

AUTO-SUGGESTION DEPT.

It just doesn't make any sense to buy a shiny new car these days, when you consider what can happen to it the minute you drive it out of the showroom.

MAD'S "PRACT"

DESIGNED TO ELIMINAT

ARTIST: BOB CLARKE

Special factory-applied "Bird-Turd" finish on roof, trunk and hood camouflages additions.

Pre-stove-in trunk looks like it's held closed by "rope" which is actually made of woven steel wire.

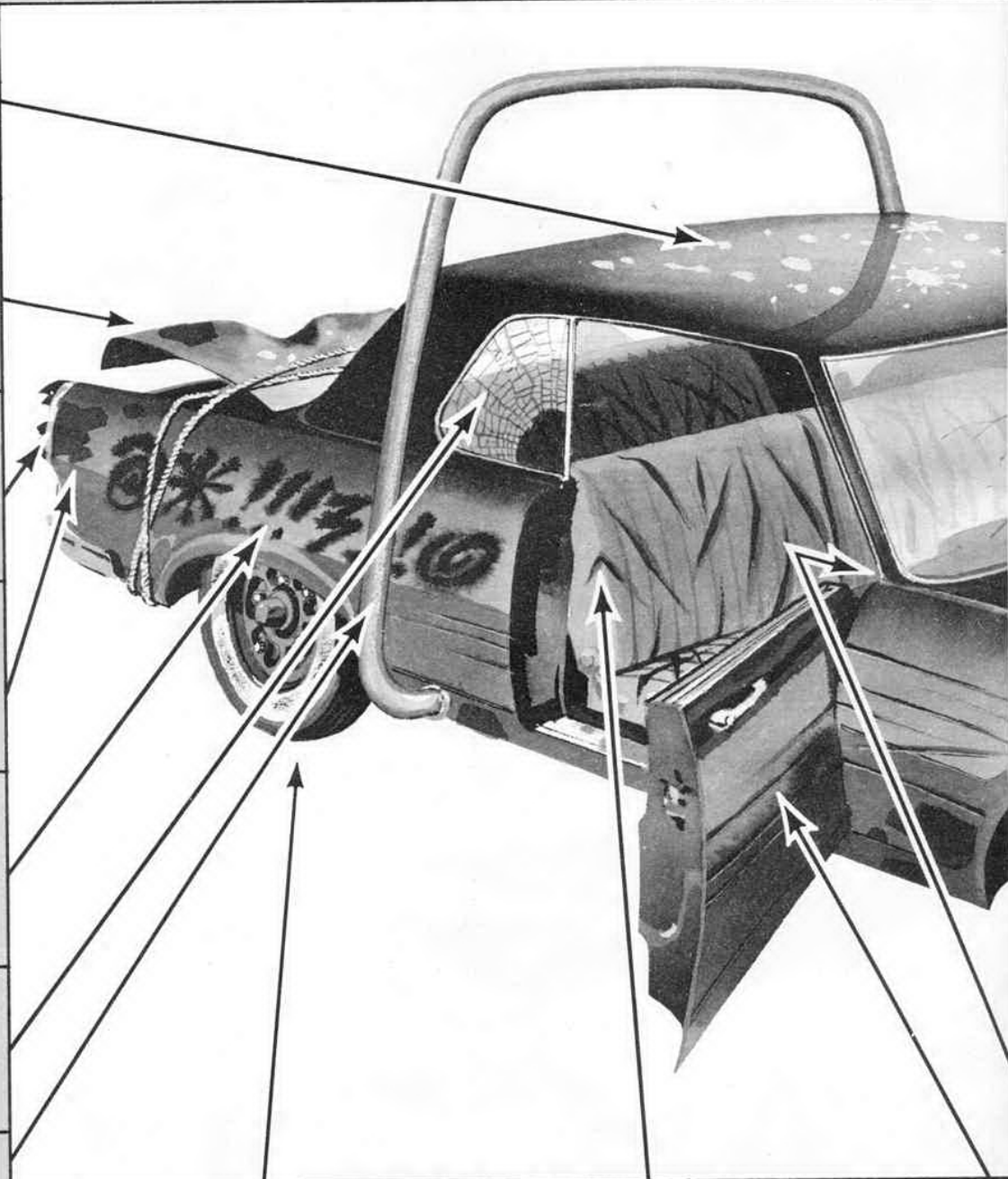
All directional, back-up, fog and tail lights are pre-shattered to soften future parking incidents.

Customized factory finish includes red epoxy patches strategically applied to vulnerable areas of body.

Your choice of obscenities factory-sprayed into finish in black to thwart creeps who use aerosol paint cans.

Pre-shattered side window gives illusion that car has already been broken into.

Tempered steel roll bar for protection when being overturned by mobs in riot-torn urban areas.



Pre-scraped, blackened and rubbed white walls, optional at extra cost.

Cleverly-imprinted vinyl material gives the impression that seat upholstery has been pre-slashed.

