

MAD

"The longer you nurse a grudge, the longer it takes to get better!"
—Alfred E. Neuman

WILLIAM M. GAINES *publisher* ALBERT B. FELDSTEIN *editor*

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CURTIS ANDERSON *subscriptions*

CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

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VITAL FEATURES

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KOOK
(A MAD
MOVIE SATIRE)**
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**THE
MAD
HATE
BOOK-II**
Pg. 10



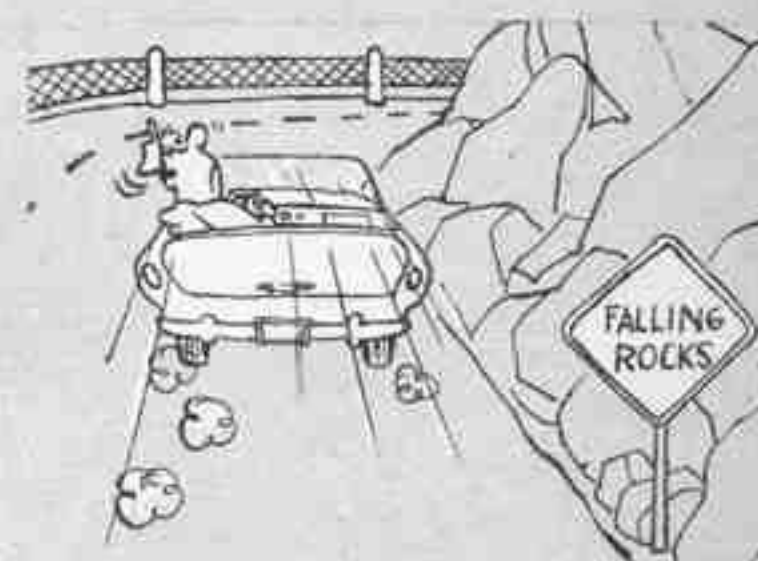
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ROAD WITH
SERGIO
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**THE "GREAT
SOCIETY"
ALPHABET
BOOK**
Pg. 44



JUST SHELL OUT A LITTLE FOLDING MONEY



**...AND YOU WON'T HAVE
TO STICK YOUR NECK OUT
AT THE NEWSSTAND AGAIN!**

Origami by Baggi

Photography by Irving Schild

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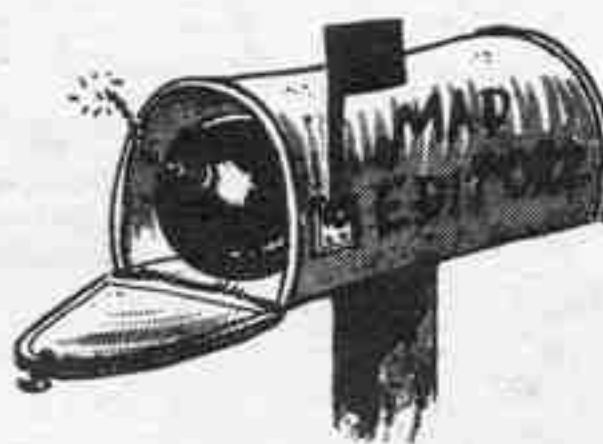
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*In Canada, \$5.00 in U.S. Funds, payable by International Money Order or Check drawn on a U.S. Bank. Outside U.S. & Canada, \$6.25, payable by International Money Order or Check drawn on a U.S. Bank. Allow 10 weeks for subscription to be processed. We cannot be responsible for cash lost or stolen in the mails, so Check or Money Order PREFERRED!

If you're wondering what happened to our usual clever ad offering full-color portraits of Alfred E. Neuman, MAD's "What-Me-Worry?" kid—for which you mail in 25c for 1 (50c for 3, or \$1.00 for 9) to: MAD, 485 MADison Ave., New York, 10022 . . . We're not running it in this issue!

LETTERS DEPT.



IN THE OUT EXIT

You've really done it this time. You've reached the top of the apple barrel with "In The Out Exit." This was your funniest and most ridiculous satire to date.

Henry B. Hyatt, Jr.
Eastchester, N. Y.

Your movie satire, "In The Out Exit" was the sharpest thing you've ever printed. It was real cool, and real keen.

Walter Seymour
New York City

I have just read "In The Out Exit" and I must thank you and commend you for an excellent take-off.

Linda A. K. Cozze
Flemington, N. J.

Utterly ridiculous and thoroughly silly and another winner!

Beverly Corbo
Norristown, Penna.

I must confess that I did not think "In The Out Exit" was very satirical... mainly because after attending public high school here, I regard it more as a true-life adventure.

Greg Vanderheiden
Long Beach, Calif.

What you did to a great actress, Sandy Dennis, was just plain cruel and not the least bit funny.

Anne Chovie
New York City

"In The Out Exit" had to be one of your most brilliant pieces of satire. I remained misty-eyed and twitching all over as I read it.

Eve Borenstein
Teaneck, N. J.

HIPPIE MAGAZINE

I turned on with your "Hippie Magazine", and I can't turn off because I'm still laughing.

Michael Bogusky
Southampton, Penna.

May the great Guru forgive you poor misguided creatures of satire for your ignorance and short-sightedness.

Misha-C.A.T.
Philadelphia, Pa.

In the "Uptight is..." section of "Hippie Magazine", you state that, "Uptight is finding out that Toledo, Ohio, is where it's at." Well, you're wrong! As students at the University of Toledo, we can safely say (from experience) that Toledo IS where it's at! As a matter of fact, if T.U.'s foundations ever crumbled, the whole school would fly away!

Candi Steinberg
Jayne Cantor
University of Toledo

As a turned-on Hippie, I was completely psyched out by your take-off of a magazine dedicated to our wonderful cause. Flower power forever!

Dave Garrick
North Carolina State

Man, you really messed up with your "Hippie Magazine" satire. There are plenty of ridiculous things about Hippies, and you managed to miss them all. You picked up on only the most obvious aberrations. Better go back to your movie and cigarette ad satires.

Christine Stone
Berkeley, Calif.

In "My Most Unforgettable Hippie" you showed a copy of Tolkien's "Lord of the Rings", implying that it was kind of a "Hippie Bible." This book is fine literature, better in many ways than "Alice in Wonderland", and I hope you will correct what is certainly an unjust criticism.

Dana C. Willcox
Oberlin College

In regard to your advice: "Turn On, Tune In, Drop Dead"... why don't you!

C. Chalifoux
Pennington, N. J.

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**"ALFRED E. NEUMAN
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A 2½"
FULL
COLOR
CAMPAIGN
BUTTON



**AN ATTRACTIVE SELF-ADHESIVE
BUMPER STICKER**



5
LAPEL
TABS



MISSION RIDICULOUS

Good afternoon, Mr. Phelps. The men you are looking at are William M. Gaines and Albert B. Feldstein, Publisher and Editor, respectively, of a satirical magazine known as MAD. They recently published a disgusting, insulting and completely inane satire of a fine TV show—mainly ours. They cannot be allowed to continue their activities any longer. Your mission, should you decide to accept it, is to stop Gaines and Feldstein once and for all. As usual, if any of your I.M.F. team are recognized and mercilessly slashed to pieces by MAD's gang of Ruthless Writers, the Secretary will disavow any knowledge of your actions. This letter will self-destruct in ten seconds and take the magazine with it.

Simon Edkins
Bowdoin College

I have always regarded MAD as the best satire magazine available. With "Mission Ridiculous" I am now convinced that your staff possesses the greatest talent around.

Loren Schmerler
Boston University

"Mission Ridiculous" was IMPOSSIBLE!!

Gerald Lustic
Akron, Ohio

"Mission Ridiculous" was fabulous. The story was wild and the art was, as usual, great. In my opinion, a real "Mission Impossible" would be to read any issue of MAD without laughing.

Leonard Lipton
Bronx, N. Y.

Thanks so much for your hilarious satire, "Mission: Ridiculous." It was one of the greatest in a treasury of MAD greats. And to think that some people don't even like MAD. Very suspicious!

Harriett Hodges
Lancaster, S. C.

First, a letter from Martin Landau and Barbara Bain. Then a satire on "Mission Impossible." Very suspicious!!

John Schrantz
Brooklyn, N. Y.

PRO FOOTBALL

Congratulations on the fine "Pro Football" article in your recent issue. I have long been waiting for your mag to do a treatment of our new national pastime.

Warren A. Goldfein
Elizabeth, N. J.

Of everything that has ever happened to me—"this" has impressed my two boys the most.

Frank Gifford
CBS Sports

NO L.B.JAB

I noticed you didn't have one satirical jab at L.B.J. in your issue No. 118. Why not? I ask this with a "heavy heart."

Patrick Houlihan
Somerville, Mass.

THE 100MM CIGARETTE

I bet this is the first letter commending Irving Schild (crack photographer) on his great camera work for MAD's back cover ads. His "Great Moments . . . The 100 mm Cigarette" was sensational.

Peter Knight
Falls Church, Va.

By far the best piece of editorial work printed to date on the subject. Your efforts should be highly praised.

Herbert Swarz, M.D., Cons. Phys.,
U.S. Public Health Serv. Hosp.

DON MARTIN LOOKS AT FROGS

"Don Martin Looks At Frogs" was one of the funniest things I have ever read. In fact, I laughed so hard, I almost croaked.

Ricky Moranis
Toronto, Canada

After dissecting frogs for two weeks in our College Zoology class, it was really great to see them satirized by Don Martin. We didn't stop laughing until the Prof handed out the midterm exam.

Ed Moore
Lansing Community College

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New York, New York 10022

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- ☐ Inside MAD
- ☐ Utterly MAD
- ☐ The Brothers MAD
- ☐ The Bedside MAD
- ☐ Son of MAD

- ☐ The Organization MAD
- ☐ The Ides of MAD
- ☐ Like MAD
- ☐ Fighting MAD
- ☐ The MAD Frontier
- ☐ MAD in Orbit
- ☐ The Voodoo MAD

- ☐ Greasy MAD Stuff
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- ☐ Raving MAD
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- ☐ Howling MAD
- ☐ The Indigestible MAD
- ☐ DON MARTIN Steps Out
- ☐ DON MARTIN Bounces Back
- ☐ DON MARTIN Drops 13 Stories
- ☐ MAD's Captain Klutz

- ☐ DAVE BERG Looks At The U.S.A.
- ☐ DAVE BERG Looks At People
- ☐ DAVE BERG Looks At Things
- ☐ The All-New SPY vs. SPY
- ☐ SPY vs. SPY Follow-Up File
- ☐ A MAD Look at Old Movies
- ☐ AL JAFFEE's Snappy Answers

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ESCAPE-GOAT DEPT.

Years ago, when they made a prison picture, you knew exactly what was going on. The guards were all sadistic and the prisoners were all regular guys under their tough exteriors. But today, things are different. Today,

I get green gum balls! I get purple gum balls! I get white gum balls! But never ... never once in my whole life have I ever gotten a marbled gum ball! So I'm smashin' every gum ball machine in this town until I get a marbled gum ball!



Sorry, son, but marbled gum balls are strictly reserved for members of "The Establishment"! And those gum ball machines belong to "The Establishment"! So you're under arrest for trying to smash "The Establishment"!



Okay! You can arrest me! But I'm lettin' you know now that even though I failed to smash "The Establishment", I'm not gonna let "The Establishment" smash ME! Not ...

BLU

All right, now we're gonna get along jus' fine if you always do exactly as I say, no matter how unreasonable ... an' if you always treat me with tremendous respect, no matter how nasty I get ... an' if you always remember that you have absolutely no rights, no matter how miserable I make your life!

In other words, being here will be just like living at home with our parents!

That's right, smart guy! Okay—what's your name?

