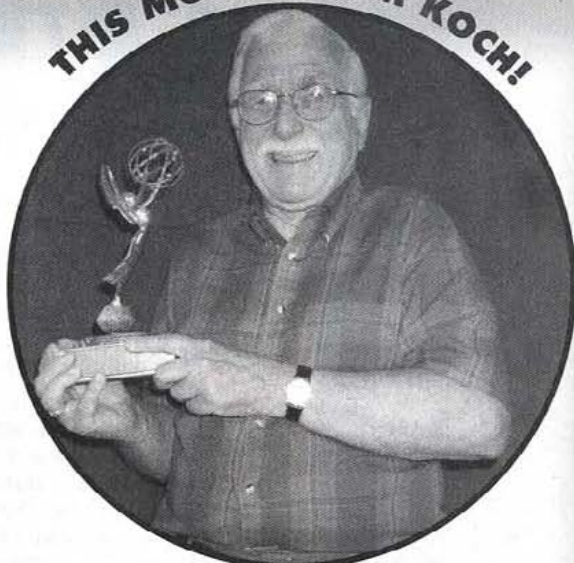


MAD's IDIOT OF THE ISSUE!

WHAT CAN YOU SAY
ABOUT LEGENDARY MAD
WRITER TOM KOCH
THAT HASN'T ALREADY BEEN SAID?

NOT MUCH*

THIS MONTH: TOM KOCH!



Tom with an Emmy Award won for writing on a 1975 Bob and Ray TV Special. (That's Tom on the right!)



* Except that from 1958 to 1995 Tom wrote over 275 MAD articles that appeared in 176 issues! He's the author of such classic articles as "MAD Magazine Introduces 43-Man Squamish" and "Rewriting Your Way to a Ph.D." which you can take a gander at in the book *MAD About the Sixties* (Squamish) or the *Totally MAD CD-ROM* collection (both)! This spotlight section includes seven articles from the '50s through the '90s! So, that's about all we can say about Legendary MAD writer Tom Koch!

Tom's
MAD
Classics!

REWRITING YOUR WAY TO A PH.D.

