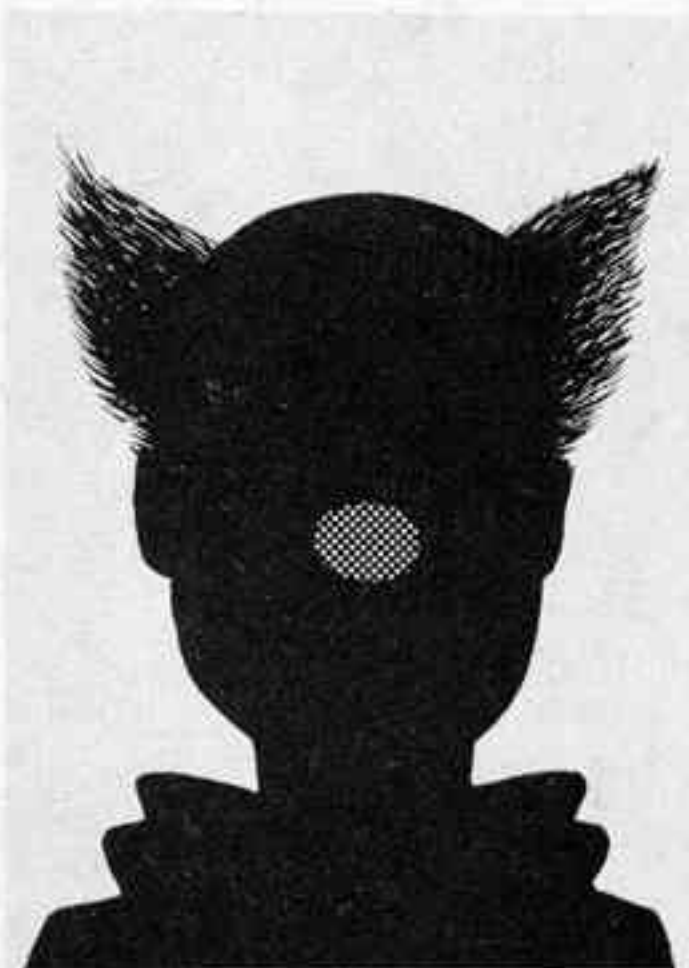


Y SILHOUETTES

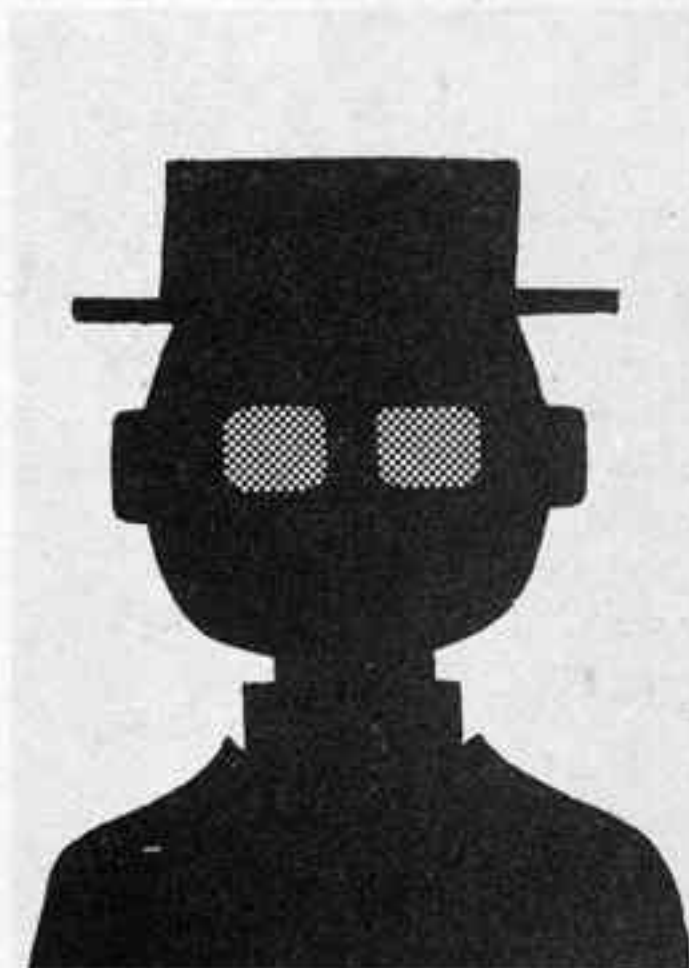
MOUS PERSON IS WHICH...?



ARTIST: BOB CLARKE
WRITER: RURIK TYLER



Which is LARRY FINE ...and which is BOZO THE CLOWN?



Which is ELTON JOHN ...and which is MR. ZIP CODE?



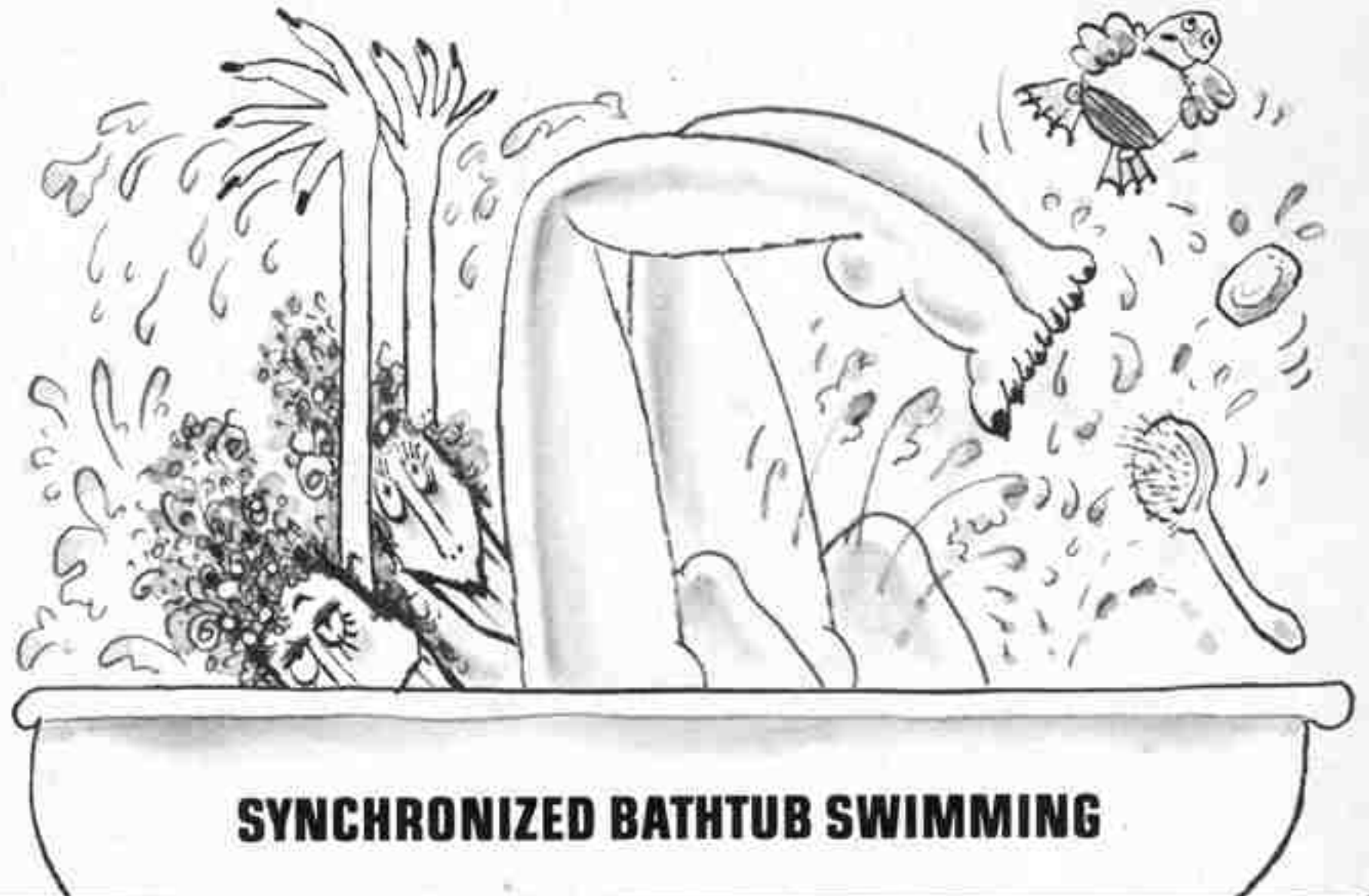
Which is DAVID OGDEN STIERS ...and which is CAPTAIN AMERICA?