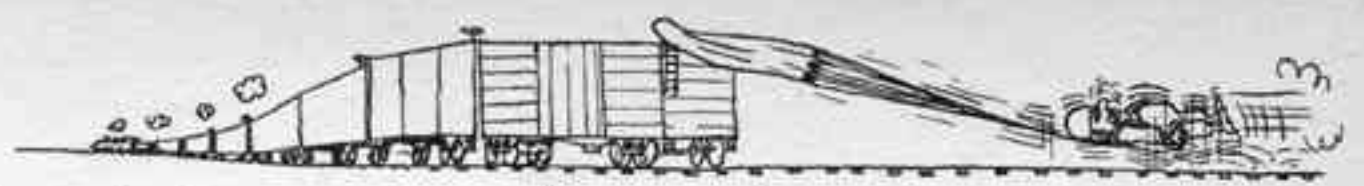
Kook Jerkson!

So you're Jerkson! I hear that some folks consider you to be a hero! Just what did you do?

I burned my Draft Card!

Well, THAT was an idle gesture ... especially since you were in Vietnam at the time!



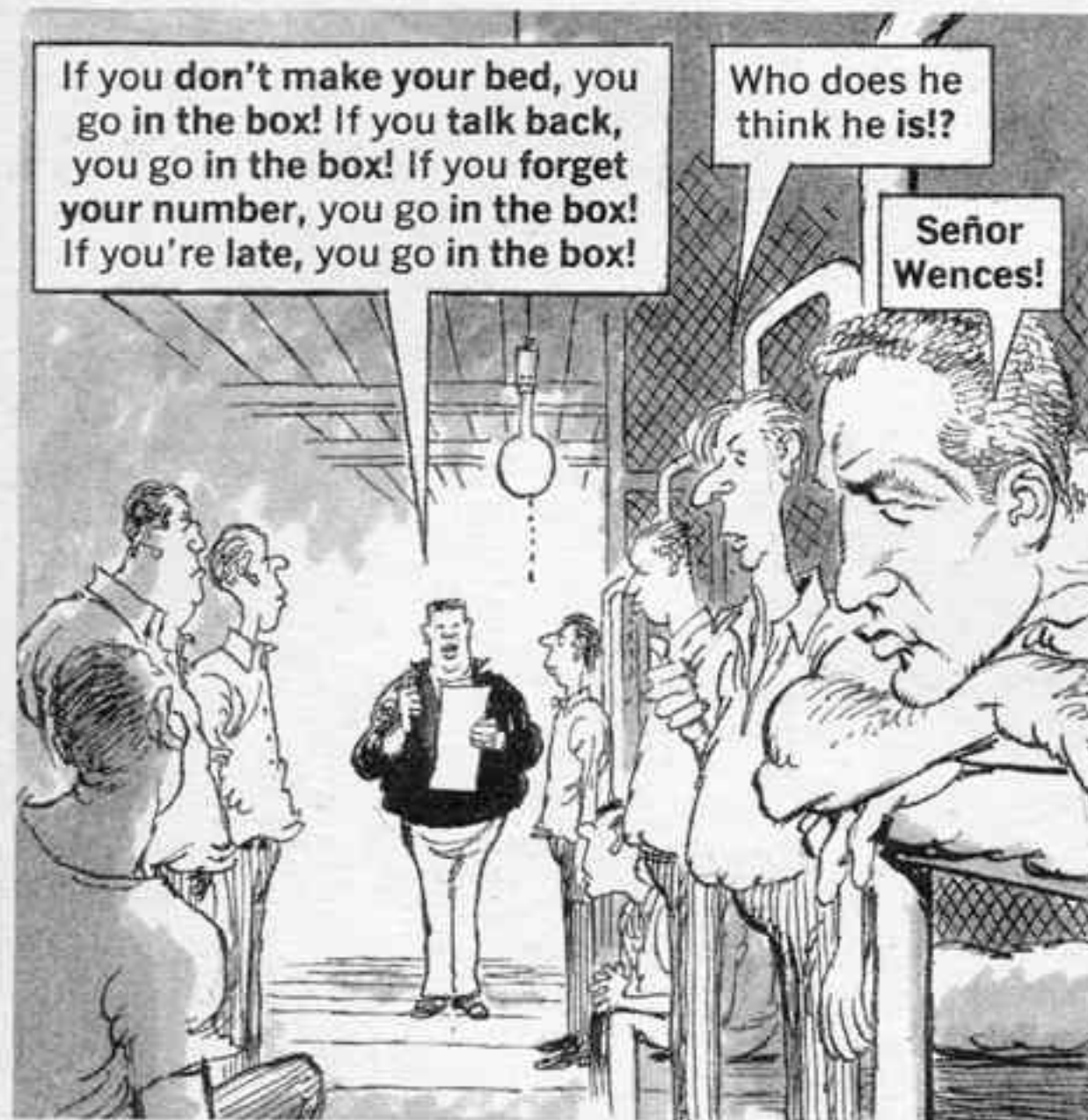


a prison picture isn't really about prison and prisoners. Today, it's all symbolism, and you have to figure out what's going on. Like for instance in this MAD version of a recent prison picture that begins like this:

E-EYED KOOK

ARTIST: MORT DRUCKER

WRITER: STAN HART



Several issues back, we ran an article entitled "The MAD Hate Book", in which we demonstrated to readers how to feel better by blowing off steam about pet hates. The response was more than gratifying. An avalanche of letters poured

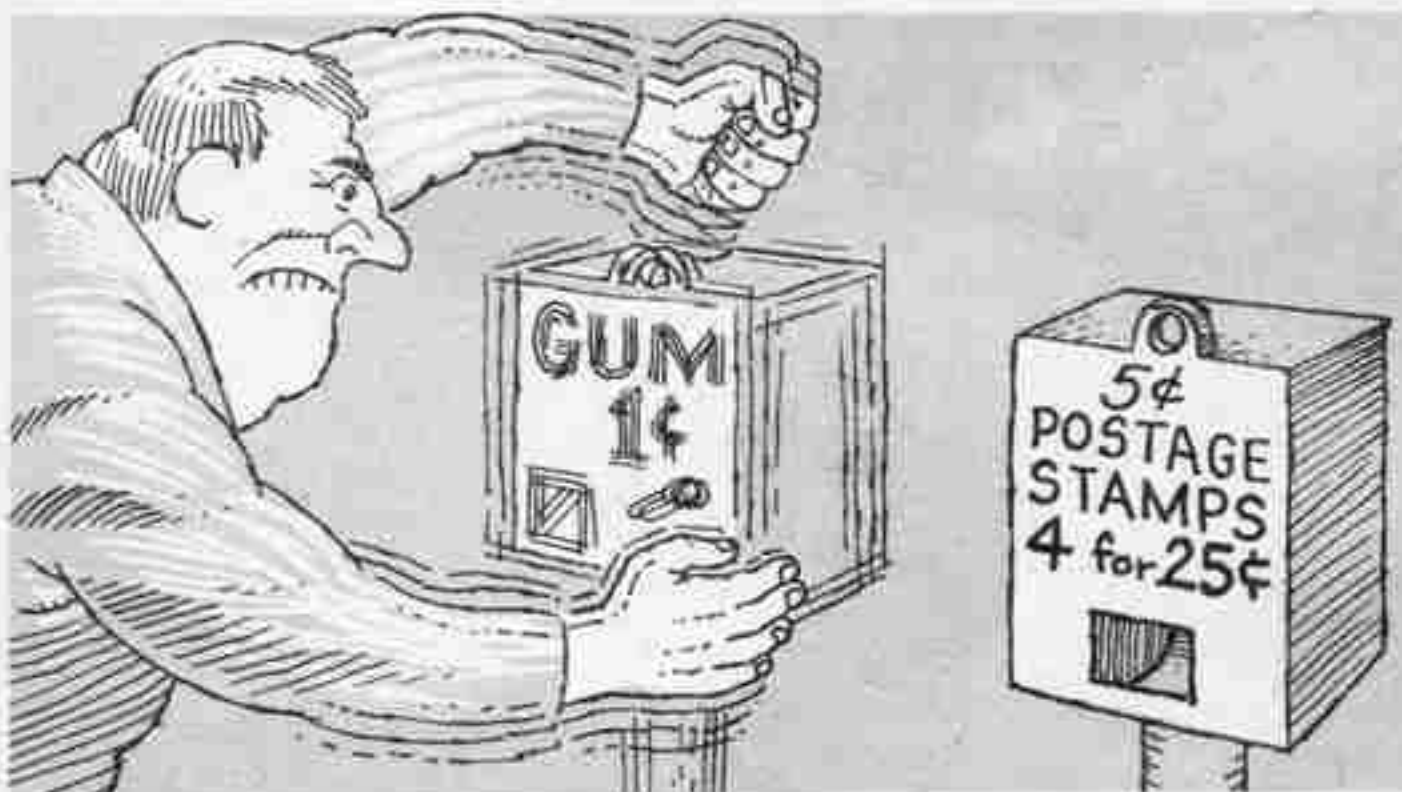
THE MAD H



Don't you hate... when something goes "On Sale" the day after you bought it!



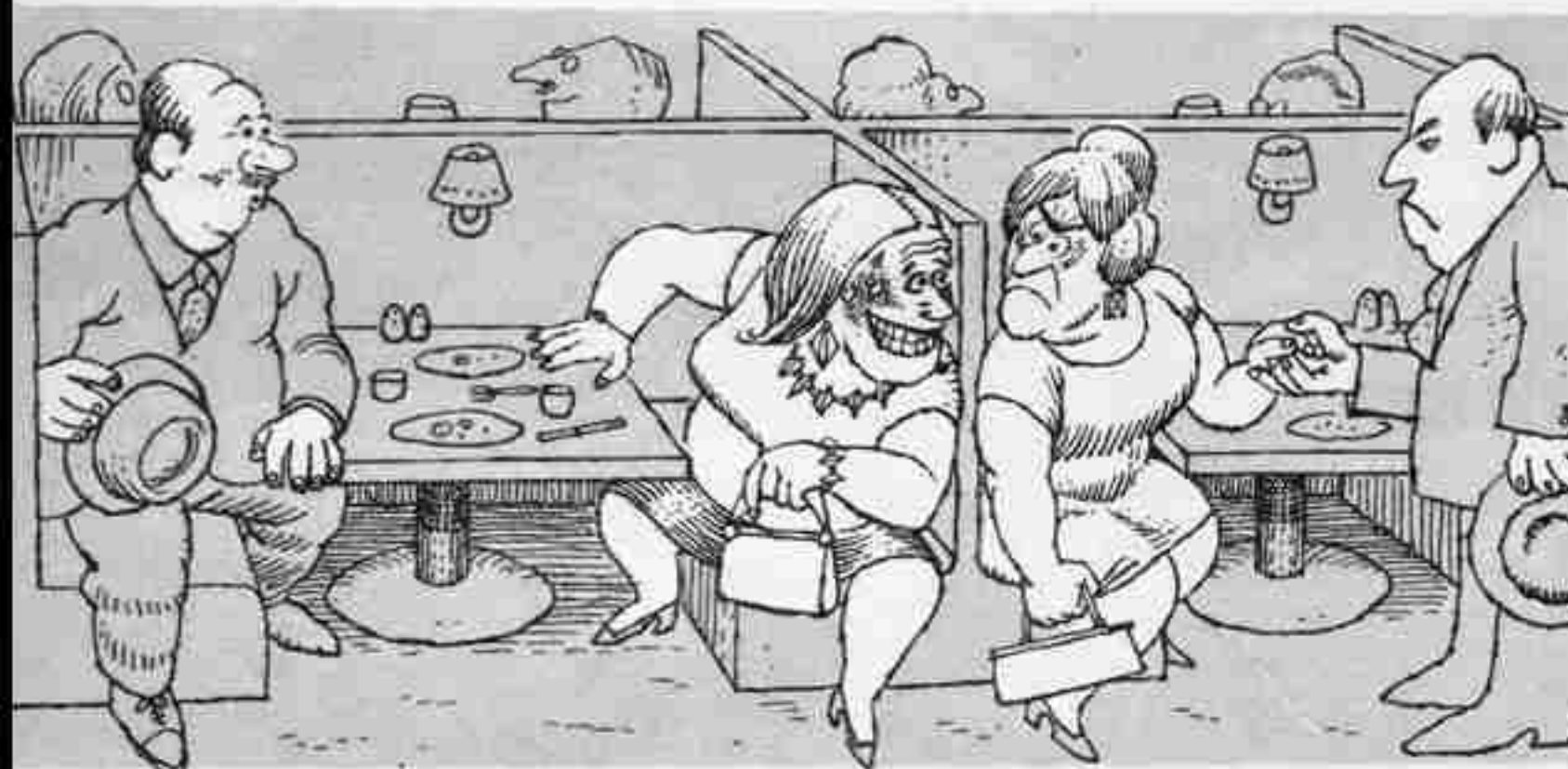
Don't you hate... lunch counter-tops with colorful patterns that completely camouflage spilled foods and sauces!



