

THE TENTH ANNUAL EDITION OF MORE TRASH FROM



MAD

OUR PRICE
50¢
CHEAP

A COLLECTION OF HUMOR, SATIRE AND GARBAGE FROM PAST ISSUES

IS A UTCHER!	LEFT-21 RIGHT-13	DEPOSIT BOTTLES!	AND SEE THE GORILLA!	THE BUS! THE DRIVER STINKS!
DON'T BE BARRASSED! EVEN THE PRESIDENT LOOKS RIDICULOUS IN YOUR POSITION!	KING KONG DIED FROM SMOG	IF YOU		If they won't let you Pray in your School—We won't you do Homework in our Church!
SMASH the Parker Bros. Monopoly	Let's spind fold mutile I B M			BJ IS ALIVE AND LIVING IN WASHINGTON
on't look ow—but he Pilot putting on a rachute!	THIS CAB DRIVER IS A BORE!	Stuck Here By A Sticker- Licker!	DODGE REBELLION BOMB A FORD TODAY!	QUARANTINE ACNE BREAKOUT

FEATURING A SPECIAL FULL-COLOR, FOLD-OUT BONUS

STILL MORE MAD MISCHIEF STICKERS

PRE-GLUED AND PERFORATED FOR IMMEDIATE USE, MISUSE AND ABUSE!



Likely Strife separates the men from the boys...



but not from the doctors.



Smoking is a habit we'd like to get all you kids hooked on. Hey, kids! Wanna feel grown up? Wanna feel like a man? Wanna be separated from the boys—but not from the girls? Smoke Likely Strife—and you'll discover one other thing: You'll also be separated from your health!

PHOTOGRAPHY BY LECTER (L.C./M.F.T.) KRAUSS

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MORE TRASH FROM MAD

A Collection Of Humor, Satire and Garbage From Past Issues

"Today's 'Non-Conformists' are getting harder and harder to tell apart!"—Alfred E. Neuman

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The Usual Gang of Idiots



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THIS ISSUE'S ECONOMY-MINDED, BLACK-AND-WHITE, ONE PAGE

MAD FOLD-IN

Now that the 1964-65 TV season is in full swing, and we've seen all of the latest shows, it's time to pause and evaluate the new and exciting things this marvelous medium is bringing us. So fold the page as shown, and discover the answer to the question . . .



FOLD IN PAGE LIKE THIS

WHAT BRILLIANT NEW IDEAS HAS THE CURRENT TV SEASON PRODUCED?

A ▶

FOLD THIS SECTION OVER LEFT

◀ B

FOLD BACK SO "A" MEETS "B"



THE SAGES OF NETWORK TELEVISION PROGRAMMING HAVE COME UP WITH SOME GREAT SHOWS THIS SEASON. THEIR BOLD TRIUMPHS OF PAST YEARS ARE FAR OUTDONE BY THIS RASH OF BRILLIANT NEW TV IDEAS AND FORMATS.



Photography by (hic) Leshter Krauss 'n' "D.T.'s" by (hic) good ol' Bob Clarke

After the most hair-raising adventure of my life, I took the pledge and swore off booze!

1 "They were all around me!" writes Sid Tippler, an ex-friend of Canadian Club. "I could see them so clearly—bats and mice and pink elephants and blue alligators and green snakes and a million cockroaches—all laughing, shrieking and dancing the cha-cha."



2 "I started my weekend as usual by hocking my trusty typewriter. That gave me all the loot I needed."



3 "Back in my room, I settled down to some serious boozing with the 4-day supply I'd bought."



4 "After my wild adventure, I rushed down to my local A.A. Chapter—and swore off!"

Do yourself a favor!
Take the pledge now—
today! Swear off . . .

Canadian Club

. . . or **Four Roses** or **Cutty Sark** or any other brand! They're all the same! Mainly, if you drink enough whiskey, you could end up like Sid Tippler—an Alcoholic with the "D.T.'s"!