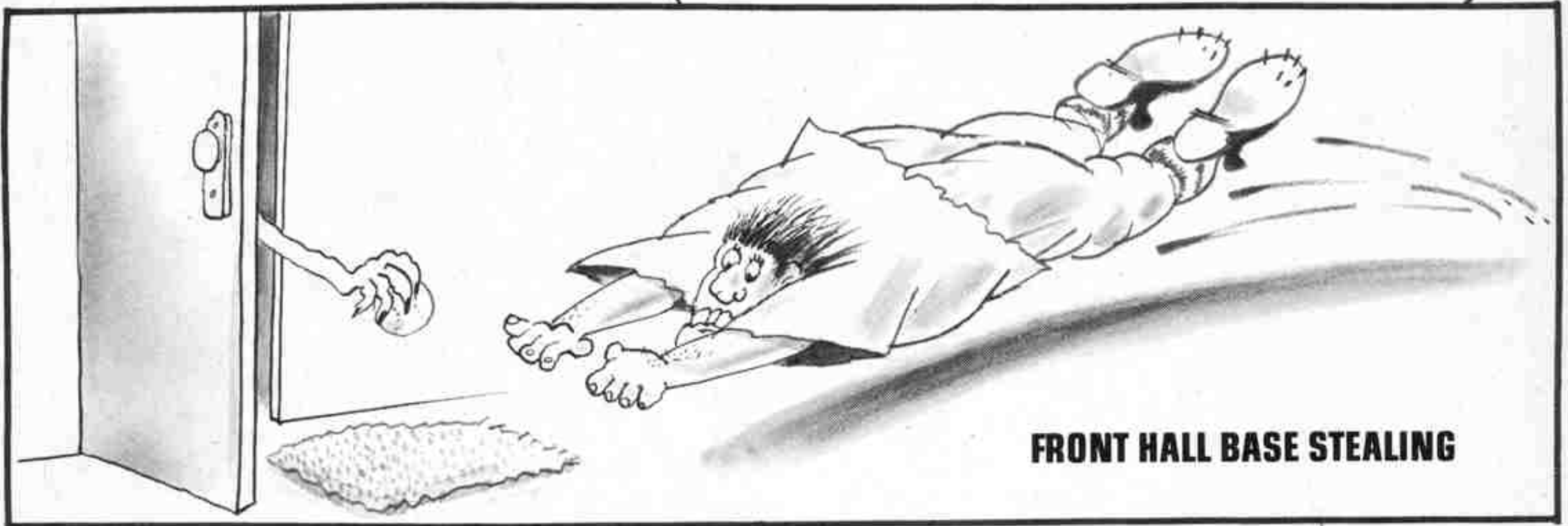
PRACTICING AND AROUND



BEDROOM CLOSET HANDBALL



SYNCHRONIZED BATHTUB SWIMMING

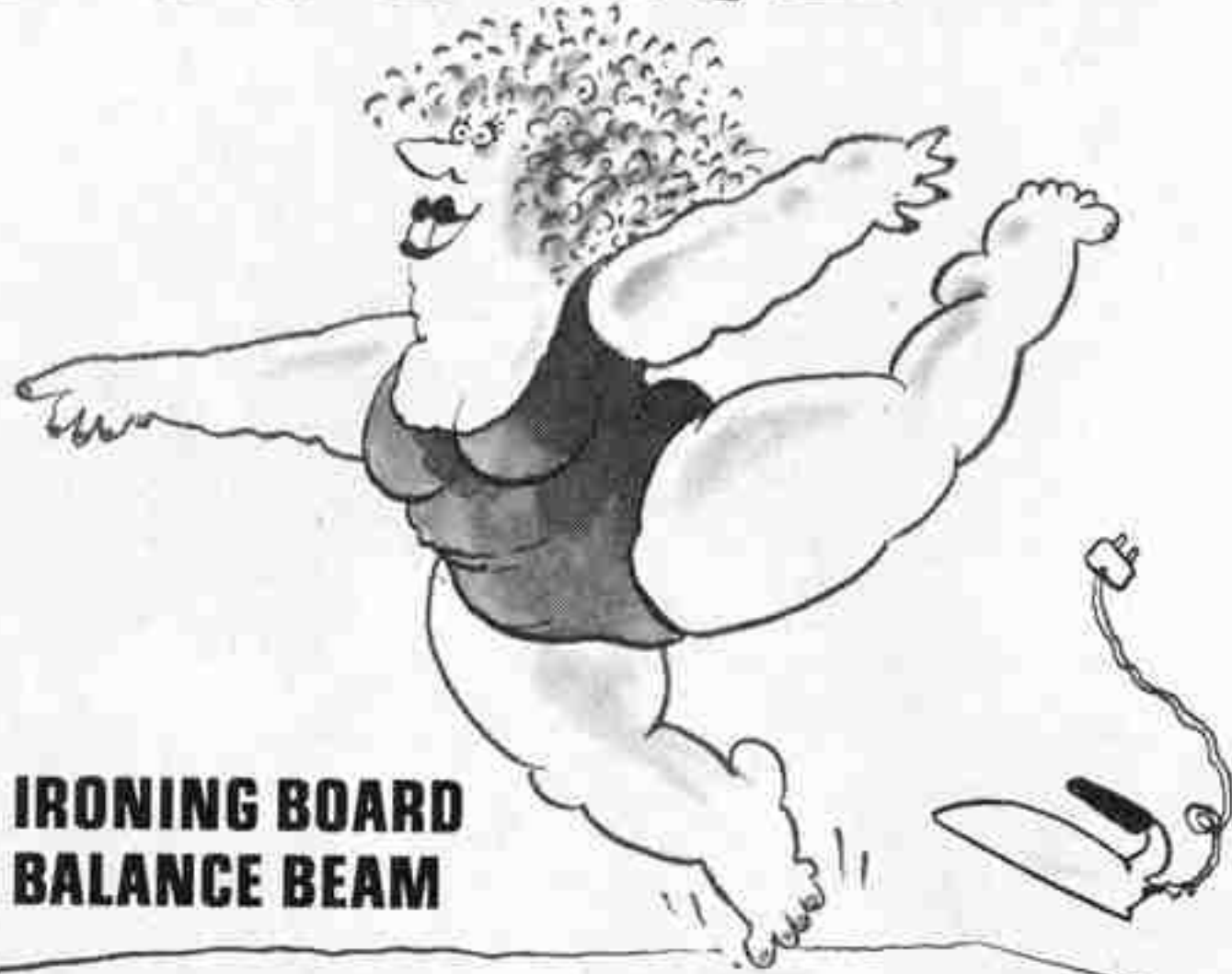


FRONT HALL BASE STEALING