Don't you hate... vending machines that tell you to write for your money back if they don't work, and the postage costs more than you lost!



Don't you hate... a date who describes the qualities her "ideal man" should have, and none of them fit you!



Don't you hate... finding out that the person you were tearing apart all through dinner was in the next booth all the time!



Don't you hate... meeting a school representative when you're supposed to be home... sick!

in from readers blowing off steam about their pet hates—mainly “MAD” and “The MAD Hate Book” article. And so, not to be out-done in the hostility department, here we go again with another more aggravating and exacerbating chapter of ...

ATE BOOK VOL. II

ARTIST & WRITER: AL JAFFEE



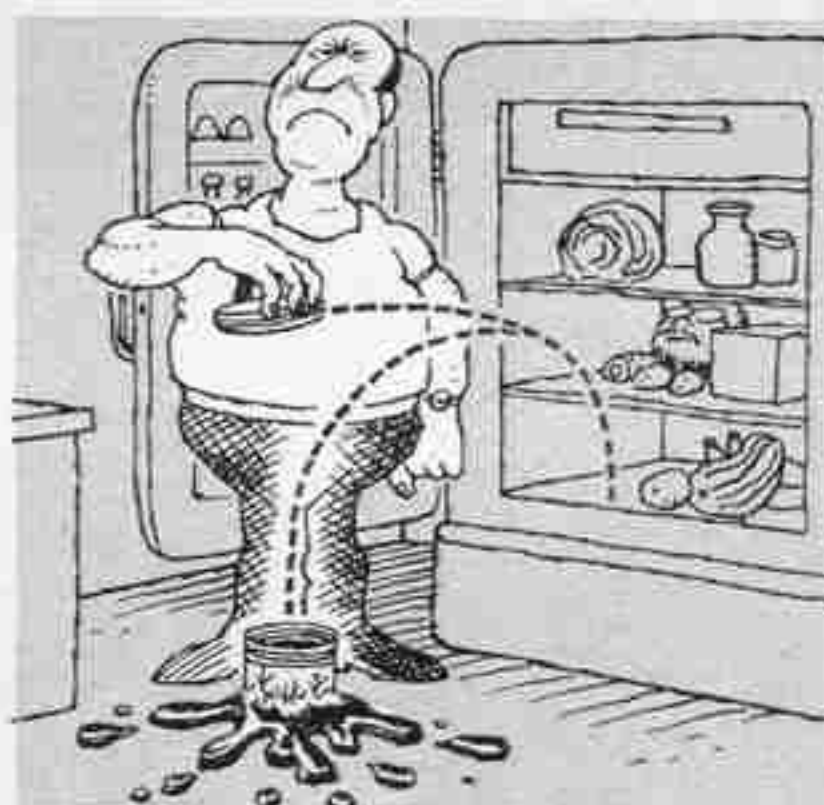
Don't you hate ... gas station attendants who insist on “rounding out” the amount of your purchase so you end up paying for gas that overflowed onto the ground!



Don't you hate ... being unanimously chosen for a repulsive role in your school play!



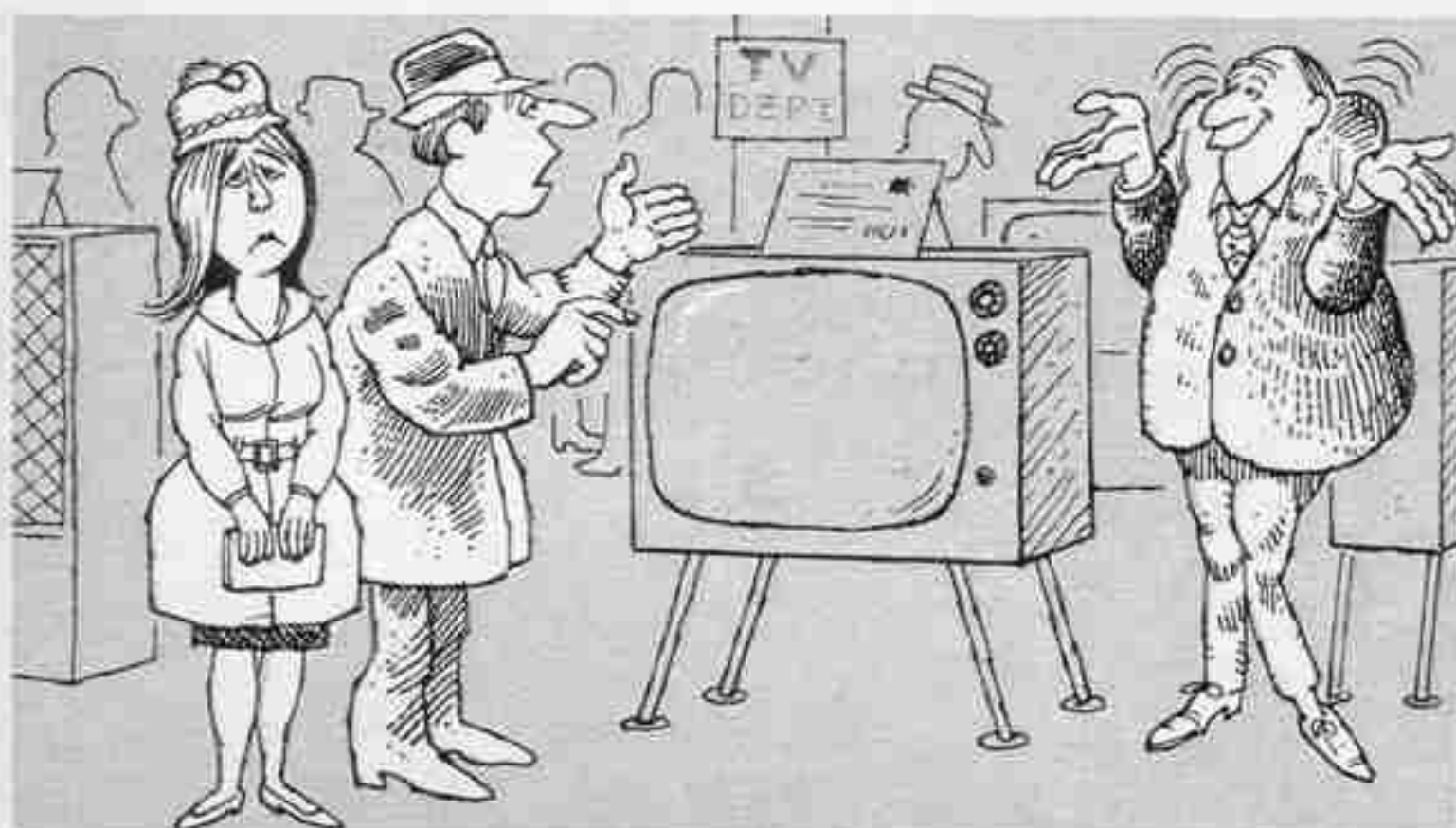
Don't you hate ... hearing a crunching sound while looking for a lost contact lens!



Don't you hate ... people who never properly replace screw-tops on jars!



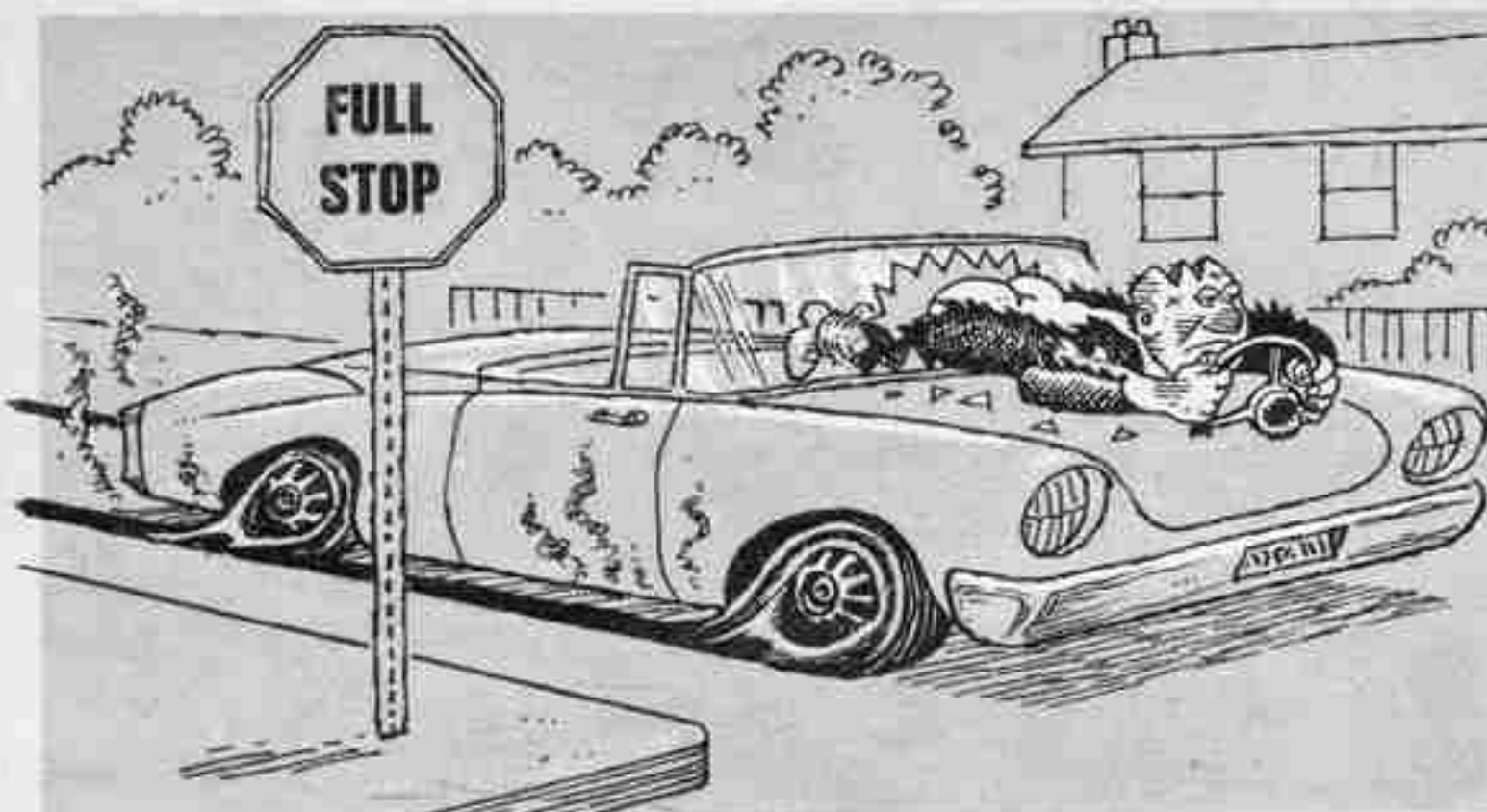
Don't you hate ... big guys who smoke in “No Smoking” areas!



