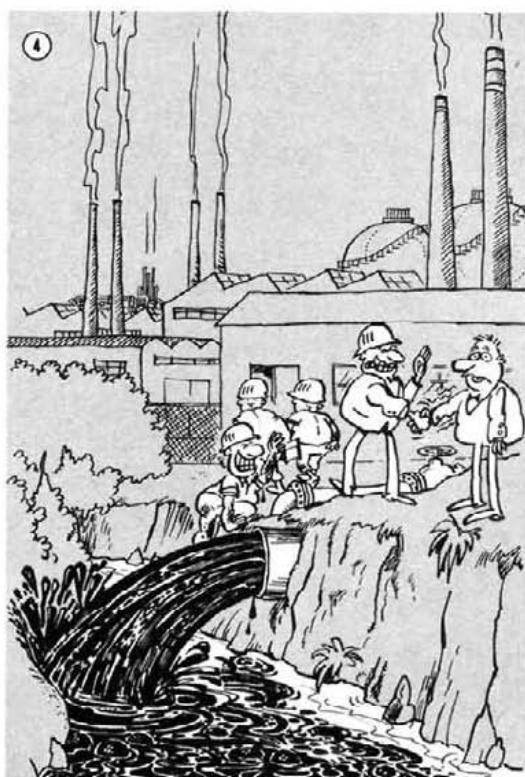
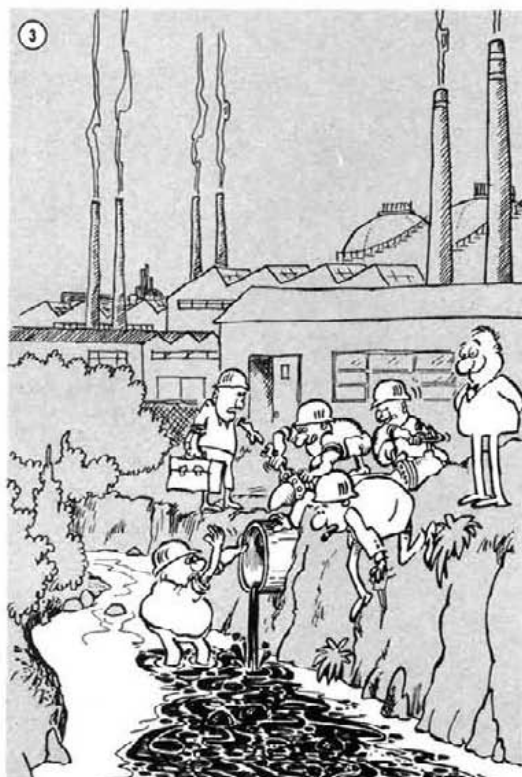
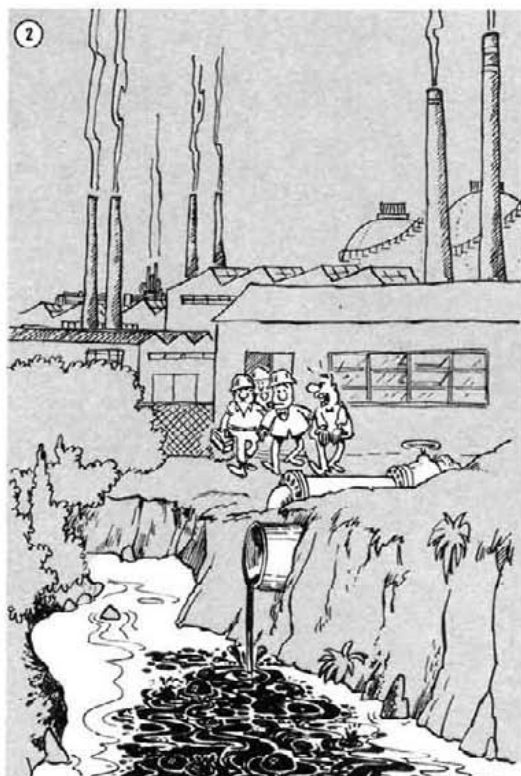
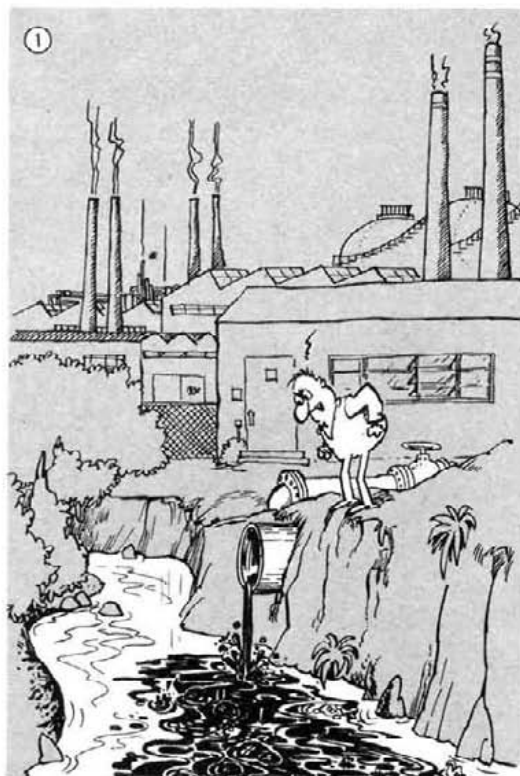


Pollution Alert



Here we go with another vital MAD Public Service Feature
... this one designed to instruct you in the tricky art of

INTERPRETING THE NEWS

WRITER: GARY ALEXANDER

WHAT THEY SAY...

WHAT IT MEANS...

... today, a White House
spokesman revealed ...

... today, a White House spokesman finally
revealed what everybody else already knew ...

... first reports had indicated ...

... first reports were all wrong ...

... and after a long investigation ...

... a Stoolie finally came through ...

... vows to remain on the job ...

... everybody wants him off the job ...

... a relentless effort will be made to find the killer ...

... there's no chance of ever finding the killer ...

... has offered no comment ...

... is too embarrassed to comment ...

... surveillance has been increased ...

... they still haven't found anything ...

... but terms of the contract have not been disclosed ...

... the Rank and File will get the short end again ...

... are calling the blaze suspicious ...

... looks like the Arsonist got away ...

... has introduced a bill into Congress
which would effect far-reaching reforms ...

... the Congress will defeat a bill which
would have effected far-reaching reforms ...

... faces a maximum penalty of 20 years in prison ...

... will get 6 months, with a suspended sentence ...

... who has his eye on the Gubernatorial contest ...

... who's been making deals like crazy for months ...

... and it is alleged by an unidentified source ...

... somebody's trying to get somebody into trouble ...

... is leaving his post to devote more time to his family ...

... was fired ...

... in a surprise statement ...

... in a statement he was warned not to make ...



It's no secret that airline food is the pits. But lately, the airlines have been doing something about it. No, they haven't been improving the taste or the quality of their food! Forget that! What they've been doing is improving the look and the sound of their menus! In retaliation, MAD now teaches you

HOW TO READ AN AIRLINE MENU

United Trans-American Airlines

May We Invite You To Dine With Us?

APPETIZERS

WHAT ELSE
CAN YOU DO...?
EAT OUT ?!

THEY BOUGHT
THE CANS TODAY!

Fresh Juices
Orange, Tomato, Grapefruit, Pineapple

EAT THEM
IF YOU'RE A
REAL GAMBLER!

THAT'S WHAT
IT TASTES
LIKE!

Clams Casino
Cold Cream Of Celery Soup

ENTREE SELECTIONS

ALSO
EGG SHELL
BITS!

TASTES LIKE
AN OLD
RUBBER BOOT!

Omelet With Bacon Bits
The Catch Of The Day

Beef Teriyaki
(With Our Chef's Secret Sauce)

SHOULD REMAIN
A SECRET!

BATTERED!

Tossed Green Salad With Tomatoes

THE ONLY GREEN
IN THE SALAD!

ROTTEN!

Buttered Cauliflower
Carrots Au Gratin Braised Carrots

BRUISED!

STALE,
STALER,
STALEST!

Three Kinds Of Bread
Served With A Mold Of Butter
or Your Choice Of Preserves

SHOULD BE
VICE-VERSA!

DESSERTS

SHORT ON
FLAVOR!

Strawberry Short Cake

Devil's Food Cake

TASTES LIKE HELL!

HALF-Baked Alaska

GOOD FOR
PRESERVING
FURNITURE,
FLOORS, ETC.!

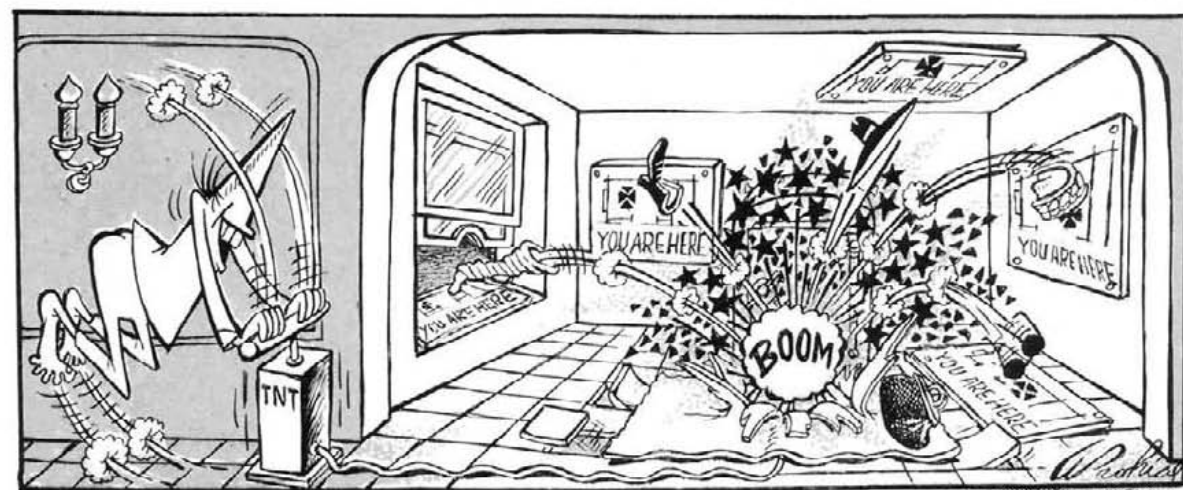
BEVERAGES

NO ONE ELSE
WOULD DARE
MARKET
SOMETHING
THIS BAD!

