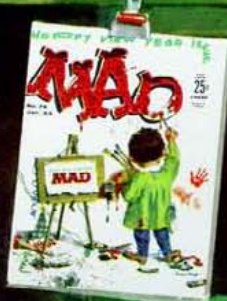
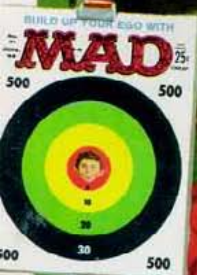


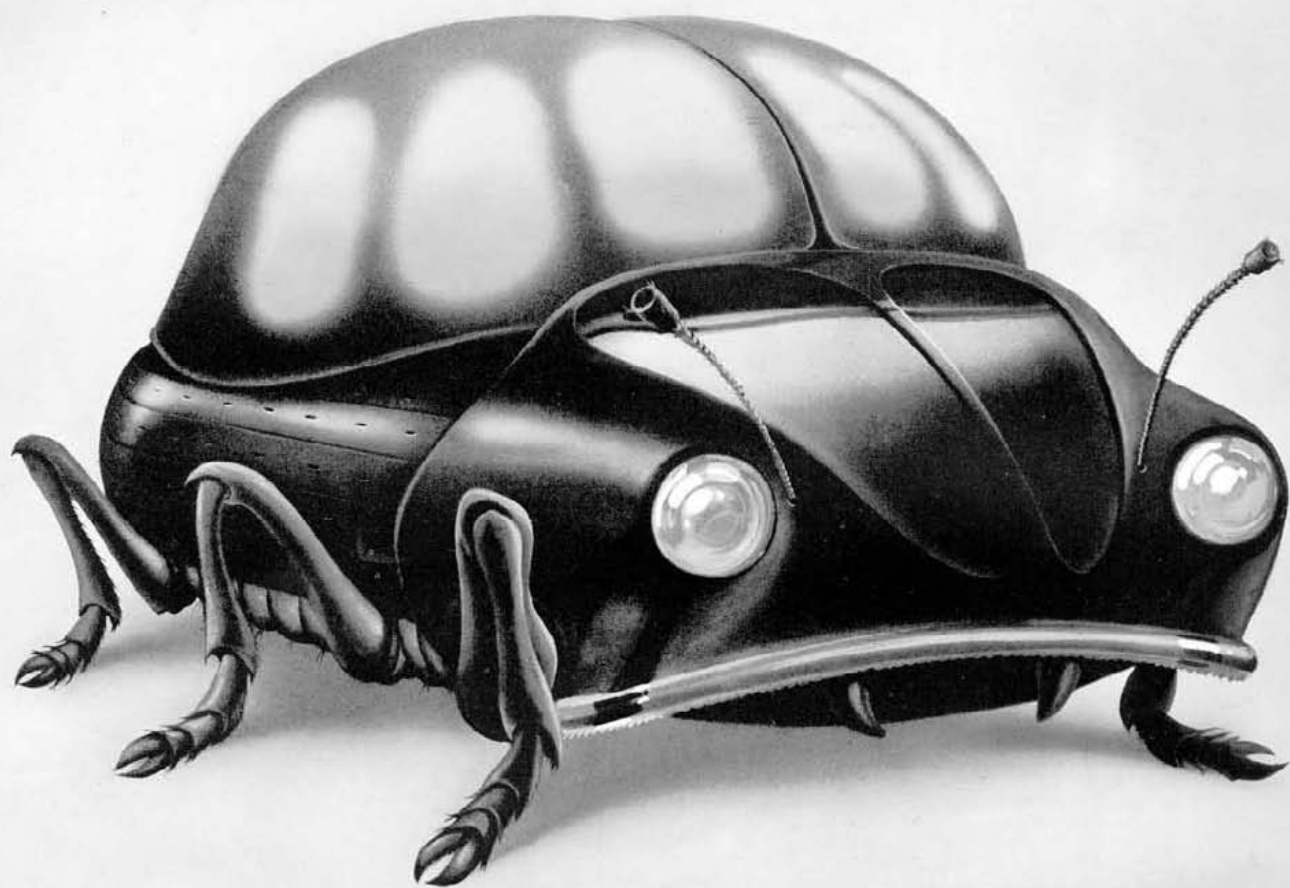
THE 7th ANNUAL EDITION OF THE WORST FROM

MAD

OUR
PRICE
50¢
CHEAP

A COLLECTION OF HUMOR AND SATIRE
FROM THESE PAST SICKENING ISSUES





CLARKE

Pesky Import

Fooled yuh, hah? No, this is not a car, it's a beetle—a German beetle—a Volksbuggen!

Unknown before World War II, today it is multiplying fast and spreading all over the world. Some people think it's cute. They even keep it as a pet and brag about it to everyone they meet. Other people simply can't stand it. They call it a pest, and are

always afraid of running into one and squashing it.

Then there are the commercial bug-breeders! They really hate it! They were scared that this tough little foreigner might hurt their larger, less-maneuverable American bugs. So they created our own home-grown variety of small bugs—with fancy names like Valiant, Corvair, Falcon, etc.

But, as of today, the intrepid Volksbuggen seems to be holding his own. And where the mighty battle of the bugs will end—who knows? One thing is certain, the Volksbuggen won't be easy to dislodge now that

he is firmly entrenched.

Unless, maybe, a new Japanese beetle comes along!



THE SEVENTH ANNUAL EDITION OF THE **WORST FROM** **MAD**

A Collection Of Humor, Satire and Garbage From Past Issues

"You'll never get rid of a bad temper by losing it!" Alfred E. Neuman

PUBLISHER: William M. Gaines **EDITOR:** Albert B. Feldstein

ART DIRECTOR: John Putnam **PRODUCTION:** Leonard Brenner

ASSOCIATE EDITORS: Jerry De Fuccio, Nick Meglin

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The Usual Gang Of Idiots



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(In order of their appearance)

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I dreamed my husband caught me posing

in my *maid in firm bra*



PURPLE RAGE . . . that's what he was in . . . especially since I'd told him it was for "Pepsi-Cola"! But what's a professional model supposed to tell her guy . . . when lingerie ads are getting sexier and sexier, and they're just about the only jobs available these days? Hah?

MODEL-FORM BOOKS, INC. — PUBLISHERS OF "HOW TO TELL YOUR GUY YOU'RE POSING FOR A LINGERIE AD"



INSTANT PHOTOGRAPHY BY LESTER KRAIICE

Why we always look angry in these ad? I tell you why! We work hard – 12, maybe 14 hour a day – grow finest coffee tree – pick ripest bean – lift heavy sack – carry to boat – sweat and strain –and for what? So big company can grind it into lousy instant coffee because American housewife too lazy to brew real coffee, and American husband too spineless to object! **SUCKA INSTANT COFFEE... for “sucka” husband.**