Don't you hate ... store clerks who can't answer a single question without first checking with the Manager!



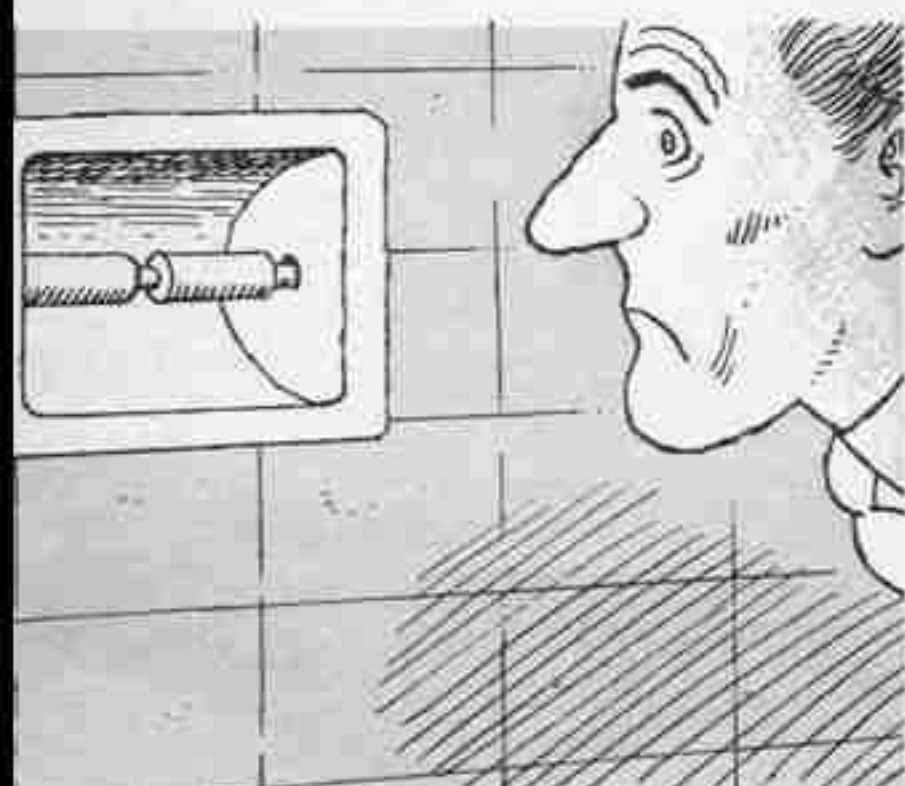
Don't you hate ... meeting a luscious, sexy doll at a big “Family Affair”, and discovering she's a first cousin!



Don't you hate... borrowing a car, and suddenly discovering it has power brakes!



Don't you hate... civil servants who know they can't lose their jobs no matter how uncivilly they treat you!



Don't you hate... being surprised by an empty tissue dispenser!



Don't you hate... when something ecch-y suddenly comes out of the wrong end of the tube!



Don't you hate... people who ask questions and pay no attention to the answers!



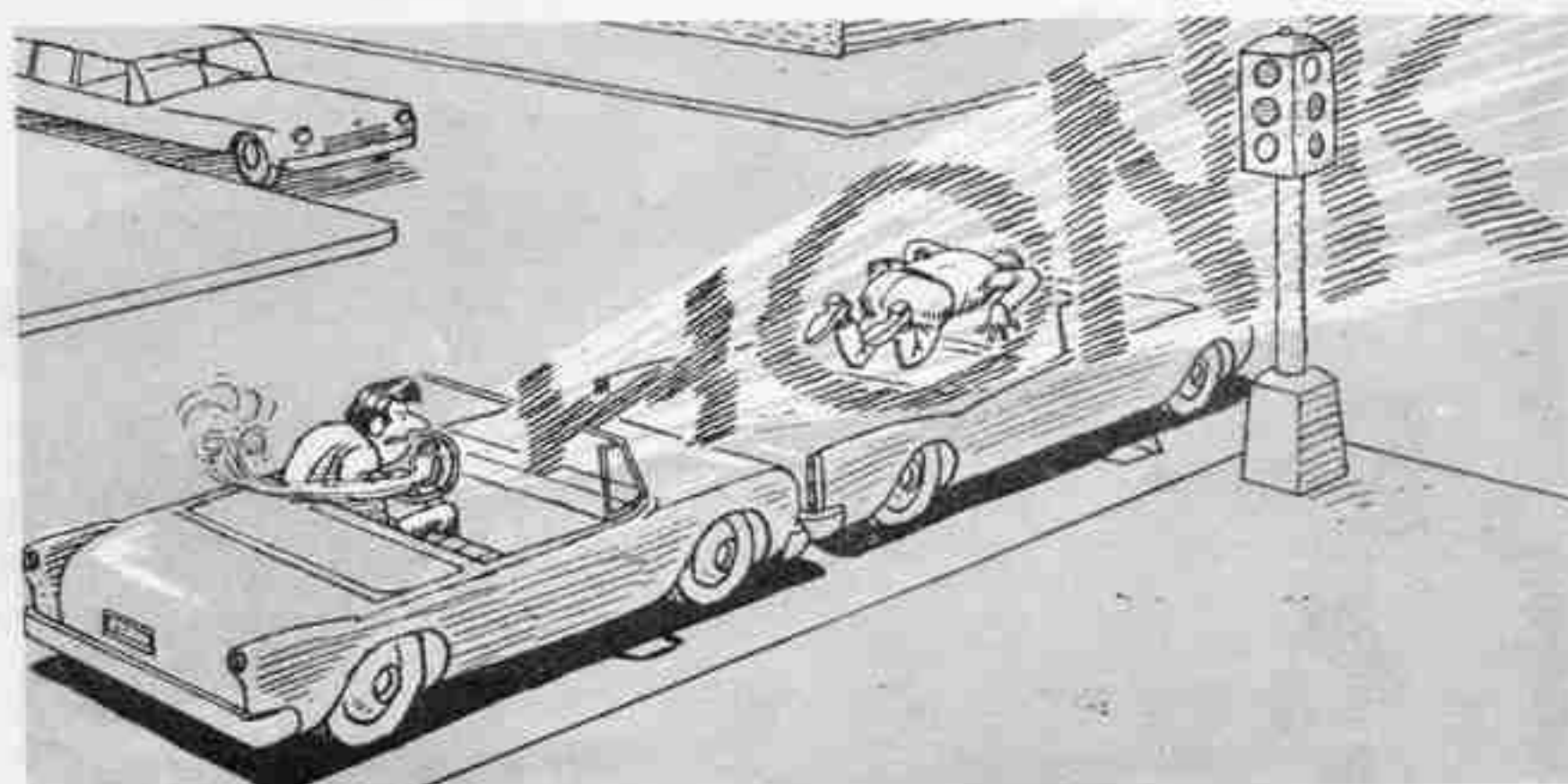
Don't you hate... when you tell people to "drop in any time!"... and they do!



Don't you hate... discovering there are no towels after you've just taken a bath!



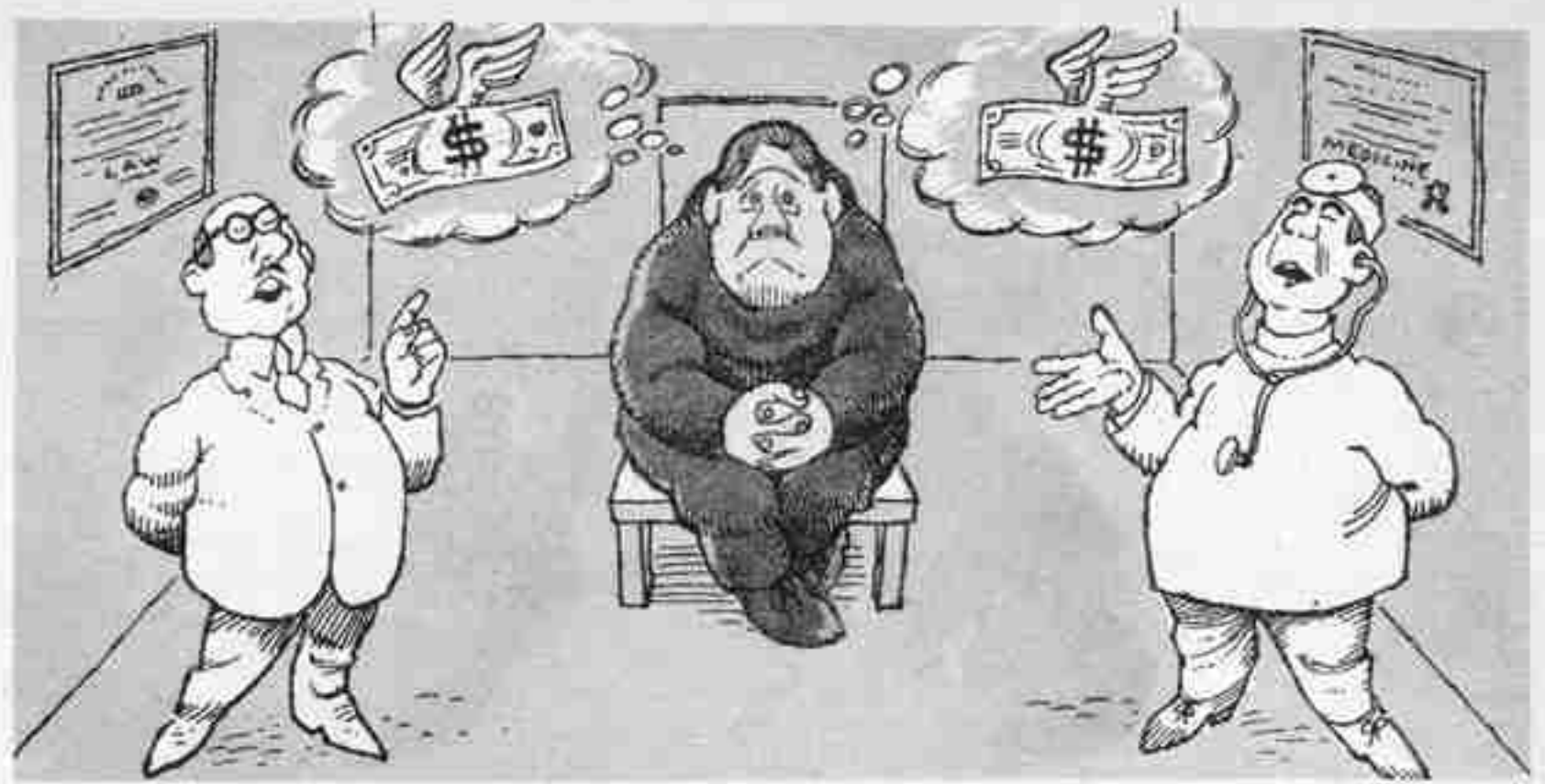
Don't you hate... finding that bar of chocolate you stuck into your pocket "for only a moment" eight hours later!