Our Own Blend Of Coffee Or Tea

IF YOUR ENTREE PREFERENCE IS NOT AVAILABLE
DUE TO PREVIOUS PASSENGER SELECTION
PLEASE ACCEPT OUR APOLOGIES

AND
CONSIDER
YOURSELF
FORTUNATE!

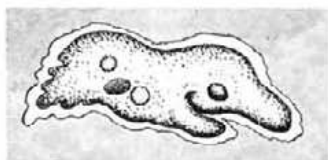


Thinking about what career to get into? Wondering whether or not you'll fit in? Well, here's the first in a series of tests designed to help you choose your future line of work. Mainly, discover your true abilities by taking...

MAD'S APTITUDE TEST NUMBER ONE

WILL YOU MAKE A GOOD DOCTOR?

1. You are a surgeon who is operating on another doctor's patient. Through a mix-up of X-rays, you remove the patient's kidneys instead of his appendix. Who should take responsibility?
 - A. You, if you have good malpractice coverage.
 - B. The other doctor, if you have a sharp lawyer.
 - C. The hospital, if both of you have sharp lawyers.
 - D. Any of the above.



2. You should be able to tell that the above is:
 - A. A white blood cell.
 - B. A streptococcus germ.
 - C. The 4th green at Rolling Hills Golf Course.
 - D. All of the above.
3. Complete this sentence: You should study to be a specialist, because _____.
 - A. Unlike GPs, you don't have to mess with low income-producing ailments such as head colds and sore throats.
 - B. A fancy title like cardiologist or dermatologist by itself jacks up your income 100%.
 - C. Only another specialist in your exact same field can tell when you botch up a diagnosis.
 - D. All of the above.
4. Complete this sentence. You should study to be a GP, because _____.
 - A. You can refer cases to a specialist and split his fee.
 - B. You get to try out a lot more new and different fun drugs and see what happens.
 - C. You can collect more of those little \$20 and \$30 office visits in pocketable tax-free cash.
 - D. All of the above.
5. While being examined in his doctor's office, a patient goes into shock. The most probable cause is:
 - A. The doctor kept him sitting only five minutes in the waiting room.
 - B. The doctor is giving advice to another patient by phone, instead of making him come into the office.
 - C. The doctor wrote out a prescription that was totally legible.
 - D. All of the above.
6. Complete this sentence: A proper "Bedside Manner" is _____.
 - A. Seeming concerned about a patient's ailment while all the time trying to figure out if the I.R.S. will allow the business deduction you took for both your Cadillac and souped-up Alfa Romeo.
 - B. Asking friendly questions about a patient's job in order to get a line on his income bracket so you can take him for the maximum fee he can stand.
 - C. Making a hospital patient believe that the 30 seconds of chitchat you spend with him each day is evidence of your deep personal concern.
 - D. Any of the above.
7. When a doctor runs a series of tests, he can be reasonably certain that they:
 - A. Will be inconclusive.
 - B. Are unnecessary.
 - C. Will cost the patient a minimum of \$100 in lab fees.
 - D. All of the above.
8. As a doctor, it will be helpful for you to be connected with a top-rated hospital. Why?
 - A. The comfy Doctor's Lounge is a great place to hide out in when you're ducking those kysky emergency calls.

- B. Just the mention of the hospital's name can often net you a 50% increase in the size of your fee.
- C. Walking through the halls in a white coat and a stethoscope around your neck and hearing yourself being paged is a groovy ego trip.
- D. All of the above.



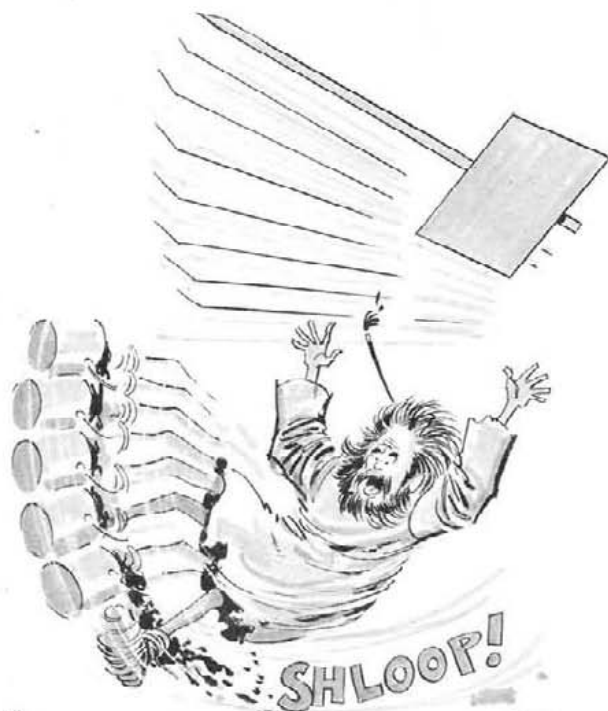
As a doctor, you discover this auto crash victim on the highway. Your first concern is to:

- A. Do nothing until you have proof of his ability to pay.
 - B. Do nothing until he signs a release stating you won't be sued for malpractice.
 - C. Tell him to drink plenty of liquids and call your nurse for an appointment.
 - D. Any of the above.
10. When a doctor is unable to pinpoint an ailment, which of these cop-outs is most effective?
 - A. "I'd explain what you've got, but it's so technical you wouldn't understand it."
 - B. "It's too early to tell."
 - C. "It looks like nothing, but if it's still bothering you next week, call up for another appointment."
 - D. Any of the above.

SCORING

If you answered "D" to all the questions, you have the ability to make a fine Doctor.

THE PROPHET



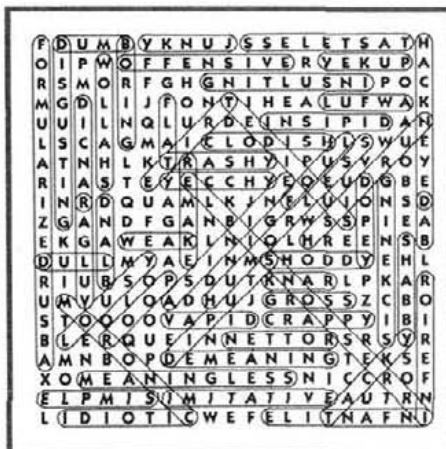


THE MAD WORD PUZZ- ZLE

FIND AND CIRCLE THE 53 HIDDEN WORDS THAT DESCRIBE
TELEVISION TODAY

F D U M B Y K N U J S S E L E T S A T H
O I P W O F F E N S I V E R Y E K U P A
R S M O R F G H G N I T L U S N I P O C
M G D L I J F O N T I H E A L U F W A K
U U I L N Q L U R D E I N S I P I D A N
L S C A G M A I C L O D I S H L S W U E
A T N H L K T R A S H Y I P U S V R O Y
R I A S T E Y E C C H Y E O E U D G B E
I N R D Q U A M L K J N F L U I O N S D
Z G A N D F G A N B I G R W S S P I E A
E K G A W E A K L N I O L H R E E N S B
D U L L M Y A E I N M S H O D D Y E H L
R I U B S O P S D U T K N A R L P K A R
U M V U L O A D H U J G R O S S Z C B O
S T O O O O V A P I D C R A P P Y I B I
B L E R Q U E I N N E T T O R S R S Y R
A M N B O P D E M E A N I N G T E K S E
X O M E A N I N G L E S S N I C C R O F
E L P M I S I M I T A T I V E A U T R N
L I D I O T I C W E F E L I T N A F N I

ANSWER TO
LAST ISSUE'S MAD
WORD PUZZLE IN WHICH
WE ASKED YOU TO FIND AND
CIRCLE THE 53 HIDDEN
WORDS THAT DESCRIBE
MOVIES TODAY



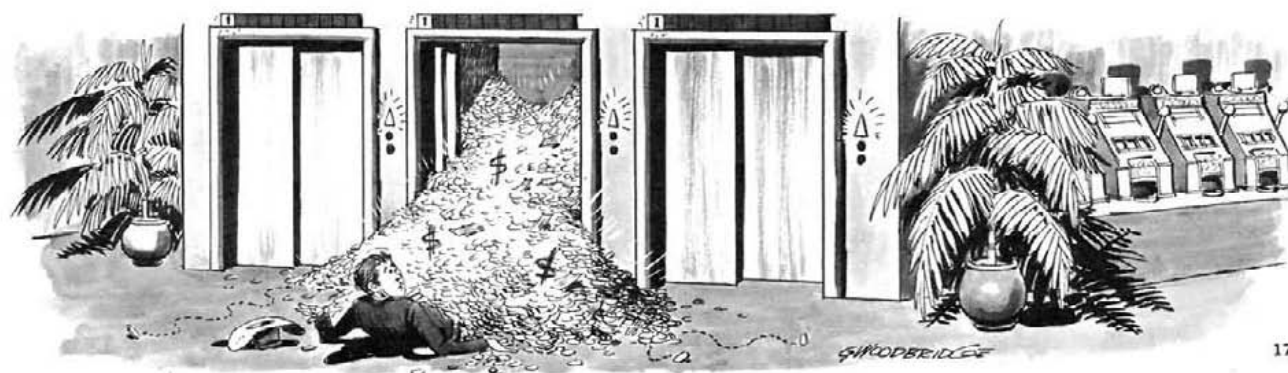
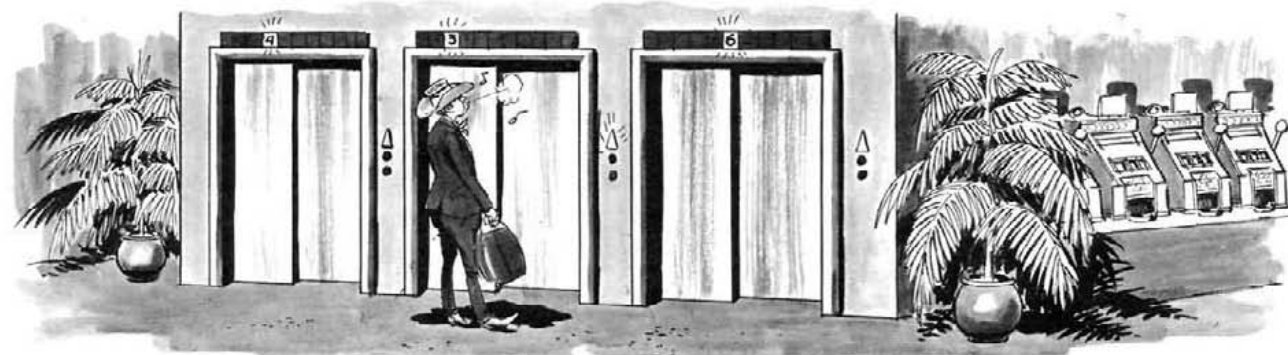
WRITER: JOHN FICARRA

WATCH THE DOORS PLEASE DEPT.