NURSERY LOW HURDLES



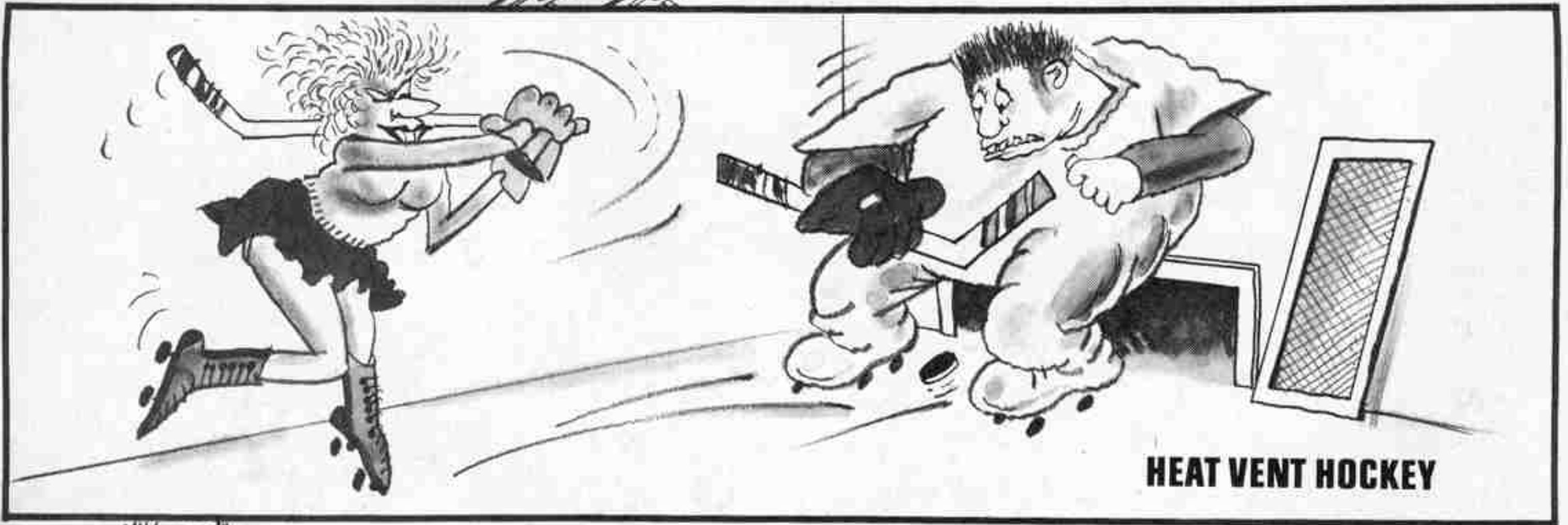
SPORTS IN THE HOME



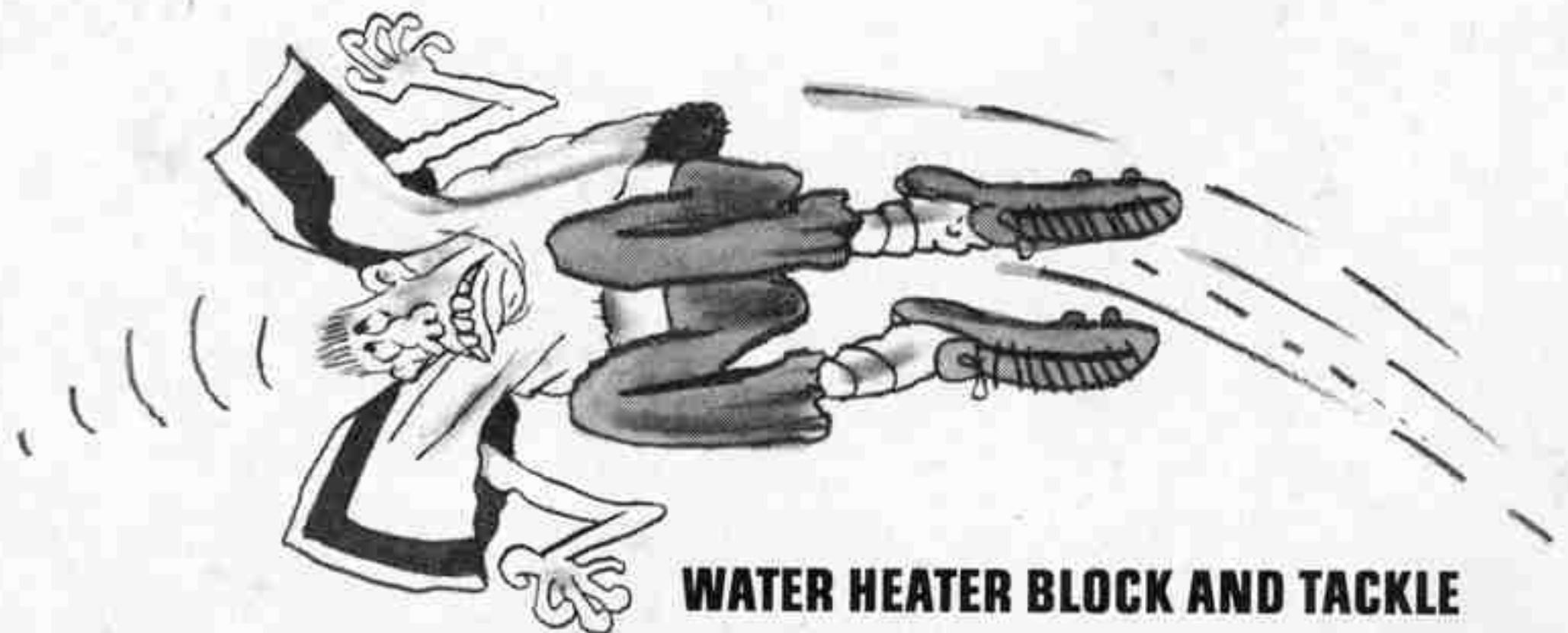
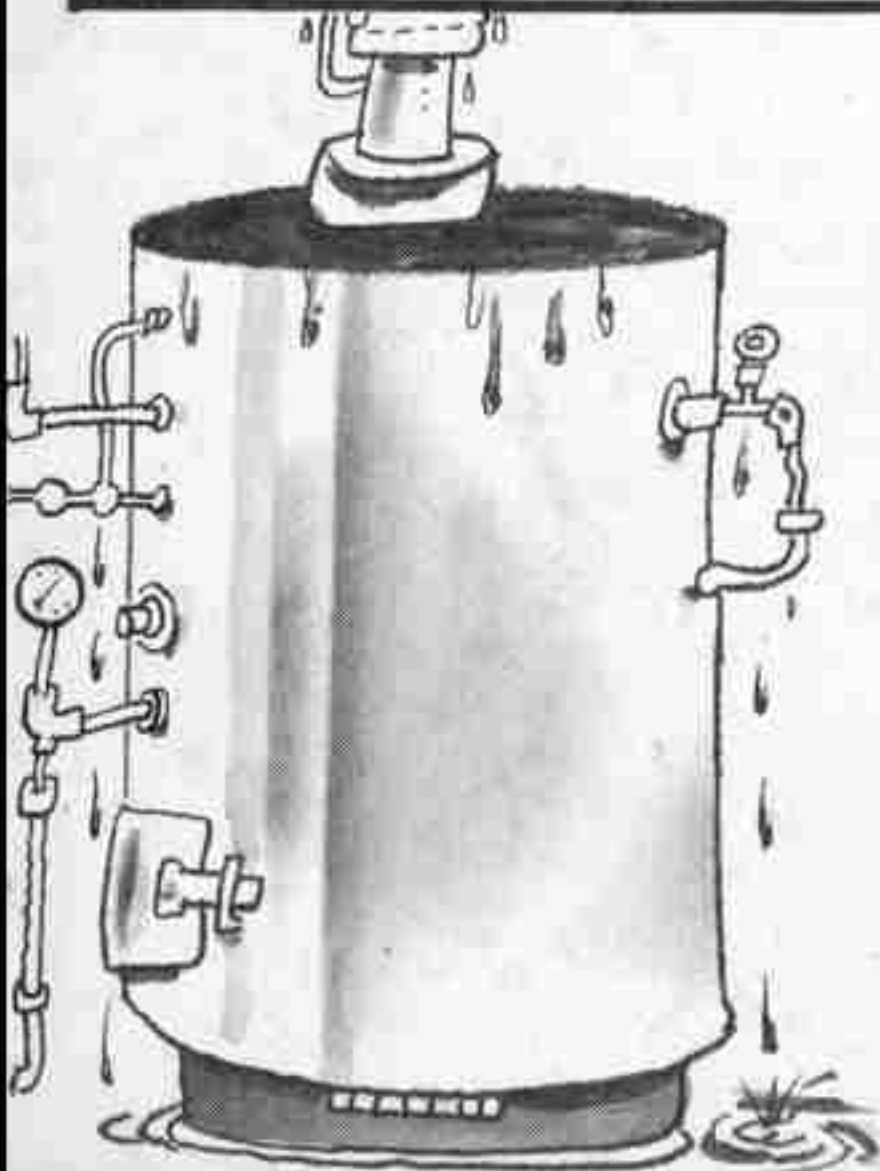
**IRONING BOARD
BALANCE BEAM**