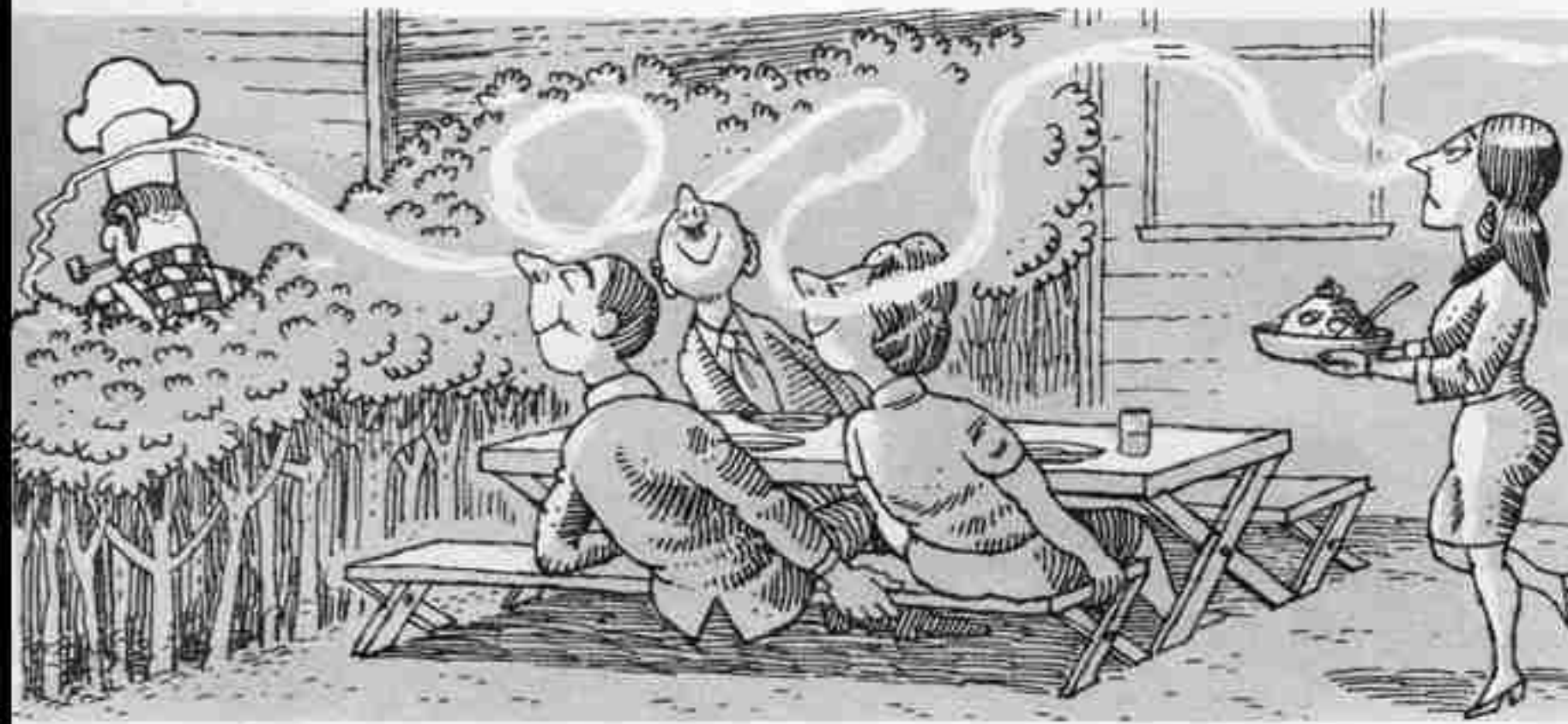
Don't you hate... imbeciles who honk their horns the split second after the light turns green!



Don't you hate ... parking lot attendants who zoom off in your new car like it was a 727 jet!



Don't you hate ... never knowing what your doctor or your lawyer's fee will eventually be!



Don't you hate ... neighbors who barbecue steaks when you're downwind serving tuna fish!



Don't you hate ... proud parents who insist on letting you enjoy the ecstatic pleasure of holding their brand new baby!



Don't you hate ... birdbrains who smoke cigars in a car when it's too cold to open a window!



Don't you hate ... finding out you have no handkerchief right after a viscous sneeze!



Don't you hate ... yourself for tipping when you know darn well the service was terrible!



Don't you hate ... dripping window air-conditioners!



Don't you hate ... magazines that print sequels to articles that never should have been run in the first place!

BECAUSE IT'S AROUND THE TIME OF YEAR WHEN INTEREST IN THIS SORT OF

Mother's Day Cards D

From Abel



TO MOTHER —
ON MOTHERS DAY IT MUST BE FUN
TO BE THE FIRST AND ONLY ONE;
IN FACT, WITH PA YOU'VE SET THE PACE
FOR ALL THE FUTURE HUMAN RACE;
YOU'VE RAISED ME LIKE A MOTHER SHOULD
TO BE RESPECTFUL, FINE AND GOOD;
BUT, MA, TO PUT IT VERY PLAIN —
IT KILLS ME HOW YOU'RE RAISING CAIN!
— ABEL

From Cotton Mather

To Mother



When I was just a little lad,
You filled my heart with fears;
You'd tell me how the world was bad,
And then you'd box my ears;
You taught me that to wipe out sin
All witches should be burned;
Tomorrow, when we drag you in,
I'll show you what I've learned!

From Captain Kidd

Yo-Ho-Happy Mother's Day!

Oh, Mother dear, I speak your name
With every prize I plunder;
I see your face within the flame
Of ships I tear asunder;
I let no man stand in my way—
I strike and scourge and smother;
For everything I am today,
I learned from you, dear Mother!



MUCK IS AT ITS HEIGHT, MAD NOW PROUDLY PRESENTS A COLLECTION OF . . .

own Through History

ARTIST: BOB CLARKE

WRITER: FRANK JACOBS

From Henry Ford

TO A MODEL-A MOTHER

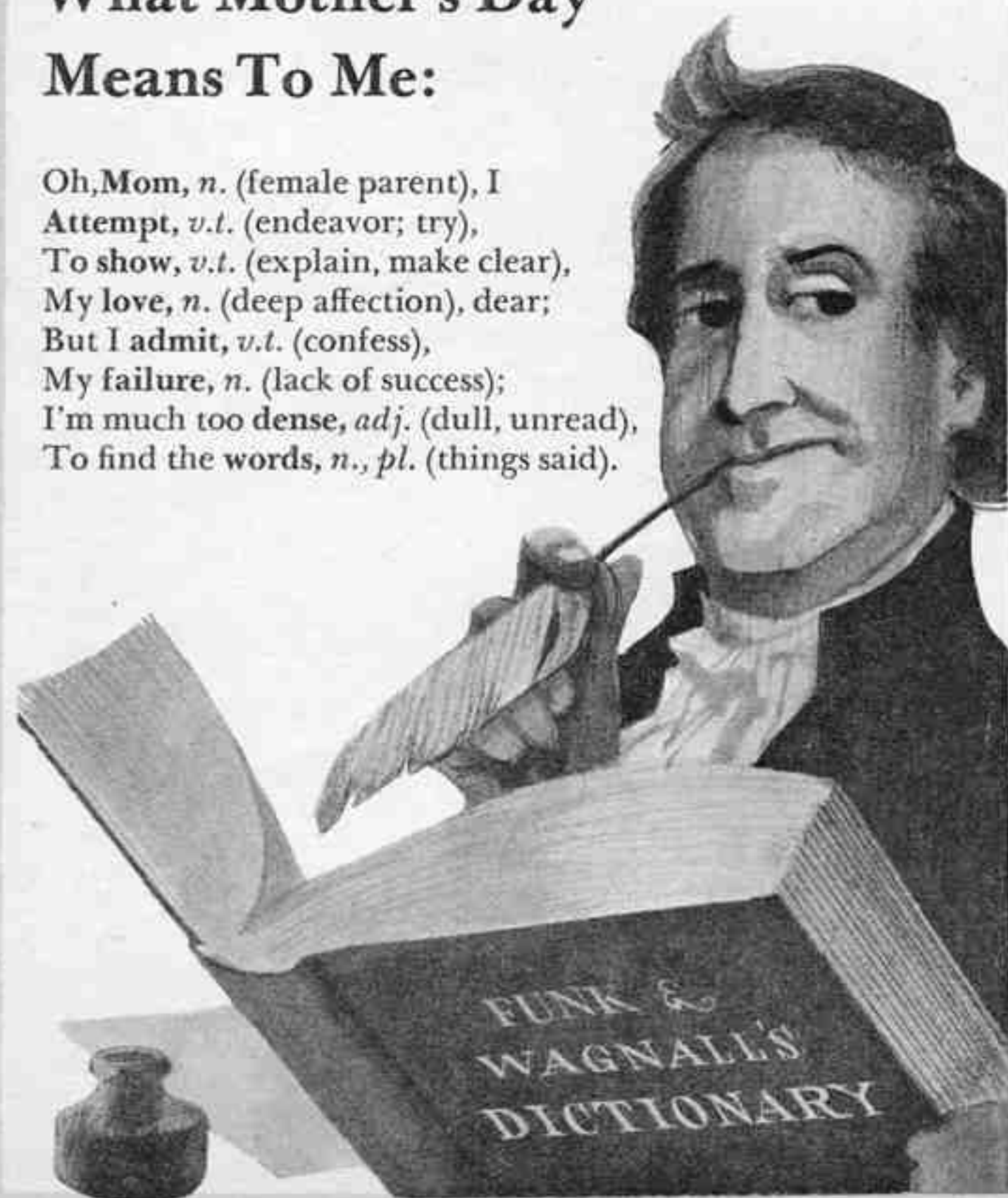
I'm speeding off this note to you,
Oh, Mother dear, so good and true;
I hope you're rolling in high gear
As down the road of life you steer;
I'll choke and throttle anyone
Who horns in on your day of fun;
And should you drive yourself too much,
I'll always be there in the clutch!



From Noah Webster

What Mother's Day Means To Me:

