

**HEY, GANG! HELP SPREAD THE
WORD! JOIN THE MAD CAMPAIGN
BY STICKING UP ALL THESE . . .**

**Alfred E. Neuman
for President
STICKERS**

THAT WE'VE STUCK YOU WITH!

AND YOU KNOW WHERE YOU CAN STICK 'EM!

(On walls and doors in public places, idiot!)



A portrait of a man with white, curly hair, wearing a dark coat and a white cravat. He has a slight smile and is looking towards the viewer. The background is dark and indistinct.

VOTE MAD



**YOUNG!
ENERGETIC!
CONFIDENT!
HARISMATIC!
HANDSOME!**

ALFRED E. NEUMAN
for PRESIDENT

JOYE WAD

VOTE MAD



**DON'T WASTE YOUR VOTE ON A
REPUBLICAN OR A DEMOCRAT!!**

**WASTE IT BY
VOTING FOR:
ALFRED E.
NEUMAN
FOR
PRESIDENT**



NOTE MAD

VOTE MAD

VOTE MAP

**Alfred
E.
Neuman
★ for ★
President**



VOTE MAN

VOTE MAG

**Bring Back The
Know-Nothing Party!**



**Alfred E. Neuman
for President**

VOTE MAD

**ALFRED E. NEUMAN
FOR PRESIDENT**



**HE UNDERSTANDS MINORITIES!
MAINLY, THE LUNATIC FRINGE!**

**AMERICA IS ON THE
BRINK OF RUIN! LET
HIM FINISH THE JOB!**

VOTE MAD



**Alfred E. Neuman
for President**

**PUT SOME "SAP"
INTO THE
EXECUTIVE BRANCH**



**ALFRED E. NEUMAN
FOR PRESIDENT**

VOTE MAD

**ALFRED E. NEUMAN
FOR PRESIDENT**



**IT'S THE LEAST WE CAN
DO FOR OUR ENEMIES!**

VOTE MAD

**We Don't Have Nixon To
Kick Around Any More!
That's Why We Need ...**



**ALFRED E. NEUMAN
FOR PRESIDENT**

VOTE MAD

**"A CAR IN EVERY POT ... A
CHICKEN IN EVERY GARAGE!"**



**ALFRED E. NEUMAN
FOR PRESIDENT**

VOTE MAD

**ALFRED E. NEUMAN
FOR PRESIDENT**



**YOU COULD DO WORSE!
And Lots Of Times, You DID!**

VOTE MAD

**PUT ALFRED
IN THE
WHITE HOUSE!**

At Least It'll Get Him Off The Streets!



VOTE MAD

**★ ALFRED E. ★
NEUMAN
FOR PRESIDENT**

W.I.N.
(Write In Neuman)
IN 1980!



Alfred E. Neuman
for PRESIDENT

VOTE MAD

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

Cut With Scissors

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

Phony Perforation

**WE'VE ALWAYS HAD AN
UNBALANCED BUDGET!
WHY NOT A MATCHING
CHIEF EXECUTIVE?!**



**ALFRED E. NEUMAN
FOR PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

Cut With Scissors

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

Phony Perforation

**FOREIGN POWERS HAVE
DAMAGED US ENOUGH!
WHY NOT DAMAGE OUR-
SELVES FOR A CHANGE!**



**Alfred E.
★ Neuman ★
for President**

VOTE MAD

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

Cut With Scissors

**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

**VOTE
MAD**



**ALFRED E. NEUMAN
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**VOTE
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**VOTE
MAD**



**ALFRED E. NEUMAN
FOR
PRESIDENT**

Phony Perforation