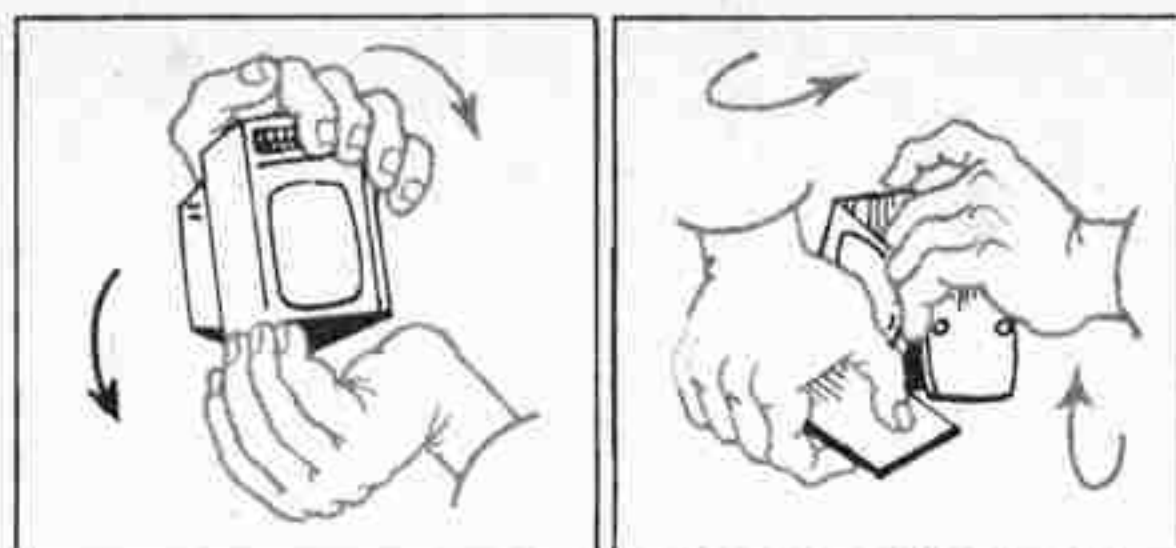
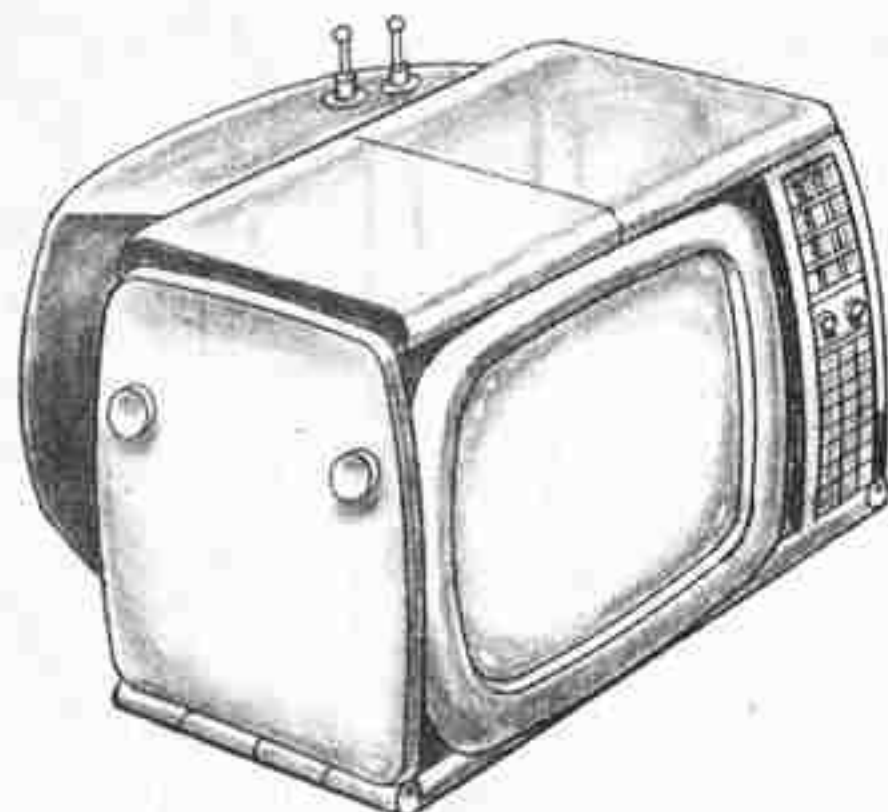
CURTAIN ROD KICK KARATE



