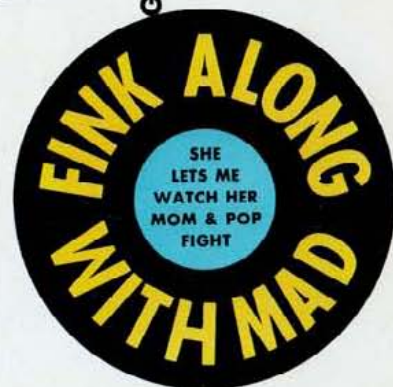
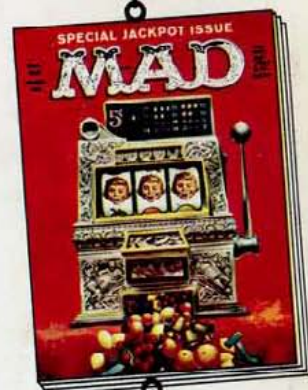
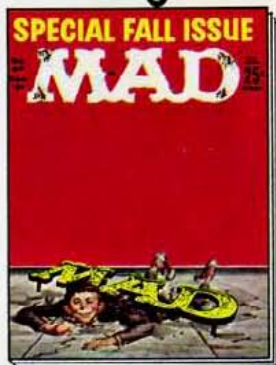
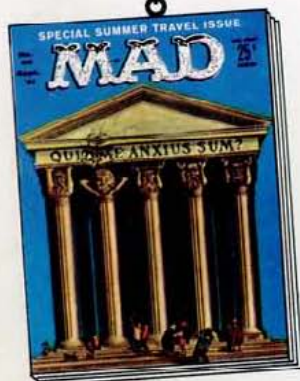


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**THE WORST
FROM**

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CHEAP

**A COLLECTION OF HUMOR AND SATIRE
FROM THESE PAST SICKENING ISSUES**



**PLUS THIS SPECIAL FREE BONUS
A REAL 33 $\frac{1}{3}$ RPM RECORD**
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Who put the men in mental breakdown?

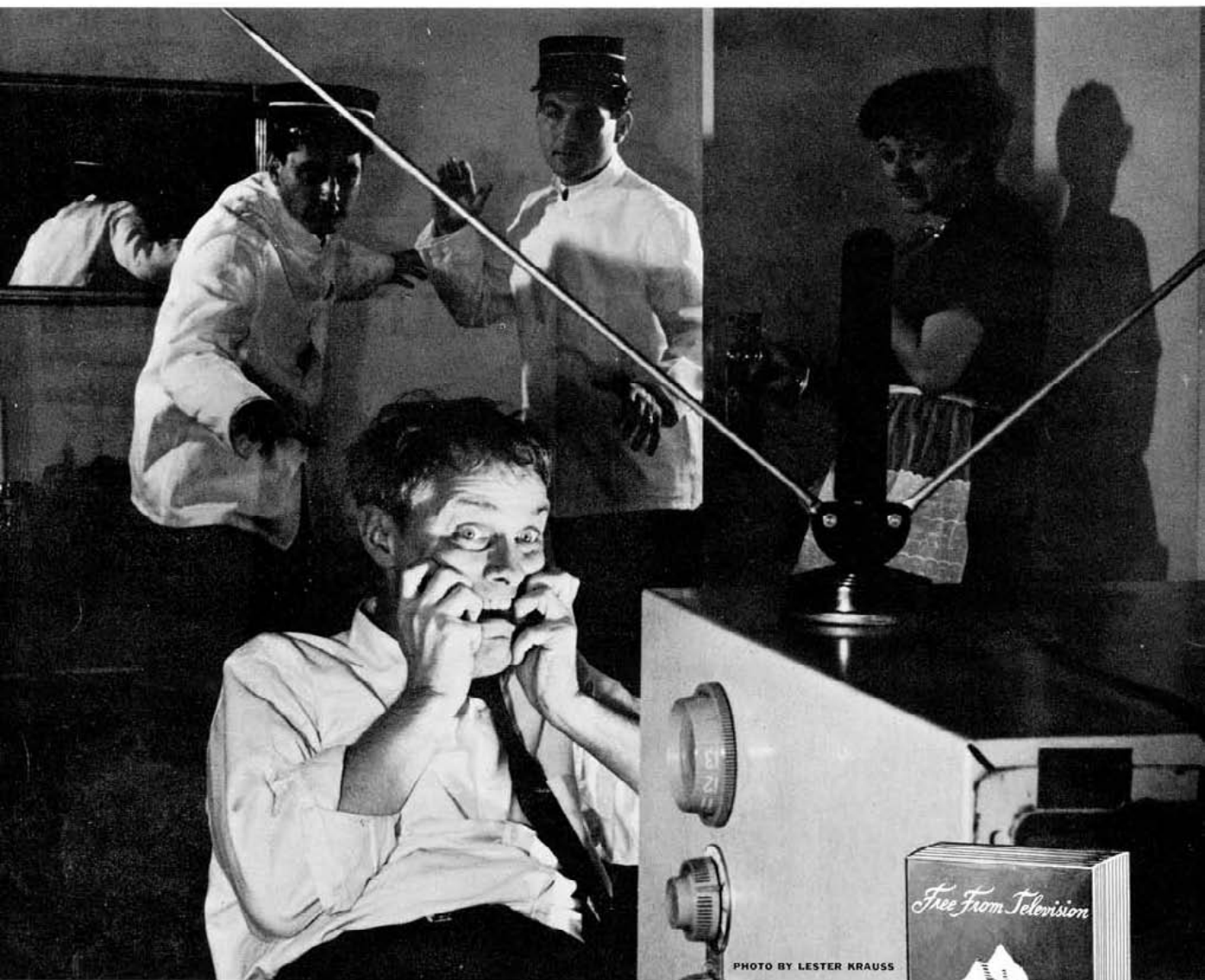
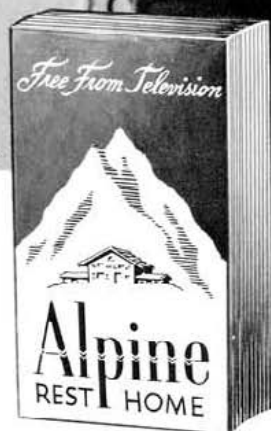


