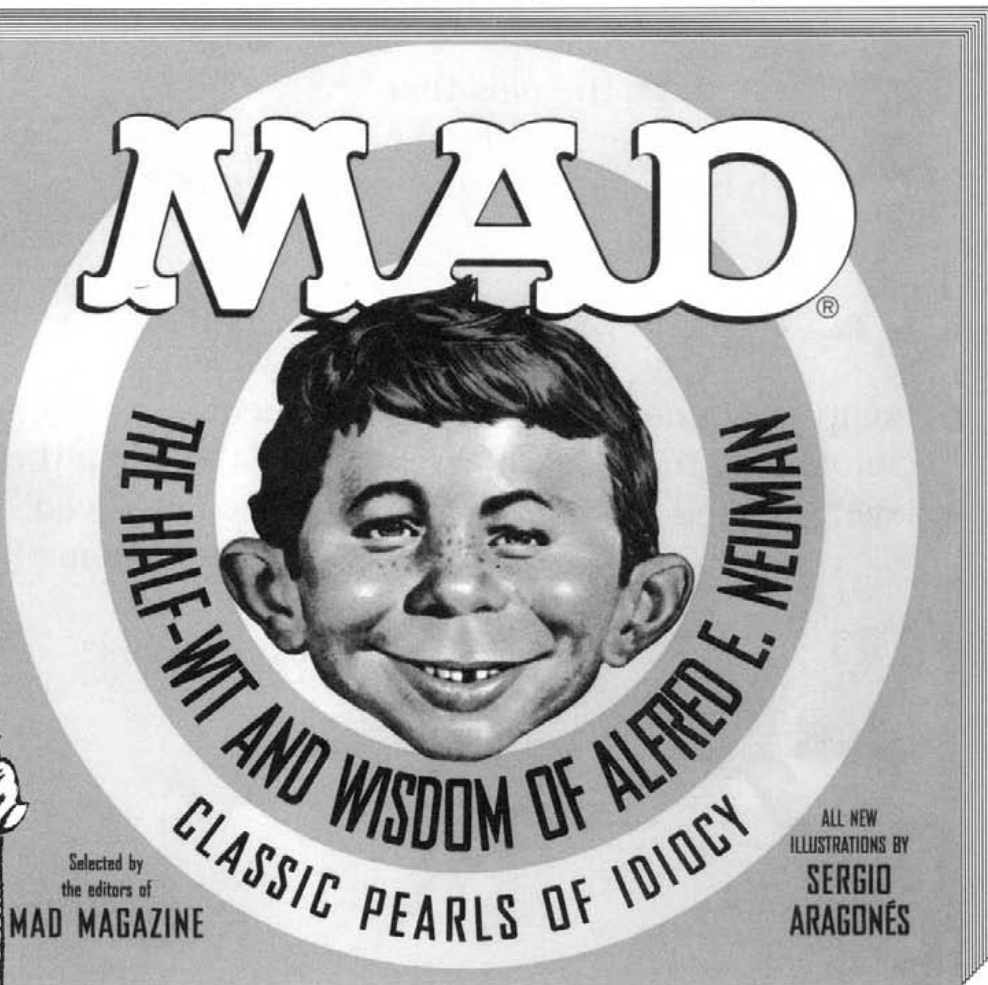


For over 300 issues, Alfred E. Neuman has graced each copy of MAD with his tart bon mots, oblique observations and skewed witticisms! Most importantly, he's done it without ONCE using the words tart, oblique or skewed! Now, for the FIRST TIME, the Editors of MAD have collected the best of these contents page quotes into one generous volume, *The Half-Wit and Wisdom of Alfred E. Neuman*! Plus, the book includes all-new illustrations by Sergio Aragones! Not available until March 6, we're pleased to present this sneak peek

along with several new Sergio drawings that won't appear in the book! As Alfred might say, "A lot of people who complain they don't get what they deserve don't know how lucky they are!"