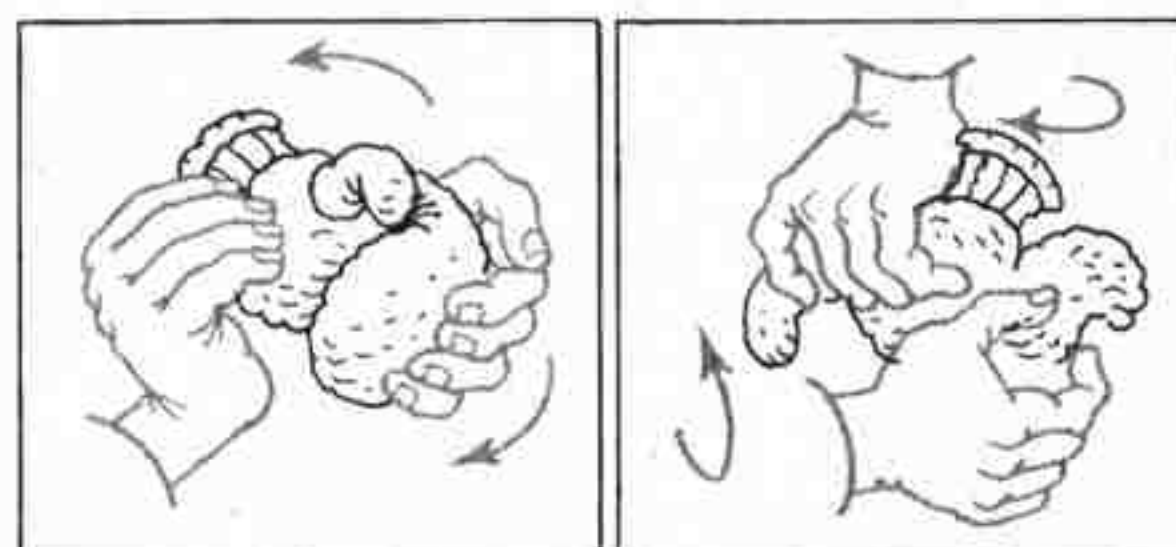
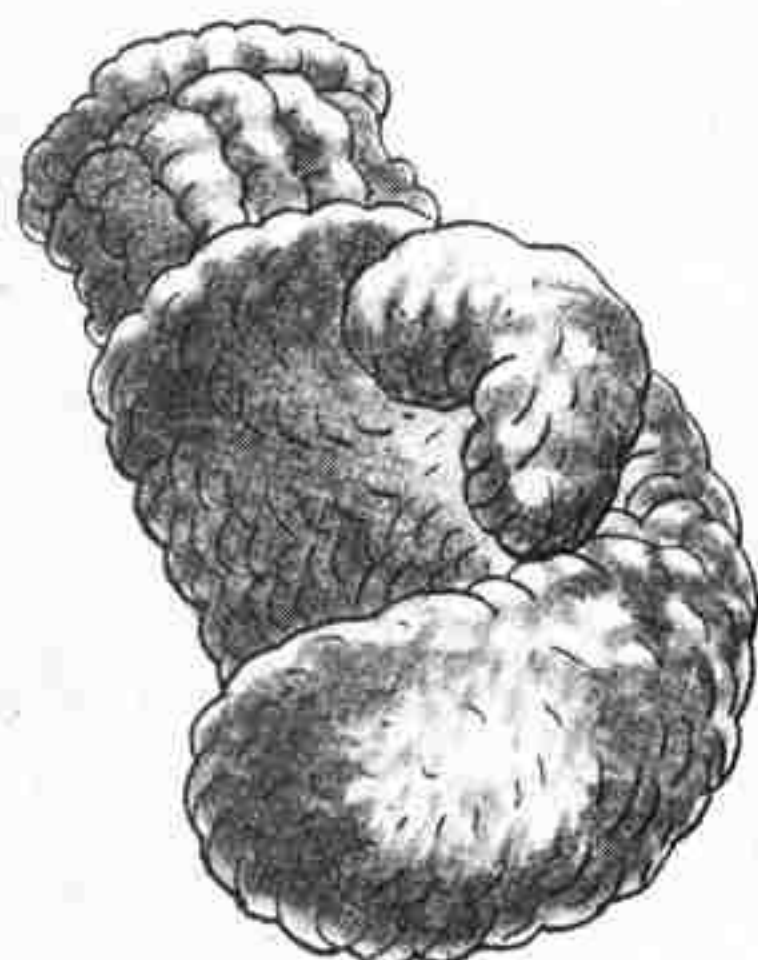
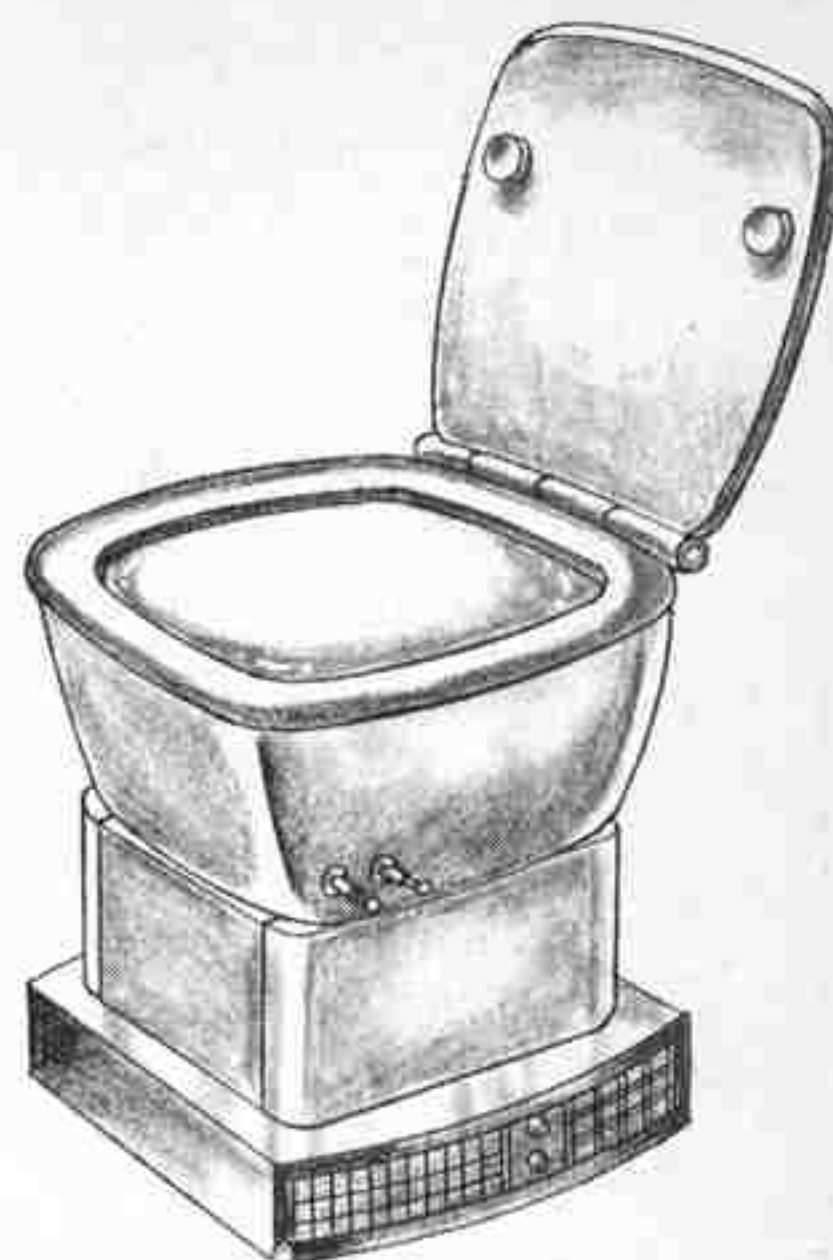
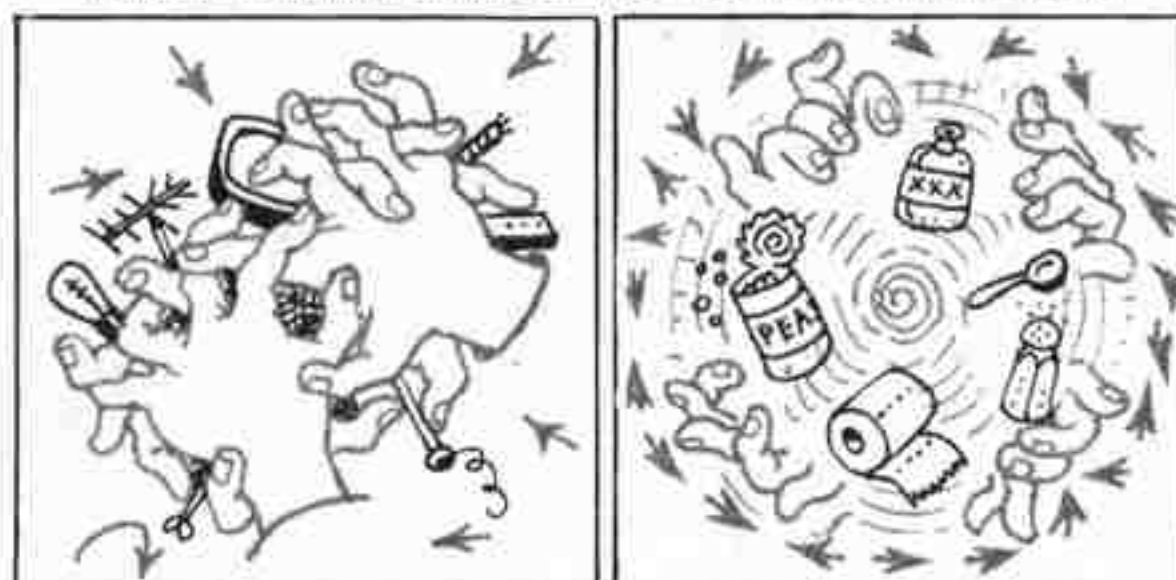
HEAT VENT HOCKEY



