

THE SIXTH ANNUAL EDITION OF
MORE **TRASH** FROM

MAD

OUR PRICE

50c

CHEAP



PLUS A SPECIAL
16-PAGE
FULL-COLOR
FREE BONUS

**MAD'S OWN
VERSION OF**



CONTAINING AN EXCLUSIVE
PREVIEW OF THE NEW FALL
TV SHOWS, AND COMPLETE
PROGRAMS FOR THE WEEK

HERE'S YOUR SPECIAL BONUS



MAD'S VERSION OF...

TV GUISE

- 1** YOU'LL GET A BIG KICK OUT OF IT WHEN YOU READ IT FOR YOURSELF!
- 2** YOU'LL GET A BIGGER KICK OUT OF IT WHEN YOU PLACE IT ON OR NEAR YOUR TV SET, AND YOU FOOL YOUR FAMILY, FRIENDS AND TV REPAIRMAN!
- 3** YOU'LL GET THE BIGGEST KICK WHEN THEY FIND OUT THEY'VE BEEN FOOLED! MAINLY IN THE SEAT OF YOUR PANTS!!



DIRECTIONS FOR REMOVING

Your copy of "TV Guise" is held in place by a line of glue along its spine . . . which makes it practically impossible to remove without tearing the thing to shreds. However, you might try working it back and forth until you've broken it away from the cover and body of the annual, but we sincerely doubt that it'll work!



THE SIXTH ANNUAL EDITION OF

MORE TRASH FROM



A Collection of Humor, Satire and Garbage from June '61 to April '62

"The trouble with the younger generation is: A lot of us don't belong to it anymore!"

—Alfred E. Neuman

PUBLISHER: William M. Gaines **EDITOR:** Albert B. Feldstein

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The Usual Gang of Idiots



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PHOTOS BY LESTER KRAUSS

Two of the biggest "pitchers" in the N.Y. Yonkles outfield, Roger Morris and Mickey Mendle are both TEA men. Last year, they belted 61 and 54 "plugs" respectively, for a total of \$742,000—more than they made playing ball.

Why these sluggers belt every pitch with TEA, the "pot" refresher



"After a rough weekend of playing night and day in Chicago—or L.A.—and we've run a little short of cash . . . there's nothing like TEA for a quick refresher!" says Mickey Mendle.

"Yeah!" says Roger Morris. "The TEA men drop a few grand in our 'pot' and we swear we drink any brand beer, or soda, or coffee, or booze . . ."

Roger and Mickey receive their latest pay-off from Sam Klotz, their T.E.A. (Testimonial & Endorsement Agency) representative.

"What pitch is this one for?" says Rog. "The cereal I don't eat, or the cigars I don't smoke?"

"What do you care?" says Mickey. "Shut up and count your money!"

"Yeah!" says Rog reflectively.