IN A LAS VEGAS HOTEL LOBBY

ARTIST: GEORGE WOODBRIDGE



A MODERN FAIRY TALE



ARTIST & WRITER: SERGIO ARAGONES



There are two things that can make you sick at a supermarket check-out counter: One is the price of the food you just bought and the other is the cover of the "National Enquirer." However, recently, the "Enquirer" has been besieged by law suits brought by angry celebrities over alleged untrue, libelous gossip items and slanderous articles. So what's a successful sensationalistic tabloid to do to avoid further litigation and stay in business? What else?! Pull in its horns, tone down its rhetoric, lighten up its content and clean up its act! And when that happens, we can happily expect the "Enquirer" to look something like this:



THE NICE NEW UNCONTROVERSIAL NATIONAL ENQUIRER

LARGEST CIRCULATION OF ANY PAPER IN AMERICA, BUT GOING DOWN



**ELVIS'S RELATIVES
IN TOTAL AGREEMENT
ON BILLION DOLLAR
INHERITANCE SPLIT**



**Millionaires Burt Reynolds and Clint Eastwood
Give Most Of Their Money To Deserving Charities**



**TV's Johnny Carson Is
Devoted To His Parents**



**Farrah Fawcett Has
A Near-Genius I.Q.**

**Crime In N.Y.C.
Almost Eradicated
page 6**

**Senator's Wife
Says Nobody In
Washington
Commits Adultery
page 5**

**American Kids
Are The World's
Best-Behaved And
Most Unselfish
page 9**

**Over 90% Of All
Married Couples
In Hollywood Are
Extremely Happy
page 15**

**10 Antidotes For
Nausea Resulting
From Reading
Sickening Sweet
Enquirer Articles
page 25**

**No One Got Drunk Or Carried On
At Pres. Reagan's Birthday Party**



THERE'S NO STOOL LIKE AN OLD STOOL DEPT.

PROGRESS



ARTIST: BOB CLARKE

WRITER: MAX BRANDEL





Could Richard stop death?
Could Henry? If they were here,
you could ask them.

* * *

Of valor, discretion is the better
part: of dinner, dessert.

* * *

O! The dawn! Would it only
come back in half an hour!



Women, Mercutio, are the
itch we gladly scratch.

* * *

In such a night did Orestes
take flight, and tripping on a pail,
did break his ass.

* * *

Trust not the woman, Hor-
atio, who kisses her husband, then
wipes her lips.

* * *

Doth yonder fat man think
himself thin? Bring him, then, thy
mirror, and none of my mutton.

A MAD TREASURY OF Shakespeare's Lesser Known Quotations

ARTIST: HARRY NORTH, ESQ.
WRITER: DENNIS SNEE

If your boots are heavy, take
them off. But pray, not here.

* * *

You speak of that adultress
as if she were a rose, and you but
a pound of fertilizer.

* * *

Yea, his evil may live after
him, but his best suit he takes to
the grave.

* * *

Her tears, Polonius, are as
false as thy teeth.

* * *

Youth, in froth and frolic,
play. But when age doth come, no
elder catches the speedy young tart.

* * *

If something is rotten in Den-
mark, then haste; get thee to
Sweden.

* * *

Talk and talk and talk. Were
it not for ears, who would know?

* * *

Judge not Leonard by the
length of his beard, nor its color,
but by the number of crumbs
therein.

* * *

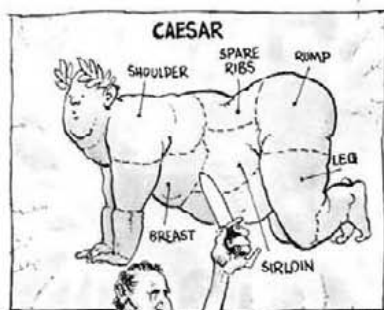
Lo, in Heaven there sits a
judge no king can corrupt. Nor will
he lend money, save to certain
close friends.

* * *

Better a solitary man than rel-
atives in the bathroom.

* * *

A tragic tale is best for winter.
In summer, 'tis off to the beach.



Sad, sad, and sad again. His
love is gone, but his wife remains.

* * *

In the sight of men, take only
your due. But when alone, grab-
beth what you can.

* * *

Gladly I would drink the hem-
lock, my son, but then who would
wash the cup? Not you, for sure.
The state of thy room announces
your talents.





Almost every magazine other than MAD (Yes, there are magazines other than MAD!) runs an annual "READER SURVEY" in which they ask a couple of dozen questions to find out more about their readers. MAD has never run such a survey because, as you know, our readers come last and we really don't care to know anything about you. Frankly, we're not interested in anyone stupid enough to buy this trash magazine. However, just in case you've never had the opportunity to fill out one of these dumb things, hurry up and mail us

MAD'S FIRST ...AND PROBABLY LAST... READER SURVEY

NAME _____ ADDRESS _____

CITY _____ STATE _____ PHONE NO. _____

1. HOW DID YOU FIRST HEAR ABOUT MAD MAGAZINE?

☐ Friend ☐ Relative ☐ Stranger ☐ Strange Friend or Relative ☐ Other

2. HOW DO YOU RATE THE CONTENTS OF MAD MAGAZINE?

☐ Excellent ☐ Really Excellent ☐ Truly Excellent ☐ Really Truly Excellent ☐ All Of The Above

3. WHAT IS THE POPULATION OF THE TOWN OR CITY IN WHICH YOU LIVE? _____

4. HOW DO YOU RATE THE EFFECTIVENESS OF THE POLICE FORCE IN YOUR TOWN OR CITY?

☐ Good ☐ Fair ☐ Poor ☐ Yecch ☐ The Keystone Cops Did a Better Job

5. WHAT ARE YOUR HOBBIES? _____

6. DO YOU COLLECT: ☐ Stamps ☐ Rare Coins ☐ Anything Else of Value _____

PLEASE GIVE DETAILS

7. WHAT KIND OF CAR DO YOU DRIVE? _____ WHAT YEAR & MODEL IS IT? _____

WHERE DO YOU KEEP THE KEYS FOR IT? _____

8. WHAT ARE THE NAMES OF THE BANKS WHERE YOU KEEP YOUR MONEY?

a. _____

b. _____

c. _____

SIGN YOUR NAME HERE: _____

9. WHAT KIND OF VALUABLE ELECTRONIC EQUIPMENT OR OTHER EXPENSIVE THINGS DO YOU OWN?

Color TV ☐ B&W TV ☐ Stereo System ☐ Tape Recorder ☐ Portable Radio ☐ Binoculars ☐

Wristwatch ☐ Digital Calculator ☐ Other _____

PLEASE GIVE DETAILS

10. DO YOU LIVE ALONE? _____ WHEN ARE YOU OUT? _____

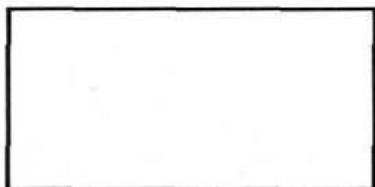
WHEN DO YOU GO ON VACATION? _____

HOW MUCH CASH DO YOU KEEP IN YOUR HOME OR APARTMENT? _____

EXACTLY WHERE IN YOUR HOME OR APARTMENT DO YOU KEEP IT? _____

11. WHAT KIND OF LOCK DO YOU HAVE ON YOUR DOOR? _____

12. PLACE YOUR KEY
IN THIS BOX
AND TRACE THE
OUTLINE OF IT:

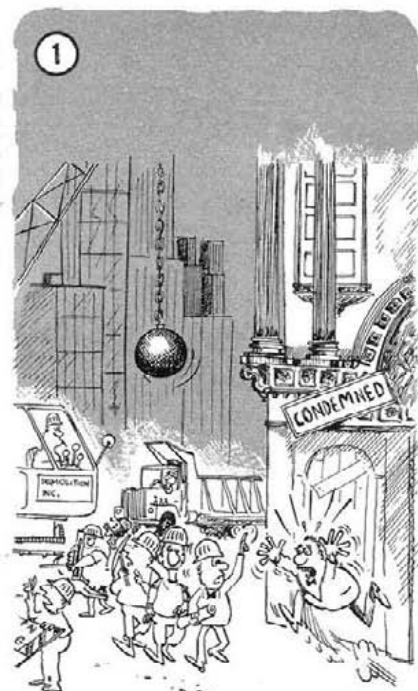


THANK YOU VERY MUCH FOR YOUR HELP.
PLEASE NOTIFY US IF YOU MOVE, IF
YOU CHANGE YOUR WORKING HOURS, OR
IF YOU CHANGE YOUR VACATION PLANS.