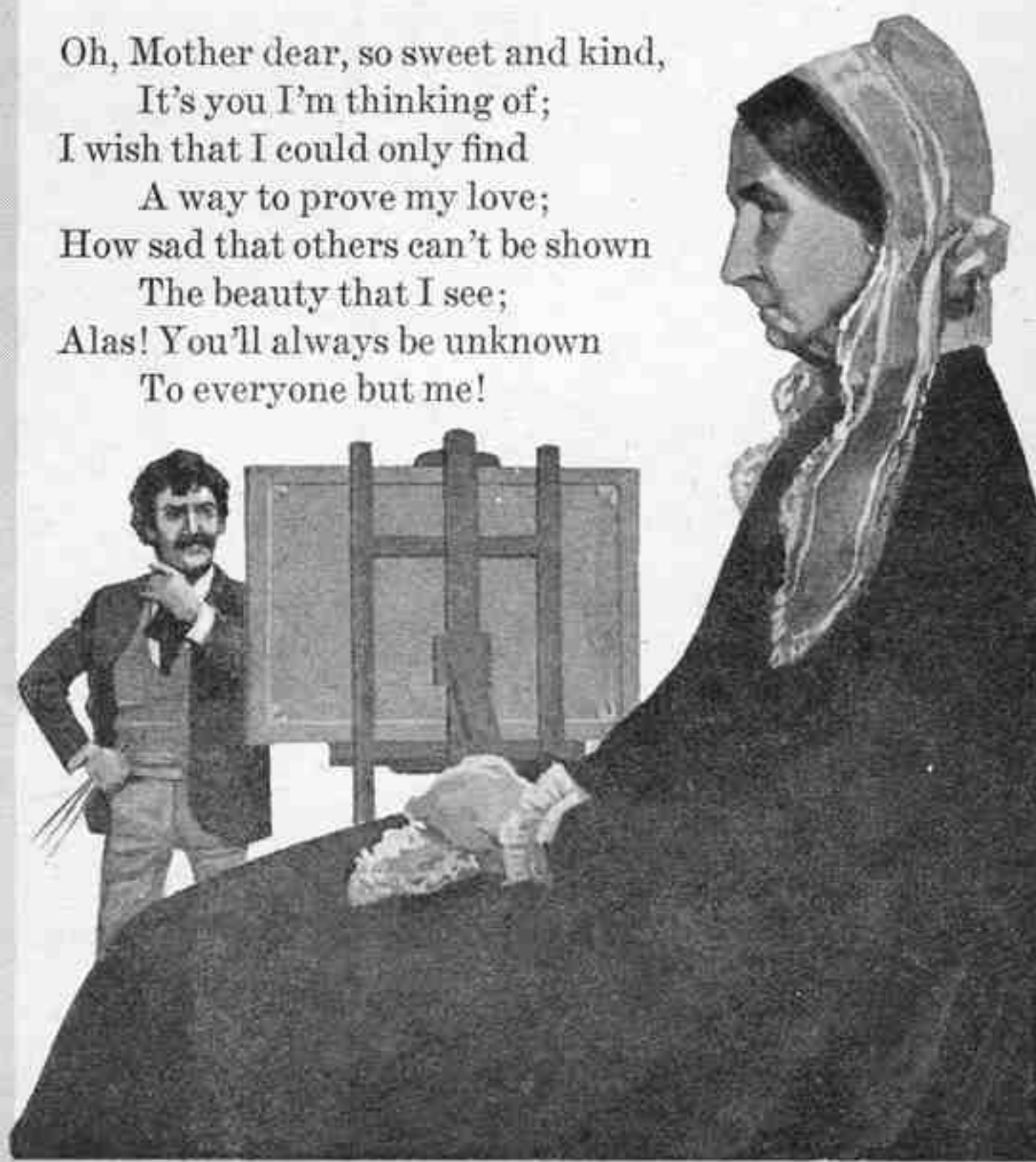
Oh, Mom, *n.* (female parent), I
Attempt, *v.t.* (endeavor; try),
To show, *v.t.* (explain, make clear),
My love, *n.* (deep affection), dear;
But I admit, *v.t.* (confess),
My failure, *n.* (lack of success);
I'm much too dense, *adj.* (dull, unread),
To find the words, *n., pl.* (things said).



From James McNeill Whistler

A Mother's Day Remembrance

Oh, Mother dear, so sweet and kind,
It's you I'm thinking of;
I wish that I could only find
A way to prove my love;
How sad that others can't be shown
The beauty that I see;
Alas! You'll always be unknown
To everyone but me!



From P. T. Barnum

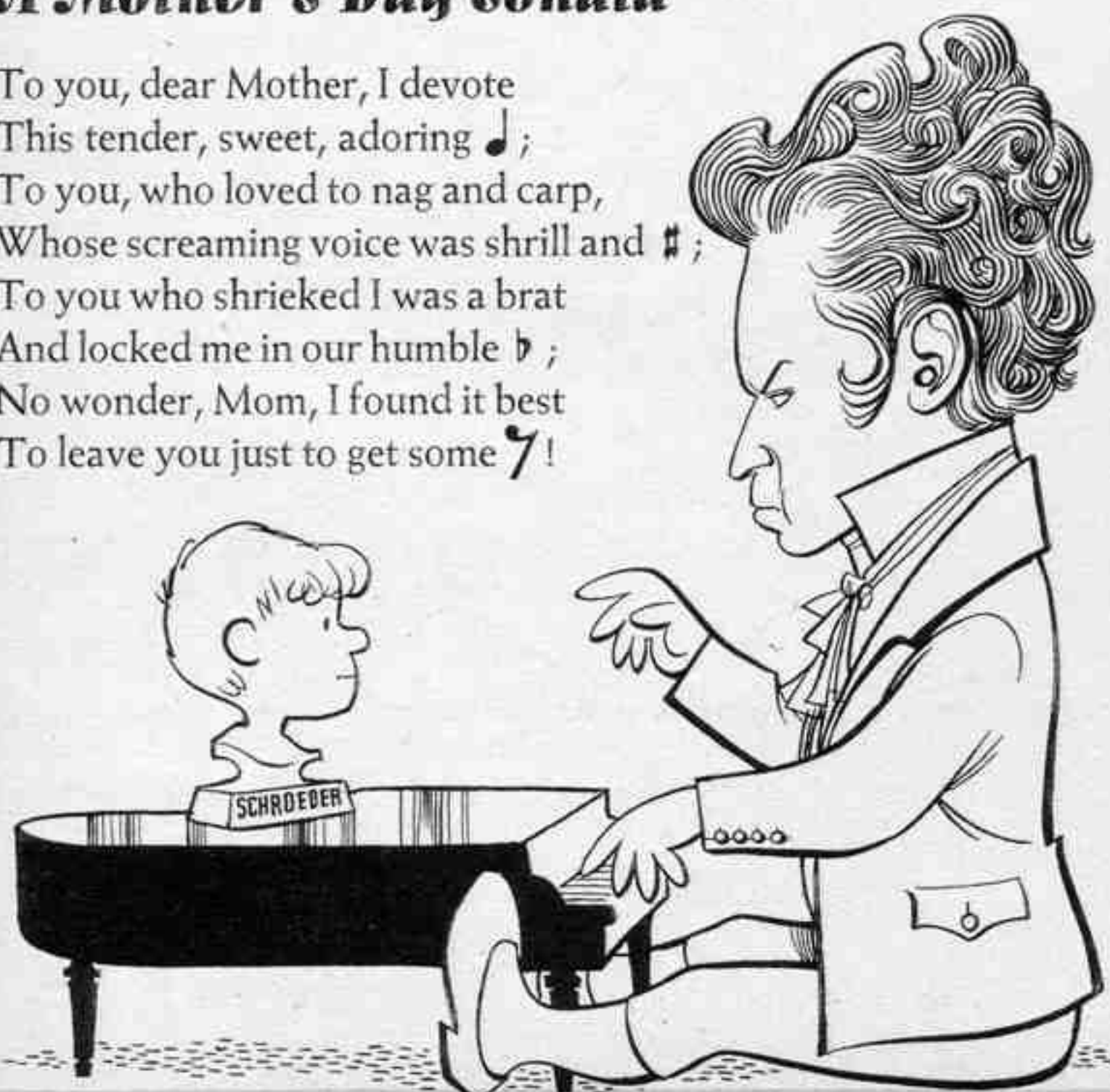
☆☆☆☆☆☆☆☆☆☆

P. T. BARNUM
NOW PRESENTS
THIS
GIANT, MAMMOTH,
GREAT, IMMENSE,
GIGANTIC
Greeting, Mother Dear,
Which Features
☆☆☆☆☆☆☆☆☆☆
THREE BIG RINGS
OF CHEER:
I Hope That Fortune Always Fills
Your Life With
WILD EXCITEMENT,
★ THRILLS! ★
So, Mother Dear Please Do Your Stuff
FOR 1 DAY ONLY
(THAT'S ENOUGH!)
☆☆☆☆☆☆☆☆☆☆

From Ludwig van Beethoven

A Mother's Day Sonata

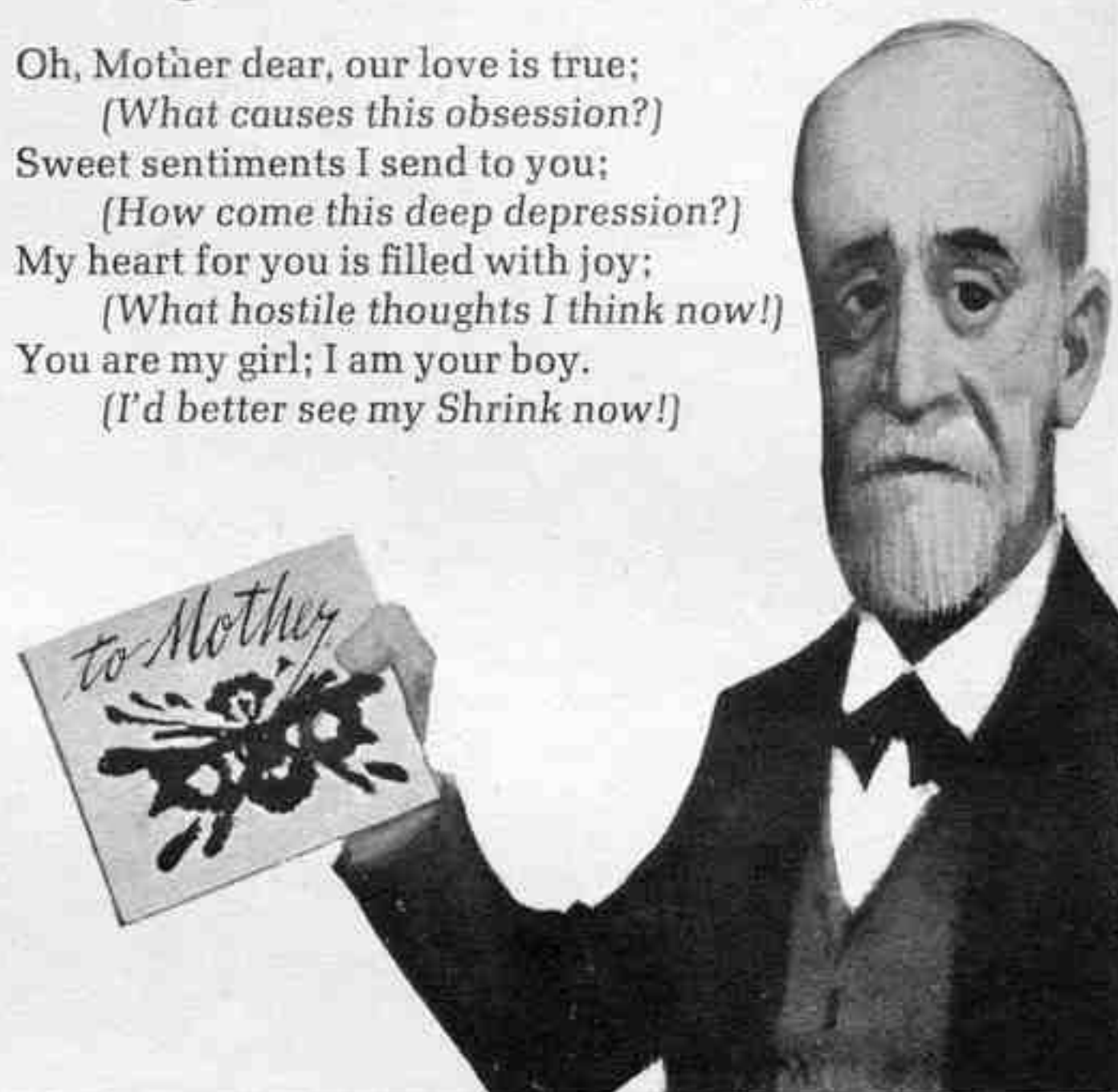
To you, dear Mother, I devote
This tender, sweet, adoring ♪;
To you, who loved to nag and carp,
Whose screaming voice was shrill and ♯;
To you who shrieked I was a brat
And locked me in our humble ♭;
No wonder, Mom, I found it best
To leave you just to get some 7!



From Sigmund Freud

Some Conscious (And Unconscious) Thoughts On Mother's Day

Oh, Mother dear, our love is true;
(What causes this obsession?)
Sweet sentiments I send to you;
(How come this deep depression?)
My heart for you is filled with joy;
(What hostile thoughts I think now!)
You are my girl; I am your boy.
(I'd better see my Shrink now!)



