

SPECIAL

No. 12

60¢



ANNUAL

MORE **TRASH** FROM

MAD

A COLLECTION OF HUMOR, SATIRE AND GARBAGE FROM PAST ISSUES

PLUS ANOTHER
**SPECIAL
FULL-COLOR
FREE
BONUS**



**36
POCKET
MEDALS**

**DIE-CUT AND
READY TO WEAR
ON ANY JACKET
OR SHIRT POCKET**

Present them
to deserving
friends!



Bestow them
on deserving
enemies!



Award them
to yourself!



MAD's GREAT MOMENTS IN ADVERTISING

the day no one was left up
to get him a Grant's



THE TWELFTH ANNUAL EDITION OF

MORE TRASH FROM MAD

A COLLECTION OF HUMOR, SATIRE AND GARBAGE FROM PAST ISSUES

"An electronic computer and a bikini swimsuit are very much alike!
They both eliminate a great deal of guesswork!"—Alfred E. Neuman

WILLIAM M. GAINES publisher **ALBERT B. FELDSTEIN** editor

JOHN PUTNAM art director **LEONARD BRENNER** production
JERRY De FUCCIO, **NICK MEGLIN** associate editors

contributing artists and writers
THE USUAL GANG OF IDIOTS



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P.h.i.l.c.o. warns: Color TV can often look this bad! This unretouched photo was taken right off a picture tube.



If you're contemplating buying a color TV, we wish you luck. Sure, there are many advantages to owning color TV. Like being able to watch all those awful shows in living color that you used to watch in black & white. And spending a whole evening running back and forth to your set, trying to tune the color just right. But there are many disadvantages, too! Like when a set goes on the blink and an American flag is orange, white and green—and roses are green, with red stems—and flesh is chartreuse. That's when the cost of maintaining a color TV set becomes painfully obvious — mainly, in the red!

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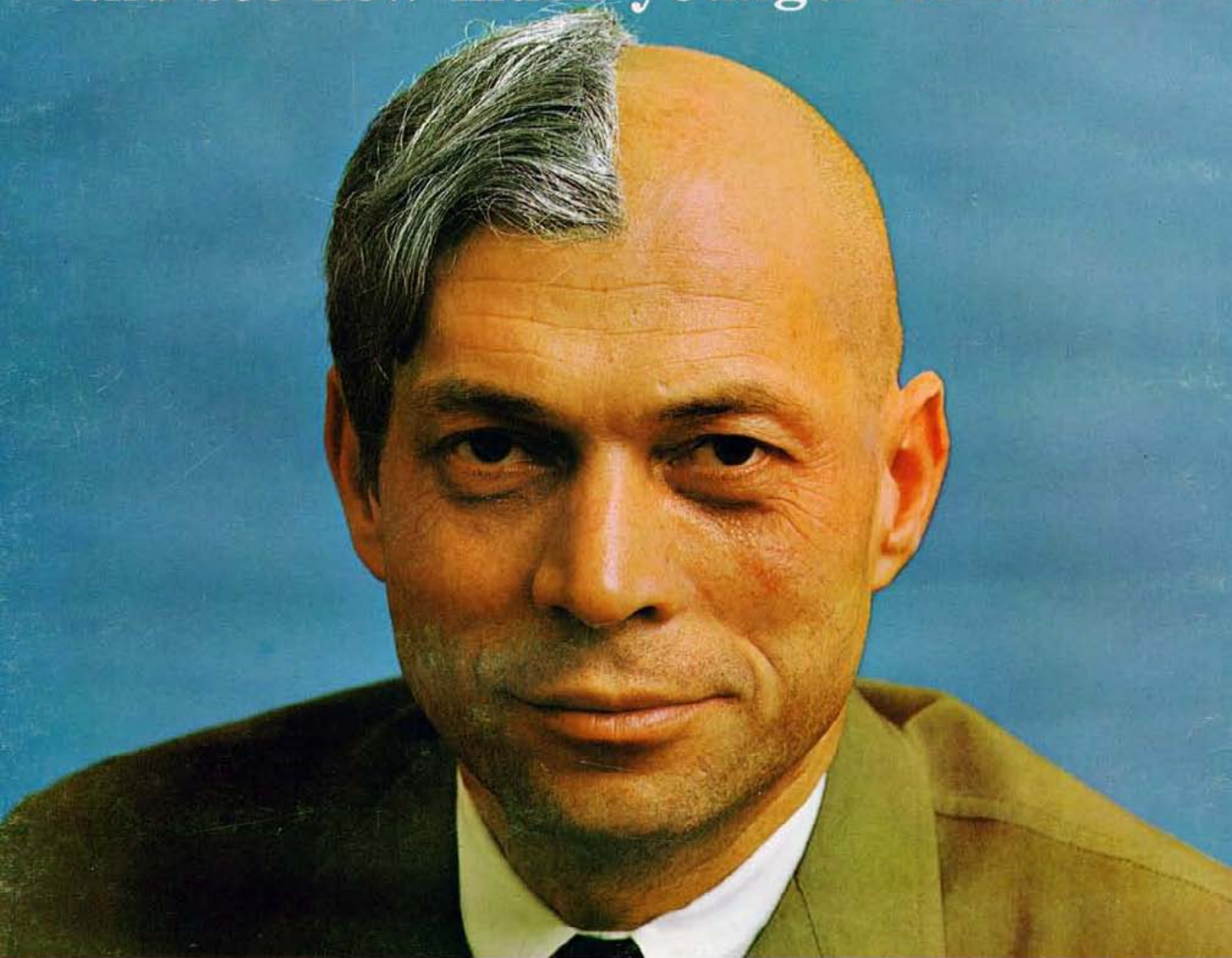
**BLUE STAR
TV REPAIR**

PARTS		LABOR	
1-6CB5	\$9.35	SERVICE CALL	4.00
1-6BK4	7.55	COLOR ADJUST- MENT AND ALIGNMENT	22.00
1-6JE6	8.50		
1-6HF5	7.30		
TOTAL PARTS: \$ 34.70		TOTAL LABOR: \$26.00	
TOTAL PARTS & LABOR: \$ 60.70		◀ PAY THIS AMOUNT	

THE P.H.I.L.C.O.* SOCIETY

*"PUBLICIZING HOMEOWNERS' IGNORANCE OF LOSSES FROM COLOR OWNERSHIP!"

Put your hand over the bald half
and see how much younger he looks.



Sure, dark hair makes you look young, and gray hair makes you look old. But NO hair makes you look even older!

So why fool around with dyes and chemicals and other junk, trying to darken what little gray hair you've got, when you may be taking a chance on losing it all?

GREAT GRAY For Men

Be satisfied with your gray hair. And take good care of it.

Remember, a man with gray hair looks distinguished. A heck of a lot more distinguished than if he suddenly goes bald.