THE HISTORIC LANDMARK

ARTIST & WRITER: SERGIO ARAGONES

1



2



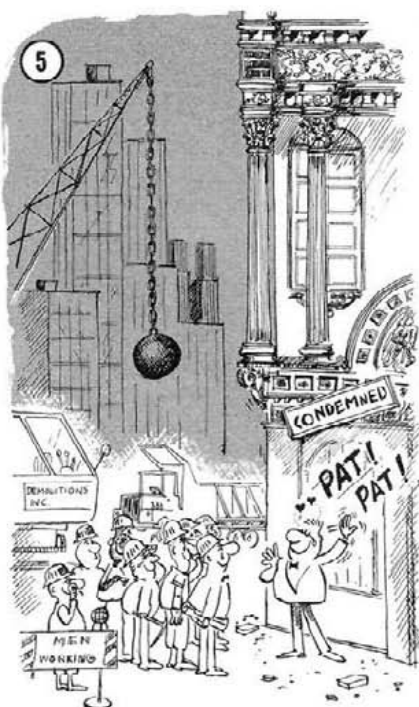
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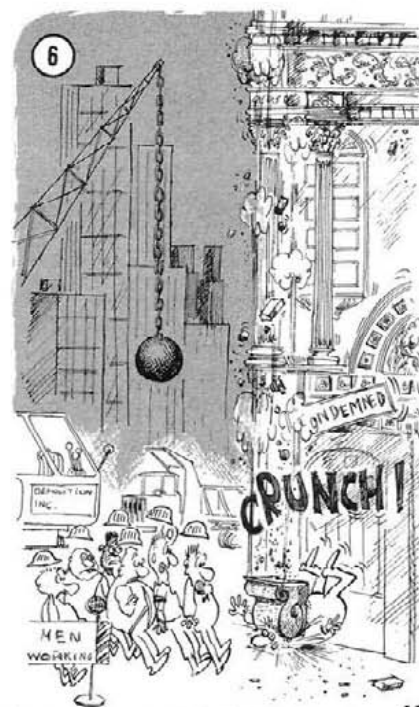
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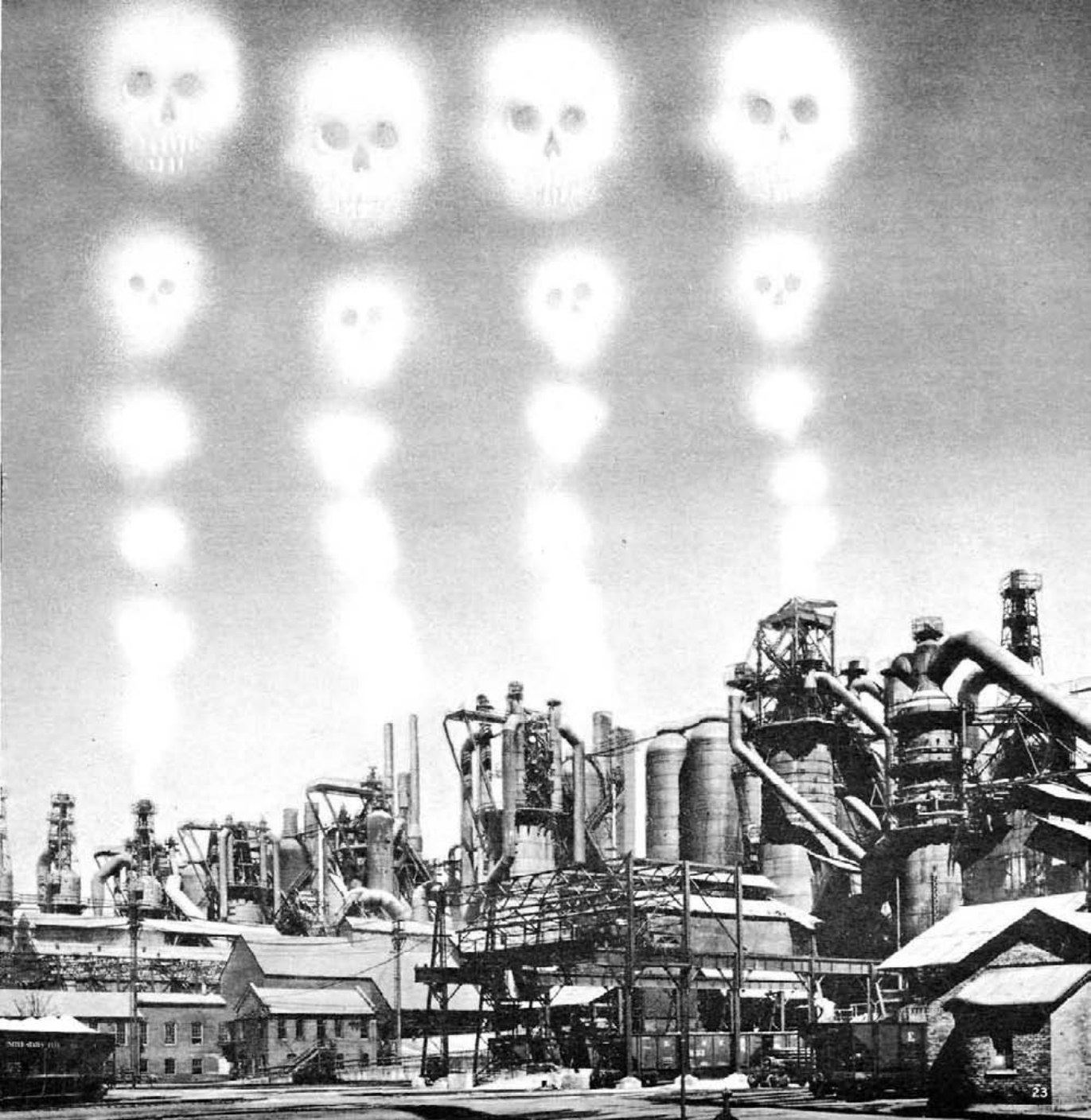
ENVIRON-MENTAL ILLNESS DEPT.

MAD SALUTES

THE OUTPUT OF

AMERICAN INDUSTRY

CONCEIVED BY MAX BRANDEL



REMAINDERS TO BE SEEN DEPT.

What is the best way to sell an unsaleable item? Make it look like a bargain! Most people can't refuse a bargain, and will gladly fork up the 40% necessary to take advantage of the 60% off sale price, despite the fact that the item isn't worth 10% to begin with! Book publishers, well aware of this phenomenon, have flooded the mails and media with ads, brochures, and book club offers designed to empty their turkey-filled warehouses with ads like this...

PUBLISHERS CLOSEOUT SALE

Many of these books are selling for as much as 40% or more off wholesale prices, 60% or more off retail prices and 100% or more off author's royalties.

2345. THE FRENCH HORN AS A PERCUSSION INSTRUMENT. By Ira-Schmidt Von Coward. In this musical thesis, Dr. Von Coward proposes that the French horn should be struck rather than blown in order to produce its best sound. 342 pp. Illustrations 64 pages.

3427. FROM ARTHUR TO WASHINGTON, Or, The Presidents Alphabetized. By Dr. Asa Ingelfinger. Here for the first time is a handy reference booklet of United States Presidents listed according to the alphabet. (Previously, they've been listed chronologically, necessitating page-fumbling and lost time for readers.) Dr. Ingelfinger, who teaches American History and Enemy Aircraft Recognition at Stanback University, defends his filing Martin Van Buren under "B" instead of "V" in a remarkably strident preface. 98 pp.

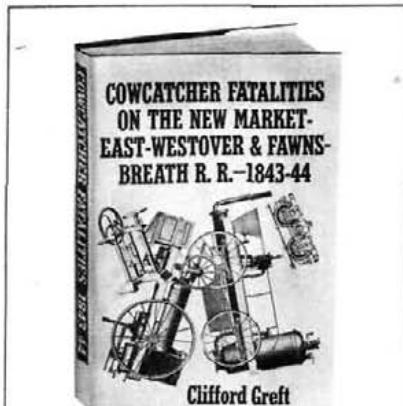
3786. OYSTER SKETCHES OF OTTO TANTREP. Edited by Carlo Maria Hamburger. Otto Tantrep (1884-1972) was one of the world's most eccentric artists in that he drew nothing but oysters during his entire career. He worked in a variety of interesting media, however, in addition to standard water colors and oils—e.g., soap-on-insulation board, chalk-on-liver, and icepick-on-styrofoam. All of these media have been brilliantly reproduced on lovely two-color pages. 12 illustrations, 64 pp. with an introduction by Pinkerton Hanoi.



3459. A HISTORY OF MASKING TAPE. By Hunrith Slough. Historical explanation of a hitherto-mentioned topic. In this book, Mr. Slough dramatically describes what World War II might have been like without masking tape. 398 pp. Index. Plain jacket.

3455. SINGLE-FLAG SEMAPHORE. By Lt. Commander Upton Deft. "Semaphore code is a very useful means of communication," Commander Deft points out in his preface, "but what would happen if you lost one flag, or even worse, an arm?" To fill this void, Deft has devised an emergency system of single-flag semaphore code. His written description of the positions, in the absence of illustrations, is adequate. 829 pp.

3428. FROM ADAMS TO WOODROW, or The Presidents Alphabetized. By Dr. Asa Ingelfinger. Second edition of his earlier book, with several minor errors corrected. 102 pp.



3334. COWCATCHER FATALITIES ON THE NEW MARKET-EAST WESTOVER-FAWNS-BREATH RAILROAD, 1843-44. By Clifford Greft. Never before published report on a series of railroad mishaps which baffled government officials for hours. 1002 pp.

4543. THE ANTHILL PHOTOGRAPHS OF PARDO LOMOTIL. Edited by Dudd Casper. Without doubt, Pardo Lomotil, before his untimely death in 1963 from underexposure, was already firmly established as the world's finest anthill photographer. This book does nothing to refute that fact, in one way or the other. 98 pp. No illustrations.

2345. INCA TEMPLE ADMISSION PRICES. By Targe O'Malley. In this volume, Professor O'Malley offers the suggestion that the Inca Indians operated their religious services on a commercial basis, with a graduated scale of prices for the natives. 636 pp. 76 fold-out illustrations.

3980. DAYLIGHT SAVINGS TIME AND ITS EFFECT ON MOORISH TRADITION. By Largo Albert Factotum. A provocative study from which Mr. Factotum, an associate professor of Laundry Science at USC, draws some startling conclusions. 329 pp.

3334. WAIST SIZES OF BYZANTINE EMPERORS. By Hugo Uruguay and Olga Myhan. Through an ingenious and painstaking examination of ancient writings, old paintings, engravings, and contemporary supermarket gossip, Mr. Uruguay and Ms. Myhan have succeeded in nailing down the waist sizes of more than ten centuries of Byzantine rulers. "How much difference does this make to the average American?" asks Uruguay in his preface, then follows with an incisive response: "It makes a lot of difference, that's how much!" 120 full-page illustrations, 96 pp.

5654. A CENTURY OF ARM RESTS. By Carlo Glugetti. A fascinating historical examination of arm rests, from the earliest models in Wells Fargo stagecoaches to prototypes developed and used by General Motors. 36 illustrations, 674 pp.



3349. THE LAYMAN'S HANDBOOK OF ESKIMO PIANO MUSIC. By Wolfson Cantalupo. Never-before-published sonatas of Eskimo composers, whose distinctive musical style results from their wearing mittens even while writing music. 87 pp.



4528. THE SPANISH MAIN, by Horatio Chapi. Not an old sea story, as the title suggests, but the nearly-as-exciting biography of a Spanish sewer maintenance employee. 412 pp. with underground maps of Madrid and Barcelona.

3429. FROM ADAMS TO WILSON, Or, The Presidents Alphabetized. By Dr. Asa Ingelfinger. Third and final edition of his earlier books. 104 pp.

2235. ROC ON THE TELEGRAPH LINE. By Ezra Pagloomer. We all know what a common sparrow looks like perched on a telegraph line, but have you ever wondered what some extinct birds would look like if they were still around today? Mr. Pagloomer, in response, has taken 113 extinct birds and painted them perched on lines extending from modern utility poles. Includes such interesting species as the roc, albatross, passenger pigeon, robin, dodo, and lavender skink. 212 pp. 116 illustrations.

SHTICK 'EM UP! DEPT.

If you live in a big city . . . or a small town, for that matter . . . the odds are that sooner or later you're gonna be mugged! So, as a public service, MAD offers these lines of dialogue calculated to

BLUFF THAT MUGGER!