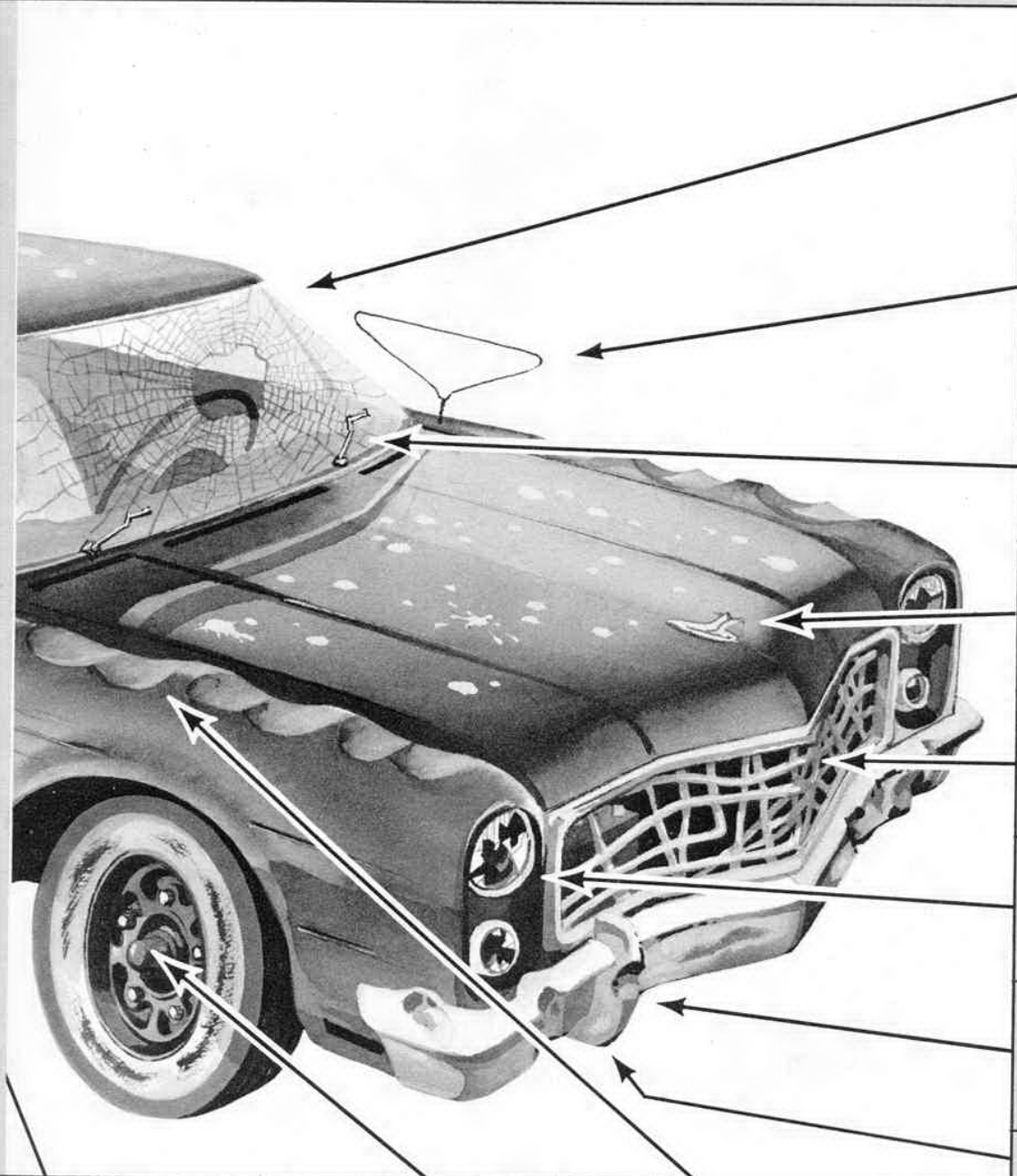
Customized fender and door scratches to thwart little kids with sharp instruments.

Why don't our automobile manufacturers face up to reality and save us all that grief and heartache by dropping their old designs and turning out . . .

ICAL" NEW CAR

E OWNER AGGRAVATION

WRITER : DAVE GANTZ



Pre-pitted and cracked windshield avoids future problems caused by flying rocks, pebbles and people.

Rust-finished wire clothes hanger aerial with spares frustrates zip-gun manufacturers.

Dummy "snapped-off" wiper arms. Real windshield wipers are recessed into hood slots.

Unique hood ornament specially designed to look "broken off."

Radiator grill with asymmetric design that masks further abuses.

Dummy broken headlights are actually covers for recessed real headlights.

Pre-scratched, bent and dented front and rear bumpers.

Engine compartment holds cheap dummy battery for stealing. Real battery is inside car under seat.

Dummy glove compartment with no door discourages thieves. Real one is located under floor rug.

Special hub caps with bolts-and-nuts design appear already stolen.

Pre-shaped caved-in fenders to accommodate kids who sit on cars in crowded neighborhoods.