

THE FIFTH ANNUAL EDITION OF
MORE TRASH FROM

MAD

A SICKENING COLLECTION OF HUMOR,
SATIRE & GARBAGE FROM PAST ISSUES

OUR
PRICE
CHEAP **50c**

*60¢ in Canada
(NOT SO CHEAP!)

PLUS — A SPECIAL FULL-COLOR FOLD-OUT BONUS
MAD WINDOW STICKERS

PRE-GLUED AND READY FOR CAR, HOME AND STORE MISCHIEF



Even this much
can cause
plenty trouble

Mainly for us! If you think carbon makes trouble for You, just wait till you see how much trouble this tiny little bit of fissionable material will make for Us!

Gulp is all we can say when we think of how profits will shrink. Because just this much will run your car for a year!

GULP SAYS THE OIL CORPORATIONS

Gasoline Companies Against Nuclear Fuels



THE FIFTH ANNUAL EDITION OF MORE **TRASH** FROM



A Collection of Humor, Satire and Garbage from Past Issues

"A loaf of bread, a jug of wine, and thou beside me . . . and pretty soon
I'll be fat, drunk, and in trouble!"—Alfred E. Neuman

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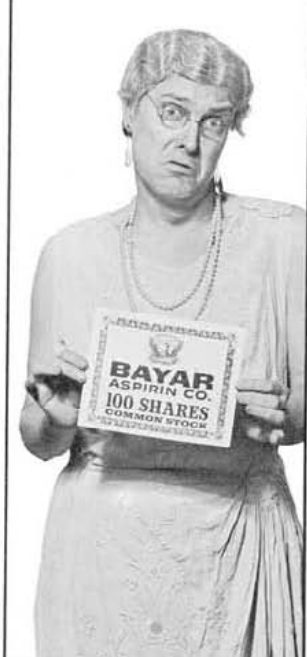
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"I take Bayar
because competition
from other aspirins
is giving me that
anxious feeling of
NAUSEA!"

"I take Bayar
because aggravation
from my client is
giving me that gut-
ripping feeling of
ULCERS!"

"I take Bayar
because the decline
in value of my stock
is giving me that
panicky feeling of
HYSTERIA!"

"I *don't* take Bayar
because I get plain
just-as-good aspirin
much cheaper, which
gives me a feeling of
THRIFT!"



BAYAR

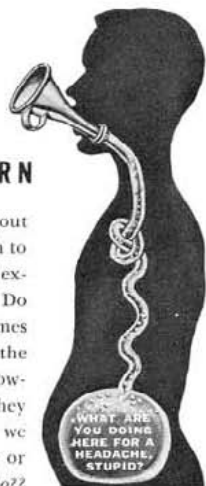
NEEDS FAST RELIEF!

...disastrous rumors about all aspirins being alike is causing company **GREAT CONCERN**



Men who know medicine recommend aspirin. The trouble is, they *never* recommend Bayar by name—despite the billions of free samples we send them . . . because aspirin is aspirin, darn it!

YOU CAN'T imagine how sick the Bayar people are about this vicious rumor. How can anyone be stupid enough to think all aspirins are alike? Just look at all the extras Bayar gives! Can other aspirins match these? Do they have cute little tin boxes? *No!* Can their names be spelled horizontally and vertically, meeting in the middle on each pill? *No!* Do they have lovely ads showing the human body with clever glass guts? *No!* All they give is plain, gov't approved aspirin, the same as we give! Now think it over: isn't it worth paying four or five times more for all our wonderful extras? - - *No??*



MOE LAHR, D.D.S.
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1 Filling ————— \$1 

July 15
1 Filling ————— \$1 

July 22
1 Filling ————— \$1 

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adds up to ————— \$5 

PLEASE REMIT IMMEDIATELY

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The candy that causes holes



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5¢