PHOTO BY LESTER KRAUSS

Advertisers—that's who!

When you get to the point where you're ready to crack up from constant irritation by sickening commercials on television, and ridiculous ads in magazines... *The place to go is Alpine!*

The crisp, fresh air around Alpine will clear your head and restore your sanity. This lovely rest home is high in the Swiss Alps, where there's no TV—and no magazines! *Come to Alpine!*



Send for this free brochure
Est. by Morris Philip

THE SIXTH ANNUAL EDITION OF

THE *WORST* FROM



A Collection of Humor, Satire and Garbage from June '61 to April '62

"Some people are like blisters, they show up right after the work is done!"

—Alfred E. Neuman

PUBLISHER: William M. Gaines **EDITOR:** Albert B. Feldstein

ART DIRECTOR: John Putnam **PRODUCTION:** Leonard Brenner

EDITORIAL ASSOCIATES: Jerry DeFuccio, Nick Meglin

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The Usual Gang of Idiots



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LIBERTY MUTILATE

The company that stages auto accidents

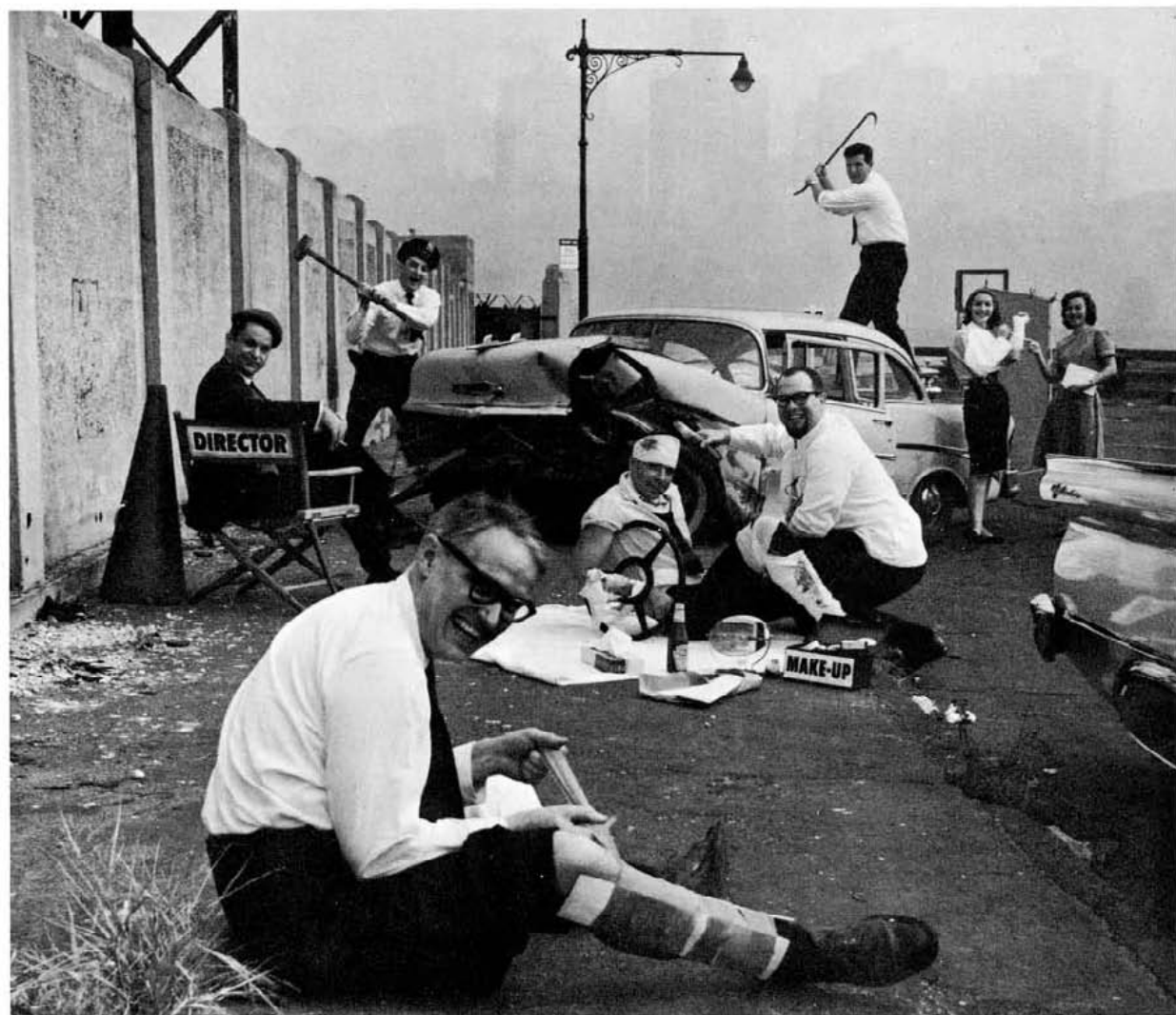


PHOTO BY LESTER KRAUSS

Hoo-Boy! This is gonna be a gory one!

