



WORST THE ~~BEST~~ FROM

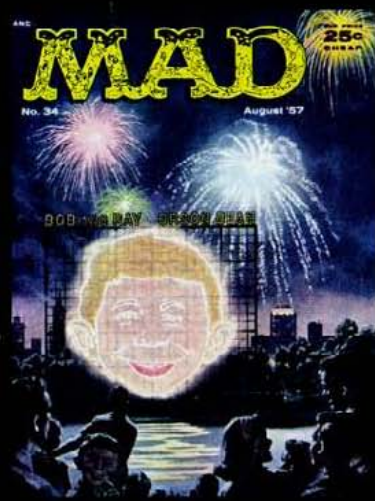
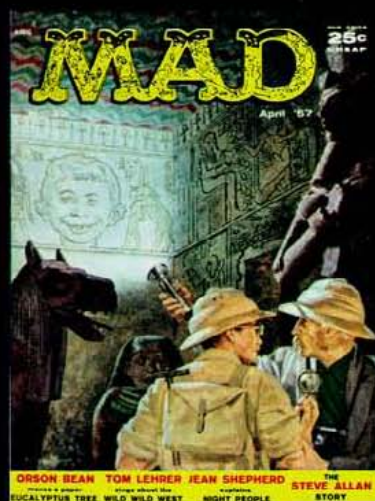
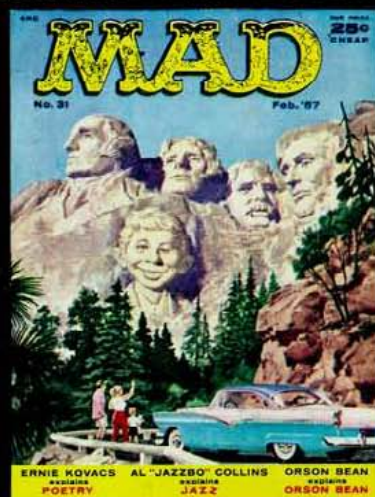
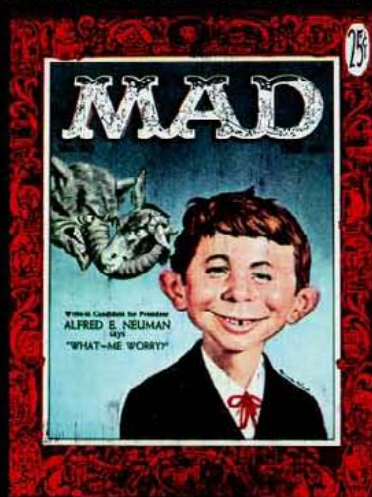
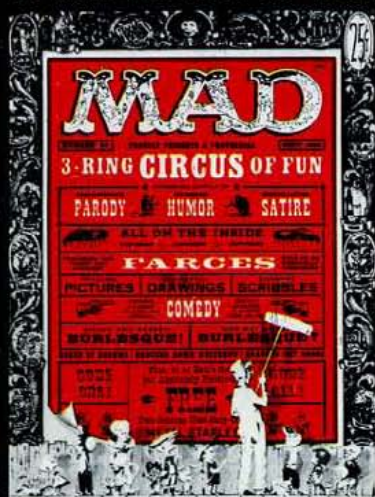
OUR PRICE

50c

CHEAP

MAD

A COLLECTION OF HUMOR AND SATIRE FROM THESE SICKENING PAST ISSUES:



Including . . .

MAD RECORD LABELS and MAD TRAVEL STICKERS

... PRE-GLUED AND PERFORATED SO THEY'RE READY FOR IMMEDIATE MIS-USE!

THE

Furious Falcon

You'll hear this bird blow his top when his worn-out tires blow theirs. He never bothers to have them checked or replaced ... because he doesn't believe in them.



THE

Smart Bird

knows his tires give best service when they're brand new. He makes sure by replacing them every week. By George, you can't drive a car without tires. And you don't use gasoline if you don't drive that car! Which is where we come in.

The Smart Bird always uses gasoline. Water won't work. Gasoline has a higher octane rating than water. It lets modern engines deliver top power ... top mileage ... top profits for us!



It's smart for us
when you use gasoline



ETHEL
COOPERATE. FOOLS!
DRIVE DRIVE DRIVE!

THE WORST FROM MAD

A Collection of Humor and Satire from September 1956 to August 1957

PUBLISHER: William M. Gaines

EDITOR: Albert B. Feldstein

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CONTRIBUTING ARTISTS AND WRITERS: The Usual Gang of Idiots

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B.F. Goodrich Autoless —because you don't need a car, just tires



Why bother owning a car, when your tires are the only contact with the road? Think about all the places you'll be driving this fall... the golf course, the supermarket, the hospital. Wherever you drive, there's something important to keep in mind. It's costing you a fortune! And it doesn't have to. Why spend that extra money for gas, oil, lubrications, insurance, 3-minute car washes, when you don't need a car... just tires?

That's why your family should avail itself

of the economy offered by B. F. Goodrich CAR-SAVER Autoless Tires. CAR-SAVERS are backed by 8 years of use and proof that only the inventor of Autoless, B. F. Goodrich, can offer, because nobody else but the inventor has dared to try them. A patented inner liner protects against blowouts. The patented grip-lock tread protects against dangerous skids. The only thing we still haven't worked out is how to protect you!

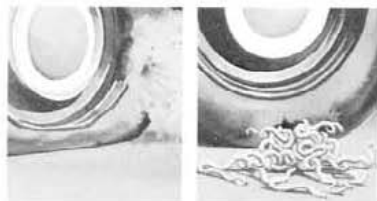
CAR-SAVERS with floating seats give extra comfort.

Autoless CAR-SAVERS with floating seats

offer the added comfort of eliminating bruising impacts caused by road-drag. Switch to the extra economy of CAR-SAVER Autoless Tires today. Start saving immediately. Remember... you don't need a car, just tires!

Your B. F. Goodrich retailer will give you a big allowance for your car towards price of four CAR-SAVER Tires. See him now. You'll find him listed in the yellow pages under "Levitator." B. F. Goodrich Company, Travelon, Air.

CAR-SAVER PROTECTS AGAINST SKIDS, PUNCTURES, FINANCE CO.



CAR-SAVER has patented inner liner, part of tire itself, that slows air loss. Instead of dangerous blowout, whole liner comes out, s-s-slowly like spaghetti!



CAR-SAVER seals punctures permanently. Patented sealant gets airtight grip on nails, then holds on. More economy, if you're a home craftsman!



CAR-SAVER grip-locks flex, wipe away water, hold on dried path. They stop short, but unfortunately, you keep on going. Something else to be worked out!

April
1957

Reader's Disgust

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