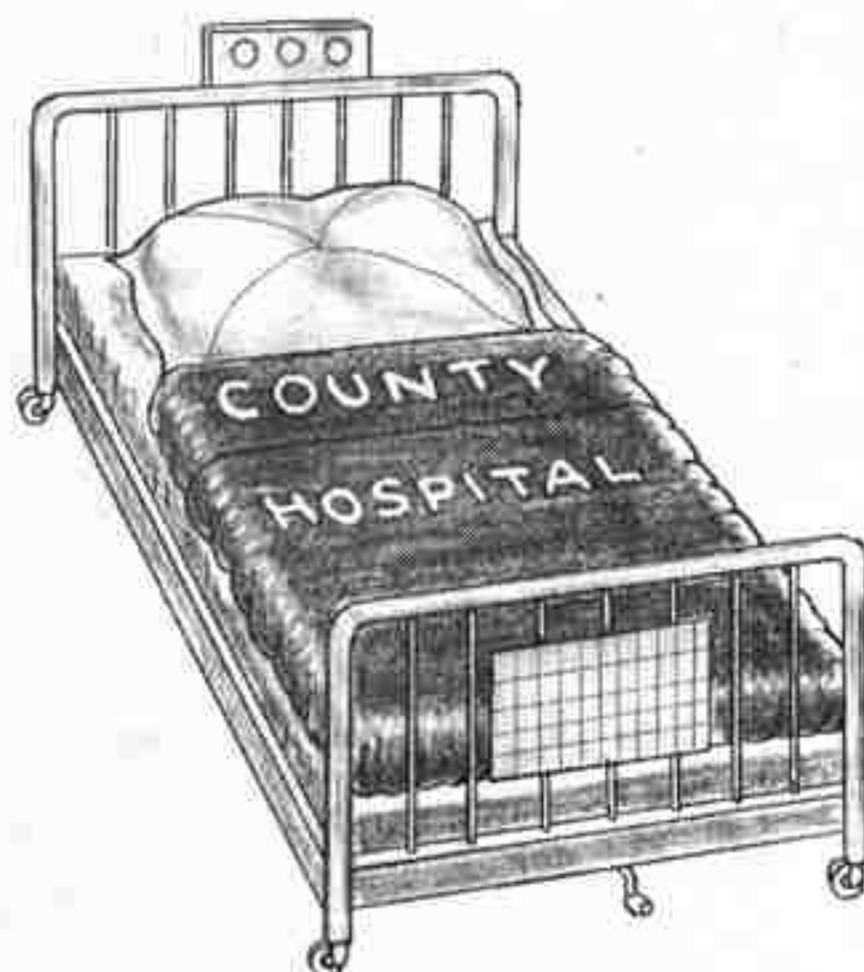
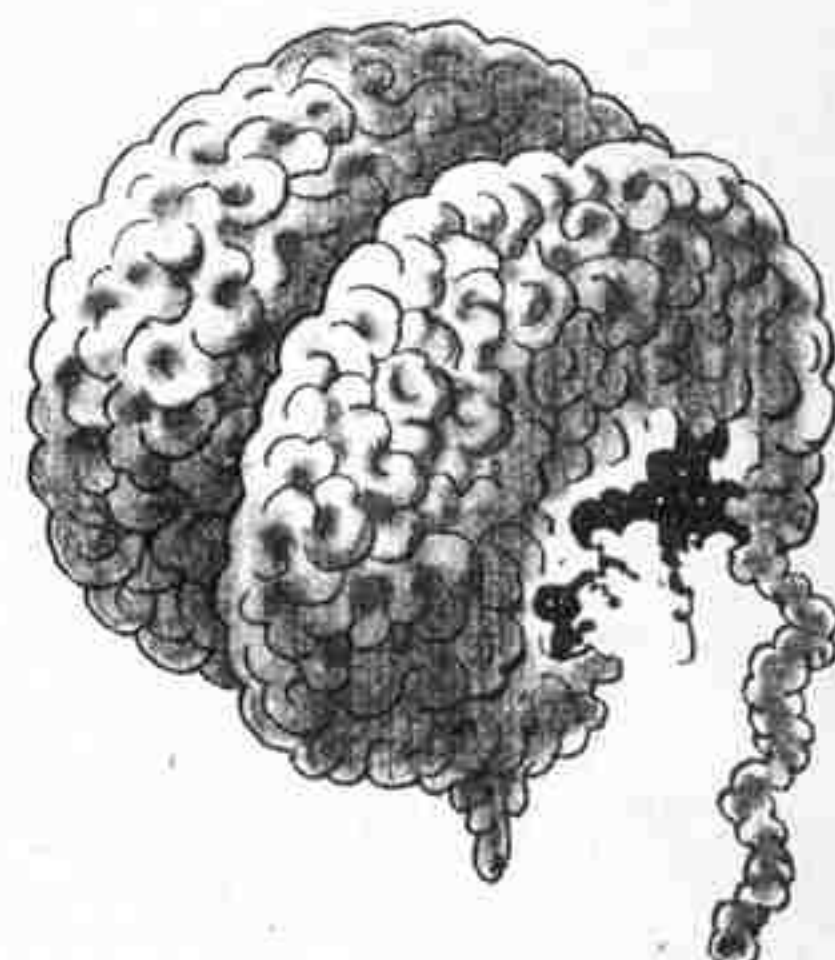
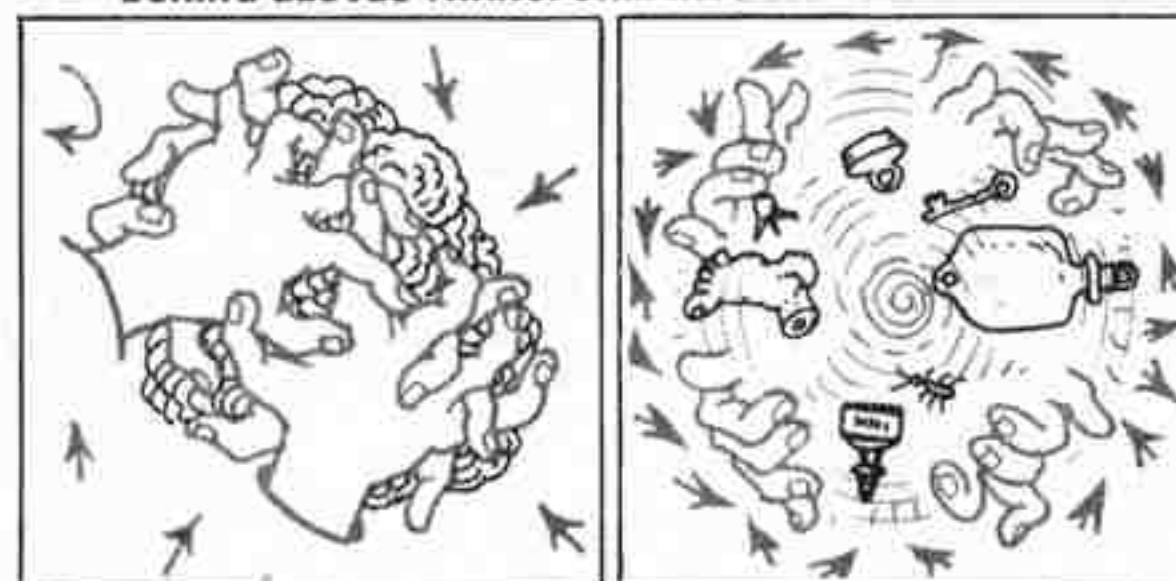
WATER HEATER BLOCK AND TACKLE