ARTIST: BRUCE DAY

WRITER: E. NELSON BRIDWELL

Gee, you're the **first** person that's **spoken** to me since I escaped from the Insane Asylum's **Violent Ward**!

Help yourself! I just want to **warn** you! Since I saw "**Papillon**," I keep my money in a **strange place**!

Beat it! There's a **Mafia Contract** out on me, and anybody that's **seen** with me is as good as **dead**!

You're **welcome** to it! I'm sick and tired of trying to **pass** these **marked bills** from the **ransom**!

Congratulations! You're gonna be the **tenth mugger** I've killed this month with my **Kung Fu**!

Sure, I've got something for you! Where do you **want** it . . . in the **belly** or the **head**?

Great! This'll give me a **good workout** for my upcoming **title fight** with **Foreman**!

No, no! You're doing it **all wrong**! Let an **EXPERIENCED** mugger show you **how**!

I like your **style**, kid! How'd you like to move up to where the **REAL** dough is?

That's it! **Fantastic!** You're **exactly** the actor I **need** for my next **picture**!

Take it all! I'm **dying** from a **highly-contagious** disease anyway!

Okay, boys! Our stakeout **worked**! Come and get 'im!!

Oh, God! **Please** don't let me **kill** again!!



GIVIN' 'EM A RIBBIN' DEPT.

Why restrict the awarding of medals to the military? After all, Civilians perform heroic acts while fighting life's daily battles as well! Let's recognize them with

THIS ISSUE'S PROPOSED MAD MEDALS

... TO BE PRESENTED TO DESERVING STUDENTS

THE DEADLY
DECIBEL MEDAL



For the performance of homework under extraordinary conditions, such as the TV, stereo tape player and FM radio blasting at full volume; thus preparing for noise pollution of daily life.

THE PERENNIAL
STUDENT AWARD



For the brilliant use of every device available to students, such as scholarships, loans, grants, etc., to stay in school forever... thus relieving pressure on the already-crowded job market.

THE CHAPTER XI
CITATION



For heroically declaring bankruptcy so student loans need not be repaid, thus depriving the U.S. Government of money that might be otherwise spent on things like neutron bombs and welfare cheats.

THE SILVER
XEROX AWARD



For outstanding achievement in copying during exams from only the best fellow students so that only fantastic marks are brought home to make parents proud.

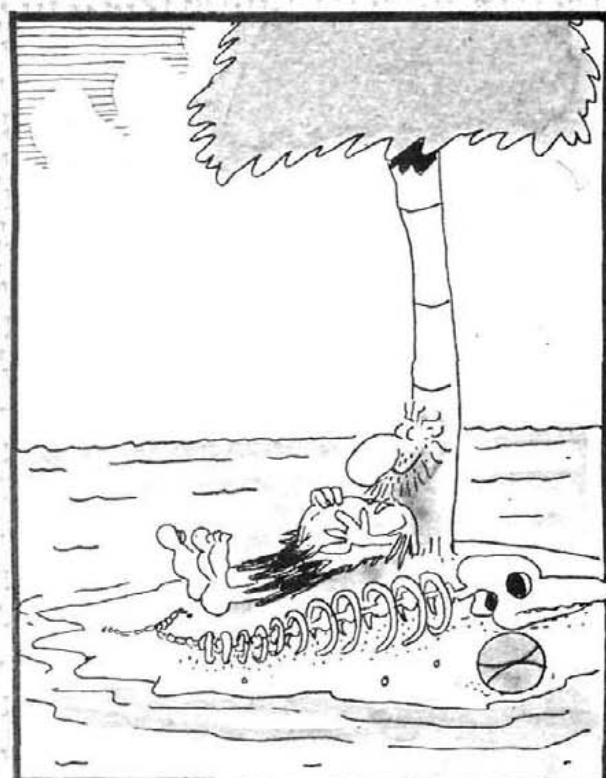
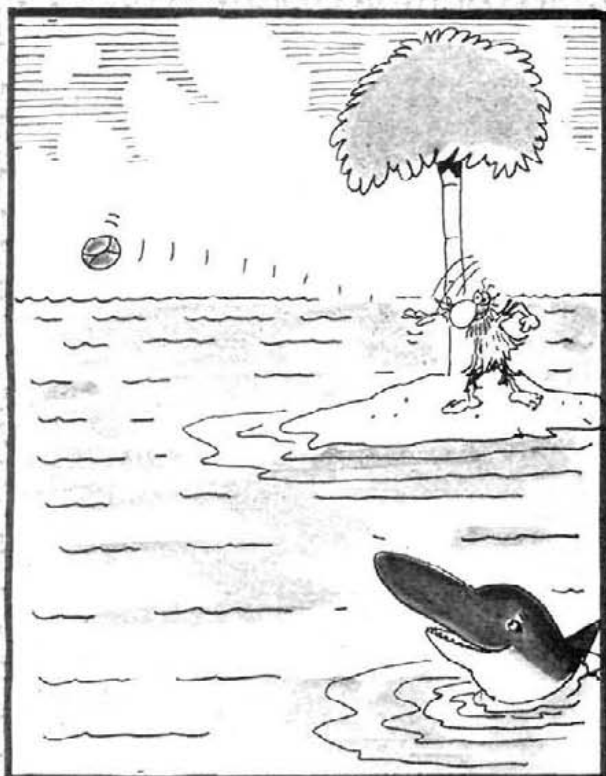
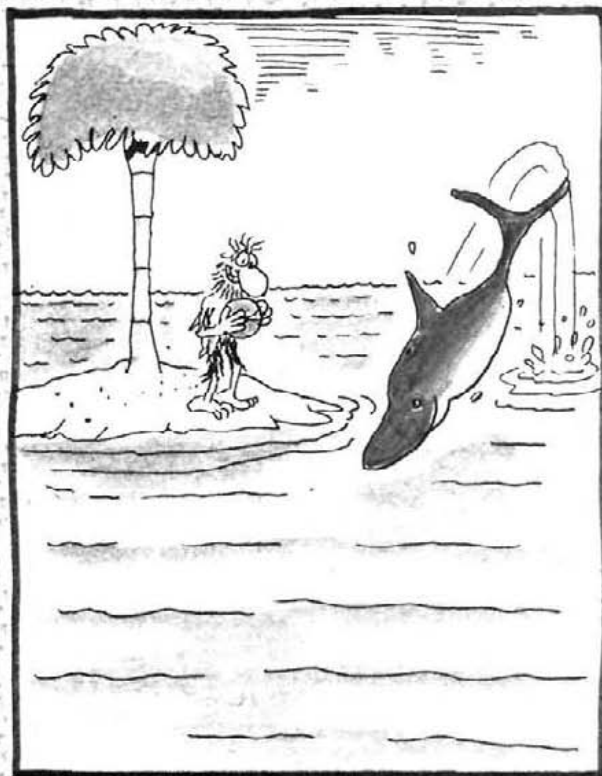
THE BLEEDING
HEART MEDAL



Awarded to all students who actively participate in protest demonstrations on campus while at the same time, never taking out precious time to vote.



A DESERT ISLAND GAME PLAN



THE WEREWOLF



ARTIST: GEORGE WOODBRIDGE



WRITER: SEMI



YOUR MAD HOROSCOPE



TODAY'S BIRTHDAY:

Loved ones are grateful if you try not to spit while blowing out the candles on your cake.

ARIES

March 21—April 19

A strange shifting in the stars may cause you to experience some pleasure while viewing a rerun of Sheriff Lobo. Do not worry. This is only an illusion, and will pass, like a cheap meal. Do not treat lovemaking as a hobby or you could do permanent damage to yourself with wrongful applications of model airplane glue.

TAURUS

April 20—May 20

Your enthusiasm is contagious and so is your rash, so lay off the romantic entanglements. Complete one project before beginning a second. However, it is not necessary to complete one project if you're planning to move directly on to a third. Your grades can improve overnight, providing you write legibly on your arm.

GEMINI

May 21—June 21

After years of diligent brown-nosing, you rise to the upper echelons of corporate power. Too bad your company is about to go under! This is typical of the way your luck has been running recently and will continue to run for some time. Do not fret! You still have a lot of drive left in you. Take a trip to Detroit!

MOON CHILDREN

June 22—July 22

The position of your stars is identical to those of Aquarius, Capricorn and Sagittarius. How this can be, we don't know. (But it does go a long way in explaining your lack of originality in life!) We suggest that from now on you read those three horoscopes and then pick out any advice you think looks good to you.

LEO

July 23—August 22

Your main stars have shifted in such a way that, when connected by straight lines, they strongly resemble either a profile of Alexander Haig or an aerial view of New Jersey. (This is open to artistic interpretation.) Such a configuration strongly suggests that you will soon be overtaken by a desire to invade Secaucus.

VIRGO

August 23—September 22

Give a hand at home. Get ahead at work. Give a passing stranger the eye, and a passing motorist the finger. Lose an arm and a leg at the track. Get something off your chest. Lend your ears to fellow countrymen. Stick your nose in other people's business. Get your ass in a sling. Put your foot in your mouth. Hang loose.

LIBRA

September 23—October 23

The position of Yank, the main star influencing your destiny, advises that now is an excellent time for a torrid romantic fling. However, the position of the Moral Majority condemns a torrid romantic fling as a no-no. The choice is yours. Either be bored out of your skull on earth, or burn for all eternity in hell!

SCORPIO

October 24—November 21

A good day! An annoying neighbor will cease to bother you as you are evicted in the AM. Improve your personal ties by throwing out the very wide ones with the polka dot prints. Nobody has been wearing them for years! Look for your mailbox to be flooded with letters as someone pours an entire can of alphabet soup in it.

SAGITTARIUS

November 22—December 21

A study of your stars has failed to uncover any information about your future. This could mean that you have no future. In fact, it's quite possible that you recently passed away, and your loved ones have been derelict in making the proper arrangements. Seek the advice of an expert, however, before having yourself cremated.

CAPRICORN

December 22—January 19

Take a chance on a new co-worker. They're only a dollar each and, who knows, you may just win her! The AM may seem horrible today, however, it will begin to look better and better once you see what the PM has in store for you. An unexpected raise and promotion at work enables you to pay for your emergency brain surgery.

