



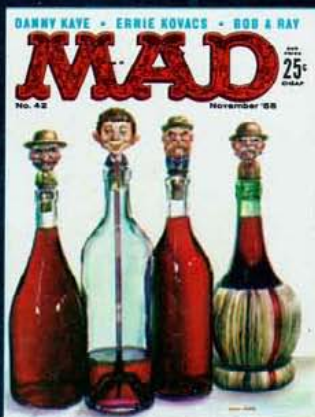
THE THIRD ANNUAL EDITION OF THE **WORST** FROM

Our Price
50c
CHEAP

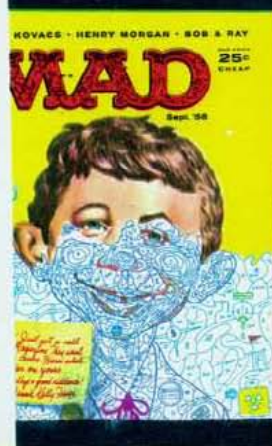
MAD



A COLLECTION OF HUMOR AND SATIRE
FROM THESE SICKENING PAST ISSUES



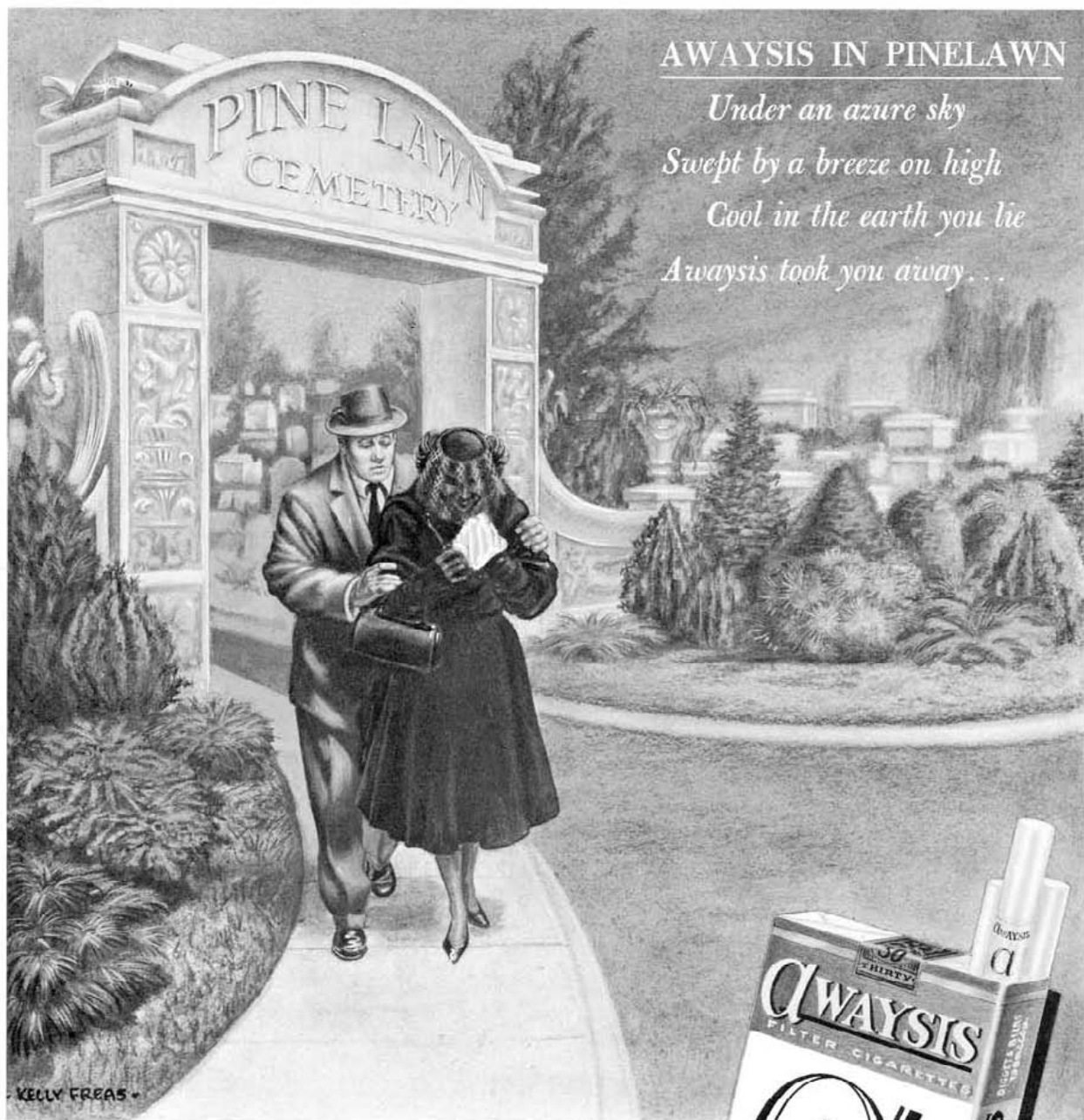
**PLUS THIS SPECIAL
MAD ELECTION YEAR
BONUS**



A STARTLING
FULL COLOR
20" X 30"

**"ALFRED E. NEUMAN FOR PRESIDENT"
CAMPAIGN POSTER**

AWAYSIS takes you away from the everyday!



AWAYSIS IN PINELAWN

*Under an azure sky
Swept by a breeze on high
Cool in the earth you lie
Awaysis took you away...*