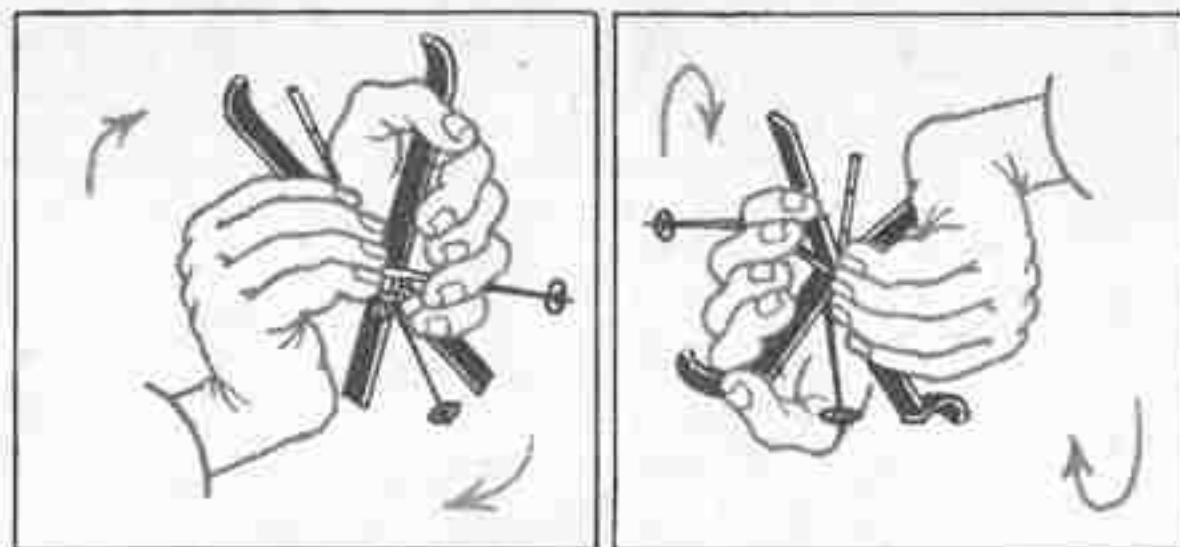
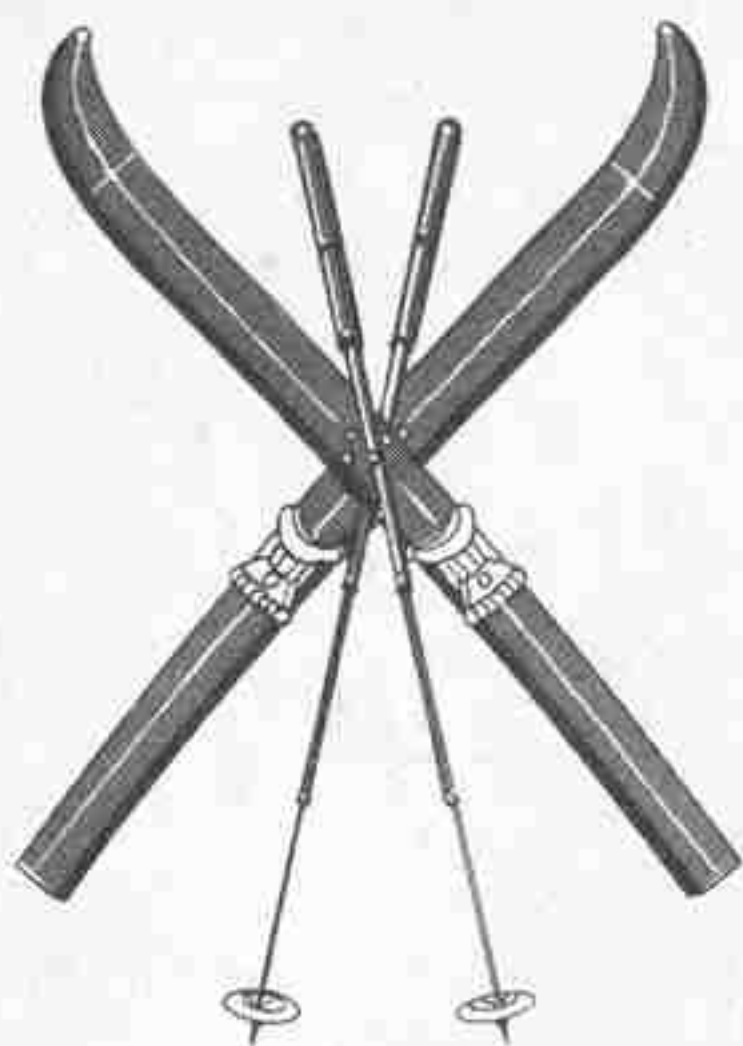


