

THE EIGHTH ANNUAL EDITION OF
MORE **TRASH** FROM

OUR PRICE
50c
CHEAP

MAD IND

A SICKENING COLLECTION OF HUMOR AND SATIRE FROM PAST ISSUES



**A FULL-COLOR
"POP ART-OP ART"
LIFE-SIZE PICTURE OF
ALFRED E. NEUMAN**

PLUS THIS FREE BONUS!



Norman Mingo



Ex-Life Insurance Policy Owner Elmer Greedy at a PONY Track

"Life insurance? I'd rather play the horses!"

"Because a PONY man showed me that betting to win makes a lot more sense."



Rocky Gumbah talks it over with Elmer Greedy

"When you buy life insurance," PONY man Rocky Gumbah told me, "You're betting to lose! Mainly, the Company that issues you that

Insurance Policy is making book you stay alive—while you're betting you kick off. Now what kind of a gamble is that? If you win, you lose! When the pay-off comes, you ain't around to collect!"

"Hey, I never thought of it that way, Rocky," I said. "But what do I do with all the insurance policies that I've been paying premiums on?"

"Cash 'em in!" he said. "Take the loot and come down to a PONY track with me. I'll show you some gambling that makes sense. When you bet on a horse and win, you do the collecting, not some crumby beneficiary!"

PONY MEN TALK HORSE SENSE

They'll be glad to discuss gambling with you, and show you what kind of idiot you are for buying life insurance. For more information about PONY gambling, mail coupon at right.

PONY
PARIMUTUELS OF NEW YORK

PONY
Dept. M 33
Dream Street at Easy Street
Pie-In-The-Sky, New York

Please send me your free booklet, "The ABC of Playing the Horses at PONY Tracks in N. Y. State"



NAME _____

ADDRESS _____

CITY _____ ZONE _____

STATE _____

CASH-ON-HAND AND IN BANKS _____

CASH VALUE OF INSURANCE _____

THE EIGHTH ANNUAL EDITION OF MORE **TRASH** FROM **MAD**

A Collection Of Humor, Satire and Garbage From Past Issues

*"You never know how many friends you have until
you rent a Summer place!"—Alfred E. Neuman*

PUBLISHER: William M. Gaines **EDITOR:** Albert B. Feldstein

ART DIRECTOR: John Putnam **PRODUCTION:** Leonard Brenner
EDITORIAL ASSOCIATES: Jerry De Fuccio, Nick Meglin

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The Usual Gang of Idiots



DEPARTMENTS

(In order of their appearance)

AND THE BRAND PLAYED ON DEPARTMENT	
Labels We Should've Seen	2
DON MARTIN DEPARTMENT	
Brain Surgery	6
On The Boardwalk	6
Another Brain Operation	43
On The Beach	53
Uncle Herman and the Coke Machine	88
JEST IN TIME DEPARTMENT	
If Modern Comedians Performed in the Past	8
JOKE AND DAGGER DEPARTMENT	
Spy vs. Spy	13
Spy vs. Spy vs. Spy	75
THE PRICE IS A RIOT DEPARTMENT	
MAD's Discount Center Owner of the Year	15
POKIN' THE PIGSKIN DEPARTMENT	
A MAD Look at Football	20
STEPPING AWAY FROM THE PITCH DEPARTMENT	
Beating TV Commercial Breaks	23
BERG'S-EYE VIEW DEPARTMENT	
The Lighter Side of Summer Camp	28
The Lighter Side of Car Owners	64
READY FOR FRAMING DEPARTMENT	
A Pop-Op Art Picture of Alfred E. Neuman	32
FIRE! DEPARTMENT	
The Emergency	33
A CURE FOR THE COMMON CLOD DEPARTMENT	
Wonder Drugs for Common Teenage Ailments	34
FUNNIES ARE PEOPLE DEPARTMENT	
Comicland Magazine	37
WITH NO REIMERS OR REASON DEPARTMENT	
Future Group Comparison Tests	44
SPEC-TICK-TOCK-ULAR DEPARTMENT	
It's About Time	48
HORROR THINGS BY YOU? DEPARTMENT	
New Movie Monsters from Everyday Life	50
MIND YOUR OWN BUSINESS DEPARTMENT	
New Opportunities for Recent Grads	55
TEE-HEE-TI DEPARTMENT	
Mutiny on The Bouncy	58
OFF THE BEATEN SOUND TRACK DEPARTMENT	
Movie Dialogue We'd Like to Hear	68
More Movie Dialogue We'd Like to Hear	79
THE "RED" BADGE OF COURAGE DEPARTMENT	
Russian "Russian Roulette"	70
VOLUME BUSINESS DEPARTMENT	
How A Best-Seller Is Born	71
BRATMANSHIP DEPARTMENT	
How to Succeed at Childhood	76
MANY UNHAPPY RETURNS DEPARTMENT	
The Rejection Slip	80
WARD HEALERS DEPARTMENT	
The Nurtzes	83

Does this ad look blurred to you?

It should look blurred to you. Mainly because it really is blurred. We photographed it out of focus on purpose, and we're printing it exactly like this in millions of magazines all over the country.

Why are we doing this? So you'll strain your eyes to read it, that's why!

We're also running ads with blurred pictures—so you'll strain your eyes on them, too!

We figure if you strain your eyes bad enough on all our ads, you'll end up needing glasses. Pretty sneaky, eh?

Well, it was the best way we could think of to get you into our offices and shops so we could take you for plenty by overcharging for lenses and frames and eye-drops and like that. We, being all the greedy Optometrists & Oculists in the **Better Vision Business Assoc.**



Is it true...
blondes
have more
fun?



PHOTOS BY LESTER KHALIL

Just being a blonde is no guarantee, honey! Take our word for it! Because even if you do suffer thru 3 or 4 hours . . . stripping your hair of its old color with cream developer and protinator (which burns like hell), then washing the gook out, then towel-drying it,

then coloring your hair with chemicals and peroxide, then rinsing, setting, combing it out, and starting all over again in a week — when the roots begin to show . . . Well, men will *still* get nauseous when they see you — if you happen to be ugly in the first place!

Even hairdressers will tell you an ugly blonde's best friend is **Lady Clinic Plastic Surgeons**

★ ★ ★
Face Lifting

Lady Clinic
PLASTIC SURGEONS

★ ★ ★

★ ★ ★
Nose Jobs

Lady Clinic
PLASTIC SURGEONS

★ ★ ★

SEND FOR THIS FOLDER TODAY!