From Winston Churchill

TO MOTHER

This day of yours I shall defend
With all that's in my power;
No Iron Curtain shall descend
To mar your Finest Hour;
And if the British nation should
Last for a thousand years—
They'll know that if your day's not good,
I'll shed Blood, Sweat and Tears!



PHONY-ANSWERING SERVICE DEPT.

From time to time, students neglect the more important things in life in order to study for exams. MAD regrets this, especially since rushing out to buy MAD is one of the more important things in life you may neglect. So, to solve our problem, we've solved yours by compiling lists of impressive words which can

be combined to form even more impressive (but totally meaningless) "Instant Phrases." MAD Instant Phrases, when sprinkled liberally through any exam paper on any subject by any idiot, create a false impression of "Instant Intelligence" that insures a passing grade. The method is simple. Just pick any word from Column

MAD'S SIMPLIFIED A B C M Bulling Your Way T



WRITER:

SOCIAL SCIENCES INSTANT PHRASEMAKER			ALL-PURPOSE EXAM STATEMENTS
(A)	(B)	(C)	1. Virtually any significant event in this area of discussion can, of course, be traced to the <u>(A)</u> <u>(B)</u> <u>(C)</u> of the common people. 2. In considering this question, let us remember the <u>(A)</u> <u>(B)</u> <u>(C)</u> of the times, without which a more <u>(A)</u> <u>(B)</u> <u>(C)</u> would have prevailed. 3. Modern methods of analysis enable us to eliminate all potential causes of the situation that evolved except, obviously <u>(A)</u> <u>(B)</u> <u>(C)</u> and <u>(A)</u> <u>(B)</u> <u>(C)</u>. 4. Let us not mince words. The <u>(A)</u> <u>(B)</u> <u>(C)</u> constituted the only single factor of importance, as every true scholar well knows.
1. Underlying	1. Ethnic	1. Paternalism	
2. Ingrained	2. Feudal	2. Heritage	
3. Motivated	3. Sociological	3. Awareness	
4. Decentralized	4. Monolithic	4. Partisanship	
5. Repetitious	5. Aggressive	5. Acquiescence	

ECONOMICS INSTANT PHRASEMAKER			ALL-PURPOSE EXAM STATEMENTS
(A)	(B)	(C)	1. Most assuredly, the key point emphasized in this course has been the <u>(A)</u> <u>(B)</u> <u>(C)</u>, since it enables our system to keep evolving. 2. This question is extremely thought-provoking, due to the <u>(A)</u> <u>(B)</u> <u>(C)</u>, which indirectly influences monetary procedures. 3. Without an updated <u>(A)</u> <u>(B)</u> <u>(C)</u> and also <u>(A)</u> <u>(B)</u> <u>(C)</u>, a society must remain agrarian, as this course of study has made clear. 4. In short, there is no adequate substitute for the <u>(A)</u> <u>(B)</u> <u>(C)</u>, nor can there ever be.
1. Cyclical	1. Inflationary	1. Outflow	
2. Proven	2. Marketing	2. Upswing	
3. Regressive	3. Systematic	3. Spiral	
4. Transitional	4. Fluctuating	4. Surplus	
5. Fiscal	5. Depletion	5. Capacity	

(A) of the supplied lists of academic jargon; add any other word from Column (B); then hook on your choice from Column (C), and you've got it: one of the one hundred and twenty five Instant Phrase combinations available for each subject. Naturally, you don't know what anything as awe-inspiring as "pragmatic remedial

enumeration" means, but neither does the Instructor. Only he doesn't know you don't know. And just to make sure things stay that way, we've supplied a few all-purpose sentences into which your mystifying terminology can be neatly dropped with such apparent logic that no one will ever dare accuse you of using . . .



ETHOD OF...

hrough Final Exams

TOM KOCH

PHYSICAL SCIENCES INSTANT PHRASEMAKER			ALL-PURPOSE EXAM STATEMENTS
(A)	(B)	(C)	1. Without reducing the answer to this question to mere mathematical formulae, let us remember that we are dealing chiefly with what is considered a major <u>(A) (B) (C)</u>. 2. As the instructor and other learned scientists well know, the <u>(A) (B) (C)</u> remains constant, more or less. 3. First, let it be said that much would vary if it were not for the <u>(A) (B) (C)</u> as well as the <u>(A) (B) (C)</u>. 4. In the long view, the <u>(A) (B) (C)</u> must be deemed as nebulous as the <u>(A) (B) (C)</u>, and possibly even more so.
1. Polarized	1. Kinetic	1. Reaction	
2. Parallel	2. Molecular	2. Induction	
3. Equated	3. Geometric	3. Structure	
4. Quantitative	4. Space-time	4. Conversion	
5. Accelerated	5. Elliptical	5. Theorem	

LITERATURE INSTANT PHRASEMAKER			ALL-PURPOSE EXAM STATEMENTS
(A)	(B)	(C)	1. No long, involved response to this question is deemed necessary. The author's <u>(A) (B) (C)</u> speaks for itself. 2. A second, and even third, reading of this work is recommended to point up its reliance on the classic device of <u>(A) (B) (C)</u>. 3. Though to a lesser extent, this book employs the same techniques as others that come to mind, especially in its <u>(A) (B) (C)</u> and of course its <u>(A) (B) (C)</u>. 4. As a sensitive admirer of true literature, I find this effort unworthy of analysis, due to its <u>(A) (B) (C)</u>.
1. Symbolic	1. Allegorical	1. Development	
2. Subliminal	2. Probing	2. Evolution	
3. Structurally	3. Neo-Classical	3. Characterization	
4. Overdrawn	4. Pseudo-Stylized	4. Flashback	
5. Lucid	5. Understated	5. Context	

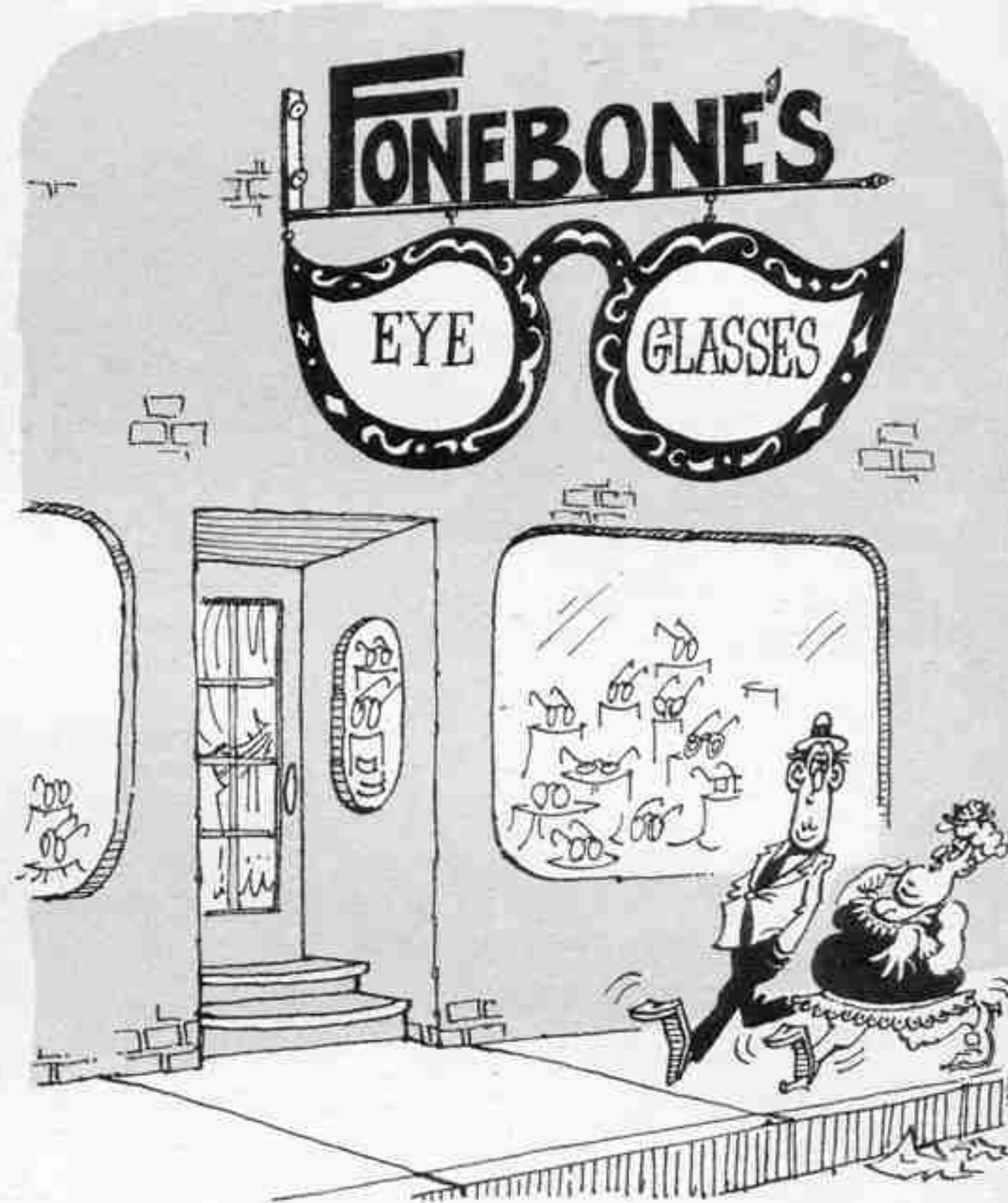
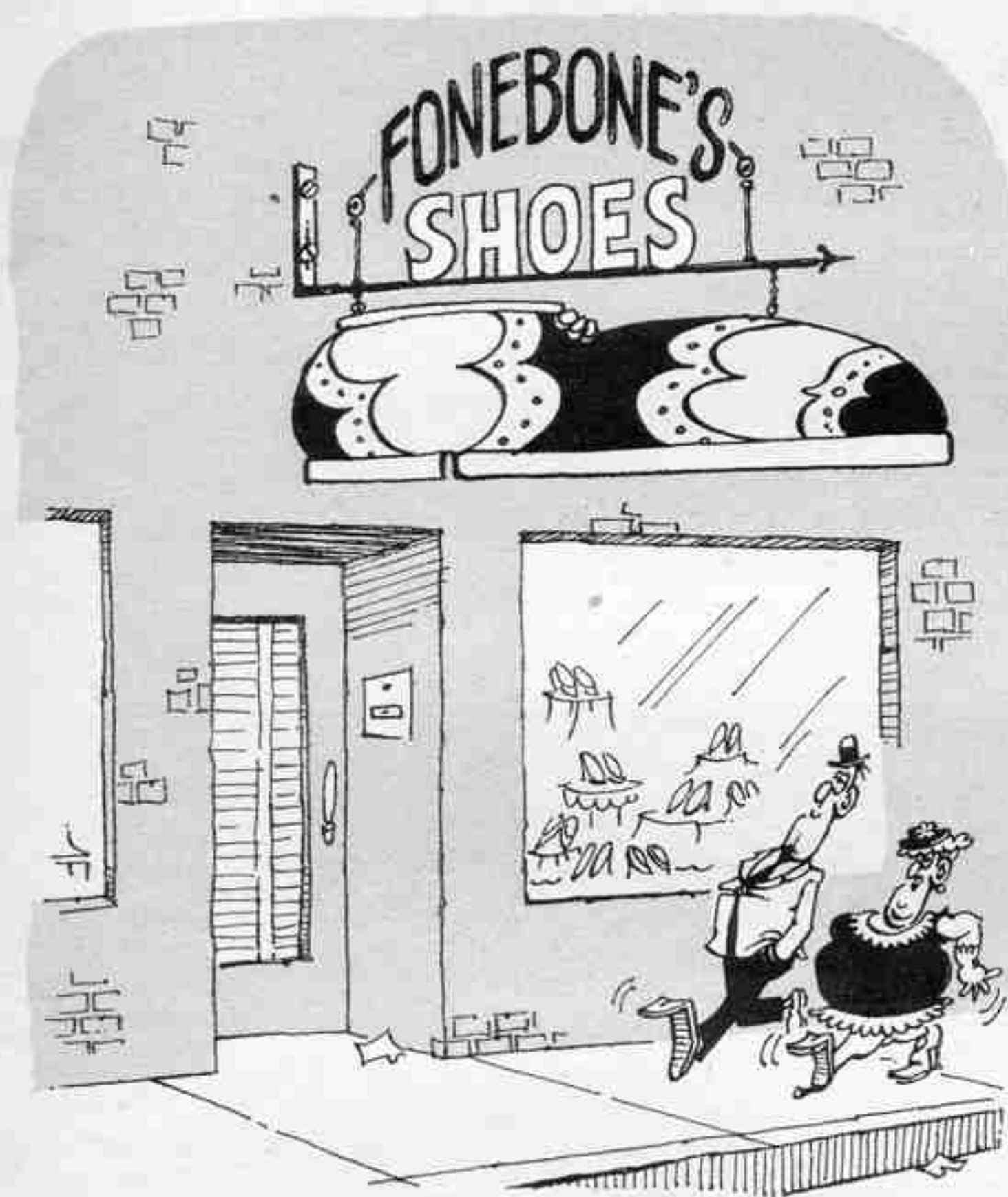
THE ARTS INSTANT PHRASEMAKER			ALL-PURPOSE EXAM STATEMENTS
(A)	(B)	(C)	1. <u>(A)</u> <u>(B)</u> <u>(C)</u> has been tried before, and in this particular example, we see an obvious effort to try it again. 2. The only honest reaction to this work must be an awareness of its <u>(A)</u> <u>(B)</u> <u>(C)</u>. Further comment can only result in overstatement. 3. I find myself so completely engulfed by the <u>(A)</u> <u>(B)</u> <u>(C)</u> of this classic example that any analysis would be chiefly emotional. 4. Combining the qualities of the <u>(A)</u> <u>(B)</u> <u>(C)</u> and the <u>(A)</u> <u>(B)</u> <u>(C)</u> is thought to be unworkable. Hence, the conclusion is inescapable.
1. Experimental	1. Super-Imposed	1. Counterpoint	
2. Imitative	2. Surrealistic	2. Aura	
3. Perceptive	3. Traditional	3. Framework	
4. Ineffectually	4. Vibrating	4. Objectivity	
5. Uninspired	5. Post-Victorian	5. Primitivism	