AQUARIUS

January 20—February 18

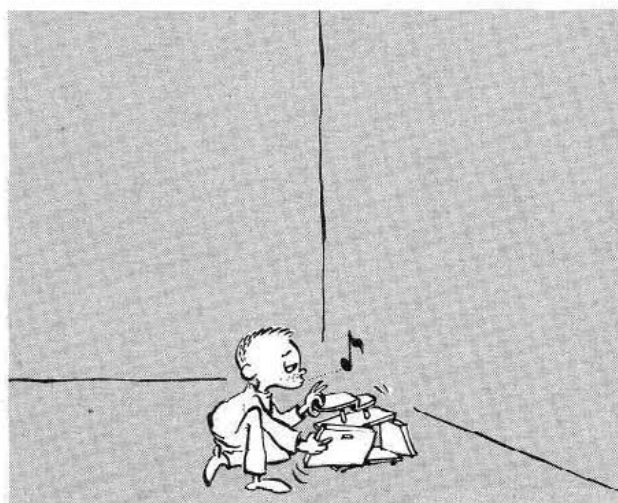
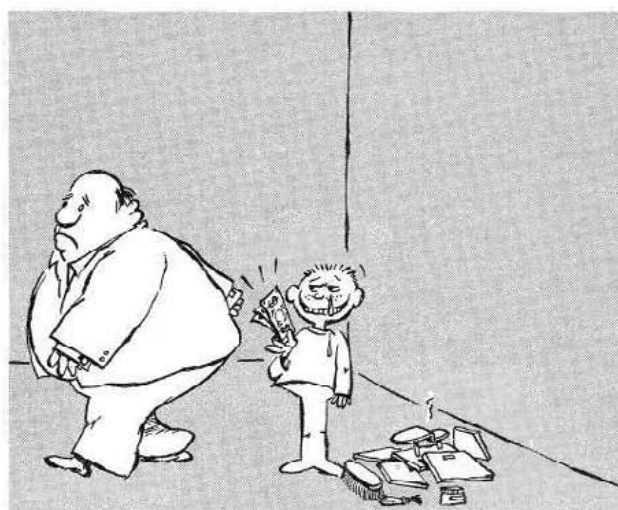
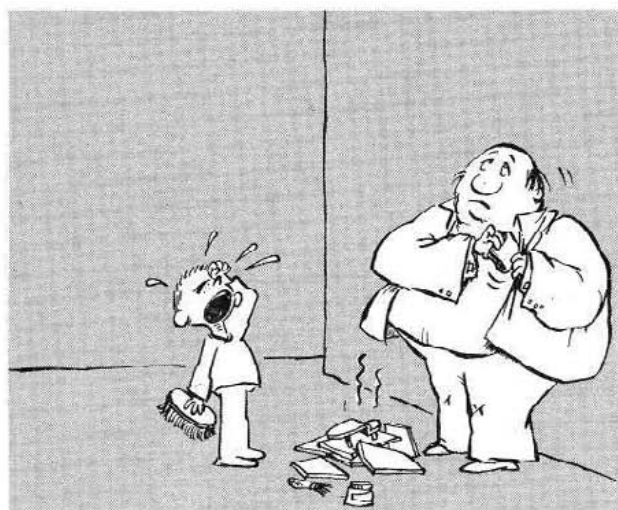
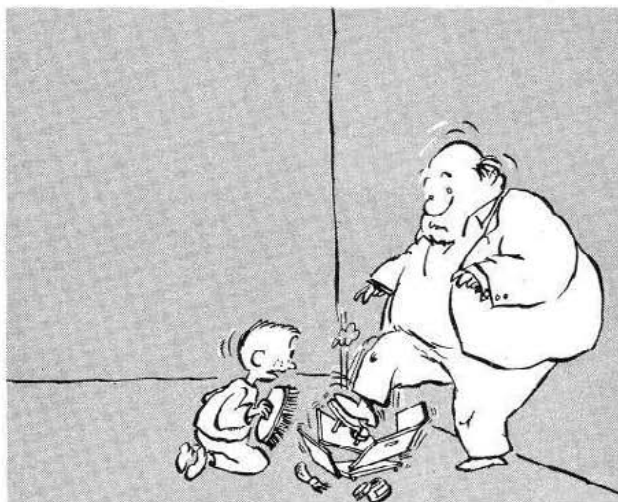
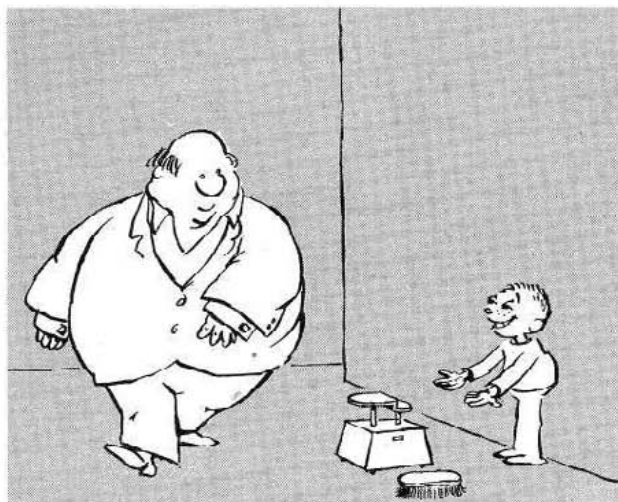
Your Moon has very quietly moved from the House of Leo to the Condominium of Stanley. (Tax Purposes.) This signals a dramatic upheaval in your emotional state. Warm thoughts will singe your brain. Because Uranus and your piles are one, you could be in big danger! Beware of fools, envious of your many shortcomings.

PISCES

February 19—March 20

A sensational day! An unexpected romance blooms out of a chance encounter at a local vigilante meeting. Be frank with your boss. That way, when you screw up, he will fire Frank and not you! Put your priorities in alphabetical order and stop accepting second best. It's much too good for you!

THE SMALL BUSINESSMAN



MAD'S "LATE SHOW" CLICHÉ MOVIE SCRIPT

ARTIST: BRUCE STARK

WRITER: HARRY PURVIS

THE "WAR" MOVIE

"Before this training period is over, you guys are gonna hate my guts! But if you live through it . . . someday, you'll thank me for it!"

"We're not running this war for your personal pleasure, Bradshaw! Tonight, by disobeying orders, you endangered the life of every man in this company! Maybe back in Civilian life you could pull things like that, being Senator Bradshaw's son! But here in this Boot Camp, you're just plain PRIVATE Bradshaw!"

"Any of you guys got any letters to write, you got exactly two minutes! Because we're shipping out!"

"Don't let 'im get your goat, kid. She'll wait. Not all dames are like that. Simpson's just sore 'cause he ain't got no one to come back to."

"I'll go crazy if I don't see some action soon!"

"Men, we're up against an enemy who'll stop at nothing to hold this island! So, good luck! And . . . give 'em hell!"

"Okay, I need some volunteers for this mission . . . Anderson, Brown, Cowznofski, DeGrazzo, Hanlon, MacNutt, O'Reilly and Silverstein! Now, let's see . . . what have I missed? Oh, yeah--you, too, Sun Luck Chow!"

"I know you didn't ask to come out here, Bradshaw--but by God, now that you ARE here, you'll fight! Now I'll tell YOU something . . . first time out, I was afraid, too! Yeah, ME! Does that surprise you?"

"You can't ask them to do it, Colonel! They've been looking forward to this leave for months! It's all that's kept them going! Now, to tell them they've been ordered back into action . . . it--it just isn't fair!"

"I wish Arkansas would learn a new tune! That one's driving me nuts!"

"Boy, what I wouldn't give to be back on Flatbush Avenue, watchin' all the blondes go by! How about you, Bradshaw? Any real-stacked blondes up on Snob Hill? Hey . . . where ya goin' . . . ?"

"The last thing he said was--'Tell the Sarge this one's for Benny!'"

"He wiped out that machine gun nest single-handed! And to think I once called him 'yellow'!"

"When I see those fresh green kids coming up, eager to fight, it makes me want to cry. I was like that once. It seems like so many years ago. It's hard to believe we've only been on this island 5 days!"

"Think it'll do any good, Padre? All this killing and dying, I mean . . ."

". . . and the generations to come will remember what it was like, and what it was all for! Have no fear of that, my son!"

THE END



THE CUBE AND I

Last week I brought home Rubik's Cube
To test my skill against its might;
"Behold," I said, "this silly toy—
"This plastic puzzle kids enjoy—
"I'll solve it in a night!"

The night fled by, the dawn arrived;
The cube, unsolved, in disarray,
Rebuffed each hopeless turn and twist—
Brought aching to my hand and wrist—
As I worked through the day.

At last one side I lined up orange;
This seemed, at first, a great success,
But, lo, it brought me little cheer;
The other five remained, I fear,
A multi-colored mess.



Two days flew past, then three and four;
My work, neglected, went undone;
Though green lined up in columns true,
How come the red was mixed with blue?
Does Rubik call this fun?

A thousand times the cube I turned,
My fingers gripped around its parts,
Until, at last, the truth set in:
I didn't lack the will to win—
I simply lacked the smarts.

"No more," I said to Rubik's Cube,
"Shall you enslave me in your power;"
Thus liberated from its hold,
I gave it to an eight-year-old
Who solved it in an hour.

WRITER: FRANK JACOBS



I am a Roman Catholic.
In case of accident,
please call a priest.

In the event they are hit by a passing car or incapacitated by a passing mugger, many people carry special cards, like the one at the left. These cards bear vital information, which can be of great help to the people who come across the body. And now—with this necessary, but thoroughly dull, introduction out of the way, let us herewith present a random selection of

IN-CASE-OF-EMERGENCY CARDS for Special People

WRITER: FRANK JACOBS

I am a Jewish Mother.
In case of stroke, nervous
collapse or, God forbid, pains
in my chest, call my son
and tell him it is
much worse than it looks.

I am Harold Pemberton, who,
until a recent operation, used
to be known as Harriet Pemberton.
In case of serious injury,
tell the doctor not to be too
surprised at what he finds.

I am a masochist.
In case of accident, please
don't call anyone. Just let me
lie back and enjoy it.

I am a Mafia Don.
In case of sudden accident,
call my Capo and tell him
to rub out "Legs" Fazio.

I am a Garment Center Executive.
In case of mortal accident,
phone my partner, Sol,
and tell him I'll be
watching him from Up There.

I am a physical coward.
In case of accident,
please tell me my
wounds are superficial.

I am a lawyer.
Should I be hospitalized and
fail to pull through,
institute a suit for malpractice.

I am the leader of a
spiritualist cult. In case of
death, notify my followers to
expect me at their next seance.

