

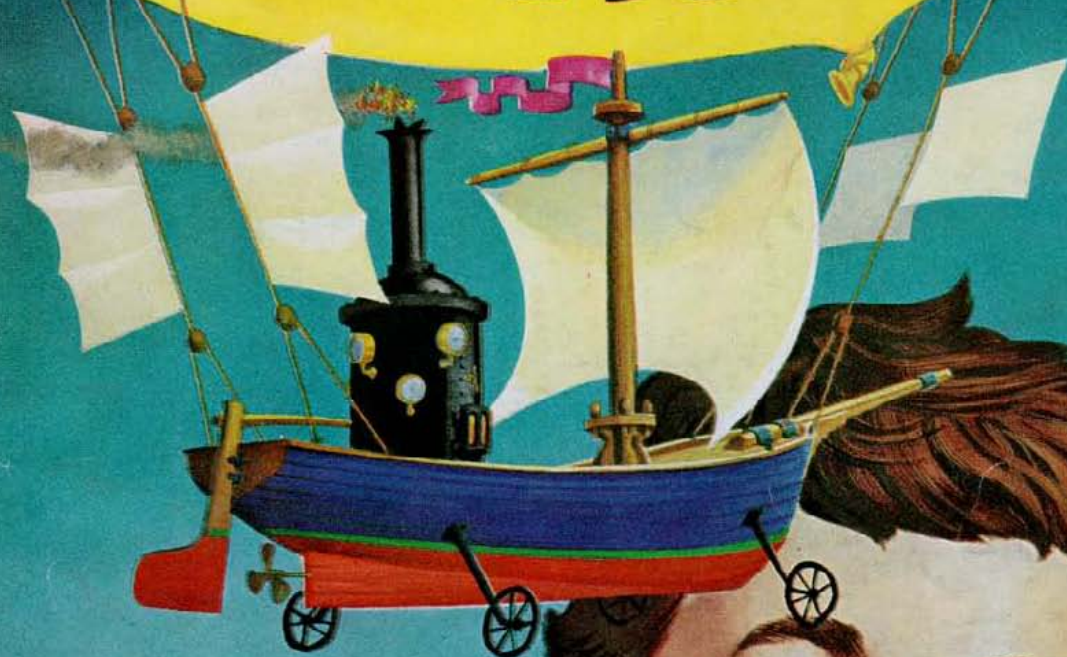
THE EIGHTH ANNUAL EDITION OF THE WORST FROM

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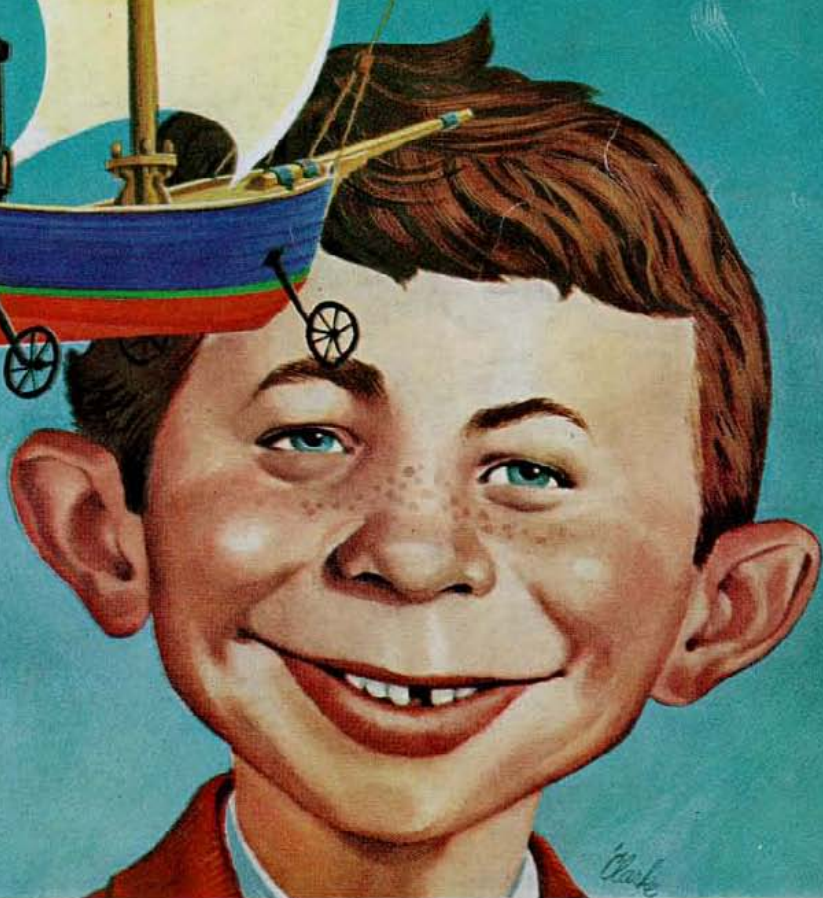
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CHEAP

MAD



A Collection
of Humor,
Satire and
Garbage
from
Past Issues



PLUS A FREE FULL-COLOR POP-OUT BONUS
Build Your Own Hanging Model of
THE MAD ZEPPELIN!