THE BOOB TUBE TRANSFORMS INTO THE FAMILY THRONE

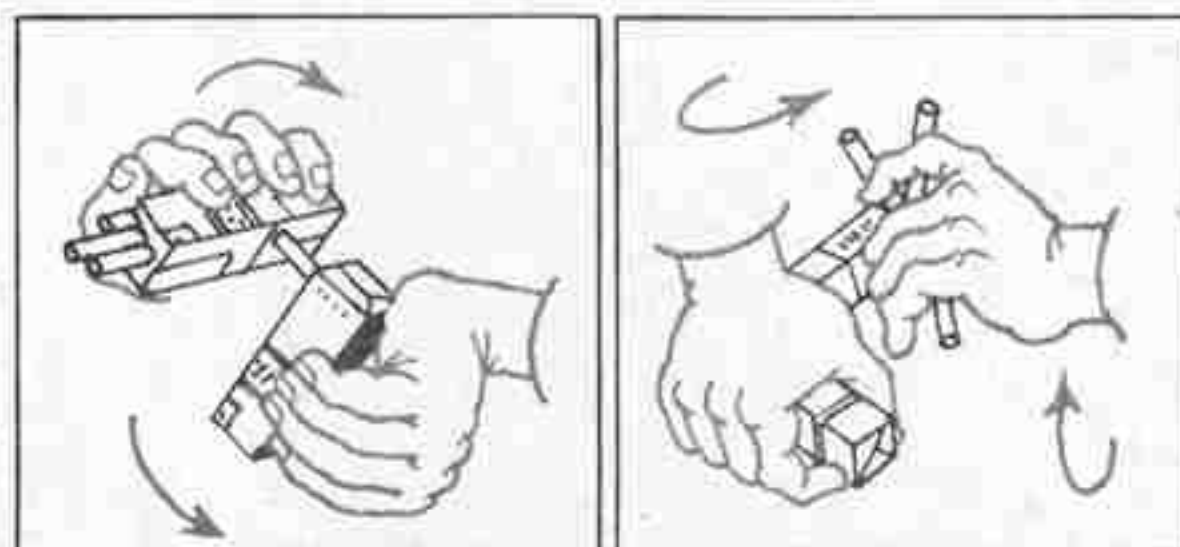
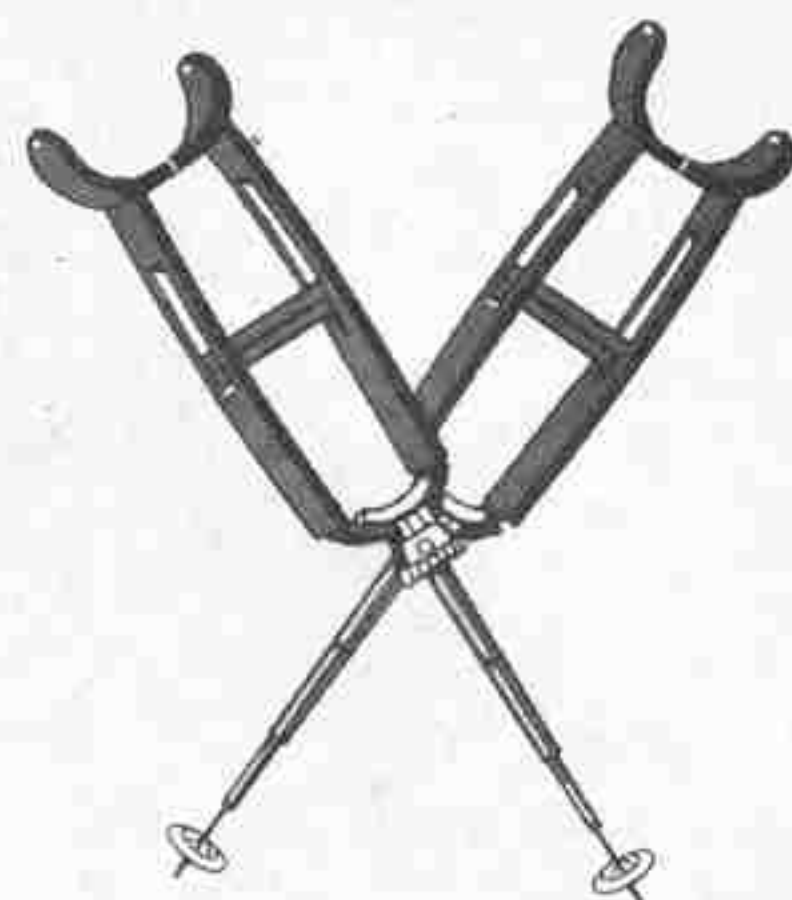
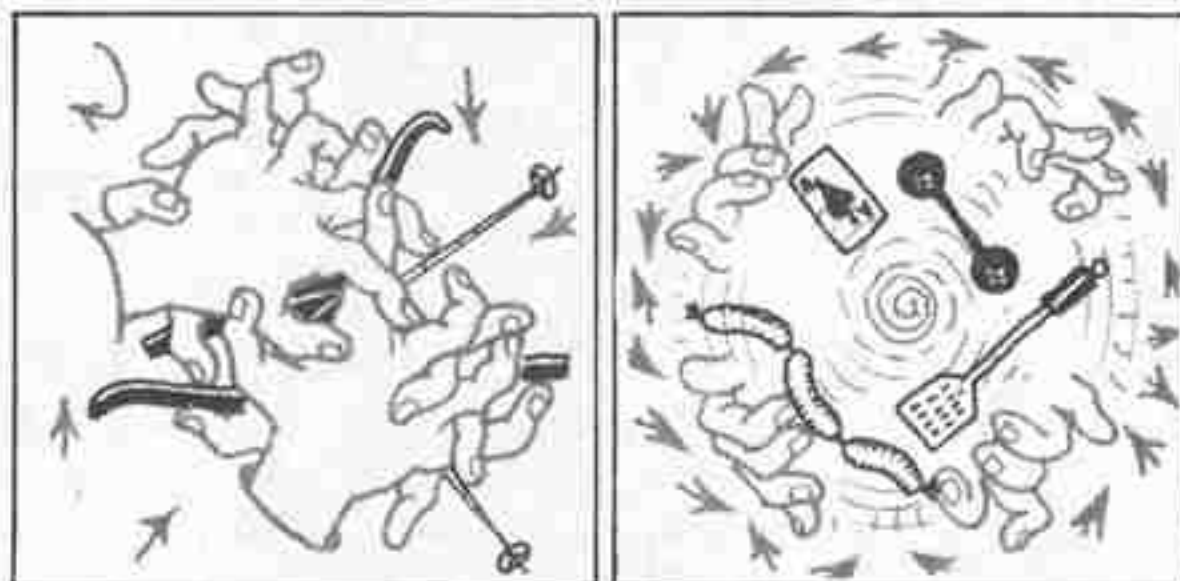


BOXING GLOVES TRANSFORM INTO BATTERED BRAINS





SKI TIME TRANSFORMS INTO BUSTED KNEE TIME



ASHES TRANSFORM INTO ASHES