Unfortunately, many students who can't pass finals without resorting to bulling are also too dumb to memorize all the Instant Phrases they need to snow their way through a whole series of exams covering a variety of subjects. For these complete idiots, a selection of Generalized Instant Phrases has been drawn up for creating total ambiguity about anything. Admittedly, falling back on this list is the final act of desperation by the bull artist. But it should result in at least a C plus, which is better than can be expected from handing in a blank sheet of paper. So when in doubt, you can always try...

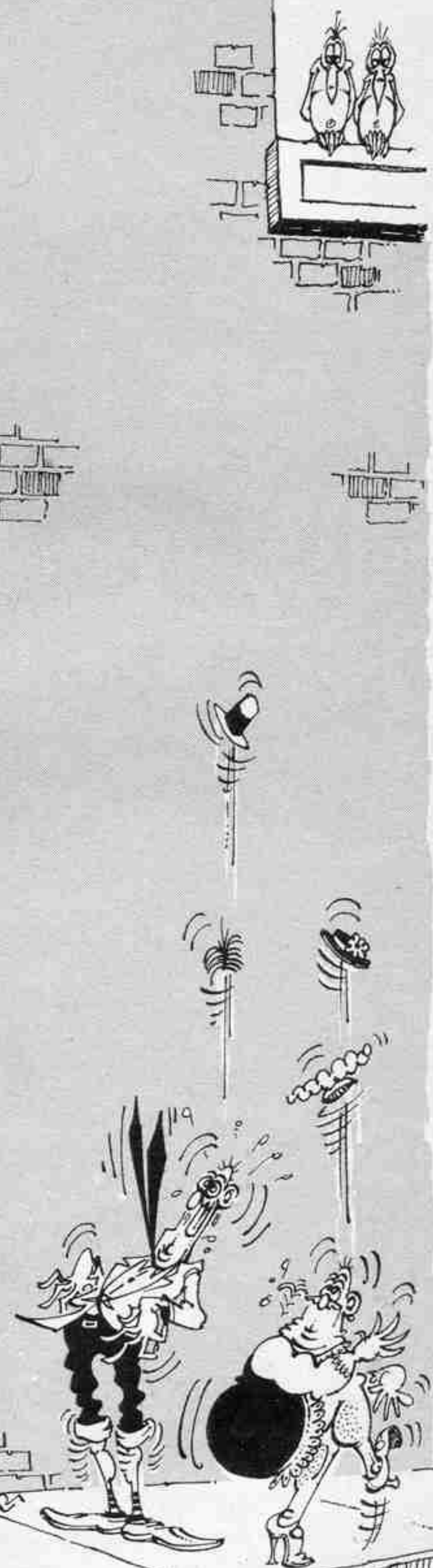
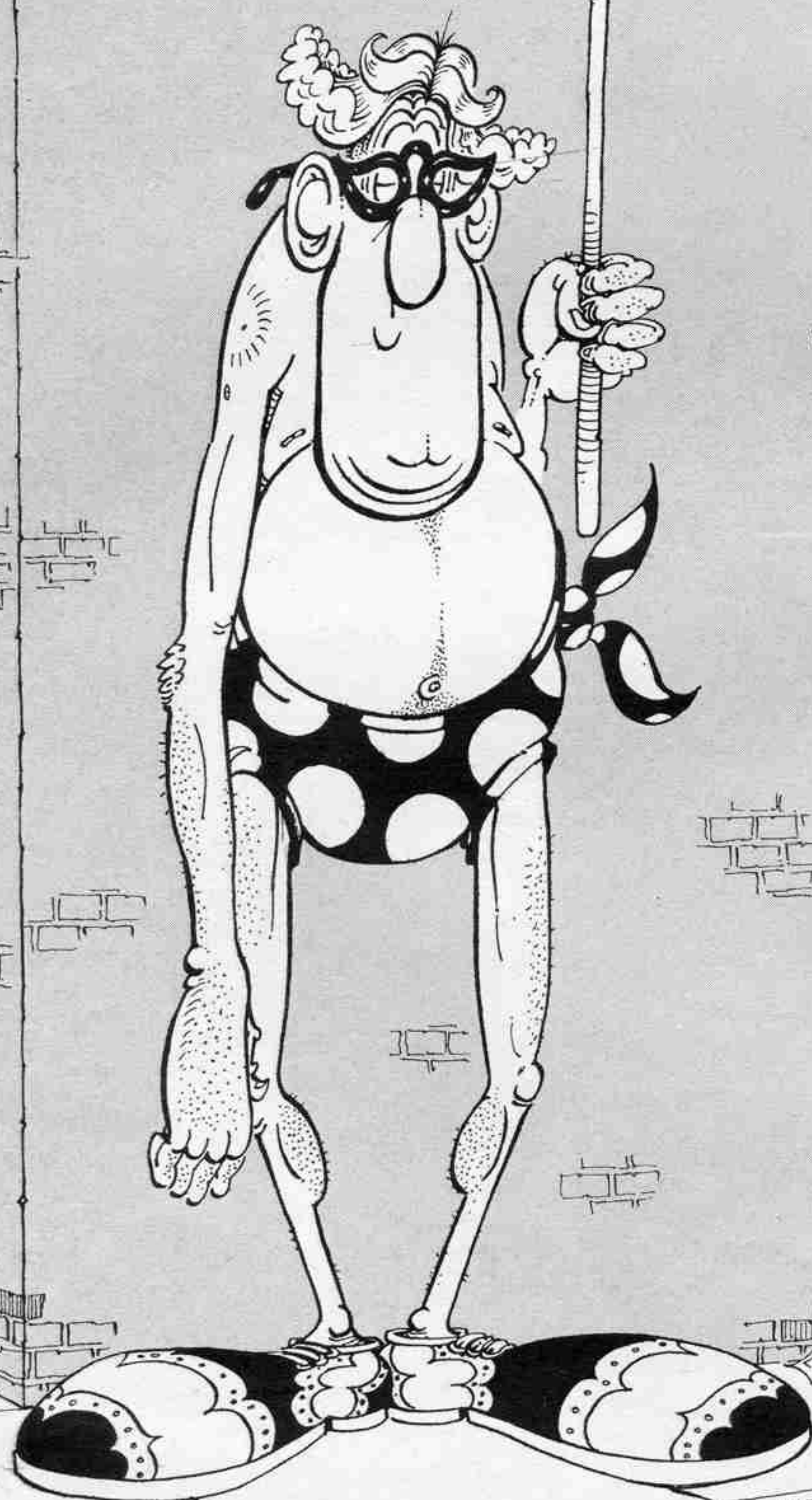
GENERALIZED BULLING INSTANT PHRASEMAKER			ALL-PURPOSE EXAM STATEMENTS
(A)	(B)	(C)	1. For those of us living in the last half of the twentieth century, the <u>(A)</u> <u>(B)</u> <u>(C)</u> of this matter calls for complete re-evaluation. 2. Add <u>(A)</u> <u>(B)</u> <u>(C)</u> to <u>(A)</u> <u>(B)</u> <u>(C)</u>, and what, in all honesty, remains open for us for discussion purposes? 3. In a broad sense, the <u>(A)</u> <u>(B)</u> <u>(C)</u> of this question is obvious. But narrowed to specifics, the same is equally true. 4. Perhaps no other set of circumstances could have produced the <u>(A)</u> <u>(B)</u> <u>(C)</u> that only the most perceptive student now pauses to consider.
1. Predictable	1. Recurring	1. Causality	
2. Hybrid	2. Functional	2. Imbalance	
3. Formative	3. Implanted	3. Mobility	
4. Marginal	4. Unassimilated	4. Incrementation	
5. Eclectic	5. Fluctuating	5. Determinism	



WHILE STROLLING THROUGH THE CITY



FONEBONE



D. MARLIN

A MAD PUBLIC SERVICE

In recent months, hundreds, perhaps thousands of youngsters have been running away from home to join the Hippies in such places as the East Village in New York and the Haight-Ashbury district in San Francisco. Since MAD is so popular with young people, we are often asked to print messages from distraught adults to runaway kids. Of all the letters we have received, the following perhaps most typifies the terrible anguish that runaway youngsters leave behind them at home. Therefore, we are printing this letter without any editorial comment in the sincere hope that it will influence the thinking of both parents and children who may come face to face with this same problem in the very near future.



Michael (Skip) Karpus
Age: 16
Brown Eyes, Brown Hair
5 Ft.-10 in.; 140 lbs.
1370 Duane Street
Kansas City, Missouri
Missing since May, 1968

Michael:

Please come home. What possible reason could you have for doing what you did? I realize that perhaps we don't see eye-to-eye on things, and maybe I don't understand you as well as I should--but is that any reason to run away? Do you know how terrible I feel--how much I want to see you again and talk to you and straighten things out? I admit that things weren't exactly perfect here. But even if I haven't succeeded completely, didn't I at least try to make a decent home for you? If you read this, please call collect. I am going out of my mind with worry.

Desperately,

Your maid, Anna

P.S. If I don't hear from you in a few more weeks, you will leave me no choice but to tell your mother and father.