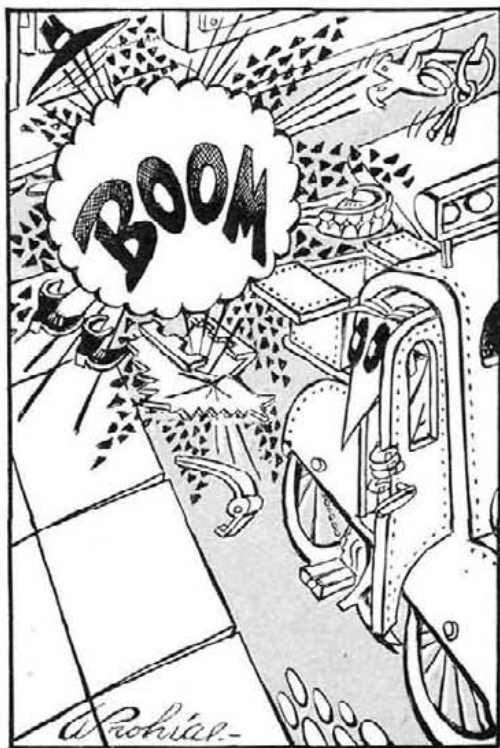
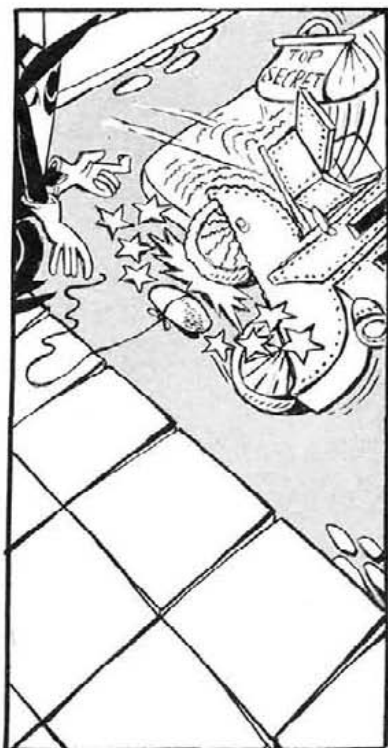
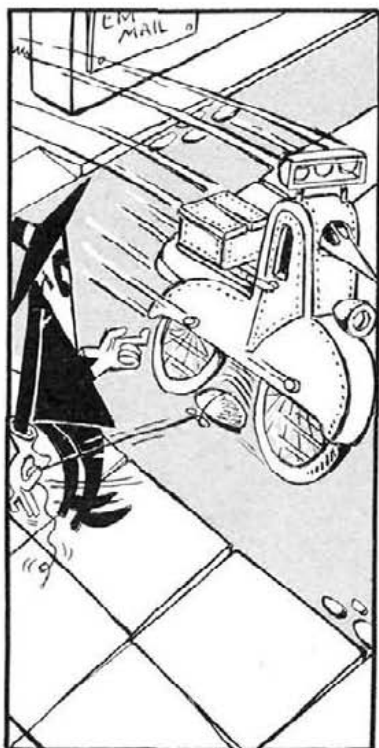
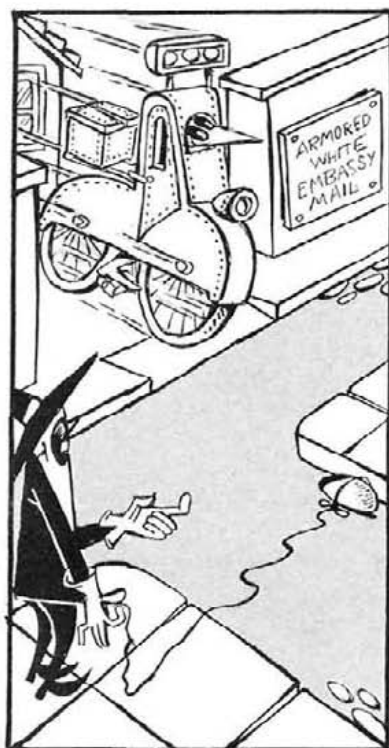
I am a Christian Scientist.
In case of illness,
it's just your imagination.

I am a neurotic beset by traumas
dating back to my childhood.
In case of death, call up
my father and tell him
I forgive him.

I am Billy Smithers,
AGE 5. IN CASE OF
ACCIDENT, PLEASE
GIVE THE FROG IN MY
POCKET A GOOD HOME

I AM A VAMPIRE
In case of accident, my
blood types are A, O, AB, X,
RH Negative & RH Positive.

SDY VS SDY



HELP WANTED ADS WE NEVER GET TO SEE (Or "Where Do They Get These People?!")

WRITER: MIKE SNIDER

ATTENTION

The New York Yankee Organization
is now hiring

OBNOXIOUS FANS

for the 1983 season

Turn your favorite leisure time activity
into a lucrative part-time job.

Our obnoxious fans are responsible for
maintaining that unique anti-social ambi-
ence that regular baseball fans have come
to depend upon as part of the baseball
experience.

Duties will include: pushing and shoving,
screaming and cursing, and randomly pelt-
ing other fans with food, drink and other
objects, some of a disgusting nature.

MUST have extensive repertory of offen-
sive bodily noises and odors.

CONTACT: George Steinbrenner
Yankee Stadium
New York, New York

Dull job? No future? Step into a spiritually-rewarding career as an...

airport religious fanatic

Yes, after our two-month indoctrination training program—where all of
your needs are taken care of—you can be out in the hustle-and-bustle
world of the inter-city traveler. We will teach you the ancient mysteries
of glassy-eyed button-holing, soft-voiced solicitation of funds, inspired
book-salesmanship and inner peace.

Why settle for just a career, when you can make plans for your eternal
life by sending your name, address, bank account number and balance to:

THE REVEREND SOME YOUNG LOON
c/o The Edification Church

NO EXPERIENCE NECESSARY

You can make \$4.75 an hour or more
...removing Subscribers' favorite
sections from our Sunday Edition.

APPLY: The Picayune Gazette
Subscriber Delivery Service
Averageton, OH

Your City Is Now Taking Applications For

STREET PEOPLE

Current Needs Are:

- 7 Shopping Bag Ladies
- 6 Smelly Panhandlers
- 4 One-Man Bands
- 3 Part-Time Schizophrenics
- 2 Demented Ravers
- 1 Temporary Doomsayer

Annoying personality, poor hygiene and
mental illness is no barrier. We are an
Equal Opportunity Employer.

APPLY IN PERSON ONLY
CITY HALL

TOXIC WASTE DUMPERS

We are a large Multi-National Chemical
Corporation trying to improve our public
image. Our Public Relations specialists
have told us that people are less-likely
to be taken in by our multimillion dol-
lar media campaigns if they know that we
are dumping tons of vile and hazardous
sludge near unsuspecting residential
areas.

That's where you come in!

We are prepared to pay Big Bucks (in
small bills, through an anonymous inter-
mediary) to people who will get rid of
this muck without anyone finding out
about it.

The job entails a lot of night hours,
secrecy and working without supervision.

TO APPLY: Simply tape your application
to the bottom of the mailbox
at the corner of Main and Elm.
We'll get back to you.

Mallencrooked Chemical Corporation
797 Main Street, Phoenix, Arizona

Take this simple test and discover if
you've got what it takes to be a...

MINDLESS BUREAUCRAT

1. Do you yearn to be more than just
a small cog in a giant wheel?
2. Do you want to work at a job where
you can take some initiative?
3. Do you like working with people?
4. Do you like to think things out
for yourself?
5. Do you recognize that sometimes
there are exceptions to a rule?

If you have honestly answered "NO!"
to all five questions above, then...

YOU'RE HIRED!!

Report Monday 8 A.M. (or whatever) to:

THE DEPARTMENT FOR THE REGULATION
OF INTERDEPARTMENTAL REGULATIONS
270 K Street N.W. Washington, D.C.

WANTED THREE LAZY MEN

...to sit around my Appliance Repair
Shop during peak hours, doing nothing.
(CALL BUD 555-7830)

For years, WZZZ-TV Sportscasters have been islands of civility in a sea of
obnoxiousness offered by the other stations. And for years, we've gotten
lobbered in the ratings. Well, enough is enough! We're getting us an...

IRRITATING SPORTSCASTER

The person we're looking for must be snide, peevish, nit-picking and ego-
tistical. He must think he knows more than all the players and coaches in
all the sports, and must not be afraid to say so! Vocal presence must be
nasal and grating! Distracting speech impediment is a PLUS! Must be able
to make a minor sports controversy sound like Word War III!

In short, we're looking for someone that most people would stand in the
aisle of a bus far from, rather than sit next to!

CONTACT: Larry "Time-Out" Timmons, Sports Director
WZZZ-TV, 1758 Avenue Of The Amazons, N.Y., N.Y.

Job Security without Accountability??
Impossible, you say?? Not if you're an

UNIDENTIFIED SOURCE FOR THE U.S. GOVERNMENT

You'll be privy to sensitive information
about Government foul-ups; you'll play an
active role in cabinet-level back biting
and power struggles, you'll be a close
observer of political graft and corrup-
tion, and you'll have the entire Washing-
ton Press Corps hanging on your every
word as you spill the beans about it all.



APPLY:
U.S. OFFICE OF
UNOFFICIAL
INFORMATION
Washington, D.C.

POST EXCHANGES DEPT.

If you didn't skip Page 3 of this issue, you noted that we're plugging Frank Jacobs' "MAD's Talking Stamps," our latest, all-new paperback. We like it so much that, sneaky finks that we are, we've stolen some of the choicer bits for ourselves. There's a lot more in the book, of course, but until you buy a copy, here's a sampling of MAD's...

TALKING STAMPS

STAMPS COURTESY DUMONT STAMP CO., N.Y.C.



