



HERE THEY ARE!



AN IMPORTANT ANNOUNCEMENT REGARDING MAD'S SILLY SWEEPSTAKES STAMPS

Please DO NOT UNDER ANY CIRCUMSTANCE affix these bogus MAD stickers onto AN ACTUAL SWEEPSTAKES ENTRY FORM, despite the deep rooted urge in the very core of your being which inspires and calls upon you to do so! You must resist the temptation, even though it would be a truly wonderful prank that would surely cause chaos and havoc for the Magazine Sweepstakes Company(s) who have been badgering you mercilessly for years (and who have recently been sued for making false and misleading claims about their cheesy contests). Yes, it will take every ounce of your will power, but you must NOT remove a bogus MAD stamp by carefully tearing it along the perforated lines, licking it, and then affixing it onto a REAL MAGAZINE SWEEPSTAKES ENTRY FORM in place of one of THEIR stamps. You must ABSOLUTELY NOT think of your own PERSONAL PLEASURE and the TREMENDOUS SATISFACTION you would get from pulling such a deviously ingenious stunt. The bottom line is that it would be wrong—morally, ethically, uncategorically, deliciously wrong. We trust that we can count on you, our loyal readers, to do the “right” thing.



EXTRA EXTRA FRESH, SLAMMIN' BONUS!
36 MAD "NO POSTAGE" STAMPS ARE
LOCATED BETWEEN PAGES 32 AND 33!
PERFORATED AND READY FOR YOUR
IMMEDIATE USE, MISUSE AND ABUSE!



(WE KNOW YOU'D MISS THEM IF WE DIDN'T TELL YOU!)

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