PHOTOGRAPHY BY LECTER KRAUSE

After you let your fingers do the walking!

Yep, after you shop the Yellow Pages way, you'll have to soak your fingers in Epsom salts!

Why? Because fingers just aren't made for all that walking! We'll show you what we mean: Let's say you're out of Epsom salts. Okay, you'll shop by phone for some. Simply look up "Epsom Salts" in the handy Yellow Pages. There it is—No, that's an "Epsom Salts Manufacturer"! Now what? Try "Drug Stores"—they should carry it! Let's see: "Drug Importers," "Drug Manufacturers," "Drug Store Fixtures"—Ahh, here it is: "Druggists, Retail—See 'Pharmacists'"! More walking! Okay—"Pharmacists"—Hmmm—"Pharmaceutical Machinery," "Pharmaceutical Research Laboratories," "Pharmaceutical Manufacturers"—Ahh! At last! "Pharmacists"! Ho-Boy! Did you ever see so many "Pharmacists"? Okay, let's find one nearby. Start walking down the list. By now, your poor sore fingers are really killing you! See what we mean? You better let your feet do the walking next time. They're made for it!



THE EIGHTH ANNUAL EDITION OF THE **WORST** FROM **MAD**

A Collection Of Humor, Satire and Garbage From Past Issues

"If Communism is such a big success, why don't they put up a 'picture window' instead of an 'iron curtain'?"—Alfred E. Neuman

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The Usual Gang Of Idiots



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DEPARTMENTS

(In order of their appearance)

ROASTED PEANUTS DEPARTMENT

Misery Is A Cold Hot Dog 2

DON MARTIN DEPARTMENT

Dr. Jekyll and Mr. Hyde 6
Balcony Scene 22
The Inventor at the Novelty Company 38
The Suicide 55
The High Dive 73
The Masterpiece 87

BERG'S-EYE VIEW DEPARTMENT

The Lighter Side of Dating 8
The Lighter Side of Family Doctors 56

SLIPPED DISC DEPARTMENT

The Rise and Fall of a Recording Star 12

CORN POEM DEPARTMENT

A Child's Garden of Weeds 14

JOKE AND DAGGER DEPARTMENT

Spy vs. Spy 17, 46
Spy vs. Spy vs. Spy 69

ONE FALSE MOVE DEPARTMENT

Modern Chess 18

LEARNING THE SCORE DEPARTMENT

The MAD Baseball Primer 23

SINKING FUND DEPARTMENT

Look Before You Leap 26

DRIBBLE ACROSS THE COURT DEPARTMENT

The Defenders 27

THE MAD ZEPPELIN DEPARTMENT

Build Yourself A Hanging Model Of It 32

POP'S CORN DEPARTMENT

Father's Day Cards From Special People 36

FOR WHOM THE FOOLS TOOL DEPARTMENT

Popular Scientific Mechanics 39

THE PRICE IS A RIOT DEPARTMENT

MAD's Discount Center Owner of the Year 47

MOM'S THE WORD

Mother's Day Cards From Special People 52

EDITORIAL "I" DEPARTMENT

The Daily Monopoly 60

TOUR DE FARCE DEPARTMENT

A MAD Look At Travel 63

POSTAL-MORTEM DEPARTMENT

Letters That Cross In The Mail 70

LIGHTS, CAMERA, AUCTION DEPARTMENT

Hollywood Surplus Sale 74

WHERE'S THE FIRE DEPARTMENT

A MAD Look at Motorcycle Cops 78

FIRE! DEPARTMENT

The Emergency 80

HITCHCOCK-A-DOODLE-DOO DEPARTMENT

For The Birds 81



PHOTO BY BAREFOOT LESTER KRAUSS

"After 33 years, our Mayjag is a-workin' still"

"Yep, we got our Mayjag 33 years ago!" writes (or rather — dictates) Mrs. Alma Funk of Ozark, Arkansas. "Cousin Luke, who went to the big city an' made good, sent it to us! The only thing he fergot was — we don't have no 'lectricity up here

in the hills!

"Which is why our Mayjag is a workin' still now! She jus' sat in the barn fer 29 years until Paw got the idea to use it fer makin' moonshine whiskey!

"Today, our Mayjag makes twice

as much moonshine whiskey as that fool refrigerator Cousin Luke sent us, which we also rigged up to be a workin' still.

"Now if only Cousin Luke'd send us one of them dryin' contraptions! What a still that would make!!"

MAYJAG

the dispensable automatics



PHOTO BY LESTER KRAUSS, PENNIES BY PHILADELPHIA MINT

A penny can make your conscience feel better

Here's a helpful hint for making things right with the little woman next time you're out late, boozing it up with the boys:

As soon as you step up to the bar, ask the bartender for an empty glass and set it down beside you.

Now you can get down to business.

Order your first drink, and drop a penny into the glass.

And every time you order another drink, drop another penny into the glass.

When you've spent all your money, and you're thoroughly soused, and you're ready to stagger home, you'll

find you've put aside enough pennies to buy your wife a thoughtful peace offering—something to shut her up when you fall in the front door.

A corsage will do it. Try Three, maybe Four Roses!



Association Of American Florists