THIS ACCIDENT NEVER HAPPENED! It was staged by us to catch your beady little eyes . . . so we can sell you some insurance. The way we figure, everybody has a little bit of sadism and a little bit of masochism in them. First we grab the sadist in you with a gory accident scene, and then we appeal to the masochist in you by insidiously implying that this mess could easily have happened to you. Then, when you're good and scared, we make our pitch. You'd be amazed at how much insurance we've sold lately using this great ad campaign. Incidentally, here's how Liberty Mutilate

stages an auto accident: ■ First, we visit a "Used Car" lot and pick up a beat-up old second-hand car — cheap. ■ Then we drive it out to a likely spot, and smash it into a tree, or a wall, or another beat-up old second-hand car. ■ Next, we add a few finishing touches with sledge hammers and crow bars. ■ Then, we hire some actors, bandage them up, squirt ketchup all over them, and pose them around the phony wreck. And finally, to cover us, because "location shots" often run into legal difficulties, we insure the entire crew with some reliable company — like "All-State".

LIBERTY MUTILATE INSURANCE COMPANY • HOME OFFICE: BOSTON, MASOCHISTIC





Shining glass bottles keep milk and cream wholesome and farm fresh. Glass is clean and pure and—OOPS!! —*slippery*, too! All right, so maybe there *are* some advantages to wax and metal containers after all!

GLASS CONTAINER MANUFACTURERS ASSOCIATION, 99 BRITTLE AVENUE, NEW YORK 16