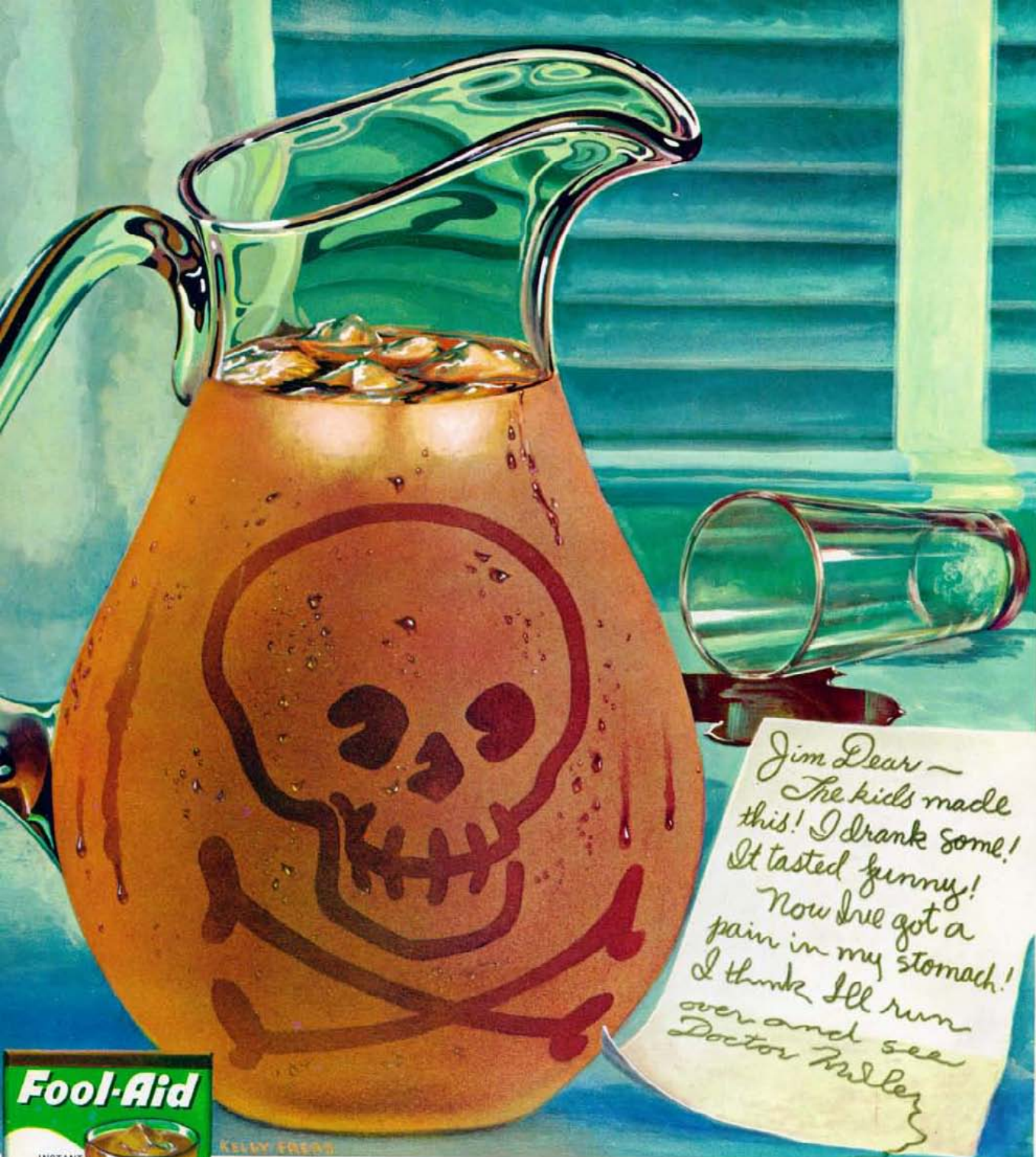
"We'd even swear we drink Gillette Razor Blades!" adds Mickey, "Just as long as they give us money!"

So if you're a big name Sports Star—or even just a Coach—you can make a big bundle with TEA, the "pot" refresher. As all our satisfied clients say: *Take TEA—You'll See—Do-Re-Mi!*

"Yeah!" says Roger, reflectively.



T.E.A. COUNSELORS OF THE U.S.A., INC., AN EXTRA-PROFIT ORGANIZATION



Jim Dear -
The kids made
this! I drank some!
It tasted funny!
Now I've got a
pain in my stomach!
I think I'll run
over and see
Doctor Miller

Fool-Aid

INSTANT
ANTIDOTE
FOR
ADULTS
FOOL
ENOUGH
TO BUY
SOFT
DRINKS
LITTLE
KIDS MAKE



KELLY FREED

There's always need for Fool-Aid. The hideous grin on the pitcher tells you it's indispensable. Warm weather brings out hordes of enterprising kids who set up soft drink stands in every neighborhood. The only trouble is: you can't be sure what the little monsters use to make the stuff. So be prepared! Always carry Fool-Aid - the instant antidote for poisons taken internally.