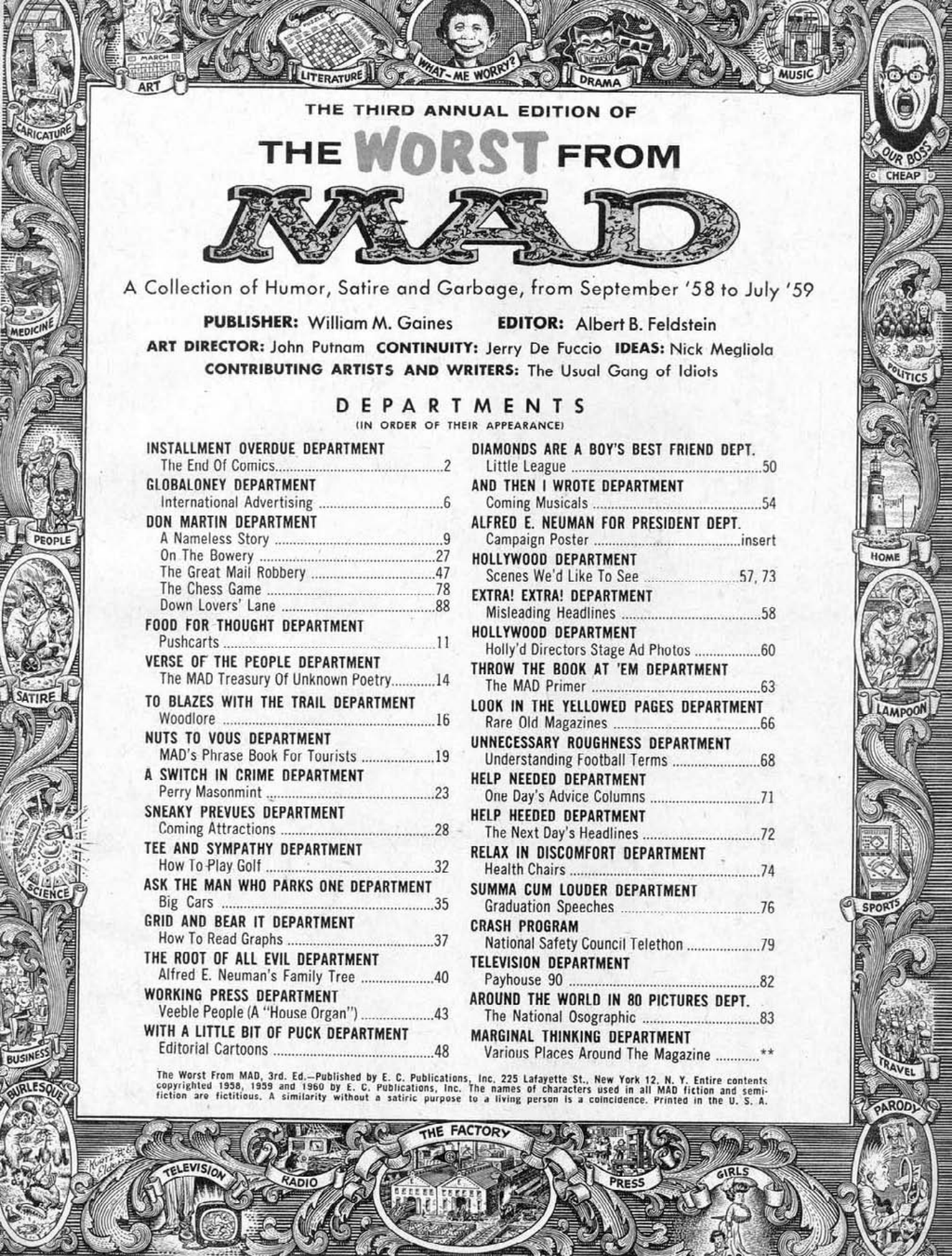


YOUR LAST EXPERIENCE IN FILTER SMOKING

Through its fine filter, the same whatever-it-is that all cigarettes seem to have comes through to shorten your life. So if you insist on killing yourself, let King-size Awaysis take you away. We can do it as good as any other cigarette.

Mortally-Mild **AWAYSIS**

INTERMENT AT ITS VERY BEST



THE THIRD ANNUAL EDITION OF

THE WORST FROM MAD

A Collection of Humor, Satire and Garbage, from September '58 to July '59

PUBLISHER: William M. Gaines

EDITOR: Albert B. Feldstein

ART DIRECTOR: John Putnam **CONTINUITY:** Jerry De Fuccio **IDEAS:** Nick Megliola

