

THE TENTH ANNUAL EDITION OF THE WORST FROM



MAD

OUR PRICE

50c

CHEAP

A COLLECTION OF HUMOR, SATIRE AND GARBAGE FROM PAST ISSUES



**PLUS
THIS
FREE
BONUS:**

**YOUR OWN RIDICULOUS, WAY OUT
MAD BUMPER STICKER**

I JUST PUT A GAS STATION ATTENDANT IN MY TANK!



MAINLY BECAUSE I GOT SICK AND TIRED OF BEING EXPLOITED!

1 First there was that idiotic Tiger on all them boxes of Sugar Frosted Flakes—used by

2 Then came them ads for those Tiger paw tires on Pontiac's GTO Tiger to sell you

3 Then there's that ridiculous broad lying all over the Tiger skin on 'TV for

4 And finally there's this stupid idea of putting a Tiger in your car's tank by using

Kellogg's

U.S. Royals

**'TOP
BRASS'**

HUMBLE **ESSO**

WELL, THAT'S THE LAST STRAW! HONESTLY, I'M JUST FED UP WITH MADISON AVENUE'S PREOCCUPATION WITH TIGERS! NOW, MAYBE THEY'LL THINK TWICE BEFORE THEY COME OUT WITH ANOTHER ADVERTISING CAMPAIGN FEATURING ME!

THE TENTH ANNUAL EDITION OF

THE WORST FROM MAD

A Collection Of Humor, Satire and Garbage From Past Issues

"You can't do anything about the family you were born into, but you can do something about the family your children will be born into!"—Alfred E. Neuman

PUBLISHER: William M. Gaines **EDITOR:** Albert B. Feldstein

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The Usual Gang of Idiots



The Worst From MAD, 10th Annual Ed.—Published by E.C. Publications, Inc., 485 Madison Avenue, New York, N.Y. 10022. Entire contents copyrighted © 1964, 1965 and 1967 by E.C. Publications, Inc. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without a satiric purpose to a living person is a coincidence. Printed in U.S.A.

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MAD FOLD-IN

The United States spends billions of dollars annually, trying to show the emerging nations of the world why Democracy is superior to Communism. But many Americans are wondering just how effective all this propaganda is. Fold page in as shown, and discover . . .



FOLD IN PAGE LIKE THIS

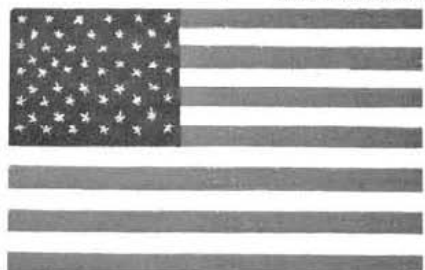
THE IMAGE OF U.S. JUSTICE THAT THE REST OF THE WORLD SEES

A)

FOLD THIS SECTION OVER LEFT

B

FOLD BACK SO "A" MEETS "B"



EQUAL JUSTICE FOR ALL



THE TRUE HEART OF DEMOCRACY IS EQUAL JUSTICE FOR ALL. THE REST OF THE WORLD'S EMERGING NATIONS—PEOPLE OF ALL RACES—YEARN FOR THIS IDEA OF REAL FREEDOM, AND LOOK FOR INSPIRATION TO THIS PICTURE OF U.S. LAW

What have we got against colds?

Absolutely nothing! We love 'em!



We manufacture capsules that have these tiny red "time pills" which stop sniffles and runny nose.



They also have yellow and white "time pills" which stop sneezing and gagging and choking and yecching.



These "time pills" don't actually cure the cold — they just suppress the symptoms so you feel good.



That's how we move plenty of these capsules. You go around spreading cold germs instead of staying in bed.

CONTACT IN ALL DAY / ALL NIGHT GERM SPREADING

NI FF SNIFF

1 CAPSULE EVERY 12 HOURS
will do nothing for you, but plenty for us. Because the more colds, the more capsules we'll move. Personal contact is needed to spread colds, but who's gonna be stupid enough to go near someone slobbering with a juicy cold? Nobody! That's why we created this tricky capsule. It makes colds seem to disappear — so

COLDS SPREAD ON

CONTACT

10 CONTINUOUSLY CONTAGIOUS CAPSULES—STOP SYMPTOMS, NOT GERMS

Today's largest selling substitute for legitimate prescription cold remedies.