U.S. REGULAR ISSUE, 1954-55



U.S. SUSAN B. ANTHONY ISSUE, 1926



U.S. BETSY ROSS ISSUE, 1922



U.S. COLUMBIAN EXPOSITION ISSUE, 1893; REGULAR ISSUE, 1923



U.S. MOON LANDING COMMEMORATIVE, 1969



U.S. THOMAS A. EDISON ISSUE, 1947



ISSUES OF BULGARIA; E. GERMANY, 1950



U.S. FAMILY PLANNING ISSUE, 1972; VATICAN CITY ISSUE, 1965



U.S. AIRMAIL, WITH VERY RARE INVERT, 1918



There's a powerful right-wing organization gripping the country, the mere mention of which makes most politicians quake with fear. No, we're not talking about that old stand-by, the *National Rifle Association*. We're talking about that new stand-by, *The Moral Majority*...that fun group of screaming, boycotting, money-raising Christians who believe that there's only *one* way to do things—their way! Sounds like your kind of people? Think you have what it takes to join their organization? The only way to really find out for sure is to answer the questions contained in:

THE MAD APPLICATION FOR MEMBERSHIP IN THE MORAL MAJORITY

NAME _____ ADDRESS _____
RACE _____ RELIGION _____ INCOME _____

TO DETERMINE YOUR ELIGIBILITY, ANSWER THE FOLLOWING QUESTIONS "YES" OR "NO"

- Do you frequently brag that your 28-year-old sister is still a virgin—even though she's been married for over five years? YES ☐ NO ☐
- Would you happily sign a petition demanding that God add seven more Commandments to the tablets? YES ☐ NO ☐
- Have you ever written an indignant letter to CBS accusing Dan Rather of "jiggling"? YES ☐ NO ☐
- Is the only time you favor "forced busing" when it's to make reluctant non-believers attend your meetings? YES ☐ NO ☐
- Were you able to heat your entire home last winter just by burning books? YES ☐ NO ☐
- In addition to restoring prayer in public schools, do you also think the Supreme Court should allow the sacrificing of livestock in class rooms? YES ☐ NO ☐
- Is your "Hit List" identical to Mr. Norman Lear's Christmas Card list? YES ☐ NO ☐
- When taking a shower or a bath, do you first soap up the faucets so as not to see a reflection of yourself naked? YES ☐ NO ☐
- Do you have trouble placing your wife's face when it's not in the familiar surroundings of your kitchen? YES ☐ NO ☐
- Do you think it's possible that the "Ape-To-Man" Theory of Evolution is part of a long-range Communist plot to make the entire free world dependent on Central American bananas? YES ☐ NO ☐
- Are you staunchly opposed to Abortions for Homosexuals? YES ☐ NO ☐
- When you and a friend play chess, are both sides "white"? YES ☐ NO ☐
- If this man told you that kittens were instruments of Satan, would you immediately strangle "Tabby"? YES ☐ NO ☐
- Do you wholeheartedly agree with the following statement: "We would have enough money to build ten MX Missile Systems if we'd just get rid of all the Welfare cheats in one New York City tenement!"? YES ☐ NO ☐
- Because of this disgusting article, are you already organizing a boycott of this magazine? YES ☐ NO ☐
...of all magazines? YES ☐ NO ☐
...of reading in general? YES ☐ NO ☐



If you have answered "YES" to all of the above questions, we think you'll make a wonderful member of The Moral Majority! So send this application immediately to: The Rev. Jerry Falwell, Lynchburg, VA.

HUNG UP DEPT.

MODERN ART

Superb!



WRITTEN BY: MAX BRANDEL

Fantastic!

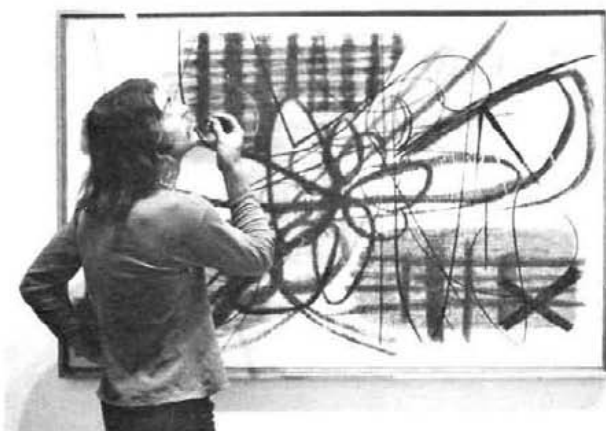


PHOTOGRAPHY: BY IRVING SCHILD

Magnificent!



Inspired!



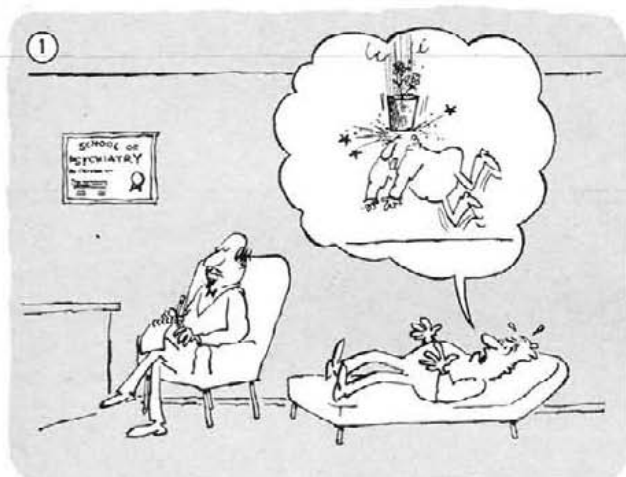
Perfect!



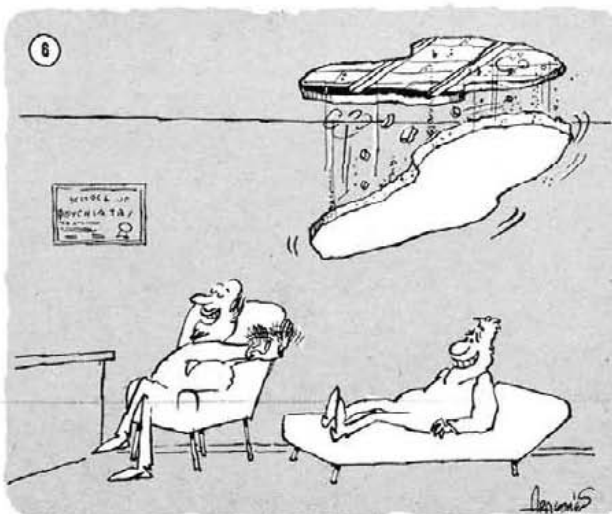
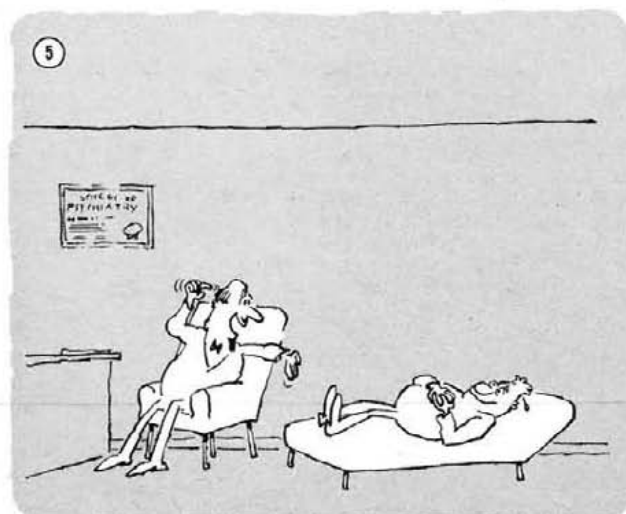
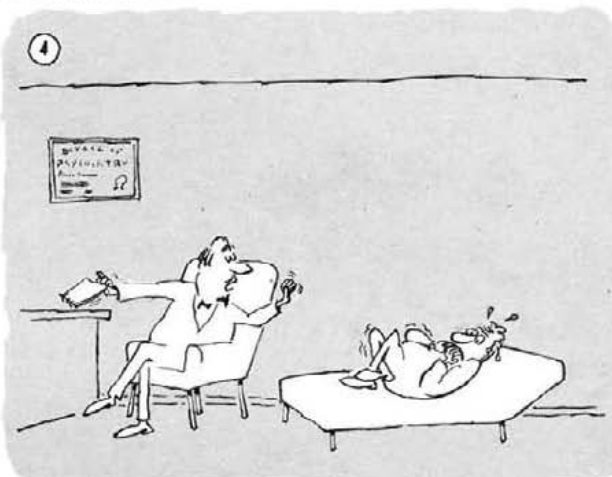
I don't get it!



THE PROBLEM



ARTIST & WRITER: SERGIO ARAGONES





MAD WARRANTY

ISSUE NUMBER 195

MAD MAGAZINE, subject to the terms and conditions hereinbelow expressly set forth in paragraphs numbered "1" through "4", **HEREBY WARRANTS** that for a period of 2 (two) years from the date of original purchase at retail it will repair or replace any part of this magazine which proves defective by reason of faulty workmanship or labor, without charge for said parts or labor.

TERMS AND CONDITIONS

1. **Original Purchaser.** Warranty is limited to original purchaser of this issue. When requesting **WARRANTY SERVICE**, proof of purchase must be submitted in the form of a signed, hand-written letter from newsstand vendor on a 6 1/4 by 9 1/2 fuchsia index card, signed and stamped by a notary public, co-signed by the Attorney General of the U.S., and countersigned by no less than three (3) and no more than (5) relatives of the vendor over the age of twenty-one (21) and living at even-numbered addresses with odd-numbered Zip Codes in the city of purchase.

2. **Registration.** The attached **WARRANTY REGISTRATION CARD** must be mailed to MAD Magazine within 5 (five) minutes of the time of initial purchase.

3. **Proper Delivery.** Both proof of purchase and the **WARRANTY REGISTRATION CARD** must be sent by certified mail, postage prepaid, or delivered by hand by a bonded messenger who is 37 (thirty-seven) years of age, male, black-haired, weighing between 150 (one hundred and fifty) and 165 (one hundred and sixty-five) pounds, and who can recite, from memory and on command, the terms herein set forth in this **MAD WARRANTY**, from a squatting position.

4. **Unauthorized Repair, Abuse, etc.:** The "defective" issue must not have been previously altered, defaced, repaired, finger-marked, dog-eared or used to wrap fish by any person, group or mechanical device. Any evidence uncovered by MAD to the contrary will result in the immediate withdrawal of this **WARRANTY**.

WRITER: FRANK JACOBS

Cut Here

MAD WARRANTY REGISTRATION CARD

MAD Magazine
485 MADison Avenue
New York, N.Y. 10022

I hereby demand that you repair ☐ replace ☐ my issue of MAD Magazine because of defects caused by:

- ☐ Sloppy Editing ☐ Slipshod Binding ☐ Crummy Printing
☐ Pitiful Writing ☐ Rotten Illustrating ☐ Wretched Humor

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____

Under the Terms and Conditions of your **WARRANTY**, I am submitting Proof of Purchase as stipulated in Paragraph 1. I have shipped it, along with this **WARRANTY REGISTRATION CARD**, as stipulated in Paragraphs 2 and 3. On reading over this **WARRANTY**, however, I have discovered that by cutting out this Warranty Registration Card, I have altered and defaced the issue, thereby allowing you to withdraw the **WARRANTY** as stipulated in Paragraph 4, which proves to me how much of a schmuck I was to ever believe that MAD Magazine would offer a **WARRANTY** in the first place!