CONTRIBUTING ARTISTS AND WRITERS: The Usual Gang of Idiots

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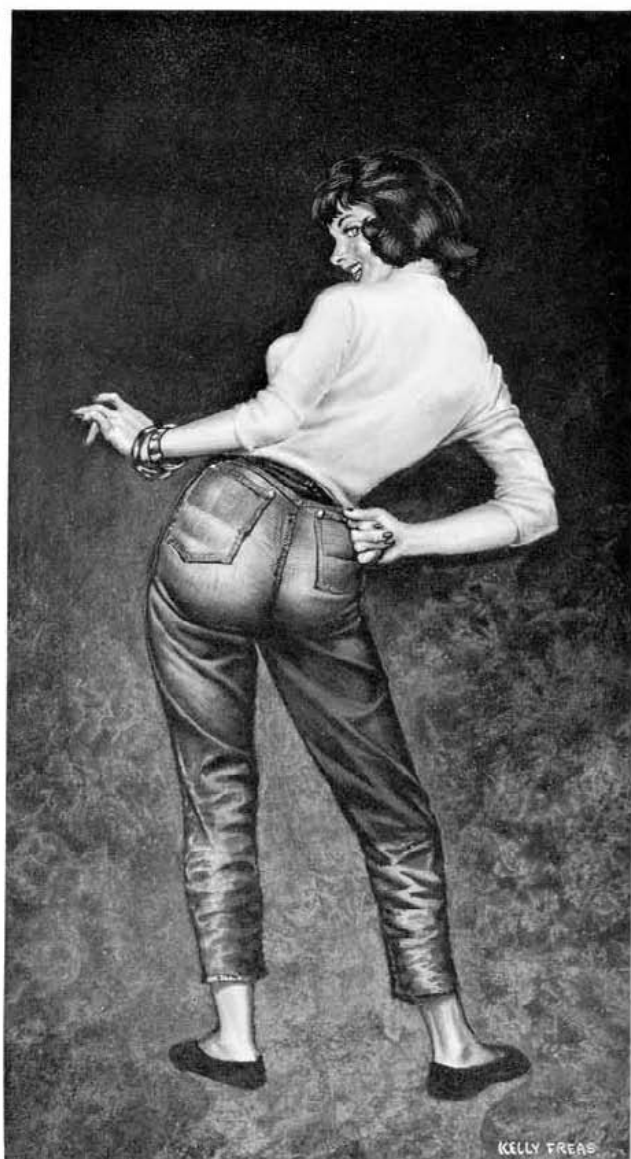
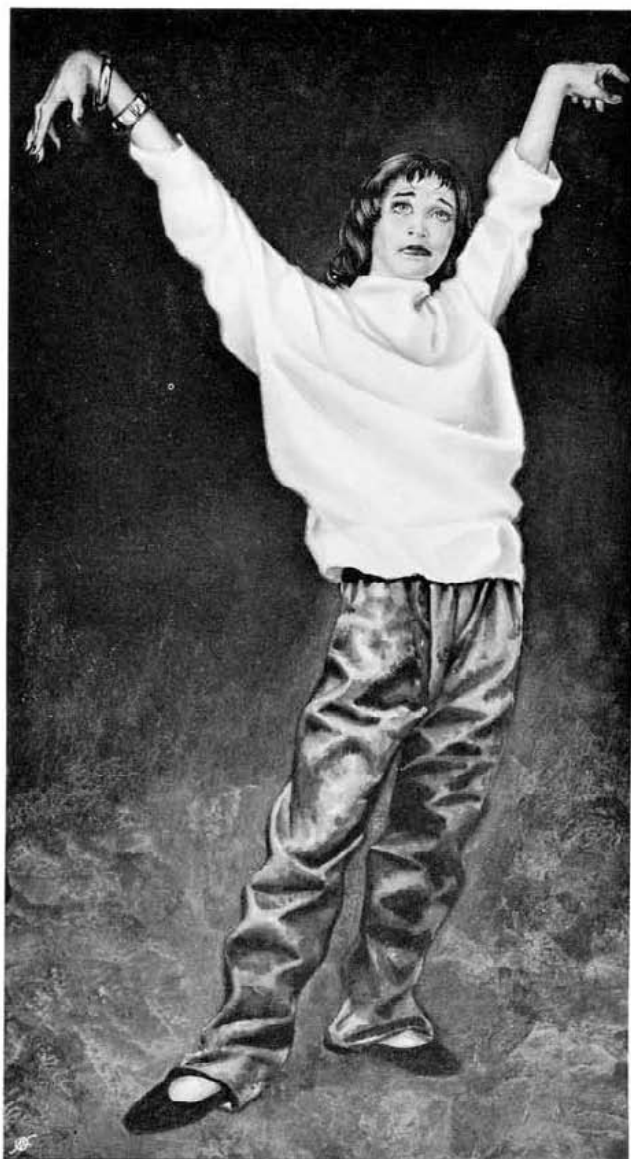
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When a wash-and-wear cotton shrinks, it deserves to be called wash-and-bewitch. And unpleasant as it sounds, some of the new wash-and-wear cottons cannot shrink — right into that tight fit. How can you tell which ones won't?

Easiest thing in the world. Just look for the "Samforized" trademark on wash-and-wear, and then don't buy it. Get any other cotton, and you can be sure it will wash cheerfully, shrink happily, and fit seductively.

For that form-fitting wash-and-wear, avoid the "Samforized" label!

•SAMFORIZED•

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"Look, Mom—no more cavities!"

Crust Gumpaste helps gums take the place of teeth by coating them with a hard white enamel finish! Just the thing for punks who get their teeth knocked out from running around with teen-age gangs.



Fluidsteel is a trademark for Proctor & Rumble's exclusive liquid metal gum-coater.

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