Watch for *The Half-Wit and Wisdom of Alfred E. Neuman* at a bookstore near you March 6, or to order a copy, call Warner Books at 1-800-759-0190. Or, write Warner Books c/o Little, Brown and Company, 200 West Street, Waltham, MA 02154.
FAX: 617-890-0875

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Elections are when people find out what politicians stand for and politicians find out what people will fall for.

These days, the only time politicians are telling the truth is when they call each other a liar.



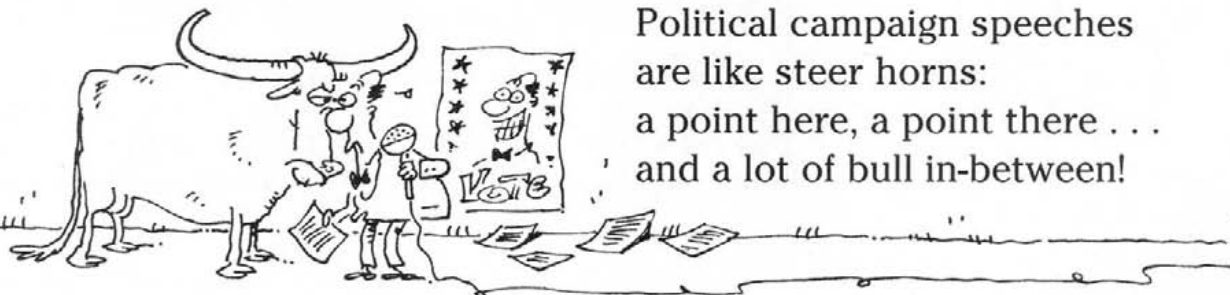
The ups and downs of the economy are the result of having elected too many yo-yos!

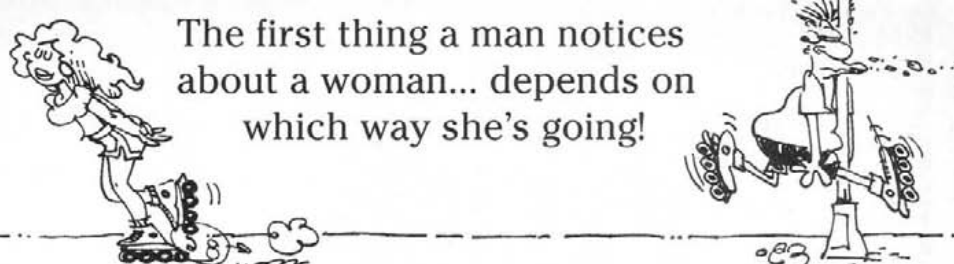


Remember the good old days, when the government lived within its income and without most of yours?



Political campaign speeches are like steer horns: a point here, a point there . . . and a lot of bull in-between!





The first thing a man notices about a woman... depends on which way she's going!

A wedding ring is like a tourniquet—it cuts off your circulation!



Notice how women who claim that all men are alike seldom have trouble spotting the difference between you and Tom Cruise?



Marriage is like a bath: once you're into it and you're used to it, it's not so hot.



A family vacation is when you go away with people you need to get away from.





People with bad coughs should go to doctors instead of theaters.



Some minds are like concrete . . . all mixed up and permanently set.

You never know how many friends you have until you own a summer place!



Most people don't act stupid—it's the real thing!



How is it that people looking for a helping hand tend to overlook the one at the end of their arm?

UNEMPLOYMENT



WORK
PLACEMENT

JOBS
NEEDED

HELP
WANTED





You know the world's in trouble
when it takes 2,0000
laws just to enforce the
Ten Commandments!



Astronomers point out that the universe is racing
away from the Earth at fifteen thousand miles
per second. Can you blame it?



Only in America could a letter that
offers a prize of ten million dollars
be regarded as junk mail.

The great advantage of compact cars is that you
can get twice as many of them into traffic jams.

